


BATTLE AT CAPITAL FOR L.B. OIL

30 Minutes from Moscow!



U. S. GAINS IN
Rocket Race

More Defense Dollars Going for Missiles

(Editor's Note: Dramatic progress in the field of guided missiles makes it almost certain another major war will be in part a push-button war. Here's a comprehensive survey of our guided missiles program.)

By VERN HAUGLAND
Associated Press Aviation Writer

WASHINGTON (AP) — The United States claims world leadership in guided missiles, as the deadly race for military power goes on. But the big prize—the IBM, or intercontinental ballistic missile—is still in the distance, apparently, for both major contenders.

As of today the IBM appears likely to be the unbeatable weapon. Once launched, it would follow a bullet's course—much faster than any bullet—to its target thousands of miles away.

CIVIL DEFENSE
PLANS DETAILED

What should we do in event of aerial attack? How is the Civil Defense program progressing?

Complete details on the local defense program and your rules for survival appear on Page A-4.

On the lighter side of the news you'll be interested in the Spring Fashion Edition of the Women's Section. It tells Milady what to do in her perennial emergency—invited to a party, and "not a thing to wear."



DEATH ON TIPTOE
Nosing skyward for the race into space are two of Uncle Sam's pushbutton war weapons. Top: Matador pilotless bomber in launching position. Bottom: Navy's Regulus scoots aloft.—(AP Photos.)

Franco Tells Desire for Monarchy Today

MADRID (AP)—Generalissimo Franco is to state, today, his favor for a monarchist restoration in Spain, it was reliably reported Saturday night.

Big A-Blast Still Held Up

LAS VEGAS, Nev. (AP)—Continuing bad weather conditions Saturday postponed the third and perhaps the most potent blast of the 1955 atomic test series. Tuesday now is believed the earliest possible firing date.

\$175 Pup Stolen From Store Window

A black French Poodle puppy, clipped in Royal Dutch pattern and worth \$175, was stolen from the show window of King's House of Dog Beauty, 1171 E. Pacific Coast Highway, Saturday afternoon.

The male pup was filched while the shop's employees were all busy at the rear of the store, country could imperil life in an

(Continued on Page A-2, Col. 1)

L.A.C. SAYS: Grain for Russia

There continues to be quite a lot of fire over the proposal that this country ship a large part of our grain surplus to famine-ridden Russia. It is probable we have more surplus grain in warehouses than was produced in Russia the past year. It is reported the Russians face a serious famine until the next crop is harvested. Where could we do more to demonstrate our friendship than by relieving the hunger of the Russian people? That is the argument being placed before officials in Washington.

It is probable most Americans would jump at the opportunity of helping the Russian people. But it is also true, we believe, the Americans would want the people of Russia to know we were helping them. That may seem

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Rain Here, More Due for Monday

A new rainstorm, expected to bring more than an inch of precipitation to the area today and Monday, moved into Long Beach Saturday night close on the heels of the storm which hit here late Friday.

Rain is expected to continue throughout today. Forecasters called for it to be moderate to heavy throughout this afternoon and tonight.

More showers are forecast for Monday.

The storms are bringing new snow to Southland winter sports areas.

Skiing should be excellent today but it is expected to be cold and snowing on the slopes and heavy weather gear is called for.

Chains will be required on mountain roads. Despite continued snow showers throughout Saturday in the higher mountain areas, main roads remained passable.

One storm moved into the area late Friday night and by dawn had brought 13 inch of rain to Long Beach.

The clouds centered over the mountains for most of Saturday and brought from four to six inches of snow to higher ski slopes by nightfall. Then the clouds moved eastward.

The Weather Bureau predicted some 12 to 15 inches of snow might fall above 6,000 feet before the storm runs its course. The precipitation Saturday brought the snow level down to the 4,000 foot level, however.

Snow reports at 9 p.m. Saturday indicated 5 inches of new snow at Mt. Wilson, about the same on Mt. Baldy's upper slopes, and 6 to 8 inches at Lake Arrowhead.

The early Saturday rainfall in downtown Long Beach brought the season's total to 7.01 inches, three full inches less than last year's figure.

The Falange organ Arriba announced it would publish an important statement by the generalissimo.

Political informants said Arriba had been deliberately chosen in order to warn those in the party who oppose a monarchy to get in line.

Franco was said to have discussed the question of the restoration at a meeting of the Falange's political junta, the party's highest governing body, on Feb. 22.

He was quoted as telling the Falangists the monarchy was the only possible solution for Spain's future, and that recent demonstrations against monarchists by party militants must stop.

Then Franco was reported to have taken up a question which, on the surface, increases Falange power but in reality diminishes it.

Stan Getz Family Injured in Crash
STROUD, Okla. (AP)—The wife and three children of famed jazz musician Stan Getz were injured in a one-car crash Saturday on the Turner Turnpike near here. Injured were Mrs. Beverly Getz, 27, who suffered a fractured back and arm; two sons, David, 3, and Stephen, 6, and a daughter, Beverly, 1.

David suffered a head injury and was in critical condition.

The other two children suffered minor injuries.

WHERE TO FIND IT

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Paris Treaties Pass Crucial Test at Bonn

Lower House OKs NATO, Rearmament, Saar Agreement

By DANIEL DELUCE

BONN, Germany (Sunday) (AP) — Rearmament of West Germany for the Atlantic alliance against communism was overwhelmingly approved early today by the lower house of parliament on the next-to-final ratification step.

Then the companion agreement with France to Europeanize the German-speaking Saar Valley with its coal and steel

Parliament Called In Soviet Zone

BERLIN (AP)—The parliament of the Soviet zone of Germany was summoned to a special session next Wednesday to hear a statement from the government.

The report of the summons came from the Soviet zone news agency ADN but it gave no details. West Berlin observers speculated immediately that the Bonn government's ratification of the Paris treaties on West German rearmament would be the subject of the Communist government declaration.

was approved by a vote of 264 to 204 with nine abstentions.

The whole program including rearmament thus passed the crucial test.

The final reading on the package of five Paris treaties was postponed until later today when an unprecedented Sunday session will be held to pass upon the raising of a 500,000-man German army to help defend the free world. The upper house, where the government has a majority, has still to act.

The victory of Chancellor Konrad Adenauer on the first four treaties ending the occupation of West Germany and taking it into the North Atlantic alliance was decisive. Despite their quarrels, the four parties in the government coalition stood almost solidly together.

His victory in the bitterly disputed Saar agreement was by a greatly reduced margin, but still larger than he had expected.

In rapid succession the Bundestag cast these ballots:

The first treaty, ending the 10-year-occupation by the United States, Britain and France—327 to 151.

The second treaty, authorizing

(Continued on Page A-2, Col. 3)



INJURED IN F100 BAIL-OUT

Rescued from the sea after the crash of his supersonic F100 Super Sabre fighter south of Laguna, Saturday, injured test pilot George Franklin Smith is removed from cabin cruiser Nora Kate at Coast Guard dock, Newport Harbor.—(Photo by Ben Reddick.)

Pilot Survives Drop With Torn Parachute

A 30-year-old North American test pilot was injured Saturday as he parachuted from his disabled F100 Super Sabre Jet over the ocean south of Laguna Beach.

The F100 models only recently returned to the skies after being grounded. They hold the world's jet speed record of 735 miles an hour in level flight.

The plane crashed into the ocean and sank a quarter of a mile off the beach between Dana Point and Laguna.

The pilot, George Franklin Smith, Manhattan Beach, plummeted into the water nearby, his torn parachute dragging behind him. He was picked up moments later by a small boat.

Smith was reported in "good condition" late Saturday in Hoag Memorial Hospital, Newport Beach.

The flier, a veteran naval aviator who saw Pacific theater duty during World War II, suffered cuts and bruises when he was ejected from the supersonic plane's cockpit and when he hit the water.

A spokesman for North American Aviation said an investigation of the crash was launched immediately by teams from North American and the Air Force. The Air Force recently lifted a grounding order for all F100s after tail modifications had been made to the model.

The craft were grounded after two fatal crashes. The cause was later determined and believed corrected. The plane, the Air Force's hottest production fighter, then again started rolling off production lines.

Saturday's crash occurred on a routine inspection test flight.

Smith and another North American pilot were giving two new planes initial tests and had taken off from Los

(Continued on Page A-3, Col. 1)

City Stiffens Legislative Defense Line

Sacramento Session Probably Most Vital in Local History

(Editor's Note: Opening sessions of the California Assembly this week will be observed by Malcolm Epley, I, P-T columnist and executive editor of the Press-Telegram, who will make periodic reports to the readers on legislative activity. Columnist Epley will pay particular attention to the critical tideland oil issue outlined in this article.)

By MALCOLM EPLEY
SACRAMENTO — Long Beach began digging in for a stout defense of its tidelands oil money as legislators flocked back to the capital today after their constitutional recess.

The Legislature session reopening Monday may prove to be the most important in history, so far as Long Beach is concerned.

Some time in the next few months legislators will write the fate of the Allen bill, which would seize Long Beach's tidelands funds for the state. It may be decided in committee, or on the floors of the two houses. Perhaps it will receive a legal knock-out.

Never before has Long Beach set up for such a vigorous role in the business of influencing legislative action. No community has so much at stake in the coming session. The situation is probably without parallel in the country, with a city forced to fight for funds of such size against a threat by a state.

The bill offered by Assemblyman Bruce Allen of San Jose would strip Long Beach of perhaps \$150,000,000 immediately, and would continue taking the cream off the city's oil harvest to the tune of around \$30,000,000 a year.

Long Beach is readying a fight measuring up to the size of the threat. It has employed public relations experts and a lobbyist. They will tell the public and the legislators about the city's right to the tidelands funds by virtue of a 1911 state grant and subsequent legislative acts. They will review the city's prudent use of tidelands money and the far-reaching implications of state seizure of the property of a municipality.

Much of the brunt of the

(Continued on Page A-2, Col. 4)

Prank Panics Dancers; L.B. Man, 56, Dies

One person died of a heart attack and about 50 other dancers at Belmont Recreation Center, 4104 Allin St., were frightened Saturday night when prank-playing juveniles tossed a smoke flare on the stairs of the second-floor ballroom.

Dr. Burgess H. Humason, 56, a psychologist, of 1240 E. Eighth St., was pronounced dead on arrival at Community Hospital. His body was taken to Christensen-Pino Mortuary.

Police said panic spread among those attending the dance, when they saw dense clouds of smoke rising from the stairway. During the commotion, Dr. Humason suffered his fatal attack.

Seven Rivers Spread Woe in Australia

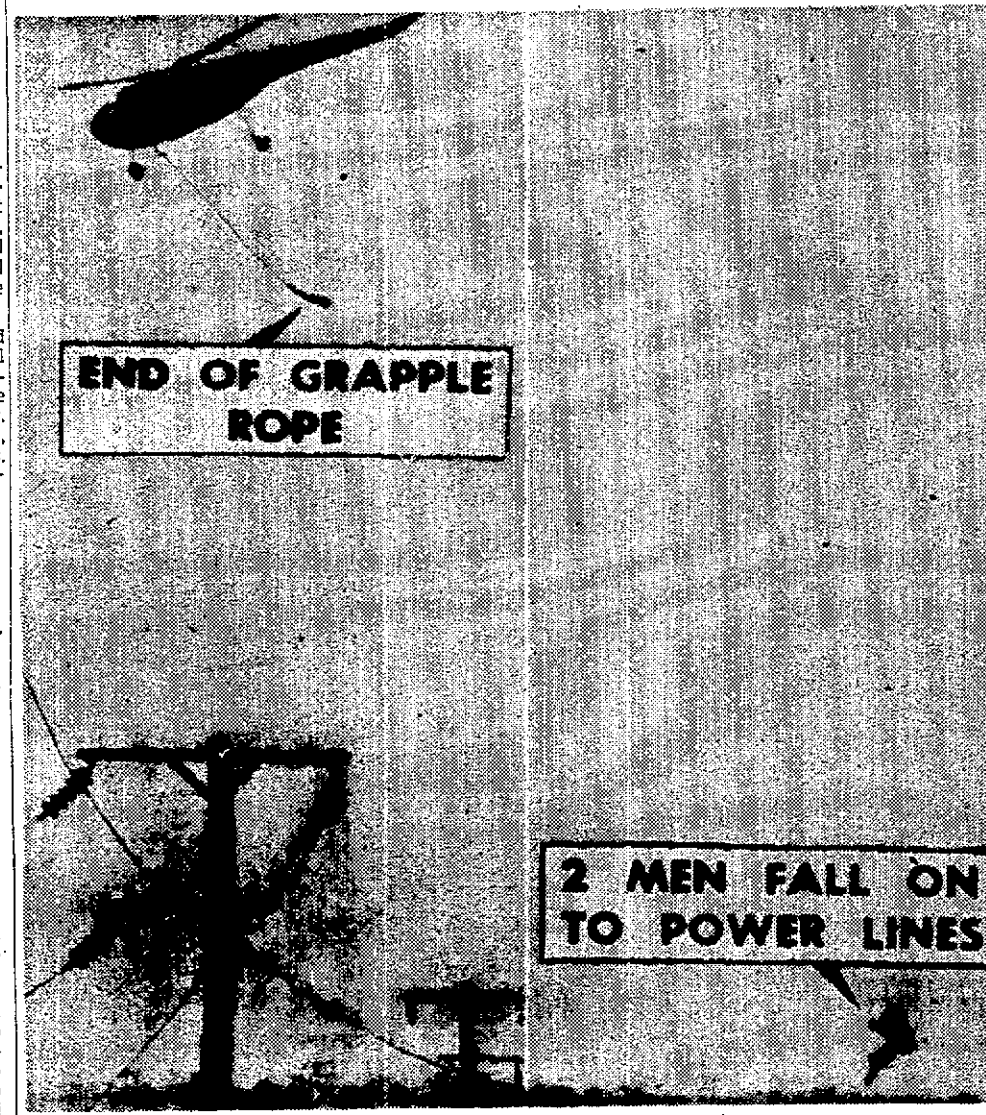
SYDNEY, Australia (Sunday) (AP) — The worst floods in Australia's history swirled today over New South Wales, where seven rampaging rivers spread death and destruction and marooned an estimated 100,000 persons.

Officials said 18 bodies have been recovered. But a police official estimated the dead at "more than 40 with so many more missing that we cannot possibly account for days."

Hardest hit was Maitland on the swollen Hunter River. Latest reports from that southeast Australian community said 33 persons were missing and feared drowned.

The raging floods routed tens of thousands of persons from their homes, wiped out entire herds of livestock and caused damage in the millions of dollars.

In the stricken town of Dubbo, police were trying to locate 300 persons still unaccounted for.



SPECTACULAR DEATH FALL FROM HELICOPTER

This memorable photo shows two men hurtling to their death during a rescue attempt by helicopter in upper left. Copter was attempting to lift the men from floodwaters near Maitland, Australia. After losing their grip, they fell on high tension wires. — (Associated Press Wirephoto by Radio.)

F100 Pilot Cut, Bruised in Bail-Out

(Continued From Page A-1.)
Angeles International Airport about 11:30 a.m.
The two were flying together down the coast when Smith radioed he was in trouble and was going to bail out.
He plunged into clouds around 10,000 feet and released the jet's ejection seat.
Witnesses in Laguna Beach, and on boats in the area said the jet dove into the water with a terrifying crash.
Then the pilot was seen, dropping rapidly toward the water, his parachute open but torn.
The pilot was picked up moments later by sport fisherman Mel Simon in his 22-foot boat, Balabess.
Smith was then transferred to the 35-foot Coast Guard Auxiliary cabin cruiser, Nora Kate, a Wilmington-based boat, skippered and owned by Jesse Kaplan.
Kaplan, a captain in the Coast Guard Auxiliary, put in to Newport Beach Coast Guard Station with the injured man.
Smith, semiconscious and bleeding from head cuts, was taken to the hospital.
At the Coast Guard dock, a passenger aboard the Nora Kate said, "We saw a splash and smoke" when the jet hit the water.
Onlookers at nearby Laguna Beach reported that the jet seemed to explode just before it hit the water.
This was denied by the pilot flying the other Sabre, North American authorities said.
The other pilot, unidentified, by officials, said he lost Smith in the cloud bank. Diving out of it, he saw Smith parachuting down. The plane dove intact into the sea, he said.
A North American spokesman said every possible means would be used to salvage the wrecked plane in an attempt to find the cause of the crash.
Smith was one of three Sabre pilots who made news Friday by flying a trio of the supersonic fighters from Las Vegas to Palm-dale, 207 miles, in 18 minutes.
In the speed dash, the jets averaged 690 miles an hour in a 45-mile-an-hour headwind. Smith was flying a different plane from the one he bailed out of Saturday.
The former Navy flier is un-married.



HEY, WHEN DO WE EAT?

Clutching his meal ticket, Kevin Enzminger, 5 months old, of San Diego, waits for chow to be served Saturday at the Nebraska State Picnic at Bixby Park. —(Staff Photo.)

Three Is No Crowd With This Couple

A Long Beach couple, who took their best man along on their honeymoon in Alaska in 1952, are heading back to Fairbanks today after a vacation here—and again there'll be a third person with them.
However, this time, the third party going along with Mr. and Mrs. Paul Baker will be their 16-month-old son, Lawrence.
Baker, 30, a Long Beach City College graduate, was in Alaska in 1951, working as a carpenter for a contractor.
Opportunities for construction work there impressed him, so, on his return to Long Beach, he formed a partnership with Harrison Vilain, Los Angeles.
As the pair were completing plans to build houses in Alaska, Baker met and married his present wife, Olga, with Vilain as best man. Then, all three left for Fairbanks.
After they had built and sold two houses, Vilain returned to Los Angeles, the Bakers staying on.
Since their return to Long Beach Jan. 2, they have been staying with Baker's mother, Mrs. Muriel Baker, 4750 E. 5th St.
Coincidentally, another Long Beach resident, Al Buonassissi, a barber in a shop at 4620 Los Coyotes Diagonal for the past two years, is also heading for Alaska by auto.
Buonassissi, 24, is leaving Monday in a 1951 Model A Ford sedan for Anchorage, where he will chop hair at Elmendorf Air Force Base. He figures to make enough money in six months (at \$175 weekly) to return to Long Beach and buy his own barber shop.
With his car in good shape for its age and jammed with spare parts and barber tools, Buonassissi is confident he'll make the 3,600 miles without trouble.

NEWS IN BRIEF

Ex-L.B. Man Slain at Texas Air Base

A former Long Beach resident held pending further investigation, was shot Wednesday at Sheppard Air Force Base by a civilian instructor died Saturday in Wichita Falls, Tex., Air Force base occurred.
Capt. Marvin L. Marchesi, 34, who trained at Long Beach Air Force Base in 1949-50, was fatally wounded and Lt. Col. Carl G. Carlson, 43, of Spokane, Wash., was killed outright when the instructor, William F. Sink, 38, opened fire with two pistols in Carlson's office.
No motive for the shooting was revealed by the Federal Bureau of Investigation, which has taken over investigation of the case.

Stabbings Probed

Juvenile bureau officers are investigating the stabbing of two youths, one seriously, late Friday night in a fight on the N. Pike.
Alex G. Mendoza, 15, of 2617 S. Cabrillo St., San Pedro, stabbed four times with a beer can opener, is in serious condition at Magnolia Hospital.
William Lee Eskew, 17, of 2739 S. Alma St., San Pedro, was treated at the hospital for a four-inch cut on his back and released.
Two San Pedro boys are being

60,000 Ex-Iowa Folk Gather in Midwinter Fete

LOS ANGELES (UPI)—Lincoln Park in Los Angeles Saturday temporarily held the title as sixth largest city of Iowa.
It was the site of the 55th annual midwinter picnic of the Iowa Assn. of Southern California. More than 60,000 transplanted Hawkeyes, enough to rank the park between Waterloo and Dubuque in size, gathered for the all-day event.

Heart Tag Day Raises \$436.44

A tally Saturday night revealed \$436.44 was collected during the day by 75 young women from youth and civic organizations campaigning for Heart Tag Day in business areas of Long Beach and Lakewood.
Meanwhile a virtually complete count placed the total Heart Sunday contribution a week ago at more than \$14,000, twice last year's take.
The Heart Fund campaign ends officially Monday. However, W. G. Wilson, chairman, said Saturday contributions may be made throughout the year to Long Beach Heart Assn., 812 Pine Ave., or through AID.

Cycle Skids, Rider Hurt

Jack P. Flowers, 29, of 1871 Harbor Ave., suffered possible fractures of the skull and left shoulder Saturday night when his motorcycle skidded on the rain-slickened intersection of Orange Ave. and Anaheim St.

Woman, 24, Dies

Mrs. Stella Esther Morton, 24, of 1132 Via Wanda, died Saturday night in Magnolia Hospital, after entering the hospital Tuesday in serious condition. The coroner was notified.

2,000 Southland Ex-Cornhuskers Enjoy Picnic Here

Under a bright blue sky that had just cleared from the rain, more than 2,000 Nebraskans met Saturday afternoon in Bixby Park for their annual picnic.

Joseph M. Kennick, superintendent of the City Juvenile Bureau, who came from Fremont, talked about the Nebraska of his boyhood. The Municipal Band played. Boy Scouts directed by Roney Korman danced traditional Indian dances including the medicine dance, ghost dance and corn dance. Nebraskans signed registers from the state's 98 counties.
Shiles E. Clark, former Beatrice, Neb., newspaperman, president of the Nebraska Society of Long Beach, presided.

Blaze Damages Second Floor of 10th St. Duplex

Considerable damage, mostly from smoke and heat, was done to the second floor apartment of a duplex at 336 W. 10th St. early Saturday night by a fire which started in a sofa.
Firemen said a lighted cigarette apparently started the blaze in the apartment of M. B. Pearson. Pearson was not at home when the fire was discovered by his downstairs neighbor, Albert L. Woods.
Another fire, Saturday night, this one of undetermined origin, damaged the interior of the home of William Hensley, 6776 Orcutt St.

THAT'S SWEET WORK, CHIEF!

ORLAND, Calif. (UPI)—Police Chief F. E. Chapin was irritated by thefts of gasoline from a private storehouse so he added sugar to some of the remaining fuel.
Harry Bailey, David La-hale and Ronald Antonevitch, all of Orland, were arrested when their sugar-clogged engine conked out and their car was towed into town.

7 Hurt Here in One Hour's Traffic Toll

Seven persons were injured in three auto accidents during the noon hour here Saturday.
Three were taken to Community Hospital following a two-car crash at Farwood Ave. and Stearns St. Mrs. Renee Greenfield, 29, of 2026 Lees Ave., suffered injuries to her left knee. She was riding with her husband, Donald, 34, who suffered possible rib injuries.
Mrs. Lillian L. Smith, 48, of El Cajon, suffered left shoulder injuries. She was a passenger in the other car driven by her husband, George, 47, who was not hurt.
At Pacific Coast Hwy. and Ximeno Ave., a two-car crash sent three women to Community Hospital. Mrs. Rilla M. Hartley, 70, of Los Angeles, a driver, suffered abrasions. Her passenger, Mrs. Glenna E. Madson, 61, of Omaha, Neb., was bruised. The other driver, Mrs. Marie E. Sprowl, 50, of 1379 Argonne Ave., was treated for possible neck injury.
Two cars collided at 10th St. and Pine Ave., sending Mrs. Donna Crouch, 23, of Santa Monica, to Seaside Hospital with cuts and bruises. She was a passenger with her husband, Richard, 25. The other driver was Mrs. Winifred Oldham, 55, of 385 Colorado Ave. Neither driver was injured, police said.

New Records at City Library

Concert-goers who want to get better acquainted with symphonic music are borrowing complete symphonies from Long Beach Public Library.
Important new recordings include: Brahms, "Symphony No. 1 in C Minor" (Kubelick conducting); Mendelssohn, "Symphony No. 4," with "Symphony No. 5" (Toscanini conducting); Prokofiev, Classical Symphony in D Major; Schumann, "Symphony No. 4 in D Minor" (Paray conducting); Sibelius, "Symphony No. 3 in C Major" (Collins conducting); and Stravinsky, "Symphony in D" (1940) (Stravinsky conducting).

Beginning Tomorrow Our Stores Are Open Mondays-9:30 a.m. to 9 p.m.



Columbia presents Fashions that Sing of Spring

Designed in miracle fabrics Dresses by Anjac . . .

Silk and Dacron join together to provide a coat dress to highlight the blossoming of spring . . . in navy or black and sizes 10 to 18.
Orlon and Pima in a navy, grey or toast polka dot dainty with its clever jacket, scooped neck, peplum belt, detachable collar. Sizes 14 to 20.

And best of all . . . they're only \$25

Separates that sing of Spring by Miss Pat

Bates disciplined fabrics that are wrinkle-resistant in a dyed-to-match or tone-on-tone separates costume guaranteed to put a lift in your life. The blouse comes in matching or harmonizing colors with contrasting embroidery on pocket and collar tab. Also in an "organ" print to match with the skirt. The 14-gore skirt comes in beautiful muted shades of violet, beige, cornflower blue or avocado. Sizes 10 to 16.

THE BLOUSE . . . \$5.99
THE SKIRT . . . \$7.99



NEW STORE HOURS
MONDAY 9:30 A. M. to 9 P. M.
FRIDAY 12 NOON to 9 P. M.
LAKEWOOD CENTER
MONDAY 9:30 A. M. to 9:30 P. M.
THURSDAY and FRIDAY 12:30 P. M. to 9:30 P. M.

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Budget Terms!
Use the 90-day account with no carrying charges added . . . or our famous budget plans tailored to your budget.

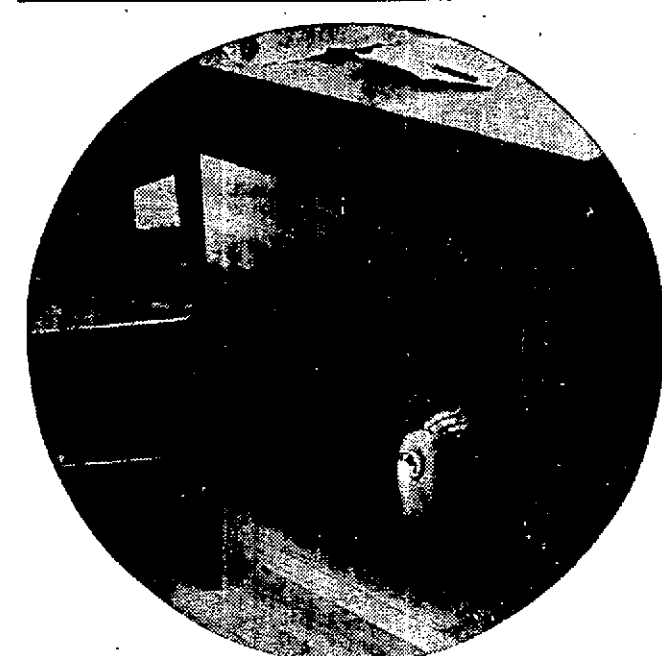
OPEN TODAY (For a Few Very Particular People)



The Martha Washington
Across from Pacific Coast Club
Own your own Apts., 901 E. Ocean
★ 10 EXTRA-LARGE DE LUXE APARTMENTS
★ 8 WITH 2 BEDROOMS & 2 BATHS
OPEN DAILY 10 TO 4
See DOUGLAS BENWELL, owner, or your Real Estate Broker

WE GIVE and REDEEM 20% GREEN STAMPS
In our Downtown Store for cash at time of purchase.

LONG BEACH FIRST AT PACIFIC
Columbia LAKEWOOD CENTER
Your Family Store



DRILLS TEACH Children How to Cover Up

If Sirens Sound Off Leave Tots in School

Civil Defense authorities point out that if children are in schools at the time of a disaster, they probably are safer than they would be elsewhere.

Don't worry about getting your children out of school in the event of a disaster, leave them there, says Police Lt. William Mooney, assistant director of Civil Defense here.

Schools have established regular procedures in the event of disaster. Teachers, non-certificated personnel and nurses have prearranged programs for taking children to the safest parts of buildings. Drills are carried out at intervals in which children go to assigned stations or "drop" to the floor, burying the face in the arms, covering exposed areas of the face, neck, arms and legs.

Schools figure in the local CD's only "dispersal" program. Plans have been formulated for getting children out of downtown areas and taking them to outlying schools.

Nerve Gas Among Dangers Expected in Any Conflict

In addition to the types of weapons used commonly in World War II, Civil Defense authorities foresee as possible weapons in any future war: the atom bomb, chemical warfare agents and biological agents.

Atomic bomb blast injuries, generally, are similar to those sustained from ordinary high explosive bombs. They are injuries due to the force of the explosion; indirect blast injury—the force of the explosion toppling buildings, shattering glass and causing injuries; burn injuries caused by radiant heat waves from the bomb or caused by contact with hot objects and radiation sickness.

Estimates put the fatalities due to radiation sickness alone in Hiroshima and Nagasaki at from 5 to 15 per cent. The other 85 per cent of the fatalities were from injuries due to mechanical force—wounds, fractures, etc.—and burns.

In the case of radiation, neither the victim nor a first aid

Warning Too Short for Any Quick Escape

Los Angeles County, with an estimated population of 5,000,000 persons, has only one means of protection in the event of an atomic or hydrogen bomb attack on the area: "duck-and-cover."

That is the current viewpoint of Howard Earl, county director of Civil Defense.

There is no other means of protection in view of the fact that only 15 minutes warning can be expected in the event of an enemy attack.

Not until at least six hours advance warning is possible will maximum dispersal within the area be practicable.

When the warning period is increased, many people may be able to escape from industrial target centers to scattered residential areas.

But as things now stand in L. A. county, according to Earl, only four of the county's 46 cities are inland far enough to be presumed free from direct damage from enemy bombs, and it may well be even these four will lie in the path of radiological fallout.

"Our population resides in an area within an assumed 20-mile radius target zone."

"On two sides, these people are blocked by the ocean. Approximately 20 'escape route' highways lead from the danger areas' perimeter."

The Federal Civil Defense Administration has been asked to make a traffic survey of the Los Angeles area comparable to the one recently completed for the Milwaukee area. The Milwaukee survey estimated that if five hours were available to carry out a dispersal operation under probable conditions of enemy attack, 800,000 of that city's more than 1,000,000 population would survive.

Well over 500,000 dispersed persons could be accommodated in Kern County, while Orange County would be taxed to the limit in caring for an estimated 150,000 disperses of its own. San Bernardino County's vast acres could accommodate almost any number of reception centers near its western boundary.

IF EMERGENCY STRIKES YOU'LL WANT TO KNOW . . .

Your 'Take Cover' Plan

'Run for Hills' Nixed as Impossibility Here

(Editor's Note: What is the status of Civil Defense here and what should you do in an emergency? Confusion has been deepened by fast-moving developments in the international atomic and guided missile race. To answer some of the vital questions the Independent Press-Telegram presents as a public service this page of information compiled by Staff Writer George Eres.)

By GEORGE ERES

The Long Beach Civil Defense plan is based on the take cover program—it does not contemplate a "run for the hills," which is a physical impossibility at the present time.

What should John Q. Public do in the event of an emergency?

AREA DISPERSAL PLAN DELAYED

A county-wide dispersal plan for the 5,000,000 residents in the area will not be perfected for another year. Dispersal plans cannot be shaped up until it is known whether rail and water movement will be possible; how maximum use can be made of existing road-nets and how people may be provided for when they reach dispersal areas.

Until dispersal plans are finalized, the County Civil Defense urges that the public must "during the trying period, share the uncertainty with us, must listen to their radios when the sirens sound and do as directed. Our aim will be to save all the lives possible."

First off, the public should be prepared to take care of itself as much as possible.

1. Civil Defense authorities recommend that every family have a three-day supply of food on hand. Stores will be immediately closed in the event of a major disaster. Survival Food Kits, including recommended menus, are on sale in Long Beach markets.
2. Each family should have a pre-arranged meeting place in the event the group is separated at the time of the emergency, and the home is destroyed. The meeting place should be a public park, a church—some place with which the family is familiar.
3. If an underground shelter is not available, your automobile is recommended as your best shelter in event of enemy attack. If the car is not available a room away from glass is next best. If you have no such room get flat on the floor.
4. Turn on your radio and listen for instruction.
5. Don't ask for help of authorities unless it is absolutely necessary.

IF DISASTER—natural or by enemy attack—should come to Long Beach, this is what immediately would happen:

1. Emergency control headquarters of Civil Defense would be activated, with members of the Disaster Services' nine divisions—fire, police, public works, utilities, communications, transportation, medical, health and welfare, and school—reporting to previously designated points.
2. The approximately 70 amateur radio operators will go to assigned stations and feed information to the control center, from where workers will be assigned. The control center will keep in contact with the state regional office.
3. The operation then becomes a field project with division heads, including the head of civil defense, City Mgr. Sam Vickers and division chiefs taking active charge at the "hot spot" and keeping in contact with the control center, headed up by Police Lt. William Mooney, assistant director of Civil Defense.
4. In a natural disaster where people are not injured and homes remain standing, people are to stay home and care for themselves as much as possible.

If the emergency is a bomb burst—a "red alert"—the plan is to take shelter—USE YOUR AUTO as a shelter.

If the emergency is a warning—a "yellow alert"—tune your radio to 640 or 1240 Kc and listen for instructions. All other radio stations will go off the air—only those two stations will broadcast emergency information.

If your children are in school—LEAVE THEM THERE.

THE LONG BEACH Civil Defense organization is well set up, according to Lt. Mooney. "There is little public apathy to CD. The P.T.A., veterans' organizations and other groups all cooperate to the fullest. We have never yet put out a call for volunteers, but what we've had strong response," he said.

But, the fact remains—should a disaster come to Long Beach, the well-organ-



Demonstrating mobile hospital for medical volunteers of Civil Defense are, from left: Nurse Dorcas Olsen, driver A. C. Rich, Nurse Jackie Jacobsen, Dr. G. E. Bryant and Mrs. Virginia Ferguson, posing as casualty.—(Staff Photo.)



BLUEPRINT FOR CRISIS

Planning emergency use of City College space for hospital beds are three medicals, from left, Dr. Clayton Campbell, director of Long Beach Unified School District health service; Dr. Richard Schug, Civil Defense chairman of Long Beach branch, Los Angeles County Medical Assn., and Dr. Stirling Pillsbury, president of Long Beach medical branch.—(Staff photo.)



LT. WILLIAM MOONEY
The Public Is Willing

ized CD unit here might become inoperative.

"Target areas"—such as Long Beach—have now started a "support area plan," whereby neighboring communities will be able to come to the aid of Long Beach and vice versa. Bolstering this set-up are the activities of the federal and state governments.

What are federal and state agencies doing about Civil Defense?

The federal government's role in CD is advisory as far as county and city programs are concerned. On the national level it is building the "early morning warning system"—a network of radar warning ringling the United States, part of Canada and Mexico and extending out into the Atlantic and Pacific Oceans.

The federal government's Air Corps Filter Service provides the warning service to local agencies.

Matching funds have been allocated to cities for Civil Defense material. Long Beach has received about \$25,000 from the U. S. in about four years—most of the money has gone for sirens and communications equipment.

Training schools for key CD personnel are maintained by the U. S. which also holds annual conferences for mayors and city executive officers.

WHAT DOES the State of California do in the CD picture?

The state provides the Civil Defense structure on regional levels—there are 11 in the state—and maintains a control center in each region. Field assistants advise cities on how to organize CD organizations.

Funds have been available from the state on a matching basis but Long Beach has not been able to get any of this money because funds so allocated by the state are for materials which must remain under state ownership. Long Beach cannot buy materials for which it does not receive title.

The state maintains a state-wide communications network—Disaster Control Service. The city uses state-owned and maintained communications equipment in its control center.

The state furnishes a teletype system.

A "mobile garage," including emergency generators and all types of tools, is furnished by the state, which also has turned over about 40 Geiger counters and ion chambers, instruments for detecting and measuring radiation.

Long Beach Doctors Mobilized to Serve if Disaster Strikes

Long Beach doctors—both M.D.s and D.O.s—pharmacists, nurses, medical assistants and auxiliary personnel have mobilized and are ready to act as a Civil Defense unit in the event of disaster.

Medical planning, a co-operative effort between the Medical Society, City Health Department and Red Cross, currently has as its objective the development of an improvised 2,000-bed hospital at Long Beach City College, according to Dr. Richard M. Schug, sub area medical director for the unit.

Dr. Schug says these are ready to participate:

460 M.D.'s and approximately 200 additional M.D.'s from the nearby area; 161 M.D.'s at the Veterans Administration Hospital (but these must act separately and distinct from the other M.D.'s); approximately 140 D.O.'s and 1,119 nurses and 150 dentists.

"Organization and staffing of the fixed hospitals—Seaside, St. Mary's, Community and Magnolia—has been completed," said Dr. Schug.

"Another objective accomplished is the Field Operations Unit. It is realized that most of the emergency therapy will be done outside of the fixed hospitals. At present there are 20 hospitals with activated first aid stations, including equipment and personnel. This number will ultimately be expanded to 54 field hospitals and will be mobile in character."

In an actual emergency, the situation will be fluid, said Dr. Schug. Hospitals and other assigned stations may not exist in a disaster. The doctors will go first to the nearest elementary school and from there be reassigned.

In a disaster, too, Dr. Schug pointed out, there may be no room at all in the fixed hospitals. A survey made on Feb. 18 disclosed that St. Mary's could handle five patients in beds set up in halls; Community had no beds available except in obstetrics; Seaside had no beds available

and said patients might be handled in emergency or in the halls; Magnolia had no beds available.

Since the Korean incident, the unit has been meeting monthly. The current objective—development of an improvised hospital at City College—is being planned by Howard Hatfield, Community Hospital administrator, and Dr. Clayton Campbell Jr., director of school health services.

This planning—on paper—includes floor plans, utilization of available space, allocation of personnel, procurement of equipment and other plans necessary to realize an active hospital during an emergency. Actually, no equipment has been allocated for the hospital, and in an emergency, the 2,000 "beds" probably will be made up of unhinged doors, stretchers, mattresses on the floors and other makeshift equipment.

As for the actual medical attention to be given, Dr. Schug said doctors will be up against two types of casualties: possible radiation casualties and the "old-fashioned" blast casualty.

"In the case of radiation casualties," said Dr. Schug, "facts are facts and we might as well be truthful and blunt. Those victims who have suffered more than a certain amount of exposure to radiation will be beyond help. In other cases, medical help will be of help."

"Normal medical problems will continue to be handled. Measures will have to be maintained and intensified," said Dr. Schug. Two groups will assume such responsibility—the Medical Care Section of the Civil Defense, under the direction of Dr. Elliston Farrell and the Long Beach Health Dept., under the direction of Dr. I. D. Litwack.

Food, Clothes Under Guard of Red Cross

One of the organizations that will immediately swing into action in the event of disaster is the Long Beach chapter of the Red Cross, which fits smoothly into the Long Beach Civil Defense organization.

During any war-caused emergency, according to Director Roland Bach, the Red Cross, under the direction and leadership of the Civil Defense organization, will assume responsibility for food, clothing, and shelter.

Units of chefs and cooks have been formed, under the supervision of the Long Beach Culinary Alliance, which can on two hours notice provide meals for thousands of people.

The Long Beach food inventory indicates stocks on hand generally are: 1,000,000,000 pounds of meat; 75,000 gallons of milk; 70,000 pounds of shortening; 75,000 cans of foods and vegetables at wholesalers and large retail stores.

All food supplies will be "frozen" for three days following the emergency and each family is urged to have at least a three-day supply of recommended foods on hand. Food kits are on sale at various grocery stores in the area, and contain recommended menus. These menus also are available at the Red Cross headquarters.

In the event of an emergency, families are urged to remember the supply of water in their hot water tanks. Methods of closing off the supply to the water tank should be learned so that possibly contaminated water does not enter the tank.

Persons with freezers may save their frozen food in the event electricity is cut off by wrapping food in many layers of newspaper and placing it in a well-lined hole at least three feet deep in the ground.

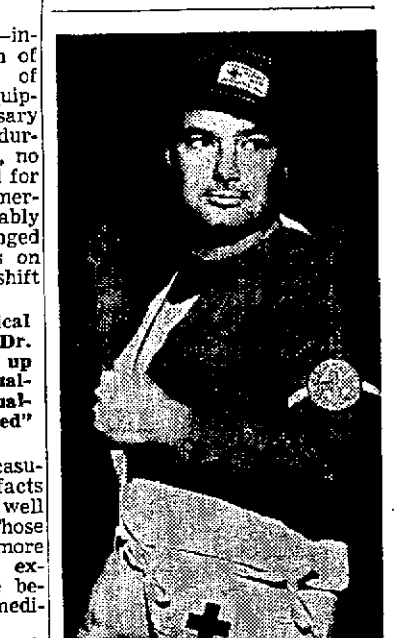
The Red Cross keeps an up-to-date inventory of essential clothing for men, women and children in stores in Long Beach and will set up depots for distribution of clothing.

A survey of housing has been made and files indicate the number of square feet in shelter buildings, rooms available in hotels, motels, seating shelters in theaters, churches, etc., and open air park shelters where people may use their cars as a shelter. These park shelters are at such places as drive-in theaters or open spaces where toilet facilities are available.

Portable Shelter

MADISON, Wis. (UP)—Survival Shelters, Inc., announced Saturday it is in production on a portable protector against falling debris, radiation and atomic fall-out that can be set up in three minutes and costs "less than a set of golf clubs."

Donald McKenna, president of the firm, said each unit is capable of protecting a family of six, or as many as 16 children if used in schools.



KIT PACKED

Displaying a mobile sling kit is Roy Miller Jr., Red Cross instructor. Kit is stocked to treat about 24 cases of wounded.—(Staff.)

RC Training First Aid Experts for Quick Action in Emergency

Civil defense first aid workers are being trained for the Long Beach Civil Defense organization by the Red Cross First Aid Service which hopes to have 1,000 persons under training by spring.

From the 1,000 who will be in training and the 6,000 to 9,000 who have been trained over the past three years, the Red Cross hopes to have a corps of 200 first aid instructors who will be available for call in an emergency. They will serve as key men in first aid squads.

In effect, the Red Cross First Aid Service, directed by Fred Schwankovsky and functioning under the chairmanship of Police Capt. Otto Faulkner, serves as a recruiting service for CD first aid workers.

Stressing that first aid workers will not be expected to serve in time of disaster unless their own families are secure, Red Cross asks persons taking the course to list their names and type of Red Cross First Aid cards held with the CD.

"Our immediate aim," said Schwankovsky, "is to have 200 first aid instructors—those with a minimum of 45 hours of special training—available for civil defense."

Red Cross first aid plans are designed to function especially during the first two hours of a disaster.

It is purely an emergency program in which the Red Cross functions under the direction of constituted authorities.

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- 14.95 SUEDE AND LEATHER JACKETS 6.99
- Sizes 4-6 only
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- 3.29 SCOOP AND LOAD TRACTORS 1.99
- 3 only
- 3.25 STORY BOOK DOLLS 1.29
- 3 only
- SI ROCK-IT GAME 19c
- 7 only
- SI CHINESE CHECKERS 59c
- 6 only
- VALUES TO 55c GIRLS' ANKLETS 4 prs. \$1
- Broken sizes 6-10 1/2
- VALUES TO 59c BRIEFS 4 prs. \$1
- In combined cotton knit. Sizes 2-14
- VALUES TO 89c PANTIES 57c
- Rayon tricot and cotton plisse
- 2.75 NYLON PAPER TAFFETA SLIPS \$1
- 4-tier style, size 6
- VALUES TO 5.95 DRESSES, SKIRTS, SWEATERS, CRAZY PANTS 2
- 10.95 SUB-TEEN CORDUROY JACKETS \$4
- Limited quantity
- VALUES TO 69c INFANTS' COTTON KNIT SHIRTS, TRAINING PANTS, irreg. 3 for \$1
- VALUES TO 3.98 INFANTS' and TODDLERS' WEAR \$1
- 89c RECEIVING BLANKETS 57c
- 30x40", white, colors, irreg.
- VALUES TO 1.69 POLO SHIRTS, short sleeves, 1-3 sizes, 99c ea. 3 for 2.59
- VALUES TO 1.98 INFANTS' and TODDLERS' PLAYWEAR 69c
- 16.95 CRIB MATTRESS 12.49
- by makers of Kant-Wet
- 9.95 LIGHTWEIGHT STROLLER, easy folding 4.99
- 2.39 WALL PLAQUES 1.19
- for children's room, 4 pcs.
- 12.95 BABY LINE HI-CHAIR 6.99
- of hardwood, 4 only

Boys' and Girls' Shoes

- Red Goose and Yanigans \$4
- reg. 5.45-6.95, broken sizes
- J. C. Roberts for big boys \$5
- reg. to 8.45, sizes 3-6
- Red Goose and Yanigans \$4
- for Big Girls
- reg. to 7.95, sizes 4-7 1/2
- TAP DANCING SHOES \$3
- Closeout boys' and girls' styles, specially priced.

WALKER'S LAND O' YOUTH FOURTH FLOOR

MEN'S WEAR

- 3.49 COTTON FLANNEL WESTERN SHIRTS 1.49
- 14 1/2-16 1/2 neck
- 2.98 COTTON FLANNEL SHIRTS, 14 and 17 1/2 neck \$1
- 3.98 WESTERN PLAID GINGHAM SHIRTS, 14 1/2-16 1/2 \$1.98
- 3.98 WESTERN CHAMBRAY SHIRTS, 14-15 1/2 and 16 1/2 \$1.98
- \$4 BEDFORD KHAKI SHIRTS, 14-14 1/2 and 17 \$1.98
- 4.98 JACKETS 2.98
- sizes 34-36, 3 only
- 3.79 DENIM JACKETS, size 38 only 1.79
- 2.29 SHIRTS, 14-15 1/2 \$1
- MEN'S WORK CLOTHING WALKER'S LOWER FLOOR
- 3.95 BROADCLOTH PAJAMAS in fine quality, Sanforized material. Stripes, assorted patterns. 2.59
- Coat and midly styles. A-B-C.
- 5.95 WOOL BLEND SPORT SHIRTS, 55% wool, 45% rayon, assorted colors and plaids. S-M-L sizes. 3
- VALUES TO 4.50 DRESS SHIRTS in whites, colors, some with French cuffs. 2 for \$5
- Broken sizes 14 1/2-17 1/2
- 2.95 SHORT SLEEVE SPORT SHIRTS 1.88
- in washable rayon. Floral prints. S-M-L sizes.
- \$1 100% NYLON RIBBED SOCKS, long wearing, no-shrink 7 colors. Sizes 10-13. 50c
- \$1 PR. ARGYLE SOCKS, sock length with stay-up elastic tops. 50c
- 85c T-SHIRTS, white or colored, with nylon reinforced neckbands. S-M-L sizes. 68c
- MEN'S SHOP WALKER'S STREET FLOOR

J. C. Roberts Men's Shoes

- Discontinued styles make this price possible. Regular 9.95 to 12.95 values. \$7
- Broken size range.

MEN'S SHOP WALKER'S STREET FLOOR

SECOND FLOOR OF FASHION

- 10.95-17.95 BUDGET DRESSES. Crepes, taffetas, tweeds. Misses', half-sizes. \$5
- 14.95-29.95 DRESSY CREPES. Taffetas, brocades, failles. Broken sizes, colors \$9
- \$25-79.95 FASHION DRESSES. Sheer Forstmanns, brocades, failles, taffetas. reduced 1/3 and 1/2
- \$25 RAYON SUITS in women's, misses', junior sizes \$7
- 39.95-49.95 RAYON AND WOOL SUITS \$17 and \$27
- 49.95-79.95 BETTER COAT GROUP \$38
- Wools, tweeds
- 49.95-79.95 100% WOOL COATS \$22
- 3.98-7.95 BLOUSES. Nylons, dacrons, crepes, cottons. Stripes, prints, plaids. Sizes 32-38 \$2
- 4.98 PEDAL PUSHERS in denims, sailtone, rayon flannel. Tapered and straight legs \$2.99
- 3.98 WOOL JERSEY BLOUSES, 8 colors, white \$2
- 4.98-7.95 LANAMERE SWEATERS in long and short-sleeve cardigans, short-sleeve slip-ons. \$3.99 and \$4.49
- 3.98 SMART-EE T-SHIRTS in several styles, stripes, plaids, hi-necks, boat necks, etc. \$2

Women's Shoe Clearance—Lower Floor

- reg. to 16.95 \$5
- Dress Shoes
- reg. to 11.95 \$4
- Casuals and Flats

Women's Shoe Clearance—Second Floor

- reg. 7.95 Scalawags, 4 colors \$5.80
- 2 Skooter Oxford styles in red, black, brown. 6.80
- reg. 10.95 Arch Dress Shoes \$7.80

- 7.95-10.95 DAYTIME DRESSES in rayons, cottons, taffetas. Broken sizes and colors. 4.49
- 10.95 HI-CAMPUS TWEED DRESSES \$5
- 5.95 HI-CAMPUS 100% WOOL TWEED \$3
- SKIRTS \$1
- 2.98 HI-CAMPUS SANFORIZED BLOUSES \$1
- 8.95-18.95 ROBES, various styles, materials 1/2 price
- 2.50-\$5 FAMED MAKE BRAS in cotton, nylon \$1
- 2.50-9.25 FOUNDATIONS, GIRDLES, CORSETS, PANTIES 1/2 PRICE
- \$5-\$10 FAMED MAKE GIRDLES, broken sizes \$3
- 3.95 RAYON TRICOT GOWNS, pastels, size 34 \$1
- 1.95 NYLON SUSPANTS pink or white \$1.39
- VALUES TO 3.95 LINGERIE CLEARANCE \$1.69
- TABLE
- 1.98 COTTON PLISSE PETTICOATS, eyelet trimmed \$1
- 1.98 RAYON CREPE SLIPS \$1
- sizes 34-40
- 5.95 RAYON CREPE PAJAMAS, prints, solids \$2.99
- NYLONIZED NON-RUN RAYON SANITARY BRIEF, S-M-L 2 for \$1

Millinery Clearance—values to 5.95

- Lightweight felts and straws, mostly pastels, but smart little year-around styles. \$3
- MILLINERY WALKER'S SECOND FLOOR

Millinery Clearance—values to 3.98

- New summer fabrics, priced to clear. \$2
- Month-End Clearance only.
- HAT BAR WALKER'S STREET FLOOR

STREET FLOOR ACCESSORIES

- 50c-\$1 Cologne, Talc, Shave Cream, Sunglasses. 25c*
- 50c-\$1 Flowers and veiling remnants. 10c
- \$1-1.95 Gloves, assorted styles, colors, irregular 2 for \$1
- \$1-1.65 Sheer Hosiery, some fancy heels, irreg. 2 for \$1
- \$1 Costume Jewelry, assorted group. 2 for 50c*
- 8.95-10.95 Handbags, fabric or leather. 4.47*

*plus Fed. Tax

- 3.95-4.95 Dressy or Tailored Blouses. \$2
- 1.75 White Dinner Napkins, 100 to pkg. 39c
- 1.50 Home Embossing Sets 50c
- \$1 Stick Room Deodorizers, no mess, no bother. 50c
- 1.75 Paper Guest Towels, white, 100 to pkg. 39c
- 1.98 Electric Deodorizer 1.59
- 58c Plastic Flower Design Lunch Cloths, 54x54. 25c
- 2.98 Sanforized Blouses, broken sizes 1.99

HOME ACCESSORIES

- VALUES TO 1.25 HOUSEWARES ASSORTMENTS, some damaged 5c
- 98c-3.75 STOVE MATS in variety of sizes, types including parts, accessories 1/2 Price
- 29c MAGIC WINDOW CLEANERS, sponge and rubber 17c
- 98c CLEANING PUFFS, set of 3 33c
- reg. 59c PROCESS 33 point brush cleaner and preserver 27c
- 59c PLASTIC SALAD BOWLS, modern style, colors 29c
- \$3 CHROME SHELF BAR with towel bar attached 99c
- \$8 RANDBURG STEP-ON CAN, enameled inside and out 3.88
- 85c-4.50 BELLAIRE ENAMELED COOKWARE 1/2 price
- 7.95 10-PC. CUTLERY SET with ivory handles, stainless blades 3.99
- 1.69-2.98 BLANKET BAGS with zipper, holds 2 blankets 1.19
- \$1 FLOOR TYPE SHOE RACKS 44c
- hold 3 pairs shoes
- 3.50 RANSBURG PAPER TOWEL HOLDERS, metal construction 88c
- 89c-1.25 PLASTIC BROILER COVERS, several sizes, styles 44c
- 1.69-1.98 PLASTIC TRAVEL CASES, for shoes, shirts, etc. 97c
- \$1 TRAVEL HANGERS, set of 4, self-locking type 49c
- 1.49 CHAIR PAD AND BACK SETS of embossed plastic 77c
- 2.29-3.98 GARMENT BAGS, variety of sizes, styles 1.88
- 4.95 PR. MAHOGANY WALL BRACKETS of Syroco Wood 2.98
- 5.95 TABLE LAMPS in modern wrought iron styling 3.98
- 17.95 BRASS BASE FLOOR LAMPS, 3-way switch 12.95

- \$1-3.95 FRAMED PICTURES, variety of sizes, types 1/2 price
- 1.49 WROUGHT IRON MAGAZINE RACKS 97c
- \$1 ASH TRAYS AND CIGARETTE SETS 69c
- in modern styling
- 59c CUPS AND SAUCERS, imported from England 3 for \$1
- \$1-1.50 ASSORTED GIFT ITEMS in modern, traditional, provincial 69c
- 1.95 HURRICANE LAMP CANDLE HOLDERS with glass chimney \$1
- 5.95 CERAMIC LAZY SUSANS on wrought iron revolving base 2.99
- 1.98 5-PC. PLACE SETTING, Shasta White and English Castle pattern 99c
- Matching Serving Pieces 1/2 off
- HOLMES AND EDWARDS SILVERPLATE FLATWARE in Lovely Lady or Youth patterns 1/2 price
- 7.95 SILVERPLATED HOLLOWWARE *plus Fed. Tax 4.99*
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- HOME FURNISHINGS WALKER'S LOWER FLOOR

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- 79.95-99.50 RUGS, in wools, wool-rayon, rayons. Solids, patterns, assorted colors, room sizes \$40
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- 9.95-22.95 HOLLYWOOD HEAD-BOARDS, assorted types 25% off
- 19.95 LIMED OAK COFFEE TABLES \$13
- FURNITURE AND RUGS WALKER'S FOURTH FLOOR

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- 3.95 CALLAWAY BATH MATS, 30 only, colors. 1 reg. 1.69
- 9.95 100% DOWN PILLOWS, 16 only 4.99
- 13.95 WOOL-NYLON BLANKETS, 80x90, red, 7 only 9.99
- 8.99-10.99 RAYON DAMASK SETS, 62x104, 12 napkins 3.99
- 7.99 RAYON DAMASK SETS, 60x90, 8 napkins 2.99

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values to 4.99 yd. Upholstery Samples

- 1000 pieces of salesman's samples drapery and upholstery fabrics, many matching pieces. Suitable for pillows, chair top coverings, etc. 49c ea

DRAPERIES WALKER'S THIRD FLOOR

FABRIC CENTER THIRD FLOOR

- 1.98 CHANTILLY TYPE LACE, blue, green, yellow, red 50c yd.
- VALUES TO 1.29 RAYON FABRICS 49c yd.
- from reg. stock
- VALUES TO 1.19 RAYON AND NYLON REMNANTS, as is 39c yd.
- WOOL REMNANTS 1/3 to 1/2 OFF
- as marked
- 1.89 PILLOW TUBING, stamped to embroider, 24 only. \$1 pr.

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Cottons, Silks, Nylons, Rayons, Trimmings

Timely selection of fabrics suitable for spring and summer sewing. Plaids, prints, plaids, light and darker tones, textured and smooth weaves. Exceptional values, your chance to save \$\$. FABRIC CENTER WALKER'S THIRD FLOOR

- 3.98 PURE LINEN CLOTHS, stamped to embroider, 52x70, 10 only. 2.65
- 45c PURE LINEN GUEST TOWELS, stamped to embroider 19c
- 59c PURE LINEN KITCHEN TOWELS, stamped to embroider 19c
- 10c PEARL COTTON and small ball crochet cotton 3c
- 65c 1-OZ. SKEINS DACRON SOCK YARN, limited colors 3 for \$1
- VALUES TO 5.98 BUCILLA READY-TO-EMBROIDER KITS 1.25
- 1.69 BUCILLA THRIFT KITS 79c
- 98c DRESS YARN—68% cotton, 32% rayon, 2-oz. skeins. Limited quantity and colors. 35c
- ART NEEDLEWORK AND YARNS WALKER'S THIRD FLOOR

- SEWING NOTIONS—Baskets, button-making sets, etc. 1/3-1/2 off
- \$1 DRITZ LAP CUTTING BOARDS 69c
- SEWING NOTIONS WALKER'S THIRD FLOOR

Sewing Machine Clearance

Floor samples and demonstrators reduced

- \$419 Necchi Automatic Desk, 1 only \$319
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- 389.95 Adiermatic jet line, 1 only \$349.95
- 389.95 Adiermatic Desk, 1 only \$349.95
- \$292 Elna Supermatic, 1 only \$249
- \$329 Adler 187 Console, used, 1 only \$195
- Used Portables, rebuilt and guaranteed \$19.95
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A wonderful selection of floor samples and many sets. Be in early for best selection.

100% DuPont Nylon Matched Airplane Luggage De Luxe Quality

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Imported Irish Linen Long Bound with Top Grain Cowhide, Satin Lined, Solid Brass Locks

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- 22.50 Train Cases, top handle 9.95
- 32.50 Pullman Cases 14.95
- 27.50 Junior Pullman Cases 11.95

27.50 Men's Drumside Suntan Two Suits 12.95

22.50 Men's Drumside Companions 9.95

49.50 Top Grain Cowhide Two Suits 24.75

ASSORTED GROUP OF WEEKEND CASES, Pullman cases, women's wardrobes, packing cases reduced 1/3

prices plus fed. tax

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Tickets validated service desk each floor.

Kids Swap Comics for Good Books

NORWICH, Conn. (U.P.)—Ladies of the American Legion auxiliary carried out a "very successful" two-hour drive Saturday to rid the city of objectionable comic books.

A total of 400 boys and girls traded 5,000 comic books for 500 "good books" bought by the ladies' auxiliary. The comic books were carted off to the city dump for destruction, possibly burning.

"We turned the comics over to a very capable person to destroy as he saw fit," explained Mrs. Charles E. Gilbert, leader of the anti-comics campaign.

"I think they will be burned, so they won't get back into circulation."

She added that neither she nor any of the other ladies planned to go to the "funeral."

The American Civil Liberties Union issued a statement Friday denouncing reported plans to burn the books as "an imitation of totalitarian dictatorship that is wholly contrary to the American way of life."

Mrs. Gilbert, a past president of the National Legion auxiliary, headed a seven-member committee that gave youngsters one "classic" for every 10 comic books they turned in.

The ladies put in a stock of 25 books and opened the doors of the Robert O. Fletcher Legion post headquarters for business Saturday morning. They were swamped. More than 100 boys and girls with 180 comics showed up during the first 30 minutes.

Before they were through, committee members had to make 10 hurried trips to a nearby book store for more "good" books.

Mrs. Gilbert said "we cleaned the shelves" of 500 books retailing for \$1 to \$2 each.

The books included biographies, classics, stamp books and books on animals.

In reply to the ACLU criticism, Mrs. Gilbert said it never had been the auxiliary's plan to burn the books. They will be disposed of by someone else, she said.

The truck on which the comic books were loaded headed them off to the old city dump. The books were unloaded and left on dry ground. The gate was locked after the driver left.

Officials Seek to Bring Back Wm. Bonelli

SAN DIEGO (U.P.)—Sheriff Bert Strand, his chief deputy and a deputy district attorney left San Diego Saturday for Kingman, Ariz., to attend a fugitive hearing for William G. Bonelli, 59, who is under indictment by the San Diego County Grand Jury.

Strand is in custody in extradition proceedings to return the former State Board of Equalization member to San Diego for trial on three conspiracy charges.

With Strand were William H. Woods, his chief deputy, and Barton C. Shella Jr., deputy district attorney who presented much of the evidence on which Bonelli was indicted.

Strand said he and Woods were making the trip to return Bonelli in event he waived extradition. However, the former state official's attorney in Arizona said Bonelli would fight extradition.

Commercial Club Drive Starts in North Long Beach

Starting its 30th year, North Long Beach Commercial Club is launching a membership drive by which it hopes to enlist 100 business leaders of North Long Beach, according to J. L. Bentley, secretary-treasurer.

Many members have been associated with the club for more than 20 years. The club began with "about a half-dozen" members, according to Bentley.

Headquarters are at 5451 Long Beach Blvd. Other officers are Ray Carpenter, president; Don Porter, John Rood, James Yes-bec, vice presidents; Dr. Paul Wilkins, chairman; John Cannon, Virgil Sponberg, Charles R. Dooley, Wayne Whitley, George Rochester, Orthon Cordray, A. J. Ritz, A. Bonzer, directors.



Jane Jilted Snowman to Build Sand Castles



SNOW WAS FURNISHING on Michigan State campus when pretty Jane Burnham was approached by a Long Beach school representative on a teacher recruiting

tour. Now Jane teaches at Cubberley School, has a place in the sun just like the girl (inset) on recruiting brochure.—(Staff photo by Joe Risinger.)

SUNSHINE IS THE SIREN

Teachers Lured West by School Recruiters

With all the fervor of a football coach scouring prep schools for top notch material, the Long Beach and other California school districts each spring send out scouts to entice teachers here.

To lure the nation's most promising school mags Long Beach representatives go armed with dignified, but luxury cruise ship type, brochures that whet the appetites of easterners and middle-westerners who long for their day in the California sun.

Long Beach, which this year will need 500 "imports" to bring its teaching staff up to full strength—they will fill vacancies due to retirements, replace others who leave and add to the teaching force to meet increased enrollment—puts out enticing material boosting the natural advantages of living here.

The Long Beach brochure shows swimmers under the palm, yachting in a lagoon and action on a movie set.

"Famed Catalina Island is a part of the school district," says the literature. "... The desert paradise of Palm Springs is less than an afternoon's drive ..."

Aside from the natural advantages California offers, salaries for teachers here are generally higher than in the rest of the nation.

The in-person approach to the teacher apparently pays off. Between 25,000 and 30,000 of the 60,000 new teachers hired by California schools in the past five years came from out of state.

In the past four years Long Beach has employed a total of 1,792 teachers. The largest number of those hired came from Long Beach State College, UCLA and USC in that order. But last year teachers migrated here from 83 universities and colleges in 27 different states.

The wheeling of teachers away from their home states is not unnoticed by educators in other parts who call the practice "pirating."

"It's true," admits Mrs. Gladys Potter, deputy superintendent in charge of personnel here, "that Long Beach is attracting some

DON'T THROW AWAY things you're through with. Sell 'em for CASH through For Sale ads! 16-9071 is the number.

Gen. Hull, U.S. Command Chief in Orient, Retiring

WASHINGTON (U.P.)—Gen. John E. Hull, top U. S. military commander in the Far East, will retire April 30 after more than 37 years of service, the Army announced Saturday.

Gen. Maxwell D. Taylor, former West Point superintendent who commanded the 8th Army in the Korean war, is regarded as a likely prospect to succeed Hull as head of all U. S. Army, Navy and Air Forces in Japan, Korea and Okinawa.

Taylor is a deputy to Hull as chief of U. S. Army forces in the Far East theater. He came here in 1953.

This week for conferences but is expected to return to Japan shortly. The Army said Hull will return to the United States in early April, and will shed his four-star uniform just 26 days before his 60th birthday.

Hull is a decorated combat veteran of World War I and a staff officer of World War II. He directed the Eniwetok atom-bomb tests in 1948. He was Army vice chief of staff before taking over the Far East command from Gen. Mark Clark.

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School Board Group Backs Federal Aid

ST. LOUIS (U.P.)—The National School Boards Association came out Saturday for federal aid for school construction but with the reservation the government keep hands off in the job of running the schools.

The association took the action at its closing business session of its convention. Heated opposition developed from California and Virginia.

Charles R. Woltz of Charlottesville, Va., president of Virginia School Board Association, said it was impossible to get federal aid without federal interference and that he couldn't believe state and local sources were so poor they couldn't provide necessary educational money.

"We have lost our local leadership? Have we forgotten how to fight?" he asked.

Bert Levit of San Francisco, first vice president of California School Board Association, assailed the resolution of a special committee to study federal aid as "wasteful-worded" because it was too general. He urged the convention to rally behind the Eisenhower administration school aid proposal.

He insisted adoption of a resolution in general terms would be playing "right into the hands of the give-me-boys."

Ben Miller of Ellenville, N. Y., granted the floor although he announced he was not a convention delegate, charged California was taking a selfish attitude.

"California doesn't need federal aid," Miller told the delegates. "They seem to have plenty of money out there to hire teachers away from schools in other states; even paying their moving expenses."

The convention's delegates voted 34-to-12 for federal aid for school construction on an emergency basis providing the funds be administered by state educational agencies through the local school boards.

EUREKA, Calif. (U.P.)—The Norwegian freighter Borgholt arrived from Japan Saturday with 6,300 cases of oyster seed that will be planted in tidal waters of Humboldt Bay and San Francisco Bay.

Japanese Oyster Seed Sent Here

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B—8 to 14
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D—6 to 14
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Cargo Plane Crash-Lands, Four Shaken

SPOKANE, Wash. (AP)—An Air Force C-47 aircraft with a cargo of "classified equipment" crash-landed in a field in a blinding snowstorm Saturday. All four crewmen survived.

The enlisted crew chief was reported seriously injured. A second crewman was injured but able to walk. The two others, including pilot Maj. Norbert H. Riegel, Spokane, was not hurt.

The twin-engine plane was on a flight from Geiger Air Force Base, a Tactical Air Command jet fighter base, to its home field at Fairchild Air Force Base here, a B-36 Strategic Air Command base only 10 miles away.

A farmer told the Highway Patrol that the plane was unable to land on its first attempt and was circling for another try when it apparently ran out of gas.

Officers said the cause of the crash was not immediately learned. A board of officers was appointed to investigate.

ESCAPES ACROSS BORDER

Girl From Red Germany Studying at Fullerton

NORWALK—Ingeborg Georgi, a student in Fullerton Junior College who hopes to become an American scientist, has come a long way in the last two years. Geographically and emotionally.

Two years ago Ingeborg, daughter of a German Lutheran minister, was a student in Russian-occupied East Germany near Buena.

"Fellow students spied on us," she says. "Teachers spied on us, and teachers spied on teachers. Always everyone was afraid. If one disapproved only a little, soon he disappeared."

Deciding to come to America, she boarded a train which took her first to a small town in the mountains near the border. There she met a woman guide. In three minutes when the border was unpatrolled, Ingeborg sped across it.

Arriving in the American zone, she was sheltered for two months by military authorities. Then she took the train to Hamburg where she stayed with an uncle, Johannes Georgi, German explorer, until the way was open for her to come to America.

Unable to speak English except for "Thank you," and "Excuse me," she traveled from New York to California in a chair car. Passengers fed her, gave her money and made her feel at home in this new country.

She enrolled in Los Angeles Polytechnic, from which she received her diploma in January.

Now, sponsored by Mr. and Mrs. Walter Fuest, 11428 E. Potter St., Norwalk, she is studying science in Fullerton Junior College.

Some day she hopes that her family can join her here. But she doubts it because the border she crossed is heavily patrolled no-man's land.



INGEBORG GEORGI

Sen. Anderson Threatens Upper Colorado Project

WASHINGTON (AP)—Sen. Clinton P. Anderson (D-N.M.) said Saturday the so-called upper Colorado River development will die in committee unless it includes to New Mexico projects.

The New Mexico Democrat, chairman of the Senate interior committee's subcommittee on irrigation and reclamation, promised to fight an Interior Department recommendation that the upper Colorado legislation be drafted to exclude the Navajo project and the San Juan-Chama transmountain diversion.

"The bill will never get out of committee unless it includes the New Mexico projects," Anderson said.

Catholics Split as Vatican Hobbles Spanish Prelate

SEVILLA, Spain (AP)—Action by the Vatican and Generalissimo Franco's government to silence the fiery Pedro Cardinal Segura y Saenz of Sevilla has been a thorn in the side of the Falangist party and the Franco regime because of his hot-spoken in the archdiocese into two pastoral attacks on Protestants camps, reliable sources said Saturday.

Bitterness has grown until the Cardinal's followers are hailing him as "the Spanish Mindszenty," a comparison with the Hungarian cardinal imprisoned by the Communists.

The 74-year-old Segura, dean of the Spanish church, has long been a thorn in the side of the Falangist party and the Franco regime because of his hot-spoken in the archdiocese into two pastoral attacks on Protestants camps, reliable sources said Saturday.

In recent months he has attacked freedom of the press as the "most seductive" of modern evils and cried for a "grand crusade" against Protestants, whose propaganda in Spain he has compared to a "mortal plague spread by means of small malignant mosquitoes."

Reliable sources gave this account of the developments. The Vatican called the archbishop to Rome last November and admonished him. Under an accord between the Vatican and Franco government, Dr. Jose Maria Buena y Monreal was appointed archbishop-coadjutor, or assistant to the archbishop. The

coadjutor was given all real authority in the archdiocese and Cardinal Segura was forbidden to issue pastoral letters.

Further, the Madrid government forbids all civil servants to accept orders from Segura or to have any relations with him.

The situation simmered until Feb. 18, when Cardinal Segura stalked into a religious service in church congress. Papal Nuncio Ildebrando Antonutti and the

coadjutor were present. Mounting the pulpit, Cardinal Segura delivered a violent sermon, again attacking Protestants and the Spanish government's toleration of them.

He said it was "unbelievable" that six Protestant chapels were tolerated in Sevilla.

When he stalked out again, a large number of the congregation followed him, crying, "Long live the Spanish Mindszenty!"

Robert Morgan

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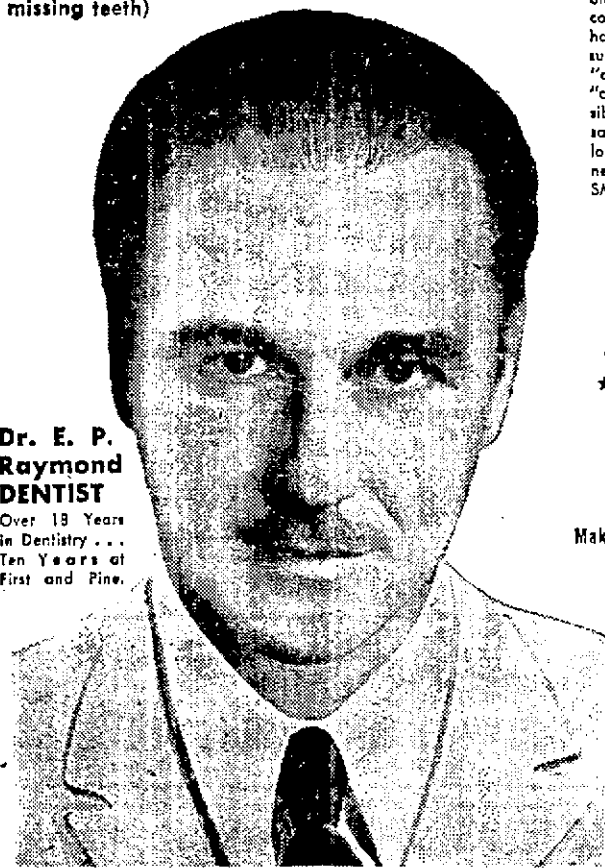
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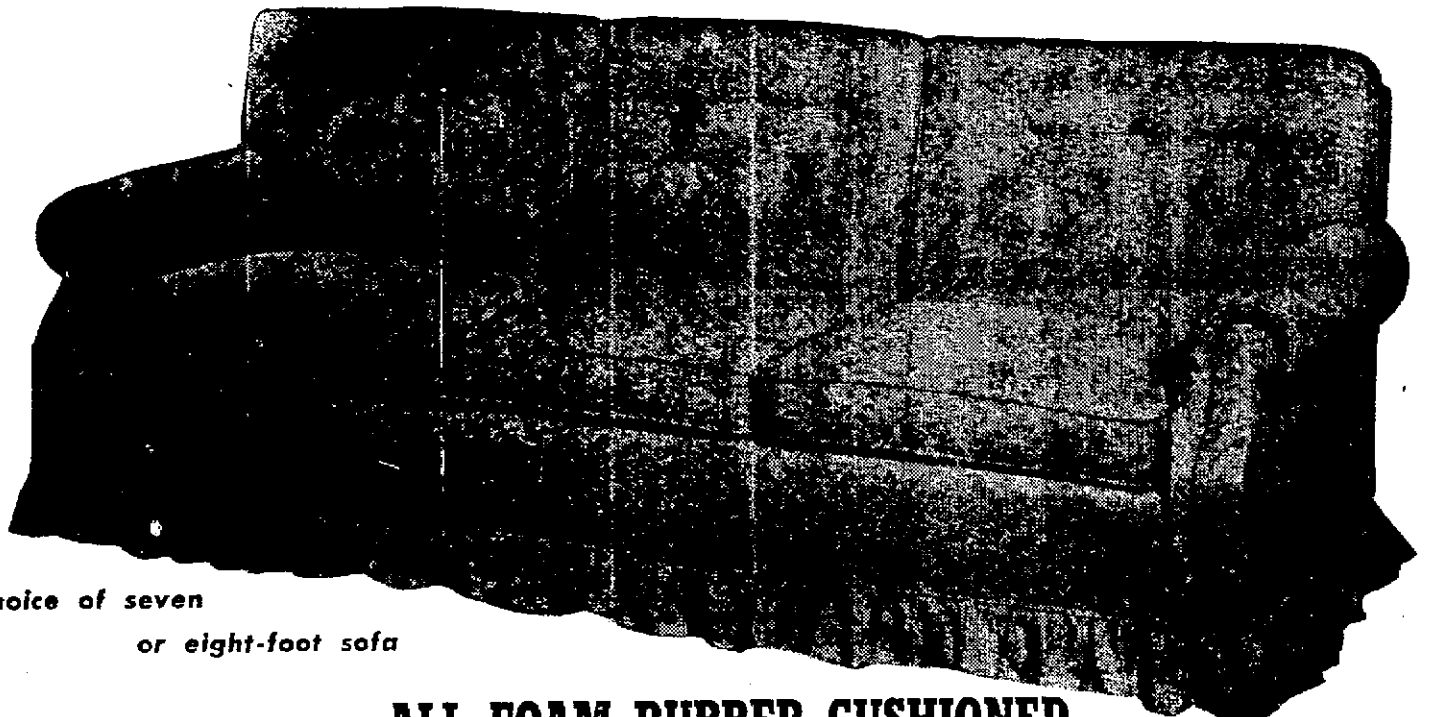
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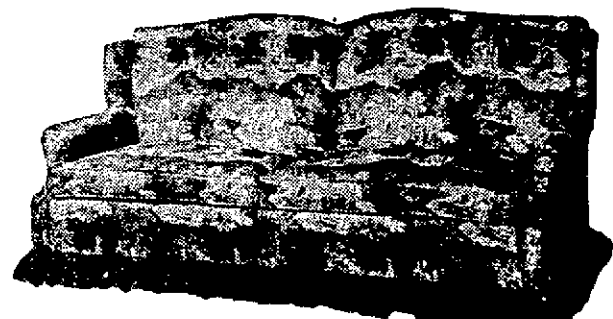
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Demo Schism Looms Over \$20 Tax Cut

WASHINGTON (UP)—The House-approved income tax cut threatens to split Senate Democrats and to upset the party unity so carefully cultivated over the past two years.

The Senate finance committee starts to work on the tax bill Monday and almost certainly will knock out the \$20-for-everybody income tax cut while approving the tax extension provisions backed by the administration.

When the bill reaches the Senate floor, the odds now indicate that the Senate itself will follow the committee and reject the personal income reduction for which House Democrats fought so hard.

Some Senate Democrats are unhappy over the prospect of a party split over the politically-potent tax issue.

The strategy favored by Senate Democratic Leader Lyndon B. Johnson calls for developing issues so the Democrats can unite and win. The tax bill threatens to put them in a spot where they will divide and lose.

All available evidence indicates that Speaker Sam Rayburn and his associates in the House consulted no one in the Senate before launching the move a week ago to provide a \$20-a-year reduction for all income taxpayers and dependents.

Chairman Harry F. Byrd (D-Va.), who consistently opposes tax relief while the budget is in the red, declared his opposition before the bill reached the Senate. Other Senate Democratic leaders were non-committal.

Sen. Walter F. George (D-Va.), who is counted as an opponent of the proposed tax cut, suggested that House and Senate Democratic leaders should get together to search for a "practical solution."

If George and Byrd oppose the cut, it probably will lose in the Senate by a sizable majority because nearly all Republicans are expected to support President Eisenhower and oppose it.

WHAT CONGRESS DID

WASHINGTON (UP)—Status takes up bill increasing postal worker salaries average of 10 per cent. Compensating postal rate hike bill still in committee. House committee action pending.

PAY—Senate-House conferees seek new agreement on bill increasing congressional, judicial salaries after Senate rejection of first version.

TAXES—Senate action pending on House-passed bill extending corporation and excise tax rates and granting everybody a \$20 tax cut.

POSTAL—Senate this week

Russ Woo Irish

MOSCOW (UP)—Russia indicated Saturday night it is willing to negotiate with Ireland to set up diplomatic relations between the two countries.

TRADE—Senate action pending on House-passed bill extending reciprocal trade act three years.

HIGHWAYS—Senate public works subcommittee continues hearings on President's \$101,000,000 road-building program.



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- GIRLS' ASSORTED SLEEPWEAR1.66
- GIRLS' COTTON FLANNEL SHIRTS\$1
- GIRLS' ORLON SWEATERS1.77 & 2.77
- GIRLS' BETTER COTTON BLOUSES ...1.49

• YARDAGE AND LINENS •

- REMNANTS 1/2 PRICE
- Assorted Cotton Prints—Ginghams. 34c yd.
- Assorted Rayon Challis Prints40c yd.
- Border Printed Rayon Flannels.....75c yd.
- Juvenile Print Outing Flannel3 yds. \$1
- Printed Flannel Suede Cloth40c yd.
- ASSORTED COTTON YARDAGE ..25c yd.
- PRINTED LUNCHEON CLOTHS ...\$1 & \$2
- RUMMAGE TABLE ..PRICED AS MARKED

• MEN'S FURNISHINGS •

- RAYON SUITING SPORT JACKETS ..4.44
- RAYON GABARDINE SPORT SHIRTS ..\$3
- ORLON LONG SLEEVE SWEATERS ...\$5
- ITALIAN STYLE SPORT SHIRTS3.88
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- ASSORTED DRESS SHIRTS\$2
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• HOUSEWARES DEPT. •

- FOAM RUBBER FATIGUE MATS\$1
- LAMP CLEARANCEAS MARKED
- LOW LOOP RUGS (18x30")\$1
- Ironing Board Pad & Two Covers\$2
- JUMBO GARMENT BAGS1.66
- FOLDING ALUMINUM CHAIRS\$6

• SHOE DEPARTMENT •

- ASSORTED SLIPPER SOCKS1.50
- WOMEN'S FELT SLIPPERS\$1
- Women's & Children's Slippers ...\$1.50-\$2
- WOMEN'S DRESS SHOES\$5
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• READY-TO-WEAR •

- BUTCHER RAYON JUMPERS.....\$5
- 100% NYLON SHORT COATS\$12
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- Jr. Boys' Cotton Flannel Pajamas1.44
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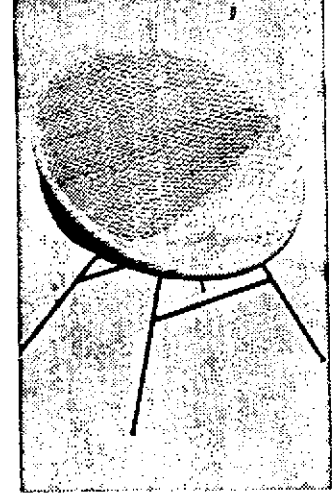
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PENNEY'S PATIO FURNITURE FROM OUR

NEW ANNEX

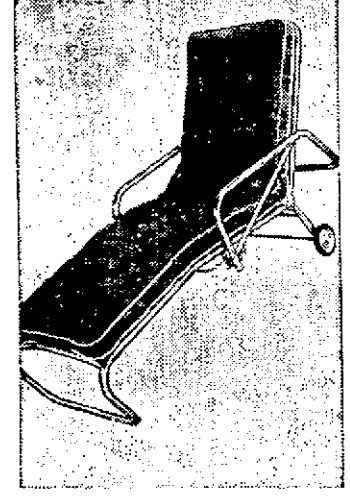
In Y.W.C.A. Bldg. on West 6th St.
Directly Behind Main Store

BUY NOW ON LAY-AWAY!



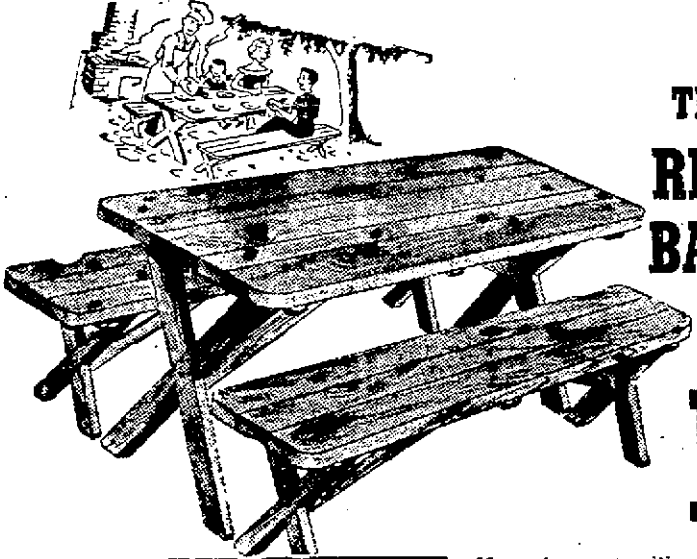
PEEL SHELL CHAIRS

Modern shell chairs! Natural peel with a clear lacquer finish. Rubber tipped black metal legs. 30x20, height 32". **10⁸⁸**



ALUMINUM CHAISE

Polished aluminum tubing, steel springs, 5" wheels, 3-position adjustable back. The pad is cotton filled and the covering is vat dyed. Blue, green, rust yellow. **19⁹⁹**



THREE-PIECE REDWOOD BARBECUE SET

19⁷⁵

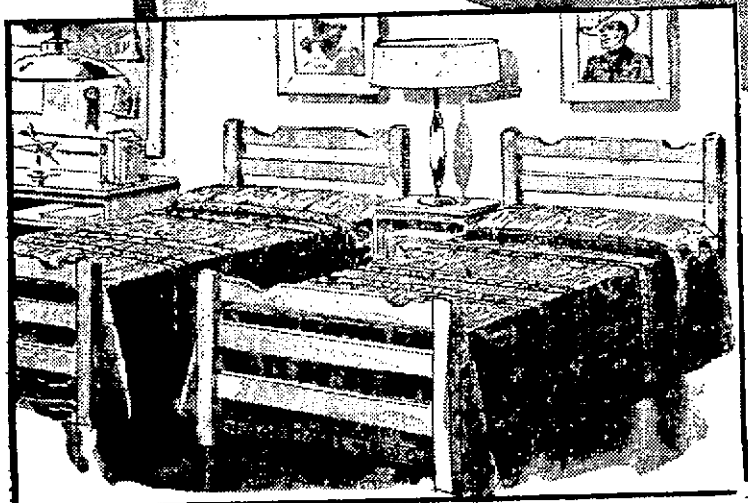
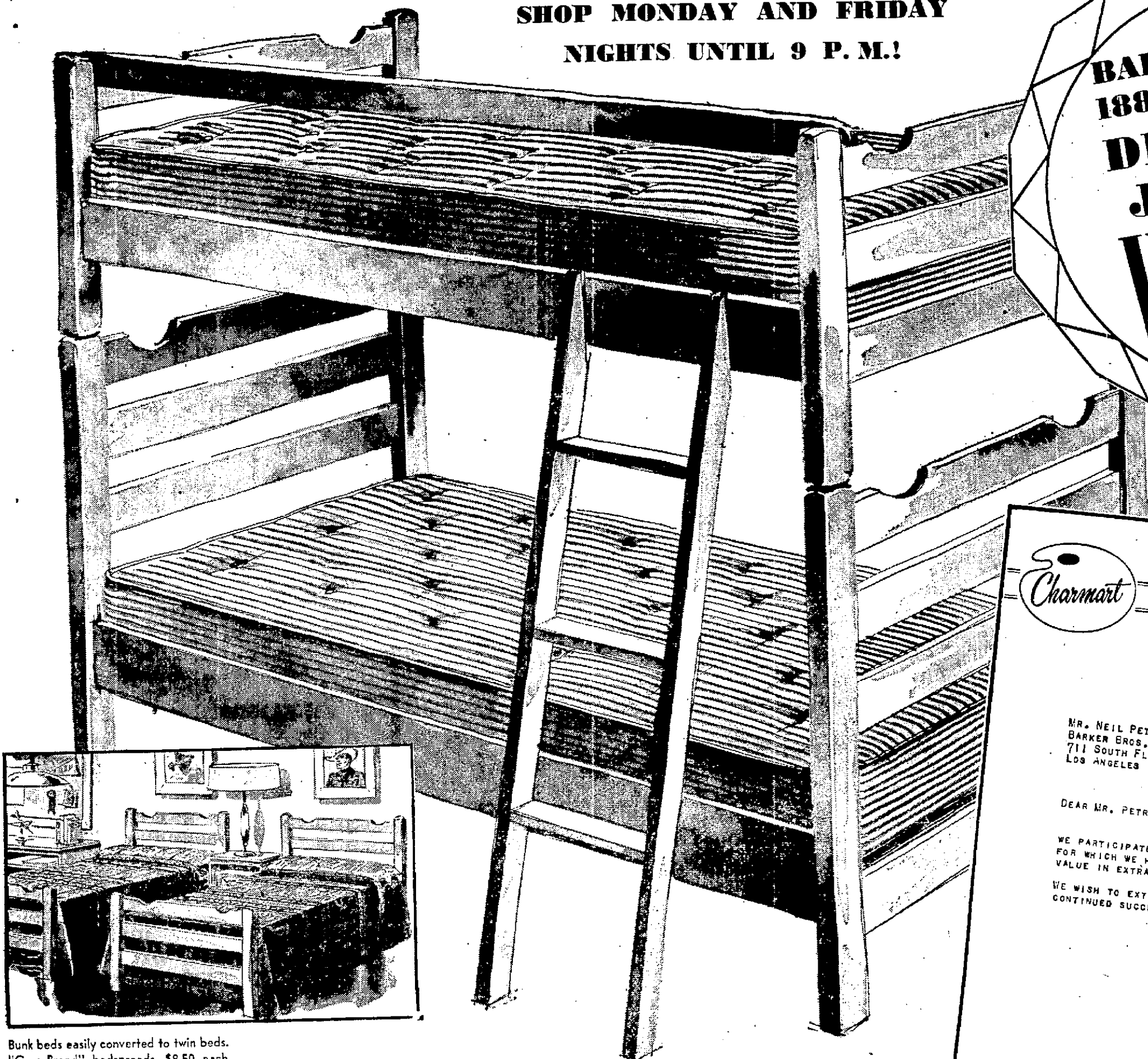
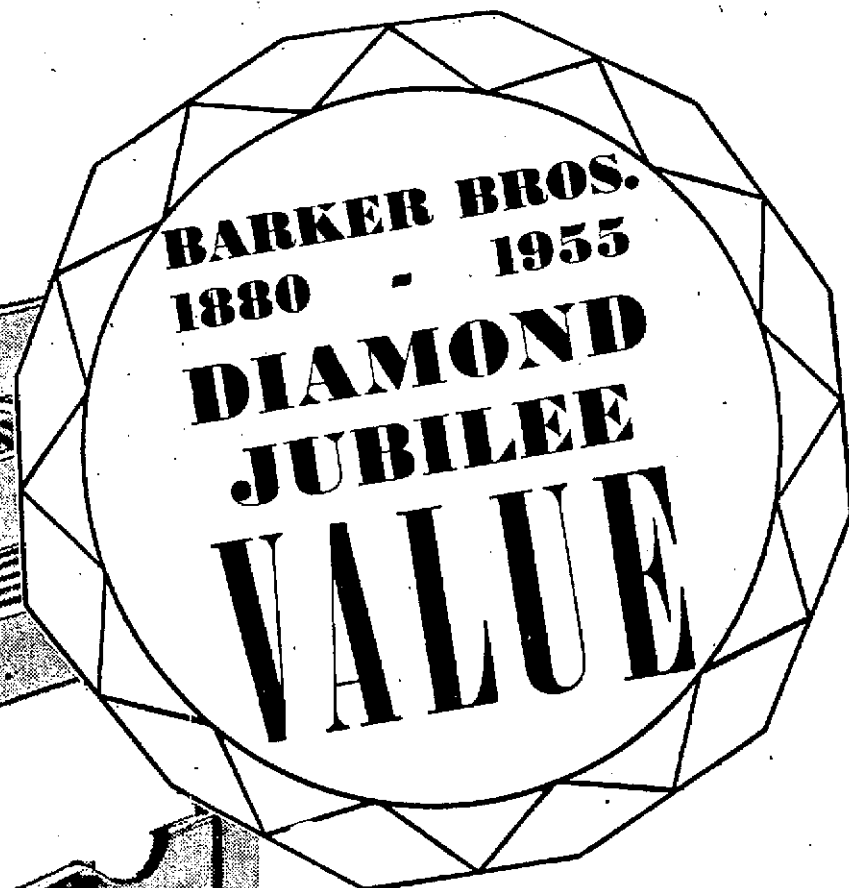
PORTABLE BARBECUE
Sturdily constructed black metal barbecue grill with wheels for easy moving. 21" diameter and 28" height. A terrific value at this low price. **9⁹⁹**

Here is a sturdily constructed three-piece barbecue set that will add immeasurably to the joy of outdoor living. Solid redwood table that is 5 feet long with a 2" thick top, complete with two matching benches. Will seat six people.

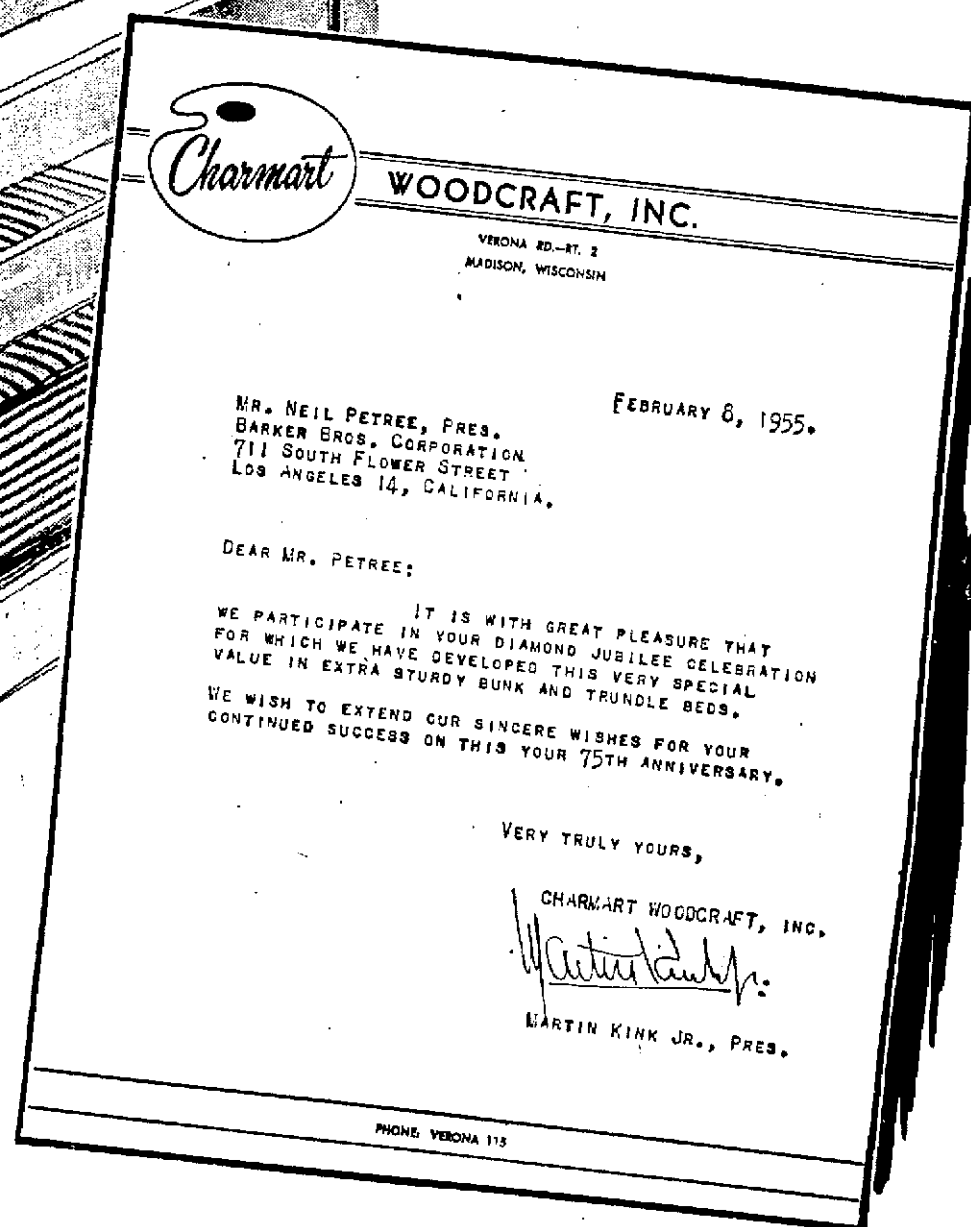
PENNEY'S ANNEX, W. 6TH ST. LONG BEACH

PENNEY'S "THE FAMILY STORE" PINE AT SIXTH LONG BEACH

**SHOP MONDAY AND FRIDAY
NIGHTS UNTIL 9 P. M.!**



Bunk beds easily converted to twin beds.
"Cow Brand" bedspreads, \$8.50 each



One Week Only...at Barkers, Long Beach Only!
100% SOLID OAK BUNK BEDS

*complete with two mattress bases
and two innerspring mattresses*

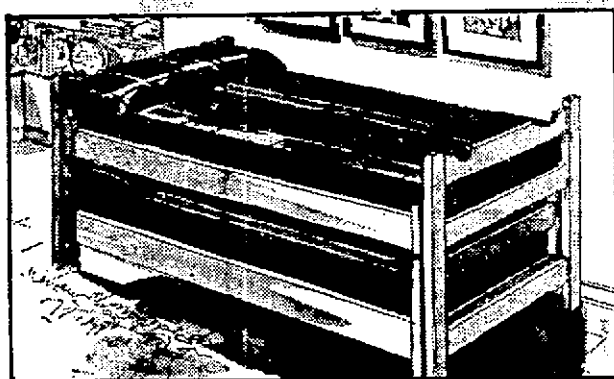
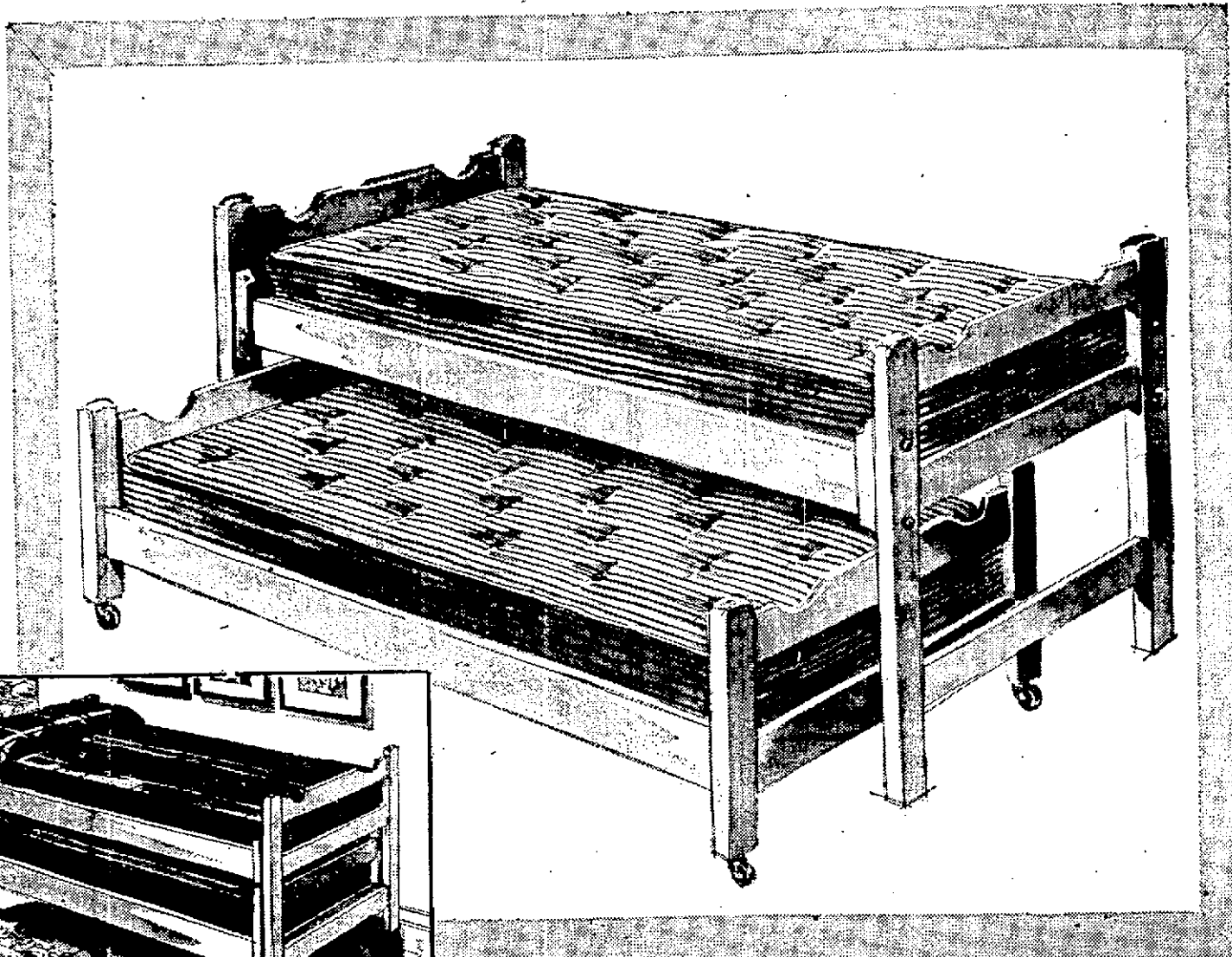
value \$169.00

\$129

Your choice!

**Double Bunk Style
Trundle Bed Style**

Now Barkers brings you bunk beds, the space-saving way to sleep two in a tiny room, the perfect choice for children or den-bedroom! Both sets are solid oak, designed for the most rugged daily wear! Famous-make mattress units are deeply comfortable, sturdily built. To make it perfect, the oak comes in our exclusive Palomino finish, to match our famous budget-priced Multi-Unit Modern—so you can have other bedroom pieces to match. A whale of a buy for small homes!



"Monterey" plaid bedspreads, \$9.50 each

Shop Monday from 9:30 a. m. to 9 p. m. — Friday from 12 to 9 p. m. — Other Days from 9:30 a. m. to 5:30 p. m. ● You'll find Free Parking Available in rear of store for your shopping convenience

BARKER BROS. BROADWAY AT LOCUST (DOWNTOWN LONG BEACH) — PHONE 6-9251

Gene Fowler Taking Rest in Hospital

LOS ANGELES (AP)—Author Gene Fowler was sent to a hospital Saturday for what was termed a few days of rest and a checkup.

His physician, Dr. Frank Nolan, reported "he had been working too hard on his new book."

Fowler, 64, is writing an account of his newspaper days in New York during the prohibition era.

South Dakota Moves to Ban Communal Living by Strange Sect

PIERRE, S. D. (AP)—A bill aimed at curbing the spread of the Hutterites—a strange religious sect that shuns the pleasures of the world—was halfway through the South Dakota legislature Saturday.

But it appeared doubtful the measure would go the remaining distance in the hectic five remaining days of the session, which ends Friday. The Senate has passed a bill which would outlaw communal corporations under which the thriving Hutterite colonies are chartered.

If passed, the bill would force

future colonies to organize as religious or business corporations—and Hutterite leaders say they then could not hold their property in common.

It's not the first time the Hutterites have been under fire in the legislature. In one recent session, an "anti-Hutterite" bill passed the House in the final week but never was considered in the Senate.

Under the present law, about 1,500 Hutterites live in a series of about 75 colonies, mostly in the James River valley in east-central South Dakota. Other

colonies are in Montana and are practically unknown.

The colonies swarm with children. Last summer, a report by two Wayne university professors said the Hutterites' record of human reproduction is "astonishing."

The professors said the sect may well be the most fertile group in history. The professor found that of 340 Hutterite families, 42 had nine children, 40 families had 10, and 124 had 11 or more.

The Hutterites shrug off their fertility by saying they simply by law. As each colony reaches a population of 100 to 150, mem-

bers split to form another colony and start all over.

Complaints against them are that they suddenly pack schools and sometimes "crowd out" substantial farmers. According to critics, the Hutterites "do not assume the responsibilities of citizenship; buy wholesale and put local stores out of business; upset the institutions of a community like schools; and won't defend the country."

The charges of "tax evasion" and conscientious objection to military service are two others aired in the past.

A chain, drug store and a smart cocktail lounge-restaurant are being added to the facilities of the 16-story Villa Riviera Hotel, according to an announcement by Mort Stein & Associates, public relations directors for the Morris Hotel Chain.

Six model apartments, in modern, contemporary, and traditional, have been completed and will be on display beginning Tuesday in the ocean-front apartment-hotel which is the second tallest building in Southern California.

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Drug Store, Bar Planned for Hotel

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Buffums'

MONTH-END CLEARANCE

ALL SALES FINAL. NO PHONE, MAIL OR C. O. D. ORDERS

Monday, One Day Only

Our regular monthly Long Beach store-wide clearance! Take advantage of big savings on top quality merchandise. Shop from 9:30 to 5:30!

Remnant Sale! 1/2 price

Woolens, rayons, cottons in good lengths for spring sewing. All outstanding values. Be sure to shop early!

Fashion Fabrics, Fourth Floor

shop tomorrow for men's, women's, children's apparel . . . accessories and home needs . . . at terrific end-of-month savings!

STORE FOR MEN

\$35 to \$45 Sports coats, assort'd fabrics and colors 23.99
\$50 Jackman Original Jackets, now just 23.99
8.95 to 12.50 Sweaters. Coat, pullover and sleeveless. Broken sizes 4.99
2.95 and 3.50 Skulkums. Sponge soles for solid comfort. Completely washable. Now 2.59 or 2 pairs \$5
\$5 Pajamas. Middy and coat styles. Flannels and broadcloths by famous maker. Broken sizes 2.99

Buffums' Store for Men

BOYS' SHOP

3.95 Sports shirts, now 1.59
10.95 Wool flannel slacks, now 6.99
89c Nylon socks, now 2 pairs \$1
Boys' Caps, now 1/2 price
5.95 Orlon sweaters 3.99
4.95 Tweedoroy cords 3.99
2.95 Cotton Gaucho Shirts .99c
7.95 Gabardine slacks 3.59
Assorted group of boys' wear 1/2 price

Boys' Shop, Second Floor

GIRLS' SHOP

2.98 to 4.98 Hats. Felts and velvets 1.49 to 2.49
8.98 to 16.98 Raincoats. Corduroys, plastics, some reversible wool plaids 5.99 to 11.99
\$25 Wool tweed coats, imported from Scotland 16.69
1.98 to 3.98 Handbags, various styles, now 99c to 1.99
4.95 to 10.98 assorted jackets 1/3 off
1.98 to 3.98 cotton or nylon tricot slips, sizes 4, pre-teen 8's and 10's only now \$1
Reg. 39c pr. Cotton anklets, nylon reinforced heels and toe. Pastels, sizes 10 1/2 and 11 only 10c pr.

Girls' Shop, Second Floor

INFANTS' SHOP

4.98 to 10.98 Dresses for sizes 3 to 6x. Cottons, sheers, prints, embroidery 2.49 to 5.49
Special! Patchwork quilts with attractive nursery designs. Firmly bound edge. Slightly irregular 2.99
1/2 off. Group of diaper sets, sacques, kimonoas and robes.
Samples from popular brand name 98c to 1.39
Chix irregular diapers, 20x40 gauge 2.99
Contour Crib Sheets, white only 99c

Infants' Shop, Second Floor

NOTIONS

1.49 Skirt racks. Chrome finish, clips to hold 6 skirts in place of one. Real space savers 1.19
1.50 Brassieres. White cottons and nylon. Single needle stitching. Fully lined 4-section cups. Stitched, lined non-curl anchor band. Broken sizes 2 for 2.59
\$1 Brassieres. White cotton. Fully stitched cups. 2 for 1.69
1.39 Blanket Bags. Clear plastic with colored bindings 97c
2.98 Jumbo size plastic garment bags 1.66

Notions, Street Floor

Women's Handkerchiefs

39c Colored cotton handkerchiefs. Choice of 6 pastels, white hand-rolled edge 6 for 1.50

Printed Cotton Hankies

3 for \$1

Regularly 50c each. Choice of 75 unusual patterns in many color combinations.

Women's Handkerchiefs, Street Floor

COSMETICS

2.50 Revlon Matchmaker set for lips and finger tips. Certainly Red, Love-that-Red, Pink Lightning, Queen of Diamonds, Fire and Ice or Cherries in the Snow, now \$1
\$7 to 29.95 Imported, hand-cut glassware, bottles, atomizer, powder jars, one-of-a-kind \$5 to \$18
\$2 Boxed soap, Roger & Gallet Blue Carnation 3 bars 1.50 plus tax

Cosmetics, Street Floor

SMALL LEATHER GOODS

Ladies' Billfolds and French-type purses, \$3.50 to \$10 baby calf, saddle and smooth leather. Yellow, red, green, navy \$2 to \$6
3.50 to \$15 Men's billfolds and pocket secretaries. Some in smooth cowhide, saddle, seal or morocco. Black, brown, tan and Golden West, many one-of-a-kind \$2 to \$9 plus tax

Small Leather Goods, Street Floor

Designer Wool Suits

one-of-a-kind. Regularly 59.95 to \$165. Black, toast; brown, gold, blue. Sizes 10 to 16. 1/3 off

Fashion Coats

Full length, misses' and petite sizes. Regularly 59.95 to \$165. One-of-a-kind styles by famous designers. 10 to 16. 1/3 off

Wool Suits, misses and petite sizes

Regularly \$45 to 79.95. Dressmaker styles. Blue, grey, red, black, toast, aqua. 1/3 off

Famous Make Silk and Rayon Suits

Regularly 29.95. Choice of two styles, 5 colors in sizes 10 to 16. \$20

Coats and Suits, Third Floor

Full Length Misses Coats

Regularly \$45 to 79.95. All wool, good style selection. Brown, blue, lavender, gray, navy and beige. Sizes 10-16. 1/3 off

Fashion Dresses

misses, petite and half sizes. Regularly 39.95 to \$175. Outstanding group of designer dresses in wool crepe, wool jerseys, velvet, rayons and silks. Many one-of-a-kind. \$23 to \$99

Fashion Dress Shop, Third Floor

Under \$30 Dresses

misses, petite, half sizes. Regularly 17.95 to 29.95. Group of dressy and tailored types in rayon taffeta, rayon men'swear, acrilan and rayon crepe. \$12, \$14 and \$19

Under \$30 Dresses, Third Floor

Sun Charm Sportswear

Regularly 5.95 to 7.95. Better blouses, tailored and dressy \$4
Regularly 11.95 to 22.95. Wool skirts, flannels, tweeds, plaids \$9, \$12, \$15
Regularly 22.95 to 49.95. Better Dresses, wools and rayons. \$8, \$12, \$17
Both casual and dressy styles.

Sun Charm Sportswear, Second Floor

Young Californian Sportswear

Regularly 7.95 to 8.95. Felt and wool flannel bolero type jackets \$5
Regularly 13.95 to 15.95 corduroy and wool fleece jackets \$10
5.95 to 8.95 Regularly. Blouses, scoop neck jerseys, velveteens, cottons \$3
Regularly 10.95 to 14.95. Velveteen, felt and corduroy skirts \$8
Regularly 12.95 to 17.95 Jumpers in felt and polished cotton \$7
Regularly 10.95 to 14.95 Jumpers, flannels, printed cords, wool jersey two piece \$9

Young Californian Sportswear, Second Floor

Group Better Junior Dresses

Sizes 7 to 15. Regularly 17.95 to \$45. Wools, taffetas and silks in pastels and dark colors, excellent style selection by famous makers, now \$11, \$15, \$21, \$27

Young Californian Shop, Second Floor

Cotton Shop Dresses

misses and half sizes. Regularly 8.95 and 9.95. Menswear check rayons, print and solid color rayons, jerseys. \$6

Cotton Shop, Second Floor

Jrs., Misses', Women's Dresses

Regularly 8.95 to \$25 dresses in crepe, prints, wools, failles and acetates. Sizes 7 to 15, 10 to 20, 14 1/2 to 24 1/2 and 38 to 52. \$5 to \$17

Budget Dresses, Second Floor

ACCESSORY SHOP

5.95-8.95 Wool jersey blouses, tailored and dressy. 2.97 and 4.47
5.95 Nylon and dacron blouses to clear, sizes 32 to 44. Now 2.88 or 3.88
7.95 Colorful felt jackets, turquoise, orange. 12-16 3.97
3.98 to 5.95 Wool sweaters, slip-ons and cardigans, white only 1.99-2.99
3.98 and 5.95 Nylon and vicara sweaters, slip-ons and cardigans. Sizes 32 to 38 in the group, now 2.99 & 3.99
1.25 to 2.98 Straw and leather belts to clear, 25c to \$1
7.95 Nylon and acetate gabardine skirts, proportioned lengths 4.88
Silk scarfs, 36", attractive floral prints, hand-rolled hems 88c
3.98 Rhoda Lee cotton blouses, sizes 32 to 38 2.88

Accessory Shop, Street Floor

WOMEN'S SHOES

9.95, 10.95 Joyce Play shoes, red, blue, black, brown 6.99

Women's Shoes, Street Floor

LINGERIE

10.95 to 12.95 Famous make nylon tricot gowns 7.99
5.95 Rayon satin pajamas, button front, round collar, pastel colors. Sizes 34 to 40, reduced to 3.99
5.95 Cotton knit pajamas, famous make, red and navy blue, broken sizes, now 3.95
6.95 to 12.95 Robes and dusters, cotton, rayon, nylon. Now \$5 and \$7

Lingerie, Third Floor

HANDBAGS

2.95 to 65.95 Handbags, greatly reduced, in calf, broadcloth, faille brocades, straws, suedes and saddle leather. Small, large, pouches, totes and boxes. Large assortment of colors, now 99c to 28.97 plus tax

Handbags, Street Floor

JEWELRY 1/2 OFF

\$1 to \$20 Costume Jewelry, necklaces, bracelets, pins, earrings and ropes. Metals, gold or silver, colored stones and plastics. Now 25c to \$10 plus tax

Costume Jewelry, Street Floor

FASHION FABRICS

5.95 to 12.95 yard Fancy woolens. Collection of fine domestic and imported woolens, ideal for suits, skirts, dresses 3.88

Fashion Fabrics, Fourth Floor

GIFT SHOP, LAMPS

Reg. 3.95 Glass baskets for fruit or flowers, now 2.99
Values to 6.95 orlon and silk lampshades by Silk-o-lite. 2.99

Gift Shop, Lamps, Lower Level

HOUSEWARES

De Gonia Spice Sets 97c

Reg. 1.95 De Gonia Spices in clever wrought iron holders. A delightful addition to any kitchen. Other De Gonia spice sets in wrought iron holders. Reg. 2.95 and 4.95 . . . now 1.49 and 2.47

14.95 Globeware chaffing dishes, now 7.99
8.95 G.E. Heating Pads, discontinued model 6.95
5.95 and 6.95 Kitchen Clocks, now 4.29 and 4.79
Reg. 1.98 Plastic copper molds for salads or decoration 97c
Reg. 98c Princes "Shelf'n Edge" plastic shelf paper 47c
1.49 Kitchen knife sets 67c
2.79 Glassbake mixing bowl sets 1.97
\$1 Wrought iron candle warmers 50c

Housewares, Lower Level

DRAPERIES, CURTAINS, FABRICS

Drapery, Upholstery Remnants 1/2 Price and Less

Fine opportunity to buy beautiful usable lengths of drapery and upholstery remnants in assorted patterns and colors. Come early for good selection.

Curtains and panels to clear, soiled and discontinued patterns of assorted sizes now 1/2 price

Draperies, Curtains, Fabrics, Fourth Floor

TOYS

98c Hand puppets. Assorted 59c
4.95 Doll-E-Housekeeper set 1.99
\$3 Playskool Abacounter 1.99
59c Walt Disney rubber cars 29c
3.39 Manniquin sewing set 1.99
1.49 Animal-figure wall plaques 99c
8.98 Dolls, 15" high. Assorted 3.98
32.50 Super jet pedal car. Ball-bearing chain drive, 24.95

Toys, Lower Level

STATIONERY

2.50 Rashela (Fortune game) 1.99
\$2 Las Vegas Wild (a game) 1.49
5.98 Files 3.98
1.95 Baby Sitter's Guide, now 1.49

Stationery, Street Floor

BOOKS

Library Books Reduced 59c, 79c, 99c

Duplicate copies from our Lending Library, fiction and non-fiction. Books that sold from \$3 to \$5 when new. Hundreds of titles to choose from.

Books, Lower Level



JOY FOR FREEDOM

Eugene D. Haas (left), 26, a sailor, dramatically breaks down with emotion and hugs his father in Memphis, Tenn., criminal court Saturday after his acquittal on charges of murdering his wife.—(AP)

Seek 100 Witnesses for Fuller

BIRMINGHAM, Ala. (UP)—The state closed its murder case against ex-deputy Albert Fuller Saturday, after presenting evidence he was on the scene just before and just after crime for Albert Patterson was shot down to make "Phenix City" a name of shame.

Before it rested, the state also coupled up testimony that Fuller sought to break down his claim to Patterson seconds before the murder but only an empty hol-

listered off my shoulders," the star when he came up puffing to "investigate" the crime some-thing I still have the faith I have not been found.

Before his reappearance, Fuller had been observed running through a Phenix City alley near the spot where the 61-year-old Patterson, newly nominated state attorney general, lay dying, last June 18.

When the state rested, shortly after noon, Defense Chief Counsel Roderick Beddow sought and received a recess until 9 a. m. Tuesday so he can round up more than 100 witnesses.

"I don't know how long it will take to try the case but if it takes 100 years we are going to do it right. I don't care how long the jury gets," Beddow said testily.

"We not only have to prove an alibi for Fuller; now we have to prove one for Arch Ferrell, too."

Ferrell, former prosecutor of Russell County, of which Phenix City was the boisterous hub during its lawless heyday before the Patterson slaying, also is charged with the murder. And surprised witness Cecil Padgett said Friday he saw Fuller running from the scene with a man he believed to be Ferrell.

Grandma, Tot, Slide for Life in Fire

CLEVELAND (UP)—A 48-year-old grandmother slid down a roof with an 11-month-old grandson in her arms early Saturday to save him from his burning home, then caught another child tossed out a second-story window by his father.

The grandmother, Mrs. Lilian Cochran, awakened this morning to hear her son, Thomas Urban, shouting as he battled flames in the living room downstairs.

She grabbed the baby, Tommy, from his crib, broke a window near a bottle of baby oil, and slid down the roof. The grandmother and the tot landed on top of an old refrigerator at the side of the house.

Then she shouted to her son to go upstairs and toss down the other child, five-year-old Donald.

Urban was burned when he dashed upstairs. He was admitted to City Hospital. The grandmother was treated for a cut arm.

Firemen put out the blaze and, estimated damage at \$2,500. They said the fire was started by a cigarette dropped on a sofa.

Four Children Die in Fire; Parents Hurt

WELLSTON, O. (UP)—Four children, one of them the 5-year-old would-be rescuer of the three younger, burned to death Saturday in a fire which destroyed their three-room house and critically burned their parents.

Two other children suffered less serious burns as fire leveled the tiny home built by the father, and a seventh child escaped uninjured.

The body of Delmus Brown, 5, was found, on hands and knees, near the charred remains of two victims were Sharon Kay, 4, Edna, 2½, and Joseph Ray, 6, of an old refrigerator at the side of the house.

Frank Brown, 47, and his wife, Maxine, 28, were in "critical" condition at Holzer hospital at nearby Gallipolis, Ohio.

Delmus had fled the blazing structure uninjured, then died when he rushed back into the house after hearing his mother shriek, "My God, all my babies are in there!"

Two other children, Gary Lee, 3, and Bobby, 6, were released after treatment for minor burns. Corrie Lou, 8, escaped uninjured.

tremendous VALUES

MONTH-END CLEARANCE



Odd lots and one-of-a-kind merchandise, some slightly soiled goods, all marked down for quick disposal

no phone or mail orders accepted all month end sales are final

BOULEVARD SPORTSWEAR—Street Floor
3.99 Beaded orlon shrugs, completely washable.....2.99
5.99 Cotton quilt skirts, circular style, prints.....3.99
3.99 Mock turtle orlon sweaters, many colors.....2.99
7.99 Perma-pleated cotton skirts.....4.99

BOULEVARD COATS—Second Floor
17.95-19.95 All-wool short coats, fine detail.....11.00
22.95 Short nylon toppers, completely washable.....13.88
17.95 All-weather corduroy coats, water-repellent.....10.00
19.95 All-wool plush toppers, just 13 to go.....10.00

MILLINERY—Second Floor
Values to 7.95, straws, fabrics, velvets, to clear 2.00

JUNIOR SIZE COATS—Second Floor
45.00 Group of 100% wool long coats.....24.97
25.00 100% washable nylon short coats.....13.88
25.00-29.95 100% wool short coats.....15.88
45.00-49.95 100% wool suits, fully lined.....24.00

MISSIE'S SPORTSWEAR—Second Floor
3.95-5.95 Group of better wool jersey blouses.....1.99-2.99

8.95 Rayon flannel jumpers, many colors, 10-16.....4.00
8.95 Cotton quilted skirts, print on black, 10-16.....4.97
14.95-25.00 Glamour separates from a famous maker.....1/2 OFF

MISSIE'S AND WOMEN'S SUITS—Second Floor
55.00-59.95 All-wool suits.....33.00

SPORTS ACCESSORIES—Second Floor
3.95 Interlock knit orlon batwing sweaters.....2.99
6.95-8.95 Full-fashioned orlon slippers and cardigans.....4.99-6.99

29.95 Knitted 2-pc. dresses, all-wool chenille.....19.00
7.95 Better wool or orlon sweaters.....1.97-3.97
7.95 Glamour orlon sweaters, scoop and V-neck styles.....4.99

Values to 5.95, cotton and rayon blouses, 1.59, 2/53
4.95 Cotton poplin Capri pants, newest styles.....2.99

BETTER BLOUSES—Second Floor
5.95-7.95 Wool jerseys, wonderful group.....1.97-3.97
2.95-4.95 Assorted cottons, short and ¾ sleeves.....1.59

7.95-10.95 Rayon boucle sweater blouses.....3.99
5.95-7.95 Brand name nylons and dacrons.....2.99-3.99
5.95-10.95 Velvets, satins, lurex glamour blouses.....2.97-3.97

BOULEVARD DRESSES—Street Floor
10.95 Spring dresses in print and plains, 1 and 2-pc. styles, misses' and half sizes.....6.97

14.95-17.95 Better styles, current season styles, misses' and half sizes.....7.97-9.97

CAMPUS SHOP—Second Floor
2.99 Nylon mock turtle batwing sweater, S-M-L.....1.59
4.99 100% wool slim skirts, novelty weaves.....1.97
3.95 Cotton blouses, many styles.....1.19
4.99 100% wool jersey overblouses, broken sizes.....1.99

WOMEN'S DRESSES—Second Floor
17.95-19.95 One-piece dark sheers, 2-pc. prints, sizes 14½-22½.....11.00
17.95-25.00 Early spring prints, 1-pc.....16.00

JUNIOR SIZE DRESSES—Second Floor
10.95-14.95 Wools, rayon taffetas, failles, cottons.....9.00
14.95-17.95 Dresses, many styles and fabrics.....11.00
17.95-19.95 Better dresses reduced to clear, sizes 7-15.....13.00

19.95-29.95 Wools, crystalline novelty fabrics.....15.00

MISSIE'S DRESSES—Second Floor
22.95 Navy sheer wools, touches of white.....17.00
14.95 Rayon taffeta date dresses.....7.00
25.00 Washable miracle fabrics.....19.00
17.95-35.00 Assorted fabrics, many styles.....13.00-21.00

WOMEN'S BETTER SHOES—Street Floor
14.95 Kimel shoes, black patent, blue or tan calf.....8.97

BETTER CASUAL SHOES—Street Floor
7.95 Natural straw flats, trimmed with rosettes.....4.97

BOULEVARD SHOES—Street Floor
10.95-12.95 Famed make shoes.....6.97

CHILDREN'S, CO-ED SHOES—Second Floor
5.95-7.95 Group of children's and teen shoes.....2.97
3.95 Teen sun sandals, assorted colors.....1.99

YARDAGE—Third Floor

FASHION FABRIC REMNANTS 1/4 to 1/2 OFF

Thousands of good useable lengths for skirts, blouses, stoles, aprons, kiddies' clothes, COTTONS, RAYONS, SILKS, MIRACLE FIBERS, LACES AND TRIMMINGS.

BEDDING and DOMESTICS—Third Floor
5.95 Pequot 200 count percale sheets and cases, 81x108.....3.59 42x38½.....80¢

Type 180 combed percale sheets and cases, 3.19 if perfect, 72x108.....1.99
3.39 if perfect, 81x108.....2.29
89¢ if perfect, 42x38½.....59¢
Muslin unbleached.....3 yds. 1.00

10.50 Bates woven spreads, full size.....6.99
8.95 Bates woven spreads, full and twin size.....4.99
7.95 Dacron pillow, standard size.....4.99
19.95 Virgin wool filled quilts, satin covered.....15.99

Reduced to clear—counter soiled.
18.95-21.95 1 and 2 of a kind blankets.....14.99-16.99
8.95-16.95 Bedspreads and pillows.....1/2 OFF

TOWELS & LINENS—Third Floor
2.50 Callaway Bellaire bath towels, 24x48. Irregs. 79¢
1.25 Matching guest towel, 16x30. Irregs. 2/1.00
12.98 Belgian rayon and cotton dinner sets, 64x84" cloth, 8 napkins.....6.99

14.98 Belgian rayon and cotton dinner sets, 64x104" cloth, 12 napkins.....8.99
1.98 Rayon and cotton tablecloths, 50x50.....1.00
2.98 Martex tweed texture bath towels.....1.69
1.50 Matching guest towels.....99¢
50¢ Matching washcloths.....3/1.00

ART NEEDLEWORK & GIFTS—Third Floor
39¢-12.95 Stamped goods for embroidering 19¢-5.98
2.50 Wool jersey blouses to applique and embroider.....1.79

1.00 Luxury corde, assorted colors.....69¢
98¢ Luxury chenille, assorted colors.....39¢
69¢-6.95 Bag handles and liners.....19¢-4.59
1.98-7.50 Assortment of pillows.....98¢-5.50

10.95 Plastic covered storage hassocks.....5.95
11.50 Magazine racks.....7.95
2.98 Wooden valet stands.....1.98
3.95-9.95 Sharon ceramics.....1.95-4.95

14.00 12-cup coffee carafe with sugar and creamer.....9.95

LINGERIE—Street Floor
5.95 Rogers negligee coats, pastels, S-M-L.....6.99
3.95 Cotton pajamas, assorted styles.....2.99
6.95 Barbizon pleated bedjackets.....2.99

CORSETS AND BRAS—Third Floor
12.50-20.00 Boned front foundations.....8.95-10.95
5.00-5.95 Boned girdles.....3.95-3.99
5.00-10.95 Boneless girdles.....3.95-9.95
1.00-3.50 Bras, broken sizes.....79¢-1.99

CHILDREN'S UNDERWEAR—Second Floor
2.50 2-pc. Knit sleepwear with feet, sizes 2-8.....1.88
3.00 Cotton half slips, tiered ruffles, 10-14.....1.88
2.98 Boys' 2-pc. cotton crepe pajamas, 2-8.....1.99
4.98 Girls' print housecoats, broken sizes 8-14.....1.99

FUNCH & JUDY SHOP—Second Floor
3.98-4.98 Girls' wool, nylon sweaters, 3-6x.....2.96
1.39-1.69 Boys' cotton knit polo shirts, 2-8 59¢, 2/51
2.25-2.50 Boys' cotton or nylon shirts, 3-6x.....1.27
2.98-3.50 Boys' 2-pc. cotton novelty suits, 3-6x.....2.27

39¢ Boys' and girls' socks, assorted, 5-8½, 4/1.00
3.98-4.98 Girls' hats and purses, assorted fabrics 50¢

INFANTS' WEAR—Second Floor
4.98-5.98 Infants' crib and nylon shawls.....2.96-3.96
2.98 Combed cotton crib blankets, rayon binding.....1.99
3.98 Infants' wool and nylon sweaters.....1.99
1.69-2.25 Cotton knit polo shirts, cardigans, inf.....93¢
3.98 Diaper bags, plastic lined, double zipper.....2.99

HI SHOP—Second Floor
5.99 Printed cotton pongee belted skirts.....3.97
3.99 Matching blouses, ¾ sleeves.....1.97

DAYTIME DRESSES—Second Floor
8.98 Assorted cotton and rayon dresses.....4.88
7.98 Washable printed rayon crepes.....5.88

NECKWEAR—Street Floor
14.95 Double wool jersey stoles.....7.99

KNIT LINGERIE—Street Floor
4.95-7.95 Nylon tricot fancy slips.....3.99
4.95-5.95 Nylon tricot slips, lavish trims.....2.99
6.95-7.95 Nylon tricot gowns, assorted trims.....3.99
1.50 Cotton plisse briefs, fancy trims.....89¢

3.95-5.95 Nylon tricot half slips, lavish trims.....2.99
79¢-89¢ Runpion rayon panties, cotton briefs 2/99¢
1.95-2.50 Famed brand bras.....99¢

HOSIERY—Street Floor
1.35-1.65 Dress sheers, semi-sheers, sizes 8½-11.....69¢
1.65 66-gauge, 12-denier luxury sheers.....88¢
1.35 51-gauge, 30-denier daytime sheers.....88¢

BOYS' WEAR—Second Floor
3.98 Flannel lined Sanforized denim jackets.....7.99
2.95-3.95 Washable sports shirts, big assortment 1.99
1.69-1.95 Striped knit shirts.....1.39, 3/4.00
14.95 Quilt lined surcoats, sizes 4-12.....9.99

3.95 Washable corduroy sport shirts.....2.99
4.95-6.95 Rayon gabardine dress slacks.....2.99
2.95 Pajamas, cotton plisse, Sanforized flannel, broadcloth, 4-18.....1.99

69¢ Stretch socks, 1 size fits nearly all feet.....2/1.00
69¢ Nylon reinforced knit briefs.....2/1.00
85¢ Nyl-neck white cotton tee shirts.....69¢, 3/2.00
2.98 Sanf. light blue denim slacks, 4-12.....2.39, 2/4.75

2.95 Cotton knit ski pajamas.....2.29, 2/4.50
19.95 Jr. dress suits, good selection, 4-12.....12.99
3.98 Prep Sanf. lt. blue denim slacks, 14-18.....2.99
2.95 Dan River long sleeve, gingham shirts, 4-14.....2.29, 2/4.50

2.95 Popover sport shirts.....1.99
2.95 Tom Sawyer boxed shirt 'n' tie sets, bro. sizes 1.99
3.95 Prep light blue denim jackets, broken sizes 1.99
3.50-3.95 Cotton interlock knit pajamas.....2.99

MEN'S CLOTHING—Street Floor
50.00-55.00 All-wool worsted suits.....34.95
69.50-75.00 All-wool worsted suits.....54.95
33.75 Famous make water-repellent topcoats.....16.85

LUGGAGE—Downstairs
10.00 21" Weed-end cases, various patterns.....5.00*
8.95 16½" Round hat boxes.....4.95*
15.00 21" Week-end cases.....10.00*
15.00 Train cases.....10.00*
25.00 26" Pullman cases.....15.00*
19.95 21" Longbound week-enders.....6.95*

*Plus Fed. tax

MEN'S FURNISHINGS—Street Floor
1.50-2.00 World famed rayon neckwear, new colors.....88¢
3/1.00 Cotton handkerchiefs, counter soiled.....6/1.00
50¢-75¢ TV and French fold hankies, counter soiled.....3/1.00

55¢-75¢ Assorted cotton and rayon hose.....39¢, 6/2.29
85¢ Cotton argyles, elastic tops.....59¢, 6/3.50
2.50 All-wool Kroy process argyle hose.....1.00
1.00-2.50 Famed make hose.....88¢, 6/5.19
1.50-3.50 Genuine leather belts, some braids.....95¢
5.00 Genuine imported leather wallets.....1.00*
89¢-1.00 Broadcloth shorts.....69¢, 6/4.10

SPORTING GOODS—Downstairs
50.95-89.95 Famed make bicycles.....39.95-67.95
6.95 Table tops, 47" floor models.....1.95
6.95 Full size nylon bowling bags.....3.99
1.98 Seal patch repair kit for all surfaces.....98¢
19.95 Glass salt water rods, various lengths.....11.98
4.95 Hampden folding chairs, padded seat.....3.98
16.95 Sleeping bags, wool, full size.....9.95
4.00 Bar-B-Que brazier, portable.....2.98

MEN'S SHOES—Street Floor
10.95 Smooth, grain leathers, straight, U-wing.....6.95
12.95 Smooth, grain leathers, wing tip, moc toe 8.85

MEN'S SPORTSWEAR—Street Floor
5.95 Long sleeve washable sport shirts.....3.95
3.95-4.95 Long sleeve washable sport shirts.....2.99
7.95-8.95 Rayon linen weave slacks.....5.99
17.95 All-wool flannel and gabardine slacks.....12.99
22.50-25.00 De luxe all-wool slacks.....14.99
45.00 De luxe all-wool sport coats.....34.85
5.95 Argyle front, boucle back polo shirt.....3.99
5.95 Washable sport shirts.....2.59, 2/5.00
8.95 Rayon and silk blend slacks.....6.95
1.25 White tee shirts, nylon neck.....79¢, 6/4.69
25.00-29.00 Lightweight sport coats.....22.95-25.99

BOOKS—Downstairs
1.00-3.50 Miscellaneous fiction, non-fiction 29¢-1.00

CANDY SHOP—Street Floor
49¢ Orange logs, delicious jelly confection.....25¢
1.25 Assorted bonbons.....89¢
49¢ Assorted hard candies.....25¢
55¢ Chocolate tea set, boxed.....39¢

CHINA AND GLASSWARE—Third Floor
2.25-4.00 val., Mfr.'s close-out lead crystal stemware.....59¢
1.95-14.95 Imported Swedish optic vases.....1.49-9.95
1.00-1.59 Imp. hand-painted giftware.....49¢-99¢
1.95 Imported china cups and saucers, fancy styles 69¢
1.95 Novelty ceramic space banks.....49¢
1.25 Imp. Italian hand-painted baby feeding set 59¢
50¢ Imported china salad or dessert plates.....19¢
6.00 China cups and saucers.....3.00
29.95 Lady Leslie 59-pc. dinnerware set for 9.....16.66
44.95 Maybelle 45-pc. imported fine china for 8.....24.99
54.95 Sighin' Cats 53-pc. imported china for 8.....29.99
89.50 Blue Bells 98-pc. imported china for 12.....44.99
94.50 Vivian 98-pc. imp. china for 12, teapot.....58.88

HARDWARE—Downstairs
4.95 50-ft. black plastic garden hose.....2.19
2.69 Rainbow revolving sprinkler, adj. heads, ea. 1.69
5.99 Majestic full size revolving sprinkler, adjustable chrome heads, up to 40-ft. diameter, ea.....3.99
8.49 Hose reel, holds up to 200 ft. garden hose.....3.99
49.95 16" rotary electric mower, slightly used.....19.95
1.59 Quaker TV tray for indoor or patio use.....1.29
Fireplace equipment clearance 25% and more off
Cabinets and wardrobes.....reduced to clear

HOUSEWARES—Downstairs
Nationally advertised brand of shower curtains, discontinued patterns, Reg. 2.95-4.95.....each 1.99
Foam rubber floor mats.....
3.45 40x18.....1.99 3.95 36x24.....2.49
15.95 All-chrome bird cage, slightly damaged, glass sides.....9.99
30.00 Beautiful bird cage and pedestal type stand, white floral design with 3 flower pots.....24.95
1.15 Stainless steel pie tins, 8x1½.....77¢
1.00 Stainless steel knives, spoons, turners, pakka-wood handles.....ea. 59¢
9.95 Chrome candlestick holders.....pr. 5.88
11.95 Chrome 3-candle candelabra.....ea. 6.88
Asbestos bottom stove mats, size 8x1½:
2.35 Stainless steel top.....1.39
1.69 Chrome steel top.....1.19
3.59 Minute sponge mop with metal drainer.....99¢
16.98 Attractive chrome casserole and coffee warmer combination.....11.88

FURNITURE—Third Floor
SAVE UP TO 50% ON FURNITURE
44.95 Mod. step tables, black, grey plastic top 17.95
74.95 Salem finish cocktail table.....34.95
55.90 Mod. chair & ottoman, wrought iron base 34.95
84.50 Traditional mah. leather-top step table 39.95
89.50 Modern lamp table, blond mahogany.....39.95
119.00 Traditional channel back chair.....44.95
109.00 Mod. round cocktail table, blond mah. 59.95
169.00 Weiman mahogany Pembroke table.....99.50
179.00 Pullman lounge chair, gold color fabric 99.50
259.00 Modern sofa, foam rubber cushions.....169.00
279.00 Pillow back Provincial sofa.....169.00
489.00 Pullman 2-pc. sectional, tufted back.....269.00

SLEEP EQUIPMENT—Third Floor
219.00-329.00 Dual sleep sofas.....159.00-219.00
29.95 30" rollaway bed with mattress.....17.88
49.95 Twin innerspring mattress & box spring 29.95
59.95 Full-size innerspring set, fancy tick.....37.95
74.95 Serta twin set, firm construction.....39.95

PATIO FURNITURE—Third Floor
Steel chairs, patio chaise lounges, redwood furniture, aluminum patio pieces.....SAVE 40%

FLOOR COVERING—Third Floor
28.50 8x10 Black and white block fiber.....16.99
28.50 8x10 Beige mix fiber.....16.99
24.95 9x12 Rose mix fiber.....19.99
31.50 9x12 Black and white block fiber.....19.99
31.50 9x12 Rose hit and miss fiber.....19.99
31.50 9x12 Green mixture fiber.....19.99
49.95 9x10 Cocoa cotton boucle.....29.95
49.95 9x5.3 Cocoa viscose, uncut pile.....29.95
64.50 9x6.3 Meadow green text. Wilton 39.95
99.95 15x6.10 Beige sculptured Wilton.....59.95
89.50 12x12 Cocoa reversible textured.....59.00
109.50 10x14 Cotton hooks, green, beige.....68.00
147.50 12x14.6 Red viscose, uncut pile.....69.95
159.50 12x12.9 Rose beige; deep pile chenille 89.95
198.50 10x14 Wool hooks, black, beige, green border.....98.99
169.50 12x13.1 Grey on green embossed.....99.95
194.50 12x11 Beige leaf carved Wilton.....109.95
184.95 12x11.7 Rust sculptured Wilton.....109.95
199.50 15x10.11 Spice beige wool frieze.....139.95
199.95 12x13.3 Cocoa and gold hit and miss 139.00
319.50 12x22.6 Grey embossed Wilton.....229.95

LAMPS, PICTURES, MIRRORS—Third Floor
1.95-7.95 Group of framed pictures, assorted.....99¢
11.00 Natural wood and brass pin-up lamps.....5.99
12.95 China boudoir lamps, 3-way lighting, dainty 7.99
19.95-29.95 Table lamps, china, glass, decorative 9.99
24.95 Satin brass floor lamps, 3-way mogul socket 13.99
Group of mirrors, many styles, sizes, as is, up to ½ OFF

CURTAINS & DRAPERIES—Third Floor
1.19-1.75 Drapery fabric clearance, 45-48" yd. 77¢
7.95 Orlon ruffled curtains, 45" long, 124" extra wide to pair.....pr. 3.50
2.50-2.95 Nylon tiers, 84" wide to pair, 26-36" long.....pr. 1.50
9.95 Nylon ruffled curtains with eyelet embroidered ruffle, 81" long, 100" wide to pair.....pr. 7.99
1.25 Good quality rayon panels, 42x81" size.....ea. 88¢
2.50 val. Bemberg rayon tiers, natural or grey, 30-36".....pr. 75¢

ASSORTED ITEMS ALL 1/2 TO 3/4 OFF

Draperies, slip covers, upholstery remnants.



sewing machines

FLOOR MODELS — SAMPLES USED MACHINES

Singer portable electric, used.....29.50
White rotary portable, used.....34.50
84.50 White portable electric.....58.85
149.50 Rotary round bobbin console.....119.50
189.00 White rotary console model.....164.00

SEWING ACCESSORIES

15c Round metal bobbins.....10¢
25c Ripping knives.....15¢
2.29 Treadle machine covers.....1.49
6.95 White steel pinning shears.....5.95
10.95 Buttonhole makers, most makes.....9.95

May Co. Lakewood Sewing Machines, Third Floor

MAY CO. LAKEWOOD, 5100 Lakewood Blvd.

Reds Bring Up Japanese Go to Polls Today; Big Guns to Shell Quemoy Victory Forecast for Hatoyama

By ELTON C. FAY

WASHINGTON (UPI)—Chinese Communists are reported to be closing in with new long range artillery for intensified bombardment of Quemoy Island, one of Chiang Kai-Shek's last footholds close to the Red Chinese mainland.

This latest report was interpreted in some quarters as indicating a sharp speedup in events which can lead to a major showdown in the troubled Far East. The Nationalist abandonment of Nanchishan, 20 miles off the mainland province of Chekiang, moved the immediate focus of attention southward to Matsui Island, now the northernmost outpost of Chiang's forces. Red moves indicate a buildup to push the Nationalists out of there, and now comes the word of increased pressure on Quemoy.

A Peiping radio broadcast Saturday boasted that seizure of Nanchishan "has provided more favorable conditions for the liberation" of Formosa, Quemoy and Matsui.

RADIO BORNE OUT
While the primary function of Radio Peiping is psychological warfare, there was some material evidence to bear out the military implications behind the propaganda announcement.

Reports reaching Washington say that within the last few days artillery fire has begun to fall on Quemoy from a new and menacing direction.

For months Quemoy has been under sporadic and harassing artillery fire from Red batteries on neighboring Amoy islands and on mainland and small island positions to the west and northwest. This fire some time ago compelled abandonment of the use of a harbor at the west end of Quemoy for bringing in supplies and reinforcements. Supplies then were moved by an over-the-beach operation at the south of the island. Also in the southern part of the island is an airfield.

Both the new beach area and the airfield had been protected until this week, by a range of mountains extending from southwest to northeast. Red artillery could not drop shells onto those targets behind the mountain barricade.

"SAFE" SPOT SHELLED

But a few days ago artillery fire began dropping onto the hitherto only safe spot on the island. Communists had succeeded in installing new batteries to fire from an entirely different angle. Location of the new batteries is on Wei-Tu peninsula, about 25,000 yards away, to the northeast. To lob fire at the range, the Chinese Communists presumably are using Russian-made 122-millimeter guns, like those used by the Reds in the Korean war.

So far, the new gunfire has been of the harassing and interdiction type. It is designed to keep the Nationalist forces uneasy, to disrupt shipping and aircraft facilities and to provide accurate firing tables for possible full-scale use by Red gunners later.

An all-out bombardment could cause grave trouble for the Nationalists' supply and reinforcement system.

Both Nationalist and American officials seem to retain confidence, however, that Quemoy could repel an invasion attempt.

Mother Hugs Dead Child, Tries Suicide

CHICAGO (UPI)—A young actress was found unconscious Saturday with her three-year-old daughter lying dead in her arms. A note found in the room said, "Bury us in the same box."

The mother, Mrs. Lola de Witt Stewart, about 39, was taken to psychopathic hospital, where doctors said she was hysterical and kept crying the name, "Jerry."

Her condition prevented questioning her about the death of her child, "Fancy."

An autopsy was ordered to determine what caused the youngster's death. Police said she had been dead about 36 hours.

There was no indication what caused the mother to lose consciousness.

Police said papers found in the room indicated that Mrs. Stewart had played the role of a maid in "Pajama Tops," a farce, which played at the Blackstone Theater recently. Illness forced her to leave the show last Dec. 23.

Physicians said Mrs. Stewart, who weighs only 85 pounds, appeared to have eaten nothing for several days. They believed the death of her daughter unnerved her so that she could not report it.

A lipstick message on a mirror said:

"Fancy."

"She is the only thing that means anything and I can't make it for her no matter how hard I try. Lola."

Reservists Perish in Private Plane

DES MOINES, Ia. (UPI)—Two Des Moines naval reservists were killed early Saturday when their light plane plunged into a grove of trees six miles west of here in an overcast.

They were identified as Carl W. Thulin, 25, and W. W. Hinkle, 43. Relatives said the two were on their way to Reserve meeting in Lincoln, Neb. Hinkle, pilot and owner of the plane, was a Marine Corps master sergeant and Thulin was a Navy electronics man.

TOKYO (Sunday) (UPI)—The Japanese people voted today to settle a month of campaign debate about rearmament and the resurgent nation's role in the cold war.

Conservative Prime Minister Ichiro Hatoyama, who says Japan should be friends to both America and Communist nations, is expected to lead his Democratic party to a plurality victory in the 467-member House of Representatives.

The paper doors of 43,000 polling places slid open at 7 a.m. (2 p.m. Saturday, Long Beach). They close at 6 p.m. About 70 per cent of the eligible 49 million voters are expected to cast ballots.

Light rain was falling with more predicted, but Japanese observers said a light rain would not materially cut into the voting.

The election will influence

Japan's drift toward broader trade and diplomatic relations with Russia and Red China. It could affect Japan's ties with the United States, especially on military cooperation.

Hatoyama, 72, has emerged as Japan's most popular figure after an American-style campaign of stumping and television appearances, unprecedented in this country.

He has portrayed a reborn, strong Japan as a peaceful mediator between America and Russia, friendly to both. He recently took the lead in pushing preliminary Japan-Russia World War II peace talks.

His chief rival is the conservative, former deputy prime minister, Taketora Ogata, head of the Liberal party. Ogata accused Hatoyama of luring voters with false hopes of lush trade with Red China and Russia.

Other parties are the Left and

Right Wing Socialists. The Communists were expected at most to land four seats with their 69 candidates. They had one in the old diet.

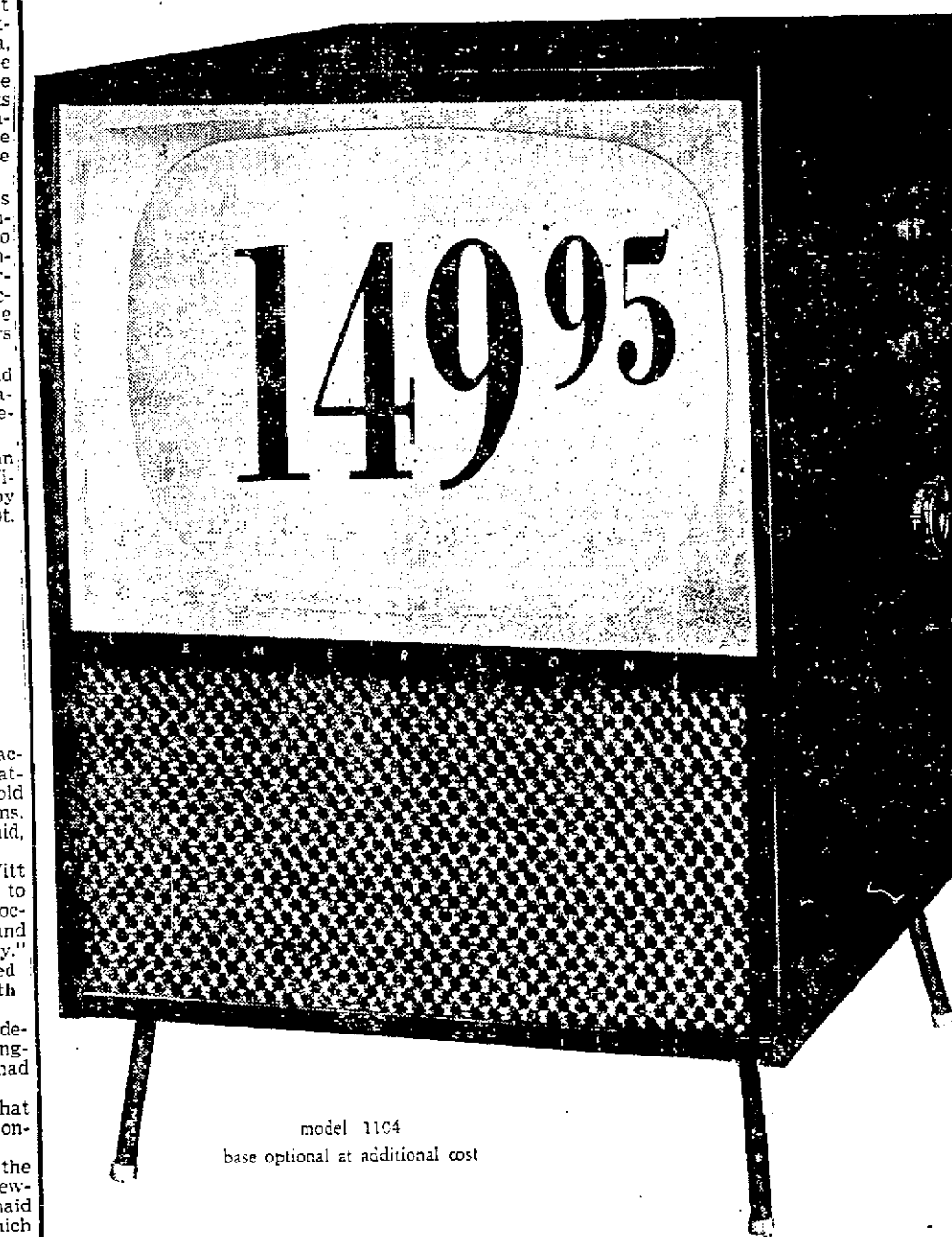
The two conservative parties were favored easily to win a majority. If the Democrats lead as predicted, Liberal members would be under pressure from their financial supporters to vote back in Hatoyama as prime minister.

Japan, now defended largely by U. S. troops, slowly is developing a self-defense force. The conservative parties have quietly advocated out-and-out rearmament by amending the post-war constitution. The Socialists and minor parties hope to capture one-third of the seats, enough to check conservative plans for the constitutional change.

The Socialists favor strong ties with Communist countries.

MAY co. just arrived
LAKEWOOD

FABULOUS NEW EMERSON 21-INCH TV



brand new 1955 nationally famous tv at the lowest price we've ever heard of!

- new design—with almost the entire front of the set screen area
- new cinevision screen—gives brighter, sharper pictures than ever
- new simplimatic side tuning—(entire face of cabinet devoted to picture space)
- full fidelity sound system
- super powered chassis—brings unsurpassed reception—even in "difficult reception" areas
- fashion styled table cabinet—in rich decorator ebony finish (other finishes at slightly higher prices) base optional at additional cost
- no charge for delivery

15.00 down—6.75 monthly

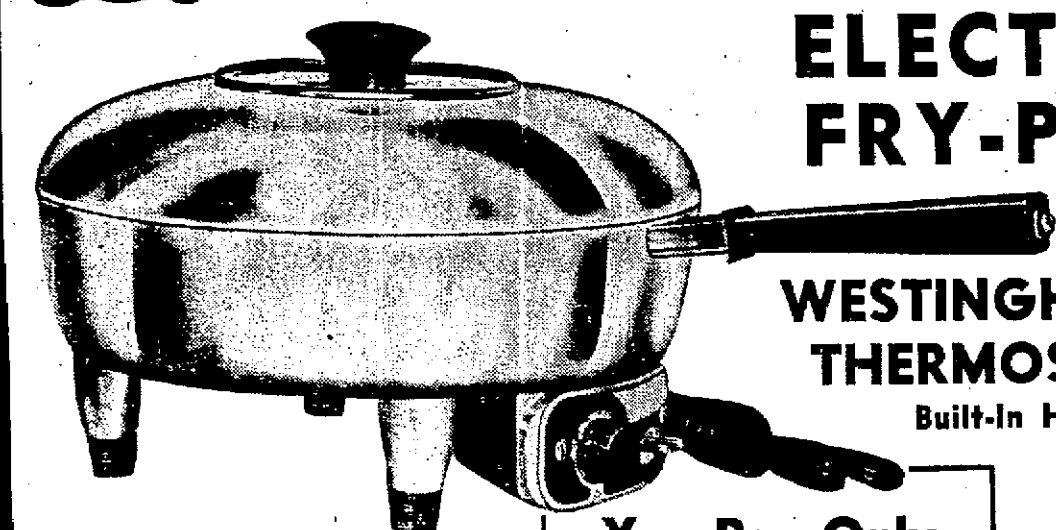
LIBERAL TRADE ALLOWANCE ON YOUR OLD TV

May Co., Lakewood—Television—Third Floor

BUY AT ... AT DISCOUNT PRICES ... ON EASY CREDIT TERMS ... NO CHARGE FOR CREDIT



NOTHING DOWN PAY 50¢ WEEKLY



ELECTRIC FRY-PAN

with **WESTINGHOUSE THERMOSTAT!**

Built-In Heating Element

Reg. Price..... **\$39.95**

- Fries • Bakes
- French Fries
- Stews • Braises

It's Big... 12" Across the Top ... and It's Deep, Too!

You Pay Only

\$14.95
Cover 1.50 Extra

NONE TO DEALERS NONE FOR CASH



COOKER FRYER

Complete with Fire-King Ovenglass Cover...

10 EXCLUSIVE FEATURES

- Fries • Cooks • Casserole • Bun Warmer • Roasts • Stews • All Purpose Food Warmer • Blanches
- Steams • Beautiful Server

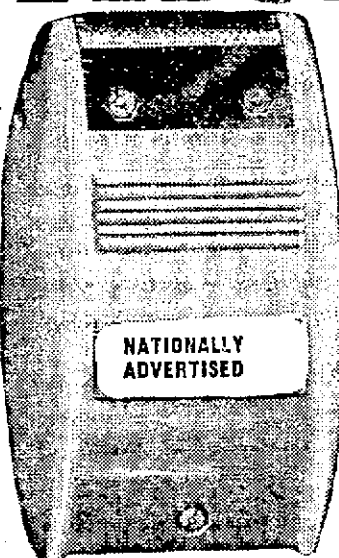
YOU PAY ONLY

\$9.95
We can't mention the mfg.'s name at this price!

YOUR ACCOUNT OPEN IN MINUTES

Reg. \$29.95

ELECTRIC SHAVER



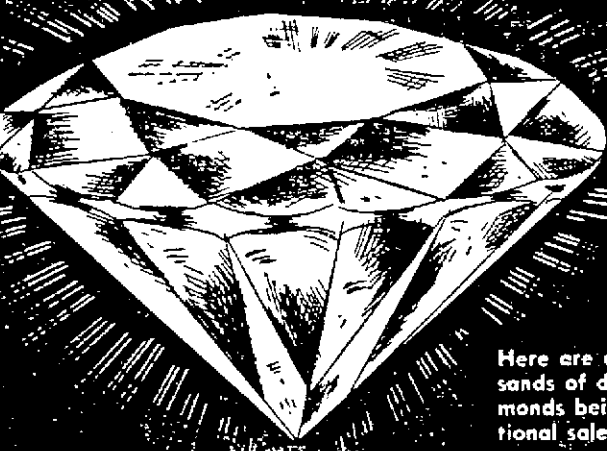
Guaranteed for a Full Year!

- ★ ADVANCED DESIGN!
- ★ FLEXIBLE CONTOUR HEAD!
- ★ SELF-SHARPENING!
- ★ HANDY HANG-UP CASE!

COMPARES FAVORABLY with Shavers Selling at **\$29.95**

YOU **\$10.95** PAY ONLY
NONE TO DEALERS

DIAMONDS \$1



90-DAY EXCHANGE PRIVILEGE

fully guaranteed

Here are a few of the many thousands of dollars worth of diamonds being offered in this sensational sale.

1-POINT DIAMOND...	\$ 1.00
5-POINT DIAMOND...	\$ 5.00
8-POINT DIAMOND...	\$ 8.00
17-POINT DIAMOND...	\$ 17.00
25-POINT DIAMOND...	\$ 25.00
33-POINT DIAMOND...	\$ 33.00
52-POINT DIAMOND...	\$ 52.00
62-POINT DIAMOND...	\$ 62.00
68-POINT DIAMOND...	\$ 68.00
100-POINT DIAMOND...	\$100.00

A POINT

Gilbert's JEWELERS

Easiest Terms in Town

122 PINE AVE

NO CHARGE FOR CREDIT

Open Friday Nights

8 U.S. Lebanons to Help Namesake Celebrate

NEW YORK (AP)—Mayors of leading cities of eight United States towns named Lebanon will be present when the republic of Lebanon celebrates its "home-

coming and tourism year—1955—March 15.

Marines Happily Sail From Korea

INCHON, Korea (AP)—The last of some 5,500 members of the Fifth Marine Regiment of the First Marine Division left here Saturday for San Diego, Calif., singing "California, Here I Come."

There are 23 Lebanons in the U. S. The official representatives of seven of them leave for Beirut in a party today at 4:30 p. m. The eighth official, Charles Harris, who is studying in the Middle East, took off Saturday to represent the mayor of his hometown, Lebanon, Neb. He wore a dazzling blue and gold satin sports jacket with the words "Cedars of Lebanon High School" in large letters on the back. Two of the mayors—those of Lebanon, Tenn., and Lebanon, Mo.—are medical doctors and group.

Invited by the government, the official guests are paying their own transportation but will be government guests for the fortnight they are in Lebanon.

They are Dr. Frank Baddour, Tennessee, whose parents immigrated to America from Lebanon, and Lebanon native Dr. George Fawaz of New Hampshire. A third physician mayor is Dr. R. W. Froelich of Lebanon, Mo.

Mayor and Mrs. Ralph Scroggin of Oregon, Mayor and Mrs. H. R. Ransdell of Indiana, Mayor and Mrs. William Fraser of Ohio, and Mr. and Mrs. William Richardson of Delaware complete the

U. S. Government Oil & Gas Leases

In the Arden Dome Area of Nevada... In the same township and range where there is a drilling rotary rig. This well is in Section 23, Township 23 South, Range 57 East Nevada. It could definitely be a good producer. 2000 checkerboarded acres are offered at the low price of \$5.00 per acre... very near this well. Purchases may be made in 40, 80 or 160 acres. A real investment on a semi-proven structure. For complete information write, wire or phone—
C. L. MENNON
Licensed Real Estate Broker
1508 S. 5th St. Phone 6340
Las Vegas, Nevada



A CROWN FOR A PRINCESS

Lovely Joan Carl, of Miami, 1955 Florida cherry blossom festival princess, is crowned by House Speaker Sam Rayburn (D-Tex.) after she was chosen to represent her home state in the Washington cherry festival next month.—(AP Wirephoto.)

ONE TRAPPED...WHEEEW!

Family Strikes Back at Odorous Evictors

CHICAGO (AP)—The William Luthers struck back Saturday at the skunks which evicted them from their suburban home. They caught one of the invaders in a trap. "We'll keep after them till we get 'em all," said William Luther, an accountant. "Then we'll move back to the house with a supply of gas masks and air the place out." The skunks established residence beneath the Luther home in Winthrop Harbor just before summer. No harm was done for awhile, but the night of Feb. 14 the skunks raised a fuss and gave forth odors. Mr. and Mrs. Luther and their four children evacuated, taking refuge with neighbors. Five days later, the Luthers moved back into their home. They had to leave again the next day: more skunk shenanigans. Firemen, police and exterminating companies warily decided there was nothing they could do. Thursday night the Luthers returned to try again, but had to retreat again Friday. "Traps have been set around the Luther yard for several days. The catch Saturday brought new hope to the rightful occupants of the home. "It may take awhile," said Luther, "before we can move back in. We figure there are three of them left—two males and a female, which would explain why they're always fighting."

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Converted from your Double Breasted... 1950
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EXPERIENCED TEACHERS
Major Studio Experience Necessary. Start at \$2.20 - \$2.85 Per Hour

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No Experience — We Train You — After Training Start \$1.70 - \$2.50 Per Hour

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RECEPTIONIST
Part-time—\$1.15 per hr.—6 days—Mornings and some afternoons—24-34 hrs. per week—Must be good typist—Bookkeeping experience necessary—Must be permanent

TELEPHONE OPERATORS
Part-time—6-9 P. M.—\$7-\$9 for 3 hours

Apply Monday, Tuesday and Wednesday—2-10 P. M.

Veloz & Yolanda 205 E. Bdwy.

SHOP TODAY SUNDAY 12 NOON 'TIL 9 P. M.

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EVERYBODY'S TALKING ABOUT...

DORN'S LOWER PRICES

DORN'S... CALIFORNIA'S LARGEST APPLIANCE and TELEVISION DEALER

NEVER BEFORE

21" EMERSON

NEW 1955

AT SUCH LOW PRICE! at DORN'S only

\$149⁹⁵

FULL PRICE IT'S NEW

EMERSON MODEL 1104. Beautiful modern cabinet in ebony metal. Compatible best monochrome reception of all programs, even color. One-knob tuning. Miracle picture lock. Matching base extra.

ONLY \$1⁵⁰ PER WEEK

NEVER BEFORE

21" CROSLY

NEW 1955

AT DORN'S ONLY

149⁹⁵

FULL PRICE

Crosley's aluminumized cinema-wide 21 Plus screen, a brand new beauty—and a price tag you'd once have found on small-screen table models. Large center-quality speaker on this Super V-21 Plus makes it top-notch listening as well as viewing. Walnut finished. Matching base extra.

ONLY \$1⁵⁰ PER WEEK

MODEL H21TOW

WASHERS

'100 SAVINGS OFF LIST PRICE!

Automatically Washes Rinses Damp Dries

Was \$199.95 (Jan. 1, 1954) at DORN'S

ONLY \$99⁹⁵

MODEL SWF

Here's a value-packed Crosley Washer that can really go "Round and Round" with your washday problems to give you the cleanest, brightest wash without the least bit of effort on your part! Just set the dial for washing or rinsing periods up to 15 minutes. Clothes are gently vacuum squeezed! Capacity 3 lbs. dry clothes.

SAVE \$80⁰⁰

21" TRAV-LER TV

NEW 1955

FULL SIZE CONSOLE

Here is a giant value in a 21" mahogany veneer wood cabinet with features plus. Genuine 100% Brighter Aluminumized picture tube. Powerful chassis. See it today.

Price Was \$239.95 at DORN'S only

\$159⁹⁵

FULL PRICE

ONLY \$1⁵⁰ PER WEEK

MODEL 321M

at DORN'S PAY LESS

21" PHILCO TV

NEW 1955

Giant picture! History-making value! Now's the time to cash in your old small screen set and trade up to a big-as-life "Twice-as-Bright" television picture! Matching base extra. You will agree it's one of the best buys of the season.

ONLY

169⁹⁵

FULL PRICE

ONLY \$1⁷⁵ PER WEEK

MODEL 4006

REFRIGERATORS

NOW! G-E AT A CUT PRICE!

SAVE

\$63³⁵

at DORN'S only

\$1⁵⁰

PER WEEK

List Price \$213.30 April 1, 1954

149⁹⁵

Full Price Model LAS 77-L

Here's a de luxe General Electric quality at a surprising price. You must see its newest features, smart styling, large capacity... to fully appreciate this value!

at DORN'S PAY LESS

21" RCA VICTOR

NEW 1955

ONLY

\$189⁹⁵

FULL PRICE

SEE IT! COMPARE IT! SAVE AT DORN'S!

Trim contemporary design in glistening finish. You can get all these quality features and more, with the new RCA Victor—today's soundest television buy! See it—compare its performance.

MODEL 215509

PAY ONLY \$1⁷⁵ PER WEEK

SAVE \$60⁰⁰

24" TRAV-LER

NEW 1955

America's greatest value in a full quality—24-in. model. Even at this sensational low price, Traveler gives you all the features you need for utmost TV enjoyment. So don't wait any longer to enjoy big screen TV. Come in and see this mahogany finish Traveler with aluminumized picture tube now. Matching base extra.

335" PICTURE

Price Was \$259.95 at DORN'S only

\$199⁹⁵

MODEL 53483

PAY ONLY \$2⁰⁰ PER WEEK

GAS RANGES

\$50 OFF on NORGE

FOR A LIMITED TIME ONLY!

★ LIST PRICE \$149.95

★ at DORN'S only...

\$99⁹⁵

PAY JUST \$1⁰⁰ PER WEEK

Model G138

Featuring big "balanced heat" oven. Spir-O-Lator surface burners. Twin storage compartments. Smokeless broiler and many other great improvements.

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ROASTS
BROILS
GRILLS
TOASTS
FRIES
BOILS

Slide-away Glass Spatter Shield

ROTO-BROIL

Automatic Infra-Red

Rotisserie — 7-Way Kitchen

PRICE WAS \$69⁹⁵ at DORN'S

\$23⁸⁸

Full Price

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OVER 60% OFF at DORN'S

EASIER CREDIT AT DORN'S

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RCA Victor Phonograph

Plays All 3 Speeds

SAVE 25%

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\$24⁹⁵

WAS 31.95

Imagine—a complete RCA Victor phonograph that plays all size and speed records. Comes in green or maroon luggage style case. Model 8EM23.

FREE RECORDS

Six popular selections free of extra cost with this purchase.

50¢ A WEEK

Lawmakers Returning to Job Monday

By ALAN CLINE
SACRAMENTO (AP) — Legislators return to the Capitol Monday and by June 7 Californians will know whether taxes will be increased by \$82,000,000.

Gov. Knight has asked that amount to balance his 1955-56 budget of 1 1/2 billion dollars.

State law sets the June 7 deadline for ending the session which opened Jan. 3 and recessed three weeks later after the introduction of a record 5,742 bills.

There are key measures to build a huge new water project, spend millions in accumulated tideland oil revenues and solve the smog dilemma.

And you'll find legislation to ban horror-comic books, legalize wiretapping, abolish the death penalty, change the state speed limit and permit authorities to use radar to trap speeders.

TAXES BIG ISSUE
One of the biggest battles, however, promises to hinge around taxes.

Some legislators already have indicated support for Legislative Auditor A. Alan Post's opposition to the Knight new tax program. Post says the budget can be balanced by using reserves but taxes will have to be raised eventually.

The governor favors using some reserves now but keeping the 75-million-dollar "rainy day" fund intact.

Here is the governor's tax program:
A new tax of three cents per package on cigarettes and 20 per cent on the wholesale price of other tobacco products.

Raising the tax on hard liquor from 80 cents to \$1.50 a gallon.
Doubling the present two-cent-a-gallon beer tax.

Boosting the state's share of horse-racing revenue by taking an extra penny from every dollar bet at the track plus placing a higher tax on racing profits.

ALTERNATIVES
Alternatives to the governor's program include bills to double bank, corporation and insurance taxes.

The Legislature previously has authorized the 1 1/2-billion-dollar Feather River Project and bills have been introduced this year to build it.

State Engineer A. D. Edmonston has suggested the gigantic water works—to carry water from a dam behind Oroville to as far south as San Diego County—be financed by general obligation bonds. That will be a decision for the Legislature.

Southern and northern parts of the state will have to settle the county-of-origin question. Atty. Gen. Edmund G. Brown has said that counties of origin have prior claim to water originating in their boundaries.

Legislation to revise the law is bound to provoke much controversy.

If all the smog bills are passed, air pollution will be regulated, defined and dealt with on a scientific basis. There are measures to create a statewide air-pollution-control board with nine regional districts, charge the State Public Health Department with conducting research and maintaining a program of "air sanitation" and to set up separate districts for Southern California and the San Francisco Bay area.

TIDELANDS BILLS
Tidelands bills revolve around the how to spend the millions in accumulated offshore oil royalties and where to permit the oil drilling.

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Epiphone and
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Just drop in and try one of our guitars for a real treat. We have a large stock, and we are ready to wheel and deal.

Whittaker Music Co.
242 E. 3rd St.
Phone 6-2958

Shop Mondays 9:30 a.m. to 9:15 p.m.

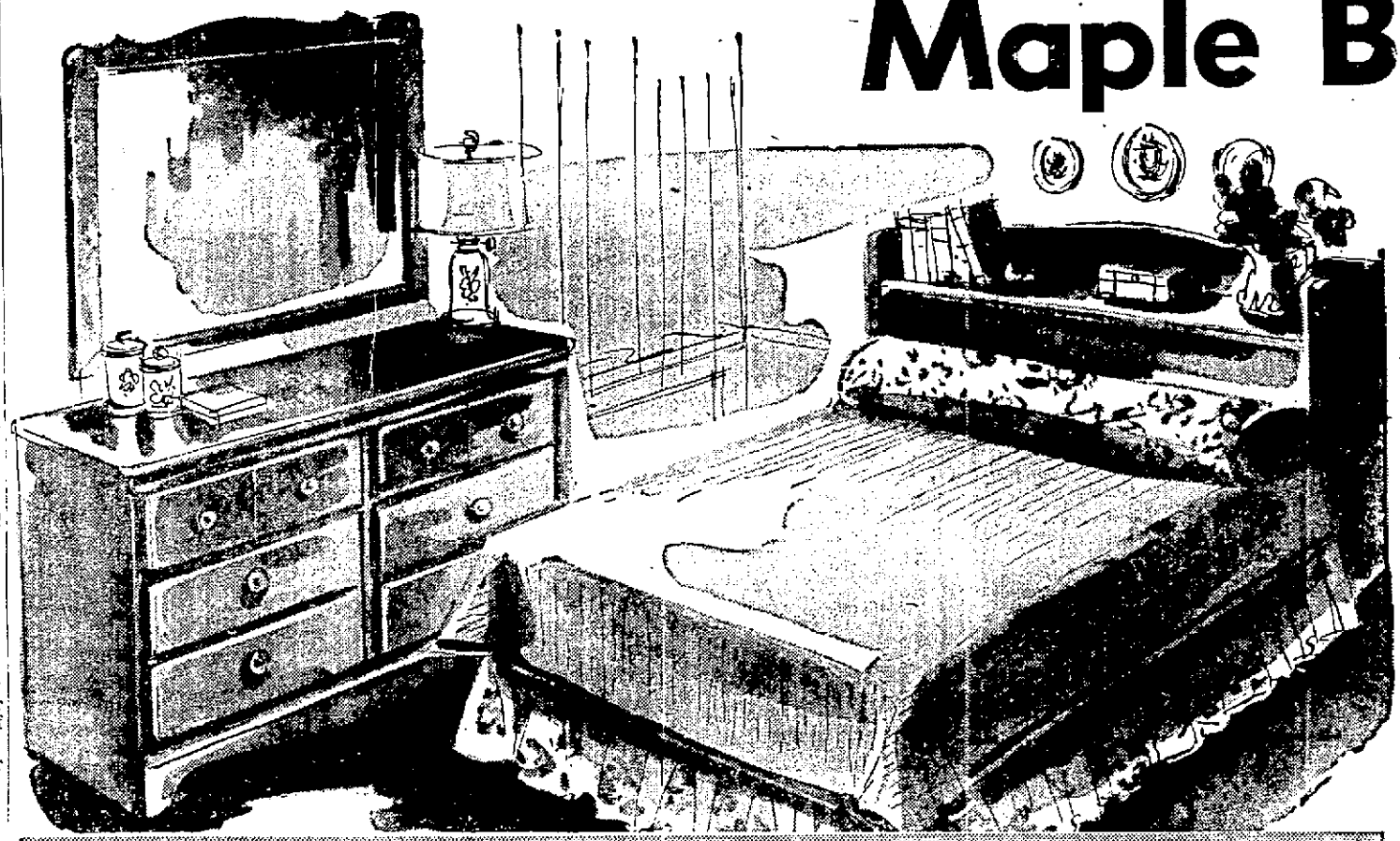
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SEARS Long Beach February SALES for HOMES

Save \$20! Regular \$129.90 Colonial Maple Bedroom Sets

109⁸⁸

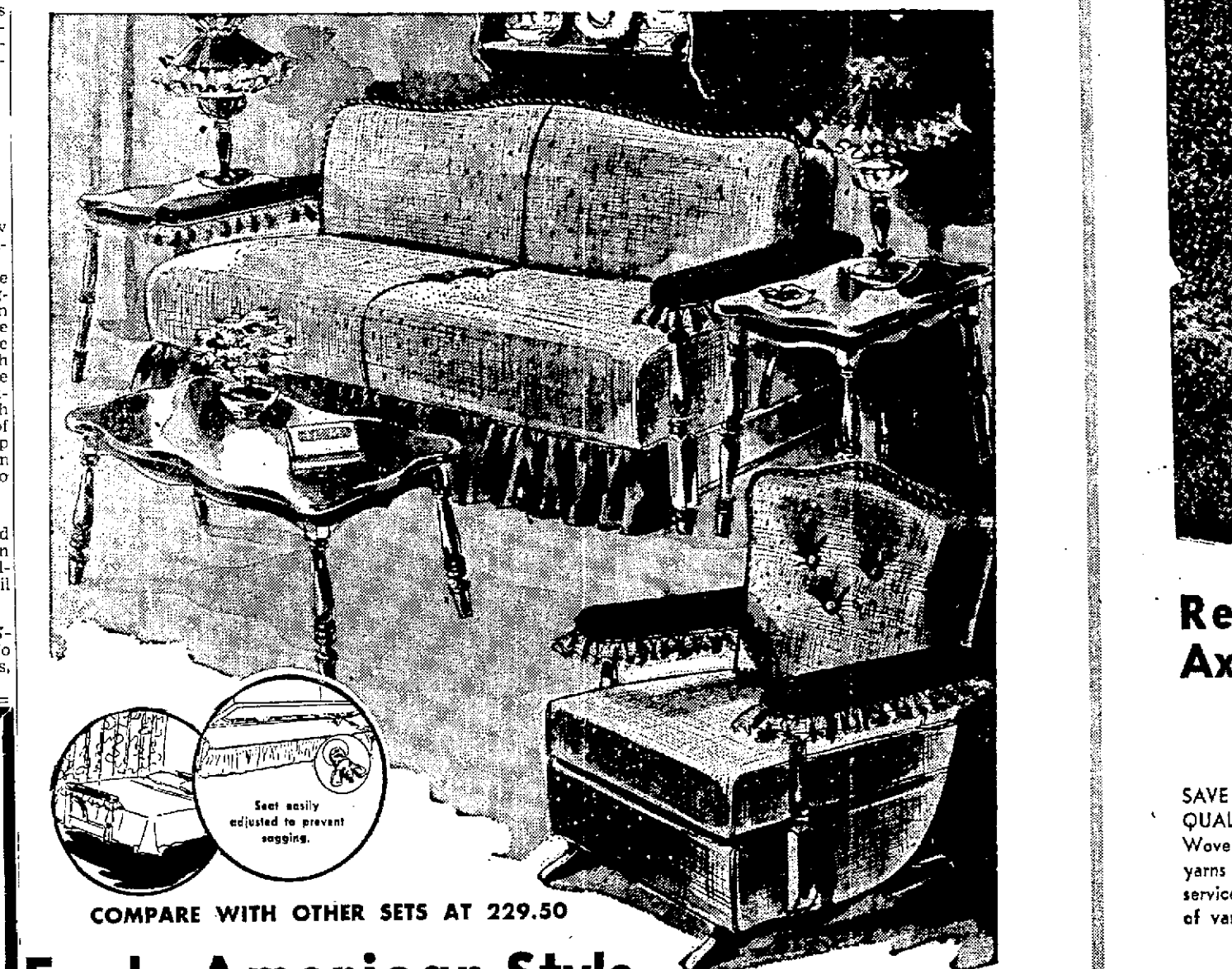
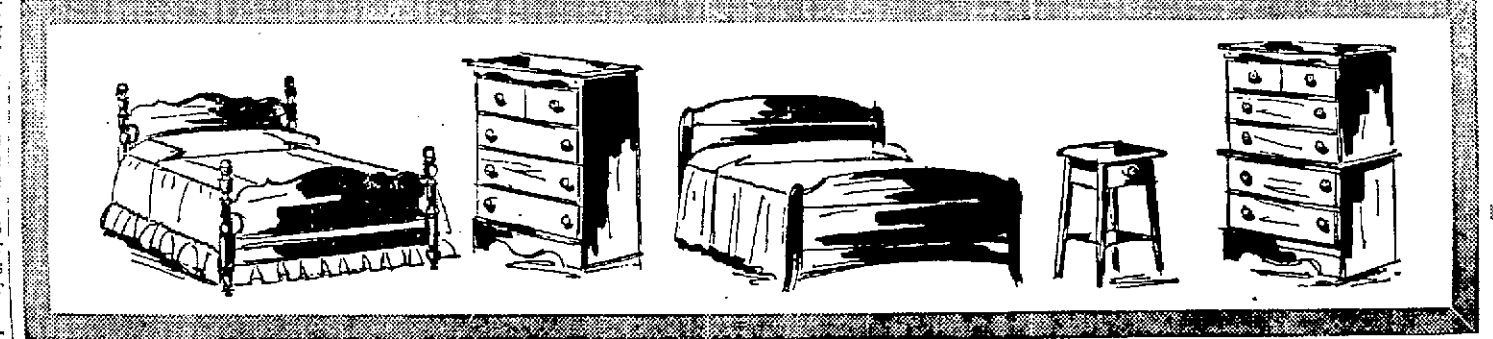
only 10.99 down
Sears Easy Terms



Here's a bedroom group styled for California living . . . perfect for the ranch style home. You get the simplicity of Early American styling and a mellowed maple finish in these sturdily constructed all-hardwood pieces. Large drawers, with Philippine mahogany sides and bottoms, are dovetailed and center-guided. Sears own design!

Individual Pieces Sale Priced!

64.95 Five-drawer chest-on-chest	59.88
99.95 Dble. dresser, mirror	89.88
32.95 Panel Bed	27.83
29.95 Bookcase headboard	27.88
54.95 Four-drawer chest	49.88
37.95 Low Pouter Bed	34.88
17.95 Night stand	16.88



Early American Style 5-piece Divan Groups

189⁸⁸

18.99 down
Sears Easy Terms

Sold Separately:

Divan	109.95	Cocktail Table	17.95
Rocker	56.95	End Tables, each	13.95

9 and 12-ft. Widths Cotton Textured Carpeting

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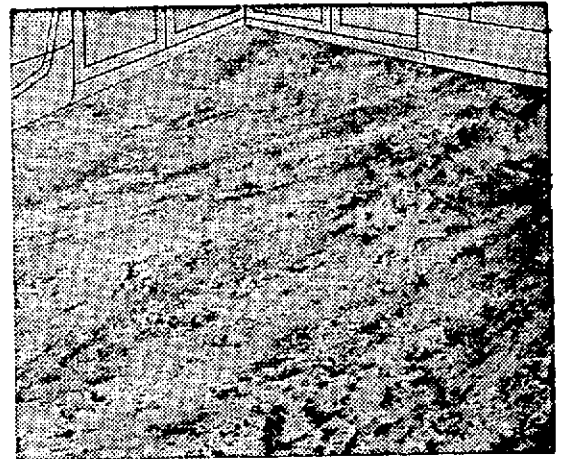
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Regular 49.95 Axminster Rug

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SAVE 10.07 on this stunning FIRST QUALITY 9x12 Axminster rug! Woven in wool and rayon carpet yarns for maximum beauty and service. You may have your choice of variegated colony or block.



Save 52c to 1.72 on Cotton Scatter Rugs!

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size 24x36"

At this low price you'll want several for hallways, entrance-ways, bedrooms. Beige, blue, chartreuse, green and others!

24x45-in. Regular	4.29	3.77
30x54-in. Regular	6.49	5.77
36x60-in. Regular	8.49	7.77
4x6-ft. Regular	13.49	11.77

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No Wooing of Burma, Dulles Says

RANGOON, Burma (AP)—U. S. Secretary of State Dulles conferred here Sunday with Burmese President Ba U and Prime Minister U Nu.

Suspected by many Burmese of coming here to try to win the prime minister over to the side of the West in the cold war, Dulles said after his arrival: "I did not come here to woo or be wooed."

He talked with the Burmese leaders soon after his arrival by air from Bangkok, where the first conference of the Manila pact powers wound up Friday. The Burma Workers and Peasants Party, a crypto-Communist organization, had threatened to stage a demonstration. None materialized. Police guarded streets over which Dulles rode.

The secretary was not given as big a reception as that accorded Red China's Premier Chou En-Lai on his visit to Rangoon en route from the Geneva conference to Peking last year.

There were some shouts from street crowds of "Don't try to get us into SEATO (the Manila defense setup)." They were scattered and probably inaudible to Dulles.

Eden Denies Any Split With Dulles

SINGAPORE (U.P.)—British Foreign Secretary Anthony Eden said Saturday there was no disagreement between him and Secretary of State John Foster Dulles over the use of the word "communism" in the communique at the close of the "Asiatic Pact" conference in Bangkok, Friday.

The communique pledged pact members to help each other "in combating the subversive activities of international communism." It was reported that Eden favored less positive wording.

"Never heard of it," the foreign secretary said when he was asked about the report on his arrival here Saturday. "Communism is communism."

British Tell Reds' Savage POW Abuse

LONDON (Sunday) (U.P.)—Britain released today the official account of British prisoners of war in Korea—a 41-page story of death, torture and amazing courage.

Here are some examples cited in the Defense Ministry document:

Two Chinese beat one corporal with a club resembling a baseball bat for six hours on night.

One prisoner spent eight months in handcuffs which were frequently tightened.

Another was forced to stand attention for 30 hours at a time, with a sentry standing by with a fixed bayonet as "encouragement."

The Defense Ministry made this observation: "In the 2½ years during which they fought in Korea, the Chinese used every device, from moral pressure to physical torture, to convert the prisoners they captured to the Communist viewpoint and to use them to further Communist aims."

Ike Pulls in Welcome Mat for Zhukov

WASHINGTON (U.P.)—President Eisenhower has put off indefinitely any consideration of inviting Marshal Georgi Zhukov, new Soviet defense minister, to visit the United States.

High administration sources suggested Thursday that Mr. Eisenhower's wartime comrade-in-arms had torpedoed chances he might have had of getting an invitation.

The Soviet military leader apparently ruffled official feelings in a speech he made in Moscow three days ago on the 37th anniversary of the Soviet army and navy.

Zhukov accused "United States monopolists" and "aggressive circles in the United States" of "openly and actively preparing for a new war" against the Soviet Union, Red China, and other Red nations.

Soviet Scientist Warns Reds Not to Scorn Others

LONDON (Sunday) (U.P.)—A leading Russian scientist warned today that the achievements of Western scientists should be used as yardsticks in Soviet science and not treated with scorn.

A Moscow radio broadcast monitored here quoted a talk by Soviet Academician A. V. Tomin on peaceful uses of atomic energy.

He said Soviet science has "come to take first place in a number of most important fields of knowledge" but warned this "does not mean we can treat with scorn the achievements of foreign scientists."

"On the contrary," he added, "it is our duty carefully to study the experience of the whole of world science."

"We must at the same time take everything positive which is contributed by science in these countries to the field of natural science and technology."

Shop Mondays 9:30 a.m. to 9:15 p.m.

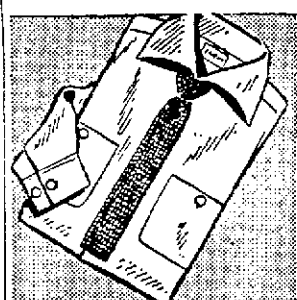
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Famous Burlington Mills* Men's Reg. 6.95 Sport Shirts 4.98

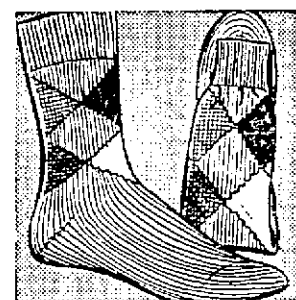
The sport shirt story is colorful and casual for 1955!

The fabric in this garment is a fine quality product of America's foremost mill. It has been tested in one of the world's greatest textile laboratories to perform its "end use" perfectly and give you superb, long-lived wear. Picked collars, flap pockets.



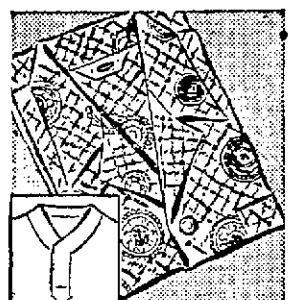
Mr. "B" Shirts
2.99

Reg. 3.98. Here's the ever-popular styling in Wrinkled* oxford cloth. Collar can be shaped!



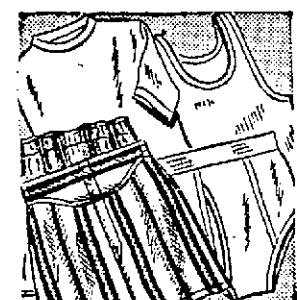
Men's Argyles
69¢ pr.

Argyles . . . the sock that is smooth with any attire! Soft, spun cotton argyles are washfast and long wearing!



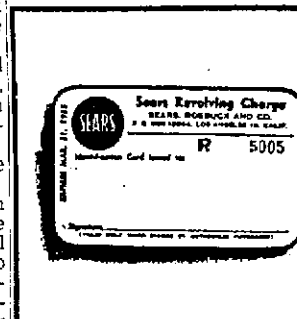
Broadcloth P.J.'s
3.98

Sanforized, cotton broadcloth pajamas in stripes, all-overs, piped solids. Grip-per fly, elastic waist.



Men's Underwear
59¢

Choice of broadcloth shorts or knit tee and athletic style shirts. Absorbent cotton. Comfortable wearing!



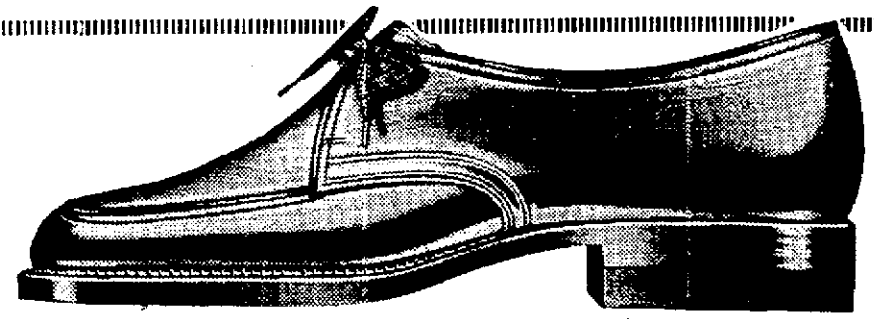
Now you shop at
Sears with Ease,
All you say is . . .
"Charge it Please!"



Men's Regular 2.98 Short Sleeve Sport Shirts 1.99

Reduced just in time for spring wear! Sanforized cotton fabric in the popular linen finish. Solid colors with contrasting piping on collar, cuffs and pockets. Expertly tailored in blue, green, maroon, grey and white. All men's sizes.

Men's Furnishings



It's just like floating on a magic carpet when you wear 'Gold Bond'

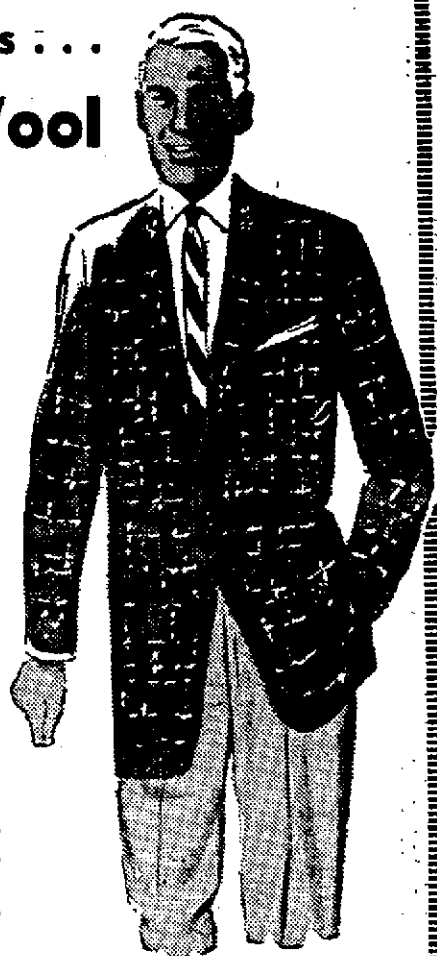


Cushioned Low Cuts 13.95

The latest 'new' style change in shoes!

Yes, these low cuts are the biggest change in shoe style in years . . . have you tried a pair? The full length cushioned insole cradles each step on tiny bubbles of air . . . new low cut instep gives a smarter look. Try them!

Popular deep darks . . . Men's All-Wool Sport Coats 24.75



We've the sport coat you need for the life you lead! Because you'd like to feel comfortable and still look dressed up these are the coats for you! Their smart decorative effects actually highlight your appearance wherever you go. Come into our Men's Suits Dept. —Main Floor and see!



Men's All-Wool Gabardine Slacks 10.80

At last . . . here's a man's kind of comfort in a real man's fabric! Sheen gabardine, all wool worsted slacks are expertly tailored with saddle, stitched side seams, hook and eye waist closure—expensive extra features galore to make you comfortable and look successful!

Sears for NAVY UNIFORMS

We have a complete selection of Navy attire . . . from uniforms to hash marks! Located in the Men's Suit Dept. on the Main Floor. Use Sears SRC Plan!

Easter Lay Away

\$1 Holds 'til April 1st

29.95 Value! Wool Charcoal and Gray Flannel Suits

23.95

Sizes 10 to 16

Don't forget . . . Easter is early this year . . . why not lay away a luxurious 100% all-wool suit for the young man in your family. The ultimate in flannels . . . and popular colors! Student Sizes 17 to 20 . . . 25.95

19.95 Value! Boys' Sport Coats

15.95

Sizes 10 to 20

All wool sport coats . . . ultra smart 100% all wool sport coats with the finest tailoring and patch pockets, vented back in Springs' charcoal shades.



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L.B. 2-4440 Mon. & Fri. Eve.

Food Forums Scheduled in Adult Series

Dr. Michael J. Walsh, research chemist and former president of the American Academy of Nutrition, will be presented by the City College School for Adults in two nutrition forums opening Wednesday afternoon at Dewey auditorium, 8th and Locust, and Wednesday evening at Bancroft (formerly Lakewood) junior high school.

Topic of the first lecture in Dr. Walsh's "Nutrition for Senior Citizens" series at Dewey, starting at 2 p.m., will be "Good Nutrition for More Enjoyable Retirement." Other topics to be covered on successive Wednesday afternoons are "Poor Nu-

CAPITAL CAPERS

By **WALTER T. RIDDER, WESLEY PEYTON AND ROBERT E. LEE**
Independent Press-Telegram Washington Bureau

WASHINGTON—This city's largest parlor game should be handled easily by residents of this political city, but for some reason it isn't. So far, everyone who has tried it has been stumped.

The game is very simple: Within 60 seconds, give the last names of American Presidents which begin with the letters in the word: CALVERT.

We'll give you a hint: Almost everyone stumbles on the letter "E."

Sen. Wayne Morse completed recently his begonia from the Republican party to the Democratic party via the Independent party. This caused one capital wit to declare:

"Wayne left the Independent party because he was fed up with its leadership."

Lobbying takes many forms in Washington. During recent House of Representative committee hearings and debate on extension of the reciprocal trade agreements, the American Pottery Association came up with a new one. Virtually every House member was given a small ceramic ashtray proclaiming: "If it's American, it's worth protecting. American chinaware industry—50,000 workers."

Assistant minority leader of the House, Charles Halleck (R-Ind.), told this one on himself at a recent meeting of the "Bull Elephants" (a luncheon club which draws its membership from the ranks of male assistants and secretaries to GOP congressmen). It was back in 1935 when Halleck was first elected to Congress, the lone Republican member from Indiana. In fact, he was one of the few Republicans from anywhere. Looking around at all the Democrats, said Halleck, made him feel like the rooster in the horse corral who, in the interests of self-preservation, called all the horses together and admonished:

"Now, gentlemen, let's be careful not to step on one another."

On the inter-relationship between history and bean soup: The House of Representatives' restaurant after the turn of the century offered bean soup on a now-and-then basis. All that was changed one typically steamy, hot, humid Washington summer day.

"Uncle Joe" Cannon of Illinois, then Speaker of the House and running it as if it were his own personal domain, stumped glumly into the restaurant, glanced at the menu, and then shouted: "Thunderation! I had my mouth all set for bean soup. From now on, hot or cold, rain, snow or shine, I want bean soup on the menu every single day."

As Uncle Joe was a man whose orders were not taken lightly, his wishes were gratified and every day for more than 80 years bean soup has been on the menu, hot or cold, rain, snow or shine.

TOWNSEND NOTES

MONDAY
Club 1—1054 Minerva Park, 2:30 p. m. Mrs. Lura Ryder in charge.

TUESDAY
Club 2—600 Cedar Ave., 7:30 p. m. Rev. George W. McDonald, speaker. Virginia Dyer in charge.

Club 9—Meets with Mrs. Rula Bennett, 5363 Olive Ave., p. m.; potluck dinner. Mrs. Kate Coburn in charge.

FRIDAY
Club 10—Linden Hall, 208 Linden Ave., 12 noon, potluck dinner. Joe Kennick, speaker. Lily M. Mercer presiding.

Chamber Tells Views on Care of Veterans

Long Beach Chamber of Commerce today had reaffirmed its stand against VA medical care for veterans with non-service-connected disabilities.

The chamber policy, released in resolution form by the board of directors last December, called for elimination of free medical services for veterans whose ailments are not service connected. The measure, however, firmly advocated care for veterans whose disabilities are service connected.

In reaffirming its stand, the chamber pointed out that the ob-

jective of the resolution was to prevent veterans with non-service-connected ailments from taking unfair advantage of the free VA medical treatment even when they could afford to pay for the care. Such medical services substantially increase the cost of administering the VA hospitals at the expense of the taxpayers, the chamber said.

This increased cost factor was substantiated by President Eisenhower in his budget message, according to the chamber, when he said, "... more than two-thirds of the expenditures will still be for patients hospitalized or treat-

ed for ailments not connected with military service." The President's message called for a budget of nearly \$889 million for the Veterans Administration medical care costs.

In view of this fact, the chamber feels that veterans with non-service-connected disabilities, who are unable to pay for pri-

vate medical care could receive help or treatment through the county facilities provided for all indigent citizens.

The chamber clarified the original recommendation by specifically stating that non-service medical care should not be handled "by Veterans Administration facilities."

CC Group Will Hear Navy Boss

A delegation from the Long Beach Chamber of Commerce will attend the Naval Supply Corps' 160th anniversary luncheon Monday in the Statler Hotel, Los Angeles.

Fifteen members of the chamber's Armed Services Committee will be in the party attending the celebration, which features an address by Secretary of the Navy Charles Thomas.

The group, headed by committee Chairman Clint Furrer, is expected to informally discuss the Long Beach naval situation with the secretary.

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Making practicable the complete eradication of the heaviest and most extensive growths of hair on any part of the human body. No harm to health. No disfiguring marks. Cost modest. Men and women operators with years of experience capable of handling any hair problem on either women or men. For complete details send in this ad with name and address for brochure. Better still, come in for personal interview without charge. Mail this ad for brochure.

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THE DERMIC LABORATORIES 1-P-T-2-30
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DOBYNS MONTH-END SALE!!!!

WOMEN'S DRESS SHOES Main Floor

OVER 350 PAIRS OF DRESS SHOES — SUEDES — BLACKS — BROWN — COLORS — HIGH and MEDIUM HEELS — CURRENT STYLES FROM OUR REGULAR STOCK — GOOD RANGE OF SIZES COLLECTIVELY!

SECOND FLOOR

Small Group Casuals

Values to 10.95.

Broken Sizes

Dobyns
Fine Footwear and Accessories

VALUES TO 12.95
\$4.87

225 PINE AVE.

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BUTLER BROTHERS End of Month SALE! MONDAY ONLY 9:30 A.M. - 9:30 P.M.

LADIES' LINGERIE — Main Floor

REG. TO 13.50 WOMEN'S BRAND NAME GIRDLES 50% OFF
Complement your new spring wardrobe with a girdle made just for you. A large selection of boned and bonelless girdles reduced to clear. A few panty girdles in this group. Sizes 24-34. Not all sizes in all styles.
reg. to 3.95 Figure flattering cotton Bras. Broken sizes.....1/2 off

2.98 Acetate and rayon tailored slips. Black and Navy. Sizes 32-44.....1.57
4.99 Cotton Challis Waltz length gowns. Pink and blue. Sizes S, M, L.....3.97
5.99 Cotton Challis Matching Robe. Pink, blue, S, M, L, 3.97
1.98 Rayon tailored slips. Pink, black, navy. Broken sizes.....97c
Now
Reg. to 2.49 Flannel Gowns. Prints and solids. Sizes 34-40.....2 for 3.00
5.99 Rayon bard brief panties. White, Pink, 5-10, 2 for 9.00
5.98 Flannel Pajamas. Navy. Sizes 32-38.....2.97

LADIES' ACCESSORIES—Main Floor

SUEDED FABRIC GLOVES 1.97
reg. to 5.00
Leading brand cotton sueded fabric gloves. Novelty shortie and plain 4-button classic, slip-on styles. Black, brown, navy, grey and beige. Broken size range 6 to 7 1/2.

Reg. to 2.25 Fabric Gloves.....97c
Reg. to 4.98 Fur Collars.....2.47
Reg. to 5.98 Nylon Dickies.....2.47

HOSIERY—Main Floor

MEN'S HOSE 47c
reg. to 1.50
Large assortment of English Rib, Cotton Argyle, English Weave (double ply) nylons in novelty clock patterns. Complete size range 10 to 13. Available in slack and long lengths.

Reg. to 4.95 Satin Scuffs.....2.47
Reg. to 3.95 Velvet Scuffs.....1.97
Reg. to 1.65 Nylons. 15-denier, 60-gauge.....97c
Reg. to 1.29 Slightly irregular nylons.....68c
Reg. to 3.9c Children's Anklets.....6 for 1.00

READY-TO-WEAR—Main Floor

WOMEN'S NEW SPRING DRESSES 5.99
reg. to 8.98
Choose from Rayon Linens, Crepes, Taffetas. Newest styles and shades. Save over 1/2.

WOMEN'S COATS 14.88
reg. to 24.98
All-wool pastel herringbone material. Full length. Included in group are a few darker shades from late fall.

SPORTSWEAR — Main Floor

2.95 to 7.98 Wool or Nylon Sweaters.....1/2 Price
2.98 to 5.98 Blouses. Assorted prints and pastels.....1.99
Reg. to 2.98 Rayon Skirts, broken sizes.....1.00
2.98 Pedal Pushers, denim, chambray.....1.59

MEN'S DEPT.—Main Floor

14.95 Men's Linen Sport Coats.....8.77
Reg. to 5.95 Men's Assorted Pajamas.....2.77
Reg. 2.98 Sport Shirt, Dan River.....1.47
32.50 Men's Sport Coats, all-wool.....24.95
1.98 Men's long-sleeve Sport Shirts.....1.27
49c Men's Briefs and Tee Shirts.....39c
49c Boxed Handkerchiefs (2 in box).....35c

MEN'S ALL-WOOL SLACKS 12.99

reg. 18.95
Flannels, shen gabardines, tropicals and sharkskins—fine quality wools from America's top woolen mills. Assorted colors and sizes. All alterations included.

ALL-WOOL FLANNEL SUITS 35.00

reg. 50.00
Nice group of high style, well-tailored suits. Don't miss this buy. Quantities limited.

CHILDREN'S WEAR—Main Floor

Reg. to 3.98 Corduroy Slacks and Overalls, sizes 3-6.....1.77
Reg. to 2.49 Boys' and Girls' Wool or Nylon Sweaters, sizes 3-6.....1.37
2.49 Boys' Boxed Dress Shirts and Bow Ties, 3-7.....1.69
1.98 Boxed Slip and Pantie Set, sizes 2-8.....97c
Reg. to 7.9c Girls' Nylon or Rayon Panties, 2-14, 3 for 1.00
1.98 1-piece Flannelette Pajamas, sizes 2-8.....1.47
1.98 2-pc. Flannelette Sleepers, sizes 1-4.....1.47

BOYS' FLANNEL SHIRTS 77c

reg. 98c
Sanforized, full cut long wearing shirts. Assorted patterns and colors. Sizes 2-6.

INFANTS' DEPARTMENT—Main Floor

1.50 Knit Kimonos, famous brand.....97c
69c Receiving Blankets, large size.....3 for 1.00
4.98 Crib Comforter and Pillow.....3.97
2.95 Corduroy Crawlers, gripperrotch.....1.47

SPORTING GOODS—Basement

FISHING TACKLE CLEARANCE
18.95 Live Bait Red, holla glass.....13.87
17.95 Live Bait Rod, holla glass.....12.87
4.95 Fresh Water Spin Rods.....3.87
13.95 Live Bait Rods.....9.87
9.95 Chest High Waders, broken sizes.....5.87
28.50 Record Spin Reel (2 only).....19.87
22.95 Airex Masterreel (2 only).....15.87
Many other ones and twos of a kind.
TACKLE BOXES, RODS, REELS, AT SAVINGS TO 50%

2.25 20-lb. Charcoal, Arkansas wood.....99c

WAREHOUSE LIQUIDATION SALE

4.98 Children strap and oxfords.....2.00*
6.98 Boys' and Girls' all-leather shoes.....4.00*
4.98 Men's Romeo Slippers.....3.00*
5.98 Men's Work Shoes.....3.00*
6.98 Men's Work Oxford and shoe.....4.00*
9.98 Men's Dress Oxfords.....5.00*
5.98 Women's Saddle Oxfords, most AA Wds. 3.00*
5.98 Women's Moc Toe Loafer, most AA Wds., 3.00*
*Broken sizes.
Sorry. No Phone Orders. All Sales Final.

HARDWARE DEPARTMENT—Basement

3.69 50' Plastic Hose, forest green, guaranteed.....2.69
2.49 5-lb. Lawn Grass Seed.....1.99
59c Bamboo Lawn Rake, sturdy.....29c
19.95 16' Hand Lawn Mower, ball-bearings.....15.88

YARDAGE and DOMESTICS

REMNANTS DRASTICALLY REDUCED

up to **50% off**
Percales, Broadcloth, Seersucker, Sport Denims and many other cottons and rayons, prints and plaids.

ASSORTED SUMMER COTTONS 47c yd.

reg. 59c to 79c yd.
Percales, Broadcloth, Gingham, Embossed and Chambrays in assorted colors and patterns.

39c 80-sq. Percale Prints. Preshrunk, colorfast. Assorted patterns and colors.....yd. 27c
59/69c Sport Denims. Stripes, plaids, checks and plain colors.....yd. 39c
59c Cannon Terry Bath Towels, 20x40.....3/1.00
1.39 Cannon Terry Bath Towels, 24x46 in assorted solid colors.....87c
6.98 Percale Quilted Coverlets, twin and double bed size.....4.87
15c Knit Dish Rags, 15x15 with stripe border.....12/97c
4.98 Rayon and Nylon Blankets, double bed size, assorted colors.....2.97
19c Terry Washcloths in solid colors and plaids, 12x12.....12/97c
10.98 Satin Wool Filled Comforters in attractive colors. Double bed size.....8.77

HOUSEWARES—Basement

OUTDOOR CLOTHES DRYER 9.77

reg. 14.95
Umbrella type clothes dryer that dries your laundry faster. Easiest to load. Galvanized center pole.

TV SNACK SETS 77c

reg. 1.19
8-pc. Crystal Snack Sets that serve 4. Choice of ruby or emerald cups.

1.79 TV Tray Stands.....97c
1.79 Unfinished TV Stools.....1.17
1.29 Unfinished TV Stools.....87c
9.95 Hand Painted Dinnerware.....7.77
7.95 Hand Painted Dinnerware.....5.77
89c 4-pc. Metal Canisters.....77c
1.50 10" or 12" Chef's Knife.....97c
1.29 Large size Bread Freshener.....4.97
6.88 White Kitchen Utility Table.....5.77
6.49 Woven Hampers, assorted colors.....5.77
29.95 Dulane Fryrite, No. F48.....17.77
39.95 De Luxe Rotisserie Broiler.....27.77
2.95 Cast Iron Fireplace Grate.....1.97
4.50 Apt. size Wooden Ironing Table.....2.97

NEW AND FLOOR SAMPLE APPLIANCE

SAVE Frigidaire Refrigerators SAVE
381.95 10.6 De Luxe.....329.95
389.95 10.6 De Luxe.....309.95
333.95 8.4 De Luxe.....269.95
289.95 9.1 Super.....209.95

Kitchen Exhaust Fan.....21.95
269.95 General Electric Console Televis., w/trade 199.95
229.95 Frigidaire Automatic Washer.....199.95
Norge Automatic Clothes Dryer.....149.95
319.95 O'Keefe & Merritt Gas Range.....269.95
399.95 Butler Brothers 24" Console Television.....199.95
399.95 24" Butler Brothers Mah. Cabinet Television 199.95
550.50 21" Oak Packard-Bell Combination Radio, Phonograph and Television.....474.95
249.95 21" Table Model Television, mahogany.....149.95
269.95 21" General Electric Con. Telev., w/trade 199.95

USED APPLIANCES

Frigidaire 9-cu.-ft. Refrigerator, like new.....149.95
Frigidaire 11-cu.-ft. Refrigerator, very good.....159.95
Coronado 6-cu.-ft. Refrigerator.....49.95
Maytag aluminum tub Washer, reconstructed and refinished like new.....99.95
3 only. Wringer Washers (as is).....2.95

COTTON THROW RUGS 3.88

reg. to 6.95
Washable cotton throw rugs by Callaway Mills. Heavy rubberized backs for skid resistance.

44.00 9x5 Grey Carved Rug.....29.88
21.28 12x4 Brown Cotton.....9.88
111.70 12x14 Green Cotton.....69.88
59.95 9x9 Charm Pile.....29.88
95.50 9x9 6" Green Tone on Tone.....69.88
32.95 Mahogany Duncan Phyfe Coffee Table.....19.88
27.95 Mahogany Duncan Phyfe Coffee Table.....19.88
34.95 Pull-up Chair.....179.99
219.95 Simmons Hide-a-bed.....69.88
99.95 5-pc. Colorama Dinette Set.....69.88

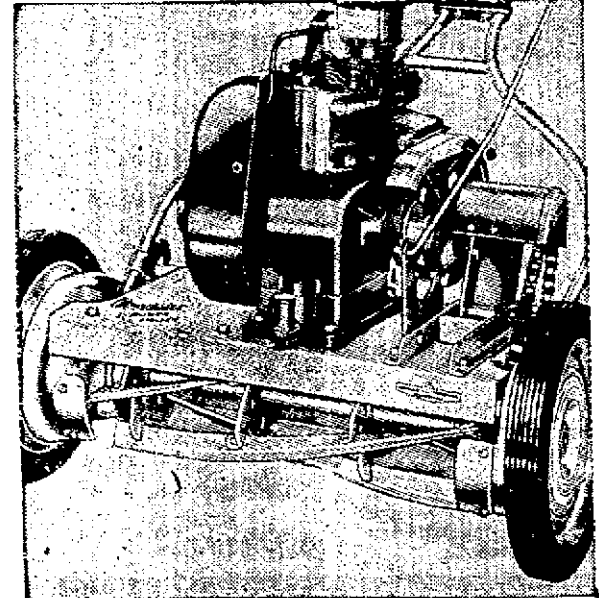
DRAPERY DEPARTMENT—2nd Floor

18.95 Lined Draperies, metallic prints.....12.95 pr.
12.95 Cotton Washable Spreads, prints and plaids with stripes. Also quilt top failures.....8.95 ea.
3.49 to 4.19 Pr. Curtains to match one of above spreads.....2.49 pr.

BOYS' DEPT.—Main Floor

39c Boys' Briefs and Tee Shirts.....29c
79c Boys' Polo Shirts.....59c
2.98 Boys' 10-oz. Denim Slacks, sizes 4-12.....2.49
1.98 Boys' Pajamas, sizes 4-16.....1.69
1.98 Boys' Sport Shirts, Dan River Fabrics, sizes 4-16, 1.39
One Table assorted Boys' Wear.....1/2 off

BUTLER BROTHERS LAKEWOOD CENTER



EASY OPERATING 18" REEL TYPE MOWER

79.95

Reg. 109.95

BRIGGS-STRATTON 1.1 H.P. GAS ENGINE, CHAIN DRIVE, UNIT LEVER CONTROL, FLEX-A-MATIC CLUTCH, FULL SAFETY RELEASE.

NOTHING DOWN on APPROVED CREDIT

SAVE 40, 50, EVEN 60% ON FURNITURE EVERYTHING GOES! TO MAKE ROOM FOR NEW STOCK!

NOTICE

We carry our own contracts — no finance company to deal with.

TERMS TO SUIT YOU!
YEARS TO PAY!

EVERY LAST FURNITURE AND APPLIANCE ITEM IN THE STORE MUST GO ON SALE AT DRASTICALLY SLASHED PRICES REGARDLESS OF THE GREAT COSTS AND LOSSES!... OUR LOSS YOUR GAIN

Profits are utterly ignored in our urgent need to Sell and Sell quickly! Yes! Now you can buy all your furniture needs at TREMENDOUS SAVINGS! Nothing is withheld in this tremendous ALL-OUT—to the BARE WALLS SALE!

Listed are only a very VERY few of the thousands of items that go on sale today, all at equally SENSATIONAL CUT-SLASH PRICES! Don't miss it! It's the BUYING OPPORTUNITY of a LIFETIME! Everything as advertised! Small down payment! TAKE YEARS TO PAY!

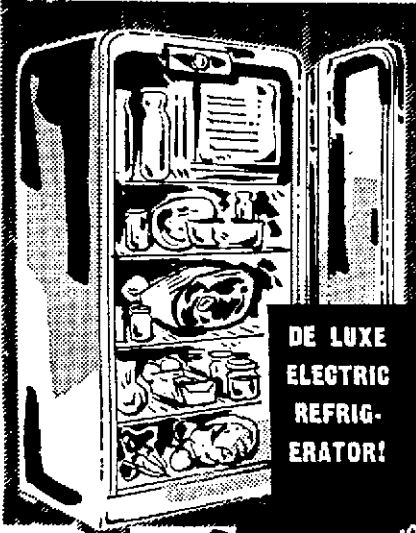
Nothing Withheld! Entire Stock Goes at Smashing Cut-Slash Prices! Buy & Save!

"EVERYTHING MUST GO!"

SALE CONTINUED BY PUBLIC DEMAND

And Will Continue Daily With Unabated Force Until Most of This Fine Stock is Sold!

Sunday 11 A. M. to 9 P. M.
Open 9 A.M. to 9 P.M. Daily



DE LUXE
ELECTRIC
REFRIG-
ERATOR!

2 APPLIANCES!
Range and Refrigerator

ONLY \$169⁵⁰

with any purchase of any

3-ROOM OUTFIT!



NEW 1955
FULL SIZE
GAS RANGE

3-ROOM OUTFIT complete
ANY PURCHASE
RESERVED FOR
FUTURE DELIVERY.
FREE STORAGE ON ALL
ITEMS PURCHASED.
\$249
EASY TERMS! YEARS TO PAY!



DINETTE GROUP
Includes
5 Sparkling Pieces
4 Chairs and
Extension Top Table
\$39

3-ROOM OUTFIT complete
SAVE THE COMPLETE
OUTFIT WAY. MAKE
ONE PURCHASE
INSTEAD OF MANY.
\$329
EASY TERMS! YEARS TO PAY!



Complete BEDROOM GROUP! \$148⁵⁰
INCLUDES Hollywood bookcase headboard... plus your choice of natl. adv. twin or double bed, double dresser and mirror... plus 2 boudoir lamps and shades and 2 night tables.
This Room May Be Bought Separately
\$10 DOWN



Complete BEDROOM GROUP! \$116⁵⁰
INCLUDES beautiful bookcase headboard... plus large double dresser and mirror... plus 2 boudoir lamps and shades, 2 night tables.
This Room May Be Bought Separately
\$10 DOWN



Complete LIVING ROOM GROUP! \$148⁵⁰
INCLUDES ultra modern bed-divan and matching club chair... plus 2 end tables... plus matching cocktail table... plus 2 lamps and shades.
This Room May Be Bought Separately
\$10 DOWN



Complete LIVING ROOM GROUP! \$116⁵⁰
INCLUDES modern bed-divan plus a matching club chair... plus 2 end tables... plus matching cocktail table... plus 2 lamps and shades.
This Room May Be Bought Separately
\$10 DOWN

AXMINSTER BROADLOOM 100% WOOL LAID WALL-TO-WALL

YOU GET { WOOL AXMINSTER CARPET
RESILIENT PADDING
COMPLETE EXPERT INSTALLATION

LOOK AT THESE SAVINGS	Room Size	Should Cost	Our Price	You Save
	12'x9'	105.60	58.80	\$46.80
	12'x12'	140.80	78.40	\$62.40
	12'x15'	176.00	98.00	\$78.00
	12'x18'	211.20	117.60	\$93.60
	9'x15'	132.00	73.60	\$58.50
	9'x18'	158.40	88.20	\$70.20

\$490
COMPLETE
FOR
ONLY . . .
SQ. YD.

NO EXTRAS TO PAY
COMPLETELY INSTALLED

VISCOSE AND NYLON Carpeting

The latest and most beautiful Viscose Carpeting. Choice of 15 colors, wall-to-wall installation with waffle padding and labor, installed.

695
SQ. YD.

CLOSE-OUT LARGE ROLL ENDS BROADLOOM

Don't Miss This Terrific Bargain!

Reg. Up to \$8.95

NOW 495
sq. Yd.

BLOND BEDROOM SET

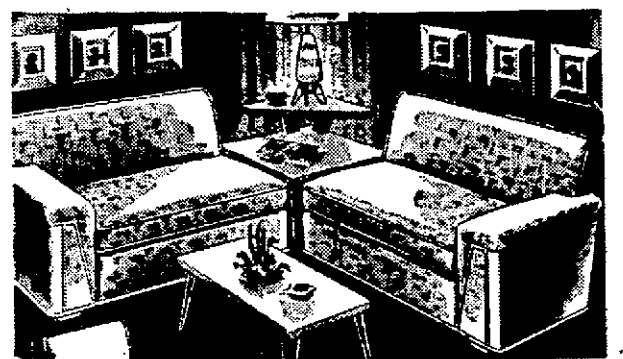
Reg. 169.95 VALUE! A beautiful 5-pc. modern set in limed oak finish, bookcase headboard, two night stands, huge Mr. and Mrs. Dresser, extra large mirror.
79⁹⁵
ONLY \$5 DOWN

OAK BEDROOM SET

Reg. 129.95 VALUE! A gorgeous 5-piece modern set in matchless limed oak finish! Bookcase headboard, 2 night stands, Mr. and Mrs. Dresser, with large mirror.
69⁹⁵
ONLY \$5 DOWN

Just Try to Match It Anywhere
**MODERN SOFA
AND CHAIR**
Reg. 179.95 VALUE. WAY, WAY, below our wholesale cost! Covered with a gorgeous metal shot grey tweed. Mod. Very attractive!
79⁹⁵
ONLY 5.00 DOWN

SAVE! SAVE! SAVE!
**SEAFOAM
BEDROOM SET**
OUTSTANDING VALUE! 5-piece Modern Set in the wanted seafoam finish. Huge Mr. and Mrs. dresser, full size mirror, bookcase headboard, 2 night stands.
89⁹⁵
ONLY 5.00 DOWN



SAVE \$70 5-PC. SECTIONAL SOFA ENSEMBLE
Usually \$168.95
\$98⁹⁵
Only \$10 Down
2-pc. sectional sofa upholstered in newest metallic tweeds; has full spring construction, individually pocketed Marshall spring unit with rubberized hair filling. Plus glass top mahogany finish corner table, cocktail table and smart table lamp with shade.

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WE CARRY OUR OWN CONTRACTS

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SELF-SERVICE FURNITURE 5874 ATLANTIC AVE. NORTH LONG BEACH

FREE
DELIVERY
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STORAGE

Once Over Lightly

by DAVE LEWIS

Although he looks more like a professor, Frank Shellenback is one of the top "detectives" in the major leagues.

He does his detecting while serving in the capacity of pitching coach for the New York Giants.

Shellenback has been a favorite of ours ever since we used to watch him pitching for the old Hollywood Stars during my boyhood days. That was some 25 years ago when he was baseball's last active spitball artist.

In his role of a baseball sleuth, Shellenback's "suspects" are rival pitchers.

Major league pitchers are constantly under surveillance. None can make a "wrong" move without rival detectives noticing it.

The sleuths, of course, are always on the watch for a rival hurler to reveal a tipoff of some kind which may signal a certain pitch.

This is still a very important part of the game, even though it is not as widely publicized as certain other phases of baseball.

Despite the fact thousands of dollars are spent each year trying to teach pitchers not to reveal any tipoffs, these telltale mannerisms often mean the difference in winning or losing a game.

Shellenback, for instance, estimates that 20 per cent of the pitchers in the major leagues today have faults which can be damaging. They don't necessarily display their tips on every pitch, but rather only in critical situations.

A PITCHER, it is explained, may hurl near-perfect ball for six or seven innings, then suddenly find himself in a tight spot. It is then that he forgets acquired skill and reverts to earlier habits or mistakes.

If the batters have been tipped off by their sleuths what to look for in that situation, then they have an advantage which may produce a big rally and chase the pitcher to the showers.

This is real "inside baseball" and very hush-hush. Teams do not pass along any information obtained by their sleuths. Each team must guard its own "tips."

Down through the years, fans have been led to believe that there are "sign-stealers" of great genius who call pitch after pitch to their hitters.

However, the real truth of the matter is that a sleuth who spots a tip-off does not inform the other side by calling it out, rather he quietly informs his own players what he has learned.

There have been cases, however, where a tip-off has been given, but more often than not it has led to disaster.

Even if the coach knows something, Shellenback points out, he rarely has time enough to signal the batter.

Fans close to the field often hear coaches calling pitches, but that is only a trick to unnerve the pitcher. A coach will feign a tipoff in an attempt to rattle an opposing hurler, but it doesn't bother an old hand. However, it does affect some rookies.

According to Shellenback, there is only one case where the spot detector can be immediately helpful. That is spotting a tipoff on a knuckler. A coach, with this slow and hard-to-handle pitch coming up, often gives his runners a jump by flashing the steal or hit-and-run signal.

Generally, a tipoff consists of learning what pitch a hurler consistently relies upon in a jam. Hitters are then told that they should expect to see that particular pitch whenever the hurler gets in a tight spot.

Of course, there is no guarantee that a tipoff will help the batter since he still has to hit the ball.

In the cases of Walter Johnson and Bob Feller in their prime, all opposing batters knew that they would fire their fast ball as hard as they could whenever they got in trouble, but that knowledge was of no great help because they still couldn't hit it.

Shellenback reveals that tipoffs are found in the use of hands, fingers, feet and in the motion preliminary to delivery.

He points out that Johnny Murphy, the old Yankee relief star of a few years ago, at one time swung his right hand back before a fast ball, but twisted his hand at the wrist as he brought it back for a curve.

AND IT WASN'T too many years ago, he says, that Long Beach's Bob Lemon had to correct a fault which is instinctive to young pitchers. Bob was letting his two free fingers ride loose when he gripped for a fast ball, but would curl them tightly into his hand for a curve.

The late Tiny Bonham of the Yanks stepped further back before delivering a certain pitch. Many pitchers have tipped off certain pitches by carrying their hands higher or lower for that delivery. And one fellow, Shellenback recalls, faced a hitter squarely for a fast ball, but would turn slightly away when preparing to throw a curve.

A classic example of tipoffs is the one discovered by Tris Speaker whenever Ed Walsh was going to throw his spitter.

Speaker discovered that whenever Walsh would load the ball with "juice" for a spitter, the visor of his cap would wiggle. When he faked a spitter, the visor didn't move at all.

It was some time before Walsh's "counterspies" on the White Sox caught on and told him how he was tipping off the pitcher.

Manhattan Captures IC4A Track Carnival

NEW YORK (AP)—Manhattan College outscrambled 42 rivals Saturday night to win the IC4A track and field championship with 27 points. The Jaspers thus dethroned Yale which, in turn, snapped a three-year Manhattan streak in 1954.

15TH PCC WIN

Champion Beavers Down Webfoots

EUGENE, Ore. (AP)—Oregon State finished its second straight Northern Division championship basketball season in the Pacific Coast Conference with 15 victories in 16 games by defeating Oregon, 68-58, Saturday night.

The 15-1 win-loss mark ties a modern division record established by championship Washington teams in 1944 and 1953.

Oregon's Jim Loscutt won the Northern Division individual scoring championship by pouring in 27 points. His total for the season was 314.

Oregon State's 7-3 center, Wade (Swede) Halbrook, who was high last year with 333, scored 19 points, bringing his season's total to 294.

Oregon went into the lead early in the game and held a five-point margin, 10-5, after five minutes of play. But then Reggie Halligan put the Staters ahead 11-10 with two quick field goals.

The advantage changed hands several times before Oregon held its final lead, 16-13, with 10 minutes to go. For the next six minutes Oregon failed to score from the field and Oregon State went ahead to stay, gaining a 37-28 lead at the half.

After the intermission Oregon State gradually extended its lead to 25 points—60-35—with ten minutes of the game remaining.

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After the intermission Oregon State gradually extended its lead to 25 points—60-35—with ten minutes of the game remaining.

Halbrook, who was high last year with 333, scored 19 points, bringing his season's total to 294.

Oregon went into the lead early in the game and held a five-point margin, 10-5, after five minutes of play. But then Reggie Halligan put the Staters ahead 11-10 with two quick field goals.

The advantage changed hands several times before Oregon held its final lead, 16-13, with 10 minutes to go. For the next six minutes Oregon failed to score from the field and Oregon State went ahead to stay, gaining a 37-28 lead at the half.

LEGION UPSET

Friedrich Drops Nod

HOLLYWOOD (AP)—Johnny McFall, 202, Los Angeles, won a 10-round decision over Hans Friedrich, 205, of Dortmund, Germany and nearby Wilmington, in the main event at Legion Stadium Saturday night.

There were no knockdowns, McFall scored the most points with a left jab. Neither fighter was hurt in the contest.

Referee Jimmy Wilson scored it 56-54. Judge Mushy Callahan saw it 57½-52½, and Judge Lee Grossman 57-53, all favoring McFall.

Friedrich, 22, the favorite, had a 16-1 record in Germany but has lost four starts in this country to one win.

Dayton Spills Dukes, 67-58

DAYTON, O.—The University of Dayton Flyers won their 11th straight game here Saturday night by defeating Duquesne, 67-58, in the battle between two National Invitational Tournament-bound basketball teams, which snapped the Dukes' win streak at 11.

Duquesne pushed ahead briefly midway in both halves to two and three point leads, but Dayton was ahead the rest of the time as it scored its 22nd victory in 25 games this season, including two wins in three games with the Dukes. Duquesne won, 90-75, in the New York Garden Tournament but lost the next week, 68-67, to Dayton at Pittsburgh.

Midway in the second half, Duquesne went ahead again on two free throws by Si Green, making the score 42-42, and Jim Fallon hit a jump shot to make it 45-42. Then Dayton came back with three straight tip-ins to go ahead and win it.

Equal Two World Track Standards

CHICAGO (AP)—Two world records were tied Saturday in the University of Chicago Track Club's invitational meet.

Terrill Burton of Miami University, Ohio, equaled the world mark of 7.8 in the 70-yard low hurdles. Robert Wright set the mark in 1942, and Harrison Dillard tied it in 1947.

Abe Butler of Baldwin Wallace ran the 60-yard dash in the record-tying time of 6.1 seconds.

Wolfpack to Play in AAU Cage Tourney

DENVER (AP)—North Carolina State, ranked second in the Associated Press basketball poll, has accepted an invitation to play in the National AAU basketball tournament here March 21-26.

The team is ineligible to compete in the NCAA tournament because of recruiting violations. One of North Carolina State's stars, Ronnie Shavlik, is a graduate of East Denver high school where he set prep scoring records.

The team championship was in doubt right down to the two-mile relay final. The Jaspers needed one point in that one to clinch it. They grabbed third and three points. That wrapped it up for George Eastman's team, which now has won the title eight times.

Syracuse won the two-mile relay in 7:49.1 after setting a meet record of 7:40.9 in the same event. The quartet of Bob Miller, Les Viebig, Steve Armstrong and Don Shupe thus smashed the oldest mark in the book—the 7:41.6 set by Georgetown in 1925.

The power-packed Jaspers managed to win only one of the 13 events and haul down one second. But they had the depth as evidenced by their half-dozen thirds.

A crowd of 7,500 was on hand in Madison Square Garden for the big carnival in which 671 athletes raced and jumped for nearly 12 hours.

Villanova was second with 22½ points and Penn State third with 18.

John Haines of Penn, the national champion, won the 60-yard dash as expected in 6.3 seconds, beating out Art Pollard of Penn State, who was second last year, too.

Haines, who, along with a fistful of other dash men, has run the 60 in 6.1—the fastest on record—pulled up about 15 yards from the finish but he had enough momentum to finish first.

Bernard Bruce of Boston University was the other defender who repeated. He won the broad jump with an effort of 23-10½, almost six inches better than his mark of last year.

There was one upset of major proportions. Rosey Grier of Penn State won the shotput by tossing the iron ball 53 feet 4½ inches.

John Steller of California, the heavy favorite, could do no better than third with a toss of 52-7½, behind Ken Bantum of Manhattan.

Arnold Sowell, the gangling youngster from Pitt who last week equalled the world indoor record for the 1,000 (2:08.2) loafed to victory in his specialty in 2:14.7.

Charlie Pratt of Manhattan, who disappointed the Jaspers by being shut out in the broad jump, made amends by winning the 60-yard hurdles in 7.4, beating out Rod Perry of Penn State by inches.

Steve Thompson of Yale won the weight throw, flipping the hard-ware 58 feet 11¼ inches.

Villanova produced the winners in both the mile and 600.

Alex Breckenridge, the champion of Scotland, captured the mile in 4:19.9, just beating out his team mate, John Kepil. Charlie Jenkins, as expected, whipped to victory in the 600 in a speedy 1:11.2. Tom Courtney of Fordham, who conceded the 1,000 to Sowell in an effort to beat Jenkins, was second, about eight yards behind.

Sowell climaxed a brilliant night by anchoring Pitt's one-mile relay team to victory with a 47.6 anchor quarter. George Terry of Boston U. won the two-mile with a good 9:16.8 clocking, beating Don Townsend of St. John's by 25 yards. Willie Lee of Penn captured the high jump at 6-6.

Avalon Opens Title Bid Here Tuesday

Avalon High, coached by former Long Beach State sparkplug Howie Lyon, opens competition in the Northern section, CIF basketball playoffs Tuesday night in the Poly High gym, meeting Santa Barbara Catholic.

Avalon, a freelance school, earned the right to compete in the playoffs by winning 11 of 16 games over the 1954-55 season.

Pepperdine Whips Fresno State, 72-64

FRESNO (AP)—Pepperdine defeated Fresno State, 72-63, here Saturday night as Larry Dugan of Pepperdine led the scoring with 18 points, Don Boline was high for Fresno with 15.

FLOOR ACTION

Bill Seaburg of Iowa topples over the head of Michigan's reposing Jerry Stern in his attempt to drive into the basket in third quarter of Saturday's game won by the Hawkeyes. — (Associated Press Wirephoto.)

FIRST CROWN SINCE 1931

Utah's Running 'Skins Rap Colo. A&M, Cinch Title

SALT LAKE CITY (AP)—Utah's running Redskins Saturday night won the Skyline Conference basketball championship with a 66-51 victory over Colorado A&M before 4,600 fans.

It was Utah's first title since 1931, although they won the unofficial championship in 1944 and tied with Colorado in 1938.

Following Utah's uphill victory over the Rams, the Utes carried Coach Jack Gardner on their shoulders off the floor. It was a personal triumph for Gardner, who won the crown during his second year at the helm.

It wasn't an easy victory until late in the second half when Art Bunte and Delye Condie broke loose with a point deluge.

Once the Redskins started to hit, there was no holding them. Utah took the lead at 43-42 with eight minutes left on two quick layups by Condie. From that point on the Utes ran up a 52-42 lead.

Kentucky to Face Tide for SEC Title

LEXINGTON, Ky. (AP)—Kentucky, locked in a tight conference race with Alabama, will play the Auburn Tigers, 93-59, Saturday night.

The Wildcats now will face Alabama in the decisive conference game here Monday night. The winning team will be qualified to play in the NCAA tournament.

Kentucky took an early lead and rolled on to a 45-23 halftime margin. In the last half, both coaches substituted freely and by the end of the game had cleared both benches.

Billy Evans led Wildcat scoring with 22 points, while John Brewer made 21. Auburn was paced by Jim O'Donnell with 13.

Bob Burrow, Kentucky's husky center, bruised a finger and had to be removed in the second half.

Vandals Upset Huskies, 80-79

MOSCOW, Idaho (AP)—Substitute John Sullivan sank a free throw with four seconds remaining to give Idaho an almost unbelievable 80-79 comeback victory over Washington Saturday night in the final Northern Division Pacific Coast Conference game for both teams.

The Vandals, trailing at times by 20 points, pulled their upset in spite of 31 points scored by Washington center Dean Parsons.

Idaho (58) G F P T Wash. (59) G F P T
Totals 21 35 23 50 Totals 22 31 30 79
Halftime score: Washington 55, Idaho 41.

La Salle won the game in the extra period by sinking four free throws against Temple's two. Charley Singley dropped in one and Fran O'Malley added two more to give La Salle a 58-55 edge with 1:35 to play.

Hal Lear closed the margin to one point with 46 seconds left by dunking two free throws for Temple. Charley Greenberg's foul conversion proved enough to give La Salle the city crown.

Singley was the La Salle hero in the regulation game. He sank four goals in the last four minutes and his final one with 25 seconds to play tied the score at 55-55 and sent the contest into overtime. Tom Gola paced La Salle with 19 points.

La Salle's scheduled game between Long Beach City College and Camp Pendleton was rained out, but the two teams got in their first game of a two-game series Friday afternoon on the short end of the short end of the short end.

The Marines scored eight unearned runs off three Vike hurlers in two innings. The third and fourth after Long Beach jumped into an early lead with two runs in the initial inning. Line score:

Long Beach 2, Camp Pendleton 1. Line score: Long Beach 2, Camp Pendleton 1. Line score: Long Beach 2, Camp Pendleton 1.

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Pan-Am Spot to L.B.'s Pat

(Compiled from AP and UP)

Although she did not participate in the Ft. Lauderdale, Florida, swimming trials Friday and Saturday, Long Beach's diving champion Pat McCormick, was picked as a member of the U.S. athletic team that will compete in the Pan-American Games in Mexico City, March 12-26.

Miss McCormick is currently on an exhibition tour of New Zealand.

Wilson High student, Ann Cooper finished sixth in the three-meter diving in the trials to narrowly miss a place on the team.

Girls from the Walter Reed Swim Club at Washington, D.C., broke two American records Saturday.

Fourteen-year-old Wanda Werner of the Walter Reed Club led a group of six swimmers who each broke the American AAU mark in the 220-yard freestyle in final trials.

The young swimmer turned in a time of 2:29.5 to lead a field of eight finalists and break a mark of 2:33.6 set last year by Ann Curtis of the Crystal Plunge Swim Club.

Another American AAU mark fell in the 110-yard butterfly breaststroke. Betty Mullen and Mary Jane Sears, both of the Walter Reed club, broke the mark of 1:17.0 set by Shelley Mann in 1954.

Those selected to the team were: Wanda Werner, Mary Jane Sears, Mary Gillett, Betty Mullen, Shelley Mann, Gretchen Miller, Joe Ebeling, Corale C. Conner, Cynthia Gill, Carolyn Green, Betty Mullen, Carol Tate, John Stever, John Paul, Jean Myers, Jean Sunyo, Emily Houghton, John Roberts and Patricia McCornick.

In men's swimming trials at New Haven, Conn., Bill Zorzyk won both the 400-meter and 1,500-meter freestyle to pace the trials. At Santa Barbara, Calif., Army 2nd Lt. Robert Clothworthy won the finals of the 33-foot diving trials with a total of 487.40 points.

The men's team for the Pan-American Games will be chosen today.

LaBonte 2nd in S.F. Trials

PHILADELPHIA (AP)—LaBonte captured his sixth straight mythical city championship Saturday night by scoring a 59-57 overtime triumph over Temple in the nightcap of a college basketball doubleheader before a sell-out crowd of 10,015 at Convention Hall.

In the opener, Muhlenberg rallied in the final five minutes for an 87-80 triumph over St. Joseph's.

La Salle won the game in the extra period by sinking four free throws against Temple's two. Charley Singley dropped in one and Fran O'Malley added two more to give La Salle a 58-55 edge with 1:35 to play.

Hal Lear closed the margin to one point with 46 seconds left by dunking two free throws for Temple. Charley Greenberg's foul conversion proved enough to give La Salle the city crown.

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IN THIS
CORNERwith
DICK ZEHRM

Around the sports horn in 20 paragraphs, or less... On the first day of the 1955 Olympiad in Helsinki, Finland, Clifford (Tip) Goes, chairman of the U. S. Olympic rowing committee, roamed across the Olympic community in search of an extra single sculls. U. S. forces had one, but it wasn't enough. One more was needed to permit the Yankee single sculls alternate to practice with other American oarsmen each day.

Finally, Goes came to the Russian camp and they willingly and immediately obliged with the loan of one single scull.

From this incident developed an amiable relationship between American and Russian rowers. A great deal of friendly rivalry and fraternization blossomed, not only among the athletes themselves but also among the coaches and officials.

Now it develops that Goes would like to repay this generous gesture by inviting the Russian eight-oared crew which raced in '52 to an international race late in May on the Potomac River at Washington. Three American college crews would be invited to oppose the Soviet eight.

At the moment the State Department is pondering approval or disapproval of the Goes proposal.

Goes, incidentally, has the backing of many Olympic officials who saw at first hand the friendly relationships developed in '52 by U. S. and Russian oarsmen.

Russia finished second to Navy's eight, representing U. S., in the '52 Olympiad, and since then has excelled in European and British regattas. Goes' project hinges not on the competitive aspects, but on matters of diplomacy!

ONE AND THE SAME. The J. Brodie listed in the No. 4 position on the Stanford golf team this season is John Brodie, the sophomore who quarterbacked the Indians throughout the hectic '54 grid campaign and the young man upon whom Chuck Taylor pins the Tribe's 1955 hopes.

John, who has been playing the game only two years, is regularly in the 73s and 74s on the Stanford course, and in the words of his golf coach, Bud Finger, "has a great future in this game."

SIGNS OF OUR TIMES. In 1936 the average points scored per basketball game in the Big Ten Conference was 64 points. This year it is 181. Nuff said, me thinks!

UP IT GOES. Ernie Shelton, SC's agile star of the high jump pit, who has developed beyond all expectations, heard his coach, Jess Mortensen, tell the assembled multitude at last Monday night's Trojan spike dinner a secret.

In the bedroom of Ernie's living quarters stands a pair of high jump standards with an crossbar set at SEVEN FEET. In 1954 that was Ernie's goal.

Within the past couple of weeks it has been raised by Ernie to SEVEN FEET, TWO INCHES.

OUT OF THE MAIL BAG. Word from Eddie Bockman, new manager of the Albuquerque club, is that he's in high gear hitting the string bean circuit, banquets, luncheons, etc. He's on a promotion tour in behalf of his new employers. To quote a few lines:

"The people of Albuquerque have been very hospitable, and I know I am going to enjoy this coming season."

Eddie, it's said, has made a pitch to Sacramento for the services of flycatcher Chuck Essegian in event the ex-Stanford griddle has to be farmed out for more seasoning.

SMALL TALK. California has booked two freshmen meets in conjunction with varsity competition in track this year... on March 26 and May 7. Probably to keep up interest in track at Berkeley, since the Bear varsity will leave something to be desired... The Drake Relays are unhappy over the loss of Texas U. and Texas Aggies, always headliners in this class to meet... The SC Trojans are to blame... They have booked a quadrangular meet with Texas, Teggies and SMU April 30 in Dallas, some day the Drake Relays will be held.

Twenty-one countries are formally entered in the Pan-American Games slated March 12-26 at Mexico City... It's reported either a Cal or San Jose State man publicity job. Los Angeles has a list of 32... The Angels go to work Tuesday at Fullerton.

Jess Hill is beginning to catch up on his golf game after what he calls his "longest season in football"... Rafer Johnson's selection on the U. S. Pan-Am team in the decathlon has UCLA track bugs walking on air... And rightly so... Could Hamp Pool, still unemployed, wind up as an advisory coach to the Rams?

Next Sunday Billy Feistner's Long Beach Rockets will play the Los Angeles Angels at Anaheim. Fullerton. They say Gerry Priddy, Seattle manager last year, has the inside track to the Hollywood Star teevee job in place of Tom Harmon... Bill Wilson, Long Beach's gift to the Kansas City Athletics, rates Bob Lemon, Virgil Trucks and Allie Reynolds as the three toughest pitchers he has ever faced... Vera Stephens picks Spurgeon Chandler, the old Yankee... No parking!

'54 JUVENILE KING SURVIVES FOUL

Nashua Cops Flamingo

MIAMI (UP)—Nashua, the 1954 king of the juvenile colts, renewed his fame and favoritism for the Kentucky Derby Saturday with a smashing victory in the \$141,800 Flamingo Stakes before a record throng of 37,282 at Hialeah.

Famed Eddie Arcaro had to drive the big bay champion all out to whip Montpelier's Saratoga by a length and one-half and then survive a foul claim filed by Ted Atkinson, who was riding Saratoga.

Fittingly, it was these two famous jockeys—each seeking his third Flamingo victory—who Saturday under the stinging whip locked in a slambang stretch duel for the purse of \$104,600.

Atkinson claimed Nashua bore the effort to hold Saratoga safe. At-

kinson collared Nashua at the top of the stretch and the duel was on. But this time, Arcaro outlasted "The Slasher," as Atkinson is known to his fellow jockeys.

FRACTIONAL TIMES
Fractional times for the mile and a furlong were :22 1/5, 1:49 3/5, 1:11 3/5, 1:37 1/5 and 1:49 3/5, well above the track record of 1:47 1/5 set by Spartan Valor three years ago and slower than the Flamingo record of 1:48 1/5 set by Brevity in 1950.

Nashua, who appeared to romp playfully in an unimpressive tuneup for the Flamingo last Monday, was all business coming down the long Hialeah stretch Saturday under the stinging whip of Arcaro.

It took the big bay colt's best \$2.70 and \$2.50 across the board, Saratoga, the third favorite,

returned \$3.60 and \$3.40, and Cup Man paid \$4.70.

Nashua, breaking out of the No. 2 slot, was the first out of the gate, but Arcaro pulled him back off the hot early pace set by Apollo over the first half mile. Apollo opened up a three-length lead but soon fell out of the running to finish last.

As Nashua took over going into the final turn, Atkinson side and it was just the two colts from then on.

Atkinson said he thought Nashua began bearing out on Saratoga from the five-sixteenths pole on, but the friendly rider quickly added "Nashua ran a wonderful race."

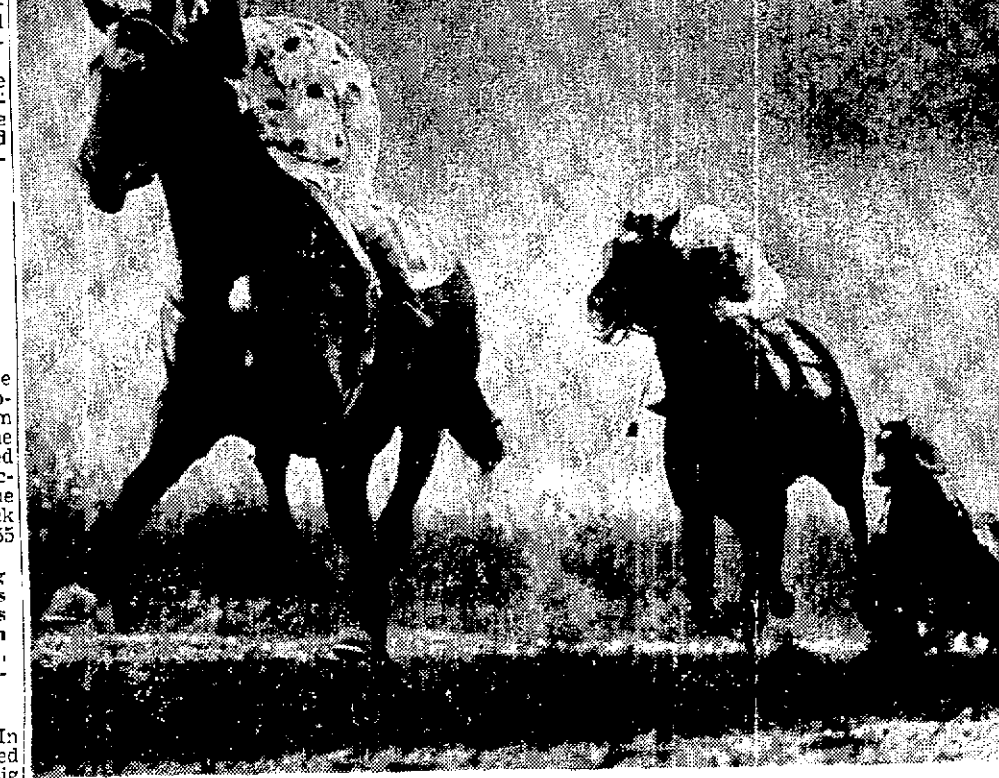
'FOOLING AROUND'
Despite his victory, Arcaro said Nashua "was still fooling around."

"If he had run as he should, he would have won by 10," the famed stakes rider said. "You can't tell how good he is."

Nashua's victory was the first Flamingo win recorded by the dean of American trainers, 80-year-old Sunny Jim Fitzsimmons, who has won just about every stakes in the land.

The purse brought Nashua's all-time earnings to \$302,840.

Nashua won six races as a 2-year-old, including four stakes, and won his only other start of the 1955 season, a special four-horse no-betting race last Monday. He earned \$192,865 as a 2-year-old.



ARCARO OUT-SLASHES 'SLASHER'

Jockey Eddie Arcaro guides Nashua under wire to one and one-half length win over Saratoga in rich Flamingo Stakes Saturday. Arcaro out-slashed Teddy Atkinson, known as "The Slasher" for his use of the whip, to score win. — (AP)

100-MPH

3 Hurt in Race Wreck

DAYTONA BEACH, Fla. (UP)—Four stock cars racing at nearly 100 miles an hour collided before 22,000 persons Saturday, leaving three drivers injured and one vehicle a blazing wreck.

Briggs' cars collided, and cars driven by Jimmy Thompson and Jack Bowser bounced off. Thompson, Briggs and Bowser were hospitalized for treatment of injuries.

Owens pulled Briggs out of his blazing car after it overturned and was credited with saving Briggs' life. Owens helped heat out Briggs' blazing clothes.

Bay Meadows Race Results

FIRST RACE—1 mile:
De la Brier (Sat.) \$13.50 \$7.20 \$4.30
Lord Marion C. (Argos) 4.50
Chris Volo (McLennan) 3.50
Time—1:57. No scratches.

SECOND RACE—1 mile:
Canada (Rochet) 6.80 2.60
Imperial (Lundquist) 4.80 2.00
Tommye Tass (Tass) 3.00
Time—2:15.5. Scratched—George Trimmer.

THIRD RACE—1 mile:
Mr. Green (Stewart) 15.00 4.50
Black Counsel (Enderberg) 4.50
Peggy Gray (McLennan) 3.50
Time—2:16. Scratched—Cincofof.

FOURTH RACE—1 mile:
Black And (Williams) 6.20 4.00
Laid (Finney) 4.00
Time—2:16.5. Scratched—Fame.

FIFTH RACE—1 mile:
Anderson Han- 9.00 4.40
Covey (Kirk) 3.50
Mabel Tass (Tass) 3.50
Time—2:15.5. Scratched—Sylvia Prince.

QUARTER-HOUSE RACES
Ninth Race—300 yds.:
Bar (Brown) 10.50 7.00
Adios Jr. (Fishburn) 10.70
Time—1:12. Scratched—Sorrel Haney.

SIXTH RACE—300 yds.:
Tony Rand (Steele) 35.40 15.50
Mama (Hinojosa) 11.00
Time—1:12. Scratched—Fame.

EIGHTH RACE—140 yds.:
Lita Starlet (F. Hietrick) 12.10 6.20
Central Bar (Garza) 4.10
Time—2:25.5. Scratched—Hil Beggar.

TENTH RACE—300 yds.:
Westward Ho (Armstrong) 5.20 2.50
Wayward (Bunger) 4.10
Time—1:15.5. No scratches.

Donoso Named PCC Top Rookie of Year

Lino Donoso, fire-balling southpaw for Hollywood last season, was named rookie of the year Saturday by the Pacific Coast Baseball Writers Association.

In his first year in organized baseball, the Cuban ace pitched in 46 games, winning 19, losing eight and compiling an excellent earned run average of 2.37. He struck out 141 and walked only 51.

Pro Cage Scores

Milwaukee 79, New York 72
Rochester 88, Philadelphia 80
Fort Wayne 80, Minneapolis 59.

U.S. Six Pummels Finns, 8-1

BONN, Germany (UP)—Canada and Russia, the pre-tourney favorites, forged into the lead in the World Ice Hockey championship Saturday as the United States bounced back into contention with an 8-1 rout of Finland.

Routed by the powerful Canadian team, 12-1, Friday, the Americans got two goals apiece Saturday from Dick Dougherty of International Falls, Minn., and John Titus of Melrose, Mass., who they pleased against the Finns.

Canada, meanwhile, was recording its second straight success with a wild 5-3 conquest of Czechoslovakia. Russia, a 10-2 victor over Finland Friday, made it two in a row with a third period goal for a 2-1 victory over Sweden. Poland, making its tourney bow, defeated Germany, 5-4, in the other game.

U. S. goalie Don Rigazio of Cambridge, Mass., who stopped 84 shots in the Canadian barrage had an easier day. He made 18 saves as compared to 37 by Finnish goalie Veikko Niemi.

Although the Americans, and particularly Coach Al Yorkiewicz, had been called dirty players by the Russians before the tournament even started, the U. S.-Finland game was unusually clean with two American and one Finnish minor penalties.

Canada's victory, on the other hand, was anything but clean, and veteran observers called it one of the wildest ever played in the history of the championship.

A crowd of 12,000—a huge turnout for Germany—saw the contest, which was featured by the vigorous play of the winners' Kevin Conway.

Canada and Russia lead the round-robin competition, which will conclude March 6, with 2-0 records. Poland is 1-0, followed by the United States, Czechoslovakia and Sweden with 1-1. Switzerland is 0-1, while Finland and Germany are 0-2.

KREFELD, Germany (UP)—The Russians Saturday accused the Americans and Canadians of putting up an iron curtain at the World Ice Hockey championships and preventing Soviet experts from scouting North American players.

Russian assistant sports minister, Georgi Ragulsky said the spirit showed by the North American teams was "not quite in line with what might be expected on such an occasion."

"The world championships are staged so that the best players from all over the world get together, match

FAIR GROUNDS

Wise Margin Cops Event

NEW ORLEANS (UP)—Sam Tufano's Wise Margin turned in a booming stretch run Saturday to win the \$19,000 Letelier Memorial at the Fair Grounds and establish himself as a top contender for the rich New Orleans Handicap next week.

Wise Margin, second choice in the betting, returned \$7.20, \$3.60 and \$3.00. Bobby Brocato, running as entry with Mel Leavitt, paid \$2.80 and \$2.40 for place with Devilmint returning \$3.60 for show.

Jockey Keith Stuart piloted Wise Margin to a 1:51 1/5 effort over the mile and one-eighth distance on a fast track.

'Anita Results

FIRST RACE—7 furlongs:
Conch Black (Zach) \$13.20 \$5.50 \$3.20
Sir Abbey (Tanghi) 4.50
Tee Jax (Naves) 3.30
Time—1:24. Scratched—Perison Fian.

SECOND RACE—1 1/4 miles:
Dark Knal, Shady Jinx, Royal Saint.

THIRD RACE—1 1/4 miles:
Florence House (York) 9.20 3.40
Agreed (Morris) 3.10
The Miller (Pless) 3.00

FOURTH RACE—1 mile:
Money Order (Tangle) 15.50 6.40
Banzborough (Holand) 13.40
Time—1:39. No scratches.

FIFTH RACE—6 furlongs:
Robert W. (Guzler) 15.50 6.40
Dutch Seabird (Tangle) 5.40
Chung-Gook (Long) 4.90
Time—1:12.5. Scratched—By Far.

SIXTH RACE—1 1/4 miles:
Red Han, Baby Bazzooka, Arrie.

SEVENTH RACE—1 1/4 miles:
Scarl (Shenacker) 4.40 2.50
Sahlu (Tanghi) 3.40
Grey Rover (Lunn) 3.20
Time—1:39. Scratched—Scottsmans.

EIGHTH RACE—1 mile:
Bond (Zach) \$13.20 \$5.50 \$3.20
Musselshell (Lunn) 5.20 4.30
Sun Welcome (Nelson) 4.30
Time—1:39. Scratched—Marked.

NINTH RACE—1 1/4 miles:
Garra, Ballingbourn.

TENTH RACE—1 1/4 miles:
A-Poona II (Shoema) 8.00 4.20
Joe Jones (McClary) 4.20
P-Porthouse (Goland) 4.40
Time—2:02. No scratches.

ELEVENTH RACE—1 1/4 miles:
With Star of the Forest, Ole Tangle, James Season, B-Coupled with Impulsive.

Twelfth RACE—1 1/4 miles:
Dancer, Chicle (Spes) 15.50 6.50
Miss Glen-Russ (Nelson) 21.40
Count Me Out (Lundquist) 4.40
Time—1:45. Scratched—Wind Wings.

Mustangs Nod Rice, Gain First Place Tie

HOUSTON (UP)—Southern Methodist moved into a tie for the Southwest Conference leadership Saturday night by defeating Rice in overtime, 86-82, before a crowd of 3,500.

The victory gives the Mustangs an 8-3 conference record, identical to that of Texas Christian. Both teams have one remaining game.

Cockell to Defend

TORONTO (UP)—Matchmaker Jack (Deacon) Allen said Saturday the British Boxing Board of Control has ordered empire heavyweight champion Don Cockell to defend his title against the winner of the forthcoming fight between Earl Walls and James J. Parker.

scouts to get into Canadian and American training camps as experts believed his team has been slipping recently and might need some new ideas to improve its game.

American coach Albert Yourkewicz vigorously denied Russian charges that Soviet "experts" were barred from U. S. practice sessions and that the Americans had turned down an invitation to play the Soviet squad.

"I can only say it is a propaganda move," he said. "As regards the alleged Russian offer to play the Americans outside the tournament, Yourke-

Poona II Romps to 'Cap Win

(Continued from Page B-1)

up strong and it was obvious even then that if anyone was going to stop Poona he was going to have to do it.

IN HIGH GEAR
Poona charged into a two-length lead as he straightened out for the final stretch drive, saw his advantage slashed to about a length and one-half by Joe Jones before Shoemaker whipped him into high gear again and sent him winging to his 2 1/2-length victory margin in the final eighth of a mile.

The victory netted Poona \$103,200, which boosts his American earnings to \$137,500.

Poona was purchased by Herman Heibush, an electronics manufacturer, from the Aga Khan early last year. He was part of a \$70,000 package deal also involving another promising racer, Daoud Pasha.

Some observers felt Daoud Pasha was the better prospect of the two, but he is still a maiden... while Poona is so highly regarded in racing circles that Heibush recently was offered \$500,000 for him.

However, he rejected the half-million-dollar bid from an unidentified American turfman who wanted the horse because his wife liked the looks of him. "But I've always wanted a horse like this one and I wasn't about to part with him for any price," Heibush declared.

Poona, a handsome four-year-old chestnut colt, was bred by the Aga Khan and Prince Ali Khan. He is by Tudor Minstrel and Queen of Shiraz.

It was this breeding which raised doubts as to his route ability since Tudor Minstrel is noted for producing sprinters.

It was announced a couple of hours after the race that Poona will be entered in next week's mile and three-quarters San Juan Capistrano Handicap over the grass course.

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PAUL PETTIT
Back With Hollywood

Angels Train at Fullerton

Pacific Coast League baseball clubs, with the exception of Hollywood, will open spring training camps Tuesday and will be seen in exhibition games as early as Saturday. League play begins April 5.

Hollywood, loser to San Diego in the PCL pennant playoff last year, opens its camp at Anaheim Monday, March 7. The Twinks will start a week late because manager Bobby Bragan has been piloting Almendares in the Cuban Winter League. Bill Sweeney, with 28 of a roster of 32 players under contract, will greet his Los Angeles Angels at Fullerton. He has only four days of practice to get his squad ready for the first exhibition game against UCLA at Fullerton Saturday.

The Long Beach Rockets, annually one of the top semipro teams in the state, furnish opposition for the Angels on Sunday, March 6.

Bob Elliott, who replaced Lefty O'Doul as boss of the champion Padres, meets his squad Tuesday at Ontario, Calif. O'Doul moved to Oakland when Charlie Dressen quit for another shot at the majors to manage Washington.

Other managerial changes find Freddie Hutchinson replacing Gerry Priddy at the helm of Seattle and Tony Freitas starting his first full season with Sacramento after succeeding Gene Desautels late last year. Both Priddy and Desautels were fired.

The Solon report to Yuma, Ariz., Tuesday and play their first game Saturday against Oakland at the Oaks' training quarters in El Centro.

Four of the squads are training in Southern California. Besides Los Angeles and Hollywood, Seattle is quartered at Palm Springs and Portland is at Glendale. Bravley is San Francisco's spring headquarters.

Hollywood Saturday announced the signing of Paul Pettit, the celebrated \$100,000 bonus baby of the Pittsburgh Pirates in 1953, is attempting a comeback as a first baseman

(Continued on Page B-4, Col. 4.)

Saturday's Baseball Notes

(Compiled from AP and UP)

SENATORS—Mike Evers and Eddie Yost fully turned down proposed pay cuts. Vernon said he was fighting a \$10,000 cut from his \$14 salary to \$4,500. Vernon, 37, had been paid \$10,000 a year since 1953. He received \$12,500 last year.

ANGELS—Paul Mantle, brother of outfielder Mickey Mantle, is hitting at a .400 clip in four intrasquad games at Fullerton. Mantle, 33, is on base twice and collected five hits after he struck out in his first trip to the plate.

PIRATES—Signed outfielder Joe Curt Simmons and centerfielder Richie Ashburn, leaving only two players unsigned. Pettit, 33, has been in the lineup 14-15 and hit .281. Simmons had 14-15 and hit .281. Evers had 14-15 and hit .281. Evers had 14-15 and hit .281.

NATIONAL LEAGUE
PHILLIES—Signed outfielder Joe Curt Simmons and centerfielder Richie Ashburn, leaving only two players unsigned. Pettit, 33, has been in the lineup 14-15 and hit .281. Simmons had 14-15 and hit .281. Evers had 14-15 and hit .281.

PACIFIC COAST LEAGUE
OAKLAND—Signed outfielder Joe Curt Simmons and centerfielder Richie Ashburn, leaving only two players unsigned. Pettit, 33, has been in the lineup 14-15 and hit .281. Simmons had 14-15 and hit .281. Evers had 14-15 and hit .281.

LAUGH OF THE WEEK:
A few years ago in the American League, a star outfielder used to ride the umpires unmercifully.

One of the veteran ump's finally decided to find a way to even the score... and it wasn't long until a perfect opportunity presented itself.

The outfielder walked up to the plate one day and cracked out a tremendous drive that appeared as if it was going to clear the centerfielder's head.

He raced to first, hurried on to second and kept on going to third. Halfway to the "hot corner" the umpire picked him up and yelled at him: "touch third, be sure and touch third!"

Figuring by now that he had a cinch home run, the outfielder rounded third and headed for home with the umpire racing right along with him and telling him to "touch home when you slide and don't spike the catcher!"

Giants Stand Pat; Have Problems

(By United Press)
Major league spring training gets under way Tuesday and the frustrated ball players and their legion of fans think it is about time.

Because of Commissioner Ford Frick's edict against any conditioning prior to March 1, the training period will be shorter this year than at any time since World War II.

The players themselves, through their club representatives, asked for the later reporting date but it developed that once it was imposed most of them didn't like the idea after all.

Most of the major league athletes already are on hand in Florida and Arizona where they have been limbering up on the beaches and golf courses. But except for officially-sanctioned rookie camps, there has been no activity at any time in the spring training parks.

This year an all-time high of 13 teams will train in sunny Florida but the world champion Giants and the American League champion Indians are operating as usual in equally sunny Arizona.

As for the teams gathered for first workouts, all had problems to be resolved. The Giants stood pat with their champs and manager Leo Durocher must be prepared to find pitching reinforcements if Sal Maglie or Marv Grissom have recurrence of old ailments. Did Willie Mays wear himself out playing winter ball, is Monte Irvin "over the hill," is Davey Williams' back sound, and will catcher Wes Westrum show even a little improvement at bat? Those are some of the questions Durocher must answer as his clan gathers in Espana.

Manager Al Lopez of the Indians will be concerned with a psychological letdown after the terrific walloping his heroes took

in the World Series from the Giants. There are 10 holdouts among the Indians, more than any other team. Lopez has rookie of the year prospect Herb Score to bolster his already fine pitching staff but this could be the year that his great trio of Bob Lemon, Early Wynn, and Mike Garcia slows up a little. And Lopez also will try in the early days at Tucson to make an improved first baseman out of Vic Wertz, a good fill-in but no Hal Chase.

The Yankees at St. Petersburg will make a bid to regain the American League pennant with a pitching staff bolstered by Bullet Bob Turley and Don Larsen from Baltimore. However, bread-and-butter pitcher Allie Reynolds has retired and Phil Rizzuto may be through at shortstop.

All eyes will be on Sarasota Tuesday to see if Ted Williams shows up at the Red Sox camp or if he makes good on his decision to retire at the peak of his lustrous career.

At Bradenton, the enthusiastic Milwaukee Braves will be hoping things go a little better than last year when Bobby Thomson suffered a triple ankle fracture right at the start of training. Thomson and last year's rookie star, Hank Aaron, who suffered a broken leg during the latter part of the campaign, are question marks. Thomson says his ankle still "hurts like hell." The Braves have the pitching to be troublesome but they need those two fellows in shape.

Will Walt Alston still be the quiet man or will he be a take (Continued on Page B-4, Col. 6)

The farm systems are the backbone of the major league clubs. Many fans do not fully realize the tremendous importance of a good farm system, but you can always tell which are the top teams in both leagues by their farms.

You can always depend on the clubs with the best farm systems to be near the top year in and year out. The Yankees have the finest organization in baseball. They leave nothing to chance or guesswork. They start teaching the "Yankee system" right from the bottom.

That is why they are always at the top. It isn't luck. It begins with their scouting system and goes right through to the front office.

They hire managers who are best qualified and start teaching their young players exactly what they want them to know.

The Boston Red Sox could also have a fine farm system if they ran it the same way as the Yankees.

BOWLING ALONG

ABC opens in Ft. Wayne, Ind., March 26 and at last count five local pinsmen are slated to compete, around the end of April.

They are Ken Page, Joe Newman, Slim Troost, Bob McConnell and Alan Alexander. Taking in the Peterson and DeVito classics will be George Gojun and Paul Morgan. Ken, Slim and Joe may also hop across to the Chicago tournaments.

Speaking of the ABC, don't be surprised if Long Beach lands the big plum around '59 or '60. Plans are under way along this line—the big event to be held in the new Auditorium Annex.

Alexander reports 157 entries for the state tournament. Deadline is March 15.

What's this we hear about a new development in Long Beach pin circles—around Signal Hill?

Piloting the Long Beach District Women's Bowling Association through another successful season in 1955 will be Cecilia Isham, president; Mosselle Sisk, 1st VP; Marie Winter, 2nd VP; Vera Cromley, sec.; Kay Allen, treas.; Helen Holmes, Parl.; and Merle Noel, sarg-at-arms.

AROUND THE HORN:

By winning three points from Elm Wholesale Electric, the Gard Armored Car Service team won the Boulevard 925 Classic championship with two weeks to go. George Davis rolled a new season high game of 268 and a point 675. Other top scores were Ira Charles 231-641 and Gary Isham 226-631.

Bob Means in the Belmont Mixed twirled a 243. A 162 average pinsman, Bob had a 250 game in sight but the butterflies won out in the tenth. Al Soeten in the Union Oil wheel at the Blvd. Thursday had ten straight spares for a 183.

Three Cheers copped the Boulevard Ladies Thursday afternoon 455 Trio with 42-21. Second place went to The Femmes, 39-24. Dorothy Cook's 218 was high game for the season. Lili Crawford blasted 561 for top series. Sweepstakes will be rolled next Thursday. Annamie Johnson, Snug Brown, and Marian Feldman composed the winning team.

Ray Vickery spun his first 600 series in the Major 875 with 221-618. Kenny Nasti picked off the 4-5-8 when his ball got the 5 and 8 and 8-pin came back off the side board to nail the 4. Shorty and Conn kept up their hot streak winning their last six games. E. Hurley, a 109 average pinsman, fired a 190 in the Sears wheel at North Long Beach.

HITHER AND THITHER:

The ABC tournament will host 5,826 teams shooting for an estimated \$430,000 in prizes. The figures were announced by Frank K. Baker, ABC secretary, after a final tally following the closing of entries on Feb. 1.

The 5,826 teams rank in number behind the alltime entry of 8,180 teams in 1953, 7,735 teams in 1952, 7,348 in 1948 and 6,073 in 1940.

Teams will come from 42 states. District of Columbia, Alaska, Ontario, Quebec and Manitoba. From Saudi-Arabia, 6,400 miles, will come Arthur Reinke to bowl in the singles. He beats the old distance record of 4,900 miles established in 1940 by a Stockholm, Sweden, team.

At the halfway point in the 1954-55 season, ABC certification of alley beds and bowling establishments had reached an alltime high. On Feb. 3, there were 6,961 certified establishments and 59,949 certified alley beds.

Previous records, for the 1953-54 season through July 31, were 6,911 establishments and 58,982 alley beds.

New York leads with 984 establishments and 8,732 alley beds, followed by Illinois with 678 and 6,569; Pennsylvania with 673 and 4,609; Michigan, 563 and 5,978; and Wisconsin, 563 and 3,761.

Irate Letner Out for Jalopy Win

Danny Letner, Downey, still irate over disqualification from a recent main event victory, guns for the winner's circle during today's CJA jalopy races at Gardena Stadium. His mount passing technical shakedown Saturday.

Letner lost out when rival's claim proved true that illegal shock absorbers were used on Letner's car. Today's 8-event card starts with 1 p. m. time trials and racing at 2:30. The return of the "destruction derby" is a highlight. A 30-lap main event tops the regular card.

Other favorites include Fred Russell, Bob Kent, Bill Mitchell, Ed Van Eyk, Peck Markota, Al Mason, Paul Norman, Andy Anderson, Rex Schendley and Termit Snyder.

Cards Ink Fullback

CHICAGO (UP)—Tommy Kolter, a 210-pound fullback from William and Mary, has signed his 1955 contract with the Chicago Cardinals, managing director Walter Wolfner announced Saturday.

10 YARDS PER THROW

Van Brocklin Crowned '54 NFL Passing Champion

PHILADELPHIA (UP)—Norm Van Brocklin, the big Dutchman of the Los Angeles Rams, led the National Football League passers while his team won the league passing title in 1954, official statistics showed Saturday.

Defending champion Otto Graham, who led the Cleveland Browns to the championship, finished second in the individual race while the Browns in turn finished behind the Rams for the team title.

The championship is decided by the average gain for each pass thrown, and Van Brocklin won his third title with an average of 10.14 yards. He completed 139 of 260 passes for a total of 2,637 yards. He threw 13 touchdowns passes, had 21 passes intercepted and had a completion mark of 53.5 per cent. Graham averaged 8.72 yards on each pass as he completed 142 of 240 passes for a 59.2 average and 11 TDs. Zeke Bratkowski, the Bears' rookie qb, finished third with an 8.86 average, followed by Tom Dubinski of the Lions, 7.28, and Bobby Clatterbuck of the Giants, 7.73.

Poly-Wilson Tilt Tops Local Slate

Spring sports blossom into full bloom this week, but lots of basketball games remain to be picked as local teams head into a heavy schedule of games.

Top interest on the basketball front will be in the Poly-Wilson Coast League encounter at City College Tuesday night in which the Jackrabbits will attempt to clinch their second-straight title.

However, should the Bruins pull an upset, Poly would finish with a 9-3 record and a tie for the top spot with Jordan and Downey. A flip of the coin would then decide which two of the three teams will play in the CIF playoffs which open Friday night.

At the head of the track slate for the week will be the Coast League Invitational Relays at Wilson High Stephens Field. Ten teams will participate.

Otherwise you can take your pick—swimming, tennis, golf, and baseball aplenty.

The schedule: MONDAY Golf—Wilson vs. Leuzinger, Western Tennis—Poly at Redondo, 3 p. m.

TUESDAY Baseball—LECC vs. UCLA, 3 p. m.; Santa Ana JC at L.B. State, 3 p. m.; Hawthorne at Poly, 3 p. m.; Jordan at Downey, 3 p. m.; Inglewood JV at Long Beach, 3 p. m.

WEDNESDAY Baseball—LECC at Fullerton, 3 p. m.; Swimming—Harvard Prep School at Poly, 3 p. m.

THURSDAY Gymnastics—Banning at Poly, 3 p. m.

FRIDAY Baseball—L.B. State College at Los Angeles State, 3 p. m.; LECC at Granada Hills, 3 p. m.; Poly at Hawthorne, 3 p. m.; Wilson at Santa Ana, 3 p. m.; Anaheim at Long Beach, 3 p. m.

Saturday, May 26, marks the opening of the fishing season at Lake Sherwood in the Malibu Mountains. Boats are all reserved for the opening weekend. The lake is almost full and in excellent shape.

The Department of Fish and Game doesn't want any fishermen to get too excited about that run of sardines late in 1954 when the commercials netted 64,000 tons in southern waters. The catch was a big increase over the 2,600 tons taken in the previous season, but DF&G officials point out that there still exists a shortage of sardines in central and northern waters.

That catch of 64,000 tons made a lot of salt-water fishermen see red, but they have cooled a bit since the sportsmen and commercial catchers got their heads together and worked out several compromises on other subjects.

"Would you like to fly-fish in the world-famous Rogue River with no climbing over rocky steep cliffs—in famous riffles in front of your cottage? Like to find a beautiful spot off the main

Ex-Vol Coach Florida Aide

GAINESVILLE, Fla. (UP)—Harvey L. Robinson, for the past two seasons head football coach at the University of Tennessee, will join the coaching staff at the University of Florida on March 1, head coach and athletic director Bob Woodruff announced Saturday.

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Fishin' Around

By DONNELL CULPEPPER

Fish are undoubtedly like people; they have their moments when all is confusion and they are thoroughly mixed up. It must have been that way for a Chinook salmon caught last weekend aboard the Paul G, operating out of Pierpoint Landing.

Donald Weber of Puente came down for a day of rockfishing and boarded the Paul G, which had replaced Pierpoint temporarily. Skipper Al Bruner took his crowd out to deep water and they started fishing for rockfish and grouper.

Everybody was having pretty good luck, too, when suddenly Weber hooked into something at 350 feet that didn't act like any rockfish. In fact, he had quite a battle with his catch and when he finally got it aboard, he found that crazy, mixed-up salmon. It weighed 20 pounds.

In the first place, no self-respecting salmon should have been this far south. And, in the second place, no one ever heard of a salmon being caught at such a depth. Salmon usually are caught fairly close to the surface. At any rate, Weber had salmon steaks and he didn't have to buy them from a deep-freeze fish market.

OUTDOOR PERSONALS Sergeant Beany, who calls himself the fishing poet of the Pacific, is having open house Tuesday night at his tackle store, Beany's, 11 39th Pl. This store formerly was known as Clancy's. Beany plans to announce a lot of prizes for the fishermen on the opening night. Kenneth White, formerly in charge of Clancy's, is now a salesman for American Hardware Co.

Here's a date to remember: Saturday, May 26, marks the opening of the fishing season at Lake Sherwood in the Malibu Mountains. Boats are all reserved for the opening weekend. The lake is almost full and in excellent shape.

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Souchak Cinch for Masters Spot

AUGUSTA, Ga. (UP)—A field of 103 golfers ranging from starry-eyed kids to 80-year-old greats of the game was invited Saturday to play in the 19th Masters tournament but the sensation of the season—big Mike Souchak—was not yet eligible.

That Souchak will be named later to compete in the competition here April 7-10 for the title in Bobby Jones' own tournament was a foregone conclusion. The entrance requirements for the Masters are very rigid. But Souchak, by breaking the all-time four-round record in a PGA-sponsored tournament with his 257 at San Antonio, was believed likely to be chosen by the PGA for one of the two places awarded to outstanding performers on the winter tour.

The list comprises 68 professionals and 35 amateurs. About 70 of the total are active players and the tournament committee said the others will be welcomed warmly whether or not they wish to play.

Sam Snead defeated Ben Hogan in a playoff for the crown last year, 70 to 71, making it three victories for the balding slammer in the elite event. Jimmy Demaret is the only other three-time winner although Hogan, Byron Nelson and Horton Smith have won it twice each.

Just such a note as that this time of year will give any red-blooded angler spring fever.

It came in last week's mail from Morrisons' Fishing Lodge, Merlin, Ore., and I compared notes with Fred Kraft, Southland Magazine editor, who last summer took a two-week tour of Oregon's famed outdoor spots.

Fred, like I, got a bad case of fever and he told me what Morrisons and that section of the Rogue is like. It seems the Morrisons maintain a headquarters for trips down the Rogue—one day trips, or five-day journeys with stopovers at the great riffles.

Fred tells me that the deer play in the yards surrounding the cabins and that often bears may be seen at the edge of the forest nearby.

Why am I telling you? Just want you to have a bad case of spring fever, too.

SMALL ARMS BOOK I've just had a chance to review the new edition of "Small Arms of the World," by W. H. B. Smith (\$10, Military Service Publishing Co., Telegraph Press Bldg., Harrisburg, Pa.). While there have been 11 printings of five editions of this book, the new and enlarged volume surpasses anything I've ever seen.

It seems strange that any one person such as Smith could ever collect all the data incorporated in "Small Arms." There are more than 1,500 pictures and detailed drawings of every small weapon from all nations, even those behind Russia's iron curtain.

It is about the only book known that shows in detail how to load, strip and operate all major small arms of all nations. It covers in similar complete detail identification of firearms, proof marks, ammunition equivalents, proof testing, manufacturers' codes and the history of arms development.

J. B. Sweet, Brig. Gen. USA (ret.) calls it preeminent in the arms field as THE GUIDE and source book for collectors, historians, inventors, gunsmiths, law-enforcement officers, designers and "gun bugs."

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Have Your Double Breasted SUIT RESTYLED to the new Single Breasted James W. Marshall & Sons Exclusive Tailors 124 Pine Ave. Ph. 65-3118

MAKE THIS YOUR BOOK OF THE YEAR ALL FUNDS RECEIVED ON OR BEFORE THE 10th OF THE MONTH EARN FROM THE FIRST

INSURED SAVINGS LONG BEACH FEDERAL SAVINGS LOAN ASSOCIATION 3 1/2% PER ANNUM CURRENT EARNINGS

JUST NORTH of POST OFFICE

LONG BEACH FEDERAL SAVINGS AND LOAN ASSOCIATION 328 AMERICAN AVE. PHONE 7-1203

DE SOTO WINS "FLYING MILE" AT DAYTONA BEACH RACE!

This week, on the sands of Daytona Beach, De Soto made high-speed history!

Over a measured mile, a strictly stock model De Soto Firelite V-8, owned and driven by Don MacDonald, Detroit editor of Motor Trend Magazine, was clocked at a sensational 112.295 m.p.h.—a new record in its class of competition for the "Flying Mile" speed run.

This new competitive speed mark dramatically points up the tremendous safety reserve of power available in every De Soto. Surging power . . . when you need it. Whether it's a quick burst for passing, or, as in this case, a "down-to-the floor" competitive high speed run against the clock.

If you have only admired De Soto's stylish beauty and not yet driven one, you have a particularly pleasing experience in store. You'll find get-always fast and quiet—highway going powerfully smooth. Every mile ticked off behind De Soto's wheel will turn out to be one of relaxation and enjoyment.

So, stop by your De Soto-Plymouth dealer's and drive the same kind of stock De Soto Firelite V-8 that set the speed record at Daytona. Come in real soon won't you?

Here are the facts of the record-setting stock De Soto V-8!

In every way the "Flying Mile" speed champion De Soto was a strictly stock model. Rigidly enforced NASCAR rules prohibited the modification or alteration of transmission, differential, stroke, valves, cylinder heads, ignition system, camshaft, crankshaft, flywheel and other features. Why don't you see and drive a De Soto Firelite V-8 at your dealer's today?

See The De Soto Firelite V-8—at Your Dealer's Now!

Gals Sacrifice Much for Ice Show Roles

By JOE PHELAN
BOSTON (UP)—Chief Choreographer Frances Claudet of the Ice Follies told today of some things some gals are willing to

sacrifice for glamour, glory and gold.
Miss Claudet, head talent hunter for the touring ice show, said "we look at hundreds of girls a year and some of the stories they tell are really amazing. In fact I dare not reveal most of them."
"Some of the kids spend thousands of dollars, almost ruin their home lives and pass up opportunities in other fields for the sake of a job on an ice show," she said.
"The saddest cases, of course, are those who just won't believe they don't have the goods and the ones with 'motheritis.' It's frightening to think what some parents will do to get their children spots in these shows. And neither will take 'no' for an answer. Some just keep coming back."
"Contrary to general belief, we do not go rushing after all the title winners," Miss Claudet said.

"COUNTRY GIRL"
ACADEMY AWARD Nominations!
BEST PICTURE OF THE YEAR
BEST ACTRESS - GRACE KELLY
BEST DIRECTOR - MICHAEL CURTIZ
BEST ART DIRECTION
BEST CINEMATOGRAPHY
In A PERLBERG-SEATON Production
THE COUNTRY GIRL
Shown at 12:40-3:10
5:40-8:10-10:40
Now—Open Noon
WEST COAST 6-4209
333 E. OCEAN BLVD.

BING CROSBY
GRACE KELLY
WILLIAM HOLDEN
In A PERLBERG-SEATON Production
THE COUNTRY GIRL
Shown at 12:40-3:10
5:40-8:10-10:40
Now—Open Noon
WEST COAST 6-4209
333 E. OCEAN BLVD.



OLD HEADS GET TOGETHER
Still full of verve, Mattie Russell Allen, as Matilda Rockwood, and C. E. Crabill, as Uncle Walter—Long Beach's most elderly thespians—are two big reasons why the comedy hit "January Thaw" has been extended into its seventh week at the center-stage theater, 5021 E. Anaheim St. Last performance is now scheduled March 5, with "My Three Angels" opening the following week.—(John J. Lloyd photo.)

It Happened Last Night

By Earl Wilson
NASH'S FLASHES

NEW YORK — When you watch Owen Nash on "Masquerade Party" on TV, you may find it hard to believe that here's a man who really makes a living as a poet.
"But that's the old backbone," the 52-year-old bard from Baltimore and Boston told me recently.
"I have enough books that keep selling to give me an income. TV, and testimonials and lectures are the gravy."
You'll notice the non-poetic character of his speech. Yet his "Candy is dandy, but liquor is quicker" poem has undoubtedly been recited by more people than have recited "Thanatopsis."
Of course it is shorter.
And did the Gann Clubs ever reprint Shakespeare? They reprinted one of Nash's poems:
"I think that I shall never see
A billboard lovely as a tree
Perhaps unless the billboards fall
I'll never see a tree at all."
Nash, a six-footer with mouse-colored hair and a quiet, retiring manner, went around for years hearing himself quoted—but rarely recognized except by people who'd heard him lecture.
Now even the cab drivers know him.
"That was a good show, O'Garden," they tell him, as they drop him off at the Harvard Club (he was at Harvard a year, then quit to go to work) or at the Coffee House, his only other club.
A sensitive fellow, Nash is often pained — afterward — by something he's said on TV.
"You'll make jokes in front of millions of people that you wouldn't make in your own home," he said.
"Once in a while the producer in his demagogical way will give you a question to ask that makes you out a damn fool."
Without tipping off the answers, producers do sometimes suggest humorous questions before the show.
"When Shawmar was on," confessed Nash, "I was requested to ask her, 'Is your bust in Westminster Abbey?'"
Nash is happy about the TV, because poetry isn't printed as widely in the magazines as formerly.
The Saturday Evening Post and the New Yorker are still good markets. Three years ago he received four figures from Life for a long poem. Years back, when times were hard, he wrote verse for laxative ads.

"DON'T PRINT THAT": A TV and movie star, whose home was burgled four times, can't get insurance here any more; she gotta get it from Lloyd's. at hiked rates . . . Gene Tunney will appear in a comic strip.
Romney Simpson, the ex-Marchioness of Milford-Haven, will marry socialite Walter Nichols . . . Lily Pons calls her Palm Springs home "Pons Springs."
Remember Stephen Fitchett? He's now a songwriter.
TODAY'S BEST LAUGH: Carolyn Scott explained "Smokers Anonymous": "When you get the urge to smoke, they send over two guys who sit with you all night—until you get drunk."

Now Showing
In Long Beach Theaters
The following information on Long Beach theater offerings and the starting times is provided by the movie houses.
SUNDAY, FEBRUARY 27
ART — "The Yellow Ribbon," 1:15, 3:15, 5:15, 7:15, 9:15.
CABART — "Dead End," 2:15, 4:15, 6:15, 8:15, 10:15.
GABART — "The Yellow Ribbon," 1:15, 3:15, 5:15, 7:15, 9:15.
HUBBARD — "The Yellow Ribbon," 1:15, 3:15, 5:15, 7:15, 9:15.
LAKWOOD — "The Yellow Ribbon," 1:15, 3:15, 5:15, 7:15, 9:15.
MAY — "The Yellow Ribbon," 1:15, 3:15, 5:15, 7:15, 9:15.
PACIFIC — "The Yellow Ribbon," 1:15, 3:15, 5:15, 7:15, 9:15.
RIVOLI — "The Yellow Ribbon," 1:15, 3:15, 5:15, 7:15, 9:15.
TOWNE — "The Yellow Ribbon," 1:15, 3:15, 5:15, 7:15, 9:15.

Will Sponsor Benefit Show
As a fund raising project for the National Council of Jewish Women, Lakewood Branch, the comedy, "Stag 17" will be presented by "The Theater," 2400 Magnolia Ave., Sunday evening March 6.
It will be open to the general public and money derived will be used for local council projects. Seats may be purchased through chairman, Mrs. Kenneth Hirsch or the vice chairman, Mrs. Milton-Katz.

ART 4th and Cherry 9-3096
DOORS OPEN 1:15 P.M. KIDS 10c ADULTS 50c
John Wayne
"SHE WORE A YELLOW RIBBON"
Sylvia Sydney—Humphrey Bogart
"DEAD END"

STRAND
Cador & Pike Ph. 6-4733
ALL SEATS 35c KIDS 10c (Under 12)
ART TIME 1:15 P.M. to Midnight
Continuous — 1 P.M. to Midnight
John Wayne—Gail Russell
"Wake of the Red Witch"
Robert Mitchum—Elizabeth Scott
"THE RACKET"

ROADIUM
DRIVE-IN THEATRE
Paramount Bld. Reservoir & Compton
Phone MEtcal 3-4646
Spencer TRACY
"DR. JEKYLL and MR. HYDE"
—and—
Errol FLYNN
"CROSSED SWORDS"
In COLOR

SUNDAY BRUNCH
AT
RICART'S RESTAURANT
4363 ATLANTIC AVE.
A treat for the entire family
Served from 11 A.M.-2 P.M.



TO CHANGE HANDS
Next Tuesday the Victor Hugo Restaurant, located at 730 E. Broadway, will become a Fred Hershorn Restaurant. Hershorn, well-known Southern California restaurateur, presently owns and operates the Circus Room in Long Beach and the colorful Hurley Bell in Corona del Mar.—(Photo by Perry Griffith.)

Hershorn Will Take Over Victor Hugo Restaurant

Shortly after midnight Monday the Victor Hugo Restaurant, 730 E. Broadway will become a Fred Hershorn Restaurant. Effective at 12:01 Tuesday it will become a Fred Hershorn Restaurant.
The change to Hershorn operation will require the complete removal of existing supplies and inventory and replacement with merchandise which is required by Hershorn policy.
No physical changes are contemplated by Hershorn at the Victor Hugo. However, he states that the menu will be enlarged to include the wide variety of appetizers, salads, entrees and specialties which are presently included on the menus of the Circus Room in Long Beach and the Hurley Bell in Corona Del Mar which he also operates.
The four dining rooms at the Victor Hugo will enable Hershorn to offer private facilities for banquets, luncheons and parties which he has heretofore been unable to do, because the Circus Room has but one dining room. Fred Hershorn is known among gourmets as one of California's outstanding restaurateurs.
The practice of providing entertainment in the cocktail lounge will be continued, and Hershorn states that it will be his policy to obtain the finest solo entertainers available in the area.

French Conduct Pygmy Classes
BRAZZAVILLE, French Equatorial Africa (UP)—The French have opened a school for Pygmies at Imfondo, a small bush station.

Pacific DRIVE-IN THEATRES
COME AS YOU ARE IN THE FAMILY CAR
Lakewood Circle
SHOW STARTS AT DUSK
CARTOON CARNIVAL—1ST SHOW
"THERE'S NO BUSINESS LIKE SHOW BUSINESS"
"MONROE O'CONNOR"
"RAY"
"FRENCH LINE"
"V. RUSSELL"
"ROLAND"
And Audie Murphy
"DESTINY"
Color by Technicolor
STARTING WEDNESDAY — LAKEWOOD DRIVE-IN THEATRE
FIRST TIME TOGETHER — NO ADVANCE IN PRICES
Spencer TRACY
"BAD DAY AT BLACK ROCK"
Robert RYAN
"GREEN FIRE"

VICTOR HUGO
THE
WILL BECOME A
FRED HERSHORN
RESTAURANT.



At the VICTOR HUGO you will enjoy the same high standards of quality and service which have made the Circus Room and Hurley Bell so popular with discriminating diners.
Whether you prefer steak, sea food or one of the more unusual entrees, we are sure that you will find dining at the VICTOR HUGO equally as delightful as dining at the Circus Room or Hurley Bell.

THE FRED HERSHORN RESTAURANTS
THE CIRCUS ROOM LONG BEACH
THE HURLEY BELL CORONA DEL MAR
AND NOW...
VICTOR HUGO
730 EAST BROADWAY LONG BEACH
PRIVATE DINING ROOMS AVAILABLE FOR LUNCHEON MEETINGS, BANQUETS AND PRIVATE PARTIES

Singapore Vote Aim: More Self Government
SINGAPORE (UP)—About 300,000 Singaporeans will vote April 2 to fill 25 seats of a new legislative assembly that is to provide greater self-government for this British colony.
The assembly will also have four members appointed by the governor.

COMING TO THE STATE WEDNESDAY

IS THIS THE TRUTH ABOUT THE GREAT \$2,500,000 BOSTON ROBBERY?

6 BRIDGES TO CROSS
TONY CURTIS
JULIE ADAMS
GEORGE NADER

WOMEN'S PRISON
LUDY - STERLING
2ND ACTION HIT!
SCOTT
"TEN WANTED MEN"

THE SCORCHINGLY PERSONAL BEST-SELLER!
Battle Cry
PRESENTED BY WARNER BROS.

WARNERCOLOR CINEMASCOPE STEREOPHONIC SOUND
VAN HEFLIN - ALDO RAY - MONA FREEMAN - NANCY OLSON - JAMES WHITMORE
RAYMOND MASSEY - TAB HUNTER - DOROTHY MALONE - ANNE FRANCIS
PRICES INCLUDE TAX—GENERAL ADMISSION 1.00—LOGE 1.25

NOW! OPENS 11:45
Humphrey BOGART
"BAREFOOT CONTESSA"
Ava GARDNER
Lex BARKER
"YELLOW MOUNTAIN"
Howard DUFF
TECHNICOLOR

NOW! OPENS 12:30
2 BIG CINEMASCOPE PICTURES—IN COLOR
Marlon BRANDO
Jean SIMMONS
Grace KELLY
Stewart GRANGER
"DESIREE"
"GREEN FIRE"

ATLANTIC LAKWOOD
Now! at Both Theatres
FREE PARKING
Atlantic Open 12:15
Lakewood Open 12:45
GARY COOPER-LANCASTER
BURT "VERA CRUZ"
Co-Hit! "YELLOW MOUNTAIN" Howard Duff

PALACE
30 PINE AVE. PHONE 6-4429
"ACT OF LOVE"
"VICE SQUAD"
"BLACKBEARD THE PIRATE"

Ricarts RESTAURANT
4363 ATLANTIC AVE. PHONE 4-3130
TREAT THE ENTIRE FAMILY... TO SUNDAY DINNER AT RICARTS
OUR FAMILY SPECIALS
CHICKEN FRICASSEE with DUMPLINGS \$1.95
BRAISED SIRLOIN TIPS Jardiniere Vegetables \$1.80
BARBECUED BREAST of LAMB \$1.75
BAKED SUGAR CURED HAM \$1.90
Served with Choice of large Tossed Green Salad or Hearts of Lettuce topped with Chopped Egg and Fresh Ground Black Pepper. Choice of Idaho Baked Potato with Ricarts Special Cheese Sauce and Chopped Green Onions or French Fried Potatoes and Beverage.
COMPLETE CHILDREN'S DINNERS.....85c-\$1.25
WATCH THIS PAGE EACH SUNDAY FOR SUNDAY DINNER SPECIALS
Lloyd Hart Playing Your Favorite Songs at the Hammond Organ
Hours: BRUNCH—11 A.M.-2 P.M., DINNER—1 P.M.-10 P.M.
CLOSED MONDAY

Military Service

AIR * LAND * SEA

Cpl. Gordon S. Feightner is a carpenter with the 2nd Armored Division's 502nd Military Police Company at Bad Kreuznach, Germany.

His wife, Shirley Mae, and parents, Mr. and Mrs. Boyd A. Feightner, reside at 6311 Orange Ave. The corporal has been overseas 17 months. Before entering the Army in March 1953 he was employed at the local Douglas Aircraft Co. plant.

MARY M. FURN, daughter of Mrs. J. T. Trenery, 262 Falcon Ave., has been promoted to captain. She is serving with the U. S. Air Force 5th Communications Squadron in Japan as adjutant and personnel officer. Capt. Furn has served in the women's branch of the Air Force four years and headed a WAF squadron at Long Beach Municipal Airport at one time.

MMO DILLARD D. DARNALL, son of Mr. and Mrs. Dallas T. Darnall, 6084 Cerritos Ave., is aboard the destroyer USS Uhlmann on her fourth tour of Far Eastern duty.

PVT. THOMAS L. WRIGHT, son of Mr. and Mrs. William C. Wright, 1149 E. 1st St., is a



CPL. GORDON S. FEIGHTNER Sings Wood in Germany

trombone player in the 23rd Infantry Division Band at Ft. Clayton, Canal Zone.

M. SGT. ROBERT R. GLASCOCK, son of Mr. and Mrs. Robert Glascock, 3373 Falcon Ave., is a member of the 4th Armored Division's 35th Tank Battalion at Ft. Hood, Texas. His wife, Lotte, lives in Temple, Texas. The master sergeant is a veteran of 11 years' Army service.

PVT. GORDON L. JOHNSON, son of Mr. and Mrs. John L. Johnson, 1841 Jeanette Pl., has completed the ordnance automotive course at Atlanta General Depot and Ordnance Automotive School, Atlanta, Ga.

PFC. ARTHUR J. GILL, 22, whose wife, Jerry June, lives at 7592 California Ave., Westminster, recently completed a winter training exercise with the 1st Cavalry Division's 8th Regiment at Mt. Fujiyama, Japan. Gill is an armorer in Heavy Motor Company of the regiment.

Mexican Goodwill Tour Open to Private Pilots

Private pilots throughout the Southland are invited to take part in an eight-day aerial goodwill tour to Puerto Vallarta, Mexico, starting April 21. Joe Nugent of Fullerton Service at Fullerton Municipal is arranging the trip. The mass flight will leave Fullerton Airport, making stops at Blythe, Nogales, Hermosillo, Guaymas, Mazatlan, Tepic and Puerto Vallarta. Tourist permits are \$3 per person. Pilots making the flight must pay for their own gasoline, but fuel is available at all scheduled stops, Nugent said. In Puerto Vallarta, Nugent said, rooms with private bath are available for \$5 cents a day and three meals a day cost \$1.10. Swimming, skin diving, fishing, dancing, horseback riding and hiking are on the program for the flying ambassadors, according to Nugent. Reservations for the trip must be made by March 10, he added.

Ship Arrivals, Departures

(Compiled by The Marine Exchange)

ACTIVE VESSELS IN PORT SATURDAY

Vessel	Berth	Operator	Due to Sail	For
Acacia City	178	Waterman	Mar. 3	San Fran.
Avila	213	Union Oil	Feb. 27	Oleum
Bunker Hill	188	W. H. Wickham	Feb. 27	Seattle
Caribbean	187	Trinidad Corp.	Feb. 28	New York
Elsham	185	N. Y. K.	Feb. 28	New York
Fujiharu Maru	232-A	Shinbun	Feb. 28	Kobe
Florence Luckenbach	173	Chile S. S. Co.	Feb. 28	Havre
Karen Naess	173	Royal	Feb. 28	Copenhagen
Loch Aven	155	Green Ship & Trad.	Feb. 28	Yokohama
Mississippi	222-A	Lucienbach	Feb. 28	San Fran.
Minnesota	101	Intercoast	Feb. 28	Le Havre
Marine Leopard	187	De la Rama	Feb. 28	San Fran.
Myrmidon	187	Green Ship & Trad.	Feb. 28	San Fran.
Nordic	187	Maersk	Feb. 28	Yokohama
Orinoco	187	Maersk	Feb. 28	Yokohama
President Harding	187	Maersk	Feb. 28	Yokohama
Philippine Bear	187	Maersk	Feb. 28	Yokohama
Paul M. Ores	187	Maersk	Feb. 28	Yokohama
Phonix	187	Maersk	Feb. 28	Yokohama
Santa Flavia	187	Maersk	Feb. 28	Yokohama
Sunnyville	187	Maersk	Feb. 28	Yokohama
Suez Maru	187	Maersk	Feb. 28	Yokohama
Suehikawa Maru	187	Maersk	Feb. 28	Yokohama
Wenans	187	Maersk	Feb. 28	Yokohama

VESSELS DUE SATURDAY

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Elsham	185	N. Y. K.	Feb. 28	New York
Fujiharu Maru	232-A	Shinbun	Feb. 28	Kobe
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NOT BOASTING, JUST FACTS

In Fishing, Banking and Snowing California Leads, Almanac Says

By DAVE EMERY
California is a state with plenty to boast about, and it's got the man to back up every claim.

That man is Dr. Adolf Stone of 3715 Olive Ave., gray-haired geography instructor at Long Beach City College and the world's No. 1 expert on California facts and figures.

Stone, long recognized as an authority on California lore, has just finished compiling the 1955 edition of the 500-page California Almanac—a fact book that has the count on everything but the number of squirrels in Yosemite Park.

"Most Californians get a jolt when they see what their state produces each year," Dr. Stone said this week.

"We've got the biggest fishing harbor in the United States right here at San Pedro. San Pedro boats brought in two-thirds of California's 540,000,000-pound catch last year. "Twenty-seven per cent of California's wage earners work in factories, and our yearly airplane production totals more than a billion dollars.

"With assets totaling \$9,163,000,000, the Bank of America—strictly a California institution—is the biggest bank in the world.

"And California wineries produce 90 per cent of all the wine consumed in the country—120,000,000 gallons out of 140,000,000 gallons each year."

Dr. Stone's almanac will be published in April by the California Almanac Co. of Maywood. About 10,000 copies of the book will be run off at the first printing.

The geography instructor, born in Europe and educated in Prussia and Switzerland, first began collecting facts and figures on California when he came to this country 18 years ago.

He has taught courses for the University of California, USC and UCLA.

Other features Dr. Stone has for California's hat include:

The largest producing tungsten mine in the world (at Pine



DR. ADOLF STONE... A Jolt for Californians

Creek in Inyo County)—

Greatest seasonal snowfall on record in the U. S. (884 inches at Tammarack, in 1906-1907).

Fastest-growing county in the world (Del Norte, whose lumber industry has jumped population from 8078 in 1950 to 16,530 in 1955, an increase of 104.6 per cent).

Steel production greater than any state west of the Mississippi (3½ million tons), making Cali-

fornia ninth on the list of 27 steel-producing states—

More than \$25 billion a year in individual incomes—

A military personnel about 2½ times the entire population of Nevada—

Production of 11 per cent of the nation's crops from only two per cent of the land—

A million students in Los Angeles County alone—and over \$15½ billion in retail sales in (3½ million tons), making Cali-

LOBSTER FESTIVAL

5000 lbs. of Lobster
NOW TILL Closing Season APRIL 20

ALSO SERVING
Kansas City Beef

- Prime Ribs
- Fillet Mignon
- Top Sirloin
- Rib Steak
- New York Cut Sirloin

Visit Our Cocktail Lounge
Our Banquet Room Seats 80

PHONE 90-9253
For Reservations

Dovalis 101 Ranch House

16th & Coast Hwy • Seal Beach

SOUTHLAND CALENDAR

TODAY
California Midwinter Fair and Festival of Nations, through March 6 at Imperial.
Camellia Show, Recital Hall in San Diego's Balboa Park.
"A Trip to Jupiter," 3, 4:15 and 8:30 p. m. at Griffith Park Planetarium.
Spring Flower and Garden Show, through March 6 at Pasadena.
Antique Show, Glendale Civic Auditorium.
Midwinter Glider Soaring Championships, 10 a. m., at Torrey Pines Park, San Diego.

TUESDAY
Pennsylvania State Society potluck dinner, 6:30 p. m., at 951 Locust Ave.
WEDNESDAY
Bus for Cinema leaves All States Center, 148 E. Ocean Blvd., at 11 a. m.
N. P. T. A. Clan (retired railway mail clerks) picnic, noon in Bixby Park.
"A Trip to the Andromeda Galaxy," 8:30 p. m. through Saturday at Griffith Park Planetarium.
THURSDAY
Pacific Flower Exposition, through March 6 in Electric Building, San Diego's Balboa Park.

FRIDAY
California State Society, 6:30 p. m., at 728 Elm Ave.
SATURDAY
Minnesota State Society, noon in YWCA.
"A Trip to the Andromeda Galaxy," 3 and 8:30 p. m., at Griffith Park Planetarium.
Field trip to East Berdoo Canyon, 10 a. m., from Palm Springs Desert Museum.

Acacia Will Host Masons at L.B. State

More than 400 members of the Masonic lodge will take over Long Beach State College Little Theater at 8 p. m. Tuesday when the local chapter of Acacia fraternity presents a program to familiarize Masons with the campus.

The national fraternity, sponsored by the Masonic lodge, will highlight the evening with the planting of an acacia tree near the site of the library cornerstone which was laid by the Masons two years ago.

A tour of the new campus will be a feature of the program which will be the first outside event held in the Little Theater. The varied array of talent will include a group of 40 singers from the USC Acacia chapter, music by Dorcas Wilson and Chuck Nix. The Shrine Temple Guard from El Bekal will appear in full dress uniform. Speakers will include Drs. Wallace Moore and James Wilson of State College; Ed Wade, Mason, and M. E. (Bud) Duncan of the Board of Education.

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(Compiled by The Marine Exchange)

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Avila	213	Union Oil	Feb. 27	Oleum
Bunker Hill	188	W. H. Wickham	Feb. 27	Seattle
Caribbean	187	Trinidad Corp.	Feb. 28	New York
Elsham	185	N. Y. K.	Feb. 28	New York
Fujiharu Maru	232-A	Shinbun	Feb. 28	Kobe
Florence Luckenbach	173	Chile S. S. Co.	Feb. 28	Havre
Karen Naess	173	Royal	Feb. 28	Copenhagen
Loch Aven	155	Green Ship & Trad.	Feb. 28	Yokohama
Mississippi	222-A	Lucienbach	Feb. 28	San Fran.
Minnesota	101	Intercoast	Feb. 28	Le Havre
Marine Leopard	187	De la Rama	Feb. 28	San Fran.
Myrmidon	187	Green Ship & Trad.	Feb. 28	San Fran.
Nordic	187	Maersk	Feb. 28	Yokohama
Orinoco	187	Maersk	Feb. 28	Yokohama
President Harding	187	Maersk	Feb. 28	Yokohama
Philippine Bear	187	Maersk	Feb. 28	Yokohama
Paul M. Ores	187	Maersk	Feb. 28	Yokohama
Phonix	187	Maersk	Feb. 28	Yokohama
Santa Flavia	187	Maersk	Feb. 28	Yokohama
Sunnyville	187	Maersk	Feb. 28	Yokohama
Suez Maru	187	Maersk	Feb. 28	Yokohama
Suehikawa Maru	187	Maersk	Feb. 28	Yokohama
Wenans	187	Maersk	Feb. 28	Yokohama

VESSELS DUE SATURDAY

Vessel	Berth	Operator	Due to Sail	For
Elsham	185	N. Y. K.	Feb. 28	New York
Fujiharu Maru	232-A	Shinbun	Feb. 28	Kobe
Florence Luckenbach	173	Chile S. S. Co.	Feb. 28	Havre
Karen Naess	173	Royal	Feb. 28	Copenhagen
Loch Aven	155	Green Ship & Trad.	Feb. 28	Yokohama
Mississippi	222-A	Lucienbach	Feb. 28	San Fran.
Minnesota	101	Intercoast	Feb. 28	Le Havre
Marine Leopard	187	De la Rama	Feb. 28	San Fran.
Myrmidon	187	Green Ship & Trad.	Feb. 28	San Fran.
Nordic	187	Maersk	Feb. 28	Yokohama
Orinoco	187	Maersk	Feb. 28	Yokohama
President Harding	187	Maersk	Feb. 28	Yokohama
Philippine Bear	187	Maersk	Feb. 28	Yokohama
Paul M. Ores	187	Maersk	Feb. 28	Yokohama
Phonix	187	Maersk	Feb. 28	Yokohama
Santa Flavia	187	Maersk	Feb. 28	Yokohama
Sunnyville	187	Maersk	Feb. 28	Yokohama
Suez Maru	187	Maersk	Feb. 28	Yokohama
Suehikawa Maru	187	Maersk	Feb. 28	Yokohama
Wenans	187	Maersk	Feb. 28	Yokohama

VESSELS DUE TODAY

Vessel	Berth	Operator	Due to Sail	For
Acacia City	178	Waterman	Mar. 3	San Fran.
Avila	213	Union Oil	Feb. 27	Oleum
Bunker Hill	188	W. H. Wickham	Feb. 27	Seattle
Caribbean	187	Trinidad Corp.	Feb. 28	New York
Elsham	185	N. Y. K.	Feb. 28	New York
Fujiharu Maru	232-A	Shinbun	Feb. 28	Kobe
Florence Luckenbach	173	Chile S. S. Co.	Feb. 28	Havre
Karen Naess	173	Royal	Feb. 28	Copenhagen
Loch Aven	155	Green Ship & Trad.	Feb. 28	Yokohama
Mississippi	222-A	Lucienbach	Feb. 28	San Fran.
Minnesota	101	Intercoast	Feb. 28	Le Havre
Marine Leopard	187	De la Rama	Feb. 28	San Fran.
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President Harding	187	Maersk	Feb. 28	Yokohama
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Santa Flavia	187	Maersk	Feb. 28	Yokohama
Sunnyville	187	Maersk	Feb. 28	Yokohama
Suez Maru	187	Maersk	Feb. 28	Yokohama
Suehikawa Maru	187	Maersk	Feb. 28	Yokohama
Wenans	187	Maersk	Feb. 28	Yokohama

\$5 EXAMINATION \$5 PROTECT YOUR LIFE

With a Complete Physical and X-Ray Examination

LIFE DEATH

CAN BE PROTECTED BY A THOROUGH PHYSICAL EXAMINATION

WANT THE FACTS — NOT GUESSWORK

Let the Invisible Ray Pinpoint Your Health Problem NO QUESTIONS ASKED REGARDING YOUR ILLNESS

Without making you a single question regarding your sickness we will show you the cause of your trouble, where it is and what to do. Isn't that what you want to know?

INTERNAL ORGANS NOW VISIBLE
Like X-ray and motion picture, we can see clearly your heart, lungs, bronchia, spleen, kidneys, stomach, liver and small intestines, etc. — see the defects, abnormalities, diseases, or faulty functioning and then prescribe the correct treatment to restore your health. Other mechanical and electrical devices register your blood pressure, pulse, heart and other functional or organic deficiencies — fool-proof precision instruments that are the very latest in scientific diagnosis.

What is it worth to you to know the truth about your ailments — no guess work — just facts — plain scientific facts. HEAD-TO-TOE EXAMINATION. X-RAYS. LUNGS. HEART. SPINE. AND VENTRAL. SPINAL. VERTEBRAL. AND BONE. STRUCTURE. PULSES. AND HEART. ACTION. AND OTHER. PHYSICAL. DEFECTS. • STOMACH • KIDNEYS • COLON • PROSTATE • FEMALE ORGANS • GLANDS • NERVOUS SYSTEM • LIVER AND GALL BLADDER

(In Southern California Since 1936)

BASIC DIAGNOSTIC OFFICE
(Member of L. A. County Diagnostic Association)
In Southern California Since 1936

927 E. BROADWAY • PH. 64-6203
Hours: Mon., Wed., Fri. 9:30 to 5 P. M.; Tues. & Thurs. 9:30 to 5:30 P. M.; Sat. 11 to 1 P. M.

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Offices also in Pasadena, San Bernardino and Santa Monica

Montgomery Ward

113 E. BROADWAY
DOWNTOWN LONG BEACH
PHONE 7-2231

SALE! 879 PAIRS

SHOES FOR THE WHOLE FAMILY PRICES SLASHED FOR CLEARANCE!

REGULAR 2.98

Your choice of women's casuals for the coming summer season. Choose from a wide selection of colors and styles, fabrics and leathers. Also children's and infants'.

1.97

REGULAR 4.98 to 7.98

All reduced to this one low price. You'll find children's dress shoes, children's cowboy boots, and women's casuals in a variety of colors and styles. Most sizes.

3.97

REGULAR 3.98

Sport shoes for everyone in the family... from denim crepe-sole oxfords for Dad to two-tone sandals for Junior. Choice of colors and styles. In almost all sizes.

2.97

REGULAR 6.50 to 7.98

Prices cut up to 30% on men's and women's shoes. Choose from men's work shoes, men's dress shoes, women's pumps and comfort styles... all at this one low sale price.

4.97

Other Shoes for Men, Women and Children Priced From 97c to 10.97

<

LUNCHEON AND SERVICE CLUBS

City Clerk to Talk at Shriners' Meet

City Clerk Peggy Heartwell will speak on "Our City—Not Now and Then but Then and Now" at the Long Beach Shrine Club meeting at 7 p. m. Tuesday in the Wilton Hotel. Guests will be councilmen, City Manager Sam E. Vickers, Fire Chief Frank S. Sandeman and Police

Chief William H. Dovey and their wives. Paul R. Rieth is program chairman and President Louis J. Anfinson will officiate. The "City Night" program also will include a style show by Marion's Dress Shop.

Hemorrhoids—Piles
Successfully Treated Without Surgery or Drugs. No Loss of Time From Work.
Nurse In Attendance
DR. L. W. BERRY, D.C.
1072 PINE AVE. PH. 4-5945

Double Breasted Suits

RESTYLED INTO ONE OF OUR NEWEST SINGLE BREASTED MODELS

We are now showing the latest Spring patterns in fine imported WORSTEDS, CASHMERES, MOHAIRS, ITALIAN SILKS and many other outstanding selections.

Fuzz Harris

138 EAST THIRD STREET — PHONE 7-4406



PEGGY HEARTWELL
"Then and Now"

the seven Lions clubs in the Long Beach area will attend. Babcock will turn the first shovelful of earth for \$12,000 Lakewood Lions building expansion.

SERTOMA CLUB—Thursday, 12:15 p. m., Lafayette Hotel. Loran Hancock, chairman; Merle DuBay, presiding. Guest speaker:

er: Tom Diehl of the public relations department of Douglas Aircraft Co.

DOWNTOWN 20-30 CLUB—Wednesday, 7:30 p. m., Humpty Dumpty restaurant, 608 E. 4th St. Jimmy Gatlin, chairman; Bob Adolfsen, presiding. Guest speaker: Bill Stroppe, with films of the 1954 Mexican road race.

UPTOWN OPTIMIST CLUB—Monday, 12:15 p. m., Lakewood Country Club. John Kent, chairman; Andy Holmes, presiding. Guest speaker: Capt. William H. Snyder, chief of search and rescue and also public information for the 11th Coast Guard District.

LONG BEACH AFTER DINNER SPEAKING CLUB—Thurs-

Art Must Be Fed

PARIS (AP)—Bills before the National Assembly's education committee propose that 1 percent of the cost of constructing new public buildings be earmarked for their decoration. One aim: To help artists eat.

day, 6 p. m., Jones restaurant, 120 E. 5th St. Ralph Hand, presiding; E. L. Butz, chairman; R. H. Simpson, toastmaster. Speakers: J. E. Barton, D. M. Eagleton, Charles Evett and W. T. Harris.

LONG BEACH EXCHANGE CLUB—Wednesday noon, Lafayette Hotel. Burrell Ubben, chairman; Kermit Parker, presiding. Entertainment by Harry Mendoza, professional magician.

LONG BEACH ROTARY CLUB—Wednesday noon, Lafayette Hotel. Rear Adm. Roland N. Smoot, chairman; Dr. Hubert J. Prichard, presiding. Guest speaker: Beryl Kent, who masqueraded as a geisha girl to get information on a geisha house's operation.

KIWANIS CLUB OF LONG

GEIGER COUNTERS

\$40 and up
SCINTILLATORS
\$295 and up

Up to 24 Months to Pay
Financing Arranged

NO DOWN PAYMENT

Trade-ins accepted. Technician on duty to service instruments sold by us. No factory delays.

SHELBY INSTRUMENT
1701 Magnolia

BEACH—Tuesday noon, Lafayette Hotel. C. E. Phillips, chairman; Hal E. Moore, presiding. Guest speaker: Lawrence A. Collins, editorial columnist of the Independent, Press-Telegram.

man, presiding. Student speakers from Polytechnic High School speaking on "Safety Through Safe Living" will include: Jim Fukumoto, Keith Martin and Janet Helms.

DR. CHAN SAYS: NO LONGER MUST YOU SUFFER FROM

Asthma, Diabetes, High Blood Pressure



928 American Ave.

READ THESE AMAZING TESTIMONIALS

Dear Dr. Chan: "The day I came to your office with my mother and brother I was about to give up hope of getting rid of my asthma attacks. I spent hundreds of dollars for shots and pills, but yet found no results. After reading your advertisement, I tried you for my last resort and was thrilled to find that I responded wonderfully. After the first treatment I was able to breathe normally and could sleep better for the first time in months. Now I am feeling fine and hoping others will benefit from my experience with Dr. Chan's Natural Method."

Signed, Mrs. Vivian Murray.

To Whom It May Concern: "For over 30 years I have been going from one doctor's office to another hoping to find someone to help me with my asthma and stomach condition. No one knows how much I had suffered until I came to Dr. Chan. After night I had to sit up because I wasn't able to lie down to sleep. I was coughing and wheezing most of the night, besides my stomach was full of gas. After taking Dr. Chan's Herbal Therapy for one week, I began to improve. Now after five months of continuous treatment, my asthma and stomach troubles are just about over. I wish to recommend this treatment to anyone who is anxious to get well. I am sure that Dr. Chan will do all he can to help you as he has helped me."

Signed, Mrs. Tina Smith.

FOR THE NEXT SEVEN DAYS BRING THIS AD FOR A FREE CONSULTATION

DR. CHAN, D. C., HAS DEVELOPED A NATURAL METHOD

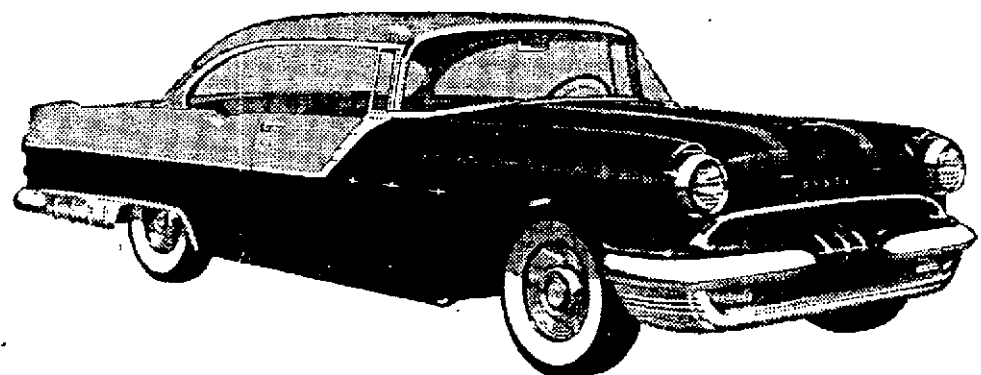
Dr. Chan, D. C., has developed a Natural Method that brings results by combining the ancient herbs of the Chinese with the latest developments of modern science. For the next seven days, bring this ad for a free consultation without obligation and learn when his Natural Therapy can do for you. Thousands have regained their health through this natural method, why not you? A trial will convince you. Phone 64-1196 for your appointment now.

928 American Ave.
Telephone: 64-1196

DR. CHAN, D. C.
CHINESE HERB SPECIALISTS

Office Hours: Mon. & Thurs. 10-3
Tues. & Fri. 10-4
Wed. & Sat. 10-1

MASTERS PONTIAC IS BREAKING ALL SALES RECORDS



ON THE BIG-BEAUTIFUL-ALL NEW 1955 PONTIAC V-8 STRATO-STREAK

BY GIVING THE HIGHEST TRADE-IN ALLOWANCE IN OUR HISTORY!

COMPARE A MASTERS DEAL TODAY

STILL PRICED WITH THE LOWEST

A BIG NEW PONTIAC V-8 DELIVERED AT THE FACTORY FOR AS LOW AS

\$2124

PLUS LICENSE & TAX

REMEMBER...

Regardless of What You've Been Offered

WE WILL OFFER MORE!

E-Z TERMS
1-Day Service

The Largest Pontiac Service Sales in the West

WE SERVICE ALL MAKES

BRAND NEW PONTIAC 8-CYLINDER MOTOR

Installed complete. Includes motor, labor, gaskets, and oil. Installed by factory trained experts. 1949 through 1953.

Reg. \$370 **\$320**

EXTRA SPECIAL

Avoid Expensive Tire Wear

Align Front End 8.50
Balance Front Wheels 3.30
Rotate Tires 1.50

Regular.....13.30

NOW \$960
LABOR ONLY

SAVE A LIFE - SAVE AN ACCIDENT

For this small amount you can be safe and sure of quick steps in heavy traffic.

\$8 95

BRAKES RELINED Labor.....

Spring Motor Diagnosis

Clean and space spark plugs, clean and space distributor points, set timing, check battery, add water, check all ignition terminals. ONLY

\$2 79

Hydra-Matic Adjust.

Includes removing and cleaning pan, major band and linkage adjustment and new gasket. NOW ONLY.....

\$6 85

Carbon Blast \$640

Tune-Up

Stops Ping
Let us "blast clean" the combustion chambers without removing the cylinder head! It's a brand new way to remove objectionable carbon deposits in your engine... less pep and power... poor performance and economy.

GIVE YOUR CAR THAT "SHOWROOM" LOOK AND PROTECTION—LET OUR EXPERTS DU PONT SPRAY GLAZE YOUR CAR

Reg. \$22. **\$14 95**

1-DAY SERVICE



PONTIAC OVERHAUL

WE WILL — Grind Valves • Clean Carbon • Install Rings • Replace Piston Pins • Rod Bearings • Check Timing Gears and Chain • Tune Motor • Lubricate and Change Oil — and FURNISH — New Piston Rings • Piston Pins • Rod Bearings • Points and Condenser • Head Gasket • Pan Gasket • Valve Cover Gasket • 5 Quarts Pennzoil • Complete Chassis Lubrication.

6-Cylinder Regular \$121.10 **\$96 70**

8-Cylinder Regular \$138.40 **\$118 93**



1545 AMERICAN AVE., PHONE 7-4111
1860 AMERICAN AVE., PHONE 35-3717



Start wearing the Dental Plates you need RIGHT NOW! Pay later, in Small Weekly or Monthly amounts. Dr. Cowen's Liberal Credit Plan is the Easy and Economical way to obtain the new Transparent Material Plates, set with modern Trubyte Bioform Teeth — the latest advance of Dental Science in the development of improved restorations.

EMERGENCY PLATE REPAIR SERVICE

Dr. Cowen offers immediate service for broken plates; and if old plates are troubling you, come in and learn whether adjustment or repair can restore their usefulness.

Pensioners Always Welcome

Come in anytime at your convenience for complete information about the Special Easy Purchase Plan available to you under the California Medical Assistance Act.

EXAMINATION WITHOUT APPOINTMENT

DR. COWEN
Credit Dentist

In Downtown Long Beach

107 W. BROADWAY

CORNER PINE • OPPOSITE BUFFUMS' OPEN DAILY 9 A.M. — 6 P.M., SAT. TILL 1 P.M.

FREE PARKING

50 CONVENIENT PARK & SHOP LOTS, DOWNTOWN LONG BEACH

PHONE—Long Beach

656-251

Low Prices Quoted in Advance





WITH MALCOLM EPLEY

BEACH COMBING

IT IS lonely on the roof of the City Hall at 5 a. m. In fact, it is lonely there any time, for hardly anybody ever goes on the roof of the six-story building except the people who staff Four Alpha. And they go there singly or in pairs, keeping an around the clock watch of the skies.

Four Alpha is the Long Beach post of the Ground Observer Corps, and I mention 5 a. m. specifically because I was in the eight-sided observation "penthouse" at that hour Friday morning.

I spent a couple of hours there in the ghostly pre-dawn period to learn first-hand something of the work done by the OGC. And I wanted to sample the experience of these people who are giving, with no pay and little thanks, so much in a unique, important but somewhat frustrating defense service.

About 100 local citizens are doing this job as a contribution to what is rated as an essential part of the defense of the nation against air attack. Their needs to be more widely known and their work more greatly appreciated.

WHEN at 4:30 a. m. I climbed the final set of narrow iron stairs to the top of the building, I discerned in the dim light a man looking through field glasses toward Signal Hill.

He was expecting me, and I shook hands with Peter DePreker, 3509 Charlemagne, a pattern maker who is chief observer of Alpha Four.

DePreker, a big man in his fifties, took me inside the little glass-walled observation house, where an electric heater provided welcome warmth against the biting pre-dawn chill.

He showed me how the observers record on printed forms information about every aircraft that passed within a four-mile radius of the post. He pointed out the cluster telephone, through which observers here and at half a dozen other posts in this area report to the filter center at Pasadena.

Pasadena is immediately told of any multi-engine plane, any jet craft, or any planes flying in formation. At the filter center, reports from various posts are coordinated and movements of any such aircraft over Southern California are plotted. This could be of tremendous value in case of a visit from enemy aircraft.

We have early warning radar, of course, but the members of OGC—the "eyes of the country"—guard the cracks in the nation's radar armor.

HAVING talked this over with DePreker, I went outside on the roof to look around. The people who man the post have a very spectacular view to ease the monotony of their lonely vigils. The city and surrounding area are a great carpet of lights, with many interesting landmarks. DePreker pointed out a bright light atop the German crane in the harbor, the twinkling red light on the water tower at VA Hospital, the square of neon that is the "75" sign on Wilmington Union oil refinery, the flashing aircraft beacon at Los Alamitos Navy station, the weird banks of lights that mark various refineries, the lights of Huntington Beach in the dim distance.

Although the city is pretty much asleep at that hour, there was a low roar of ground noise from traffic and other sources. This increased as dawn broke behind feather-edged clouds in the east, and the activities of a new day began. Observers, DePreker said, quickly learn to distinguish these ground noises from plane engines.

AT 6 a. m. an observer arrived to relieve DePreker. The newcomer was Emma McCabe, a grandmother and a saleslady at Walker's drapery dept. She said she had gotten up at 4:30, taken her dog for a walk, cooked herself a good breakfast, and then hiked in the 12 blocks from her home on Maine Ave. After three hours on watch she would go to her job at 12, work until 9 p. m. and then go to a birthday party for herself. Quite a day.

AS I talked with these people, I thought of how much real courage and patriotic devotion is required for a job like that. Unless or until there is a visit of hostile aircraft, it is a service with little drama, little glamor, a great deal of monotony and the frustrating realization that nothing will come of the reports one makes.

Yet those in charge of the nation's defense regard it as vital, and so long as they are needed there must be people on the City Hall roof watching, watching for enemy aircraft which they hope will never come.

REGIONAL POLITICS

Hosmer Defends Tax Cut Opposition

By THE LOOKOUT

Rush tactics which prevented a hearing on the \$20-per-person income tax reduction voted by the House in Washington Friday were flayed by Rep. Craig Hosmer of Long Beach in a letter sent to the United Auto Workers local here.

Hosmer, who joined all other Republican Congressmen from California in opposing the bill, wrote the letter before the vote. It was in response to a telegram from the UAW local asking him to support the bill and stating that the present income tax imposes the largest burden on lower income families.

In his reply, Hosmer indicated his intention of voting against the proposal on the grounds that it had not been demonstrated it could be passed without damaging the welfare of working people and Americans in general. "I will wholeheartedly support individual income tax reductions whenever they are demonstrated by proper hearings to coincide with the administration's responsible financial management which has been so beneficial to Americans in the past two years."

"I firmly believe that first tax relief should go to those upon whom the tax burden falls the heaviest. I will not take chances either with the nation's or the average American's welfare and freedom."

Pointing to dangers of inflation and dollar devaluation that might hurt the average citizen far more than the tax cut would help him, Hosmer said that there was "not even a public hearing" to explore the possibilities of the tax cut. Hosmer said the tax cut issue was "one of the few situations which present an opportunity for both courage and statesmanship."

California Congressmen divided on party lines in the vote. Among

major gifts division goal of \$192,787.

The home gifts division, with a quota of \$85,000, has the largest goal. Second largest quota is the corporation division, with \$65,000. Joseph R. Bjorndahl is chairman.

This year's quota is higher by 10 per cent, it was pointed out by Gillespie, because of an increase in service to servicemen, veterans and their families and because of an expansion in the blood program, which provides 99 per cent of the blood needed for medical purposes in the Long Beach area.

Included in the major gifts division are 60 uniformed Red Cross women volunteers who will begin solicitation of the downtown business area Wednesday and will help to meet the

work. Now he settles for swimming on pleasant days, but he goes in the ocean throughout the year. His stroke? "Oh, I guess it's some kind of a double crawl."

Now meet the All-Year Swim Club, organized a year ago. The 110 members are pledged to swim every day. Usually they go in Alamitos Bay, but sometimes in the ocean.

Rex Finney, who owns and manages a service station, is president; Elizabeth Keen, housewife and mother of a son in the Navy is secretary-treasurer. Other All-Year Swim Club members are Amy Hiland, Beverly Hunter, Jennie McIntyre, Beverly Black, David Hightower, Vic Wardle and Bob Hoffman.

Amy Hiland, who in private life is the wife of Pete Hiland, an insurance agent, expects to take the Santa Monica Channel next summer.

She and Daisy Murchie (wife of Al Murchie, painting contractor) set a record of 11 hours and 45 minutes for a 10-mile swim.

For many years, he swam every morning before school or

work. Now he settles for swimming on pleasant days, but he goes in the ocean throughout the year. His stroke? "Oh, I guess it's some kind of a double crawl."

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SHOT FOR MOON, LANDED IN CELL

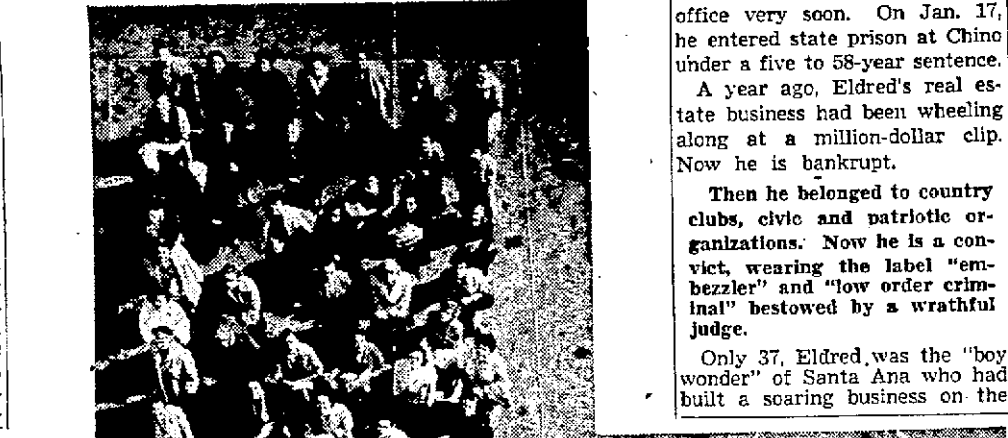
Santa Ana's Swanky Swindler

(Editor's Note: This is the first of six articles on Arthur G. Eldred, whose Santa Ana "business deals" led him from success to China prison. Remaining articles will appear daily in the Independent and the Press-Telegram, beginning Monday.)

By BOB SWANSON

On the mezzanine floor of the Muckenthaler Bldg., 325 N. Broadway, Santa Ana, the sign on the locked door reads: "Will return at 6." Beside the door is another sign, "A. G. Eldred & Co."

This is the office in which young Arthur Gordon Eldred built his real estate and financial empire, performed good civic works and broke the hearts of elderly people such as Charles W. Moore, Lizzie Ritter and Lottie McCollum.



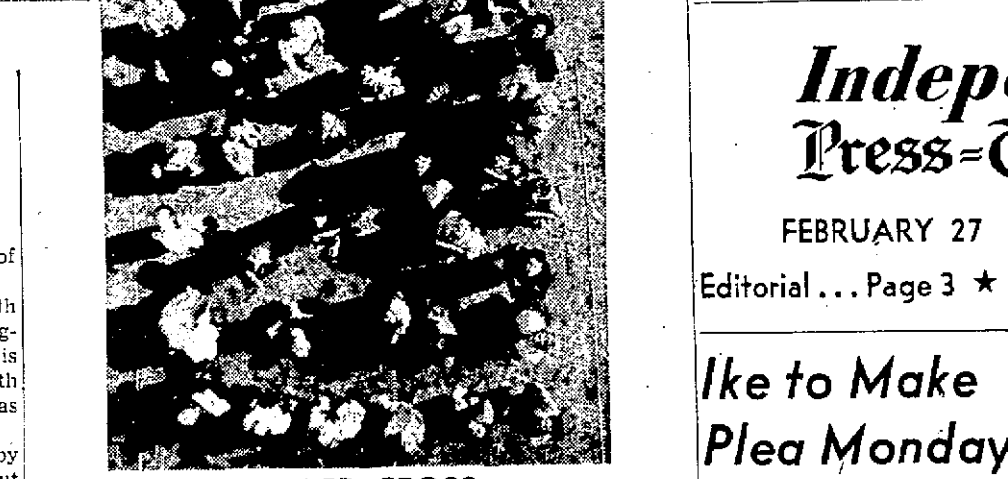
ARTHUR G. ELDRED 'He Complicated Things'

Eldred won't be back at his office very soon. On Jan. 17, he entered state prison at Chino under a five to 10-year sentence.

A year ago, Eldred's real estate business had been wheeling along at a million-dollar clip. Now he is bankrupt.

Then he belonged to country clubs, civic and patriotic organizations. Now he is a convict, wearing the label "embezzler" and "low order criminal" bestowed by a wrathful judge.

Only 37, Eldred was the "boy wonder" of Santa Ana who had built a soaring business on the



CHARLES W. MOORE 'I Trusted Him'

uncertain foundation of a \$300 bank loan—and his own personality and genius.

He won't soon be forgotten because he has shaken Orange County as has no other man.

WHAT HAPPENED to topple so esteemed a figure from the pedestal of apparent success?

Eldred himself tells how he undertook an ambitious building program in 1953 under a lease arrangement for the Prudential Life Insurance Co.—an opportunity for great profit.

The state says Eldred took the risk—"shot for the moon"—then ran short of operating funds. In desperation Eldred resorted to what the judge said was "expediency" and used money and securities entrusted to him by others for investment.

Thefts from a single group of

five people—all over 65—totaled more than \$50,000, said the district attorney.

Eldred also forged trust deed assignments in order to "hook" these securities to his own creditors.

WHAT KIND of man is Eldred? He invested millions of dollars apparently honestly and made money for a lot of people, said a probation officer. Yet as his business spiraled downward, he could also sit on the bedside of Charles W. Moore, 79, help him dress, drive him down to the bank in his Cadillac and fleece the old man of another \$2,635.

"Brilliant... a man of pleasant personality and charm," the probation officer acknowledged. "Wonderful to work for, at least while things were going well," said a former employee, who had worked for Eldred for 6½ years.

She added: "He wasn't happy unless he complicated things. The more involved the problem was, the more he was interested. Single things bored him."

Eldred, handsome and composed, obviously thinks well of himself. He showed himself a tough, cool fighter under fire. He was attractive to women. His wife, Genevieve, 35, told

(Continued on Page C-4, Col. 1)

QUOTA \$277,000

Red Cross Month Starts With 5,300 Aiding Drive

Red Cross Month will begin Tuesday when approximately 300 business leaders in the 25 major gifts divisions, under the chairmanship of Virgil B. Gillespie, and 5,000 women volunteers in the home gifts division, with Mrs. A. A. Carrey as chairman, start soliciting for the campaign.

Included in the major gifts division are 60 uniformed Red Cross women volunteers who will begin solicitation of the downtown business area Wednesday and will help to meet the

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work. Now he settles for swimming on pleasant days, but he goes in the ocean throughout the year. His stroke? "Oh, I guess it's some kind of a double crawl."

Now meet the All-Year Swim Club, organized a year ago. The 110 members are pledged to swim every day. Usually they go in Alamitos Bay, but sometimes in the ocean.

Rex Finney, who owns and manages a service station, is president; Elizabeth Keen, housewife and mother of a son in the Navy is secretary-treasurer. Other All-Year Swim Club members are Amy Hiland, Beverly Hunter, Jennie McIntyre, Beverly Black, David Hightower, Vic Wardle and Bob Hoffman.

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READY FOR RED CROSS

Hundreds of volunteers in the Red Cross home gifts division form a symbolic cross for the 5,000 women who will campaign in the annual fund drive opening Tuesday. The quota for this year is \$277,000.—(Staff Photo.)

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Independent-Press-Telegram

FEBRUARY 27 ★ SECTION C

Editorial... Page 3 ★ Real Estate... Pages 5-10

Ike to Make Plea Monday for Red Cross

WASHINGTON (AP)—A personal appeal by President Eisenhower, Monday night, will kick off the American Red Cross' annual campaign. It seeks 30 million members and 85 million dollars for its work during the next year.

The President's recorded plea will be broadcast at various times that night over all major radio and television networks, as part of the showings being aired at that time. It also will be carried in theater newsreels.

A million and a half volunteer workers will carry on the year-long membership campaign under chairmanship of Stanley C. Chalmers of Dayton, Ohio, president of the National Cash Register Co.

"In this turbulent age," Allyn said in a statement, "it is imperative that our Red Cross have the strength in members and in resources to meet any call put upon it by the course of world events or by the hazards of nature."

E. Roland Harriman, Red Cross national chairman, said "it is the round-the-clock, round-the-year service to people that keeps the Red Cross prepared for emergencies when they arise."

The organization's biggest budget item, \$36,640,000, is for its program of aid to families, veterans and their families. The Red Cross blood program ranks second, with \$14,287,000 set aside for it.

Other amounts will go for disaster preparedness and relief; health, nursing and safety services; the Junior Red Cross; international assistance programs; and administration of many volunteer programs.

David Feiner, chairman of the 1954 United Jewish welfare fund campaign, will be honored.

Joshua Marcus, executive director of the Jewish Community Council, will give his annual report.

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REAL COOL ORANGES 'Radioactive' Tree Okay in Geiger Counter Test

Mrs. Julia Moore's "radioactive" orange tree has been deactivated—bark and all.

She called the Police Department early Saturday morning about the appearance of her 10-year-old orange tree in her back yard at 2142 Easy Ave.

Half the tree's leaves, green when she went to bed Friday night, were shriveled and brown. "It may have been something radioactive in the rain," she said. "Maybe a radioactive fall-out like I've been reading about."

Lowell Gordon, who operates a mineral shop at 1850 Pacific Coast Hwy., went to the scene armed with a geiger counter.

He took a count in the general neighborhood first, before proceeding to the tree.

"There is a normal background count that we get in the atmosphere," he explained. "Generally, this count comes from cosmic rays."

The Easy Ave. neighborhood "normal" was 30 counts a minute. Gordon then went to the tree and held the counter directly under a branch where the leaves were shriveled.

The count was 29—lower, not higher.

"There's no fall-out on this tree," said Gordon. "Just oranges."

If it had been radioactive, the geiger counter would have registered 75 to 100 counts above the normal, he maintained.

Gordon said his geiger counter let him down only one time—and then, "not really."

"Fellow came into the shop who had just had a radio-isotope 'cocktail' at the hospital. Asked me to put a geiger counter on his stomach."

"Well, sir, that counter went up past the third scale,

far as she could go, and the light turned red and stayed that way.

"That fellow was really hot," Mrs. Moore's oranges, however, were cool, real cool.

L. B. 'STAKEOUT'

Private Eyes Plan Session

The annual convention of the California Association of Private Investigators will be held in Long Beach for the first time June 9, 10 and 11, it was announced Saturday.

Approximately 100 of the "private eyes" from throughout the state will headquarter at the Wilton Hotel and the three-day sessions over the business days will be devoted largely to panel discussions of investigating practices and techniques.

Leslie M. Dreis, retired Long Beach police inspector who now operates the Dreis Investigation Bureau at 3131 E. Broadway, has been named chairman of the convention arrangements committee by Thomas H. Keating of San Francisco, president of the association.

CANCER TALK SET

Dr. B. J. Feldman will speak on cancer and the film "Breast Self Examination" will be shown at 9 p. m. Tuesday in Veterans Memorial Bldg. under the auspices of Unit 27, American Legion Auxiliary. Mrs. Lorena Killingsworth will preside.



MARY BRANDENBURG... I Could Pick Up Ice

'SWING YOUR PARTNER!'

New Public Square-Dance Class Slated for Novices

Plans to open another square-dance class for beginners at Silverado Park on Wednesday evening bear out assertions by the Recreation Department that Long Beach folks like to trip the light fantastic.

The new class instruction will be given over an 11-week period on Wednesdays from 7 to 8:30 p. m. This will be followed by square dancing from 8:30 to 11 p. m. by graduates of beginners classes.

Jack Minar, special events director for the Recreation Department, will be in charge.

Throughout the city, today, almost 5,000 persons are taking part in dance-class activities sponsored by the Recreation Department, and in some instances, assisted by the city schools.

Mae Mathers, supervisor of co-recreational activities, is in



LOWELL GORDON... No Fall-Out... Just Oranges

STAR GAZER

By CLAY R. POLLAN

Your Daily Activity Guide
According to the Stars.

To develop message for Sunday,
read words corresponding to numbers
of your Zodiac birth sign.

ARIES MAR 22 APR 20	TAURUS APR 21 MAY 21	GEMINI MAY 22 JUNE 22	CANCER JUNE 23 JULY 23	LEO JULY 24 AUG 23	VIRGO AUG 24 SEPT 23
33-43-54-64 63-76-79-89	38-47-51-57 62-72-78	17-22-35-45 50-65-83-90	1-5-10-31 49-56-73	21-26-37-42 67-71-84-86	13-17-36-44 52-74-77

1 Analyze	31 Prepare	61 Life
2 The	32 You	62 Treat
3 If	33 You've	63 Further
4 Gift	34 News	64 Further
5 Yourself	35 Wishes	65 Of
6 You	36 Of	66 You
7 The	37 Easy	67 For
8 Credit	38 There's	68 Way
9 Prestige	39 Side	69 Relative
10 And	40 Environment	70 Brings
11 Gay	41 Can	71 Loans
12 Cheer	42 Prey	72 Or
13 Unusual	43 A	73 Changes
14 You	44 Good	74 Awaits
15 And	45 Solid	75 Beckons
16 Economize	46 Spread	76 In
17 You've	47 Special	77 You
18	48 Comes	78 Partner
19 Can	49 For	79 Store
20 You	50 Your	80 Dividends
21 Don't	51 News	81 Splurge
22 Good	52 Luck	82 Your
23 Now	53 Now	83 Close
24 Improve	54 Surprise	84 Additional
25 Romantic	55 Due	85 Later
26 Be	56 And	86 Duties
27 Break	57 Concerning	87 Ambitions
28 Luncheon	58 Or	88 Later
29 Good	59 Support	89 Today
30 Is	60 Some	90 Friends

227
Good Adverse Neutral

LIBRA

SEPT 23
OCT 23

3-14-15-25
32-41-51-61

SCORPIO

OCT 24
NOV 22

8-9-15-28
30-55-66

SAGITTARIUS

NOV 23
DEC 22

6-19-24-40
50-64-82-87

CAPRICORN

DEC 23
JAN 20

2-11-25-39
58-61-75

AQUARIUS

JAN 21
FEB 19

7-12-20-46
52-70-80-88

PISCES

FEB 20
MAR 21

4-18-29-34
48-59-69

OBITUARIES

WILLIAMSON—John R. Wil-lot Stevensville, Mont., and came Hamson, 76, of 719 Medio St., to Long Beach from Los Angeles died Saturday at home. He was a 2½ years ago. He was manager, native of Kansas City, Mo., and of the refrigeration department had lived in Long Beach nine of May Co., Lakewood. Surviving years. Surviving is his wife, Hat- are his wife, Dorothy, a daughter K. Rosary will be recited atter. Mrs. Vivian A. Riley, par- 7:30 p.m. Sunday in Mottell's & Davis, a brother, Myron, and Peek Chapel, 3rd St. and Alamitos Ave. Requiem mass will be at 11 a.m. Monday in Holton St. Anthony's Church at 9:30 a.m. Monday. Interment will be in All Souls Cemetery.

HARMON—Mrs. Edna May Harmon, 73, of 4249 Falcon Ave., died Saturday at home. She was a native of Harrisburg, Neb., and a native of Long Beach from Ore- of Waverly, Neb., and had lived 26 years ago. She was a member of Faith Tabernacle. Surviving are her husband, Har- Mrs. Arlene Berryhill of Santa vey O.; daughters, Mrs. Clara E. Dodge of Bellflower and Mrs. Leah Duncan of Long Beach; sons, Gilbert of Buena Park, Ce- cil of Bellflower and Max and Paul of Long Beach; and two sis- ters, three brothers, 14 grand- children and 24 great-grandchil- dren. Service will be at 10:30 a.m. Monday in Lakewood Mortuary, the Rev. Robert Mc- Intyre officiating. Interment will be in Rose Hills Memorial Park, Tabernacle, Artesia Blvd., and Muriel St., at 10:30 a.m. Wednes- day. Brother Joe Nosches officiat- ing. Interment will be in Sun- nyside Memorial Park. Mottell's & Peek Mortuaries are in charge.

REED—Service for William G. Reed, former Long Beach con- tractor who died Thursday, will be at 10 a.m. Monday in Prais- water Funeral Home chapel, 5849 Van Nuys Blvd., Van Nuys.

JACOBS—Frederick Jacobs, 71, of 6532 Johnson Ave., died in a local hospital Saturday. A na- tive of Ohio, he came to Long Beach seven years ago. He was a member of Calvary Baptist Church, Lakewood. Surviving are his wife, Mrs. Grace Jacobs; stepson, Charles P. Kogele; brother, Louis Jacobs; two grand- children. Service will be at 10:30 a.m. Monday in Gallagher & DeYoung Bellflower Mortuary, Rev. Artel Stewart officiating. Interment will be in Melrose Ab- bey Cemetery, Anaheim.

MCKEEHAN (Midway City)—Claude McKeehan, 54, of 8732 Hazard St., died Thursday in Orange County Hospital. He was a native of Madisonville, Tenn., and had lived in Midway City 14 years. Survivors include a daugh- ter, Mrs. Genelle Love of Mid- way City. The funeral will be at 2 p.m. Monday in Honold Bros. Mortuary, Garden Grove. the Rev. W. H. Williams of Garden Grove Foursquare Gospel Church officiating. Interment will be in Westminster Memorial Park.

KUDER—Mrs. Jennie Mae Kud- er, 85, of Temple City formerly of Long Beach, died Friday in a local hospital. She was a native of Sharon, Ohio, and moved to Los Angeles 50 years ago. She had lived in Long Beach seven years. She was a member of the Sunshine Society of Los Angeles and of the Methodist Church. Surviving are five nieces, includ- ing Mrs. Iva K. Ross of Long Beach, and two nephews. Grave- side service will be at 10 a.m. Tuesday in Sunnyside Memorial Park. Christensen-Pino is di- recting.

HOYT—Mrs. Effie R. Hoyt, 94, of 4704 Matney Ave., died Saturday in a local hospital. She was a native of Illinois, and came to Long Beach from Los Angeles in 1953. Surviving are sons, Robert Hershel Hoyt of Long Beach and Ernest; daughters, Mrs. Pearl Davenport, Mrs. Evelyn Pitcher and Mrs. Audrey Euson; and 18 grandchildren. Graveside service will be at 1:30 p.m. Monday in Sunnyside Me- morial Park, Elder Cree Sande- fur officiating. Mottell's & Peek mortuaries are in charge.

DAVID—Lester William Davis, 49, of 5128 Minturn Ave., died Friday at home. He was a native

—AMPUTEES—

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REPAIRS TO ALL MAKES
HAVE YOU SEEN OUR NEW FACILITIES?
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SAVE MORE THAN \$25! New low price!
Fully automatic electric cooker-fryer that also casseroles, roasts, stews, blanches, steams and warms. Big 4½-qt. capacity... large drain basket. Gleaming finish with black enamel base. UL approved.

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GET \$150 FOR YOUR OLD REFRIGERATOR
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Reg. 595.95!

and your old refrigerator

No Down Payment—Up to 24 Months to Pay

It's America's most-wanted refrigerator—now at \$150 off by trading in your old refrigerator! Big sub-zero freezer stores up to 77 lbs. of food at 20 degrees below zero. Two separate temperature controls—one for freezer, and one for Moist Cold compartment that keeps food fresh and flavorful days longer than other refrigerators. Spacious roll-out shelves... extra-deep vegetable drawers... butter keeper and cheese keeper... "Penny Pinche" power unit. Beautiful "Glacier Blue" interior.

Save \$30! Admiral 7.3-Cu.-Ft. Refrigerator Was 189.95—

now **159.95**

NO MONEY DOWN
UP TO 24 MONTHS TO PAY

Full-width freezer and freezer drawer. 3 full-width shelves, automatic interior light, all weather temperature control. "Glacier Blue" porcelain enamel interior. Limited quantity.

Buy at E-C Where You Get Saving, Service AND Guarantee!

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HOLLYWOOD BEDS—19.62 to 24.62 OFF!

49.50 "Gem-Sleep" Bed
Save 19.62 on this twin size Holly- wood bed! 6 hardwood legs... St. Francis ticking in brown and white stripe. Good sturdy construction that will last!
1.25 Weekly
Reg. 59.50 full size bed 39.88

59.50 "Sleepy Time" Bed
Save 19.62! This bed features fancy woven striped ticking... air vents, cord handles, 220 coil mattress. 5-year guarantee. Twin size complete with 6 hardwood legs. Hurry!
1.25 Weekly
Reg. 69.50 full size bed 49.88

74.50 "Century-Sleep"
Save 24.62! Heavy duty bed with 252 coil mattress. Imported Bel- gian Damask ticking, deluxe ver- tical border and corded handles. 6 hardwood legs. 10-yr. guarantee.
1.25 Weekly
Reg. 79.50 full size bed 59.88

139.95 VALUE! SAVE 52.07!

ALL 5 PIECES

Put this complete bedroom outfit in your home for just 87.88! It's modern and includes large Mr. and Mrs. Dresser with 6 drawers, plate glass mirror, and full-size headboard bed with 2 matching commodes. Stunning sea foam finish. See it soon!
1.50 Weekly
Sorry, no mail or phone orders

87.88

JOHN S. KNIGHT



EVERY YEAR, EVERY DAY

All-Year Swim Club members live up to their pledge in Alamitos Bay. From left, Dick Wardle, David Hightower, Jennie McIntyre, Amy Hilland, Rex Finney, Beverly Hunter, Beverly Black and Elizabeth Keen.

Films Scheduled at Art Forum

"Communications Primer," Edwin Castagna, Long Beach latest production of Ray and Charles Eames, will be presented along with two other contemporary experimental films at the Long Beach City College Art Forum Tuesday. The program will begin at 7 p. m. in Room 502 of the Lakewood campus at the building, Faculty Ave. at Harborway Way.

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MALTBY VS. PACIFIC

Superior Judge Joseph M. Maltby, a regular swimmer since 1907, coasts in a quiet stretch of ocean. His honor describes his stroke as "some kind of a double crawl." (Staff Photo by John H. Neagle.)

Santa Ana's Swindler Deals Way Into Cell

(Continued from Page C-1.) ranch near Visalia for 35 years before we sold out and retired. It's a shame when a person works hard and makes it honest to lose it that way. "I had faith in Eldred. He betrayed that trust."

Mary Eberth, another longtime employee who resigned last August, admitted: "You can't help but like him."

Then she added: "but when I begin feeling sorry for Mr. Eldred, I remember Charles W. Moore."

CHARLES W. MOORE, 79, a Spanish-American war veteran, sat in the back yard of his home at 1706 W. Washington St., Santa Ana. He suffers from asthma and the warm sun felt good.

"I figure he got me for \$20,000," said Moore of his dealings with Eldred. "He didn't break me entirely. I got a little left in government bonds. I draw my veterans pension and my house is clear, thank God."

"My wife and I worked our

Actress Flops in Role of Photographer

NASSAU, Bahamas (AP)—Police escorted Screen Star Yvonne De Carlo off Prince George Pier Saturday when she turned up to take movies of Princess Margaret.

Mrs. Napier Moore, wife and assistant of the press liaison officer for the Bahamas and Nassau government, said Miss De Carlo had asked for accreditation but was refused.

She said the actress sent a messenger early Saturday morning who declared "Miss De Carlo was an official photographer for British Overseas Airways Corp."

But, Mrs. Moore said, she told the messenger the movie star "was not accredited."

"I said, 'I'm sorry, but it's no go,'" Mrs. Moore added.

When the movie star "turned up anyway" for the princess' arrival, "I asked the policemen to escort her off." Miss De Carlo has been in Nassau making a movie.

Nautilus in First Deep Descent Today

GROTON, Conn. (AP)—The nuclear powered submarine Nautilus will make her first deep dive late today in the Atlantic off the Maine coast, the Navy announced Saturday.

The Nautilus, undergoing tests since Jan. 17, has made more than 50 shallow dives, most of them during the Jan. 20-24 period.

(Advertisement)

Women Suffer Bladder "Weakness"

Are you worried and embarrassed by "Bladder Weakness" (Getting Up Nights, Frequent Urinating and Urinary Irritation or Strong, Cloudy Urine) due to common Kidney and Bladder Irritations, which sometimes result in Backache, unbearable referred, secondary aches, pains, and nervousness? Kidney and Bladder Irritations may cause tension and loss of sleep—when you can't help feeling tired and depressed. In such cases, OTCZYK usually gives quick, wonderful, soothing relief through its bacteriostatic action in acid urine, and its analgesic pain relieving value. Over a million OTCZYK tablets used prove safety and success. Get OTCZYK from drugists today under money-back guarantee. See how much better you feel.

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RALPH'S MANAGER RETIRES

After 39 years with Ralphs Grocery, Norman Goode, manager of the 10th St. and Cherry Ave. market, is retiring Monday. More than 100 employees and their families gathered Friday night to honor him and Jim Dodson, left, presented Goode with a shotgun, for he is a great hunter. Goode, who lives at 60 Covina Ave., said he will go to Palm Springs for a rest and then plans a trip around the world. He opened the Long Beach store 24 years ago and has been the only manager. His successor has not been named. Dodson, receiving clerk, helped Goode open the local market.—(Staff Photo.)

Lauds Aid of Newspapers in Home Building Projects

Southland newspapers and the progressive members of the home building industry in Southern California have worked together as partners to bring to the people of this area more and better home building and have made Los Angeles and Orange Counties preeminent in the national home building scene.

This was the message heard by members of the Home Builders' Council of the Young Builders' Institute as they met to install officers for 1955 and to hear a panel discussion on advertising, publicity and merchandising, moderated by R. Reese Myers, outgoing president.

Speaker was Zula I. Ferguson, staff representative of Stillers-Rouse Advertising, who was building editor of the Los Angeles Daily News for 17 years and earlier was associated with the Los Angeles Times. R. W. Murphy, of Melrose Sign Co., and Richard A. Berggren, general manager, Stillers-Rouse, were panel members who spoke on the use of signs, radio and television

Real Estate and BUSINESS DEPARTMENT

William McKay to Speak at Realty Board Tuesday

William McKay of San Fernando will be guest speaker at the Breakfast Forum for the Board of Realtors, Tuesday, according to Max Livoni, Program

Chairman for March. His subject is of direct interest to the real estate fraternity, "Is the Telephone a friend or an Enemy?" McKay is past president of the North Hollywood Realty Board. A member of the Executive Committee of the California Real Estate Association. The meeting will be held at the Lafayette Hotel, 7:15 a. m. E. T. Moore, president, will preside.

Hal Gerling, chairman of membership, announces a group of initiatives for Tuesday. New initiatives will also attend the Induction School of Instruction Tuesday at 4 p. m. Gerling's committee adopted the new proposed membership application recommended by the state, and beginning with the first of March

Women in Realty Outline Plans for Coming Year

Plans for the year were outlined at a recent meeting of the women's activities committee of the Long Beach Board of Realtors, held in the Ballerina Room of Lafayette Hotel. The slogan adopted is "United We Drive for Success in '55," reports Ruth Sanders, chairman.

Mrs. Sanders outlined objectives of the organization as unity, harmony, cooperation and active participation and representation in all of the major committees of the Real Estate Board. At each monthly meeting the committee reports will be given and discussed to keep all members informed. Active participation in civic affairs will be stressed.

As one project the women will furnish one of the rooms in the new realty board office under construction.

Tony Moore, president, and Barbara Moss, secretary-manager of the board explained the specialization plan of multiple listing.

The following committee chairmen were named by Mrs. Sanders; Josephine Brownley, housing and arrangements; Olive Sorenson, attendance and telephone; Mildred Robinson, hospitality; Bess K. Lyne, publicity; Grace Small, recorder; Phyllis Elmen-dorf, finance; Stormy Keats, ways and means.

The next meeting will be a potluck supper March 10.

Banker Discusses Problem Loans

"Problem Loans—the Russell Out" was the topic of Russell Adams, vice president of the Security-First National Bank of Los Angeles, in addressing 200 local bankers representing management and loan officers at the Town Hall, Wednesday evening for the third of a series of loan forums sponsored by the Harbor District Chapter of the American Institute of Banking.

"A problem loan is when you ask you borrower to pay, and he cannot refinance with your competitor," began Adams. "We need sane, constructive, intelligent at-

titudes. The banker with the negative approach can do his customer, his bank and his community much damage."

The aims of the educational program of the A.I.B. were outlined for management by Everett Cogswell, president of the Harbor District Chapter in his welcoming remarks.

Virgil Gillespie, vice president and manager of the Security-First National Bank of Los Angeles, Long Beach Branch presented Adams to the institute members with a brief resume of his background in the banking field.



EXECUTIVE OF EXECUTIVES

Annual installation of officers of the Long Beach Executives' Association was held Friday night at Balboa Bay Club. Shown here are some of the officials, left to right, Gordon McClenath, 2nd vice president; Jerry Roberts, retiring president; William Bryant, 1st vice president, and seated is Keith Houdyshell, new president.—(Staff Photo.)

Houdyshell New President of Executives' Association

Keith Houdyshell of the Home Supply Co., has taken the gavel for the year to head the Executives' Association of Long Beach. He was elevated to this office at a dinner in Balboa Bay Club Friday night.

The association is limited in membership to about 60 persons, all executives of the firms they represent.

Other officers include; William Bryant, Glenn E. Thomas Co., 1st

vice president; Gordon McClenath, City Photo Service, 2nd vice president; O. L. Dahl, builder, treasurer.

Directors are: H. E. Christensen, auto supply company; Al Ascheris, Coca Cola Co.; Jerry Roberts, Arcraft Neon (retiring president); C. W. Kahler, W. P. Fuller Co.; Fred Capouch, Pacific Coast Hardware.

Fabe Blackman, realtor, acted as installing officer.

E. C. Iliif Teaches Real Estate Law

Edwin C. Iliif, legal counsel for the Board of Realtors has been placed on the faculty of UCLA extension, to teach a course in real estate law. These classes are held every Tuesday evening at Orange Coast College in Costa Mesa and consist of twelve lectures. Iliif has lectured extensively on real estate law.

To Help Finance South Pole Trip

LONDON (AP)—Prime Minister Churchill said Britain will put up 100,000 pounds (\$280,000) to help pay for the British commonwealth expedition to the South Pole planned for 1956-57.

Total cost of the four-month-long antarctic expedition was estimated at 250,000 pounds. Churchill told the house of commons the prime ministers of Australia, New Zealand and South Africa also "are likely" to bring the project before their parliaments.

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NO DOWN to VETS
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3 and 4 Bedrooms 2 Baths
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Hardwood Floors, Of Course

In Smog-Free GARDEN GROVE

CUSTOM DESIGNED
Total Price from \$15,850

Lots AVERAGE 80 Ft. Wide! WHY BE CROWDED?

Hotpoint Dishwasher
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Massive Sandstone, Raised Hearth Fireplaces—6' Wide
Large, Full Length Sliding Glass Laminated Walls
2 Ceramic Tile Baths, Pullman Style
Ceramic Tile Kitchen
Steel Sash Windows
Birch Cabinet Doors

Zolotone Finish Kitchen and Baths
Electric Exhaust Fan in Kitchen
Golden Hardwood Floors (no slab)
80,000 BTU Forced Air Furnace
Genuine Lath and Plaster Throughout
Etched Glass Door on Stall Shower
Brick and Frame Exterior
Shingle or Dolomite Rock Roofs
Landscape Front Yards, Lawns, Trees, Shrubs

Skylark Terrace is on Brookhurst just north of Chapman in Garden Grove. From Los Angeles take the Santa Ana Freeway to La Palma (which becomes Brookhurst), turn south to model homes. From Long Beach, drive south 7th Street

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3 bedrooms 2 baths payment-insured homes

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"YES" moves you in
"YES" no cash for costs
no cash for impounds—
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from principal & interest
full price from \$11,595

you'll say **"YES"**

to MORTGAGE PAYMENT INSURANCE PAYMENT PLAN

at no added cost!

you'll say **"YES"**

to features like these:

- "HAPPINESS KITCHENS" featuring combination dining nook, breakfast bar, buffet and desk; natural finish cabinets with hammered copper hardware; Hood over range area with built-in electric fan; Deep double kitchen sinks with colorful ceramic tile; Waste King Garbage Pulverators
- SPACIOUS ESTATE-SIZE LOTS with ORANGE or WALNUT TREES!
- SLIDING GLASS DOOR or WALLS of GLASS!
- PLUS QUALITY CONSTRUCTION FEATURES such as Oak hardwood floors over raised sub-floors (not concrete slabs); Genuine lath and plaster (not drywall construction); Kwik-set Locks; 65,000 BTU dual wall heaters; 40-gallon water heaters; Armstrong inlaid linoleum—many, many more advantages!

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MODELS READY TO VIEW

Preview showing this week end of the new four-bedroom, two-bath homes at Lakewood Estates, Orangethorpe and Palo Verde, in Lakewood, has been announced by the developers, who point out that vets with net monthly earnings of only \$315 can qualify for these spacious dwellings. Full price is \$13,120. Vets' monthly payments are \$65.87 for principal and interest.

Lakewood Estates Announces Opening of Unit of Big Homes

Big news this weekend at Lakewood Estate, last major residential development in the Lakewood district, is the preview showing of two fully landscaped models which introduce the developers' new series of 4-bedroom, 2-bath homes in the property on Orangethorpe Ave. (South St.) and Palo Verde.

Full price of one of these spacious, luxury-appointed homes is \$13,120. Vets with "take home" earnings of only \$315 a month may qualify, and monthly payments are \$65.87 for principal and interest.

A spokesman for Lakewood Estates explained that his firm is offering these larger dwellings in answer to the insistent demand of home-seekers whose several children make it necessary for them to have four bedrooms.

He added: "Lakewood, an established community with parochial and public schools, 27 churches, public parks and playgrounds, a country club with public golf course, important job centers, neighborhood shopping and the large Lakewood Center, is a natural choice for home buyers who consider the present and future requirements of their growing families."

"One of the greatest attractions of the many advantages Lakewood offers is its excellent schools for all grade levels. With Long Beach City College and the new \$20,000,000 Long Beach State College so near, the children of Lakewood Estates residents may go from kindergarten on through college without ever leaving home."

Forced air heating is one of the many luxury conveniences included in the new 4-bedroom homes at Lakewood Estates. All the houses have two baths, one a ceramic tile Pullman in luxurious colors. In the other is a tiled stall shower with glass sliding doors. Bedrooms, all of ample size, have wardrobes with built-in closets.

In the kitchen are built-in Conv-Table, breakfast nooks (serving bar, table and desk combination), easy-to-clean covered Amcove drainboards and splashes, Bruce large Lakewood Center, is a natural choice for home buyers who consider the present and future requirements of their growing families."

Additional features include hardwood oak floors throughout, large separate service porches, "family-size" 30-gallon automatic water heaters and two-car garages.

Interior and exterior colors have been coordinated by Margaret Love, well-known color consultant.

To reach Lakewood Estates from Long Beach, drive north on Lakewood Blvd. past the May Co. to South St., then turn right and continue straight ahead to the sales office at Orangethorpe and Palo Verde.

From Los Angeles, take the Santa Ana Freeway or Marchese-Finestone Blvd., drive on Lakewood Blvd. to South St. (which becomes Orangethorpe at Bellflower Blvd.), then turn left, continuing to the sales office at the corner of Palo Verde.

Other qualities listed were natural slab doors and natural birch cabinetry, breakfast nook areas, garbage disposals, stove exhaust fans, ceramic tile work surfaces, decorative redwood siding, duplex electric outlets, 4-inch rockwool insulation and 40-50-gallon water heaters.

Lots are landscaped, all utilities are in, curbs and gutters and paved streets are in the development, it was noted. There are also hardwood floors throughout the homes, wardrobe closets, aluminum sash and concrete driveways.

Centrally located with schools, churches, shopping and recreational centers nearby, Casas Lindas Estates are on Ninth St. between Chapman and Garden Grove Blvds. Visitors drive out Seventh St. (Garden Grove Blvd.) to Ninth and turn left to the models. From Los Angeles, drive out Santa Ana Freeway to Chapman, turn right (west) on Chapman to Ninth, then left (south) to Casas Lindas Estates.

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Big Homes in Casas Lindas Sold to Vets for No Down

A survey taken among the buyers of Casas Lindas Estates reveals that more than 90 per cent looked at more than a dozen different tracts, it was reported by Eastern Builders, developers of the popular Garden Grove subdivision.

"It has been very gratifying to us," the spokesman continued, "to know that so many of our buyers thoroughly shopped the market and found Casas Lindas Estates to be the best buy."

The 3 and 4-bedroom, 2-bath homes are priced from \$12,050 and are available to veterans on no down payment, financing, impounds only. FHA terms are available to nonveterans.

Among the many luxury features are touch-plate wiring and a master control panel, papered walls, forced-air heat and thermostat control, walk-in closets and efficiency kitchens found in all the plans. These extra attractions create custom variety, it was noted.

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Centrally located with schools, churches, shopping and recreational centers nearby, Casas Lindas Estates are on Ninth St. between Chapman and Garden Grove Blvds. Visitors drive out Seventh St. (Garden Grove Blvd.) to Ninth and turn left to the models. From Los Angeles, drive out Santa Ana Freeway to Chapman, turn right (west) on Chapman to Ninth, then left (south) to Casas Lindas Estates.

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PRICED FROM \$12,050

Casas Lindas Estates offers large homes such as this from \$12,050 up. Veterans are required to pay only impounds to purchase.

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There's NO SMOG HERE!
Moderate Dry Climate!
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BEAUMONT! Southern California's Wonderland of Fruit, Poultry and Grains
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P. O. Box 2910, Beaumont, Calif.
WE INVITE DESIRABLE INDUSTRIES

Huntington Manor Buyers Begin to Occupy Homes

Families are now moving into Huntington Manor, the development of ranch-styled 3-bedroom, 1½ bath homes, Walker & Lee, sales agents, announced.

Offered at a total cost of \$11,800 with monthly payments of approximately \$67, the homes are available on both FHA terms for non-vets or veterans may buy for no down payment.

Just seven miles from Long Beach, the Westminster development offers such features as open beam ceilings, full one-inch Johns-Manville insulation, built-in Western-Holly range and oven, Waste-King disposals, variegated colored rock roofs, unit heat

thermostatically controlled, sliding glass doors and they are built on lots surrounded by giant eucalyptus trees.

Visitors from Long Beach may drive east on 7th St. to Highway 99, south to Trask and turn right to the project. Or they may go out Westminster Ave. into the heart of the city of Westminster and turn north to Trask Ave.

Group Will Hold Meeting in L. A.

The Private Employment Agency Association is holding a state membership drive at the Times Auditorium, 1st and Spring St., Los Angeles, on Thursday, March 3rd at 7:30 p. m. This is the first annual meeting of this type ever held by the newly organized association.

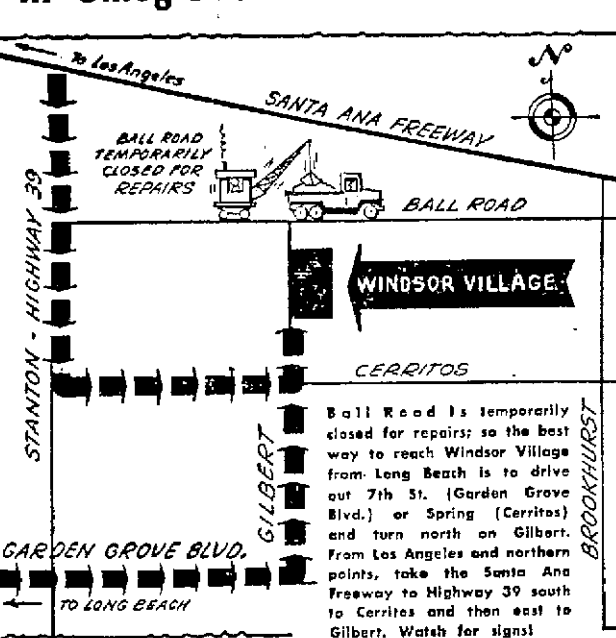
Harry Long, president, San Diego, will be the presiding officer.

H. A. Prophet, Los Angeles, will be the speaker on "Membership and Value of an Association."

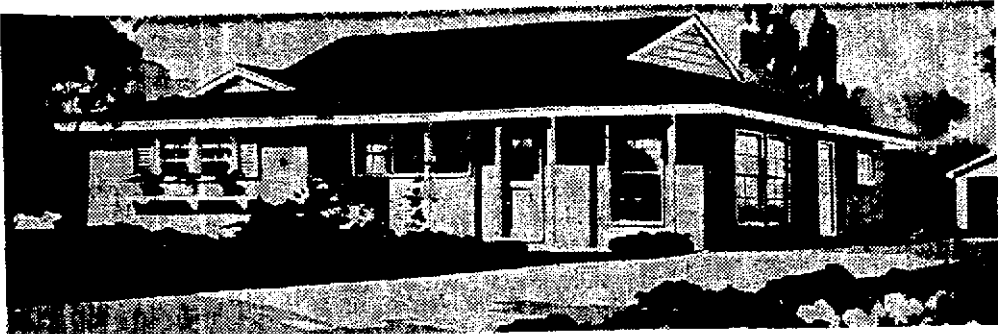
Leo A. Hill, Select Personnel Agency, Long Beach, will be the speaker regarding legislation and the status of the bills which have been presented in Sacramento.

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FOLLOW THIS MAP! for the Royal Road to Happiness in Smog-Free GARDEN GROVE



Windsor Village
3 and 4 BEDROOMS
1 and 2 BATHS
IMMEDIATE OCCUPANCY
AS LOW AS \$60⁵⁵ Monthly
principal and interest
TOTAL PRICE FROM \$10,650
Banner Development Co., Developers
McCarthy Co., Sales Agents Phone KE 5-8344



IN RURAL SETTING

Location of the Golden West Park's newest unit gives the homes rural charm yet within minutes of the city. This has a big appeal to buyers. One of the models is shown here.

Golden West Park Location Is Appealing

Sales to non-veterans of 4-bedroom homes in Unit No. 3 of Golden West Park in suburban Anaheim, increased last week over any 7-day period since the development, officials of MacBright, Inc., builders and developers, disclosed.

Spokesmen for Walker & Lee, Inc., sales directors, attribute this unexpected increase in closings to the fact that these quality dwellings are available to non-vets as well as to qualified vets, for only \$299 down, and they are located just far enough away from the congested city areas to retain their suburban charm, and yet are close to work, and near schools, churches, good transportation and modern, one-stop shopping centers. Also contributing to the success of this project, they contend, is the fact that these homes are realistically price-tagged at only \$10,575.

Most favored features of these completely contemporary homes, each with 2 full baths, builders point out, are their center-hall plan and master-bedroom suite, colored rock roofs and colored composition shingles; genuine redwood siding; Youngstown steel kitchen units with white cabinets; Formica drainboards; double sinks; Waste King pullerators; two Holly wall heaters with secondary heat exchanges; large French doors; colored asphalt tile floors; slab doors; Crane bath fixtures and Schlage hardware.

Furnished model homes are on display from 10 a.m. to 6 p.m.

Golden West Park, Unit No. 3, may be easily reached by driving out the Santa Ana Freeway, now completed, through Buena Park; pass the Lincoln State Highway crossing in Anaheim; then drive straight ahead on the freeway a few blocks to West St.; turn right to furnished model home and watch for billboards directing drivers to development.

Appraisers to Gather in L.A.

The American Institute of Real Estate Appraisers will hold its sixth annual conference-seminar March 4, 5 at the Biltmore Hotel, Los Angeles. The conference will consider current real estate markets and valuation problems, and appraisers, brokers, builders, managers, mortgage men, and all others interested in the future of real estate are invited.

Significant current trends affecting real estate markets and possible solutions to new valuation problems created by changing social, economic and political conditions will be discussed. Outstanding specialists in every branch of the real estate vocation are scheduled to speak.

Among those planning to attend from this area are: Arthur Maspero, Ralph Bowdler, James A. Edmonds, J. C. Hoffman, John T. Behan, Charles Carroll, Gus E. Swanson and many others.

INVESTMENTS SURE TO PAY OFF. Classified ads! To sell or rent anything — phone 6-9071.

New Tietz Skylark Homes Selling Fast

More and more people are finding Skylark Terrace is the answer to their demands for a convenient, well-located, modern home, reports Bill Tietz, president of Tietz Construction Co., builders and developers of the Garden Grove subdivision. Heavy sales have been reported in the third unit of the popular development since construction started at nearby Melody Park, new 10-acre, \$2 million shopping center at the corner of Chapman Ave. and Brookhurst.

Another reason for the spurt in sales is the addition, in plans for the third unit homes, of a spacious family room, adjacent to the kitchen and living room. The practical aspects of this second living room are applauded by home-seekers who appreciate its many uses for family, as well as entertaining enjoyment. Focal point of the room is an oversize fireplace.

Other distinguishing Skylark Terrace features are found in the all-electric kitchens. Equipped with Hotpoint ranges and ovens, garbage disposals, Hotpoint dishwashers, exhaust fans, and furnished with natural birch cabinets and ceramic tile counter tops, the kitchens win all-around praise for their beauty, as well as efficiency.

Tietz said. The services of Edison Co. home economists are available to new owners who wish to have the many electrical appliances demonstrated for their maximum use, it was disclosed.

Priced at \$15,850, Skylark Terrace homes are available to veterans for no down payment, Tietz said. Low FHA terms are available to non-veteran buyers.

Ceramic tile highlights both baths, with durable Zolatone finish used on the walls. Glass shower doors are another feature. A 60,000 B. T. U. forced air furnace heats the homes, constructed of genuine lath and plaster. Full-length sliding glass doors, extra-large closets, and cabinets and golden hardwood floors are more qualities.

Brick trim, shingle and dolomite rock roofs, three-foot eave overhangs and modern architectural design are exterior features of the dwellings, which are on king-size lots with 65-foot frontages. From Long Beach, visitors drive out 7th St. (Garden Grove Blvd.) to Brookhurst, and turn left to the model homes.

L.B. to Host CREA Board

President E. T. Moore and the Long Beach Board of Realtors will act as hosts to the quarterly state directors meeting of the California Real Estate Association being held in Long Beach, March 10-11-12.

The Wilton and LaFayette Hotels have been chosen as headquarters for the conference. Thursday the Farm Lands and Industrial Development Conference will be scheduled for all day sessions.

Subjects such as "Why Industry Came to Orange County," "The Farm Brokers Work Shop," will be discussed.

Friday, statewide committees will convene to take up "legislation," "ethics," "education," "exchange," etc. Meetings will cover the full session of the day with the evening entertainment being the fancy head-dress ball and dance.

James Garth has been designated host for the "Realtor Dedication Preview" of the Long Beach Realtors Building when the state president, the real estate commission and other dignitaries within the CREA will preview the Realty Center.

HOME OF CHARM

The large living room with a dining area is one of the features of the Skylark Terrace Unit No. 3 now selling rapidly in Garden Grove. Priced at \$15,850, the homes are sold to veterans for nothing down.

The kind of home
you've always wanted ... in

HUNTINGTON MANOR

★ NEW RANCH STYLE
★ 3 BEDROOMS ★ 1½ BATHS

Completely Surrounded by Giant Eucalyptus Trees in Smog-Free Westminster.

QUALITY FEATURES

- Open Beam Ceilings
- Full 1" Johns-Manville Insulation
- BUILT-IN WESTERN-HOLLY RANGE AND OVEN
- Waste-King Garbage Disposals
- Variegated Colored Rock Roofs
- Unit Heat, Thermostatically Controlled
- Sliding Glass Doors to Patio
- 1½ Baths

Orange County's GREATEST Home Value!

\$11,800 | **\$67 MO.**
TOTAL COST | APPROX. TOTAL COST

VETERANS

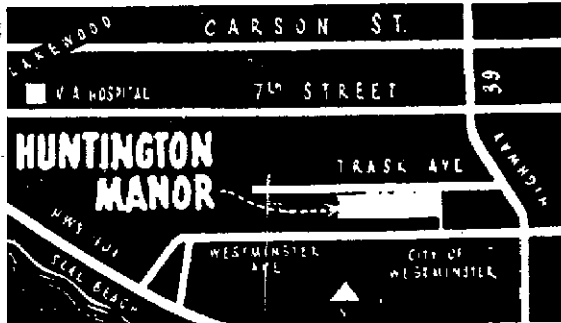
NOTHING DOWN

NON-VETS FHA TERMS

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Just 7 Miles From
Long Beach and the
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FOR YOUNG MODERNS
ON THEIR WAY UP!

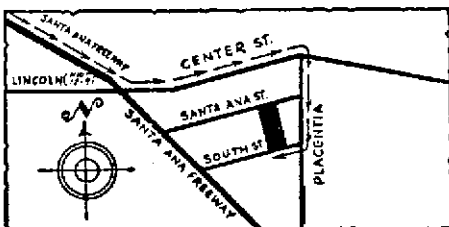
FHA TERMS
FOR
NON-VETS

*executive
Homes*
East Anaheim

NO DOWN to VETS

Impounds Only
Total Price **\$14,500**

Executive Homes have all the luxury features up-and-coming young moderns demand. SPACIOUSNESS—1400 sq. ft. of usable floor space... FULL WIDTH BRICK FIREPLACE. Airy, bright living rooms with ARCADIA GLASS SLIDING DOORS... Kitchens designed for efficiency and featuring KNOTTY PINE OR PHILIPPINE MAHOGANY CABINETS... Walk-in pantries... Colored tile drainboards... General Electric Disposals... HARDWOOD FLOORS AND WALLS OF GENUINE LATH AND PLASTER... Two baths... including STALL SHOWER... Touch-plate wiring... FORCED AIR HEAT... and scores of other quality features.



Executive Homes are located on South St., just west of Placentia Ave., in East Anaheim. From Long Beach, drive out Carson St. (Center) to Placentia Ave., turn south to South St. and west to Executive Homes. From Los Angeles and points north, visitors drive out the Santa Ana Freeway to Center St., and turn left to Placentia Ave.

Jewett Bros. BUILDERS
Walker & Lee, Inc.
SALES AGENTS KEYSTONE 5-9804

ATTENTION! SERVICEMEN—

If You Are Not Yet Eligible
for a GI Loan, Ask About Our

RENT WITH OPTION-TO-BUY PLAN

VETS NO Cash Needed

The Best of Garden Grove!

BANNER PARK
For Quality... For Features

BANNER PARK
For Particular People

Furnished Models
open daily 'til 9 p.m.

3 Bedrooms 2 Baths

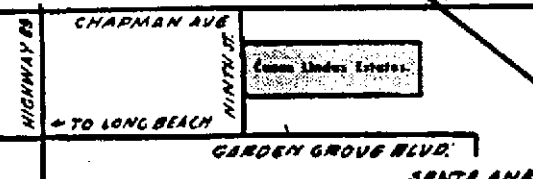


SALES AGENTS
WALKER & LEE, Inc. Ph. KI 3-1130

SHOP and COMPARE! and you too will agree this is BEST BUY in GARDEN GROVE!

Casas Lindas Estates NO. 2

On Ninth St. between Chapman and Garden Grove Blvd., Casas Lindas Estates is reached by driving out Seventh St. (Garden Grove Blvd.) to Ninth, turn north to the furnished models. From Los Angeles, drive out Santa Ana Freeway to Chapman, turn right to Ninth, then left to Casas Lindas.



EASTERN BUILDERS CO.
Developers

NO DOWN to VETS
impounds only
FHA terms Available
Non-Vets

3 and 4 Bedrooms 2 Baths
prices from **\$12,050**

MASTER-BUILT CUSTOM HOMES

Check These Extra Features

- Touch-Plate Wiring
- Decorative Redwood Siding
- Natural Slab Doors
- Garbage Disposals
- Natural Birch Cabinets
- Ceramic Tile Surfaces
- Exhaust Fans
- Breakfast Nook Areas
- Papered Walls
- Forced Air Heating
- Thermostatically Controlled
- Concrete Drives
- Bedroom
- Master Control
- Aluminum Sash
- Dishwashers
- Hardwood
- Stove
- Large
- Walk-In Closets

Worsham to Speak to N. L. B. Realtors

The North Long Beach Real Estate Club meeting will be held Wednesday noon at the Cottage Grill, 5242 Atlantic Ave. Speaker will be James A. Worsham, manager of the Long Beach Safety Council. Worsham is author of a

great many books as well as hundreds of magazine articles; he has been a manufacturing executive businessman all his life. Program chairman will be "Doc" Givens with the Rex L. Hodges Realty Company.

Removal Sale

CARVED ALL WOOL

(By a famous maker)

BROADLOOM



\$5⁹⁵
Sq. Yd.

100%
NYLON
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\$6⁹⁵
Sq. Yd.

Including
ALL INSTALLATION and
Heavy 40-oz. WAFFLE PADDING

ONE PRICE INCLUDES EVERYTHING
Save up to \$6.00 a Yard

UP TO 2 YEARS TO PAY

LINOLEUM BY THE YARD Special Close-Outs Square Yard 59c
Wall Covering Easy to Install Special Close-Outs Square Foot 9c
9x12 LINOLEUM Rugs 5⁹⁵ Each

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IN GLEN DELL PARK

Model homes are attracting many visitors to the new community of three-bedroom, two-bath dwellings pleasantly situated on West Street, between Katella and Chapman Aves., in Garden Grove.

Grand Opening Today for Glen Dell Park

Grand opening of a new unit of 137 large 3 and 4-bedroom, two-bath homes begins today at Glen Dell Park on West St., between Katella and Chapman Aves., in Garden Grove. It was announced by William P. Bowman, vice president in charge of sales for the developers, D. & E. Corp.

Center of attention at the grand opening, according to Bowman, will be a display of three completely furnished model homes, which will be open to the public daily from 9 a. m. to 10 p. m.

Stimulating sales, it was stated, are nothing down terms for vets, with no cash needed for costs and impounds.

"With monthly terms from \$60.25, including principal and interest, many vets are now qualifying on monthly earnings as low as \$350," it was stated.

Special feature is mortgage payment insurance, which is now being offered at no extra cost, it was noted.

According to officials of the Pioneer Land Co., sales agents for the \$4,000,000 residential community now under construction, favored features of the new homes include a built-in combination dining nook, breakfast bar, buffet-desk, natural kitchen cabinets with hammered copper hardware, hood over range area with built-in electric fan, and deep double kitchen sinks with colorful ceramic tile.

Also featured are large "estate-size" lots with orange or walnut trees, sliding glass doors and walls of glass, oak hardwood floors over raised subfloors, lath and plaster construction, 65,000 BTU heating and 40-gallon automatic water heaters.

Choice of knotty pine or Philippine mahogany cabinetry is given for the smart kitchens at Executive Homes, Hart said.

Walk-in pantries are a feature of the kitchens, which are equipped with Westinghouse garbage disposals and have colored tile drainboards.

No. 1 selected oak was used throughout the development for flooring, it was disclosed, and South steel sash windows are another feature. Wardrobe closets, forced-air heat with thermostat control, stall showers, 50-gallon water tank, touch-plate wiring with central control panel, painted walls over genuine lath and plaster are more of the quality features found in the homes.

Exteriors, in a variety of elevations, are of wood, brick or stucco with colorful, long-lasting crushed rock roofs. Extra storage and work areas are provided with the two-car garages, measuring 20x22 feet. Also widely acclaimed was the professional landscaping of front yards and the full width brick fireplaces.

Priced at \$14,500, the dwellings are available to veterans for no down payment — only impounds. FHA terms are available for non-veterans. Models are on South St., just west of Placentia Ave. in Anaheim's preferred, established residential area. From Long Beach, visitors drive out Carson St. (Center St. in Anaheim) to Placentia, turn south to South St. and west to the models, or take Santa Ana Freeway to Center St., left to Placentia Ave.

Val R. Moore, 1335 Atlantic Ave., was recently presented the 25-year anniversary plaque of the Millers National Insurance Company. The Moore Agency was started in January, 1929, as C. W. Moore & Sons but changed to its present name in March, 1933, upon retirement of the president's father, C. W. Moore. Moore is a member of the Circonian Club, Chamber of Commerce and Long Beach Shrine Club.

- Redwood Exteriors
- "Convertible" in Kitchen
- Exhaust Fan
- Armstrong Inlaid Linoleum
- Flagstone Fireplace with Log Lighter
- 45-50-Gallon Water Heater
- Hardwood Floors
- Fireplaces
- Weatherstripping & Insulation
- Built-in Clothes Hamper
- Walls Plastered Throughout
- Natural Mahogany Kitchen Cabinets
- Natural Mahogany Slab Doors
- Center Hall Plan
- Streets & Sidewalks
- Garbage Disposals
- 2-Car Garages

CONVENIENTLY LOCATED — NEAR SANTA ANA FREEWAY
PIONEER LAND CO.
Sales Agents

Cox Golden Key Home Termed Good Investment

"People who want to convert their rent money into investment money should inspect the new 'Miramar' today," invites Morris Crawley, sales manager for the attractive new Brookhurst Golden Key group of homes at Gilbert and Bixby, Garden Grove. The "Miramar" is only one of many models in this new Henry C. Cox California-styled development, noted for its charm and individuality of architecture.

Ultra-modern features in Brookhurst Golden Key homes cost the buyer not one penny extra, Crawley adds. Among the "new as tomorrow" innovations is touch-plate lighting. Also included in the original home price is built-in electric equipment of the finest nationally-known makes, such as a Hotpoint electric range and oven, General Electric waste disposal, electric exhaust fans, and forced air heating equipment. A Golden Key Home can be purchased for as little as \$13,775 with no down payment (impounds only) for qualified veterans.

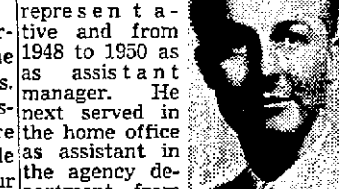
"Three or four bedrooms and two luxury baths are the basis for both livability and high resale value," Crawley explains. New home owners express satisfaction with the lavish use of quality materials such as mahogany in kitchen cabinets, mahogany doors, casings and baseboards. Floors are hardwood, beautifully grained oak. California-inspired feature is the sliding glass wall in the living room combining the outdoor and indoor living areas. Ceilings are included. Other luxury features include fireplaces, ceramic tile, colored bath fixtures, Pullman lavatories, and even such details as lingerie dryers, screened windows, Venetian blinds and shades.

Dale Harding Heads Firm Office Here

Appointment of Dale W. Harding, C.L.U., as manager of the Long Beach district office of Connecticut General Life Insurance Company was announced by Walter G. Gastil, manager of the Southern California agency. This is part of the company's announced plan of expanding its facilities in this rapidly growing community. Harding served in the Los Angeles branch office from 1946 to 1948 as sales representative and from 1948 to 1950 as assistant manager. He next served in the home office as assistant in the agency department from which position he went to Ohio to head the company's agency in Cincinnati.

A graduate of the University of Southern California, Harding served in the Navy as a bomb disposal officer in Guam during World War II. He joined Connecticut General following his separation from the service as a lieutenant (jg) in 1946.

He is married to the former Betty Lou Bear of Los Angeles. They have a daughter, Carla, 3, and a four-week-old son, Kevin.



DALE HARDING

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Magnolia Manor New Homes Are Designed for Family Living

Family living is the keynote in the planning of the Magnolia Manor homes in Anaheim, Dal-

More Builder's newest development in Orange County. Located just off the Santa Ana Freeway on Magnolia Blvd., between Buena Park and Anaheim, the "Wonder Homes" feature 4-bedrooms and 2 baths in 1400 square feet of floor space. The kitchens, designed for convenience, have Formica counter tops and spacious cabinets in the popular natural finish.

Non-veterans may now move in for \$295, Frank McFarland, sales agent for Magnolia Manor, announced. McFarland emphasized that \$295 covers all the moving-in costs.

"Two-thirds of the homes have been sold and non-veterans in-

terested in a buy had better act quickly," he stated. "The full price is \$10,950, that's one of the reasons they have proved popular," he added.

See Model of 12612 ATLANTIC, COMPTON Or Ph. Nevada 6-9141, Day or Nite

W. F. DREHER
CONTRACTOR

COMPLETE 1-BEDROOM HOUSE \$3295
2 and 3-Bedroom, Models and Courts in Progress
WE WILL NOT BE UNDERSOLD
100% FINANCING
ON YOUR APPROVED LOT
FRONT OR BACK YARD

on Sandra Place, in the Heart of Beautiful Garden Grove (no smog)

Full Price \$10,495

DELUXE FEATURES:

- 3 Bedroom Homes
- Select Oak Floors
- Genuine Mahogany Cabinets
- Ceramic Tile
- Forced Air Heat
- Genuine Plaster
- Open Beamed Ceilings
- Sliding Glass Walls
- Bearing Orange Trees

SANDRA GLEN HOMES
GARDEN GROVE, CALIFORNIA

West of Harbor Blvd. • East of Euclid • South of Garden Grove Blvd.

GRAND OPENING

3 AND 4 BEDROOMS
1 AND 2 BATHS

ONLY \$58 PER MO.
PRINCIPAL & INTEREST

FULL PRICE \$11,300

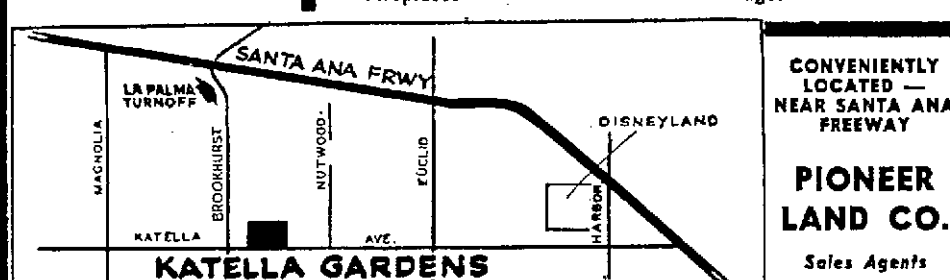
Katella Gardens

ABSOLUTELY

NO DOWN TO VETS Not Even Impounds!



- Redwood Exteriors
- "Convertible" in Kitchen
- Exhaust Fan
- Armstrong Inlaid Linoleum
- Flagstone Fireplace with Log Lighter
- 45-50-Gallon Water Heater
- Hardwood Floors
- Fireplaces
- Weatherstripping & Insulation
- Built-in Clothes Hamper
- Walls Plastered Throughout
- Natural Mahogany Kitchen Cabinets
- Natural Mahogany Slab Doors
- Center Hall Plan
- Streets & Sidewalks
- Garbage Disposals
- 2-Car Garages



KATELLA GARDENS

CONVENIENTLY LOCATED — NEAR SANTA ANA FREEWAY

PIONEER LAND CO.
Sales Agents

CONVENIENTLY LOCATED — NEAR SANTA ANA FREEWAY

PIONEER LAND CO.
Sales Agents

CONVENIENTLY LOCATED — NEAR SANTA ANA FREEWAY

PIONEER LAND CO.
Sales Agents

CONVENIENTLY LOCATED — NEAR SANTA ANA FREEWAY

PIONEER LAND CO.
Sales Agents

CONVENIENTLY LOCATED — NEAR SANTA ANA FREEWAY

LA MIRADA WOODS

3 & 4 bedrooms • 2 bath homes

vets NOTHING DOWN except costs and impounds

30 year, VA and FHA financing

NON-VETS from \$1700 to \$2450 down plus impounds

from \$14,000 to \$14,750 full price

see 8 MODEL HOMES

5 furnished by

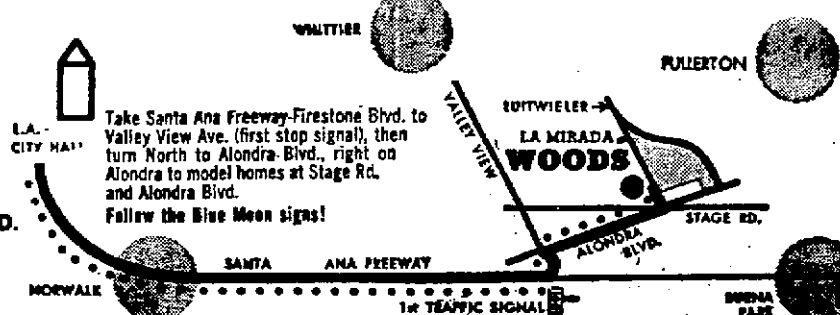
BARKER BROS.

naturally, all gas equipped

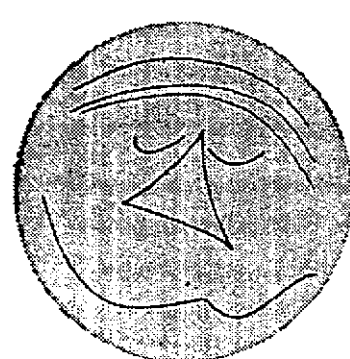
sales office: ALONDRA BLVD.

AT STAGE ROAD

WALKER & LEE, sales agents



Take Santa Ana Freeway-Firestone Blvd. to Valley View Ave. (first stop signal), then turn North to Alondra Blvd., right on Alondra to model homes at Stage Rd. and Alondra Blvd. Follow the Blue Moon signs!



once in a blue moon so many features for heavenly living!

DREAMY KITCHENS—Western Holly built-in range and oven in decorator colors; Stanthony copperized hood with fan; natural ash cabinets; Waste King Pulverators; Pomona ceramic tiled tops!

FULL SIZE OLIVE TREE—A big 15 to 25 ft. olive tree already planted! You'd pay hundreds of dollars ordinarily! Beautifully landscaped.

STEP-DOWN LIVING ROOMS featuring Sky-View Horizon walls of sliding glass; beamed and gabled ceilings; oak floors; aluminum casement windows!

LUXURY FEATURES like Pioneer forced air heat, Pioneer 40 or 50 gallon water heaters; tile baths with glass doored stall showers; tile topped Pullmans; colored bath fixtures

Furnish Your Entire Home
\$50 Down Incl. TV
LONG BEACH FURN.
5TH & AMERICAN AVE.
Downtown Long Beach

Bonded Homes Opens 'Personality House'

Personality House, Bonded completely furnished, and chock
Homes newest model in Ana- full of new ideas in home design
heim, opens today for inspection, and decorating.

Planned for family enjoyment, the new model features a mahogany snack bar with movable Heritage Shutters, opening into a sunny color-coordinated kitchen, with coral formica counters, Waste King garbage disposal, mahogany cabinets, and sliding wall partitioning the service area.

Cherry blossom curtains and valance, completely drape the sliding glass living room wall, which opens to a large enclosed patio, for easy outdoor serving and living. The floor-to-ceiling brick fireplace and colorful modern furnishings in shades of coral, green and brown will delight prospective homemakers. A combination den-bedroom features early American furnishings in gay provincial prints. This large room is adaptable for various family needs, and will double as TV room, Dad's card room, etc.

Bonded Homes are located in Anaheim's choicest residential section, walking distance to schools, churches, transportation and shopping centers. Bonded Homes have built and sold hundreds of homes in Anaheim in the past three years, and have established a high rating for quality construction and good design. All Bonded Homes are completely color coordinated, and have proved extremely popular with the hundreds of new home buyers in the Anaheim

INDEPENDENT PRESS-TELEGRAM—C-9
Long Beach (Call.), Sun., Feb. 27, 1955



ONLY 25 LEFT

Homestead Park in Garden Grove has but 25 homes remaining, the developers report. Veterans still may buy for nothing down.

Homestead Nearing Sellout

Selling down to the last 25 homes in record time, Homestead Park Homes in Garden Grove is still open to a few veterans on a nothing down deal with the builders, James M. Nicely and Jack G. Cochran, paying all the costs and imposts.

This group is final wind-up group of of this three-bedroom tract. The homes contain 1200 square feet, exclusive of two cov-

ered porches and a double garage. Back yards are so planned to have a service yard and a play area partially fenced in with redwood.

To reach Homestead Park from Long Beach go out 7th Street (Garden Grove Blvd.) to Brookhurst, turn right on Brookhurst to Cerritos, then turn left to Homestead Park.

MAGNOLIA MANOR

EVERYONE
\$295⁰⁰
MOVES YOU IN!

4 BEDROOMS
2 BATHS

NEARLY
1400
SQUARE FEET
OF LIVING

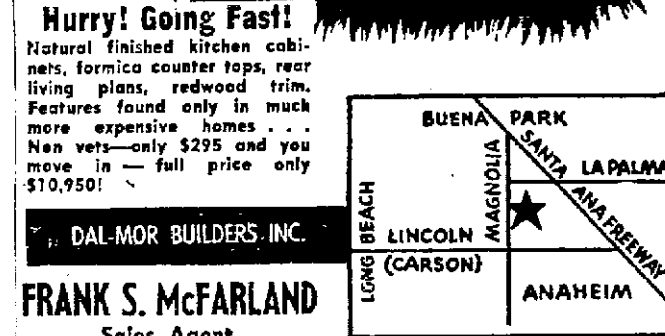
THE *Wonder Home*
In Anaheim

Hurry! Going Fast!

Natural finished kitchen cabinets, formica counter tops, rear living plans, redwood trim. Features found only in much more expensive homes... Non vets—only \$295 and you move in — full price only \$10,950!

DAL-MOR BUILDERS, INC.

FRANK S. McFARLAND
Sales Agent



PREVIEW:
"Look Under the Hood"
See Your Home Being Built!

Pembroke Park

NOW UNDER CONSTRUCTION



NO DOWN TO VETS!
Impounds Only
FHA TERMS NON-VETS!

- 3 and 4 Bedrooms . . . 1 and 2 Baths
- Snack Bars . . . Brick Fireplaces
- Shake Roofs . . . Hardwood Floors
- Diamond-Paned Windows
- Forced Air Heat And Other Fine Features

DIRECTIONS

Pembroke Park No. 3 is ideally located in smog-free Garden Grove. From Long Beach drive out 7th St. (Garden Grove Blvd.) cross Highway 39 and turn left at Josephine.

PEMBROOK CO., Developers



WINNER

Clayton M. Christensen, 2923 Lomina Ave., salesman for the Long Beach Division of Blake, Moffitt & Towne Paper Co., was presented a 1,000-day clock by R. R. Whiteman, general sales manager, for winning the recent centennial contest for all Blake, Moffitt & Towne divisions of Southern California and Arizona.

★ NEW ★ STARS ★ ARE ★ BORN ★ PREVIEW SHOWING TODAY!

NOW OPEN completely landscaped MODEL HOMES

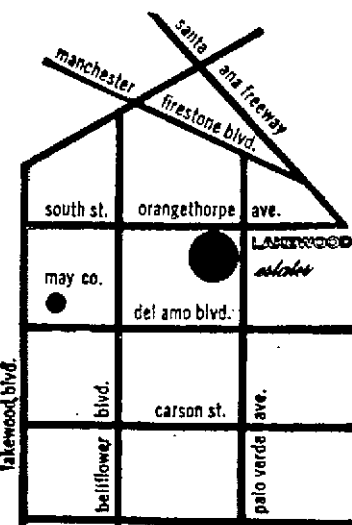
in LAKEWOOD estates

4 bedrooms 2 baths... 2-car garage... FORCED AIR HEATING



vets \$**65⁸⁷** month
principal and interest
amazingly low-priced at only... \$13,120
VETS need earn ONLY \$315 net monthly TO QUALIFY!

Real Value News! Family-Size Homes in LAKEWOOD...where you want to Live!



WALKER & LEE, sales agents

Sure, you can find 4-bedroom houses in other areas—but only at LAKEWOOD ESTATES can you buy these big, roomy, comparison-proof houses in the established community of LAKEWOOD! And, of course, LAKEWOOD, the comparison-proof community, is the ideal location for families with children... here your youngsters can go to school from kindergarten through college, without ever leaving home! Enjoy the present—look to the future... BUY NOW at LAKEWOOD ESTATES, last major residential development in the fabulous LAKEWOOD district!

FROM LONG BEACH drive north on Lakewood Blvd. past May Co. to South St.; turn right and drive straight to Sales Office and Models on Orangethorpe at Palo Verde.

FROM LOS ANGELES take Santa Ana Freeway or Manchester-Firestone Blvd.; drive south on Lakewood to South St. (which becomes Orangethorpe at Bellflower Blvd.) and turn left; continue on South St. to Sales Office.

- ★ Plyline ConverTable kitchen nooks
- ★ 12-Ft. sliding walls of glass
- ★ Bruce maple chopping block work table tops
- ★ Natural birch kitchen cabinets
- ★ Double sinks, Waste King Pulverators
- ★ Coved Amcove counters and splashes
- ★ Big separate service porches
- ★ 50-Gal. "family-size" water heaters
- ★ Bruce hardwood oak floors throughout
- ★ Glass door, tile stall showers
- ★ PLASTER & LATH CONSTRUCTION

ALL THESE AND MANY MORE ADVANTAGES!

naturally, all gas-equipped!

LAKEWOOD estates

Sales Office: Orangethorpe at Palo Verde

BIG oversized home

LOW undersized price



LIVING ROOM
DINING
KITCHEN
NOOK
ENTRY HALL
BEDROOM #1
BEDROOM #2
BEDROOM #3
BEDROOM #4
BATH
BATH
MASTER BEDROOM #1

Mom & Dad's Hideaway
HERNANDO'S HIDEAWAY
... has nothing on mom and dad's "SHUTAWAY" - Golden West Park's ever-popular master bedroom suite - when it comes to privacy... Each suite has its own full bath and deep walk-in closet. It's like having hotel accommodations permanently reserved.

2-car garage

4 really roomy bedrooms

2 full baths • BIG 2-car garage

A size to show off...proudly!

1300
square feet of
living space*
*plus porches and
2-car garages

NON-VETS
Only \$**299**
moves you in
Full Price \$10,750

"close-to-everything" location...

Golden West Park

IN ANAHEIM

The last of **UNIT 3**

The sun's at your back "both ways" when you live in Anaheim.

DIRECTIONS:
Drive out the Santa Ana Freeway, now completed, thru Buena Park, pass the Lincoln State Highway crossing in Anaheim, then straight ahead on the freeway, a few blocks to West Street. Turn right to furnished Model Homes. Open daily 11 a.m. WATCH FOR BILLBOARDS

WALKER & LEE, INC., SALES AGENTS • MAC-BRIGHT, INC., BUILDERS

Sales Are Strong in Windsor Village

In spite of the fact that the Ball Road entrance to the development has been closed temporarily for construction work, sales in Windsor Village continue at a brisk pace, according to George Petrow, spokesman for the McCarthy Co. Petrow suggests that visitors from Long Beach drive out Spring St., which becomes Cerritos, to Gilbert, turn north to the tract. Petrow also noted that construction has been accelerated so that expectant buyers can have immediate occupancy.

Intriguing combination of color has been achieved by expert decorator planning in both interior and exterior; and the California Contemporary design of the residences has received high acclaim from viewers.

The bright kitchens, which are ceramic tiled, have met with on-

the-spot approval, according to Mr. Petrow. Their beauty, enhanced by louvered windows and the ever popular cork tile flooring, creates an atmosphere of enjoyable efficiency. All kitchens are equipped with garbage disposers.

These homes created for comfortable, happy living reside on large, completely landscaped lots. Some of the other winning features are: walls of glass in living room, abundant storage space, two-car garages, television jacks and outlets, weatherstripping, rockwool insulation, 50-gallon hot water tanks, and heat which is thermostatically controlled throughout the house.

Price of the dwellings ranges from \$10,600 to \$12,775, available to veterans for no down payment. Monthly payments of principal and interest amount to less than \$60, it was stated.



IN LA MIRADA WOODS

Just off Santa Ana Freeway at Alondra Blvd. and Stage Rd., this new property of La Mirada Manor offers three and four-bedroom, two-bath homes with large living rooms and a wealth of luxury features.

Heavy Sales Daily in La Mirada Woods

Officials of La Mirada Woods are linked by sliding glass doors to landscaped outdoor living areas. The homes than \$1,680,000 in the fast-selling have 75,000-BTU forced-air heat-new community of three and four-bedroom, two-bath homes on Alondra Blvd. at Stage Rd., just north of the Santa Ana Freeway's Valley View turnoff.

James N. Starbird, president of the La Mirada Woods Building Co., attributed much of the development's ready public acceptance to the popularity of the 30 diversified home stylings created for the community by William M. Bray, AIA.

Thousands were reported thronging the eight model homes, five of which are fully furnished by Barker Bros. They are on display daily and Sunday, typifying the many stylings, the eight floor plans and the varied exterior and interior color combinations of La Mirada Woods.

Terms for vets at La Mirada Woods are nothing down but signed by Welton Beckett & Associates and impounds on 30-year associates. 4 1/2-per cent loans, while new FHA terms allow non-vets to purchase the homes on down payments from \$1700 to \$2450, sell or rent anything—phone 1206-9.

Banner Park Rent Plan Draws Many

Servicemen who are not yet eligible for a G. I. loan are taking advantage of Banner Park's "Rent-with-Option-to-Buy Plan," reports Frank Hart, general sales manager of Walker & Lee, Inc., sales agents for the development.

The large lots which afford buyers many opportunities to build recreational facilities in their own yards is one of the major reasons for the great popular appeal of Banner Park, Hart continued.

The combination of contemporary with conventional archi-

tectural stylings is another sales glass, in creating a great amount beam, celotex-insulated ceilings influence, Hart said. Skillful of visual living space is praised and mahogany paneling as other use of glass, including walls of by viewers who note the open favorites.



COMPLETELY FURNISHED, OPEN TODAY BONDED HOMES IN ANAHEIM (Unit No. 5)

A completely enchanting new home planned for family fun and good living, combining Early American and Modern Interiors: Adaptable, versatile, loaded with custom features, here is something really special for every member of the family to enjoy.

Customized Service

Movable Heritage Shutters, Mahogany Snack Bar, Sliding Glass Walls Opening to Patio, Floor to Ceiling Real Brick Fireplace, Payne 75,000 BTU Forced Air Heat, Selected Oak Floors, Ceramic Tile Showers, Mahogany Doors and Cabinets, Large 2-Car Garage.

3 BEDROOMS — 2 BATHS



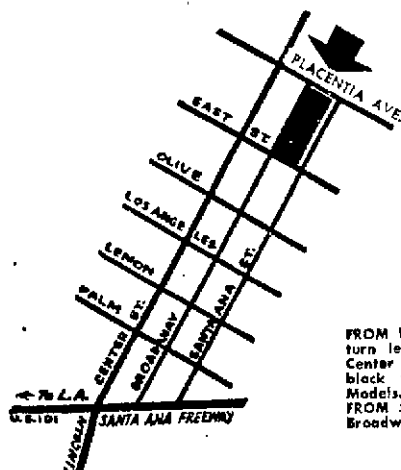
VETS!
Leave your Piggy Bank home

Absolutely no Cash

NO CASH COSTS NO CASH IMPOUNDS

60.81 Per Month
Prin. & Int.

Non-Vets, New Reduced FHA Down Payments With New Reduced Monthly Payments (Immediate Possession)

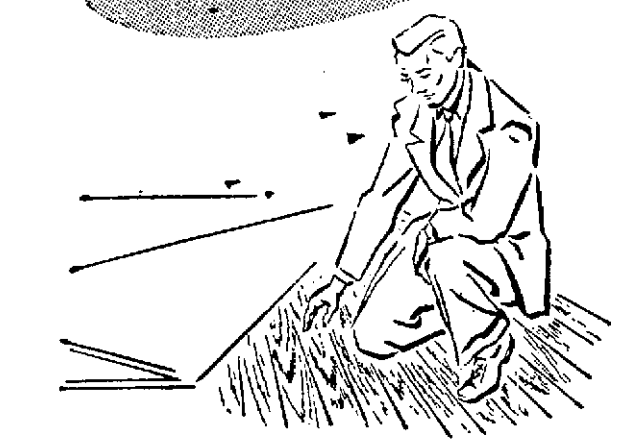


The choicest residential section in Anaheim. . . . Walking distance to schools, churches, transportation and shopping center. . . . Customized design, quality and construction at tract prices.

FROM LOS ANGELES: Come out Santa Ana Freeway, turn left on Lincoln in Anaheim, which becomes Center St., continue to East St., then right one block to Broadway. Turn left two blocks to Model. Follow signs.
FROM SANTA ANA: Right on Placentia Avenue to Broadway in Anaheim, turn left to Model.

BONDED HOMES

WALKER & LEE, SALES AGENT



HARDWOOD FLOORING

Your eyes will tell you if the home you buy is built to last. Insure your investment — be sure it is constructed with quality materials and workmanship. Inspect the floors before you purchase to make sure they are Hardwood. The rich, natural tones of Hardwood require no expensive covering — will always harmonize with every color and kind of decoration — will always look inviting — can be installed on wood, concrete or any other surface!

Remember: both comfort and resale value are assured with . . . **HARDWOOD FLOORING!**



448 SOUTH HILL STREET
LOS ANGELES 13, CALIFORNIA.

THE "SEA CREST" OWN YOUR OWN APARTMENTS 5th Place and Ocean Avenue Builder Wm. Punt

... "FENESTRA" STEEL WINDOWS were selected for this beautiful apartment building. You, too, can profit by the experience of builders, who demand top quality.

—Without obligation, call us for estimate—

MARINE GLASS CO.

SCOTT WOODARD-SCOTT SR.
Glass for All Purposes
Corner 14th and Magnolia Ph. 7-7475
Member of Long Beach Builders' Exchange

VETS MOVE IN FREE At HARMONY MANOR Homes

**NO CASH NEEDED
NO HIDDEN COSTS
Monthly PAYMENTS only \$61³⁵ prin. & int.**



The unique Jack & Jill Room is designed with two separate sleeping quarters and a play area incorporated into one room.

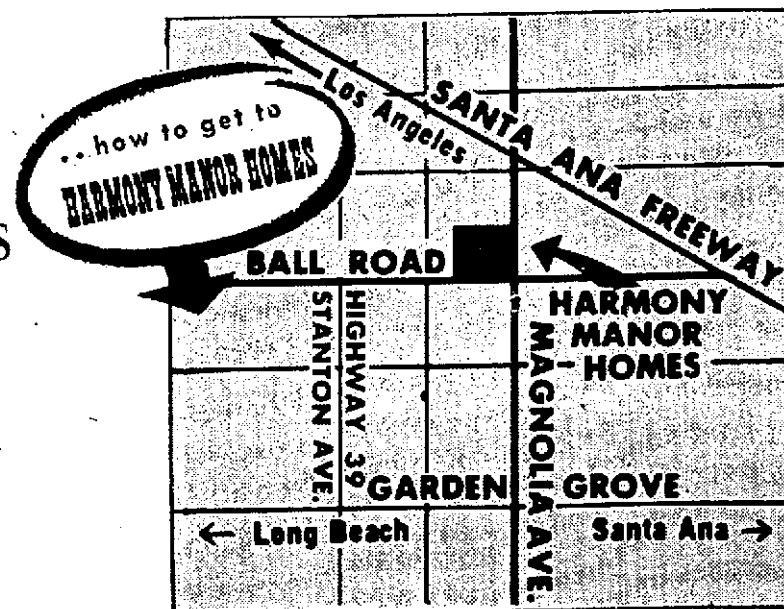
*The Only House in California
with famous Jack and Jill Room*

Plus All These QUALITY FEATURES

- Built-in Western-Holly Range and Oven
- Built-in Bar with Formica Top
- Louvered Windows
- Bel-Aire Hardwood Natural Finish Kitchen Cabinets
- Electric Garbage Disposal
- Covered Breezeways
- Wall of Glass with Sliding Door
- Two Car Garage

3 BEDROOMS—2 BATHS

PLUS JACK & JILL ROOM



From Los Angeles: Take the Santa Ana Freeway to Magnolia Avenue. Turn south (right) on Magnolia Avenue to sales office at corner of Magnolia Avenue and Ball Road.

From Santa Ana: Drive west on Garden Grove Blvd. to Magnolia Avenue, turn north (right) on Magnolia Avenue to sales office at corner of Magnolia Avenue and Ball Road.

From Long Beach: Take Seventh St. east, which becomes Garden Grove Blvd., to Magnolia Avenue. Turn north (left) on Magnolia Avenue to sales office at corner of Magnolia Avenue and Ball Road.

Part 2 Independent-Press-Telegram Classified Real Estate Continued

Homes For Sale 130
NORTH LONG BEACH
FURNISHED 2-BEDROOM
\$1850 DOWN, \$60 MONTH
small corner lot near everything.
Range, refrigerator, heater, air
conditioning, heat with garage. Only
\$7,500.
REX L. HODGES CO., 2-5459
401 E. Market, 2nd floor, 2nd-5459
LOW PRICED 2-BDRM.
For \$7,500 total price and \$450
down. \$100 per mo. incl. taxes.
Call G. J. Fazzale.
401 E. Market, 2nd floor, 2nd-5459
G. J. Fazzale, 2nd-5459
2-BEDROOM, \$8500
Great location. Has large living &
dining rm., breakfast rm., large
bath, nice hardwood floors, large
garage. Paved alley. Lot 50x117.
Call G. J. Fazzale.
401 E. Market, 2nd floor, 2nd-5459
G. J. Fazzale, 2nd-5459
2902 E. 64TH
In every respect 2 BR.
Immac. in exp. cond. rm., big
windows, planters. 2nd floor.
30 Clendenen. 2nd-5459
Beautiful Den
119 E. LOUISE
Sparkling 2-br. stucco home and
large living room, large closets.
Call G. J. Fazzale.
401 E. Market, 2nd floor, 2nd-5459
G. J. Fazzale, 2nd-5459
PARK ESTATES
WE HAVE IT!
HOMES
3-br. modern. \$13,500
3-br. & den, contemporary. \$12,500
3-br. & swimming pool. \$17,000
BUILDING LOTS
55x150 special lot. \$2,500
75x100, special lot. \$3,500
13x145, corner lot. \$1,500
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Park Estates Office
Phone 800-1912, 3rd-7426
DELUXE DUPLEX
OPEN 10 TO 5
5402-04 OLETA
Ph. 65-9156
OPEN TODAY 2-5
Modern 2-bdrm. convertible den.
for family living. Large kitchen
with glass wall facing pool. Fire-
place, large living room, carpeted
floors, large bedrooms, beautiful
back yard, oversized fireplace,
disposal, & other extras. Limited
offer by owner. Call Mrs. Brown
at 5402-04 OLETA. \$11,500.
OPEN HOUSE
SUNDAY 1-3
5351 EL JARDIN
2 bedrooms and den, forced air
heat, fireplace, good terms.
Call Mrs. Brown at 5402-04 OLETA.
REX L. HODGES CO.
BEACH entry Amer. 3-br. plus
kitchen (large) and living room
with glass wall facing pool. Fire-
place, large living room, carpeted
floors, large bedrooms, beautiful
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disposal, & other extras. Limited
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5391 LA PASADA
2100 sq. ft. of comfortable living.
3-br. & den, carpeted, fireplace,
large living room, large bedrooms,
beautiful back yard, oversized
fireplace, disposal, & other extras.
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REX L. HODGES CO.
3BR OR 2BR & den, Mr. & Mrs.
Call Mrs. Brown at 5402-04 OLETA.
Cost Disregarded
5500 LA PASADA
OPEN 1 TO 5
1414 GREENBRIER, large 3-br.
Charming (large) and living room
with glass wall facing pool. Fire-
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CONTEMPORARY 2BR, and den, Mr. & Mrs.
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RIDGEWOOD HEIGHTS
Open 1-5 705 LURAY
3-br. near Atlantic up-town house.
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REX L. HODGES CO.
WEST SIDE
And \$7,500 a month for nearly
new 3-br. home. Price \$10,500.
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Small 2-br. w/ modern. Carpeted
floors, large living room, large
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H. J. Hunter, 4-7993; 4C-3889
2855 EASY AVE.
3-br., 1 1/2 baths, 1500 sq. ft., 4
yrs. old. Custom built. Carpeted
floors, large living room, large
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STANLEY REALTY 70-0458
3551 DELTA, OPEN 1 TO 5
Firepl., disp. far unit heat, lots
of carpet, call Mrs. Brown at
5402-04 OLETA.
2674 DELTA—\$12,950
3300 & Crenshaw, 4-5113; 4-5843
OPEN HOUSE 1-5
2734 TYLER
3-br. living rm., dining, kitchen,
bath, fireplace, 1500 sq. ft.
Owner anxious to sell.
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REX L. HODGES CO.
FORCED SALE
3 bedroom, Very nice. Approx.
\$20,000. Call Mrs. Brown at
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S. L. Starr, Realtor
732 South St. Ph. 20-1487
3-BR. & RUMPS ROOM
1 1/2 yrs. old. Natural finish kit.
carpet, fireplace, picture
windows, dishwasher, 1500 sq. ft.
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1432 W. WARDLOW RD.
Great location, completely
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G. resale. 2-400. Disp. weather-
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JO BROUMLEY 40-8412; 4-9978
3-BR. THIS QUICK!
Sharp, clean, 1500 sq. ft. Call
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2173 FASHION, 2-br. exp. den.
rm. owner leaving. Rtr. 7-6848
PRICE REDUCED
2-br. corner. Thermo heat, lovely
yard. Only \$10,000. Rtr. 6-2714.
Open 1-5 S. S. P. M.
OPEN—WILL G. BY
BY OWNER—2053 ADRIATIC
2 BR. & den, carpeted, 1500 sq. ft.
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REX L. HODGES CO.

Homes For Sale 130
WEST SIDE
OPEN SUNDAY—1 TO 4
2844 CANAL..... \$10,500
2-bdrm., wall-to-wall carpeting,
hardwood floors, large kitchen,
weatherstripped, service porch,
double garage, fenced, 5310
DORSEY, 2nd-5459
FOR G.I. or W.F.A.
OPEN SUNDAY—1 TO 4
2653 REGWAY..... \$10,750
2-bdrm., large living room with
picture window, separate dining
room, sunny kitchen with twin
ovens & breakfast area, full bath,
double garage, fenced, 5350
DORSEY, 2nd-5459
FOR G.I. or W.F.A.
FAYE COLE, Realtor
1720 W. Willow, 7-2732
NEAR SHELL STATION
SANTA FE & WILLOW
2948 DELTA
Large 2-bdrm., separate dining
room, weatherstripped, aluminum
work, double garage, fenced, 5350
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In every respect 2 BR.
Immac. in exp. cond. rm., big
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Beautiful Den
119 E. LOUISE
Sparkling 2-br. stucco home and
large living room, large closets.
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401 E. Market, 2nd floor, 2nd-5459
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PARK ESTATES
WE HAVE IT!
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3-br. modern. \$13,500
3-br. & den, contemporary. \$12,500
3-br. & swimming pool. \$17,000
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1 1/2 yrs. old. Natural finish kit.
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2844 CANAL..... \$10,500
2-bdrm., wall-to-wall carpeting,
hardwood floors, large kitchen,
weatherstripped, service porch,
double garage, fenced, 5310
DORSEY, 2nd-5459
FOR G.I. or W.F.A.
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2-bdrm., large living room with
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room, sunny kitchen with twin
ovens & breakfast area, full bath,
double garage, fenced, 5350
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FAYE COLE, Realtor
1720 W. Willow, 7-2732
NEAR SHELL STATION
SANTA FE & WILLOW
2948 DELTA
Large 2-bdrm., separate dining
room, weatherstripped, aluminum
work, double garage, fenced, 5350
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Sparkling 2-br. stucco home and
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2100 sq. ft. of comfortable living.
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3 bedroom, Very nice. Approx.
\$20,000. Call Mrs. Brown at
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'51 NASH 4-Door \$695
Statesman. Radio, Weather-Eye, overdrive.
'49 STUDE. 4-Door \$395
Champion with radio, heater, overdrive, new paint,
overhauled recently.
'47 PONTIAC 4-Door \$295
6-Cylinder. Excellent transportation value.

Automobiles For Sale 175
PONTIAC
'51 Pontiac Catalina, \$1095
The Super, Fully Equipped, Perfect.
"Top Honors to Be Won"
'52 Pontiac 4-dr. New tires. \$1195
or no down & \$50 mo. 211 W.
Pac. Coast Hwy.
1954 Pontiac Chieftain 4-dr. 4-
dr. Very low mileage, 1 owner.
Must sell, take over present
contract. Eves or Sat. or Sun.
90-1151.
'51 Pontiac Club Sedan, \$655.
Deuxe & standard transmission,
radio, heater, looks & runs like
new. Johnny Welch, 1091 E. Pac. Cat. Ry.
'52 Pontiac 4-dr. New tires. \$1195
or no down & \$50 mo. 211 W.
Pac. Coast Hwy.
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Pac. Coast Hwy.
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Pac. Coast Hwy.
'51 Pontiac 4-dr. New tires. \$1195
or no down & \$50 mo. 211 W.
Pac. Coast Hwy.

Automobiles For Sale 175
WILLYS
1952
2-DR. SEDAN.
Overdrive, radio,
heater, loaded with
extras. Show room new.
FOR
\$899
AT
MEL BURNS, FORD
2000 American

Automobiles For Sale 175
WILLYS
1952
2-DR. SEDAN.
Overdrive, radio,
heater, loaded with
extras. Show room new.
FOR
\$899
AT
MEL BURNS, FORD
2000 American


END-OF-MONTH
MUST GO
At Any Price!
No Reasonable
Offer Refused!
'39 Buick \$49
Coupe
'42 Pontiac \$79
4-Door
'42 Chrys. \$99
Royal 4-Door
'48 Kaiser \$149
4-Door
'48 Chrys. \$199
Windor
'48 Plym. \$299
2-Door
'49 DeSo. \$399
Convertible
R. O. GOULD
Chrysler - Plymouth Dealer
1600 American 7-2715
OPEN EVENINGS

MOVING INTO OUR NEW HOME SOON
GIGANTIC
CLEARANCE
SALE
PRICE SLASHED—SAVE UP TO \$500
ON EVERY CAR IN STOCK
'50 PLYMOUTH Cran. \$499
4-door Sedan. Fully equipped. Mechanically perfect.
'51 CHEVROLET \$799
Styline De Luxe, 2-door, R. H. orig. finish. Like new.
'52 DODGE \$899
4-door. Radio, heater. Low mileage. Original blue fin-
ish. A real savings on this one.
'53 SINGER \$799
SEE this beautiful low-mileage custom sports car. Seats 4.
(1500 CC Model).
'53 PLYMOUTH \$1099
Cambridge 2-door. Radio, heater. Hydride transmission.
Original 2-tone green. Low mileage.
'49 FORD \$299
Custom 8 Convertible. Radio, heater, overdrive. Mechan-
ically perfect. Needs paint.
'50 NASH Statesman \$399
400, 2-door. Radio, heater, overdrive.
'52 CADILLAC \$2399
'62" 4-door. Original jet black paint enhanced by white
sidewall tires. Fully equipped. Power steering. Hydra-
matic, radio and heater. Spotless inside and out. A beau-
tiful low-mileage, 1-owner automobile that instantly re-
flects the fine care given it. A terrific value.
'52 KAISER \$899
Manhattan 4-door. Radio, heater, Hydra-Matic, white-
wall tires. Really a fine car.
'49 CHEVROLET \$499
Styline de Luxe 4-door. Radio, heater, original finish.
'50 MERCURY \$699
Sport sedan. Original beige finish. Radio, heater, over-
drive, twin spots, whitewalls. A real sharpie.

TRANSPORTATION CARS
We have eight of them at
our 721 American Ave. lot.
They're priced as low as.....
\$45
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MOTORS
Your NASH Dealer
721 American Ph. 70-3944
326 E. Seventh hP. 70-3943
1580 American Ph. 70-3945
Open Sundays and Evenings

\$1.00 DEPOSIT
THAT'S ALL THE CASH
YOU NEED WITH YOU!
Delivered immediately
upon credit clearance
EXAMPLE
'49 FORD CUSTOM
R. & H. Sharr, A Buy \$495
PAY ONLY \$32.20 Mo.
60 others to choose from!
Primary requirements.
Good job and good credit.
CARNY CLINE
2100 E. Pac. Cst. Hwy.
PHONE 90-5902

REAL SALE
LIQUIDATION
Was NOW
'48 FORD 8 \$399
4-door \$599
'48 LINCOLN 4-dr.
Cosmopolitan \$299
'48 PONTIAC
4-door \$199
'48 PACKARD
4-door \$299
'48 DODGE
2-door \$399
'50 OLDS 88 \$599
'51 PLYMOUTH
4-door \$599
'51 KAISER, 4-dr.
Traveler \$499
NO DOWN—LONG TERMS
HOLLAND
PACKARD
1901 E. ANAHEIM
PHONE 67-3471

DO YOU
KNOW ME?

I'm VERNE VALE. I live at
1284 Arizona, Anaheim, with
my wife Margaret, and our 2
children (boy 11, girl 11). I
have been in the car business
for 12 years and have been
attending New York University.
I just started at Harbor Chevrolet
6 months ago. I have sold cars
for 3 years.
Right now Harbor Chevrolet is
having a big contest with won-
derful prizes to the top sales-
man. Harbor Chevrolet is giving
us all the support they can by
giving the most wonderful deals.
I will pay you to come to our
showroom today, where cour-
tesy and fair dealing has been
our policy for over 30 years.
Let's get acquainted!

HARBOR
CHEVROLET
CORP.
OK
USED CARS
Here Are a Few Samples of the
Lowest-Priced ...
CLEANEST CARS IN TOWN!
'53 CHEVROLET \$1695
BEL AIR 4-DR. POWER
GLIDE, Radio, heater, 2-
tone green. Near new.
Lic. No. 121098.
'53 BUICK V-8 \$2195
Super Riviera coupe. Dy-
naflo, radio, heater. 2-
tone blue, whitewalls. Ex-
ceptionally nice car.
Lic. No. 2N41825.
'53 CHEVROLET \$1295
Club coupe. Beautiful sea-
mist green. Runs like a
new car. Lic. No. 121563.
'53 FORD \$1495
Customline club coupe. Ra-
dio, heater, OVERDRIVE.
2-tone green. Very clean.
Lic. No. 129181.
'52 CHEVROLET \$1195
Styline de Luxe 4-door.
POWER GLIDE, radio,
heater. Original 2-tone
green. Lic. No. 724057.
'52 CHEVROLET \$1095
Club coupe. Radio, heater.
Wonderful value. Lic. No.
1175001.
'52 CHEVROLET \$1395
CONVERTIBLE POWER
GLIDE, Radio, heater. Ex-
ceptionally low mileage.
car. Lic. No. 114630.
'51 CHEVROLET \$895
2-door with radio. Very
nice car. Lic. No. 123559.
'51 CHEVROLET \$995
De Luxe Styline 4-door.
POWER GLIDE, Radio,
heater. Hurry for this one.
Lic. No. 1478550.
See Our Transportation Cars. They Are Bargain Prices!

SAVE
TRUCKS
'50 GMC \$599
1/2-ton panel. Mechanically perfect. Good rubber. 4-
speed transmission. A real value.
'52 FORD \$699
3/4-ton pickup. A-1 inside and out.
— YOU MAKE YOUR OWN TERMS —
BANK AND GMAC FINANCING
FOR THOSE WHO DESIRE
PARKWOOD CHEVROLET
"Courtesy Is Our Motto"
Cor. South St. and Bellflower Blvd.
LAKEWOOD Phone Torrey 6-7671

USED CAR SHOW
DON'T MISS IT!
"SAFETY-TESTED" USED CARS—THAT IS
Cars that have been thoroughly checked and reconditioned to give you more
miles of motoring pleasure, safety and satisfaction. A car for every pocketbook
... easy GMAC terms, too.
'53 OLDS 88 \$1995
Super 2-door. Power
steering, radio, heater,
power windows. Auto-
matic trans. Sparkling 2-tone
blue and white. Sold new by
our agency.
'53 HOLIDAY \$2295
Olds 88 de Luxe. Radio,
heater, power windows.
Power brakes. Sparkling
new at our agency. See it at
our 1570 American lot.
'52 BUICK \$1295
Convertible. The Super
model with Dynaflo, ra-
dio, heater. The original light
green finish shows the imma-
culate care of its one owner.
Special today.
'54 OLDS 88 \$2495
Super 4-door. Immaculate
in every detail. Purchased
new at our agency. Priced
special for today. See at 1570 American
Ave.
'49 DESOTO \$545
CUSTOM CLUB
COUPE. Another
one arrived
last week. Radio, heater, etc. New
transmission recently. Special
this weekend.
'52 OLDS 88 \$1695
Holiday. The new
radio, heater.
Original turquoise and white
finish. See it—drive it—buy it.
'52 PONTIAC \$1095
Chieftain 4-
door. De Luxe
model with
radio, heater,
original 2-tone blue finish. Spot-
less throughout. Safety-tested.
See at 1570 American.
'46 MERCURY \$395
4-door. Radio,
heater, jet black
finish. Excellent
body, engine and
tires. Very good value. See at
1570 American.
'48 KAISER \$195
The Manhattan
4-door. Radio,
heater. Car just
received. Priced special
for this weekend.
"Safety - Tested" Used Cars
Are Offered in Long Beach
Exclusively by Your
Oldsmobile Dealer
Standlee Martin
1201 AMERICAN PHONE 6-9624
1570 AMERICAN PHONE 66-9523

HARBOR
CHEVROLET
CORP.
OK
USED CARS
Here Are a Few Samples of the
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CLEANEST CARS IN TOWN!
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BEL AIR 4-DR. POWER
GLIDE, Radio, heater, 2-
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'53 BUICK V-8 \$2195
Super Riviera coupe. Dy-
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Lic. No. 2N41825.
'53 CHEVROLET \$1295
Club coupe. Beautiful sea-
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new car. Lic. No. 121563.
'53 FORD \$1495
Customline club coupe. Ra-
dio, heater, OVERDRIVE.
2-tone green. Very clean.
Lic. No. 129181.
'52 CHEVROLET \$1195
Styline de Luxe 4-door.
POWER GLIDE, radio,
heater. Original 2-tone
green. Lic. No. 724057.
'52 CHEVROLET \$1095
Club coupe. Radio, heater.
Wonderful value. Lic. No.
1175001.
'52 CHEVROLET \$1395
CONVERTIBLE POWER
GLIDE, Radio, heater. Ex-
ceptionally low mileage.
car. Lic. No. 114630.
'51 CHEVROLET \$895
2-door with radio. Very
nice car. Lic. No. 123559.
'51 CHEVROLET \$995
De Luxe Styline 4-door.
POWER GLIDE, Radio,
heater. Hurry for this one.
Lic. No. 1478550.
See Our Transportation Cars. They Are Bargain Prices!
TRUCK BARGAINS
'54 CHEV. \$1695
1/2-ton pickup. Like
new. 2-door. Paint
new. Hurry for this one.
Lic. No. 821826.
'46 CHEV. \$395
1/2-ton cab & chassis.
Runs good. Hurry.
Lic. No. 828751.
'54 DODGE \$1495
1/2-ton panel. Near new.
Lic. No. 82727.
'51 CHEV. \$695
1/2-ton panel. Radio,
heater. Exceptionally
low mileage. Hurry.
Lic. No. 923602.
'51 DODGE \$795
1/2-ton pickup. Radio,
heater. Fluid drive.
Clean. Lic. No. 146141.
Over 50 Bargains to Choose From
HARBOR
CHEVROLET
CORP.
OK
USED CARS
OPEN TODAY — SUNDAY
3 BIG USED CAR LOCATIONS
1238 Atlantic—625 E. Anaheim—700 E. Anaheim
PHONES 6-3276 — 6-2484 — 6-4004

\$5 CASH
and Drive It Away
No Pickup Payments
5-Minute Credit Approval
● 100% Financing on Contract.
● 100% Financing on Down Payment. Save Your Cash for Other Uses.
Deal with Daddy
● 15-Day Free trial exchange
● 1-Year Service policy
● Bank Terms
● 100 Cars
Thrifty '50s
'50 Stude Champ \$499
4-door. For economy it can't
be beat.
'50 Ford Custom \$599
4-door. Radio, heater, over-
drive.
'50 Nash S'p'sman \$599
4-door. Radio, heater, over-
drive.
'50 Chev Fleetline \$699
De Luxe 2-door. Radio, heater.
'50 Buick Special \$699
De Luxe sedanet. Radio, heater,
Dynaflo.
'50 Dodge Coronet \$699
4-door. Radio, heater.
'50 Ford Convert. \$799
Radio, heater, overdrive, new
top.
'50 Chev. Sed. Del. \$699
For florist, painter, etc.
'51 CHRYSLER \$1099
Windor Dlx. Club
and 4-Dr.
'52 BUICK \$1199
2-drs. and 4-drs.
Radio, heater, Dynaflo. Choice of
4 from \$1199
'52 CHEVROLET \$999
Styline Dlx. 4-Dr.
Loaded with extras.
'53 PONTIAC \$1499
Chieftain Dlx 4-Dr.
Rad., Htr., Hydra., 2-tone, white.
'51 FORD \$899
Club Coupe.
Loaded with extras, incl. overdrive.
'52 STUDE V-8 \$899
Starlight Club.
A black beauty with white wall tires,
radio, automatic transmission.
'52 OLDS \$1599
98 4-dr. 88 2-dr.
Radio, heater, Hydra-Matic, power
steering and power brakes.
Station Wagons
'54 Ford \$1999
Custom Ranch Wagon with over-
drive.
'51 Plymouth \$1099
Savoy Station Wagon
'52 MERCURY \$1499
Hardtop Sp. Cpe.
Radio, heater, overdrive.
'53 PLYMOUTH \$1199
4-door Sedan, 2-d.
Gas saving overdrive.
'53 DODGE \$1299
V-8 2-Dr.
Radio, heater, Gyromatic.
'53 MERCURY \$1799
Monterey Coupe.
Radio, heater, Merc-O-Matic.

WE LOVE YOU: OUR BUSINESS IS SO GOOD
DAFFY
Bob Jaffe
Established 1922
Phone 70-3977 — Open Daily 'til 10 P. M.
Member Used Car Dealers Ass'n. of Long Beach

1952 CHEVROLET
STYLING DE LUXE 4-Door. Radio, heater, etc. To dealer's special. No down with average credit.
'795
BELMONT J. **San Chéz**
1350 American 70-7919

REAL SALE LIQUIDATION
Was Now
'50 PLYMOUTH 4-Door \$399
'50 NASH 4-Door \$198
'49 OLD 4-Door \$449
'48 PLYMOUTH 4-Door \$199
'47 OLDS 4-Door \$149
'47 FORD 4-Door \$249
'49 FORD 4-Door \$399
MANY OTHERS AT COMPARABLE PRICES
HOLLAND PACKARD
17240 Lakewood Blvd.
Ph. TO 6-6417; TO 7-9912

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PAY OFF BALANCE
Use on These Clean
Repossessed Cars
OR WITH QUALIFIED CREDIT
NO DOWN PAYMENT
Per Mo.
'48 CAD. 62 Sed. Sharp. \$42.75
'48 DODGE, 4-Dr. \$32.00
'48 FORD 4-Door, Gr. \$28.00
'50 HUDSON 6 \$26.00
'50 HUDSON 4-Dr. \$17.00
SEVERAL OTHERS
TO CHOOSE FROM
ECKERT MOTORS
311 W. ANAHEIM

'53 MERC. Monterey
Sport Coupe. Two-tone blue. 8100 & 1700 vinyl interior. Low mileage. Local 1-owner car. Tinted glass, whitewall tires, radio, heater, electric clock, turn signals. Safe-Buy guarantee. Lic. #1472.
8 Others to Choose from.
'1995
LOU HARRISON
Mercury Dealer
17617 S. Bellflower Blvd.
Bellflower TO 6-1761

★ 1952 DODGE
2-DOOR SEDAN with radio and heater. No down payment with approved credit.
'795
BELMONT J. **San Chéz**
1350 American 70-7919

★ 1952 DODGE
2-DOOR SEDAN with radio and heater. No down payment with approved credit.
'795
BELMONT J. **San Chéz**
1350 American 70-7919

STOP! LOOK NO FURTHER FOR A GOOD CAR

The Car You Want at the Price You Like

BUICKS—	BUICKS—
'54 CENTURY SEDAN \$2495	'54 ROADM'R RIVIERA \$2945
'54 CENTURY RIVIERA \$2695	'54 SPEC. RIVIERA \$2595
'53 ROADM'R CONV. \$1745	'53 SPECIAL Sedanet \$1395
'53 ROADM'R RIVIERA \$2095	'53 SUPER RIVIERA \$1895
'53 SUPER, Power steer \$1895	'53 ROADM'R Sedan \$1995
'52 ROADM'R RIV. 4-dr. \$1345	'52 SUPER CONVERT. \$1495
'51 ROADM'R Sedan \$1195	'51 SPECIAL Sedan \$1145
'51 SPECIAL Sedanet \$995	'51 SUPER RIVIERA \$1295

1950 BUICK SEDANS SPECIAL OF SUPER \$845 — \$895

'54 DODGE 4-dr. Coronet \$1595	'54 PONTIAC dlx. Sedan \$2195
'53 MERCURY Sedan \$1545	'53 CADILLAC, Pow. str. \$2995
'53 FORD Fordomatic \$1495	'53 CHEV. Power Glide \$1395
'52 MERCURY 2-dr. \$1095	'52 CHEV. 2-dr. de luxe \$1045
'52 CHRYSLER 6 Sedan \$1245	'53 NASH 4-dr. Sedan \$1195
'51 Olds 8 Sedan \$1195	'50 DE SOTO \$ 795

Campbell Buick Co.
1881 American 2101 American
Ph. 6-2076 JUST NORTH OF PACIFIC COAST HIGHWAY Ph. 7-4925

CADILLAC — PONTIAC — LINCOLN

LOW PRICES Plus
PONTIAC "GOODWILL WARRANTY"

'54 PONTIAC \$2099
Starchief Custom 4-door. Sold by us and serviced in our shop. Has radio, heater, Hydra-Matic, white wall tires and beautiful 2-tone beige and white finish. Lic. 2V17003.

'53 LINCOLN \$2549
Capri 4-door. Power brakes, power steering, power windows, power seats, dual range Hydra-Matic. Radio, heater and white walls. A locally owned automobile that looks and runs like new. Lic. 2R67818.

'49 CADILLAC \$999
'62" 4-door Sedan. Original throughout. Beautiful 2-tone finish, white wall tires, new seat covers, radio, heater and Hydra-Matic. Lic. 2X95330.

'50 OLDSMOBILE \$599
Super "88" Club Sedan. Radio, heater and Hydra-Matic. Lic. 1X92397. Weekend special.

'50 BUICK \$599
Super 4-door Riviera. Original finish. Radio, heater and Dynaflo. Fully reconditioned in our shop. Lic. 8M27706.

'54 MERCURY \$2349
Monterey Club Coupe. Less than 7000 local miles. Beautiful 2-tone red and black. Mercromatic, radio and heater. Custom leather interior. An immaculate automobile. Lic. 2567584.

'50 CHEV. \$599
DE LUXE 4-DOOR SEDAN
Radio and heater.
Lic. 2X94538

'54 FORD \$1899
CUSTOMLINE 2-DOOR.
Radio, heater, Fordomatic.
Lic. 2578029. Week-end Special

TRANSPORTATION SPECIALS \$49
AS LOW AS

50 MORE TO CHOOSE FROM ON OUR 2 GREAT LOTS

H. O. MELONE, PONTIAC
17200 Lakewood Blvd. 17153 Bellflower Blvd.
Bellflower Torrey 6-1727

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FREEMAN A. McKENZIE . . . SO. CALIFORNIA'S OLDEST FORD DEALER

50 YEARS
In
LONG BEACH

Is Your Assurance of Satisfaction
When You Buy Your New FORD at
FREEMAN A. McKENZIE Who Offers

- ✓ TOP TRADE-IN ALLOWANCES
- ✓ TERMS TO FIT YOUR BUDGET
- ✓ WIDE SELECTION OF COLORS and BODY STYLES
- ✓ BEST AFTER-SALE SERVICE
- ✓ COURTEOUS SALESMEN

1955 FORDS
Priced Low as
\$1759
\$299 DOWN
Will deliver any car if you have average credit. No salary or furniture loans.

FREEMAN A. McKENZIE
133 AMERICAN Phone 6-9611
KNOW YOUR DEALER! . . . BEFORE YOU INVEST — INVESTIGATE!

Values BEYOND COMPARE

'54 CADILLAC—SAVE A LOAD
CLUB COUPE. Full power. Baby blue. Electric windows. 4-way seat.

'55 CADILLAC CLUB COUPE
Baby blue. Just unloaded. A beauty.
SAVE \$\$\$

'55 CADILLAC SEDAN
Window lift. 4-way seat. All equipment.
\$4899

'55 CADILLAC
60 Special Fleetwood. Get delivery and
SAVE \$\$\$

100% FINANCING
WITH APPROVED CREDIT

'55 BUICK \$3799	'53 CADILLAC \$3299
'55 BUICK \$500	'52 CADILLAC \$2799
'55 OLDSMOBILE \$3799	'51 PONTIAC \$999
'54 CADILLAC \$4999	'51 CHRYSLER \$899
'54 PONTIAC \$2199	'51 HUDSON \$999
'54 CADILLAC \$3999	'51 DE SOTO \$745
'54 BUICK \$2699	'51 CHEVROLET \$899
'54 FORD \$2199	'51 FORD V-8 \$799
'54 OLDS 98 \$2999	'50 PONTIAC \$1099
'54 BUICK \$2499	'50 HUDSON \$599
'54 MERCURY \$2399	'50 CADILLAC \$1599
'53 OLDS \$1999	'49 LINCOLN \$499
'53 FORD \$1599	'49 CADILLAC 75 \$999
'53 BUICK \$1999	'49 OLDSMOBILE 88 \$699
'53 CHEVROLET 1-Ton \$999	'49 CHEVROLET \$599

Where Your DOLLAR'S WORTH MORE

Art MORGAN
ATLANTIC at ANAHEIM

HURRY and SAVE \$\$\$

BEACH CITY Chevrolet GIVE MORE Weekend Specials

'54 PLYMOUTH
4-Door Sedan
\$1595
Belvedere, Ivory and turquoise, white walls.

'54 OLDS
'98" Holiday
\$3095
Radio, heater, Hydra-Matic.

'53 PLYMOUTH
Suburban
\$1395
Radio.

'53 PLYMOUTH
4-Door Sedan
\$1195
Radio, heater, white walls.

'53 PONTIAC
De Luxe 4-Door
\$1495
Radio, heater, Hydra-Matic.

'52 CHEV.
2-Door Sedan
\$895
License 1V84196. Factory equipped.

'51 CHEV.
Club Coupe
\$795
Excellent shape.

'51 STUDE.
4-Door Sedan
\$645
Overdrive, radio.

'50 FORD
Club Coupe
\$795
Radio and heater.

'50 MERC.
4-Door Sedan
\$695
Radio, heater, overdrive.

'50 HUDSON
4-Door Sedan
\$395
A good buy!

'50 FORD
2-Door Sedan
\$595
New paint.

'49 BUICK
4-Door Sedan
\$595
Dynaflo, radio, heater.

'48 PONTIAC
2-Door Sedan
\$345
Radio, heater, Hydra-Matic.

'48 CHEVROLET
Convertible
\$295
Radio and heater.

Beach City Chevrolet
You'll make a better deal on a used car with Long Beach's fastest growing CHEVROLET DEALER
Phone 90-0212
3201 E. Pacific Coast Hwy

AT MEL BURNS FORD
WE ARE BEHIND in our QUOTA For February and Only **2 DAYS LEFT**

AND WE WILL BE OUR WILDEST THIS WEEK END FRI. thru SUN.

WE MUST SELL 50 NEW FORDS
the OPPORTUNITY of a Lifetime . . . IS HERE

SAVE SEVERAL HUNDRED DOLLARS
Mel Burns Sells THE MOST BECAUSE HE GIVES THE MOST on a

New '55 FORD

YOU WILL LOSE MONEY IF YOU DON'T SEE

MEL BURNS FORD
2000 AMERICAN
PHONE 70-6954
2 BIG NEW CAR SHOWROOMS BOTH SIDES OF STREET

BERRY — and — BERRY

DeSoto - Plymouth Dealers

MONTH-END CLEARANCE

OF BRAND NEW 1955

PLYMOUTH & DE SOTOS

Our March Allotment Depends on the Number of Cars Sold During February. WE WANT AS MANY NEW CARS AS POSSIBLE IN MARCH So We Are Going the Limit to Increase Our Quota. Out Goes Our Entire Stock as LOW AS POSSIBLE

THE ALL-NEW 1955

PLYMOUTH

Delivered in Long Beach for Only

\$1779

With Approved Credit
a Down Payment
of Only

\$199

THE ALL-NEW 1955

DE SOTO

Just a Trifle More Than a "Hardtop" in the
"Low Price Group"

\$2995

With Approved Credit
a Down Payment
of Only

\$399

OUT THEY GO THIS WEEKEND!

Hurry on down for the car of Your Choice. They are ready to drive away Right Now. For the deal of the year see Berry and Berry today!

Demonstrator

SAVE \$800

1955 DE SOTO

The sales manager's personal car. All extras including power steering, power brakes, power seats and other extras. Carefully driven and like new.

BERRY — and — BERRY

DeSoto - Plymouth Dealers

1427 American
1700 American

Phone 70-3421

'49 FORD
Custom Club

Extra sharp local car with lots of trouble-free miles. Tires, motor and brakes in A-1 condition. Dark green finish, new custom tailored seat covers, factory push-button radio, heater and defroster. Chrome like new. Priced right with a Safe-Buy guarantee.

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Commander with overdrive. Terrific buy.
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With the gas-saving overdrive. A real economy special.
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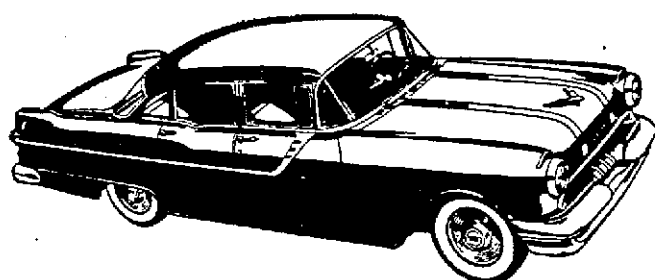
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'52 Plym. \$865 4-Door Sedan It drives and rides like a much higher priced car, and it's in A-1 condition — with lots of factory-installed equipment. Re-priced to sell today. Lic. 1T-57060.	'51 Chev. \$795 2-Door De Luxe A real good little family car, with Powerglide, radio and heater, at a new low price, for this sale. We trade — we finance. License 1Y-39644.	'50 Chrys. \$765 (6) 4-Door Sedan If you are a Chrysler buyer, you want to be sure to see this little dandy. It looks good — and runs better. Radio, heater & automatic trans. License 1D-46977.	'50 Plym. \$585 2-Door Sedan For economy, dependability and price you can't beat this little job, equipped with radio, heater, etc. License 3P6578.



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- '54 "62" Club . . . \$4695
2-tone grey, radio, heater, power steering, electric window lifts, factory air conditioner.
- '54 "60S" Fl'twood \$4995
Radio, heater, power steering, EZ-Eye glass, factory air conditioner
- '54 Coupe de Ville . \$4495
Power steering, power brakes, 2-tone blue.
- '54 "62" Cl. Coupe \$4195
Power steering, power brakes, 2-tone blue.
- '54 "62" 4-d. Sedan \$3895
Power steering, power brakes, electric windows, light green.
- '53 Fleetwood Sdn. \$3095
Power steering, electric windows. Choice of 2.
- '53 "62" 4-d. Sedan \$2895
Light green and like new.
- '53 "62" Cl. Coupe \$2995
Power steering; choice of 5.
- '52 "62" Cp. d' Ville \$2695
Power steering; local 1-owner.
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- '51 "62" 4-d. Sedan \$1495
See it today.

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Fashion's a Flirt and Each Year She's in Love



1894. Dame Fashion decreed luxurious velvet, worn by Mrs. Don Raney.



1850. Stunning lace, taffeta afternoon frock, is posed by Mrs. Martha Ford.



1916. Severe lines trademark of pre-war days. Modeled by Mrs. Arbutus Gum.



1955. Silhouette this spring is a scene-stealer . . . it's slim . . . chic. Imported linen tweed, worn by Carol Beck, takes center stage.



1920. Beads, chiffon and silver fox make a true flapper of Mrs. L. J. Cooney.



1820. Mrs. Julius Molina in water silk taffeta, sign of daytime elegance.



1884. Traditional taffeta for "dressy" occasions. Vernes Bryant is the model.



1840. Mrs. Richard A. Matlock wears silk print, straw flowered bonnet of era.

Curtain Rising on Exciting Fashion Scene

By MARY LOU ZEHMS
Press-Telegram Women's Editor

The curtain is rising on the 1955 fashion scene. Taking center stage is the sleek, chic, trim woman of today, so smartly "put-together" because of uncluttered lines. On the front page we have given you a glance-back into fashions of the past century. There is a slight difference!

It has been fun to give you another of our semiannual editions displaying in picture and story just what the Long Beach dress shops and department stores have to offer you, the style-conscious shopper, this season.

About two months ago, we called a number of the civic and social leaders in Long Beach asking them to pose in styles of previous eras. And, to our delight, they consented. We spent a day at the Goodwill Industries Costume Department, with Mrs. Lila Hawkins supervising and choosing the gowns each model would wear, while our society photographer, H. S. Melvin, took the pictures.

Models and the organizations they represent are Mrs. Richard A. Matlock, Long Beach Auxiliary to Los Angeles County Medical Association; Mrs. Vernes Bryant, a past president of Ebell Juniors of Long Beach; Mrs. Julius Molina, Rick Rackers;

Mrs. Donald Raney, Junior League of Long Beach; Mrs. L. J. Cooney, Executive Secretaries; Mrs. Martha Ford, Sandlarks, and Mrs. Arbutus Gum, Long Beach Council of Parents and Teachers.

To represent our modern miss we asked Carol Beck to pose. A graduate of Wilson High, she is now majoring in education at Long Beach City College. Throughout the pages you will find pictures marked "Staff Photo," all of which were taken by Mr. Melvin and graciously posed by models from Wilma Hastings School of Fashion Modeling. The costumes they are wearing are now in stock in the Long Beach stores.

Few people realize that Long Beach is now as fashion-wise as her sister cities. In what some may consider small detail areas, the shopper may find imported dresses and coats from the top designers in France and Italy, America, and, particularly, California, name-brand shoes, the most luscious of all furs and, what is more important, the quiet and dignity of a couturier salon and expert saleswomen to serve. There is no longer any need to drive "out-of-town"—if you see something you want, if the local dress shops do not have it in stock, many of them will order it for you.

The most important scene on our stage today is the California look. Starting are color and fabric with the narrowed silhouette in a leading role. Milady still has curves though but they are considerably restrained. Take heart, even last year's full skirts are being worn by the principals in this scene!

The opening number features color . . . and the birth of the blue-greens and mauves as hit parade hues are worth watching (and buying). The California oranges are in the scene too . . . different only in name . . . persimmon, tangerine, capucine or "hot orange." There's lots of white and plenty of black with a third bright shade for accent.

It's the sustaining theme that motivates the plot. In clothes, it's the sustaining thread whether in cotton, silk, wool or nylon. Fabrics, both domestic and imported, blend happily in the interpretation of the designer's ideas.

Prints, dots and stripes are attention-getters. Cottons are glazed, silken, homespun or rough-hewn. Linens come printed or plain and silk looks like tweed. A few sheer wools and pastel jerseys are on the stage.

Stealing the scene is the silhouette . . . slim one moment and full the next. The newest look in daytime dresses is the unbelted or low-belted slim sheath-like type. Bouffant skirts are still popular for late day and evening wear and . . . look for big, big collars on everything!

Stepping on stage with a new silhouette are coats and suits. There is the new wide width at the top, lessening to a sliver at the hem. Full length cotton coats are as important to the dress as button or zipper; bloused back jackets are important too.

Important actors on the stage are swimsuits in bright or white, their silhouette sleek and smooth with back interest. The return of the two-piece swim suit is imminent. Innovations are flower-fresh outlines with petal bra or blossom-shaped skirts.

This is the season for pants for all sorts of occasions—sun-bathing, swimming or soireeing. Long, short or Bermuda, they are all pared to second-skin proportions.

You, too, can "get into the act" with these exciting, colorful fashions, designed for smart, casual California living.

Hoovers Jr. Still Miss Many Southland Friends

By VIRGINIA WELDON KELLY
Washington Staff Correspondent

The Deputy Secretary of State and Mrs. Herbert Hoover Jr. live in Washington now but they still miss Southern California. They beamed as they discussed Pasadena and Long Beach and their friends in that area. We chatted at the reception in honor of the Hoovers given by the American Newspaper Women's Club at their clubhouse at 1604 20th St.

Mr. and Mrs. Hoover were interested to hear that the late Mrs. Herbert Hoover, Sr.—then First Lady—was the honor guest at the first party ever given by the ANWC back in 1932.

At the 1955 party, Mrs. Hoover, who is slender with French Marquise silver hair, wore a navy taffeta full skirted frock with a tiny navy velvet hat. She stood for over two hours in the "barest minimum" of sandals—just a sole with French heels and a few straps.

Tall, broad shouldered, dignified Mr. Hoover wore navy blue as did club president, Miss Ruth Crane and party chairman, writer and TV producer, Texas born, Mrs. Hope Ridings Miller.

The Portuguese Ambassa-

dress, Senhora de Esteves Fernandez, the Delegate from Hawaii, Mrs. Joseph R. Farington, and Rep. Edith N. Rogers were asked to pour tea.

Among the 180 guests were the Secretary of the Interior and Mrs. McKay and the former Ambassador to India and to Iran, Loy Henderson and Mrs. Henderson—just back from a rainy and cold vacation in Southern France.

Mr. Henderson, the new Assistant Secretary of State said he has been so busy in his post that he hasn't had time to decide whether he enjoys Washington or not.

Assistant Secretary of the Interior and Mrs. Orme Lewis came to the party accompanied by the Republican National Committeewoman, Mrs. Margaret Rockwell (here from Arizona).

White Stag

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now at Bobby's

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Rose Marie Reid

SWIM SUITS

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Cole of California

SWIM SUITS

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KaMaKnit wool jersey suit—a jacket with a shape, the ease of a sweater settled over a hip-hugging pull-over and slim skirt . . . Junior Sophisticates . . . \$59.95 as featured cover February Mademoiselle.

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MINK STOLE

The champagne and caviar of furs—mink! Here is one of the newest treatments of this popular stole, a hug-me-tight, made of natural Royal Pastel Mink. The back is bloused to suit the new look in dresses and suits. Available at Lockwood Furs, 711 Pine Ave.—(Staff.)



Rose Marie Reid

JEWELS OF THE SEA

"Hit Parade"—tops the list in figure strategy! It's artfully shirred to curb your curves, mould you into a sleek shape. Come see it, try it—strike a new note for your figure today! Elasticized faille, \$14.95

Bobby's

136 Pine Ave.

Two Couples Host Dinner

The entire television room at Allen Center was taken over on Friday evening by Dr. and Mrs. James H. McGranahan and Mr. and Mrs. Walter Dabney of Huntington Beach who entertained at a festive dinner dance.

With St. Patrick's Day just around the corner of the calendar they chose a theme employing shamrocks, green candles and carnations to adorn the long table. Cocktails were served at the home of the McGranahans, 333 Haines Ave., prior to the dinner party.

Guests invited were Drs. and Mmes. Gordon Brown, Walter Furie, Harold H. Morris, Don Murphy, Virgil Ridge-way, Floyd H. Todd, Francis C. Hertzog, Messrs. and Mmes. Jack Grimes, W. H. Davidson, Francis J. Housel, Charles Hotzel, Herbert Murphy, Virgil Rothwell, Howard Taylor, Leo McCreary, John Wood and Lorin Cox.

Druggists' Wives

Ladies Auxiliary to the Long Beach Pharmaceutical Association will honor Mrs. Edward H. Lieberman, president of the state auxiliary, at a luncheon meeting Tuesday at the Towne Club, Los Angeles and San Diego auxiliaries also will attend to welcome the state president. Hostesses will be Mmes. Ed Murray, P. M. Horgan, Wayne Jenkins, H. J. McManus and George M. Vermilion.



PASTEL TAFFETA FOR DANCING

There will be many evenings this spring and summer that will require formal attire. Why not choose from the new spring evening dresses just now being delivered to Long Beach ready-to-wear stores? The Frank Starr Original, shown above, is a floor-length pastel blue silk taffeta, the bodice of which is completely covered in silver bugle beads and white sequin embroidery. At Buffums', Broadway and Pine.—(Staff.)

Linen, Tweed Lead Parade in Rich Fabric Designs

A crisp, buoyant look dominates the fabric picture for spring '55. As the lines of fashion become simpler, the weaves and finishes of fabrics become more flamboyant. Eye-catching novelties with a rich look are the new-season favorites. Springy softness is everywhere.

Two prerequisites that designers insist upon are fine quality and light weight. As easy washability becomes increasingly important to the American woman, more categories of fabrics conform to carefree wear-and-wash standards.

Linens and linenlike weaves are everywhere, looking new, est with slubbing, embroidery and printed patterns. Crush-resistant plaid linens appear in suits and coats as well as dresses. Silk-and-worsted and silk-and-viscose mixtures join spun rayon in the linen-effect group.

Linen newly blended with wool makes an exciting coat and costume fabric that resembles Italian fabric raw silk in light weight and rough surface. Straw-mat and silk are popular wool blends, while tweed takes the lead in extremely lightweight all wool. Random tweeds, from crisp and huffy to soft and fine, are seen most, but there is a generous supply of herringbones and other patterns with quite smooth surfaces.

Shubby weaves look most important in basic wools, such as tissue-weight flannels, but a tendency to sheer types appears in the large crop of serge, twill and gabardine.

Pleated novelty cottons, border-design prints and unusual all-over prints share the spring spotlight with crinkle cottons.



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9:30 to 9

Chamber Music Concert Set Today at Art Center

Long Beach Municipal Art Center, 2300 E. Ocean Blvd., will present the ninth in its series of chamber music concerts today at 4 p. m. Music lovers will hear an ensemble of ancient instruments in a program including works of Stamitz, Bach, Marais and Debussy. An authentic antique viola d'amore from the famed collection of Dr. Erich Lachman will be used in the concert.

Performing artists are Archie Wade Jr., flute, Harry Blumberg, viola, and Dorothy Remsen, harp, of the Los Angeles Flute, Viola and Harp Trio, assisted by Carol Rosenstiel, harpsichord. Wade, flutist of the Columbia Studio Contract Orchestra, was formerly with the Los Angeles Philharmonic and the Hollywood Bowl Orchestras. Blumberg, a member of the Roth Quartet and Columbia Studio Orchestra, is on the faculty of the Los Angeles Conservatory of Music.

Dorothy Remsen, a member of the Los Angeles Philharmonic and Hollywood Bowl Orchestras and of the recording orchestra at Walt Disney Studios, is former solo harpist with the National Symphony Orchestra, Buffalo Philharmonic Orchestra, and the Minneapolis Symphony Orchestra. Carol Rosenstiel has concertized widely in contemporary and baroque chamber music. The chamber music concerts, regularly held on the second and fourth Sundays of each month, are open to the public without charge. They are broadcast on radio station KFOX at 8 p. m. Sundays after the concerts.



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Only at Jo-Kaye's will you find fashions created with such uninhibited and unusual beauty. Our crystal-jeweled knit cardigan, hand crocheted finish, 37.98

Slim wool gabardine skirt with a whirl of pleats, 29.98

Pretty Protectors

Have a really pretty umbrella this spring, to ward off showers and bolster morale at one and the same time. Might be white with a carved pink rose as handle.

Plastic Patent

Pick a plastic patent handbag for spring and wipe it clean of thumb prints with a damp cloth.



Greta's

MISS GAKE ORIGINAL • 45"

Of pure silk nubby tweed . . . stark white linen accents . . . long torso . . . bouffant skirt . . .

all bespoke Spring, 1955

it's worth the trip to Belmont Shore!

Style Event on Calendar

"Round the Clock" fashions will be shown at the Downey Woman's Club, 9813 S. Paramount, Downey, by the Theta Chi Epsilon Sorority, Gamma Chapter, to provide needed equipment for round the clock care of young polio victims at Rancho Los Amigos.

Mrs. Frank Smith, chairman of the event, announced the date as March 1 at 8 p. m. with all types of daytime and evening fashions.

All styles modeled will be from Tiffits Woman's Shop of Whittier with Virginia Warren as narrator.

In addition to the spring fashion showing, entertainment will be provided by dancers from the Humphrey Harmon House, Mrs. Jack Snow, pianist, and Richard Waggoner, soloist.

Wonder Shops



1998

JUST GOES TO SHOW YOU what can happen to a tailored dress when R & K's mind is strictly on Spring. It comes out all silky and shapely; its waist slim as a new twig, its skirt buoyant. In silk and rayon woven like linen. Sizes 9 to 17.

Wonder Shops

Charge and budget accounts invited

- LONG BEACH 523 Pine Ave.
- BELLFLOWER 16517 Bellflower Blvd.

Social Galaxy

Mills Art Director to Address Alumnae

By BETTY WENTWORTH
Independent Women's Editor

A flurry of activity is surrounding the visit here this weekend of Dr. and Mrs. Alfred Neumeyer, who are the houseguests of Mrs. Ruth Craig Merrell at her home, 4201 Chestnut Ave. Dr. Neumeyer's name is a distinguished one in art circles. He has been affiliated for the past 20 years with the Mills College art faculty and is director of the campus art gallery.

This afternoon the Neumeyers and their hostess will attend the informal reception for Arthur Gallion, USC dean of architecture, at the Municipal Art Center. Afterwards they will dine at the Virginia Country Club with Mrs. Merrell, Dean Gallion, Mr. and Mrs. Samuel Heavenrich, and Mrs. Herbert Waite.

On Monday evening prior to his talk at 8 p. m. before Mills Alumnae and their guests at Mrs. Merrell's home, Dr. and Mrs. Neumeyer will be honored at a dinner party given by Mrs. Merrell.

Guests are to be Miss Isabel Connor, supervisor of art in the city school system; Misses Ruth Burdick and Elsa Warner, heads of the Wilson and Polytechnic High School art departments, respectively; Dr. John Olsen, co-ordinator of the art department at Long Beach State College, and Mrs. Olsen, Messrs. and Meses. Samuel Heavenrich, Robert Whyte, Fritz Taves, Roger Case and John B. Merrell.

Assisting during the coffee hour to follow the lecture are Mills alumnae, Meses. Harold Nissen, Robert McCune, Lucius L. Apgar and Richard F. Featherman.

Rounding out his busy schedule Dr. Neumeyer will speak Monday noon before Los Angeles Alumnae at their "college away from college" at the home of Mrs. William Maybee in Beverly Hills and on Tuesday morning at UCLA.

Spring blooms in pastel hues graced Etta (Mrs. Milton) Arthur's home on Thursday for the luncheon party given by the Assistance League's provisional committee honoring the busy provisionals who are just completing their year of training. Marjorie Van Dyke and Mary Miles were cohostesses.

Present in addition to Marie Hargrove, another committee member; Carol Scott, League prexy; and Jerry Green, provisional chairman; were neophytes, Verla Browning, Barbara Clark, Kitty Cody, Kas Barker, Peggy Elliott, Mareta Hart, Helen Keipp, Florence McBride, Cecilia Prichard, Carol Richey, Doris Swenson, Grace Vessels, Doris Young, Jess Young and Louise Young. The last named provisional was attending her final meeting since this weekend she and her husband, Thomas Young, plus young son, Tom, 14, are moving to Palo Alto where Tom Sr. has been transferred.

IT WAS LUNCHEON, chit-chat and cards on Wednesday at Hart (Mrs. Rufus) Davis' Pacific Ave. home for members of her bridge club. Bidding and passing and maybe doubling a bit were Cassiata Walker, Lois Fellows, Winifred Carney, Ann Settle, Dorothy Goodnight, Marian Heedwohl, Marian Cary, Flo Newton and Helen Wilkinson.

Van and Ronnie Heath were in Palm Springs last weekend supervising the final touches on their new Smoke Tree Ranch home. Van now embarks on that second step for new house-holders, the making-decisions-on-fabrics-and-colors stage. They're of course retaining their handsome ocean front home on the peninsula which, by the way, was thronged with Phi Gamma Deltas and their dates (about 60 strong) on Friday night when they came down from USC as guests of Sandy Heath.

THAT DIFFICULT task of closing the door on a house where one has lived for 34 years was Winifred Carney's last week when she turned over the keys of her spacious and charming home at 4160 Locust Ave. to its new owners, the Raymond Roessings. It has been the scene of family weddings and Mrs. Carney's gracious hospitality has been extended to multitudes of guests at many a beautiful party.

We predict that before too long a time that same welcoming hand will be extended at her new abode at 1230 E. Ocean Blvd., which has a broad view of the Pacific instead of sweeping lawns and gardens. The family portraits and cherished books are there despite the smaller size of her apartment.

WBA Meeting

Woman's Benefit Association Review No. 15 will have a covered dish luncheon Tuesday in Machinists Hall, at which Mrs. Minnie Buchanan, newly appointed financial secretary, will be guest of honor. Pioneer members will be hostesses. Visiting members are invited.

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with shirred roll collar
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Mrs. Laurence Heppe

Elayne Rehn Becomes Bride of Laurence Heppe

A brocaded white satin ballerina-length gown was chosen by Miss Elayne Rehn, daughter of Mr. and Mrs. C. Eugene Rehn of 447 E. Sunset St., when she recited her marriage vows with Laurence Heppe. He is the son of Marion Heppe of Oakland.

Officiating at the afternoon service last Sunday in Immanuel Lutheran Church was Rev. Martin C. Olson. Two hundred guests witnessed the double ring service.

Completing the bride's attire was a veil held by a crown of pearls. Escorted down the aisle by her father, she carried white roses centered with an orchid.

In the entourage were Miss Marilyn Peterson, maid of honor; Linda Rehn, younger sister of the bride served as maiden of honor; Robert Heppe, brother of the bride, groom, best man; and Curtis Rehn, brother of the bride.

William Halligan and William Lavin, ushers. The bridal attendants wore blue taffeta gowns and carried red roses.

Hostesses at the reception were Meses. Hildur Anderson, Perry Bell, Charles Reed, Delpha Halligan, Curtis Rehn and Miss Carol Bridenbaugh.

The bride, a graduate of Jordan High School, served as a parish assistant at St. James Lutheran Church in Oakland. Her husband attended San Jose State College. The couple are honeymooning in Laguna Beach and will be at home to friends in San Jose.

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Coated costume

The most important fashion story to emerge from early spring showings . . . the beautifully co-ordinated look of the ensemble. Charm of the print dress echoed in the lining of the 3/4 coat. Sizes 8 to 16, \$29.95.

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for spring and summer 1955
priced to suit every individual.

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PARK FREE in Rear of Store

Barbara Yunker's Betrothal Announced

Social interest in the Southland and the Midwest this morning focuses on the engagement of a prominent collegian couple, Miss Barbara Ann Yunker and William Leslie Bettison Jr.

Formal announcement of the betrothal was made last evening by the bride-to-be's parents, Mr. and Mrs. Chester Frederick Yunker, at a cocktail party for 400 friends and relatives in their home at 100 E. San Antonio Dr. The prospective bridegroom is the son of Dr. and Mrs. William Leslie Bettison of Grand Rapids, Mich. The popular pair plan an early summer wedding at St. Luke's Episcopal Church.

Betrothal cards engraved with the names of the couple were presented to guests at the door by the bride-elect's younger brother, Robert Warren. Also assisting at the party which was given from 5 to 9 p. m. were Barbara's teen-age brother, Donald, and Mrs. J. Stowe Carney, Mrs. William H. Cree, Messrs. and Mmes. Francis J. Heusel, Stanley W. Curtis, William C. Edwards, M. Jack Long, all of this city; Mr. and Mrs. W. W. Hoagland of Rolling Hills; Mr. and Mrs. M. H. Baker of Downey; Mr. and Mrs. Edward G. Heath of Carpentaria; Mr. and Mrs. Allen Stockstill of Pasadena, and Miss Jane Douglas of St. Joseph, Mo.

Miss Yunker greeted guests in a Pierre Balmain original gown of pure silk with a muted print shading from the pale pink to shrimp tones. The dress was designed with a V-neckline in front and back and a wrapped torso above a bouffant skirt. Mrs. Yunker chose a Peggy Hunt original of navy blue lace which was entirely covered with sequins. The gown was fashioned with a scooped neckline and a full skirt.

The bride-elect, a third generation Californian, comes from a family long associated with cultural and civic growth of this state. She is the granddaughter of the late Mr. and

Mrs. Carl Frederick Yunker of San Francisco, and Mrs. John Maikson of Downey and the late Mr. Maikson.

Miss Yunker, a graduate of Polytechnic High School where she was a member of Phi Gamma Chi Sorority, received her degree last June from Scripps College. There she served as president of her junior class and was active in student affairs.

Her fiancé is a 1951 graduate of the University of Michigan where he majored in zoology and chemistry.

Both young persons are studying at the American Institute for Foreign Trade in Phoenix, Ariz., and will receive their bachelor of foreign trade degrees in May.

Affiliated with Alpha Tau Omega fraternity and Delta Phi Epsilon, national professional foreign trade fraternity, the bridegroom-elect also is a member of the board of directors of the Grand Rapids Council on World Affairs and is a past member of the Grand Rapids Junior Chamber of Commerce. He spent two months in Yugoslavia in 1953 as a "community ambassador" representing Grand Rapids under the auspices of the Experiment in International Living of Putney, N. Y.

Note Milestone

Del Mar Rebekah Lodge 275 will celebrate its 52nd anniversary Tuesday evening at 8 o'clock in Machinists Hall. Emma Packman is chairman.

Choose Leader

A new president will be chosen when Altar Society, St. Anthony's Parish meets Wednesday at 1 p. m. in the Catholic Center.



Barbara Ann Yunker

—Ray Huff Studio

Variety of Combinations Keynotes Fauth Designs

Madeleine Fauth believes that fashion is not a single trend, but a combination of many. This is reflected in her new spring collection, where variety is the keynote—in color, fabric and silhouette.

For the "Sophisticate," she presents her new sheaths called stems, which wrap the figure in straight, slim lines and emphasize hip detail. Long torso variations are featured in the full skirted silhouettes called the pirouette and the morning glory. The latter treatment is a version of the umbrella effect with much fullness near the hemline. The fancy free dress is a classic shirt type look with full skirt and natural waistline. A Madeleine Fauth trademark, the princess bodice, is still prominent with a defined bustline.

Fabric news is in her use of blends, such as Dacron and rayon, silk and cotton tweeds and wool and orlon. For after five wear, pure silk is prominent.

Polka dots are important this season, and perennial blue, fawn beige and flower pot red predominate in color. Miss Fauth uses several brilliant floral prints, outstanding of which is an unusual multicolored one of mauve pinks and blues. Another is in stained glass colorings of royal blue and purple.

Miss Fauth's coats are of great fashion interest. Her "slim jim" is a three-quarter length sport coat with very narrow sleeves which stop just above the wrist. Tweeds, basket weaves and Venetian wool covert are used in gay spring colors such as zinnia red

and bright pink. Black and perennial blue poi de sole make attractive dress coats in full, but easy lines.

Widows Club

Spanish-American War Veterans Widows Club will meet Tuesday noon in Linden Hall for a sandwich luncheon and election of officers. A social hour will follow.

Nazareth Shrine

Nazareth Shrine 8, White Shrine of Jerusalem, will meet Monday at 7:30 p. m. in Town Hall. The session will honor charter members and new members. Chairman for the evening will be Beulah Sheley and Laura Smith.

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Open Evenings 7:00

Young Coeds to Be Feted at Tea This Afternoon

Senior women of the four local high schools and women students at City College will be entertained this afternoon at 2:30 at a tea in the home of Supervisor and Mrs. Burton W. Chace, 4160 Country Club Dr. Women's Activity Committee of USC will be host at the event for young girls and their mothers.

Mrs. Edward White, dean of women at the university, will address the group, and the Kappa Kappa Gamma Sorority Quartet will sing several USC songs. Outstanding women leaders on the campus also will attend to explain life and activities on the campus and answer questions. Several faculty members from local schools will be guests.

Long Beach freshmen at USC who will assist as hostesses are Paula Chace, Marilyn Stivers, Beverly Davis, Donna Morgan and Sue Waddelow.

Decorations, name tags, napkins and the tea table centerpiece will feature the school's Trojan emblem, and the university's colors, cardinal and gold, will be carried out in the flower arrangements.

Local alumnae planning the event with Mrs. Wes Rollo, chairman, and Mrs. Chace are Mmes. Clyde Dunlap, John Henderson, Robert Ivey, Noble Millie, Chester Moore, E. T. Moore, Neil Phillips, Ely Somerville and Don Spring.

Alice Clark 247 E. OCEAN

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Is Delightfully Expressed in Our Collection of

SUPERBLY STYLED SPRING HATS

Flirtatious little hats—Sophisticated big brims and smart sailors

You will find flattering hats for each and every occasion.

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FREE PARKING

simulated Liza-gator

in sunny pearl-toned pastels

Lewis handbags

10⁹⁵
plus tax

New, exciting opalescent pastels . . . blue, pink, yellow, champagne and white. Beautifully styled in the famous Lewis manner. Roomy and practical (just whisk them with a damp cloth to keep them fresh) . . . stunning costume accessories you'll carry proudly all spring and summer. Come and see our large collection today!

Handbags, Street Floor



See "FASHIONS IN A MUSICAL MOOD" city-wide fashion show Tuesday, March 1st at the Municipal Auditorium for the benefit of THE AMERICAN RED CROSS.



RIBBED KNIT MIDDY

Zolot of California has designed this practical ribbed knit cuffed midgy in white with Capri blue or red stripes. It is worn over an orlon challis permanently pleated skirt in white. The midgy and skirt may be purchased separately. At Toni's, 337 E. Ocean Blvd.

Organists Program

Long Beach Chapter, American Guild of Organists will meet at 8 p. m. Tuesday in Pacific Coast Club. The program arranged by Fred Shaffer will feature selections performed by members.

Plastic Slicker

A plastic slicker today isn't the bottling-up thing it used to be. It has thousands of tiny pores that keep you breathing.

Bathroom Decor

The stand-by pair of bathmat-and-toilet-lid cover has a third companion: A contour-cut lavatory base rug.

Superfluous Hair

Scientifically and permanently removed

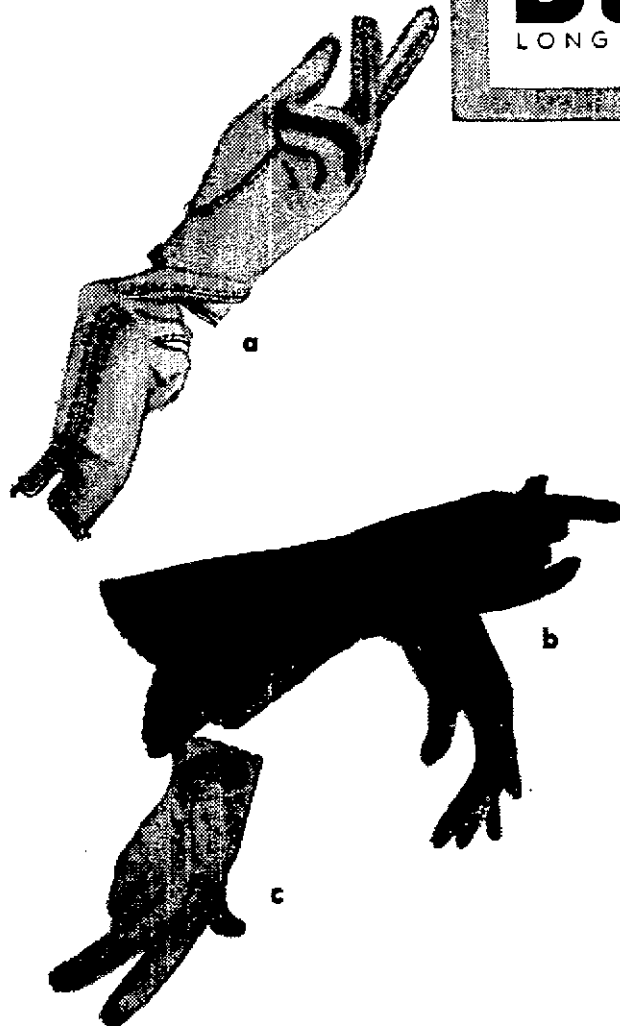
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new spring glove favorites!

embroidered cottons

Embroidery will be a huge favorite for the coming season . . . in your beloved shorties as well as the graceful 8-button length you like so well for dressier occasions. Made by Wear-Right in a beautiful, suede-soft cotton fabric.

a. New Day, white, champagne. 3.50

b. Possession . . . white, navy. \$5

c. Chatter, white, pink, navy. \$4

Gloves, Street Floor

choose the perfect complement for bare necklines from our Monet jewelry collection

Just assembled . . . our stunning collection of uniquely beautiful designs by Monet, master of the jeweler's art. (Each superbly made piece bears the Monet signature.) You'll find exquisite jewelry styled to the present, of the quality and taste that make it heirloom-worthy. Earrings, bracelets, ropes, fabulous necklaces . . . works of art in gold, rose gold, gold-and-rose gold, silver, rose gold-and-silver. Glorious choice for yourself, for wonderful gifts! Priced from \$3 to \$18.50 plus tax.

Costume Jewelry, Street Floor



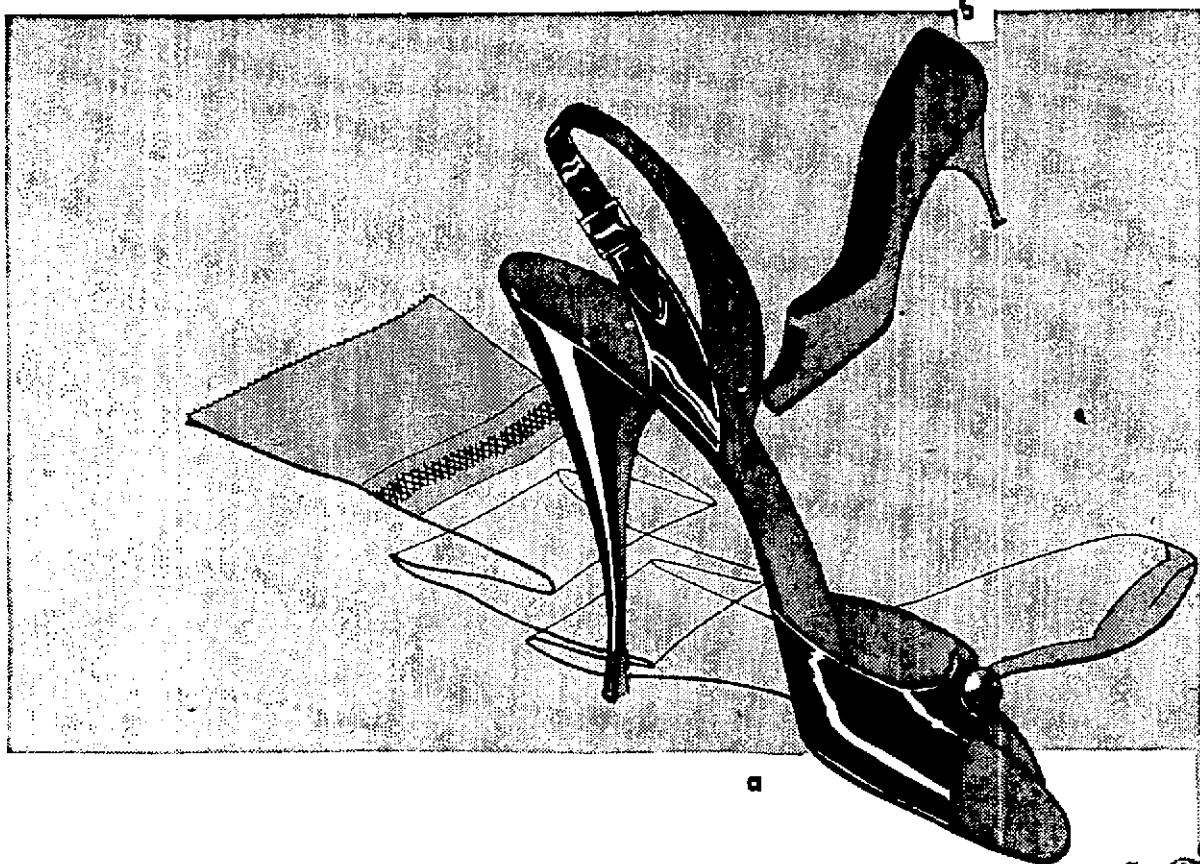
\$15 Realistic Bonding Cold Wave 1000

Including Haircut

The beauty of a fine cold wave is something that cannot be copied . . . and here is your opportunity to have the finest, with longer lasting loveliness and lustrous smoothness at a saving of \$5.00!

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Andrew Geller interprets the stiletto heel

Tapered to new narrowness, transformed to new heights! Very high or mid-high heels combine with graceful design to bring you these shoes of unbelievable flattery.

- a. Barbi, black patent stiletto heel sling pump, grey, pearl toe-trim **22.95**
- b. Sonnetua, blue polished calf pump; suede cut-out, mid-high heel **22.95**

shadow sheer beautiful Bryans

in a new collection of Spring colors. Proportioned sizes 8½ to 11; brief, American Miss, regular and long. **1.95**

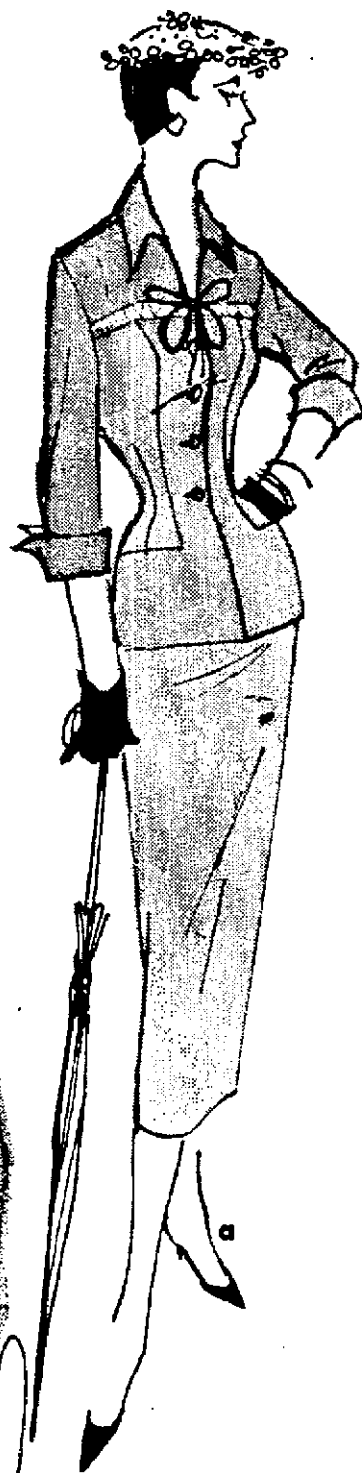
Hosiery, Street Floor • Women's Shoes, Street Floor

names make news in spring millinery

... and our noted designers make the headlines with their brilliant interpretations of the most imaginative, the most enchanting spring hats you would ever want to see. There's every shape and every color, pure in line or lavishly trimmed ... all with the intangible flattery that is the signature of these world famous milliners.

- a. Chanda, sprinkles currants on white straw, velvet faced, **\$45**
- b. Laddie Northridge drapes white navy satin on navy straw, **\$45**
- c. John Frederics, straw bucket cloche, velvet edged, **\$27.95**

Fashion Millinery, Third Floor



It's the story of the sleek suit in pure silk or smooth woolens with the longer jacket, eased at the waist, or the suit with the longer box jacket, straight or lightly curved at the waist. Often it's a narrower sliver of a coat over the multi-color swirl of a print dress. The smartest interpretations are simply detailed, illusion-proportioned to make the American woman look slimmer, taller, more serene than ever before.

- a. Forstmann Charmeen suit by Gene Shelly with Roman numeral applique yoke detail; contrasting crepe lining. Navy, citron or red. Sizes 10 to 16, **\$145**
- b. Gene Shelly's imported Dupione silk suit, with rolled neck tie and contrasting details. Navy, citron, or red. Sizes 10 to 16, **\$145**

Fashion Shop, Third Floor

the silken suit
by Gene Shelly

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store hours: 9:30 A. M. to 5:30 P. M. — Fridays 12 noon to 9 P. M.

The Wild Waves Are Saying

When Milady Buys, M'Lord Pays and It's Spring Again!

When that gleam in feminine eyes appears you know it's edging closer and closer. When Milady buys and M'Lord pays (bless you, M'Lord!) it's as sure a sign of spring as the fingers of a tulip pushing into the sun or a cock robin filing homestead rights in your back yard.

For the fashion edition a little snooping along a new tangent seemed in order so we queried a few of the ladies of town to discover their personal thoughts on, you'll excuse the term, the "latest."

Hazel (Mrs. George) Vermillion: As the mayor's wife, she must have clothes ready, willing and able to be on the go at a moment's notice and at startling speed. Mrs. V. has eyed the new tweeds with undisguised favor, seeing in them a fashion rightness and sturdiness to serve her well through her busy days. She is already the owner of a chic new black and white mix suit and topper and in-fers, with a twinkle, she's just begun to shop!

Joyce (Mrs. John) Berry: This gracious lady's penchant for shades of blue is legend to her wide circle of friends. If not blue, then soft greys or jet black have been her choice. She confided this may be the revolution! For the first time in many years, the colors are so intriguing Joyce is considering a switch, maybe to the candy tones of pink or muted reds, never more handsome than in the new fabrics.

Ginny (Mrs. Rexford) Welch: Active in the club and social affairs of town, Ginny finds the new boxy suits to her exact liking. They're free in spirit, pert and chic, she thinks. And as for the shoes, Ginny finds them the most exciting styles in years and to prove it has added a daring pair of bright orange barefoot cocktail slippers to her wardrobe. She assures us—that the ads say is true. They stay on!

Verla (Mrs. Dick) Browning: The cottons of early spring and summer have always been a favorite with charming Verla and indeed they suit her fresh complexion very well. She finds the spring collection better than ever and looks forward to the soon-to-come balmy weather.

Julia (Mrs. Bill) Cheney: Even undergoing the temporary discomfort of back trouble for which she was in traction this week, Julia bubbled over with enthusiasm for the colors of spring and particularly for the vibrant oranges seen everywhere. But as to the lowered waistline—no, that style will get short shrift from Mrs. Cheney!

Hester (Mrs. Brewster) Gray: Always an admirer of the basic dress, soft voiced Hester has shopped and found some elegant examples of the basic in the 1955 selections. And the linens—the lovely new linens—they'll be liberally sprinkled through her smart wardrobe when warmer days arrive.

Dorothy (Mrs. John) Munholland: Chic Dorothy is another who feels exuberant about this year's crop of colors, fabrics and styles. For California living the costume look, she thinks, is better than ever. Regardless of the wonderful colors, Dorothy is thinking in terms of something trim in brown and white for a starter.

Nona (Mrs. Jim) Lantz: One of the first we talked to who is enthused over the long, lean look (and having seen trim Nona you don't wonder why!) and she doesn't give a fig for the boxy jacket effect. Her one fear for the L.L.L. is that some may grow too impressed with it and slip into the 1920 slouch. "Oh, never that!" says Nona and the thought sends her into gales of laughter.

Jean (Mrs. Carleton) Mallonee: The colors are wonderful, there's no doubt of that, but for petite Jean spring and Navy go hand-in-hand and the bright hues will wait for warmer days. The hats? More attractive than ever and the numbers of round boxes on her wardrobe shelves are apt to grow and grow this spring.

Hope (Mrs. Bob) Cunningham: Another hat enthusiast of the season, Hope feels the

styles are more flattering along the chapeaux trail than they've been in many a year.

Martha (Mrs. Ray Jr.) Gould: Little Martha applauds the box jacket and the big collars which she finds most flattering and, like all of us, she's "sold" on spring's color scheme.

Virginia (Mrs. Morgan) Stivers: More than any other year in a long time, Virginia will live with thoughts of clothes between now and June—but mostly for pretty daughter, Marilyn, for whom the wedding bells will ring in that romantic month. But Virginia will take a quick look over her shoulder in the fashion salons as she shops with Marilyn and she'll admire most often those styles with the long torso look.

Laura (Mrs. Ed) Killingsworth: This little singing star with the commanding appearance is delighted that the soft, full skirt still has fashion's smile of approval for she likes this style's feminine lines. The barefoot sandals, she feels, combine comfort and an airy appearance. Laura also likes the lowered waistline and her honey blond coloring will be enhanced with the full bodied pastels of the new spring apparel.

Doris (Mrs. Kenneth) Martinson: With an eye to coming festivities, Doris marks her fashion ballet with a big and happy X right opposite the 1955 costume look which she thinks is not only flattering but practical as well. Again the new linens receive acclaim and the colors are all so lovely she thinks she may wind up the season with a rainbow complex!

Lillian (Mrs. Jack) Hammond: After all the fuss and fuming, merry-eyed Lil is delighted that skirt lengths are the way they are—neither too long nor too short and a fig for Dior!

Norma (Mrs. Bill) Harris: Here's one lady who looks askance at the bright orange hues, at least for her own use. She is, however, in full approval of all the other hues the designers have dreamed up in rich and full-toned pastels. And as far as considering the necessity of a basic black or blue, not this year, at least for Norma!

And now we'll ring our own private curtain down on opinions of a small cross-section of the many personable and radiant women of our town who, as far as we're concerned, are wonderful to see whether dressed in the best the couturiers have to offer, or keeping a date with pruning shears and a rose bush attired to back yard perfection in jeans and cotton blouse!

Joan Bescos, who has been toying with the idea of turning columnist has suddenly decided to "do it!" She'll be in print, by-lime and all, afore long.

If you'd like to shake the hand of a hand that shook the hand of the Duke of Edinburgh then we can tell you just how. But you'll soon plainly see that the hand you shake is well worth shaking for itself as well as for the famous hands it shook before! Mr. and Mrs. H. E. Lake and their sons, Grant and Ian, are spending a month with his parents, Mr. and Mrs. T. T. Lake, 233 Euclid Ave. It was last August up there at Port Radium in the Northwest Territory of Canada, a place Harold Lake and his family call home, that they entertained the Duke and his party, over from England for a hunting trip. At that time Harold and his wife hosted Queen Elizabeth's husband in their home and found him as gracious as his pictures indicate.

Heard that El Dorado champagne tea at Geneva Weiss' home Wednesday, was one of the most truly elegant affairs of recent weeks. The affair is part and parcel of the local committee's work in support of the Los Angeles Philharmonic.

That was no earthquake last weekend in the vicinity of American and San Antonio Dr. That, friends, was the vibrations of a rip-snortin' good party in full swing as the Dame's Club entertained their husbands at a dinner and got better acquainted affair given at the Wagon Wheel.

The fun started with cocktails at 7:30 and then dinner and dancing. A few of the "earth movers" in attendance were: Irvy's McDonnell, who had charge of the affair, and her husband, Bob; Naomi and Chuck Chandler, president Barbara Powell and husband, George; Tam and Tom Wall, Marie and Bill Todd, Yvonne and Harold Hall, Carolyn and Sterling Blakeman, Mary Lou and Jay Morehead, Barbara and Bud Barnum, Thelma and Gene Dreckman, Betty and Milton Cantor, Louis and Dan Callis, Joan and Tom Casey, Marilyn and Jack Marquette and, and, and, and many another joyous soul.

A new little water sprite has joined the ranks of sunworshippers along the gay strand of the Peninsula. She's Cynthia Jean, daughter of Beverly and Les Weed who, with another daughter, make their home on 65th Pl. Cynthia and her mother left Harriman Jones Thursday for home and all the neighbors agree she's one of the prettiest of the new baby crop.



WASHABLE ROMAN PRINT

Roman art inspired the intricate design used by McKettrick in styling this eye-catching dress. It is a guaranteed washable fabric by Fuller. Colors are turquoise, orange or gold backgrounds, sizes 8-18. Now being shown for spring at Columbia, First and Pacific, and Lakewood Center.

Washing Tip

Cotton knits are just as fashionable for cold weather as they are for summer. Outer garments launder smoother if you lay them flat and smooth them out while they're drying.

Smooth Neck

Watch out when you get to low necklines! You need to give your back and neck the same careful scrubbing you give your hands if you're to look well in these fashions.



100% Pure

Cashmere Coats

Schick's now has a fabulous collection of 100% Cashmere coats, for juniors, petites and women. Exciting spring colors: navy, blush, spring blue, melon, grey, nude and off-white. 3 styles to choose from. Sketched, tuxedo collar style with dramatic push-up sleeves.

98.95

Leslie James Ball
straw roller.....29.95

Jewelry from Schick's Boutique Shop

Schick's
Pine at Seventh
Park and Shop Validation



DIGOWOOL
IMPORTED TWEED
...young and notable
3-piece suit

Triumph of spring-fresh styling, Youthmore's boxy jacket costume in handsome color-hatched tweed... surprised-lined to match the softly tailored blouse. Sailor-at-ease look in the slot seam pockets buttoned off... the skirt slim and worldly. Sizes 8 to 18 in Gold, Cognac, Turquoise.

\$79.50



Anna Dena
ORIGINAL
213 E. BROADWAY

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Irish Linen Is Versatile

The striking and easy elegance of Irish linen fashions are more popular than ever on the resort scene with 'round the clock costumes from casual separates to formal the choice of smart women vacationing in the southern climes. One of the most versatile and practical of the favored fashion fabrics, Irish linen is, of course, crease-resistant, its beauty of texture and finish is superb and its inherent quality in both appearance and performance has been proved over many years. A great variety of new textures and weaves, prints and colors, add to the fashion interest of this fine fabric.

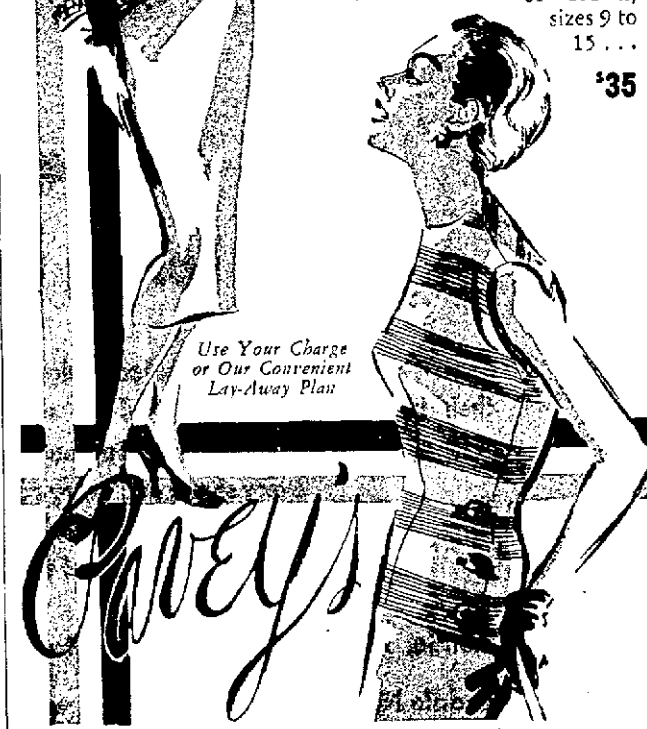
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PAVEY'S 501 American Ave.

it's an ELLEN KAYE

It's the all-important three-piece costume as the inimitable Ellen Kaye does it. It's wonderful, crease-resistant rayon and cotton sharkskin, etched in row upon row of stitching. Spring gray or brown, sizes 9 to 15...

\$35



STRIPE COTTON

Gracious look of fashion is evident in Alex Colman's surplice stripe cotton dress. The intricate manipulation of the floral stripe gives emphasis to a narrow waist and a flowing unpressed pleated skirt. In bright shades of turquoise and pink. In misses' sportswear at May Company, Lakewood. Comes in sizes 10 to 16.

Knit Jacket

Knit a tweed jacket? Yes, indeed, for beauty at a price. A new yarn is 50 per cent wool, 50 per cent nylon. Done on big needles, the jacket is a lovely tweed-like topper. It washes out, too.

VINSON'S Ocean Blvd

so many times

... this will be the correct dress!
... the dark crepe sheath, generously frosted with baroque lace... almost indispensable for that important daytime-into-evening occasion.

\$45

Red Cross Fashion Show
Tues., Mar. 1st. Let's attend!

233 EAST OCEAN BOULEVARD

opposite WILTON HOTEL



at **Audrey's**
BRIDAL AISLE

... Chapel-length loveliness of Chantilly lace galleons and nylon tulle, the godets crisply pleated. 119.95

AS SEEN IN MODERN BRIDE

The bridesmaid's gown of crystal-ette highlighted with Venise trim and full tulle skirt. 29.95

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- ★ BRIDESMAID DRESSES
- ★ FORMALS
- ★ AFTER FIVE DRESSES
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Shop Mon. & Fri. 9:30 to 9 P.M.
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Use Our Convenient Charge or Lay-Away Plan



—Noel Brooks Studio



—Curtis Studios

BRIDE-ELECT

The betrothal of Vivian Spitz and David Morris Weisbly, son of Mr. and Mrs. M. W. Weisbly, 4441 Lakewood Blvd., is being announced today by the bride-elect's parents, Mr. and Mrs. M. Spitz, 261 Nieto Ave., at an informal family dinner party. Both young persons are graduates of Wilson High School. Miss Spitz is affiliated with Phi Beta Gamma and Beta B'nai B'rith Young Women. Her fiancé was recently discharged from the Army. A June wedding is planned.

BETROTHAL TOLD

Lee Ann Brookins announced her engagement to John W. Nicoll by passing the traditional silver sweetheart pitcher at the Gamma Phi Beta Sorority at USC, where she is a student. Miss Brookins, daughter of Mr. and Mrs. R. N. Brookins of this city, also is a member of the senior class council, and the greater university committee at USC. Her fiancé, son of Dr. and Mrs. James R. P. Nicoll of Sherman Oaks, is a graduate of USC and a Phi Kappa Alpha.

Silhouette Changes in Easter Coat

The Easter coat will be identified by silhouette changes, fabric variation and softer colors. Newest identification marks of the spring coat are straighter lines, fabric variety, some attention to longer torso effect and a revived interest in the boy coat.

The boy coat is adopting soft detailing so that it is feminine rather than completely boyish. Its general effect for spring is concerned with novelty buttoning, soft pockets, often a back belt.

Toppers are being designed in short Eton lengths or fingertip versions, and while straighter, they often show pleated backs. They are done in washable nylon or Orlon fleece, in white or pastels.

In the fabric spotlight, shetlands return after a long absence in every size and in varied price ranges. The monotone tweed, once so successful, is as attractive in navy as in a wide choice of pastels and looks right for the boy coat revival. Lightweight tweeds are popular; nubby tweeds are soft looking in pastel tones; donegals with variegated nubs also are scheduled in pastels; tweeds with overchecks play up color.

A navy spring is in the air, especially in the 7-14 size range. Nevertheless pastels are popular, and the leader of these is pale blue. Pink, beige, aqua and maize span all fabric ranges. Heliotrope, spring violet, mauve and lavender coatings are the season's pet.



ANGELIC COTTON FAILLE

You'll look and feel like an angel in these angelic fashions of fine quality cotton faille. Shown above are the felt belted dress, shorts and felt belted angel top. There are cuffed trousers not pictured. Sold separately in sizes 8-15 in heavenly shades. At The Smart Shop, 2105 E. 4th St.



ORLON FLEECE

Three-piece washable suit with 100 per cent orlon fleece jacket and Sanforlan wool skirt to match in beige, powder blue or pink, sizes 10-18. The blouse matches the lining. At Anna Dena, 213 E. Broadway.



LONG LOOK

The elongated look, so popular this season, is used in a smart charcoal and brown cotton check combination. Plain material forms the fitted bodice. The hat by Rabin is a copy of a French original. At J. C. Penney's, 6th and Pine Ave.

Visitors Here Incentive for Lakewood Occasions

By BERNICE AHRENDES

Out of town visitors and birthday parties were the "talk of the town" in Lakewood this past week. Here visiting from Ogden, Utah, are Mr. and Mrs. Earl East. They are seeing Southern California with their son, Norman, and his wife, Ethel, and with their daughter, Cleo Neupert of Huntington Beach. Norman East is a seventh grade teacher at Roosevelt School in Lakewood.

Mrs. "Ace" (Leatha) Henriksen was a busy hostess recently. At her home visiting has been her brother and his wife, Mr. and Mrs. J. Jenks Enos of San Jose. Last weekend they also entertained Mrs. Henriksen's nephew and his family, the Duwayne Fugers of Ogden, Utah. Fuger is attached to a U.S.S. battleship in the Long Beach harbor area.

On Thursday a group of Hazel Hoot's friends met to remember her with gifts as she is leaving this community. She was presented a corsage and a handkerchief from each with the giver's initial, just so she would have a way of remembering them. They traveled to the Farmer's Market in Hollywood for luncheon and shopping.

Chief Petty Officer Leonard Reichard, his wife Thelma and children, Paul and Christine, are returning to their home at 4328 Arabella Ave. this weekend. He is retiring from the Navy, and they will all be glad to be home after serving at the U. S. Naval Radio Station in Sonoma for the past two years. They return just in time to celebrate the sixth birthday of their niece, Eileen Baloga, daughter of Mr. and Mrs. John Baloga of 4817 Ashworth Ave.

On George Washington's Birthday Mark Phibbs, son of Mr. and Mrs. Elmer Phibbs of 3628 Candor Ave., celebrated his third birthday with a party. Singing happy birthday, dear Mark, were Louise and Don Horry, Dennis Upcraft, Gary Watt, Brad and Candy Foreman and Mike Powers. The theme of the party followed a train pattern. In the dining car refreshments were served.

Tuesday evening Mrs. Lawrence Roma Kroecker of 5429 Coldbrook Ave. was the honoree of a stork shower given at the home of Mrs. Ed F. (Lois) Robins, 5680 Pepperwood Ave. Assisting hostesses were Mmes. Lois Hadley and Electa Harris. After the games refreshments were served to Mmes. Dolores McClure, Betty Lou Hall, Betty Doxie, Shirley Eckstrand, Velma White, Vivian Sherman, Pat Blackham and Doris Boardman.

A dancing party was enjoyed by the friends of Lewis Hall Friday when they gathered to celebrate his 11th birthday. He is the son of Mr. and Mrs. Clyde Hall of 6038 Hayter Ave. The dancers were Linda Morgan, Linda Pitts, Marshall Evans, Tony Reynolds, Raymond Brown, Denis Jackson, Andrea Skildrand, Judy Davis, Leonard Blanton and Larry and Laura Hall. On Tuesday the Hall family enjoyed a trip to the desert, traveling through Palm Springs and Indio.

On Wednesday Mrs. Hall entertained luncheon guests. Her guests were his mother, Mrs. Alta Lewis of San Pedro; her aunt, Mrs. Jack Willis of Huntington Park; Betty Mullen-dore of Maywood and Jewel Crouthamel of San Pedro.

Wrecks Nails

What ruins a manicure quickest is scratching off bits of dirt on the stove or a pot. Soak these spots first, either with a suds-soaked sponge or by filling the pan with sudsy water.

Primp in Private

Once your hair is settled in place, don't fuss with it in public. It gives an impression of fussiness and advancing age. Primp in private if your coiffure gets disrupted.

Colonial Era Depicted in Music, Story

Adah Roper Harris, concert pianist, presented the program at a tea given in Municipal Art Center by the art chairman of Woman's City Club, Mrs. Grace B. Benediktson. Attired in a George Washington wig and dress, Miss Harris depicted the Colonial era with music and story. During the changes for her acts, Mrs. L. H. Jarnagin, club president, and Samuel W. Heavenrich, art director, spoke briefly.

The audience participated in two songs from the period, and Mrs. Benediktson read a poem entitled, "Courage." The Civil War days were then featured by Miss Harris, who told stories of Lincoln and his last days as President. She also read and displayed two letters her father had written to his parents while at school at the age of 10, which had been rated by his teacher as "letter-perfect."

Guests of the art department were Mmes. E. B. Leihammer and Clifford A. Rohlfing. Mrs. David O. Anderson, hospitality chairman, had charge of the tea table and decorations and pouring of the silver services were Mmes. Rohlfing and Jarnagin.



CASUAL DRESS

R and K's casual street dress is made of silk and rayon, gently tailored with handmade buttons, deep and easy sleeves. For casual look wear with polka dot dickie... or with ropes of beads for a dressier appeal. Sizes 10 to 18, colors, beige and coral. From misses' dresses at May Company Lakewood.



SAILOR SUIT

Tailored for the pre-teen age daughter in your home is this navy and white two-piece sailor suit. The all-wool navy top is accented with white piping and the wool skirt is permanent pleated. With it, an open crown back hat. At J. C. Penney's, 6th and Pine Ave.—(Staff.)

Get ready for Spring...



Our new line of women's Spring fashions is now on display for you to see... personally selected from many famous brand names in all the new materials and styling... more beautiful than ever before!

Coordinated Sportswear

Suits, dresses, blouses, skirts, sweaters, jackets, pedal pushers, shorts and slax.

Also lingerie and accessories and top brands of girdles and bras.

A priceless young creation... looking delightful and staying that way because it is made of a wonder blend of cotton and dacron. A pretty print in rose, aqua, or navy.

Elizabeth's

3948 ATLANTIC AVE.

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Veeda Louisa

Schiaparelli

SPRING GOES TO YOUR HEAD IN LOVELINESS . . . as fresh and pretty as a budding flower . . . as dainty as the song of a bird on the wing . . . spring hats to give you a lilting lift in spirit . . . 12.95 and up

NEW STORE HOURS: SHOP DOWNTOWN MONDAYS 9:30 A. M. TO 9 P. M.—FRIDAYS 12:30 P. M. TO 9 P. M. SHOP LAKEWOOD CENTER MONDAYS 9:30 A. M. TO 9:30 P. M.—THURS. & FRI. 12:30 P. M. TO 9:30 P. M.

LONG BEACH FIRST AT PACIFIC **Columbia** **LAKEWOOD CENTER** *"Your Family Store"*

Hancock-Southgate Wedding Solemnized

One of the loveliest weddings of the winter season was solemnized Thursday evening at 8 o'clock when Josephine L. Southgate, daughter of Dr. and Mrs. Paul Southgate of 656 Havana Ave., exchanged nuptial lines with James Hancock, Dr. Grover C. Bagby read the double ring ceremony before 300 guests in Belmont Heights Methodist Church.

The bride was beautiful in a white wedding gown of imported rose point lace and tulle. A lace bertha edged the portrait neckline of the lace bodice. Panels of lace and pleated tulle formed the skirt of the gown. Her wedding veil of imported illusion net was caught by pleated tulle trimmed with seed pearls. The new Mrs. Hancock carried a heart-shaped bouquet of butterfly orchids and hyacinths.

Hotel Greeters

Mrs. Dewey Harrington presided at the February meeting of the Women's Division of Hotel Greeters No. 65 in the roof garden room of the Alexander Hotel. Mrs. Harrington was chosen as speaking delegate, with Delia Monroe as alternate, to represent the group at the state convention of Greeters March 9-12 in Brawley. Bess Cook was nominated for state vice president and Marie Verch to the state board of directors.

a long torso and a bustle. They carried nosegays of miniature peach roses and matching headdresses.

Barbara Jo Uptegraft was flower girl. Jay Allen Scott served as best man for the bridegroom, who is the son of Mr. and Mrs. L. A. Hancock, 327 Bay Shore Ave. Seating guests were Eugene Hancock, Dale E. Drum and David McDonald.

Mirror Room at Lafayette Hotel was the setting for the reception which followed. Mrs. N. P. Furjanick and Mrs. Donald Thorp, aunts of the bride, served as hostesses. The bride's mother received guests in a gown of toast lace over champagne taffeta with matching accessories. Her corsage was of cymbidiums. Mrs. Hancock was gowned in gray blue silk with white accessories and wore white camellias.

The bride is a graduate of Wilson High School and University of Colorado where she was a member of Delta Gamma. Her husband, also a graduate of Wilson High School, attended University of Colorado where he was a Phi Delta Theta. The bridegroom, who is in the armed services, leaves Monday for the east coast and then will sail for duty in Germany. His wife will follow shortly.



Mrs. James Hancock



GLITTER BUTTON SWIRLER

A clever cotton and nylon blend that stays forever lustrous despite laundering is this Slick-a-Sheen swirler designed by Forever Young. It's as sleek and lustrous as silk... yet so very practical because it keeps its gleam and needs little ironing. In navy, mauve, blue or beige with rhinestone buckles on the cuff; sizes 12-20, 14 1/2-22 1/2. At Modern Woman, 436 Pine Ave.



IRRESISTIBLE CHECKS

No woman's wardrobe for spring is complete without a checked dress and who could resist this afternoon frock of navy and white pure silk woven check taffeta? It is an Albert Greene Original. A nylon net petticoat holds the bouffant skirt in circular grace. At Greta's Ladies Ready to Wear, 5012 E. 2nd St., Belmont Shore.—(Staff photo.)

BRIGHTEN YOUR WARDROBE



Add a new freshness with a youthful and slenderizing appeal... beautifully simple for casual daytime wear or readily enhanced with your favorite costume jewelry for more festive occasions... wear now and into Summer... its fashioned of cool, crease resistant rayon linen... The seasons favored colors in both cloud soft pastels and rich dark tones. Saucer sized ocean pearl button trim. Sizes 14-20... 14 1/2-24 1/2... 38-44

Hassell's

241 east
ocean blvd.

EXCLUSIVE LADIES' APPAREL



Our
Hand-Loomed
Knit

... Imported
from Vienna

\$55

Flattering beyond description... Swirling skirt of tier-on-tier cobweb weight wool—light as a melody... graceful scoop neck... intent on flattery. It goes from afternoon to cocktails with equal ease. Exquisite in pastels and white. Sizes 10 to 16.

Jean Ryan

LAKEWOOD CENTER—Opposite the May Co.
Open Mon., Thurs., Fri. to 9:30 P. M.
We Welcome Your 30-90-Day Charge Account

Style Revue on Calendar

Spring fashions will be previewed at Lakewood Country Club at 7:30 p. m. March 15 when the Lakewood Women's Club presents a dessert fashion show and bazaar for the benefit of the recently organized Lakewood Chapter of the City of Hope. Mrs. Stanley Solomon, president of the chapter, will be present to answer questions regarding the formation and functions of this organization. The fashion show will be presented by Wilma Hastings models, wearing clothes from Columbia stores. Men's, women's and children's clothing will be featured.

Dessert will be served in the main dining room immediately following the style show. Silver tea services and floral centerpieces of jonquils and violets will grace the "L" shaped tables. Mrs. Stanley Solomon and Mrs. Charles Reither, president of the Lakewood Women's Club, will pour. Booths containing a large variety of articles made and donated by members of the club will be arranged in the solarium and reception hall. An art exhibit and sale, with paintings by club members and other local artists, will be presented by Mrs. George Winsor, fine arts chairman. Door prizes have been donated by merchants in the greater Lakewood area, according to Mmes. Harry Atkins and Merle Quigley.

General chairman for the event is Mrs. Robert Howe. In charge of the fashion show and stage decorations are Mmes. John Foster, Richard Foster and Joseph Wheeler. Arrangements for the bazaar have been made by Mmes. Kenneth Schwartz, Nobel Rasmussen and Hugh Granafa.

Specialty Dances to Be Featured

The Madame Calhoun Dance Studio of Paramount will present a program of "Rhythm on Parade" on the Community Program, sponsored by the Recreation Department in the Municipal Auditorium Monday evening at 8 o'clock.

Over 50 young dancers will be featured including Oriental, hula, Russian, close tap, Indian, Spanish, exhibition ballroom and many novelty numbers. Specialty numbers will be presented by Madame Calhoun's famous 3-year-old dancers.

Community singing will open the program at 7:30 p. m. led by George Griffith with Miss Beatrice Mozanoff as the accompanist.

Old time and square dancing will follow the stage show with music by the Tyo Orchestra and with Bill Simmons as the square dance caller.

This civic program is free to the public, and doors will open at 6:30 p. m.

Carolyn Buckman Is Married

Pretty Carolyn Ann Buckman, daughter of Mr. and Mrs. Frank C. Buckman of 4133 Gaviota Ave., became the bride of Albert Eugene Bercher, son of Mr. and Mrs. Walter W. Bercher, 708 E. Third St., a few days ago in a nuptial mass at St. Barnabas Catholic Church. Rev. Charles Cranham officiated at the morning double ring service in the presence of 300 friends and relatives of the couple.

Escorted to the altar by her father, the bride was gowned

in a Cahill original of white satin fashioned with a long train tiered with ruffles of imported Spanish lace. Her fingertip-length veil fell from a crown of seed pearls, and she wore a gold cross worn by her mother on her wedding day. The bridal bouquet was of white carnations and hyacinths centered with white orchids.

In the bridal party were Mrs. Lawrence Stevenson, matron of honor, in a pink lace and tulle gown; Mrs. Donald Pedneault and Mrs. T. C. Jackson, bridesmaids, in powder blue lace and tulle gowns; Sharon Fitzgerald, flower girl; Nicky Easton, nephew of the bride, ring bearer; Vince Elsen, best man, and William Brown and Dirk Wightman, ushers.

At the reception which followed in the parish hall, Mmes. Roy Barnhart, John Shea, R. R. Ferlan, Donovan

Nevin, Misses Catherine Mulcahy and Doreen Jansen assumed hostess duties. Marian Easton, sister of the bride, presided at the guest book.

The mother of the bride wore a Dior blue nylon tulle over taffeta gown trimmed with lace. Mrs. Bercher wore a wine taffeta dress. White orchid corsages completed the ensembles.

The couple left on a honeymoon trip to Las Vegas, Nev., and are now residing at 5229 Brittain Ave., Lakewood.

The bride, a graduate of St. Anthony's High School, attended City College where she was a member of TNT. Her affiliations also include Philatheans, Antonian Club, Newman Club and Couriers. Her husband, a graduate of St. Anthony's High School, was a member of Couriers Club, Antonians Club. He served in the Navy for two years.



Mrs. Albert E. Bercher

Allied Arts to Hear Students

Allied Arts International will meet at 8 p. m. Tuesday in Municipal Art Center, with Cornelia Pollard presiding. The program will be devoted to Long Beach State College and its educational program, which includes all of the arts. An invitation is extended by the club to anyone interested.

A group of students from State College will tell about the gifted people born in February and will be led in their presentation by Dr. Joseph A. Wagner, head of the department of speech at State College. Students participating will be William Adams, Huey Shepherd, James Boxx, Doris Reid and others. Don Muchmore, director of public relations at State College, will show pictures and will tell of the remarkable development taking place on this attractive campus of 320 acres within the Long Beach area. Miss Gloria Adams will be the soloist for the evening.

Cashmere Takes on New Face for Spring

Cashmere, so long available only in solid colors, puts on a bright new complexion for the new season.

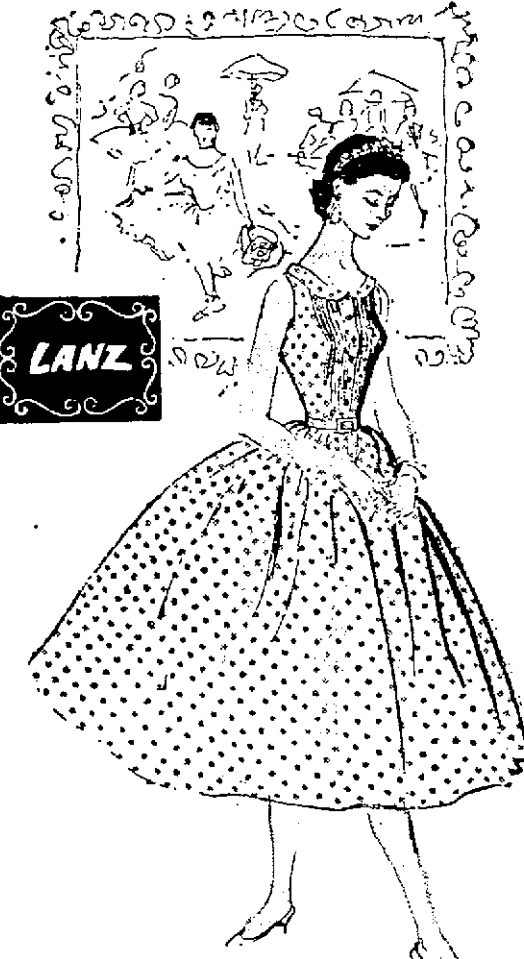
Cashmere tweeds, herringbones, flecks and checks are now news in coatings, suitings and dress fabrics.

Although newly introduced this spring, and already fashion endorsed, you'll be seeing the newest cashmeres in greater abundance in coming fall collections.

The soft, suppleness—the luxury feel of cashmere is enhanced by the bright patterns and colors of the new fabrics.

Look forward to this new luxury fabric in your plans for wardrobe sewing or in your coming purchases.

Like whipped cream on a sundae!



LANZ BALLERINA...
TUCKED FRONT ORGANDY IN A'DEGAS' MOOD...
FULL SKIRT UNDERScored WITH ATTACHED
ORGANDY PETTI COAT...BATISTE-LINED BODICE...
RED, BLACK OR BLUE POLKA DOTS ON WHITE
SIZES 7-15..... 2995

Come in and see
the perfectly
beautiful new
Lanz
collection!

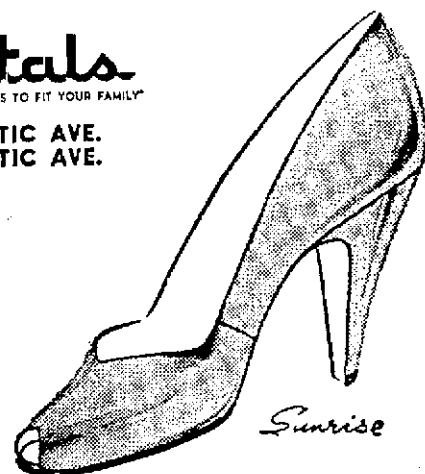
Judy's

5215 N. HAZELBROOK
LAKEWOOD CENTER
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Crystals

SHOES TO FIT YOUR FANTASY

4262 ATLANTIC AVE.
5875 ATLANTIC AVE.



Sunrise



SHOES

famous for
fashion and fit

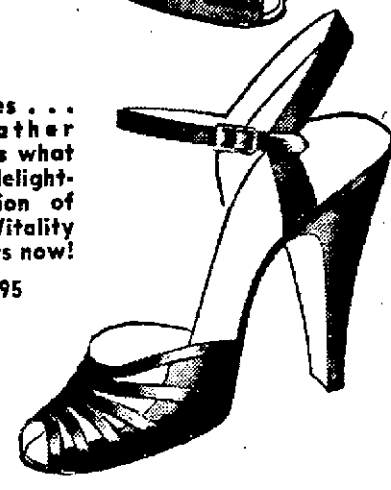
reflect the sparkle of



Lawn

Exciting new styles...
fabulous new leather
treatments! That's what
you'll find in our delightful
new collection of
every occasion Vitality
Shoes! Select yours now!

\$10⁹⁵ to 12⁹⁵



In Club Circles

Plans Boundary Changes to Ease Overcrowding

By RUTH REECE
Press-Telegram Club Editor

Not even the excitement of choosing new apparel for the Easter Parade has overshadowed interest in the new, stream-lined procedure approved by the board of directors of the California Federation of Women's Clubs in recent session at the Cliff Hotel in San Francisco. At this time officers sanctioned the plan of the reorganization committee for geographic boundary divisions of new state districts and recommended that the committee present the plan to the state convention May 15-18 in Coronado.

The new plan will divide the state into not less than 20 districts, to be composed of not fewer than ten clubs, or less than 1,000 members. To be adjudicated in the coming months will be the division of the state federation of more than 80,000 members into north, central, and south areas. The new set-up will mean that Los Angeles District, which now comprises the five large counties of Los Angeles, Ventura, Santa Barbara, San Luis Obispo, and Inyo, will be cut up into five or six districts. Just as the schools systems, the P.T.A., and others have had to adjust to stupendous population increases, the state federation is long overdue in making similar adjustments.

Local federation officers especially approving the new set-up are Miss Elsie A. Ries, second vice president of Los Angeles County, CFWC, who is also regional supervisor; Mrs. Icy M. High, county recording secretary; and Mrs. Kenneth McCafferty, county treasurer.

AAUW Sets Meeting

Recently from an intercultural tour of Spain under the Del Amo Foundation of Los Angeles, Dr. Donald C. Cutter of the USC faculty, will address the American Association of University Women Tuesday, at the YWCA on the topic, "Recent Changes in Spanish Social Life."

Dr. Cutter brings to his subject a love of Spanish, present and past, and a life of research on Spanish history from the days of the early Californians to a recent micro-filming survey of early deeds of the Indies in the library of Seville. He was commissioned by the Bancroft Library at Berkeley to assist in selecting documents for that library.

For the Encyclopedia Brit-

tanica, he has written "California," and "San Diego," for the past seven years, and is the author of a long list of books and articles on California, Mexican and Spanish subjects.

Mrs. Francis B. McCall will preside, and Mrs. Arthur Huey will introduce the speaker. The central zone group, with Miss Zuma Smith as chairman, will direct the social hour.

GOP Women

The 18th Congressional District Republican Women's Federation will meet Wednesday at 12:30 p.m. in the Lafayette Hotel Roof Ballroom. It will be a luncheon and fashion show honoring the women's editors of the local newspapers. Mrs. Richard A. Bixby will preside.

Mrs. F. E. Hagelberg, press chairman, will introduce honored guests. Mrs. Orville Cole, in costume, will give her dramatic impression of Broadway's latest hit, "Tea House of the August Moon." Mrs. Wilma Hastings will be commentator for the fashion show from Christy's Shop, uptown Atlantic.

On the decoration committee are Mrs. Truman Cleveland and T. Ross Wattelet. Mmes. H. F. Dangberg and T. M. Davies will be in charge of tickets, and the hostesses for the day are Mmes. Pat Gay, Bernice Eagleton, Ruth Gross, E. G. Stubbs and Jack W. Cooper. Reservations are to be made with Mrs. Nadine Luchber.

Demo Study Club

Former Congressman Samuel F. Yorty, who has just returned from Washington, D. C., will be the luncheon speaker at a meeting of the Democratic Women's Study Club Wednesday in the Pageant Room of the Wilton Hotel, having as his topic, "Foreign Affairs." Mrs. Walter C. Williams will preside, and Mrs. Lucian F. Remley will introduce the speaker. Reservations for the 12:30 luncheon are to be made with Mrs. Remley not later than Tuesday.

The business session will start at 10:30 a. m. at which officers and chairmen of standing committees will give reports. Mrs. Eva Moise will present current events, and Mrs. Mary Rene will discuss recent legislation.

For the study hour program, Mrs. E. B. Rinearson plans to present some of the candidates who have filed applica-

tions for the Board of Education.

Kenny Benefit

Sister Elizabeth Kenny Auxiliary has scheduled a benefit bridge and canasta luncheon for Thursday noon in the Garden Room of Mottell's, proceeds of which will be allocated to the Kenny Polio Hospital for Southern California, the only hospital west of the Mississippi that gives the complete non-crippling Kenny treatment for polio victims.

Hospital statistics show that the total number of hospital days care given during 1932 was 22,529; the number of out-patient treatments given during the same period of time was 4,705 and the active out-patients number 769 according to reports from Mrs. Philip M. Thompson, president of the Long Beach Auxiliary. Citizens interested in visiting the hospital will be given a complete tour of the wards and grounds.

Auxiliary members assisting as hostesses at the benefit will be Mmes. Lester B. Cooper, Louis H. Murray, Harold F. Baker, Fred R. Schwarz, C. E. Forbes, Robert C. Fessell, Charles Koller, S. W. Ellery, Frank Ellsworth, E. H. Bennett, Gertrude M. Winslow, Blanche Canady, Tom Carr, Mark Kendall and the president, Mrs. Thompson. Reservations may be made with any committee member. The event is open to the public.

NLB Women's Club

North Long Beach Women's Club will celebrate "Junior-ettes Night" at 8 p. m.

Wednesday in Houghton Park clubhouse, with Mrs. Ralph Gott presiding. As this is the time when the senior club honors its junior members, Mrs. Gott is asking that all members attend, with their husbands and friends.

Students from Long Beach City College will present a play, and Mrs. Ruel Hird, program chairman, also has arranged for music to be given

by Lauren Reineke, accordionist. Refreshments and a social hour will conclude the evening. No reservations are necessary. Mrs. Gott announces.

Quartet at Ebell

Ebell members and guests will be entertained by the "Song Brokers," male quartet, at tomorrow's program of Ebell Club at the clubhouse. Mrs. James Bryan Murray will preside.

Group F, Mrs. H. A. Zeldorf, chairman, will serve the luncheon.

Lady Lions

North Long Beach Lady Lions are looking forward to a pleasant and interesting dinner stated for 7:30 p. m. Tuesday at the Cook of the North Cafe, 5834 Atlantic Ave. Honored at the affair will be new members, Mmes. Nathan Hason, Bernie Warrick, and Edward Willits.

Hostesses for the evening are Mmes. Clarence Gibson and Michael Nestor. Mrs. Kearny Madsen, president, will be in charge.



COTTON STARS IN SUITS

More and more manufacturers of ladies' apparel are discovering that cotton can be used for just about everything and this year is no exception as the popularity of the new crease-resistant cottons are sweeping the country. The two Duchess Royal suits, pictured above, are of Bates Disciplined Cotton and require very little pressing. These are available at Walker's Dept. Store, 4th and Pine Ave.



FASHION'S PRACTICAL PET

The lightweight unlined suit from Sacony's newest collection is Shoreliner. This Palm Beach cloth resists wrinkles, refuses to wilt and comes in new shades of the season. Contrasting band trim on collar and pockets and a slim skirt make this an eye-compelling addition to any wardrobe. At Pavey's, 501 American.

Suits Perfect for Travel

It's not the trend. It's the fashion, this "Travelling Suit" that's been growing in importance as annual travel statistics mount, soar and swell.

Today more people are travelling more months of the year than at any previous time in America's wanderlust history. That means more women are travellers today (the single girls don't sit at home any more—they keep moving until somebody puts an altar in front of them; the married girls won't sit at home anyhow—they don't want their men to get the edge on them!).

Recent surveys show that 90 per cent of the women shoppers today eye their fashion purchases for their travel potential. Hence the phenomenal growth of "The Traveling Suit."

Prima among the examples for 1933 is the Sacony suit of Palm Beach. These suits were conceived, first and foremost, as travelling suits, and really deserve the name. Their fabric, Palm Beach cloth, was especially woven to be cool for warm weather, to be lightweight and comfortable in coat climates, and to resist wrinkles, wilting and signs of wear, whatever the time of year.

The styling is fresh and new, soft and feminine, and, as befits a seasoned traveller, ready to make a big impression at any hour of the day or night.

Whereas many suits have to depend on the cut alone for the definition of their silhouettes, Sacony actually tailor-shapes these suits like custom originals to assure their travel worthiness.

Another boon to any buyer of Sacony suits of Palm Beach—travel-minded or not—is that these suits are cut in proportioned size ranges for misses, petites and half-sizes (there's even a specially designed group for junior figures), and this means no costly alterations in most cases, minimum alterations for exceptional figure problems.

Walker's
the friendly store of Long Beach



chuck-a-luck

a near-nude... just strips, braided into 3 "dice" on the instep. Fun to play against ensembles of vivid pastel, or varicolors.

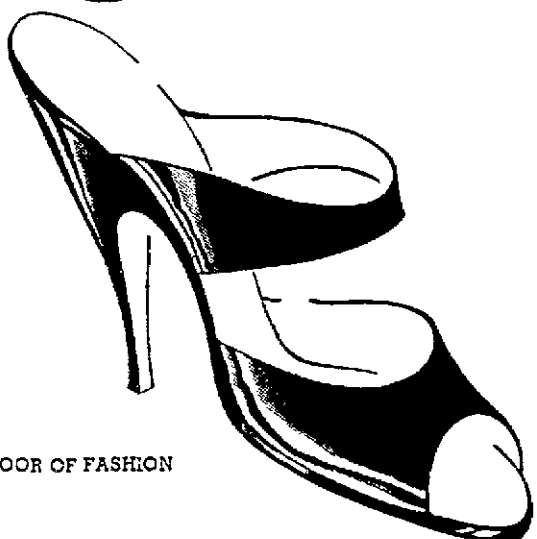
bare-back

simple as it is flattering! And fabulous—the way it stays on, the instep strap elasticized. The flirt heel—the slimmest yet.

SHOE SALON WALKER'S SECOND FLOOR OF FASHION

* Patent
... in the spring mood
by Jacqueline

10⁹⁵



Walker's
the friendly store of Long Beach

new fabrics lend
dramatic interest to the

SPRING SUIT STORY



Duchess Royal

of "Shantano," the finest Egyptian cotton. An eloquent suit that keeps its price a secret. Suit and blouse, complete.

39.95

Duchess Royal

of imported pure Irish linen. Beneath the boxy jacket, a skirt pleated, front and back.

29.95

David Crystal

designs Lady Northcool Suits in "Cruisaline," the new rayon repell-o-tized fabric that is crease and spot-resistant.

25.00

SUITS WALKER'S
SECOND FLOOR OF FASHION

Red Cross Fashion Show

with Lawrence Welk and his orchestra
Municipal Auditorium, Tuesday, March 1
"Two Hours of Fun and Fashion"
sponsored by L. B. Retailers Associated
Tickets on sale at Walker's

Walker's Store Hours Fridays 12 noon 'til 9 p. m.
Other Days 9:30 to 5:30

Downtown Pine at Fourth Phone 767-451

Park Free Victoria Auto Parks with purchases of \$1 or more. Tickets validated service desk each floor.

In Art Circles

Two Exhibits Open Today at Center

By VERA WILLIAMS
Independent Press-Telegram Art Editor

Long Beach art exhibits: Municipal Art Center, 2300 E. Ocean Blvd.: Painter-printmakers and "Shopping Centers of Tomorrow."

Bank of Belmont Shore, E. 2nd St. and Santa Ana Ave.: Richard Arnold show.

Lafayette Hotel, Broadway and Linden Ave.: Spectrum Club show.

City College Gallery, Lakewood campus, 4901 E. Carson St.: Annual students show.

Pacific Coast Club, 850 E. Ocean Blvd.: Freda Marshall and Eugene Luff show.

Long Beach Branch, Los Angeles County Medical Assn., 814 Pine Ave.: Lois Cytron show.

Showcase, 2712 E. Broadway: Karl Seethaler show.

Two exhibits open today in the Municipal Art Center—"Shopping Centers of Tomorrow" and work of 14 painter-printmakers. Arthur Gallion, dean of architecture at USC, will speak at an informal reception from 3 to 4 p. m. A program of chamber music by the Los Angeles flute, viola and harp trio will follow. The public is invited.



FOR EASTER

A little girl suit for Easter in navy and white polka-dot with matching bag in crisp chromspun taffeta. At J. C. Penney's, 6th and Pine Ave.—(Staff.)

Prepared by Victor Gruen and Associates, architects and city planners, "Shopping Centers of Tomorrow," comes to the Art Center under the auspices of the American Federation of Arts. The shopping center, hub of a community, also will serve as a community civic and cultural center, believe exponents of this exhibit.

Fascinated by the graphic techniques developed since World War II, 14 contemporary New York artists, original painters branched out from oils to color lithography, engraving, stencil color, etching, equant, cellocut and color woodcut.

There is much difference between the painter's brush and tools involved in these other techniques, but it is noted that the painter-printmakers use the same style in whatever media they have chosen.

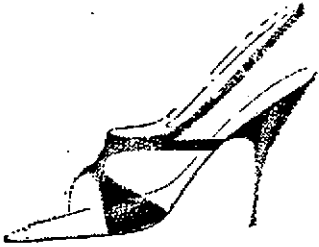
Termed "expert technicians in many fields," the group includes Will Barnett, Minna Citron, Worden Day, Sue Fuller, Jan Gelb, Boris Margo, Alice Mason, Seong Moy, Gabor Peterdi, Anne Ryan, Louis Schanker, Karl Schrag, Kurt Seligmann and John von Wichit.

Huntington Library in San Marino announces its acquisition of a collection of portraits of North American Indians by the famous painter and historian of Indians, George Catlin. The 155 pencil sketches and 50 oils on paper are believed to be the last large collection of Catlin's original work.

The name of George Catlin is familiar to those who in their youth read his "Life Amongst the Indians" or who as adults have read any of his half-dozen other works on the Indians of North America. His collection of paintings of Indians in the Smithsonian Institution has been famous since it went there in 1855.

Sketches and oils in the Huntington collection are accompanied by a manuscript describing the portraits of the Indians. His years of travel in preparation for the work are described in the manuscript: "I started on my difficult campaign in the spring of 1832, and devoted eight years to visiting the tribes east of the Rocky Mountains; and at a date 20 years later made a journey of excessive fatigue and exposure to the tribes in and west of the Rocky Mountains. They everywhere treated me with hospitality—with honor, and with kindness." He painted the Indians in their own villages, with painstaking attention to facial characteristics and dress.

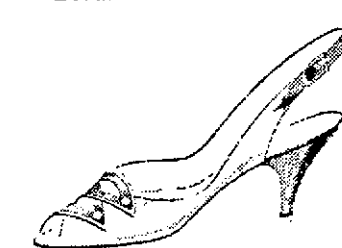
Step Lightly Array of Colorful Shoe Fabrics



CALCUTTA lizard in red, corn flower blue and yellow, with bags to match, available at I. Miller Guild House, 507 E. Ocean Blvd.



THE VIXEN pump, so stylish for spring, in black patent with faille collar. At I. Miller Guild House, 507 E. Ocean Blvd.



MEDIUM heel sling pump, a popular must for every spring wardrobe, in black patent or flight blue calf. Available at I. Miller's Guild House, 507 E. Ocean Blvd.

Inspired by the character and color of a multitude of leathers and fabrics, shoe designers have transformed a wonderful range of footwear silhouettes into creations as gay and unexpected as the first day of spring itself. Many of these diversified silhouettes, and no minor array of colorful materials, deserve a priority rating in spring shoe wardrobes.

As the spring-summer forecast unfolds, it is to be noted that designers reaffirm the importance of both the opened-up look and closed looks. This range of difference in silhouettes provides for tasteful coordination with every possible costume in a woman's wardrobe.

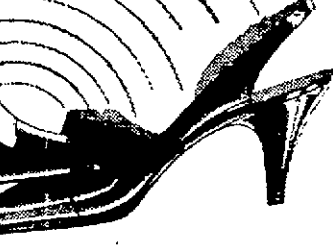
For pre-Easter wear, the closed-up look is the more important one and is characterized by trimmed or decorated pumps. Slim skirts and lack of adornment on spring ready-to-wear demand footwear that bears understated trimming, fashion analysis points out.

Discreet touches of decoration—single jeweled ornaments, nailheads, filigree work, cut steel, dainty bows, satin braidings, underlays, stitchings with a patterned effect—all these give a new look to spring pumps. However, some of the most unusual effects are gained through the use of tone-on-tone leather combinations, woven leather and combinations of leather with fabric. Such combinations have

provided, in part, for the successful revival of a sturdy old favorite—the spectator pump. But, women will be happy to note, the offspring differs from its ancestral family. Like other closed-up fashions for spring, it is a thin, delicately detailed fashion with a heel whittled down to elegant proportions.

For women whose activities carry them from suburban homes to town, to market, to a garden-club meeting, designers round out their spring-summer collections with most-lived-in shoes... these ranging from medium heel pumps to sophisticated flats and unusual wedges.

Most outdoor flats are closed-up in silhouette depending upon color and trim for interest—perhaps flat discs of contrasting color applied around the throatline, or a gay pompon of leather strappings centered with a cork ornament. However, in the patio, country-club or at-home category, ultra sophisticated flats are opened up. Here the Italian influence asserts itself with straw cloth, raffia and pliant leather bands poised on slim cork wedges or oval shaped wooden heels.



SWEETHEART SHOE

This Milly shoe is so popular it has been made in nine combinations: Benedictine, avocado and Wedgwood with white, benedictine calf, Wedgwood calf, moonstone gray calf, Panama and red calf and black patent. Featured at Barnett's Fine Shoes, 207 Pine Ave.

Evening Branch

Evening Branch of National Council of Jewish Women will meet Tuesday at 8 p. m. in the community room, Bank of Belmont Shore. Program for the evening will be conducted by new members, Misses. Yale Waterman, Sam Sobelman, Joe Solomon, Nathan Brightman and Leonard Atlas.

DUV to Meet

Anna Etheridge Tent, Daughters of Union Veterans, will meet at 12:30 p. m. Monday in Veterans Memorial Bldg., with Mrs. Elsie Songtag in charge of the business session.



LUSTRE CALF

Quilted Panama Lustre Calf with bronze nail heads to embellish vamp and strap makes this a desirable slipper for spring. An inner lining of "fabricushion" airfoam gives a lift to your steps. A Dobyns' Original, 225 Pine Ave.—(Staff photo.)



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Spring Lineup for Subteens

From plaid raincoats to print cottons, subteen fashions show an increasing preoccupation with style. This is especially evident in the Dior-inspired long torso which is seen in so many of the new spring fashions.

The full-skirted, long torsoed subteen dresses have inspired a new look in subteen lingerie, with slips and petticoats molding the hipline.

In suits, the long torso vies with box jackets for the most important place. Both styles are seen displaying a nautical influence.

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Grey—Yellow

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fine Irish linen

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10-18 **17⁹⁵**



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Werle 'The Word' in Fashion Schemes

"There is no minimizing the enormous impact that television has had on the influence of current fashion, nor the increasing demands it continues to make on the designer's inspiration to satisfy needs and desires of today's woman." Werle, designer of Loretta Young's striking personal wardrobe on "The Loretta Young Show" was speaking from experience. This outstanding couturier is one of those initially responsible for the new TV-consciousness in the fashion picture.

Through the past two years, during which his breathtaking creations have been worn by Loretta Young on her coast-to-coast television series, Werle

this powerful entertainment medium permits the women the opportunity to view fashion at home.

"In the relaxation of mid-lady's own living room, the picture of TV's foremost fashionables—Loretta Young, Ann Southern, Dinah Shore or Arlene Francis in a beautiful gown, becomes an indelible impression for a woman to carry with her, and enables her to bring her own wardrobe ideas into proportion of what can best be adapted to herself.

"Unquestionably, TV has enlarged the average woman's scope for sound style sense. Her thinking now embraces more and more meticulous detail in line and material. And she goes shopping more certain of what she wants—with more authority on what is right for her and her wardrobe needs.

"As a designer, the big thrill of my life and work is to make women more beautiful. Loretta Young has added to that. It is a thrill to see her make clothes more beautiful. Designing for her is designing for just about as close to perfection as you can get. She is classic, feminine, graceful. She loves clothes and consequently she gives the most to them. She walks, and sits, and stands with a special deference to her gown.

"Designing for TV is different in many ways from designing a gown that will look beautiful in a drawing room or in a window. To make a complete fashion impression on the TV screen, clothes must have proper color contrasts and fabric texture, good silhouette and special attention must be paid to necklines and face-framing. And like good clothes for the stage, a gown must have movement. Then the combination of all of these things must be brought into flattering relationship to the personality of the star.

"Consequently, the individual woman is being treated to a designer's very best, in her home, where she may be perceptive and thoughtful as long as she wishes. It is no wonder that the woman of today is more fastidious and demanding in the things that are right for her and for her own important world of practical and beautiful dressing."



Designer Werle

Originals have become "The Word" in the national fashion scheme.

Werle, himself, says, "The force of Loretta Young's own personality, plus her clothes reputation—plus her exquisite flair for wearing clothes beautifully, has made her the most vital influence on fashion, and trends, today. Secondly, you may credit the fact that



COMBINE THREE FABRICS

A buoyant look is achieved by designer Werle in this attractive combination of three fabrics. The pleated skirt is of silk and wool and the white cotton top is styled with V-neck front and back. Werle is designer of Loretta Young's personal wardrobe on her TV show. His creations are shown exclusively by Parisienne, 539 E. Ocean Blvd.



WATER COLOR PRINT

Look your prettiest after-five in this Will Steinman original water color print on pure silk. Two large jeweled hydrangea are appliqued on the left shoulder and right of skirt. Fitted to perfection. Available at Vinson's, 233 E. Ocean Blvd.—(Staff photo.)

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Figure-flattery is the special job of these ultra-smart spring styles... and what an enchanting job they do! If you're in the larger-woman or half-size group, you just have to see MODERN WOMAN's breath-taking array of stunning coats, suits, dresses, hosiery and lingerie... see how you can look lovelier, more youthful... and your budget gets a break, too, for the prices are exceptionally modest.

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• 241 N. Brand, Glendale • 6915 Pacific, Huntington Pk.

Service Set in Midst of Party Whirl

By VIRGINIA NEWTON

When you think of spring you think of flowers, fleecy clouds, hazy, lazy days and of course spring chapeaux. With this latter thought in mind the popular Officers Wives Club of Long Beach has made plans for a gay event, a Mad Hatter luncheon Tuesday at 12:30 p. m., Officers Club, Allen Center.

All members and their guests must wear hats of their own design, and there'll be a contest for the prettiest, most original, etc. It's a big, dark secret who the judges will be, but the hostesses will be Mmes. G. W. Davis, H. F. Delmore, and W. D. McCabe.

Reservations should be called in as soon as possible to Mrs. R. M. Whelpley, or Mrs. Francis Dolan.

Last night the wives of officers attached to the USS Helena enjoyed a dessert bridge event at the home of Mrs. W. A. Myers.

A charming cocktail party was held last Friday night at the home of Comdr. and Mrs. Herbert Peters in honor of Comdr. S. S. Arnet, USCG, who is retiring after an outstanding 30 years of active duty in the United States Coast Guard, and Mrs. Arnet, who is an active worker in the

Coast Guard Officers Wives Club. The popular couple will continue to make their home in San Pedro and follow their hobby of gardening.

A belated happy birthday wish to Capt. J. C. Woelfel, who shared his birthday recently with his friends at a cocktail event at the Woelfels' quarters aboard the Naval Station.

Mmes. George Foote, G. C. Brown and George Bailey were hostesses recently at a spring luncheon party held at Allen Center.

Last Thursday evening the wives of officers attached to the USS St. Paul met at the Towne Club and enjoyed a dinner party. Hostesses were Mrs. W. H. Rogers and Mrs. E. G. Rifenburgh.

House guests of Comdr. and Mrs. N. W. Bixby have been E. A. Strozzyk and Capt. J. L. Provert from New Jersey.

Capt. and Mrs. Ralph Prado of Lakewood entertained recently at a dinner honoring Capt. Ray Klemme.

House guests of Mrs. Garland are Capt. Guy Garland's parents, Mr. and Mrs. Thomas L. Byrne from Pelham Manor, N. Y., who are here for the spring months.

Mrs. Charles Price of Lakewood is now in Kansas City, Mo., visiting friends and relatives. And more news from the Air Force set includes a de-

lightful back yard barbecue party at the home of Mrs. Bernard Womack.

New arrivals to our city are Mrs. R. J. Ramsbotham, wife of Capt. Ramsbotham, commander of TransDiv 72, who arrived with the captain's sister, Elizabeth Eskridge, from their home in Stonington, Conn.

Capt. and Mrs. Claude Rick- etts entertained recently for their house guests, Mayor and Mrs. Joseph E. Dillon of St. Paul, at a dinner party aboard the USS St. Paul. Among those attending were Rear Adm. and Mrs. Roland N. Smoot, Rear Adm. and Mrs. David M. Ty- ree and Comdr. and Mrs. P. G. Molteni Jr.

Navy aircraft out at NAS, Los Alamitos, were alerted to stay out of the air as Mister Stork flew low over the home of Lt. Comdr. and Mrs. John H. Knopp to drop a brand new Navy junior, David Griffith Knopp.

Down from Berkeley a few days last week were Capt. and Mrs. R. Washburn, who were the house guests of Comdr. and Mrs. Scott McCaughey. They gave a dinner in the Washburns' honor.

Officers of NAS, Los Alamitos, and their ladies and guests enjoyed a cocktail-dinner and dance event on the 150th birthday anniversary of the United States Navy Supply Corps. The party, with a George Washington theme,

was opened with a welcome address by Capt. J. B. Paschal and a reply by Comdr. W. F. Dellman, USNR. Between 200 and 250 guests were present. A very gay and funny floor show was presented by officers of the station. The show was written and produced by Lt. John P. Hamman, who played the part of Bing Crosby. The three Andrews Sisters were represented by Lts. Jeff Davis, Joe McGraw and Bob Lawrence.

My, oh my what to do when some of your best friends come back from their cross country trip true-blue Florida boosters. That's just what's happened to Comdr. and Mrs. Robert Lynn, who have been seeing the nation in their beautiful trailer, the "USS Retired." Spent so much time down among the pines, the palms and the Spanish moss on the gulf stream that they plan to return there. Been gone about five months and returned last week.

Last night there was a happy wetting down party at the home of Comdr. and Mrs. D'Arcy Shouldice with their many friends helping the commander celebrate his recent promotion to full commander.

Lord Kitchener

Lord Kitchener Chapter, Daughters of the British Empire, will meet at 1 p. m. Tuesday at St. Luke's Episcopal Church.

Oswald Jacoby

Judge Play by Partner

Perhaps South should have let his partner play the hand at three no-trump. South could furnish nine fast tricks, provided that his partner could stop the black suits. I would surely take this risk with a reasonably reliable partner, but I would take a chance on five diamonds if my partner were unreliable.

For all I know, this may be another way of saying that you bid five diamonds if you can think of an excuse to do so. Nobody likes to put an eight-card suit down on the table. When the hand was actually played, South bid five diamonds without the slightest hesitation.

West opened the 10 of hearts, and South won with the ace. South then drew one round of trumps and wondered what to do about trying for an 11th trick. He could be sure of 10 tricks in the red suits, but he needed one of the black kings to make his game. If you were playing this hand and couldn't see the East-West cards, how would you go about trying for a black king? Would you try

my's king of hearts and getting to his hand with a second trump. He then led a spade towards dummy and finessed the jack. East had to win with the ace (as might be supposed from the fact that he had made an opening bid) and the rest was easy.

Even if East had held both the ace and queen of spades, South would have made the contract. East would have been obliged to return a black card. If he led clubs, dummy's king would win a trick.

If East led the ace of spades, South could ruff and get to dummy with a trump in order to discard on the king of spades. If East led a low spade, South would have to guess, but he would probably guess correctly in view of the opening bid.

Results in for Column on Bridge

Two weeks ago the Women's Section ran the regular bridge column by Oswald Jacoby and a new column by Easley Blackwood, side by side, and asked readers to vote on their preferences.

The results are in. Seventy-five per cent of the readers voting in the poll favored retaining Jacoby. Twenty-four per cent voted for Blackwood. The remaining one per cent requested that BOTH columns be published.

Editors of the Women's Section see in the results a strong vote of confidence in Jacoby's column. At the same time Blackwood's showing was remarkable considering the fact that he was published only once—not enough to familiarize readers with this qualities.

The editors regret that space limitations forbid publishing both columns. So bowing to the voters—Jacoby it is!

And thanks, bridge fans, for your cooperation.

New Members

New members will be initiated when Degree of Honor Lodge 108 meets Thursday at 8 p. m. in Machinists Hall. Gene Graham will conduct the initiation. Margaret De Young will be chairman of the social hour.

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Among Career Women

Altrusans Hear History of Rotary Club

By ANNE GILCHRIST

When Altrusa Club of Long Beach, women's service organization celebrated its second birthday and Founders' Day recently with a dinner party at the Lafayette Hotel, Dr. George Dotson honored the women by appearing as guest speaker of the evening. Assistant Superintendent of Schools, Long Beach City College Division, Dr. Dotson, a prominent Rotarian, gave an interesting history of Rotary upon whose basic principles the first Altrusa Club was organized by Mamie L. Bass in Nashville, Tenn. in 1917.

As early as 1800, Dotson said, a small group of men met as the Roto Club. In the 18th Century there existed a Rotation Club. However, it was in Philadelphia 150 years ago that Benjamin Franklin actually originated the idea of service to others in group work. "Service Before Self" became a slogan and the idea soon spread to other countries until Rotary and all other service organizations have become important contributing factors to world fellowship and understanding.

Dr. Dotson explained to the Altrusans Rotary's four basic objectives: Club Service; Vocational Service; Community Service; and International Service.

ice.

He also told of Rotary's emphasis on ethical business dealings based mainly on their four-way test which is "Is it the Truth?", "Is it Fair to All Concerned?", "Will it Build Good Will?", "Will it Be Beneficial?" That the Four Ideals of Rotary have contributed a lasting foundation for community service is proved by the million and half people throughout the world who meet regularly to sponsor humanitarian projects, including 8,000 Rotary Clubs with 398,000 members.

And that number of Rotarians, he said, are proud to point to the near 400 Altrusa Clubs with membership devoted to service to others.

Dean Davison of the Long Beach Chamber of Commerce appeared on the evening's program also and showed a colored film of free enterprise and how it operates in the United States.

President Helen Smith welcomed guests of the evening and conducted the meeting.

Banking Women

The Women's Committee of the American Institute of Banking, Harbor District, gathered for regular business meeting at Hoefly's last week. The educational program was

outlined by Bernardine Lane. Sue Kuck, chairman, gave the report of the Chapter Leader's Mid-Winter meeting, held Feb. 12 in Santa Ana.

The Women's Committee is active in the Institutes program of education—its primary reason for existence. It offers all bank employees the opportunity to obtain an education that will prove useful to them in their chosen field. For their educational program this year the Women's Committee is sponsoring a special six week's class entitled, "Shirt-sleeve English," which will begin March 1, from 7:30 p. m. to 9:00 p. m. at Franklin Jr. High School. Instructor will be Dick Opdahl.

Manuela Nieto B&PW

A dinner meeting of Manu-

Panhellenic Seats Staff at Luncheon

Mrs. E. John Hanna of Kappa Delta was installed recently as president of Long Beach Panhellenic Association at an attractive bridge luncheon at the Victor Hugo. Tables were gaily decorated with spring flowers and corsages of yellow jonquils were presented to new board members.

Mrs. William Barber, outgoing president, introduced the new leader. Mrs. Hanna presented her staff, Mrs. R. O. Gould, Kappa Kappa Gamma, vice president; Mrs. Everett W. Sweazy, Phi Mu, recording secretary; Mrs. Edward O. Goosman, Pi Beta Phi, corresponding secretary; Mrs. John W. Dillard, Sigma Kappa, treasurer; Mrs. Wolfe R. DeLyre, Theta Upsilon, social chairman; Mrs. H. J. Hansen, Zeta Tau Alpha, scholarship chairman; Mrs. R. D. Gilman, Sigma Sigma Sigma, publicity; Mrs. Kermit Allard, Delta Sigma Epsilon, central files; Mrs. G. A. Bronson, Alpha Chi Omega, courtesy; Mrs. Robert T. Jones, Alpha Delta Pi, Mrs. Gordon Hayter, Alpha Phi, Mrs. Robert T. Hunt, Chi Omega, Mrs. D. L. Witzel, Alpha Gamma Delta, Mrs. Myron L. Poe, Beta Sigma Omicron, Mrs. Alfred Piquette, Alpha Omicron Pi, and Mrs. D. B. Welty, Alpha Zeta Delta, social committee; Mrs. Glenn A. White, Delta Delta Delta, Mrs. Charles Bennett, Gamma Phi Beta, Mrs. Edwin C. Bracht, Delta Zeta, Mrs. Robert N. Hall, Kappa Alpha Theta, Mrs. Fred Schaefer, Delta Gamma, scholarship committee.

ela Nieto Business and Professional Women's Club at the Woodruff Community Church proved enjoyable and educational as well when Mrs. Mary Pierson, chairman of the committee on international relations, presented the evening's program. Herself a prominent soprano, Mrs. Pierson began the evening with a selection of songs typifying the music of several countries. Guest speaker of the evening was Miss Florence Whittle of the Los Angeles National B&PW who told of her extensive travels and of the people of many places. She placed special emphasis upon spots of current importance in world affairs.

New members greeted were Lucille Largent, Sadie Michnick and Edo Nanzio. President Elizabeth Derry conducted the meeting.

Zonta Club

President George Washington's birthday was not forgotten by members of Zonta Club who used the traditional red cherry decorations for their last meeting, a buffet dinner in the home of Mrs. Gladys Christensen, 1008 Marcellus St. Tables bore miniature cherry trees complete with tiny clusters of the fruit.

President Myranna Coon was in charge of the business meeting which followed dinner and officiated as new members were initiated. Accepting their new role as Zontians were Clara Christie (aircraft industry), Angeline Elmore (shipbuilding industry), Lt. Phyllis McAlpin (representing a national department of government through the U. S. Navy), Lucille Murdock (representing government on the municipal level through the Long Beach Police Department), Mary Noonan (arts, applied) and Zazel Becker (representing the classification, rancher).

It was announced that several members of the club would attend the 25th anniversary celebration of the Riverside Zonta Club.

Medical Lab. Technicians

Medical Laboratory Technicians will meet March 3 at 7:15 p. m. in the auditorium of the City Health Department, Willow and Pine. A film on medical technology as a career will be shown as well as a film on the RH factor. President Virginia Sowers invites all students in the area to attend this meeting to learn if they would be interested in training as a medical technician.

White Stag Co-ordinates

Heading the list of fun togs created by White Stag are the "skinny pants." The manufacturer of this popular group of co-ordinates has a pair for every type of figure ranging from short shorts to Jamaica shorts and Bermuda length (just above the knees). Pedal pushers range from clam digger's to calf skinner's (calf length). White Stag's collection is of ice poplin and sailcloth and includes jackets, shirt tops, halters, skirts, shorts, pedal pushers and the skinny pants of every type and color.

Added Wear

If they're economy-minded, brides pick a gown that will come in for additional wear. An added extra comes if the dress doesn't have to be cleaned, but is of a launderable miracle fabric.



Precious Package

All dressed up and, we hope, some place to go, is little Jackie Hughes as she models a white leather two-strap dress-up shoe, styled for the two original Children's Booteries in Long Beach at 126 W. Broadway and 4346 Atlantic Ave. Decorated with simulated pearls, little leather flowers and fancy cut-outs, this style by Ramon will make both mother and daughter proud. There are many other styles for little folks' dress-up shoes, starting with "Baby Deer Miniatures" for tots of 2.—(Staff photo.)

Graceful Straps, Pumps for Style Conscious Miss

The little people have cast their eyes on fashion . . . and fashion in juvenile footwear is the most significant trend to emerge in recent years. A style conscious little girl this spring will put her foot down in graceful single shell straps delicately treated with buttons, bows, fruit or floral clusters, felt appliques, discreet jewel trim, ceramic ornaments, cutouts, vinyl-filled portholes.

She'll insist on pumps as well . . . and mama will be forced to accede to her little daughter's demands, albeit misgivings . . . because if she doesn't, her young miss will turn the straps under her slippers and create makeshift pumps for herself. But mama can hush-hush her qualms that pumps may lack the fitting qualities of straps, because new pump lasts being developed concentrate on proper fit for growing feet.

Black patent, as always, rates highest for spring. But black patent this season is sparked with touches of pearls, nailheads, contrast stitching, delicate ornamentation. Colored patent, too, is finding favor, particularly bright red patent. Polka dot patent is a new note, effective as trimming on solid color background.

Lustre leathers are delicately contrived in mouth-watering pastels cued to spring wearing apparel. Printed linings provide eye-appeal for the young miss, reflecting the popularity of printed linings in suit jackets and petticoat flounces.

Every boy and girl has a pair of moccasin loafers for play. Spring concepts add gored types to the standard penny loafer. Fringed kiltie shawls, brass rings and buckles, side straps, and whimsical ornaments mark the new loafers as definitely spring 1935.

Recite Vows in England

Patricia Margot-Anne Miller, daughter of Mr. and Mrs. Rex Miller of Compton, formerly of Rathfarnham County, Dublin, Eire, became the bride of John Malcolm Garner of Kent, England, recently, in Cobham, Kent, England. A luncheon followed at the Leather Bottle Inn. The couple will reside in England after a honeymoon along the Mediterranean.

The bride chose a sapphire blue velvet dress suit and carried cream roses at the wedding. Attending the couple were Jennifer Garner, sister of the bridegroom, and Commander Keith Browne, captain of the bridegroom's yacht, Melisande.

Tanning of Kid Leather Long Process

Tanning takes six weeks and 46 processes to make the beautiful kid leather you wear in your shoes. If you ever went through a tannery, you would feel like you were going back to Biblical days. The color, the magic, the smell, all give it the feeling of antiquity.

As modern as tanneries are today, they still retain the handcraft atmosphere. The first thing that happens to the skins is—a mass rejuvenation—overnight, because they arrive stiff, harsh and dried out. It is tanning that makes them into the soft lovely leather you know.

They are put into what looks like an old Mississippi steamboat, with large paddles, and given a good bath. Then, they get shaved—like your husband shaves every a. m. (but with a machine 500 times as big as his razor). Then, another bath, but not in a washing machine—in a big iron tumbler which hangs from the ceiling. This is the way bandits were tortured in ancient China.

Kidskins go through two tanning processes, where all the oils and beautiful natural characteristics are put back. Not only chemicals, but eggs, flour and milk are used. Tanners use the same good ingredients you use for good cooking!

When they are dyed, hundreds of skins go into big drums—bigger than champagne vats in France. Then they are hung on a glorified clothesline and finished with the same care you give your face—a real cosmetic treatment. So this is why kid leather is as soft as your own skin and kid shoes move like a second skin over your feet.

New Vitality Shoes for Spring

A wonderful new collection of Vitality Featherweights are now available at Crystal's, 5875 Atlantic and 4262 Atlantic Ave. These are the gayest, freshest new spring shoe styles ever assembled by Vitality. Of course their fit is legendary. They are modeled on proven lasts, cling without confining, mold without restraining and offer fine-fitting comfort. Vitality has adapted fashion and fit to harmonize with your spring wardrobe.

Town Suits

Nice for spring: tweed town suits in the pastels. This means pink yellow, pale beige, blue and even apricot.

TALL

✓	too short?
✓	Waistlines too high?
✓	Shoulders too narrow?
✓	Sleeves not long enough?
✓	No selection of smartest, newest fashions?

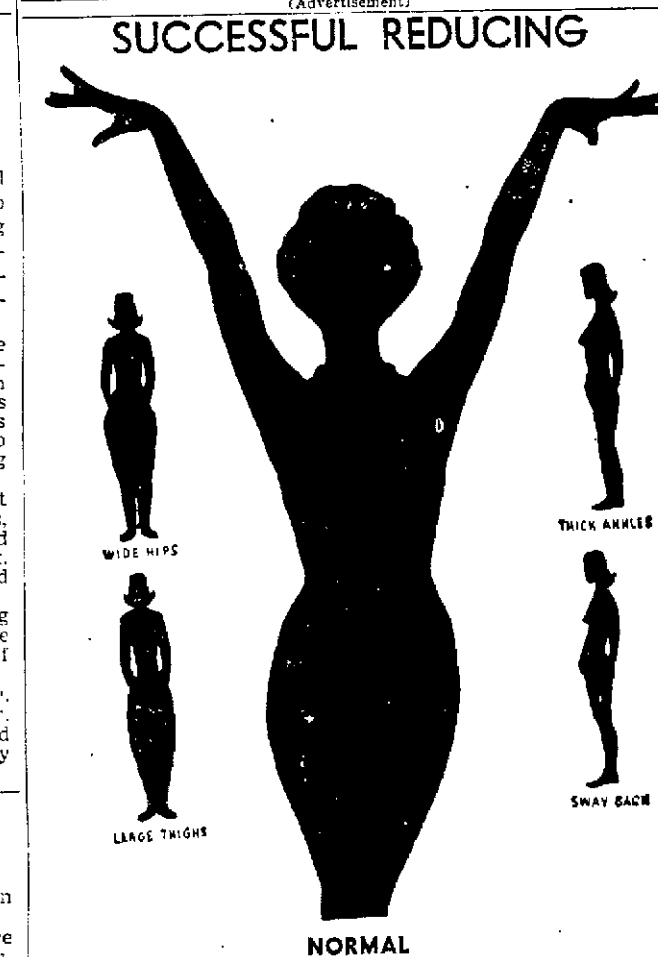
Then you have "shortitis"—a common clothing ailment among TALL girls. The cure . . . Out specially proportioned clothes to fit your figure.

Taller Girl

SUITS — COATS
DRESSES — SPORTSWEAR
LONG BEACH —
228 E. Fourth L.B. 61-6290
— HUNTINGTON PARK —
2510 E. Gage LU 1-6417

Sheer Wool

Watch for the sheer wool evening dress this spring in slim lines and with jeweled touches.



WITH PROPER GUIDANCE, every woman can have a normal figure, well proportioned from top of head, to tip of toes, as in the center drawing above. Common figure faults, as illustrated above, are wide hips, large thighs, thick ankles and sway back, and if you fit into one of these categories, and are distressed, then consult the leading figure analyst on the West Coast, Miss Pat Walker, with her figure consultants, is ready to tackle any figure problem you may possess. These figure faults and others are being corrected in Miss Walker's salon by a supervised, "individually tailored" course of treatments.

BETTER FIGURE PROPORTION ANSWER TO WEIGHT PROBLEM

By MARTHA AINTREE
Special Beauty Editor

Easter is almost here and the new, exciting fashions are an answer to the well-groomed woman's dream. But are you ready to look your best in these sylphlike creations? Is reducing the answer? Have you tried to stick to a diet and then given up in despair?

There is an answer, and it's being revealed by the leading figure authority on the West Coast, Miss Pat Walker. "A perfect figure is every woman's most valuable asset; and every woman can have it—with proper guidance," said Miss Walker in an interview with this reporter.

"We begin with a fairly good figure in our teens and then we have a tendency to sag," she remarked, "not only in the relaxed up" treatments, designed to re-muscles of the abdomen but hips, lax and soothe the nerves of the tired working girl or the harassed mother! The salons feature privacy and low cost. Results guaranteed.

You may have a complimentary treatment and figure analysis at no obligation. Hours: 8 'til 10. Remember, there are only four locations in Southern California where you get the reducing service developed by Miss Pat Walker, nationally famous figure authority. Phone or call collect to: L.B. 35-5397 at 938 Pine Ave. in LONG BEACH; TUCKER 8872 at 643 South Olive St. in LOS ANGELES; SUNSET 3-5760 at 4653 Lankershim Blvd in the VALLEY; SYCAMORE 5-3283 at 808 E. Green St. in PASADENA.

These common faults can be and are corrected in Miss Walker's four salons in the Southland. First, there is a figure analysis when she decides what problems need to be corrected and then a regular course of treatment is mapped out for the customer. "Most women have the will power to stick to the treatments," said the figure

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3-Piece SUIT

Jerkin top and skirt are nylon linen with a pure silk print jacket that can be bloused. Navy in sizes 8 to 16.

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Others from 8.98

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by **TRIFARI**
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In Sparkling, Frosty White, or starlit jewels on leaves of golden-toned Trifonium.

Necklace, \$7.50;
Bracelet, \$10.00; Earrings, \$5.00;
Bouquet Pin, \$7.50; Round Pin, \$5.00.

Prices Plus Tax

YOU CAN ALWAYS EXPECT THE FINEST IN NEW COSTUME AND ACCESSORY JEWELRY AT LONG BEACH'S OLDEST JEWELERS.

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SEVEN ELEVEN PINE AVENUE DOWNTOWN LONG BEACH
ESTABLISHED IN LONG BEACH FOR 38 YEARS

- CLUTCH CAPES
- STOLES
- POCKET STOLES
- NECKWEAR



Separates Continue in Style

Fashion harvests a big crop of cotton this year, and in the "cream of the crop," you'll find a wonderful group of gay "separates" skirts!

Full-swinging circles continue to be in the fashion whirl in the skirt lines. Pleated fancies, with slimmer lines, rate rave notices. Quilted charmers continue to be smart news.

Broadcloths, poplins, cotton prints, sharkskin weaves, cotton gabardine and chino are the fabrics of the skirt lines.

The more important silhouette for the many overblouse themes is the long torso skirt—this style has flat hip yoke with pleated or flared fullness below.

High-waisted skirt styles with suspenders are the newcomers with real style importance!

Prints run the gamut of tiny geometrics and florals, to abstract patterns executed with bold color and stroke. Fashion again favors the "upholstery" look of basketweave and hopsacking fabrics.

Some of the newer circles wear their own petticoats; others are pellow-lined for permanent fullness.

Skirts for spring are clearly defined for all the many versatile top-notes, colors, and high fashion details of the season.



DOESKIN

Fine materials and workmanship contribute to the look of elegance which characterizes Kislay's completely handmade French doeskin gloves. Guaranteed washable. At Buffums', Broadway and Pine.

COSTUME LOOK

A silk-cotton cord fabric, smartly styled by Jackie Morgan in charcoal and white striped coat lined with orange. Soft, slenderizing sheath dress of matching charcoal grey. Sizes 10-16. At Aggy's, 5241 Hazelbrook Ave., 'On the Mall in Lakewood Center.'

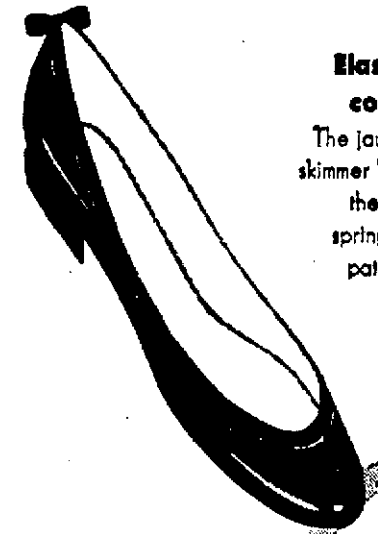


Sinai Sisterhood

Gathering for luncheon Wednesday at 12:30 p. m. at Temple Sinai Auditorium will be Temple Sinai Sisterhood. Hostesses will be Mmes. Evelyn Brightman, Dorothy Bruning, Shirley Freedland, Jennie

Geffman, Eleanor Goldman, Ida Illitsky, Rose Kirschner, Sally Liberman, Dorothy Segal and Kat Weinberg. Mrs. Freida Kreiger, president, will appoint the nominating committee. A social hour will follow the program.

MAIL ORDERS—Add 25¢ Additional Postal Charges on C.O.D.'s



Elasticized faile collars patent!

The jaunty bow-backed skimmer by Playgoers sets the fashion pace for spring! Yours in black patent. 4-10, A.A.B.

\$2.99

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HOME RUNS ON THE COAT DIAMOND

Highest score to be won on the coat diamond for spring are these two originals. On the left, Herbert Sondheim has scored a hit with a silk and cotton stripe tweed straight coat worn over a white imported linen dress with linen lace and tucked detail on bodice. And another winner is Dan Milstein's dress coat in Forstmann's Hopsacking wool fashioned with kimono sleeves embroidered in coral and matching braid. Completely lined in Pellon to keep a permanent flair. At Buffums', Broadway at Pine.—(Staff photos.)



Look for Torso Silhouette in Sondheim Collection

The American woman easily loses her heart to fashion, but not her waistline. Consequently, says Herbert Sondheim, his Spring 1955 collection adheres to the torso silhouette that moulds the waist. Presented for day and night, sometimes under cover of a fitted or boxy jacket, the outline is always the same and always definite, even when it is soft, as in thin wool jersey, wispy silk prints, lace and black silk chiffon.

"Tender, too, and pretty" throughout the collection are Cavalier collars, some more so than others in large shapes of fine white linen and lace, and others, as for suit jackets, of the fabric. Smaller flat Puritan type collars of plain white linen are particularly feminine for moulded, high-bosomed sheath dresses. Whitest of all are small jeweled cotton lace collars for after-5 costumes. For a charming, full-skirted black silk serge costume, the little lace collar belongs to the buttoned-in lace bodice of the dress, but is worn outside its bow-tied bolero.

The grace of collars is matched in the Sondheim collection by the grace of skirts, some over net petticoats that are an intrinsic part of the shape. Slim skirts are invariably eased with a kick pleat in back. A young-looking dress of black linen-like silk is straight with patch pockets in front, but fluidly worked from the zippered bodice in back. Collared and cuffed in white linen, it makes a delightful portrait-of-a-lady impression that applies to numerous other fashions.

Unlike some collections, Herbert Sondheim's doesn't insist upon "slim for day but full for evening." The 1955 basic dress in silk-crepe de jour is a slender column deeply tucked all the way down and with brief, tucked sleeves. The 1955 bolero dress in black and white cotton checked like tweed is a decided contrast, its skirt swishing out from a small-waisted bodice of white linen with lace insertions.

All silhouettes—the moulded torso and moulded sheath, bloused and princess lines—are represented in different types of costumes as well as one-piece dresses. In the case of coat-and-dress costumes, it will be happily noted that the coat itself falls free, and hence has the usefulness of an easy, separate coat. One of these costumes combines a town coat and sheath of black linen-like silk, the coat lined in blue and white thumbprint tiesilk to match the dress cummerbund. For evening, a coat of yellow wide-ribbed wool jersey is light warmth for a fairy princess dress of jeweled white silk organza over white taffeta.

Going on with the Sondheim story means going on with specific fabrics, newly adapted to lilac time and far through the



GREEK KEY

Rayon linen sheath dress accented with Greek Key fagotted inserts. Dyed to match sweater with similar beaded border from Tabak's famous line of Tie-ins. Available at Jean Ryan's, 5207 Hazelbrook Ave., 'On the Mall in Lakewood Center.'—(Staff Photo.)

Carnation Club

Carnation Club will be entertained at a luncheon Wednesday noon by Margaret De Young at 4941 N. Bellflower Blvd. Ella Turner, president, will be in charge of the session.

COTTON IMPORT

Duo-purpose outfit is Pat Premo's black linen sheath dress with lined imported cotton plaid jacket. Sheath may be worn after-five with rhinestone jewelry. At Fashionette, 3500 E. Fourth St.—(Staff.)

Cosmetics Are Light and Airy

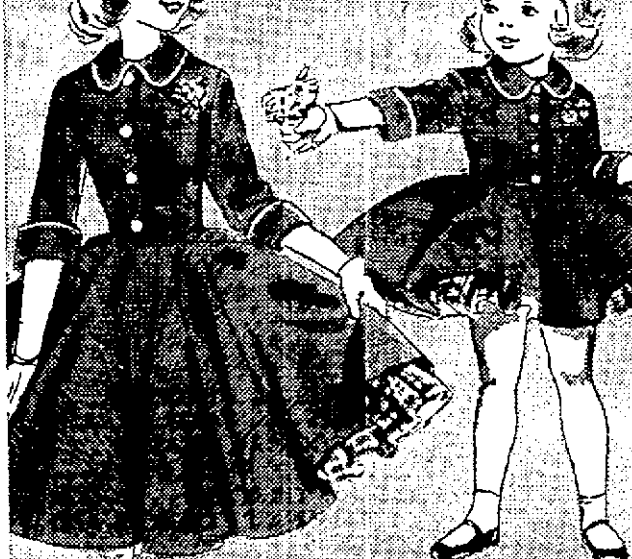
Spring's most appropriate fragrances and cosmetics, this year especially, will be light and feminine. A little flamboyance will not be misplaced, since all accessories will be airy and decorative.

With somewhat longer and much more feminine coiffures, bright and light lipstick, rouge and powder shades will contribute to the aura of "the gentle look" and at the same time, set a gay young mood for spring.

Particularly with this season's unusual necklines, perfume touched to the throat or just under the collarbone lends an extra dimension of beauty. As necklines become wider and shallower, colognes or liquid sachets are effective-plus at the shoulder. And with spring's short-sleeved favorites, fragrance at the inside of the elbow is indeed strategic.

PENNEY'S

ALWAYS FIRST QUALITY!



CAN-CAN SUIT WITH ITS OWN RUFFLED PETTICOAT

The skirt is underscored with its own nylon net petticoat, the jacket is piped in contrasting color! Both are crisp faile—rayon-acetate-cotton blend in navy or red. 7 to 14 at Penney's.

7.90

Sizes 3-6x 6.90

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You'll love being in the navy—the navy of Penney's superlative suits, that is! Magnificently styled in silhouettes to flatter every figure, they're dramatically detailed, beautifully right for now-right-through-Spring!

\$30

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FRIDAY—12:30 Lafayette Hotel
SATURDAY—1:00 Welch's Restaurant



JUNIOR'S 'FASHION MUSICAL'

There's spring in the air, and at this season a lady's interest turns to thoughts of fashions. For these style-conscious women, Symphony Juniors will again present their annual fashion luncheon March 14 at 12:30 p. m. in the Supper Room, Lafayette Hotel. All proceeds will go to the continuance fund of the Los Angeles Philharmonic Orchestra. Above, Mrs. Edward Killingsworth. At left, models a lace after-five dress while admiring the design are other members, from left, Mmes. Arnold J. Romeyn, Leo Rauch and Robert Johnson. Tickets may be obtained from members or Mrs. Rauch, 1507 Ocean Ave., Seal Beach.

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TO AID ORCHESTRA

Glancing over the program of fashions by Buffums' to be presented March 14, Lafayette Hotel, by Symphony Juniors are members from left, Mmes. Marshall W. Julian, I. J. Heinen, Lawrence C. Stewart and George W. Williams. John Hersey will be commentator for the event which has been arranged by Mrs. Rauch, ways and means chairman, and her committee, Mmes. Heinen, Williams and Romeyn.

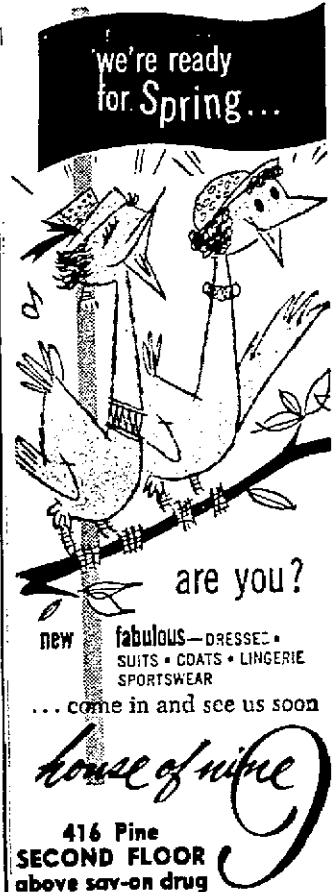
Pale Pinks, Blues Tints in Hosiery

With every tint and hue of the rainbow splashed across the fashion horizon in from "pale to shocking" intensities—hosiery, too, takes on a dramatic change of face!

The basic color groupings for hosiery break down into Soft Beige: to wear with white, and all pale tones; Golden Beige: for all the "shock" colors; Creamy Rose: for the pinks, the helios and blue-violets, of the season; Misty Gray: for the charcoals, blacks, navy and deep blues; Clear Taupe: to high light the sun and bronze shades, and a Golden Tan: to sparkle with all of the spring-timed greens.

Noteworthy in the color cues for hosiery is the introduction of a soft, soft mauve tint to mix or match with pinks, wood-violets, lilac and lavender shades.

DAILY 9:30-5:30. FRI. TILL 9:30. SIZES 5, 7 and 9



3500 E. 4TH STREET
OPEN 7:30 TILL 5:45; FRI. 9:30 TILL 9:00

Look of Spring, Feel of Summer Costumes

Adele Simpson's Spring 1955 collection is as weather-wise as it is fashion-wise. Knowing just how a woman wants to look and feel, she calls this an open season on silks and cottons in which a little wool goes a long way.

Generalities notwithstanding, it's the trans-season silks that set the theme and make a spring suit—or dress—much more than simply that. Adele Simpson has chosen for her own two new highly prized suitings that change the face and future of the all-silk suit: tussah tweed lightly roughened and dry-textured, and silk tropical, a wonder-weight fabric that is warm enough for early spring, cool enough for southern travel and lovely enough for all time. There is a light touch of color for these fabrics—bisque, sky-dyed blue, cloud grey.

A rundown of the major suit silhouettes alone tells the "why" of Adele Simpson's great and ever-growing following. The little suit, with a small well-curved jacket neatly stopped just below the eased waistline and a skirt that may be slim or freshly flared; the 25-inch-long jacket as smooth and easy-curved as a princess dress, above a pleated or narrow skirt, and the pillbox jacket, a slim oblong above a slimmer skirt—all prove that while there is no single dominant silhouette there is a singular purpose: That every taste and every figure must be pleased.

Detail has been pared down to bring into clear focus a new neatly tailored chic that is purely feminine. Suit collars don't ride the neck but are set down closer to a naturally shaped shoulder, and notched lapels or revers are narrower. Armholes are high and sleeves

closer and cropped above the wristbone. The bosom is a gentle elevated curve. Hips are subtly accented with a flat cuff or with fingertip pockets set in at the jacket hem.

Noting that silk takes many forms in a woman's wardrobe, Adele Simpson shows worsteds touched with silk—meaning new silk-and-worsted blends as well as suits and costumes with silk in the right places, namely close to the body as in small bodices, scarves folded and tied at the throat and linings.

The new spring costumes are called "customates," a composite that takes in, among other things, custom-caliber fabrics, and made-for-each-other elegance that belies individual qualities for mingling with the rest of a wardrobe. Straight coats of silk-linen or silk-and-wool tweed are ensembled with slim silk dresses so lovely you'd never think they were primarily designed for under a coat. Pillbox jackets top arrow-slim dresses in costumes of worsted-and-silk or finest tissue worsteds.

"Spring in America, besides a suit, means a silk dress." Spilling out all the prints (naturally all silk) one after the other, Adele Simpson adds that, for long life and happiness, a print must give the effect of color and lightness rather than pattern. Background prints sparkle with color—bright green marbles, golden champagne bubbles, almonds and candy drops. Domino dots range from pin-point to penny-size on silk surah,

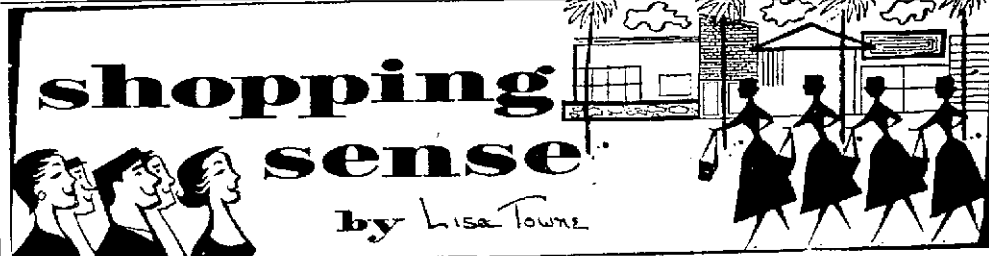
shantung, or butterfly taffeta. Often a light color is swirled over silk with the effect of a Van Gogh painting.

Lighter-than-air fabrics with star-dust sprinkles of tiny sequins and beads give a charming fairyland mood to the little evening dresses of this collection. Breath-of-spring colors—pinky mauve, rose-pink,

pale yellow and grey, and silk chiffon in peacock feather colors—are made into belted basque dresses with floating skirts and bodices that are more often than not bare but not too low. Exception: the wicked-looking hourglass of black barathea with the skirt a thigh-to-calf flounce of dotted white silk organza.

Betrothal Told

Mr. and Mrs. Galen Martin of 1233 Milbrace Ave., Compton, are announcing the engagement of their daughter, Wilma, and Leon Robles, son of Mrs. Carrie Robles of Lynwood. Wilma is a graduate of Compton High School. Her fiancé attended Compton High School and served four years with the United States Navy. He is attending Compton Junior College. No date has been chosen by the young couple.



It's time to start sewing for Easter. And SOMMER'S YARD-STICK STORE, 548 Pine Ave., has a selection of the kind of fabrics that make sewing sheer joy. Their pastel tweeds, for instance... in beige flecked with color, pale blue, pinks and purples... all-wool and WASHABLE at \$3.95 a yard. In textured Mallinson rayon. SOMMER'S have lovely washable spaced prints with matching solid color yardage that will suggest all kinds of delightful combinations to you. Priced at \$1.49 a yard.

★ ★ ★

ROGER'S HOUSE OF SWEDISH IMPORTS, 4342 Atlantic Ave., is closing out their complete line of lovely Swedish crystal, with drastic reduction on ash trays, perfume bottles, cigarette containers, pitchers, decorative centerpieces, liquor sets, decanters and glasses of all kinds in a sale starting tomorrow. You'll want to take advantage of these grand buys not only for your own use, but for gift giving. See ROGER'S advertisement elsewhere in this section today for prices on this and other gift items.

★ ★ ★

We arrived at the EASTSIDE PET SUPPLY shop at 3401 East Anaheim the other day in the nick of time to greet 20 adorable little grey monkeys, who had just flown in from the Philippines. These little fellows make wonderfully entertaining and good-humored pets and we hope they all find homes with entertaining and good humored families. They are especially priced until March 15th at \$32.50. Drop by and see them, they are too cute for words!

★ ★ ★

A CRAVING FOR ALCOHOL can be eliminated with the aid of the KEELEY INSTITUTE in much less time than you'd expect—often in as little as three days. If you know someone who needs help, contact Keeley or send for their free booklet on alcoholism. Write: 2400 W. Pico, or phone DU 9-4181.

★ ★ ★

Have smooth, lovely, hair-free skin the medically safe, truly permanent method with ARROWAY, 416 Pine Ave. A registered electrologist will be glad to discuss your problem, facial or body hair, if you will call 63-5135. Day or evening appointments.

★ ★ ★

Have you seen a magazine picture of a hat that's a dream? Having trouble finding a hat to match a particular color? Have a favorite hat that you'd like beautifully copied? At BERTHA BRATTON BONNETS, 246 East First St., you will find expert milliners who know just what to do about these problems. And who can also fit you in ready-made Howard Hodge and other outstandingly designed soring chapeaux.

★ ★ ★

We inspected the plant of the LONG BEACH CURTAIN CLEANING CO. and French Hand Laundry at 1345 Redondo Ave. one day this week, where the Morita family has been hand washing and ironing curtains and fine linens since 1926. We saw just how carefully they handle your lovely linens and why the finished pieces are so beautifully done. Call 9-6753 for pickup service.

★ ★ ★

Max Factor, pioneer of new techniques in make-up, has done it again. His newest product, "Secret Key," eliminates the stubborn chemical barrier which restricts the effectiveness of your corrective preparations by bringing about the normal acidity-alkalinity balance that is characteristic of a young skin. Marvelous for skin problems. Ask one of the gals at the EGYPTIAN DRUG CO., 5128 East Second St. in Belmont Shore to tell you about it.

★ ★ ★

Here's an unusual shop that's a find for you gals with champagne tastes and beer pocketbooks. The HOLLYWOOD STARS' APPAREL, at 1828 East Broadway, Eva M. Clark personally selects these lovely suits, coats and dresses with famous labels in Hollywood, where they were formerly owned by movie celebrities. Miss Clark has a lay-away plan for your shopping convenience. Telephone 7-7748.

★ ★ ★

Swedish Crystal

Need for additional space to permit stocking and showing more furniture items necessitates closing out our complete stock of SWEDISH CRYSTAL and other gift items. Space prohibits listing but a few of the many beautiful pieces included in this sale. Never again will such an opportunity be possible! Be among the first for choice selections!

PERFUME BOTTLES... PITCHERS... LIQUOR BOTTLES... VASES... ASH TRAYS... COCKTAIL GLASSES... BOWLS... CANDLEHOLDERS... CRACKLE-GLASS OBJECTS... LIQUOR SETS... ITALIAN ART OBJECTS AND MANY OTHERS.

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The Rogers Co.

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PHONE 40-7975; 4-6815

Laces Add Elegant Touch to Fashions

By MARY HARTMANN
New York Staff Fashion Writer

This is the year for lace. Started last fall by Maurice Rentner with a Chantilly lace collar on a tweed afternoon suit, it is a trend that has been picked up by New York designers for all occasions, proving once more that grandmother's laces don't belong in the attic.

Of course the exhibit of Dutch paintings gave impetus

to this fashion, for the large stiffened lace collars of the 17th and 18th Centuries were styled to lighten the heavy fabrics worn by the successful patron. Today laces give a touch of elegance or lightness to almost every fabric and lace itself to machine-made as well as hand-made in nylon and acetate as well as the traditional cotton and cotton thread.

Lace for evening clothes has always been a stand-by though designers usually made use of the classic Chantilly. Branelle uses Alencon lace insets in a luxurious dress and jacket of silk organza and cashmere.

Cecil Chapman highlights Valenciennes in a beige silk organdy short evening dress elegantly short tree bark. Christian Dior favors Chantilly in his spectacular short blue evening dress, the prettiest dress in town. Balmain contrasts white re-embroidered lace with black velvet and chiffon, the sophisticated of sophisticated dresses.

Daytime brings lace into play as an accent or contrast. Yes, there are even lace bathing suits: Carolyn Schnurer showed one in coral with daron lace. Tina Leser shows a

linen skirt embroidered with Irish lace, and another one in lace on white faille; both are appropriate for ocean, lake or swimming pool. Coup of the year is undoubtedly a lace raincoat by Lawrence of London with rainboots to match done by Capezio.

Of course every spring brings lace in conventional lingerie touches, including blouses with a touch of Cluny or Irish, collars discreetly edged in Valenciennes. This year we find lace blouses done both by Madeleine de Rauch and by Jane Derby.

Madeleine de Rauch shows a blouse that impresses us more by its beauty than by its usefulness. On the other hand, Jane Derby joins with Maurice Rentner, Herbert Sondheim and Ben Reig, in using lace on what have always been known as mens-wear fabrics; gray flannel, white flecked navy, and pinstriped black. She uses Valenciennes not only to outline a cardigan neck and suggest cuffs, but she includes a matching blouse of tucked lace with a bateau neck.

Traditional for Easter and Easter festivities have been dark dresses with touches of white. This year it's with touches of lace and no small touch either. All the collections have shown such dresses so appropriate for dining out, for graduation exercises, or for the boss' cocktail party. On black and navy silk and on silk taffeta, the wide white lace collar and cuffs from mid-arm to elbow reign supreme. Here is where grandmother's laces are indispensable, the more rare the more fashionable.

Sisterhood Event

Delegates to the recent National Reform Sisterhood convention in Los Angeles will report when the Sisterhood of Temple Israel meets for luncheon Tuesday at Temple Israel. Also on the program will be a talk by Edgar Harrison Wilman, director of the Young Planners' Center of Barker Bros. Hostesses will be Meses S. Guggenheim, L. Rosen and T. Schneider.



Mr., Mrs. Leo J. Geist

Event Today to Celebrate Golden Year

Celebrating their golden wedding anniversary today with an open house in Wesley Hall, Belmont Methodist Church, are Mr. and Mrs. Leo J. Geist, 1058 Appleton St. They were married in Thayer, Kan., Feb. 23, 1905, where Mr. Geist operated a restaurant and his wife owned a millinery shop. Moving to Long Beach in August, 1920, Mr. Geist opened a meat market in East Long Beach.

Both are charter members of Belmont Heights Methodist Church and serve as stewards on the church board. Mr. Geist is an usher in the church and is active in the men's organization. Mrs. Geist is a member of the Women's Society for Christian Service, Belmont Heights Garden Club, and has worked for the past 12 years with the Red Cross center. The couple has a son, Ray O. Geist, who resides in Long Beach. Presiding at the guest book today will be their granddaughter, Shirley Ann Geist.

CLOCHETTES

Trifari's Clochettes — a featherweight bib giving the massed but light look, is embellished by white bells. A shower of clochettes form the earring. At Kay Jeweler, 319 Pine Ave.

Belt Fashions Follow Waist

No matter where the waistline wanders, belts continue to play an important part in the spring fashion scene. They help give milady a change of silhouette and help transform easy, relaxed waistlines into more conventional lines.

For the natural waistline, a wide variety of contour belts, with high-fashion detailing, top the many full-circle skirts.

For a quick transition from the straight to the nipped-in waistline, there are slim circles of fabrics, leather, metals and plastics to cinch over-blouses and long line sweaters.

New as the silhouette itself, are belts that hug the hip. From two inches narrow, to four inches wide, they are made to be worn a fraction below the normal waistline.

Worn over straight sheaths with no waist seam, or over clothes with "invisible" waistline, they dramatize and heighten the long torso look.

Legion Auxiliary

Arthur L. Peterson Unit 27, American Legion Auxiliary, will meet Tuesday in Veterans Memorial Bldg.

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FORMAL WEAR
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SALES...RENTALS
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FOR TRUE ELEGANCE, nothing can match lace. Branelle designed the luxurious ensemble pictured at left of silk organza and cashmere with inserts of imported lace at the high neckline and in the full skirt. The back jacket of cashmere is lace trimmed. Tree-bark pleated beige silk organdy elaborated with beige re-embroidered lace forms the evening dress fashioned by Cecil Chapman for spring, 1955. The high curving bodice is smoothed over a snug midriff and waist into a flared skirt. Both gowns are available locally.

I. Miller

NEW SLING PUMP

Lipstick Red \$23.95
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All With White
Loop Stitch
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RED CROSS FASHION SHOW
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Municipal Auditorium
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8:00 P.M.
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PARK FREE AT ROBY'S—35 LINDEN

Marlow HEALTH STUDIOS

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- ★ ADD 3 INCHES TO YOUR BUST
- ★ TAKE 3 INCHES OFF YOUR HIPS

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- ★ GAIN OR LOSE WEIGHT
- ★ ADD 3 INCHES TO YOUR CHEST
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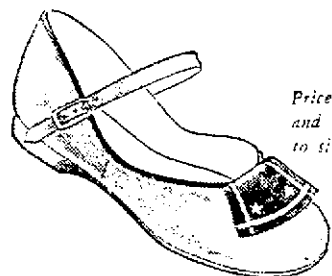
2228 ATLANTIC AVE.

FOR TOTS TO TEENS WHO DESERVE THE BEST

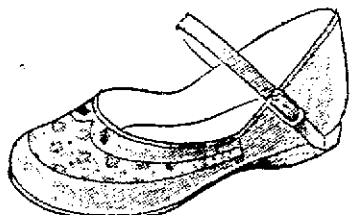
Baby Deer miniatures

Bring fashion to her toes

Low shoes for baby. Yes! At long last, dainty little slippers of softest kidskin keyed to the baby colors you love. In pale delicate pink, blue or yellow. White, of course, and red for spice. Also black patent and white and gold. Especially designed with light, flexible soles for little ones under two with even a six-month size.



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U. S. Bathing Suits Top World Swim Fashions

By DORTHY ROE
Associated Press Women's Editor

There's one thing on which the nations of the world are in complete accord, says Louella Ballerina of Portland, Ore.—the American bathing suit.

Head of a staff of nine designers turning out three million bathing suits a year, Mrs. Ballerina has been doing some extended globe-trotting lately, studying the swim fashions of the rest of the world. Her conclusion: "No matter what language they speak or what their native styles may be for street wear, people of every country do their swimming American style."

Louella was doing a business which grossed a million dollars a year on her own in Los Angeles designing casual fashions before she joined up with a bathing suit firm, Jantzen, a couple of years ago. She has been studying, teaching and doing costume design ever since her school days, is particularly interested in native costumes of the various nations of the world, and has compiled a huge reference library on the subject.

Her first big designing suc-

cess in her native California was the introduction of the Bulgarian peasant dirndl skirt for American casual wear.

A part of Louella's job today is keeping a finger on the pulse of world trends in fashion, and coordinating the styles produced by her firm's 24 plants, located in practically every corner of the earth: France, England, Spain, Italy, Switzerland, Germany, South Africa, Australia, New Zealand, Hawaii, Argentina, Brazil, Chile, Peru, Mexico, Cuba and Canada. She says:

"Recently one of the big west coast stores wanted to do a fashion show of swim styles from all over the world, so we had samples sent in from all our plants. When they arrived, they were all identical with our current American line. The promotion manager was frantic. He called me up and said, 'Quick, Louella, you've got to help us out. Design something that looks foreign.'"

The outstanding trend in current swim styles, she says, is the family group. "There is more family feeling in the United States today than ever before," she says. "Our family coordinates in bathing suit styles—outsell single styles every time."

"Every father swells out his chest when he sees his little boy wearing a bathing suit just like his own. Mothers like to dress their little girls in matching swim or sun suits, too. And often the whole family will choose swim fashions in one motif, such as a tartan plaid."



PLAID PERFECT

A sheath of a swimsuit by Jantzen has back zipper and adjustable strap. Colors are red with black, green and white with a red cord, a yellow with brown, blue and white with a brown cord. At Buffums', Broadway and Pine.

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LACE BRIDAL GOWN

"Happy is the bride the sun shines on," the saying goes, but this bride will be happy in rain or shine, we're sure. She'll be wearing this imported rose point lace gown styled with bertha collar on the portrait neckline and pleated tulle panels on the skirt. The illusion tiered veil cascades from a tiny lace hat. At Leon's Bridal Shop, 353 E. Ocean Blvd.—(Staff.)



BLOUSE BACK BOLERO

Cerulean Sapphire Blue Mink forms this luscious blouse back bolero jacket, the perfect topping for milady's spring wardrobe. Other jacket styles include dolman sleeves. Available at Frank Hill Furs, 3316 E. Broadway.—(Staff photo.)



IMPORTED COTTON BROCADE

So smart for spring is this costume suit made of imported cotton brocade. And so cool looking in lime and white. The square neckline of the dress is studded with rhinestones. An antique gold straw beret pill-box is its perfect complement. Available at Dinell's, 505 E. Ocean Blvd.



FUN TOGS

White Stag 'skinny pants' heads the list of fun togs created by this popular manufacturer. The pants and halter with bag to match are in cool, crisp, iced poplin in Sun Dot print. At Judy's, 5215 Hazelbrook Ave., 'On the Mall in Lakewood Center.—(Staff Photo.)



JUNIOR MISS

Mr. Mort pipes up for spring and designs a slim-as-a-reed bolero costume for the junior figure. Black or navy rayon crepe, sizes 5-15. At Bobby's, 136 Pine Ave.



BOX JACKET

Quiet elegance is achieved in this Anglo Strawmat box jacket suit for spring. The skirt is navy gabardine. And for a bit of femininity, the white silk scarf drawn through the buttoned jacket. At Hassell's, 241 E. Ocean Blvd.—(Staff Photo.)

Dry Hair

If you're plagued with dry hair, try to keep it oiled or salved as much as possible. This means picking a night and a day when you're not going out. For example, try an application after you get home Friday nights. Wear a scarf Saturday and shampoo Saturday afternoon.

Shampoo Time

princess gowns. you've been shopping and have tried on hats others have tried on.

Golden Age Club

Golden Age Club will meet Thursday for a potluck luncheon in Linden Hall. Officers will be elected.

Glovelet

Gloves are growing shorter. Used to be that wristbone length was considered short. Now it's below the wristbone. A glovelet, really.

Wide Skirts

If you don't like the straight and narrow silhouette, pick a dress that floats. Wide skirts are good fashion for spring.

Bridal Gowns Tell Tall Story

Spring bridal gowns follow a Paris-inspired line with a new, tall look achieved by elongated waistlines, tiers, flounces and higher bustlines. Lace trim around the sides above the hip-line gives the long look to Shampoo your hair after Skirts are bouffant below the long waistline and bodices are molded.

Most of the spring gowns

are floor length, although there are many with chapel trains and quite a few ballerinas. Many feature little jackets over their strapless bodices.

Cotton or silk organdy, nylon tulle, nylon eyelet and many laces, particularly the Chantilly type, lend a fragile, delicate air to this spring's bridal picture.

Fancy Pillow

Fancy pillow minus case? Yes, indeed. The cover, of dacron, is printed in rosebuds. Insides are dacron, too, for easy washing.

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New Prints

Pick a print this spring from the many pretty ones. Then tame it with accessories in subdued colors that chime in with a color in the print itself.

Check Checks

Check up on checks for spring both in suits and dresses. Checkered trim, too, and checked skirts worn with plain fabric jackets.

Something New— Something Finer

THE newest nylon taffeta adjustable girdle is here. It's a fascinating thing—so smooth, so sleek—so delightful to the touch. It will control your figure, and leave you in a pleasant mood while doing so. Come in and see this girdle—you'll find it's really something different.

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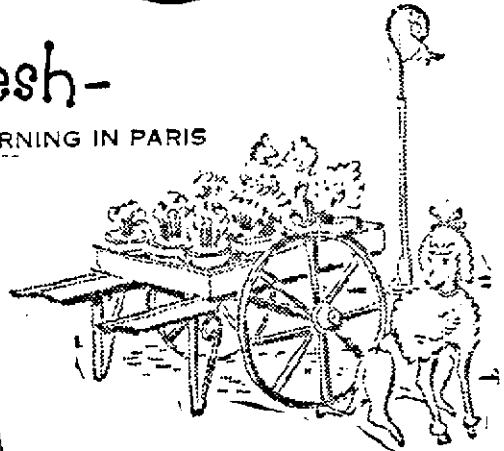
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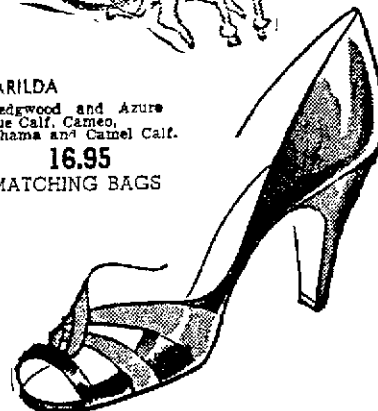


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Navy Is Tops for Spring

Navy blue with frosty touches of white has become almost a fashion synonym for spring. And, in this spring of 1955 this is truer than ever! Throughout the fashion picture, navy emerges as the overwhelming color choice.

In all types of ready-to-wear—dresses, coats, suits, costumes and sportswear—navy is so far ahead of other colors that it easily captures the '55 spring color crown.

Navy lends itself beautifully to color accessorizing. The fashion-wise woman loves to punctuate her navy outfit with crisp touches of white or eye-catching notes of gay red, pink, vivid green, or soft yellow. For this reason, most of the navy blue suits for spring are shown unadorned to allow a wide scope in color accents.

Navy coats are a three-to-one choice for spring. One important reason is that costume-minded women can team a navy coat with a navy background print for a smart duo.

Giving the spring showing of navy dresses a special 1955 look is the lavish use of lace frosting! Necklines are the focal point of interest with Flemish collars, lace-outlined scoop necklines, capelets, and small high collars adding an extra note of elegance to slimmed navy frocks.

Organdy, linen, pique, and satin are also used to add that spring-fresh accent.

Matching lace cuffs appear often on these lovely Easter-minded dresses to add that important fashion "plus" to spring navy.



FASHION DECREES MINK

Good styling and good taste go hand-in-hand whether in the furs a woman selects to wear or the car she chooses to drive. Shirley Repecko, TV star, models a natural Cerulean Mink stole from Harris Furs, 4260 Atlantic Ave.—(Graf Studio.)



STRIPES TAKE THE SPOTLIGHT

Nothing is more crisp looking, or cooler to wear, than linen. Pierre Balmain has designed this striped blue and white imported linen costume, touched off with large blue buttons on the coat. A bunch of violets on the pocket, or carried in the hand, gives the ensemble a completely feminine look. The outfit is available at Schick's, 7th and Pine Ave., and the hat is from the shop's Couturier Collection.—(Staff photo.)



POLKA-DOTS

White splash dots on charcoal taffeta make this attractive afternoon dress for spring. By Homa of New York, it is styled with the criss-cross and bouffant skirt. At J. C. Penney's, 6th and Pine Ave.—(Staff.)

Middy Dress

The middy dress, tucked all over and with a deep collar front and back, will be worn spring through summer this year.

Overblouse

The overblouse is important to 1955 fashion. In dresses, it gives the new, long-bodied line, may have either slim or full skirt.

Miss Berry Speaks Lines in Evening

California Heights Community Methodist Church was the setting for the recent double ring ceremony uniting in marriage Patricia Berry, daughter of Mrs. L. E. Beck of 1850 Cedar Ave., and Bob Gene Lattimore, son of Mr. and Mrs. E. S. Lattimore of Fullerton. Rev. James Hughes officiated at the evening service.

The bride, given in marriage by a close friend of the family, Paul T. Klink, wore a bluish pink velvet redingote over a bluish pink satin bridal gown. The sweetheart neckline was trimmed with pink and white pearls and crystal beads. The skirt of the velvet redingote extended into a chapel-length train. A pink net and pearl headpiece held her pink veil, and the bride carried white orchids surrounded by white carnations and white hyacinths.

In the bridal party were Kathleen Hawkins, maid of honor; Mrs. Patricia DeWitt, matron of honor; Sandra Stafford and Dorothy Wolff, bridesmaids; Sue Eubanks, cousin of the bridegroom.



Mrs. Bob Lattimore

flower girl; Claude Coronada, best man; and Lawrence McGuire, Ed Corrales, Merle Carroll and Jess Gonzales, ushers.

A reception was held at the church, when hostesses were Mmes. Nancy Smith, Jeanne Collins, Dorothy Klink, Dorothy Canning, Stella Smith and Miss Barbara Klink. The couple honeymooned at Rosarito Beach and Ensenada. They are residing in Anaheim.

The bride, a graduate of Garden Grove High School, is past honored queen of Bethel 212, Garden Grove, Job's Daughters. Her husband attended Anaheim High School, where he was active in sports. He is a veteran of the Korean conflict and is a member of Lakewood Elks.

DAR Presents Medit Award to Teacher

Featuring a program on American music and genealogy, Susan B. Anthony Chapter, D.A.R., met for luncheon in the Mirror Room of the Lafayette Hotel to commemorate the first anniversary of the organizing of the chapter. With the regent, Mrs. Opal Simpson, presiding, organizing and charter members were introduced new members and guests.

A review of American music from earliest days was presented by Mrs. Bernhard Hansen with Mrs. Carl S. Hanson, chairman of the music committee, at the piano. Thomas Jefferson and Paul Revere were among famous names mentioned as being musicians and composers.

Miss Mary Shouse, supervisor of music for the Long Beach Schools, was introduced by Mrs. Hansen to present the final number on the afternoon's program. The selection "Battle Hymn of the Republic" with arrangement by Belasky and recorded at the convention for secondary school administrators at the Statler Hotel in 1953, was introduced by Miss Shouse. Some 200 high school students from Jordan, Wilson and Poly High Schools a cappella groups with instrumentalists are featured in this very moving and inspirational selection. The narration preceding the music was prepared by John Wilson, principal of Jordan High School. The arrangement was so well received at the convention that recordings and the narration were sent to schools throughout the entire nation, Miss Shouse said.

Mrs. Opal Simpson commended Miss Shouse warmly on her achievements in the music field, and a D.A.R. award of merit for patriotic endeavor in the community was presented to her.

Following the musical part of the program, Mrs. Thomas E. Beckwith, chairman of the genealogy committee, introduced Miss Mildred Murphy, vice regent, who discussed the importance of genealogy. The president general's message was read by Miss Odette Powell. The regent announced that the Susan B. Anthony Chapter has completed all requirements for the national gold honor poll and that the

Prints Good Year Around

Prints are a year-round fashion now, no longer confined to a few so-called "seasonal" months. Even the light shades, which used to be known as summer prints, appear in spring and winter. The whole print picture is so pretty, it would be a shame not to be seen in it.

You'll find fascinating new patterns in the most diversified range of colors imaginable, printed on a beautiful collection of fabrics... embossed failles, velvety soft crepes, textured crepes, acetate sand

crepes, tissue failles, supple taffetas, crisp satins and jerseys.

If your coat is brown, consider the golden tones which promise to be extremely important this spring... yellow, bronze, fangerine, maple sugar. Or try the warm flash of scarlet, the subtle accent of turquoise or a soft dusty pink.

With blue, think of the violet tones and of red lacquer, or choose bright navy printed in white or strong color. Any of the golden tones, the pink family and the gentle off-whites will act as a mid-winter tonic.

If your coat is black or grey, warm browns, yellow beige or copper will add an unexpected accent. Bright shades of red, sharp green, or chalky pastels will flash as gaily as the first robin-redbreast when the snow still lingers in shady spots. And at this time of year, a new print dress is a refreshing delight to your spirit and your wardrobe.

chapter would receive the state membership award at the 47th annual state conference in San Francisco Feb. 22-25. Membership in this newest D.A.R. chapter has been doubled within this, its first, year. Hostesses for the luncheon were Mmes. Opal Simpson, Bernhard Hansen, Ernest C. Stever, Robert G. Stoddard and Miss Patricia Tindler.

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Surfside Fashions Dramatic

For the woman who wants to look pretty pool-side or surf-side, high fashion gets into the swim.

The classic mold to help you cut a fancy figure slims the silhouette to a long sleek line with latex fabric and strategic boning. The bust is youthfully uplifted. Slim suits with "little boy" shorts come with jackets to match and double for play-time wear. Most suits may be worn strapped or strapless.

Important fashion notes are found in the new use of fabrics. Corduroy takes honors. Cotton lace, delicately shirred, is underlined with nude acetate jersey. Crinkly cotton plisse is woven with metallic threads that won't tarnish. Delicate cotton prints are finished so that they never lose their crispness.

Knits score again in wool, and in combinations with organ and dacron, imaginatively styled, flatteringly tailored, and interestingly lined at times with red velvet.

Singing colors rival the brightness of the sun, run the gamut from magenta to deep turquoise, soften to undersea tones.

Swim suit colors take inspiration from foreign shores! From Mexico come matador reds, sunny yellows, and bright blues. Oriental prints lend themselves to a symmetric draping. Persian influences appear in bright cotton with a wide corselet belt of seaworthy leather.

A jungle version emphasizes white leopards and jaguars, with an animal ruff used to add design interest to the bold prints.

Gay prints, smaller than last year, vie with plaids, checks and polka dots. White accents add interest.

Fledgling figures are flattered with new designs for the junior and teenage girls. And this year the Lofty Lass will find smart suits created with added inches for the figure over five-foot-seven.

Whether you swim or don't go near the water, you're sure to find the smartest in fashion for sun or surf.

Stretch-to-Size Sheer Nylons

This season, leading hosiery manufacturers are introducing a stretch stocking in sheer nylon—full proportioned, and constructed to fit the leg "like a second skin."

These stockings stretch to your exact foot and leg shape, and to your desired gartering length.

They are featured in sizes to fit short, average and tall.

IRISH LINEN

Imported linen lace forms the blouse and Irish linen the skirt to make this tailored, yet go-everywhere, dress. Available in powder blue, shell pink and oyster white at Jo-Kaye, 401 American Ave.



ENSEMBLE

Two-piece ensemble for spring of print sheath dress, linen coat with matching lining. Colors are avocado, aqua and coral. Available at Gene's, 450 Pine Ave.



PETITE DUSTER

For the petite sizes, from 5 to 9, the above duster over a cotton dress is one of the featured Easter ensembles at the House of Nine, 416 Pine Ave., second floor. Suits, coats, sportswear and lingerie also are being displayed by the shop.

CHARACTER BEFORE CAREER

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SHE WALKS IN BEAUTY

And who wouldn't feel like the most beautiful, devastating woman in the world when wearing this powder blue formal. Designed of crystallette, it is styled with bib effect which goes into a large bow at the back. The dress is strapless with a tiny shoulder jacket. At Audrey's Bridal Aisle, 415 American Ave.



IVY PRINT COTTON

Breeze into spring in this combed cotton print designed with long torso, knife pleated skirt. The ivy pattern is on black or navy, sizes 10 to 16. At Sorority Shop, 315 Pine Ave.

From Sun-Up to Sun-Down

When designer Bernice Ullman of Sportswear Originators began to plan for this season, she went looking for sharkskin. "I wanted white," she explained, "absolutely stark white, without a drop of cream in it... and sharkskin was the only fabric I could think of. I remembered wearing it before the war, then it disappeared because all the Celanese acetate yarn, which was used to weave it, had gone into essential production. I was delighted to find it again, in a fine new pique texture of Celanese acetate, even better than before the war."

White, Miss Ullman points out, is the perfect basic color for a playtime wardrobe. It goes with everything, so when you're packing for a vacation, you never have to worry about taking along accessories in matched or blended shades for an assortment of colors. And if your white wardrobe is made of sharkskin woven of Celanese acetate yarns, so much the better, because this fabric sheds dirt, resists creasing, feels cool to the skin, and never gets that tired, sodden look even at the end of a hot tennis match.

Wool Fabrics Clean Easily

"Out, dashed spot!" is more than a famous quotation from Shakespeare. It's advice to take quickly in the case of your fine wool wearing apparel. You will be rewarded for this because wool cleans more easily than almost any other fabric. Spots allowed to "set" can cause trouble so attend to them while they are fresh. The Wool Bureau gives helpful instructions for handling the usual spots we acquire on our clothing.

Coffee spots should be sponged with cold water to avoid leaving a brown stain.

Fruit and sweet food stains can almost always be removed with cold water sponging.

Powder marks will usually yield to brushing but in stubborn cases they should likewise be sponged with cold water.

Cosmetic spots should be removed by sponging lightly with a good cleaning fluid.

Grease spots should be sprinkled with talcum powder, French chalk or Fuller's earth to absorb the major part of the fluid grease. After leaving the powder on the grease for ten minutes the remaining substance may be brushed off. With excessive grease it may be necessary to repeat the process several times. Another method is to place the fabric right side down on a blotter or absorbent towel and sponge lightly with a good cleaning fluid.

Mud spots should be allowed to dry away from heat, then "ruffle" and brush away.

Mr. and Mrs. Blend in Fashion Duets

Almost every major manufacturer of leisure and sports wear now presents "his-and-hers" duets.

Cabana sets with swim suits worn under short beach coats or belted tunics... shirts and shorts, even blazer jackets with walking shorts, are offered in look-alike sets.

Shirts, tunics, popovers and jackets, as well as "his" slacks and "her" skirts are presented in co-ordinated colors and fabrics, to create a smart fashion harmony 'twixt Mr. and Mrs.



HAND-LOOMED

An ensemble of hand-loomed wool in Scottish tweed of box jacket, filament blouse, straight skirt with back kick pleat. In colors wheat, aqua, blue and brick, sizes 10-18. At Anna Dena, 213 E. Broadway.

Miss Dennis Leads Group

Cecilia Dennis, Indiana's entry in the Miss Universe contest last summer, was elected president of the Long Beach State College group which will become affiliated with Delta Delta Delta National Sorority in March.

Valerie White was chosen vice president in the first election held since the group became pledged to the national sorority in November.

Other officers are Marilyn Furst, recording secretary; Joyce Niederberger, treasurer;



Cecilia Dennis

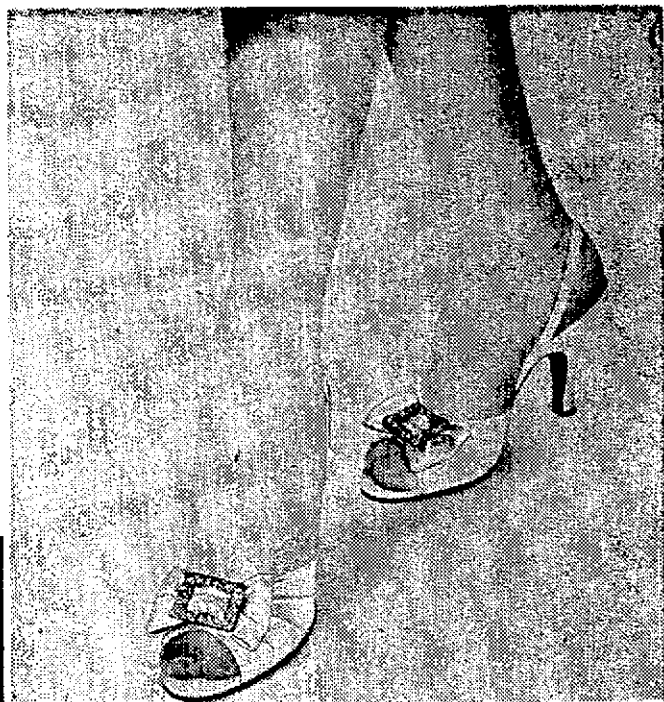
er; Margaret Eickholt, marshal; Lynn Brown, chaplain; Jeanette Coffin, corresponding secretary; Joan Verhas, Tri-Delta correspondent; Fredna Moore, rush chairman; Elynn Wilson, recommendation chairman; Jo Bigger, scholarship chairman; Donna Young, librarian; Margaret Keyse, historian; Sandra Stafford, social chairman; Barbara Moran, activities chairman; Joyce Van Every, publicity chairman; Mary Patt McCosker, service project chairman; Carol Davis, Panhellenic representative; Linda Leyhe, sponsor chairman, and Marilyn Barnett, music chairman.

Lizard Skin Becomes Luxury Fabric

An excitingly new fashion medium, introduced by famous Parisian couturiers, is destined to capture interest this spring. It is lizard skin in brilliant and beautiful "French Poster Colors."

Evening separates, town and country jackets, chic hats and a flurry of original accessories are fashioned from supple, fine-grained lizard.

The top names of the French couture are adapting this stunning leather in dynamic colors inspired by France's greatest artists.



BEAU BUCKLES

The new and very feminine Mademoiselle shoes are named "Beau Buckles" and come in lustre calf in shades of mauve, light gray, champagne, pastel blue and pink, white and black patent. Featured by Jacobs Quality Footwear, 5018 E. 2nd St., Belmont Shore.

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Slender Now!

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TEACHERS TO HOLD CONCLAVE

Preparing for the state regional conference of Delta Kappa Gamma Society to be held at Long Beach City College Saturday are (left to right, seated) Abby M. Perry, president of Long Beach Chapter Eta, and Mildred Abbott, Beta Beta Chapter, regional director, and (standing) Hazel Harlan, president of Compton Chapter; Helen Rose, president of San Pedro Chapter, and Bess E. Olson, president of Long Beach Chapter Beta Iota.—(Staff photo.)

USC Professor to Address Delta Kappa Gamma Parley

"Growing Up in a Changing World" is the theme chosen by Delta Kappa Gamma Society for its regional chapters conference Saturday in the music hall at Long Beach City College, when more than 300 teachers are expected to attend. Mildred Abbott, regional director, will preside at the opening session at 9:30 a. m. Welcome will be extended by Lura Mount, president of Huntington Park chapter, Beta Beta, and community singing will be directed by Golda Sullivan with accompaniment by Alice Gallup.

John G. Milner, associate professor in the school of social work at USC, will speak on "Youth in This World Today." Milner served as chief psychiatric social worker for the U. S. Army general hospital in the Fiji Islands and Calcutta, India. At the present time he is consultant to such agencies as the California Youth Authority and Probation Department. He also writes for professional journals in social work and education.

Following an intermission of music arranged by Ruth Whitset Thayer, music chairman, panel discussion of the theme will be presented by Abby M. Perry, president of Long Beach Chapter Eta, program chairman. Speakers will be Neva Hagaman (Eta chapter), elementary supervisor of Long Beach City Schools; Sibyl Richardson (Alpha Phi) co-ordinator of research and guidance, Los Angeles County Schools; Ella Reese (Beta Beta), principal of State Street School, Huntington Park, and Frances Stephen (Alpha Beta), principal of Dara Junior High School, San Pedro.

Ensembles Steal Scene

This is the season when coats, suits and dresses—all get together in the spring harmony to create exciting variations on costume themes! From the Easter Parade forward into your vacation wardrobe, spring's season-

spanning costume goes forth in smart style.

For spring into summer wear, the long coat ensemble stars importantly! Here a sheath dress will be slimly accented by a pencil-thin coat; dramatic sheath dresses will wear top notes offitted coats. Either way—the coat lining will matchmate its companion dress.

Teamed with dresses, too, are the little jackets that seem to melt into the basic silhouette, to create a one-piece effect. The melt-away jacket tops spring's jumper frocks, too!

Dress ensembles that feature a jacket topper, stress all the important detailing of suit jackets. The 26 jacket length is favored, as is the hipline detailing which often picks up similar highlights from the sheath dress beneath. The semi-fitted, boxy jacket with its relaxed waistline and fitted hip also tops dresses, jumpers or vest and skirt duos.

Full and three-quarter lengths are news for costume coats and give dash to jacket and skirt suits, or blouse and skirt ensembles.

The little coat, or British-tagged "brevet" is free-swinging at the waist and the hip and sits smartly atop high-necked dresses and fitted suits.

Clean Skin

Keep the skin around your eyes clean. A washing that cleans your face in areas that look like a Halloween mask isn't sufficient. Get lips, eyelids, hairline and nose.



CUFFED BONNET

Unusual cuffed bonnet in fine imported Spun-gle straw braid, an original by Howard Hodge. Curled self tabs meet at front. Lacy veil for pi-quancy and crispness. At Alice Clark Millinery, 247 E. Ocean Blvd.



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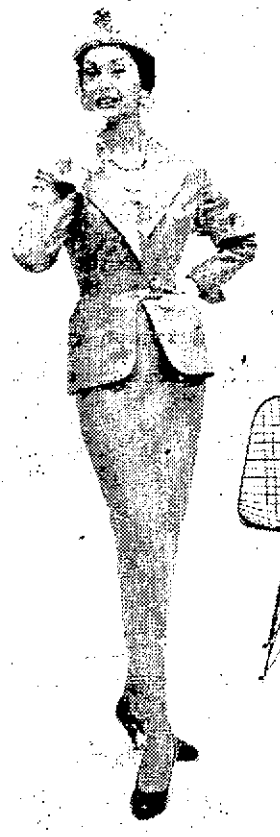
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Sweater Dress

Anyone for tennis? The tennis sweater-dress is black, in heavy ribbed wool with traditional V neck. But it doesn't have to go to tennis. Buy now from resort collections for wear on the terrace or beach next summer.

Child's Actions, Attitudes Reveal True Character

By ANGELO PATRI

It is not by signs nor outside appearances that a child's character should be judged. Things of the surface can be very misleading. One afternoon there was a conference of teachers of a certain grade to decide on the bestowal of a scholarship. One name and another was proposed for discussion. One teacher seemed to be strong in support of a certain boy and was asked for his qualifications.

"He is such a handsome boy, outstanding for politeness, and, well, he is a fine personality."

"Humph," came from the corner where an elderly teacher sat. "Humph. He has good looks. Sure. He inherited them. Good clothes. Sure. His father can afford them. And his mother see that he goes to dancing school. Sure he has good manners—on the surface. But what has he ever done to earn a distinguished honor like this? Just what has he DONE?"

Nobody answered that. Finally, to the satisfaction of all concerned, the scholarship went to a boy who had consistently earned more good marks through the years, who had always volunteered for whatever job nobody else wanted to do and consequently had piled up a store of experiences that made him an outstanding young citizen. He was not handsome but he was what the elderly teacher over in the corner declared, "wholesome."

Wholesomeness is rarely on the surface. It is an inner quality of health; health of body and health of spirit. It cannot be discovered by a passing glance. One has to live alongside it to know its existence and then one never forgets its

Victorian Parasols

If you're taking a winter vacation in the sun but don't want your fair skin to turn brown, get yourself a sunshade. These little Victorian parasols are good fashion.

Why Grow Old?

Exercise Slims Heavy Legs

By JOSEPHINE LOWMAN

We all need a leg to stand on! Speaking figuratively or philosophically, we might as well make it as good looking as possible! A slim ankle and a beautifully curved calf are lovely parts of a charming figure.

The shape of our legs is dictated somewhat by bony structure (knock knees, bowlegs, or large bones in the ankle) but muscle development and distribution of fat also play important parts. I give calf slimming and developing exercises quite often in this column. Today let's consider fat knees.

This is a most difficult spot to reduce. Of course if you are overweight, a general loss will make a big difference in your knees as well as in your figure as a whole. Also let me remind you who have fat knees that these are often prettier than those which are too bony. However, if yours are too fat, do the following two things. This is one spot in which you need have no fear of strenuous massage. I do not believe that much difference can be wrought through massage, but in this spot where you can knead the flesh vigorously between your fingers and the heel of your hand, you can improve the situation some. Also do this exercise. Lie

on the floor on your abdomen. Lean on your elbows, legs straight, resting on the floor behind you. Bend your right knee and try to touch your right toe to your hips. Straighten your right leg, and at the same time bend your left leg, trying to touch your left toe to your hips. One leg straightens as the other bends. This is a sort of "Spank yourself" exercise. If you cannot bring the toes all the way to the hips, bring them as close as you can comfortably. Make this exercise brisk.

It doesn't matter how pretty your legs are, you will not look or act that way if you have weak arches. These can make you feel miserable and tired all over and can even cause pain in the feet, the calves and thighs and even in the hips. As the years and the pounds mount you will be very wise to take some arch strengthening exercises. Of course, get rid of the pounds, too.

Here is an arch exercise. Sit in a chair with your legs stretched out in front of you, heels resting on the floor. Grip hard with your toes, pulling them down toward the floor. Hold while you count to 10 slowly. Relax and repeat. If you would like to have my exercise leaflet for legs, which gives corrective exercises for the most common leg defects, send a stamped, self-addressed envelope with your request for leaflet No. 13 "Take Steps Toward Lovely Legs." Address Josephine Lowman, in care of the Press-Telegram.

This feature appears daily in the Press-Telegram.

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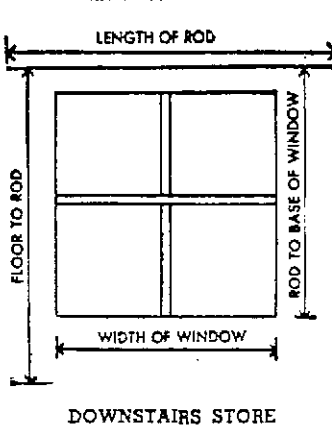
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45"	6.10	7.87	10.58	13.24	12.21	15.75	16.84	21.27	27.31	32.62
63"	7.08	9.44	12.13	15.67	14.17	18.89	19.21	25.11	30.25	37.33
84"	8.23	11.18	13.84	18.27	16.46	22.36	22.07	29.45	33.68	43.12

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JAMES R. DUNN

Chef of the Week James R. Dunn Offers Recipe for Roast Duck

By MILDRED K. FLANARY
Independent Press-Telegram Home Economics Editor

He throws everything, including his imagination, into his cooking. I. e., apple juice in biscuits. Chef of the Week James R. (Ray) Dunn, prepares the family week-end breakfasts. The results are super—but the preparation reported to be better sight unseen.

Sales manager for Long Beach American Airlines, he first proved his salesmanship by marrying his competition—the girl who was agent for another air line.

His sales ability again stood him well when they flew to headquarters on their honeymoon and made known their wishes to live in California. A month later a transfer to the west end of the line came through, and the newlyweds were greeted at their sunny clime by a three-inch rain. After serving for a time as agent at the Los Angeles Airport, he was sent to Long Beach by the government in charge of Air Ferry Command Pilots. In 1951 he was appointed to the position he now holds.

An athlete of note, Dunn was never inhibited in his youth by practice space. He grew up on the Kansas prairies. Graduating from the University of Kansas with a degree in liberal arts and physical education, he lettered in both football and track, with 50 to 60 medals to his credit. His high-jump record is 6 ft. 5, and he chalked up the 120-yard high hurdles in 14.9 seconds. He played professional football a year with the Tulsa Oilers, and handled transportation for a two-year period for the Los Angeles Rams. He golfs to a seven handicap, and has never been known to miss a duck, once he aims.

Our "chef's" idea of an individual dinner serving is a 29-oz. steak—a one-pound baked potato topped with sour cream dressing, a tossed salad and a half loaf of pizza bread. Today, however, his aim was good, so he's roasting a duck. Here's how he does it:

ROAST DUCK
Soak duck overnight in vinegar and salt water. Drain and stuff cavity with sauerkraut. Place in covered roaster and cook in 350-degree oven for 1 hour.

During this time baste at least twice with burgundy wine, or any wine of your taste.
Now uncover and drain most of juice from roaster. Turn the duck breast down and cook uncovered for 45 minutes to 1 hour. Turn breast up and continue to cook until nice and brown, remembering to baste with wine two or three times. Twenty minutes before done or serving, paint the entire duck with apricot preserves.

Lake-Leibli Troth Told

Engagement of Miss Marjorie M. Leibli, daughter of Mr. and Mrs. Wilfred V. Leibli of Compton, and Charles E. Lake, son of Mr. and Mrs. H. E. Lake is being announced.
The bride-elect, a student at Long Beach State College where she is majoring in elementary education, is a graduate of Compton Junior College and affiliated with Alpha Gamma Sigma and Alpha Tau. Her fiancé, who attended New Mexico Military Institute, is a student at Compton Junior College. He plans to attend USC. Miss Leibli announced her betrothal to Alpha Tau sorority sisters at a recent gathering when she cut a large cake inscribed with the names of the couple.

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Molly Mayfield

He Rules Out Pink Shirts

DEAR MRS. MAYFIELD:

I don't suppose you could call this a world-shattering problem, but at least it's enough of one to keep constant friction between my wife and me.

It's this way. I am a middle-aged man of conservative habits. I am still the double-breasted suit type. I guess you could say. And I like my suits in plain dark colors with solid color ties to go with them. I prefer white shirts at all times, and dark blue or black

socks.
I suppose this gives you a pretty fair picture of me. I need not add that I abhor sports jackets, clothes in stripes and plaids, and that I consider any man in loafers badly dressed. Nor would I be seen dead in that abomination, the Tyrolean hat.
I was a widower when I married two years ago, and my wife is several years younger than I am. In these two years she has done her level best to "make me over."

clotheswise, that is. She is always buying striped shirts for me, and even lately came home with some pink ones. For Christmas she gave me a sports jacket that looked like something a sophomore would wear to the races.

A crowning blow was a yellow and black checked vest. Now all of these things I want to return (she refuses to do so) or give them to some of the young men in the office if they chance to fit.

This has become not only an inconvenience but an expense, as you can well imagine. However, my wife will not listen to reason, and continues right on buying things for me which she knows I will not wear.

I, in turn, deplore the extreme styles which she affects but I in no way try to change her, as I consider her clothes her own affair.

Please tell me how you think such a situation would be best managed.—L. L. D.
DEAR L. L. D.:

I can understand your wife wanting to sprighten up your attire, actually I can't blame her for trying to some extent. However, now that you have proven by both word and deed that you are fiercely against her fashion preferences, I do think she ought not to hound you.

It seems rather a shame that you can't bring yourself to wear just a little more the type of thing that pleases her, but, ah then, I'm a woman, and perhaps not being fair. And I must say I admire your attitude of considering her clothes her own affair.

I gather that a compromise—a little more conservatism on her part, a little less on yours—is out? Alas!—M.M.

(This feature appears in the Press-Telegram)

Older People Require Mental, Physical Exercise

By DR. GEORGE W. CRANE

Case N-360: Charles H. DeVoe is a Hoosier clergyman who was 92 years old on August 22nd.

"Dr. Crane, I read your column faithfully in the Indianapolis STAR every morning," he informed me, "for I wish to keep up-to-date in modern psychology."

"I still occupy the pulpit as a guest preacher regularly and teach a large Bible class."

"For years I have used your Marriage Charts and Sex Bulletins in counseling my candidates for marriage, and I still conduct many weddings."

"I also pass many of your newspaper columns and Bulletins around to young ministers who are just starting out in life, for your practical psychology offers them many shortcuts to success."

"This is my 65th year in the Christian ministry. I'm still preaching and teaching—marrying and burying, and I expect to continue doing so till I die."

The Rev. DeVoe is harvesting a rich crop from a good life that he has devoted to Christian ethics.

His mind is still alert and his voice is strong, for he keeps them in practice.

Your brain cells grow figuratively rusty if you don't keep facing the problems of today and trying to plan ahead for tomorrow.

There are many men and women aged 92 who have become senile and confined to an easy chair by the atrophy of disuse.

They retired, or were forced by well-intentioned children, into sitting down and taking it easy.

But that is cruel advice to elderly folks, for whenever you sit still very long, Death slips his icy fingers beneath your skin and causes your muscles to atrophy.

That means they shrink in size and strength, so you find it harder tomorrow to get out of your easy chair than you did today.

My father-in-law was also 92 last fall. Three years earlier Mrs. Crane and I decided to buy him a TV set for his birthday, thinking it would brighten his lonely life where he resides on the farm with his bird dog.

And it did add sparkle. The moving figures on the TV screen also made him feel that people were there in his home for company.

But he began to grow weaker muscularly, for he would sit hour after hour in front of his TV set.

Thus, his muscles grew progressively more feeble. He could no longer push the wheel hoe in his garden. He became feeble much faster as a result of that TV set.

So never allow yourselves to become chained to your easy chair for any long periods of time, unless you have a broken

Silk Surah

When is a sheath not a sheath? When it's draped at the side. Done in silk surah, it draws easily across the front, hangs in a flower of fullness at the side.

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COSMETICS
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WHITTIER COLLEGE ALUMNI PLAN BANQUET

Checking decorations to be used at the Whittier College Alumni banquet slated for 7 p. m. March 6 in the Supper Room of the Lafayette Hotel are members of the planning committee for this sixth annual get-together. Pictured (left to right) are Mmes. John Christiansen, John Kegler, Dean Gilmore and John Christopher. The Long Beach chapter is host for the event. President of Whittier College, Paul Smith, will speak, and Dr. Charles Cooper, head of the English department, will visit with the alumni at a coffee hour following the banquet. Picture was taken at the home of the press chairman, Mrs. Vernon Shepherd, 1425 Armando Dr.

Low Fullness

There's still plenty of skirt fullness to be seen this spring, but with this difference: It's placed low beneath a definite hipline.

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COSMETICS WALKER'S STREET FLOOR

Chapeaux Shape Up in Straw

Effective new hats look subtly larger with a suggestion of bulk and greater importance. Little hats take cushioned edges, built-in fit and elegant detail.

Importantly shaped little hats include the chignon hat with a pouf of straw or fabric to extend the silhouette. Some have horseshoe openings, framed with ribbon or flowers, to show up back curls or a chignon coiffure. Others are worn far back on the head and secured by decorative devices while their opposites are perched far front, looking backwards with cutaway backs or small brims that turn up in back.

Deep cloche hats have a new look of bulk and importance, yet are kept from disarranging the hair by their shallow crowns and deep brims. Off-face cloches fit well down at the back of a smoother, longer bob.

Large-brimmed hats appear earlier than usual, probably because they make such excellent complements for long-jacket suits. Trimmed simply, the large hat takes drama in the use of a single gigantic flower, a huge jeweled buckle or a striking bow.

New straws and synthetics are beautifully decorative. Molded into sleek shapes that blend with costume lines, they need no trimming. Checker-board straws combine smooth

and textured strands, pale straws are woven with inky velvet and satinized straws take sombre shading for intriguing texture.

Designers weave white braid between colors, stripe cellophane plush in rainbow colors, loop sheer colored braids, interweave straws with net and embroider straws with tiny beads—all indicating a spring millinery trend to delicate detailing.

Velvet and silk roses sparkle with crystal dewdrops. Shaded pastel roses quiver on rubber stems, with life-like ladybugs and bees whimsically posed on petals or leaf. The effect is a real look for flowers of all sizes from tightly furled buds to full-blown cabbage roses.

Feathers are newly mated with flowers. Some straw hats are dotted with tiny feather wisps and sparkling stones. Sheer veiling and lace add delicate patterning to crowns or brims. Matte jersey, chiffon and organdie are shirred, pleated or draped for accent.

Even modestly-priced bonnets frequently achieve an amazing wealth of detail with a handmade look. And so appropriate it is with such understated trimmings as suits, dresses and coats are featuring.

While there are navy and

black hats a-plenty, most are color-trimmed. Golden honey tones from creamy white, to deep "burnt" straw shades harmonize with every costume color. Luscious bonbon pastels range from sunny Lemon Drop to Candied Lime and Raspberry Frappe.

Far East influence is mirrored in brilliant jewel tones, for example: Siam Sapphire, Arabian Ruby and Kashmir Emerald. Particularly important blues are hyacinths and lavender-tinged violet. Turquoise and Midnight Blue rate high for evening.

Bright sun-splashed colors—orange, coral and flame are significant as body and trimming both. Taupe-tinged grays and chalky white look new and wonderful in the millinery designs of spring 1933.

Spring Coats

The wrapped look is important to spring coats both for daytime and evening wear. They taper from large collars to a slim body line.

Print News

There are lots of prints for spring, done on wool, silk and cotton. And for summer, brilliant prints on linen.

Delta Gamma Installation This Week

Alumnae of Long Beach Delta Gamma will install officers for the coming year at the annual Founders' Day dinner Thursday at 6:15 p. m. in the spacious home of Mrs. Walter B. Havekors, 790 Terraine Ave. Floral arrangements and table appointments will be in shades of bronze, pink and blue, the sorority colors.

In commemoration of the 82nd anniversary of the founding of the sorority, three February college graduates, Misses Diane Swanson and Helen Tripp, UCLA, and Mrs. James Hancock, University of Colorado, Boulder, will lead a candle-lighting ceremony honoring the founders of the national sorority: Anna Boyd Ellington, Mary Comfort Leonard and Eva Webb Dodd.

Mrs. Douglas A. Newcomb will install Mrs. C. Roy Conn, president; Mrs. William P. Schwager, vice president; Mrs. W. G. Hein, secretary; Mrs. Robert J. Tarry, treasurer; Miss Bess Olson, publicity; Mrs. Charles P. Luyker, membership; Mrs. V. M. Fay, nursing school representative; Mrs. Frederick Schafer, Panhellenic representative, and Mrs. William A. Wilson, Panhellenic alternate.



Mrs. C. Roy Conn

Speaker for the evening will be Mrs. Laurence K. Reynolds, Emerald Bay, public relations chairman of the nursing school for Visually Handicapped Children, Los Angeles, sponsored by Delta Gamma. An out-of-town guest will be Mrs. William E. Blumrock, Laguna Beach, president of the Orange County alumnae chapter.

Mrs. William Sadler is chairman for the event, and hostesses with Mrs. Havekors are Misses Bess Olson, Ruth Thomson; Misses William Deatherage and Richard Pearlsall. All Long Beach Delta Gammas are invited to attend. Reservations must be made by Tuesday.

Tri Delta Alliance Lists New Leaders

Mrs. Gustaf H. Erickson was installed president of the Long Beach Alliance of Tri Delta at a recent meeting in the home of Mrs. C. W. Latshaw, 4401 Olive Ave. Other elective officers installed by Mrs. W. P. Ellery, the retiring president, are Mrs. William Lightenberg, vice president; Miss May Brittain, recording secretary; Mrs. L. R. Christiansen, corresponding secretary; Mrs. Harold Hough, treasurer; Mrs. Glenn A. White, Panhellenic representative; Mrs. Roy Brown, alternate Panhellenic representative, and Mrs. Willard H. Van Dyke, representative to the Southern California Area Council.

Appointed by Mrs. Erickson to act as committee chairmen this year are Mrs. H. B. Hasselbach, reservations; Mrs. Mary Purdy, recommendations; Mrs. George Ann Trower, press; Mrs. J. A. Richard, membership; Mrs. L. J. Wood, ways and means; Mrs. W. K. Stow, hospital; Mrs. Ellery, parliamentarian, and Mrs. F. M. Young, scholarship.

Mrs. Erickson, who resides at 311 Santa Ana Ave., is a graduate of Polytechnic High School and UCLA. During her years of membership in the Long Beach Alliance she has served as press chairman, recommendations chairman, representative to the Southern California Area Council, and last year as vice president and program chairman.

Preceding the installation ceremony, dessert was served by Mrs. Trower, chairman for the evening, and her committee, Mrs. Fred Penland, Mrs. Richard and Miss Golden Collins.



Mrs. Gustaf Erickson



VISCA STRAW

Shaded wood violets trim this perle visca straw Breton created by Phil Strann. It sits straight on the head with just a bit of tilt to the back and is anchored by tiny velvet-covered clips. At May Company Lakewood's better millinery department.



WOVEN STRAW

Imported woven straw with softly rolled satin facing and French forget-me-nots. Original Studio style by Caspar Davis and exclusive in Long Beach with Walker's, 4th and Pine Ave.



POMPADOUR

Courtly as an Elizabethan Queen is California Designer Rose Marie Reid's swimsuit called Pompadour. An hourglass silhouette with long line bodice that molds the figure to slim perfection. In eight color combinations, sizes 10-16. At Bobby Sportswear, 136 Pine Ave.



The beautiful Bel Air Sport Coupe with Body by Fisher

It's highway robbery!

For sheer fun out on the road, Chevrolet's stealing the thunder from the high-priced cars!

Up to this year, maybe there were reasons for wanting one of the higher priced cars. If you demanded something extra in driving fun . . . something really special in the way a car handled and felt and responded to your wishes . . . you simply had to pay a premium to get it.

Not any more! The Motoramic Chev-

rolet has changed all that. In fact, it's stealing the thunder from the high-priced cars on their own home grounds—out on the highway!

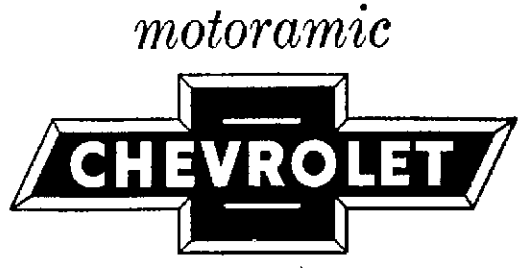
Talk about excitement! You have 162 high-compression horsepower under the hood with the new "Turbo-Fire V8"! (180 h.p. is optional at extra cost in all V8

models if you want it.) Or you can take your pick of two new "Blue-Flame" 6's—the hottest, highest powered sixes in the low-price field! Any one of these three engines brings you all the good things that come from Chevrolet's long leadership in valve-in-head design.

As for drives, just name it. Chevrolet offers new Overdrive, Super-Smooth Powerglide (extra-cost options), or a new and finer Synchro-Mesh transmission.

Whichever way you choose to go, you're headed for fun in the Motoramic Chevrolet! You're headed for a ride such as you'd expect only in the highest priced cars—silk-smooth on the straightaway, cat-steady on curves—thanks to Chevrolet's new Glide-

Ride front suspension and wide-spaced outrigger rear springs. You're headed for new experiences like "heads up" stopping with Chevrolet's exclusive Anti-Dive braking control, and new steering that's almost as easy as making a wish. All this, with Chevrolet's traditional economy. Come in and put this "show car" on the road!



SEE YOUR CHEVROLET DEALER



MOTHER-TO-BE

Vagabond linen or rayon tweed are employed in this boxy jacket and maternity cutout skirt for the mother-in-waiting. The pencil-slim skirt has a kick pleat. At Al-Le Maternity Shop, 432 Pine Ave.

Ensembles Offered for Mother-to-Be

The ladies-in-waiting of spring '55 have found new delights in maternity clothes.

Favored for the season are new three-piece ensembles, consisting of skirt, blouse and sleeveless jacket. Often the jacket is all-around box pleated.

New in dresses is a plaid one-piecer. More conventional two-piece dresses are showing up in unconventional, bold colors.

Sportswear-wise, maternity clothes are making much of the Scotch influence—notably in wrap-around kilts. Bermuda shorts are popular, as always.

The main maternity fabric is linen-look rayon that washes so easily. Acetate crepe, cotton-silk and nylon-cotton are favored blends. A new English-made blend of 55% wool and 45% cotton has become increasingly important, particularly in sportswear.

Navy is even more popular this spring than last—and white collars are seen as frequent contrast. Black watch plaids are new and exciting, while pastel gingham checks many maternity fashions. Tweed, of course, is a key texture.

School Menus

Cafeterias to Feature Hot Dishes

The following menus will be served in Long Beach Elementary Schools in the week of February 28-March 4:

MONDAY: Beef biscuit roll with gravy, chopped spinach, peach gelatin, graham cracker and milk.

TUESDAY: Savory beans, buttered fresh carrots, California fruit cup, whole wheat bread and butter and milk.

WEDNESDAY: Southern macaroni or baked fish, garden peas, pink applesauce, whole wheat bread and butter and milk.

THURSDAY: Hot meat loaf, mashed potatoes with gravy, carrot-pineapple raisin salad, whole wheat bread and butter and milk.

FRIDAY: Baked fillet of haddock, cut green beans, quartered orange, whole wheat bread and butter and milk.

The above items make up the elementary children's lunch. 25c. Soup, salad, and dessert from the Junior-Senior High School a la carte menu are sold in the elementary schools, but they may be purchased by the children only after they have purchased the tray lunch.

JUNIOR AND SENIOR HIGH
MONDAY: Italian spaghetti, calico cottage cheese salad, sliced peaches, toasted French bread and milk.

TUESDAY: Hamburger on bun, potato salad, fruit jello, galletty cookie and milk.

WEDNESDAY: Southern macaroni or baked fish, whole kernel corn, garden salad, whole wheat bread and butter and milk.

THURSDAY: Beef biscuit roll with gravy, frozen spinach, California fruit cup, Lorna Doone cookie and milk.

FRIDAY: Cheese enchilada or baked fillet of haddock, buttered peas, coleslaw with cream dressing, whole wheat bread and butter and milk.

Soup sells for 12c, the main hot dish 12c, vegetables 7c, vegetable salad 12c, plain cottage cheese 10c, fruit salads 12c, sandwich 15c, all desserts 10c. Milk, orange juice, fruit and ice cream are sold every day. Students in the Junior and Senior High Schools are not required to purchase the Grill Plate before purchasing a la carte items.

DOWNTOWN LONG BEACH

salutes

Spring

*with the smartest array of fashions
that ever ushered in this lovely season!*

Come, see DOWNTOWN'S gala array
of suits, coats, dresses, yard goods
and accessories . . . and be caught up
in the soft magic of Springtime.

With so many DOWNTOWN stores to serve
you . . . you'll find just the thing
that fits your fancy . . . in any price range, too!

Remember . . . all stores in
DOWNTOWN Long Beach are open
every Friday night 'til 9 for your shopping
pleasure . . . and the Park & Shop
plan provides ample FREE customer
parking for your convenience.



DOWNTOWN LONG BEACH RETAILERS



don't miss the

Red Cross Fashion Show

with

LAWRENCE WELK and his Orchestra



MUNICIPAL AUDITORIUM

TUESDAY, MARCH 1 AT 8 P. M.

"FASHIONS IN THE MUSICAL MOOD"

Southland

MAGAZINE OF THE SUNDAY INDEPENDENT-PRESS-TELEGRAM, LONG BEACH, CAL.



—Photo by Jasper Nuttall

Their Waves Move Slightly Forward . . . See Page 8.

"Not a single cavity in over 2 years"

... thanks to ANTIZYME, the first continuous-action anti-enzyme tooth paste.

"MY NAME IS BILL CORRIGAN. THIS IS MY WIFE, JACKIE, AND TIMOTHY, WILLIAM, JR., AND PAMELA. WE'VE ALL BEEN USING ANTIZYME FOR THE PAST TWO YEARS AND NONE OF US HAVE HAD A SINGLE CAVITY IN THAT TIME. I USED TO HAVE A PARTICULARLY TOUGH TIME WITH CAVITIES, SO I'M VERY GRATEFUL TO ANTIZYME."

The William A. Corrigan Family
706 North Leamington Avenue
Chicago 44, Illinois



Actual, living proof!...

this new, completely different kind of tooth paste really stopped decay!



HERE'S WHY...

1. No other type of tooth paste—regular, ammoniated or chlorophyll—protects for more than ½ hour.
2. Each brushing protects 12-24 hours! Now, Antizyme, the first continuous-action anti-enzyme tooth paste, stops the major cause of tooth decay 12 to 24 hours with each brushing. This has been proved for 9 out of every 10 people tested.

... STOPS THE MAJOR CAUSE OF TOOTH DECAY EVERY MINUTE OF EVERY DAY

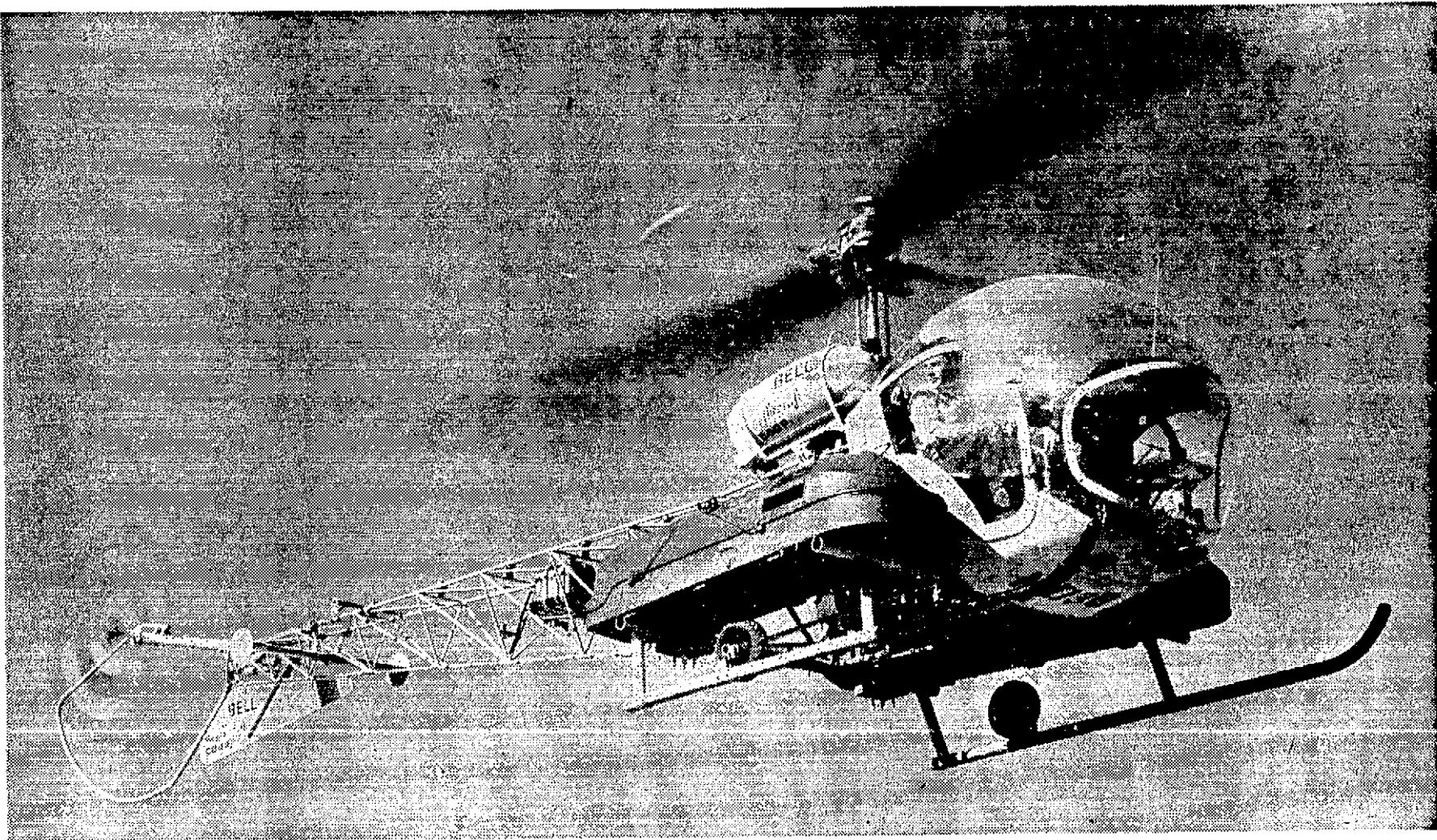
EVIDENCE like the Corrigan family's is coming in every day. People, young and old, from all parts of the country report "no cavities" since they first started using Listerine Antizyme Tooth Paste—6 months, 12 months, or 2 years ago! Antizyme is the great new scientific development you read about in Reader's Digest, The Saturday Evening Post, and other magazines.

Here's how you can discover Antizyme—and save!

1/2 PRICE SALE

Two 33¢ tubes of Antizyme. You pay regular price for one, get the other for one half price. You pay only 49¢ for both!





Helicopter, with patients in litters on each of its sides, speeds for Rooftop Helicopter Airport atop the Santa Monica Hospital. Rooftop airport, declared to be the first of its kind in the nation, is expected to be of incalculable value in saving lives.

First Heliport on a Hospital Roof

SUNDAY CROWDS gathered at the scene of an automobile accident this summer may be scanning the skies for the first glimpse of an ambulance rather than listening for the shriek of a siren to announce its arrival. Especially may this be true should the accident occur on Highway 101 above Malibu, where the report of a traffic bottleneck will release a helicopter from its port atop the roof of the Santa Monica Hospital and in less than 30 minutes the victim will be receiving treatment in the hospital's emergency ward.

According to Ralph Hromadka, superintendent of the Santa Monica Hospital, its Rooftop Airport is the first one of its kind in the nation. Leaders of the medical and aircraft world were on hand not long ago when the heliport was formally opened, using a helicopter provided through the courtesy of Douglas Aircraft Co.

Following the successful demonstration of the helicopter ambulance, a group of public-spirited Santa Monica area citizens founded the Helicopter Ambulance and Transport Service, known as HATS.

"IF THE HELICOPTER saves just one life it will have done everything," says Hromadka, whose hospital is charged with the responsibility of treating all the emergency cases in a resort area encompassing a population of 300,000 which can swell on any warm day to a million.

"We believe that in time the helicopter will be the answer to our greatest problem -- that of speeding up transportation of persons injured on the Pacific Coast Highway, in the surrounding roadless canyon areas and on fishing boats at sea. Week-end traffic jams often have prevented our ambulances from making

By Ellen Saunders

the return trip from Santa Monica to Malibu in less than 1½ hours. The helicopter, with a speed of up to 100 miles an hour, can cover the same distance in 15 minutes."

Hromadka's views are shared by Ysidro Reyes, who, as manager of the California Ambulance Service, has for years transported traffic victims to the hospital from various points in the Santa Monica Bay area.

"It's time we put into operation the lesson taught us in the Korean conflict when 20,000 GIs were evacuated from the battle field by means of helicopters," says Reyes. "The effectiveness of the helicopter in such areas as crop dusting, power and pipe line inspection, traffic routing and mail carrying is already well known but its tremendous possibilities for saving human lives are just beginning to be recognized."

REYES SAYS the plan has been endorsed 100 per cent by the Bay District Branch of the Los Angeles Medical Society, whose members know only too well that the chances of death are lessened for the critically injured patient who receives prompt medical care after being moved as little as possible. Because the helicopter requires only a 40x40-foot space on which to land, it can drop down on the highway at the victim's side.

The necessity for moving the patient less and the shortened time span will however probably demonstrate even most dramatically in sea rescues where the helicopter speed is four times faster than that of a surface vessel.

The helicopter now available

for use has room for only one passenger besides the pilot and physician. Thus the seriously injured patient has to be carried in an enclosed litter attached to the outside of the plane. Recognition that such a litter could produce an unfavorable psychological reaction in some patients has led to the recommendation that inside litter space be provided in the four-passenger helicopter ambulances which HATS and Bell Aircraft Co. are currently designing.

HATS directors predict that these ships will become the accepted mode of transportation for many patients other than traffic victims in the very near future. They point out that premature babies can be placed in a portable 12-pound plastic incubator which provides the proper temperature, humidity and oxygen and be flown to a hospital in a matter of minutes. A plastic iron lung, now in the process of development, means that this same service could be provided for polio patients.

WIDESPREAD USE of the helicopter would mean savings to the taxpayer also. For helicopter insurance rates are lower than those on an ambulance. Also on long hauls the operational expenses would be decreased because of the greater numbers who could be served within the same time span. That Los Angeles County is already thinking in these terms is evidenced by the fact that the Los Angeles County General Hospital has set aside space for a helicopter landing area adjacent to its emergency entrance.

Letters pouring into the Santa Monica Hospital from all parts of the United States and Canada point up the increasing interest of the medical profession in this experiment.



The helicopter lands at the hospital's rooftop heliport and the patient is rushed to emergency ward.



Premature babies can be placed in this new plastic incubator and flown to hospital in minutes.

What—No Paper Today?

JACK WATSON, clad in rumpled pajamas and robe, made another thorough search of his front yard. It was 7 a. m., and Jack was looking for the morning paper. A voice called to him from across the street:

"Hey, didn't you get your paper either?"

"No," Jack answered. "Wonder what happened? They've never missed us before. Guess I'll go in and call the circulation department."

A minute later he was on the phone.

"This is Jack Watson, 201 90th St. We didn't get our paper this morning and the fellow across the street didn't get his either. What happened?"

The voice at the other end of the line was cheery but firm.

"Sorry, sir, we just aren't going to have any paper today."

Jack became alert.

"You aren't going to what?"

"Sorry, sir. There wasn't much news today, and the staff decided to take the day off. 'There won't be any paper.' The phone clicked.

Jack put down the phone, stubbed his toe on a hassock, swore softly, and called to his wife.

"Mary, they're not going to have a paper today. By gosh, I'll go down there and tell them a thing or two. No paper!"

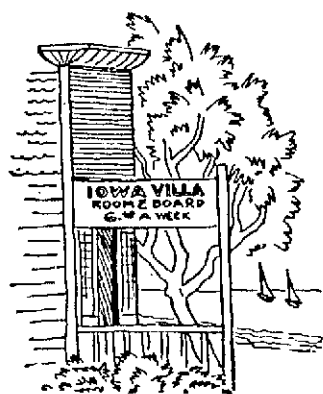
Mary came out of the kitchen wiping her hands on her apron.

"What's this about no paper, Jack? What do you mean they aren't going to have a paper today? They always have a paper."

"I don't know, but I'm going to find out. Fine way to start a man's day . . . no paper. I'll tell them a thing or two. . ."

THE ABOVE INCIDENT, of course, is purely fictional. Newspapers accept a responsibility which goes far beyond a mere business. Somehow, almost as if by magic, our newspapers get edited, printed and distributed with a sure regularity that is truly amazing if we ever stop to think about it. Yet most of us take this regularity completely for granted, rarely considering that, like "the show must go on," there is a tradition that "the presses must roll." And the history of a city, from its very beginning, is most accurately portrayed in the pages of the hometown newspaper which regularly presents featured accounts of the happenings in the community.

Long Beach is no exception. Way back in the 1880s, when this was a tiny community known as Willmore City, the small population enjoyed a publication known as the American Colony Enterprise. This and the other few remaining papers that were in existence years ago gives us a fascinating and accurate word picture of our city's growth. Probably few present



—Drawings by Parker Markle

Board and room cost \$6 a week at Iowa Villa in '99.

By Stella George

Long Beach residents remember reading that:

"The American Colony Enterprise is published . . . to give full particulars of whatever relates to the American Colony of Willmore City, which will be its business center . . . to call attention to the attractions and wonderful resources of the Los Angeles Valley . . . to invite all, coming to seek a home . . . to visit the American Colony . . . and examine . . . its rich lands, splendid water . . . then locate with us and help us build up a prosperous community here on the shores of the Pacific Ocean."

BY 1888 Willmore City had become known as Long Beach. An issue of the Long Beach Journal of that year mentions a blacksmith shop on First St. between Pine and Pacific. W. W. Lowe had a general merchandise store at Pine and Ocean, with a competitor, W. H. Nash, operating a similar store between First and Second, on Pine. These stores carried not only dry goods, but boots and shoes, hats, groceries and furnishings!

In the society column of the same paper, an item states, "Last Saturday Mr. Moss was thrown from his buggy and run over, but not seriously injured. His horse was frightened by the breakers." Apparently Mr. Moss was so well known in the small community as to need no initials! Another "social" note: "Mr. F. G. Butler has the contract for furnishing hay to the grading camp now at Alamitos."

Some briefs on international affairs appear in an 1899 issue of the Long Beach Journal:

"Electric lighting is making slow progress in London.

"Ex-queen Isabella of Spain recently won \$40,000 in a horse race.

"France is arming. She does not like the German garrisons along the Rhine.

"The divided skirt is becoming more popular in London every day. Of course, it is only worn beneath the ordinary skirt.

"The Eiffel coiffure is the latest social eccentricity in London. It is the revival of the six-story hairdressing of the 18th century and makes most women look like frights."

THE LONG BEACH BREAKER had appeared by 1899 to take the place of the Journal. At this time a sanitarium was erected on Second St. near the corner of Pine, offering all sorts of baths "given to assist the condition of

the patient." At the Iowa Villa, one could get room and board for \$6 a week, or he could pay 25 cents for a meal. Dr. Tudor, a Long Beach dentist, would fill a tooth with gold for \$1. A school report of Oct. 9, 1891 indicated that 128 students were enrolled in Long Beach schools.

An 1891 Long Beach Breaker carried an Inventors and Inventions column. One item states that an inventor had applied for a patent on an automatic child spanker! (The dreamer . . .) Another item of interest was the fact that a New Jersey man who had secured a patent on his idea of placing rubber tips on pencils was said to have realized \$200,000 from it!

Newspapers provide a wonderful source of information about the economic status of a community at any given time. For example, food prices alone tell a story. An 1892 issue of the Long Beach Breaker carried an advertisement for Boswell's Grocery Store located at Pine and Second, offering the following bargains: 17 pounds of sugar for \$1; 20 bars of soap for \$1; ham or bacon 15 cents a pound; coffee 35 cents a pound; and butter 32½ cents a pound. (Wonder what they used for half-cent pieces. . .)

THE YEAR 1895 brought a new newspaper to the Long Beach scene—a paper called The Eye. One bakery ad said much in a few words: "We don't ship bread to Los Angeles because we don't believe in monopolizing the earth!" (Wonder how Los Angeles baker competitors reacted to that one. . .)

In 1902 the tired businessman came home to find the Long Beach Press on his front doorstep. Undoubtedly, he was only mildly impressed with one front page ad which offered a lot on Cedar Ave. for \$650 and one on Pacific for \$600. In this same paper it was noted that an optician and jeweler had opened an office at 112 Pine, with prices definitely below Los Angeles prices! The family washing could be done at the Long Beach Steam Laundry, which even boasted a phone—the number 36. The classified section of a June 20 issue of the paper had one particularly interesting ad: "Wanted: Young man with \$100



In 1888, as Willmore City became Long Beach, W. W. Lowe had a general merchandise store on First St.

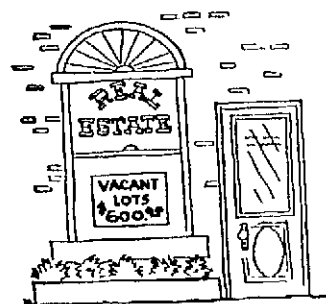
to take half interest in good paying business."

In 1903 Long Beach residents could enjoy the Long Beach Evening Tribune, at a cost of 40 cents a month for carrier delivery. A forerunner of some of our present-day used car advertising appeared in one classified advertisement . . . a horse was for sale at \$50, but this horse had only been driven by a lady! Another ad in a 1904 issue of the Tribune was for a school of dancing located on the corner of First and Pine, with a Professor Goldberg giving lessons. His prices seemed reasonable—12 lessons for \$1!

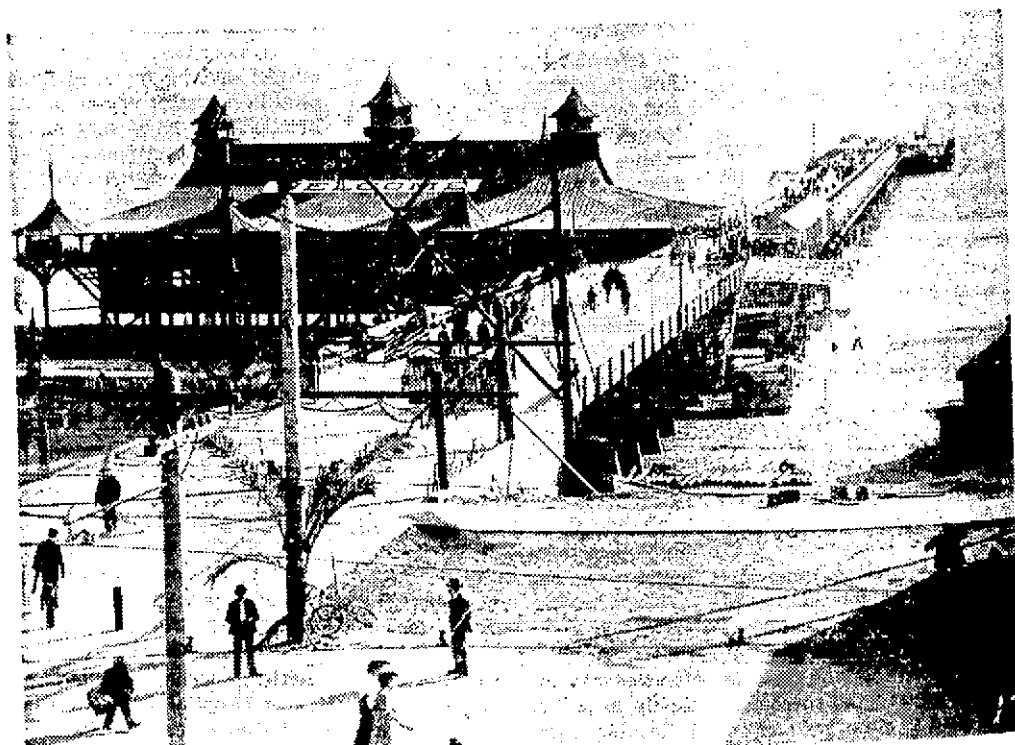
DURING the next five years (after 1903), the newspapers grew larger in size, more like our present Press-Telegram (with fewer pages, of course). An excellent word-picture of Long Beach in 1909 appeared in an issue of the Long Beach Press: "Long Beach, Los Angeles

County, California, is a cosmopolitan city of about 20,000 people. It has nine miles of crescent beach, a \$1,000,000 hotel open all the year, a \$250,000 shipbuilding plant, \$100,000 pleasure pier, \$35,000 auditorium overhanging the ocean (seats 6,000), 12 miles of paved streets, 72 miles of cement curbs and walks, sewage system costing \$201,000, building permits 1906-07-08 \$2,764,093, nine magnificent schools, 30 churches, four national banks with deposits of \$1,635,504, inner harbor being built by private capital at a cost of \$3,000,000. Long Beach is the fastest growing city in the United States—population 1900 was 2,173; 1909, 20,000—watch it grow."

A big headline in one Press issue of 1909 told about the opening of the library in Pacific Park. In connection with this opening, the presence of William Ross (Continued on Page 15)



A vacant lot on Pacific Ave. cost \$600 in 1902.



Right after the turn of the century, Long Beach boasted many advantages, among them a "crescent beach" and \$100,000 pleasure pier at foot of Pine Ave.

Sweater Sweethearts



Mara Corday, who stars with Lex Barker in "The Man From Bitter Ridge," can wear sweaters with the best of them.

Hollywood, which is, by its very nature, susceptible to fashion lads and lancies—and even creates its own fashions—goes on year after year as a sweater devotee. As a matter of fact, it appears that if anything is here to stay in the film capital it's the sweater girl. On the screen and off, filmland's beauties like to wear them—and find little, if any opposition from among designers and co-workers to that inclination. For reasons best explained by pictures, many Hollywood celebrities are as famed for sweater glamour as for beauty in fancy gowns.



Too bad for movie audiences but not for movie makers! Colleen Miller looks like this around U-I between films. Her next release is "The Purple Mask."



A sweater girl by instinct as well as by nature, Myrna Hansen is athletic as well as buxom. She has first real movie chance in "Man Without a Star."



Martha Hyer of "Kiss of Fire" likes modern garb (above). Jane Russell (below) will don a sweater in "Foxfire."

He Leads the Post Parade

EUGENE (BEANS) KENNEDY is one of those rare persons who makes a living at race tracks. In fact, the lanky, Levi-wearing ex-rodeo performer has missed only one meeting since Santa Anita first opened its gates in 1934 and has never suffered a losing day!

By Jack Teele

Before you throw up your hands and exclaim that Kennedy's record is an impossible one, it should be added that al-

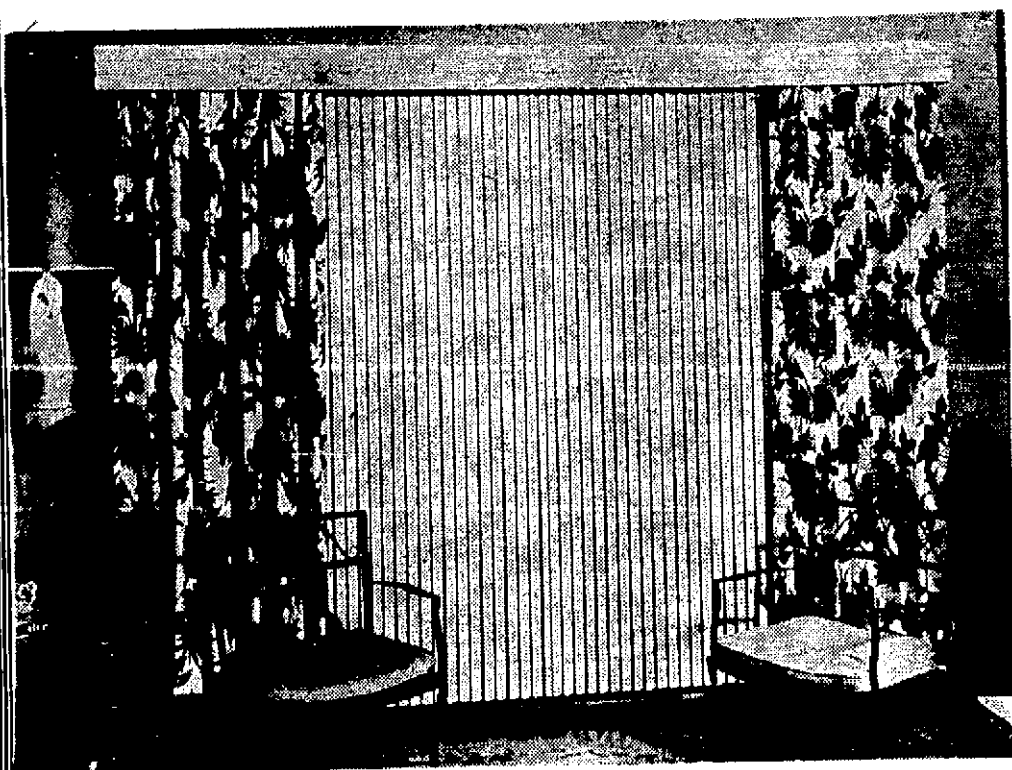
though Beans is not a jockey, he does ride horses, but he does not bet on them!

By profession Kennedy is an "outrider." At Santa Anita, he's the "head outrider" — the man in the black cap and flashy red coat who rides in front of the horses in their parade to the



Head outrider Eugene (Beans) Kennedy leads horses to post at Santa Anita. Also shown, jockey Trejos.

The New Look in Window Beauty!



Flo-Fold Vertical Drape Blinds

Come into our showroom and see why Flo-Fold Verticals have created a new trend in window decoration. See for yourself why more and more women prefer Flo-Folds on their windows. Completely new, attractively different. A revolutionary innovation combining long lasting beauty and light-control. (The only perfect treatment for your windows) eliminating the drudgery of cleaning conventional blinds and the expense of cleaning and replacing faded fabric drapes. NOW, in addition to our regular color selection we have added a completely new assortment of textured finishes that gives a soft-drapery appearance. Let our representative come to your home with colorful samples and suggestions on how best to solve your window problems. Years of experience and helpful suggestions are at your service, positively no obligation to you. Prices can be left with you if you desire.

Flo-Folds—First with the finest. Pioneers of a new industry in window-coverings.

Terms Available

"See the New Look in Window Beauty Today at"

MODERN PRODUCTS CO.

314 E. 10TH ST. (10th St. at American Ave.)

PHONE 7-3956



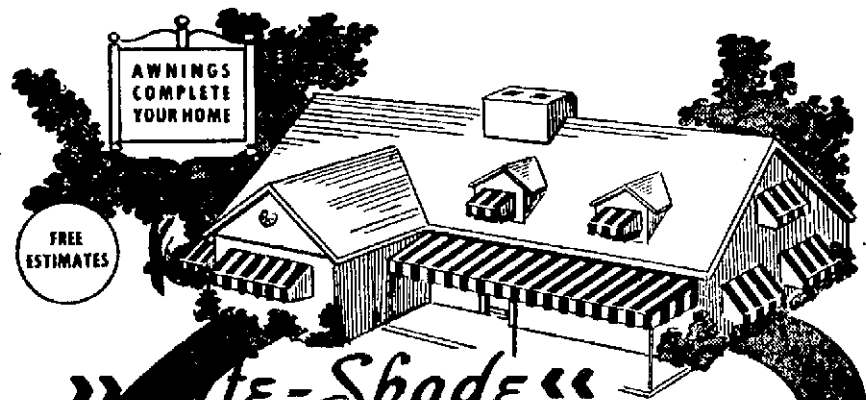
They Open



They Close



They Draw



Life-Shade Aluminum Awning

Factory Prices

- PORCHES
- DRIVE-INS
- WINDOWS
- PATIOS
- DOORS
- STORE FRONTS
- TRAILER AWNINGS

Selection of beautiful baked enamel colors. Specially constructed to suit your needs. For Survey and Estimate—



Telephone
MEtcalfe
3-5064

8537 E. Compton Blvd.

starting gate. Since 1933 this has been his main source of income. His knowledge of racing and horses is amazing. He has been friend and confidant to many of the greats of the turf world. And he has known quite a passel of horses, too.

As head outrider, Beans is in charge of the horses and jockeys from the time they leave the walking ring until they are turned over to the starter.

"Our first job is to get the horses to the starting gate at exactly the right time," he explains, "and we catch runaway horses, help the riders with 'spooky' horses, and train the quarterhorses which all outriders use."

Probably the toughest of Kennedy's many jobs is schooling the quarter horses for their duties. The tracks buy quarter horses especially for use by Beans and other outriders, and they receive rigorous training.

"The horse must be taught not to break when the racers leave the starting gate unless just one horse runs away," Beans explained. "He must know how to stop suddenly once the runaway has been caught, and he should let the thoroughbred know who is boss."

How does a fellow get into this business of being an outrider? For Beans it is the climax of a long career in the "horse trade."

At 16 he left his job of delivering work horses in San Francisco to begin training as a jockey for the old Circle M Stable of J. J. Millerick.

After riding for Millerick for two years at the old Caliente and Vancouver tracks — at that time the only race tracks on the west coast — Beans' weight began to climb and he was forced to turn to new endeavors.

From jockeying, Kennedy had a try at rodeos. From 1926 until 1933 he toured the circuit as a bulldogger and bareback rider and made a pretty good living. Then, in 1933, Millerick lined Beans up with a job as an outrider at the Tanforan track near San Francisco and he has been leading post parades ever since.

Since he sees the top jockeys day in and day out, Beans knows most of them intimately. His favorite among the current crop is Willie Shoemaker.

"Willie gets along with horses in a race that other jockeys have trouble even getting to the starting gate," Beans said admiringly. "He just sits there and relaxes."

Kennedy exploded the myth that Shoemaker is terribly shy and quiet. "He may be that way with writers and owners, but

around the jockey room he and Ray York are the biggest clowns."

The veteran Eddie Arcaro is another of his favorites.

"Eddie," says Beans, "is the best of the older riders at helping the youngsters, and he has been especially helpful to George Taniguchi. George, by the way, is going to be a great rider. He is eager to learn and takes instruction well."

However, Beans' all-time choice is a jockey named Harry Richards, who rode Rosemont to victory in the 1937 Santa Anita Handicap. "Harry had a lotta guts . . . he was a great judge of pace and never made his move too early . . . he gotta lotta run out of a horse."

Like almost everyone in the racing business, Beans has a million stories. For instance, he remembers the day on which Arcaro made his Santa Anita debut.

"As we came onto the track for the feature race," Beans recalled, "the folks in the clubhouse and in the jockey club gave Eddie a big round of applause. 'Gee,' Arcaro said to me, 'these folks out here are sure nice to a newcomer.'"

"It won't be that way when we get down to the eighth pole," I told him.

"Sure enough, when we got down to the eighth pole, the \$2 bettors gave forth with a lusty round of boos and catcalls for Eddie and his favored entry."

"When the crowd quieted down, Johnny Longden yelled up from the rear of the pack, 'Hey, Eddie, I think you have inherited my clientele.'"

"The look on Arcaro's face was really a sight to behold."

Kennedy says that often the bettors get pretty personal.

"One feller got Johnny (Longden) so riled one day that he climbed the fence and busted him right in the stomach."

One of Beans' most unusual stories concerns a recent race at Santa Anita.

"I won't tell you the names of the jocks," Beans said with a big grin edging over his leathery face, "but it really happened."

"One of the boys was up on the even-money favorite and in the starting gate his whip became lodged in the gate and he couldn't pry it loose. The jockey in the next stall, a friend of his, said, 'Here, take my whip — this nag is 30-1 anyhow.' Well, you guessed it. The boy without the whip and his 30-1 horse came a-runnin' down the stretch to win the race, while the favorite, whip and all, ran out of the money."



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FASHION

Their Waves Move Forward

What is new in Milady's hair styling fashions for 1955 will be revealed today and Monday when the Long Beach Hairdressers' Guild stages its 12th annual Beauty and Trade Show at the Wilton Hotel. The Southland's foremost stylists, both men and women, will compete for championship trophies in designing hairdresses while the show is in progress.

Charles Slough of San Diego, winner of more than a score of top awards in hair styling, tops a list of impressive guest artists who will put on personal demonstrations. In addition, manufacturers and suppliers of materials used in the profession will maintain exhibits and present their own demonstrations. The show will open for admission at noon both days, continuing until 9 p. m.

The current hair styling trend, as shown by the hairdressers fashioned for the models shown here, tends toward placing the stress upon a slight forward movement in Milady's waves, yet blending the hair style to the individual features.



Nadyne Rogers' hair-do has soft bang effect, slight forward look to blend with a wide forehead; personifies features.



Mary Ann McHenry in sophisticated long hairdress for evening or formal wear; silver lacquer gives a charcoal effect.



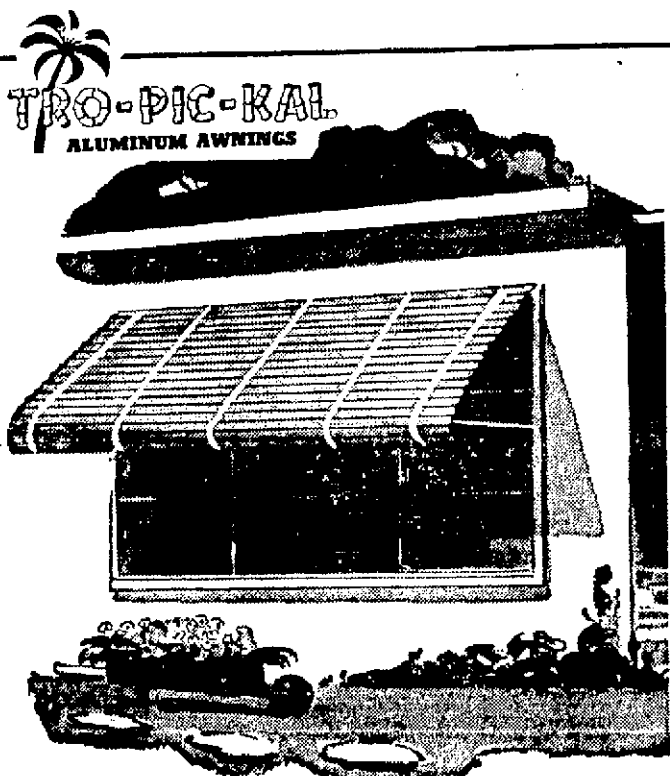
Phyllis McHenry wears short soft top, forward wave movement at the sides; nothing about it adds to her height.



Iris Schuller models a soft wave and short neckline. This hairdress is designed to lend softness to the features.



Lucretia Nosko with up-wave effect at back and sides, short pompadour effect at front; gives height to round face.



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OUR COVER GIRLS—Center, Betty Samuel; clockwise around her, starting upper left: Lou Brown, Phyllis McHenry, Lucretia Nosko and Sally Castillo.

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The newest styles

Our annual shows . . . plus visits to other conventions in other cities . . . plus trade publications . . . plus the inventiveness of our Guild Hairdressers . . . keeps us always abreast of the newest styles.

The Long Beach Hairdressers' Guild is playing host to coiffure artists from all over the country at its 12th Annual Show today and tomorrow at the Marine Room of the Wilton Hotel. (Sorry — because of our crowded schedule, we cannot invite the public.)

The following shops are members
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What Is This Thing Called Hi-Fi?

THE GUY STOOD in the middle of the room, hair streaming over his eyes, arms waving. "I've got rumble," he shouted. Patiently, Jerry Sharp, operator of one of Long Beach's many Hi-Fi shops, commiserated with the wild-eyed man. It's an awful thing to have rumble, he agreed in clinical tones. What did he attribute it to?

By Paul Wallace

"Well," the man said, "I've got four 15-inch loudspeakers mounted in my bedroom. I turn the volume 'way up and put on the '1812 Overture.'"

(This overture is a showy piece of music which starts with much

beating of drums and clashing of cymbals and fades out to the poignant sounds of a near-by cannonade.)

"Boy, the house shakes!" the customer cried ecstatically.

SHARP, a man with many answers to audio problems, was stuck. At the volume the man played his set in the little room, the sensitive phonograph pickup caught the vibrations from the blaring speakers and played them back through the hi-fi system as "rumble."

Fortunately, the man's problem was an unusual one. He was the type of audiophile who is interested solely in reproducing sound for sound's own sake — a lunatic fringe of hi-fi devotees.

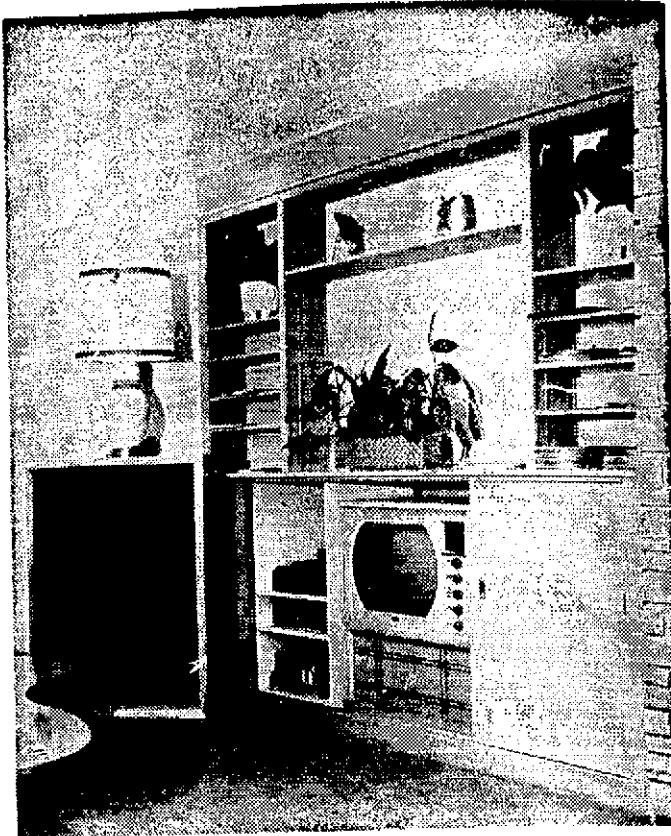
The shop-keeper doesn't approve of that sort of thing at all. A superb high-fidelity record player or radio set-up only fulfils its purpose when it is used to play music, he feels.

For persons with no interest in music or those who are tone-deaf, owning an expensive hi-fi set would be like a blind man collecting art.

For the big majority who enjoy music, who like to listen to the radio or, particularly, records at home, real hi-fi will increase their enjoyment.

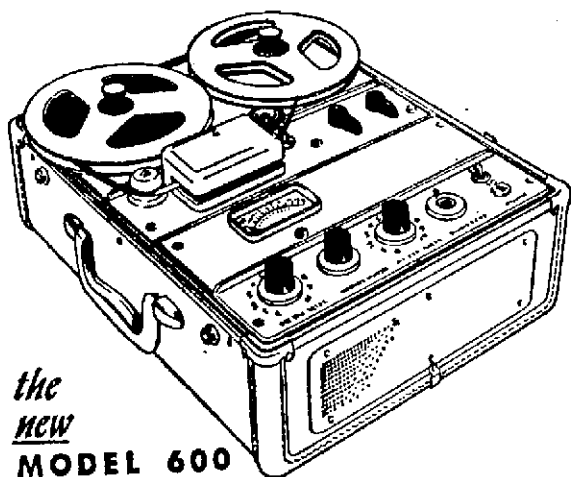
HIGH FIDELITY as applied to record players means just what it says. Simply, a high degree of faithfulness in reproducing sound, in the case of music just as it was played originally.

Despite much that has been written about it, hi-fi in most cases won't make the listener think he is actually listening to the original musical group rather than just a recording of it. It is a new experience in listening enjoyment only as driving one of the most expensive cars would be a new experience in transportation for a man who has wheeled a small, inexpensive auto around town all his life. It's a lot better — but don't expect too



Hi-fi, newest advance in reproducing recorded music, is in many forms. Here is a typical rig. Record player and TV set in shelf unit, baffle with speakers is at left.

Hi-Fi enthusiasts
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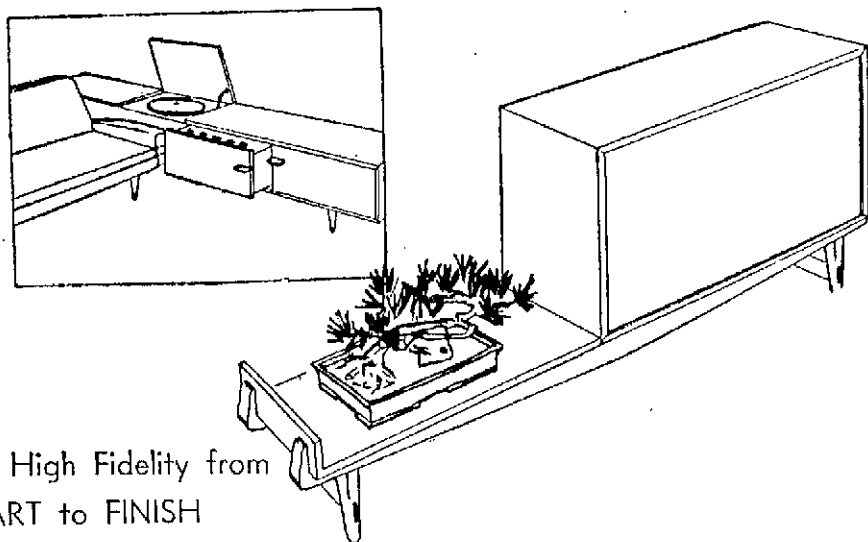
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much. You might be disappointed.

Actually, good high fidelity equipment is far superior to most of the one-package sound reproducing units on the market — the commercial console radio-phonograph combinations, for example. But the difference is rather subtle. It shows up in very accurate reproduction of the musical sounds throughout the entire range of tones audible to the ear — a fullness of sound usually lacking in "commercial" sets.

If a clarinet plays a run covering two octaves with fine tone and desirable overtones in the recording session, a good hi-fi set will reproduce the full range of tones right on pitch and complete with all the musical quality the artist put in.

This is not the same thing as hearing the same artist play in a concert hall. There, the listener can watch the musicians. He has a stronger feeling of association with the performers.

TRYING TO DUPLICATE a symphony concert in a living room is obviously not plausible. But a good audio system can create a very satisfying musical experience.

For music lovers, however, hi-fi can often improve on a live performance. A well balanced recording played over good equipment often brings out secondary melodic lines that might be drowned out for the spectator at a symphony concert.

High fidelity equipment differs from standard "commercial"

phonographs and radios only in degree. There is no actual point at which sound reproducing systems become "high fidelity."

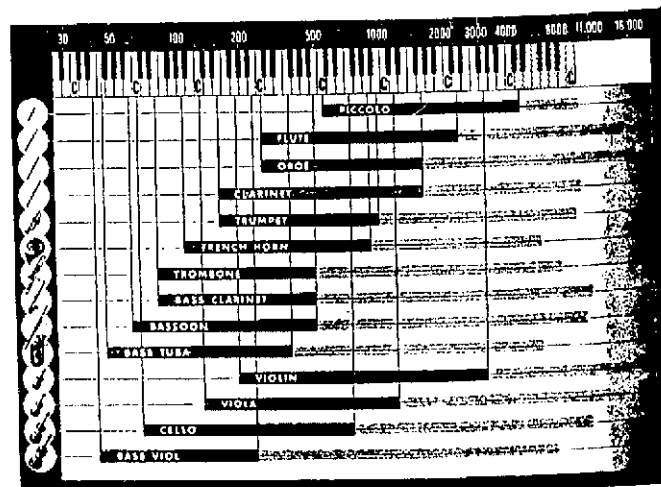
AUDIO ENGINEERS have, nevertheless, set up certain rough standards of measure by which they determine whether a given system qualifies as "high fidelity." Most agree that real hi-fi should:

1. Be able to reproduce accurately a frequency response of from 50 to 15,000 cycles per second plus or minus a tolerance of not more than five decibels (a measure of volume of sound);
2. Be free from distortion (the two main types encountered are harmonic and intermodulation);
3. And be capable of reproducing the full dynamic range of the music (the loudness or softness of the instruments as played).

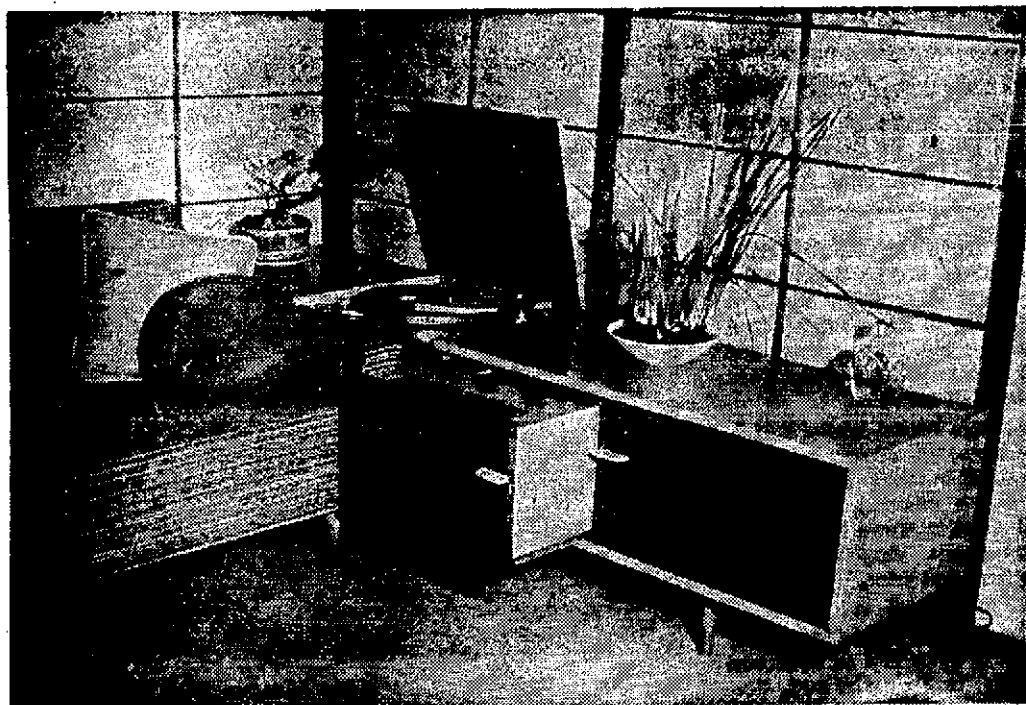
Frequency response is probably better known as pitch. A high-pitched note would be up in the thousands of cycles while the low bass notes are on the bottom of the scale. The average human ear can pick up sounds from about 50 cycles to 11,000. Some especially acute ears considerably extend this range.

Actually, most \$20 table radios now being built have frequency ranges well beyond those the ear can pick up. But, they don't reproduce the sounds truly enough to qualify.

When inquiring about hi-fi equipment, always ask not only the frequency range but also the plus or minus tolerance in decibels. Distortion in hi-fi is comparable to a photograph that is



Black bars show fundamental tone range for each instrument; shaded areas show additional range hi-fi pick up.



Specially designed furniture above holds record player, tuner and amplifier of this beautiful hi-fi set. Speaker unit is in cabinet placed across the room.

out of focus. When a hi-fi salesman tells a customer equipment is distortion-free, he should mean the intermodulation distortion should be less than 1 per cent and the harmonic distortion less than 3 per cent.

It would be well for the potential customer to check these figures before buying equipment. A good technician can explain more about distortion.

THE DYNAMIC RANGE of the music simply means the loudness or softness of the instruments played and the ability of the set to reproduce the volume faithfully.

All this sort of business can become pretty confusing to the layman. Ultimately, most end by simply telling the hi-fi technician how much they can afford to spend and letting him assemble the system. Most good hi-fi systems are put together of separately purchased components. Although true high fidelity sound set-ups can be bought pre-assembled, it is well to beware of one-unit "hi-fi" sets. Simply because a set has two or three speakers doesn't make it a high fidelity rig.

Custom audio shops usually sell only components. Part of the reason is that the cabinet of many "commercial" sets makes up around 60 per cent of the total cost, according to one high-fidelity authority. Although ready-built cabinets are available for hi-fi sets, many enthusiasts either build their own housings or have them built into furniture, walls, closets or other custom installations.

Readymade or custom cabinet work for a high fidelity system costs from \$40 upwards to \$500. The home craftsman can save enough by building his own cabinets to afford a top quality sound system at about the price of a "commercial" radio-phonograph. The sound technicians in the hi-fi business will advise their customers — and often supply plans — for building cabinets to house the newly purchased electronic equipment.

ELECTRONIC EQUIPMENT itself for a high fidelity system ranges in cost from around \$160 for a basic set of good quality to upwards of \$800. This does not include cabinet work.

Most audio men consider a basic hi-fi rig to be comprised of three units — a record player, an amplifier and a loudspeaker. A tuner (radio receiver), tape recorder and television set with sound run through the high fidelity system are considered accessories. Most audiophiles who

start out with a basic system eventually add at least the tuner to the system.

The first component in a basic system, the record player, can cost anywhere from \$35 to \$96. It must have a magnetic pickup arm and be able to play the three speeds — 78, 45 and 33 1/3 rpm — of today's records.

In the magnetic pickup arm, the stylus rests very lightly in the record grooves. It cuts to a minimum record wear and "surface noise." The delicate needle actually sets up a vibration between two magnetic poles in the pickup arm which work like a current to produce a minute current of electricity. This current goes to the second component, the amplifying unit, which builds up the tiny current to sufficient strength to operate the speaker, the final component.

Amplifying units sometimes are built in one part, just called an amplifier; sometimes in two parts, called the pre-amplifier and amplifier.

AMPLIFIERS COST from \$38 to \$260. They are rated in watts

of power output, as are loudspeakers.

The amplifier has the knobs used to control and regulate the sound produced by the high fidelity system. In some sets which have tuners, however, the controls are on this unit.

Primary controls are bass, treble and volume regulators. They can be used to alter the characteristics of the sound being reproduced.

Some of the better equipment has such additional controls as record equalizer switches and loudness controls. Generally, they compensate for deficiencies in human hearing and mechanical problems in disc recording.

The speakers actually take the electric current and transform it into sound. The speaker unit is the most important component. (Continued on Page 29.)

The Big Question

? ? ?

Does mediocre reproduction from commercial radio phonographs satisfy you, or do you demand the thrilling recreation of the original performance which only high quality audio components can bring you?

The present popular acceptance of "High Fidelity" is not just a craze or a fad, but a deep-seated demand by discriminating people for the life-like and distortion free music which is available today from phonograph records, radio broadcasts and television programs.

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The high season begins Feb. 1. The semi-high season begins Jan. 6. It is wonderful ski country with mountain-top hotels, good ski lifts, warm midday sun, frosty nights, sleighbells, excellent food and wine.

Transportation is by TWA or Pan American to Frankfurt, Germany, or Zurich, Switzerland. Both are less than \$500 round trip from New York. From either place, take second-class trains to the Tyrol. First and second-class are exactly the same except for price.

You can drink the tap water and the doctors, from much practice, are the best bonesetters in Europe. The number of people in splints on the streets is amazing.

The Austrian schilling runs 26 to the U. S. \$1. Tips go on your restaurant bill at the rate of 10 to 15 per cent. So leave enough to bring it up to 20 per cent. Same with your hotel bill.

For odd tipping, two schillings can be figured equal to a quarter tip in the States. A schilling per bag is the usual tip for porters on baggage.

THERE is no great difference in exchange rates so it is hardly worth while to buy schillings in the Swiss money markets.

Best buys in Austria are on the ski equipment line. You can get ski boots handmade for about \$20. Innsbruck is best. Sweaters are about \$12. The best selection I saw was in Kitzbuehel. Ski pants run about \$15, a little more if tailored.

One of the best lighters in the world is made in Austria. Little tubular lighters that stay lit in the wind. They are all over the European market at 50 cents. If you buy them in Austria, they are usually decorated with the Innsbruck arms and the Tyrolean eagle. Makes a very good small gift. Any tobacco shop.

FOR CLOTHING you need only street wear to get to your plane in New York.

Nearly everybody wears ski clothing night and day. All available at good prices in Austria.

IT'S A GOOD IDEA THOUGH TO TAKE ALONG SOME AMERICAN LONG UNDER-



—Pan American World Airways Photo

Hong Kong Junk--Link With the Past

Sailing serenely across Hong Kong's leading harbor of Victoria, a Chinese junk goes on its way, heedless of its ancient appearance in contrast to the modernity of the city in the background. Hong Kong is a shopper's paradise, with bargains that tempt the most conservative buyer. Because it is one of the world's few free ports and does not levy import duties, goods can be bought in Hong Kong for less than the prices in countries in which they were made.

WEAR. BECAUSE BABY, IT'S COLD OUTSIDE.

Ever wonder how the news correspondents make their air reservations, change their foreign money, work in other languages? A roving reporter whose beat covers the world will answer your questions when you plan to travel. Send a stamped envelope to Stan Delaplane, exclusive in Southland Magazine.

Yesterday's City

The ancient city of Pompei, smothered in 79 A.D. by hot volcanic ashes spewed from Mt. Vesuvius but brought again to sight after careful excavation, may be visited by tourists daily from 9 a. m. to sunset. Located on the outskirts of Naples, Pompei may be reached by auto, organized-tour coach or the trains which make the 35-minute trip several times a day. Americans who take one of Trans World Airlines' 17 flights a week from New York to Rome for an Italian holiday will find Naples itself a fascinating city only 2½ hours from Rome by train.

Books on Travel

Two important books for those who love to travel the California byways are "Discovery Trips in California" (\$1.50) and "Western Campside Directory" (\$1), issued by Lane, publishers of Sunset Magazine.

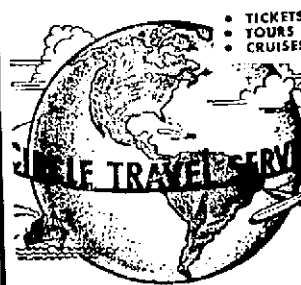
"Discovery Trips in California" contains 66 travel articles that have appeared in Sunset, many of them exploring out-of-the-way places along the seashore, in the mountains, in the great valleys and in the deserts. Accompanying them are almost 400 photos and 67 maps. Some of these trips are for week ends, some are for longer periods.

And if you'd like to camp along the way, the "Directory of Western Campsites" lists 30,000 such spots — in national parks, national forests, state parks and county parks. All details the camper will wish to know are listed — name and location, elevation, number of units, availability of stoves and fireplaces, sanitary facilities, water, recreational facilities and special points of interest in the area.

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His Pills Were a Dime a Bottle



—Drawing by Clyde Winslow

Medical practitioner of a past era, old Doc Gilpin was servant of mountain folk with whom he became a legend.

By O. G. Boyd

OLD DOC GILPIN, wrapped in his great coat of buffalo skin, his long white beard covered with frost, was coming down the old Mother Lode mountain road from the mines to his home. His sleigh, pulled by an old sorrel mare and lighted with numerous lanterns — why, no one ever knew — glittered like a Christmas tree as he rounded the tortuous curves. His two big dogs, who accompanied him everywhere, their breath steaming in the cold night air, stalked sedately behind.

The only practicing physician for miles around, he was revered by the people of this little mining community. A stout man of medium height, he wore a long white beard, partly stained yellow from smoking a short clay pipe.

The stories about him were legion. He treated a miner who was crippled with rheumatism for a whole year. Later the miner, once more in good health, dropped into Doc's office.

"How much do I owe you, Doc?" he queried.

"I guess about ten dollars," said Old Doc, thinking a moment.

"Don't you think that's a lit-

tle bit steep?" the miner asked, real serious like.

"Well, make it five then," said

the old man without blinking an eye.

The miner handed him a 50-dollar bill and walked quickly away, shaking with laughter. It was probably the most money Doc had seen at any one time in a year.

A brilliant student, he had graduated with honors from an eastern medical school and held degrees in others. He must have loved the life of a mountain doctor, with all its hardships and heartbreaks. He came to the little town as a young man and never left.

Year after year he labored, wading through blizzards, braving torrential downpours, bringing children into the world, fighting epidemics, sewing up the injured and setting broken bones. He always had a twinkle in his merry blue eyes, a pat on the head for the children and a

(Continued on Page 14.)

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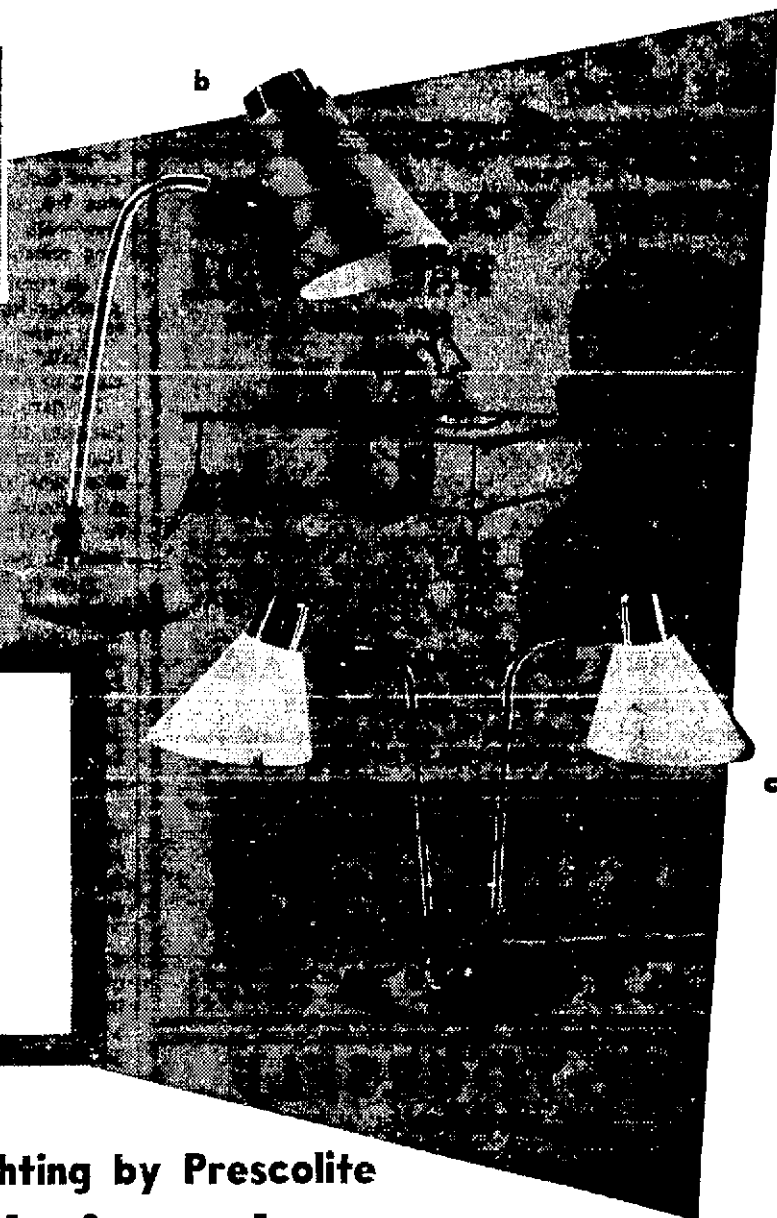
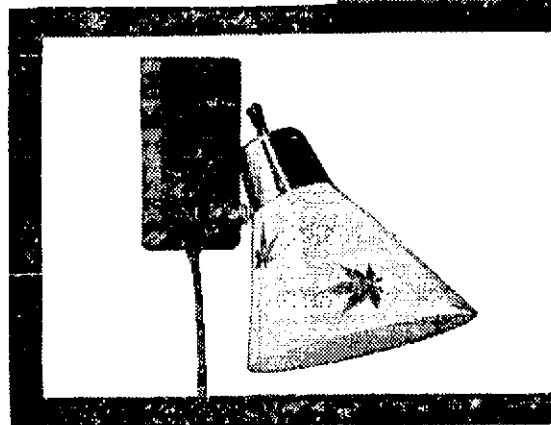
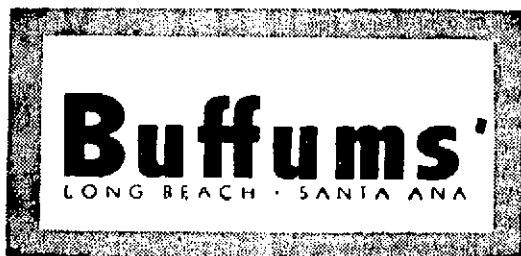
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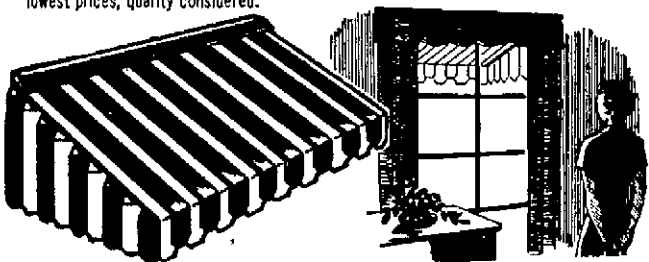
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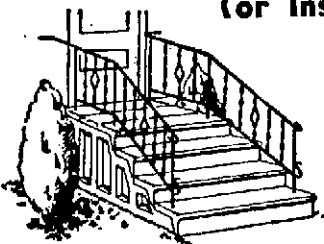
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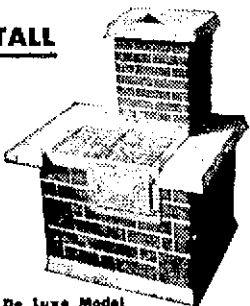
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The Old Pill Doctor

(Continued From Page 13.)
kindly word of sympathy for the sick.

DOC BECAME an authority on the treatment of pneumonia, which, in those days and at that altitude, had a very high fatality. One time, due to the coaxing of his friends in the little town, he put on his best clothes and went down to the city, to a meeting of the state medical society. He had written a paper on the treatment of pneumonia and it was read before the meeting. So great was his reputation that the big city specialists listened with rapt attention and later he was surrounded with doctors asking his advice and congratulating him.

He charged a nickel or a dime at the most for a generous bottle of pills. He had no set charge for his calls and seldom kept track of them. His wife tried to keep books for him. It was almost impossible. She finally persuaded him to get a young doctor to share his practice. Doc was pretty skeptical but at last agreed to the idea.

In due time young Dr. Carson arrived, very earnest and efficient. It was evident from the first that the old man's finances were not in the best of shape. He looked over the accumulation of years, but found very little he could collect on. Old Doc didn't like this collecting business any too well. His faith in people was unbelievable.

His young partner told him he should raise his prices, whatever they were.

"Hell," said the old man, "they can't pay what I charge now."

He gave the young doctor some patients to call on but most of them wanted to know if the old man was getting too feeble to get around. This was too much for Dr. Carson. He left for greener pastures.

THE OLD MAN loved to play poker and now and then found time to sit in the game that ran nightly in the local saloon. Strange to relate, he would always win three or four pots, then a call for the doctor would come. By the time he got back his place would be filled.

The bartender usually put in the call and the rest of the players saw to it that Doc was a few dollars to the good. It is doubtful if he ever caught on.

The railroad had a bad wreck a few miles down the canyon. A number of people were killed and injured. Doc got word of the wreck from the station engine. He caught a light engine coming down from the summit and was the first doctor to arrive at the scene. Most of the dead had been removed to the undertaker in the town near by. He did what he could for the injured before the hospital train arrived. A young boy was looking for his mother and said she had some money sewed in her dress. They looked for her among the injured but she wasn't there. Doc knew then she must be dead. He borrowed a horse and buggy and with the boy left for town at top speed.

They arrived just as the undertaker was about to burn the clothes taken from the dead. The boy identified his mother's dress; sewn in the hem they found five thousand dollars in bills.

Doc lived to be more than 80 years old and he died with his boots on. Never was there a man who gave more and asked so little. They buried him in the little mountain graveyard that overlooks the town he served so long and so faithfully.

The road up the mountain has been widened and the grades are not so steep. Autos climb it with effortless ease. The mining company has a fine hospital up there now with a young doctor and a nurse all dressed in white.

Somehow, something has gone out of the life of the oldtimers who were young in Doc's day. At night they look wistfully at the slopes of the rugged old mountain, as if they expect to see old Doc's lanterns start to flicker off and on as his horse brings him down the mountain and safely home.

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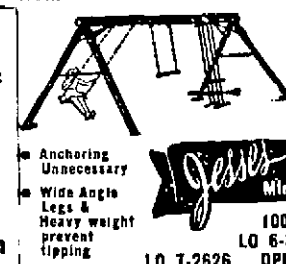
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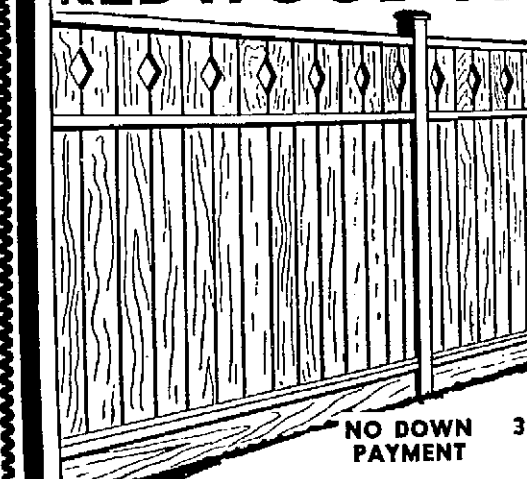
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NO PAPER

(Continued From Page 4)

Harpence was mentioned with pride, inasmuch as his grandfather was a brother to John Ross, husband of Betsy Ross. (A little complicated but understandable. . .)

MANY AMUSEMENTS were offered in Long Beach at this time. At the Art Theater on the Pike, one could take the family to see "Ten Nights in a Bar-Room." "Salomy Jane" was playing at the Bently Grand Theater on the Strand. The Byde-a-Wyle theater was presenting "The Timely Place and Girl" at prices ranging from 10 cents to 30 cents, unless one wanted to indulge in a rocking chair which cost 50 cents! (No mention was made as to the cost of couches. . .)

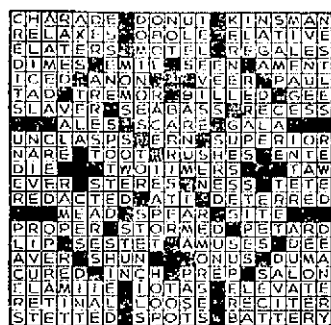
The Majestic Dancing Pavilion charged 50 cents a couple, with a charge of 25 cents for an extra lady. Undoubtedly, if the extra lady wanted to bring an extra man he got in free. Bowling and billiards were available at the Pike; and the Wonderland theater presented a motion picture called "When Women Meet," a comedy.

★ ★ ★

It's very likely that 35 years from now, in 1990, someone will pick up an old 1955 issue of the Independent or Press-Telegram and chuckle as he exclaims:

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(See Page 30.)



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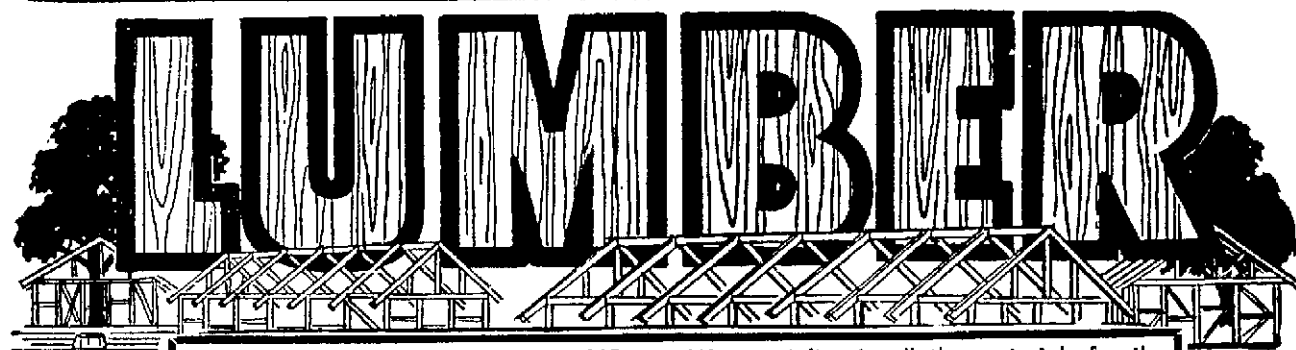
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1/2" 4x8	\$6.85	1" 5x5 Birch	\$3.13

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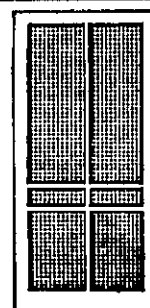
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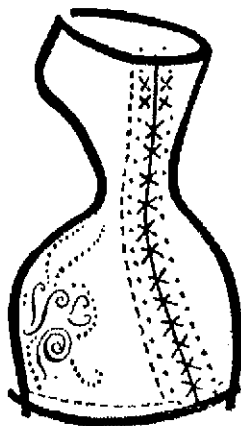


Guaranteed to brighten up "Blue Monday" dinner hours is Hamburger and Green Bean Casserole, as made by Mrs. W. B. Morlock, above, with "helper," Janis.

Mrs. Morlock's Hamburger and Green Bean Casserole

- | | |
|--|-------------------------------|
| 1 lb. ground round | 1/2 tsp. Worcestershire Sauce |
| 1 medium onion, chopped | 1 can tomato sauce |
| 2 tbl. green pepper, chopped | Paprika |
| 1 No. 303 can green beans whole, cut or French | |
| Salt and pepper to taste | |
| 4 or 5 medium-sized potatoes, mashed | |

Brown meat. Add onion and green pepper. Cook until onion is golden brown. Stir in Worcestershire Sauce, tomato sauce, green beans, including liquid, salt and pepper. Simmer for half hour. Pour into casserole and top with mashed potatoes. Sprinkle potatoes with paprika. Bake in moderate oven (350°) until potatoes turn golden brown.



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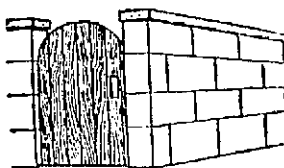
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COOKING

Casseroles to Dispel Monday Dinner Blues

By Mildred K. Flanary

Press-Telegram Home Economics Editor

BLUE MONDAY:

Webster says "blue" means low in spirit or melancholy. Just why this feeling should always set in on Monday, no one can say—perhaps it's just traditional. However, Monday always seems to be such a letdown after a carefree weekend.

For the homemaker, the solution is obvious—force yourself to put forth the needed extra effort and the day won't be half so bad. Blue Monday will end with satisfaction, too, if your family comes home to a rainbow in the shape of an extra-special surprise at dinner.

With charmer, three-year-old Janis as an able helper, Mrs. Walter B. Morlock, 5202 Walkerton St., seldom finds Monday is blue. She still remembers Dad, however, in her menu planning, and digs deeply into her specialty file.

One of her many recipes which is a family favorite is Hamburger and Green Bean Casserole, which is featured elsewhere on this page today. Here are some other good recipes:

Quickie Dried Beef Casserole

- Small can mushrooms,
- 4 oz. (stems and pieces)
- 3 tablespoons butter
- 3 tablespoons flour
- 2 cups milk
- 1/2 teaspoon pepper
- 1/2 pound dried sliced beef
- 3 cups mashed potatoes (leftover or instant)
- 1/2 cup shredded cheese

Brown mushrooms in butter; stir in flour and blend until smooth. Slowly add milk and cook, stirring over low heat until sauce is smooth and thickened. Add pepper. Combine with dried beef. Line a buttered 2-quart casserole with mashed potatoes. Fill center with creamed mixture. Sprinkle shredded cheese over potatoes. Bake in moderate oven, 350 deg. F., for 25 minutes or until potatoes are lightly browned and creamed mixture is piping hot. Serves 6 to 8.

Kitchen Tip:

Mrs. Morlock's Kitchen Tip: When boiling spaghetti, macaroni or noodles, to prevent it from boiling over, put butter around top edge of kettle.

Baked Cheese Rabbit

- 3 Shredded Wheat Biscuits
- 2 tablespoons butter or margarine
- 2 eggs
- 1 1/2 teaspoons salt
- 1/2 teaspoon dry mustard
- 1/2 teaspoon paprika
- 1 1/4 cups milk
- 1 teaspoon Worcestershire sauce
- 2 cups (1/2 pound) grated American cheese

Split Shredded Wheat biscuits. Spread split sides with butter and lay butter side down in shallow glass baking dish (10x6 inches). Beat eggs and combine with remaining ingredients. Pour over Shredded Wheat. Bake in moderate oven (350 deg. F.) for about 30 minutes. Serve at once. Serves 6.

Sweet Sour Sausage With Succotash

- 1 pound pure pork sausage links
- 1 No. 2 can red kidney beans
- 1 No. 2 can whole kernel corn
- 2 tablespoons vinegar
- 2 tablespoons brown sugar

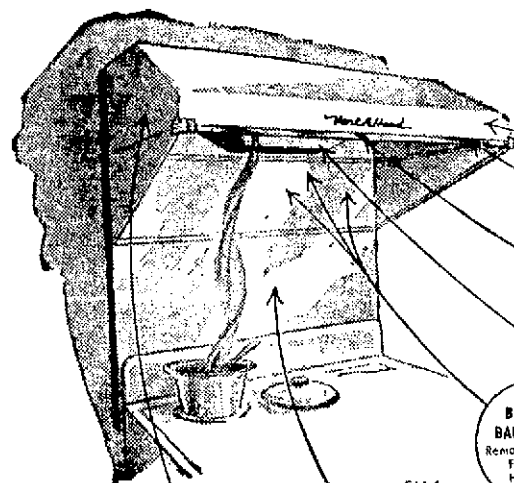
Pan-brown sausage in a heavy skillet. Pour off fat. Add drained kidney beans and corn. Mix vinegar and brown sugar. Pour mixture over sausage and vegetables. Cook over low heat, stirring occasionally, until vegetables are hot. Serve immediately. Serves 6.

Baked Ham and Corn Casserole

- 1 No. 2 can kernel corn
- 1 small onion, grated
- 1/2 cup minced green pepper
- 2 cups diced or cubed cooked or canned ham
- 1/2 teaspoon dry mustard
- 1/4 teaspoon Worcestershire sauce
- 1 1/2 cups medium white sauce
- 1/2 cup fine bread crumbs
- 1/2 cup grated fresh cheese

Combine corn, onion and green pepper; arrange half in bottom of buttered casserole. Top with layer of half the ham. Repeat layers of corn and ham. Blend mustard and Worcestershire into white sauce; pour over mixture in casserole. Mix crumbs and cheese; sprinkle over casserole. Bake in moderately hot oven (350 deg. F.) 25 minutes or until brown. Serve hot with crisp green salad, rolls and chilled beer for an easy and delicious summertime supper. Serves 4 to 6.

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| 1 BELL PEPPER, CHOPPED | PINCH OF CAYENNE PEPPER |
| 2 CLOVES GARLIC CHOPPED | 1/2 CUP VINEGAR |
| 1 CUP OF WATER | SIMMER 1/2 HOUR |
| 2 TBSP. BROWN SUGAR | 2 LBS. IOWA PORK SHOPS SPARERIBS! |

BROWN RIBS IN OVEN ABOUT 45 MINUTES. DRAIN OFF GREASE, POUR SAUCE OVER RIBS, PUT BACK IN OVEN AND COOK FOR 1/2 HOUR AT 400° . . . SERVES FOUR. . .

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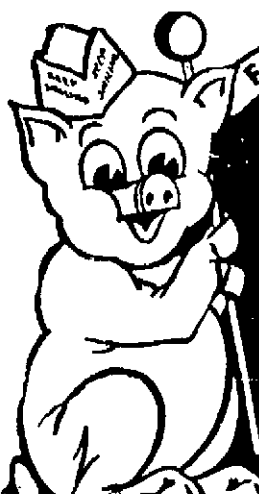
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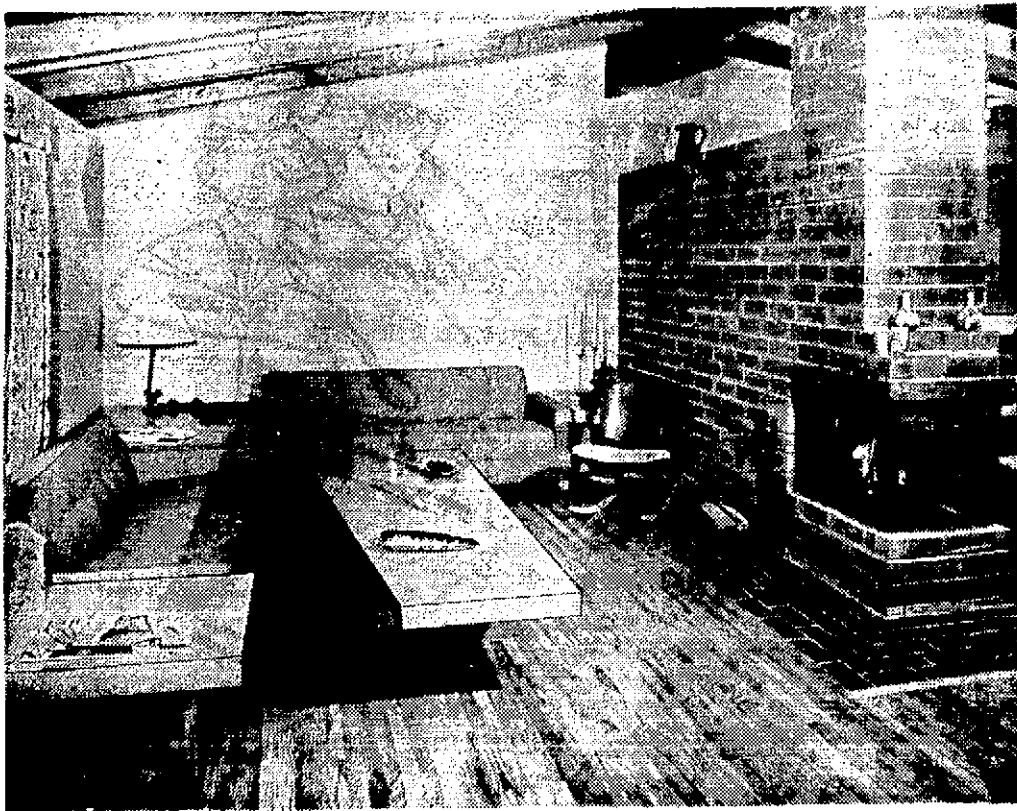
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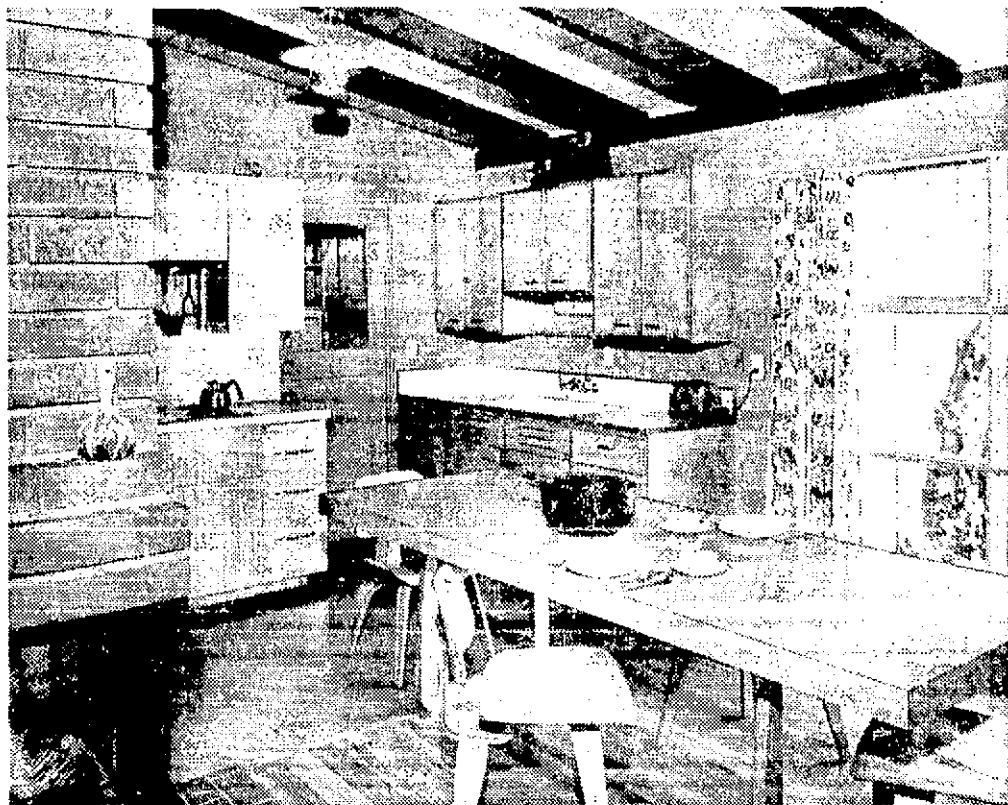
Free-standing fireplace wall of red brick acts as divider in the Les Harter home, stopping short of ceiling and dramatizing the soaring overhead rafters.



Photos by Jasper Nutter

Serving both sides of the kitchen-living room setup, a cheery fireplace is a feature of the Harter home.

Kitchen and dining areas, below, of the Harter residence merge. The 8-foot dining table was designed and made by Harter, a skilled craftsman in wood.



SOUTHLAND HOMES

House That's Gay, Full

By Eileen Ball

A HOME—to be perfect—must answer the needs and express the personality of the particular family it houses.

People who bow with pleasure to convention and formality would, for example, find small comfort in living in a house where the kitchen merges with the living room with no real definitive barrier between the two.

But for families who like to "live all over the house," the open-plan, with its partial or non-existing walls, was a heaven-sent architectural innovation, indeed.

Just such a couple is the Les Harter, who are completely devoted to living in the casual tempo in their home at 1980 Iroquois Ave.

They enjoy company. And so, their friends always feel a genuine welcome when they call. Nor must they call ahead to announce their impending arrival. In Harter's words, he and his wife would just as soon be surprised. It goes without saying, then, that there is an "as is" pattern of daily living, one that is nothing but enviable.

THE HOUSE the Harter

bought in the Campus Homes unit provides ideal background for their relaxed mode of living. Designed by the architectural firm of Poper & Lockett, AIA, these homes were calculated to fill the growing demand for the contemporary house that has more honest good looks with less frills and more function with less maintenance than anything ever dreamed of a generation ago.

The houses that Poper & Lockett designed for this development pose an unconventional but a completely logical solution to today's living demands.

The absence of all but necessary walls has given the 1,100-square-foot houses an airy spaciousness usually possible only in twice the footage.

In addition to the aesthetic soundness of such a plan, there is the very real truth that such a house can actually accommodate twice the number of people that could be squeezed, uncomfortably, into the more conventional cubed bungalow.

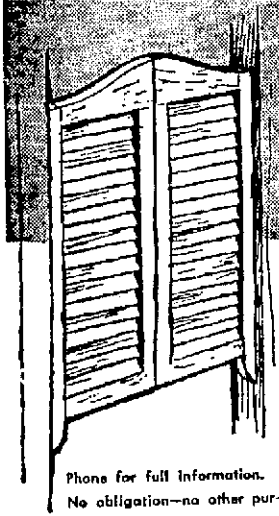
WHEN THE HARTERS have guests, for example, the universal tendency for "everyone to wind up in the kitchen" is elimi-

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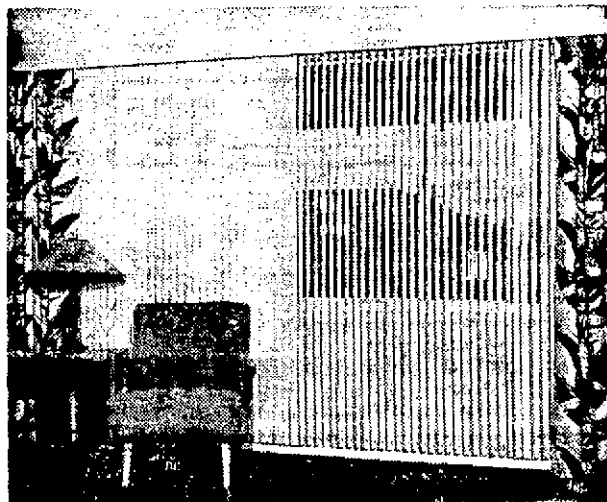
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nated. For their kitchen merges with the living room. The Harters find this to be an ideal arrangement. To them, the kitchen is perhaps the friendliest and most congenial part of the house. So why, they reason, shut it off like a bad child?

A walkway bordered by wide planting areas verdant with the lush greenery of tropical plants leads to the front door, which opens into the heart of the house — the kitchen-dining room.

An area, undesignated by the conventionality of walls, serves itself up as an undefined entry. From here, a crackling fire in the open fireplace that divides the kitchen from the living area meets the first glance of guests. The kitchen area is located directly to the right.

A large and very attractive table, 3 feet wide and 8 feet long, stands ready to seat the family and as many guests as are apt to drop in during dinner. A company of early Charles Eames chairs, crafted entirely of laminated plywood, provide seating just as comfortable as it is handsome.

THE TABLE rates mention inasmuch as it was both designed and made by Harter, who is no novice to the art of furniture design. A former instructor in furniture design at L. B. City College and proprietor of a cabinet shop, Harter has a wealth of practical experience on which to rely.

The extra thick table top has been covered and its sides masked with formica in a rifted oak pattern so realistic it could fool oak itself! The stirrup-contoured legs were Harter's own design, and provide an interesting solution to the problem of support.

The extended fireplace of common brick forms one wall of the kitchen against which stands the refrigerator. This partition stops a couple of feet short of the ceiling, thus comprising a partial wall over which soar the exposed rafters that add so much character to the house.

Harter, who is retained by the Millworkers Institute of California as technical consultant, has a deep-rooted love for natural woods in architecture. So the reliance of this house on the supporting roof members for looks as well as service held great appeal for him.

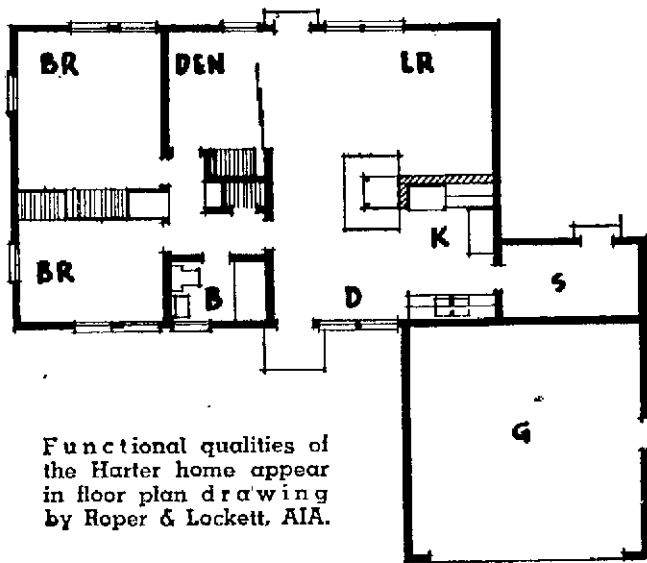
On the living room side of the divider fireplace there are still other examples of Harter's prowess as a furniture designer.

A wedge-shaped coffee table, 8 feet long, covered in oak formica and supported by squat stirrup-shaped legs stands before one of the pair of tweedy sofas. The two sofas and an ingenious contemporary rocker comprise the conversation area.

From here, expansive windows overlook and a French door opens to the spacious back garden.

A SMALL STUDY adjoins the living area and has a sliding partition door. Then, when privacy is desired in the den, the door may be pulled across tracks.

Here, two more wedge-shaped formica slab tops meet each other at a right angle in the corner of the study to form an expansive two-way desk. Harter explained that there are nine of his tables of varying sizes throughout the house.



Functional qualities of the Harter home appear in floor plan drawing by Roper & Lockett, AIA.

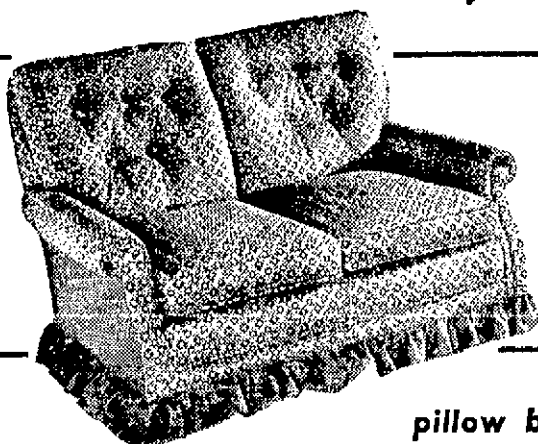


Greenery grows in abundance beside the walkway leading to Harters' front door. Dinette window surveys area.

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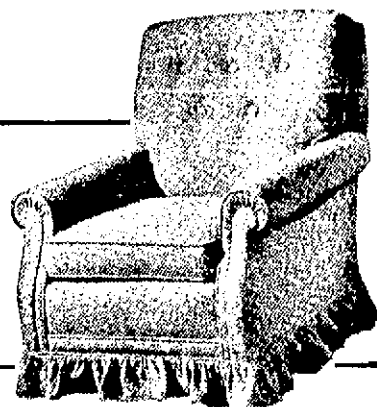
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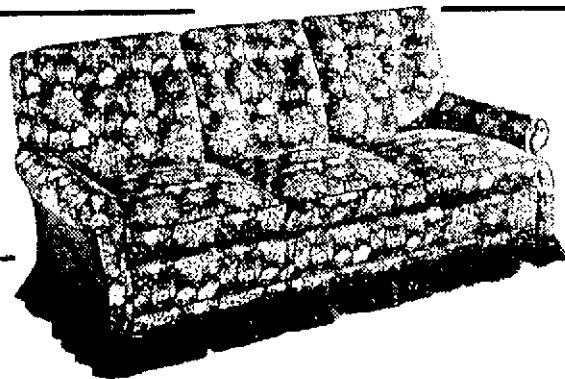
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Nosey, coatimondi, and Josephine, black Gibbon ape, are rare, interesting pets of Mr. and Mrs. Clarence King.

PET PARADE

Jungletown Visits TV

By Eleanor Avery Price

ROYAL KINGS may have their jewel-studded crowns, special regalia, and other hoop-de-da, but Clarence and Bessie King, 1165 E. Pacific Coast Hwy., have their pets, and to them little else is more important.

By turning the TV dial to Channel 13, KCOP, on Monday and Friday between 4 and 5 p. m., one may see some of the rare pets the Kings own on the Conglamorama program produced by Charles Vance with interviewers Marilyn Hare and Jack McElroy. Even the personnel at KCOP look forward eagerly to the hour when the Kings, with some unusual pets in their arms, walk into the building.

Many of the fine pets that the Kings have obtained since the early '40s when Clarence, a feed store owner, and Bessie, a Newport Beach schoolteacher, were married have arrived after perilous travel over ocean or through jungle, and information on their needs have sometimes been sketchy. But the Kings have a knack, and their experimental care amounted almost to genius. Now they are authorities on almost any pet known.

The Kings are pictured on this page with Nosey, the Coatimondi, and Josephine, a rare black baby Gibbon ape.

Nosey comes from tropical South America and is allied to the raccoon, though he has a longer body and tail and a long, flexible snout. He is an adaptable and affectionate fellow, easily kept as a pet. The coati will accept a collar and lead but because of his insatiable curiosity should have a good cage of his own.

The coati eats foods that are enjoyed by cats and dogs, such as raw horse meat, cottage cheese, milk and eggs. He also enjoys fruit, nuts and sweets, particularly honey. His water crock should be kept full and elevated from the floor of the cage. It should be removed before feeding and then returned.

There should be a nest box in the cage no larger than is necessary, otherwise he might soil it. A nail keg is usually large enough.

JOSEPHINE comes from India and has attached herself so affectionately to Mrs. King that she spends a good part of the time riding around on Mrs. King's arm. She even clings there when Mrs. King washes dishes.

This little charmer eats fruits, nuts, cereals, either dry or softened with milk, and various cooked foods. Fried foods are taboo.

Although the Gibbon ape is extremely intelligent and eager to be part of the family, it is a mischievous little creature and

must be constantly watched when not caged.

If the Gibbon ape is to spend much time in the cage, the cage should be quite large and equipped with exercise bars and a platform near the top.

PARAKEET FUN: A new book certain to please parakeet fans is "Poyke, the Parakeet" (All-Pets Books, Inc., Fond du Lac, Wis., \$1). Poyke is the educated parakeet featured in cartoonist Wally Carlson's "Mostly Malarkey." The book consists of photographs of his antics by Hardy Wietling of the Chicago Tribune and the cute captions are by Carlson.

ONE OF THE FINEST dog books to come off the press is Blanche Saunders' "The Complete Book of Dog Obedience" (Prentice-Hall, \$4). In his foreword, Harry Miller, director of the Gaines Dog Research Center, writes, "Dog Obedience and Blanche Saunders in this country are synonymous. She is the nearest thing we have to a 'Miss Obedience.'" Miss Saunders recently was honored by being named "Dog's Best Friend."



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Fight 'Em, Ladybug!

By Douglas Nelson Rhodes

THANKS to a tiny Australian beetle—a diminutive cousin of the familiar American "ladybug" or "ladybird," which inspired the famous "Fly away home" nursery rhyme — Southern California's enormous citrus industry will soon be protected

from an invasion of insects that formerly created havoc among the crops.

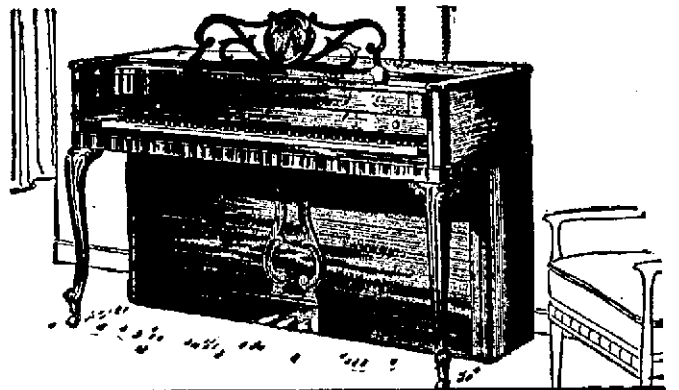
Known by the jaw-breaking name of cryptolaemus montrosieri, the beetle possesses an insatiable appetite for a species of mealybug that has cost citrus growers millions of dollars a year in spoiled fruit.

The Los Angeles County Insectary, at the request of orange and lemon growers, recently undertook to do research on the problem of finding an effective method of combatting the scourge of mealybugs threatening the huge industry. Thomas A. Kendall, county insectary superintendent, in a series of controlled tests found that the little ladybug from Australia was the mealybug's natural enemy. He imported breeding stock for further experimental work — and found himself with a three-fold job on his hands.

Mealybugs, as well as cryptolaemus, had to be propagated in the laboratory for the experiments and, though the beetles could feed on the mealybugs, the latter, too, had to eat. It wasn't practicable to feed them on a citrus diet alone so a nursery of potato sprouts was installed. Playing nursemaid to two kinds of insects proved a complicated project but the scientist estimated that success or failure of

(Continued on Page 22.)

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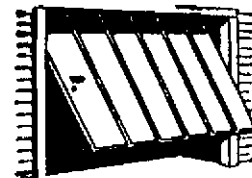
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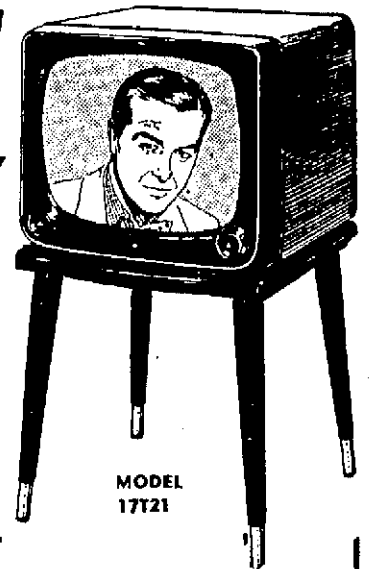
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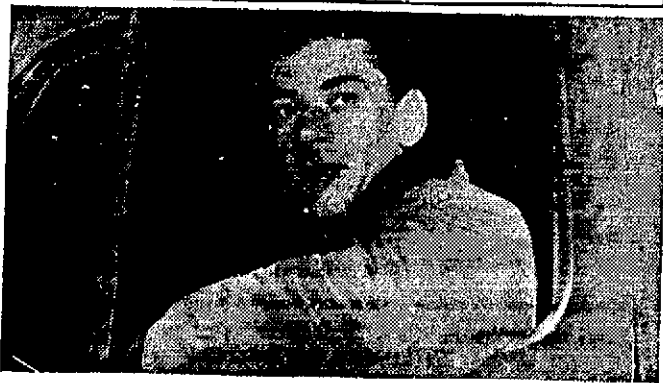
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LADYBUG

(Continued from Page 21)

the experiment could be determined in 90 days.

THE POTATOES were in trays which were placed in groups of 360 in each of 24 rooms in the long building. Temperature was kept at 80 degrees with 65 per cent humidity, an ideal climate for both potato sprouts and mealybugs. As soon as the potatoes showed vigorous growth they were infested with mealybugs, which multiply rapidly. Then, 25 ladybugs were placed in each tray to lay eggs. These hatch into larvae in 12 days. The larvae takes over from there, working on the mealybugs at a fantastic rate, and in three more weeks pupate and become ladybugs.

The scientist found that each change of the beetles' life cycle increases their appetites for mealybugs, and at maturity they are able to forage for themselves, seeking out their prey wherever the mealybugs may hide.

Each of the county insectary's propagating rooms has a muslin-covered window. When a light is displayed behind the curtain the ladybugs light on the fabric and are gathered in "squad" of 10 and placed in gelatin capsules. These are dumped into a hopper of a machine developed at the laboratory and are transferred



Los Angeles County insectary scientists inspect lettuce infected with aphids upon which ladybugs feed.

to paper sacks, 100 capsules to a sack.

CITRUS GROWERS then distribute the little soldiers, scattering them in their groves at

the rate of one 10-beetle squad per tree. These colonize in the interior of the trees and by the time they have reared a new hungry generation, the parents and offspring will have eaten every mealybug in the grove.

Cost of this method of controlling the insect scourge is very cheap in comparison with the traditional fumigation process. Dr. Kendall reports that the ladybugs can be organized into the most economical army ever put in the field. The mealybug menace can be eliminated by "beehives" of cryptolaemus at a cost of but \$2.40 per acre, against a cost of \$50 per acre for the present unsatisfactory fumigation method.

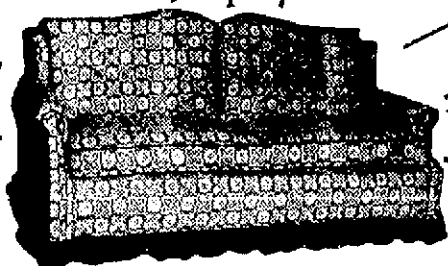
There now has been mobilized an army of beetle "soldiers" numbering 74,000,000 which are being turned loose in California orchards.

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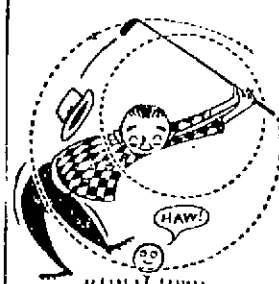
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This photo was made with lightweight speedlight equipment, using electronic principles, and a slave unit.

By the Shutterbug

THE ELECTRONIC AGE has caught up with ye old Shutterbug. I've been taking pictures lately with a portable speedlight.

For the benefit of those like myself (until recently) who are wary of the new equipment, this means I was shooting flash pictures without the necessity of changing bulbs after each flash. It's done by electronics in small photo packages.

For this education in practice, not theory, Ray Baxter, an official of the American Speedlight Corp., is responsible. He also demonstrated the great safety factors of the Ascor by several convincing tests.

The Ascor light unit comes in two parts, each weighing only two pounds, two ounces. One is the shooting head which contains the flashtube in a reflector and the condenser. The other is the

power pack — a 510-volt dry battery in a plastic case on a shoulder strap.

The shooting head is attached to the camera by a bracket. One connection goes to the shutter, which must have an X marking or a zero-delay mechanism for strobe synchronization. The other connection to the power pack is a coiled cord with a special lock-in grip. A few seconds after the button is pressed to ON, a blinker light starts flashing on the shooting head and you can see

CAMERA ANGLE

Electronic Flash

you're ready to start taking pictures.

When you flash a picture, the blinker light goes out until the condenser recharges in four seconds, then starts flashing again. This is less time than it takes to put the slide in, turn the film holder over, take the slide out and cock the shutter for the next picture.

The light from this unit is roughly equivalent to that of a No. 5 flashbulb. It has a guide number of 190 for fast pan film and around 400 for the latest black-and-white high speed films. The quality of the light matches daylight so only daylight type color film may be used with a guide number of 45. The duration of each flash is 1/1300 of a second.

By using a similar unit with a photocell instead of a synch cord, side and back lighting is possible.

But you'll have to excuse me now, folks, while I return to my electronic living. They say these batteries are good for 1200 flashes each and I've got about 1100 to go.

THERE'S STILL TIME to enter this year's National High

School Photographic Awards and share a \$5,000 prize jackpot! Individual snaps may win as much as \$300. For full details and helpful tips on how to make prize-winning pictures write to National High School Photographic Awards, 343 State St., Rochester 4, N. Y. Entries should be sent directly to this address, too.

LONG BEACH CINEMA CLUB will meet at 8 p. m. Wednesday in Birney School, Spring St. and Maine Ave.

LONG BEACH CAMERA GUILD will have a black and white print competition at 8 p. m. Wednesday in Municipal Art Center, 2300 E. Ocean Blvd. Winners in the February color slide competition: Floyd Williamson, first; Clara Watkins, second; William Jordan, third; Elva Hayward, F. M. Scott, Floyd Williamson, honorable mention. Judge was Charles Norona, member of the Photographic Society of America and El Camino Real. In competitions in the Southern California Council of Camera Clubs, Elva Hayward won second place in color and Murray Shaner took first place in black and white.

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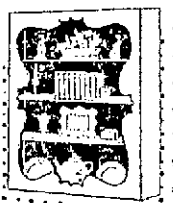
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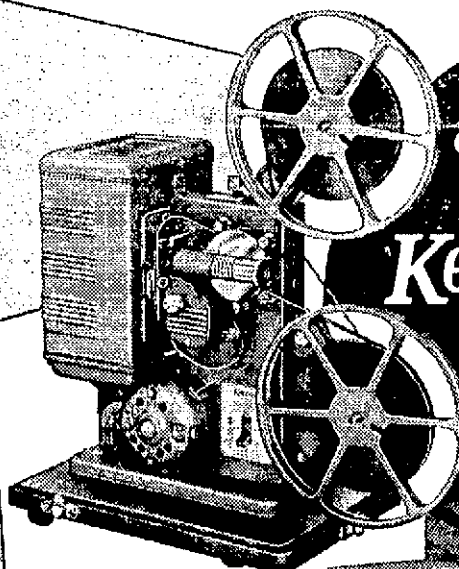
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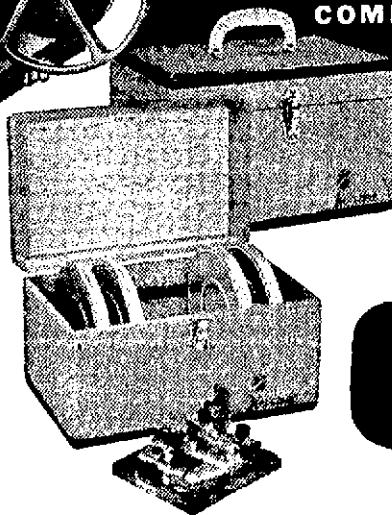
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Face-Lifting a Fireplace

By Katherine Csiki

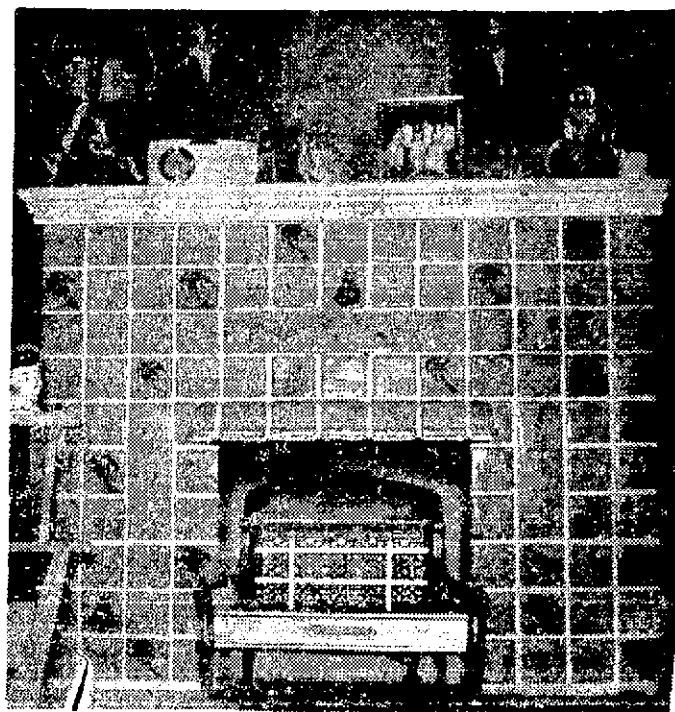
WHEN WE MOVED into one of the older houses in Long Beach, we were chagrined at the dullness of our imitation fireplace. It was the same light green of our uninteresting walls. It was built one-third of the way in, on one side of a 30-foot living room and I wondered if something couldn't be done to make it a focal point in the room.

Beneath the three-sided, eight-inch-from-the-wall mantel was the regulation, worn bronze gas heater. The whole thing detracted from the big room, rather than taking the place it should have.

I admired mosaic type patterns of masonry in the homes of my friends. So, I experimented with patterns cut out of paper, until I found one which was comparatively simple. Cutout wind-blown palm trees became my theme—with sailboats—in what I thought looked somewhat like a mosaic. Then, using rubber enamels, I blocked in the pictures. They were placed in a diamond formation over the sandstone; in alternating colors of Chinese red, black, yellow, ivory and Nile green. After this was finished, the fireplace took its place in the room.

I still wasn't satisfied. The fireplace lacked warmth, depth and gaiety. So, I bought a pint of high gloss fireplace enamel which was light oak in color to cover the blocks without pictures. A half-pint of walnut shaded clear varnish was used to cover the "mosaic" blocks. Along with these, I purchased a small can of dull white, inside paint.

By painting every third block with the varnish (the ones with



With paint and cutouts—and imagination—this imitation fireplace was made to assume its rightful values.

(the palm trees and sailboats) and the alternating ones with enamel, a high gloss effect over all was achieved which made the fireplace a high point in the room. Finally, by painting between the "make believe blocks" pressed into the sandstone with the white paint, I made the block effect seem more realistic.

HAVING EMBARKED on the project, we became braver and having decided the light green walls weren't right, we purchased mint green for them. The darker color behind it made the "face lifted" fireplace more attractive.

To finish "Operation Face Lift" we bought gold paint and

went over the tarnished gas burner. Now our friends exclaim "what a charming fireplace you have."

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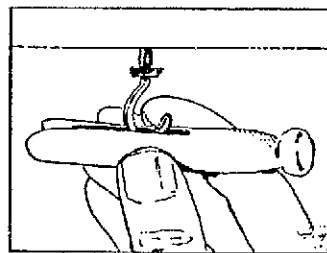
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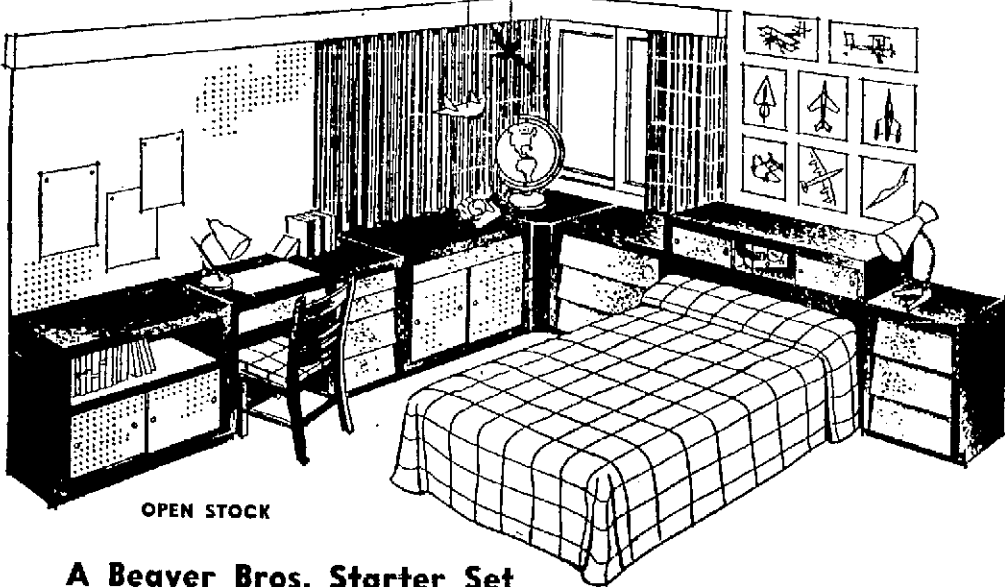
Make Do

A clothespin is a handy tool for putting up cup hooks under a shelf. The American Home magazine suggests you use them this way to prevent sore fingers.



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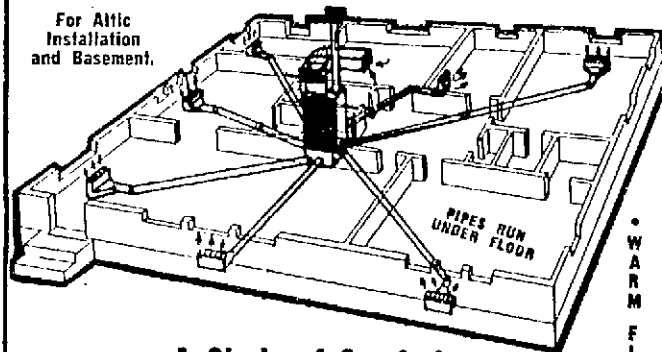
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BOOK REVIEWS



JANE EKLUND BALL

A grand farewell party to an old house in Los Angeles is the setting for "Philippa" (Houghton Mifflin, \$3.50), in which a talented Los Angeles writer tells the poignant story of the family of that house, and of Philippa, who's married with two children and who meets at the party a man whom she's always loved. This is a novel in which you get to know the characters as well as some people you've known a lifetime.

SCORN FOR THE TRITE: Gustave Flaubert, one of France's most refined men of literature, nonetheless held contempt for the bourgeois. His scorn for the trite, the clichés, the blind beliefs and the fixed ideas that he found among the bourgeois was so great that he went about in a king exhaustive compilations which he published with satiric glee under the title of "A Dictionary of Platitudes." This work is now translated in full from the French (Rode Press, \$4.25), with a preface by Dr. Edward J. Fluck.

Writers to Meet

California Writers Guild will have its 22nd annual mid-winter roundup at 4 p. m. March 5 in Brookside Golf Club, 1133 Rosemont Ave., Pasadena. Dinner will be at 6 p. m.

FRANCOISE SAGAN is a slender, attractive Parisian with a French bob who, after flunking her examinations at the age of 17, found time weighing her down. She decided to write a novel, and the happy result is "Bonjour Tristesse" (Dutton, \$2.50), which at once drew exclamations from critics, sold more than 200,000 copies in her native land, and is now being translated into a dozen different languages while producers bid for movie rights.

Miss Sagan says her teen-age friends are too young to read "Bonjour Tristesse." She is probably right. For this novel, told in first-person by Cecile, a girl the author's own age, is charged with the free-thinking and the acts of the libertine. Cecile is the motherless daughter of a man who refuses all ideas of fidelity or serious commitments and who enjoys his gay, carefree existence. While Cecile tags along in complete bliss her father takes one mistress after another, finally centering his attentions on a young demimondaine called Elsa. Then, at a Mediterranean villa, their life is interrupted by a visit from Anne, a friend of Cecile's dead mother, who obviously has come to conquer. Anne is more mature than Elsa, but at the same time is almost faultless femininity, and with her charms wins Cecile's father. But Cecile finds Anne doesn't believe in their carefree life. Furthermore, she's dictatorial. Cecile grapples with the problem of whether she would be happy living the well-patented life that Anne demands, or continuing as she is, going when and where fancy calls, without a care in the world. Deciding in favor of the latter, she

Foot-Loose and Fancy-Free

By Fred Taylor Kraft

Independent-Press-Telegram Book Editor

recruits the help of her young Italian lover in a plot that would win young Elsa back to her father.

Miss Sagan writes simply but convincingly, and as she writes her characters come out in the full light of life.

MORE FICTION: The feudal times of the Faroe Islands in the 18th Century were days of despots who exercised merciless control over their subjects, and Richard B. Thomsen writes of them in "The Tyrants" (Putnam, \$3.50).

During these times, the Island Council adopted Paragraph 8, a law forbidding landless serfs to marry. Two luckless youths were Jorund and Sigvad, each bound to bitter, cruel Gutorm of Bratte. In violence they found their escape and finally landed grants that enabled each to raise

a family side by side. But Jorund, too, became a tyrant, and Sigvad a lesser one. And like the tyrant that preceded them, they were undone at last.

Thomsen, a native of the Faroes, has written five novels since 1950, is now Denmark's most popular author. This is the first of his novels to be translated into English.—G. C. F.

A LAUGHING MATTER: Almost dead-center in the state of Nevada, on busy Hwy. 50, stands Austin, population (including the rest of Lander County, which is twice as big as the state of Rhode Island) 419. There is little visible evidence that Austin's population once actually numbered into the thousands, and that its withered, weather-beaten business section at one time stretched for a distance of two miles.

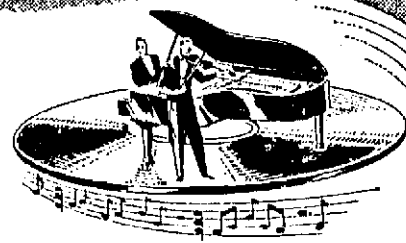
The roaring Austin stampede got going in 1863, following discovery of an outcropping of rich silver ore. The miners who swarmed into the surrounding hills were a cussing, drinking, pun-loving lot and there came to town the Reese River Reveille, an uninhibited newspaper that kept its constituents in stitches as it matched pun for pun and reported the crazy goings-on. It was from the Reveille that historian Oscar Lewis got most of the material for "The Town That Died Laughing" (Little, Brown, \$3.75), which is the story of Austin from its beginnings until today. Readers will find immense pleasure in its pages.—F. T. K.

ON COURTING: You don't have to know the history of courting to make love, darling, but it does no harm. At any rate, you won't be bored. So why not read "A History of Courting" (Dutton, \$3.75), by E. S. Turner?

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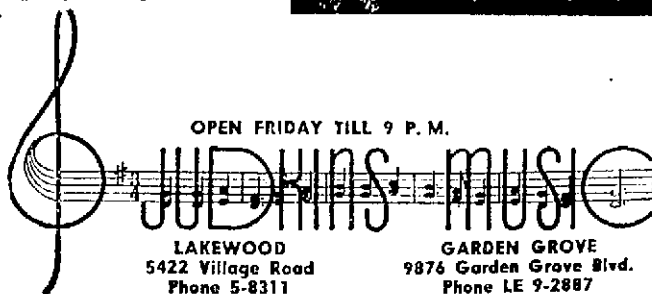
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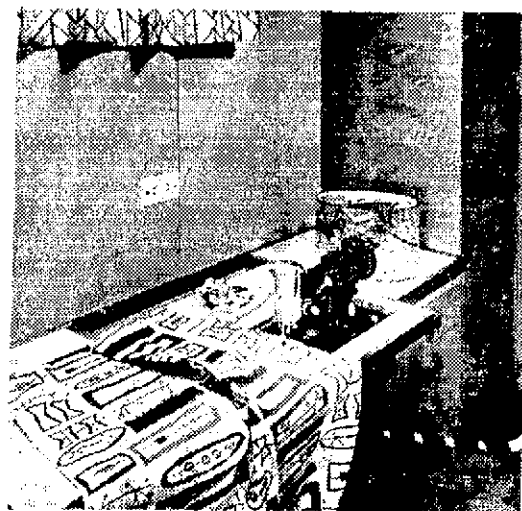
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HOW TO Develop Storage Room and Add Sewing Space to Your Home

GOOD STORAGE is more than "places to put things." It's the result of careful planning that makes the most of even the smallest space. Here are some storage ideas that will help you add sewing space to your home—with all your equipment and materials packed neatly away while not in use.

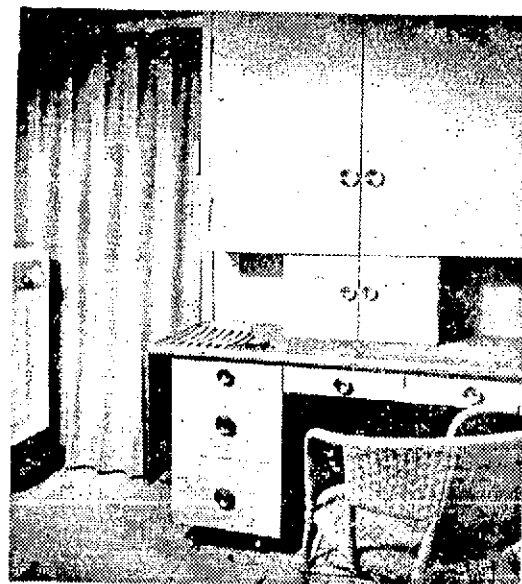
1. SEWING TOOLS. For a dream storage unit organized to the last spool of thread, adapt ideas from this built-in (only 4½ feet wide and 15 inches deep). It has several small-size drawers for patterns, notions, and machine attachments; large drawers for fabrics. The table is a base for a portable machine.



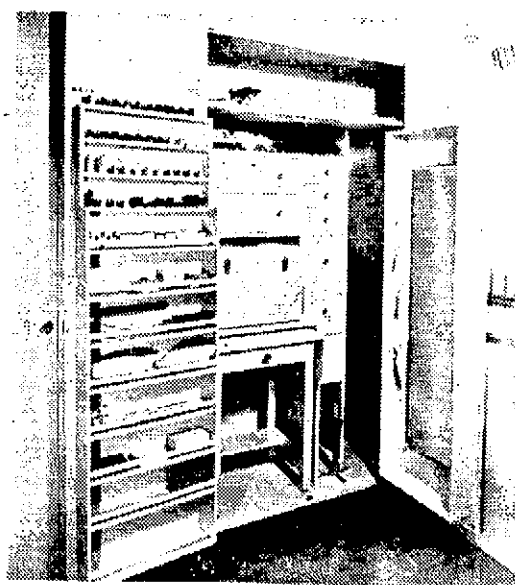
2. A MENDING CENTER can be located ideally in a kitchen-utility or laundry room. This one is close to the automatic washer and dryer in one end of a kitchen. Clothes to be mended and sewing supplies occupy drawers. Drop leaf on left end can be raised for more work space.



3. FOLDING DOORS cover the sewing machine shown in photograph No. 2 while it's not in use. The housewife can use this handy mending center while dinner cooks at the other end of the kitchen.



4. ONE DOUBLE DUTY UNIT can serve both as a sewing center and as a place for other hobbies. This one offers space and storage room for a sewing center—as shown here—and a hobby spot.



5. THE FAMILY ARTIST takes over on the double duty unit. Artist's paints and brushes are kept in a few of the drawers; sewing equipment is stowed away in others.



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Adding humus in the form of peat moss to the soil aids in improving water absorption and conserving rainfall.

GARDENS

What to Do With the Rain

By Bob Gilmore

WHAT TO DO with the rain from a gardener's point of view, is a two sided problem. There is the matter of conserving this moisture and making proper use of it. Also to be considered is the distribution of excess moisture—such as in a sudden cloudburst—so it performs a benefit without causing damage.

Conserving moisture is of prime importance. Rain that washes off the surface, then rushes down the street is a complete waste. Not only are your plants denied their drink but damaging erosion may result. Your first problem then is to make sure that sufficient rainfall remains on your land.

Certain soils, because of their texture, do not readily absorb moisture. Water fails to penetrate and either puddles on the surface or, on slopes, rushes off to some low point. You can increase the moisture retentive capacities of any soil by adding humus. This material is available in the form of peat, leaf mold, strawy manures and bean straw.

CATCH BASINS should be constructed around trees and large shrubs. This is especially important for trees growing in lawn areas. Trees require tremendous quantities of water and a proper catch basin will make the most of any rainfall, no matter how slight. The catch basin should be kept clear of all vege-

tation. If the depression formed measures from one to two feet across, the purpose of conserving moisture will be amply served.

Cultivating the soil after rainfall is also of real value. Do not try this immediately after the rains but wait a few days until the soil mellow and is easy to work. Cultivation breaks up clods of dirt and provides a dust mulch that is very effective.

Irrigation furrows for vegetables should be deeper during the winter than in summer. The deeper the furrows, the higher the raised bed and consequently the better the drainage. This is especially important in heavy soils which tend to become

water-logged. In addition, evaporation is usually slowed down during winter because of the low temperatures prevailing.

THE GREATEST DANGER from sudden or heavy rains occurs on bare or denuded areas. These are especially susceptible to erosion. Areas that are heavily planted rarely suffer from this condition. Should the topsoil be washed off it will have to be replaced. Keeping the soil covered with low, creeping ornamentals minimizes this danger. Violas and pansies perform excellently as ground covers and are heavy drinkers.

Plant protectors should be used to protect small plants from being beaten down by heavy rains.

Garden Club Directory

AFRICAN VIOLET SOCIETY: Meets 1 p. m. second Friday of each month in Linden Hall, Linden and Broadway. Visitors welcome.

AGASSIZ NATURE CLUB: Meets 7:30 p. m. fourth Tuesday of each month in Alhambra Branch Library, 1836 E. Third. Visitors welcome.

ALAMITOS BAY GARDEN CLUB: Meets noon last Thursday of each month in homes. Ph. 90-2298 for meeting place. Visitors welcome.

BEGONIA SOCIETY: Long Beach Parent Chapter: Meets 7:30 p. m. second Tuesday of each month at 2246 Elm Ave. Visitors invited.

BELMONT HEIGHTS GARDEN CLUB: Meets 2 p. m. first Tuesday of each month Wesley Hall, Belmont Heights Methodist Church, Third and Termino. Visitors welcome.

CACTUS CLUB: Meets 2 p. m. third Sunday of each month in homes. Ph. 88-590 for meeting place. Visitors welcome.

CALIFORNIA FUCHSIA SOCIETY: Meets 7:30 p. m. fourth Wednesday of each month in Huntington Park Clubhouse, Atlantic and Harding. Visitors welcome.

LAKEWOOD GARDEN CLUB: Meets 4 p. m. fourth Tuesday of each month, St. Cornelius Social Hall, Del Norte Blvd. and Flagstone St. Visitors welcome.

LONG BEACH GARDEN CLUB: Meets 7:30 p. m. second Tuesday of each month in Linden Hall, 208 Linden Ave. Visitors welcome.

LOS ALTOS GARDEN CLUB: Meets 12:30 p. m. first Wednesday of each month in homes. Ph. 95-031 for meeting place. Visitors welcome.

The Cultivators, garden section of Los Altos Women's Club, 8 p. m. third Tuesday, social hall, Los Altos United Church, 5550 Atherton St. Phone 34-2509.

NATIONAL FUCHSIA SOCIETY: Lakewood Branch: Meets 8 p. m. second Tuesday of each month Lakewood Community Church, Centrella and Sunfield. Visitors welcome.

NATIONAL FUCHSIA SOCIETY: Lincoln Village Branch: Meets 7:30 p. m. third Monday of each month at Dominguez Community Hall on Santa Fe Ave. Visitors invited.

NATIONAL FUCHSIA SOCIETY: Long Beach Branch: Meets 7:30 p. m. second Thursday of each month in Machinists Hall, 728 Elm Ave. Visitors welcome.

ORCHID SOCIETY OF SOUTHERN CALIFORNIA: Meets 8 p. m. second Monday of each month in Fiesta Hall, Plummer Park, 7377 Santa Monica Blvd. Hollywood. Visitors welcome.

PLAZA GARDEN CLUB: Meets first Wednesday of each month, 8 p. m. in homes. Phone 90-2819 for meeting place. Visitors welcome.

SOUTH COAST ORCHID SOCIETY: Meets 7:30 p. m. fourth Monday of each month Silverado Park Clubhouse, 31st and Santa Fe. Visitors welcome.

SPADE AND TROWEL CLUB (branch of Lakewood Plaza Women's Club): Meets 8 p. m. second Wednesday of each month in homes. Ph. 90-7252 for meeting place.

Tips on Gardening

GARDENING TIPS for the week... If your lawn needs re-seeding, don't postpone the job. The weather now is just about right. The seed bed should be kept constantly moist until the seedlings are well established. It may be necessary to water three times a day at first. The surface must not be allowed to dry out.

This is a good time to select dahlia tubers. But don't rush

their planting. Cold nights and wet soils are discouraging factors. Dahlia clumps may be divided for planting when the night temperature warms up.

Camellias usually start their new growth about this time. They will require a good feeding but make sure you apply an acid food. A mulch over their root system will also prove of value. More water should be given the plants from here on.

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AZALEA Free**

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AZALEAS FREE WHEN YOU BUY CAMELLIAS

(Through Wednesday, March 2, only)

With every Camellia, gallon tin size, you get a famous Armstrong Rutherfordiana Azalea in a 4-inch pot FREE!

With every Camellia in a 5-gallon tin, you get a big free-blooming, 3 to 4 year-old Rutherfordiana Azalea in a 6-inch pot FREE!

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CAMELLIAS

Right now you'll find a thrilling show of Camellias in full bloom at every Armstrong Nursery—hundreds of plants from which to choose your favorites—and every plant is a top quality Armstrong plant—one look will tell you they are the best.

Mathotiana (Julia Drayton)
Huge brilliant scarlet.

Glen 40
The glowing red formal everyone wants.

Eleanor Hagood
Looks like Pink Perfection—giant size.

Debutante
Charming fluffy pink; corsage favorite.

Alba Plena
The perfect formal white; early.

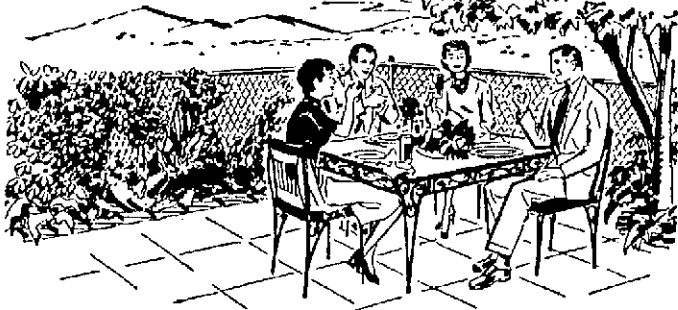
C. M. Wilson
Finest new soft pink; huge blooms.

Elegans (Chandler)
Big rose pink splashed with white.

Purity
Large, late-blooming snowy white.

... and many, many more.

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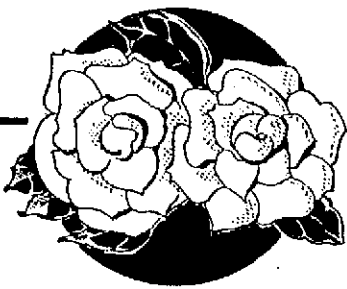
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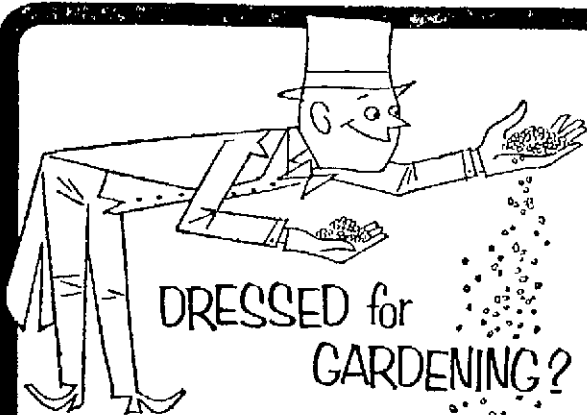
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Fertilize the CLEANER, more effective way, with Bandini Pellets.

Bandini
is the word for FERTILIZER!



New Flowers Take a Bow



Extra early snapdragons bloom when other varieties are only in bud. They are among several flower newcomers.

By Murtha Hurley

MAKING THEIR BOW to Southland gardeners in 1955 is a group of new flowers developed by horticultural experts after months, often years, of patient experimentation.

For the first time in 18 years, a perennial flower bows in as the winner of the coveted All-America Bronze Medal. It is McKana's giant columbine.

Among prize-winning new annuals are Toreador Cockscomb and a new, fringed petunia, Prima Donna, almost a twin of Ballerina, introduced in 1952.

New also are the Crown Jewel petunias, a ruffled red single French marigold, a taller than usual scarlet aster, and an extra-early snapdragon.

McKana's Giant columbine is an outstanding strain of artistic form, exquisite colors, and taller, more bushy, stronger plants.

TOREADOR COCKSCOMB has huge, glowing red heads, or combs, on low, compact plants growing about two feet tall. Foliage is a light green and the heavy stems have a rosy-pink tinge. Different from most cockscomb plants, a special feature of Toreador is that the plant develops one giant, spectacular comb. This is an excellent late summer and garden flower, easily grown from seed.

Prima Donna petunia is a

giant, fringed, grandiflora type, a first generation hybrid. It is



—Photos by Burpee

This new aster is bright scarlet, yellow centered.

a plant of vigor, bearing exquisite, huge rose-pink flowers. The plants develop into compact bushes, 15 inches tall and almost as wide, and produce an abundance of blooms that are fine for cutting. They make a colorful bed or border in the garden.

CROWN JEWEL petunias are a blend of five sparkling colors: Cream-white, rose, pink, red and purple. Flowers are large singles.

LOW-GROWING, ruffled red single French marigold is a stunner. (Continued on Page 29.)

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NECTARINE • PEAR • APPLE
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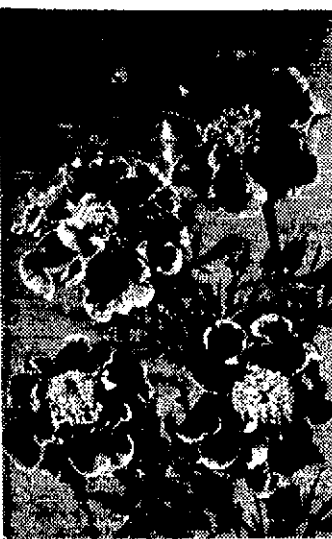
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GLADIOLUS BULBS Doz. 50c

DELPHINIUM CLUMPS, Named Varieties Each 30c

25% DISCOUNT

ON ALL SPRING BULBS



Mahogany red marigold's petals are yellow-edged.

Flowers

(Continued From Page 28.)

ner. Its flowers open to about 1 3/4 inches across and have a rich mahogany color with a golden edge to the ruffled petals. As the flowers age, they change to deep orange. Plants grow a foot tall, are colorful as border or bedding plants.

Scarlet Pyramid aster is a vigorous, bushy plant with clean, dark green foliage and a profusion of scarlet semi-double flowers with golden centers on long stems. Flowers are large, three inches across. Plants grow two to 2 1/2 feet tall.

Extra-early snapdragons, as their name implies, bloom much earlier than other varieties, coming into flower while others are only in bud. Colors cover a wide range from dark red, cherry, rose to light pink, lavender, golden and primrose yellow, white, and many color combinations.

Spikes are sturdy and well formed with large flowers, prized for cutting. Under good growing conditions the plants reached a height of two feet or more.

Hi-Fi

(Continued From Page 11.)

nent in a high fidelity system. It is the least accurate and is the unit on which the most money should be spent. Separate speakers to reproduce different sound frequencies, basically a big cone-type "woofer" for low notes and a small diaphragm-type "tweeter" for high ones, are usually incorporated in hi-fi sets eventually.

Speaker units range from \$10 for a small single speaker to \$700 for a multiple speaker setup. A 20-watt speaker should be considered the minimum. A good speaker, however, is completely wasted unless it is enclosed in a properly dimensioned box called a baffle, built with sound insulation material on the inside.

Audio salesmen and technicians will give the customer the proper size and often plans for building the baffle. Almost always, the speakers are mounted in a separate cabinet from the other components to keep speaker vibration from being picked up by the record player.

"There is no 'best' high fidelity sound system for the average home. Most audio technicians first visit the home of a potential customer, then prescribe a sound system for him as close to his budget as possible.

Each room, because of acoustic and other factors, is a separate problem and to realize the full potential of the medium, each installation should be custommade.

TREE ROSES (BARE ROOT)		119
California Grown, Beautiful Varieties..... Ea.		
Limit 5	Double Grafted and Standard Height	
ROSE BUSHES	Beautiful Varieties (Calif. Grown)..... Ea.	39c
FRUIT TREES	Peach, Nectarine, Apricot (Vigorous stock)..... Ea.	89c
STRAWBERRIES	(Klondike)..... Doz.	29c
GLADIOLUS BULBS	(Large Flowering, Beautiful Colors)..... Doz.	29c
GARDENIAS	LARGE FLOWERING (Large Plants)..... Gal. Can.	49c
BOXWOOD HEDGE, ALGERIAN IVY Doz.	49c
IVY GERANIUMS	(Choose from 6 Colors)..... Doz.	49c
TREES (White Birch) Ea.	79c
GRASS SEED MIX	Clover, Blue Grass, etc. (No Rye)..... Lb.	79c
STEER MANURE	Weed Seed Free..... 2 1/4 Cubic Ft.	49c
PYRACANTHA	(Dark Red Berry Type)..... Gal. Can.	49c
HIBISCUS	(Double Pink, Single Red)..... Gal. Can.	49c
ELEPHANT EAR PLANTS & ARAIAS	Gal. Can.	49c
TREES	and Flowering Eucalyptus (over 5-ft. tall)..... Ea.	1.19

PEAT	\$1.29	LARGE SALE	\$4.59
MOSS	2 1/4 CU.-FT.	7 1/2 CU.-FT.	\$6.00 VALUE

STOCKS (Mixed Colors)..... Doz.	19c
SNAPDRAGONS, DOUBLE ASTERS..... Doz.	25c
PANSIES, PRIMROSE, PETUNIAS..... Doz.	39c
MEYER LEMON Everbearing..... Gal. Can.	89c
FUCHSIAS (Basket or Upright)..... Gal. Can.	49c
REDWOOD JASKETS (Large Size)..... \$1.25 Value	79c

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Southland's Crossword Puzzle

(Solution to Puzzle on Page 15.)

BY LEONARD GOLDBERG

ACROSS

1 Guessing

8 Breakfast

13 Relative

20 Rests

21 Old French

22 Excitable

23 Click-beetles

24 Drive-in

25 Treats sumpt-

26 Coins

27 Author Ludwig

29 Noticed

31 Catkin

32 — tea

33 Soon

34 Twist

36 One of the

37 Gamin

38 A shaking

40 Dunned

42 "— whizz?"

43 Drool

45 Bluish food

47 Apse, in a

49 Brews

51 Threaten

52 Festive

53 Opens the fist

57 Sea eagle

58 Flur

62 Nostril

63 Locomotive's

64 Cube

69 Deceivers:

71 Game of

72 Eternally

74 Cubic

75 Cape

77 Head: Fr.

78 Edited

80 Siamese coin

82 Thwarted

84 Drunk of water

85 Javelin

87 Location

88 Correct

91 Raged

93 "Holst by his

97 Sass

98 Singing

100 Entertains

102 River in

103 State

105 Avoid

106 Burden

107 Former

108 Russian

109 parliament

110 Healed

111 Measure

112 Pre-college

113 Parlor

114 Native of Elam

116 Tiny amounts

118 Raise

120 Of part of eye

121 Liberate

122 Narrator

123 Restored

124 in printing

124 Leopard's

125 Lennon and

126 Hegan

DOWN

1 Good marks

2 Spiral

3 San Francisco

4 Appraised

5 Chopping tools

6 German article

7 Ancient

8 Jewish ascetic

9 Indoor game

10 Ancient

11 Christmas logs

12 Broadcast

13 Gist; core

14 Island: Fr.

15 Hindu snake

16 Imprint

17 Distance

18 Roads

19 Fondles

20 Homemakers

21 Slippery

22 persons

33 Details

35 Knocks again

38 Drain tissue

39 Athletic

40 contest

41 Circus

42 Impressario

43 Strike out

44 Valley

46 Lawyer

48 He concerned

50 Detected

52 Reckons

53 Beneath

54 Gullible

55 Tenet

56 Planted

58 Tatter

59 Between:

60 Mexican grass,

61 used in

62 weaving

63 Married again

64 High crag

66 Japanese coin

70 Kitchen

71 necessity

73 Inclined walk

74 Ogles

76 Stalklike parts

77 of plants

79 Allowance for

81 weight

83 School grades

85 Indian of

87 French

89 summers

91 Office machines

93 Feelings of

95 contrition

97 Gold deposits

99 Bill

101 Manago

103 Daze

105 Sandy hill

107 Praise

109 Further away

111 Jurisdiction

113 of a dean

115 Gladiator's

117 weapon

119 Unbeatable

121 Pay up

123 Ship crane

125 Nick

127 Loop

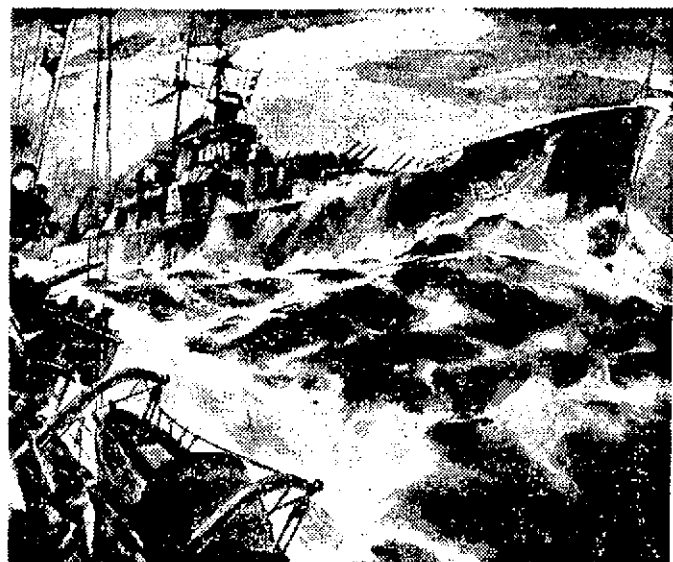
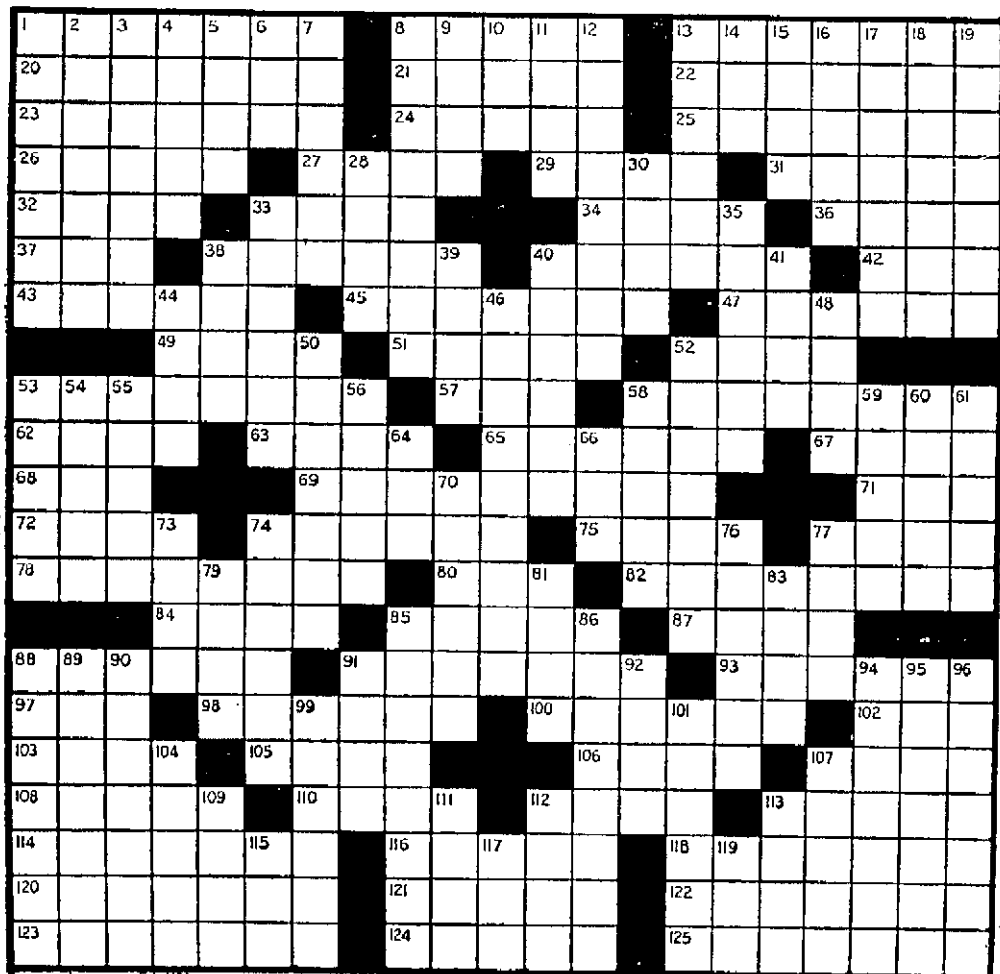
129 Gone

131 Denominator

133 Toe: Scot.

135 Also

137 Shelter



Graphically depicting the USS Rochester at sea, this Arthur Beaumont painting captures spirit of U. S. Navy.

He Paints for the Fleet

By Vera Williams

THE CRUISER ROCHESTER speeds through heavy seas while a companion ship signals

Propaganda Stamps

In recent years postage stamps have been used effectively for propaganda — especially by Communist countries. Non-Communist lands have been counter-acting this effort with postage stamps of their own.

Formosa, headquarters of Nationalist China, has used a recent occurrence for propaganda on a new set of stamps.

Honored was "Liberation Day — Jan. 23." This was the date in 1954 when 14,000 Chinese Communist POWs from the Korean war chose Nationalist China (on Formosa) rather than go back to the Red-held mainland.

The 40 c blue green depicts a soldier on a world globe. The chains have been broken. A slogan reads: "Fight Back to the Mainland."

The \$1 sepia shows a repatriate holding the Nationalist flag and the torch of freedom. The \$1.60 red pictures the torch of freedom and the date.

from its yard arm: "Well done."

This graphic painting by Arthur Beaumont, distinguished naval and marine painter, was presented by the ship's officers to Capt. John Quinn recently at Allen Center, Terminal Island.

An engraved inscription reads: "To our shipmate, Capt. John Quinn, skipper of the good ship Rochester during a memorable cruise July 1953 to February 1955."

The artist and Mrs. Beaumont were guests at the presentation.

Beaumont, whom Adm. Robert Berry calls "the greatest naval artist in the history of the U. S. Navy," developed the painting from sketches made while he was aboard the Rochester as the guest of the captain.

The action is typical of Beaumont's style and has the authenticity that comes from two decades of painting with the Navy.

Beaumont recently completed the first painting of the nuclear submarine USS Nautilus. The painting, which now is in the White House, eventually will hang in the wardroom of the Nautilus.



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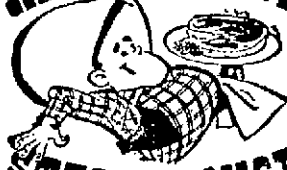
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host



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menian's eyes light up like the
number 10,000,000 on a pinball
machine — just serve him some
shish-kebab.

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too, especially the way it's pre-
pared a la Armenian at the
Southland's two Paul's restau-
rants — Paul's of Lakewood at
Carson St. and Bellflower Blvd.
and Paul's of Santa Fe Springs
on Telegraph Road at Orr and
Day Road.

Owner Paul Hoover sees to it
that the lamb which goes into
his shish-kebab is marinated
carefully for 24 hours in wine
vinegar, oil, cracked pepper,
paprika and other spices. Then
the meat is cubed and placed on
a 12-inch skewer. Between the
cubes of lamb are inserted
scrumptious, dollar-sized fresh
mushrooms, green peppers and
onions.

Then the whole affair is
broiled over a hot charcoal fire.
And when it's finished it's fit
to be served to the King of Ar-
menia.

At Paul's restaurants, shish-
kebab is accompanied by a ge-
nerous mixed green salad, with
choice of creamy Roquefort,
thousand island or French dress-
ing, and choice of baked pota-
toes with cheese sauce and
chives, French-fried potatoes or
whipped potatoes. It is very
reasonably priced at \$2.50 per
person.

PAUL'S restaurants are also
famed for another specialty.
This is old-fashioned chicken and
dumplings, served only on Sun-
days and Thursdays. The chick-
en is tender as a grandmother's
love and the dumplings are light,
fluffy and as big as basketballs.
Included with the meal are
choice of California fruit cocktail
or tomato juice, choice of soup
or green salad; vegetables, hot
rolls, choice of beverage and
choice of dessert. The tab for
all that is \$2, complete.

Incidentally, Paul's of Santa
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seating space for 100 persons.

—TEDD THOMEY

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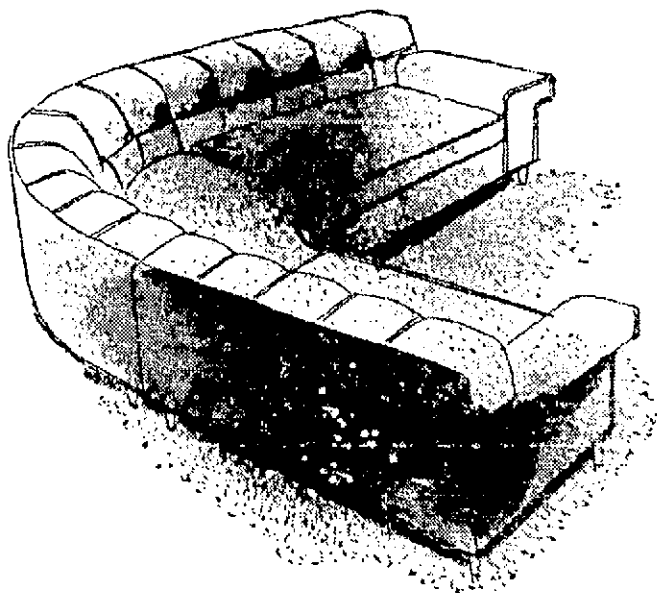
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IN THIS ISSUE

How We're Meeting the Red Threat in THE FAR NORTH

→
URSULA THIESS: She's
Going Back to Germany

SEE PAGE 12



So Fast You Need A Stopwatch To Time Its Speed!



FAST! Skillfully the fighters box, each seeking a flaw in the other's defense. Suddenly, it appears—and a gloved fist crashes through the opening—at 135 m.p.h.! That's fast—so fast you need a stopwatch to time its speed. Yes—and when you drop a Bayer Aspirin tablet in a glass of water, you'll see that it starts disintegrating almost instantly—so fast you need a stopwatch to time its speed. The same thing happens in your stomach. That's one reason why Bayer Aspirin relieves ordinary headache—makes you feel better—fast!

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GET THE BEST—

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The only remedy:

LOVE

Though her husband is incurably ill, this
Illinois woman still finds life satisfying

by HELEN WIRSCHING

BREESE, ILL.

Weekdays, if you pass St. Dominic's Church in this little town east of St. Louis, you'll see a tall, gaunt man hesitatingly making his way down the steps. He clutches at the fold of his overcoat to control the palsy-like shaking that afflicts him every waking moment, sometimes even when he is asleep, and makes him too self-conscious to go to Mass on Sunday.

He is my husband, Arthur. At 56, he has been that way most of our married life. I have had to take his place as breadwinner; I am his nurse, his main companion. But I love him even more than I did 30 years ago.

My husband has Parkinson's Disease. You don't read much about it; it's not publicized like polio, heart trouble, cancer or TB. No one knows much about its cause, and there is no cure. Drugs can quiet the shaking and relax the stiffened mask of the familiar face. Only love makes it bearable.

But let's go back. Arthur and I met at a dance—oh, it must have been in 1922. I

was Helen Hogan, of St. Louis. (I still have two brothers and a sister there.) I had had to quit school at 15 and go to work. I was still working, 10 years later, when I met Arthur.

Arthur was one of nine children of a tailor here in Breese. He always dressed immaculately, and I was proud to go out with him. He was handsome and a real gentleman—he actually had six suits!

Too, he was an expert marble cutter; at 22 he had been made foreman at the St. Louis Marble & Tile Co., and was making \$40 a week. He took me to all the shows and we had wonderful times together. He was always the life of the party. That's what makes it so pitiful, now . . .

We were married on Thanksgiving Day, 1924. I quit work and we took a three-room flat with a coal furnace and furniture that was all paid up.

But soon I began to notice how tired Arthur seemed when he came home from work. He would fall asleep in a chair right after supper, or at the movies. I remem-

parade

The Sunday Picture Magazine

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(COVER: DAVID P. PRESTON)



TOGETHER: Helen Wirsching shaves her husband in the kitchen of their home.

her I used to blaze at him, "Say, did I marry you just to watch you sleep?" Neither of us suspected the truth.

Two years after our marriage, Arthur was examined for a life-insurance policy. He didn't get the policy. The doctor just told him to see a "nerve doctor" for a tremor in his hand. The specialist gave him some pills and told him not to worry.

A Dangerous Development

Then the St. Louis Marble & Tile Co. closed down and we moved to Tulsa, Okla., where Arthur's brother had a marble-contracting business. But Arthur got worse, not better. Gradually he developed palsy of the right arm; then came a spasmodic condition of the eyes that only sleep and relaxation would relieve. We saw doctor after doctor, but to no avail.

Finally Arthur's brother was forced to tell us that the firm couldn't continue to take the risk that an accident might happen during one of Arthur's spells. I don't blame him. Arthur was putting up a terrible effort to keep working, and I used

to worry that he would be hit by a car coming home. I used to plead with him to quit work and let me go and get a job.

One day, in desperation, I went to see our priest. Through him, Arthur was examined by three specialists. About a week later, the priest told us gently that Arthur had an incurable disease: sleeping sickness.

It was as though the earth had fallen out from under us. What could we do? To whom could we turn? There were no answers except the ones that have guided us ever since: to trust in God, to go on loving each other, *to go on*.

Arthur's mother died about then, so we came back here to Breese to live with his father. That was in 1933. For about a year I did housework in St. Louis; then I got the job as night operator in the Breese telephone exchange. It paid \$30 a month to start—but I was with Arthur.

His father died, and the house became ours. We've fixed up the second floor as an apartment; that brings in a little money. My pay now is \$1.07 an hour, but they're

installing dial phones soon. I hope I'll have a little pension then.

For Arthur's condition has grown slowly, steadily worse. We've known for a long time that it's really Parkinson's Disease, and we've known that we had only one choice: to make the best of it.

His hands have grown so paralyzed that he cannot close them, or do things like button his shirt. He cannot speak clearly. I have to bathe and shave him, and tie his shoes. "I'll bet I could get a job as a barber!" I tell him, and Arthur smiles.

Maybe that's the thing that has held us together best of all: *Arthur smiles*. Twenty years ago I was young, hoping for a bright future. Then this happened. I kept asking God, "Why to me?" It took time to overcome that, but finally I stopped feeling sorry for myself. My faith helps—but above all, Arthur helps. Whenever I get low, he gives me that million-dollar smile and tells me, "Nell, we've got each other!"

Each day I get home from work at 6:00 a.m. and sleep till 8:30. Then I make breakfast and dress my husband. While I do housework, he reads the morning paper; he spreads it on the kitchen table, because his hands can't hold it. Then he usually does the shopping for me. Everyone in town knows him and enjoys passing the time of day with him. When he comes back from the store he always has the latest gossip.

Our One Luxury

After lunch we both nap; later, we read or enjoy our one luxury: television. Often he helps me with chores around the house, though he really shouldn't. That way we have companionship; we even have fun!

After supper I tuck Arthur snug in bed, with the radio on so he can hear the 10 o'clock news. As I'm starting my night's work, he's falling asleep.

Maybe most people would think we have an empty sort of life, but it's not empty to us. You know, Arthur likes to tell the story of the man who complained that he had no shoes—until he met a man who had no feet. We know what we have, and we can get along without the rest. ■



**Alone, Arthur Wirsching is
a brave sight as he leaves
church after weekday Mass**

HOLLYWOOD TO HAMBURG

● The story on page 12, dealing with the complicated family life of Hollywood's Ursula Thiess (who also appears on today's cover), is a good example of how *PARADE* works to keep you "up" on behind-the-scenes developments in the entertainment world.

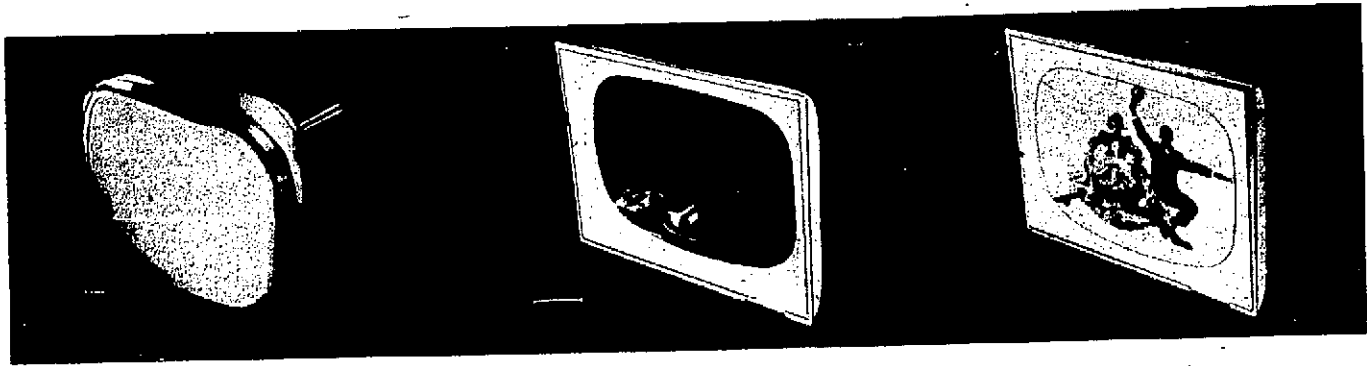
It was written by our West Coast correspondent, Lloyd Shearer, whose recent coverage for *PARADE* has embraced such varied figures as Kim Novak, Jack Palance, Debra Paget and boxer Bobo Olson. For the Ursula Thiess material, Shearer first interviewed the actress in Hollywood. Then he arranged to meet her mother and young son—both of whom are anxiously awaiting her arrival as you



read this—in Hamburg, Germany.

Shearer got to Europe by Scandinavian Airlines, which recently began transpolar service from Los Angeles to Copenhagen, Denmark. Chosen as one of the correspondents to cover the initial flight (1.), Shearer then caught another SAS plane to Hamburg. The trip not only let him exercise his sharp reportorial eye but also tested his knack at languages, of which he speaks five.

The Thiess assignment completed, he returned to the West Coast and settled down to gathering more material for exclusive *PARADE* stories. You'll be seeing the results regularly in your favorite Sunday magazine.

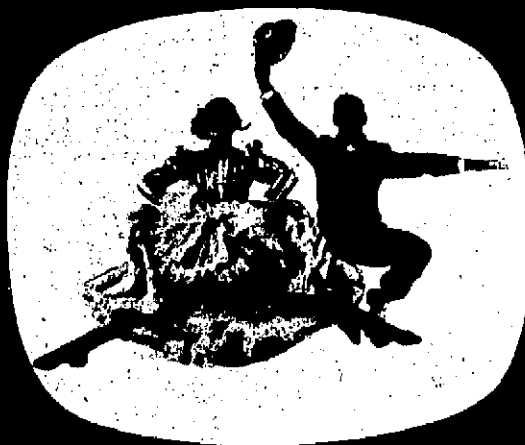


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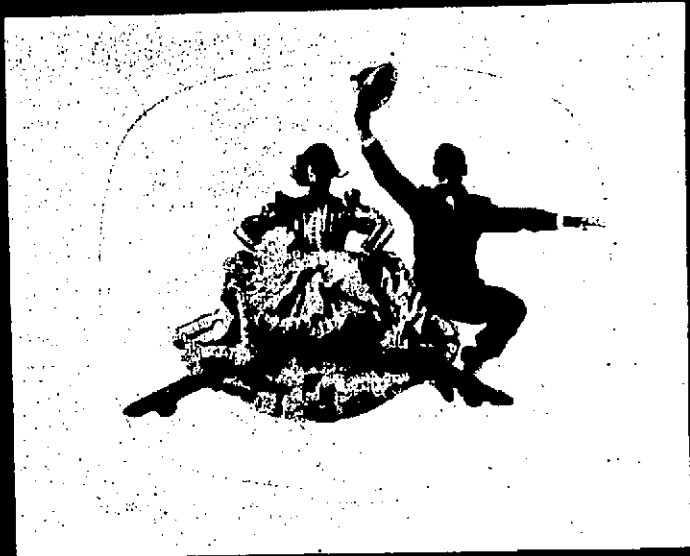
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Before a bout, Thai boxer prays for help as opponent waits his turn.

GO AWAY, DEVILS!

BANGKOK, THAILAND. The "curtain raiser" to every boxing match in Thailand is a fight with devils. Before two boxers square off, they must first drive the devils from the ring. This they do in the dramatic pre-fight ritual pictured above.

Each fighter kneels, bows, flails his arms and kicks violently, meanwhile singing a weird chant. This is

supposed to put the devils on the run and bring good luck in their place.

The rules of Thai boxing (called *la savate*) allow the barefoot fighters to punch and kick at the same time. Their efforts are accompanied by wailing reed instruments and throbbing drums. And the hotter the fight the louder the music. Madison Square Garden was never like this.

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THE ARCTIC:

HOT SPOT IN THE COLD WAR

Russia has greater experience there—but the U.S. is catching up fast. Here are new facts on the race to arm the ice caps

WASHINGTON, D. C.

FACE TO FACE across 5,500,000 square miles of ice-choked Arctic Ocean, the U.S. and Russia are struggling desperately for positions around the North Pole. Each side knows that should the cold war become hot, its strategic center will be the frigid polar region. The reason is simple: the shortest distance between Russian and American target cities, as the bomber flies, lies across the top of the world.

For both sides, the problems are staggering: numbing, sub-zero temperatures, violent winds, months of darkness, icebound supply routes, frozen machinery, drifting snow and bottomless crevasses that swallow up whole buildings and the great human problems of loneliness and boredom.

In the past four years, the U.S. has spent \$1½ billions to build a defense network on its side—a semi-circle sweeping from the Aleutian Islands at the Pacific end to Iceland on the Atlantic. Russia, according to piecemeal intelligence collected by the Pentagon, is arming the entire icy Siberian coast beginning at Murmansk on the Barents Sea and ending at the great Uelen air base, across Bering Strait from Alaska.

Neither side has had an easy task; but Russia has the advantage of four centuries of experience, dating back to 1580. Our first practical lessons came in 1941—when, ironically, we built Arctic bases to service lend-lease planes to Russia.

Those early attempts had some unhappy results. For instance, we didn't understand permafrost—the rock-like, permanently frozen ground inside the Arctic circle. In winter it is impervious to anything but blasting. In summer the top 12 to 18 inches melt into a gooeey mud "till hell won't have it," as Arctic explorer Bernt Balchen told PARADE.

The Terrors of the Icecap

Nor did we understand the terrors of Greenland's icecap. The island is a huge basin packed with 8,000 to 10,000 feet of snow, which each year spills great chunks into the sea as icebergs. Temperatures drop to 75° below and winds rise to 125 mph. The icecap heaves and churns, leaving deep crevasses hidden by thin, treacherous layers of snow.

In our first attempts to conquer the Arctic, buildings crumpled, runways buckled and whole sites began

to sink slowly into the ice. This meant abandoning the tested laws of construction and finding new ones. But the Army's Corps of Engineers was equal to the challenge.

They learned, for example, that to prevent heated buildings from melting their permafrost foundations, they must be insulated and the Arctic ground actually "refrigerated" by blowing cold air under the buildings. They learned to construct gasoline storage tanks capable of withstanding winds up to 150 mph, to anchor buildings with concrete blocks, to start gasoline engines in weather 50° below zero, to spot hidden crevasses with a sound-echo device, to build runways to resist the stresses of the frozen North, to navigate by electronics in a land where magnetic compasses are useless and all landmarks look alike under the snow.

An example of our new techniques is sub-surface housing which is built to sink. Tube-like barracks in 18-foot sections are ballasted like a submarine so that they sink on an even keel. Men enter through hatches that peek above the surface, like a sub's conning tower.

Some of our information has been "borrowed" from the Russians, who have conducted hundreds of secret experiments in the Far North. Such information is difficult to come by, since the Arctic offers near-perfect security. But this much now can be revealed:

They're Communizing Eskimos

- Soviet engineers have built frozen fortifications with "ice concrete," made of sand, gravel, crushed rock and water.
- They have laid "ice rails" by freezing water in a single rut down the center of a road. This makes a winter track for special, tractor-drawn sleds with a main middle runner and balancing side runners.
- They have excavated tunnels in the permafrost, providing cheap cold-storage warehouses.
- They have completed more than 100 complex studies of ice strength, know exactly how thick ice must be to support heavy bombers.
- A Red medical team studied 426 frostbite cases, concluded that the best treatment was amputation of the affected part. (U.S. doctors disagree.)
- They are trying to map the bottom of the Arctic, presumably for submarine operations.
- They have sent "political teams" into the northern

Siberian wastes to communize the Eskimos. U.S. Intelligence got hold of one of the pamphlets used by the Red teams. Its pithy title: *An Account of the Social Organization of Northern Siberian Eskimos—A Study to Get the Ethnological Facts into the Framework of the Marxist Theory on the Evolution of Social Relations*. The Russian Army is conducting classes in Eskimo languages for officers and enlisted men.

- They have carried out engineering studies to see if railroads can be set up in the Arctic.
- One Red research team found 14 species of mosquitoes near the Arctic Circle.
- They have perfected a method for building usable airfields on soft snow. They make the landing strips as you would make a snowball—by packing it down.
- They are working round the clock to find ways to jam our warning radar frequencies in the Far North.

What progress are the Russians making in their Arctic buildup? We know precious little about what is going on behind the "ice curtain." Only a few details of the Red's Arctic fortifications are known. But here are some that can be disclosed:

- Long-range bombers are concentrated in two centers thousands of miles apart—the Kola Peninsula, facing Finland, and the Siberian Peninsula, facing Alaska. In both areas, the Reds have built gigantic air bases, underground hangars, radar warning posts, advance fighter bases and emergency fuel dumps.
- Secret launching sites for guided missiles and refueling stations for bombers have been established on tiny islands around Franz Josef Land, located high in the Arctic between Siberia and Greenland. A major airfield has been completed on Rudolph Island, less than 600 miles from the North Pole.
- Two Russian-manned ice islands now are floating only 150 miles from the North Pole. Officially, they are used for "scientific" studies and weather research. Actually, U.S. Intelligence knows that medium bombers have landed there, and that helicopters are based there.
- A chain of guided missile sites is under construction farther south, across the top of Siberia, according to evidence gathered by U.S. Intelligence. These are designed to fire multi-stage rockets (range: 3,500 miles) over the world's snowy roof.








Continued on page 8

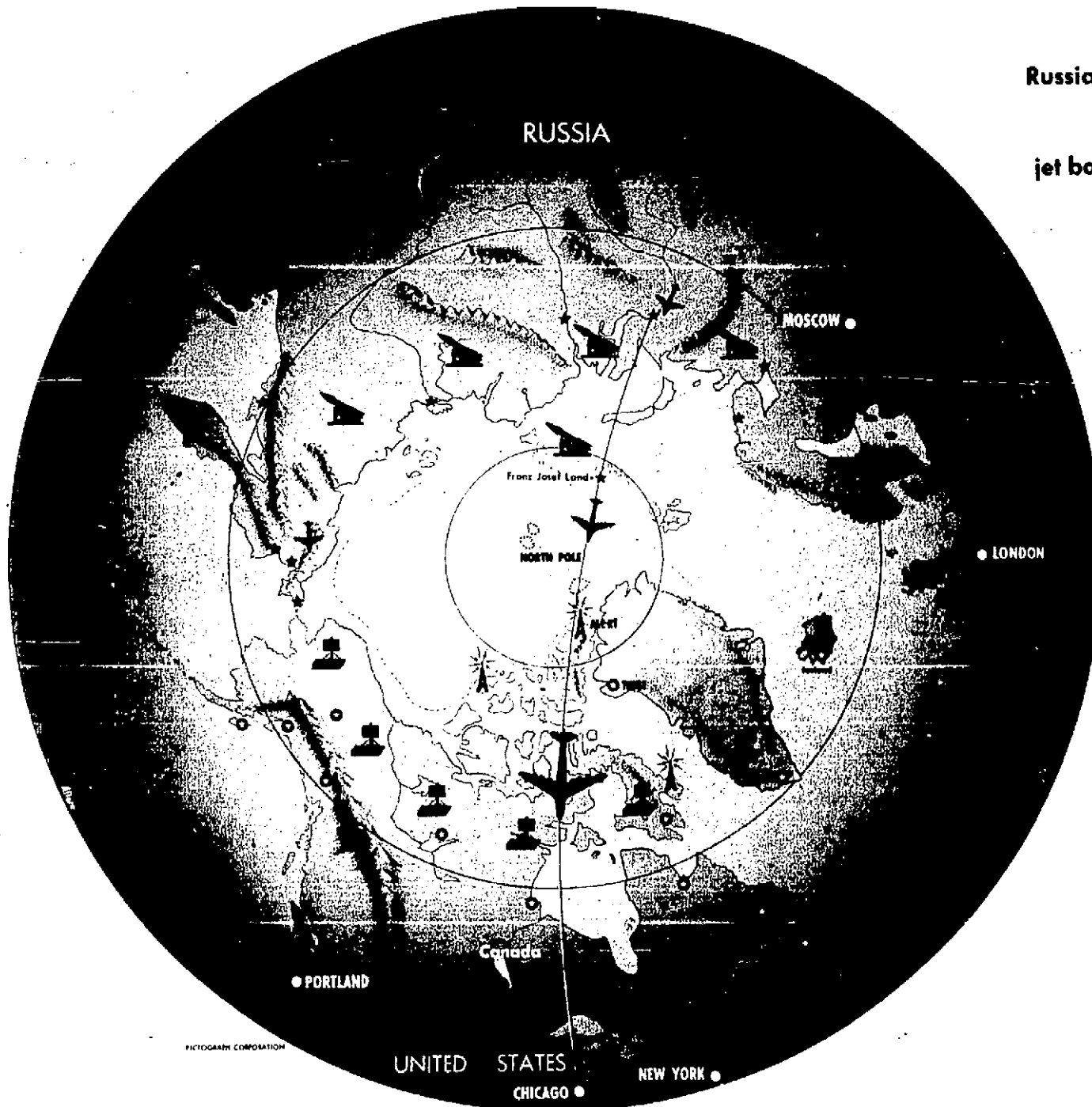
Russia to the U.S.:

Six hours as the
jet bomber flies

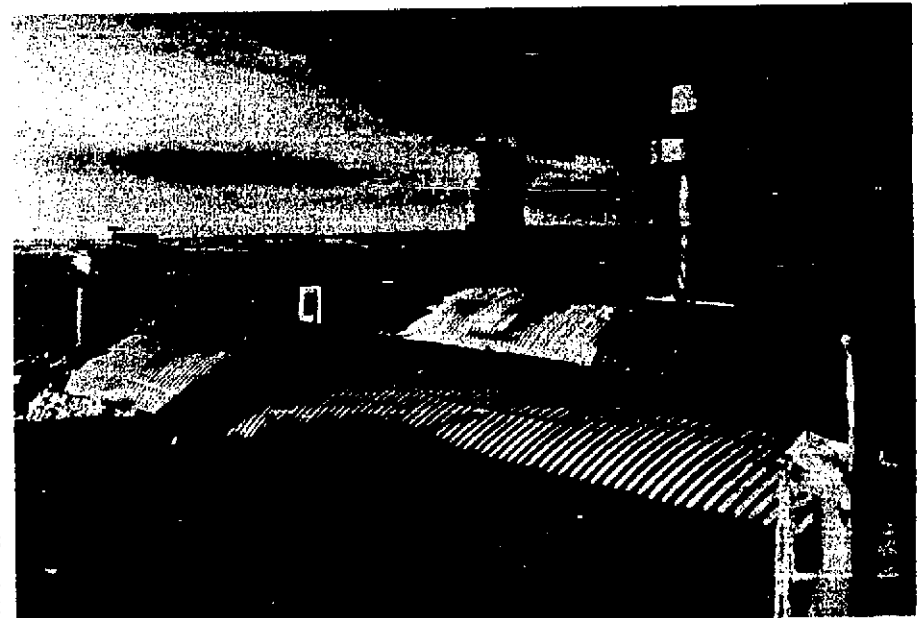
THIS MAP shows at a glance why the U.S. and Russia are vying for supremacy in the Arctic: the shortest route between them lies over the ice pack. Artist's symbols show newly revealed details of this bristling buildup.

KEY TO MAP

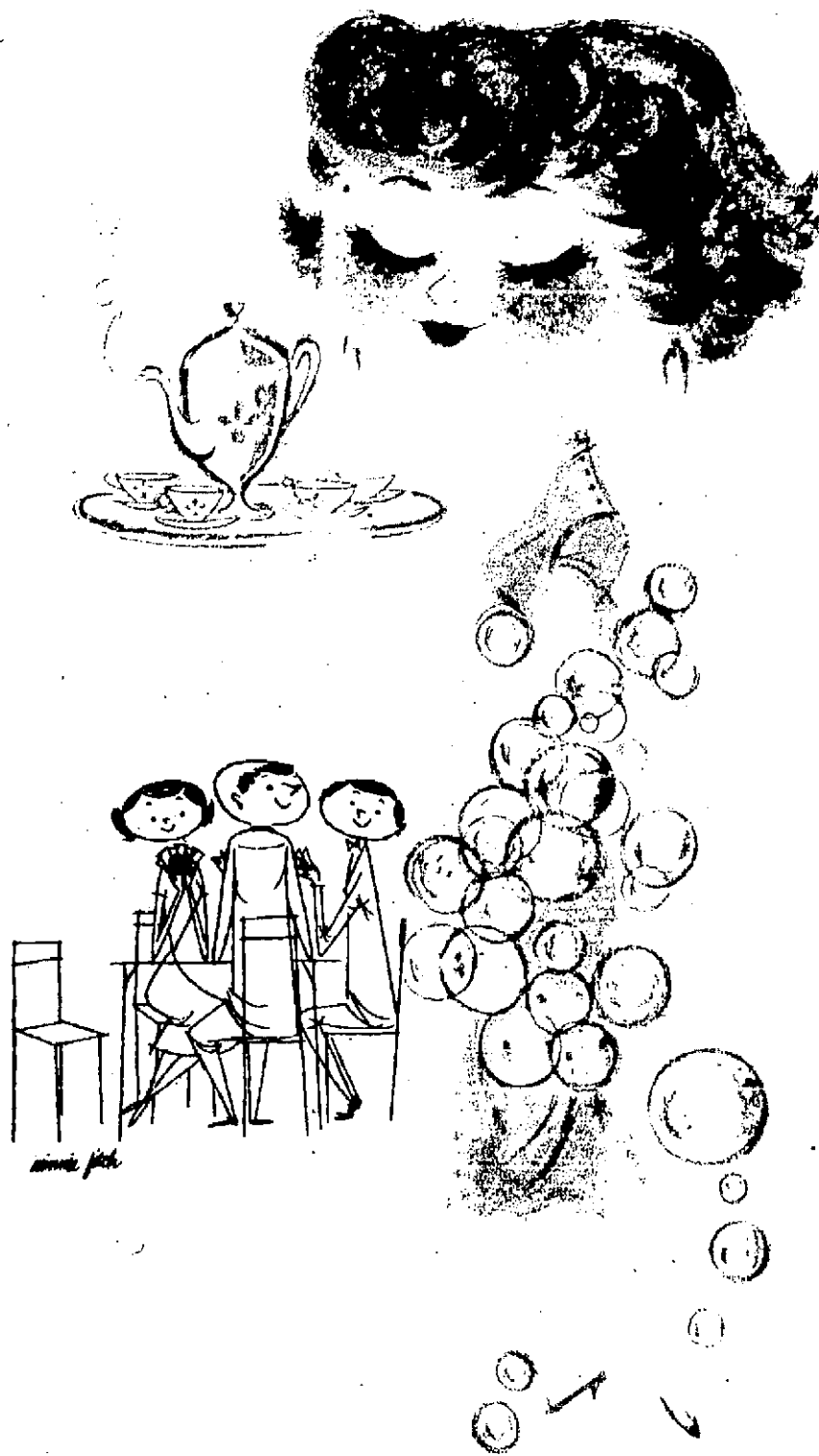
-  Guided-missile launching sites have been built near Franz Josef Land, are under construction along Siberian coastline.
-  Jet bombers can leap from Siberian bases, refuel at Franz Josef Land, reach Chicago six hours later.
-  Radio stations inside Arctic Circle talked to PARADE, reported on hardships in frozen North.
-  Ice-island bases gather weather and scientific data for both sides. Russians also use them for medium bombers and helicopters.
-  Red air bases are concentrated near Finland, in Siberia. Rudolph Island base is only 600 miles from Pole.
-  U.S. key base is at Thule, Greenland. New bases have been added in Greenland, Iceland, Alaska.
-  U.S. radar-warning net has been completed from Aleutians to Iceland.



RUSSIAN: Armed soldier stands guard over "scientific" station on floating ice island. Medium bombers and helicopters can land here.



AMERICAN: "Sinking" barracks like these are U.S. answer to construction problem in Far North. Men enter through "coming towers."



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(don't you wish everybody did!)



NEAR POLE, Soviet team makes scientific study of Arctic ice, ocean currents.

● The most feverish Russian activity is along the Siberian coastline, where, with heavy icebreakers and high explosives, the Reds are trying to blast a shipping lane through the Arctic ice. If they can keep a channel open, they will be able to build and supply huge bomber bases in upper Siberia.

Do these Soviet accomplishments mean we are losing the race for Arctic supremacy? "We're moving into the Far North pretty late," the Army's Chief of Engineers, Maj. Gen. S. D. Sturgis, told PARADE. "But we're learning faster than any other nation ever learned up there. The Commies don't have anything to compare with our base at Thule, in Greenland. They are simply not technically capable of building that kind of base under those conditions."

In short, we are beating the Russians at their own game. Here are some of our accomplishments:

Radar and Air Bases

- In Alaska, three Air Force bases and two Army bases have been expanded, new radar stations erected and a pipeline built from Haines to Fairbanks.
- In Canada, a network of air bases and outposts has been set up. Fourteen new radar stations complete the web from Iceland to the tip of Alaska.
- In Greenland, coastal bases have been added to the 5,000-man base at Thule. A "floating" base has been established on the Arctic ice pack.
- In Iceland, we have built a series of new radar stations and enlarged one big air base.

The Arctic circle is dotted with other outposts—weather stations, radar posts, air strips, supply depots—operated jointly by the U.S. and Canada. Some are top secret; others are known to the Reds.

But the key to the Arctic no longer is construction, but supply. We can reach a few of our bases by supply ship in mid-summer months. The rest of the time we must use ski-equipped planes, parachute drops, snow-buggies and even dog teams. Yet not once has a single outpost been hamstrung by supply failure.



**It's that
diamond sparkle
look!**



DIAL SHAMPOO

**gives loads of
lanolated lather —
leaves your hair
brighter, fresher,
easier to manage**





Like a giant bird laying eggs, U.S. plane drops oil drums to isolated Air Force weather outpost on Greenland icecap.

The U.S. must battle on three Arctic fronts: construction, supply and sheer human survival

The biggest needs are fuel for heat and power and aviation gas for planes. At Thule, the harbor is relatively ice-free for six summer weeks. Activity is feverish: between mid-July and September 1, the Army rushes in 150,000 tons of dry cargo and 180,000 tons of fuel oil. The rest of the year, hundreds of planes bring in supplies. But other bases, farther north, must rely on parachute drops—adequate for radar and weather stations but not for major installations.

One solution to the fuel problem may be the new portable atomic-power plant now under construction at Fort Belvoir, Va. Small enough to be packed in planes, it could provide enough electricity to turn motors and heat buildings—replacing thousands of tons of fuel oil that now costs the taxpayers \$42 a barrel to deliver by air.

Meanwhile, pipelines are being laid to bases south of the first-line outposts. But harassed engineers are encountering diffi-

culties: lines carrying oil warm the frozen ground, sink unevenly until the pipe buckles. The Army's Arctic labs are striving to overcome this problem.

There is a third factor in conquering the Arctic: the problem of sheer survival in a land that defies the natural law that night follows day. At Thule, 5,000 men live in 52 days of total darkness in winter, 112 days of round-the-clock daylight in summer. Bases closer to the Pole have even longer periods of continued night and endless day.

To find out what living in the polar region is like, PARADE talked via short wave (or Morse code when reception was bad) to radio operators at our northernmost bases.

PARADE learned that the men manning our Arctic bases are in extra-good health. "I guess it's just too cold for germs to survive," suggested one radioman. Not long ago, a man at lonely Mould Bay outpost developed an infected tooth. His bud-

dies cranked up the radio set, contacted a dentist in Indiana and got instructions on how to extract the tooth and administer morphine. A cook performed the operation, using instruments fashioned from a carpenter's tool kit.

Although there is little sign of the Russians, men on the ice island photographed a Red plane last spring. The island had floated too close to another base to be useful, and the U. S. planned to abandon it until it floated to a better position. But delays kept postponing their departure. Two days before they left, a Soviet reconnaissance plane came by. Evidently the Reds thought the site had been abandoned and wanted a look-see. Russians in the air and Americans on the ice eagerly took pictures of each other.

PARADE's conversations with our men in the frozen North were filled with evidences of their efforts to fight off boredom and loneliness. Here are examples:

Polar Bears and Shakespeare

Al Crayden, Canadian naval station, Padloping Island: "We often go hunting with the natives. There are 30 here. A lot of the fellows have polar-bear skins. Some wanted to go hunting walrus on the ocean, but the natives wouldn't take them—too dangerous. They said, 'Eskimo die, okay; white man die, police come.'"

Sam McWhirter, Mould Bay: "It has been between 40 and 60 below. Most of the time we read. We have everything from Shakespeare to Little Orphan Annie."

In spite of hardships, the U.S. is winning its fight with human problems. But to keep pace with the Russians, there are two main hurdles still to be surmounted:

1) We need major bases closer to the North Pole so that, in case of trouble, our bombers can start the long hop as close to Russian targets as possible.

2) We need fighter and anti-aircraft defense farther north. As an Air Force major said: "As rockets and planes increase in speed, we must move our defenses close to the takeoff points, so we'll have maximum time to knock them down."

Each day, we are moving closer and closer to those objectives. ■



Helicopter brings supplies to Reds on floating ice island in Arctic Ocean.

My constipation worries are over!

Milk of Magnesia gives more complete

relief than single-purpose laxatives which have no effect on the acid indigestion that usually accompanies constipation. For Milk of Magnesia relieves both conditions. Two to four tablespoonfuls taken at bedtime work leisurely—without embarrassing urgency. So, when morning comes, you start the day feeling wonderful. Get Phillips' Milk of Magnesia—the best laxative money can buy.

Now! At Your Neighborhood Store
FAMILY MEDICINE CHEST TIME

A 6 star feature display offering your favorite drug products at lowest prices.

PHILLIPS' MILK OF MAGNESIA

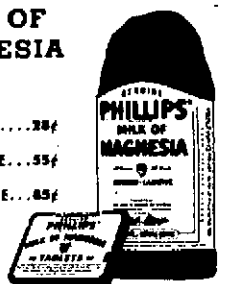
Liquid or Tablets

The convenient 4-OUNCE SIZE... 28¢

The economical 12-OUNCE SIZE... 55¢

The money-saving 26-OUNCE SIZE... 85¢

Also available in tablet form 30 TABLETS, 28¢



Smith's "IRON-ON" RUG BINDING

"Just Iron It On!" Save your rugs this easy way...bind worn and frayed edges of rugs, rug cushions, stair and hall runners with Smith's "Iron-on" rug binding. It's the original—it's the heavy herringbone tape with the brown gum adhesive back—it's guaranteed to stick—it takes less heat and less pressure, is easier and quicker to put on. Be sure it's Smith's.

AT GIME, VARIETY & DEPT. STORES (NOTION COUNTERS)

1½" width 15-yd. • 2¼" width 25-yd.

Ask for instruction sheet with each purchase.

GILMAN B. SMITH CO., INC.
917 Broadway, N. Y. 10, N. Y.

PARKAY MARGARINE'S \$75,000 CONTEST!

Win a big



3 CONTESTS!
45 COLOR TV SETS!
354 PRIZES IN ALL!

ENTER ALL 3 CONTESTS AS OFTEN AS YOU WISH!

1st CONTEST ends midnight, March 12, 1955

2nd CONTEST starts March 13, ends midnight, March 26, 1955

3rd CONTEST starts March 27, ends midnight, April 9, 1955

118 PRIZES GIVEN AWAY EVERY 2 WEEKS!

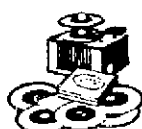


1st PRIZES—15 RCA Victor 21-inch Color Television sets—Deluxe Model 21CT55—given away in each of the 3 contests. As a bonus prize, if the blue end flap from each of two packs of Parkay accompanies your entry, you will receive free an RCA Victor

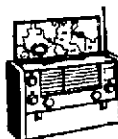
Factory Service Contract (or service equivalent) covering normal installation of the set with standard outdoor antenna, plus service as required by normal usage, including replacement of materials, parts, and tubes within one year.



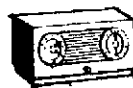
2nd PRIZES—13 Deluxe 3/4 H.P. RCA Air Conditioners, Model AC475-D-D21, in each of the 3 contests. (39 RCA Air Conditioners in all.) Built-in thermostat, exclusive Climate Tuner Panel.



4th PRIZES—20 RCA Victor "Listener's Digests" in each of the 3 contests. (A total of 60 awarded.) Includes: album of 12 great classics masterfully condensed on 10 records, automatic "Victrola" 45 r.p.m. phonograph, 42-page enjoyment guide.



3rd PRIZES—15 RCA Victor "Strato-World" 7-Band Portable Radios, Model 3BX671, in each of the 3 contests. (45 radios given away in all.) "Powered to pick up the world," radio has AM and six short-wave bands.



5th PRIZES—25 RCA Victor "Reveille" Clock-Radios, Model 4C531, in each of the 3 contests. (75 Clock-Radios awarded.) Pre-set, it turns itself on automatically, wakes you to favorite morning program. AM radio with "Golden Throat" tone.



6th PRIZES—30 prizes of 6 pairs of Powers Model Nylons. Glamorous, sheer, 60-gauge, 15 denier. (90 nylon unit prizes in all.)



Imagine owning this luxurious RCA Victor COLOR TV set—Deluxe Model 21CT55. Color Television as real as life—bright and clear on a huge 21-inch picture tube. Receives programs in black and white, too. Stunning cabinet in rich mahogany finish.

SPECIAL! ↓ DURING PERIOD OF CONTEST—10¢ OFF ON A PACKAGE OF PARKAY

SAVE 10¢
on Parkay Margarine
with this coupon, and
enter the big
\$75,000
contest!

This coupon entitles you to save 10¢
on the purchase of a pound of Parkay Margarine.

To the grocer: You are authorized to act as our agent in redeeming this coupon. A Kraft salesman will reimburse you, plus 2¢ for handling. The customer must pay any sales tax on the Parkay received. Cash redemption value of coupon is 1/20¢. Kraft Foods Company, Chicago, Ill.

Name _____
Address _____
City _____ State _____

COUPON VOID AFTER JUNE 1, 1955



Right out of the refrigerator, Parkay Margarine spreads smoothly, instantly. Won't tear even fresh bread. Creams instantly, too. Won't separate or turn runny in a warm kitchen. Buy it, try it . . . and enter Parkay's big contest now!

SPREADS SMOOTHLY EVEN WHEN ICE COLD!

21" RCA Victor CO OR TV set!

Or, if Color TV programming is not available in your area, you may choose a Certificate of Award for RCA Victor or RCA merchandise (see note below*) equal to list price of this set. Certificate redeemable at your local RCA Victor TV dealer.

Just add
a last line
to this
jingle:

Kraft's Parkay won't tear fresh bread,
Even ice cold, it will smoothly spread.
It tastes delicious as can be

You might add a line like this: "Try it yourself,
and you will see!" But you'll think of lots
better last lines than this. Just be sure that
your last line to the jingle rhymes with "be."

You can be the first in your neighborhood to own an RCA Victor 21" Color TV!

With a total of 45 of these big, beautiful 21-inch RCA Victor Color Television sets as first prizes in Parkay's big contest, you've got a real opportunity to be a winner!

And just take a look at the line-up of other wonderful prizes. All you have to do to enter is send in the blue end flap from a package of Parkay with your last line to the above jingle.

You can enter as many times as you wish! Just accompany each entry with a blue end flap from a pack of Parkay.

And to make it easy for you to buy Parkay, we're offering the coupon below—worth 10¢ off on Parkay.

Bonus prize for Color TV set winners!

Qualify for a special bonus prize. Here's how: Just send in the blue end flap from each of two packs of Parkay with each contest entry. Then if your entry is judged a first prize winner, you'll receive

free an RCA Victor Factory Service Contract (or service equivalent) covering normal installation and one year's service on the RCA Victor Color TV set. Your entry will receive exactly the same consideration for prizes if only one end flap is enclosed. The only difference is that you will not be eligible to receive the special bonus prize.

***NOTE:** This Certificate of Award, if you win a *bonus* prize, will include the established value of the one-year RCA Victor Factory Service Contract in RCA Victor or RCA merchandise (plus normal value of antenna and installation). The Certificate of Award will be redeemed for your choice of the following merchandise *only*—RCA Victor Television, Radios, "Victrola" Phonographs, New Orthophonic High Fidelity "Victrola" Phonographs, and Records; RCA Tape Recorders; RCA Air Conditioners; and RCA Estate Ranges.

Follow these easy rules to win!

1. Write a fourth line for the Kraft Parkay Margarine jingle printed above. Use entry blank on this page, or entry blank from your grocery store or RCA dealer, or plain piece of paper. Print your name and address and name and address of store where you bought Kraft's Parkay.
2. Send as many entries as you wish to Kraft's Parkay TV Contest, P.O. Box 1511, Chicago 77, Illinois. With each entry, include the blue end flap from a pack of Parkay. To be eligible for the special bonus prize, include the blue end flap from each of two packages of Parkay.
3. There are three contests, each two weeks long. Entries received before midnight, March 12, 1955, will be judged in the first contest. Thereafter, entries, as received, will be judged in the then current bi-weekly contests which will

close on midnight, March 26, 1955, and midnight, April 9, 1955. Entries for the final contest must be postmarked before midnight, April 9, 1955, and must be received by April 16, 1955.

4. Prizes will be awarded on the basis of sincerity, originality, and aptness. Judges' decisions are final. Entries must be original work of contestants, submitted in their own names.
5. Contest is open to any person living in the continental limits of the U. S., Hawaii, or Canada, except employees of the Kraft Foods Company or its advertising agencies and members of their families.

This contest will be governed by detailed official rules available at most grocers—but all information required for submitting entry is given here.

Kraft's Parkay TV Contest P. O. Box 1511, Chicago 77, Illinois

My last line for the jingle is:

Name _____

Street _____

City _____ Zone _____ State _____

Grocer's Name _____

Address _____

Get additional entry blanks at your grocer or your local RCA dealer.
Use plain paper if you wish.

**STOP PAIN
INSTANTLY
COMBAT INFECTION
PROMOTE HEALING**

WITH ANTISEPTIC

**Campho-
Phenique**

(PRONOUNCED CAM-FE-FIN-EEK)

USE IT FOR

**MINOR BURNS, CUTS
SCRATCHES,
ABRASIONS**



Quick! Apply Campho-Phenique at once to minor burns from hot cooking utensils, hot water or steam... stops pain instantly, promotes rapid healing. The same thing happens when you use it on minor cuts, scratches and abrasions. Campho-Phenique is highly antiseptic. Wonderful for fever blisters, cold sores, gum boils; to relieve itching and to guard against infecting insect bites. Used on pimples, Campho-Phenique helps prevent their spread and re-infection.

AND—For ATHLETE'S FOOT use

**CAMPHO-
PHENIQUE POWDER**

In The Yellow Shaker Can

1. Checks Fungus Growth.
2. Prevents Its Spread.
3. Stops Itching.
4. Promotes Rapid Healing.

**Cough keep
you awake
last night?**

Discover how this herb medicine eases coughs of colds so you breathe easy, sleep easy—naturally!



Why be kept awake with an annoying cough from a cold? The amazing herb cough medicine called **PERTUSSIN** quickly loosens phlegm so the coughing is relieved, and you can breathe easy, sleep easy—naturally! **PERTUSSIN** contains no harmful drugs or narcotics. That's why it is prescribed by so many doctors. And **PERTUSSIN** tastes good—children take it readily. It is commended by Parents' Magazine.



PERTUSSIN

12 parade FEBRUARY 27, 1955



WAITING in two-room Hamburg flat of his grandmother (r.), Michael Thiess plays with toy train. His new home will be a \$100,000 California mansion.

Why Ursula Thiess is going back

from Hollywood to Hamburg

She's off to fetch a little boy with blue eyes and a worried look—her son, Michael. . . BY LLOYD SHEARER

HAMBURG, GERMANY.

In a dreary two-room flat at 27 Haselbrookstrasse, here, a pale, blond, blue-eyed 9-year-old waits anxiously for the arrival of two Hollywood stars: his mother, Ursula Thiess (see cover), and the stepfather he's never met, Robert Taylor.

The boy's name is Michael Thiess. He is torn by many loves—the love of his grandmother, who's raised him since he was 14 days old; of his own beautiful mother, who's worked all over the world to support him; of this city where he was born and reared, and of a new experience, going to America.

"One minute," Michael confided recently, "I think I must go to Hollywood with my *Mutti* (mother) and meet Hop-along Cassidy. Next minute I am thinking I will never leave *Omi*."

Omi is Wilhelmine Huth, 52, Ursula Thiess' mother, a stout, long-faced German frau. She told me, "Last fall, when Ursula was first supposed to fly here and fetch the boy, Michael became so upset at the thought of leaving me that he almost suffered a nervous breakdown.

"He has spent his whole life with me, and when my daughter arrives I will tell her the truth. I do not think that the

child will go off to America without me."

The neighbors say that ever since her actress daughter married screen star Robert Taylor in 1954, Frau Huth has been seething to get to Hollywood.

"She is sure," one told me, "that her Ursula lives in a palace made of gold." But Frau Huth insists that she doesn't want to stay in America. "I merely want," she explains, to "help *Michelmunn* get adjusted. You have no idea what a sensitive, artistic boy he is."

Michael displays a genuine flair for masquerading. He likes nothing better than to put on his mother's old clothes and play actress or dancer. He is completely happy if people will listen to his funny German recitations. His favorite toys are two Hop-along Cassidy pistols sent to him by his mother shortly after she arrived in Hollywood in 1951.

Mother Was a Model

The story behind that arrival is a typical rags-to-riches Hollywood saga.

In 1950 Ursula Thiess was a 26-year-old German divorcee with two small children to support. This she did by traveling up and down Western Germany, working as a photographer's model, a bit actress,

a minor stage player. Her foremost asset was her strikingly beautiful photogenic face, the features of which are patrician, soft and classic.

One day Howard Hughes of RKO spotted a photo of her and cabled a screen-test offer. Ursula left the children with her mother and flew to Hollywood.

There she earned relatively little money, but learned a lot, particularly of the English language. She also met, at a dinner party, one Spangler Arlington Brugh—better known as Robert Taylor. Last summer Taylor, 43, took Ursula, 30, for his wedded wife in a ceremony held on a boat in Jackson Lake, Wyoming. It was the second marriage for both.

The Taylors have just finished building a new \$100,000 mansion overlooking the Pacific Palisades, and Ursula is expecting her third child this coming June.

"I am sure," she told me in Hollywood a few weeks ago, "that I will have an easier time with this baby than I had with Manuela and Michael. Both of them were born during World War II. And believe me, it was rough!"

Just how rough Ursula Thiess declines to say. But here in Hamburg old friends and relatives, eager to establish their relationship with a rising screen star (*Monsoon*, *Bengal Brigade*, *The American*) spare none of the details.

Mother Did Farm Work

"Ursula and I," one told me, "pulled our *Pflichtjahr* together, and I know all about her." *Pflichtjahr* is the German name for the year of compulsory farm service the Nazis compelled every German girl to take. "She was sent to the rich Junker country of Mecklenburg, which the Russians now occupy.

"By the time she was finished she had grown into full and beautiful womanhood. She got a job in a stock company and when she was 17 she met George Thiess, a film director. She married him in 1942. But you must never mention his name in front of Ursula's mother; it is strictly *verboten*. From the beginning the marriage was not very satisfactory.

"In 1943, when the Allies were bombing Hamburg into rubble, Ursula gave birth to her first child, a girl, Manuela. The baby was born in the Finkenau Clinic where Ursula herself had been born.

"Probably you don't know this," my informant raved on, "but when Ursula was born, she had large, beautiful eyes. When she was a girl her hair was done up in braids. She was so pretty we used to call her 'Snow White.'"

Following Manuela's birth, mother and child were evacuated to the country north of Hamburg. In 1945 when Scottish troops pushed across the North German plain, they found Ursula on a village street. She was pregnant with Michael. Two officers loaded her into a staff car and raced to the Finkenau Clinic—just in time.

A year later Ursula divorced her husband. Thereafter, by working constantly,

she managed to scrape together enough money to support her daughter and son.

In 1951 she got her "lucky break" and made it to Hollywood. She sent back to 27 Haselbrookstrasse as much of her salary as possible. Her first American film, *Monsoon*, was shot partly in India; en route back to California, Ursula stopped in Hamburg for a family reunion.

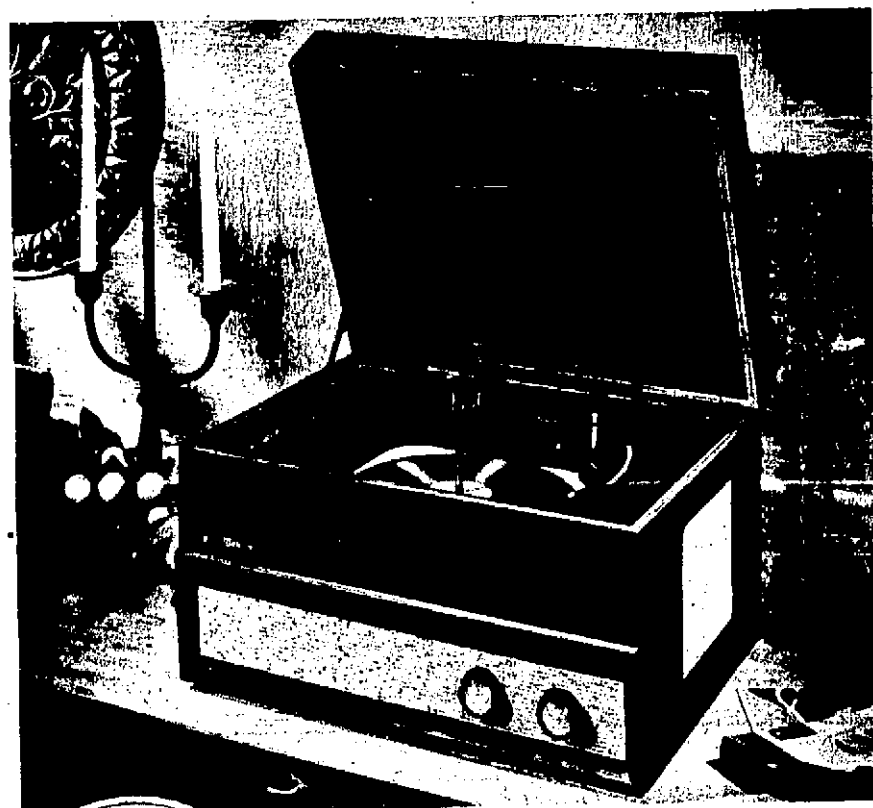
Last January she sent a ticket for Manuela to fly to Hollywood. Although she's lived in California only 13 months, the 11-year-old girl already speaks English almost as well as her mother.

As for Robert Taylor, he is immensely proud of his stepdaughter. In the past year he has taken her fishing and flying, and only a few weeks ago Michael received a set of photos showing "Daddy" and "Dick-ilein" (Manuela) beaming over their catch. On the back of one photo, Ursula had written, "How nice it will be when you can join us fishing."

Michael, who only recently recovered from an emergency appendicitis operation, is not so sure that he will enjoy fishing, even in California. As he waits for his



You can believe your ears
all music sounds better with
WEBCOR
*VERIFIED High Fidelity



MUSICALE featuring the three-speaker stereofonic sound system for 50 to 15,000 cycles of high-fidelity response. \$159.95

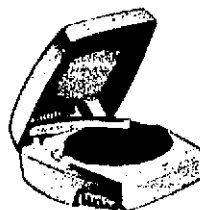


**Webcor High Fidelity confirmed
by panel of musicians and critics!**

Dollar-for-dollar it's impossible to get higher fidelity than you get from a Webcor fonograf or tape recorder. Proof of this statement is the verification of high fidelity by an independent panel of experts in the music world.

Webcor achieves this high fidelity through quality features: the Rotodyne motor that unfailingly produces accuracy at all three speeds; Velocity-Trip control that lets the record guide the needle and eliminates gears forcing the tone arm across the delicate grooves; extra-heavy turntables that act as flywheels for wow-free performance; Stereofonic sound from three speakers.

*Members of the independent panel verifying the components and performance of all Webcor products are: Milton Cross, Yehudi Menuhin, Hoagy Carmichael, Guy Lombardo, James Melton and Sir Cedric Hardwicke.



Midge \$29.95



Concerto \$129.95



Tape Recorder \$209.95

Prices subject to change.

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Hear the sound
thrill of your life on a
Webcor at these
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COMPTON—ATLANTIC TV SALES
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COSTA MESA—HOUSE OF HARMONY
DOWNEY—LOU'S TV SALES & SERVICE
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FULLERTON—FULLERTON MUSIC
MARVIN'S TV
McMAHAN'S
TURNTABLE

GARDEN GROVE—COTTAGE FILMS
JUDKINS MUSIC
WEBER'S HOME APPLIANCES

LAKEWOOD—MAY CO.

LOMITA—GLENN RADIO

NORWALK—AL KALIE MUSIC
SILVER'S RADIO

OXNARD—BILLINGER'S

SAN PEDRO—BOWER'S MUSIC
K & V MUSIC
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SANTA BARBARA—H. T. BENNETT MUSIC CO.
THE GRAMOPHONE SHOP
SANTA BARBARA MUSIC CO.

SANTA MARIA—SOUSA'S RADIO & TV

SAN LUIS OBISPO—VALLEY ELECTRIC
DANIELS & BOVEE

VENTURA—LEON WALKER MUSIC CO.
THE MUSIC BOX
J. B. PENNY MUSIC CO.

WILMINGTON—MARLOW AND AZAR

NEWLYWEDS Ursula and Robert Taylor are snapped honeymooning at Cloverdale, Calif., where he was on location acting in a movie.

mother, scheduled to arrive in Hamburg any day now, he is filled with nameless fears.

"Do you think," he asked me anxiously, "Robert Taylor will like me?"

"Sure," I said. "Any friend of Hopalong Cassidy's is a friend of Robert Taylor's."

Michael smiled. It was the first time he'd smiled that afternoon.

"You see," said his grandmother, "the boy needs me to be happy."



If you feel "old" and worn before the day's work is done, you may be suffering from the GRAY SICKNESS. It keeps millions pale, tired and weak... needlessly!

*IRON deficiency anemia has been aptly called the GRAY SICKNESS. Not only because its victims have lost their once healthy color, but also because life itself has become gray and drab for them. For you simply can't enjoy work or play when you have to drag through day after weary day feeling tired, weak and listless. And sleep doesn't seem to refresh you for you wake up tired.

The GRAY SICKNESS means your blood isn't getting enough iron. It becomes weak, thin, washed-out... just can't supply your body with the full supply of oxygen it needs for buoyant health and radiant color. Signs of the GRAY SICKNESS may be due to other causes so you should see your doctor regularly.

REBUILD STRENGTH FAST

Fortunately the GRAY SICKNESS responds quickly to proper treatment... and normal healthy color, strength and vigor return. In cases like this doctors usually prescribe an iron tonic containing many times your daily iron requirement. Each daily therapeutic dose, 6 tablets of IRONIZED YEAST, contains 10 times your

daily iron need... and this iron is fortified with vitamin B₁. Now this iron goes right to work... within 24 hours... to start building rich red blood... the kind of blood that soon brings back your normal strength and energy... fills you with your old-time pep... brings healthy color back to your cheeks again.

FEEL STRONGER IN 7 DAYS

Actually in just one week you'll start to feel your old self. You'll begin to enjoy doing a normal day's work again. So get IRONIZED YEAST tablets today. They are very economical to use even when taken in maximum dosage of 6 tablets daily. Just be sure you get genuine IRONIZED YEAST.

SIGNS OF THE GRAY SICKNESS

- ☐ PALLOR ☐ WEAKNESS
- ☐ TIREDNESS ☐ NERVOUSNESS
- ☐ LOSS OF APPETITE
- ☐ FREQUENT HEADACHES
- ☐ LOSS OF ENERGY

For "where to buy" and "what to pay" read the retail ads—today—

In other sections of this newspaper

Now! Get rid of Athletes Foot...and block its return!

Even inflamed tender cracks between toes heal fast when stubborn germs die!

No wonder foot specialists constantly recommend Quinsana powder! It kills the fungi that cause athletes foot! When regularly used, it blocks their return!

Even Raw, Red Cracks Heal!
Your Feet Feel Wonderful!

Quinsana's effective powder action goes to work instantly, even in raw, red cracks between toes! You feel no sharp, stinging pain because Quinsana's gentle powder action soothes as it heals! Peeling, maddening itch disappears. Hot, tired, aching feet, become cool, comfortable again!

Quinsana puts a germ-killing powder-barrier between your skin and the germs that cause Athletes Foot. That's why Quinsana can stop Athletes Foot—block its return! Get Quinsana Powder today!

AT ALL DRUG COUNTERS...

ONLY 49¢
TAX FREE



ARTIST: Joanne Goldwater, who plans to become a commercial artist and designer, paints under the critical eye of her father, Sen. Barry M. Goldwater (R., Ariz.). Two younger Goldwater boys are in military school; daughter Peggy, 10, is planning to be a teacher.



BUDDING BARRISTERS: Sons of Atty. Gen. Herbert Brownell—James (standing), 11, and Thomas, 14—consult with their Dad about prospects for legal careers. Jimmy says he really wants to be a baseball player—but he would consider becoming a doctor or lawyer "on the side."

VIP Kids Are 'On Their Own'

by ELAINE SHEPARD

PHOTOS BY THE AUTHOR

WASHINGTON, D. C.

Whether famous relatives are a help or a handicap is a question that bothers people occasionally—but not most of the children of the VIPs here in the nation's capital.

While their elders make headlines, these youngsters pursue their own careers. Margaret Truman, who, some said, once traded on Papa's name, now has more singing commitments than ever; Herbert Hoover, Jr., is carving a diplomatic career; Harry F. Byrd, Jr., son of the Virginia Senator, is following in his father's footsteps as a state senator; British Ambassador Sir Roger Makins' twin daughters, Molly and Cynthia, are secretaries.

On these pages are other typical examples of VIP kids making good on their own.

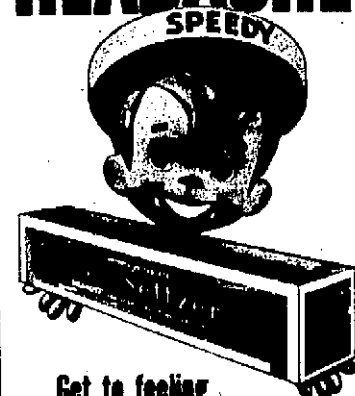


SONGSTRESS: Pretty Pat Priest, daughter of Roy Priest and Ivy Baker Priest, Treasurer of the United States, is quite busy with a career as actress and singer. She likes to do comedy routines and is heard frequently on local television programs. She is shown here at station WTTG, Washington, with variety-program m.c. Art Lamb. Pat, who is 18, also has a society debut as part of her current schedule.



PIANIST: Gen. Nathan F. Twining, U.S. Air Force Chief of Staff, and Mrs. Twining listen to a number played for them by their son, Nathan A. Twining, 21. A student at Oberlin Conservatory, Oberlin, O., he shows promising talent as a pianist. The Twinings' older son, Richard, 27, has begun a career in the Air Force. Daughter Olivia, 19, a junior-college student, does fashion modeling in her spare time.

HEADACHE



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GOOD AGAIN!

take **Alka-Seltzer**

Get fast relief for a headache...with ALKA-SELTZER! You get the fast-acting effectiveness of sodium acetyl salicylate... absorbed by the system faster for faster pain-relief. Try ALKA-SELTZER.



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Look in your mirror... See the promise of whiter teeth come true!

...because of all leading toothpastes...

**Nothing gets teeth
as clean...as white...
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It's egg-stra good for your hair!

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shampoo plus egg
CONCENTRATE

See how exciting this new luxury lather makes your hair! Glowing clean, silky, so manageable! That's the magic touch of Fresh Whole Egg! Conditions any hair. Try it! 29c-59c. \$1



'Junior' vs. 'Second'

When do you use which name? Here are the rules

One of the most frequent questions I receive concerns the use of "Junior" and "Second" in the naming of boy babies.

Let me give you the rule. A boy named for his father is of course "Junior." If the father himself is a "Junior" and the grandfather is living, then the new baby becomes "Second." He also is "Second," never "Junior," if he is named for some other living male member of the family who has exactly the same name. If the person for whom he was named was so distinguished that the use of the child's name without "Second" might cause confusion, he retains the "Second," sometimes for life. Here are two questions on this subject:

Q. If my coming baby is a son we should like to name him for his grandfather. However, my husband had a brother who was named for his father, was therefore "Junior." This brother is mentally ill and is institutionalized. Would it be proper for us under the circumstances to call the

new baby "Junior?" — Mrs. A.G.L., Indianapolis, Ind.

A. You could not possibly call the baby "Junior" for two reasons. One is that even though his uncle is in a mental institution he still retains his identity and you may not take it from him. Secondly, "Junior" means "the son of" and your baby will not be the son of his grandfather, obviously. If he is a boy you may call him "Second," naming him for his grandfather.

Q. I say my husband can write his name "the Second" since his father's brother had the same name. He says he can't. Who is right? — Mrs. W.B., Harrisburg, Pa.

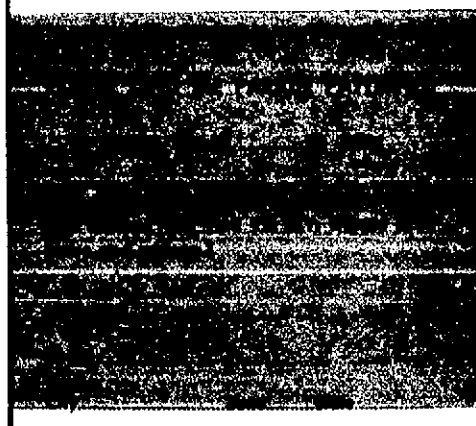
A. You are right but there is no point in it, if his uncle is no longer living and there is no possibility of confusion.

QUESTIONS FROM READERS will be answered in this column as space permits. Address: Amy Vanderbilt, c/o PARADE, 285 Madison Ave., New York 17, N. Y.

patterns

Easter Parade-II

Right on the heels of last week's mother-and-daughter sets, here's some Easter finery for the lollipop group. It's the simplest kind of sewing for Mother — and it insures that a little girl will be a standout in the holiday parade. Clip the coupon before it's too late!



#426: This dainty beribboned dress has a matching bonnet—and a little cape that will go with all "her" frocks. Sizes 1, 2, 3, 4, 5, 6 years. Size 2: dress and bonnet, 1 1/4 yds. of 35" material; cape, 1 1/4 yds. of 54".

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One Spray of Colgate's new Florient instant-action Air Deodorant quickly kills unpleasant household odors — cooking, smoking, bathroom, pets, musty closets, baby's room, and sick room. So get new Florient today at your grocery or drug store.

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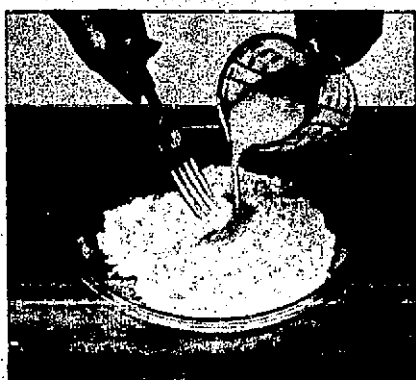
FREE RECIPE FOLDER

More fun with pop corn. Party ideas. Send to:

JOLLY TIME
Dept. B
Sioux City 2,
Iowa.



by Beth Merriman,
PARADE'S FOOD EDITOR



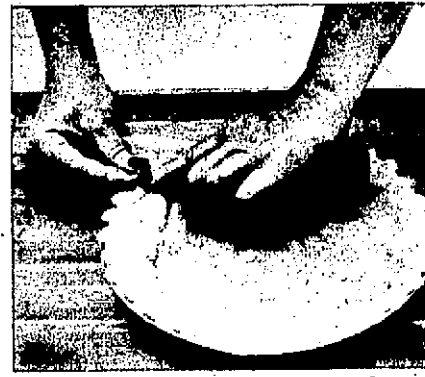
SIFT dry ingredients into pie pan. **POUR** oil-milk mixture over flour. This takes 1 minute.



MIX with a fork until flour mixture is completely dampened and gathers around fork. 30 sec.



PRESS evenly and firmly to line bottom of pan; press up to line the sides. This takes 1 minute.



TO FLUTE, pinch dough lightly with fingers. (Do not make a high fluted edge.) 30 sec.



3 MINUTE FLAKY PASTRY SHELL

Even if you've never made pastry before, you'll "click" with this easy new recipe. It's rich, flaky pastry made without mixing bowl; board or rolling pin. The shell won't shrink during baking, and it stays crisp. Best of all, it's ready for the oven *three minutes* after the ingredients are measured.

3-MINUTE PASTRY SHELL

1 1/2 cups sifted enriched flour	1 teaspoon salt
1 1/2 teaspoons sugar	1/2 cup cooking oil
	2 tablespoons cold milk

Sift dry ingredients into 9" pie pan. Combine oil and milk in measuring cup. Whip with fork until flour is completely dampened. Press evenly and firmly with fingers to line bottom of pan; then press dough up to line sides and partly cover rim. Be sure dough is pressed to uniform thickness. To flute, pinch dough lightly with fingers. (Do not make a high fluted edge.) Fill as desired. Bake in hot oven (400°F.) 15 minutes,

then reduce heat to moderate (350°F.) and bake until filling is firm.

For Baked Shell: Prick entire surface; bake in hot oven (425°F.) 12 to 15 minutes. Cool before filling. **For Crumble Crust—8" or 9" pie:** Combine as directed above, using 2 cups flour, 2 teaspoons sugar, 1 1/4 teaspoons salt, 1/2 cup oil and 3 tablespoons milk. Set aside about 1/2 dough for topping. Press remaining dough into pan as for single crust. Fill with desired filling. Crumble dough for topping into bits; sprinkle over filling. Bake in hot oven (400°F.) 15 minutes; reduce to moderate (350°F.); bake 30 to 40 minutes. This recipe makes 8 tart shells.

CHOCOLATE BROWNIE PIE

Combine 3 well-beaten eggs, 1/2 cup sugar, 2 squares melted, unsweetened chocolate, 2 tablespoons melted butter, 3/4 cup light corn syrup. Beat thoroughly with a rotary beater. Stir in 1 cup broken walnuts. Pour into unbaked 9" pie shell. Bake in moderate oven (375°F.) 40 to 50 minutes, or until set. Garnish with whipped cream and walnut meats.

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VITAMINS,
FOOD ENERGY**
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GIRL SCOUTS

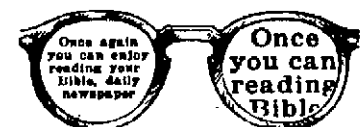


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1955

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New Formula COLGATE CHLOROPHYLL TOOTHPASTE



"Coffee-break" at 5° below

A fire hose struggles against direction. Ice slicks the ladder. Flame and smoke roar up into the night. But now it's "under control" — at last. The fire fighter feels beaten by fatigue, numb with cold. Then someone says, "Here, have some hot coffee." Coffee! What a hearty, bracing drink. What a great way to ease tension and lift the spirit! Real hot coffee — good cheer in a cup! During your own day, "have some hot coffee" whenever you like. So much rich flavor — for only pennies a cup. Enjoy coffee often, and make it right. Use 2 level table-spoons (or 1 Standard Coffee Measure) to every cup. Give yourself a "Coffee-break." Think better, work better, feel better. PAN-AMERICAN COFFEE BUREAU, 120 Wall St., New York 6, N. Y.

Parade of Progress

BY PETER DRYDEN

KITCHEN HELPER

• Looking for a quick and simple way to separate grease or fat from roast drippings, soups or stews? A 16-ounce heat-resistant glass vessel with a special cover does the job. Just pour drippings in, tilt the vessel, press the cover button and greaseless liquid pours out from underneath the fat. \$2.25. JEPCO, P. O. Box 94-E, Oakland 4, Calif.

TUBELESS RADIO

• A new portable radio uses eight transistors, not one vacuum tube. Maker says it runs a year on four flashlight batteries at a cost of 60¢. Safe for bathroom use: the transistors take only a trickle of power and there's no shock danger. And the transistors last a lifetime. RAYTHEON, Dept. PP, 5921 W. Dickens Ave., Chicago, Ill.

FOLD-AWAY TABLE

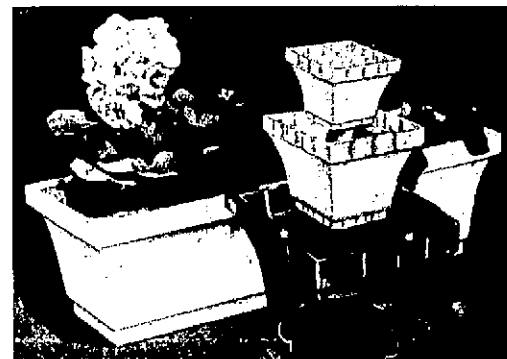
• Newest portable table for use indoors and out has aluminum legs and a steel top with limed-oak wood-grain finish. It stores in any closet or car trunk, opens at a button's touch to 24" x 60" size, weighs 22 lbs. \$24.95. INSTITUTIONAL SALES, 3231 N. Lee St., Philadelphia, Pa.

REST FOR THE DRIVER

• To take the leg strain out of driving, there's a lightweight metal tube you can slip onto the steering wheel post. It holds a sponge-covered pad against your right leg, rests it comfortably and keeps it from falling to the right, a cause of driving tension and discomfort. \$4.95. BRITAIN PRODUCTS, Cuyahoga Falls, O.

GOLFER'S AID

• A new golf grip, of sponge rubber and neoprene, has a special dry back adhesive said to make it easy for anyone to regrip a club. A diamond face finish eliminates shock, sting, blisters and slippage, maker says. \$1.49. MAJOR, 1842 Civan Ave., New York 69, N. Y.



WITH A DRAINAGE WELL: Plants both grow and look better in these planters. Self-contained drainage wells in the bases (covered by perforated plastic plates) prevent plant "drowning" and eliminate the need for any protection underneath. In colors; from 2 1/2" to 6" square and 4 1/2" x 14" oblong: 10¢ to 98¢. COLUMBUS PLASTICS, 1625 W. Mound, Columbus 2, O.



RAM THAT NAIL: No more fuss, dropped nails or banged fingers with this rammer-hammer. Insert a nail in the nozzle, give the handle a push and it drives nail into wood. Magnetic retractor holds the nail; a powerful lever action does the ramming, even countersinks in soft wood. \$2. DO-HICKY, Dept. PP, Box 37, Rockville Centre, N. Y.



BABY-BLOTTER: Use it several ways—as an apron for mother during baby's bath, and as a hood towel or cape for him afterward. It blots him off thoroughly and keeps him warm in the process. Tied about mother's neck as an apron, it covers and protects the whole dress front from splashes. \$2.98. THOMAS TEXTILE CO., 71 W. 35th St., New York 1, N. Y.

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Why suffer sleepless nights... miserable days? Let PINEX help relieve coughs due to colds! PINEX works fast—helps to loosen phlegm... soothe raw membranes... ease breathing... relieve dry feeling. Comes two ways: PINEX Concentrate for home-mixing economy; new Ready-Mixed PINEX for convenience... same effective formula. Satisfaction or money back. Get PINEX at all drug counters. **PINEX**

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TWO FLAGS: Top photo, by a Navy cameraman, shows the scene most people think appears in memorial below.



The First Two Jima Flag

Ten years later, it gets recognition

Just 10 years ago, on February 23, 1945, men of the 2nd Battalion, 28th Marines stormed ashore on Iwo Jima and raised the American flag as a symbol of Allied progress against the Japanese in the Western Pacific. The historic photo of that event, now immortalized as a statue in Washington (above), is known to most Americans: Few know the flag so honored was the *second* raised on Mt. Suribachi.

Actually, Marines reached Suribachi's summit and planted a small flag (top photo) at 10:20 a.m. Later a larger flag—8' x 4', as opposed to 54" x 28"—was brought up. News photographer Joe Rosenthal then arrived and caught a dramatic shot. But now, a decade later, PARADE publishes proof that he missed the really dramatic moment in the conquest of Iwo Jima.

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NO BUFFING!**

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So to feel like a million, do as millions do. Chew delicious FEEN-A-MINT... and feel full of life and energy! Get FEEN-A-MINT!

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MILES LABORATORIES, INC. Evansville, Ind.

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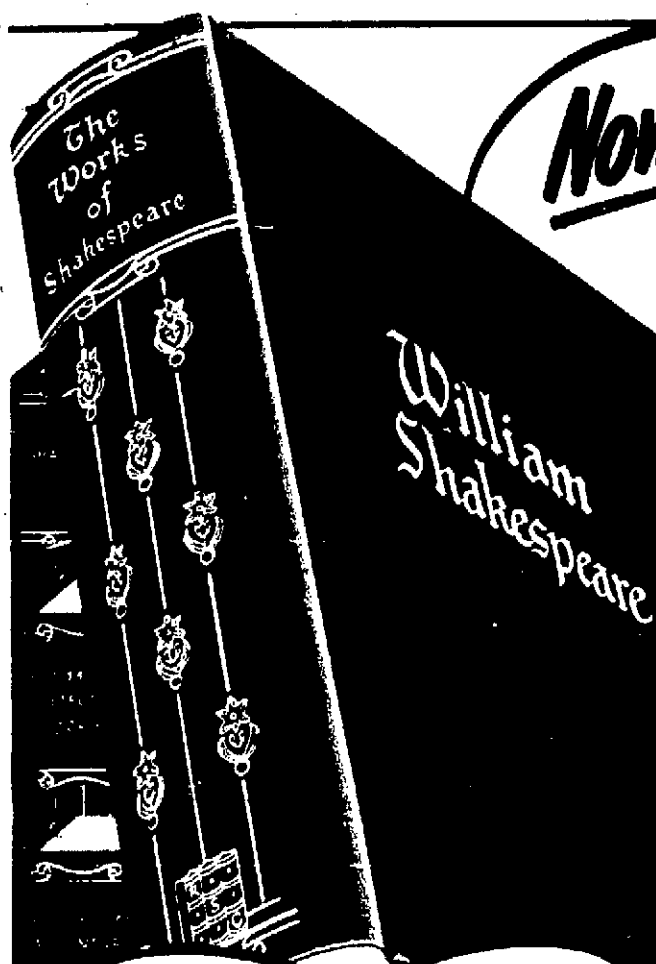
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LONG BEACH, CALIFORNIA
FEBRUARY 27, 1953

WHERE HAVE YOU AND SANDY BEEN, ANNIE?

OH, JUST AROUND...

IT'S LATE... THAT FLASHLIGHT... WHERE ARE YOU GOING?

OH, JUST FOR A LITTLE WALK... YOU STAY HERE WITH GINI, SANDY... I'LL BE BACK SOON...

THOSE STEPS LEADING DOWN TO THE OLD PART O' TH' CASTLE... "UNUSED FOR FIVE HUNDRED YEARS," THAT TOUGH GUARD SAID... YEAH?

5 STEPS LEADING DOWN... DOWN... DOWN... BUT WHEN YOU GET THERE, ANNIE, IT AIN'T NO SUBWAY, AS THE FELLA SAID...

I SAW FRESH TRACKS ON THOSE STEPS... AN' LATER I SAW TH' DUKE... OLD WHISKERS HIMSELF... HEADIN' DOWN THAT WAY, WITH A COUPLE O' HIS BOYS...

NONE O' MY BUSINESS WHAT GOES ON, O' COURSE... STILL, WHEN I GET TOLD SOME PLACE IS OFF LIMITS, THAT'S JUST TH' PLACE I WANT TO SEE!

NO GUARD AROUND NOW... NOT A SOUND... WELL, HERE I GO, BACK A THOUSAND YEARS OR SO...

PHEW! IT IS DAMP AN' CHILLY DOWN HERE... AN' OLD! TERRIBLE OLD! JUST LOOK AT HOW THOSE STONES IN TH' FLOOR ARE WORN SMOOTH...

THINK O' ALL TH' FEET THAT HAVE WALKED THROUGH HERE, IN OVER A THOUSAND YEARS... ER... EH... WHAT TH' THAT... THAT DARK PLACE...

IT... IT'S SOME SORT O'... ER... STAIN... YEAH... BROWN... LIKE... LIKE BLOOD! AND... AND NOT ANY THOUSAND YEARS OLD, EITHER!

HARK!

I DO NOT THINK HE WILL EVER TALK!

BAH! HE WILL BREAK! THEY ALL BREAK, BEFORE THE DUKE DE SANGRE IS DONE WITH THEM!

HAROLD GRAY

THE BONKS

by CARL GRUBERT

***@!!!

JACKIE! I TOLD YOU IF I EVER HEARD YOU SAY THAT AGAIN, I'D WASH YOUR MOUTH OUT WITH SOAP AND WATER!

BUT

NO BUTS! I MEAN IT!

BUT DADDY ALWAYS SAYS WHAT I SAID, WHEN HE HITS HIS FINGER WITH THE HAMMER!

OH, HE DOES... DOES HE?

NOW I'LL GET THE SOAP AND WATER FOR SURE!

AW, HAVE A HEART, PAT... IT ISN'T AS BAD AS ALL THAT!

A LITTLE CLEANSING WON'T HURT ANYBODY!

©1955, Field Enterprises, Inc. All rights reserved. Reg. U. S. Pat. Off.

AND I BELIEVE IN GETTING TO THE SOURCE OF THINGS!

Wife's home late... Dinner for mate... Weber's on plate... This meal's great!

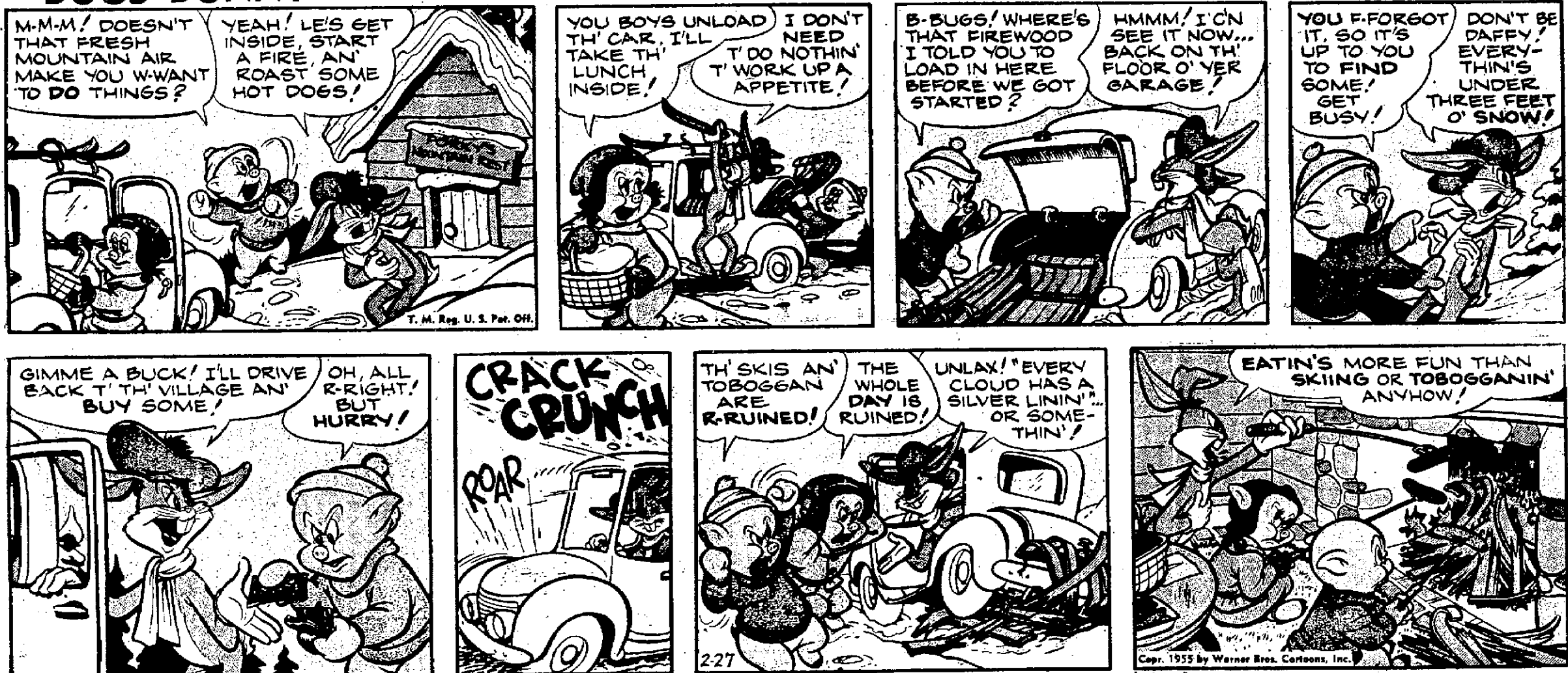
JET SCOTT

by Stark and Robinson



BUGS BUNNY

The Famous Rabbit



PRISCILLA'S POP

By Al Vermeer



ABBIE *an'* SLATS *by* RAEBURN VAN BUREN

THE SWINDLERS THAT MADE THIS BLASTED BACK BREAKER FIGGERED OUT EVERY ANGLE—EXCEPT HOW T' PEDDLE A WASHING MACHINE T'DAMES THAT WEAR NOTHIN' BUT GRASS SHIRTS! (CHOKE) ONE WASHIN' AND THEY GET RUN IN FER INDECENT EXPOSURE!

WHAT IS IT TO BE USED FOR, OH, BURDENED ONE?

I LUGGED THIS HUNK O' METAL ALL THE WAY FROM THE U.S. T' HELP SOLVE YER LAUNDRY PROBLEM AND NOW I FINDS MYSELF SURROUNDED BY A TRIBE...

...WHO AIN'T GOT NO PROBLEMS THAT A NEW CROP O' MAY WON'T SOLVE!!

WE HAVE BUT ONE PROBLEM, AND IT (SIGH) IS A WRIGHTY ONE INDEED!!

OUR NATIONAL DRINK IS HAZER-EYE! IT IS COMPOUNDED FROM MANY FRUITS, VEGETABLES AND SUCH. WHEN DRUNK (UGH) UNMIXED IT TASTES HORRIBLE!!

BUT WHEN IT IS PROPERLY MIXED, IT IS FIT FOR A KING—NAMESLY ME! AND TO PROPERLY MIX IT, COOLY ENOUGH, TAKES TWENTY-SEVEN HOURS!!

NO KICK UNLESS IT'S STIRRED PLENTY, HUH, KING, TOO BAD—HEY! I GOT A STRANGLE HOLD ON A TERRIFIC IDEA!

LATER

MARVEL OF MARVELS, THAT YOUR COMPANY SHOULD DEVELOP A (CHUCKLE) HAZER-EYE MIXER!!

SUDSY WUDSY HAS GOT AN' EYE PEELED T' THE NEEDS O' EVERYBODY, PAL!! DIP ME ANOTHER CUP, GORGEOUS!

BACK AT THE SUDSY WUDSY FACTORY—

ANOTHER BATCH OF ORDERS FOR THE SUDSY WUDSY WASHING MACHINES FROM OUR SOUTH PACIFIC MAN!! WHAT A SUPER SALESMAN THAT GROGGINS IS!!

AND WHO WOULD HAVE GUESSED IT TO LOOK AT HIM!!

Game Order

JANE IS INTERVIEWING THE CITY BUILDING INSPECTOR...

WHAT YOU TRYIN' TO DO?...MAKE IT LOOK LIKE THE FIRE WAS MY FAULT?

OF COURSE NOT MR. BLACK—I'M JUST TRYING TO FIND OUT WHY THERE'S NO RECORD OF THE TENANTS' COMPLAINTS ABOUT THE WIRING!

I ALREADY TOLD YOU... BECAUSE THERE WEREN'T ANY!

THEN MR. BRANOFF WAS LYING—WHEN HE TOLD ME HE AND THE OTHERS HAD COMPLAINED!

I DON'T KNOW WHAT HE TOLD YOU!

YOU KNOW HOW THOSE FOREIGNERS ARE—THEY GET EXCITED AND THEY'RE LIABLE TO TELL YOU ANYTHING—

ANYWAY, I'VE TOLD YOU ALL I KNOW ABOUT IT—YOU'RE JUST STIRRING UP A LOT OF TROUBLE OVER NOTHING—WHY DON'T YOU FORGET IT?

WELL, MAYBE YOU'RE RIGHT!... BY THE WAY, DO YOU KNOW ARNOLD ZICK?

ARNOLD ZICK?...NEVER HEARD OF HIM—WHO IS HE?

HE OWNS THE BUILDING THAT WAS BURNED!

LATER...

LOOK, SISTER—I TOLD YA ONCE TO LAY OFF—NOW GET SMART—I'M NOT TELLIN' YA AGAIN!



KIDS!

Name Howdy Doody's Easter Bunny WIN A HUFFY BICYCLE

in big FRANCO-AMERICAN CONTEST



The All New American Bike—Huffy Customliners with Foot Power Brakes, 2-speed Gear Shift, Easy-Pedal Tires and Chrome Fenders. Boys' or girls' models, 20, 24, 26-inch wheel sizes.



1st Prizes 200 HUFFY BICYCLES

4500 PRIZES IN ALL

It's Easy to Win! Here's ALL You Do!

1. Name Howdy Doody's Easter Bunny.
2. Get your mother to complete an easy sentence in 25 words or less.
3. Mail these with one label from a can of either Franco-American Spaghetti or Macaroni.

Ask your Mother to follow the contest rules. It's your chance to win a 360, BEAUTIFUL BICYCLE. Or any one of many terrific prizes. 4500 prizes in all! Hurry! Hurry! Get started now! Contest closes April 2, 1955. Clip the Entry Blank and mail your entry this very minute! You may win!

Franco-American Spaghetti in its rich tomato sauce! Franco-American Macaroni with its irresistible cheese sauce! Wonderful eating for the entire family! Keep both on hand!



OFFICIAL RULES

1. On the entry blank or paper, complete the following:
 - (a) A name for Howdy Doody's Easter Bunny.
 - (b) Have your parent complete in 25 words or less, the statement: "I serve my family Franco-American Spaghetti (or Macaroni) because..."
2. Mail entries to Howdy Doody Contest, P. O. Box 249, New York 46, N.Y. Submit as many entries as you wish. Include with each entry a label from a can of Franco-American Spaghetti or Franco-American Macaroni. Contest closes April 2, 1955.
3. Naming portion of this contest limited to children 16 years of age or under. Statement must be completed by parent or guardian. Contest limited to Continental U. S. A. Employees of Campbell Soup Co., their subsidiaries and advertising agencies are not eligible.

Deleted official rules available at your grocer—but all pertinent information is given here.

 <p>2nd Prizes 100 Howdy Doody Gym Sets</p>	 <p>3rd Prizes 200 Windy & Zippy Dolls</p>
 <p>4th Prizes 2000 Chief and Princess Indian Headband Kits</p>	 <p>5th Prizes 2000 Howdy Doody Electric Doodler Games</p>

MAIL YOUR ENTRY NOW!

My name for Howdy's Easter Bunny is _____

I am attaching Mom's 25-word statement and a label from Franco-American Spaghetti or Macaroni. (Mail before midnight, April 2, 1955.)

My Name _____ Age _____

Address _____

City _____ State _____

MAIL ENTRY TO:
Howdy Doody Contest
P. O. Box 249, New York 46, N. Y.

THE JACKSON TWINS

By Dick Brooks



BO

By Frank Beck



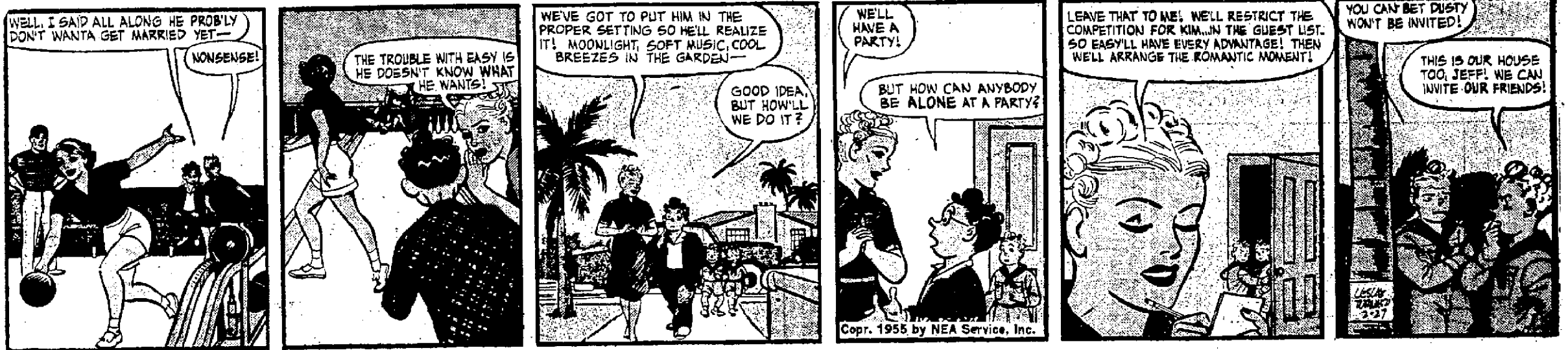
THE NEBBS

By Hess



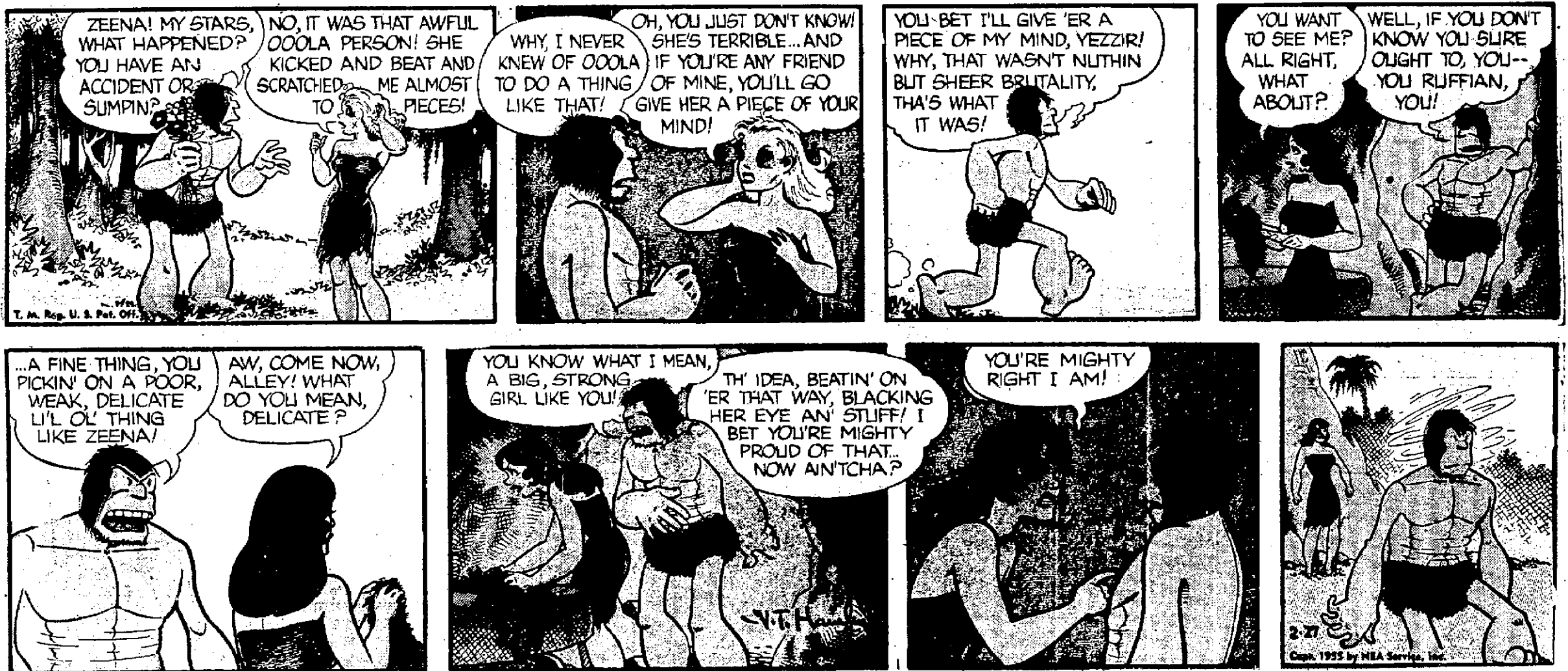
Captain EASY

by *GLADYS PARKER*



ALLEY OOP

By V. T. Hamlin



NANCY

By Ernie Bushmiller



AN ADVERTISEMENT OF THOS. LEEMING & CO., INC.

PETER PAIN

DOES-IN A DO-IT-YOURSELF!

Copyright 1955, by Thos. Leeming & Co., Inc.

SURPRISE! I JUST DECIDED TO GIVE THE LIVING ROOM A "FACE LIFTING" BEFORE OUR ANNIVERSARY!

DO IT YOURSELF? IT'LL SAVE MONEY, BUT WHAT A JOB!

OH, NO! NOT THOSE RHEUMATIC PAINS NOW!

GLAD TO FURNISH 'EM!

HA! I'LL CALL THIS PLACE "MISERABLE ACRES!"

EVERYTHING'S HALF-DONE... BUT I DON'T FEEL MUCH LIKE FINISHING WITH THESE RHEUMATICS!

OH, DON'T WORRY, HONEY! HOW ABOUT TRYING SOME BEN-GAY?

ERP! THIS GUY HAS DESIGNS ON ME!

OH, THAT FEELS MUCH BETTER! BEN-GAY FEELS SO WARM AND SOOTHING!

SURE DOES! AND IT'S JUST AS GOOD FOR CHEST COLD MISERIES!

IT'S CURTAINS FOR ME!

HAPPY ANNIVERSARY!

YOUR ROOM LOOKS LOVELY! IT MUST HAVE COST YOU A FORTUNE!

NO! IT'S AMAZING WHAT YOU CAN DO YOURSELF WITH A LITTLE EFFORT... AND A LITTLE BEN-GAY!

DRAT! BEN-GAY ALWAYS MAKES AN INTERIOR DECORATOR OUT OF ME!

Ben-Gay

(THE ORIGINAL BAUME ANALGESIQUE)

FAST RELIEF FROM ACHES AND PAINS

RED PACKAGE FOR ADULTS
Fast relief from pain due to CHEST COLDS, MUSCULAR STRAIN, RHEUMATISM, NEURALGIA, HEADACHE, ACHING FEET

BLUE PACKAGE FOR CHILDREN
Fast relief from CHEST COLD DISCOMFORT

RED BEN-GAY for You
BLUE BEN-GAY for Children

I thought Business came Before Pleasure!

JACK WON'T TRY TO UNDERSTAND! HE SAYS I THINK MORE ABOUT MY WORK THAN I DO ABOUT HIM!

HE'S RIGHT... IN A WAY!

YOU DON'T SPEND ANY TIME MAKING YOURSELF ATTRACTIVE. LOOK AT YOUR HAIR AND HANDS... THEY'RE A SIGHT!

AND MEN LOVE THEIR WOMAN ATTRACTIVE, EH? ALL RIGHT... I'LL GET MY HAIR DONE... BUT NOTHING WILL HELP THESE UGLY CHAPPED HANDS!

PACQUINS WILL AFTER THE HAIR DRESSER--- STOP AND TALK TO DOC'S NURSE. SHE TOLD ME PACQUINS ACTUALLY HEALS CHAPPED HANDS! I USE IT REGULARLY, AND ESPECIALLY AT BEDTIME!

IT'S WORTH A TRY!

PACQUINS CONTAINS MORE HEALING "HUMECTANT" THAN ANY LEADING HAND LOTION. "HUMECTANT" IS THE FINEST INGREDIENT KNOWN TO DERMATOLOGISTS FOR HEALING CHAPPED SKIN. IT'S A "PRESCRIPTION" FOR LOVELY HANDS!

COME ON... I'D LIKE TO ASK FOR YOUR HAND, M'LADY!

IT'S YOURS, THANKS TO PACQUINS.

PACQUINS HEALING "HUMECTANT" SOFTENS AND SMOOTHS ROUGH, DRY SKIN INSTANTLY

Chapped skin heals!
Dry skin softens!
Rough skin smooths!
Red skin whitens!

Pacquins was first made for doctors and nurses who have their hands in disinfectant and water 30 to 40 times a day! Use it regularly to keep your hands, legs, arms soft, smooth, young-looking.

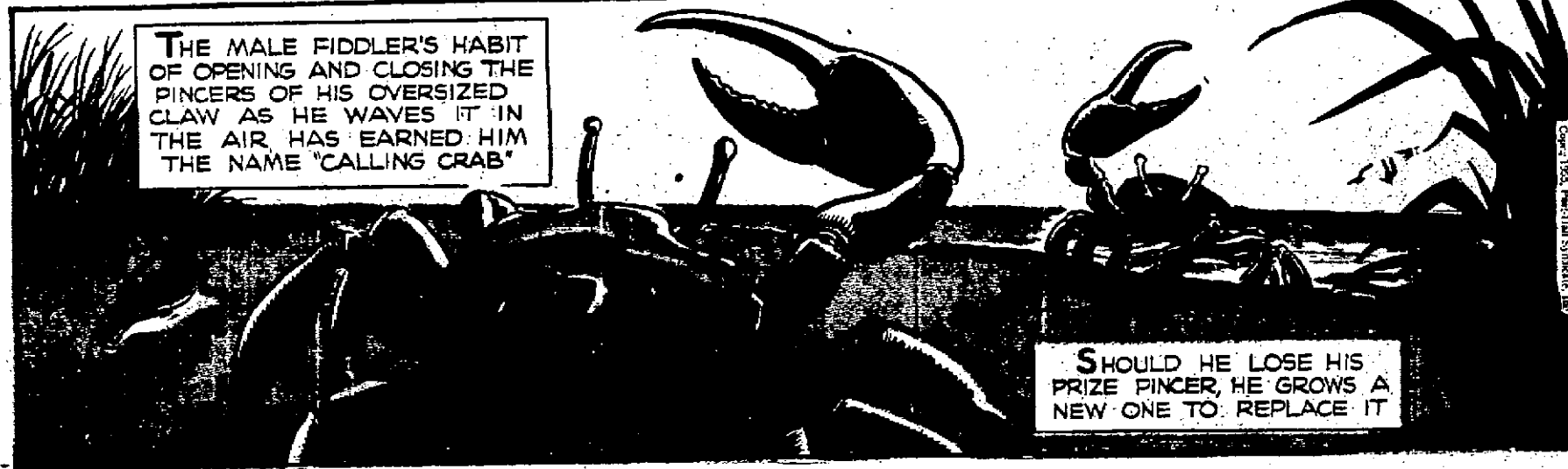
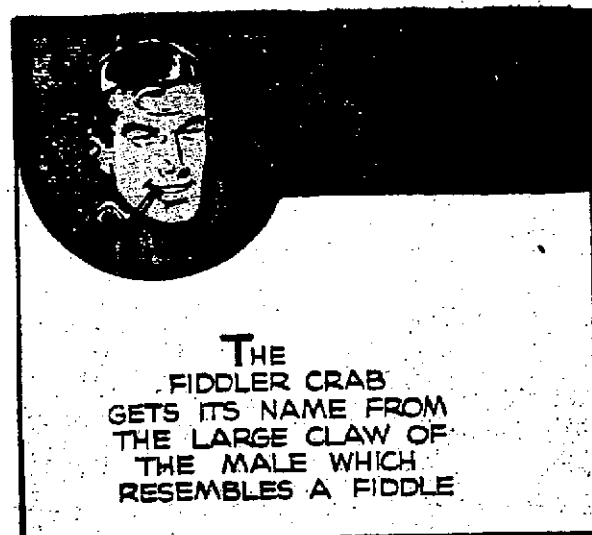
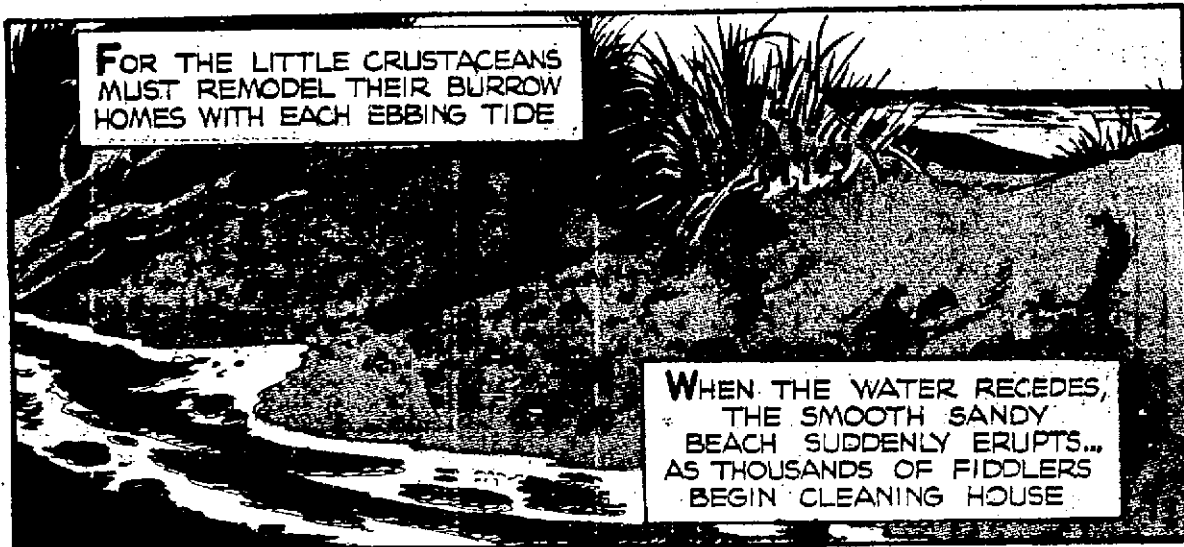
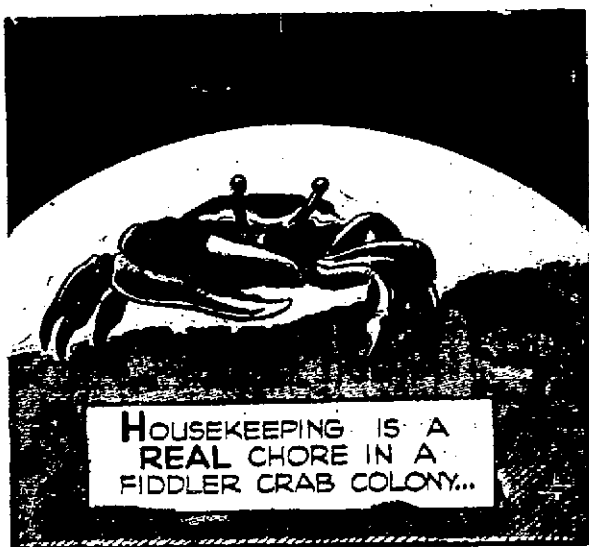
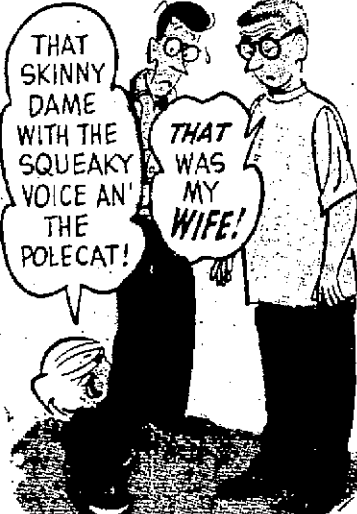
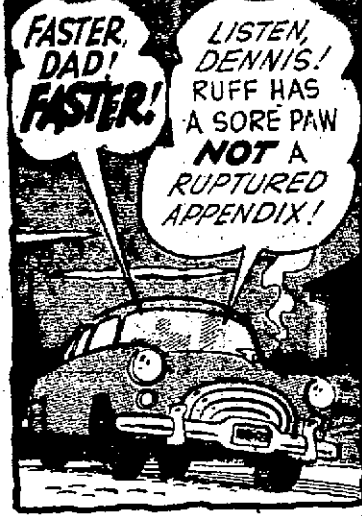
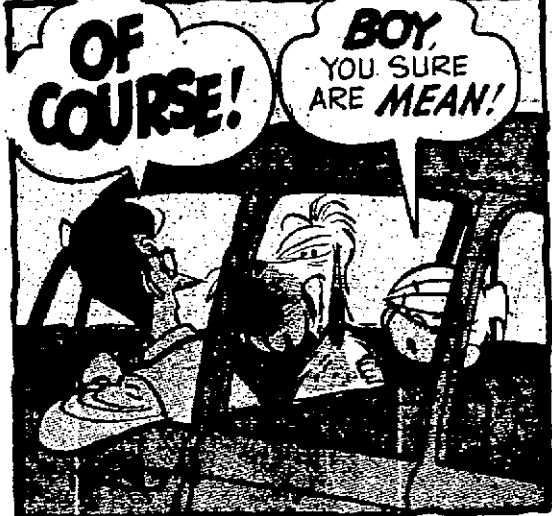
On sale at all cosmetic counters in U. S. and Canada

PACQUINS

HAND CREAM CONTAINS LANOLIN

SUNDAY, FEBRUARY 27, 1955

PART



ARCHIE

By Bob Montana



THERE OUGHTA BE A LAW

By Al Fagaly and Harry Shorten



VIGNETTES OF LIFE

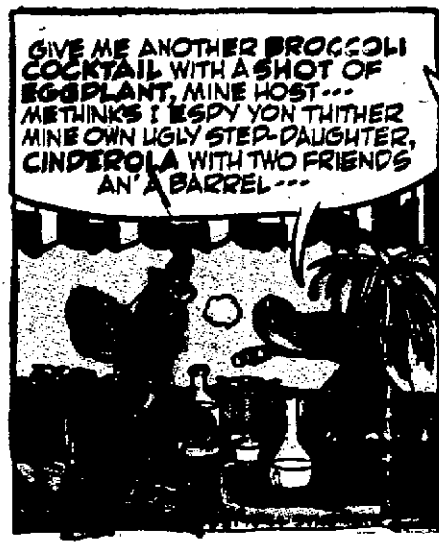
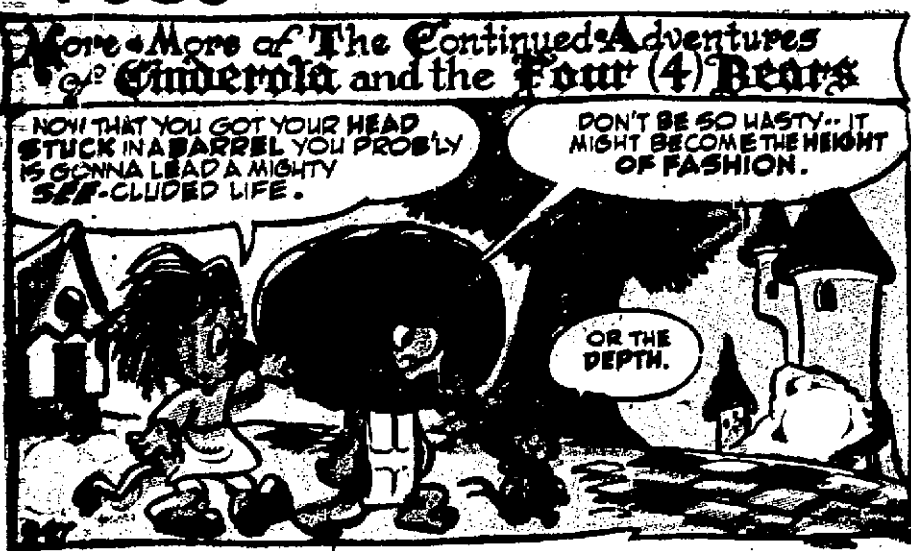
If Looks Could Kill

BY HARRY WEINERT

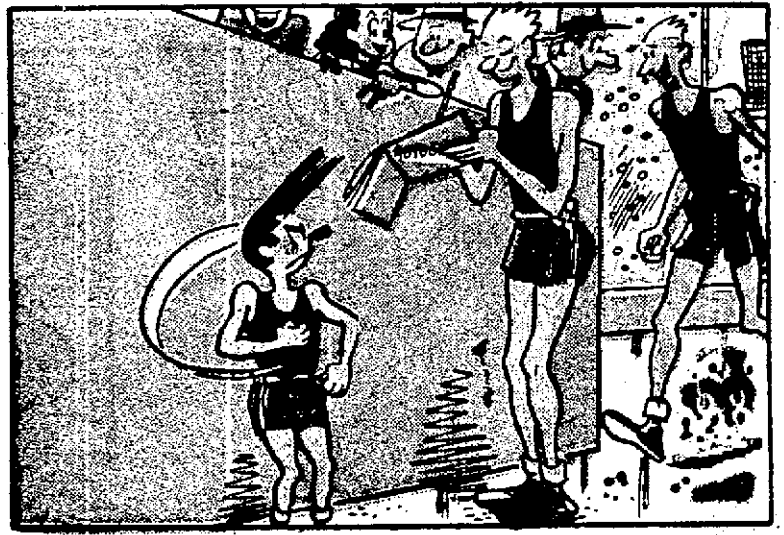
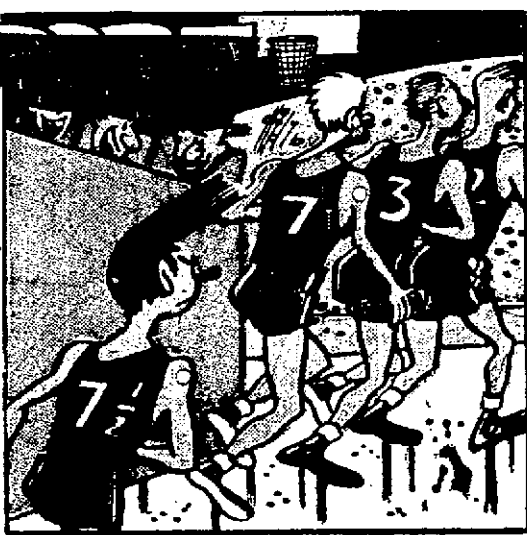
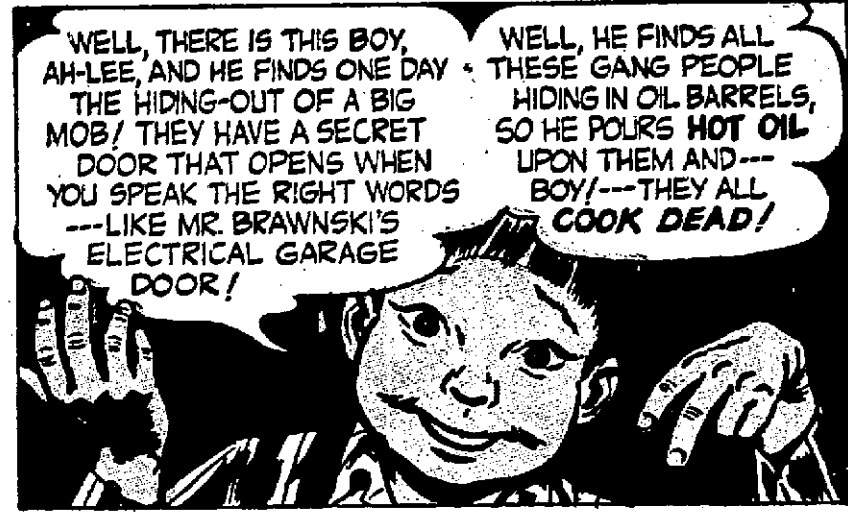
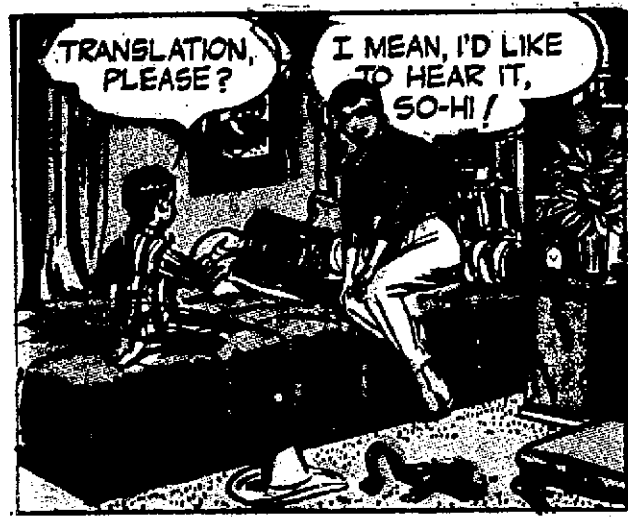


POGO

By Walt Kelly



STEVE ROPER



OUT OUR WAY

The Willets

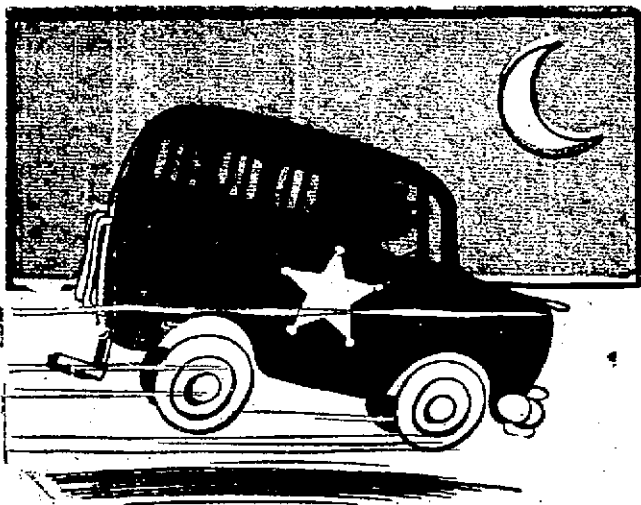
T. M. Reg. U. S. Pat Off.

By J. R. Williams



OUR BOARDING HOUSE

With Major Hoople



LONG SAM

by
Joe Camp
and
Morty

SINCE TH' DOC CURED TH' WILD BOY O' HIS BLINDNESS-- AN' LEFT OUR VALLEY-- THEM TWO AINT DONE NOthin' BUT STARE AN' JABBER AT EACH OTHER--

BILLIN' AN' COOIN' LIKE A PAIR O' LOVEBIRDS--

ME-- LONG SAM!
ME-- LONG--SAM--

NO--ME!!!

AND I CAN'T SAY I BLAME 'EM, CUSS 'EM!!! THEY'RE THE TWO MOST-BEAUTIFUL CRITTERS NATURE EVER CREATED!!

O' COURSE, HE IS A MAN, AN' THAT MAKES HIM A NATURAL-BORN NO-GOOD TO BESIN WITH, IN MY BOOK--

BUT-- HE AINT NEVER BEEN OUT IN TH' WORLD TO LARN TH' DIRTY TRICKS O' MEN-- AN' HE SHORE AINT GONNA LARN 'EM HERE!! SO MEBBE WE THREE'LL GIT ALONG ALL RIGHT-- ALONE IN OUR VALLEY--

OUTSIDE THE VALLEY--

ALTHOUGH I'VE BEEN CAST OUT FROM THAT GARDEN OF EDEN-- I DON'T WANT IT SPOILED-- BY OTHERS--

MAY HEAVEN PROTECT YOU, LONG SAM-- AND YOU, LUCKY WILD BOY-- AND EVEN YOU, MAN-HATING OLD MAW!!!

TO BE CONTINUED.

RUSTY DUSTY

GOOD! THE ENGLISHMAN'S ON TIME!

ON SPECIAL MISSION! RUSTY, DUSTY AND COMMANDER LOGAN, USN, RENDEZVOUS WITH BRITISH NAVAL OFFICER AT SECRET AIRFIELD TO GIVE HIM NEW ATOMIC PLANS.

желаю вам всего наилучшего.
спасибо!

MAY I SEE YOUR CREDENTIALS, PLEASE?
CERTAINLY!

THESE ARE OKAY, LIEUTENANT. THIS WAY...
DUSTY, STAY BY THE PLANE. THERE'S SOMETHING FUNNY ABOUT THIS GUY...!

WELL, LIEUTENANT, HERE THEY ARE...
HOLD IT, COMMANDER! THIS MAN IS A PHONY!

THERE'S NOTHING FUNNY ABOUT FALLING DANDRUFF! IT'S A SIGN OF DRY, OIL-STARVED SCALP. CHECK IT WITH 'VASELINE' HAIR TONIC. IT KEEPS YOUR HAIR LOOKING NEAT AND NATURALLY WELL-GROOMED.

GET HIM, DUSTY!

I DON'T GET IT! HOW D'YOU KNOW THEY WERE FAKES?

SIMPLE! THE BRITISH NAVY DOESN'T ALLOW MUSTACHES! IT'S BEARDS...OR NOTHING!

RUSTY SURE IS SMART... HE'S SO HANDSOME, TOO!

THANKS TO THE COMMANDER... HE LOANED US A BOTTLE OF OUR FAVORITE 'VASELINE' HAIR TONIC.

TO KEEP YOUR HAIR LOOKING NATURALLY WELL-GROOMED, YOU NEED 'VASELINE' HAIR TONIC. IT SUPPLEMENTS THE NATURAL OILS IN YOUR HAIR...CHECKS DRY, OIL-STARVED SCALP. AND 'VASELINE' HAIR TONIC CONTAINS NOT ONE DROP OF ALCOHOL OR ANY OTHER SCALP-DRYING 'MYSTERY' INGREDIENTS. JUST A FEW DROPS A DAY KEEPS YOUR HAIR LOOKING NATURALLY NEAT...HOUR AFTER HOUR, TRY IT!

Vaseline HAIR TONIC

the TROUBLE TWINS

LET'S ROAST THE MARSHMALLOWS!
BUT MOTHER TOLD US NOT TO PLAY WITH FIRE!

OUCH! I BURNED MY HAND!

MOM'S GOING TO ROAST YOU FOR PLAYING WITH FIRE!

GEE, MOM, THIS 'VASELINE' PETROLEUM JELLY IS SO SOOTHING!

IT'S JUST THE THING FOR A MINOR BURN. HELPS PREVENT INFECTION, TOO.

MY HUSBAND USES 'VASELINE' PETROLEUM JELLY FOR WORK-SORE HANDS. I USE IT TO GUARD AGAINST CHAPPED SKIN. AND WHEN THE TWINS WERE BABIES, I USED 'VASELINE' PETROLEUM JELLY TO PREVENT DIAPER RASH. NO MEDICINE CABINET SHOULD BE WITHOUT IT! GET A JAR OR TUBE TODAY!

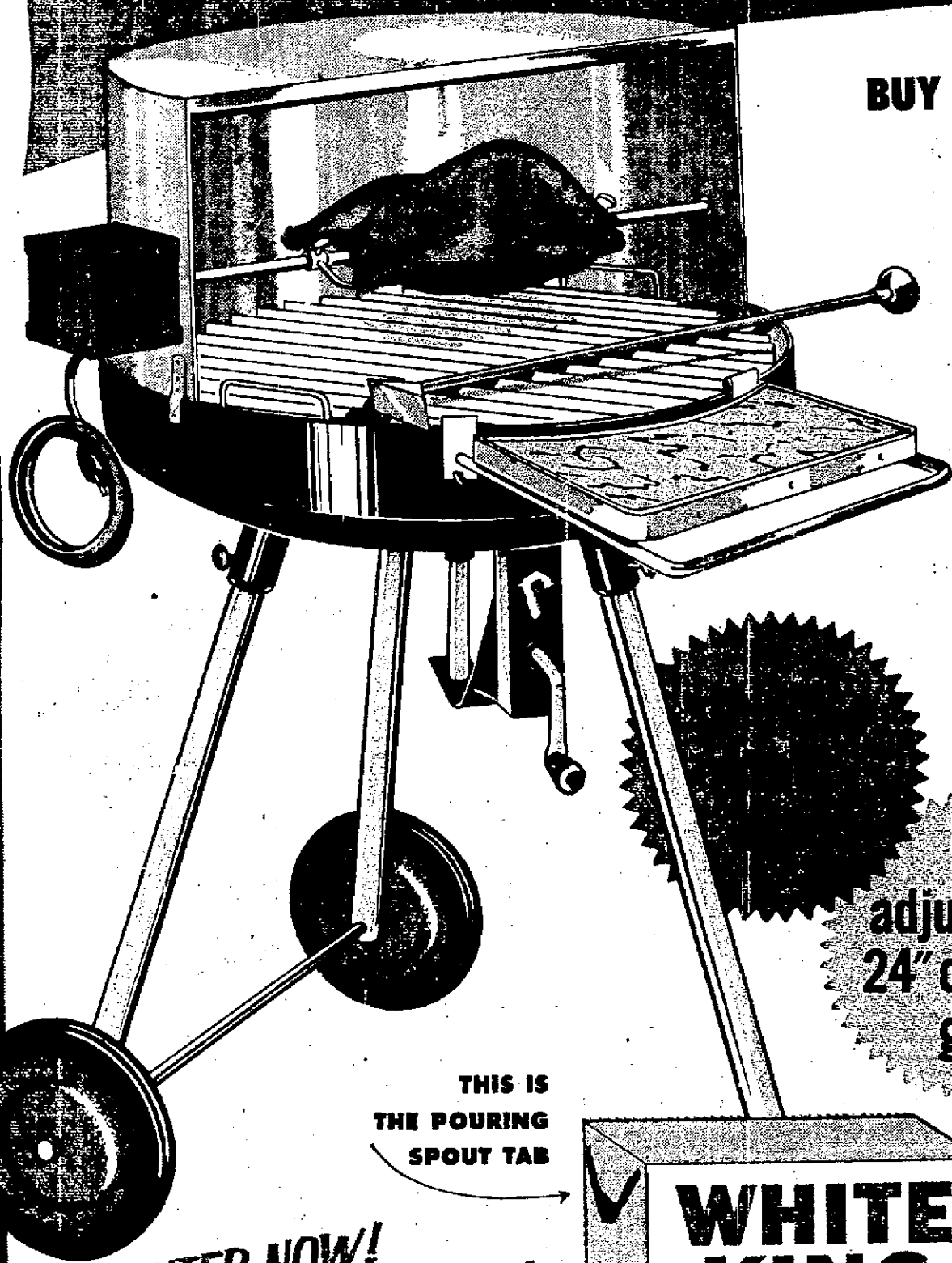
Vaseline
TRADE MARK
PETROLEUM JELLY

The First Aid Kit in a Jar

Readers Digest calls it the "Wonder Jelly"

GIVING AWAY BARBECUES

PORTABLE



BUY A BOX OF WHITE KING "D" AND ENTER THIS EASY, EXCITING CONTEST!

WHITE KING D—the wonderful new detergent with “balanced” power now offers you (if you live in the west) the opportunity to win one of these deluxe Big Boy Barbecues—and we do mean *deluxe*!

This model as shown retails for \$89.95. It has a stainless steel hood, electric motor and spit, adjustable grill, fire rake, a Formica cutting board and many other deluxe features. No picture can do it justice—take it from us you'll love it! It is really a knockout!

THIS WHITE KING "D" CONTEST IS SIMPLE AND EASY
All you do is complete this statement in 25 additional words or less:

"I like the way WHITE KING 'D'
works for me, because..."

Send in as many entries as you want. Grab that pencil right now—and good luck!

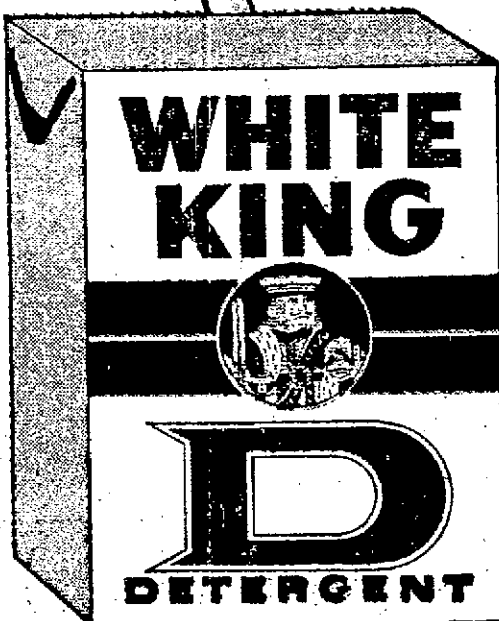
adjustable
24" chrome
grill

THIS IS
THE POURING
SPOUT TAB

**ENTER NOW!
ENTER OFTEN!**

Enter each weekly contest as many times as you wish, but enclose the tab from the pouring spout from a package of WHITE KING D with each entry. Your entry must be your original work, submitted in your own name. Only one prize to a contestant. Your name and address must appear legibly on your entry and all entries must carry sufficient postage.

If you have been using White King D you will think of dozens of advantages that this product has, such as the fact that you no longer need to buy one product for your heavy wash and *another* one for your dainty personal laundry. The “balanced” power in White King D will thoroughly clean your greasiest pots and pans—and yet is perfectly safe for your finest china. Whatever your reasons, they are sure to be *good*. So send them in. You may easily win one of these deluxe “Big Boy” barbecues.



**6
SEPARATE
WEEKLY
CONTESTS!**

Entries for individual weekly contests must be received as follows:

- 1st weekly contest... by midnight March 8
- 2nd weekly contest... by midnight March 13
- 3rd weekly contest... by midnight March 20
- 4th weekly contest... by midnight March 27
- 5th weekly contest... by midnight April 3
- 6th weekly contest... by midnight April 10

Complete official rules and additional entry blanks may be obtained at your dealers.

WHITE KING D CONTEST, Box 60, Los Angeles 51, Calif.

I would like to win a Big Boy Barbecue. Here is my contest entry, which I am completing in 25 additional words or less:

"I like the way WHITE KING D works for me, because..."

I am enclosing 1 WHITE KING D pouring spout tab (send in as many entries as you wish, but enclose the tab from a pouring spout from a package of WHITE KING D with every entry).


NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

BATTLE AT CAPITAL FOR L.B. OIL

30 Minutes from Moscow!



U. S. GAINS IN
Rocket Race

More Defense Dollars Going for Missiles

(Editor's Note: Dramatic progress in the field of guided missiles makes it almost certain another major war will be in part a push-button war. Here's a comprehensive survey of our guided missiles program.)

By VERN HAUGLAND
Associated Press Aviation Writer

WASHINGTON (AP) — The United States claims world leadership in guided missiles, as the deadly race for military power goes on. But the big prize—the IBM, or intercontinental ballistic missile—is still in the distance, apparently, for both major contenders.

As of today the IBM appears likely to be the unbeatable weapon. Once launched, it would follow a bullet's course—much faster than any bullet—to its target thousands of miles away.



DEATH ON TIPTOE
Nosing skyward for the race into space are two of Uncle Sam's pushbutton war weapons. Top: Matador pilotless bomber in launching position. Bottom: Navy's Regulus scoots aloft. — (AP Photos.)

CIVIL DEFENSE PLANS DETAILED

What should we do in event of aerial attack? How is the Civil Defense program progressing?

Complete details on the local defense program and your roles for survival appear on Page A-4.

On the lighter side of the news you'll be interested in the Spring Fashion Edition of the Women's Section. It tells Missy what to do in her perennial emergency—invited to a party, and "not a thing to wear."

Franco Tells Desire for Monarchy Today

MADRID (AP)—Generalissimo Franco is to state, today, his favor for a monarchist restoration in Spain, it was reliably reported Saturday night.

Big A-Blast Still Held Up

LAS VEGAS, Nev. (AP)—Continuing bad weather conditions Saturday postponed the third and perhaps the most potent blast of the 1955 atomic test series. Tuesday now is believed the earliest possible firing date.

\$175 Pup Stolen From Store Window

A black French Poodle puppy, clipped in Royal Dutch pattern and worth \$175, was stolen from the show window of King's House of Dog Beauty, 1171 E. Pacific Coast Highway, Saturday afternoon.

The male pup was filched while the shop's employees were all busy at the rear of the store. The dog was owned by Milton J. Black of 2289 San Francisco Ave. and was on sale at the shop.

L.A.C. SAYS:

Grain for Russia

There continues to be quite a lot of fire over the proposal that this country ship a large part of our grain surplus to famine-ridden Russia. It is probable we have more surplus grain in warehouses than was produced in Russia the past year. It is reported the Russians face a serious famine until the next crop is harvested. Where could we do more to demonstrate our friendship than by relieving the hunger of the Russian people? That is the argument being placed before officials in Washington.

It is probable most Americans would jump at the opportunity of helping the Russian people. But it is also true, we believe, the Americans would want the people of Russia to know we were helping them. That may seem

(Continued on Page A-2)

Ike's Panel Seeks to End Gas Controls

WASHINGTON (AP)—President Eisenhower's cabinet committee on fuels, in a move that may affect 30,000,000 consumers, Saturday recommended removal of all federal control over natural gas before it enters interstate pipelines.

The committee also urged limits be placed on foreign oil imports to help the domestic petroleum industry and to aid the competitively-priced coal industry. For the immediate relief of coal, it urged freight rate adjustments.

IOWAN UNHAPPY

Prof Blasts Vermont as 'Hick,' Quits

BURLINGTON, Vt. (AP)—A youthful professor said Saturday he was resigning from the University of Vermont because the state is mentally "snowed-in."

Professor John W. Aldridge, 32, teacher of literary criticism and creative writing at the university, said in an interview "Vermont needs to get over its hick provincial attitude" if it is to survive economically.

"It is difficult to imagine a healthy future for a state so bogged down in rural interests," he said. "I cannot understand why Vermont has to consider itself an agricultural state. The soil is poor and there is little of it."

Aldridge, a native of Sioux City, Iowa, said even crime is at a low ebb because "crime requires effort, some discontent and some imagination."

WHERE TO FIND IT	
Amusements	B-6-7
Beach Combing	C-1
Bridge	W-11
Classified	D-1-15
Editorials	C-3
Military	B-7
Obituaries	C-2
Radio-TV	D-16
Real Estate	C-5-10
School Menus	W-22
Ship Arrivals	B-7
Sports	B-1-5
Women's News	W-Section

Paris Treaties Pass Crucial Test at Bonn

Lower House OKs NATO, Rearmament, Saar Agreement

By DANIEL DELUCE

BONN, Germany (Sunday) (AP) — Rearmament of West Germany for the Atlantic alliance against communism was overwhelmingly approved early today by the lower house of parliament on the next-to-final ratification step.

Then the companion agreement with France to Europeanize the German-speaking Saar Valley with its coal and steel

Parliament Called In Soviet Zone

BERLIN (AP) — The parliament of the Soviet zone of Germany was summoned to a special session next Wednesday to hear a statement from the government.

The report of the summons came from the Soviet zone news agency ADN but it gave no details. West Berlin observers speculated immediately that the Bonn government's ratification of the Paris treaties on West German rearmament would be the subject of the Communist government declaration.

was approved by a vote of 264 to 204 with nine abstentions.

The whole program including rearmament thus passed the crucial test.

The final reading on the package of five Paris treaties was postponed until later today when an unprecedented Sunday session will be held to pass upon the raising of a 500,000-man German army to help defend the free world. The upper house, where the government has a majority, has still to act.

The victory of Chancellor Konrad Adenauer on the first four treaties ending the occupation of West Germany and taking it into the North Atlantic alliance was decisive. Despite their quarrels, the four parties in the government coalition stood almost solidly together.

His victory in the bitterly disputed Saar agreement was by a greatly reduced margin, but still larger than he had expected.

In rapid succession the Bundestag cast these ballots:

The first treaty, ending the 10-year-occupation by the United States, Britain and France—327 to 151.

The second treaty, authorizing

(Continued on Page A-2, Col. 3)



INJURED IN F100 BAIL-OUT

Rescued from the sea after the crash of his supersonic F100 Super Sabre fighter south of Laguna, Saturday, injured test pilot George Franklin Smith is removed from cabin cruiser Nora Kate at Coast Guard dock, Newport Harbor. — (Photo by Ben Reddick.)

Pilot Survives Drop With Torn Parachute

A 30-year-old North American test pilot was injured Saturday as he parachuted from his disabled F100 Super Sabre Jet over the ocean south of Laguna Beach.

The F100 models only recently returned to the skies after being grounded. They hold the world's jet speed record of 753 miles an hour in level flight.

The plane crashed into the ocean and sank a quarter of a mile off the beach between Dana Point and Laguna.

The pilot, George Franklin Smith, Manhattan Beach, plummeted into the water nearby, his torn parachute dragging behind him. He was picked up moments later by a small boat.

Smith was reported in "good condition" late Saturday in Hoag Memorial Hospital, Newport Beach.

The flier, a veteran naval aviator who saw Pacific theater duty during World War II, suf-

(Continued on Page A-3, Col. 1)

City Stiffens Legislative Defense Line

Sacramento Session Probably Most Vital in Local History

(Editor's Note: Opening sessions of the California Assembly this week will be observed by Malcolm Epley, I. P. T. columnist and executive editor of the Press-Telegram, who will make periodic reports to the readers on legislative activity. Columnist Epley will pay particular attention to the critical tideland oil issue outlined in this article.)

By MALCOLM EPLEY

SACRAMENTO — Long Beach began digging in for a stout defense of its tidelands oil money as legislators flocked back to the capital today after their constitutional recess.

The Legislature session reopening Monday may prove to be the most important in history, so far as Long Beach is concerned.

Some time in the next few months legislators will write the fate of the Allen bill, which would seize Long Beach's tidelands funds for the state. It may be decided in committee, or on the floors of the two houses. Perhaps it will receive a legal knockout.

Never before has Long Beach set up for such a vigorous role in the business of influencing legislative action. No community has so much at stake in the coming session. The situation is probably without parallel in the country, with a city forced to fight for funds of such size against a threat by a state.

The bill offered by Assemblyman Bruce Allen of San Jose would strip Long Beach of perhaps \$150,000,000 immediately, and would continue taking the cream of the city's oil harvest to the tune of around \$30,000,000 a year.

Long Beach is readying a fight measuring up to the size of the threat. It has employed public relations experts and a lobbyist. They will tell the public and legislators about the city's right to the funds by virtue of a 1911 state grant and subsequent legislative acts. They will review the city's prudent use of tidelands money and the far-reaching implications of state seizure of the property of a municipality.

Much of the brunt of the

(Continued on Page A-2, Col. 4)

Prank Panics Dancers; L.B. Man, 56, Dies

One person died of a heart attack and about 50 other dancers at Belmont Recreation Center, 4104 Allyn St., were frightened Saturday night when prank-playing juveniles tossed a smoke flare on the stairs of the second-floor ballroom.

Dr. Burgess H. Humason, 56, a psychologist, of 1240 E. Eighth St., was pronounced dead on arrival at Community Hospital. His body was taken to Christensen-Pino Mortuary.

Police said panic spread among those attending the dance, when they saw dense clouds of smoke rising from the stairway. During the commotion, Dr. Humason suffered his fatal attack.

Seven Rivers Spread Woe in Australia

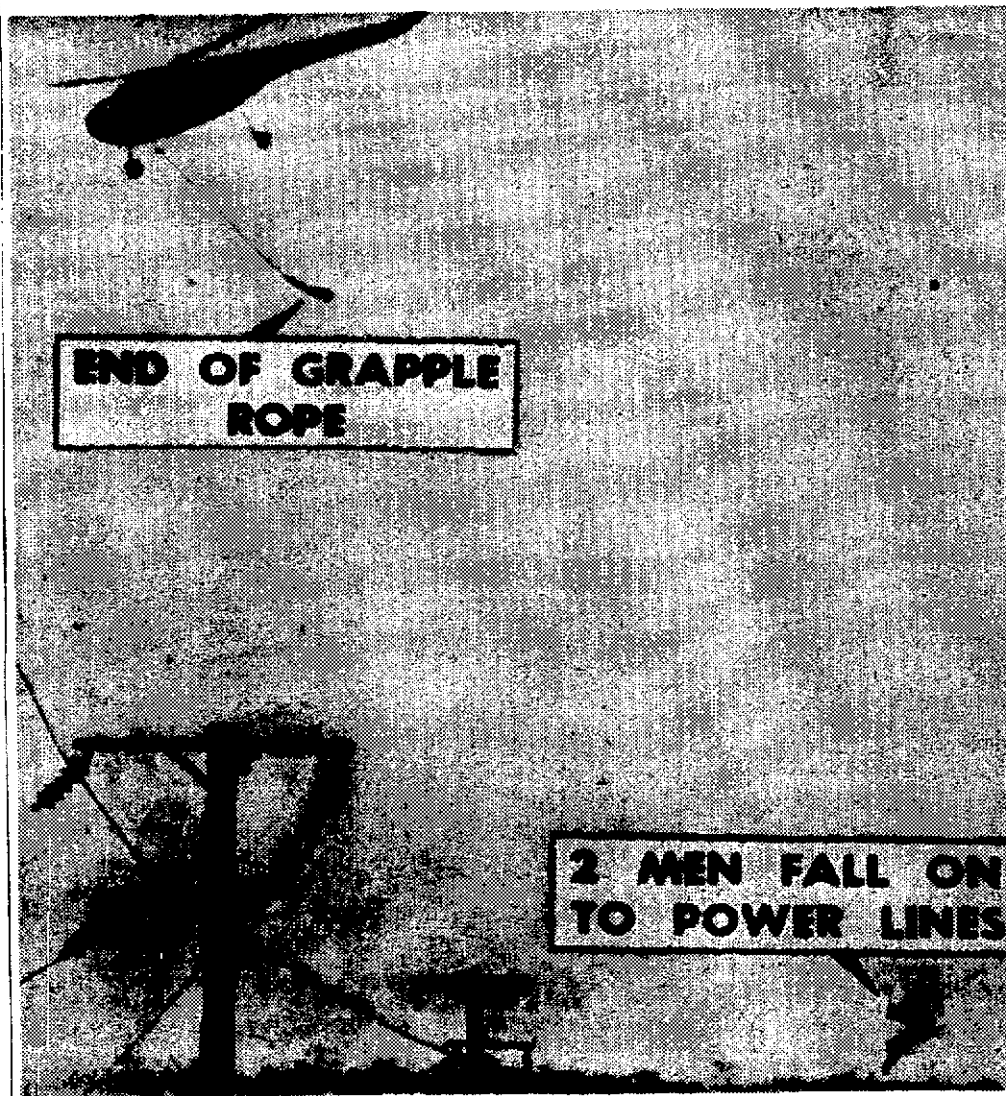
SYDNEY, Australia (Sunday) (AP) — The worst floods in Australia's history swirled today over New South Wales, where seven rampaging rivers spread death and destruction and marooned an estimated 100,000 persons.

Officials said 18 bodies have been recovered. But a police official estimated the dead at "more than 40 with so many more missing that we cannot possibly account for days."

Hardest hit was Maitland on the swollen Hunter River. Latest reports from that southeast Australian community said 55 persons were missing and feared drowned.

The raging floods routed tens of thousands of persons from their homes, wiped out entire herds of livestock and caused damage in the millions of dollars.

In the stricken town of Dubbo, police were trying to locate 300 persons still unaccounted for.



SPECTACULAR DEATH FALL FROM HELICOPTER

This memorable photo shows two men hurtling to their death during a rescue attempt by helicopter in upper left. 'Copter was attempting to lift the men from floodwaters near Maitland, Australia. After losing their grip, they fell on high tension wires. — (Associated Press Wirephoto by Radio.)

L.A.C. SAYS: Grain for Russia

(Continued from Page A-1)
a selfish way to look at the situation. But it is factual. There are more people hungry in other countries than there will be in Russia. If we are going to give away these surpluses for selfish reasons we should do it in Asia where millions of people are always hungry.

The trouble with our give-away programs has been that the people have not been advised that the gifts have come from the American people. Our gifts have been to governments, not the people. The governments have in turn, sold tractors and other products we have given them. It has made it possible for them to pay costs of government and in many countries bring their economy into a healthful condition. But in very few cases have the governments told the people this aid has come from American taxpayers.

If there were any assurance that our great grain surplus would help bring about a better understanding between the Russian and American people it would be a great investment. To accomplish this it would be necessary for the Iron Curtain to be drawn aside so our gifts could be taken to the people as American gifts. Surely that would show the Russians that the American people are kindly and not ruled by imperialism. But no one expects the Russian leaders to allow any such aid to be given their people.

To the Communist leaders this would be acknowledgment that capitalism can outproduce communism. It would prove the American people want peace and not war. This would be looked upon, and probably would be, the start of the downfall of communism.

It may be said we should not allow selfishness on our part to stop aiding Russia if the people are hungry while we have enormous surpluses.

But the fact is any aid we give Communist leaders aids them in the continuance of their complete dictatorship over the Russian people. We might save some Russians from hunger, but in so doing we would be aiding in keeping them under the heels of their masters. We should give away no more of our wealth to aid other people without letting those people know it comes from the American people. That is the only way we will build world friendships. We do not influence the people when only a few leaders of their government know where the gifts have come from.—L.A.C.

(L.A.C.'s column, like other columns, is an expression of personal opinion and does not necessarily reflect the considered opinion of this newspaper.)

30 Min. to Moscow: U.S. in Rocket Race

(Continued From Page A-1)

area up to 7,000 square miles guided missile: the Honest John, around the blast site. If an H-bomb of this type were exploded in Washington, for example, populations as far as 180 miles in a downwind belt which might be as much as 20 miles wide would be seriously threatened by radioactive particles thrown off into the atmosphere.

Against this grim background the United States is allocating an increasing share of its defense budget for missile development—and production now in progress shows plainly the big role slated for guided missiles in any future war.

While guided missiles have dramatic possibilities as offensive weapons, they also have great potential for defense. The Army's Nike (pronounced Nyke), for example, already is set up in areas surrounding the nation's major industrial and population centers. It can travel 1,000 miles an hour and destroy enemy aircraft and other missiles effective against ships and personnel.

The United States is keeping what it knows about Russian missile developments under wraps. Certainly there is no disposition to understate a nation which proved itself capable of swift development in the field of atomic energy.

Former German scientist Walter R. Dornberger, now a missile specialist at Bell Aircraft Corp., doubts that the Soviets have yet perfected an intercontinental missile which can be fired at American targets. But he says, "information he has leads him to believe the Reds 'are most certainly making progress on it.'"

He thinks Russia is ahead of the United States in missile progress three years ago and is on a par now. Three years from now he believes the Russians will be lagging far behind.

The defense department has little to say about U.S. advances in the field. In fact there are few subjects more thoroughly blanketed by security.

But in recent months there has been some relaxation of security surrounding some of our older missile projects—a sure sign considerable progress is being made on newer types.

Maj. Gen. L. E. Simon, chief of research and development in the Office of the Army Chief of Ordnance, says the U. S. guided missiles program so far "has cost on the order of a billion dollars and 10 years of effort, and is just hitting its stride in producing concrete results."

Defense Department spokesmen say that while there has been some duplication between the service and some competition on the part of one service to get ahead of another, our guided missiles program has been constructive and highly productive.

One official adds: "We are now at a payoff stage in the development of guided missiles."

The armed forces have formally announced these missile projects:

ARMY—The Nike, Corporal

Paris Treaties Pass Crucial Test at Bonn

(Continued From Page A-1)

the western powers to continue to station troops in West Germany, 323 to 350.

The third and fourth treaties, formally admitting West Germany into a North Atlantic Treaty Organization and the Western European Union, 315 to 353 with 9 abstentions.

The Saar agreement, 264 to 204 with 9 abstentions.

The Adenauer forces also beat down a Socialist amendment, 308 to 163, with 6 abstentions, which would have delayed putting the NATO treaty into effect until after the West German parliament had decided that any renewed negotiations between Russia and the western powers on German unification had failed.

Also beaten was a Socialist amendment to the Saar pact declaring the Saar a part of Germany and its citizens. German nationals. The vote on this was 280 to 194 with 4 abstentions.

Under the first treaty, the Allies restore West German sovereignty and lift the ban on arms.

Under the second treaty, the troops of the three western occupying powers are limited to the present number—more than 400,000. Any increase requires the consent of the newly sovereign Bonn Republic.

Although Adenauer's coalition of Christian Democrats, Free Democrats, German and Refugee Party members voted almost solidly for arms and western allies, the Socialists also mustered their entire strength of 151 against the arms pact.

On the second ballot, however, some deputies were temporarily absent.

Two non-socialists joined in the vote against incorporation of West Germany into NATO and WEU. They apparently were won over by Socialist arguments against joining any power bloc while Germany is still partitioned. The nine abstentions on this vote also apparently were influenced in the same way.

None of the government deputies, apparently disgraced with the spirit of the Socialist amendment on the Saar. But they heeded Adenauer's warning that unless the Saar settlement with France was accepted unchanged, his whole pro-western policy would be wrecked.

The veteran chairman admitted Socialist charges that he had renounced Germany's immediate claim to the return of the Saar, but he said this was in exchange for French to German sovereignty and rearmament.

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In His Footprints

CHRIST & CHILDREN

"Suffer the little children to come unto me and forbid them not."

Matthew 20:14

So many varied sects and creeds... Are founded to serve just the needs... Of adults but neglect the youth... While Christ declared this basic truth... That Heaven's Kingdom is composed... Of children and the faith of those... Who enter must be as a child... All childhood claims Him as its own... Who as 'The Children's Christ' is known.

JULIEN C. HYER

City Digs In to Hold Riches Against Raids

(Continued from Page A-1)

fight will be borne by State Sen. Richard Richards of Los Angeles County and Assemblymen Herbert R. Kloockslem and W. S. Grant of Long Beach. They are Long Beach's legislative delegation, and all are committed to battle the tideland money grab.

The city may also employ special legal counsel to assist City Atty. Walfrid Jacobson, because delicate legal questions may prove decisive factors in the legislative decision.

It is too early to appraise legislative sentiment on this issue. Few legislators know much about the Long Beach tidelands. Allen's bill, introduced in the final minutes of the Legislature's preliminary session, has not been widely discussed outside Long Beach. But the implications in the proposal are beginning to make an impact in Sacramento, and it may become one of the most controversial issues of the session.

The tideland money grab has shown they mean to make the most of the financial attractions of their scheme at a time when the state faces a general fund deficit and many costly projects.

Right after tossing his bill into the hopper, Allen suggested the Long Beach money could offset the anticipated deficit of about \$80 million. Later, he and other sponsors talked of using the Long Beach cash to finance the supercolossal Feather River state water project.

As it is written, the Allen bill simply takes to the state all the tideland money "not now ex-ally of AB 3400." The fact that this case pends before the Supreme Court is another complication in the legislative picture. A Supreme Court decision, if it rules specifically on the question of the city's absolute ownership of the tidelands and the oil cash, could materially influence the fate of the Allen bill. But no one knows if the Supreme Court will rule before the bill comes up for action.

Allen contends the city held the property in trust and when the trust was fulfilled, as indicated in AB 3400, all additional values should go back to the state.

That is likewise the theory of lawyers, representing the Tulare Farm Bureau members, who have intervened in the Mallon and Swart cases now awaiting decision of the Supreme Court. Those cases originally were filed as challenges to the constitutionality of AB 3400.

Allen contends that the original purposes of the state's tideland grant to Long Beach—har-

Germany Plans 500,000-Man A-Era Force

BONN, Germany (Sunday) — West Germany now plans a 500,000-man defense force designed for atomic warfare. Experts estimate three to five years will be needed for training and equipping.

The start can be made only after all the NATO countries have finally approved the Paris treaties and after an estimated six months needed for implementation of the treaties.

Here are the plans:

The new Streitkraefte (armed forces) will consist of a 12-divi- sion, 400,000-man army, an air force of 80,000 men and a navy of 20,000.

The army will have six motor- ized infantry divisions, four ar- tillery divisions, two mechan- ized divisions. Each of the ar- mized divisions will have twice called up for service in the first on- ly divisions as a panzer divi-

Most of the heavy equipment for the initial buildup of the Landstreitkraefte will be provided by the United States at a cost of up to three billion dollars.

The Luftstreitkraefte (air force) will have 1,500 jet aircraft—most of them probably American. Organized into 20 squadrons, the air force will be limited to air- borne troops. No German strategic bomber force is envisaged.

The Seestreitkraefte (navy) re- stricted to vessels of less than 1,000 tons, will be capable only of harbor protection vessels.

Under the present timetable, and Redondo Ave. Talks slanted toward nonmembers with per- mitted divisions will have twice called up for service in the first on- ly divisions as a panzer divi-

After that, the first draftees would be called for 18 months' training. The hard core of the new Streitkraefte thus would not be fit for combat before 1959.

German officers decline to estimate the cost of building a new defense force from scratch.

For the government year start- ing April 1, 1955, the government has budgeted only 9.4 billion marks (\$2,237,000,000) for de- fense. Part of this will be used to help finance the Allied armies stationed in Germany.

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on floor samples of fine upholstered furniture, which include luxurious foam rubber sofas, sectionals and lounge chairs from famous manufacturers and our own custom shop.

MONDAY ONLY

9:30 A. M. to 9:00 P. M.

Armless Lounge Chairs by Martin Bratrud covered in bright turquoise nubby texture, black brass tipped legs. 1 pair only, each.....	Reg. 52.50	39.50
Armless Lounge Chairs by Martin Bratrud, foam rubber upholstery covered in turquoise modern print, 1 pair only, each.....	Reg. 69.95	53.95
Barrel Chair by Martin Bratrud, foam rubber covered in heavy textured cinnamon and beige stripe.....	Reg. 95.50	59.50
Lounge Chair designed by Robert Hanley, black wrought iron frame, foam rubber upholstered in gold nubby texture.....	Reg. 135.00	69.50
High Back Lounge Chair made in our own shop. Foam rubber upholstered in finest quality imported Swedish grey and gold striped wool.....	Reg. 190.00	99.50
Club Chair with foam rubber upholstery covered in genuine Naugahyde. Choice of black, white and all popular colors.....	Reg. 119.50	99.50
Modern Wing Chairs by Martin Bratrud, foam rubber with reversible down-filled seat cushion. Covered in unusual modern abstract tapestry in frost grey, 1 pair only, each.....	Reg. 162.50	119.50
Oversize Club Chair, foam rubber with reversible seat cushion, covered in extra heavy hand-loomed texture, turquoise with metallic accent.....	Reg. 269.50	199.50
Laguna Sofa, custom made in our own shop. Foam rubber construction covered in finest quality beige Goodall mohair tweed.....	Reg. 269.50	189.50
Oversize Sofa by American Wood with reversible foam rubber cushions over hand-tied coil springs. Covered in premium quality beige linen tweed.....	Reg. 297.50	239.50
Curved Sofa, custom made in our own shop. Foam rubber covered in handsome inca gold textured fabric.....	Reg. 309.00	239.50
Sofa by Martin Bratrud, foam rubber with reversible seat cushions, covered in green metallic nubby texture.....	Reg. 309.00	259.50
Oversize Sofa, custom made in our own shop. Foam rubber over hand-tied coil springs, covered in finest quality blue-grey tweed.....	Reg. 637.50	479.50
2-Pc. Circular Sectional Group designed by Robert Hanley, black wrought iron frame, foam rubber covered in coral nubby texture.....	Reg. 493.50	239.50
3-Pc. Curved Senior Sectional Group with bumper end. Foam rubber covered in handsome persimmon nubby texture.....	Reg. 655.50	449.50
3-Pc. Curved Sectional Group by Martin Bratrud, foam rubber with reversible seat cushions covered in premium quality redwood tweed.....	Reg. 603.00	499.50
2-Pc. Upholstered Group consists of foam rubber sofa and lounge chair by American Wood. Reversible seat cushions, covered with miracle Chromspun for soil resistance in smart charcoal.....	Reg. 346.00	289.50
2-Pc. Upholstered Group consists of foam rubber sofa bed with bolster back and foam rubber lounge chair covered in modern green moire.....	Reg. 178.50	119.95
Mode Sleeper, converts from smart foam rubber sofa with reversible seat cushions to full size bed with innerspring mattress. Covered in handsome beige and multi-color stripe.....	Reg. 234.50	169.50
Turn-a-Bed, converts from handsome oversize foam rubber sofa into twin beds, king size bed, or single bed. Covered in heavy-weight cocoa nubby texture.....	Reg. 339.50	199.50

Many Additional Items at Similar Reductions

ONLY 10% DOWN — 24 MONTHS TO PAY

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OPEN MONDAY AND FRIDAY EVENINGS

F100 Pilot Cut, Bruised in Bail-Out

(Continued From Page A-1.)

Angeles International Airport about 11:30 a.m.

The two were flying together down the coast when Smith radioed he was in trouble and was going to bail out.

He plunged into clouds around 10,000 feet and released the jet's ejection seat.

Witnesses in Laguna Beach and on boats in the area said the jet dove into the water with a terrifying crash.

Then the pilot was seen, dropping rapidly toward the water, his parachute open but torn.

The pilot was picked up moments later by sport fisherman Mel Simon in his 22-foot boat, Balabass.

Smith was then transferred to the 35-foot Coast Guard Auxiliary cabin cruiser, Nora Kate, a Wilmington-based boat, skippered and owned by Jesse Kaplan.

Kaplan, a captain in the Coast Guard Auxiliary, put in to Newport Beach Coast Guard Station with the injured man.

Smith, semiconscious and bleeding from head cuts, was taken to the hospital.

At the Coast Guard dock, a passenger aboard the Nora Kate said, "We saw a splash and smoke" when the jet hit the water.

Onlookers at nearby Laguna Beach reported that the jet seemed to explode just before it hit the water.

This was denied by the pilot flying the other Sabre, North American authorities said.

The other pilot, unidentified by officials, said he lost Smith in the cloud bank. Diving out of it, he saw Smith parachuting down. The plane dived intact into the sea, he said.

A North American spokesman said every possible means would be used to salvage the wrecked plane in an attempt to find the cause of the crash.

Smith was one of three Sabre 46-mile-an-hour headwind. Smith pilots who made news Friday by flying a trio of the supersonic fighters from Las Vegas to Palm-dale, 207 miles, in 18 minutes.

In the speed dash, the jets averaged 690 miles an hour in a 46-mile-an-hour headwind. Smith was flying a different plane from the one he bailed out of Saturday.

The former Navy flier is unmarried.

NEWS IN BRIEF

Ex-L.B. Man Slain at Texas Air Base

A former Long Beach resident, held pending further investigation, was shot Wednesday at Sheppard Air Force Base by a civilian instructor died Saturday in Wichita Falls, Tex., Air Force hospital.

Capt. Marvin L. Marchesi, 34, who trained at Long Beach Air Force Base in 1949-50, was fatally wounded and Lt. Col. Carl Carlson, 43, of Spokane, Wash., was killed outright when the instructor, William F. Sink, 38, opened fire with two pistols in Carlson's office.

No motive for the shooting was revealed by the Federal Bureau of Investigation, which has taken over investigation of the case.

Stabbings Probed

Juvenile bureau officers are investigating the stabbing of two youths, one seriously, late Friday night in a fight on the Nu-Fike.

Alex G. Mendoza, 15, of 2617 S. Cabrillo St., San Pedro, stabbed four times with a beer can opener, is in serious condition at Magnolia Hospital.

William Lee Eskew, 17, of 2739 S. Alma St., San Pedro, was treated at the hospital for a four-inch cut on his back and released.

Two San Pedro boys are being

60,000 Ex-Iowa Folk Gather in Midwinter Fete

LOS ANGELES (AP)—Lincoln Park in Los Angeles Saturday temporarily held the title as sixth largest city of Iowa.

It was the site of the 55th annual midwinter picnic of the Iowa Assn. of Southern California. More than 60,000 transplanted Hawkeyes, enough to rank the park between Waterloo and Dubuque in size, gathered for the all-day event.

Heart Tag Day Raises \$436.44

A tally Saturday night revealed \$436.44 was collected during the day by 75 young women from youth and civic organizations campaigning for Heart Tag Day in business areas of Long Beach and Lakewood.

Meanwhile a virtually complete count placed the total Heart Sunday contribution a week ago at more than \$14,000, twice last year's take.

The Heart Fund campaign ends officially Monday. However W. G. Wilson, chairman, said Saturday contributions may be made throughout the year to Long Beach Heart Assn., 812 Pine Ave., or through AID.

Cycle Skids, Rider Hurt

Jack P. Flowers, 29, of 1871 Harbor Ave., suffered possible fractures of the skull and left shoulder Saturday night when his motorcycle skidded on the rain-slickened intersection of Orange Ave. and Anaheim St.

Woman, 24, Dies

Mrs. Stella Esther Morton, 24, of 1132 Via Wanda, died Saturday night in Magnolia Hospital, after entering the hospital Tuesday in serious condition. The coroner was notified.



HEY, WHEN DO WE EAT?

Clutching his meal ticket, Kevin Enzinger, 5 months old, of San Diego, waits for chow to be served Saturday at the Nebraska State Picnic at Bixby Park. —(Staff Photo.)

2,000 Southland Ex-Cornhuskers Enjoy Picnic Here

Under a bright blue sky that had just cleared from the rain, more than 2,000 Nebraskans met Saturday afternoon in Bixby Park for their annual picnic.

Joseph M. Kennick, superintendent of the City Juvenile Bureau, who came from Fremont, talked about the Nebraska of his boyhood. The Municipal Band played. Boy Scouts directed by Roney Korman danced traditional Indian dances including the medicine dance, ghost dance and corn dance. Nebraskans signed registers from the state's 98 counties.

Shiles E. Clark, former Beatrice, Neb., newspaperman, president of the Nebraska Society of Long Beach, presided.

Blaze Damages Second Floor of 10th St. Duplex

Considerable damage, mostly from smoke and heat, was done to the second floor apartment of a duplex at 336 W. 10th St. early Saturday night by a fire which started in a sofa.

Firemen said a lighted cigarette apparently started the blaze in the apartment of M. B. Pearson. Pearson was not at home when the fire was discovered by his downstairs neighbor, Albert L. Woods.

Another fire, Saturday night, this one of undetermined origin, damaged the interior of the home of William Hensley, 6776 Orcutt St.

THAT'S SWEET WORK, CHIEF!

ORLAND, Calif. (AP)—Police Chief F. E. Chapin was irritated by thefts of gasoline from a private storehouse so he added sugar to some of the remaining fuel.

Harry Bailey, David La-hale and Ronald Antonevich, all of Orland, were arrested when their sugar-clogged engine conked out and their car was towed into town.

Three Is No Crowd With This Couple

A Long Beach couple, who took their best man along on their honeymoon in Alaska in 1952, are heading back to Fairbanks today after a vacation here—and again there'll be a third person with them.

However, this time, the third party going along with Mr. and Mrs. Paul Baker will be their 16-month-old son, Lawrence.

Baker, 30, a Long Beach City College graduate, was in Alaska in 1951, working as a carpenter for a contractor.

Opportunities for construction work there impressed him, so, on his return to Long Beach, he formed a partnership with Harrison Vilain, Los Angeles.

As the pair were completing plans to build houses in Alaska, Baker met and married his present wife, Olga, with Vilain as best man. Then, all three left for Fairbanks.

After they had built and sold two houses, Vilain returned to Los Angeles, the Bakers staying on.

Since their return to Long Beach Jan. 2, they have been staying with Baker's mother, Mrs. Muriel Baker, 4750 E. 5th St.

Coincidentally, another Long Beach resident, Al Buonassissi, a barber in a shop at 4620 Los Coyotes Diagonal for the past two years, is also heading for Alaska by auto.

Buonassissi, 24, is leaving Monday in a 1931 Model A Ford sedan for Anchorage, where he will chop hair at Elmendorf Air Force Base. He figures to make enough money in six months (at \$175 weekly) to return to Long Beach and buy his own barber shop.

With his car in good shape for its age and jammed with spare parts and barber tools, Buonassissi is confident he'll make the 3,600 miles without trouble.

7 Hurt Here in One Hour's Traffic Toll

Seven persons were injured in three auto accidents during the noon hour here Saturday.

Three were taken to Community Hospital following a two-car crashup at Fenwood Ave. and Streets St. Mrs. Renee Greenfield, 29, of 2026 Lees Ave., suffered injuries to her left knee. She was riding with her husband, Donald, 34, who suffered possible rib injuries.

Mrs. Lillian L. Smith, 48, of El Cajon, suffered left shoulder injuries. She was a passenger in the other car driven by her husband, George, 47, who was not hurt.

At Pacific Coast Hwy. and Nimeno Ave., a two-car crash sent three women to Community Hospital. Mrs. Rilla M. Hartley, 70, of Los Angeles, a driver, suffered abrasions. Her passenger, Mrs. Glenna E. Madsen, 61, of Omaha, Neb., was bruised. The other driver, Mrs. Marie E. Sprowl, 50, of 1379 Argonne Ave., was treated for possible neck injury.

Two cars collided at 10th St. and Pine Ave., sending Mrs. Donna Crouch, 23, of Santa Monica, to Seaside Hospital with cuts and bruises. She was a passenger with her husband, Richard, 25. The other driver was Mrs. Winifred Oldham, 55, of 385 Coronado Ave. Neither driver was injured, police said.

New Records at City Library

Concert-goers who want to get better acquainted with symphonic music are borrowing complete symphonies from Long Beach Public Library.

Important new recordings include: Brahms, "Symphony No. 1 in C Minor" (Keilberth conducting); Mendelssohn, "Symphony No. 4," with "Symphony No. 5" (Toscanini conducting); Prokofiev, Classical Symphony in D Major"; Schumann, "Symphony No. 4 in D Minor" (Paray conducting); Sibelius, "Symphony No. 3 in C Major" (Collins conducting); and Stravinski, "Symphony in D" (1940) (Stravinski conducting).

Beginning Tomorrow Our Stores Are Open Mondays-9:30 a.m. to 9 p.m.



Columbia presents Fashions that Sing of Spring

Designed in miracle fabrics Dresses by Anjac . . .

Silk and Dacron join together to provide a coat dress to highlight the blossoming of spring . . . in navy or black and sizes 10 to 18.

Orlon and Pima in a navy, grey or toast polka dot dainty with its clever jacket, scooped neck, peplum belt, detachable collar. Sizes 14 to 20.

And best of all . . . they're only \$25

Separates that sing of Spring by Miss Pat

Bates disciplined fabrics that are wrinkle-resistant in a dyed-to-match or tone-on-tone separates costume guaranteed to put a lift in your life. The blouse comes in matching or harmonizing colors with contrasting embroidery on pocket and collar tab. Also in an "organ" print to match with the skirt. The 14-gore skirt comes in beautiful muted shades of violet, beige, cornflower blue or avocado. Sizes 10 to 16.

THE BLOUSE... \$5.99

THE SKIRT..... \$7.99



NEW STORE HOURS
MONDAY 9:30 A. M. to 9 P. M.
FRIDAY 12 NOON to 9 P. M.
LAKEWOOD CENTER
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THURSDAY and FRIDAY 12:30 P. M. to 9:30 P. M.

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Columbia LAKEWOOD CENTER
Your Family Store



DRILLS TEACH Children How to Cover Up

If Sirens Sound Off Leave Tots in School

Civil Defense authorities point out that if children are in schools at the time of a disaster, they probably are safer than they would be elsewhere.

Don't worry about getting your children out of school in the event of a disaster, leave them there, says Police Lt. William Mooney, assistant director of Civil Defense here.

Schools have established regular procedures in the event of disaster. Teachers, non-certificated personnel and nurses have prearranged programs for taking children to the safest parts of buildings. Drills are carried out at intervals in which children go to assigned stations or "drop" to the floor, burying the face in the arms, covering exposed areas of the face, neck, arms and legs.

Schools figure in the local CD's only "dispersal" program. Plans have been formulated for getting children out of downtown areas and taking them to outlying schools.

Nerve Gas Among Dangers Expected in Any Conflict

In addition to the types of weapons used commonly in World War II, Civil Defense authorities foresee as possible weapons in any future war: the atom bomb, chemical warfare agents and biological agents.

Atomic bomb blast injuries, generally, are similar to those sustained from ordinary high explosive bombs. They are injuries due to the force of the explosion, indirect blast injury—the force of the explosion toppling buildings, shattering glass and causing injuries; burn injuries caused by radiant heat waves from the bomb or caused by contact with hot objects and radiation sickness.

Estimates put the fatalities due to radiation sickness alone in Hiroshima and Nagasaki at from 5 to 15 per cent. The other 85 per cent of the fatalities were from injuries due to mechanical force—wounds, fractures, etc.—and burns.

In the case of radiation, neither the victim nor a first aider can know what the exposure was. Gamma waves are penetrating and the greater the weight, as represented by solid of the explosion, the more the subject and the bomb, the greater the protection. Clothing gives no protection.

Little can be done about radiation injury. Best procedure is to guard against fatigue and chilling; protect even insignificant wounds against germ contamination, since the body's ability to fight infection is lowered; get plenty of sleep, food and water.

In the event of a gas attack counter measures will differ according to the type of gas used. Information will be issued over the radio for measures to take in the cases of various types of chemical agents used.

However, nerve gas is believed to be the chemical agent which might be used. Some nerve gases are persistent; others are relatively nonpersistent. They may be absorbed into the body through inhalation, through the skin and mucous membranes.

Food in air-tight packages is not contaminated by nerve gas vapors, but only foods in sealed glass or metal containers are safe from liquid nerve gas.

After exposure to nerve gas, the victim has watery nasal discharge, coughs, has difficulty in breathing and has pain in the back of the eyes. Artificial respiration may be required for several hours. He may become nauseous and vomit, confused or unconscious. The pulse may be very slow in advanced cases and convulsions may occur.

In cases of nerve gas attack, the victim's clothing should be removed and left outdoors, the affected skin should be cleaned by washing with a 5 to 10 per cent solution of household ammonia or if this is not available, the area should be swabbed with soap and water.

Medical help should be sought at once since the toxic symptoms of nerve gas poisoning may be counteracted by drugs.

'Run for Hills' Nixed as Impossibility Here

(Editor's Note: What is the status of Civil Defense here and what should you do in an emergency? Confusion has been deepened by fast-moving developments in the international atomic and guided missile race. To answer some of the vital questions the Independent, Press-Telegram presents as a public service this page of information compiled by Staff Writer George Eres.)

By GEORGE ERES

The Long Beach Civil Defense plan is based on the take cover program—it does not contemplate a "run for the hills," which is a physical impossibility at the present time.

What should John Q. Public do in the event of an emergency?

AREA DISPERSAL PLAN DELAYED

A county-wide dispersal plan for the 5,000,000 residents in the area will not be perfected for another year.

Dispersal plans cannot be shaped up until it is known whether rail and water movement will be possible; how maximum use can be made of existing road-nets and how people may be provided for when they reach dispersal areas.

Until dispersal plans are finalized, the County Civil Defense urges that the public must "during the trying period, share the uncertainty with us, must listen to their radios when the sirens sound and do as directed. Our aim will be to save all the lives possible."

First off, the public should be prepared to take care of itself as much as possible.

1. Civil Defense authorities recommend that every family have a three-day supply of food on hand. Stores will be immediately closed in the event of a major disaster. Survival Food Kits, including recommended menus, are on sale in Long Beach markets.

2. Each family should have a pre-arranged meeting place in the event the group is separated at the time of the emergency, and the home is destroyed.

The meeting place should be a public park, a church—some place with which the family is familiar.

3. If an underground shelter is not available, your automobile is recommended as your best shelter in event of enemy attack. If the car is not available a room away from glass is next best. If you have no such room get flat on the floor.

4. Turn on your radio and listen for instruction.

5. Don't ask for help of authorities unless it is absolutely necessary.

★ ★ ★

IF DISASTER—natural or by enemy attack—should come to Long Beach, this is what immediately would happen:

1. Emergency control headquarters of Civil Defense would be activated, with members of the Disaster Services' nine divisions—fire, police, public works, utilities, communications, transportation, medical, health and welfare, and school—reporting to previously designated points.

2. The approximately 70 amateur radio operators will go to assigned stations and feed information to the control center, from where workers will be assigned. The control center will keep in contact with the state regional office.

3. The operation then becomes a field project with division heads, including the head of civil defense, City Mgr. Sam Vickers and division chiefs taking active charge at the "hot spot" and keeping in contact with the control center, headed up by Police Lt. William Mooney, assistant director of Civil Defense.

4. In a natural disaster where people are not injured and homes remain standing, people are to stay home and care for themselves as much as possible.

If the emergency is a bomb burst—a "red alert"—the people are to take shelter—USE YOUR AUTO as a shelter.

If the emergency is a warning—a "yellow alert"—tune your radio to 640 or 1240 Kc and listen for instructions. All other radio stations will go off the air—only those two stations will broadcast emergency information.

If your children are in school—LEAVE THEM THERE.

★ ★ ★

THE LONG BEACH Civilian Defense organization is well set up, according to Lt. Mooney. "There is little public apathy to CD. The P.T.A., veterans organizations and other groups all cooperate to the fullest. We have never yet put out a call for volunteers, but what we've had strong response," he said.

But, the fact remains—should a disaster come to Long Beach, the well-organized CD unit here might become inoperative.

"Target areas"—such as Long Beach—have now started a "support area plan," whereby neighboring communities will be able to come to the aid of Long Beach and vice versa. Bolstering this set-up are the activities of the federal and state governments.

What are federal and state agencies doing about Civil Defense?

The federal government's role in CD is advisory as far as county and city programs are concerned. On the national level it is building the "early morning system"—a network of radar warning ringling the United States, part of Canada and Mexico and extending out into the Atlantic and Pacific Oceans.

The federal government's Air Corps Filter Service provides the warning service to local agencies.

Matching funds have been allocated to cities for Civilian Defense material. Long Beach has received about \$25,000 from the U. S. in about four years—most of the money has gone for sirens and communications equipment.

Training schools for key CD personnel are maintained by the U. S., which also holds annual conferences for mayors and city executive officers.

WHAT DOES THE State of California do in the CD picture? The state provides the Civilian Defense structure on regional levels—there are 11 in the state—and maintains a control center in each region. Field assistants advise cities on how to organize CD organizations.

Funds have been available from the state on a matching basis but Long Beach has not been able to get any of this money because funds so allocated by the state are for materials which must remain under state ownership. Long Beach cannot buy materials for which it does not receive title.

The state maintains a state-wide communications network—Disaster Control Service. The city uses state-owned and maintained communications equipment in its control center.

The state furnishes a teletype system.

A "mobile garage" including emergency generators and all types of tools, is furnished by the state, which also has turned over about 40 Geiger counters and ion chambers, instruments for detecting and measuring radiation.



BLUEPRINT FOR CRISIS

Planning emergency use of City College space for hospital beds are three medicals, from left, Dr. Clayton Campbell, director of Long Beach Unified School District health service; Dr. Richard Schug, Civil Defense chairman of Long Beach branch, Los Angeles County Medical Assn., and Dr. Stirling Pillsbury, president of Long Beach medical branch.—(Staff photo.)



LT. WILLIAM MOONEY
The Public Is Willing

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Stressing that first aid workers will not be expected to serve in time of disaster unless their

Long Beach Doctors Mobilized to Serve if Disaster Strikes

Long Beach doctors—both M.D.s and D.O.s—pharmacists, nurses, medical assistants and auxiliary personnel have mobilized and are ready to act as a Civil Defense unit in the event of disaster.

Medical planning, a co-operative effort between the Medical Society, City Health Department and Red Cross, currently has as its objective the development of an improvised 2,000-bed hospital at Long Beach City College, according to Dr. Richard M. Schug, sub area medical director for the unit.

Dr. Schug says these are ready to participate:

460 M.D.s and approximately 200 additional M.D.s from the nearby area; 161 M.D.s at the Veterans Administration Hospital (but these must act separate and distinct from the other M.D.s); approximately 140 D.O.s and 1,119 nurses and 150 dentists.

"Organization and staffing of the fixed hospitals—Seaside, St. Mary's, Community and Magnolia—has been completed," said Dr. Schug.

"Another objective accomplished is the Field Operations Unit. It is realized that most of the emergency therapy will be done outside of the fixed hospitals. At present there are 20 schools with activated first aid stations, including equipment and personnel. This number will ultimately be expanded to 54 field hospitals and will be mobile in character."

In an actual emergency, the situation will be fluid, said Dr. Schug. Hospitals and other assigned stations may not exist in a disaster. The doctors will go first to the nearest elementary school and from there be reassigned.

In a disaster, too, Dr. Schug pointed out, there may be no room at all in the fixed hospitals. A survey made on Feb. 18 disclosed that St. Mary's could handle five patients in beds set up in halls; Community had no beds available except in obstetrics; Seaside had no beds available

and said patients might be handled in emergency or in the halls. Magnolia had no beds available.

Since the Korean incident, the unit has been meeting monthly. The current objective—development of an improvised hospital at City College—is being planned by Howard Hatfield, Community Hospital administrator, and Dr. Clayton Campbell Jr., director of school health services.

This planning—on paper—includes floor plans, utilization of available space, allocation of personnel, procurement of equipment and other plans necessary to realize an active hospital during an emergency. Actually, no equipment has been allocated for the hospital, and in an emergency, the 2,000 "beds" probably will be made up of unbedded doors, stretchers, mattresses on the floors and other makeshift equipment.

As for the actual medical attention to be given, Dr. Schug said doctors will be up against two types of casualties: possible radiation casualties and the "old-fashioned" blast casualty.

"In the case of radiation casualties," said Dr. Schug, "facts are facts and we might as well be truthful and blunt. Those victims who have suffered more than a certain amount of exposure to radiation will be beyond help. In other cases, medical men will be of help."

"Normal medical problems will continue and preventive health measures will have to be maintained and intensified," said Dr. Schug. "Two groups will assume such responsibility—the Medical Care Section of the Civil Defense, under the direction of Dr. Elliston Farrell and the Long Beach Health Dept., under the direction of Dr. I. D. Litwack.

own families are secure, Red Cross asks persons taking the course to list their names and type of Red Cross First Aid cards held with the CD.

"Our immediate aim," said Schwankovsky, "is to have 200 first aid instructors—those with a minimum of 45 hours of special training—available for civil defense."

It is purely an emergency program in which the Red Cross functions under the direction of constituted authorities.

Food, Clothes Under Guard of Red Cross

One of the organizations that will immediately swing into action in the event of disaster is the Long Beach chapter of the Red Cross, which fits smoothly into the Long Beach Civil Defense organization.

During any war-caused emergency, according to Director Roland Bach, the Red Cross, under the direction and leadership of the Civil Defense organization, will assume responsibility for food, clothing, and shelter.

Units of chefs and cooks have been formed, under the supervision of the Long Beach Culinary Alliance, which can on two hours notice provide meals for thousands of people.

The Long Beach food inventory indicates stocks on hand generally are: 1,000,000,000 pounds of meat; 75,000 gallons of milk; 70,000 pounds of shortening; 75,000 cans of foods and vegetables at wholesalers and large retail stores.

All food supplies will be "frozen" for three days following the emergency and each family is urged to have at least a three-day supply of recommended foods on hand. Food kits are on sale at various grocery stores in the area, and contain recommended menus. These menus also are available at the Red Cross headquarters.

In the event of an emergency, families are urged to remember the supply of water in their hot water tanks. Methods of closing off the supply to the water tank should be learned so that possibly contaminated water does not enter the tank.

Persons with freezers may save their frozen food in the event electricity is cut off by wrapping food in many layers of newspaper and placing it in a well-lined hole at least three feet deep in the ground.

The Red Cross keeps an up-to-date inventory of essential clothing for men, women and children in stores in Long Beach and will set up depots for distribution of clothing.

A survey of housing has been made and files indicate the number of square feet in shelter buildings, rooms available in hotels, motels, seating shelters in theaters, churches, etc., and open air park shelters where people may use their cars as a shelter. These park shelters are at such places as drive-in theaters or open spaces where toilet facilities are available.

Portable Shelter

MADISON, Wis. (UP)—Survival Shelters, Inc., announced Saturday it is in production on a portable protector against falling debris, radiation and atomic fall-out that can be set up in three minutes and costs "less than a set of golf clubs."

David McKenna, president of the firm, said each unit is capable of protecting a family of six, or as many as 16 children if used in schools.

Displaying a mobile sling kit is Roy Miller Jr., Red Cross instructor. Kit is stocked to treat about 24 cases of wounded.—(Staff.)

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HOSPITAL ON WHEELS

Demonstrating mobile hospital for medical volunteers of Civil Defense are, from left: Nurse Dorcas Olsen, driver A. C. Rich, Nurse Jackie Jacobson, Dr. G. E. Bryant and Mrs. Virginia Ferguson, posing as casualty.—(Staff Photo.)



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- Sizes 4-6 only
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- Cotton and Nylon
- 2.98 BOYS' JEANS 99c
- Sizes 16-18
- 1.50 1954 FRICTION CAR 1.99
- Scale Model
- 2.98 SPORT-KIT 1.99
- With Baseball, Basketball, Football
- 3.29 SCOOP AND LOAD TRACTORS 1.29
- 3 only
- 3.25 STORY BOOK DOLLS 1.29
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- \$1 ROCK-IT GAME 19c
- 7 only
- \$1 CHINESE CHECKERS 59c
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- VALUES TO 55c GIRLS' ANKLETS 4 prs. \$1
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- VALUES TO 59c BRIEFS 4 prs. \$1
- In combed cotton knit. Sizes 2-14
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- 2.75 NYLON PAPER TAFFETA SLIPS \$1
- 4-tier style, size 6
- VALUES TO 5.95 DRESSES, SKIRTS, SWEATERS, CRAZY PANTS 2
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- VALUES TO 69c INFANTS' COTTON KNIT SHIRTS, TRAINING PANTS, irreg. 3 for \$1
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- 89c RECEIVING BLANKETS 57c
- 30x40", white, colors, irreg.
- VALUES TO 1.69 POLO SHIRTS, short sleeves, 1-3 sizes, 99c ea. 3 for 2.59
- VALUES TO 1.98 INFANTS' and TODDLERS' PLAYWEAR 69c
- 16.95 CRIB MATTRESS 12.49
- by makers of Kant-Wet
- 9.95 LIGHTWEIGHT STROLLER, easy folding 4.99
- 2.39 WALL PLAQUES 1.19
- for children's room, 4 pcs.
- 12.95 BABY LINE HI-CHAIR 8.99
- of hardwood, 4 only

SECOND FLOOR OF FASHION

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- 14.95-29.95 DRESSY CREPES, Taffetas, brocades, failles, Broken sizes, colors \$9
- \$25-79.95 FASHION DRESSES, Sheer Forstmanns, brocades, failles, taffetas... reduced 1/2 and 1/2
- \$25 RAYON SUITS in women's, misses', junior sizes \$7
- 39.95-49.95 RAYON AND WOOL SUITS \$17 and \$27
- 49.95-79.95 BETTER COAT GROUP \$38
- Wools, tweeds
- 49.95-79.95 100% WOOL COATS \$22
- 3.98-7.95 BLOUSES, Nylons, dacrons, crepes, cottons, Stripes, prints, plains. Sizes 32-38 \$2
- 4.98 PEDAL PUSHERS in derims, sailtore, rayon flannel, Tapered and straight legs 2.99
- 3.98 WOOL JERSEY BLOUSES, 6 colors, white \$2
- 4.98-7.95 LANAMERE SWEATERS in long and short-sleeve cardigans, short-sleeve slip-ons 3.29 4.49
- 3.98 SMARTER T-SHIRTS in several styles, stripes, plains, hi-necks, boat necks, etc. \$2

- 7.95-10.95 DAYTIME DRESSES in rayons, cottons, taffetas, Broken sizes and colors 4.49
- 10.95 HI-CAMPUS TWEED DRESSES \$5
- 5.95 HI-CAMPUS 100% WOOL TWEED SKIRTS \$3
- 2.98 HI-CAMPUS SANFORIZED BLOUSES \$1
- 8.95-18.95 ROBES, various styles, materials 1/2 price
- 2.50-5.50 FAMED MAKE BRAS in cotton, nylon \$1
- 2.50-9.25 FOUNDATIONS, GIRDLES, CORSETS, PANTIES 1/2 PRICE
- \$5-10 FAMED MAKE GIRDLES, broken sizes \$3
- 3.95 RAYON TRICOT GOWNS, pastels, size 34 \$1
- 1.95 NYLON SUSPANTS 1.39
- pink or white
- VALUES TO 3.95 LINGERIE CLEARANCE TABLE 1.69
- 1.98 COTTON PLISSE PETTICOATS, eyelet trimmed \$1
- 1.98 RAYON CREPE SLIPS, sizes 34-40 \$1
- 5.95 RAYON CREPE PAJAMAS, shorts, solids 2.99
- NYLONIZED NON-RUN RAYON SANITARY BRIEF, S-M-L 2 for \$1

DRAPERIES AND BEDDING

- 3.95 CALLAWAY BATH MATS, 30 only, colors, irreg. 1.69
- 9.95 100% DOWN PILLOWS, 16 only 4.99
- 13.95 WOOL-NYLON BLANKETS, 80x90, red, 7 only 9.99
- 8.99-10.99 RAYON DAMASK SETS, 62x104, 12 napkins 3.99
- 7.99 RAYON DAMASK SETS, 60x90, 8 napkins 2.39

DOMESTICS WALKER'S THIRD FLOOR

values to 4.99 yd. Upholstery Samples

1000 pieces of salesmen's samples drapery and upholstery fabrics, many matching pieces. Suitable for pillows, chair top coverings, etc.

49c

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FABRIC CENTER THIRD FLOOR

- 1.98 CHANTILLY TYPE LACE, blue, green, yellow, red 50c yd.
- VALUES TO 1.29 RAYON FABRICS 49c yd.
- from reg. stock
- VALUES TO 1.19 RAYON AND NYLON REMNANTS, as is 39c yd.
- WOOL REMNANTS 1/3 to 1/2 OFF
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- 1.89 PILLOW TUBING, stamped to embroider, 24 only \$1 pr.

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- Red Goose and Yanigans \$4
- reg. 5.45-6.95, broken sizes
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- reg. to 7.95, sizes 4-7 1/2
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- Closeout boys' and girls' styles, specially priced.
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Women's Shoe Clearance—Lower Floor

- reg. to 16.95 Dress Shoes \$5
- reg. to 11.95 Casuals and Flats \$4

Women's Shoe Clearance—Second Floor

- reg. 7.95 Scalawags, 4 colors 5.80
- 2 Skooter Oxford styles in red, black, brown, 6.80
- reg. 10.95 Arch Dress Shoes 7.80

Millinery Clearance—values to 5.95

Lightweight felts and straws, mostly pastels, but smart little year-around styles.

\$3

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Millinery Clearance—values to 3.98

New summer fabrics, priced to clear.

Month-End Clearance only.

\$2

HAT BAR WALKER'S STREET FLOOR

STREET FLOOR ACCESSORIES

- 50c-\$1 Cologne, Talc, Shave Cream, Sunglasses... 25c*
 - 50c-\$1 Flowers and veiling remnants... 10c
 - \$1-1.95 Gloves, assorted styles, colors, irregular 2 for \$1
 - \$1-1.65 Sheer Hosiery, some fancy heels, irreg. 2 for \$1
 - \$1 Costume Jewelry, assorted group... 2 for 50c*
 - 8.95-10.95 Handbags, fabric or leather... 4.47*
- *plus Fed. Tax

- 3.95-4.95 Dressy or Tailored Blouses... \$2
- 1.75 White Dinner Napkins, 100 to pkg... 39c
- 1.50 Home Embossing Sets 50c
- \$1 Stick Room Deodorizers, no mess, no bother... 50c
- 1.75 Paper Guest Towels, white, 100 to pkg... 39c
- 1.98 Electric Deodorizer 1.59
- 59c Plastic Flower Design Lunch Cloths, 54x54... 25c
- 2.98 Sanforized Blouses, broken sizes 1.99

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- 99c-3.75 STOVE MATS in variety of sizes, types including parts, accessories 1/2 Price
- 29c MAGIC WINDOW CLEANERS, sponge and rubber 17c
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- reg. 59c PROCESS 33 point brush cleaner and preserver 27c
- 59c PLASTIC SALAD BOWLS, modern style, colors 29c
- \$3 CHROME SHELF BAR with towel bar attached 99c
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- 2.29-3.98 GARMENT BAGS, variety of sizes, styles 1.88
- 4.95 PR. MAHOGANY WALL BRACKETS of Syroco Wood 2.98
- 5.95 TABLE LAMPS in modern wrought iron styling 3.98
- 17.95 BRASS BASE FLOOR LAMPS, 3-way switch 12.95

- \$1-3.95 FRAMED PICTURES, variety of sizes, types 1/2 price
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 - \$1-1.50 ASSORTED GIFT ITEMS in modern, traditional, provincial 69c
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 - 5.95 CERAMIC LAZY SUSANS on wrought iron revolving base 2.99
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 - Matching Serving Pieces 1/3 off
 - HOLMES AND EDWARDS SILVERPLATE FLATWARE in Lovely Lady or Youth patterns 1/2 price
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 - \$3-\$10 HAMMERED ALUMINUM AND CHROME PIECES, plus fed. tax 1/3 off
- HOME FURNISHINGS WALKER'S LOWER FLOOR

FURNITURE AND RUGS

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 - 7.50 YD. CARPETING in wool and rayon, Axminster leaf pattern yd. \$5
 - 9.95-22.95 HOLLYWOOD HEAD-BOARDS, assorted types 25% off
 - 19.95 LINED OAK COFFEE TABLES \$13
- FURNITURE AND RUGS WALKER'S FOURTH FLOOR

- 3.98 PURE LINEN CLOTHS, stamped to embroider, 52x70, 10 only 2.65
 - 45c PURE LINEN GUEST TOWELS, stamped to embroider 19c
 - 59c PURE LINEN KITCHEN TOWELS, stamped to embroider 19c
 - 10c PEARL COTTON and small ball crochet cotton 3c
 - 65c 1-OZ. SKEINS DACRON SOCK YARN, limited colors 3 for \$1
 - VALUES TO 5.98 BUCILLA READY-TO-EMBROIDER KITS 1.25
 - 1.69 BUCILLA THRIFT KITS 79c
 - 99c DRESS YARN—68% cotton, 32% rayon, 2-oz. skeins. Limited quantity and colors 35c
- ART NEEDLEWORK AND YARNS WALKER'S THIRD FLOOR

- SEWING NOTIONS—Baskets, button-making sets, etc. 1/3-1/2 off
 - \$1 DRITZ LAP CUTTING BOARDS 69c
- SEWING NOTIONS WALKER'S THIRD FLOOR

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Floor samples and demonstrators reduced

- \$419 Necchi Automatic Desk, 1 only \$319
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- 389.95 Adlermatic jet line, 1 only... 349.95
- 389.95 Adlermatic Desk, 1 only... 349.95
- \$292 Elma Supermatic, 1 only... \$249
- \$329 Adler 187 Console, used, 1 only... \$195
- Used Portables, rebuilt and guaranteed... 19.95
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SEWING MACHINES WALKER'S THIRD FLOOR

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A wonderful selection of floor samples and many sets. Be in early for best selection.

- 100% DuPont Nylon Matched Airplane Luggage De Luxe Quality
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 - 34.50 Packing Cases 14.95
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 - prices plus fed. tax
- LUGGAGE WALKER'S LOWER FLOOR

Kids Swap Comics for Good Books

NORWICH, Conn. (UP)—Ladies of the American Legion auxiliary carried out a "very successful" two-hour drive Saturday to rid the city of objectionable comic books.

A total of 400 boys and girls traded 5,000 comic books for 500 "good books" bought by the ladies' auxiliary. The comic books were carted off to the city dump for destruction, possibly burning.

"We turned the comics over to a very capable person to destroy as he saw fit," explained Mrs. Charles E. Gilbert, leader of the anti-comics campaign.

"I think they will be burned, so they won't get back into circulation."

She added that neither she nor any of the other ladies planned to go to the "funeral."

The American Civil Liberties Union issued a statement Friday denouncing reported plans to burn the books as "an imitation of totalitarian dictatorship that is wholly contrary to the American way of life."

Mrs. Gilbert, a past president of the National Legion auxiliary, headed a seven-member committee that gave youngsters one "classic" for every 10 comic books they turned in.

The ladies put in a stock of 25 books and opened the doors of the Robert O. Fletcher Legion post headquarters for business Saturday morning. They were swamped. More than 100 boys and girls with 180 comics showed up during the first 30 minutes.

Before they were through, committee members had to make 10 hurried trips to a nearby book store for more "good" books. Mrs. Gilbert said "we cleaned the shelves" of 500 books retailing for \$1 to \$2 each.

The books included biographies, classics, stamp books and books on animals.

In reply to the ACLU criticism, Mrs. Gilbert said it never had been the auxiliary's plan to burn the books. They will be disposed of by someone else, she said. The truck on which the comic books were loaded hauled them off to the old city dump. The books were unloaded and left on dry ground. The gate was locked after the driver left.

Officials Seek to Bring Back Wm. Bonelli

SAN DIEGO (UP)—Sheriff Bert Strand, his chief deputy and a deputy district attorney left San Diego Saturday for Kingman, Ariz., to attend a fugitive hearing for William G. Bonelli, 39, who is under indictment by the San Diego County Grand Jury.

The hearing is a step in extradition proceedings to return the former State Board of Equalization member to San Diego for trial on three conspiracy charges. With Strand were William H. Woods, his chief deputy, and Barton C. Shella Jr., deputy district attorney who presented much of the evidence on which Bonelli was indicted.

Strand said he and Woods were making the trip to return Bonelli in event he waived extradition. However, the former state official's attorney in Arizona said Bonelli would fight extradition.

Commercial Club Drive Starts in North Long Beach

Starting its 30th year, North Long Beach Commercial Club is launching a membership drive by which it hopes to enlist 100 business leaders of North Long Beach, according to J. L. Bentley, secretary-treasurer.

Many members have been associated with the club for more than 20 years. The club began with "about a half-dozen" members, according to Bentley.

Headquarters are at 5451 Long Beach Blvd. Other officers are Ray Carpenter, president; Don Porter, John Rood, James Vesbec, vice presidents; Dr. Paul Wilkins, chairman; John Cammon, Virgil Sponberg, Charles R. Dooley, Wayne Whitley, George Rochester, Ortho Cordray, A. J. Ritz, A. Bonzer, directors.



Jane Jilted Snowman to Build Sand Castles



SNOW WAS FALLING on Michigan State campus when pretty Jane Burnham was approached by a Long Beach school representative on a teacher recruiting tour. Now Jane teaches at Cubberley School, has a place in the sun just like the girl (inset) on recruiting brochure.—(Staff photo by Joe Risinger.)

SUNSHINE IS THE SIREN

Teachers Lured West by School Recruiters

With all the fervor of a football coach scouring prep schools for top notch material, the Long Beach and other California school districts each spring send out scouts to entice teachers here.

To lure the nation's most promising school marm Long Beach representatives go armed with dignified, but luxury cruise ship type, brochures that whet the appetites of easterners and middle-westerners who long for their day in the California sun.

Long Beach, which this year will need 500 "imports" to bring its teaching staff up to full strength—they will fill vacancies due to retirements, replace others who leave and add to the teaching force to meet increased enrollment—puts out enticing material boasting the natural advantages of living here.

The Long Beach brochure shows swimmers under the palms, yachting in a lagoon and action on a movie set. "Famed Catalina Island is a part of the school district," reads the literature. "The desert paradise of Palm Springs is less than an afternoon's drive."

Aside from the natural advantages California offers, salaries for teachers here are generally higher than in the rest of the nation.

The in-person approach to the teacher apparently pays off. Between 25,000 and 30,000 of the 60,000 new teachers hired by California schools in the past five years came from out of state.

In the past four years Long Beach has employed a total of 1,792 teachers. The largest number of those hired came from Long Beach State College, UCLA and USC in that order. But last year teachers migrated here from 18 universities and colleges in 27 different states.

The wheedling of teachers away from their home states is not unnoticed by educators in other parts who call the practice "pirating."

"It's true," admits Mrs. Gladys Potter, deputy superintendent in charge of personnel here. "that Long Beach is attracting some

Gen. Hull, U.S. Command Chief in Orient, Retiring

WASHINGTON (UP)—Gen. John E. Hull, top U. S. military commander in the Far East, will retire April 30 after more than 37 years of service, the Army announced Saturday.

Gen. Maxwell D. Taylor, four-star general, will take over the command of the 8th Army in the Far East. Hull is a decorated combat veteran of World War I and a likely prospect to succeed Haultop staff officer of World War II. He directed the Eniwetok and Air Forces in Japan, Korea and Okinawa. Taylor is a deputy to Hull as chief of U. S. Army forces in the Far East theater. He came here in 1953.

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No one can safely predict the span of life, but modern scientific methods of examination will often reveal hidden things which cause . . .

UNTIMELY DEATH

If you have been intending to take a careful, thorough examination and have been just "PUTTING IT OFF," remember that IT IS LATER THAN YOU THINK. Do not wait too long. Do not be a victim of . . .

TOO LITTLE AND TOO LATE

You need not postpone having a complete, thorough, fact-finding examination because of cost. Nor do you have to be satisfied with a partial, hasty makeshift excuse of an examination, when you can . . .

GET ALL THE FACTS

At either of the Harrod Diagnostic Offices, where no effort or expense is spared to determine what your trouble is, where it is located, how severe it is and what to do to . . .

GET WELL

We are not newcomers, we have been continuously in practice in Long Beach for eighteen years. We have given complete examinations to more than 25,000 people. We pioneered LOW COST with HIGH QUALITY and our policy has always been . . .

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To request you with our facilities, we will give our regular \$10.00 examination for one week for just \$1.00. Be sure you get YOUR EXAMINATION AT HARROD'S, a reliable local institution which has served this community for nearly two decades. Our complete \$10.00 examination, consisting of Physical, X-Ray, Laboratory, Radiography, complete Fluoroscopic with thorough explanation of our findings and conclusions.

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DR. FRANCIS H. SHEETZ, D.S.C.
formerly director of the College of Chiropody, who will assist you with your foot problems.

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AA—9 to 14
A—9 to 14
B—8 to 14
C—7 to 14
D—6 to 14
E—6 to 14

BARNETT'S
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207 PINE AVE., DOWNTOWN LONG BEACH
OPEN MONDAY AND FRIDAY EVENINGS TIL NINE

School Board Group Backs Federal Aid

ST. LOUIS (UP)—The National School Boards Association came out Saturday for federal aid for school construction but with the reservation the government keep hands off in the job of running the schools.

The association took the action at its closing business session of its convention. Heated opposition developed from California and Virginia.

Charles K. Woltz of Charlottesville, Va., president of Virginia School Board Association, said it was impossible to get federal aid without federal interference and that he couldn't believe state and local sources were so poor they couldn't provide necessary educational money.

"We have lost our local leadership. Have we forgotten how to fight?" he asked. Bert Levit of San Francisco, first vice president of California School Board Association, assailed the resolution of a special committee to study federal aid as "weasel-worded" because it was too general. He urged the convention to rally behind the Eisenhower administration school aid proposal.

He insisted adoption of a resolution in general terms would be playing "right into the hands of the give-me-boys."

Ben Miller of Ellenville, N. Y., granted the floor although he announced he was not a convention delegate, charged California was taking a selfish attitude.

"California doesn't need federal aid," Miller told the delegates. "They seem to have plenty of money out there to hire teachers away from schools in other states by luring them with high salaries; even paying their moving expenses."

The convention's delegates voted 34-to-12 for federal aid for school construction on an emergency basis providing the funds be administered by state educational agencies through the local school construction on an emergency basis.

Women's Apparel Up to 1/2 Off Month-End!

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DRESSES, NOW \$5
year 'round and spring, formerly to \$17.95

SUITS, NOW \$18
all-wool, formerly to \$39.95

COATS, NOW \$18
full length, all-wool, formerly to \$39.95

BLOUSES, NOW \$1
dark tone cotton prints, were \$2.95

Foreman & Clark
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Made to Be Sold at Cost!

HERE ARE JUST A FEW OF THE MANY VALUES!

100% Wool Shortie Coats Good Assortment of colors and sizes. \$9.00	Large Group SWEATERS 100% Wool, also Orion. \$8.95 Value. \$2.88	SPECIAL GROUP Better Long Coats Famous Maker. Wonderful. \$18
SKIRTS NEW STYLES. Regular \$5.95. Only \$3.88	New Spring Dresses This Will Surprise You. \$6	Corduroy Raincoats Hat to match. Milium Linings. \$9

CORNER 3RD ST. & LOCUST AVE.



NEW LOW prices on dentures

Now, for the FIRST TIME since the Frego Strengtheners were introduced two years ago—**REDUCED PRICES** at Dr. Campbell's. Now, cost is so low, almost anyone can afford it. ESPECIALLY on 15-month credit plan.

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SAVINGS ON ALL TYPES OF DENTURES

Safely plan your LOW COSTS

YOU CAN COUNT ON EASY CREDIT, TOO!

Wait 45 days before starting credit payments—as long as 15 MONTHS to pay.

No extra charge for credit. Special plan for PENSIONERS—Let me be of help.

COVENTRY
Brown Lariat Veal
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Black or Brown Calf
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CHARGE IT!

(WITH APPROVED CREDIT)

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Cargo Plane Crash-Lands, Four Shaken

SPOKANE, Wash. (U.P.)—An Air Force C-47 aircraft with a cargo of "classified equipment" crash-landed in a field in a blinding snowstorm Saturday. All four crewmen survived.

The enlisted crew chief was reported seriously injured. A second crewman was injured but able to walk. The two others, including pilot Maj. Norbert H. Riegel, Spokane, was not hurt.

The twin-engine plane was on a flight from Gelger Air Force Base, a Tactical Air Command jet fighter base, to its home field at Fairchild Air Force Base here, a B-36 Strategic Air Command base only 10 miles away.

A farmer told the Highway Patrol the plane was unable to land on its first attempt and was circling for another try when it apparently ran out of gas.

Officers said the cause of the crash was not immediately learned. A board of officers was appointed to investigate.

ESCAPES ACROSS BORDER

Girl From Red Germany Studying at Fullerton

NORWALK—Ingeborg Georgi, a student in Fullerton Junior College who hopes to become an American scientist, has come a long way in the last two years.

Geographically and emotionally. Two years ago Ingeborg, daughter of a German Lutheran minister, was a student in Russian-occupied East Germany near Buena.

"Fellow students spied on us," she says. "Teachers spied on us, and teachers spied on teachers. Always everyone was afraid. If one disappeared only a little, soon he disappeared."

Deciding to come to America, she boarded a train which took her first to a small town in the mountains near the border. There she met a woman guide. In three minutes when the border was unpatrolled, Ingeborg sped across it.

Arriving in the American zone, she was sheltered for two months by military authorities. Then she took the train to Hamburg where she stayed with an uncle, Johannes Georgi, German explorer, until the way was open for her to come to America.

Unable to speak English except for "Thank you," and "Excuse me," she traveled from New York to California in a chair car. Passengers fed her, gave her money and made her feel at home in this new country.

She enrolled in Los Angeles Polytechnic, from which she received her diploma in January.

Now, sponsored by Mr. and Mrs. Walter Fuerst, 11426 E. Potter St., Norwalk, she is studying science in Fullerton Junior College.

Some day she hopes that her family can join her here. But she doubts it because the border she crossed is heavily patrolled now—man's land.



INGEBORG GEORGI

Sen. Anderson Threatens Upper Colorado Project

WASHINGTON (U.P.)—Sen. Clinton P. Anderson (D-N.M.) said Saturday the so-called upper Colorado River development will die in committee unless it includes to New Mexico projects.

The New Mexico Democrat, chairman of the Senate interior committee's subcommittee on irrigation and reclamation, promised to fight an Interior Department recommendation that the upper Colorado legislation be drafted to exclude the Navajo project and the San Juan-Chama transmountain diversion.

"The bill will never get out of committee unless it includes the New Mexico projects," Anderson said.

Catholics Split as Vatican Hobbles Spanish Prelate

SEVILLA, Spain (U.P.)—Action by the Vatican and Generalissimo Franco's government to silence the fiery Pedro Cardinal Segura y Saenz of Sevilla has split the Roman Catholic Church in the archdiocese into two camps, reliable sources said Saturday.

Bitterness has grown until the Cardinal's followers are hailing him as "the Spanish Mindszenty," a comparison with the Hungarian cardinal imprisoned by the Communists.

The 74-year-old Segura, dean of the Spanish church, has long been a thorn in the side of the Falangist party and the Franco regime because of his hot-spoken pastoral attacks on Protestants and his militant monarchism.

In recent months he has attacked freedom of the press as the "most seductive" of modern evils and cried for a "grand crusade" against Protestants, whose propaganda in

Spain he has compared to a "mortal plague spread by means of small malignant mosquitoes."

Reliable sources gave this account of the developments.

The Vatican called the archbishop to Rome last November and admonished him. Under an accord between the Vatican and Franco government, Dr. Jose Maria Buena y Monreal was appointed archbishop-coadjutor, or church congress. Papal Nuncio assistant to the archbishop. The

coadjutor was given all real authority in the archdiocese and Cardinal Segura was forbidden to issue pastoral letters.

Further, the Madrid government forbade all civil servants to accept orders from Segura or to have any relations with him.

The situation simmered until Feb. 18, when Cardinal Segura stalked into a religious service in church congress. Papal Nuncio

coadjutor were present. Mounting the pulpit, Cardinal Segura delivered a violent sermon, again attacking Protestants and the Spanish government's toleration of them.

He said it was "unbelievable" that six Protestant chapels were tolerated in Sevilla.

When he stalked out again, a large number of the congregation followed him, crying, "Long live the Spanish Mindszenty!"

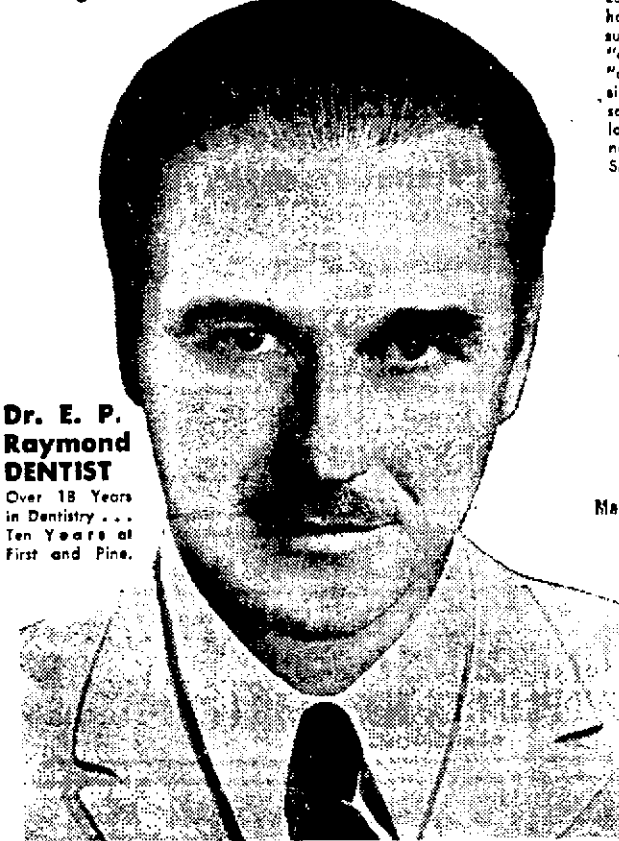
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DENTAL PLATES
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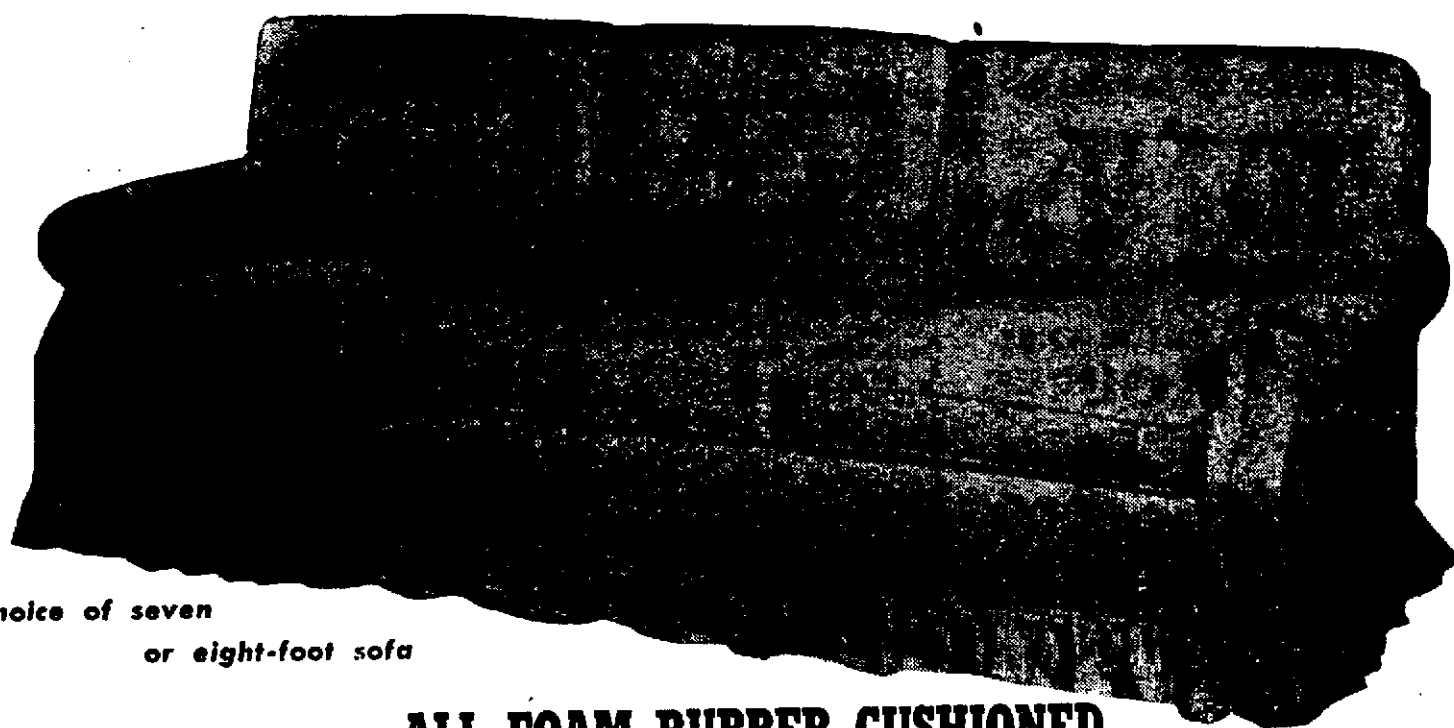
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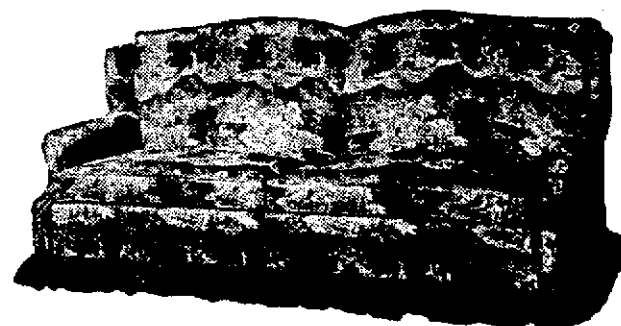
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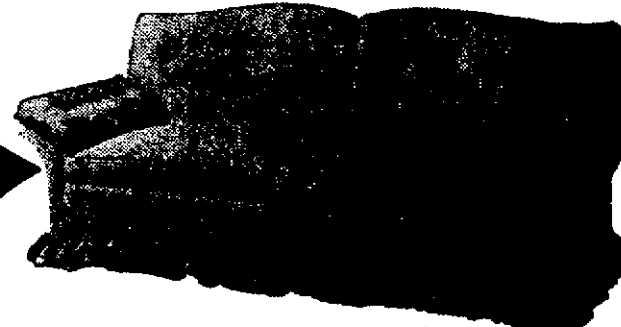
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Demo Schism Looms Over \$20 Tax Cut

WASHINGTON (U.P.)—The House-approved income tax cut threatens to split Senate Democrats and to upset the party unity so carefully cultivated over the past two years.

The Senate finance committee starts to work on the tax bill Monday and almost certainly will knock out the \$20-for-everybody income tax cut while approving the tax extension provisions backed by the administration.

When the bill reaches the Senate floor, the odds now indicate that the Senate itself will follow the committee and reject the personal income reduction for which House Democrats fought so hard.

Some Senate Democrats are unhappy over the prospect of a party split over the politically-potent tax issue.

The strategy favored by Senate Democratic Leader Lyndon B. Johnson calls for developing issues as the Democrats can unite and win. The tax bill threatens to put them in a spot where they will divide and lose.

All available evidence indicates that Speaker Sam Rayburn and his associates in the House consulted no one in the Senate before launching the move a week ago to provide a \$20-a-year reduction for all income taxpayers and dependents.

Chairman Harry F. Byrd (D-Va.), who consistently opposes tax relief while the budget is in the red, declared his opposition before the bill reached the Senate. Other Senate Democratic leaders were non-committal.

Sen. Walter F. George (D-Va.), who is counted as an opponent of the proposed tax cut, suggested that House and Senate Democratic leaders should get together to search for a "practical solution."

If George and Byrd oppose the cut, it probably will lose in the Senate by a sizable majority because nearly all Republicans are expected to support President Eisenhower and oppose it.

WHAT CONGRESS DID

WASHINGTON (U.P.)—Status of major legislation in Congress: **DRAFT**—Senate action pending on House-passed bill extending draft four years. **PAY**—Senate-House conferees seek new agreement on bill increasing congressional, judicial salaries after Senate rejection of first version. **TAXES**—Senate action pending on House-passed bill extending corporation and excise tax rates and granting everybody a \$20 tax cut. **POSTAL**—Senate this week takes up bill increasing postal worker salaries average of 10 per cent. Compensating postal rate hike bill still in committee. **STATEHOOD**—Senate-House committee action pending on bill granting statehood to Hawaii and Alaska. **HEALTH**—House commerce committee to open hearings March 2 on administration health re-insurance bill. **FARM**—House agriculture committee continues hearings on bill to restore 90 per cent of parity price supports on major crops. **TRADE**—Senate action pending on House-passed bill extending reciprocal trade act three years. **HIGHWAYS**—Senate public works subcommittee continues hearings on President's \$101,000,000 road-building program.

Russ Woo Irish

MOSCOW (U.P.)—Russia indicated Saturday night it is willing to negotiate with Ireland to set up diplomatic relations between the two countries.

we're open mon. and fri. till 9:00

Store Hours 9:30 to 5:30
Mon. and Fri. 9:30 to 9

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CHILDREN'S SLEEPERS (Broken Sizes) . . \$1
TODDLERS' CORDUROY SUITS \$3
INFANTS' RECEIVING BLANKETS . . 3 for \$1
TODDLERS' ORLON SHIRTS 84c
Toddlers' Flannel Lined Cord Pants . . 1.66
GIRLS' NYLON BLOUSES \$1
GIRLS' ASSORTED SLEEPWEAR 1.66
GIRLS' COTTON FLANNEL SHIRTS . . . \$1
GIRLS' ORLON SWEATERS . . . 1.77 & 2.77
GIRLS' BETTER COTTON BLOUSES . . 1.49

BALCONY

• YARDAGE AND LINENS •

REMNANTS 1/2 PRICE
Assorted Cotton Prints—Ginghams . 34c yd.
Assorted Rayon Challis Prints . . . 40c yd.
Border Printed Rayon Flannels . . . 75c yd.
Juvenile Print 'Outing Flannel . . . 3 yds. \$1
Printed Flannel Suede Cloth 40c yd.
ASSORTED COTTON YARDAGE . 25c yd.
PRINTED LUNCHEON CLOTHS . . \$1 & \$2
RUMMAGE TABLE PRICED AS MARKED

SECOND FLOOR

• MEN'S FURNISHINGS •

RAYON SUITING SPORT JACKETS . 4.44
RAYON GABARDINE SPORT SHIRTS . \$3
ORLON LONG SLEEVE SWEATERS . . \$5
ITALIAN STYLE SPORT SHIRTS . . . 3.88
BROADCLOTH PAJAMAS (Size B Only) \$2
ASSORTED DRESS SHIRTS \$2
ASSORTED NECKTIES \$1
ASSORTED BOW TIES 77c

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• HOUSEWARES DEPT. •

FOAM RUBBER FATIGUE MATS \$1
LAMP CLEARANCE AS MARKED
LOW LOOP RUGS (18x30") \$1
Ironing Board Pad & Two Covers . . \$2
JUMBO GARMENT BAGS 1.66
FOLDING ALUMINUM CHAIRS \$6

DOWNSTAIRS STORE

• SHOE DEPARTMENT •

ASSORTED SLIPPER SOCKS 1.50
WOMEN'S FELT SLIPPERS \$1
Women's & Children's Slippers . . \$1.50-\$2
WOMEN'S DRESS SHOES \$5
IMITATION SUEDE MOCCASINS . . . \$1
MEN'S DRESS SHOES \$5

STREET FLOOR

Great HEALING Revival with CLAUDE C. HUNT



CLAUDE C. HUNT

EVERY NIGHT 7:30 Except Monday
Lively Singing — Inspirational Preaching

Rev. Hunt will diagnose and discern the life
and diseases of men and women in the service.

BETHEL TABERNACLE

9644 CEDAR, BELLFLOWER, CALIF.
Rev. and Mrs. H. W. Johnson, Pastors

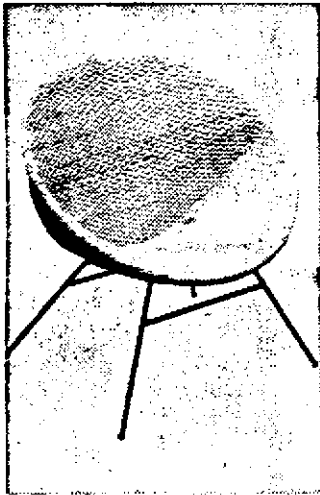
WE'RE OPEN MONDAY AND FRIDAY UNTIL 9 P. M.

PENNEY'S PATIO FURNITURE
ALWAYS FIRST QUALITY FROM OUR

NEW ANNEX

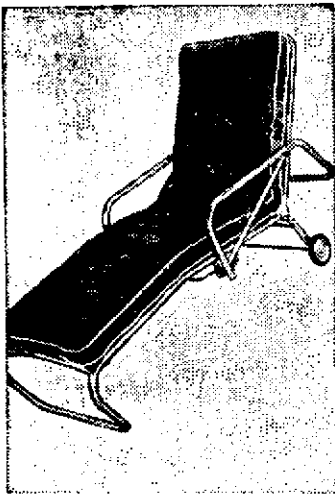
In Y.W.C.A. Bldg. on West 6th St.
Directly Behind Main Store

BUY NOW ON LAY-AWAY!



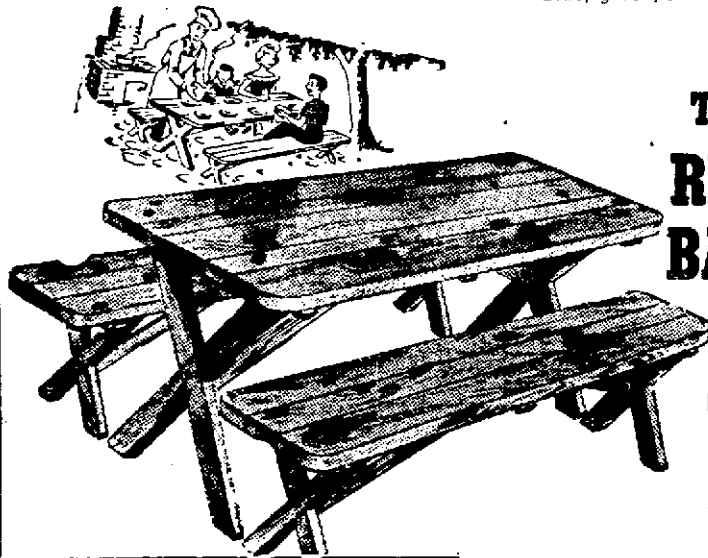
PEEL SHELL CHAIRS

10⁸⁸



ALUMINUM CHAISE

19⁹⁹



THREE-PIECE
REDWOOD
BARBECUE
SET

19⁷⁵

PORTABLE BARBECUE

9⁹⁹

Here is a sturdily constructed three-piece barbecue set that will add immeasurably to the joy of outdoor living. Solid redwood table that is 5 feet long with a 2" thick top, complete with two matching benches. Will seat six people.

PENNEY'S ANNEX, W. 6TH ST.

LONG BEACH

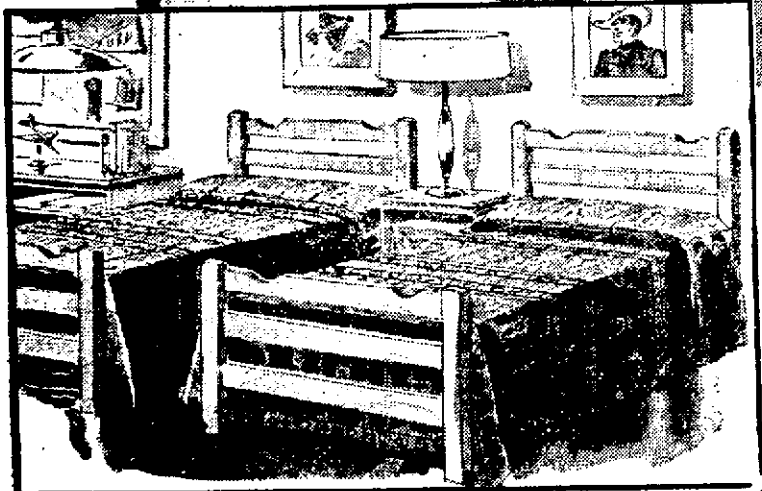
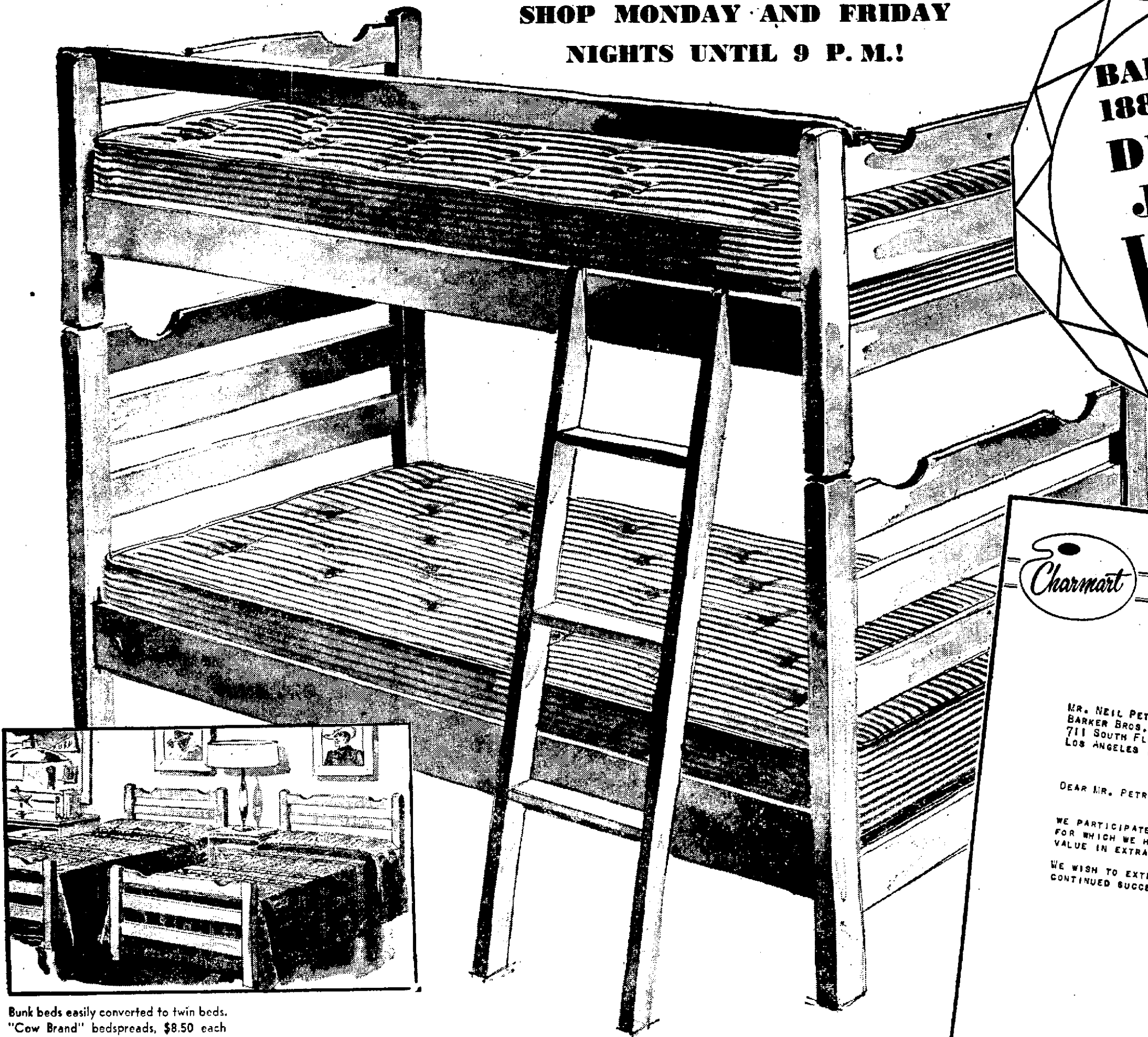
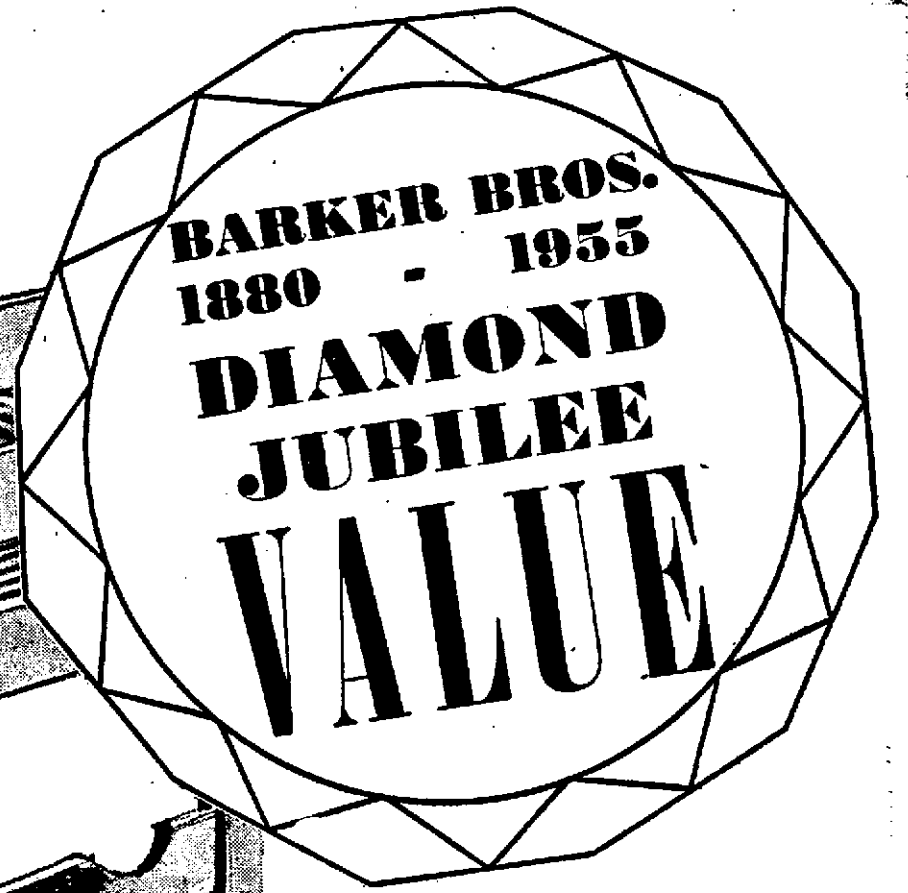
PENNEY'S

"THE FAMILY STORE"

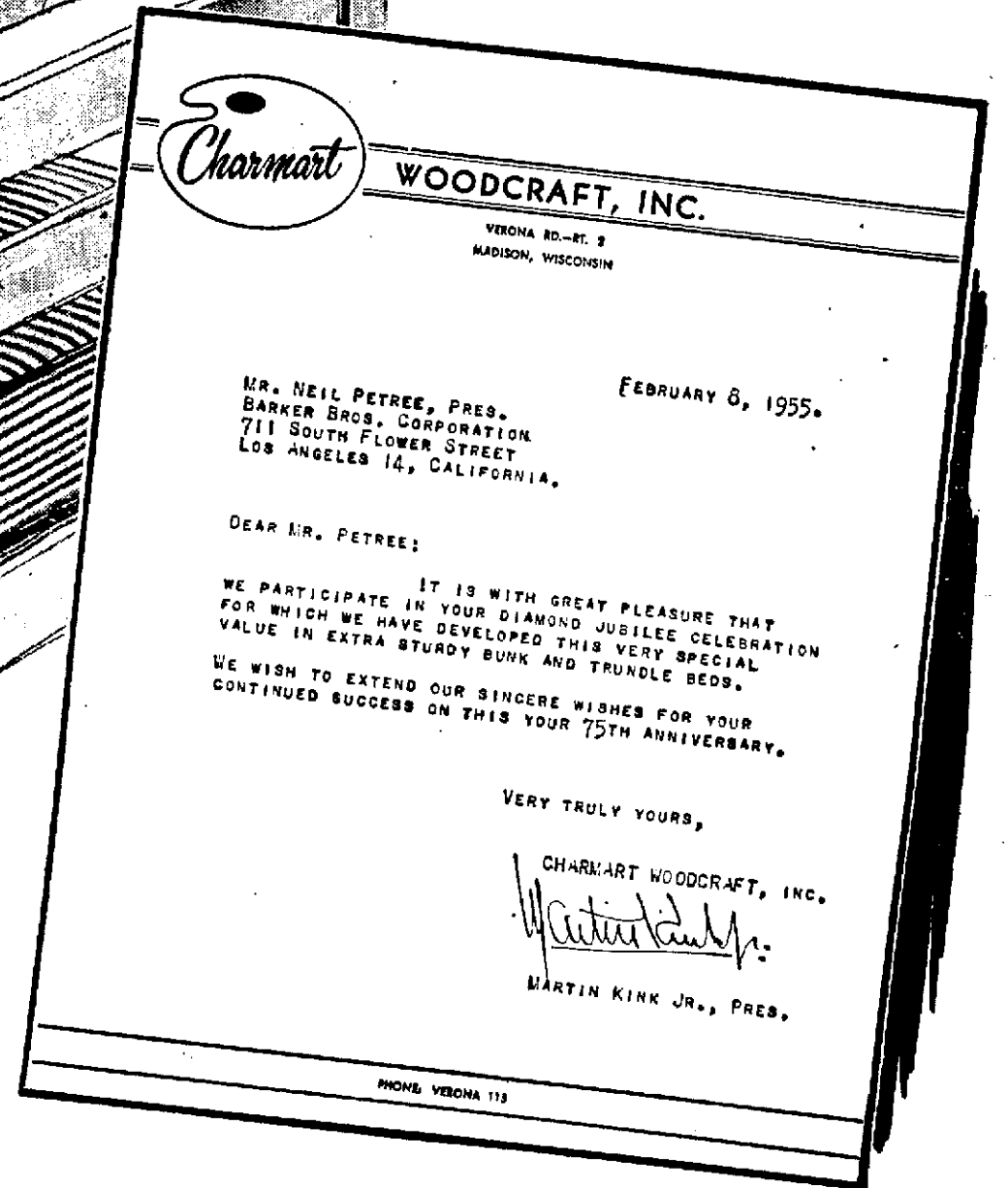
PINE AT SIXTH

LONG BEACH

**SHOP MONDAY AND FRIDAY
NIGHTS UNTIL 9 P. M.!**



Bunk beds easily converted to twin beds.
"Cow Brand" bedspreads, \$8.50 each



One Week Only ... at Barkers, Long Beach Only!
100% SOLID OAK BUNK BEDS

*complete with two mattress bases
and two innerspring mattresses*

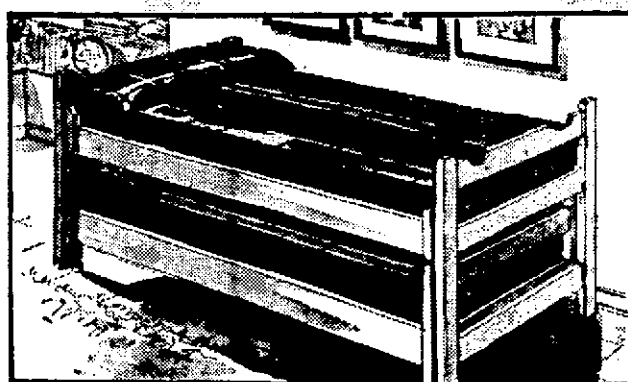
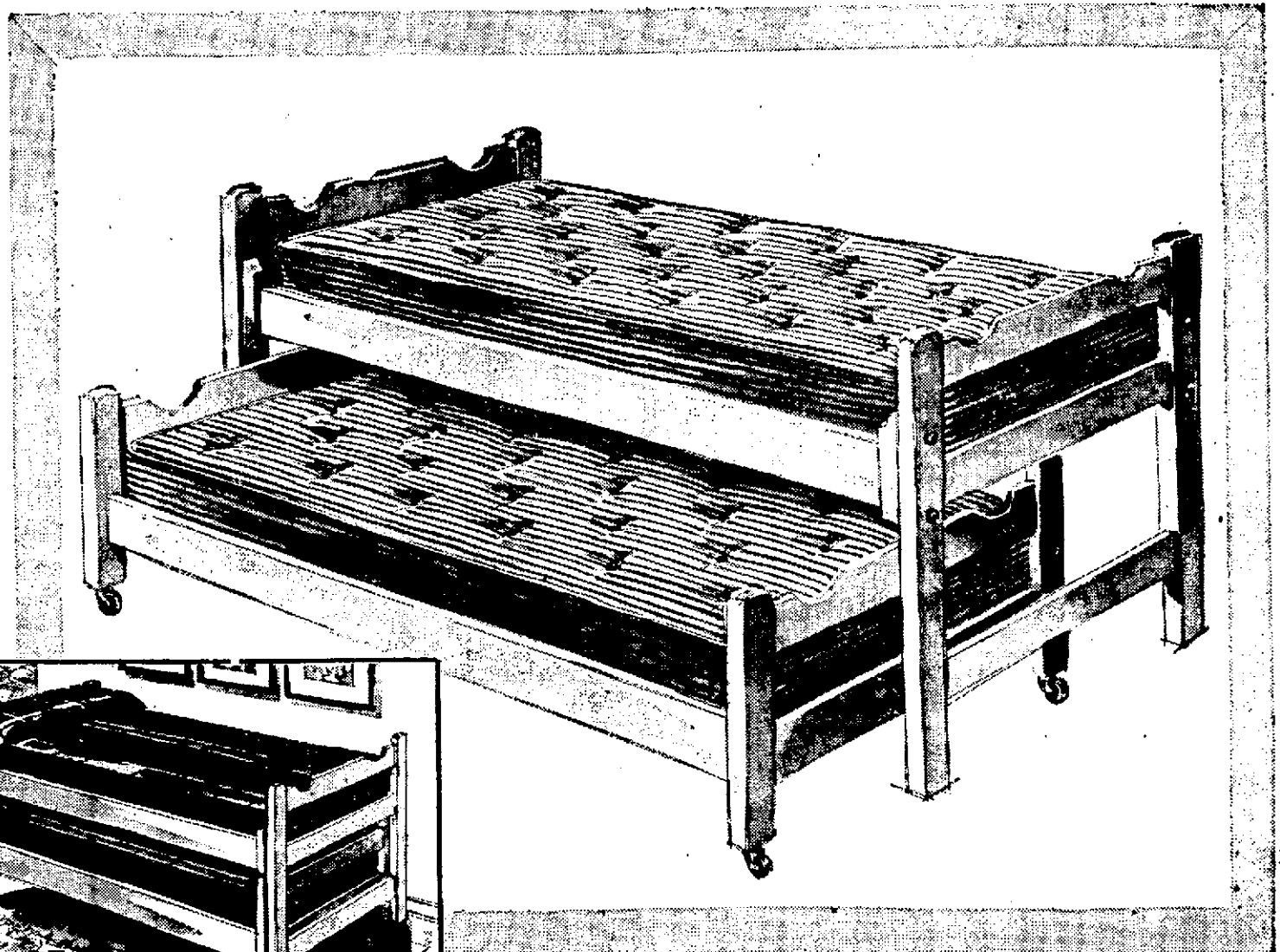
value \$169.00

\$129

Your choice!

**Double Bunk Style
Trundle Bed Style**

Now Barkers brings you bunk beds, the space-saving way to sleep two in a tiny room, the perfect choice for children or den-bedroom! Both sets are solid oak, designed for the most rugged daily wear! Famous-make mattress units are deeply comfortable, sturdily built. To make it perfect, the oak comes in our exclusive Palomino finish, to match our famous budget-priced Multi-Unit Modern—so you can have other bedroom pieces to match. A whale of a buy for small homes!



"Monterey" plaid bedspreads, \$9.50 each

Shop Monday from 9:30 a. m. to 9 p. m. — Friday from 12 to 9 p. m. — Other Days from 9:30 a. m. to 5:30 p. m. ● You'll find Free Parking Available in rear of store for your shopping convenience

BARKER BROS. BROADWAY AT LOCUST (DOWNTOWN LONG BEACH) — PHONE 6-9251

Gene Fowler Taking Rest in Hospital

LOS ANGELES (AP)—Author Gene Fowler was sent to a hospital Saturday for what was termed a few days of rest and a checkup.

His physician, Dr. Frank Nolan, reported "he had been working too hard on his new book."

Fowler, 64, is writing an account of his newspaper days in New York during the prohibition era.

South Dakota Moves to Ban Communal Living by Strange Sect

PIERRE, S. D. (AP)—A bill aimed at curbing the spread of the Hutterites—a strange religious sect that shuns the pleasures of the world—was halfway through the South Dakota legislature Saturday.

But it appeared doubtful the measure would go the remaining distance in the hectic five remaining days of the session, which ends Friday.

The Senate has passed a bill which would outlaw communal corporations under which the thriving Hutterite colonies are chartered.

If passed, the bill would force

future colonies to organize as religious or business corporations—and Hutterite leaders say they then could not hold their property in common.

It's not the first time the Hutterites have been under fire in the legislature. In one recent session, an "anti-Hutterite" bill passed the House in the final week but never was considered in the Senate.

Under the present law, about 1,500 Hutterites live in a series of about 75 colonies, mostly in the James River valley in eastern South Dakota. Other

colonies are in Montana and are practically unknown.

The colonies swarm with children. Last summer, a report by two Wayne university professors said the Hutterites' record of human reproduction is "astounding."

The professors said the sect may well be the most fertile group in history. The professor found that of 340 Hutterite families, 42 had nine children, 40 most well-adjusted groups in the world, according to a mental health study made by the federal government.

Divorce, suicide, insanity, juvenile delinquency and drunkenness

tion to—"be fruitful and multiply."

This growth has continued since the Hutterites came to South Dakota from Russia in 1874. The sect began in Switzerland in 1536 when its leader, Jacob Hutter, was burned at the stake.

The "multiplication" and other aspects of Hutterite life have stirred up resentment among some neighbors—and hence the frequent attempts to curb them by law. As each colony reaches a population of 100 to 150, members split to form another colony and start all over.

Complaints against them are that they suddenly pack schools and sometimes "crowd out" substantial farmers. According to critics, the Hutterites "do not assume the responsibilities of citizenship; buy wholesale and put local stores out of business; upset the institutions of a community like schools; and won't defend the country."

The charges of "tax evasion" and conscientious objection to military service are two others aired in the past.

Drug Store, Bar Planned for Hotel

A chain drug store and a smart cocktail lounge-restaurant are being added to the facilities of the 16-story Villa Riviera Hotel, according to an announcement by Mort Stein & Associates, public relations directors for the Morris Hotel Chain.

Six model apartments, in modern, contemporary, and traditional, have been completed and will be on display beginning Tuesday in the ocean-front apartment-hotel which is the second tallest building in Southern California.

Buffums'

MONTH-END CLEARANCE

ALL SALES FINAL. NO PHONE, MAIL OR C. O. D. ORDERS

Monday, One Day Only

Our regular monthly Long Beach store-wide clearance! Take advantage of big savings on top quality merchandise. Shop from 9:30 to 5:30!

Remnant Sale!
1/2 price

Woolens, rayons, cottons in good lengths for spring sewing. All outstanding values. Be sure to shop early!

Fashion Fabrics, Fourth Floor

shop tomorrow for men's, women's, children's apparel . . . accessories and home needs . . . at terrific end-of-month savings!

STORE FOR MEN

\$35 to \$45 Sports coats, assort'd fabrics and colors 23.99

\$50 Jackman Original Jackets, now just 23.99

8.95 to 12.50 Sweaters. Coat, pullover and sleeveless. Broken sizes 4.99

2.95 and 3.50 Skulkums. Sponge soles for solid comfort. Completely washable. Now 2.59 or 2 pairs \$5

\$5 Pajamas. Middy and coat styles. Flannels and broadcloths by famous maker. Broken sizes 2.99

Buffums' Store for Men

BOYS' SHOP

3.95 Sports shirts, now 1.59

10.95 Wool flannel slacks, now 6.99

89c Nylon socks, now 2 pairs \$1

Boys' Caps, now 1/2 price

5.95 Orlon sweaters 3.99

4.95 Tweedcoy cords 3.99

2.95 Cotton Gaucho Shirts .99c

7.95 Gabardine slacks 3.59

Assorted group of boys' wear 1/2 price

Boys' Shop, Second Floor

GIRLS' SHOP

2.98 to 4.98 Hats, Felts and velvets 1.49 to 2.49

8.98 to 16.98 Raincoats. Corduroys, plastics, some reversible wool plaids 5.99 to 11.99

\$25 Wool tweed coats, imported from Scotland 16.69

1.98 to 3.98 Handbags, various styles, now 99c to 1.99

4.95 to 10.98 assorted jackets 1/3 off

1.98 to 3.98 cotton or nylon tricot slips, sizes 4, pre-teen 6's and 10's only now \$1

Reg. 39c pr. Cotton anklets, nylon reinforced heels and toe. Pastels, sizes 10 1/2 and 11 only 10c pr.

Girls' Shop, Second Floor

INFANTS' SHOP

4.98 to 10.98 Dresses for sizes 3 to 6x. Cottons, sheers, prints, embroidery 2.49 to 5.49

Special! Patchwork quilts with attractive nursery designs. Firmly bound edge. Slightly irregular 2.99

1/2 off. Group of diaper sets, saccos, kimonoes and robes.

Samples from popular brand name 98c to 1.39

Chix irregular diapers, 20x40 gauge 2.99

Contour Crib Sheets, white only 99c

Infants' Shop, Second Floor

NOTIONS

1.49 Skirt racks, Chrome finish, clips to hold 6 skirts in place of one. Real space savers 1.19

1.50 Brassieres. White cottons and nylon. Single need's stitching. Fully lined 4-section cups. Stitched, lined, non-curl anchor band. Broken sizes 2 for 2.59

\$1 Brassieres. White cotton. Fully stitched cups, 2 for 1.69

1.39 Blanket Bags. Clear plastic with colored bindings 97c

2.98 Jumbo size plastic garment bags 1.66

Notions, Street Floor

Women's Handkerchiefs

39c Colored cotton handkerchiefs. Choice of 6 pastels, white hand-rolled edge 6 for 1.50

Printed Cotton Hankies

3 for \$1

Regularly 50c each. Choice of 75 unusual patterns in many color combinations.

Women's Handkerchiefs, Street Floor

COSMETICS

2.50 Revlon Matchmaker set for lips and finger tips. Certainly Red, Love-that-Red, Pink Lightning, Queen of Diamonds, Fire and Ice or Cherries in the Snow, now \$1

\$7 to 29.95 Imported, hand-cut glassware, bottles, atomizers, powder jars, one-of-a-kind \$5 to \$18

\$2 Boxed soap, Roger & Gallet Blue Carnation 3 bars 1.50 plus tax

Cosmetics, Street Floor

SMALL LEATHER GOODS

Ladies' Billfolds and French-type purses, \$3.50 to \$10

baby calf, saddle and smooth leather. Yellow, red, green, navy \$2 to \$6

3.50 to \$15 Men's billfolds and pocket secretaries. Some in smooth cowhide, saddle, seal or mo'occo. Black, brown, tan and Golden West, many one-of-a-kind \$2 to \$9 plus tax

Small Leather Goods, Street Floor

Designer Wool Suits, one-of-a-kind. Regularly 59.95 to \$165. Black, toast, brown, gold, blue. Sizes 10 to 16. 1/3 off

Fashion Coats. Full length, misses' and petite sizes. Regularly 59.95 to \$165. One-of-a-kind styles by famous designers. 10 to 16. 1/3 off

Wool Suits, misses and petite sizes. Regularly \$45 to 79.95. Dressmaker styles. Blue, grey, red, black, toast, aqua. 1/3 off

Famous Make Silk and Rayon Suits. Regularly 29.95. Choice of two styles. 5 colors in sizes 10 to 16. \$20

Coats and Suits, Third Floor

Full Length Misses Coats. Regularly \$45 to 79.95. All wool, good style selection. Brown, blue, lavender, gray, navy and beige. Sizes 10-16. 1/3 off

Fashion Dresses, misses, petite and half sizes. Regularly 39.95 to \$175. Outstanding group of designer dresses in wool crepe, wool jerseys, velvet, rayons and silks. Many one-of-a-kind. \$23 to \$99

Fashion Dress Shop, Third Floor

Under \$30 Dresses, misses, petite, half sizes. Regularly 17.95 to 29.95. Group of dressy and tailored types in rayon taffeta, rayon men'swear, acrilan and rayon crepe. \$12, \$14 and \$19

Under \$30 Dresses, Third Floor

Sun Charm Sportswear

Regularly 5.95 to 7.95. Better blouses, tailored and dressy \$4

Regularly 11.95 to 22.95. Wool skirts, flannels, tweeds, plaids \$9, \$12, \$15

Regularly 22.95 to 49.95. Better Dresses, wools and rayons. Both casual and dressy styles \$8, \$12, \$17

Sun Charm Sportswear, Second Floor

Young Californian Sportswear

Regularly 7.95 to 8.95. Felt and wool flannel bolero type jackets \$5

Regularly 13.95 to 15.95 corduroy and wool fleece jackets \$10

5.95 to 8.95 Regularly. Blouses, scoop neck jerseys, velveteens, cottons \$3

Regularly 10.95 to 14.95. Velveteen, felt and corduroy skirts \$8

Regularly 12.95 to 17.95 Jumpers in felt and polished cotton \$7

Regularly 10.95 to 14.95 Jumpers, flannels, printed cords, wool jersey two piece \$9

Young Californian Sportswear, Second Floor

Group Better Junior Dresses

Sizes 7 to 15. Regularly 17.95 to \$45. Wools, taffetas and silks in pastels and dark colors, excellent style selection by famous makers, now \$11, \$15, \$21, \$27

Young Californian Shop, Second Floor

Cotton Shop Dresses, misses and half sizes. Regularly 8.95 and 9.95. Menswear check rayons, print and solid color rayons, jerseys. \$6

Cotton Shop, Second Floor

Jrs., Misses', Women's Dresses. Regularly 8.95 to \$25 dresses in crepe, prints, wools, failles and acetates. Sizes 7 to 15, 10 to 20, 14 1/2 to 24 1/2 and 38 to 52. \$5 to \$17

Budget Dresses, Second Floor

ACCESSORY SHOP

5.95, 8.95 Wool jersey blouses, tailored and dressy 2.97 and 4.47

5.95 Nylon and dacron blouses to clear, sizes 32 to 44. Now 2.88 or 3.88

7.95 Colorful felt jackets, turquoise, orange, 12-16 3.97

3.98 to 5.95 Wool sweaters, slip-ons and cardigans, white only 1.99-2.99

3.98 and 5.95 Nylon and vicara sweaters, slip-ons and cardigans. Sizes 32 to 38 in the group, now 2.99 & 3.99

1.25 to 2.98 Straw and leather belts to clear, 25c to \$1

7.95 Nylon and acetate gabardine skirts, proportioned lengths 4.88

Silk scarfs, 36", attractive floral prints, hand-rolled hems 88c

3.98 Rhode Lee cotton blouses, sizes 32 to 38 2.88

Accessory Shop, Street Floor

WOMEN'S SHOES

9.95, 10.95 Joyce Play shoes, red, blue, black, brown 6.99

Women's Shoes, Street Floor

LINGERIE

10.95 to 12.95 Famous make nylon tricot gowns 7.99

5.95 Rayon satin pajamas, button front, round collar, pastel colors. Sizes 34 to 40, reduced to 3.99

5.95 Cotton knit pajamas, famous make, red and navy blue, broken sizes, now 3.95

6.95 to 12.95 Robes and dusters, cotton, rayon, nylon. Now \$5 and \$7

Lingerie, Third Floor

HANDBAGS

2.95 to 65.95 Handbags, greatly reduced, in calf, broadcloth, faille brocades, straws, suedes and saddle leather. Small, large, pouches, totes and boxes. Large assortment of colors, now 99c to 28.97 plus tax

Handbags, Street Floor

JEWELRY 1/2 OFF

\$1 to \$20 Costume Jewelry, necklaces, bracelets, pins, earrings and ropes. Metals, gold or silver, colored stones and plastics. Now 25c to \$10 plus tax

Costume Jewelry, Street Floor

FASHION FABRICS

5.95 to 12.95 yard Fancy woolens. Collection of fine domestic and imported woolens, ideal for suits, skirts, dresses 3.88

Fashion Fabrics, Fourth Floor

GIFT SHOP, LAMPS

Reg. 3.95 Glass baskets for fruit or flowers, now 2.99

Values to 6.95 orlon and silk lampshades by Silk-o-lite 2.99

Gift Shop, Lamps, Lower Level

HOUSEWARES

De Gonia Spice Sets 97c

Reg. 1.95 De Gonia Spices in clever wrought iron holders. A delightful addition to any kitchen. Other De Gonia spice sets in wrought iron holders. Reg. 2.95 and 4.95 now 1.49 and 2.47

14.95 Globeware chaffing dishes, now 7.99

8.95 G.E. Heating Pads, discontinued model 6.95

5.95 and 6.95 Kitchen Clocks, now 4.29 and 4.79

Reg. 1.98 Plastic copper molds for salads or decoration 97c

Reg. 98c Princes "Shelf'n Edge" plastic shelf paper 47c

1.49 Kitchen knife sets 67c

2.79 Glassbake mixing bowl sets 1.97

\$1 Wrought iron candle warmers 50c

Housewares, Lower Level

DRAPERIES, CURTAINS, FABRICS

Drapery, Upholstery Remnants 1/2 Price and Less

Fine opportunity to buy beautiful usable lengths of drapery and upholstery remnants in assorted patterns and colors. Come early for good selection.

Curtains and panels to clear, soiled and discontinued patterns of assorted sizes now 1/2 price

Draperies, Curtains, Fabrics, Fourth Floor

TOYS

98c Hand puppets. Assorted 59c

4.95 Doll-E-Housekeeper set 1.99

\$3 Playskool Abacounter 1.99

59c Walt Disney rubber cars 29c

3.39 Manniquin sewing set 1.99

1.49 Animal-figure wall plaques 99c

8.98 Dolls, 15" high. Assorted 3.98

32.50 Super jet pedal car. Ball-bearing chain drive 24.95

Toys, Lower Level

STATIONERY

2.50 Rashela (Fortune game) 1.99

\$2 Las Vegas Wild (a game) 1.49

5.98 Files 3.98

1.95 Baby Sitter's Guide, now 1.49

Stationery, Street Floor

BOOKS

Library Books Reduced 59c, 79c, 99c

Duplicate copies from our Lending Library, fiction and non-fiction. Books that sold from \$3 to \$5 when new. Hundreds of titles to choose from.

Books, Lower Level



JOY FOR FREEDOM

Eugene D. Haas (left), 26, a sailor, dramatically breaks down with emotion and hugs his father in Memphis, Tenn., criminal court Saturday after his acquittal on charges of murdering his wife.—(AP)

Seek 100 Witnesses for Fuller

BIRMINGHAM, Ala., (UP)—A 12-man jury Saturday acquitted the state's murder case against ex-deputy Albert Fuller, state's circumstantial case built Saturday, after presenting evidence that he was on the scene just before and just after crime for the murder of a woman named "Phenix City" a name announced to end his 20-day trial after maintaining an unbreakable calm as the defense coupled up testimony that Fuller wore his pistol when he talked to Patterson seconds before the murder but only an empty holstered when he came up to the "investigate" the crime some time later. The murder gun has not been found.

Before his reappearance, Fuller had been observed running through a Phenix City alley near the spot where the 61-year-old Patterson, newly nominated state attorney general, lay dying, last June 18.

When the state rested, shortly after noon, Defense Chief Counsel Roderick Beddow sought and received a recess until 9 a. m. Tuesday so he can round up more than 100 witnesses.

"I don't know how long it will take to try the case but if it takes 100 years we are going to do it right. I don't care how mad the jury gets," Beddow said testily.

"We not only have to prove an alibi for Fuller; now we have to prove one for Arch Ferrell, too."

Ferrell, former prosecutor of Russell County, of which Phenix City was the boisterous hub during its lawless heyday before the Patterson slaying, also is charged with the murder. And surprise witness Cecil Padgett said Friday he saw Fuller running from the scene with a man he believed to be Ferrell.

Grandma, Tot, Slide for Life in Fire

CLEVELAND (UP)—A 48-year-old grandmother slid down a roof with an 11-month-old grandson in her arms early Saturday to save him from his burning home, then caught another child tossed out a second-story window by his father.

The grandmother, Mrs. Lillian Cochran, awakened this morning to hear her son, Thomas Urban, shouting as he battled flames in the living room downstairs.

She grabbed the baby, Tommy, from his crib, broke a window with a bottle of baby oil, and slid down the roof. The grandmother and the tot landed on top of an old refrigerator at the side of the house.

Then she shouted to her son to go upstairs and toss down the other child, five-year-old Donald.

Urban was burned when he dashed upstairs. He was admitted to City Hospital. The grandmother was treated for a cut arm.

Firemen put out the blaze and estimated damage at \$2,500. They said the fire was started by a cigarette dropped on a sofa.

Acquitted of Killing Wife, Sailor Weeps

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tremendous VALUES

MONTH-END CLEARANCE



Odd lots and one-of-a-kind merchandise, some slightly soiled goods, all marked down for quick disposal

no phone or mail orders accepted all month end sales are final

- BOULEVARD SPORTSWEAR—Street Floor**
- 3.99 Beaded orlon shrugs, completely washable. 2.99
 - 5.99 Cotton quilt skirts, circular style, prints. 3.99
 - 3.99 Mock turtle orlon sweaters, many colors. 2.99
 - 7.99 Perma-pleated cotton skirts. 4.99
- BOULEVARD COATS—Second Floor**
- 17.95-19.95 All-wool short coats, fine detail. 11.00
 - 22.95 Short nylon toppers, completely washable. 13.88
 - 17.95 All-weather corduroy coats, water-repellent. 10.00
 - 19.95 All-wool plush toppers, just 13 to go. 10.00
- MILLINERY—Second Floor**
- Values to 7.95, straws, fabrics, velvets, to clear. 2.00

- JUNIOR SIZE COATS—Second Floor**
- 45.00 Group of 100% wool long coats. 24.97
 - 25.00 100% washable nylon short coats. 13.88
 - 25.00-29.95 100% wool short coats. 15.88
 - 45.00-49.95 100% wool suits, fully lined. 24.00

- MISSIE'S SPORTSWEAR—Second Floor**
- 3.95-5.95 Group of better wool jersey blouses. 1.99-2.99
 - 8.95 Rayon flannel jumpers, many colors, 10-16. 4.00
 - 8.95 Cotton quilted skirts, print on black, 10-16. 4.97
 - 14.95-25.00 Glamour separates from a famous maker. 1/2 OFF

- MISSIE'S AND WOMEN'S SUITS—Second Floor**
- 55.00-59.95 All-wool suits. 33.00

- SPORTS ACCESSORIES—Second Floor**
- 3.95 Interlock knit orlon bathing sweaters. 2.99
 - 6.95-8.95 Full-fashioned orlon slippers and cardigans. 4.99-6.97
 - 29.95 Knitted 2-pc. dresses, all-wool chenille. 19.00
 - 7.95 Better wool or orlon sweaters. 1.97-3.97
 - 7.95 Glamour orlon sweaters, scoop and V-neck styles. 4.99
 - Values to 5.95, cotton and rayon blouses. 1.59, 2/53
 - 4.95 Cotton poplin Capri pants, newest styles. 2.99

- BETTER BLOUSES—Second Floor**
- 5.95-7.95 Wool jerseys, wonderful group. 1.97-3.97
 - 2.95-4.95 Assorted cottons, short and 3/4 sleeves. 1.59
 - 7.95-10.95 Rayon boucle sweater blouses. 3.99
 - 5.95-7.95 Brand name nylons and dacrons. 2.99-3.99
 - 5.95-10.95 Velvets, satins, lurex glamour blouses. 2.97-3.97

- BOULEVARD DRESSES—Street Floor**
- 10.95 Spring dresses in print and plains, 1 and 2-pc. styles, misses' and half sizes. 6.97
 - 14.95-17.95 Better styles, current season styles, misses' and half sizes. 7.97-9.97

- CAMPUS SHOP—Second Floor**
- 2.99 Nylon mock turtle bathing sweater, S-M-L. 1.59
 - 4.99 100% wool slim skirts, novelty weaves. 1.97
 - 3.95 Cotton blouses, many styles. 1.19
 - 4.99 100% wool jersey overblouses, broken sizes. 1.99

- WOMEN'S DRESSES—Second Floor**
- 17.95-19.95 One-piece dark sheers, 2-pc. prints, sizes 14 1/2-22 1/2. 11.00
 - 27.95-25.00 Early spring prints, 1-pc. 16.00

- JUNIOR SIZE DRESSES—Second Floor**
- 10.95-14.95 Wools, rayon taffetas, failles, cottons. 9.00
 - 14.95-17.95 Dresses, many styles and fabrics. 11.00
 - 17.95-19.95 Better dresses reduced to clear, sizes 7-15. 13.00
 - 19.95-29.95 Wools, crystalline novelty fabrics. 15.00

- MISSIE'S DRESSES—Second Floor**
- 22.95 Navy sheer wools, touches of white. 17.00
 - 14.95 Rayon taffeta date dresses. 7.00
 - 25.00 Washable miracle fabrics. 19.00
 - 17.95-35.00 Assorted fabrics, many styles. 13.00-21.00

- WOMEN'S BETTER SHOES—Street Floor**
- 14.95 Kimel shoes, black patent, blue or tan calf. 8.97

- BETTER CASUAL SHOES—Street Floor**
- 7.95 Natural straw flats, trimmed with rosettes. 4.97

- BOULEVARD SHOES—Street Floor**
- 10.95-12.95 Famed make shoes. 6.97

- CHILDREN'S, CO-ED SHOES—Second Floor**
- 5.95-7.95 Group of children's and teen shoes. 2.97
 - 3.95 Teen sun sandals, assorted colors. 1.99

FASHION FABRIC REMNANTS 1/4 to 1/2 OFF

Thousands of good useable lengths for skirts, blouses, stoles, aprons, kiddies' clothes. COTTONS, RAYONS, SILKS, MIRACLE FIBERS, LACES AND TRIMMINGS.

- BEDDING and DOMESTICS—Third Floor**
- 5.95 Pequot 200 count percale sheets and cases. 81x108. 3.59 42x38 1/2. 80c
 - Type 180 combed percale sheets and cases. 3.19 if perfect, 72x108. 1.99
 - 3.39 if perfect, 81x108. 2.29
 - 89c if perfect, 42x38 1/2. 59c
 - Muslin unbleached. 3 yds. 1.00
 - 10.50 Bates woven spreads, full size. 6.99
 - 8.95 Bates woven spreads, full and twin size. 4.99
 - 7.95 Dacron pillow, standard size. 4.99
 - 19.95 Virgin wool filled quilts, satin covered. 15.99

- Reduced to clear—counter soiled.
- 18.95-21.95 1 and 2 of a kind blankets. 14.99-16.99
 - 8.95-16.95 Bedspreads and pillows. 1/2 OFF

- TOWELS & LINENS—Third Floor**
- 2.50 Callaway Bellaire bath towels, 24x48. 1.99
 - 1.25 Matching guest towel, 16x30. 1.99
 - 12.98 Belgian rayon and cotton dinner sets, 64x84" cloth, 8 napkins. 6.99
 - 14.98 Belgian rayon and cotton dinner sets, 64x104" cloth, 12 napkins. 8.99
 - 1.98 Rayon and cotton tablecloths, 50x50. 1.00
 - 2.98 Martex tweed texture bath towels. 1.69
 - 1.50 Matching guest towels. 99c
 - 50c Matching washcloths. 3/1.00

- ART NEEDLEWORK & GIFTS—Third Floor**
- 39c-12.95 Stamped goods-for embroidering. 19c-5.98
 - 2.50 Wool jersey blouses to applique and embroider. 1.79
 - 1.00 Luxury corde, assorted colors. 69c
 - 98c Luxury chenille, assorted colors. 39c
 - 69c-6.95 Bag handles and liners. 19c-4.59
 - 1.98-7.50 Assortment of pillows. 98c-5.50
 - 10.95 Plastic covered storage hassocks. 5.95
 - 11.50 Magazine racks. 7.95
 - 2.98 Wooden valet stands. 1.98
 - 3.95-9.95 Sharon ceramics. 1.95-4.95
 - 14.00 12-cup coffee carafe with sugar and creamer. 9.95

- LINGERIE—Street Floor**
- 5.95 Rogers negligee coats, pastels, S-M-L. 6.99
 - 3.98 Cotton pajamas, assorted styles. 2.99
 - 6.95 Barbizon pleated bedjackets. 2.99

- CORSETS AND BRAS—Third Floor**
- 12.50-20.00 Boned front foundations. 8.95-10.95
 - 5.00-5.95 Boned girdles. 3.95-3.99
 - 5.00-10.95 Boneless girdles. 3.95-9.95
 - 1.00-3.50 Bras, broken sizes. 79c-1.99

- CHILDREN'S UNDERWEAR—Second Floor**
- 2.50 2-pc. Knit sleepwear with feet, sizes 2-8. 1.88
 - 3.00 Cotton half slips, tiered ruffles, 10-14. 1.88
 - 2.98 Boys' 2-pc. cotton crepe pajamas, 2-8. 1.99
 - 4.98 Girls' print housecoats, broken sizes 8-14. 1.99

- FUNCH & JUDY SHOP—Second Floor**
- 3.95-4.95 Girls' wool, nylon sweaters, 3-6x. 2.96
 - 1.39-1.69 Boys' cotton knit polo shirts, 2-8 59c, 2/S1
 - 2.25-2.50 Boys' cotton or nylon shirts, 3-6x. 1.27
 - 2.98-3.50 Boys' 2-pc. cotton novelty suits, 3-6x. 2.27
 - 39c Boys' and girls' socks, assorted, 5-8 1/2. 4/1.00
 - 3.98-4.98 Girls' hats and purses, assorted fabrics. 50c

- INFANTS' WEAR—Second Floor**
- 4.98-5.98 Infants' wool and nylon shawls. 2.96-3.96
 - 2.98 Combed cotton crib blankets, rayon binding. 1.99
 - 3.98 Infants' wool and nylon sweaters. 1.99
 - 1.69-2.25 Cotton knit polo shirts, cardigans, inf. 93c
 - 3.98 Diaper bags, plastic lined, double zipper. 2.99

- HI SHOP—Second Floor**
- 5.99 Printed cotton pongee belted skirts. 3.97
 - 3.99 Matching blouses, 3/4 sleeves. 1.97

- DAYTIME DRESSES—Second Floor**
- 8.98 Assorted cotton and rayon dresses. 4.88
 - 7.98 Washable printed rayon crepes. 5.88

- NECKWEAR—Street Floor**
- 14.95 Double wool jersey stoles. 7.99

- KNIT LINGERIE—Street Floor**
- 4.95-7.95 Nylon tricot fancy slips. 3.99
 - 4.95-5.95 Nylon tricot slips, lavish trims. 2.99
 - 6.95-7.95 Nylon tricot gowns, assorted trims. 3.99
 - 1.50 Cotton plisse briefs, fancy trims. 89c
 - 3.95-5.95 Nylon tricot half slips, lavish trims. 2.99
 - 79c-89c Runpion rayon panties, cotton briefs. 2/99c
 - 1.95-2.50 Famed brand bras. 99c

- HOSIERY—Street Floor**
- 1.35-1.85 Dress sheers, semi-sheers, sizes 8 1/2-11. 69c
 - 1.65 66-gauge, 12-denier luxury sheers. 88c
 - 1.35 51-gauge, 30-denier daytime sheers. 88c

- BOYS' WEAR—Second Floor**
- 3.98 Flannel lined Sanforized denim jackets. 1.99
 - 2.95-3.95 Washable sports shirts, big assortment. 1.99
 - 1.69-1.95 Striped knit shirts. 1.39, 3/4.00
 - 14.95 Quilt lined surcoats, sizes 4-12. 9.99
 - 3.95 Washable corduroy sport shirts. 2.99
 - 4.95-6.95 Rayon gabardine dress slacks. 2.99
 - 2.95 Pajamas, cotton plisse, Sanforized flannel, broadcloth, 4-18. 1.99
 - 69c Stretch socks, 1 size fits nearly all feet. 2/1.00
 - 69c Nylon reinforced knit briefs. 2/1.00
 - 85c Nylon-neck white cotton tee shirts. 69c, 3/2.00
 - 2.98 Sanf. light blue denim slacks, 4-12. 2.39, 2/4.75
 - 2.95 Cotton knit ski pajamas. 2.29, 2/4.50
 - 19.95 Jr. dress suits, good selection, 4-12. 12.99
 - 13.95 21" Prep Sanf. lt. blue denim slacks, 14-18. 2.99
 - 2.95 Dan River long sleeve gingham shirts, 4-14. 2.29, 2/4.50
 - 2.95 Popover sport shirts. 1.99
 - 2.95 Tom Sawyer boxed shirt 'n' tie sets, bro. sizes. 1.99
 - 3.95 Prep light blue denim jackets, broken sizes. 1.99
 - 3.50-3.95 Cotton interlock knit pajamas. 2.99

- MEN'S CLOTHING—Street Floor**
- 50.00-55.00 All-wool worsted suits. 34.95
 - 69.50-75.00 All-wool worsted suits. 54.95
 - 33.75 Famous make water-repellent topcoats. 16.85

- LUGGAGE—Downstairs**
- 10.00 21" Week-end cases, various patterns. 5.00*
 - 8.95 16 1/2" Round hat boxes. 4.99*
 - 15.00 21" Week-end cases. 10.00*
 - 15.00 Train cases. 10.00*
 - 25.00 26" Pullman cases. 15.00*
 - 13.95 21" Longbound week-enders. 6.95*

*Plus Fed. tax

- MEN'S FURNISHINGS—Street Floor**
- 1.50-2.00 World famed rayon neckwear, new colors. 88c
 - 3/1.00 Cotton handkerchiefs, counter soiled. 6/1.00
 - 50c-75c TV and French fold hankies, counter soiled. 3/1.00
 - 55c-75c Assorted cotton and rayon hose. 39c, 6/2.29
 - 85c Cotton argyles, elastic tops. 59c, 6/3.50
 - 2.50 All-wool Kroy process argyle hose. 1.00
 - 1.00-2.50 Famed make hose. 88c, 6/5.19
 - 1.50-3.50 Genuine leather belts, some braids. 95c
 - 5.00 Genuine imported leather wallets. 1.00*
 - 89c-1.00 Broadcloth shorts. 69c, 6/4.10

- SPORTING GOODS—Downstairs**
- 50.95-89.95 Famed make bicycles. 39.95-67.95
 - 6.95 Table tops, 47" floor models. 1.95
 - 6.95 Full size nylon bowling bags. 3.99
 - 1.98 Seal patch repair kit for all surfaces. 98c
 - 19.95 Glass salt water rods, various lengths. 11.98
 - 4.95 Hampden folding chairs, padded seat. 3.98
 - 16.95 Sleeping bags, wool, full size. 9.95
 - 4.00 Bar-B-Que brazier, portable. 2.98

- MEN'S SHOES—Street Floor**
- 10.95 Smooth, grain leathers, straight, U-wing. 6.95
 - 12.95 Smooth, grain leathers, wing tip, moc toe. 8.85

- MEN'S SPORTSWEAR—Street Floor**
- 5.95 Long sleeve washable sport shirts. 3.95
 - 3.95-4.95 Long sleeve washable sport shirts. 2.99
 - 7.95-8.95 Rayon linen weave slacks. 5.99
 - 17.95 All-wool flannel and gabardine slacks. 12.99
 - 22.50-25.00 De luxe all-wool slacks. 14.99
 - 45.00 De luxe all-wool sport coats. 34.85
 - 5.95 Argyle front, boucle back polo shirt. 3.99
 - 5.95 Washable sport shirts. 2.59, 2/5.00
 - 8.95 Rayon and silk blend slacks. 6.95
 - 1.25 White tee shirts, nylon neck. 79c, 6/4.69
 - 25.00-29.00 Lightweight sport coats. 22.95-25.99

- BOOKS—Downstairs**
- 1.00-3.50 Miscellaneous fiction, non-fiction. 29c-1.00

- CANDY SHOP—Street Floor**
- 49c Orange logs, delicious jelly confection. 25c
 - 1.25 Assorted bonbons. 89c
 - 49c Assorted hard candies. 25c
 - 55c Chocolate tea set, boxed. 39c

- CHINA AND GLASSWARE—Third Floor**
- 2.25-4.00 val. Mfr.'s close-out lead crystal stemware. 59c
 - 1.95-14.95 Imported Swedish optic vases. 1.49-9.95
 - 1.00-1.59 Imp. hand-painted giftware. 49c-99c
 - 1.95 Imported china cups and saucers, fancy styles. 69c
 - 1.95 Novelty ceramic space banks. 49c
 - 1.25 Imp. Italian hand-painted baby feeding set. 59c
 - 50c Imported china salad or dessert plates. 19c
 - 6.00 China cups and saucers. 3.00
 - 29.95 Lady Leslie 59-pc. dinnerware set for 9. 16.66
 - 44.95 Maybelle 45-pc. imported fine china for 8. 24.99
 - 54.95 Signin' Cats 53-pc. imported china for 8. 29.99
 - 89.50 Blue Bells 98-pc. imported china for 12. 44.99
 - 94.50 Vivian 98-pc. imp. china for 12, teapot. 58.88

- HARDWARE—Downstairs**
- 4.95 50-ft. black plastic garden hose. 2.19
 - 2.69 Rainbow revolving sprinkler, adj. heads, ea. 1.69
 - 5.99 Majestic full size revolving sprinkler, adjustable chrome heads, up to 40-ft. diameter, ea. 3.99
 - 8.49 Hose reel, holds up to 200 ft. garden hose. 3.99
 - 49.95 16" rotary electric mower, slightly used. 19.95
 - 1.59 Quaker TV tray for indoor or patio use. 1.29
 - Fireplace equipment clearance 25% and more off Cabinets and wardrobes. reduced to clear

- HOUSEWARES—Downstairs**
- Nationally advertised brand of shower curtains. Discontinued patterns, Reg. 2.95-4.95. each 1.99
 - Foam rubber floor mats. 3.45 40x18. 1.99 3.95 36x24. 2.49
 - 15.95 All-chrome bird cage, slightly damaged, glass sides. 9.99
 - 30.00 Beautiful bird cage and pedestal type stand, white floral design with 3 flower pots. 24.95
 - 1.15 Stainless steel pie tins, 8 1/2 x 1 1/2. 77c
 - 1.00 Stainless steel knives, spoons, turners, pakka-wood handles. ea. 59c
 - 9.95 Chrome candlestick holders. pr. 5.88
 - 11.95 Chrome 3-candle candelabra. ea. 6.88
 - Asbestos bottom stove mats, size 8x19: 2.35 Stainless steel top. 1.39 1.69 Chrome steel top. 1.19 3.59 Minute sponge mop with metal drainer. 99c 16.98 Attractive chrome casserole and coffee warmer combination. 11.88

- FURNITURE—Third Floor**
- 44.95 Mod. step tables, black, grey plastic top. 17.95
 - 74.95 Salem finish cocktail table. 34.95
 - 55.90 Mod. chair & ottoman, wrought iron base. 34.95
 - 84.50 Traditional mah. leather-top step table. 39.95
 - 89.50 Modern lamp table, blond mahogany. 39.95
 - 119.00 Traditional channel back chair. 44.95
 - 109.00 Mod. round cocktail table, blond mah. 59.95
 - 169.00 Weiman mahogany Pembroke table. 99.50
 - 179.00 Pullman lounge chair, gold color fabric. 99.50
 - 259.00 Modern sofa, foam rubber cushions. 169.00
 - 279.00 Pillow back Provincial sofa. 169.00
 - 489.00 Pullman 2-pc. sectional, tufted back. 269.00

- SLEEP EQUIPMENT—Third Floor**
- 219.00-329.00 Dual sleep sofas. 159.00-219.00
 - 29.95 30" rollaway bed with mattress. 17.88
 - 49.95 Twin innerspring mattress & box spring. 29.95
 - 59.95 Full-size innerspring set, fancy tick. 37.95
 - 74.95 Serta twin set, firm construction. 39.95

- PATIO FURNITURE—Third Floor**
- Steel chairs, patio chaise lounges, redwood furniture, aluminum patio pieces. SAVE 40%

- FLOOR COVERING—Third Floor**
- 28.50 8x10 Black and white block fiber. 16.99
 - 28.50 8x10 Beige mix fiber. 16.99
 - 24.95 9x12 Rose mix fiber. 19.99
 - 31.50 9x12 Black and white block fiber. 19.99
 - 31.50 9x12 Rose hit and miss fiber. 19.99
 - 31.50 9x12 Green mixture fiber. 19.99
 - 49.95 9x10 Cocoa cotton boucle. 29.95
 - 49.95 9x10 Cocoa viscose, uncut pile. 29.95
 - 64.50 9x10 Meadow green text. Wilton. 39.95
 - 99.95 15x10.1 Beige sculptured Wilton. 59.95
 - 89.50 12x12 Cocoa reversible textured. 59.00
 - 109.50 10x14 Cotton hooks, green, beige. 68.00
 - 149.50 12x14.6 Red viscose, uncut pile. 69.95
 - 159.50 12x12.9 Rose beige; deep pile chenille. 89.95</

Reds Bring Up Japanese Go to Polls Today; Big Guns to Victory Forecast for Hatoyama Shell Quemoy

By ELTON C. FAY

WASHINGTON (UP)—Chinese Communists are reported to be closing in with new long range artillery for intensified bombardment of Quemoy Island, one of Chiang Kai-Shek's last footholds close to the Red Chinese mainland.

This latest report was interpreted in some quarters as indicating a sharp speedup in events which can lead to a major showdown in the troubled Far East.

The Nationalist abandonment of Nanchishan, 20 miles off the mainland province of Chekiang, moved the immediate focus of attention southward to Matsu Islands, now the northernmost outpost of Chiang's Red.

Red servers said a light rain would not materially cut into the vote. The election will influence

TOKYO (Sunday) (UP)—The Japanese people voted today to settle a month of campaign debate about rearmament and the resurgent nation's role in the world.

Conservative Prime Minister Hatoyama, 72, has emerged as Japan's most popular figure after an American-style campaign of stumping and television appearances, unprecedented in this country.

He has portrayed a reborn, strong Japan as a peaceful mediator between America and Russia, friendly to both. He recently took the lead in pushing preliminary Japan-Russia World War II peace talks.

His chief rival is the conservative, former deputy prime minister, Taketora Ogata, head of the Liberal party. Ogata accused Hatoyama of luring voters with false hopes of lush trade with Red China and Russia.

Other parties are the Left and Right Wing Socialists. The Communists were expected at most to land four seats with their 69 candidates. They had one in the United States, especially on military cooperation.

The two conservative parties were favored easily to win a majority. If the Democrats lead as predicted, Liberal members would be under pressure from their financial supporters to vote back in Hatoyama as prime minister.

Japan, now defended largely by U. S. troops, slowly is developing a self-defense force. The conservative parties have quietly advocated out-and-out rearmament by amending the post-war constitution. The Socialists and minor parties hope to capture one-third of the seats, enough to check conservative plans for the constitutional change.

The Socialists favor strong ties with Communist countries.

A Peiping radio broadcast Saturday boasted that seizure of Nanchishan "has provided more favorable conditions for the liberation" of Formosa, Quemoy and Matsu.

RADIO BORNE OUT
While the primary function of Radio Peiping is psychological warfare, there was some material evidence to bear out the military implications behind the propaganda announcement.

Reports reaching Washington say that within the last few days artillery fire has begun to fall on Quemoy from a new and menacing direction.

For months Quemoy has been under sporadic and harassing artillery fire from Red batteries on neighboring Amoy Islands and on mainland and small island positions to the west and northwest. This fire some time ago compelled abandonment of the use of a harbor at the west end of Quemoy for bringing in supplies and reinforcements. Supplies then were moved by an over-the-beach operation at the south of the island. Also in the southern part of the island is an airfield.

Both the new beach area and the airfield had been protected until this week, by a range of mountains extending from southwest to northeast. Red artillery could not drop shells onto those targets behind the mountain barricade.

"SAFE" SPOT SHELLED

But a few days ago artillery fire began dropping onto the hitherto only safe spot on the island. Communists had succeeded in installing new batteries to fire from an entirely different angle. Location of the new batteries is on Wei-Tu peninsula, about 25,000 yards away, to the northeast.

To lob fire at the range, the Chinese Communists presumably are using Russian-made 122-millimeter guns, like those used by the Reds in the Korean war.

So far, the new gunfire has been of the harassing and interdiction type. It is designed to keep the Nationalist forces uneasy, to disrupt shipping and aircraft facilities and to provide accurate firing tables for possible full-scale use by Red gunners later.

An all-out bombardment could cause grave trouble for the Nationalists' supply and reinforcement system.

Both Nationalist and American officials seem to retain confidence, however, that Quemoy could repel an invasion attempt.

Mother Hugs Dead Child, Tries Suicide

CHICAGO (UP)—A young actress was found unconscious Saturday with her three-year-old daughter lying dead in her arms.

A note found in the room said: "Bury us in the same box."

The mother, Mrs. Lola de Witt Stewart, about 19, was taken to psychopathic hospital, where doctors said she was hysterical and kept crying the name, "Jerry."

Her condition prevented questioning her about the death of her child, "Fancy."

An autopsy was ordered to determine what caused the youngster's death. Police said she had been dead about 36 hours.

There was no indication what caused the mother to lose consciousness.

Police said papers found in the room indicated that Mrs. Stewart had played the role of a maid in "Pajama Tops," a farce, which played at the Blackstone Theater recently. Illness forced her to leave the show last Dec. 23.

Physicians said Mrs. Stewart, who weighs only 85 pounds, appeared to have eaten nothing for several days. They believed the death of her daughter unnerved her so that she could not report it.

A lipstick message on a mirror said:

"Fancy."
"She is the only thing that means anything and I can't make it for her no matter how hard I try. Lola."

Reservists Perish in Private Plane

DES MOINES, Ia. (UP)—Two Des Moines naval reservists were killed early Saturday when their light plane plunged into a grove of trees six miles west of here in an overcast.

They were identified as Carl W. Thulin, 25, and W. W. Hinkle, 43. Relatives said the two were on their way to Reserve meeting at Lincoln, Neb. Hinkle, pilot and owner of the plane, was a Marine Corps master sergeant and Thulin was a Navy electronics man.

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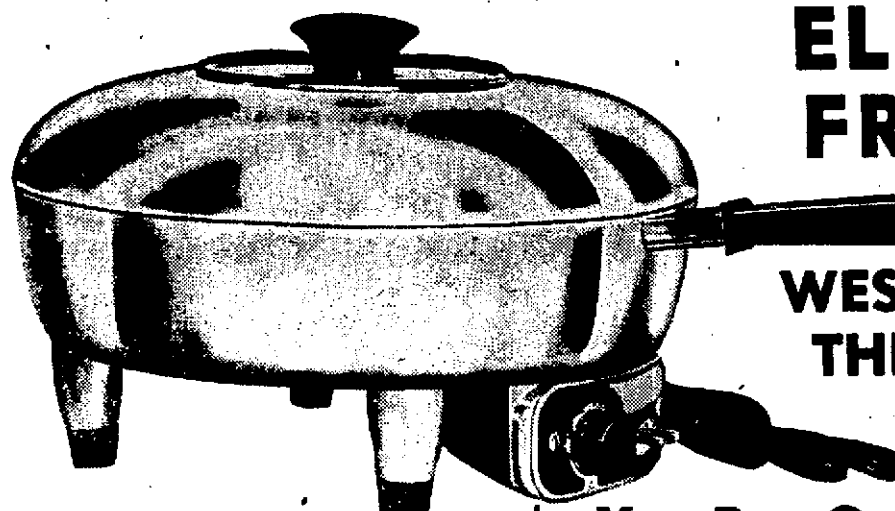
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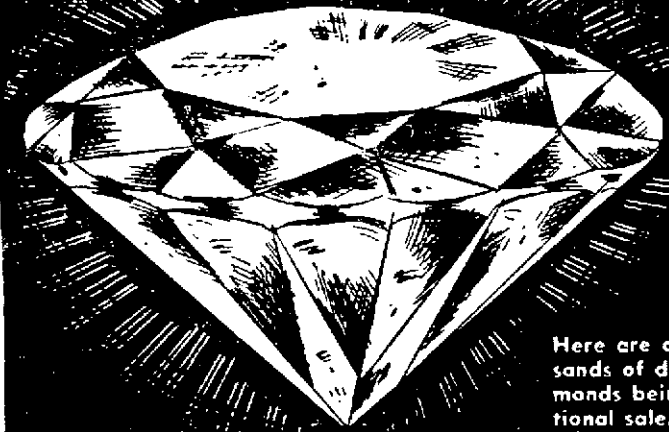


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8-POINT DIAMOND...	\$ 8.00
17-POINT DIAMOND...	\$ 17.00
25-POINT DIAMOND...	\$ 25.00
33-POINT DIAMOND...	\$ 33.00
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68-POINT DIAMOND...	\$ 68.00
100-POINT DIAMOND...	\$100.00

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8 U.S. Lebanons to Help Namesake Celebrate

NEW YORK (AP)—Mayors of leading cities of eight United States towns named Lebanon will be present when the republic of Lebanon celebrates its "home-

coming and tourism year—1955" March-15.

There are 23 Lebanons in the U. S. The official representatives of seven of them leave for Beirut in a party today at 4:30 p. m. The eighth official, Charles Harris, who is studying in the Middle East, took off Saturday to represent the mayor of his hometown, Lebanon, Neb. He wore a dazzling blue and gold satin sports jacket with the words "Cedars of Lebanon High School" in large letters on the back. Two of the mayors—those of Lebanon, Tenn., and Lebanon, Mo.—are medical doctors and group.

Invited by the government, the official guests are paying their own transportation but will be government guests for the fortnight they are in Lebanon.

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In the Arden Dome Area of Nevada... is the same township and range where there is a drilling Rotary rig. This well is in Section 23, Township 23 South, Range 59 East Nevada. It could definitely be a good producer. 2000 checkboarded acres are offered at the low price of \$5.00 per acre... very near this well. Purchases may be made in 40, 80 or 160 acres. A real investment on a semi-proven structure. For complete information write, wire or phone—
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A CROWN FOR A PRINCESS

Lovely Joan Carl, of Miami, 1955 Florida cherry blossom festival princess, is crowned by House Speaker Sam Rayburn (D-Tex.) after she was chosen to represent her home state in the Washington cherry festival next month. (AP Wirephoto.)

ONE TRAPPED—WHEEW!

Family Strikes Back at Odorous Evictors

CHICAGO (AP)—The William Luthers struck back Saturday at the skunks which evicted them from their suburban home. They caught one of the invaders in a trap. "We'll keep after them till we get 'em all," said William Luther, an accountant. "Then, we'll move back to the house with a supply of gas masks and air the place out."

The skunks established residence beneath the Luther home in Winthrop Harbor last summer. No harm was done for awhile, but the night of Feb. 14 the skunks raised a fuss and gave forth odors. Mr. and Mrs. Luther and their four children evacuated, taking refuge with neighbors. Five days later, the Luthers moved back into their home. They had to leave again the next day; more skunk shenanigans. Firemen, police and exterminating companies warily decided there was nothing they could do. Thursday night the Luthers returned to try again, but had to retreat again Friday.

Traps have been set around the Luther yard for several days. The catch Saturday brought new hope to the rightful occupants of the home. "It may take a while," said Luther, "before we can move back in. We figure there are three of them left—two males and a female, which would explain why they're always fighting."

Air Pilots Seen Still Essential
WASHINGTON (AP)—A radar expert told a group of youthful scientists Saturday night that automatic electronic devices for aircraft may eventually render human pilots "obsolete." But Dr. S. W. Herwald, engineering manager of the Westinghouse Electric Company's Air Arm Division at Baltimore, Md., said that, for the present, airborne radar's job is "extending the capability of pilots."

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No Experience — We Train You — After Training Start \$1.70-\$2.50 Per Hour

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RECEPTIONIST
Part-time—\$1.15 per hr.—6 days—Mornings and some afternoons—24-34 hrs. per week—Must be good typist—Bookkeeping experience necessary—Must be permanent

TELEPHONE OPERATORS
Part-time—6-9 P. M.—\$7.50 for 3 hours

Apply Monday, Tuesday and Wednesday—2-10 P. M.

Veloz & Yolanda 205 E. Bdwy.

Marines Happily Sail From Korea

INCHON, Korea (AP)—The last of some 5,500 members of the Fifth Marine Regiment of the First Marine Division left here Saturday for San Diego, Calif., singing "California, Here I Come."

The eighth official, Charles Harris, who is studying in the Middle East, took off Saturday to represent the mayor of his hometown, Lebanon, Neb. He wore a dazzling blue and gold satin sports jacket with the words "Cedars of Lebanon High School" in large letters on the back. Two of the mayors—those of Lebanon, Tenn., and Lebanon, Mo.—are medical doctors and group.

Invited by the government, the official guests are paying their own transportation but will be government guests for the fortnight they are in Lebanon.

EVERYBODY'S TALKING ABOUT... DORN'S LOWER PRICES

SHOP TODAY SUNDAY 12 NOON 'TIL 9 P. M.

NEVER BEFORE
21" EMERSON
NEW 1955
AT SUCH LOW PRICE!
or DORN'S only
\$149⁹⁵
FULL PRICE
IT'S NEW
EMERSON MODEL 1104. Beautiful modern cabinet in ebony metal. Compatible best monochrome reception of all programs, even color. One-knob tuning. Picture lock. Matching base extra.
ONLY \$150 PER WEEK

NEVER BEFORE
21" CROSLLEY
NEW 1955
AT DORN'S ONLY
149⁹⁵
FULL PRICE
Crosley's aluminumized cinema-wide 21" Plus screen, a brand new beauty—and a wide range of features found on small-screen table models. Large center speaker on this Super V-21 Plus makes it reproach listening as well as viewing. Walnut finished. Matching base extra.
ONLY \$150 PER WEEK
MODEL H210W

WASHERS
'100 SAVINGS OFF LIST PRICE!
\$100 Per Week
Was \$199.95 (Jan. 1, 1954)
at DORN'S
ONLY \$99⁹⁵
MODEL SWF
Automatically Washes Rinses Damp Dries
Here's a value-packed Crosley Washer that can really go "Round and Round" with your washday problems to give you the cleanest, brightest wash without the least bit of effort on your part! Just set the dial for washing or rinsing periods up to 15 minutes. Clothes are gently vacuum squeezed! Capacity 8 lbs. dry clothes.

SAVE \$80⁰⁰
21" TRAV-LER TV
NEW 1955
FULL SIZE CONSOLE
Here is a giant value in a 21" mahogany veneer wood cabinet with features plus. Genuine 100% Brighter Aluminumized picture tube. Powerful chassis. See it today.
Price Was \$239.95
at DORN'S only
\$159⁹⁵
FULL PRICE
MODEL 321M
ONLY \$150 PER WEEK

at DORN'S PAY LESS
21" PHILCO TV
NEW 1955
Giant picture! History-making value! Now's the time to cash in your old small screen set and trade up to a big-screen "Twice-as-Bright" television picture! Matching base extra. You will agree it's one of the best buys of the season.
ONLY
169⁹⁵
FULL PRICE
MODEL 4006
ONLY \$175 PER WEEK

REFRIGERATORS
NOW! G-E AT A CUT PRICE!
SAVE
\$6335
at DORN'S only
\$150 PER WEEK
List Price \$213.30
April 1, 1954
149⁹⁵
Full Price Model LAS 77-L
Here's a de luxe General Electric quality at a surprising price. You must see its newest features, smart styling, large capacity... to fully appreciate this value!

at DORN'S PAY LESS
21" RCA VICTOR
NEW 1955
ONLY
\$189⁹⁵
FULL PRICE
SEE IT! COMPARE IT! SAVE AT DORN'S!
Trim contemporary design in glistening finish. You can get all these quality features and more, with the new RCA Victor—today's soundest television buy! See it compare its performance.
MODEL 215500
PAY ONLY \$175 PER WEEK

SAVE \$60⁰⁰
24" TRAV-LER
NEW 1955
America's greatest value in a full quality—24-in. model. Even at this sensational low price, Traveler gives you all the features you need for ultimate TV enjoyment. So don't wait any longer to enjoy big screen TV. Come in and see this mahogany finish Traveler with aluminumized picture tube now. Matching base extra.
335" PICTURE
Price Was \$259.95
at DORN'S only
\$199⁹⁵
MODEL 52483
PAY \$200 PER WEEK

GAS RANGES
\$50 OFF on NORGE
FOR A LIMITED TIME ONLY!
★ LIST PRICE \$149.95
★ at DORN'S only...
\$99⁹⁵
PAY JUST \$100 PER WEEK
Model G138
Featuring big "balanced heat" even. Spir-O-Lator surface burners. Twin storage compartments. Smokeless broiler and many other great improvements.

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EASIER CREDIT AT DORN'S
OVER 60% OFF at DORN'S
ROTO-BROIL Automatic Infra-Red
Rotisserie — 7-Way Kitchen
PRICE WAS \$69⁹⁵
at DORN'S
\$23⁸⁸ Full Price
BUILT-IN Automatic Timer
2 Heat Switches
2 Trays—2 Spits
5 Adjustable Broiling Levels
All Chrome Finish
Guaranteed 1 Year
PAY ONLY 75c PER WEEK

RCA Victor Phonograph
Plays All 3 Speeds
SAVE 25%
WAS 31.95
NOW AT DORN'S
\$24⁹⁵
Imagine—a complete RCA Victor phonograph that plays all sizes and speeds, records. Comes in green or maroon luggage style case. Model 65M23.
FREE RECORDS
Six popular selections free of extra cost with this purchase.
50¢ A WEEK

Shop Today, Sunday 'Til 9 P. M.
DORN'S
"HOUSE OF MIRACLES"
STORE HOURS 10 A. M. to 9 P. M. • SUNDAY 12 NOON to 9 P. M.

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IN COMPTON-LYNWOOD, 2111 N. Long Beach Blvd. — NE 1-8179
In Santa Ana, 1707 S. Main St., KI 3-9434

Lawmakers Returning to Job Monday

By ALAN CLINE

SACRAMENTO (AP) — Legislators return to the Capitol Monday and by June 7 Californians will know whether taxes will be increased by \$82,000,000.

Gov. Knight has asked that amount to balance his 1955-56 budget of 1 1/2 billion dollars.

State law sets the June 7 deadline for ending the session which opened Jan. 3 and recessed three weeks later after the introduction of a record 5,742 bills.

There are key measures to build a huge new water project, spend millions in accumulated tideland oil revenues and solve the smog dilemma.

And you'll find legislation to ban horror-comic books, legalize wiretapping, abolish the death penalty, change the state speed limit and permit authorities to use radar to trap speeders.

TAXES BIG ISSUE

One of the biggest battles, however, promises to hinge around taxes.

Some legislators already have indicated support for Legislative Auditor A. Alan Post's opposition to the Knight new tax program. Post says the budget can be balanced by using reserves but taxes will have to be raised eventually.

The governor favors using some reserves now but keeping the 75-million-dollar "rainy day" fund intact.

Here is the governor's tax program:

A new tax of three cents per package on cigarettes and 20 per cent on the wholesale price of other tobacco products.

Raising the tax on hard liquor from 80 cents to \$1.50 a gallon.

Doubling the present two-cent-a-gallon beer tax.

Boosting the state's share of horse-racing revenue by taking an extra penny from every dollar bet at the track plus placing a higher tax on racing profits.

ALTERNATIVES

Alternatives to the governor's program include bills to double bank, corporation and insurance taxes.

The Legislature previously has authorized the 1 1/2-billion-dollar Feather River Project and bills have been introduced this year to build it.

State Engineer A. D. Edmonston has suggested the gigantic water works—to carry water from a dam behind Oroville to as far south as San Diego County—be financed by general obligation bonds. That will be a decision for the Legislature.

Southern and northern parts of the state will have to settle the county-of-origin question. Atty. Gen. Edmund G. Brown has said that counties of origin have prior claim to water originating in their boundaries.

Legislation to revise the law is bound to provoke much controversy.

If all the smog bills are passed, air pollution will be regulated, defined and dealt with on a scientific basis. There are measures to create a statewide air-pollution-control board with nine regional districts, charge the State Public Health Department with conducting research and maintaining a program of "air sanitation" and to set up separate districts for Southern California and the San Francisco Bay area.

TIDELANDS BILLS

Tidelands bills revolve around the how to spend the millions in accumulated offshore oil royalties and where to permit the oil drilling.

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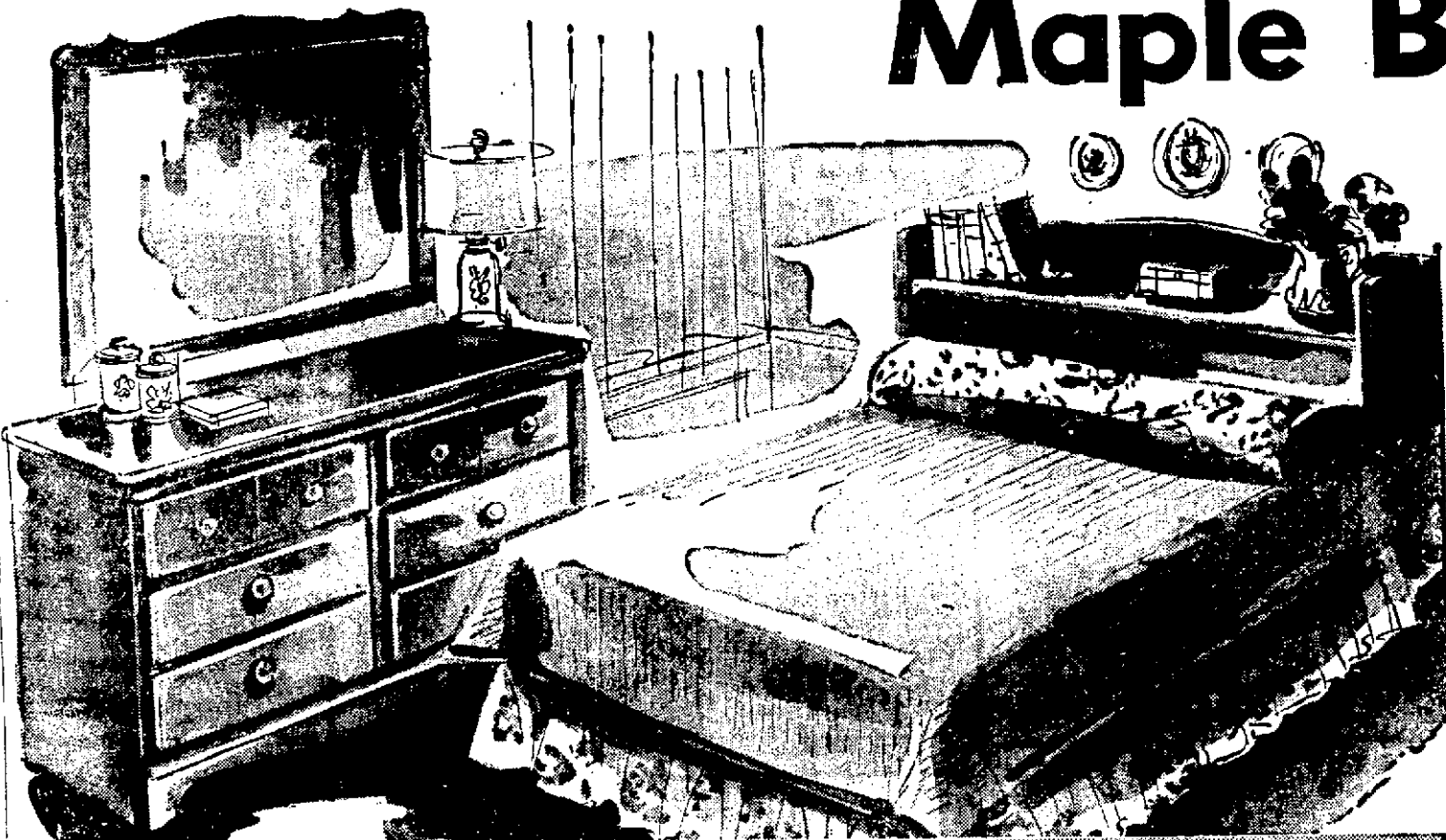
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SEARS Long Beach February SALES for HOMIES

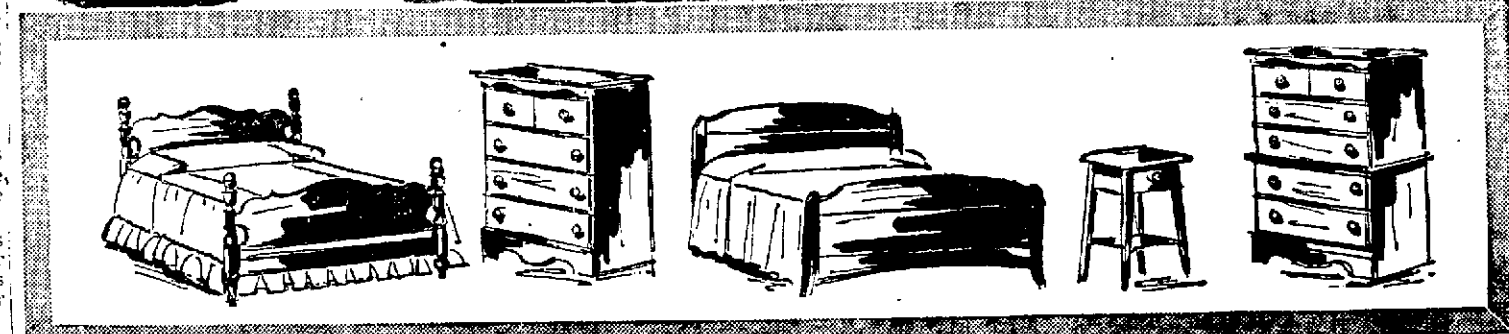
Save \$20! Regular \$129.90 Colonial Maple Bedroom Sets
109⁸⁸ only 10.99 down
Sears Easy Terms



Here's a bedroom group styled for California living . . . perfect for the ranch style home. You get the simplicity of Early American styling and a mellowed maple finish in these sturdily constructed all-hardwood pieces. Large drawers, with Philippine mahogany sides and bottoms, are dovetailed and center-guided. Sears own design!

Individual Pieces Sale Priced!

64.95 Five-drawer chest-on-chest.....	59.88
99.95 Dble. dresser, mirror 89.88	32.95 Panel Bed.....
29.95 Bookcase headboard 27.88	54.95 Four-drawer chest.....
37.95 Low Poster Bed.....	34.88
	17.95 Night stand.....
	16.88



**Early American Style
5-piece 'Divan Groups**
189⁸⁸ 18.99 down
Sears Easy Terms

See the charming Colonial styling in this maple divan ensemble! Group includes bed divan, rocker, cocktail table, and two end tables. Heart-shaped back divan and rocker are covered in handsome tweed or provincial print. Divan opens to a comfortable bed for two with large bedding compartment below. Terrific buy!

Sold Separately:

Divan	109.95	Cocktail Table	17.95
Rocker	56.95	End Tables, each	13.95

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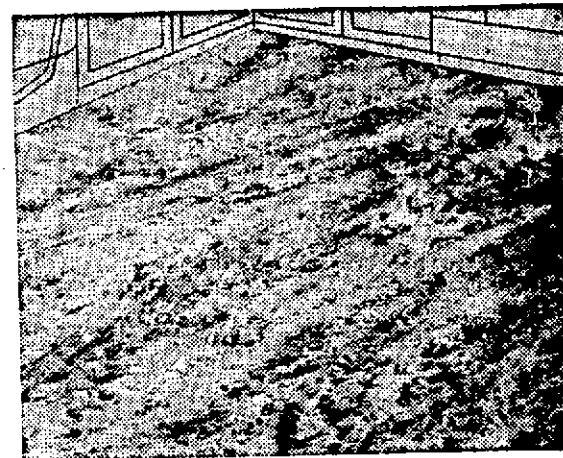
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Cotton Textured
Carpeting**
4⁴⁴ sq. yd.
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• Grey, green, spice beige, rose and spice brown

Decorator twisted for even bigger savings for you! Durable cotton is tightly twisted for greater beauty and longer wear . . . woven on 100% jute latexed backing that anchors all tufts. Phone us at L. B. 35-0121 for FREE carpet estimates and additional information. Absolutely no obligation. Ask for Ext. 2371

**Regular 49.95
Axminster Rug
39⁸⁸**

SAVE 10.07 on this stunning FIRST QUALITY 9x12 Axminster rug! Woven in wool and rayon carpet yarns for maximum beauty and service. You may have your choice of variegated colony or block.



**Save 52c to 1.72 on
Cotton Scatter Rugs!**

2⁷⁷ size
24x36"

At this low price you'll want several for hallways, entrance ways, bedrooms. Beige, blue, chartreuse, green and others!

24x45-in. Regular 4.29.....	3.77
30x54-in. Regular 6.49.....	5.77
35x60-in. Regular 8.49.....	7.77
4x6-ft. Regular 13.49.....	11.77

No Wooing of Burma, Dulles Says

RANGOON, Burma (AP)—U. S. Secretary of State Dulles conferred here Sunday with Burmese President Ba U and Prime Minister U Nu.

Suspected by many Burmese of coming here to try to win the prime minister over to the side of the West in the cold war, Dulles said after his arrival: "I did not come here to woo or be wooed."

He talked with the Burmese leaders soon after his arrival by air from Bangkok, where the first conference of the Manila pact powers wound up Friday.

The Burma Workers and Peasants Party, a crypto-Communist organization, had threatened to stage a demonstration. None materialized. Police guarded streets over which Dulles rode.

The secretary was not given as big a reception as that accorded Red China's Premier Chou En-Lai on his visit to Rangoon en route from the Geneva conference to Peking last year.

There were some shouts from street crowds of "Don't try to get us into SEATO (the Manila defense setup)." They were scattered and probably inaudible to Dulles.

Eden Denies Any Split With Dulles

SINGAPORE (UP)—British Foreign Secretary Anthony Eden said Saturday there was no disagreement between him and Secretary of State John Foster Dulles over the use of the word "communism" in the communiqué at the close of the "Asiatic Pact" conference in Bangkok, Friday.

The communiqué pledged pact members to help each other "in combating the subversive activities of international communism." It was reported that Eden favored less positive wording.

"Never heard of it," the foreign secretary said when he was asked about the report on his arrival here Saturday. "Communism is communism."

British Tell Reds' Savage POW Abuse

LONDON (Sunday) (UP)—Britain released today the official account of British prisoners of war in Korea—a 41-page story of death, torture and amazing courage.

Here are some examples cited in the Defense Ministry document:

Two Chinese beat one corporal with a club resembling a baseball bat for six hours one night.

One prisoner spent eight months in handcuffs which were frequently tightened.

Another was forced to stand attention for 30 hours at a time, with a sentry standing by with a fixed bayonet as "encouragement."

The Defense Ministry made this observation: "In the 2½ years during which they fought in Korea, the Chinese used every device, from moral pressure to physical torture, to convert the prisoners they captured to the Communist view-point and to use them to further Communist aims."

Ike Pulls in Welcome Mat for Zhukov

WASHINGTON (UP)—President Eisenhower has put off indefinitely any consideration of inviting Marshal Georgi Zhukov, new Soviet defense minister, to visit the United States.

High administration sources suggested Thursday that Mr. Eisenhower's wartime comrade-in-arms had torpedoed chances he might have had of getting an invitation.

The Soviet military leader apparently ruffled official feelings in a speech he made in Moscow three days ago on the 37th anniversary of the Soviet army and navy.

Zhukov accused "United States monopolists" and "aggressive circles in the United States" of "openly and actively preparing for a new war" against the Soviet Union, Red China, and other Red nations.

Soviet Scientist Warns Reds Not to Scorn Others

LONDON (Sunday) (UP)—A leading Russian scientist warned today that the achievements of Western scientists should be used as a yardstick in Soviet science and not treated with scorn.

A Moscow radio broadcast monitored here quoted a talk by Soviet Academician A. V. Tchernomir on peaceful uses of atomic energy.

He said Soviet science has "come to take first place in a number of most important fields of knowledge" but warned this "does not mean we can treat with scorn the achievements of foreign scientists."

"On the contrary," he added, "it is our duty carefully to study the experience of the whole of world science."

"We must at the same time take everything positive which is contributed by science in these countries to the field of natural science and technology."

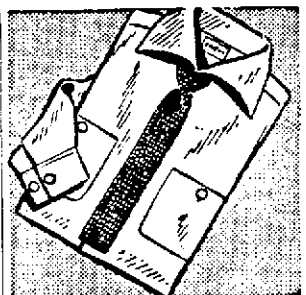
Shop Mondays 9:30 a.m. to 9:15 p.m.



Famous Burlington Mills* Men's Reg. 6.95 Sport Shirts 498

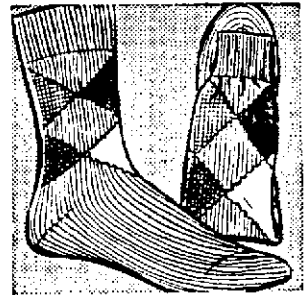
The sport shirt story is colorful and casual for 1955!

The fabric in this garment is a fine quality product of America's foremost mill. It has been tested in one of the world's greatest textile laboratories to perform its "end use" perfectly and give you superb, long-lived wear. Picked collars, flap pockets.



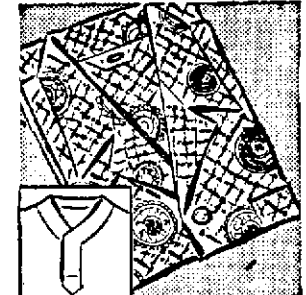
Mr. "B" Shirts
2.99

Reg. 3.98. Here's the ever-popular styling in Wrinkled* oxford cloth. Collar can be shaped!
*U. S. Pat.



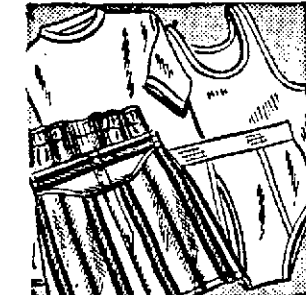
Men's Argyles
69¢ pr.

Argyles... the sock that is smooth with any attire! Soft, spun cotton argyles are washfast and long wearing!



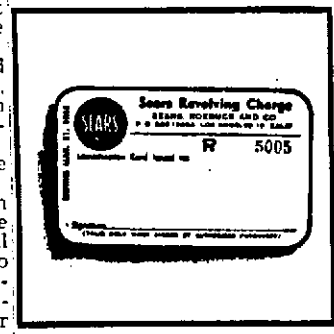
Broadcloth P.J.'s
3.98

Sanforized, cotton broadcloth pajamas in stripes, all-overs, piped solids. Grip-per fly, elastic waist.



Men's Underwear
59¢

Choice of broadcloth shorts or knit tee and athletic style shirts. Absorbent cotton. Comfortable wearing!



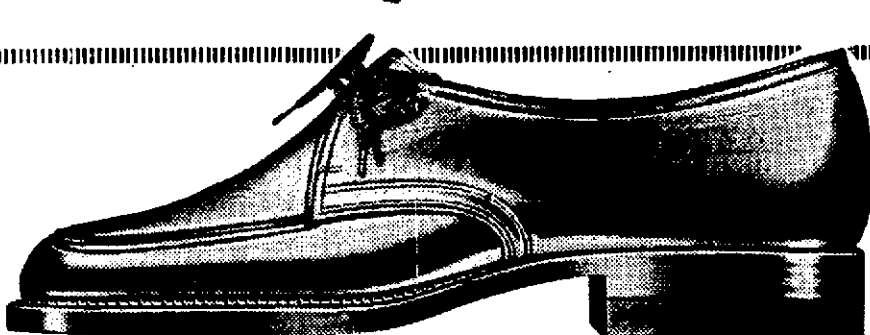
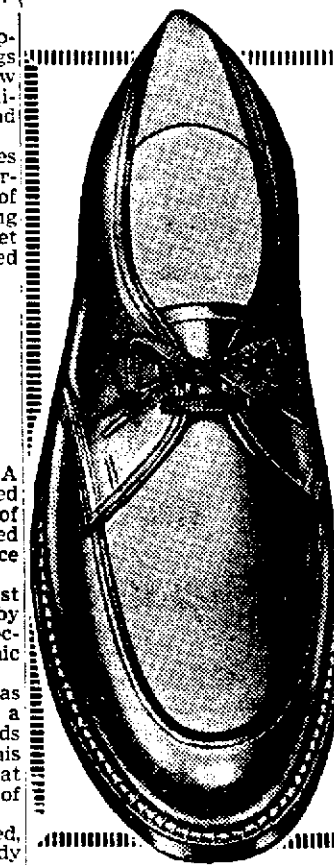
Now you shop at Sears with Ease. All you say is... "Charge it Please!"

Decide the monthly payments you wish to make... your credit limit 6 times that amount. Monthly, you'll receive a statement of purchases, credits and service charges. Do it TODAY!



Men's Regular 2.98 Short Sleeve Sport Shirts 199

Reduced just in time for spring wear! Sanforized cotton fabric in the popular linen finish. Solid colors with contrasting piping on collar, cuffs and pockets. Expertly tailored in blue, green, maroon, grey and white. All men's sizes. Men's Furnishings



It's just like floating on a magic carpet when you wear 'Gold Bond'



Cushioned Low Cuts 13.95

The latest 'new' style change in shoes!

Yes, these low cuts are the biggest change in shoe style in years... have you tried a pair? The full length cushioned insole cradles each step on tiny bubbles of air... new low cut instep gives a smarter look. Try them!

Popular deep darks... Men's All-Wool Sport Coats 24.75



We've the sport coat you need for the life you lead! Because you'd like to feel comfortable and still look dressed up these are the coats for you! Their smart decorative effects actually highlight your appearance wherever you go. Come into our Men's Suits Dept. —Main Floor and seal



Men's All-Wool Gabardine Slacks 10.80

At last... here's a man's kind of comfort in a real man's fabric! Sheen gabardine, all wool worsted slacks are expertly tailored with saddle stitched side seams, hook and eye waist closure—expensive extra features galore to make you comfortable and look successful

Sears for NAVY UNIFORMS
We have a complete selection of Navy attire... from uniforms to hash marks! Located in the Men's Suit Dept. on the Main Floor. Use Sears SRC Plan!

Easter Lay Away \$1 Holds 'til April 1st

29.95 Value! Wool Charcoal and Gray Flannel Suits

23.95
Sizes 10 to 16

Don't forget... Easter is early this year... why not lay away a luxurious 100% all-wool suit for the young man in your family. The ultimate in flannels... and popular colors! Student Sizes 17 to 20... 25.95

19.95 Value! Boys' Sport Coats

15.95
Sizes 10 to 20

All wool sport coats... ultra smart. 100% all wool sport coats with the finest tailoring and patch pockets, vented back in Springs' charcoal shades.



Fraternity
Older Boys' Clothing
SOLD ONLY BY SEARS, ROEBUCK AND CO.

NOW! MORE FREE PARKING for SEARS CUSTOMERS Satisfaction guaranteed or your money back! SEARS Downtown Long Beach AMERICAN AT FIFTH PHONE 35-0121

Slayer of 2 Guarded From Angry Mob

APPOMATON, Va. (UP)—Police decided to remove the wounded prisoner, Frank Mayberry, 47.

"It was for his own protection," Robertson said. "I just did not have enough men for a security guard at the jail or the county hospital."

Mayberry was taken from the jail and driven without incident to Richmond, where he was placed in the penitentiary hospital. He had been hit by eight shotgun pellets. Mayberry was charged with murder.

Robertson said Mayberry shot to death his brother-in-law, Jack Tucker, at nearby Evergreen Friday night to climax a family argument. Tucker's wife, not knowing he was dead, left the house where the shooting took place and notified police, then Dr. David A. Christian III, 31.

Police went to the house first and were met by gunfire. Deputies Walter Conner and Town Officer M. A. Stanley left to get reinforcements and while they were gone Dr. Christian arrived thinking he was to treat an emergency patient.

Instead, Robertson said, Mayberry opened the door and shot the doctor point blank in the chest. Christian staggered 20 feet into the yard and fell dead.

As the deputies came back to Mayberry's house reinforced with state troopers, Mayberry fired another burst and darted into the garage, leaving his invalid mother in the house.

For 90 minutes, a besieging force that eventually numbered 30 men hurled slugs and tear gas into the garage while Mayberry answered their fire with a shotgun and pistol.

NOT BEHIND THE FLOW

He's in the Army—Jerry Morrissey, 19, of 2751 E. 1st St., No. 1 recruit for the new Long Beach platoon which will train as a unit at Fort Ord. Jerry, right, is welcomed by M/Sgt. W. F. Lillis, Army recruiter here, and Walter D. Ehlers, Congressional Medal of Honor winner and honorary recruiter.



Girl, 5, Must Eat Bananas, 150 a Week

PONCHATOULA, La. (AP)—It's a good thing five-year-old Susan Morgan likes bananas—she has to eat 150 of them every week to stay alive.

Susan, who looks the picture of health, has a rare disease that prevents her body from absorbing full value from food. She weighs 44 pounds.

Her doctor has prescribed a diet of 150 bananas a week, three broiled chickens, two pounds of stew meat, 10 cans of applesauce and other staples. The bananas cost about \$5 a week.

Susan lives with her mother and father and eight brothers and sisters in a three-room house in the heart of Louisiana's strawberry belt. She will enter school in July. The term starts early because of the strawberry growing season.

The family receives a \$105 monthly relief check from the State Department of Public Welfare.

Although Susan still loves bananas, her favorite dish is red beans and rice, but this is on the forbidden list. Doctors say there is a possibility she may give up the banana diet by the time she's 14 or 15.

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70% OF ALL
HARD OF HEARING PEOPLE

NO MATTER WHAT YOU HAVE BEEN TOLD
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TYMPANIC OSCILLATIONS

Have Helped Thousands to Regain Improved Hearing
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Don't delay—seek relief now! Tympanic oscillation treatments have been tested and proven over a period of years, and seventy per cent of all cases treated have been HELPED!

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Mon., Wed., Fri., 9:30 A. M. to 5 P. M.; Tues. & Thurs., 9:30 to 5:30 P. M.; Sat., 11 A. M. to 5 P. M.

X-Ray for Pope

VATICAN CITY (UP)—Ailing Pope Pius XII was given infrared ray treatment Saturday night for rheumatic pains in the right shoulder which have bothered him periodically for three years. The pope will observe his 79th birthday Wednesday.

London Characters

give you both:

"old shoe" comfort from the first step — new shoe good-looks for keeps, because they're

WALK-FITTED!

from the first time you lace 'em your feet will feel just as at home in them as in that "antique" pair you wear around the yard. Yes, London Characters give you an amazing combination of superb shoe craftsmanship and complete comfort. But don't take our word for it. Come in, try on a pair—you'll be glad you did!

LONDON CHARACTERS FROM 12.95 to 24.95



exclusively at

Wilson's

108 South Brand Blvd.
Glendale, Calif.



open friday evenings 'til 9

6 months
CHARGE ACCOUNTS
AVAILABLE now!

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convenient
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these fine DOWNTOWN
LONG BEACH STORES

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OPEN EVERY MONDAY NIGHT

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305 PINE AVE.

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LEON'S BRIDAL & FORMAL SHOP
353 EAST OCEAN BLVD.

LERNER SHOPS
501 PINE AVE.

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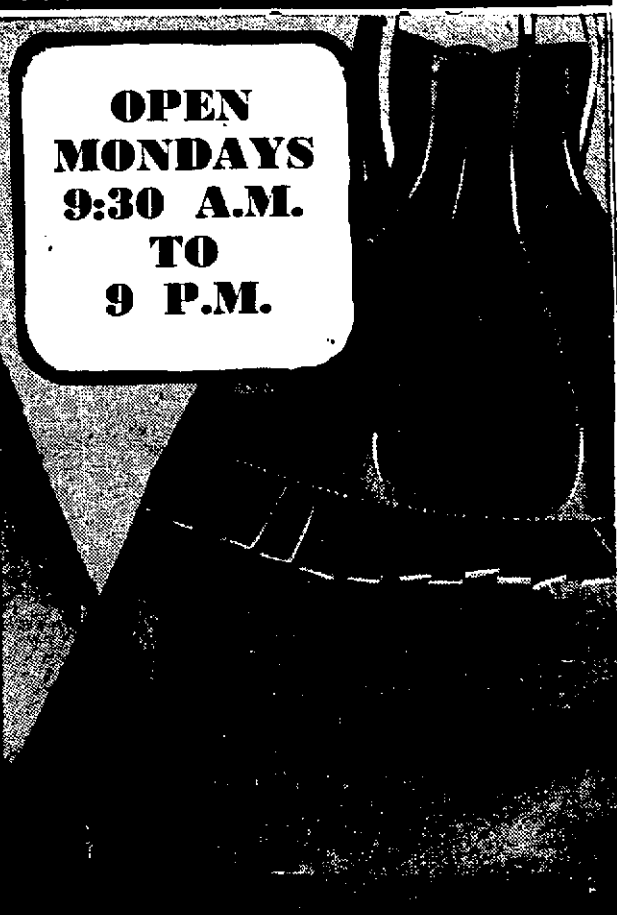
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523 PINE AVE.

NOW 2 BIG SHOPPING NIGHTS
IN DOWNTOWN LONG BEACH . . .

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BROADWAY AT AMERICAN No Down Payment • Liberal Terms

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MONDAYS
9:30 A.M.
TO
9 P.M.



COWHIDE

Moccasins & Pouch Bag
Everyone Guessed 9.95-14.95!

BOTH FOR **5.99***

Pouch Bag Alone is 3.29*
Moccasins Alone are 3.69

A Pacific feature. Real leather! Fine butter-soft leather through and through! A terrific twosome everyone guessed cost 9.95 to 14.95! But they're yours at only 5.99! Supersoft moccasins with cushion crepe soles. Big pouch bag that's just perfect for carryin' everything a gal needs! Turquoise, red, white, beige, yellow, pink. Sizes 4-10. *FED. TAX ON BAG

100% WOOL
TOPPERS
REG. 29.95

17.95

Luxury fleeces, each in its own plastic bag. Sweeping flare back, deep cuffs, lined in matching crepe and in a bevy of gay Spring colors. Sizes 8 to 40.



NEW STORE HOURS

MONDAYS

9:30 A. M. to 9 P. M.

FRIDAYS

12 NOON TO 9 P. M.

OTHER DAYS

9:30 A. M. TO 5:30 P. M.

NO DOWN PAYMENT
First Payment in April

Pacific
DEPARTMENT STORE • BROADWAY AT AMERICAN

Food Forums Scheduled in Adult Series

Dr. Michael J. Walsh, research chemist and former president of the American Academy of Nutrition, will be presented by the City College School for Adults in two nutrition forums opening Wednesday afternoon at Dewey auditorium, 8th and Locust, and Wednesday evening at Bancroft (formerly Lakewood) junior high school.

Topic of the first lecture in Dr. Walsh's "Nutrition for Senior Citizens" series at Dewey, starting at 2 p.m., will be "Good Nutrition for More Enjoyable Retirement." Other topics to be covered on successive Wednesday afternoons are "Poor Nutri-



DR. M. J. WALSH
Authority on Nutrition

trients: Cause of Aches and Pains; Your Emotions and Your Food; and "The Dollars and Cents of Good Nutrition."

Designed for parents and younger people, the Wednesday evening series at Bancroft auditorium, 5301 Centralia, will start at 7:30 with Dr. Walsh's opening lecture on "Hidden Facts About Food." Other lectures in the series will cover "The Arithmetic of Health," "Your Dollar's Worth of Nutrients," and "Menus for Everyone."

Dr. Walsh, a graduate of University College, Dublin, has been engaged in bio-chemical research since 1915 and has served as a consultant on nutrition to private industry and governmental agencies. He has been an instructor in the University of California extension division since 1938. In 1934 he was awarded the Doctor of Science degree by the National University of Ireland.

That's My Boy

DURHAM, N. H. (AP)—Ed Roy, University of New Hampshire track captain, may not be following in his dad's footsteps exactly, but he's doing well. The elder Roy, now a teacher at Amesbury (Mass.) High School, started at UNH in football and boxing in the late 1920's. His son recently set new college records in the 18-pound shot and the discus.

URANIUM PROSPECTORS' SUPPLIES

5-Tube GEIGER KIT \$39.50
Also all leading brands of equipment — MAPS, BOOKS, LOGS, FORMS.

BANK TERMS OPEN EVENINGS
A-1 SERVICE
(3833 SAN ANTONIO DR., NORWALK
TO 4-3466 — TO 4-6101)

CAPITAL CAPERS

By WALTER T. RIDDER, WESLEY PEYTON
AND ROBERT E. LEE
Independent Press-Telegram Washington Bureau

WASHINGTON—This city's largest parlor game should be handled easily by residents of this political city, but for some reason it isn't. So far, everyone who has tried it has been stumped.

The game is very simple: Within 60 seconds, give the last names of American Presidents which begin with the letters in the word: CALVERT.

We'll give you a hint: Almost everyone stumbles on the letter "E."

Sen. Wayne Morse completed recently his hiegra from the Republican party to the Democratic party via the Independent party. This caused one capitol wit to declare:

"Wayne left the Independent party because he was fed up with its leadership."

Lobbying takes many forms in Washington. During recent House of Representative committee hearings and debate on extension of the reciprocal trade agreements, the American Pottery Association came up with a new one. Virtually every House member was given a small ceramic ashtray proclaiming:

"If it's American, it's worth protecting. America's chinaware industry—50,000 workers."

Assistant minority leader of the House, Charles Halleck (R-Ind.), told this one on himself at a recent meeting of the "Bull Elephants" (a luncheon club which draws its membership from the ranks of male assistants and secretaries to GOP congressmen). It was back in 1935 when Halleck was first elected to Congress, the lone Republican member from Indiana. In fact, he was one of the few Republicans from anywhere. Looking around at all the Democrats, said Halleck, made him feel like the rooster in the horse corral who, in the interests of self-preservation, called all the horses together and admonished:

"Now, gentlemen, let's be careful not to step on one another."

On the inter-relationship between history and bean soup: The House of Representatives' restaurant from its inception until shortly after the turn of this century offered bean soup on a now-and-then basis. All that was changed, one typically steamy, hot, humid Washington summer day.

"Uncle Joe" Cannon of Illinois, then Speaker of the House and running it as if it were his own personal domain, stumped glumly into the restaurant, glanced at the menu, and then shouted:

"Thunderation! I had my mouth all set for bean soup. From now on, hot or cold, rain, snow or shine, I want bean soup on the menu every single day."

As Uncle Joe was a man whose orders were not taken lightly, his wishes were gratified and every day for more than 50 years bean soup has been on the menu, hot or cold, rain, snow or shine.

TOWNSEND NOTES

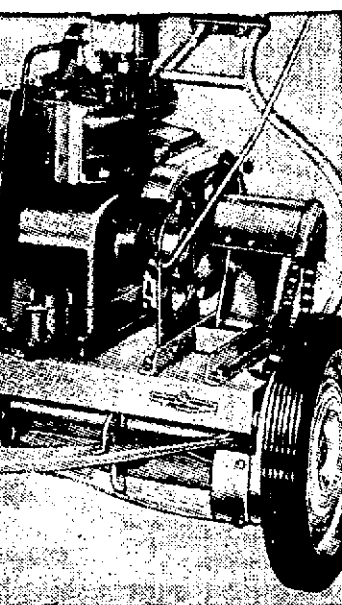
MONDAY
Club 1—1054 Minerva Park, 2:30 p. m. Mrs. Lura Ryder in charge.

TUESDAY
Club 2—600 Cedar Ave., 7:30 p. m. Rev. George W. McDonald speaker. Virginia Dyer in charge.

Club 9—Meets with Mrs. Rue Bennett, 5263 Olive Ave., 6 p. m.; potluck dinner. Mrs. Cobe Cornum in charge.

FRIDAY
Club 10—Linden Hall, 208 Linden Ave., 12 noon, potluck dinner. Joe Kennick, speaker. Lily M. Mercer presiding.

MAKES WORK A PLEASURE POWER MOWER



EASY OPERATING 18" REEL TYPE MOWER

Reg. 109.95 **79.95**

BRIGGS-STRATTON I. I. H. P. GAS ENGINE, CHAIN DRIVE, UNIT LEVER CONTROL, FLEX-A-MATIC CLUTCH, FULL SAFETY RELEASE.

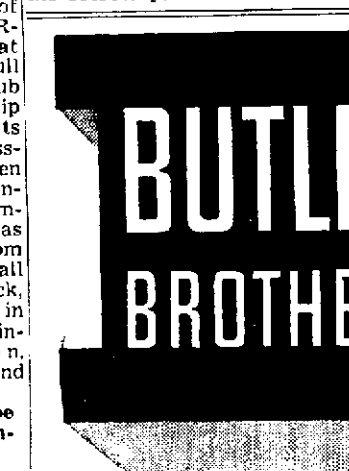
NOTHING DOWN ON APPROVED CREDIT

CC Group Will Hear Navy Boss

A delegation from the Long Beach Chamber of Commerce will attend the Naval Supply Corps' 160th anniversary luncheon Monday in the Statler Hotel, Los Angeles.

Fifteen members of the chamber's Armed Services Committee will be in the party attending the celebration, which features an address by Secretary of the Navy Charles Thomas.

The group, headed by committee Chairman Clint Furrer, is expected to informally discuss the Long Beach naval situation with the secretary.



5252 LAKEWOOD BLVD.
LAKEWOOD CENTER

LADIES' LINGERIE — Main Floor

REG. TO 13.50 WOMEN'S BRAND NAME GIRDLES. **50% OFF**
Complement your new spring wardrobe with a girdle made just for you. A large selection of boned and bonless girdles reduced to clear. A few panty girdles in this group. Sizes 24-34. Not all sizes in all styles.
reg. to 3.95 Figure flattering cotton Bras. Broken sizes. 1/2 off

2.98 Acetate and rayon tailored slips. Black and Navy. Sizes 32-44. 1.57
4.99 Cotton Challis Waltz length gowns. Pink and blue. Sizes S, M, L. 3.97
5.99 Cotton Challis Matching Robe. Pink, blue, S, M, L. 3.97
1.98 Rayon tailored slips. Pink, black, navy. Broken sizes. 97c
Now
Reg. to 2.49 Flannel Gowns, Prints and solids. Sizes 34-40. 2 for 3.00
5.9c Rayon bard brief panties. White, Pink, 5-10, 2 for 98c
5.98 Flannel Pajamas. Navy. Sizes 32-38. 2.97

LADIES' ACCESSORIES—Main Floor

SUEDED FABRIC GLOVES
reg. to 5.00 **1.97**
Leading brand cotton sueded fabric gloves. Novelty shortie and plain. 4-button classic slip-on styles. Black, brown, navy, grey and beige. Broken size range 6 to 7 1/2.
Reg. to 2.25 Fabric Gloves. 97c
Reg. to 4.98 Fur Collars. 2.47
Reg. to 5.98 Nylon Dickies. 2.47

HOSIERY—Main Floor

MEN'S HOSE
reg. to 1.50 **47c**
Large assortment of English Rib, Cotton Argyle, English Weave (double ply) nylons in novelty sock patterns. Complete size range 10 to 13. Available in slack and long lengths.
Reg. to 4.95 Satin Scauffs. 2.47
Reg. to 3.95 Velvet Scauffs. 1.97
Reg. to 1.65 Nylons. 15-denier, 60-gauge. 97c
Reg. to 1.29 Slightly irregular nylons. 68c
Reg. to 39c Children's Anklets. 6 for 1.00

READY-TO-WEAR—Main Floor

WOMEN'S NEW SPRING DRESSES
reg. to 8.98 **5.99**
Choose from Rayon Linens, Crepes, Taffetas. Newest styles and shades. Save over 1/2.

WOMEN'S COATS
reg. to 24.98 **14.88**
All-wool pastel herringbone material. Full length. Included in group are a few darker shades from late fall.

SPORTSWEAR — Main Floor

2.95 to 7.98 Wool or Nylon Sweaters. 1/2 Price
2.98 to 5.98 Blouses. Assorted prints and pastels. 1.99
Reg. to 2.98 Rayon Skirts, broken sizes. 1.00
2.98 Pedal Pushers, denim, chambray. 1.99

MEN'S DEPT.—Main Floor

14.95 Men's Linen Sport Coats. 8.77
Reg. to 5.95 Men's Assorted Pajamas. 2.77
Reg. 2.98 Sport Shirt, Dan River. 1.47
32.50 Men's Sport Coats, all-wool. 24.95
1.98 Men's long-sleeve Sport Shirts. 1.27
49c Men's Briefs and Tee Shirts. 39c
49c Boxed Handkerchiefs (2 in box). 35c

MEN'S ALL-WOOL SLACKS
reg. 18.95 **12.99**
Flannels, sheen gabardines, tropicals and sharkskins—fine quality wools from America's top woolen mills. Assorted colors and sizes. All alterations included.

ALL-WOOL FLANNEL SUITS
reg. 50.00 **35.00**
Nice group of high style, well-tailored suits. Don't miss this buy. Quantities limited.

Chamber Tells Views on Care of Veterans

Long Beach Chamber of Commerce today had reaffirmed its stand against VA medical care for veterans with non-service-connected disabilities.

The chamber policy, released in resolution form by the board of directors last December, called for elimination of free medical services for veterans whose ailments are not service connected. The measure, however, firmly advocated care for veterans whose disabilities are service connected.

In reaffirming its stand, the chamber pointed out that the ob-

jective of the resolution was to prevent veterans with non-service-connected ailments from taking unfair advantage of the free VA medical treatment even when they could afford to pay for the care. Such medical services substantially increase the cost of administering the VA hospitals at the expense of the taxpayers, the chamber said.

This increased cost factor was substantiated by President Eisenhower in his budget message, according to the chamber, when he said, "... more than two-thirds of the expenditures will still be for patients hospitalized or treat-

ed for ailments not connected with military service." The President's message called for a budget of nearly \$889 million for the Veterans Administration medical care costs.

In view of this fact, the chamber feels that veterans with non-service-connected disabilities, who are unable to pay for pri-

ivate medical care could receive help or treatment through the county facilities provided for all indigent citizens.

The chamber clarified the original recommendation by specifying that non-service medical care should not be handled "by Veterans Administration facilities."

INDEPENDENT PRESS-TELEGRAM—A-17
Long Beach (Calif.), Sun., Feb. 27, 1958

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L.B. 2-4440 Mon. & Fri. Eve.

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OVER 350 PAIRS OF DRESS SHOES — SUEDES — BLACKS — BROWN — COLORS — HIGH and MEDIUM HEELS — CURRENT STYLES FROM OUR REGULAR STOCK — GOOD RANGE OF SIZES COLLECTIVELY!

SECOND FLOOR
Small Group Casuals
Values to 10.95.
Broken Sizes **2.97**

Dobyns VALUES TO 12.95 **\$4.87**
Fine Footwear and Accessories

225 PINE AVE. DOWNTOWN LONG BEACH

End of Month SALE! MONDAY ONLY OPEN 9:30 A.M. - 9:30 P.M.

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REG. TO 13.50 WOMEN'S BRAND NAME GIRDLES. **50% OFF**
Complement your new spring wardrobe with a girdle made just for you. A large selection of boned and bonless girdles reduced to clear. A few panty girdles in this group. Sizes 24-34. Not all sizes in all styles.
reg. to 3.95 Figure flattering cotton Bras. Broken sizes. 1/2 off

2.98 Acetate and rayon tailored slips. Black and Navy. Sizes 32-44. 1.57
4.99 Cotton Challis Waltz length gowns. Pink and blue. Sizes S, M, L. 3.97
5.99 Cotton Challis Matching Robe. Pink, blue, S, M, L. 3.97
1.98 Rayon tailored slips. Pink, black, navy. Broken sizes. 97c
Now
Reg. to 2.49 Flannel Gowns, Prints and solids. Sizes 34-40. 2 for 3.00
5.9c Rayon bard brief panties. White, Pink, 5-10, 2 for 98c
5.98 Flannel Pajamas. Navy. Sizes 32-38. 2.97

LADIES' ACCESSORIES—Main Floor

SUEDED FABRIC GLOVES
reg. to 5.00 **1.97**
Leading brand cotton sueded fabric gloves. Novelty shortie and plain. 4-button classic slip-on styles. Black, brown, navy, grey and beige. Broken size range 6 to 7 1/2.
Reg. to 2.25 Fabric Gloves. 97c
Reg. to 4.98 Fur Collars. 2.47
Reg. to 5.98 Nylon Dickies. 2.47

HOSIERY—Main Floor

MEN'S HOSE
reg. to 1.50 **47c**
Large assortment of English Rib, Cotton Argyle, English Weave (double ply) nylons in novelty sock patterns. Complete size range 10 to 13. Available in slack and long lengths.
Reg. to 4.95 Satin Scauffs. 2.47
Reg. to 3.95 Velvet Scauffs. 1.97
Reg. to 1.65 Nylons. 15-denier, 60-gauge. 97c
Reg. to 1.29 Slightly irregular nylons. 68c
Reg. to 39c Children's Anklets. 6 for 1.00

READY-TO-WEAR—Main Floor

WOMEN'S NEW SPRING DRESSES
reg. to 8.98 **5.99**
Choose from Rayon Linens, Crepes, Taffetas. Newest styles and shades. Save over 1/2.

WOMEN'S COATS
reg. to 24.98 **14.88**
All-wool pastel herringbone material. Full length. Included in group are a few darker shades from late fall.

SPORTSWEAR — Main Floor

2.95 to 7.98 Wool or Nylon Sweaters. 1/2 Price
2.98 to 5.98 Blouses. Assorted prints and pastels. 1.99
Reg. to 2.98 Rayon Skirts, broken sizes. 1.00
2.98 Pedal Pushers, denim, chambray. 1.99

MEN'S DEPT.—Main Floor

14.95 Men's Linen Sport Coats. 8.77
Reg. to 5.95 Men's Assorted Pajamas. 2.77
Reg. 2.98 Sport Shirt, Dan River. 1.47
32.50 Men's Sport Coats, all-wool. 24.95
1.98 Men's long-sleeve Sport Shirts. 1.27
49c Men's Briefs and Tee Shirts. 39c
49c Boxed Handkerchiefs (2 in box). 35c

MEN'S ALL-WOOL SLACKS
reg. 18.95 **12.99**
Flannels, sheen gabardines, tropicals and sharkskins—fine quality wools from America's top woolen mills. Assorted colors and sizes. All alterations included.

ALL-WOOL FLANNEL SUITS
reg. 50.00 **35.00**
Nice group of high style, well-tailored suits. Don't miss this buy. Quantities limited.

CHILDREN'S WEAR—Main Floor

Reg. to 3.98 Corduroy Slacks and Overalls, sizes 3-6. 1.77
Reg. to 2.49 Boys' and Girls' Wool or Nylon Sweaters, sizes 3-6x. 1.37
2.49 Boys' Boxed Dress Shirts and Bow Ties. 3-7. 1.69
1.98 Boxed Slip and Pantie Set, sizes 2-8. 97c
Reg. to 79c Girls' Nylon or Rayon Panties. 2-14, 3 for 1.00
1.98 1-piece Flannelette Pajamas, sizes 2-8. 1.47
1.98 2-pc. Flannelette Sleepers, sizes 1-4. 1.47

BOYS' FLANNEL SHIRTS

reg. 98c **77c**
Sanforized, full cut long wearing shirts. Assorted patterns and colors. Sizes 2-6.

INFANTS' DEPARTMENT—Main Floor

1.50 Knit Kimonos, famous brand. 97c
69c Receiving Blankets, large size. 3 for 1.00
4.98 Crib Comforter and Pillow. 3.97
2.95 Corduroy Crawlers, gripper crotch. 1.47

SPORTING GOODS—Basement

FISHING TACKLE CLEARANCE
18.95 Live Bait Red, hallo glass. 13.87
17.95 Live Bait Rod, hallo glass. 12.87
4.95 Fresh Water Spin Rods. 3.87
13.95 Live Bait Rods. 9.87
9.95 Chest High Waders, broken sizes. 5.87
28.50 Record Spin Reel (2 only). 19.87
22.95 Airex Mastereel (2 only). 15.87
Many other ones and twos of a kind.
TACKLE BOXES, RODS, REELS, AT SAVINGS TO 50%
2.25 20-lb. Charcoal, Arkansas wood. 99c

WAREHOUSE LIQUIDATION SALE

4.98 Children strap and oxfords. 2.00*
6.98 Boys' and Girls' all-leather shoes. 4.00*
4.98 Men's Romeo Slippers. 3.00*
5.98 Men's Work Shoes. 3.00*
6.98 Men's Work Oxford and shoe. 4.00*
9.98 Men's Dress Oxfords. 5.00*
5.98 Women's Saddle Oxfords, most AA Wds. 3.00*
5.98 Women's Moc Toe Loafer, most AA Wds., 3.00*
*Broken sizes.
Sorry. No Phone Orders. All Sales Final.

HARDWARE DEPARTMENT—Basement

3.69 50' Plastic Hose, forest green, guaranteed. 2.69
2.49 5-lb. Lawn Grass Seed. 1.99
59c Bamboo Lawn Rake, sturdy. 29c
19.95 16' Hand Lawn Mower, ball-bearings. 15.88

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REMNANTS DRASTICALLY REDUCED
up to **50% off**
Percales, Broadcloth, Seersucker, Sport Denims and many other cottons and rayons, prints and plaids.

ASSORTED SUMMER COTTONS

reg. 59c to 79c yd. **47c yd.**
Percales, Broadcloths, Gingham, Embossed and Chambrays in assorted colors and patterns.
39c 80-sq. Percale Prints. Preshrunk, colorfast. Assorted patterns and colors. yd. 27c
59/69c Sport Denims. Stripes, plaids, checks and plain colors. yd. 39c
59c Cannon Terry Bath Towels, 20x40. 3/1.00
1.39 Cannon Terry Bath Towels, 24x46 in assorted solid colors. 87c
6.98 Percale Quilted Coverlets, twin and double bed size. 4.87
15c Knit Dish Rags, 15x15 with stripe border. 12/97c
4.98 Rayon and Nylon Blankets, double bed size, assorted colors. 2.97
19c Terry Washcloths in solid colors and plaids, 12x12" 12/97c
10.98 Satin Wool Filled Comforters in attractive colors. Double bed size. 8.77

HOUSEWARES—Basement

OUTDOOR CLOTHES DRYER
reg. 14.95 **9.77**
Umbrella type clothes dryer that dries your laundry faster. Easiest to load. Galvanized center pole.

TV SNACK SETS
reg. 1.19 **77c**
8-pc. Crystal Snack Sets that serve 4. Choice of ruby or emerald cups.

1.79 TV Tray Stands. 97c
1.79 Unfinished TV Stools. 1.17
1.29 Unfinished TV Stools. 87c
9.95 Hand Painted Dinnerware. 7.77
7.95 Hand Painted Dinnerware. 5.77
89c 4-pc. Metal Canisters. 77c
1.50 10" or 12" Chef's Knife. 97c
1.29 Large size Bread Freshener. 97c
6.88 White Kitchen Utility Table. 4.97
6.49 Woven Hampers, assorted colors. 5.77
29.95 Dulane Fryrite, No. F48. 17.77
39.95 De Luxe Rotisserie Broiler. 27.77
2.95 Cast Iron Fireplace Grate. 1.97
4.50 Apt. size Wooden Ironing Table. 2.97

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SAVE Frigidaire Refrigerators SAVE
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Kitchen Exhaust Fan. 21.95
269.95 General Electric Console Televis., w/trade. 199.95
229.95 Frigidaire Automatic Washer. 199.95
Norge Automatic Clothes Dryer. 149.95
319.95 O'Keefe & Merritt Gas Range. 269.95
399.95 Butler Brothers 24" Console Television. 199.95
399.95 24" Butler Brothers Mah. Cabinet Television. 199.95
550.50 21" Oak Packard-Bell Combination Radio, Phonograph and Television. 474.95
249.95 21" Table Model Television, mahogany. 149.95
269.95 21" General Electric Con. Telev., w/trade. 199.95

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Frigidaire 9-cu.-ft. Refrigerator, like new. 149.95
Frigidaire 11-cu.-ft. Refrigerator, very good. 159.95
Coronado 6-cu.-ft. Refrigerator. 49.95
Maytag aluminum tub Washer, reconstructed and refinished like new. 99.95
3 only. Winger Washers (as is). 2.95

COTTON THROW RUGS

reg. to 6.95 **3.88**
Washable cotton throw rugs by Callaway Mills. Heavy rubberized backs for skid resistance.

44.00 9x5 Grey Carved Rug. 29.88
21.28 12x4 Brown Cotton. 9.88
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59.95 9x9 Charm Pile. 29.88
95.50 9x9'6" Green Tone on Tone. 69.88
32.95 Mahogany Duncan Phyfe Coffee Table. 19.88
27.95 Mahogany Duncan Phyfe Coffee Table. 19.88
34.95 Pull-up Chair. 19.88
219.95 Simmons Hide-a-Bed. 179.99
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18.95 Lined Draperies, metallic prints. 12.95 pr.
12.95 Cotton Washable Spreads, prints and plain with stripes. Also quilt top failles. 8.95 ea.
3.49 to 4.19 Pr. Curtains to match one of above spreads. 2.49 pr.

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39c Boys' Briefs and Tee Shirts. 29c
79c Boys' Polo Shirts. 59c
2.98 Boys' 10-oz. Denim Slacks, sizes 4-12. 2.49
1.98 Boys' Pajamas, sizes 4-16. 1.69
1.98 Boys' Sport Shirts, Dan River Fabrics, sizes 4-16. 1.39
One Table assorted Boys' Wear. 1/2 off

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Listed are only a very VERY few of the thousands of items that go on sale today, all at equally SENSATIONAL CUT-SLASH PRICES! Don't miss it! It's the BUYING OPPORTUNITY of a LIFETIME! Everything as advertised! Small down payment! TAKE YEARS TO PAY!

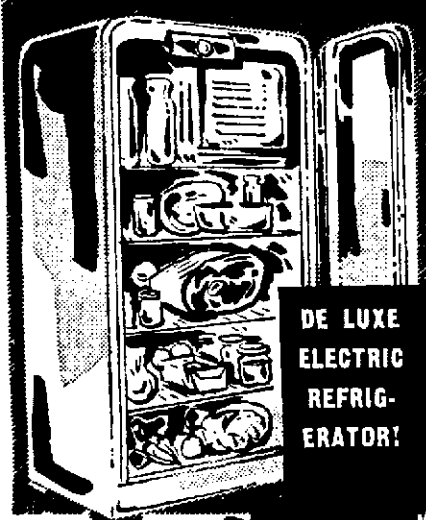
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And Will Continue Daily With Un-
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Fine Stock Is Sold!

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Range and Refrigerator

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3-ROOM OUTFIT!



NEW 1955
FULL SIZE
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3-ROOM OUTFIT complete
ANY PURCHASE
RESERVED FOR
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FREE STORAGE ON ALL
ITEMS PURCHASED.
\$249
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DINETTE GROUP
Includes
5 Sparkling Pieces
4 Chairs and
Extension Top Table \$39

3-ROOM OUTFIT complete
SAVE THE COMPLETE
OUTFIT WAY. MAKE
ONE PURCHASE
INSTEAD OF MANY.
\$329
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**AXMINSTER BROADLOOM 100% WOOL
LAID WALL-TO-WALL**

YOU GET { WOOL AXMINSTER CARPET
RESILIENT PADDING
COMPLETE EXPERT INSTALLATION

LOOK AT THESE SAVINGS	Room Size	Should Cost	Our Price	You Save
	12'x9'	105.60	58.80	\$46.80
	12'x12'	140.80	76.40	\$64.40
	12'x15'	176.00	98.00	\$78.00
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	9'x18'	158.40	88.20	\$70.20

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**VISCOSE
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Carpeting**

The latest and most beau-
tiful Viscose Carpeting.
Choice of 15 colors, wall-
to-wall installation with
waffle padding and labor,
installed.

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LARGE ROLL ENDS
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Don't Miss This
Terrific Bargain!

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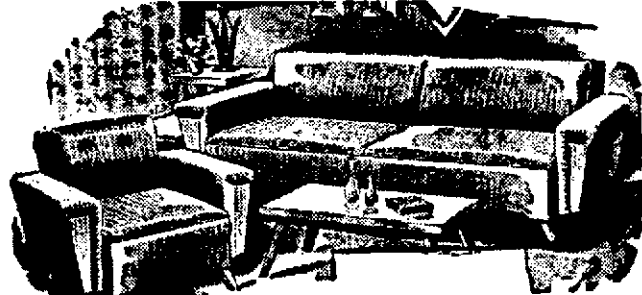
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sq. Yd.



Complete BEDROOM GROUP! \$148⁵⁰
INCLUDES Hollywood bookcase headboard...
plus your choice of nail, adv. twin or double bed,
double dresser and mirror... plus 2 boudoir
lamps and shades and 2 night tables.
This Room May Be Bought Separately



Complete BEDROOM GROUP! \$116⁵⁰
INCLUDES beautiful bookcase headboard... plus
large double dresser and mirror... plus 2 boudoir
lamps and shades, 2 night tables.
This Room May Be Bought Separately



Complete LIVING ROOM GROUP! \$148⁵⁰
INCLUDES ultra modern bed-divan and matching
club chair... plus... 2 end tables... plus
matching cocktail table... plus 2 lamps and shades.
This Room May Be Bought Separately



Complete LIVING ROOM GROUP! \$116⁵⁰
INCLUDES modern bed-divan plus a matching club
chair... plus 2 end tables... plus matching
cocktail table... plus 2 lamps and shades.
This Room May Be Bought Separately

**BLOND
BEDROOM SET**

Reg. 169.95 VALUE! A beau-
tiful 5-pc. modern set in
lined oak finish, bookcase
headboard, two night stands,
huge Mr. and
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2 night stands...
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Poona II Wins Hundred Grander

Shoemaker Rides 3-1 Favorite to 2 1/2-Lengths Win

By DAVE LEWIS
Sports Editor

SANTA ANITA PARK—The Irish-bred Poona II ran like the pre-race favorite he was as he showed his heels to 14 rivals here Saturday to capture the 18th running of the \$100,000-guaranteed Santa Anita Handicap by two and one-half lengths before 52,500 screaming fans.

Joe Jones salvaged second place with a bold finish that clipped the third-place Porterhouse by three-quarters of a length. Andy Crevolin's Determinate was fourth, another length and one-quarter behind Porterhouse.

Then, in order, came Impulsive, Gigantic, Rejected, Sixteen, Novarullah, James Session, Cyclotron, Ole Travis, Dawn Lark, Correspondent and Star of the Forest.

Although observers rated it the most wide-open Big Cap in history, Poona's smashing victory under the masterful handling of the incomparable Willie Shoemaker was the second most decisive of them all.

Only Azucar's three-length triumph in the inaugural affair back in 1935 has been more decisive. In fact, no other horse has won the event by more than a length and one-half and no less than eight of the caps have been won by a nose, head or neck.

It was Shoemaker's second consecutive victory in the event, having won last year aboard Re-

jected, which finished seventh Saturday.

The 18th Big Cap was a tremendous race from start to finish.

IMPRESSIVE WIN

Poona, whose ability to go a route was questioned by many veteran turfmen who maintained that he was nothing more than a high-class sprinter, made them eat their words with his impressive victory.

The Irish horse, who established the world record of 1:40 4/5 for a mile and one-sixteenth and the American grass course mark for a mile and one-eighth in his first two starts at Santa Anita this winter, had no chance for a record over the mile and one-quarter route Saturday due to the "off track."

Although the racing strip was labeled "good," it was a full two seconds "off" and Poona's time of 2:03 for the distance is considered excellent under the conditions. The Irish colt carried 113 pounds.

Two other horses whose ability to go a distance against topflight competition also was questioned—Joe Jones and Porterhouse—combined with Poona to nail the "doubters" to the masthead. Porterhouse had to do it the hard way, too, since he dislikes heavy going.

Gigantic, the California future book favorite, also was the public choice at 3-1 and rewarded backers of R. H. McDaniel's four-horse entry that also included Ole Travis, James Session and Star of the Forest with a payoff of \$800, \$420 and \$300 across the board. Joe Jones, who closed at 6-1, paid \$6.40 and \$3.10, while Porterhouse, 19-1, returned \$9.70 to show.

DETERMINE FACTOR
The tiny Determine, the sentimental favorite at 6-1, ran a powerful race under his top impost and was a strong factor right up to the head of the stretch.

Gigantic was in a beautiful spot from which to launch a stretch drive similar to the one that won the San Antonio Handicap—stepping stone to the Big Cap—two weeks ago, but flattened out badly on the final turn after moving up to fourth place.

Rejected, last year's winner, was fast as usual as the field swept into the far turn with a half-mile to go, but was unable to mow down the "speed" as he did a year ago because of the "dead track" and his heavy load of 126 pounds.

Shoemaker declared after the race that "Poona ran like I thought he could. He went to the lead just loping so I let him go on. Joe Jones closed in on us a little in the stretch, but he took off and left when I hit him."

Conn McCreary, who flew out from the East to ride Joe Jones, said "I thought I was going to win it for sure. When I began to close in on the winner at the eighth pole it looked like he was staggering. But all of a sudden he took off again."

He revealed that Joe Jones had to make "three runs" during the race or he wouldn't have been able to get through the field. However, McCreary said he had the best of luck all the way.

PORTERHOUSE LEADS
Willie Boland, who piloted Porterhouse, said he had to go to the lead down the backstretch even though he didn't want to.

"But that didn't have anything to do with him getting beat. I really didn't think he would go that far, but he did. He hung on real good."

Ray York on Determine said that he was able to save much ground during the race... "but I came out better than some of the others. I thought Determine ran a good race under 123 pounds and considering the tough races he has had this winter."

As expected, Correspondent, with Johnny Longden up, broke on top and roared into a two-length lead passing the stands the first time and around the clubhouse turn.

Porterhouse settled down in second place, followed by Star of the Forest, Poona, Dawn Lark and Determine, with Gigantic in eighth position. Joe Jones in 15th and Rejected dead last.

As they thundered down the backside, Porterhouse moved up the lead and finally stuck his nose in front as they pounded into the far turn. Meanwhile, Determine on the outside and Poona on the rail were laying just off the pace ready to make their moves with Gigantic bearing down on them.

The timing Correspondent dropped clear out of it as they neared the stretch turn... Porterhouse moved up to tackle Porterhouse. As they hit the quarter pole, Joe Jones suddenly leaped

(Continued on Page B-3, Col. 5)

PORTERHOUSE

JOE JONES

POONA II

IRISH IMPORT COPS HUNDRED GRANDER

With Willie Shoemaker in the saddle, Helmbush Farms Irish importation Poona II drives to victory over Joe Jones and Porterhouse in Saturday's 18th running of \$100,000-added Santa Anita Handicap. A crowd of 52,500 fans was on hand to see the classic. — (Associated Press Wirephoto.)

Bruins Wallop Troy

3 MANTLES IN ONE OUTFIELD?

Stengel Claims Twins Could Be Even Better Than Mickey

ST. PETERSBURG, Fla. (U.P.)—The mercurial Mantle, Ray and Roy, said Saturday they'd like to be "just as good" as their big brother Mickey, but Yankee manager Casey Stengel declared "they could even turn out to be better."

Stengel, moving out of the dugout and standing toward the sliding pit in right field where the 19-year-old Mantle boys were kicking up dirt and sawdust, said both "have looked the Yankees' pre-

liminary training camp two weeks ago.

"People who have seen 'em before tell me the two kids are faster than Mickey," Stengel said. "Well, sir, that Ray can fly but I still think Mickey is the fastest guy in baseball."

"I'll tell you this much. They are gonna be ballplayers. All right. How good? It's too early to say yet. They could even turn out to be better than their big brother. But that's a big order."

Roy, a left-handed hitting rightfielder, batted .324 for

McAlester of the Sooner State League last season, while brother Ray, a right-handed hitting leftfielder, batted .325 for the same club in their joint professional debut.

The twins revealed that Mickey "has helped us a whole lot," especially in drag bunting.

"What would it be like to have three Mantles in one outfield? Stengel was asked.

"I dunno for sure," Casey sighed, "but it's a wonderful thing for a man to think about every now and then."

Win 11th Straight by 75-55

By DICK ZEHMS

UCLA's Southern Division champions closed out their divisional schedule Saturday night at the Long Beach City College gym with a 75-55 victory over the SC Trojans, setting a new Bruin school record enroute.

The Bruins, after losing their opening game to Stanford, rolled 11 straight victories into the bin to surpass their previous best divisional record by a single game.

In contrast to Friday night's hectic battle, the Bruins in their divisional finale controlled the game throughout. They commanded the entire second half in the romp. The longest lead of the game was 20 points—and also the final margin.

SC's Trojans were last in front about eight minutes into the game when they held a 15-14 margin. Thereafter, it was all Bruins.

Five players were relieved from action in the last seven minutes of play via the foul route—Eddie White and Don Bragg of the Bruins and Chet Carr, Roy Irvin and Dick Welsh of the Trojans.

Welsh led the Trojans' jog with 20 points while Johnny Moore with 17 and Morris Tatt with 16 were the Bruin leaders.

The whistle-happy officials called 50 fouls in the rough game, 26 against the Trojans and 24 on the Bruins. Otherwise, the game was a mad-dashing contest in which the Bruins controlled the backboards and at times toyed with their crosstown foes.

UCLA swept into the lead at the outset and was never trailing by more than one point in the early stages of the contest.

Once they went to the front 18-17, they were there to stay, as the Trojans were unusually cold in the field. Willie Naulls had his Trojan counterpart, Roy Irvin, tied up throughout the entire game, Irvin breaking loose for only one field goal.

This victory brought to 13 in a row the longest UCLA win streak in history. In 1949 and 1950 Coach Johnny Wooden's Bruins enjoyed 10-2 records as they swept through the Southern Division. This year they handed the Trojans and California Bears 4-0 shutouts and lost their opener at Palo Alto.

Whereas the Trojans led throughout a major part of Friday night's game, the reverse was true Saturday. SC went five minutes before hitting its first field goal, and was unable to show its customary proficiency in the field.

Their percentages were 23 in field goals and 62.8 in free throws. UCLA hit 43.1 per cent in the field and 70.4 at the charity line.

This game closed out the Trojan season with a 15-11 record for Coach Forrest Twogood's de-thorned Southern Division champions while the Bruins will head for Corvallis, Ore., late next week to oppose Oregon State for

(Continued on Page B-2, Col. 2)

Stanford Sweeps Cal, 77-68

BERKELEY (AP)—Stanford's Indians spurted away from a hard fighting California team in the final five minutes Saturday night to win, 77-68. The Indians swept the season's four game series with California for the first time since 1949 and clinched second place in the Pacific Coast Conference Southern Division race.

Bob McKeen and Mike Diaz kept California in the game until Stanford poured on the winning spurt.

With less than five minutes left, the score was tied 62-61. In less than two minutes, Russ Lawler, Barry Brown and George Selskett tossed in four close-in baskets. The Indians took command with a 70-62 score with three minutes left.

McKeen, Cal's star center, netted 18 points and ran his record single season total to 267 points. Stanford guard Ron Tomasic also hit 18 points for a season total of 252.

The previous record of SC's Bill Sharman at 238 was well shattered.

Diaz, Cal forward, was the game's high scorer with 20 points.

STANFORD (77) (Calif. (68)
Brown 5 4 10 Blake 1 0 0 0
Brown 1 0 1 1 Brown 1 0 0 0
Diaz 1 0 1 1 Diaz 1 0 0 0
Lawler 4 9 17 12 Tomasic 8 2 2 15
Tomasic 4 9 17 12 Tomasic 8 2 2 15
Selskett 1 4 4 16 Selskett 1 0 0 2
Totals 26 25 17 77 Totals 26 16 18 68
Halftime score: Stanford 37, California 35.

Free throws missed: Stanford—Bond 2, Brown, Lawler 4, Tomasic, Diaz, Turner. Technical foul, Bond, California—Blake 2, Bob McKeen, 2, Arriaga, Diaz 2, Friend 3, Hess.

Wolverine Star Sets 220 Swim Mark

ANN ARBOR, Mich. (U.P.)—Jack Wardrop of the University of Michigan swimming team set a new world's record for the 220 yard freestyle Saturday as the Michigan swimmers defeated Ohio State, 47-46.

Wardrop, who also placed first in the 100 yard freestyle, swam the 220 in 2:04.7, eclipsing the old record of 2:04.7, set by Ford Konno of OSU. Konno finished second to Wardrop.



HOT ITEM FOR CUBS

Chicago Cubs Pitcher Bob Thorpe, who has been described as "hot as an electrical wire," keeps busy with just that kind of wire doing repair work at his San Diego home. Thorpe, who won 23 for Stockton of California League last year, reports to Cubs base at Mesa, Ariz., Tuesday. Baseball roundup on page B-3.—(AP.)

EVERYONE BAFFLED

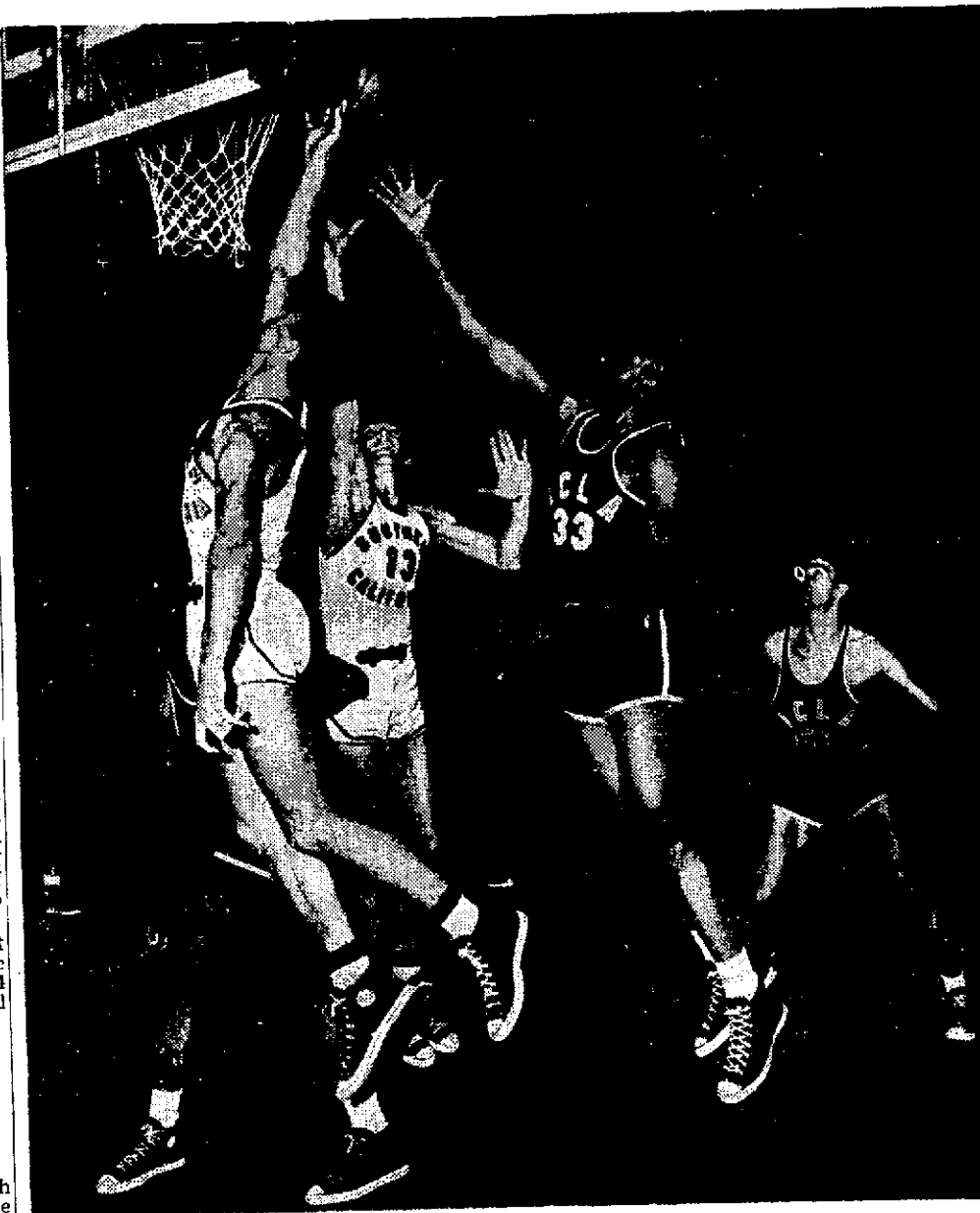
Lowdown on Williams Monday, Cronin Says

SARASOTA, Fla. (U.P.)—Ted Williams still had everyone in the Boston Red Sox camp baffled Saturday.

General Manager Joe Cronin announced that Monday he will hold a press conference to discuss the status of unsigned players, "including Williams." One report has it that Williams has agreed to terms, although he hasn't signed as yet.

No one except Williams knows whether he will be around when spring training opens officially next Tuesday or whether he will stick to his decision made last spring and retire from baseball.

Johnny Orlando, the equipment manager, who is a special pal of Williams, has left his locker empty. Williams, sweat clothes and other paraphernalia have been placed in the lockers of every other Boston player.



Trojans, Bruins Battle for Ball

Trojans Roy Irwin (left) and Chet Carr (13) scramble for rebound with UCLA center Willie Naulls in action of Saturday night PCC Southern Division finale in LBCO gym. Watching at right is UCLA's Don Bragg.—(Photo by Don Webster.)

Record 63 Catapults Barber Into Golf Lead

HOUSTON, Tex. (U.P.)—Little Jerry Barber of Los Angeles pulled to the front of the pack at the end of 54 holes in the \$30,000 Houston Open golf tournament Saturday with a sizzling nine-under-par 63, a new record for the Memorial Park course.

The 38-year-old Barber, one of the smallest men in the professional ranks at five-foot-four and 140 pounds, broke the mark of 64 set by Jim Deak of Houston in the 1951 tournament.

The little slammer ended the day with 141-63—204, one stroke ahead of runner-up Julius Boros of Mid-Pines, N. C., who shot a 66.

Barber birdied No. 1, 4, 5, 8 and 9 and bogeyed No. 6 for a four-under-par 32 on the front nine. On the 36-par back nine, he birdied No. 11, got an eagle on No. 13, missed a 20-foot putt on No. 14, then clinched his day with an eagle on No. 18.

On the last hole, he holed out on a 125-foot eight-iron shot. The ball hit the green about eight inches from the cup.

Barber used but 22 putts in the 18 holes for his 32-31—63. Boros was just one stroke off the pace with 139-66—205. Three players, John Barnum of Grand Rapids, Mich., who had a 69, Mike Souchak of Durham, N. C., who had a 67, and Buster Cupit,

(Continued on P. B-4, Col. 5-6)

Jameson in 1-Shot Lead

SARASOTA, Fla. (U.P.)—Betty Jameson of San Antonio, a veteran of 20 years on the golf links, grabbed the lead in the \$5,000 Sarasota Open Saturday with a three-under-women's par 71 for a 54-hole score of 212.

Young Joyce Ziske, who shared the lead with Miss Jameson Friday, faded on the third round with a 76 to drop back into fourth place.

Barber used but 22 putts in the 18 holes for his 32-31—63. Boros was just one stroke off the pace with 139-66—205. Three players, John Barnum of Grand Rapids, Mich., who had a 69, Mike Souchak of Durham, N. C., who had a 67, and Buster Cupit,

(Continued on P. B-4, Col. 5-6)

(Continued on Page B-3, Col. 5)

Today's Sports Card

Tomorrow Baseball—L. B. Ricketts vs. A. All-Star at Recreation Park. Auto Racing—Alamy Derby at Garden Stadium, 2:30 p.m. Horse Racing—California, 11:30 p.m. (11) Roller Derby—Olympic Auditorium 8:30 p.m.

Sports on Radio-TV

NBC RADIO
Jalopy Derby, KTTV (11), 2:30 p.m.

Once Over Lightly

by DAVE LEWIS

Manhattan Captures IC4A Track Carnival

NEW YORK (AP)—Manhattan College outscrambled 42 rivals Saturday night to win the IC4A track and field championship with 27 points. The Jaspers thus dethroned Yale which, in turn, snapped a three-year Manhattan streak in 1954.

15TH PCC WIN

Champion Beavers Down Webfoots

EUGENE, Ore. (AP)—Oregon State finished its second straight Northern Division championship basketball season in the Pacific Coast Conference with 15 victories in 16 games by defeating Oregon, 68-58, Saturday night.

The 15-1 win-loss mark ties a modern division record established by championship Washington teams in 1944 and 1953.

Oregon's Jim Loscutt won the Northern Division individual scoring championship by pouring in 27 points. His total for the season was 314.

Oregon State's 7-3 center, Wade (Swede) Halbrook who was high last year with 333, scored 19 points, bringing his season's total to 294.

Oregon went into the lead early in the game and held a five-point margin, 10-5, after five minutes of play. But then Reggie Halligan put the Beavers ahead 11-10 with two quick field goals.

The advantage changed hands several times before Oregon held its final lead, 16-13, with 10 minutes to go. For the next six minutes Oregon failed to score from the field and Oregon State went ahead to stay, gaining a 37-28 lead at the half.

After the intermission Oregon State gradually extended its lead to 23 points—60-35—with ten minutes of the game remaining.

OSU (68) G F R T Oregon (58) G F R T
Halbrook 1 2 2 4 10 1 2 2 4 10
Loscutt 1 1 1 2 2 1 1 1 2 2
Halligan 1 1 1 2 2 1 1 1 2 2
Barnes 1 1 1 2 2 1 1 1 2 2
Wade 1 1 1 2 2 1 1 1 2 2
Total 23 23 15 15 58 16 16 13 13 58

Free throw missed: Oregon—St. Charles, Halbrook, K. O'Neil, Loscutt, 6; M. Anderson, 2; McKnight, Moore.

Down through the years, fans have been led to believe that there are "signs" of great games which will pitch a pitcher to his hitters.

However, the real truth of the matter is that a slough who spots a tip-off does not inform the other side by calling it out. . . rather he quietly informs his own players what he has learned.

There have been coaches who have tried to tip off every pitch, but more often than not it has led to disaster.

Even if the coach knows something, Shellenback points out, he rarely has time enough to signal the batter.

Fans close to the field often hear coaches calling pitches, but that is only a trick to unnerve the pitcher. A coach will feign a tipoff in an attempt to rattle an opposing hurler, but it doesn't bother an old hand. However, it does affect some rookies.

According to Shellenback, there is only one case where an on-the-spot decision can be immediately helpful. That is spotting a tipoff on a knuckler. A coach, with this slow and hard-to-handle pitch coming up, often gives his runners a jump by flashing the steal or hit-and-run signal.

Generally, a tipoff consists of learning what pitch a hurler consistently relies upon in a jam. Hitters are then told that particular pitch will tend to fool the hurler.

Of course, there is no guarantee that a tipoff will help the batter since he still has to hit the ball.

In the cases of Walter Johnson and Bob Feller in their prime, all opposing batters knew that they would fire their fast ball as hard as they could whenever they got in trouble. . . but that knowledge was of no help because they still couldn't hit it.

Shellenback reveals that tipoff are found in the use of the hands, fingers, feet and in the motion preliminary to delivery.

He points out that Johnny Murphy, the old Yankee relief star of a few years ago, at one time swung his right hand back freely for a fast ball. . . but twisted his hand at the wrist as he brought it back for a curve.

AND IT WASN'T too many years ago, he says, that Long Beach's Bob Lemon had to correct a fault which is instinctive to young pitchers. Bob was letting his two free fingers ride off in a hurry and romped to loss when he gripped for a fast ball, but would curl them tightly into his hand for a curve.

The late Tiny Bonham of the Yankees stepped further back before delivering one certain pitch. Many pitchers have tipped off their batters by carrying their hands higher or lower for that delivery. And one fellow, Shellenback recalls, faced a hitter squarely for a fast ball, but would turn slightly away when preparing to throw a curve.

A classic example of tipoffs is the one discovered by Tris Speaker whenever Ed Walsh was going to throw his splitter.

Speaker discovered that whenever Walsh looked the ball with "juice" for a splitter, the visor of his cap would wiggle. When he faked a splitter, the visor didn't move at all.

It was some time before Walsh's "counterspies" on the White Sox caught on and told him how he was tipping off the pitcher.

The team championship was in doubt right down to the two-mile relay final. The Jaspers needed one point in that one to clinch it. They grabbed third and three points. That wrapped it up for George Eastman's team, which now has won the title eight times.

Syracuse won the two-mile relay in 7:45.11 after setting a meet record of 7:40.9 in the same event. The quartet of Bob Miller, Les Vielbig, Steve Armstrong and Don Shupe thus smashed the oldest mark in the book—the 7:41.6 set by Georgetown in 1925.

The power-packed Jaspers managed to win only one of the 13 events and haul down one second. But they had the depth as evidenced by their half-dozen thirds.

A crowd of 7,500 was on hand in Madison Square Garden for the big carnival in which 671 athletes raced and jumped for nearly 12 hours.

Villanova was second with 22½ points and Penn State third with 18.

John Haines of Penn, the national champion, won the 60-yard dash as expected in 6.3 seconds, beating out Art Pollard of Penn State, who was second last year, too.

Haines, who, along with a fistful of other dash men, has run the 60 in 6.1—the fastest on record—pulled up about 15 yards from the finish but he had enough momentum to finish first.

Bernard Bruce of Boston University, the 400-meter defender who repeated. He won the broad jump with an effort of 23-10½, almost six inches better than his mark of last year.

There was one upset of major proportions. Rosey Grier of Penn State won the shotput by tossing the iron ball 53 feet 4½ inches. John Steller of California, the heavy favorite, could do no better than third with a toss of 52-7½, behind Ken Bantum of Manhattan.

Arnold Sowell, the gangling youngster from Pitt who last week equaled the world indoor record for the 1,000 (2:08.2) loafed to victory in his specialty in 2:14.7.

Charlie Pratt of Manhattan, who disappointed the Jaspers by being shut out in the broad jump, made amends by winning the 60-yard hurdles in 7.4, beating out Roy Perry of Penn State by inches.

Stew Thomson of Yale won the weight throw, flipping the hardwre 58 feet 11½ inches.

Villanova produced the winners in both the mile and 600.

Alex Breckenridge, the champion of Scotland, captured the mile in 4:19.9, just beating out his teammate, John Kepik.

Whipped to victory in the 600 in a speed of 1:11.2, Tom Courtney of Fordham, who conceded the 1,000 to Sowell in an effort to beat Jenkins, was second, about eight yards in arrears.

Sowell climaxed a brilliant night by anchoring Pitt's one-mile relay team to victory with a 47.6 anchor quarter. George Terry of Boston U. won the two-mile with a good 9:16.8 clocking, beating Don Townsend of St. John's by 25 yards. Willie Lee of Penn captured the high jump at 6-6.

CHICAGO (AP)—Two world records were tied Saturday in the University of Chicago Track Club's invitational meet.

Terrill Burton of Miami University, Ohio, equaled the world mark of 7.8 in the 70-yard low hurdles. Robert Wright set the mark in 1942, and Harrison Dillard tied it in 1947.

Abe Butler of Baldwin Wallace ran the 60-yard dash in the record-tying time of 6.1 seconds.

Wolfgang to Play in AAU Cage Tourney

DENVER (AP)—North Carolina State, ranked seventh in the Associated Press basketball poll, has accepted an invitation to play in the National AAU basketball tournament here March 21-26.

The team is ineligible to compete in the NCAA tournament because of recruiting violations.

One of North Carolina State's stars, Ronnie Shavlik, is a graduate of Denver high school where he set prep scoring records.

LEGION UPSET

Friedrich Drops Nod

HOLLYWOOD (AP)—Johnny McFall, 202, Los Angeles, won a 10-round decision over Hans Friedrich, 205, of Dortmund, Germany and nearby Wilmington, in the main event at Legion Stadium Saturday night.

There were no knockdowns. McFall scored the most points with a left jab. Neither fighter was hurt in the contest.

Referee Jimmy Wilson scored it 66-54. Judge Mushy Callahan saw it 57½-52½, and Judge Leo Grossman 57-53, all favoring McFall.

Friedrich, 22, the favorite, had a 16-1 record in Germany but has lost four starts in this country to one win.

Dayton Spills Dukes, 67-58

DAYTON, O.—The University of Dayton Flyers won their 11th straight game here Saturday night by defeating Duquesne, 67-58, in the battle between two National Invitational Tournament-bound basketball teams, which snapped the Dukes' win streak at 11.

Duquesne pushed ahead briefly midway in both halves to two lead and then Dayton took over as it scored its 22nd victory in 25 games this season, including two wins in three games with the Dukes. Duquesne won, 90-75, in the New York Garden Tournament but lost the next week, 68-67, to Dayton at Pittsburgh.

Midway in the second half, Duquesne went ahead again on two free throws by St. Green, making the score 42-42, and Jim E. Fallon hit a jump shot to make it 45-42. Then Dayton came back with three straight tip-ins to go ahead and win it.

Equal Two World Track Standards

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Avalon Opens Title Bid Here Tuesday

Avalon High, coached by former Long Beach State sparkplug Howie Lyon, opens competition in the Northern section, CIF basketball playoffs Tuesday night in the Poly High gym, meeting Santa Barbara Catholic.

Avalon, a freelance school, earned the right to compete in the playoffs by winning 11 of 16 games over the 1954-55 season.

Pepperdine Whips Fresno State, 72-64

FRESNO (AP)—Pepperdine defeated Fresno State, 72-64, here Saturday night as Larry Dugan Jr. of Pepperdine led the scoring with 18 points. Don Boline was high for Fresno with 15.

FLOOR ACTION

Bill Seaburg of Iowa topples over the head of Michigan's reposing Jerry Stern in his attempt to drive into the basket in third quarter of Saturday's game won by the Hawkeyes. — (Associated Press Wirephoto.)

FIRST CROWN SINCE 1931

Utah's Running 'Skins Rap Colo. A&M, Cinch Title

SALT LAKE CITY (AP)—Utah's running Redskins Saturday night won the Skyline Conference basketball championship with a 66-51 victory over Colorado A&M before 4,900 fans.

It was Utah's first title since 1931, although they won the unofficial championship in 1944 and tied with Colorado in 1938.

Following Utah's uphill victory over the Rams, the Utes carried Coach Jack Gardner on their shoulders off the floor.

It wasn't an easy victory until late in the second half when Art Bunte and Delye Condie broke loose with a point defuge.

Once the Redskins started to hit, there was no holding them. Utah took the lead at 43-42 with eight minutes left on two quick layups by Condie. From that point on the Utes ran up a 52-42 lead.

Kentucky to Face Tide for SEC Title

LEXINGTON, Ky. (AP)—Kentucky, locked in a tight conference race with Alabama, walloped the Auburn Tigers, 93-59, Saturday night.

The Wildcats now will face Alabama in the decisive conference game here Monday night. The winning team will be qualified to play in the NCAA tournament.

Kentucky took an early lead and rolled on to a 45-25 halftime margin. In the last half, both coaches substituted freely and by the end of the game had cleared both benches.

Billy Evans led Wildcat scoring with 22 points, while John Brewer made 21. Auburn was paced by Jim O'Donnell with 13.

Bob Burrow, Kentucky's husky center, bruised a finger and had to be removed in the second half. The injury was said not to be serious.

Alabama conquered Tennessee, 88-81, Saturday night to keep abreast of Kentucky at 10-2 in the SEC standings.

FACE OXY

Loyola OKs NAIA Invite

LOS ANGELES (AP)—Loyola of Los Angeles has accepted an invitation to compete in the National Association of Intercollegiate Athletics basketball tournament playoffs.

The Lions, with a 14-8 season record, will meet Occidental College of the Southern California Intercollegiate Athletic Conference, in the first playoff game Tuesday.

The winner of Tuesday night's game meets the CCAA champion Wednesday to decide who will travel to Kansas City, Mo., for the NAIA tourney March 7.

LaSalle in Squeaker

PHILADELPHIA (AP)—LaSalle captured its sixth straight mythical city championship Saturday night by scoring a 59-57 overtime triumph over Temple in the nighttime of a college basketball doubleheader before a sell-out crowd of 10,015 at Convention Hall.

In the opener, Muhlenberg rallied in the final five minutes for an 87-80 triumph over St. Joseph's.

LaSalle won the game in the extra period by sinking four free throws against Temple's two. Charley Singley dropped in one and Fran O'Malley added two more to give LaSalle a 58-55 edge with 1:35 to play.

Hal Lear closed the margin to one point with 46 seconds left by dunking two free throws for Temple. Charley Greenberg's foul conversion proved enough to give LaSalle the city crown.

Singley was the LaSalle hero in the regulation game. He sank four goals in the last four minutes and his final one with 25 seconds to play tied the score at 55-55 and sent the contest into overtime. Tom Gola paced LaSalle with 19 points.

Camp Pendleton Trips LBCC Nine

Saturday's scheduled game between Long Beach City College and Camp Pendleton was rained out, but the two teams got in their first game of a two-game series Friday afternoon with the locals coming out on the short end, 8-2, at Camp Pendleton.

The Marines scored eight unearned runs off three Vike hurlers in two innings, the third and fourth, after Long Beach jumped into an early lead with two runs in the initial inning. Line score: Camp Pendleton—8, Long Beach—2.

Long Beach was high for Long Beach with 16 points.

It was a hard-fought game in which the 49ers made a much better showing than two weeks ago when Oxy gave them a 101-59 shellacking.

The 49er payees revenged an earlier loss to Oxy with a 65-35 victory in the preliminary.

The Long Beach varsity starting lineup included graduating seniors George Hammond, Bob Seymour, Jordan Viculin, Don Strong and Dave Nadone. Don Barnes, another graduating senior, also saw action.

Occidental (77) F L. B. State (52) Tiffney (7) F Hammond (12) Henry (12) F Johnson (5) Boyd (12) F Strong (2) Oxy (74) G Nadone (2) Gway (14) C Gway (14) C Nadone (2) Half-time score: Occidental 28, L. B. State 25. Occidental subs: Oregon (7), Karpas (8), Short (12), Baker (12), Miller (12), Pack (10), Foster (4), Kohler.

Pan-Am Spot to L.B.'s Pat

(Compiled from AP and UP)

Although she did not participate in the Ft. Lauderdale, Florida, swimming trials Friday and Saturday, Long Beach's diving champion Pat McCormick, was picked as a member of the U.S. athletic team that will compete in the Pan-American Games in Mexico City, March 12-26.

Miss McCormick is currently on an exhibition tour of New Zealand.

Wilson High student Ann Cooper finished sixth in the three-meter diving in the trials to narrowly miss a place on the team.

Girls from the Walter Reed Swim Club at Washington, D.C., broke two American records Saturday.

Fourteen-year-old Wanda Werner of the Walter Reed club led a group of six swimmers who broke the American AAU 25-yard mark in the 220-yard freestyle in final tryouts.

The young swimmer turned in a time of 2:29.5 to lead a field of eight finalists and break a mark of 2:36 set last year by Ann Curtis of the Crystal Plunge Swim Club.

Another American AAU mark fell in the 110-yard butterfly breaststroke. Betty Mullen and Mary Jane Sears, both of the Walter Reed club, broke the mark of 1:17.0 set by Shelley Mann in 1954.

Those selected to the team were: Wanda Werner, Mary Jane Sears, and Betty Mullen. Coaches: Coach O'Connor, Cynthia Gill, Carolyn Green, Betty Mullen, Carol Tait, June Stover, Irvin, Paula Ann Myers, Jean Stover, Emily Houghton, July Roberts and Patricia McCormick.

Men's swimming trials at New Haven, Conn., Bill Yorzyk won both the 400-meter and 1,500-meter freestyle to pace the trials. At Santa Barbara, Calif., Army 2nd Lt. Robert Clothworthy won the finals of the 33-foot diving trials with a total of 487.40 points.

The men's team for the Pan-American Games will be chosen today.

LaBonte 2nd in S.F. Trials

PHILADELPHIA (AP)—Long Beach's Jerry LaBonte of Whittier College tied for second in the 200-meter breaststroke event in Western men's trials for the Pan-American Games at San Francisco Saturday night.

LaBonte was deadlocked with Ron Johnson, Army and Iowa, in the time of 2:55.1. Fred McGuire, Army, won the event in 2:54.3.

Two Yale greats, Wayne Moore and Jim McLane, finished one-25 seconds to play tied the score at 55-55 and sent the contest into overtime. Tom Gola paced LaSalle with 19 points.

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Hawks Gain Tie for Lead

(By United Press)

Iowa shot into a tie for the Big Ten lead with idle Minnesota Saturday afternoon with a crushing 96-84 victory over Michigan in a nationally televised game on the Hawkeye court.

In other conference games played Saturday night, Illinois defeated Ohio State 85-77, at Champaign; Northwestern whipped Wisconsin, 80-72, at Evanston, and Purdue walloped Indiana, 92-67, at Lafayette.

Iowa got off to a fast start and never let up to clinch its 10th victory in 12 conference starts and match the record of Minnesota, who the Hawkeyes will face in a showdown battle at Minneapolis Monday.

The Hawkeyes raced to a 10-3 lead in the first three minutes and stretched their lead to 23 points at halftime, 52-29. The Iowans, with all hands hitting, worked the ball under the basket and ran up the big margin mostly on layups despite Michigan's alert defense.

The Wolverines fought hard to get back into the game after the intermission, but the Hawkeyes kept up their sizzling pace and with six minutes gone took their biggest lead of 24 points at 65-41.

Center Bill Logan of Iowa led all scorers with 20 points. The three-year veteran Deacon Davis, a three-year Iowa veteran playing his last home game, won him a standing ovation when he was called out late in the last half.

Ron Kramer, Michigan center, paced his team with 19 points before fouling out.

The Illini clinched at least a third-place tie with their victory over the Buckeyes. The losers had the top scorers in Donald Kelley, 28, and John Miller, 24, Bill Altenberger and Paul Judson paced Illinois with 17 apiece.

Northwestern had to overcome a halftime deficit of 43-39 to beat the Badgers. Frank Ehmann and Glen Lose sparked the Wildcats in the second half. Ehmann led the winners with 20 points. Reserve center John Parker had 21 for Wisconsin.

It was Purdue's first victory over the Hoosiers since 1948 and was accomplished through a phenomenal shooting percentage of .540 from the floor. Ron Jecha's 25 points, the Boilermakers' rally and a Don Schlundt had 16 apiece for Indiana.

Another American AAU mark fell in the 110-yard butterfly breaststroke. Betty Mullen and Mary Jane Sears, both of the Walter Reed club, broke the mark of 1:17.0 set by Shelley Mann in 1954.

Those selected to the team were: Wanda Werner, Mary Jane Sears, and Betty Mullen. Coaches: Coach O'Connor, Cynthia Gill, Carolyn Green, Betty Mullen, Carol Tait, June Stover, Irvin, Paula Ann Myers, Jean Stover, Emily Houghton, July Roberts and Patricia McCormick.

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IN THIS CORNER

with DICK ZEHRMS

Around the sports horn in 20 paragraphs, or less. . . . On the first day of the 1955 Olympiad in Helsinki, Finland, Clifford (Tip) Goes, chairman of the U. S. Olympic rowing committee, roamed across the Olympic community in search of an extra single scull. U. S. forces had one, but it wasn't enough. One more was needed to permit the Yankee single sculls alternate to practice with other American oarsmen each day.

Finally, Goes came to the Russian camp and they willingly and immediately obliged with the loan of one single scull.

From this incident developed an amiable relationship between American and Russian rowers. A great deal of friendly rivalry and fraternization blossomed, not only among the athletes themselves but also among the coaches and rowing officials.

Now it develops that Goes would like to repay this generous gesture by inviting the Russian eight-oared crew, which raced in '52 to an international race late in May on the Potomac River at Washington. Three American college crews would be invited to oppose the Soviet eight.

At the moment the State Department is pondering approval or disapproval of the Goes proposal.

Goes, incidentally, has the backing of many Olympic officials who saw at first hand the friendly relationships developed in '52 by U. S. and Russian oarsmen.

Russia finished second to Navy's eight, representing U. S. in the '52 Olympiad, and since then has excelled in European and British regattas. Goes' project hinges not on the competitive aspects, but on matters of diplomacy!

ONE AND THE SAME. The J. Brodie listed in the No. 4 position on the Stanford golf team this season is John Brodie, the sophomore who quarterbacked the Indians throughout the hectic '54 grid campaign and the young man upon whom Chuck Taylor pins the Tribe's 1955 hopes.

John, who has been playing the game only two years, is regularly in the 73s and 74s in the words of his golf coach, Bud Finger, "a great future in this game."

SIGNS OF OUR TIMES. In 1936 the average points scored per basketball game in the Big Ten Conference was 64 points. This year it is 161. Nuff said, me thinks!

UP IT GOES. Ernie Shelton, SC's agile star of the high jump pit who has developed beyond all expectations, heard his coach, Jess Mortensen, tell the assembled multitude at last Monday night's Trojan spike dinner a secret.

In the bedroom of Ernie's living quarters stands a pair of high jump standards with the crossbar set at SEVEN FEET. In 1954 that was Ernie's goal.

Within the past couple of weeks it has been raised by Ernie to SEVEN FEET, TWO INCHES.

OUT OF THE MAIL BAG. Word from Eddie Bockman, new manager of the Albuquerque club, is that he's in high gear hitting the string bean circuit—banquets, luncheons, etc. He's on a promotion, in behalf of his new employers. To quote a few lines:

"The people of Albuquerque have been very hospitable, and I know I am going to enjoy this coming season."

Eddie, it's said, has made a pitch to Sacramento for the services of Johnny Chuck Eschman in event the ex-Stanford glider has to be farmed out for more seasoning.

SMALL TALK. California has booked two freshmen meets in conjunction with varsity contests in track this year. . . . On March 26 and May 7. . . . Probably to keep up interest in track at Berkeley, since the Bear varsity will leave something to be desired. . . . The Drake Relays are unhappy over the loss of the Texas headdress in this classic meet. . . . The SC Trojans are to blame. . . . They have booked a quadrangular meet with Texas, Texasgals and SMU April 30 in Dallas, some day the Drake Relays will be held.

Twenty-one countries are formally entered in Pan-American games slated May 11-19 at the Los Angeles City. . . . It's reported either a Cal or San Jose State man will land the Los Angeles Ram publicity job. . . . Joe Hatten at 38 is the oldest man on the Los Angeles Angel roster, which is strictly "foreign" to most followers what with only nine holders from the '54 team on a list of 52.

The Angels go to work Tuesday at Fullerton.

Jess Hill is beginning to catch up on his golf game after what he calls his "longest season in football." . . . Rafe Johnson's selection on the U. S. Pan-Am team in the decathlon has UCLA track bugs walking on air.

And right now, could Hamp-Fool still unemployed, wind up as an advisory coach to the Rams?

Next Sunday Billy Feinstein's Long Beach Rockets will play the Los Angeles Angels at Amerigo Park, Fullerton. . . . They say Gerry Friddy, Seattle manager last year, has the inside track to the Hollywood Star team job in place of Tom Harmon. . . . Bill Wilson, Long Beach's gift to the Kansas City Athletics, rates Bob Lemon, Virgil Trucks and Alvin Reynolds as the three toughest pitchers he has ever faced. . . . Vern Stephens picks Spurgeon Chandler, the old Yankee. . . . No parking!

Major, PCL Pitch Camps Tuesday

'54 JUVENILE KING SURVIVES FOUL

Nashua Cops Flamingo

MIAMI (CP) — Nashua, the 1954 king of the juvenile colts, renewed his fame and favoritism for the Kentucky Derby Saturday with a smashing victory in the \$141,600 Flamingo Stakes before a record throng of 37,282 at Hialeah.

Famed Eddie Arcaro had to drive the big bay champion all-out to whip Montpelier's Saratoga by a length and one-half and then survive a foul claim filed by Ted Atkinson, who was riding Saratoga.

Fittingly, it was these two famous jockeys—each seeking his third Flamingo victory—who locked in a slambang stretch duel for the purse of \$104,600. Atkinson claimed Nashua bore

out in front of his mount during the last sixteenth of a mile. In the last few strides, Atkinson appeared to take up on Saratoga and cut into the rail to lose all chance of catching Nashua.

Rokeby Stables' Cup Man finished third, six lengths off Nashua's pace and seven lengths ahead of Blue Lem in the field of 12 three-year-olds.

Nashua, who appeared to romp playfully in an unimpressive tuneup for the Flamingo last Monday, was all business coming down the long Hialeah stretch Saturday under the stinging whip of Arcaro.

It took the big bay colt's best effort to hold Saratoga safe. Atkinson collared Nashua at the top of the stretch and the duel was on. But this time, Arcaro outlasted "The Slasher," as Atkinson is known to his fellow jockeys.

FRACTIONAL TIMES
Fractional times for the mile and a furlong were 22 1/5, 46 2/5, 1:11 3/5, 1:37 1/5 and 1:49 3/5, well above the track record of 1:47 1/5 set by Spartan Valor three years ago and slower than the Flamingo record of 1:48 1/5 set by Brevity in 1936 and tied by Oil Capitol in 1950. Nashua was a 7-10 favorite of the big crowd and paid \$3.40, \$2.70 and \$2.50 across the board. Saratoga, the third favorite,



PAUL PETTIT
Back With Hollywood

Angels Train at Fullerton

Pacific Coast League baseball clubs, with the exception of Hollywood, will open spring training camps Tuesday and will be seen in exhibition games as early as Saturday. League play begins April 5.

Hollywood, loser to San Diego in the PCL pennant playoff last year, opens its camp at Anaheim Monday, March 7. The Twinks will start a week late because manager Bobby Bragan has been piloting Almendares in the Cuban Winter League.

Manager Bill Sweeney, with 28 of a roster of 32 players under contract, will greet his Los Angeles Angels at Fullerton. He has only four days of practice to get his squad ready for the first exhibition game against UCLA at Fullerton Saturday.

The Long Beach Rockets, annually one of the top semiprofessional teams in the state, furnish the opposition for the Angels on Sunday, March 6.

Giants Stand Pat; Have Problems

(By United Press)

Major league spring training gets under way Tuesday and the frustrated ball players and their legion of fans think it is about time.

Because of Commissioner Ford Frick's edict against any conditioning prior to March 1, the training period will be shorter this year than at any time since World War II.

The players themselves, through their club representatives, asked for the later reporting date but it developed that once it was imposed most of them didn't like the idea after all.

Most of the major league athletes already are on hand in Florida and Arizona where they have been limbering up on the beaches and golf courses. But except for officially-sanctioned rookie camps, there has been no activity at any time in the spring training parks.

This year an all-time high of 13 teams will train in sunny Florida but the world champion Giants and the American League champion Indians are operating as usual in equally sunny Arizona.

As for the teams gathered for first workouts, all had problems to be resolved. The Giants stood pat with their champs and manager Leo Durocher must be prepared to find pitching reinforcement if Sal Maglie or Marv Grissom have recurrence of old ailments. Did Willie Mays wear himself out playing winter ball, is Monte Irvin "over the hill," is Davey Williams' back sound, and will catcher Wes Westrum show even a little improvement at bat? Those are some of the questions Durocher must answer as his clan gathers in Phoenix.

Manager Al Lopez of the Indians will be concerned with a psychological letdown after the terrific wallowing his heroes took

in the World Series from the Giants. There are 10 holdouts among the Indians, more than any other team. Lopez has rookie to bolster his already fine pitching but this could be the year that his great trio of Bob Lemon, Early Wynn, and Mike Garcia slows up a little. And Lopez also will try in the early days at Tucson to make an improved first baseman out of Vic Wertz, a good fill-in but no Hal Chase.

The Yankees at St. Petersburg will make a bid to regain the American League pennant with a pitching staff bolstered by Bullet Bob Turley and Don Larsen from Baltimore. However, bread-and-butter pitcher Alvin Karpis has retired and Phil Rizzuto may be through at shortstop.

All eyes will be on Sarasota Tuesday to see if Ted Williams shows up at the Red Sox camp or if he makes good on his decision to retire at the peak of his lustrous career.

At Bradenton, the enthusiastic Milwaukee Braves will be hoping things go a little better than last year when Bobby Thomson suffered a triple ankle fracture right at the start of training. Thomson and last year's rookie star, Hank Aaron, who suffered a broken leg during the latter part of the campaign, are questionable marks. Thomson says his ankle still "hurts like hell." The Braves have the pitching to be troublesome but they need those two fellows in shape.

Will Walt Alston still be the quiet man or will he be a take charge manager?

(Continued on Page B-4, Col. 6)



ARCARO OUT-SLASHES 'SLASHER'

Jockey Eddie Arcaro guides Nashua under wire to one and one-half length win over Saratoga in rich Flamingo Stakes Saturday. Arcaro out-slashed Teddy Atkinson, known as "The Slasher" for his use of the whip, to score win. — (AP)

100-MPH

3 Hurt in Race Wreck

DAYTONA BEACH, Fla. (CP)—Four stock cars racing at nearly 100 miles an hour collided before 22,000 persons Saturday, leaving three drivers injured and one vehicle a blazing wreck.

Cotton Owens and Alfred Briggs' cars collided, and cars driven by Jimmy Thompson and Jack Bowser bounced off. Thompson, Briggs and Bowser were hospitalized for treatment of injuries.

Owens pulled Briggs out of his blazing car after it overturned and was credited with saving Briggs' life. Owens helped to heat out Briggs' blazing clothes.

U.S. Six

Pummels Finns, 8-1

BONN, Germany (CP)—Canada, and Russia, the pre-tournament favorites, forged into the lead in the World Ice Hockey championship, Saturday as the United States bounced back into contention with an 8-1 rout of Finland.

Routed by the powerful Canadian team, 12-1, Friday, the Americans got two goals apiece Saturday from Dick Dougherty of International Falls, Minn., and John Titus of Melrose, Mass., to win as they pleased against the Finns.

Canada, meanwhile, was recording its second straight success with a wild 5-3 conquest of Czechoslovakia. Russia, a 10-2 victor over Finland Friday, made it two in a row with a third period goal for a 2-1 victory over Sweden. Poland, making its tournament bow, defeated Germany, 5-1, in the other game.

U. S. goalie Don Rigazio of Cambridge, Mass., who stopped 84 shots in the Canadian barrage, had an easier day. He made 18 saves as compared to 37 by Finnish goalie Veikko Niemi.

Although the Americans, and particularly Coach Al Younkewicz, had been called dirty players by the Russians before the tournament even started, the U. S.-Finland game was unusually clean with two American and one Finnish penalty.

Canada's victory, on the other hand, was anything but clean, and veteran observers called it one of the wildest ever played in the history of the championship. A crowd of 12,000—a huge turnout for Germany—saw the contest, which was featured by the vigorous play of the winners Kevin Conway.

Canada and Russia lead the round-robin competition, which will conclude March 6, with 2-0 records. Poland is 1-0, followed by the United States, Czechoslovakia and Sweden with 1-1. Switzerland is 0-1, while Finland, and Germany are 0-2.

FAIR GROUNDS

Wise Margin Cops Event

NEW ORLEANS (CP)—Sam Tufano's Wise Margin turned in a booming stretch run Saturday to win the \$19,000 Letellier Memorial at the Fair Grounds and establish himself as a top contender for the rich New Orleans Handicap next week.

Wise Margin, second choice in the betting, returned \$7.20, \$3.60 and \$3.00. Bobby Brocato, running as entry with Mel Leavitt, paid \$2.80 and \$2.40 for place with Devilment returning \$3.60 for show.

Jockey Keith Stuart piloted Wise Margin to a 1:51 1/5 effort over the mile and one-eighth distance on a fast track.

'Anita Results

FIRST RACE—3 furlongs:
Renee Black (New) \$13.50 4.50 4.20
Sir Abbey (Tanguchi) 4.50 3.80
Ted Sloan (New) 11.50 4.50
Time—1:24.4. Scratched—Peniac Plan, Dark Knal, Brazy Jinx, Royal Saint.

SECOND RACE—1 1/4 miles:
Florence House (York) \$20 5.40 3.40
Agaced (Joreno) 8.10 4.60
Red Run, Ebbi, Bazzooka, Arate.
Time—2:54. Scratched—Peace Rumor.

THIRD RACE—1 mile:
Money Order (Tanguchi) 15.40 5.70
Banchorough (Boland) 13.40 4.30
Eliot (Weston) 11.50 4.50
Time—1:39.25. No scratches.

FOURTH RACE—5 furlongs:
Robert W. (Ruggen) 16.00 6.20
Dutch Seabird (Tanguchi) 8.40 6.00
Red Run, Ebbi, Bazzooka, Arate.
Time—1:12.5. Scratched—By Red Run, Ebbi, Bazzooka, Arate.

FIFTH RACE—4 1/2 furlongs:
Scot (Shremaker) 4.40 3.50 2.50
Hulu, Trane, 1st scratch—Scotlans.
Boy, Leonard.

SIXTH RACE—1 1/4 miles:
Spring Court (Longo) 9.00 4.60 4.00
Musselshell (Lummi) 5.20 4.30
Sue Valmore (Cotton) 5.20 4.30
Time—1:39.5. Scratched—Marked.

SEVENTH RACE—1 1/4 miles:
A-Poona II (Shoema) 8.00 4.20 3.00
Sue Valmore (Cotton) 5.20 4.30
B-Poerhouse (Boards) 5.20 4.30
Time—1:40.5. Scratched—Cotton.

EIGHTH RACE—1 1/4 miles:
With Star of the Forest, Ole Travis, Jack Seaton, B-Couped with Impulsive.
Dauber Chicle (Shoe) 15.60 4.40 4.20
Miss Gertrude (Cotton) 21.40 6.20
Cotton Me Out (Longo) 4.40 4.20
Time—1:45. Scratched—Wind Wings.

NL Hockey Scores

Montreal 4, Boston 1.
Toronto 1, Detroit 1.

Poona II

Romps to 'Cap Win

(Continued from Page B-1)

up strong and it was obvious even then that if anyone was going to stop Poona he was going to have to do it.

IN HIGH GEAR
Poona charged into a two-length lead as he straightened out for the final stretch drive, saw his advantage slashed to about a length and one-half by Joe Jones before Shoemaker whipped him into high gear again and sent him winging to his 2 1/4-length victory margin in the final eighth of a mile.

The victory netted Poona \$103-200, which boosts his American earnings to \$137,900.

Poona was purchased by Herman Helbush, an electronics manufacturer, from the Aga Khan early last year. He was part of a \$70,000 package deal also involving another promising racer, Daoud Pasha.

Some observers felt Daoud Pasha was the better prospect of the two, but he is still a maiden. . . . while Poona is so highly regarded in racing circles that Helbush recently was offered \$500,000 for him.

However, he rejected the half-million-dollar bid from an unidentified American "boman" who wanted the horse because he liked the looks of him. "But I've always wanted a horse like this one and I wasn't about to part with him for any price," Helbush declared.

Poona, a handsome four-year-old chestnut colt, was bred by the Aga Khan and Prince Ali Khan. He is by Tudor Minstrel and Queen of Shiraz.

It was this breeding which raised doubts as to his route ability since Tudor Minstrel is noted for producing sprinters.

It was announced a couple of hours after the race that Poona will be entered in next week's mile and three-quarters San Juan Capistrano Handicap over the grass course.

Mustangs Nod Rice, Gain First Place Tie

HOUSTON (CP)—Southern Methodist moved into a tie for the Southwest Conference leadership Saturday night by defeating Rice in overtime, 86-82, before a crowd of 3,500.

The victory gives the Mustangs an 8-3 conference record, identical to that of Texas Christian. Both teams have one remaining game.

Cockell to Defend

TORONTO (CP)—Matchmaker Jack (Deacon) Allen said Saturday the British Boxing Board of Control has ordered empire heavyweight champion Don Cockell to defend his title against the winner of the forthcoming fight between Earl Walls and James J. Parker.

Saturday's

Baseball Notes

(Compiled from AP and UP)

SEATTLE—Signed southpaw Eddie Seaver, 23, turned down proposed pay of \$25,000 for 1955 season. Seaver, 23, was signed by the Seattle Mariners for \$25,000. Seaver, 23, was signed by the Seattle Mariners for \$25,000.

ST. LOUIS—Signed southpaw Curt Simmons and centerfielder Richie Ashburn, leaving only two players unsigned. Ashburn, 23, was signed by the St. Louis Cardinals for \$25,000. Simmons, 23, was signed by the St. Louis Cardinals for \$25,000.

PITTSBURGH—Signed southpaw Frank Thomas, 23, who hit .300 in 1954. Thomas, who hit .300 in 1954, was signed by the Pittsburgh Pirates for \$25,000.

OAKLAND—Signed outfielder Joe Mauer, 23, who hit .300 in 1954. Mauer, 23, was signed by the Oakland Athletics for \$25,000.



The farm systems are the backbone of the major league clubs. Many fans do not fully realize the tremendous importance of a good farm system, but you can always tell which are the top teams in both leagues by their farms.

You can always depend on the clubs with the best farm systems to be near the top year in and year out.

The Yankees have the finest organization in baseball. They leave nothing to chance or guesswork. They start teaching the "Yankee system" right from the bottom.

That is why they are always at the top. It isn't luck. It begins with their scouting system and goes right through to the front office.

They hire managers who are best qualified and start teaching their young players exactly what they want them to know.

The Boston Red Sox could also have a fine farm system if they ran it the same way as the Yankees.

But they run friendship into the ground in a business noted for being cold-blooded. As a result, the parent club is suffering.

Friends of the front office are hired for important farm jobs and then are allowed to run their various clubs anyway they please. There is absolutely no system.

They need some good managers in the farm system to teach their young players something about the game.

The Baltimore Orioles inherited probably the worst farm system in the majors. They have only one farm team own outright—San Antonio of the Texas League.

They have working agreements with several independent-owned clubs, but the trouble with such agreements is that the minor league teams hire their own managers.

Thus, young players sent out by the parent club to be seasoned are taught several different types of play. In many cases, the style does not fit in with that employed by the major league team.

However, under such a setup, the major league club has little to say about the operation of the minor league team.

ONE OF THE MOST IMPORTANT MEN CONNECTED

with a major league baseball team is the trainer.

Few people realize the importance of having a good trainer. Again, there are still many owners and managers in the game who don't think it is necessary to have a topnotch trainer and conditioner.

It is hard to believe that with all the money the club owners spend on players that they would be reluctant to spend a reasonable sum for a top trainer to protect their investments.

I have seen this particular phase of the game neglected to an alarming degree by certain owners and managers.

It seems to me that it is good business to keep your best men in the lineup and to get them back in action as soon as possible if they happen to be shelved by an injury.

Difference between a good and an ordinary trainer can mean a pennant. A good trainer is as important as a good ballplayer.

For instance, a good trainer can get a man back in the lineup several days ahead of schedule through proper treatment.

That's why I never have been able to understand why some clubs hire ordinary trainers when there are so many good ones available!

LAUGH OF THE WEEK:

few years ago in the American League, a star outfielder used to ride the umpires unmercifully.

One of the veteran umpires finally decided to find a way to even the score. . . . and it wasn't long until a perfect opportunity presented itself.

The outfielder walked up to the plate one day and cracked out a tremendous drive that appeared as if it was going to clear the centerfielder's head.

He raced to first, hurried on to second and kept on going to third. Halfway to the "hot corner," the umpire picked him up and yelled at him: "touch third, be sure and touch third!"

Figuring by now that he had a cinch home run, the outfielder rounded third and headed for home with the umpire racing right along with him and telling him to "touch home when you slide and don't spike the catcher!"

The mention of "slide" was all that was needed to cap the ump's revenge.

The outfielder hurled himself at the plate in a beautiful long slide, picked himself up and dusted off his uniform feeling well satisfied with his performance.

But then he heard the umpire snarl. . . . "You're out you bum! You've been out ever since the centerfielder caught the ball!"

Donoso Named PCC

Top Rookie of Year

Lino Donoso, fire-balling southpaw for Hollywood last season, was named rookie of the year Saturday by the Pacific Coast Baseball Writers Association.

In his first year in organized baseball, the Cuban ace pitched in 46 games, winning 19, losing eight and compiling an excellent earned run average of 2.37. He struck out 141 and walked only 51.

Pro Cage Scores

Milwaukee 70, New York 72.
Rochester 58, Philadelphia 59.
Fort Wayne 50, Minneapolis 59.

KREFELD, Germany (CP)—

The Russians Saturday accused Americans and Canadians of putting up an iron curtain at the World Ice Hockey championships and preventing Soviet experts from scouting North American players.

Russian assistant sports minister Georgi Ragulsky said the spirit showed by the North American teams was "not quite in line with what might be expected on such an occasion."

"The world championships are staged so that the best players from all over the world get together, match

ability and technique. Love for each other and choose their best men for friendly competition," the squat, poker-faced Russian sportsman told United Press in an exclusive interview.

"We had North American movie operators over at our camp and at the rink during training. I think they were received very well. But when some of our experts tried to pay back the visit, they were not even let into the rink. They were told that training was held in secret and sent away."

Ragulsky appeared upset about the alleged failure of his

scouts to get into Canadian

and American training camps as experts believed his team has been slipping recently and might need some new ideas to improve its game.

American coach Albert Younkewicz vigorously denied Russian charges that Soviet "experts" were barred from U. S. practice sessions and that the Americans had turned down an invitation to play the Soviet squad.

"I can only say it is a propaganda move," he said. As regards the alleged Russian offer to play the Americans outside the tournament, Younkewicz answered: "It never reached our ears."

Clem Bird, president of the Canadian team, readily admitted a "secret" training session. "That is our right—to hold private practices."

He added that "it is true that a group was excluded the other day from one of our practices. I didn't know who they were. Nobody could identify them."

Yourkewicz added that "we have no movie cameramen with us. We have held no closed sessions. We have been watched by most of the other teams in practice."

Russ Charge Hockey 'Iron Curtain'

21 Nations In Pan-Am Meet

MEXICO CITY (UP)—Athletes from 21 nations, many of them Olympic champions and holders of world records, began pouring into Mexico this week to get ready for the March 12-26 Pan-American Games which may be the largest sports event of 1955.

Mexican organizers working with a 20 million peso (\$1,600,000) government appropriation budget have been busy for months preparing sports centers to stage the 18 events and accommodations for an expected 2,000 athletes.

With the regional Olympic less than two weeks away, organizers feel they are ready. Sports centers are definitely

in good shape and housing accommodations seem adequate.

President Ruiz Cortines, who will officiate at opening ceremonies March 12 when the Olympic torch is lit, has ordered schools be let out on certain days so students may witness Mexico's greatest sports attraction. Classes will rotate.

The capital's hotels are jammed to capacity even before the games begin, and officials are tactfully trying to detour tourists to other resort centers until the games are over.

The weather is expected to be ideal for the games—it usually is in Mexico City at

this time of year. Temperatures will be in the 80s during the day, fall into the upper 40s or 50s at night.

But the 7,500-foot altitude may affect some of the athletes, particularly those entered in the long-distance track events or long drawn out contests. Some nations—Argentina, The Dominican Republic, Costa Rica—sent athletes ahead to become adjusted.

Countries and territories entered are Argentina, the Bahamas, Brazil, Canada, Costa Rica, Cuba, Chile, Dominican Republic, Dutch Antilles, El Salvador, Guatemala, Haiti,

Jamaica, Mexico, Panama, Puerto Rico, Paraguay, Trinidad, Uruguay, United States and Venezuela.

Entered were 1,925 contestants—1,525 men, 400 women.

All athletes, regardless of nationality or how much money their governments are willing and able to spend, will be given the same accommodations and eating facilities.

All contestants are charged \$3 (U.S.) a day for food and lodging. The U.S. offered \$6, to get certain added accommodations, but Mexican officials turned it down, saying it would be discriminatory.

Major Speedboat Races Carded Here

By BOB RUSKAUFF

Long Beach service organizations will again sponsor two of the three national holiday regatta races on the Long Beach Regatta course.

Third of the big three inboard races, Labor Day, will in probability be under direct wing of the "club of champions."

Commodore of the SCSC this year is Kent Hitchcock of Newport.

In their second meeting "way south of the border," Southland stock outboard drivers will today race at Acapulco in the windup regatta of Mexico's fourth Regatta Internacional.

Last Sunday at Iguala, near Mexico City, three Southland drivers won top honors. Elgin Gates, Sausalito, scored a B hydroplane victory. Johnny Craven, Pasadena, won both A and B runabout heats while Bill Parker, Laguna Beach, won in A-hydroplane class. Two Mexican victors were Amelio Zamudio, D-runabout and Javier Ibarra, D hydroplane.



HARRY MINOR
Rocket Power Hitter

WRESTLING BACK MARCH 8

Promoter Louie Miller Saturday revealed he is negotiating with some of the Southland's top wrestlers to appear in the grand reopening card at Municipal Auditorium Tuesday, March 8.

The Auditorium will be dark to wrestling again this week.

Last week the State Athletic Commission approved the switch in local dates from Thursdays to Tuesdays. Miller said the switch will enable him to land better talent to appear before local fans.

L.B. Boxer Loses in Pan-American Bid

Middleweight Roscoe Elliott of Long Beach was knocked out by Orville Pitts Bakersfield and, if successful, Friday night in the West this year will be the final of the Pan-American Games March 21 in Mexico City.

Elliott had survived the first two days of eliminations before all speedboat divisions slated Friday's bout. The finals of the in the West this year will be the final of the Pan-American Games March 21 in Mexico City.

L.A. All-Stars vs. Rockets Here Today

The Long Beach Rockets, beaten in last Sunday's season opener by Mary Star, take on their final "tuneup" foe today before meeting the Los Angeles Angels at Fullerton next Sunday.

The L.A. All-Stars furnish the opposition at Recreation Park today. Game time is 2:15 p. m.

Shaky fielding led to the Rockets' loss last week and field manager Walt Carson hopes to correct that today. The Rockets committed seven errors in their debut as 16 players broke into the line-up.

Bud Daley, Larry Jones and Chuck Adams will share the pitching for the locals. Adams will be the final appearance for Daley, who reports to the Sacramento camp at Yuma, Ariz., on Tuesday.

A strong showing by either Jones or Adams today should clinch the starting job against the Angels next week.

Tim Knorzer, Roger Jongeward and Al Zieglerman will divide the catching for the Rockets. In the outfield Carson will start George Selfridge, Bob Carter and Ev Pearson.

In the infield, it will be Harry Minor at first, Chuck Winslow at second, Joe Cochran at short and Red Meais at third, with Jack Graham, Don Taylor and Whitey Thomson also likely to see action.

Minor, along with Jongeward, the only Rocket to hit for extra bases last week, is scheduled to report for spring training with Columbus of the International League early next month.

PCL Clubs to Report on Tuesday

(Continued from Page B-3.)

after arm trouble virtually ended his short career as a pitcher.

As a pitcher, Pettit appeared in eight Hollywood games last year with no decisions and an ERA of 8.77. He was sent to Salinas of the California League early in the season and proceeded to lead the team in hitting with a .324 mark.

Pettit also led seventh place Salinas in pitching with an unimpressive 8.7 record. But it was his hitting as a first baseman (103 RBIs and 20 homers) that led to his recall by the Stars.

The Stars also signed pitcher Domingo Rossello and 23-year-old youngster from Burlington, N.H., a right-hander, led the St. Jean Club in the Provincial League with a .367 earned run average while compiling a 10-8 record.

The Stars now have 12 players under contract.

Four Angels still have not signed their contracts. They are Gene Mauch, Joe Hatter and rookies Buzz Clarkson and Bob Murray.

The Hollywood roster:

Pitchers: Dick Anderson, Dick Drott, Joe Hatten, Lenny Blumhagen, Paul Johnson, 11; Howard and Gene Shaw, 12; Turk Wynn, 13; Cat McMillan, 14; Bill Murrin, 15; Sam Nunn, 16; George Pike, 17; Al Smith, 18; Tom Tomlin, 19; Dick Totten, 20; John Prater, 21; Dick Totten, 22; Ted Bell, 23; Tommy Brown, 24; Buzz Clarkson, 25; Gene Mauch, 26; Joe Hatter, 27; Bob Carter, 28; Jack Graham, 29; Don Taylor, 30; Whitey Thomson, 31; Bob Usher, 32; Hollywood and Los Angeles spring exhibition schedule:

March 12, Los Angeles at Anaheim; 13, PCL All-Stars at Glendale; 14, Los Angeles at Anaheim; 15, Seattle at Palm Springs; 16, San Diego at San Diego; 17, San Diego at San Diego; 18, San Diego at San Diego; 19, Portland at Anaheim; 20, Portland at Anaheim; 21, Portland at Anaheim; 22, Portland at Anaheim; 23, Seattle at Fullerton; 24, Seattle at Fullerton; 25, Seattle at Fullerton; 26, Seattle at Fullerton; 27, Seattle at Fullerton; 28, Seattle at Fullerton; 29, Seattle at Fullerton; 30, Seattle at Fullerton; 31, Hollywood at Long Beach; 1, Hollywood at Long Beach; 2, SC at SC; 3, Hollywood at Long Beach.

Reject Winter Deer Shoot in Southland

SAN FRANCISCO (UP)—An extra week has been added to the 1955 Sierra deer season by the California fish and game commission, but the group refused to set a special winter shoot in Southern California.

It scheduled the Sierra-inland area hunt for Sept. 24 to Oct. 30. A request by Eddie Bruce of the southern conservation council that a winter deer shoot be set this year in Los Angeles, Ventura, Orange and Riverside Counties met with outspoken opposition.

In other action, the commission:

1. Set Aug. 6 to Sept. 18 as dates for the early deer season in the Central and South Coastal area.
2. Scheduled the trout season to open in San Diego County April 26.
3. Prohibited the retention of one undersized salmon (less than 22 inches), as permitted under 1954 regulations.
4. Set the daily bag limit for striped bass at four fish, only two of which may be more than 25 inches long.
5. Prohibited taking of sturgeon by trolling.



54-HOLE HOUSTON LEADER

Little Jerry Barber, shown exploding from trap, fired course record 63 Saturday for 54-hole Houston Open lead. Barber's 204 total is one stroke better than Julius Boros' going into today's final round. —(Associated Press Wirephoto.)

Barber Gains Stroke Margin Over Boros

(Continued from Page B-1)

Monroe, La., with a 69, were tied for third place with 208.

The final 18 holes will be played today with \$8,000 going to the winner. Second place money is \$3,200. Barber has only \$2,586 on the winter tour to date.

Friday's leader, young Wesley Ellis of Riverdale, N. Y., dropped out of the top spot Saturday by bogeying the first four holes. Jimmy Demaret, leader at the end of the first round, shot a 75 for a 212 total.

Leaders at the end of 54 holes:

Jerry Barber	111-63-204
Julius Boros	128-66-204
Jim Demaret	128-66-204
Mike Souchak	112-67-206
Buster Clint	128-68-206

PARTICULARS

by JERRY WYNN

Although he may never win a dime in prize money, George Walker and Jim Ferris have all driven the 300-yard 14th.

Diving records at Meadowlark are almost totally conditioned by the gales that at times sweep the course. "When one is here for many years, but for the first time—a Mickey Mantle in baseball—the PGA and host club officials are actually going out and measuring his distances.

At Tucson, it was an amazing 439. At San Antonio, it was "just" 350 and at Houston, Thursday, he hit several from the back tees that approached the 400-yard markers.

With Bayer's feats in mind, we researched back into the somewhat clouded realm of golf history to explore whether there have ever been any comparable efforts to his. The task was to separate fact from mythology.

In the former category, the longest drive in modern tournament golf is credited to Craig Wood, who achieved a distance of 430 yards from the fifth tee at St. Andrews during the 1933 British Open. Only others in the charmed "400" circle are William Smithson of England with 416 and Irishman W. E. McNamar with an even 400. These three were measured.

In the "believe it if you wish" roster, Big Jimmy Thomson was once reported to have made 480 yards and Wood, 450. Both were unmeasured and Thomson's on a downhill fairway. Several golfers have been fabled to have driven a ball two or three miles over frozen lakes, but those, if true, were strictly stunt feats.

According to Ben Hogan, "anything over 300 is extremely rare" and only the few will ever realize 400 over normal conditions. In pro driving contests, the winners are usually in the 270-280 yard brackets.

Next, we inquired among Long Beach professionals as to their remembrances or experience in the long-hitting field on local courses—and happily uncovered a veritable goldmine.

If one person is to be singled out as the terror of the local tees, it must be (480) Thomson, Lakewood CC's first pro.

Vic Owens recalls that he would consistently reach the old sixth green at Lakewood, a shot of 350 yards, with a spoon. On the 475-yard 18th, he once followed a tremendous drive with a 7-iron which landed on top of the pro shop some 25 yards past the green. George Lake remembers Thomson overshooting on the fly the 315-yard uphill 22nd green at Recreation Park with a spoon.

Veteran Southland pro Charley Lacey gets Lake's nod for the longest two-shot combination at the Park. Lacey reached the 493-yard 15th green with a drive and a wedge. Bob Neill recalls a similar feat turned in by Darrell Hickok, whose drive and 8-iron carried to the 480-yard 14th green at Lakewood.

Baseball players have the muscle-wielders at Virginia CC. Joe Robinson, recollects Cliff Mape reaching the trap to the front and right of the 555-yard fourth green and Bryce McCabe points to a 300-plus yarder by Charley (Red) Ruffing on the 380-yard first hole. Present Virginia stalwarts, Vern Stephens, Del

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Drake, a terrific performer with the woods, himself, believes that Frank Morey's recent exploits of reaching the 293-yard 16th green several times and employing but two woods on the 488-yard ninth rank as outstanding for the course.

Longest local holes—in ones were delivered on the 308-yard 17th at Recreation Park by pro Bob Tucker and Long Beach amateur Bob Hafferty.

Lakewood, though, wins all honors for a pair of "one-for-the-book" drives of staggering proportions.

One belongs to Sol Deeble of Virginia CC who "drove" the 377-yard 10th green. With a wind to his back, he hooked a long tee shot that traveled over the fence on Carson Ave., hit a travelling auto and with the added momentum ricocheted back over the fence and onto the green.

The other was a towering shot off the 5th tee by Wally Struck of Lakewood that struck a low-flying airplane and alighted a few feet from the tee.

ED DRUM, 81-15, won the Virginia Men's Club Saturday Sweepstakes with a 66, one stroke ahead of Jim Craig, Jr., 73-6.

In third place at 68 came Robert Sprague, 81-13. Tied at 69 were Don Berry, 82-13; John Cooper, 84-15, and Alan Hess, 82-13, while Jim Ferris, 71-1; E. W. Elliott, 86-16; Jim Crooker, 81-11, and Bill Cook, 77-7, rounded out the leaders at 70.

Blind bogey (73) victors were Herb Walgren, Art Jones, Milt Arthur, Fred Hart, Adm. Gilliland, Emmett Sullivan, Cecil Northrop, Chuck McDouder, Hugh Davies, R. G. Whisenant, M. J. Simson and Dr. Harry Jacob.

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MAJORS---

(Continued from Page B-3)

charge manager? That's what Dodger fans want to know as the Burns open up at Vero Beach. They need a big recovery by Roy Campanella, improved pitching from big Don Newcombe and a few prayers that their aging Robinson, will hold together for one more good year.

Have the Redlegs come up with a little pitching to go with their tremendous hitting power and have the Cardinals strengthened their defensive weaknesses? Those are the questions that Cincinnati fans and Cardinal pilot Eddie Stanky at St. Petersburg are asking themselves.

The issue at Clearwater is whether new manager Mayo Smith can infuse a little life into the deadened Philly whiz kids. Fred Hancy at Fort Myers still wonders if at last this could be the year that the great Pirate youth movement developed by Branch Rickey will begin to pay off. The Cubs out in Mesa, Ariz., have more problems than Little Orphan Annie, but manager Stan Hack is optimistic as he starts his second season at the helm.

New manager Marty Marion of the White Sox in Tampa thinks winter trades made them a much better club.

At Daytona Beach, Baltimore, a newcomer to Florida, is shooting for the first division and manager Paul Richards frankly thinks they'll make it. Charley Dressen as boss of the Senators also will encounter some holdout problems and here, too, there is the question of whether he can put some life into a dead ball club.

Detroit's camp at Lakeland will contain more rookie prospects than any other team in the majors and Bucky Harris, the new manager, is fond of developing kids.

The Kansas City Athletics, a bad ball club with a new home, have done nothing to improve themselves in the off-season for their training grind at West Palm Beach. Unless some deals are made before the season is underway the folks in Kansas City may start a "bring back the Blues" movement.

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Packers Sign Cone

GREEN BAY, Wis. (UP)—Fred Cone, a veteran of four seasons with the Green Bay Packers, has signed his 1955 contract, Coach Lisle Blackbourn said Saturday.

Sanders Resigns Commission Post

LOS ANGELES (UP)—Everett L. Sanders said Saturday he is resigning his position as State athletic commissioner in order to devote more time to his business and his family.

The resignation becomes effective Feb. 28. Gov. Goodwin J. Knight will appoint a successor to Sanders.

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Actual photographs of Warren Fonteneau, 301 W. Poplar in Compton. His weight before taking Vic Tanny's course: 125 lbs. After completion of course: 180 lbs. 50% of the weight gain and muscle expansion occurred within the first 90 days.

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SUNDAY REBELLION
Golf Courses for Men?
'Low Blow,' Say Women

SARASOTA, Fla. (UP)—The New Hampshire Supreme Court dealt a "low blow" to women golfers in ruling them off public courses during busy hours, Betty Hicks said Saturday and most of her colleagues agreed.

But the queen of golf, Mrs. Babe Zaharias, was an outstanding exception.

"It's a wonderful idea and I shouldn't think anyone would be mad," said Mrs. Zaharias, who is president of the Ladies Professional Golfers Association.

"I think it's fair enough," she added. "Men work during the week and they certainly should have the freedom of the course on Saturdays and Sundays."

But Miss Hicks from Long Beach, Calif., tournament and publicity director for the LPGA, called the ruling "a low blow to recreation in the state of New Hampshire."

"I thought women's suffrage had arrived long ago," she shouted.

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- Improve Your Personality
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BOWLING ALONG

ABC opens in Ft. Wayne, Ind., March 26 and at last count five local pinnermen are slated to compete, around the end of April.

They are Ken Page, Joe Newman, Slim Troost, Bob McConnell and Alan Alexander. Taking in the Peterson and DeVito class will be George Goum and Paul Morgan. Ken, Slim and Joe may also hop across to the Chicago tournaments.

Speaking of the ABC, don't be surprised if Long Beach lands the big plum around '59 or '60. Plans are under way along this line—the big event to be held in the new Auditorium Annex.

Alexander reports 157 entries for the state tournament. Deadline is March 15.

What's this we hear about a new development in Long Beach pin circles—around Signal Hill?

Piloting the Long Beach District Women's Bowling Association through another successful season in 1953 will be Cecilia Isham, president; Mossie Sisk, 1st VP; Marie Winter, 2nd VP; Vera Cromley, sec; Kay Allen, treas.; Helen Holmes, Parl.; and Merle Noel, sarg-at-arms.

AROUND THE HORN:

By winning three points from Elm Wholesale Electric, the Gard Armored Car Service team won the Boulevard 925 Classic championship with two weeks to go. George Davis rolled a new season high game of 268 and a point 675. Other top scores were Ira Charles 231-641 and Gary Isham 226-631.

Bob Means in the Belmont Mixed twirled a 243. A 162 average pinnerman, he had a 250 game in sight but the butterflies won out in the tenth. At Soe-ten in the Union Oil wheel at the Blvd. Thursday had ten straight spares for a 183.

Three Cheers copped the Boulevard Ladies Thursday afternoon 465 Trio with 42-21. Second place went to the Femmes, 39-24. Dorothy Cook's 218 was high game for the ladies. Lili Crawford blasted 561 for top series. Sweepstakes will be rolled next Thursday. Annamie Johnson, Snug Brown and Marlene Feldman composed the winning team.

Pay Vickery spun his first 600 series in the Major 875 with a 221-618. Kenny Nash picked off the 4-5-8 when his ball got the 5 and 8 and 8-pin came back off the side board to nail the 4. Shorty and Conn kept up their hot streak winning their last six games. E. Hurley, a 109 average pinnerman, fired a 190 in the Sears wheel at North Long Beach.

HITHER AND THITHER:

The ABC tournament will host 5,826 teams shooting for an estimated \$430,000 in prizes. The figures were announced by E. K. Baker, ABC secretary, after a final tally following the closing of entries on Feb. 1.

The 5,826 teams rank in number behind the all-time entry of 8,180 teams in 1953, 7,735 teams in 1952, 7,348 in 1948 and 6,073 in 1940.

Teams will come from 42 states, District of Columbia, Alaska, Ontario, Quebec and Manitoba. From Saudi-Arabia, 6,400 miles, will come Arthur Reinkne to bowl in the singles. He beats the old distance record of 4,900 miles established in 1940 by a Stockholm, Sweden, team.

At the halfway point in the 1954-55 season, ABC certification of alley beds and bowling establishments had reached an all-time high. On Feb. 3, there were 6,961 certified establishments and 59,949 certified alley beds.

Previous records, for the 1953-54 season through July 31, were 6,911 establishments and 58,983 alley beds.

New York leads with 984 establishments and 8,732 alley beds, followed by Illinois with 616 and 6,568; Pennsylvania with 613 and 4,609; Michigan, 563 and 5,978; and Wisconsin, 563 and 3,761.

Irate Letner Out for Jalopy Win

Danny Letner, Downey, still irate over disqualification, aims a recent main event victory, guns for the winner's circle during today's CJA jalopy races at Garden Stadium, his mount passing technical shakedown Saturday.

Letner lost out when a rival's claim proved true that illegal shock absorbers were used on Letner's car. Today's 8-event card starts with 1 p. m. time trials and racing at 2:30. The return of the "destruction derby" is a highlight. A 30-lap main event tops the regular card.

Other favorites include Fred Russell, Ed Kent, Bill Mitchell, Ed Van Eyk, Peck Markota, Al Mason, Paul Norman, Andy Anderson, Rex Schendley and Termit Snyder.

Cards Ink Fullback

CHICAGO (UP)—Tommy Kollier, a 210-pound fullback from William and Mary, has signed his 1955 contract with the Chicago Cardinals, managing director Walter Wolfner announced Saturday.

10 YARDS PER THROW

Van Brocklin Crowned '54 NFL Passing Champion

PHILADELPHIA (UP)—Norm Van Brocklin, the big Dutchman of the Los Angeles Rams, led the National Football League passers while his team won the league passing title in 1954, official statistics showed Saturday.

Defending champion Otto Graham, who led the Cleveland Browns to the championship, finished second in the individual race while the Browns in turn finished behind the Rams for the team title.

The championship is decided by the average gain for each pass thrown, and Van Brocklin won his third title with an average of 10.14 yards. He completed 189 of 280 passes for a total of 2,687 yards. He threw 13 touchdown passes, had 21 passes intercepted and had a completion mark of 65.5 per cent. Graham averaged 8.72 yards on each pass as he completed 142 of 240 passes for a 69.2 average and 11 TDs. Zeke Bratkowski, the Bears' rookie qb, finished third with an 8.36 average, followed by Tom Dubinski of the Lions, 7.28, and Bobby Clatterbuck of the Giants, 7.13.

Poly-Wilson Tilt Tops Local Slate

Spring sports blossom into full bloom this week, but lots of basketball posies remain to be picked as local teams head into a heavy schedule of games.

Top interest on the basketball front will be in the Poly-Wilson Coast League encounter at City College Tuesday night in which the Jackrabbits will attempt to clinch their second-straight title.

However, should the Bruins pull an upset, Poly would finish with a 9-3 record and a tie for the top spot with Jordan and Downey. A flip of the coin would then decide which two of the three teams will play in the CIF playoffs which open Friday night.

At the head of the track slate for the week will be the Coast League Invitational Relays at Wilson High Stephens Field. Ten teams will participate.

Otherwise you can take your pick—swimming, tennis, golf, and baseball aplenty.

The schedule:

MONDAY
Golf—Wilson vs. Leuzinger, Western Avenue, 2 p. m.
Tennis—Poly at Redondo, 3 p. m.

TUESDAY
Baseball—LBCG at UCLA, 3 p. m.; Santa Ana JC at L.B. State, 3 p. m.; Santa Ana JC at Poly, 3 p. m.; Jordan at Inglewood, 3 p. m.; Inglewood at Santa Ana JC, 3 p. m.
Baseball—Poly vs. Wilson at LBCG, 7 p. m.; Redondo at Jordan, 8 p. m.; Tennis—Fullerton at LBCG, 3 p. m.

WEDNESDAY
Baseball—LBCG at Fullerton, 3 p. m.; Swimming—Harvard Prep School at Poly, 2 p. m.
Gymnastics—Banning at Poly, 3 p. m.

THURSDAY
Baseball—L.B. State at Los Angeles State, 3 p. m.; LBCG at Orange Coast, 3 p. m.; Santa Ana JC at Hawthorne, 3 p. m.; Wilson at Santa Ana JC, 3 p. m.; St. Anthony's at Centennial, 3 p. m.

FRIDAY
Baseball—L.B. State at Los Angeles State, 3 p. m.; LBCG at Orange Coast, 3 p. m.; Santa Ana JC at Hawthorne, 3 p. m.; Wilson at Santa Ana JC, 3 p. m.; St. Anthony's at Centennial, 3 p. m.

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Fishin' Around

By DONNELL CULPEPPER

Fish are undoubtedly like people; they have their moments when all is confusion and they are thoroughly mixed up. It must have been that way for a Chinook salmon caught last weekend aboard the Paul G, operating out of Pierpoint Landing.

Donald Weber of Puente came down for a day of rockfishing and boarded the Paul G, which had replaced Pierpoint temporarily. Skipper Al Bruner took his crowd out to deep water and they started fishing for rockfish and grouper.

Everybody was having pretty good luck, too, when suddenly Weber hooked into something at 350 feet that didn't act like any rockfish. In fact, he had quite a battle with his catch and when he finally got it aboard, he found that crazy, mixed-up salmon. It weighed 20 pounds.

In the first place, no self-respecting salmon should have been this far south. And, in the second place, no one ever heard of a salmon being caught at such a depth. Salmon usually are caught fairly close to the surface. At any rate, Weber had salmon steaks and he didn't have to buy them from a deep-freeze fish market.

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Souchak Cinch for Masters Spot

AUGUSTA, Ga. (UP)—A field of 103 golfers ranging from starry-eyed kids to 80-year-old blooming stars who may not have qualified by titles or out-standing showings the previous year.

Souchak, by breaking the all-time four-round record in a PGA-sponsored tournament with his 257 at San Antonio, was believed likely to be chosen by the PGA for one of the two places awarded to outstanding performers on the winter tour.

The list comprises 68 professionals and 35 amateurs. About 70 of the total are active players and the tournament committee said the others will be welcomed warmly whether or not they wish to play.

Sam Snead defeated Ben Hogan in a playoff for the crown last year, 70 to 71, making it three victories for the balding slammer in the elite event. Jimmy Demaret is the only other three-time winner although Hogan, Byron Nelson and Horton Smith have won it twice each.

The entrance requirements for the Masters are very rigid. But an opening is left for their fellows to nominate later.

That Souchak will be named later to compete in the competition here April 7-10 for the title in Bobby Jones' own tournament was a foregone conclusion.

It came in last week's mail from Morrisons' Fishing Lodge, Merlin, Ore., and I compared notes with Ed Kraft, Southland Magazine editor, who last summer took a two-week tour of Oregon's famed outdoor spots.

Fred, like I, got a bad case of fever and he told me what Morrisons and that section of the Rogue is like. It seems the Morrisons maintain a headquarters for trips down the Rogue—one-day trips, or five-day journeys with stopovers at the great riffles.

Fred tells me that the deer play in the yards surrounding the cabins and that often bears may be seen at the edge of the forest nearby.

Why am I telling you? Just want you to have a bad case of spring fever, too.

I've just had a chance to review the new edition of "Small Arms of the World," by W. H. B. Smith (\$10. Military Service Publishing Co., Telegraph Press Bldg., Harrisburg, Pa.). While there have been 11 printings of five editions of this book, the new and enlarged volume surpasses anything I've ever seen.

It seems strange that any one person such as Smith could ever collect all the data incorporated in "Small Arms." There are more than 1,300 pictures and detailed drawings of every small weapon from all nations, even those behind Russia's Iron curtain.

It is about the only book known that shows

Gals Sacrifice Much for Ice Show Roles

By JOE PHELAN

BOSTON (U.P.)—Chief Choreographer Frances Claudet of the Ice Follies told today of some things some gals are willing to sacrifice for glamour, glory and gold.

Miss Claudet, head talent hunter for the touring ice show, said "we look at hundreds of girls a year and some of the stories they tell are really amazing. In fact I dare not reveal most of them."

"Some of the kids spend thousands of dollars, almost ruin their home lives and pass up opportunities in other fields for the sake of a job on an ice show," she said.

"The saddest cases, of course, are those who just won't believe they don't have the goods and the ones with 'motheritis.' It's frightening to think what some parents will do to get their children spots in these shows. And neither will take 'no' for an answer. Some just keep coming back."

"Contrary to general belief, we do not go rushing after all the title winners," Miss Claudet said.

COUNTRY GIRL
ACADEMY AWARD Nominations!

BEST PICTURE
BEST ACTOR - BING CROSBY
BEST ACTRESS - GRACE KELLY
BEST DIRECTOR
BEST SCREENPLAY
BEST ART DIRECTION
BEST CINEMATOGRAPHY

**CROSBY
GRACE KELLY
WILLIAM HOLDEN**

THE COUNTRY GIRL
Shows at 12:40-3:10
5:40-8:10-10:40

Added
"Supersonic Age"
"Pride of the Nation"
Tom & Jerry Cartoons

Now—Open Noon

WEST COAST 6-4209
133 E. OCEAN BLVD.



OLD HEADS GET TOGETHER

Still full of verve, Mattie Russell Allen, as Matilda Rockwood, and C. E. Crabill, as Uncle Walter—Long Beach's most elderly thespians—are two big reasons why the comedy hit "January Thaw" has been extended into its seventh week at the center-stage theater, 5021 E. Anaheim St. Last performance is now scheduled March 5, with "My Three Angels" opening the following week.—(John J. Lloyd photo.)

It Happened Last Night

By Earl Wilson

NASH'S FLASHES

NEW YORK — When you hear O'Connell Nash on "Masquerade Party" on TV, you may find it hard to believe that here's a man who really makes a living as a poet.

"But that's the old backbone," the 52-year-old bard from Baltimore and Boston told me recently.

"I have enough books that keep selling to give me an income. TV, and testimonials and lectures are the gravy."

You'll notice the non-poetic character of his speech. Yet his "Candy is dandy, but liquor is quicker" poem has undoubtedly been recited by more people than have recited "Thanatopsis."

Of course it is shorter. And did the Garden Clubs ever reprint "Shakespeare"? They reprinted one of Nash's poems: "I think that I shall never see a billboard lovely as a tree. Perhaps unless the billboards fall. I'll never see a tree at all."

Nash, a six-footer with mouse-colored hair and a quiet, retiring manner, went around for years hearing himself quoted—but rarely recognized except by people who'd heard him lecture.

Now even the cab drivers know him.

"That was a good show, O'Connell," they tell him, as they drop him off at the Harvard Club (he was at Harvard a year, then quit to go to work) or at the Coffee House, his only other club.

A sensitive fellow, Nash is often pained — afterward — by something he's said on TV.

"You'll make jokes in front of millions of people that you wouldn't make in your own home," he said.

"Once in a while the producer in his demoniacal way will give you a question to ask that makes you out a damn fool."

Without tipping off the answers, producers do sometimes suggest humorous questions before the show.

"When Dagmar was on," confessed Nash, "I was requested to ask her, 'Is your bust in Westminster Abbey?'"

Nash is happy about the TV, because poetry isn't printed as widely in the magazines as formerly.

The Saturday Evening Post and the New Yorker are still good markets. Three years ago he received four figures from Life for a long poem. Years back, when times were hard, he wrote verse for laxative ads.

"DON'T PRINT THAT!" A TV and movie star, whose home was burgled four times, can't get insurance here any more; she gotta get it from Lloyd's, at hiked rates. . . . Gene Tunney will appear in a comic strip.

Romeyn Simpson, the ex-Marchioness of Milford-Haven, will marry socialite Walter Nichols. . . . Lily Pons calls her Palm Springs home "Pons Springs."

Remember Stephen Fetchit? He's now a songwriter.

TODAY'S BEST LAUGH: Carolyn Scott explained "Smokers Anonymous": "When you get the urge to smoke, they send over two guys who sit with you all night—until you all get drunk."



TO CHANGE HANDS

Next Tuesday the Victor Hugo Restaurant, located at 730 E. Broadway, will become a Fred Hershorn Restaurant. Hershorn, well-known Southern California restaurateur, presently owns and operates the Circus Room in Long Beach and the colorful Hurley Bell in Corona del Mar.—(Photo by Perry Griffith.)

Hershorn Will Take Over Victor Hugo Restaurant

Shortly after midnight Monday, the Victor Hugo Restaurant, 730 E. Broadway will become a bustling, beehive of activity. Effective at 12:01 Tuesday it will become a Fred Hershorn Restaurant.

The change to Hershorn operation will require the complete removal of existing supplies and inventory and replacement with merchandise which is required by Hershorn policy.

No physical changes are contemplated by Hershorn at the Victor Hugo. However, he states that the menu will be enlarged to include the wide variety of appetizers, salads, entrees and specialties which are presently included on the menus of the Circus Room in Long Beach and the Hurley Bell in Corona del Mar which he also operates.

The four dining rooms at the Victor Hugo will enable Hershorn to offer private facilities for banquets, luncheons and parties which he has heretofore been unable to do, because the Circus Room has but one dining room. Fred Hershorn is known among gourmets as one of California's outstanding restaurateurs.

The practice of providing entertainment in the cocktail lounge will be continued, and Hershorn states that it will be his policy to obtain the finest solo entertainers available in the area.

French Conduct Pygmy Classes

BRAZZAVILLE, French Equatorial Africa (U.P.)—The French have opened a school for pygmies at Impfondo, a small bush station.

French Conduct Pygmy Classes

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Singapore Vote Aim: More Self Government

SINGAPORE (U.P.)—About 300,000 Singaporeans will vote April 2 to fill 25 seats of a new legislative assembly that is to provide greater self-government for this British colony.

The assembly will also have four members appointed by the governor.

COMING TO THE STATE WEDNESDAY

IS THIS THE TRUTH ABOUT THE GREAT \$2,500,000 BOSTON ROBBERY?

6 BRIDGES TO CROSS

TONY CURTIS
JULIE ADAMS
GEORGE NADER

WOMEN'S PRISON

LUPINA - STERLING
2ND ACTION HIT!
RANDOLPH SCOTT

TEN WANTED MEN

ABOTT-COSTELLO
MEET THE KEYSTONE KOPS

Battle Cry

PRESENTED BY WARNER BROS.

WARNERCOLOR CINEMASCOPE STEREOHONIC SOUND
VAN HEFLIN - ALDO RAY - MONA FREEMAN - NANCY OLSON - JAMES WHITMORE
RAYMOND MASSEY - TAB HUNTER - DOROTHY MALONE - ANNE FRANCIS

NOW! OPENS 11:45
Humphrey BOGART
"BAREFOOT CONTESSA"
TECHNICOLOR

NOW! OPENS 12:30
2 BIG CINEMASCOPE PICTURES—IN COLOR
Marlon BRANDO
"DESIREE"

ATLANTIC AND LAKEWOOD
5-2536

Now! at Both Theatres
FREE PARKING
GARY COOPER-LANCASTER
"VERA CRUZ"

PALACE
30 PINE AVE. PHONE 4-4427
"ACT OF LOVE"
"VICE SQUAD"
"BLACKBEARD THE PIRATE"

Ricarts RESTAURANT
4363 ATLANTIC AVE. PHONE 4-3130
TREAT THE ENTIRE FAMILY... TO SUNDAY DINNER AT RICARTS

OUR FAMILY SPECIALS
CHICKEN FRICASSEE with DUMPLINGS \$1.95
BRAISED SIRLOIN TIPS Jardiniere Vegetables \$1.80
BARBECUED BREAST of LAMB \$1.75
BAKED SUGAR CURED HAM \$1.90

Served with choice of large Tossed Green Salad or Hearts of Lettuce topped with Chopped Egg and Fresh Ground Black Pepper. Choice of Idaho Baked Potato with Ricarts Special Cheese Sauce and Chopped Green Onions or French Fried Potatoes and Beverage.

COMPLETE CHILDREN'S DINNERS.....85c-\$1.25
WATCH THIS PAGE EACH SUNDAY FOR SUNDAY DINNER SPECIALS
Lloyd Hart Playing Your Favorite Records at the Hammond Organ
Hours: BRUNCH—11 A.M.-2 P.M., DINNER—1 P.M.-10 P.M.
CLOSED MONDAY

IMPERIAL LONG BEACH PHONE 6-3973
THEIRS WAS A LOVE THAT NEVER LOOKED BACK... NEVER STOPPED FOR BREATH!

KIRK DOUGLAS - BELLA DARVI - GILBERT ROLAND

THE RACERS
CINEMASCOPE
Color by DE LUXE
In the wonder of STEREOHONIC SOUND

Go-Hit—A Thriller with Spine-Tingling Suspense, 'Target Earth'

CREST FREE PARKING 4-1619
133 E. ATLANTIC AVE.

Elmer MERRMAN—Donald O'CONNOR
Marilyn MONROE—Dan DAILEY
Johnny RAY—Mitzi GAYNOR

Also "PORT OF HELL" with DANE CLARK

OPEN NOON—CONTINUOUS
THERE'S NO BUSINESS LIKE SHOW BUSINESS
from 20th Century-Fox in CINEMASCOPE

EGYPTIAN NOW AT TWO THEATRES
OPEN AT NOON
Humphrey BOGART
"THE BAREFOOT CONTESSA"
AT EGYPTIAN
"SO THIS IS PARIS"

BEIMONT OPEN AT NOON
Ava GARDNER
Edmond O'BRIEN
"THE BAREFOOT CONTESSA"
AT BEIMONT
"3-RING CIRCUS"

BAY 925-55
OPEN 1:45

Marlon BRANDO—James MASTR—Burr BARRON
"JULIUS CAESAR"
Doris DAY—Frank SINATRA in color
"YOUNG AT HEART"

UA Phone 7-1267

She's the Most Impatient Maiden in the Virgin West... But He's Not the Marrying Kind!
It'll Make You Hold Your Sides Like "Seven Brides!"

"MANY RIVERS TO CROSS"
CINEMASCOPE Color
Robert Taylor - Eleanor Parker
with Victor McLaglen - Tamlyn - Richards - Arness
plus "THE BLACK PIRATES"
Blazing Color with ANTHONY DEXTER

ROXY 127 W. Ocean Phone 65-3143

NEW GIANT WIDE-SCOPE SCREEN
JOHN DEXTER
"THUNDERBIRDS"
Barbara STANWICK—Gary MERRILL
"WITNESS TO MURDER"
—Medical Life in Technicolor—
JANE POWELL—FARLEY GRANGER
"SMALL TOWN GIRL"

SUNDAY BRUNCH
AT
RICART'S RESTAURANT
4363 ATLANTIC AVE.
A treat for the entire family
Served from 11 A.M.-2 P.M.

Will Sponsor Benefit Show

As a fund raising project for the National Council of Jewish Women, Lakewood Branch, the comedy "Stalag 17" will be presented by "The Theater," 2400 Magnolia Ave., Sunday evening March 6.

It will be open to the general public and money derived will be used for local council projects. Seats may be purchased through chairman, Mrs. Kenneth Hirsch or the vice chairman, Mrs. Milton-Katz.

ART 9-3096
DOORS OPEN 1:15 P.M. KIDS 10c ADULTS 50c

John WAYNE
"SHE WORE A YELLOW RIBBON"
Sylvia SYDNEY—Humphrey BOGART
"DEAD END"

STRAND Color & Film Ph. 4-4733

ALL SEATS 35c \$1.00 to \$1.50 (12)
ANY TIME
Continues — 1 P.M. to Midnight
John WAYNE—Gail RUSSELL
"Wake of the Red Witch"
Robert MITCHELL—Elizabeth SCOTT
"THE RACKET"

ROADIUM DRIVE-IN THEATRE
Paramount Bldg. Rosecrans & Compton
Phone MEtcalfe 3-4646

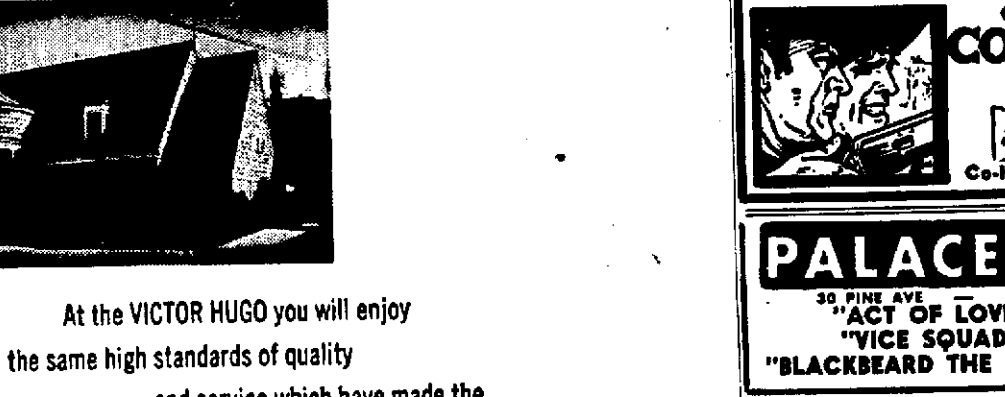
Spencer TRACY
"DR. JEKYLL and MR. HYDE"
—and—
Errol FLYNN
"CROSSED SWORDS"
In COLOR

THE VICTOR HUGO
WILL BECOME A
FRED HERSHORN
RESTAURANT.

TODAY
HUMPTY DUMPTY DINING ROOM
COMPLETE CHICKEN DINNER
Served \$1.10 Per Family Style
Children Under 12.....85c

ALSO
Sizzling Steak \$2.50
Dinner for 2.....\$2.50
12 Noon to 9 P.M.
4th & Atlantic 70-9514

THE VICTOR HUGO
WILL BECOME A
FRED HERSHORN
RESTAURANT.



At the VICTOR HUGO you will enjoy the same high standards of quality and service which have made the Circus Room and Hurley Bell so popular with discriminating diners.

Whether you prefer steak, sea food or one of the more unusual entrees, we are sure that you will find dining at the VICTOR HUGO equally as delightful as dining at the Circus Room or Hurley Bell.

THE FRED HERSHORN RESTAURANTS

THE CIRCUS ROOM LONG BEACH
THE HURLEY BELL CORONA DEL MAR

AND NOW...
VICTOR HUGO
730 EAST BROADWAY LONG BEACH
PRIVATE DINING ROOMS AVAILABLE FOR LUNCHEON MEETINGS, BANQUETS AND PRIVATE PARTIES

Military SERVICE

AIR * LAND * SEA

Cpl. Gordon S. Feightner is a carpenter with the 2nd Armored Division's 502nd Military Police Company at Bad Kreuznach, Germany.

His wife, Shirley Mae, and parents, Mr. and Mrs. Boyd A. Feightner, reside at 6311 Orange Ave. The corporal has been overseas 17 months. Before entering the Army in March 1953 he was employed at the local Douglas Aircraft Co. plant.



CPL. GORDON S. FEIGHTNER
Says Wood is Feightner

MARY M. FURN, 262 of Mrs. J. T. Trenery, daughter of Mrs. J. T. Trenery, 262 Falcon Ave., has been promoted to captain. She is serving with the U. S. Air Force 5th Communication Squadron in Japan as adjutant and personnel officer.

Capt. Furn has served in the women's branch of the Air Force four years, and headed a WAF squadron at Long Beach Municipal Airport at one time.

MIC DILLARD D. DARNAL, 684 of Mrs. Darnal, 684 Cerritos Ave., is aboard the destroyer USS Uhlmann on her fourth tour of Far Eastern duty.

PVT. THOMAS L. WRIGHT, 1149 E. 1st St., is a son of Mr. and Mrs. William C. Wright, 1149 E. 1st St., is a

Acacia Will Host Masons at L.B. State

More than 400 members of the Masonic lodge will take over the Long Beach State College Little Theater at 8 p. m. Tuesday when the local chapter of Acacia fraternity presents a program to familiarize Masons with the campus.

The national fraternity, sponsored by the Masonic lodge, will highlight the evening with the planting of an acacia tree near the site of the library corner—stone which was laid by the Masons two years ago.

A tour of the new campus will be a feature of the program, which will be the first outside event held in the Little Theater. The varied array of 40 singers, including a group of 40 singers from the USC Acacia chapter, music by Dorcas Wilson and part in an eight-day aerial good-bye tour to Puerto Vallarta, Chuck Nix, The Shrine Temple will tour to Puerto Vallarta, Guard from El Bekal will appear in full dress uniform.

Sneakers will include Drs. Wallace Moore and James Willing of State College; Ed Wade, Mason, and M. E. (Bud) Duncan of the Board of Education.

M. SGT. ROBERT R. GLASCOCK, 3373 of Mrs. Robert Glascock, 3373 Falcon Ave., is a member of the 4th Armored Division's 35th Tank Battalion at Ft. Hood, Texas. His wife, Lotte, lives in Temple, Texas. The master sergeant is a veteran of 11 years' Army service.

PVT. GORDON L. JOHNSON, 1841 of Mrs. John L. Johnson, 1841 Jeanette Pl., has completed the ordnance automotive course at Atlanta General Depot and Ordnance Automotive School, Atlanta, Ga.

PFC. ARTIE J. GILL, 22, whose wife, Jerry June, lives at 7592 California Ave., Westminister, recently completed a winter training exercise with the 1st Cavalry Division's 8th Regiment at Mt. Fujiyama, Japan. Gill is an aviator in Heavy Motor Company of the regiment.

Mexican Goodwill Tour Open to Private Pilots

Private pilots throughout the Southwest are invited to take Guaymas, Mazatlan, Tepic and Puerto Vallarta. Tourist permits are \$3 per person. Pilots making the flight must pay for their own gasoline, but fuel is available at all scheduled stops, Nugent said.

In Puerto Vallarta, Nugent said, rooms with private bath are available for \$5 cents a day and three meals a day cost \$1.10.

Swimming, skin diving, fishing, dancing, horseback-riding and hiking are on the program for the flying ambassadors, according to Nugent.

Reservations for the trip must be made by March 10, he added.

NOT BOASTING, JUST FACTS

In Fishing, Banking and Snowing California Leads, Almanac Says

By DAVE EMERY

California is a state with plenty to boast about, and it's got the man to back up every claim.

That man is Dr. Adolf Stone of 3715 Olive Ave., gray-haired geography instructor at Long Beach City College and the world's No. 1 expert on California facts and figures.

Stone, long recognized as an authority on California lore, has just finished compiling the 1955 edition of the 500-page California Almanac—a fact book that has the count on everything but the number of squirrels in Yosemite Park.

"Most Californians get a jolt when they see what their state produces each year," Dr. Stone said this week.

"We've got the biggest fishing harbor in the United States right here at San Pedro. San Pedro boats brought in two-thirds of California's 540,000,000-pound catch last year. "Twenty-seven per cent of California's wage earners work in factories, and our yearly airplane production totals more than a billion dollars.

"With assets totaling \$9,163,000,000, the Bank of America—strictly a California institution—is the biggest bank in the world.

"And California wineries produce 90 per cent of all the wine consumed in the country—120,000,000 gallons out of 140,000,000 gallons each year."

Dr. Stone's almanac will be published in April by the California Almanac Co. of Maywood. About 10,000 copies of the book will be run off at the first printing.

The geography instructor, born in Europe and educated in Prussia and Switzerland, first began collecting facts and figures on California when he came to this country 18 years ago.

He has taught courses for the University of California, USC and UCLA.

Other features Dr. Stone has for California's hat include:

The largest producing tungsten mine in the world (at Pine



DR. ADOLF STONE... A Jolt for Californians

Creek in Inyo County)—

Greatest seasonal snowfall on record in the U. S. (884 inches at Tamarack, in 1906-1907)—

Fastest-growing county in the world (Del Norte, whose lumber industry has jumped population from 8078 in 1950 to 16,530 in 1955, an increase of 104.6 per cent).

Steel production greater than any state west of the Mississippi (3 1/2 million tons), making California ninth on the list of 27 steel-producing states—

More than \$25 billion a year in individual incomes—

A military personnel about 2 1/2 times the entire population of Nevada—

Production of 11 per cent of the nation's crops from only two per cent of the land—

A million students in Los Angeles County alone—and over \$15 1/2 billion in retail sales in (3 1/2 million tons), making California ninth on the list of 27 steel-producing states—

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SOUTHLAND CALENDAR

Long Beach (Calif.), Sun., Feb. 27, 1955

TODAY
California Midwinter Fair and Festival of Nations, through March 6 at Imperial. Camellia Show, Recital Hall in San Diego's Balboa Park. "A Trip to Jupiter," 3, 4:15 and 8:30 p. m. at Griffith Park Planetarium. Spring Flower and Garden Show, through March 6 at Pasadena. Antique Show, Glendale Civic Auditorium. Midwinter Glider Soaring Championships, 10 a. m. at Torrey Pines Park, San Diego.

TUESDAY
Pennsylvania State Society potluck dinner, 6:30 p. m., at 951 Locust Ave.

WEDNESDAY
Bus for Cinema leaves All States Center, 148 E. Ocean Blvd., at 11 a. m. N. P. T. A. Clan (retired railway mail clerks) picnic, noon in Bixby Park. "A Trip to the Andromeda Galaxy," 8:30 p. m. through Saturday at Griffith Park Planetarium.

THURSDAY
Pacific Flower Exposition, through March 6 in Electric Building, San Diego's Balboa Park.

FRIDAY
California State Society, 6:30 p. m., at 728 Elm Ave. All States Dance, 8 to 11:30 p. m., at Belmont Recreation Center.

SATURDAY
Minnesota State Society, noon in YWCA. "A Trip to Andromeda Galaxy," 3 and 8:30 p. m., at Griffith Park Planetarium. Field trip to East Border Canyon, 10 a. m., from Palm Springs Desert Museum.

NO DOWN PAYMENT

EVERYBODY'S CREDIT IS GOOD AT RIVIERA

FIRST PAYMENT IN APRIL

SALE 4 DAYS ONLY

BUY THE BEST—BUY THE GENUINE RIVIERA

COME IN TODAY! FOR YOUR SOFA BED

VALUES TO \$289.50

\$119.75

4 DAY SALE

GENUINE RIVIERA SOFA BEDS

This year's cancelled will-calls values to \$289.50 \$119.75

Floor samples (some soiled) values to \$289.50 \$119.75

Discontinued styles values to \$289.50 \$119.75

Many styles in tweeds, bouclés, prints, etc.

Comes in Apartment Size, Regular Size, Love Seat Size, and Trailer Size

VALUES TO \$289.50

\$119.75

RIVIERA

The Dept. Store of Sofa Beds

HOURS
MONDAY-SATURDAY
9 A.M. TO 9 P.M.
SUNDAYS
9 A.M. TO 6 P.M.

9 LOCATIONS TO SUIT YOUR CONVENIENCE!

425 East 4th Street

LONG BEACH—PHONE 70-9523

Free Parking Across the Street

603 WEST COMPTON BLVD., COMPTON

... Live on the Riviera!

Ship Arrivals, Departures

(Compiled by The Marine Exchange)

ACTIVE VESSELS IN PORT SATURDAY

Vessel	From	Operator	Due to Sail	For
Acacia City	175 Waterman	Mar. 7 San Fran.	Mar. 7	San Fran.
Avila	110 Union Oil	Feb. 27 Seattle	Feb. 27	Seattle
Bunker Hill	163 W. H. Wieringham Co.	Feb. 27 Seattle	Feb. 27	Seattle
Caribbean	176 Trinidad Corp.	Feb. 28 New York	Feb. 28	New York
Elisha Mann	138 N. K. K.	Feb. 28 New York	Feb. 28	New York
E. Weyershauser	132-A Weyershauser	Feb. 28 Kobe	Feb. 28	Kobe
Fujiharu Maru	130 States Marine	Feb. 28 Yokohama	Feb. 28	Yokohama
Golden Gate	133 Golden Gate	Feb. 28 Antwerp	Feb. 28	Antwerp
Karen Naess	133 Royal Mail	Feb. 28 Antwerp	Feb. 28	Antwerp
Loch Eil	133 Royal Mail	Feb. 28 Antwerp	Feb. 28	Antwerp
Messiah	133 Royal Mail	Feb. 28 Antwerp	Feb. 28	Antwerp
Minneapolis	133 Royal Mail	Feb. 28 Antwerp	Feb. 28	Antwerp
Norfolk	133 Royal Mail	Feb. 28 Antwerp	Feb. 28	Antwerp
North Beach	133 Royal Mail	Feb. 28 Antwerp	Feb. 28	Antwerp
Old Maersk	133 Royal Mail	Feb. 28 Antwerp	Feb. 28	Antwerp
President Harding	133 Royal Mail	Feb. 28 Antwerp	Feb. 28	Antwerp
Philippine Reef	133 Royal Mail	Feb. 28 Antwerp	Feb. 28	Antwerp
Paul M. Orestes	133 Royal Mail	Feb. 28 Antwerp	Feb. 28	Antwerp
Sonoma	133 Royal Mail	Feb. 28 Antwerp	Feb. 28	Antwerp
Santa Fe	133 Royal Mail	Feb. 28 Antwerp	Feb. 28	Antwerp
Sunnyville	133 Royal Mail	Feb. 28 Antwerp	Feb. 28	Antwerp
Suez Maru	133 Royal Mail	Feb. 28 Antwerp	Feb. 28	Antwerp
Tachikawa Maru	133 Royal Mail	Feb. 28 Antwerp	Feb. 28	Antwerp
Woonarri	133 Royal Mail	Feb. 28 Antwerp	Feb. 28	Antwerp

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Fujiharu Maru	130 States Marine	Feb. 28 Yokohama	Feb. 28	Yokohama
Golden Gate	133 Golden Gate	Feb. 28 Antwerp	Feb. 28	Antwerp
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Vessel	From	Operator	Due to Sail	For
Acacia City	175 Waterman	Mar. 7 San Fran.	Mar. 7	San Fran.
Avila	110 Union Oil	Feb. 27 Seattle	Feb. 27	Seattle
Bunker Hill	163 W. H. Wieringham Co.	Feb. 27 Seattle	Feb. 27	Seattle
Caribbean	176 Trinidad Corp.	Feb. 28 New York	Feb. 28	New York
Elisha Mann	138 N. K. K.	Feb. 28 New York	Feb. 28	New York
E. Weyershauser	132-A Weyershauser	Feb. 28 Kobe	Feb. 28	Kobe
Fujiharu Maru	130 States Marine	Feb. 28 Yokohama	Feb. 28	Yokohama
Golden Gate	133 Golden Gate	Feb. 28 Antwerp	Feb. 28	Antwerp
Karen Naess	133 Royal Mail	Feb. 28 Antwerp	Feb. 28	Antwerp
Loch Eil	133 Royal Mail	Feb. 28 Antwerp	Feb. 28	Antwerp
Messiah	133 Royal Mail	Feb. 28 Antwerp	Feb. 28	Antwerp
Minneapolis	133 Royal Mail	Feb. 28 Antwerp	Feb. 28	Antwerp
Norfolk	133 Royal Mail	Feb. 28 Antwerp	Feb. 28	Antwerp
North Beach	133 Royal Mail	Feb. 28 Antwerp	Feb. 28	Antwerp
Old Maersk	133 Royal Mail	Feb. 28 Antwerp	Feb. 28	Antwerp
President Harding	133 Royal Mail	Feb. 28 Antwerp	Feb. 28	Antwerp
Philippine Reef	133 Royal Mail	Feb. 28 Antwerp	Feb. 28	Antwerp
Paul M. Orestes	133 Royal Mail	Feb. 28 Antwerp	Feb. 28	Antwerp
Sonoma	133 Royal Mail	Feb. 28 Antwerp	Feb. 28	Antwerp
Santa Fe	133 Royal Mail	Feb. 28 Antwerp	Feb. 28	Antwerp
Sunnyville	133 Royal Mail	Feb. 28 Antwerp	Feb. 28	Antwerp
Suez Maru	133 Royal Mail	Feb. 28 Antwerp	Feb. 28	Antwerp
Tachikawa Maru	133 Royal Mail	Feb. 28 Antwerp	Feb. 28	Antwerp
Woonarri	133 Royal Mail	Feb. 28 Antwerp	Feb. 28	Antwerp

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VESSELS DUE TODAY

\$5 EXAMINATION \$5

PROTECT YOUR LIFE

With a Complete Physical and X-Ray Examination

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YOU WANT THE FACTS — NOT GUESSWORK

Let the Invisible Ray Pinpoint Your Health Problem

NO QUESTIONS ASKED REGARDING YOUR ILLNESS

Without asking you a single question regarding your sickness we will show you the cause of your trouble, where it is and what to do. Isn't that what you want to know?

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Like viewing a motion picture, we can see clearly your heart, lungs, bronchia, spine, kidneys, stomach, large and small intestines, etc. — note the defective functioning of any of these organs and then prescribe the correct treatment to restore your health. (Other mechanical and electrical regular blood pressure, pulse, heart and other functional or organic deficiencies — fast-proof precision instruments that are the very latest in scientific diagnosis)

What is it worth to you to know the truth about your ailment — no great work — just facts — clear scientific facts. READ-TO-THE EXAMINATION SHOWS EVIDENCE OF SINUS, PARS, NINE AND TEN, LUNG, KIDNEY AND BLADDER, STOMACH, PANCREAS, LIVER, SPLEEN, THYROID, ADRENAL, PITUITARY, PINEAL AND HEART ACTION. • GALL BLADDER • STOMACH • PANCREAS • LIVER • SPLEEN • THYROID • ADRENAL • PITUITARY • PINEAL • HEART ACTION

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Offices also in Pasadena, San Bernardino and Santa Monica

Masonic Lunch Club to See C. of C. Film

Dean Davison will show the Chamber of Commerce film, "It's Everybody's Business," at the weekly Masonic Luncheon Club meeting Thursday in the Wilton Hotel. Philip Sheridan of Wilton High School will talk on "What Is a Patriot?" Kenneth Hemphill will be chairman and Dr. Reynolds Thompson will preside.

LOBSTER FESTIVAL

5000 lbs. of Lobster
NOW TILL Closing Season APRIL 20

ALSO SERVING
Kansas City Beef

- Prime Ribs
- Filet Mignon
- Top Sirloin
- Rib Steak
- New York Cut Sirloin

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SHOES FOR THE WHOLE FAMILY

PRICES SLASHED FOR CLEARANCE!

REGULAR 2.98

Your choice of women's casuals for the coming summer season. Choose from a wide selection of colors and styles, fabrics and leathers. Also children's and infants'.

1.97

REGULAR 4.98 to 7.98

All reduced to this one low price. You'll find children's dress shoes, children's cowboy boots, and women's casuals in a variety of colors and styles. Most sizes.

3.97

REGULAR 3.98

Sport shoes for everyone in the family... from denim crepe-sole oxfords for Dad to two-tone sandals for Junior. Choice of colors and styles. In almost all sizes.

2.97

REGULAR 6.50 to 7.98

Prices cut up to 30% on men's and women

LUNCHEON AND SERVICE CLUBS

City Clerk to Talk at Shriners' Meet

City Clerk Peggy Heartwell will speak on "Our City—Not Now and Then but Then and Now" at the Long Beach Shrine Club meeting at 7 p. m. Tuesday in the Wilton Hotel. Guests will be councilmen, City Manager Sam E. Vickers, Fire Chief Frank S. Sandeman and Police

Chief William H. Dovey and their wives. Paul R. Rieth is program chairman and President Louis J. Anfinson will officiate. The "City Night" program also will include a style show by Marlon's Dress Shop.

Hemorrhoids—Piles
Successfully Treated Without Surgery or Drugs. No Loss of Time From Work.
Nurse in Attendance
DR. L. W. BERRY, D.C.
1072 PINE AVE. PH. 4-2945

Double Breasted Suits
RESTYLED INTO ONE OF OUR NEWEST
SINGLE BREASTED MODELS

We are now showing the latest Spring patterns in fine imported WORSTEDS, CASHMERE, MOHAIRS, ITALIAN SILKS and many other outstanding selections.

Fuzz Harris

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PEGGY HEARTWELL
"Then and Now"

the seven Lions clubs in the Long Beach area will attend. Babcock will turn the first shovel of earth for \$12,000 Lakewood Lions building expansion.

SERTOMA CLUB—Thursday, 12:15 p. m., Lafayette Hotel. Loran Hancock, chairman; Merle DuBay, presiding. Guest speaker: Tom Diehl of the public relations department of Douglas Aircraft Co.

LONG BEACH EXCHANGE CLUB—Wednesday noon, Lafayette Hotel. Burrell Ubben, chairman; Kermit Parker, presiding. Entertainment by Harry Mendoza, professional magician.

DOWNTOWN 20-30 CLUB—Wednesday, 7:30 p. m., Humpty Dumpty restaurant, 608 E. 4th St. Jimmy Gatlin, chairman; Bob Adolfsen, presiding. Guest speaker: Bill Stroppe, with films of the 1954 Mexican road race.

UPTOWN OPTIMIST CLUB—Monday, 12:15 p. m., Lakewood Country Club. John Kent, chairman; Andy Holmes, presiding. Guest speaker: Capt. William H. Snyder, chief of search and rescue and also public information for the 11th Coast Guard District.

LONG BEACH AFTER DINNER SPEAKING CLUB—Thurs-

Art Must Be Fed
PARIS (AP)—Bills before the National Assembly's education committee propose that 1 percent of the cost of constructing new public buildings be earmarked for their decoration. One aim: To help artists eat.

day, 6 p. m., Jones restaurant, 120 E. 5th St. Ralph Hand, presiding; E. L. Butz, chairman; R. H. Simpson, toastmaster. Speakers: J. E. Barton, D. M. Eagleton, Charles Evett and W. T. Harris.

LONG BEACH ROTARY CLUB—Wednesday noon, Lafayette Hotel. Rear Adm. Roland N. Smoot, chairman; Dr. Hubert J. Prichard, presiding. Guest speaker: Beryl Kent, who masqueraded as a geisha girl to get information on a geisha house's operation.

KIWANIS CLUB OF LONG BEACH—Wednesday noon, Lafayette Hotel. Rear Adm. Roland N. Smoot, chairman; Dr. Hubert J. Prichard, presiding. Guest speaker: Beryl Kent, who masqueraded as a geisha girl to get information on a geisha house's operation.

GEIGER COUNTERS
\$40 and up
SCINTILLATORS
\$295 and up
Up to 24 Months to Pay
Financing Arranged
NO DOWN PAYMENT
Trade-ins accepted. Technician on duty to service instruments sold by us—No factory delays.
SHELBY INSTRUMENT
1701 Magnolia

BEACH—Tuesday noon, Lafayette Hotel. C. E. Phillips, chairman; Hal E. Moore, presiding. Guest speaker: Lawrence A. Collins, editorial columnist of the Independent, Press-Telegram.

DOWNTOWN LIONS CLUB—Friday noon, Wilton Hotel. Al Fukumoto, chairman; Walter Hoff-Janet Helms, presiding. Student speakers from Polytechnic High School speaking on "Safety Through Sane Living" will include: Jim Sanemoto, Keith Martin and Janet Helms.

DR. CHAN SAYS: NO LONGER MUST YOU SUFFER FROM Asthma, Diabetes, High Blood Pressure

For the past two generations, the offices of Dr. Chan, D. C., located at 928 American Ave., have had outstanding results in treating chronic ailments such as ASTHMA, BRONCHITIS, ARTERIOSCLEROSIS, NEURALGIA, MIGRAINE, HIGH OR LOW BLOOD PRESSURE, HEART TROUBLE, STOMACH OR LIVER DISORDERS, KIDNEY OR BLADDER AFFECTIONS OR A GENERAL RUNDOWN CONDITION. Men and women from all walks of life come to take these treatments because other methods of healing have failed to help them. Many have spent a fortune in seeking cure before they try this simple, effective natural method of Dr. Chan. Our patients tell us that they wish they had known of our wonderful treatments sooner so that their suffering could have been avoided.

READ THESE AMAZING TESTIMONIALS
To Whom It May Concern: For over 30 years I have been going from one doctor's office to another hoping to find someone to help me with my asthma and stomach condition. No one knows how much I had suffered until I came to Dr. Chan. Night after night I had to sit up because I wasn't able to lie down to sleep. I was coughing and wheezing most of the night. Besides my stomach was full of gas. After taking Dr. Chan's Natural Therapy for one week, I began to improve. Now after five months of continuous treatment my asthma and stomach troubles are just about over. I wish to recommend this treatment to anyone who is anxious to get well. I am sure that Dr. Chan will do all he can to help you as he has helped me.
Signed, Mrs. Thelma Smith.

FOR THE NEXT SEVEN DAYS BRING THIS AD FOR A FREE CONSULTATION
DR. CHAN, D. C., HAS DEVELOPED A NATURAL METHOD with the latest developments of modern science. For the next seven days, bring this ad for a free consultation without obligation and learn what his Natural Therapy can do for you. Thousands have regained their health through this natural method, why not you? A trial will convince you. Phone 64-1196 for your appointment now.

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OFFICE HOURS:
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DR. COWEN
Says:
SAVE 2 WAYS
① **LOW PRICES**
② **NO EXTRA CHARGE FOR CREDIT**

Take advantage of my Economical Policies when you need Dental Plates—or any other Dental Care—and enjoy a DOUBLE SAVING! Come in and learn in advance about the low cost of Dentistry in my offices . . . and learn about the Convenient, Helpful Credit Terms that can be quickly and easily arranged. No red tape . . . no bank or finance company to deal with . . . No Interest or Carrying Charges for Liberal Credit on your own reasonable terms.

BRIDGEWORK • CROWNS • PLATES EXTRACTIONS • FILLINGS • INLAYS

DENTAL
15 MONTHS TO PAY
PLATES

EMERGENCY PLATE REPAIR SERVICE
Dr. Cowen offers immediate service for broken plates; and if old plates are troubling you, come in and learn whether adjustment or repair can restore their usefulness.

Pensioners Always Welcome
Come in anytime at your convenience for complete information about the Special Easy Purchase Plan available to you under the California Medical Assistance Act.

EXAMINATION WITHOUT APPOINTMENT

DR. COWEN
In Downtown Long Beach
107 W. BROADWAY
CORNER PINE • OPPOSITE BUFFUMS' OPEN DAILY 9 A. M.—6 P. M., SAT. TILL 1 P. M.
FREE PARKING 50 CONVENIENT PARK & SHOP 1015 DOWNTOWN LONG BEACH

PHONE—Long Beach 656-251
Low Prices Quoted in Advance

MASTERS PONTIAC
IS BREAKING ALL SALES RECORDS

ON THE BIG-BEAUTIFUL-ALL NEW 1955 PONTIAC V-8 STRATO-STREAK

BY GIVING THE HIGHEST TRADE-IN ALLOWANCE IN OUR HISTORY!

COMPARE A MASTERS DEAL TODAY

STILL PRICED WITH THE LOWEST
A BIG NEW PONTIAC V-8 DELIVERED AT THE FACTORY FOR AS LOW AS
\$2124
PLUS LICENSE & TAX

REMEMBER...
Regardless of What You've Been Offered
WE WILL OFFER MORE!

E-Z TERMS 1-Day Service
The Largest Pontiac Service Sales in the West
WE SERVICE ALL MAKES

BRAND NEW PONTIAC 8-CYLINDER MOTOR
Installed complete. Includes motor, labor, gaskets, and oil. Installed by factory trained experts. 1949 through 1953.
Reg. \$370 \$320
EXTRA SPECIAL
Avoid Expensive Tire Wear
Align Front End 8.50
Balance Front Wheels 3.30
Rotate Tires 1.50
Regular 13.30
NOW LABOR ONLY \$9.60

SAVE A LIFE - SAVE AN ACCIDENT
For this small amount you can be safe and sure of quick stops in heavy traffic.
BRAKES RELINED Labor \$8.95
Spring Motor Diagnosis
Clean and space spark plugs, clean and space distributor points, set timing, check battery, add water, check all ignition terminals. ONLY
\$2.79
Hydra-Matic Adjust.
Includes removing and cleaning pan, major band and linkage adjustment and new gasket.
\$6.85 NOW ONLY

Carbon Blast \$6.40
Tune-Up \$6
Steps Ping
Let us "blast clean" the combustion chambers without removing the cylinder head! It's a brand new way to remove objectionable carbon deposits in your engine . . . loss of pep and power . . . poor performance and economy.
GIVE YOUR CAR THAT "SHOWROOM" LOOK AND PROTECTION—LET OUR EXPERTS DU PONT SPRAY GLAZE YOUR CAR
Reg. \$22. 1-DAY SERVICE **\$14.95**

PONTIAC OVERHAUL
WE WILL — Grind Valves • Clean Carbons • Install Rings • Replace Piston Pins • Rod Bearings • Check Timing Gears and Chain • Tune Motor • Lubricate and Change Oil — and FURNISH — New Piston Rings • Piston Pins • Rod Bearings • Points and Condenser • Head Gasket • Fan Gasket • Valve Cover Gasket • 5 Quarts Pennacoil • Complete Chassis Lubrication.
6-Cylinder Regular \$121.10 \$96.70
8-Cylinder Regular \$138.40 \$118.93

Masters PONTIAC
THE HOUSE YOU CAN TRUST—SINCE 1916
1545 AMERICAN AVE., PHONE 7-4111
1860 AMERICAN AVE., PHONE 35-3717



BEACH COMBING

WITH MALCOLM EPLEY

IT IS lonely on the roof of the City Hall at 5 a. m. In fact, it is lonely there any time, for hardly anybody ever goes on the roof of the six-story building except the people who staff Four Alpha. And they go there singly or in pairs, keeping an around the clock watch of the skies.

Four Alpha is the Long Beach post of the Ground Observer Corps, and I mention 5 a. m. specifically because I was in the eight-sided observation "penthouse" at that hour Friday morning.

I spent a couple of hours there in the ghostly pre-dawn period to learn first hand something of the work done by the OGC. And I wanted to sample the experience of these people who are giving, with no pay and little thanks, so much in a unique, important but somewhat frustrating defense service.

About 100 local citizens are doing this job as a contribution to what is rated as an essential part of the defense of the nation against air attack. Their needs to be more widely known and their work more greatly appreciated.

WHEN at 4:30 a. m. I climbed the final set of narrow iron stairs to the top of the building, I discerned in the dim light a man looking through field glasses toward Signal Hill.

He was expecting me, and I shook hands with Peter DePreker, 3509 Charlemagne, a pattern maker who is chief observer of Alpha Four.

DePreker, a big man in his fifties, took me inside the little glass-walled observation house, where an electric heater provided welcome warmth against the biting pre-dawn chill.

He showed me how the observers record on printed forms information about every aircraft that passed within a four-mile radius of the post. He pointed out the cluster telephone here and at half a dozen other posts in this area report to the filter center at Pasadena.

Pasadena is immediately told of any multi-engine plane, any jet craft, or any planes flying in formation. At the filter center, reports from various posts are coordinated and movements of any such aircraft over Southern California are plotted. This could be of tremendous value in case of a visit from enemy aircraft.

We have early warning radar, of course, but the members of OGC—the "eyes of the country"—guard the cracks in the nation's radar armor.

HAVING talked this over with DePreker, I went outside on the roof to look around.

The people who man the post have a very spectacular view to ease the monotony of their lonely vigils. The city and surrounding area are a great carpet of lights, with many interesting landmarks. DePreker pointed out a bright light atop the German crane in the harbor, the twinkling red light on the water tower at VA Hospital, the square of neon that is the "73" sign on Wilmington Union oil refinery, the flashing aircraft beacon at Los Alamitos Navy station, the weird banks of lights that mark various refineries, the lights of Huntington Beach in the dim distance.

Although the city is pretty much asleep at that hour, there was a low roar of ground noise from traffic and other sources. This increased as dawn broke behind feather-edged clouds in the east, and the activities of a new day began. Observers, DePreker said, quickly learn to distinguish these ground noises from plane engines.

AT 6 a. m. an observer arrived to relieve DePreker. The newcomer was Emma McCabe, a grandmother and a saleslady at Walker's drapery dept.

She said she had gotten up at 4:30, taken her dog for a walk, cooked herself a good breakfast, and then hiked in the 12 blocks from her home on Maine Ave. After three hours on watch she would go to her job at 12, work until 9 p. m. and then go to a birthday party for herself. Quite a day.

AS I talked with these people, I thought of how much real courage and patriotic devotion is required for a job like that. Unless or until there is a visit of hostile aircraft, it is a service with little drama, little glamor, a great deal of monotony and the frustrating realization that nothing will come of the reports one makes. Yet those in charge of the nation's defense regard it as vital, and so long as they are needed there must be people on the City Hall roof watching, waiting for enemy aircraft which they hope will never come.

REGIONAL POLITICS

Hosmer Defends Tax Cut Opposition

By THE LOOKOUT

Rush tactics which prevented a hearing on the \$20-per-person income tax reduction voted by the House in Washington Friday were flayed by Rep. Craig Hosmer of Long Beach in a letter sent to the United Auto Workers local here.

Hosmer, who joined all other Republican Congressmen from California in opposing the bill, wrote the letter before the vote. It was in response to a telegram from the UAW local asking him to support the bill and stating that the present income tax imposes the largest burden on lower income families.

In his reply, Hosmer indicated his intention of voting against the proposal on the grounds that it had not been demonstrated it could be passed without damaging the welfare of working people and Americans in general. "I will wholeheartedly support individual income tax reductions whenever they are demonstrated by proper hearings to coincide with the administration's responsible financial management which has been so beneficial to Americans in the past two years."

"I firmly believe that first tax relief should go to those upon whom the tax burden falls the heaviest. I will not take chances either with the nation's or the average American's welfare and freedom."

Pointing to dangers of inflation and dollar devaluation that might hurt the average citizen far more than the tax cut would help him, Hosmer said that there was "not even a public hearing" to explore the potentialities of the tax cut. Hosmer said the tax cut issue was "one of the few situations which present an opportunity for both courage and statesmanship."

California Congressmen divided on party lines in the vote. Among

Congressmen from this area, Reps. Hosmer and James Utt voted no, and affirmative votes were cast by Reps. Clyde Doyle, Cecil King and Chet Holifield.

DEMO CLUB MEETS

Guest speaker at Tuesday noon's meeting of the Democratic Luncheon Club will be Mrs. Goldie Kennedy, first vice chairman for Southern California of the Democratic State Central Committee. The club will meet at the Wilton Hotel for lunch.

Walter Desmond, new president of the group, has announced the following committee appointments: publicity, Mrs. Mary Shaw and S. S. Conklin, co-chairmen; membership, Kenneth McCafferty chairman, Mary Rene and Howard Kimball; program, Helen Holub chairman, J. M. Kennick and D. Patrick Ahern.

SHOT FOR MOON, LANDED IN CELL

Santa Ana's Swanky Swindler

(Editor's Note: This is the first of six articles on Arthur G. Eldred, whose Santa Ana "business deals" led him from success to Chino prison. Remaining articles will appear daily in the Independent and the Press-Telegram, beginning Monday.)

By BOB SWANSON

On the mezzanine floor of the Muckenthaler Bldg., 325 N. Broadway, Santa Ana, the sign on the locked door reads: "Will return at 6." Beside the door is another sign, "A. G. Eldred & Co."

This is the office in which young Arthur Gordon Eldred built his real estate and financial empire, performed good civic works and broke the hearts of elderly people such as Charles W. Moore, Lizzie Ritter and Lottie McCollum.

Eldred won't be back at his office very soon. On Jan. 17, he entered state prison at Chino under a five to 58-year sentence. A year ago, Eldred's real estate business had been wheeling along at a million-dollar clip. Now he is bankrupt.

Then he belonged to country clubs, civic and patriotic organizations. Now he is a convict, wearing the label "embezzler" and "low order criminal" bestowed by a wrathful judge.

Only 37, Eldred was the "boy wonder" of Santa Ana who had built a soaring business on the



ARTHUR G. ELDRED 'He Complicated Things'



CHARLES W. MOORE 'I Trusted Him'

uncertain foundation of a \$300,000 bank loan—and his own personal and genius.

He won't soon be forgotten because he has shaken Orange County as has no other man.

five people—all over 65—totaled more than \$50,000, said the district attorney.

Eldred also forged trust deed assignments in order to "hook" these securities to his own creditors.

WHAT HAPPENED to topple so esteemed a figure from the pedestal of apparent success?

Eldred himself tells how he undertook an ambitious building program in 1953 under a lease arrangement for the Prudential Life Insurance Co.—an opportunity for great profit.

The state says Eldred took the risk—"shot for the moon"—then ran short of operating funds. In desperation Eldred resorted to what the judge said was "expediency" and used money and securities entrusted to him by others for investment.

Thefts from a single group of

WHAT KIND of man is Eldred?

He invested millions of dollars apparently honestly and made money for a lot of people, said a probation officer. Yet as his business spiraled downward, he could also sit on the bedside of Charles W. Moore, 73, help him dress, drive him down to the bank in his Cadillac and fleece the old man of another \$2,635.

"Brilliant... a man of pleasant personality and charm," the probation officer acknowledged. "Wonderful to work for, at least while things were going well," said a former employee, who had worked for Eldred for 6 1/2 years.

She added: "He wasn't happy unless he complicated things. The more involved the problem was, the more he was interested. Single things bored him."

Eldred, handsome and composed, obviously thinks well of himself. He showed himself a tough, cool fighter under fire. He was attractive to women. His wife, Genevieve, 35, told

(Continued on Page C-4, Col. 1)

QUOTA \$277,000

Red Cross Month Starts With 5,300 Aiding Drive

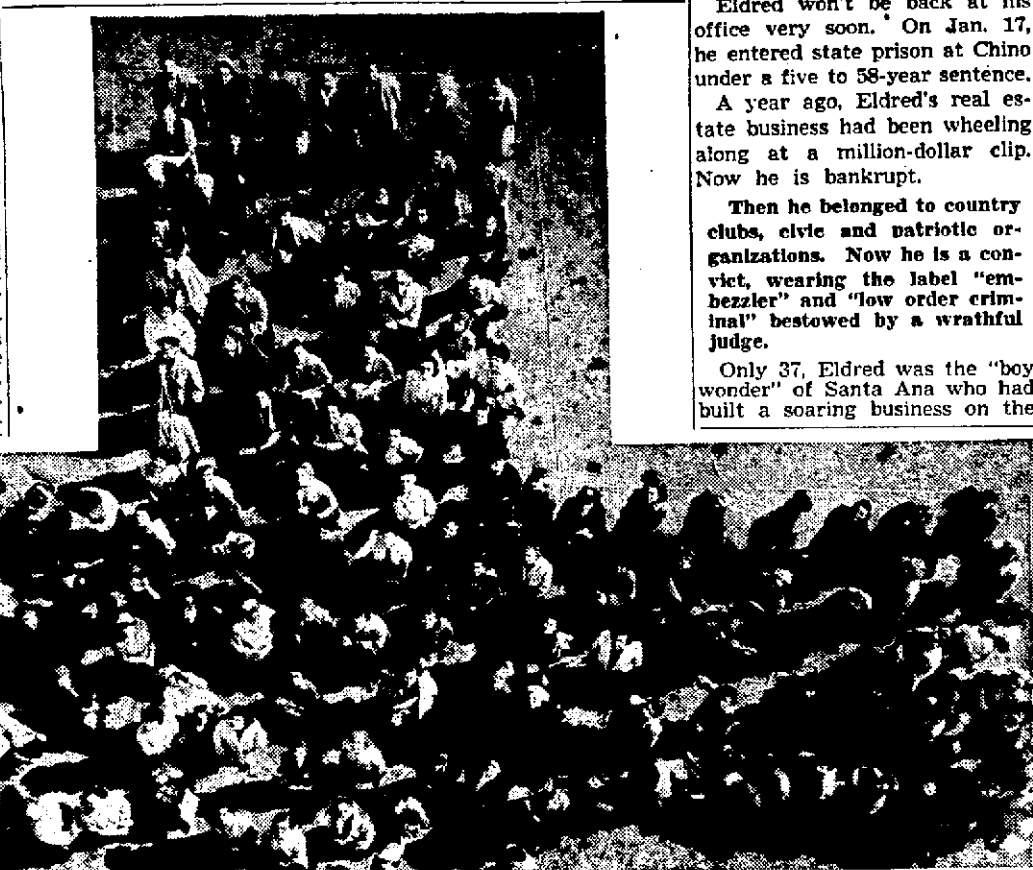
Red Cross Month will begin Tuesday when approximately 300 business leaders in the 25 major gifts divisions, under the chairmanship of Virgil B. Gillespie, and 5,000 women volunteers in the home gifts division, with Mrs. A. A. Carrey as chairman, start soliciting for the campaign. The quota of \$277,187.

Included in the major gifts division are 60 uniformed Red Cross women volunteers who will begin solicitation of the downtown business area Wednesday and will help to meet the

major gifts division goal of \$192,787.

The home gifts division, with a quota of \$85,000, has the largest goal. Second largest quota is \$65,000, Joseph R. Bjorn Dahl as chairman.

This year's quota is higher by 10 per cent, it was pointed out by Gillespie, because of an increase in service to servicemen, veterans and their families and because of an expansion in the blood program, which provides 99 per cent of the blood needed for medical purposes in the Long Beach area.



READY FOR RED CROSS

Hundreds of volunteers in the Red Cross home gifts division form a symbolic cross for the 5,000 women who will campaign in the annual fund drive opening Tuesday. The quota for this year is \$277,000.—(Staff Photo.)

Independent-Press-Telegram FEBRUARY 27 SECTION C Editorial... Page 3 Real Estate... Pages 5-10

Ike to Make Plea Monday for Red Cross

WASHINGTON (AP)—A personal appeal by President Eisenhower, Monday night, will kick off the American Red Cross' annual campaign. It seeks 30 million members and 85 million dollars for its work during the next year.

The President's recorded plea will be broadcast at various times that night over all major radio and television networks, as part of the shows being aired at that time. It also will be carried in theater newsreels.

A million and a half volunteer workers will carry on the month-long membership campaign under chairmanship of Stanley C. Allyn of Dayton, Ohio, president of the National Cash Register Co.

"In this turbulent age," Allyn said in a statement, "it is imperative that our Red Cross have the strength in members and in resources to meet any call put upon it by the course of world events or by the hazards of nature."

E. Roland Harriman, Red Cross national chairman, said "it is the round-the-clock, round-the-year service to people that keeps the Red Cross prepared for emergencies when they arise."

The organization's biggest budget item, \$36,640,000, is for its program of aid to servicemen, veterans and their families. The Red Cross blood program ranks second, with \$14,287,000 set aside for it.

Other amounts will go for disaster preparedness and relief; health, nursing and safety services; the Junior Red Cross; international assistance programs; and administration of many volunteer programs.

REAL COOL ORANGES 'Radioactive' Tree Okay in Geiger Counter Test

Mrs. Julia Moore's "radioactive" orange tree has been deactivated—bark and all.

She called the Police Department early Saturday morning about the appearance of her 10-year-old orange tree in her back yard at 2142 Easy Ave.

Half the tree's leaves, green when she went to bed Friday night, were shriveled and brown. "It may have been something radioactive in the rain," she said. "Maybe a radioactive fall-out like I've been reading about."

Lowell Gordon, who operates a mineral shop at 1850 Pacific Coast Hwy., went to the scene armed with a geiger counter.

He took a count in the general neighborhood first, before proceeding to the tree.

"There is a normal background count that we get in the atmosphere," he explained. "Generally, this count comes from cosmic rays."

The Easy Ave. neighborhood "normal" was 30 counts a minute. Gordon then went to the tree, and held the counter directly under a branch where the leaves were shriveled.

The count was 23—lower, not higher.

"There's no fall-out on this tree," said Gordon. "Just oranges."

If it had been radioactive, the geiger counter would have registered 75 to 100 counts above the normal, he maintained.

Gordon said his geiger counter let him down only one time—and then, "not really."

"Fellow came into the shop who had just had a radio-isotope 'cocktail' at the hospital. Asked me to put a geiger counter on his stomach."

"Well, sir, that counter went up past the third scale,

far as she could go, and the light turned red and stayed that way.

"That fellow was really hot," Mrs. Moore's oranges, however, were cool, real cool.

Adm. Palmer, Naval Hero, Dies, Age 82

LAGUNA BEACH (AP)—Rear Adm. Leigh C. Palmer, who participated in the battle of San Diego de Cuba against the Spanish fleet in the Spanish-American war, died Saturday after a long illness. He was 82.

Palmer was born in St. Louis, Mo., and was graduated from the Naval Academy in 1896.

He headed the Bureau of Navigation during World War I and also served as chief of staff of the Battleship Force, Atlantic Fleet, and participated in the surrender of the German fleet.

Palmer was awarded a doctor of laws degree from Wesleyan University in 1919 and the Royal Order of Leopold from the King and Queen of Belgium. He was also an aide to former Secretary of the Navy Josephus Daniels, White House aide to President Taft and an aide to former Secretary of State Root.

The Royal Order of Naval Merit of Spain was presented to Palmer when he represented the United States at the wedding of King Alfonso XIII.

They Do, Too, Go Splashing Here When Mercury's Down to There

By VERA WILLIAMS

Long Beach temperatures occasionally drop these days to the freezing point, and the ocean is—brrrr!—36 degrees.

But quite a few hardy souls swim every day.

The record for Long Beach, and possibly the Pacific Coast, is held by Mary Brandenburg, 5361 E. Ocean Blvd., who, April 1, will chalk up 27 years of daily early swims in Alamitos Bay or the ocean.

Mrs. Brandenburg swims between 6 and 7 a. m. because there usually is no wind. She uses the Australian crawl exclusively, and her longest swim was a mile and an eighth.

In good weather she swims across the bay. In bad weather she sometimes turns back at the ropes, a distance of 50 feet or so. She always wears flowers—fresh or artificial—in her hair when she swims, and she often wears hoop earrings in the water.

"I have gone swimming," she says, "when there was snow on the roofs of buildings and cars, when frost and snow streaked

the lawns and flower beds. I have gone swimming when I could pick up sheets of ice from the puddles. It isn't especially colder to swim in winter than in summer. It's all in getting used to it."

This every-day-for-27-years swimmer doesn't remember when or where she learned to swim. "It was in Mexico or Texas, in the ditches," she says. She twirls, "and we didn't have to bother with clothes."

Then take Superior Judge Joseph M. Maltby. Reared in Long Beach, he has lived near the ocean—present address, 3065 E. 2nd St.—and has gone swimming since 1907.

For many years, he swam every morning before school or work. Now he settles for swimming on pleasant days, but he goes in the ocean throughout the year. His stroke? "Oh, I guess it's some kind of a double crawl."

Now meet the All-Year Swim Club, organized a year ago. The 10 members are pledged to swim every day. Usually they go in Alamitos Bay, but sometimes in the ocean.

Rex Finney, who owns and manages a service station, is president; Elizabeth Keen, employed at the Naval Base, is vice president; Daisy Murchie, housewife and mother of a son in the Navy is secretary-treasurer. Other All-Year Swim Club members are Amy Hiland, Beverly Hunter, Jennie McIntyre, Beverly Black, David Hightower, Vic Wardle and Bob Hoffman.

Amy Hiland, who in private life is the wife of Pete Hiland, an insurance agent, expects to tackle the Santa Catalina channel next summer. She and Daisy Murchie (wife of Al Murchie, painting contractor) set a record of 11 hours and



MARY BRANDENBURG... 'I Could Pick Up Ice'

L. B. Jewish Unit to Hear Noted Jurist

Superior Court Judge David Coleman, president of Los Angeles Community Council and past president of Temple Israel of Hollywood, will address the annual meeting of the Long Beach Jewish Community Council at 8 p. m. Thursday in Temple Israel, 3rd St. and Loma Ave.

Prior to the meeting he will be honor guest at a dinner given by Long Beach B'nai B'rith lodge.

Judge Coleman visited Israel last year as a member of a committee appointed by the Jewish Community Council to study conditions there. He is a past grand president of B'nai B'rith district grand lodge No. 4, is a member of the community relations committee of the Los Angeles Community Council, a member of the board of the Federation of Jewish Welfare organizations and is chairman of the Pacific Southwest Region of the Anti-Defamation League.

He is a former member of the Los Angeles Bar Association civil rights examining committee.

David Feuer, chairman of the 1954 United Jewish welfare fund campaign, will be honored. Joshua Marcus, executive director of the Jewish Community Council, will give his annual report.

L. B. 'STAKEOUT' Private Eyes Plan Session

The annual convention of the California Association of Private Investigators will be held in Long Beach for the first time June 9, 10 and 11, it was announced Saturday.

Approximately 100 of the "private eyes" from throughout the state will headquarter at the Wilton Hotel and the business sessions over the three-day period will be devoted largely to panel discussions of investigating practices and techniques.

Leslie M. Dreis, retired Long Beach police inspector who now operates the Dreis Investigation Bureau at 3131 E. Broadway, has been named chairman of the convention arrangements committee by Thomas H. Keating of San Francisco, president of the association.

CANCER TALK SET

Dr. B. J. Feldman will speak on cancer and the film "Breast Self Examination" will be shown at 9 p. m. Tuesday in Veterans Memorial Bldg. under the auspices of Unit 27, American Legion Auxiliary. Mrs. Lorena Killingsworth will preside.

'SWING YOUR PARTNER!'

New Public Square-Dance Class Slated for Novices

Plans to open another square-dance class for beginners at Silverado Park on Wednesday evening bear out assertions by the Recreation Department that Long Beach folks like to trip the light fantastic.

The new class instruction will be given over an 11-week period on Wednesdays from 7 to 8:30 p. m. This will be followed by square dancing from 8:30 to 11 p. m. by graduates of beginners classes.

Jack Minar, special events director for the Recreation Department, will be in charge. Throughout the city, today, almost 5,000 persons are taking part in dance-class activities sponsored by the Recreation Department and, in some instances, assisted by the city schools.

Mae Mathers, supervisor of recreational activities for the Recreation Department, is in overall charge of the dance instruction programs.



LOWELL GORDON... No Fall-Out... Just Oranges

Let's Hire Special Legal Counsel Now

LONG BEACH CITY COUNCIL should immediately provide special legal counsel to aid the City Attorney's office in the fight to prevent a state legislative grab of this city's tideland oil revenue.

A State Assembly bill designed to take part of our oil money for the state is not now involved in court tests. But the legal aspects of this issue will probably in the end have the decisive influence on the attitude of the Legislature.

The court decision on the Mallon suit, and our ability to present both our legal and moral case before California public opinion, will be the major factors determining the future status of our tideland oil wealth.

This is not the time for city officials to quibble over the slight point of whether the City Attorney should make a formal request for the assignment of legal counsel. Let us not stub our toe on a minute matter of etiquette.

The desirability of legal counsel to help the City Attorney is apparent. The decision on the matter is the responsibility of the City Council.

Provision of legal counsel would carry no implication about the ability of City Attorney Wahlfred Jacobson. He is a competent and capable official. But his office is loaded with work. And it is simply good sense to employ all the legal help necessary when faced with a problem as critical as the present one.

The fate of our tideland oil revenue is of immense importance to this community. No stone should be left unturned to protect our interests. That is why we urge the prompt selection of the most capable and prominent available legal talent in the state to help out.

City Attorney Jacobson has told this newspaper that he would welcome the assistance of special counsel and would co-operate wholeheartedly if the Council should provide such assistance.

The practical aids that special counsel could give are numerous.

For instance, one factor state lawmakers should consider in relation to proposed legislation is the possible effect of such legislation on other cities, especially those which have state grants. Would a grab of Long Beach oil revenue set a precedent and bring numerous other grants into jeopardy, setting off a whole series of legal suits? We should be prepared to give legislators the most authoritative legal information on every phase of this issue.

Alerting other cities to the threat involved is an important task. Those other cities would be more readily impressed if Long Beach's position were supported by the opinions of a firm of reputable attorneys from outside this city, which obviously has a specific interest at stake.

Again, there are possibilities of much litigation in the future on this issue. If the Supreme Court should remand the Mallon case to a lower court for trial, or if legislation is passed and the city challenges it, we will be in for legal hassles in which the aid of special counsel would be of tremendous value.

The City Council has already selected public relations people to present our case to the public and legislative informants to work at Sacramento. The need for special legal counsel is the one big remaining gap in our "line of defense."

The City Council owes it to the people of this city to act quickly to fill that gap.

DREW PEARSON

Who Blackballed Senator From Mail Convention?

WASHINGTON—Sen. Olin Johnston is a South Carolina gentleman who exudes charm and cordiality as gracefully as he drops the "R's" in conversation—until you rub him the wrong way. Then you have a cyclone on your hands.

Johnston is a potent influence in postal matters because he is chairman of the Senate Post Office Committee. But for some time he has been harboring a peeve against one of Eisenhower's leading cabinet members, Postmaster General Arthur W. Summerfield.

According to the capital grapevine, Summerfield vetoed an invitation that was to be extended to Democrat Johnston to attend the Postmasters' annual convention in Philadelphia last year. In fact, Summerfield is reported to have served notice on the Postmasters: "If you invite Sen. Johnston to address the convention, I won't be there."

Naturally Johnston heard all this and after a recent hearing by the Post Office and Civil Service Committee, he decided to have it out with the Postmaster General. Backing Summerfield into a corner, Johnston bluntly inquired:

"I would like to straighten out these rumors. Did you or didn't you blackball me from being invited to the Postmasters' convention last year?"

Summerfield acted as though he had been suddenly crowned with a mail sack filled with copies of the Agricultural Yearbook. He sputtered, cleared his throat and indignantly replied:

"Somebody has misinformed you, Senator. That story is a lot of poppycock. I didn't say I would stay away from the convention if you were invited. But I did request the right to look over the text of your speech in advance, if you were invited. I couldn't see anything wrong about that. It's done all the time in Wash-

ington. It would have been very embarrassing to President Eisenhower if I was on the same platform with you if you teed off on his administration."

The South Carolina Senator is still dubious about one point. He was slated to be invited to the convention in Philadelphia—speech or no speech—and somebody at the Post Office Department nixed it at the last minute. If it wasn't Summerfield, he would like to know who it was.

MERRY-GO-ROUND ATTORNEY GENERAL ROBERT F. BISHOP complains privately that autograph hunters often mistake him for another bald-headed man—Adlai Stevenson. The Democrats are laying for Vice President Nixon when he returns from the Caribbean. They are preparing a barrage of speeches, blasting him for being a silk-glove McCarthy.

The promise of Democratic Senate Leader Lyndon Johnson that killing the Dixon-Yates contract would be his first order of business in the new Congress has been unfulfilled.

Sen. Herbert Lehman shelved out \$5,000 from his own pocket to pay experts who helped him prepare a complete revision of the McCarran-Walter Immigration Act. U. S. Ambassador Douglas Dillon is ill and has decided to resign as envoy to France. Dillon returned to Paris a few months ago after his operation in the U. S. A., but unfortunately he is not recuperating as well as expected. Prediction: the next U. S. Ambassador to France will be glamorous Clare Boothe Luce.

Marshall Tito told the American embassy that Stalin's death that neither Malenkov nor Beria would be able to rule Russia long. His latest view is that Khrushchev won't last more than a year as the Russian strongman. He'll be replaced, predicts Tito, by Marshal Zhukov and an Army coalition.

Forty Years and They're Still Stalled!



DAVID LAWRENCE

Ike Lecture on Stable Dollar Shows Irresponsibility of Dem Tax Program

WASHINGTON—How many people know what is meant by the expression "a stable dollar"? Yet whether America is to have a sound dollar depends upon the number of voters through out America who understand the meaning of that term.

Hence, when the President of the United States explains it in the simplest language, his words are worth printing in exactly the form in which he utters them. Paraphrases of condensed dispatches do not always convey the full meaning.

Mr. Eisenhower explained his concept of the dollar when he was asked at his press conference what he thought of the proposal of Democrats in the House of Representatives to give everybody a \$20 tax cut. The President did not say that tax cuts couldn't be granted while the budget was unbalanced. He did say, however, that a tax cut which ignored sound principles of taxation and resulted in inflation was dangerous to the economy.

CLOSER LOOK "Any proposal to reduce taxes," explained the President, "is, of course, popular, and at first glance this is a kind of proposal that should make an appeal to low income brackets. Let's take a little closer look at this proposal and start off with this observation:

"Whenever you have inflation, the immediate effect is to hurt the people of fixed incomes—white-collar workers and others who for the moment, at least, are on relatively fixed incomes. But, in the long run, the person who is hurt most is the person who lays aside savings in the form of pensions, insurance plans, and savings bonds for use in his old age.

"For example, anybody who paid up all of his share of a pension by as early as 1939 was getting in 1953 half the worth of the dollars, of the worth of the pension plan he had bought.

"Now, when we talk of decreasing revenues at a time when the government, in spite of every saving we have been able to make, is still spending somewhat more than it takes in, we are reaching some kind of heights in fiscal irresponsibility, and because this does have on the surface a popular or appealing appearance, these people hope it may be passed.

Kefauver's smash hit, Big rough customers who could bump off a rival gangster or hire a goon to do the job, squirmed before Kefauver's camera. They squirmed all over and when they sometimes forced the investigators to order the cameras away from faces, the television show of their nervous hands and feet enchanted a nation with a display of anxious pantomime.

Kefauver parlayed his television crime crusade and a smart state-by-state campaign accompanied by his pretty Missus into a real chance for the 1952 Democratic nomination. President Harry S. Truman secretly had picked Gov. Adlai Stevenson of Illinois to succeed him and took a cold, dim view of Kefauver's upstart candidacy.

Kefauver's response was to enter the New Hampshire primary against the President, himself, and he gave Mr. Truman a classic licking. From that moment the politicians began to take Kefauver and his coonskin hat somewhat more than seriously.

Small wonder that Kefauver is looking now for another lucky break such as his 1951-52 pre-convention television show. If he gets it he will be hard to beat in the 1956 Democratic National Convention. If he doesn't get it, he may still be a contender. He'll be 53, barely, when the convention meets but looks much younger.

Kefauver led the field on the first two ballots in 1952. Then, Averill Harriman withdrew

"Now, we inherited in 1953 a budget that contemplated a 9.9 billion deficit in federal financing. By hard work—and I assure you it is hard work when you realize that every bureau of government feels it should have more money—we have reduced that to an expected deficit in 1956 of something less than two and a half billion, or in that neighborhood, as estimated.

"Now (if we increase the deficit) we are going back to deficit spending, the most insidious thing that can happen to a free economy, and particularly in its bad effects upon low income groups. I should like to call your attention to a statement by economists of the American Federation of Labor, which said the year 1954 was the finest overall salary year of their history. In spite of the fact that their salary increases were only five to nine cents—in general insignificant or small as compared to salary increases of the past—their purchasing power, due to the stability of the dollar, their over-all position in the salary angle, was the best of their history.

"In the last two years, the cost of living has varied less than one-half of one per cent. From 1939 to 1953, the dollar

went from 100 cents to 52 cents. It is that kind of thing that must be stopped if we are to preserve the principles on which this country was established....

"Rich people can buy equities (stocks), can afford to invest in equities, and as the dollar goes down, cheapens, the amount of dollars that they have invested goes up and up. But the fixed income group—the man who is buying an insurance policy or looking forward to living on his pension—is the one that is hurt. We simply cannot have this kind of thing in responsible government."

THE DIFFERENCE The President advocated tax revision that is "thoroughly worked out" so as to achieve stability in living costs and the proper distribution of taxes. This was started, he said, with the tax changes last year, and it has resulted in an upswing in business and a return of confidence.

This is the main difference between the policies of the Republican and the Democratic party, and should interest those who sometimes say they can perceive no difference between the two major political parties in America today.

There are more than a few Democrats who believe Kefauver will do better in 1956. There is no evidence that Kefauver is downhearted. He is chairman of an Armed Services Subcommittee on Civil Defense, a subject about which Americans will be hearing more and more. And he drew the politically juicy chairmanship of the Senate's Investigation of Juvenile Delinquency. That could be better than rackets.

Stevenson got it. But it is on the record that Kefauver made it a real horse race. And he didn't quit when Mr. Truman early warned him out of the contest, nor, like Harriman, when the going got rough after Ballot No. 2.

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JOHN S. KNIGHT

Are Demagogues Worth \$23,750?

FEW OF US would begrudge our senators and congressmen a substantial increase in salary if we could count upon a corresponding rise in the quality of their statesmanship.

There was little, however, in the work of Congress last week to encourage any such fond hope.

For purely political reasons, the Democratic leadership in the House approved, and the members voted, a bill giving every taxpayer a \$20 income tax reduction next year, plus an additional \$20 for each dependent.

This move is supposed to embarrass Eisenhower in two ways:

1. The measure, if passed, would prevent future tax cuts that might be proposed by the administration.

2. It gives the Democrats a chance to talk about what they are doing for "the little folks."

The cost of this cannily conceived appeal for votes will add a billion a year to the deficit and remove four million persons from the federal tax rolls.

President Eisenhower has called the proposed tax cut "the height of fiscal irresponsibility." Speaker Wm. Rayburn retorted that the Republicans have really been irresponsible, giving tax relief to corporations and stockholders with dividend income but nothing for the "little folks."

Of course, Rayburn knows better but this is the time for his party to start building a record for the 1956 Presidential campaign.

Corporation rates have not been cut. An effort was made to rectify the injustice of double taxation by giving a small credit on dividend income. This action didn't relieve the high bracket taxpayer beyond establishing a princi-

ple that may or may not be considered in the future.

The dividend credit did, however, help millions of taxpayers with relatively modest incomes.

If the Republicans showed any "irresponsibility," it was in their action of last year lopping off \$1 billion in excise taxes over the President's opposition.

But since excise taxes influence the cost of goods and supplies, the Republicans did help the "little fellow" and they did it politically with the same motive that now inspires Rayburn to cut everyone's taxes \$20 a year.

OLD STYLE PITCH OUTDATED? I have an idea, however, that the old style pitch for votes is gradually losing its appeal.

The politicians in Washington, soon to become \$23,750-a-year-men, may be underestimating the public's level of intelligence.

I don't believe that the majority of tax-paying Americans want to save \$20 a year at the price of cutting down on national defense.

Or seeing their government go further into the hole.

Everyone likes lower taxes, but tossing the taxpayer a measly \$20 shouldn't obscure the fact that your congressman is getting nearly a 60 per cent increase in pay, plus a \$1,250 TAX FREE expense account.

Undoubtedly, our representatives in Congress should be more adequately compensated than they are today.

PRODUCT NOT IMPROVED But a \$23,750-a-year demagogue is no better than one at half the price.

It would be encouraging to think that better paid senators and congressmen would justify the additional cost by giving the country a higher standard of public service.

Unhappily, there is little in the record to warrant that conclusion.

Sweepstakes

TO THE EDITOR:

I am writing this letter in the hopes that someone or many will help me in starting a campaign for the purpose of a measure for the purpose of amending the Constitution to enable a sweepstakes drawing a year.

My purpose is to use the proceeds of the sweepstakes ticket sales to build a 1,000 or 1,500-bed hospital for us old folks where they could get the finest in medicine, eye glasses, hearing aids and dentures with no cost to Los Angeles County taxpayers.

This hospital would be for all the 260,000 old folks of the state, and yearly income from the sweepstakes would take care of all the old folks medicare.

The people of this state allow horse racing and every man and woman who goes to the track and buys a ticket is participating in a lottery.

Ireland supports its hospitals through sweepstakes. Why can't we?

F. J. SMITH, 1825 E. Third St.

Peacemaking

TO THE EDITOR:

In a recent issue a reader advocated use of force to resolve our differences with Russia, and seeks to prove, by a single act of Christ, that he is correct. In none of the four gospels did Christ tell his disciples to use force to induce others to accept his teachings. Quite the contrary. He instructed them that if any city refused to receive them to shake the dust of that city off their feet. He reserved the punishment of that city to the day of judgment.

In a recent press conference President Eisenhower said that the danger to civilization from atomic warfare is so great that intelligent people everywhere must devote themselves to preventing such a war from happening.

I do not object to defense preparations—they certainly are necessary. However, I do object to the idea that no way can be found to resolve our differences with Russia without use of force. I believe Christ meant what he said when he stated: "Blessed are the peacemakers."

O. E. GAYLORD, 1017 Locust Ave.

Money

TO THE EDITOR:

Money is not wealth. It is a medium of exchange of wealth. The total circulation of currency and coin in this country is \$30,000,000,000. Of this only \$3,000,000,000 is in the banks.

whose total deposits amount to \$20 billion. The difference between cash on hand and deposits, \$197 billion, represents credit or check book money.

By the government enlarging the Post Office Savings Bank to do commercial banking and placing a credit on the books of \$16 billion the assets of all private banks, including the Federal Reserve Bank, could be taken over without cost. All mutual life insurance companies should be taken over. Thus the \$162 billion in government bonds owned by the banks and insurance companies would be owned by the government bank and could be canceled. Other government bonds could be called in and our entire \$275 billion dollar debt liquidated and \$6 billion a year interest saved.

The control of money is the prerogative of the government exclusively. The Constitution says the Congress shall have the power to coin money and fix the value thereof. Federal Reserve notes are private notes and issued contrary to the Constitution.

C. F. SMITHFIELD, 1900 Arlington St.

Laguna Prepares

TO THE EDITOR:

Students from your community are among those who each year come to Laguna Beach and the surrounding area for Easter vacation.

Just as they are anticipating this traditional week of vacation, so are we. Last year, you may recall, a minority of those youths were guilty of poor conduct resulting in national headlines.

As citizens of Laguna Beach

we always have been and always will be eager to play host to vacationers of all ages throughout the year. Especially at Easter time we have large numbers of visitors and local committees are making plans for them.

Our city council has created a police reserve so that visitors may be more ably assisted. At the same time, immediate and corrective action will be taken against those creating disturbances.

However, in addition to what we do here, we feel that the students, with the help and understanding of their parents, must themselves become personally responsible in making this week of freedom worthwhile.

Parents and students of your community anticipating a Laguna Beach visit may be assured of our eagerness to welcome them and our determination that the pleasure of their week will not be jeopardized by misconduct of others.

J. FRANK WHARTON, Laguna Beach, Mayor.

Juveniles

TO THE EDITOR:

A dual standard of law that equivocates on basic principle adds up to no law at all, except the strong arm of the gendarme.

A child exposed to contradictory parenthood must necessarily depend upon its own immature resources.

There is, therefore, a positive connection between juvenile delinquency and adult frustration.

ROBERT G. YORK, 1121 E. Third St.

Teacher Woe: Overwork, Spying, Petty Red Tape

TO THE EDITOR:

MR. RICHARD BAKER's letter to the Independent Press-Telegram for Sunday, Feb. 20, was very much to the point. Poor salaries and low prestige are not the only reasons able teachers quit the profession and bright students steer away from it.

The endless busy-work, constant community surveillance and petty red tape in many school systems drive at least as many away.

One young man whom I know took a high school job last fall in a community which prides itself on paying better than average salaries. Two weeks later he quit and joined the merchant marine. In those two weeks he had been expected to attend 19 different faculty and committee meetings.

The Long Beach schools, from all reports, are not quite that committee-mad, although even here one hears complaints of too many meetings that accomplish nothing. But Long Beach teachers, like teachers elsewhere, spend a great deal of time and energy writing routine reports and keeping elaborate records.

We no longer expect teachers to do janitor work. With good classroom teachers as scarce as they are, wouldn't it be sound economics to let teachers teach, cutting meet-

ings to a minimum and turning as much as possible of the mechanical paper work over to competent stenographers and bookkeepers?

Our Long Beach school system deserves much praise for preserving many of the personal rights which teachers have lost in other cities. But we do not need to go far to find communities in which a teacher's private life, his religious beliefs and his political activities are not his own affair.

Surely it is time that even the most illiterate community learned that a teacher who never entertains any unconventional ideas is incapable of imparting even conventional ones.

Then, too, our hair-splitting requirements for teaching credentials and our penny-pinching salary regulations need drastic revision. They often serve only to keep qualified teachers out of our schools.

A former teacher with a Ph.D., a so-called "lifetime credential," and several years of college and university experience was asked to qualify for a position at a near-by junior college. But regulations delayed the entry of a qualified and experienced teacher into the system for a full semester.

Many excellent teachers are willing to put up with poor salaries if they were their only cause for complaint.

F. G. NELSON, 5473 E. Fourth St.

The Neighbors

By George Clark



Portraits

by METCALFE

Too Selfish, Dear

I could not marry you, because... My heart has been untrue... And I am most unworthy to... Present myself to you... I did not promise someone else... My love for evermore... And never once did I forget... The number on your door... But I have been untrue to you... In my own selfish way... As I have told you many things... I had no right to say... I lied about my prospects and... The value of my schemes... And on the shifting sands I built... The castle of our dreams... Forgive me and forget me, dear... As now my lips confess... My selfishness would not allow... Your lasting happiness.



EVERY YEAR, EVERY DAY

All-Year Swim Club members live up to their pledge in Alamitos Bay. From left, Dick Wardle, David Hightower, Jennie McIntyre, Amy Hiland, Rex Finney, Beverly Hunter, Beverly Black and Elizabeth Keen.

Films Scheduled at Art Forum

"Communications Primer," Edwin Castagna, Long Beach latest production of Ray and City Librarian, will introduce the Charles Eames, will be presented along with two other contemporary experimental films at the Long Beach City College Art Forum Tuesday. The program will begin at 7 p. m. in Room 302 of the Lakewood campus art building, Faculty Ave. at Har-

April and May. Robert Belleau, a visitor here from Seattle, but already a familiar figure on the beach, says he has gone swimming every day—ocean, bay or pool—for six years.

But, oddly enough, the "king" of the beach is a man who swims once a year—usually on the Fourth of July. He is Bill Cage, 70, caretaker of the Strand Theater who works nights and so has the days for the beach. Rain, hail, sun or whatever, Bill spends four to five hours every afternoon on the beach.

Bad weather finds him in a raincoat under an umbrella, good weather finds him in a bathing suit stretched out on a blanket. "I began coming here from Los Angeles in 1886, but that was before I could swim," he recalls. "My folks camped on the beach right down here in front of the bathhouse. That's right, it was sand clear up to the bathhouse then. I moved here in 1911 and for years and years I swam every day. For the last 10 years or so I've given that up, so I go in only once—usually the Fourth of July."

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MALTBY VS. PACIFIC

Superior Judge Joseph M. Maltby, a regular swimmer since 1907, coasts in a quiet stretch of ocean. His honor describes his stroke as "some kind of a double crawl."—(Staff Photo by John H. Neagle.)

Santa Ana's Swindler Deals Way Into Cell

(Continued from Page C-1.) ranch near Visalia for 35 years before we sold out and retired. It's a shame when a person whom she married in 1946, in works hard and makes it honest—Santa Ana was a good family man—and that she intends to stick to him. She has gone back to work in Los Angeles in the meantime.

Mary Eberth, another longtime employee who resigned last August, admitted: "You can't help but like him." Then she added: "but when I begin feeling sorry for Mr. Eldred, I remember Charles W. Moore."

CHARLES W. MOORE, 79, a Spanish-American war veteran, sat in the back yard of his home at 1706 W. Washington St., Santa Ana. He suffers from asthma and the warm sun felt good. "I figure he got me for \$20,000," said Moore of his dealings with Eldred. "He didn't break me entirely. I got a little left in government bonds. I draw my veterans pension and my house is clear, thank God."

"My wife and I worked our

Actress Flops in Role of Photographer

NASSAU, Bahamas (AP)—Police escorted Screen Star Yvonne De Carlo off Prince George Pier Saturday when she turned up to take movies of Princess Margaret.

Mrs. Napier Moore, wife and assistant of the press liaison officer for the Bahamas and Nassau government, said Miss De Carlo had asked for accreditation but was refused.

She said the actress sent a messenger early Saturday morning who declared "Miss De Carlo was an official photographer for British Overseas Airways Corp." But, Mrs. Moore said, she told the messenger the movie star "was not accredited."

"I said, 'I'm sorry, but it's no go,'" Mrs. Moore added.

When the movie star "turned up anyway" for the princess' arrival, "I asked the policemen to escort her off," Miss De Carlo has been in Nassau making a movie.

Nautilus in First Deep Descent Today

GROTON, Conn. (AP)—The nuclear powered submarine Nautilus will make her first deep dive late today in the Atlantic off the Maine coast, the Navy announced Saturday.

The Nautilus, undergoing tests since Jan. 17, has made more than 50 shallow dives, most of them during the Jan. 20-24 period.

(Advertisement)

Women Suffer Bladder "Weakness"

Are you worried and embarrassed by "Bladder Weakness"? Getting up at night too frequent, burning and itching urination or strong, cloudy urine due to common kidney and bladder irritations, which sometimes result in backache, miserable referred, secondary aches, pains, and nervousness? Bladder and Kidney Irritations may cause tension and loss of sleep—then you can't help feeling tired and depressed. In such cases, CYS-TEX usually gives quick, wonderful, soothing relief through its bacteriostatic action in acid urine, and its analgesic pain relieving value. Over a billion CYS-TEX tablets used prove safety and success. Get CYS-TEX from drugists today under money-back guarantee. See how much better you feel.

PERFECT VISION WITH GLASSES THAT CAN'T BE SEEN!



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Open Fridays Until 8:00
All Day Saturdays
Liberal Credit Terms

If you require glasses but do not like to wear the frames—investigate the new fluidless CONTACT LENSES! These modern aids to perfect vision are made of zephyr-light plastic, and they fit right over the surface of the eye. Nobody knows you're wearing glasses! Easy to insert and remove; no suction cups or artificial solution; do not injure the eyes. Contact Lenses are not expensive, and they may be purchased on easy credit terms. Come in, or WRITE FOR FASCINATING BOOKLET!

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FREE! Scotch Kaddy
Wonderful for parties and outings. Handmade ice bucket keeps food and liquids hot or cold for hours and hours. Guaranteed waterproof. Gifted price: \$3.98 value. or
FREE! Cosmetic Case
A beautiful traveling utility case for cosmetics, lingerie, jewelry, etc. \$5 value.

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1940 American Ave., corner RHEA
OPEN SUNDAY 10-5
Open Daily 9 to 9; Sat. 9-6

SAVE UP TO 45% ON RAYCO AUTO SEAT COVERS
GUARANTEED

FOR THE LIFE OF YOUR CAR AGAINST MANUFACTURING DEFECTS

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Choose from America's largest selection of gorgeous new 1955 styles... actually smarter than new car upholstery! Rayco Covers have received the U.S. Testing Co. Seal for quality and long wear... so durable you get a full written guarantee against manufacturing defects for the life of your car. Yet, save up to 45% on styles of tomorrow because Rayco covers are made and sold only by Rayco!

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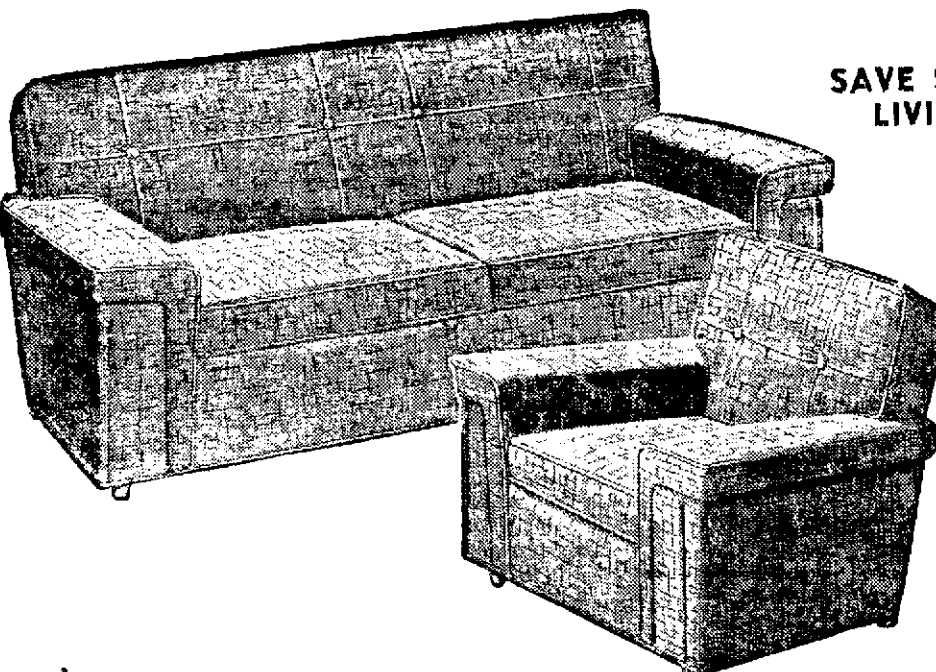
AMERICA'S LARGEST CHAIN OF AUTO SEAT COVER AND CONVERTIBLE TOP SPECIALISTS

NEW ORO-SPUN®
COLORAMA FIBRE
\$17.95 value—only
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See our complete line of exciting Rayco Colorama Covers... see all the Rayco glittering new 1955 colors in Rayco's exclusive Orisan plastics and Oragan fibers! More style and beauty for less money than you ever dreamed possible!

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29.95 reg. \$45 value
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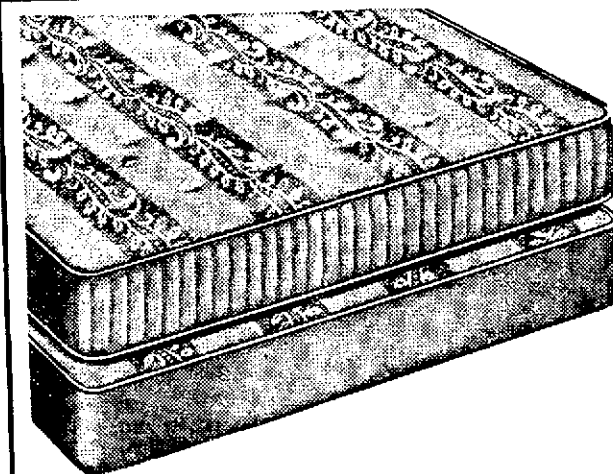


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149.88

10% Down on Terms

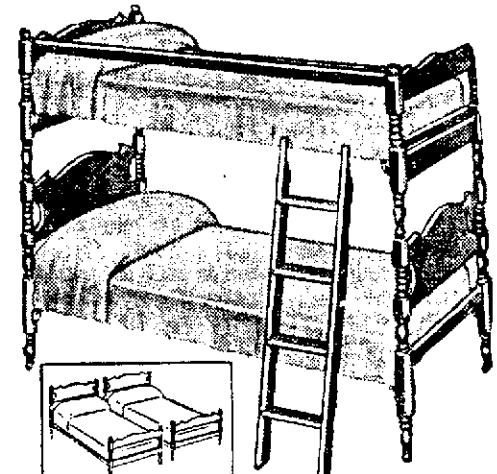
Reg. 179.95 — Ward's newest 2-piece Living Room Suite. Roomy 80-in. Sofa, matching Arm Chair. Lattice-patterned Mohair Frieze upholstery. Full coil-spring construction. Rubberized hair filling in cushions, back. Full box back, cushions. New Spring colors.



SLEEP SET EQUALS \$100 SETS

Special purchase **68.88** 7.50 down, on Terms

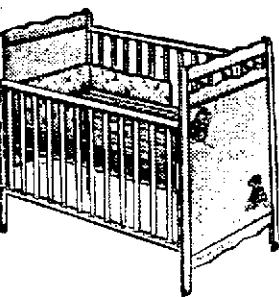
612-coil Mattress and 80-coil matching Box Spring are equal in quality to sets regularly sold in other stores for \$100. New gold and green rayon damask cover of exceptional beauty. Mattress only..... **39.88**



SIMMONS MATTRESS BUNK BEDS

Reg. 109.95 **89.88** 7.50 down, on Terms

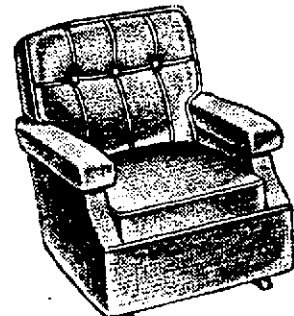
Get a complete Bunk Bed Outfit at this hard-to-beat price. Includes Bunk Beds, two Simmons Mattresses, two Link Springs, Ladder and Rail. Eastern hardwood in maple finish. Converts to twin beds.



REGULAR 29.95
6-YEAR CRIB

24.88

Ball decorated, strongly made, with birch veneer end panels. Adjustable bed level. 9.95 Vinyl Mattress..... **8.88**



SWIVEL ROCKER
REGULAR 64.95

54.88

Save \$10 — completely revolves. Ideal for TV. Softly comfortable coil springs. Tweed cover. Choice of colors.

BUY NOW AT LOW SALE PRICES — USE WARDS CONVENIENT MONTHLY TERMS
SHOP WARDS FRIDAY NIGHTS 'TIL 9 P. M.



IN RURAL SETTING

Location of the Golden West Park's newest unit gives the homes rural charm yet within minutes of the city. This has a big appeal to buyers. One of the models is shown here.

Golden West Park Location Is Appealing

Sales to non-veterans of 4-bedroom homes in Unit No. 3 of Golden West Park in suburban Anaheim, increased last week over any 7-day period since the development, officials of Mac-Bright, Inc., builders and developers, disclosed.

Spokesmen for Walker & Lee, Inc., sales directors, attribute this unexpected increase in closings to the fact that these quality dwellings are available to non-vets as well as to qualified vets, for only \$299 down, and they are located just far enough away from the congested city areas to retain their suburban charm, and yet are close to work, schools, churches, good transportation and modern, one-stop shopping centers. Also contributing to the success of this project, they contend, is the fact that these homes are realistically price-tagged at only \$10,575.

Most favored features of these completely contemporary homes, each with 2 full baths, builders point out, are their center-hall plan and master-bedroom suite; colored rock roofs and colored composition shingles; genuine redwood siding; Youngstown steel kitchen units with white cabinets; Formica drainboards; double sinks; Waste King garbage disposals; two fully wall heaters; large French doors; colored asphalt tile floors; slab doors; Crane bath fixtures and Schlage hardware.

Furnished model homes are on display from 10 a.m. to 6 p.m.

Golden West Park, Unit No. 3, may be easily reached by driving out the Santa Ana Freeway, now completed, through Buena Park; pass the Lincoln State Highway crossing in Anaheim; then drive straight ahead on the freeway a few blocks to West St.; turn right to furnished model home and watch for billboards directing drivers to development.

Appraisers to Gather in L.A.

The American Institute of Real Estate Appraisers will hold its sixth annual conference, seminar March 4, 5 at the Biltmore Hotel, Los Angeles. The conference will consider current real estate markets and valuation problems, and appraisers, brokers, builders, managers, mortgage men, and all others interested in the future of real estate are invited.

Significant current trends affecting real estate markets and possible solutions to new valuation problems created by changing social, economic and political conditions will be discussed. Outstanding specialists in every branch of the real estate profession are scheduled to speak.

Among those planning to attend from this area are: Arthur Maspero, Ralph Bowdler, James A. Edwards, J. C. Hoffman, John T. Rohan, Charles Carroll, Gus E. Swanson and many others.

INVESTMENTS SURE TO
PAY OFF. Classified ads. To
sell or rent anything — phone
6-9071.

New Tietz Skylark Homes Selling Fast

More and more people are attracted of genuine lath and plaster. Full-length sliding glass doors to the rear, extra-large closets, convenient, well-located, modern and cabinets and golden hardwood floors are more qualities.

Brick trim, shingle and dolomite rock roofs, three-foot eave overhangs and modern architectural design are exterior features of the dwellings, which are on king-size lots with 85-foot frontages. From Long Beach, visitors drive out 7th St. (Garden Grove Blvd.) to Brookhurst, and turn left to the model homes.

Another reason for the spurt in sales is the addition, in plans for the third unit homes, of a spacious family room, adjacent to the kitchen and living room. The practical aspects of this second living room are applauded by home-seekers who appreciate its many uses for family, as well as entertaining enjoyment. Focal point of the room is an oversize flagstone fireplace.

Other distinguishing Skylark Terrace features are found in the all-electric kitchens. Equipped with Hotpoint ranges and ovens, garbage disposals, Hotpoint dishwashers, exhaust fans, and furnished with natural birch cabinets and ceramic tile counter tops, the kitchens win all-around praise for their beauty, as well as efficiency.

Tietz said. The services of Edison Co. home economists are available to new owners who wish to have the many electrical appliances demonstrated for their maximum use, it was disclosed.

Priced at \$15,850, Skylark Terrace homes are available to veterans for no down payment, Tietz said. Low FHA terms are available to non-veteran buyers.

Ceramic tile highlights both bathrooms, with durable Zolatone finish used on the walls. Glass shower doors are another feature. A 60,000 B. T. U. forced-air furnace heats the homes, complete the Realty Center.

L.B. to Host CREA Board

President E. T. Moore and the Long Beach Board of Realtors will act as hosts to the quarterly state directors meeting of the California Real Estate Association being held in Long Beach, March 10-11-12.

The Wilton and LaFayette Hotels have been chosen as headquarters for the conference. Thursday the Farm Lands and Industrial Development Conference will be scheduled for all day sessions.

Subjects such as "Why Industry Came to Orange County," "The Farm Brokers Work Shop," will be discussed.

Friday, statewide committees will convene to take up "legislation," "ethics," "education," "exchange," etc. Meetings will cover the full session of the day with the evening entertainment being the fancy head-dress ball and dance.

James Garth has been designated host for the "Realtor Dedication Preview" of the Long Beach Realtors Building when the state president, the real estate commission and other dignitaries within the CREA will preview the Realty Center.



HOME OF CHARM

The large living room with a dining area is one of the features of the Skylark Terrace Unit No. 3 now selling rapidly in Garden Grove. Priced at \$15,850, the homes are sold to veterans for nothing down.

The kind of home
you've always wanted...in

HUNTINGTON MANOR



★ NEW RANCH STYLE
★ 3 BEDROOMS ★ 1½ BATHS

Completely Surrounded by Giant Eucalyptus
Trees in Smog-Free Westminster

QUALITY FEATURES

- Open Beam Ceilings
- Full 1" Johns-Manville Insulation
- BUILT-IN WESTERN-HOLLY RANGE AND OVEN
- Waste-King Garbage Disposals
- Variegated Colored Rock Roofs
- Unit Heat, Thermostatically Controlled
- Sliding Glass Doors to Patio
- 1½ Baths

Orange County's GREATEST Home Value!

\$11,800 | **\$67** MO.
TOTAL COST | APPROX. TOTAL COST

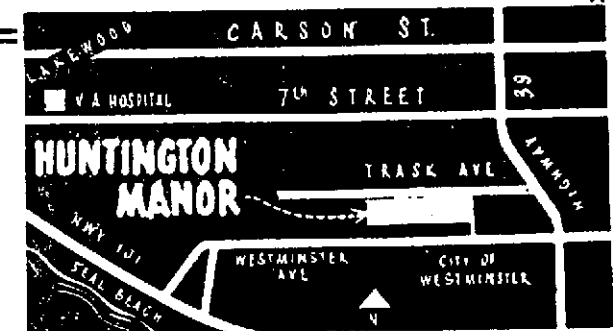
VETERANS

NOTHING DOWN

NON-VETS FHA TERMS

in Westminster
Just 7 Miles From
Long Beach and the
L. B. State College

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ATTENTION! SERVICEMEN—

If You Are Not Yet Eligible
for a GI Loan, Ask About Our

RENT WITH OPTION-TO-BUY PLAN

VETS NO Cash Needed
The Best of Garden Grove!

BANNER PARK
For Quality... For Features

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Furnished Models
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3 Bedrooms 2 Baths



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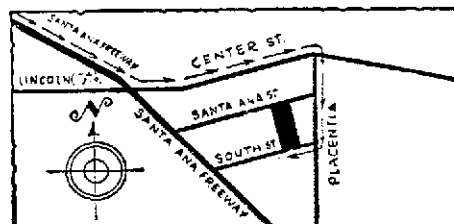
FHA TERMS
FOR
NON-VETS

executive
Homes
East Anaheim's Finest!

NO DOWN to VETS

Impounds Only
Total Price **\$14,500**

Executive Homes have all the luxury features up-and-coming young moderns demand. SPACIOUSNESS—1400 sq. ft. of usable floor space... FULL WIDTH BRICK FIREPLACE. Airy, bright living rooms with ARCADIA GLASS SLIDING DOORS... Kitchens designed for efficiency and featuring KNOTTY PINE OR PHILIPPINE MAHOGANY CABINETS... Walk-in pantries... Colored tile drainboards... General Electric Disposals... HARDWOOD FLOORS AND WALLS OF GENUINE LATH AND PLASTER... Two baths... including STALL SHOWER... Touch-plate wiring... FORCED AIR HEAT... and scores of other quality features.



Jewett Bros. BUILDERS
Walker & Lee, Inc.
SALES AGENTS KEYSTONE 5-9804

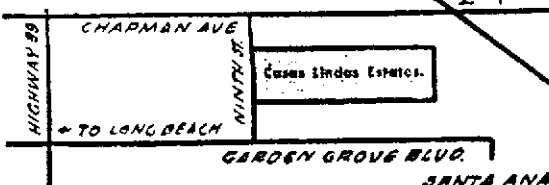
- 4 Bedrooms or
- 3 Bedrooms and Den
- 2 Baths

Executive Homes are located on South St., just west of Placentia Ave., in East Anaheim. From Long Beach, drive out Carson St., (Central) to Placentia Ave., turn south to South St. and west to Executive Homes. From Los Angeles and points north, visitors drive out the Santa Ana Freeway to Center St., and turn left to Placentia Ave.

SHOP and COMPARE! and you too will agree this is **BEST BUY in GARDEN GROVE!**

Casas Lindas
Estates No. 2

On Ninth St. between Chapman and Garden Grove Blvd., Casas Lindas Estates is reached by driving out Seventh St. (Garden Grove Blvd.) to Ninth, turn north to the furnished models. From Los Angeles, drive out Santa Ana Freeway to Chapman, turn right to Ninth, then left to Casas Lindas.



EASTERN BUILDERS CO.
Developers

NO DOWN to VETS
impounds only

FHA terms Available
Non-Vets

3 and 4 Bedrooms 2 Baths
prices from **\$12,050**

**MASTER-BUILT
CUSTOM HOMES**

Check These Extra Features

- Touch-Plate Wiring
- Decorative Redwood Siding
- Natural Slab Doors
- Aluminum Sash
- Garbage Disposals
- Dishmasters
- Natural Birch Cabinets
- Hardwood Floors
- Ceramic Tile Surfaces
- Stove Exhaust Fans
- Breakfast Nook Areas
- Papered Walls
- Forced Air Heating
- Thermostat Controlled
- 4" Rockwool Insulation
- Concrete Drives
- Large Bedroom
- Walk-in Closets
- Master Control

C-8—INDEPENDENT-PRESS-TELEGRAM
Long Beach (Calif.), Sun., Feb. 27, 1955

Worsham to Speak to N. L. B. Realtors

The North Long Beach Real great many books as well as hun- Estate Club meeting will be held dreds of magazine articles; he Wednesday noon at the Cottage has been a manufacturing execu- Grill, 5242 Atlantic Ave. Speaker tive businessman all his life. Pro- will be James A. Worsham, man- gram chairman will be "Doc" ager of the Long Beach Safety Givens with the Rex L. Hodges Council. Worsham is author of a Realty Company.

Removal Sale

CARVED ALL WOOL BROADLOOM

(By a famous maker)



\$5.95 Sq. Yd.

100% NYLON VISCOS \$6.95 Sq. Yd.

including ALL INSTALLATION and Heavy 40-oz. WAFFLE PADDING

ONE PRICE INCLUDES EVERYTHING
Save up to \$6.00 a Yard

UP TO 2 YEARS TO PAY

LINOLEUM BY THE YARD	Wall Covering Easy to Install	LINOLEUM 9x12
Special Close-Outs Square Yard	Special Close-Outs Square Foot	Rugs 59c Each

OPEN ALL DAY SUNDAY, FEBRUARY 27

SILLS BROS. Phone NE 5-1616
Open Mon. & Fri. 205 W. Compton Blvd., Compton
Eves. 'Til 9 p.m.



Grand Opening Today for Glen Dell Park

Model homes are attracting many visitors to the new community of three-bedroom, two-bath dwellings pleasantly situated on West Street, between Katella and Chapman Aves., in Garden Grove.

Grand opening of a new unit of 137 large 3 and 4-bedroom, two-bath homes begins today at Glen Dell Park on West St., between Katella and Chapman Aves., in Garden Grove. It was announced by William P. Bowman, vice president in charge of sales for the developers, D. & E. Corp.

Bowman reported a speeding up of construction plans to keep pace with rapid sales to buyers from all parts of Orange and Los Angeles Counties which has resulted in a virtual sell-out of all earlier units.

Center of attention at the grand opening, according to Bowman, will be a display of three completely furnished model homes, which will be open to the public daily from 9 a. m. to 10 p. m.

Stimulating sales, it was stated, are nothing down terms for vets, with no cash needed for costs and impounds.

"With monthly terms from \$60.25, including principal and interest, many vets are now qualifying on monthly earnings as low as \$350," it was stated.

Special feature is mortgage payment insurance, which is now being offered at no extra cost, it was noted.

According to officials of the Pioneer Land Co., sales agents for the \$4,000,000 residential community now under construction, favored features of the new homes include a built-in combination dining nook, breakfast buffet-desk, natural kitchen cabinets with hammered copper hardware, hood over range area with built-in electric fan, and deep double kitchen sinks with colorful ceramic tile.

Also featured are large "estate-size" lots with orange or walnut trees, sliding glass doors and walls of glass, oak hardwood floors over raised subfloors, lath and plaster construction, 65,000 BTU heating and 40-gallon automatic water heaters.

Anaheim Executive Homes Designed for Big Families

Taking their cue from the outdoor living. There are Arched glass sliding doors in the living rooms of all the homes. Receiving much praise from visitors inspecting the homes were the 1400 square feet of livable floor space, which includes four bedrooms or three bedrooms and den, and two baths.

Choice of knotty pine or Philippine mahogany cabinetry is given for the smart kitchens at Executive Homes, Hart said. Walk-in pantries are a feature of the kitchens, which are equipped with Westinghouse garbage disposals and have colored tile drainboards.

No. 1 selected oak was used throughout the development for flooring, it was disclosed, and Soule steel sash windows are another feature. Wardrobe closets, forced-air heat with thermostat control, stall showers, 50-gallon water tank, touch-plate wiring with central control panel, painted walls over genuine lath and plaster are more of the quality features found in the homes.

Exteriors, in a variety of elevations, are of wood, brick or stucco with colorful long-lasting crushed rock roofs. Extra storage and work areas are provided with the two-car garages, measuring 20x22 feet. Also widely acclaimed was the professional landscaping of front yards and the full width brick fireplaces.

Priced at \$14,500, the dwellings are available to veterans for no down payment — only impounds. FHA terms are available for non-veterans. Models are on South St., just west of Placentia Ave. in Anaheim's preferred, established residential area. From Long Beach, visitors drive out Carson St. (Center St. in Anaheim) to Placentia (turn south to South St. and west to the models, or take Santa Ana Freeway to Center St., left to Placentia Ave.

Katella Gardens

ABSOLUTELY NO DOWN TO VETS Not Even Impounds!



ONLY \$58 PER MO. PRINCIPAL & INTEREST

FULL PRICE \$11,300

• Redwood Exteriors	• Weatherstripping & Insulation
• "Convertible" in Kitchen	• Built-in Clothes Hamper
• Exhaust Fan	• Walls Plastered Throughout
• Armstrong Inlaid Linoleum	• Natural Mahogany Kitchen Cabinets
• Flagstone Fireplace with Log Lighter	• Natural Mahogany Slab Doors
• 45-50-Gallon Water Heater	• Center Hall Plan
• Hardwood Floors	• Streets & Sidewalks
• Fireplaces	• Garbage Disposals
	• 2-Car Garages

CONVENIENTLY LOCATED — NEAR SANTA ANA FREEWAY

PIONEER LAND CO. Sales Agents

Cox Golden Key Home Termed Good Investment

"People who want to convert their rent money into investment money should inspect the new 'Miramar' today," invites Morrie Crawley, sales manager for the attractive new Brookhurst Golden Key group of homes at Gilbert and Bixby, Garden Grove. The "Miramar" is only one of many models in this new Henry C. Cox California-styled development, noted for its charm and individuality of architecture.

Ultra-modern features in Brookhurst Golden Key homes cost the buyer not one penny extra, Crawley adds. Among the "new as tomorrow" innovations is touch-plate lighting. Also included in the original home price is built-in electric equipment of the finest nationally-known makes, such as a Hotpoint electric range and oven. General Electric waste disposal, electric exhaust fans, and forced air heating equipment. A Golden Key Home can be purchased for as little as \$13,775 with no down payment (impounds only) for qualified veterans.

Three or four bedrooms and two luxury baths are the basis for both livability and high resale value," Crawley explains. New home owners express satisfaction with the lavish use of quality materials such as mahogany in kitchen cabinets, mahogany doors, casings and baseboards. Floors are hardwood, beautifully grained oak. California-inspired feature is the sliding glass wall in the living room combining the outdoor and indoor living areas. Ceilings are insulated. Other luxury features include fireplaces, ceramic tile, colored bath fixtures, Fullman lavatories, and even such details as lingerie dryers, screened windows, Venetian blinds and shades.

Dale Harding Heads Firm Office Here

Appointment of Dale W. Harding, C.L.U., as manager of the Long Beach district office of Connecticut General Life Insurance Company was announced by Walter G. Gastil, manager of the Southern California agency. This is part of the company's announced plan of expanding its facilities in this rapidly growing community. Harding served in the Los Angeles branch office from 1946 to 1948 as sales representative and from 1948 to 1950 as assistant manager. He next served in the home office as assistant in the agency department from which position he went to Ohio to head the company's agency in Cincinnati. A graduate of the University of Southern California, Harding served in the Navy as a bomb disposal officer in Guam during World War II. He joined Connecticut General following his separation from the service as a lieutenant (jg) in 1946.

He is married to the former Betty Lou Bear of Los Angeles. They have a daughter, Carla, 3, and a four-week-old son, Kevin.

Furnish Your Entire Home
\$50 Down Incl. TV
LONG BEACH FURN.
6TH & AMERICAN AVE.
Downtown Long Beach

Magnolia Manor New Homes Are Designed for Family Living

Family living is the keynote, interested in a buy had better act quickly," he stated. "The full price is \$10,950, that's one of the reasons they have proved popular," he added.

Mor Builder's newest development in Orange County. Located just off the Santa Ana Freeway on Magnolia Blvd., between Buena Park and Anaheim, the "Wonder Homes" feature 4-bedroom and 2 baths in 1400 square feet of floor space. The kitchens, designed for convenience, have Formica counter tops and spacious cabinets in the popular natural finish.

Non-veterans may now move in for \$295, Frank McFarland, sales agent for Magnolia Manor announced. McFarland emphasized that \$295 covers all the moving-in costs.

"Two-thirds of the homes have been sold and non-veterans in-

NON VETS \$495 MOVES YOU IN!!

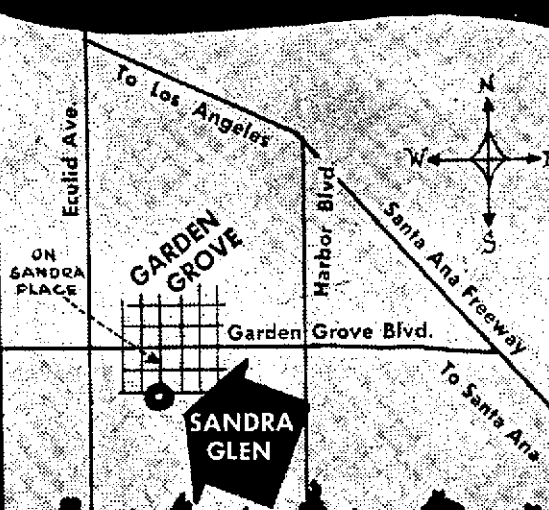
Sandra Glen

on Sandra Place, in the Heart of Beautiful Garden Grove (no smog)

Full Price \$10,495

DELUXE FEATURES:

- 3 Bedroom Homes
- Select Oak Floors
- Genuine Mahogany Cabinets
- Ceramic Tile
- Forced Air Heat
- Genuine Plaster
- Open Beamed Ceilings
- Sliding Glass Walls
- Bearing Orange Trees



SANDRA GLEN HOMES
GARDEN GROVE, CALIFORNIA
West of Harbor Blvd. • East of Euclid • South of Garden Grove Blvd.

GRAND OPENING

3 AND 4 BEDROOMS

1 AND 2 BATHS

Katella Gardens

ABSOLUTELY NO DOWN TO VETS Not Even Impounds!



ONLY \$58 PER MO. PRINCIPAL & INTEREST

FULL PRICE \$11,300

• Redwood Exteriors	• Weatherstripping & Insulation
• "Convertible" in Kitchen	• Built-in Clothes Hamper
• Exhaust Fan	• Walls Plastered Throughout
• Armstrong Inlaid Linoleum	• Natural Mahogany Kitchen Cabinets
• Flagstone Fireplace with Log Lighter	• Natural Mahogany Slab Doors
• 45-50-Gallon Water Heater	• Center Hall Plan
• Hardwood Floors	• Streets & Sidewalks
• Fireplaces	• Garbage Disposals
	• 2-Car Garages

CONVENIENTLY LOCATED — NEAR SANTA ANA FREEWAY

PIONEER LAND CO. Sales Agents

Val Moore Given Anniversary Plaque

Val R. Moore, 1335 Atlantic Ave., was recently presented the 25-year anniversary plaque of the Millers National Insurance Company. The Moore Agency was started in January, 1929, as C. W. Moore & Sons but changed to its present name in March, 1953, upon retirement of the president's father, C. W. Moore. Moore is a member of the Circonian Club, Chamber of Commerce and Long Beach Shrine Club.

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LAMPSON PLAZA

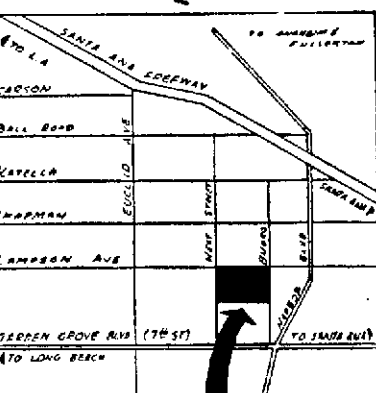
ALL YOU'VE EVER WISHED FOR

3 and 4 BEDROOMS
2 BATHS • FIREPLACES

VETERANS NOTHING DOWN!
Costs and Impounds Only

From \$11,630

\$59.89 MONTH PRINCIPAL AND INTEREST | LOW FHA TERMS FOR NON-VETS



once in a blue moon so many features for heavenly living!

DREAMY KITCHENS—Western Holly built-in range and oven in decorator colors; Stanthony copperized hood with fan; natural ash cabinets; Waste King Pulverizers; Pomona ceramic tiled tops!

FULL SIZE OLIVE TREE—A big 15 to 25 ft. olive tree already planted! You'd pay hundreds of dollars ordinarily! Beautifully landscaped.

STEP-DOWN LIVING ROOMS featuring Sky-Vue Horizon walls of sliding glass; beamed and gabled ceilings; oak floors; aluminum casement windows!

LUXURY FEATURES like Pioneer forced air heat, Pioneer 40 or 50 gallon water heaters; tile baths with glass doored stall showers; tile topped Pullmans; colored bath fixtures

LA MIRADA WOODS

3 & 4 bedrooms • 2 bath homes

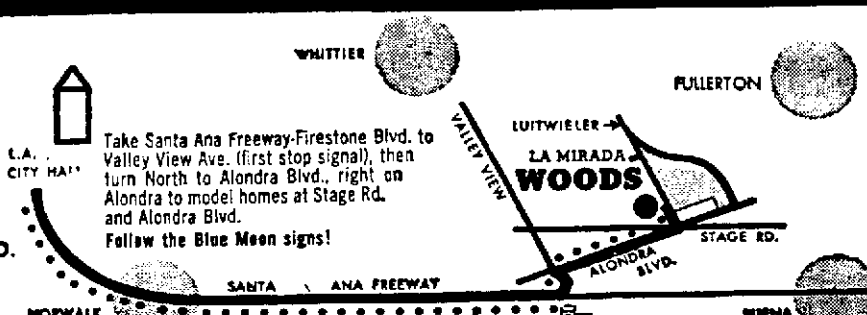
vets NOTHING DOWN except costs and impounds

30 year, VA and FHA financing

NON-VETS from \$1700 to \$2450 down plus impounds
from \$14,000 to \$14,750 full price

see 8 MODEL HOMES
5 furnished by BARKER BROS.
naturally, all gas equipped

sales office: ALONDRA BLVD.
AT STAGE ROAD
WALKER & LEE, sales agents



Furnish Your Entire Home
\$50 Down Incl. TV
LONG BEACH FURN.
6TH & AMERICAN AVE.
Downtown Long Beach

Bonded Homes Opens 'Personality House'

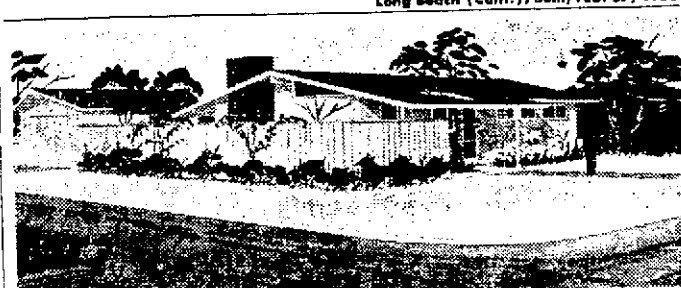
Personality House, Bonded completely furnished, and chock
Homes newest model in Ana- full of new ideas in home design
heim, opens today for inspection, and decorating.

Planned for family enjoyment,
the new model features a ma-
hogany snack bar with movable
Heritage Shutters, opening into
a sunny color-coordinated kitch-
en, with coral formica counters,
Waste King garbage disposal,
mahogany cabinets, and sliding
wall partitioning the service
area.

Cherry blossom curtains and
valance completely drape the
sliding glass living room wall,
which opens to a large enclosed
patio, for easy outdoor serving
and living. The floor-to-ceiling
brick fireplace and colorful mod-
ern furnishings in shades of
coral, green and brown will de-
light prospective homemakers.
A combination den-bedroom fea-
tures early American furnishings
in gay provincial prints. This
large room is adaptable for var-
ious family needs, and will dou-
ble as TV room, Dad's card
room, etc.

Bonded Homes are located in
Anaheim's choicest residential
section, walking distance to
schools, churches, transportation,
and shopping centers. Bonded
Homes have built and sold hun-
dreds of homes in Anaheim in
the past three years, and have
established a high rating for
quality construction and good de-
sign. All Bonded Homes are
completely color coordinated,
and have proved extremely popu-
lar with the hundreds of new
home buyers in the Anaheim

INDEPENDENT PRESS-TELEGRAM—C-9
Long Beach (Calif.), Sun., Feb. 27, 1955



ONLY 25 LEFT

Homestead Park in Garden Grove has but 25 homes
remaining, the developers report. Veterans still may
buy for nothing down.

Homestead Nearing Sellout

Selling down to the last 25 erod porches and a double ga-
homes in record time, Homestead Park, rge.
Park Homes in Garden Grove is. Back yards are so planned
to still open to a few veterans on have a service yard and a play
a nothing down deal with the area partially fenced in with red-
builders, James M. Nicely and wood.
Jack G. Cochran, paying all the. To reach Homestead Park
costs and impounds. from Long Beach go out 7th
This group is final wind-up Street (Garden Grove Blvd.) to
group of this three-bedroom Brookhurst, turn right on Brook-
tract. The homes contain 1200 hurst to Cerritos, then turn left
square feet, exclusive of two cov- to Homestead Park.

To reach Homestead Park
from Long Beach go out 7th
Street (Garden Grove Blvd.) to
Brookhurst, turn right on Brook-
hurst to Cerritos, then turn left
square feet, exclusive of two cov-
to Homestead Park.

MAGNOLIA MANOR

EVERYONE
\$295⁰⁰
MOVES YOU IN!

4 BEDROOMS **2 BATHS**

NEARLY
1400
SQUARE FEET
OF LIVING

The Wonder Home
In Anaheim

Hurry! Going Fast!
Natural finished kitchen cabi-
nets, formica counter tops, rear
living plans, redwood trim.
Features found only in much
more expensive homes...
Non vets—only \$295 and you
move in — full price only
\$10,950!

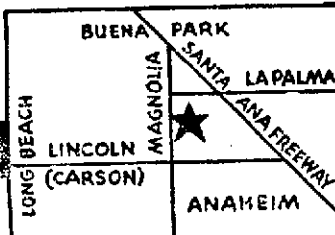
DAL-MOR BUILDERS, INC.
FRANK S. MCFARLAND
Sales Agent



WINNER

Clayton M. Christensen,
2923 Lomina Ave., sales-
man for the Long Beach
Division of Blake, Moffitt
& Towne Paper Co.,
was presented a 1,000-
day clock by R. R.
Whiteman, general sales
manager, for winning
the recent centennial
contest for all Blake,
Moffitt & Towne divi-
sions of Southern Cali-
fornia and Arizona.

Natural finished kitchen cabi-
nets, formica counter tops, rear
living plans, redwood trim.
Features found only in much
more expensive homes...
Non vets—only \$295 and you
move in — full price only
\$10,950!



FRANK S. MCFARLAND
Sales Agent

PREVIEW:
"Look Under the Hood"
See Your Home Being Built!

Pembroke Park

NOW UNDER CONSTRUCTION



NO DOWN TO VETS!
Impounds Only
FHA TERMS NON-VETS!

- 3 and 4 Bedrooms . . . 1 and 2 Baths
- Snack Bars . . . Brick Fireplaces
- Shake Roofs . . . Hardwood Floors
- Diamond-Paned Windows
- Forced Air Heat And Other Fine Features

DIRECTIONS

Pembroke Park No. 3 is ideally located in smog free Garden
Grove. From Long Beach drive out 7th St. (Garden Grove
Bvd.) cross Highway 39 and turn left at Josephine.

PEMBROOK CO., Developers

★ NEW ★ STARS ★ ARE ★ BORN ★ PREVIEW SHOWING TODAY!

NOW OPEN completely landscaped MODEL HOMES

in LAKEWOOD estates

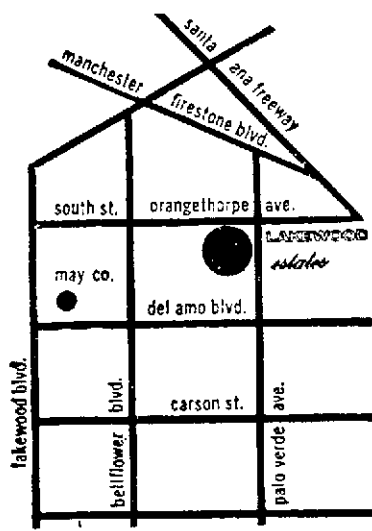
4 bedrooms 2 baths...2-car garage...FORCED AIR HEATING



vets **\$65⁸⁷** month
principal and interest

amazingly low-priced at only...\$13,120
VETS need earn ONLY \$315 net monthly TO QUALIFY!

Real Value News! Family-Size Homes in LAKEWOOD...where you want to Live!



WALKER & LEE, sales agents

Sure, you can find 4-bedroom houses in other areas—but only at LAKEWOOD
ESTATES can you buy these big, roomy, comparison-proof houses in the established
community of LAKEWOOD! And, of course, LAKEWOOD, the comparison-proof
community, is the ideal location for families with children... here your youngsters
can go to school from kindergarten through college, without ever leaving
home! Enjoy the present—look to the future... BUY NOW at LAKEWOOD ESTATES,
last major residential development in the fabulous LAKEWOOD district!

FROM LONG BEACH drive north on Lake-
wood Blvd. past May Co. to South St.; turn
right and drive straight to Sales Office and
Models on Orangethorpe at Palo Verde.

FROM LOS ANGELES take Santa Ana Free-
way or Manchester-Firestone Blvd.; drive south
on Lakewood to South St. (which becomes
Orangethorpe at Bellflower Blvd.) and turn left
continue on South St. to Sales Office.

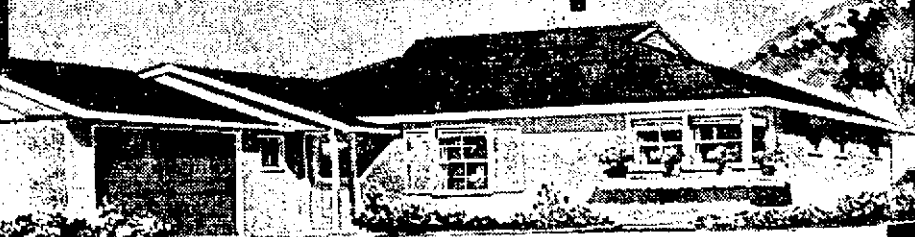
- ★ Plyline ConverTable kitchen nooks
- ★ 12-Ft. sliding walls of glass
- ★ Bruce maple chopping block work table tops
- ★ Natural birch kitchen cabinets
- ★ Double sinks, Waste King Pulverators
- ★ Coved Amcove counters and splashes
- ★ Big separate service porches
- ★ 50-Gal. "family-size" water heaters
- ★ Bruce hardwood oak floors throughout
- ★ Glass door, tile stall showers
- ★ PLASTER & LATH CONSTRUCTION

ALL THESE AND MANY MORE ADVANTAGES!
naturally, all gas-equipped!

LAKEWOOD estates

Sales Office: Orangethorpe at Palo Verde

BIG oversized home LOW undersized price



LIVING ROOM
DINING
KITCHEN
ENTRY HALL
BEDROOM #1
BEDROOM #2
BEDROOM #3
BEDROOM #4
BATH
BATH
HALL

Mom & Dad's Hideaway
HERNANDO'S HIDEAWAY
... has nothing on mom and dad's
"SHUTAWAY" - Golden West
Park's ever-popular master bed-
room suite - when it comes to
privacy... Each suite has its own
full bath and deep walk-in closet.
It's like having hotel accommoda-
tions permanently reserved.

Jim Jr. Carol & Sue for Baby too!

4 really roomy bedrooms
2 full baths • BIG 2-car garage

A size to show off...proudly!

1300
square feet of
living space*

*plus porches and
2-car garages

NON-VETS

Only **\$299**
moves you in

Full Price \$10,750

A "close-to-everything" location...

Golden West Park

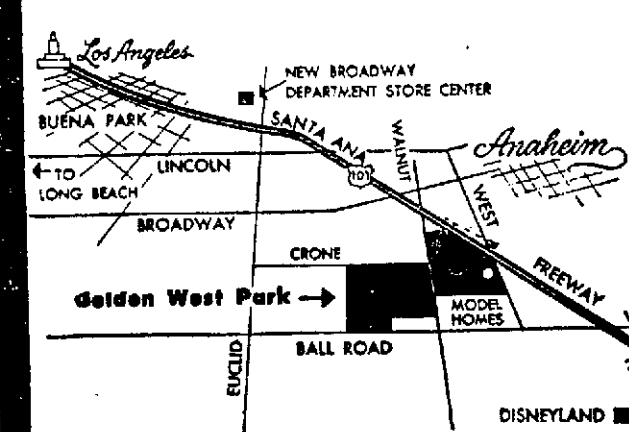
IN ANAHEIM

The last of **UNIT 3**

The sun's at your back "both ways" when you live in Anaheim.

DIRECTIONS:

Drive out the Santa
Ana Freeway, now
completed, thru Buena
Park, pass the Lincoln
State Highway
crossing in Anaheim,
then straight ahead
on the freeway, a
few blocks to West
Street. Turn right to
Furnished Model
Homes.
Open daily 11 a.m.
WATCH FOR
BILLBOARDS



WALKER & LEE, INC., SALES AGENTS • MAC-BRIGHT, INC., BUILDERS

Sales Are Strong in Windsor Village

In spite of the fact that the spot approval, according to Ball Road entrance to the de- Mr. Petrow. Their beauty, en- velopment has been closed tem- porarily for construction work, ing, creates an atmosphere of sales in Windsor Village continue enjoyable efficiency. All kitchen at a brisk pace, according to George Petrow, spokesman for dis- posers.

These homes created for com- the McCarthy Co. Petrow sug- gested that visitors from Long Beach drive out Spring St. large, completely landscaped, which becomes Cerritos, to Gil- lots. Some of the other winning best, turn north to the tract. features are: walls of glass in Petrow also noted that construc- tion has been accelerated so that space, two-car garages, television, expectant buyers can have im- mediate occupancy.

Intriguing combination of color gallon hot water tanks, and heat has been achieved by expert which is thermostatically con- trols in both in- terior and exterior; and the Cali- fornia Contemporary design of from \$10,600 to \$12,775, avail- able to veterans for no down payment. Monthly payments of \$100, which are principal and interest amount to less than \$60, it was stated.



IN LA MIRADA WOODS

Just off Santa Ana Freeway at Alondra Blvd. and Stage Rd., this new property of La Mirada Manor offers three and four-bedroom, two-bath homes with large living rooms and a wealth of luxury features.

Heavy Sales Daily in La Mirada Woods

Officials of La Mirada Woods are linked by slide- Saturday reported that sales for ing glass doors to landscaped the last two weeks totaled more outdoor living areas. The homes than \$1,680,000 in the fast-selling have 75,000-BTU forced-air heat- new community of three and ing with thermostat controls, oak four-bedroom, two-bath homes floor with some parquet floors, on Alondra Blvd. at Stage Rd., custom-designed living fixtures, just north of the Santa Ana red cedar-beamed ceilings.

Freeway's Valley View turnoff. Attractive "step-down" living James N. Starbird, president rooms are available, with en- of the La Mirada Woods Build- trances guarded by balustrades ing Co., attributed much of the or planters; there are Mr. and development's ready public ac- Mrs. Wardrobes with built-in ceptance to the popularity of the vanities, colored bath fixtures, 30 diversified home stylings cre- stall showers with glass doors, ated for the community by Wil- ceramic tile and other features.

Thousands were reported in co-operation with the South- through the eight model homes, ern California Gas Co., are dis- five of which are fully furnished tinguished by decorative and by Barker Bros. They are on display daily and Sunday, typify- functional features of many ing the many stylings, the eight kinds, the developers said.

Spokesmen said plans call for early construction near by of six new schools and the huge La Mirada Shopping Center, de- signed by Welton Beckett & As- sociates.

Terms for vets at La Mirada Investments sure to Woods are nothing down but PAY OFF, Classified Ads! To purchase the homes on down sell or rent anything—phone payments from \$1700 to \$2450. "L106-9"

The large living rooms at La

Banner Park Rent Plan Draws Many

Servicemen who are not yet eligible for a G. I. loan are tak- ing advantage of Banner Park's "Rent-with-Option-to-Buy Plan," reports Frank Hart, general sales manager of Walker & Lee, Inc., sales agents for the devel- opment.

The large lots which afford buyers many opportunities to build recreational facilities in their own yards is one of the major reasons for the great pop- ular appeal of Banner Park.

Hart continued.

The combination of contem- porary with conventional archi-

tectural stylings is another sales glass, in creating a great amount beam, celotex-insulated ceilings influence, Hart said. Skillful of visual living space is praised and mahogany paneling as other use of glass, including walls of by viewers who note the open favorites.



COMPLETELY FURNISHED, OPEN TODAY
BONDED HOMES IN ANAHEIM (Unit No. 5)

A completely enchanting new home planned for family fun and good living, combining Early American and Modern Interiors. Adaptable, versatile, loaded with custom features, here is something really special for every member of the family to enjoy.

Customized Service

Movable Heritage Shutters, Mahogany Snack Bar, Sliding Glass Walls Opening to Patio, Floor to Ceiling Real Brick Fireplace, Payne 75,000 BTU Forced Air Heat, Selected Oak Floors, Ceramic Tile Showers, Mahogany Doors and Cabinets, Large 2-Car Garage.

3 BEDROOMS — 2 BATHS



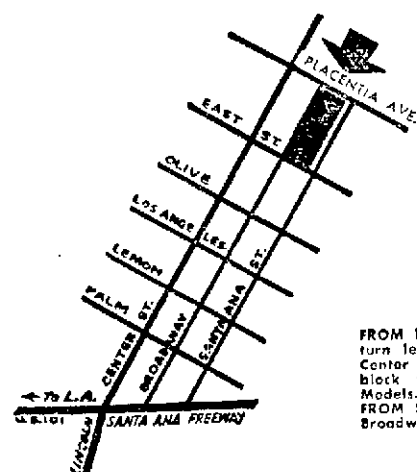
Absolutely no Cash

NO CASH COSTS

NO CASH IMPOUNDS

60.81 Per Month
Prin. & Int.

Non-Vets. New Reduced FHA Down Payments With New Reduced Monthly Payments (Immediate Possession)



The choicest residential section in Anaheim. . . Walking distance to schools, churches, transportation and shopping center. . . Customized design, quality and construction at tract prices.

FROM LOS ANGELES: Come out Santa Ana Freeway, turn left on Lincoln in Anaheim, which becomes Center St., continue to East St., then right one block to Broadway. Turn left two blocks to Models. Follow signs.

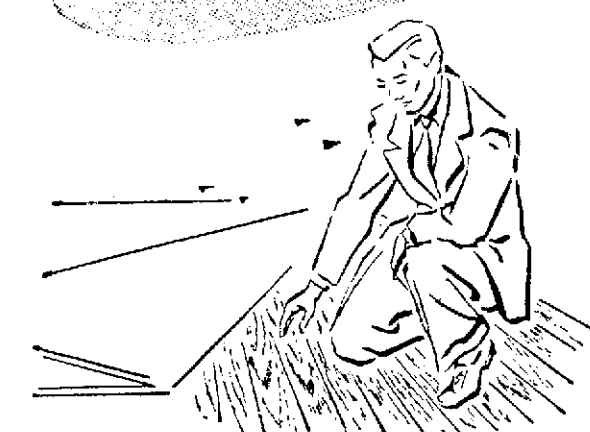
FROM SANTA ANA: Right on Placentia Avenue to Broadway in Anaheim, turn left to Models.

BONDED HOMES

WALKER & LEE, SALES AGENT



LOOK
before you buy...



HARDWOOD FLOORING

Your eyes will tell you if the home you buy is built to last. Insure your investment — be sure it is constructed with quality materials and workmanship. Inspect the floors before you purchase to make sure they are Hardwood. The rich, natural tones of Hardwood require no expensive covering — will always harmonize with every color and kind of decoration — will always look inviting — can be installed on wood, concrete or any other surface!

Remember: both comfort and resale value are assured with . . . HARDWOOD FLOORING!



448 SOUTH HILL STREET
LOS ANGELES 13, CALIFORNIA



THE "SEA CREST"

OWN YOUR OWN APARTMENTS

5th Place and Ocean Avenue
Builder Wm. Pant

... "FENESTRA" STEEL WINDOWS were selected for this beautiful apartment building. You, too, can profit by the experience of builders, who demand top quality.

—Without obligation, call us for estimate—

MARINE GLASS CO.

SCOTT-WOODARD-SCOTT SR.

Glass for All Purposes

Corner 14th and Magholia

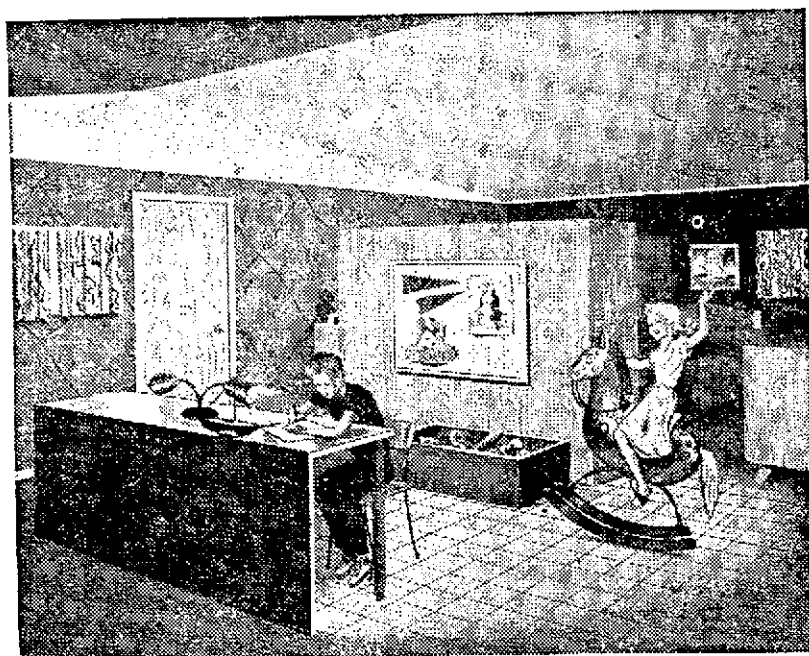
Ph. 7-7475

Member of Long Beach Builders' Exchange

VETS MOVE IN FREE

At HARMONY MANOR Homes

NO CASH NEEDED
NO HIDDEN COSTS
Monthly PAYMENTS only \$61³⁵ prin. & int.



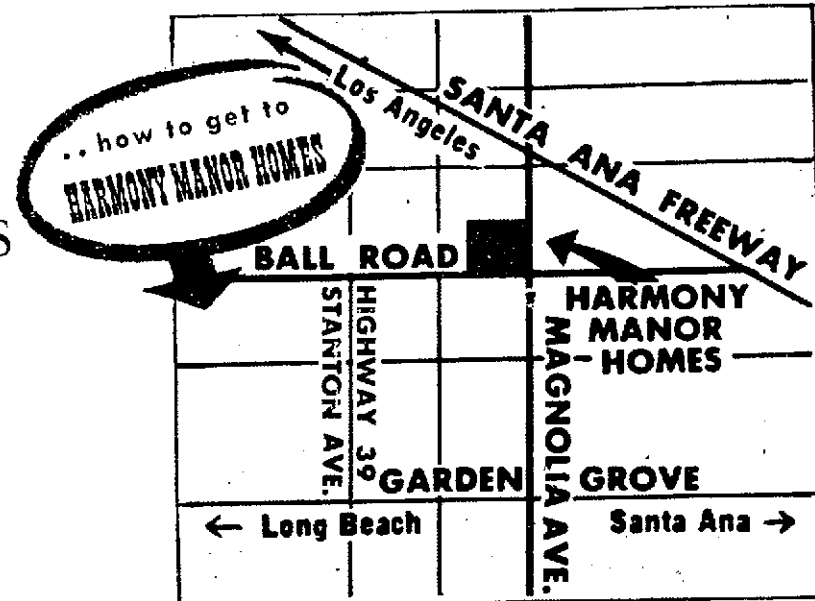
The unique Jack & Jill Room is designed with two separate sleeping quarters and a play area incorporated into one room.

The Only House in California
with famous Jack and Jill Room
Plus All These QUALITY FEATURES

- Built-in Western-Holly Range and Oven
- Built-in Bar with Formica Top
- Louvered Windows
- Bel-Aire Hardwood Natural Finish Kitchen Cabinets
- Electric Garbage Disposal
- Covered Breezeways
- Wall of Glass with Sliding Door
- Two Car Garage

3 BEDROOMS—2 BATHS

PLUS JACK & JILL ROOM



From Los Angeles: Take the Santa Ana Freeway to Magnolia Avenue. Turn south (right) on Magnolia Avenue to sales office at corner of Magnolia Avenue and Ball Road.

From Santa Ana: Drive west on Garden Grove Blvd. to Magnolia Avenue, turn north (right) on Magnolia Avenue to sales office at corner of Magnolia Avenue and Ball Road.

From Long Beach: Take Seventh St. east, which becomes Garden Grove Blvd., to Magnolia Avenue. Turn north (left) on Magnolia Avenue to sales office at corner of Magnolia Avenue and Ball Road.

Wanted (Wom.) 36

Need a Nurse?
PRACTICAL NURSES
AVAILABLE
No fee charged to patient.
References furnished.
Situ. available by exam.

Invalid and Child Care. Agcy.
ve in or out.
PHONE 35-0108
EFFICIENT NURSES
PRACTICAL
able day & night. Live in
out. Part or full time. All
cases, including maternity
child care. NO FEES.
PH. 70-3936
LE-AGED woman desires

With new car will drive old people, beach trips, shopping, etc. Reasonable. Church Ph. 90-5393.

all phases of office routine
desires relief or part time work
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ER. practical nurse, long or
part time. Live out. Ph. 90-6744
6 p.m.

NER Civil Service employee will
professional typing at home.
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Secretary desires part time

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 EARS' experienced as librarian,
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 ank. ph. 39-1996.

SECRETARY-MANAGER — Short-
standing, 6 yrs. local exper. in ins.
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hr. & carfare. Phone 2-1582.
 P. for emp. cple. or elderly
 dy. Mar. 10. \$100 mo. 79-1883
 PR. bar girl & comb. waitress.
 n. 35-3608, call after 10 p. m.
 ND IRONING. shirts, dresses,
 nts. etc. 2 pcs. 25c. TO 5-5969
 SY sit for working mother. De-
 pendable. References. 35-6676.

NDRY & IRONING, my home.
Shirts a specialty. 7-3854.
QOW needs Esawk, by hr., iron-
ing or curtains. 35-6712.
TABLE baby sitter, aft. & evs.
Term. Pref. Belft. area. TO 7-1235
2. in gen. office, light typing,
40 time. Phone 29-1125.

DRUG clerk, 8 yrs. exp. Ref.
Ph. 20-8282

CASHIER, cashier wants job, 4 yrs.
exper. Refs. 31-7749.

NURSE — Many yrs.' exp.
Ref. Live in or travel. 9-5571.

MOVING my home 584 N. 31st

Steno, 8 day, local	205	C. O. statistical typist	205
Steno, 8 hr. Friday	225	Typist, car	225
Savings tel. local	225		
Steno, car, 5 day	275		

<p>RESORT WORKERS</p> <p>CAMP, RESTAURANT, STORE, HOTEL WORK</p> <p>Summer employment commencing in May. Good pay, meals & lodging</p>	<p>DAY work \$1 hr. - carfare. Wed. & Thurs. only. P. 2-2154.</p> <p>BABY SITTER - Extra Reliable.</p> <p>Experience one hour. Ph. 35-1571</p> <p>HOUSEKEEPING & child care. L.A.</p>
---	--

ACTICAL nurse, refined lady,
 5 days wk. Live out. 70-1848.
 ENTRY prl or fry cook, 9-5 day-
 time. 9-8583.
 EAN and Irene: excellent refer-
 ences. 2-8017.
 ILL. DO typing & clerical in my
 home. TE 5-2881.
 IRONING IN YOUR HOME
 PH. 7-5857
Work Wanted **37**

MAN & Wife desire gen. house-
work or house & v.d. maintenance
in Naples district. 34-4197

Contractors—Bldrs. 39

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TO BUILD?**

Let Robt. L. Means Co. help you

commercial property. Our
 bid costs will save you money.
 Lots of references & satisfied
 customers.

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Apartment Houses
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out submitted for each job.
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OUR SPECIALTY.
New rooms, garages, porches,
patios, alterations & repairs. Cab-
inet work, commercial or residen-
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Licensed-Insured Contractors
1616 South St. CH-7967; 2-4147

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612 Sq. Ft., \$4,000
2-Bdrm. Home or
Duplex, \$6,250
Best Materials Used
See Our Model Home

12500 Atlantic, Compton
Newmark 8-1103 or NE 2-5122.
ADDITIONS, bedroom, den, etc.
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Financing arranged. Free est.
Reliable licensed contractor
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\$475 GARAGES \$475
\$388 PATIO ROOM \$388
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REMODELING, ADDITIONS,
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DO YOU NEED MORE ROOM?
 Why not add rumius room or
 den. Free estimates. 5 yrs. to
 pay. Ph. 39-5875.

"Get a Bid from MUNSON" before
you build anything"
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 FREE est. on your elec. work. Lic. contractor.
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 LICENSED contractor. Foundations
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CEMENT WORK - ALL TYPES
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etc. Reas. LB 40-6013, TE 4-0024
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For Your Slab
Materials only for stucco.
Includes: 210 lbs. asphalt shingles, Gable or Hip Roof. 7x16 overhead door delivered.

18x20.....	\$327
20x20.....	\$355

12-14 Extra Bedroom

or Den Addition
Stucco exterior, plaster or dry
wall interior on your **\$449**
slab. Material pkg. deal.
Other Prices Accordingly
Excellent Financing
NO DOWN—36 MOS. TO PAY
For further information
ROSSMAN MILL &

PERSONNEL AGENCY
 EXP. CHOUTEAU BLDG., 322 W. 8TH
 MAXIMUM FEES 30%
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 SPECIALIZING IN OIL JOBS
 MANY LOCAL JOBS
 Oldest in town
 NURSE prac., reliable, efficient,
 live in. Ph. 7-1530.
 WEEKLY cleaning, Mid age. Exp.
 EXP. WAITRESS, 1st cl., ...
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 NEV. 6-7184

91 Room and Board 100

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PROTECTIVE LEAGUE, INC.
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MIXED SHEPHERD & COLLIES
PUGS, BULL DOGS, & OTHERS
ADULTS ONLY
11 a.m. to 4 p.m. & 7 to 8 p.m.

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OF FISHES FOR YOUR AQUARIUM
LARGE VARIETY OF
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Neon fish, 50¢ each, 10 for \$4.95
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VIRGO PETS & MONKEYS
LOVELY WHITE FERREAN
Rice cream Persian, outstanding
blue eyes, \$100.00, \$100.00
GERMAN Shepherd puppies—AKC
5 wks. old. Black, tan & silver.
\$50.00 each. Housebroken, ready to
train. \$60.00.

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Red & tan, 10 wks. old.
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Black & tan. Ready to train.
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BECK'S 10-week old.
Black & tan. Ready to train.
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BECK'S 10-week old.
Black & tan. Ready to train.
1315 W. 10th St., Long Beach, 4-8412

BECK'S 10-week old.
Black & tan. Ready to train.
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130	130	130	130	130	130

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Low humidity 39-5471, 39-45

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BOWARD BUTLER
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East side location. Call Mr.
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8368 E. 2nd St.
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28' CABIN cruiser, Head, etc. Clean
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18½' Sporter, Inboard, carpet plank
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25' CRUISER, '47, sleeps 2, head
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BOAT repairing, alterations, fibreglass
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SACRIF, twin screw Mercor Inboard
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40' boat, Diesel power, Cheap. 6-

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 Phone 2-2469.
 14-FT. Chris-Craft de luxe runabout in good cond. \$125. 35-272.
 BOAT trailer, heavy duty, all steel for 16' to 18' inboard. 20-446.
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'53 NASH Le Mans.....\$1995
Ambassador Country Club. Has Hydramatic Weather-Eye air conditioner, radio, reclining seat bed, tinted glass, leather upholstery. A low-mileage car, sold new and serviced by us.

'54 FORD Crestline.....\$1995
4-Door Sedan with Fordomatic, radio, heater. Absolutely like new.

'53 RAMBLER.....\$1295

53 COUNTRY CLUB..... \$1295
Country Club, Radio, Weather-Eye, overdrive.

'51 BUICK Riviera..... \$1195
Super 2-Door, Dynaflow, radio, heater, in perfect condition throughout.

'51 PONTIAC 2-Door..... \$1095
Has Hydro-Matic, radio, heater, etc.

'52 NASH 4-Door..... \$1045
Statesman, Weather-Eye, reclining seat, bed.

'51 NASH 4-Door..... \$895
Ambassador, Weather-Eye, overdrive, bed, reclining seats, wire tires.

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2-Door Sedan. A low-mileage car.

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The popular Ford with radio and heater. Hard to find one as nice.

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2-dr. \$1599
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power brakes.

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Sport Coupe. Two-tone blue. Blue & ivory vinyl interior. Low mileage. Local lower car. Tinted glass. Whitewall tires. Radio, heater, electric clock. Runs perfect. Safe-Buy guarantee. Lic. 2V17003.
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StarChief Custom 4-door. Sold by us and serviced in our shop. Has radio, heater, Hydra-Matic, white wall tires and beautiful 2-tone beige and white finish. Lic. 2V17003.

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'62" 4-door Sedan. Original throughout. Beautiful 2-tone finish, white wall tires, new seat covers, radio, heater and Hydra-Matic. Lic. 2X95330.

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Super "88" Club Sedan. Radio, heater and Hydra-Matic. Lic. 1X92397. Weekend special.

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Super 4-door Riviera. Original finish. Radio, heater and Dynaflo. Fully reconditioned in our shop. Lic. 8M27706.

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Radio, heater, Fordomatic.
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Reconditioned Cars
OR WITH QUALIFIED CREDIT
NO DOWN PAYMENT
Per No.
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'49 DODGE, 4-Dr. \$32.00
'49 FORD 4-Door, Qdr. \$28.00
'50 HUDSON 6 \$28.00
'48 HUDSON 4-Dr. \$17.00
SEVERAL OTHERS
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ECKERT MOTORS
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50 YEARS
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LONG BEACH
Is Your Assurance of Satisfaction
When You Buy Your New FORD at
FREEMAN A. MCKENZIE Who Offers
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\$299 DOWN
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CLUB COUPE. Full power. Baby blue. Electric windows. 4-way seat.

'55 CADILLAC CLUB COUPE
Baby blue. Just unloaded. A beauty
SAVE \$ \$ \$

'55 CADILLAC SEDAN
Window lift. 4-way seat. All equipment.
\$4899

'55 CADILLAC
60 Special Fleetwood. Get delivery and
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100% FINANCING
WITH APPROVED CREDIT

'55 BUICK \$3799
Roadmaster Riviera. Just a baby, one week old.

'55 BUICK SAVE \$500
Special Riviera. Power steering, 2-tone finish. Custom interior.

'55 OLDSMOBILE \$3799
98 Holiday. Fully equipped. Power steering, power brakes, etc.

'54 CADILLAC \$4999
60 special Fleetwood with air-conditioning, Hydra-Matic, power steering and brakes. 5400 actual miles.

'54 PONTIAC \$2199
Star Chief 4-door. Radio, heater and Hydra-Matic.

'54 CADILLAC \$3999
62 4-door. Very, very nice.

'54 BUICK \$2699
Century Riviera. 2-tone yellow. All factory equipment.

'54 FORD \$2199
Victoria. Full leather. Fordomatic. Bitter-sweet and white 2-tone finish.

'54 OLDS 98 \$2999
Sedan. Very few miles. 3 to choose from. All equipped.

'54 BUICK \$2499
Super Riviera. Factory equipped, yellow & white. Beautiful.

'54 MERCURY \$2399
Monterey Hardtop. Full leather. Overdrive, radio, heater, 2-tone finish.

'53 OLDS \$1999
88 convertible. All factory equipment. Extra nice.

'53 FORD \$1599
Convertible. Radio, heater, Fordomatic, whitewalls.

'53 BUICK \$1999
Roadmaster Riviera. Full power. Local car.

'53 CHEVROLET 1-Ton \$999
Pickup. Radio, heater. Like new.

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Coupe deVille. 2 to choose from. All equipment.

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60 special Fleetwood with air-conditioning, power steering.

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'51 FORD V-8 \$799
Sedan.

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Super de luxe CATALINA. Full leather upholstery, yellow and black finish. White walls. Fully equipped.

'50 HUDSON \$599
Super 4-door. Radio, heater. Drivemaster. Beautiful car.

'50 CADILLAC \$1599
Convertible. New top, radio, heater, Hydra-Matic. The most outstanding car in town.

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4-Door Sedan
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Belvedere. Ivory and turquoise, white walls.

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"98" Holiday
\$3095
Radio, heater, Hydra-Matic.

'53 PLYMOUTH
Suburban
\$1395
Radio.

'53 PLYMOUTH
4-Door Sedan
\$1195
Radio, heater, white walls.

'53 PONTIAC
De Luxe 4-Door
\$1495
Radio, heater, Hydra-Matic.

'52 CHEV.
2-Door Sedan
\$895
License 1Y84176. Factory equipped.

'51 CHEV.
Club Coupe
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Excellent shape.

'51 STUDE.
4-Door Sedan
\$645
Overdrive, radio.

'50 FORD
Club Coupe
\$795
Radio and heater.

'50 MERC.
4-Door Sedan
\$695
Radio, heater, overdrive.

'50 HUDSON
4-Door Sedan
\$395
A good buy!

'50 FORD
2-Door Sedan
\$595
New paint.

'49 BUICK
4-Door Sedan
\$595
Dynaflo, radio, heater.

'48 PONTIAC
2-Door Sedan
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Radio, heater, Hydra-Matic.

'48 CHEVROLET
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For February and Only
2 DAYS LEFT
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WE MUST
SELL 50 NEW FORDS
the OPPORTUNITY of a Lifetime . . . IS HERE
SAVE SEVERAL HUNDRED DOLLARS
Mel Burns Sells THE MOST BECAUSE HE GIVES THE MOST on a
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YOU WILL LOSE MONEY IF YOU DON'T SEE
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2 BIG NEW CAR SHOWROOMS BOTH SIDES OF STREET

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MONTH-END CLEARANCE

OF BRAND NEW 1955

PLYMOUTH & DE SOTOS

Our March Allotment Depends on the Number of Cars Sold During February. WE WANT AS MANY NEW CARS AS POSSIBLE IN MARCH So We Are Going the Limit to Increase Our Quota. Out Goes Our Entire Stock as LOW AS POSSIBLE

THE ALL-NEW 1955 PLYMOUTH

Delivered in Long Beach for Only

\$1779

With Approved Credit
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Just a Trifle More Than a "Hardtop" in the
"Low Price Group"

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The sales manager's personal car. All extras including power steering, power brakes, power seats and other extras. Carefully driven and like new.

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'49 FORD
Custom Club
Extra sharp. A local car with lots of trouble-free miles. Tires, motor and brakes in A-1 condition. Dark green finish, new custom tailored seat, chrome trim, factory push-button radio, heater and defroster. Chrome like new. Priced right with a Safe Buy guarantee.

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FORD V-8
4-door. Radio, heater, turn signals. No down payment with average credit.
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GALORE!

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Radio, heater, Fordomatic, whitewalls, 2-tone. Near new.

'54 FORD V8 Customline 4-Dr. \$1895

Fordomatic, 4-way power seat, 2-tone finish. A beauty.

'53 FORD V8 CONVERTIBLE . . \$1495

Radio, heater, tinted glass, full leather. Popular sea mist green. . . . Hurry!

'53 FORD V8 Customline 4-Dr. \$1295

Fordomatic, radio, heater, tinted glass.

'50 STUDEBAKER 4-DOOR . . . \$595

Commander with overdrive. Terrific buy.

'50 STUDE. CHAMP 4-Door . . \$495

With the gas-saving overdrive. A real economy special.

'50 FORD V8 2-DOOR \$695

Choice of 2.

'39 DODGE 1/2-TON PICKUP . . \$295

With canopy.

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2-tone grey, radio, heater, power steering, electric window lifts, factory air conditioner.

'54 "60S" Fl'twood \$4995

Radio, heater, power steering, EZ-Eye glass, factory air conditioner

'54 Coupe de Ville . \$4495

Power steering, power brakes, 2-tone blue.

'54 "62" Cl. Coupe \$4195

Power steering, power brakes, 2-tone blue.

'54 "62" 4-d. Sedan \$3895

Power steering, power brakes, electric windows, light green.

'53 Fleetwood Sdn. \$3095

Power steering, electric windows. Choice of 2.

'53 "62" 4-d. Sedan \$2895

Light green and like new.

'53 "62" Cl. Coupe \$2995

Power steering; choice of 5.

'52 "62" Cp. d' Ville \$2695

Power steering; local 1-owner.

'52 "62" Cl. Coupe \$2495

23,000 actual miles; 1-owner.

'51 "62" 4-d. Sedan \$1495

See it today.

NOTE: Save \$800

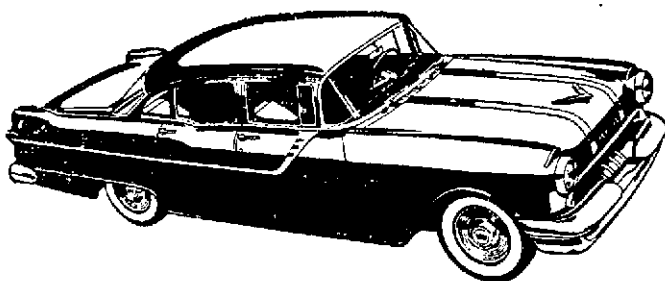
'55 CHRYSLER New Yorker 4-Door. Power steering, power brakes, electric windows, 4-way seat, EZ-Eye glass, white tires. Just unloaded \$3695

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4-Door Sedan

A good little car with Dynaflo, radio and heater. Priced to fit the most conservative budget. Be sure you see this one before you buy. Lic. 726953.

'49 Pont. \$465

4-Door Sedan

You can't be wrong if you can buy a car like this at a wholesale price! If you buy this one, you are buying it at Kelly's wholesale. Equipped with Hydra-Matic, radio and heater. License 6W-848.

'51 Kaiser \$745

2-Door Sedan

One of the smartest-looking '51 cars on the road, and one of the best Kaisers. Equipped with automatic trans., radio, etc. License 1C-56360.

'51 Buick \$985

2-Door Sedan

A local low mileage car that's in top condition. Well equipped and re-priced for today's special. License 2S69498.

'54 Pont. \$2295

8 Cust. Catalina

The most wanted car in the Pontiac line in 1954. Sold new in Long Beach for \$3800. It's sparkling nice in appearance, and runs as good as new. Equipped with dual range Hydra-Matic, Radio and heater. No. X4393.

'53 Chev. \$1295

4-Door Sedan

This is the best '53 Chevrolet buy in town. You can sure pay more but you can't get a better one. See it and drive it, and you'll buy it. Lots of factory equipment. License 1X37207.

'49 Ford \$295

V-8 2-dr. Sedan

If you need a work car — or a low-priced family car this little car will do the job. Has radio, heater. Lic. 1Y-11886.

'52 Pon. \$1085

8 2-dr. Chft. Dlx.

Be sure you see this little sharpie before you buy. It's equipped with dual range Hydra-Matic, radio, heater. License 1V59744.

'53 Pont. \$1585

Sedan

The first sharp buyer that sees this one will buy it. It's in A-1 condition, equipped with Hydra-Matic, radio and heater. Lic. 1X92682.

'53 Dodge \$1295

V-8 Sedan

The powerful Red Ram engine with automatic trans. gives you performance plus economy. Fully equipped and in A-1 condition. License 1X74382.

'54 Mrc. \$2095

Convert. Cpe.

If you are just thinking a little bit of buying a '54 Mercury convertible, you better hurry right down for this one. It's loaded with equipment — including Mercromatic. Lic. 2X-41436.

'50 Ford \$685

V-8 Convertible

A real sharp little sport job with a new top, radio, heater and o'drive. License 2T46920.

'52 Plym. \$865

4-Door Sedan

It drives and rides like a much higher priced car, and it's in A-1 condition — with lots of factory-installed equipment. Re-priced to sell today. Lic. 1T-57060.

'51 Chev. \$795

2-Door De Luxe

A real good little family car, with Powerglide, radio and heater. At a new low price, for this sale. We trade — we finance. License 1Y-39644.

'50 Chrys. \$765

(6) 4-Door Sedan

If you are a Chrysler buyer, you want to be sure to see this little dandy. It looks good — and runs better. Radio, heater & automatic trans. License 1D-46977.

'50 Plym. \$585

2-Door Sedan

For economy, dependability and price you can't beat this little job, equipped with radio, heater, etc. License 3P6676.



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Brand New 1955 Chevrolet

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ONLY 2 DAYS LEFT!

WE NEED
USED CARS
and We'll Pay
to Get Them!

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TRADE-IN
ALLOWANCES

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We'll Sell a

Brand New 1955 CHEVROLET

Utility Sedan for

\$1760²⁵

FULL PRICE

PAYMENTS

LOW AS \$44⁶⁵ A MONTH

Including Tax, License,
Insurance and Interest

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ALL MODELS — ALL COLORS

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Chevrolet of Your Choice

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WE'RE NEVER
UNDERSOLD

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CORMIER



FACTORY DIRECT DEALER
6th and American
LONG BEACH
Open Late Every Night, Including Sunday

Fashion's a Flirt and Each Year She's in Love



1894. Dame Fashion decreed luxurious velvet, worn by Mrs. Don Raney.



1955. Silhouette this spring is a scene-stealer . . . it's slim . . . chic. Imported linen tweed, worn by Carol Beck, takes center stage.



1884. Traditional taffeta for "dressy" occasions, Vernes Bryant is the model.



1850. Stunning lace, taffeta afternoon frock, is posed by Mrs. Martha Ford.



1840. Mrs. Richard A. Matlock wears silk print, straw flowered bonnet of era.



1916. Severe lines trademark of pre-war days. Modeled by Mrs. Arbutus Gum.



1920. Beads, chiffon and silver fox make a true flapper of Mrs. L. J. Cooney.



1820. Mrs. Julius Molina in water silk taffeta, sign of daytime elegance.

Curtain Rising on Exciting Fashion Scene

By MARY LOU ZEHMS
Press-Telegram Women's Editor

The curtain is rising on the 1955 fashion scene. Taking center stage is the sleek, chic, trim woman of today, so smartly "put-together" because of uncluttered lines. On the front page we have given you a glance-back into fashions of the past century. There is a slight difference!

It has been fun to give you another of our semiannual editions displaying in picture and story just what the Long Beach dress shops and department stores have to offer you, the style-conscious shopper, this season.

About two months ago, we called a number of the civic and social leaders in Long Beach asking them to pose in styles of previous eras. And, to our delight, they consented. We spent a day at the Goodwill Industries Costume Department, with Mrs. Lila Hawkins supervising and choosing the gowns each model would wear, while our society photographer, H. S. Melvin, took the pictures.

Models and the organizations they represent are Mrs. Richard A. Matlock, Long Beach Auxiliary to Los Angeles County Medical Association; Mrs. Verne Bryant, a past president of Eboli Juniors of Long Beach; Mrs. Julius Molina, Rick Rackers;

Mrs. Donald Raney, Junior League of Long Beach; Mrs. L. J. Cooney, Executive Secretaries; Mrs. Martha Ford, Sandlarks, and Mrs. Arbutus Gum, Long Beach Council of Parents and Teachers.

To represent our modern miss we asked Carol Beck to pose. A graduate of Wilson High, she is now majoring in education at Long Beach City College. Throughout the pages you will find pictures marked "Staff Photo," all of which were taken by Mr. Melvin and graciously posed by models from Wilma Hastings School of Fashion Modeling. The costumes they are wearing are now in stock in the Long Beach stores.

Few people realize that Long Beach is now as fashion-wise as New York City. In what some may consider small detail areas, the shopper may find imported dresses and coats from the top designers in France and Italy, America, and, particularly, California, name-brand shoes, the most luscious of all furs and, what is more important, the quiet and dignity of a couturier salon and expert saleswomen to serve. There is no longer any need to drive "out-of-town"—if you see something you want, if the local dress shops do not have it in stock, many of them will order it for you.

The most important scene on our stage today is the California look. Co-starring are color and fabric with the narrowed silhouette in a leading role. Lady still has curves though but they are considerably restrained. Take heart, even last year's full skirts are being worn by the principals in this scene!

The opening number features color . . . and the birth of the blue-greens and mauves as hit parade hues are worth watching (and buying). The California oranges are in the scene too . . . different only in name . . . persimmon, tangerine, capucine or "hot orange." There's lots of white and plenty of black with a third bright shade for accent.

It's the sustaining theme that motivates the plot. In clothes, it's the sustaining thread whether in cotton, silk, wool or nylon. Fabrics, both domestic and imported, blend happily in the interpretation of the designer's ideas.

Prints, dots and stripes are attention-getters. Cottons are glazed, silken, homespun or rough-hewn. Linens come printed or plain and silk looks like tweed. A few sheer wools and pastel jerseys are on the stage.

Stealing the scene is the silhouette . . . slim one moment and full the next. The newest look in daytime dresses is the unbelted or low-belted slim sheath-like type. Bouffant skirts are still popular for late day and evening wear and . . . look for big, big collars on everything!

Stepping on stage with a new silhouette are coats and suits. There is the new wide width at the top, lessening to a sliver at the hem. Full length cotton coats are as important to the dress as button or zipper; bloused back jackets are important too.

Important actors on the stage are swimsuits in bright or white, their silhouette sleek and smooth with back interest. The return of the two-piece swim suit is imminent. Innovations are flower-fresh outlines with petal bra or blossom-shaped skirts.

This is the season for pants for all sorts of occasions—sunning, swimming or soireeing. Long, short or Bermuda, they are all pared to second-skin proportions.

You, too, can "get into the act" with these exciting, colorful fashions, designed for smart, casual California living.

Hoovers Jr. Still Miss Many Southland Friends

By VIRGINIA WELDON KELLY
Washington Staff Correspondent

The Deputy Secretary of State and Mrs. Herbert Hoover Jr. live in Washington now but they still miss Southern California. They beamed as they discussed Pasadena and Long Beach and their friends in that area. We chatted at the reception in honor of the Hoovers given by the American Newspaper Women's Club at their clubhouse at 1604 20th St.

Mr. and Mrs. Hoover were interested to hear that the late Mrs. Herbert Hoover, Sr.—then First Lady—was the honor guest at the first party ever given by the ANWC back in 1932.

At the 1955 party, Mrs. Hoover, who is slender with French Marquise silver hair, wore a navy taffeta full skirted frock with a tiny ravy velvet hat. She stood for over two hours in the "barest minimum" of sandals, just a sole with French heels and a few straps.

Tall, broad shouldered, dignified Mr. Hoover wore navy blue as did club president, Miss Ruth Crane and party chairman, writer and TV producer, Texas born, Mrs. Hope Ridings Miller.

The Portuguese Ambassa-

dress, Senhora de Esteves Fernandez; the Delegate from Hawaii, Mrs. Joseph R. Farrington, and Rep. Edith N. Rogers were asked to pour tea.

Among the 180 guests were the Secretary of the Interior and Mrs. McKay and the former Ambassador to India and to Iran, Loy Henderson and Mrs. Henderson—just back from a rainy and cold vacation in Southern France.

Mr. Henderson, the new Assistant Secretary of State, said he has been so busy in his post that he hasn't had time to decide whether he enjoys Washington or not.

Assistant Secretary of the Interior and Mrs. Orme Lewis came to the party accompanied by the Republican National Committeewoman, Mrs. Margaret Rockwell (here from Arizona).



PASTEL TAFFETA FOR DANCING

There will be many evenings this spring and summer that will require formal attire. Why not choose from the new spring evening dresses just now being delivered to Long Beach ready-to-wear stores? The Frank Starr Original, shown above, is a floor-length pastel blue silk taffeta, the bodice of which is completely covered in silver bugle beads and white sequin embroidery. At Euffums, Broadway and Pine.—(Staff.)

Linen, Tweed Lead Parade in Rich Fabric Designs

A crisp, buoyant look dominates the fabric picture for spring '55. As the lines of fashion become simpler, the weaves and finishes of fabrics become more flamboyant. Eye-catching novelties with a rich look are the new-season favorites. Springy softness is everywhere.

Two prerequisites that designers insist upon are fine quality and light weight. As easy washability becomes increasingly important to the American woman, more categories of fabrics conform to care-free wear-and-wash standards.

Linen and linenlike weaves are everywhere, looking newest with slubbing, embroidery and printed patterns. Crash-resistant plaid linens appear in suits and coats as well as dresses. Silk-and-worsted and silk-and-viscose mixtures join spun rayon in the linen-effect group.

Linen newly blended with wool makes an exciting coat and costume fabric that resembles Italian fabric raw silk in light weight and rough surface. Stray-mat and silk are popular wool blends, while tweed takes the lead in extremely lightweight all wool. Random tweeds, from crisp and nubby to soft and fine, are seen most; but there is a generous supply of herringbones and other patterns with quite smooth surfaces.

Slubby weaves look most important in basic wools, such as tissue-weight flannels, but a tendency to sheer types appears in the large crop of serge, twill and gabardine.

Pleated novelty cottons, border-design prints and unusual all-over prints share the spring spotlight with crinkle cottons.

Chamber Music Concert Set Today at Art Center

Long Beach Municipal Art Center, 2300 E. Ocean Blvd., will present the ninth in its series of chamber music concerts today at 4 p. m. Music lovers will hear an ensemble of ancient instruments in a program including works of Stamitz, Bach, Marais and Debussy. An authentic antique viola d'amore from the famed collection of Dr. Erich Lachman will be used in the concert.

Performing artists are Archie Wade Jr., flute, Harry Blumberg, viola, and Dorothy Remsen, harp, of the Los Angeles Flute, Viola and Harp Trio, assisted by Carol Rosenstiel, harpsichord. Wade, flutist of the Columbia Studio Contract Orchestra, was formerly with the Los Angeles Philharmonic and the Hollywood Bowl Orchestras. Blumberg, a member of the Roth Quartet and Columbia Studio Orchestra, is on the faculty of the Los Angeles Conservatory of Music.

Dorothy Remsen, a member of the Los Angeles Philharmonic and Hollywood Bowl Orchestras and of the recording orchestra at Walt Disney Studios, is former solo harpist with the National Symphony Orchestra, Buffalo Philharmonic Orchestra, and the Minneapolis Symphony Orchestra. Carol Rosenstiel has concertized widely in contemporary and baroque chamber music. The chamber music concerts, regularly held on the second and fourth Sundays of each month, are open to the public without charge. They are broadcast on radio station KFOX at 8 p. m. Sundays after the concerts.



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Slim wool gabardine skirt with a whirl of pleats, 29.98

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Rose Marie Reid SWIM SUITS

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136 Pine Ave.



MINK STOLE
The champagne and caviar of furs—mink! Here is one of the newest treatments of this popular stole, a hug-me-tight, made of natural Royal Pastel Mink. The back is bloused to suit the new look in dresses and suits. Available at Lockwood Furs, 711 Pine Ave.—(Staff.)

Two Couples Host Dinner

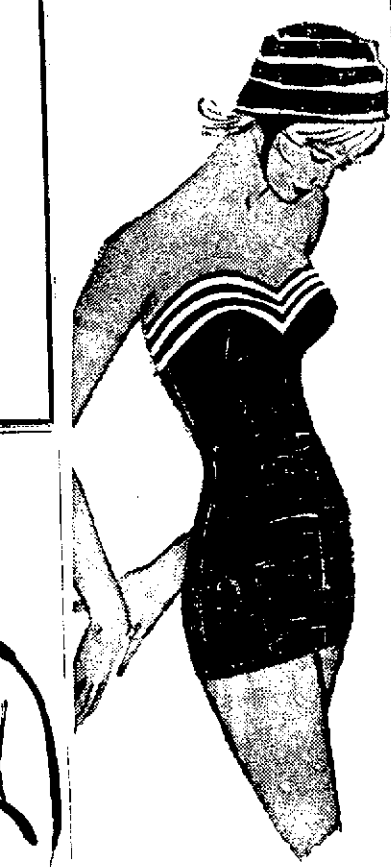
The entire television room at Allen Center was taken over on Friday evening by Dr. and Mrs. James H. McGranahan and Mr. and Mrs. Walter Danney of Huntington Beach who entertained at a festive dinner dance.

With St. Patrick's Day just around the corner of the calendar they chose a theme employing shamrocks, green candles and carnations to adorn the long table. Cocktails were served at the home of the McGranahans, 333 Haines Ave., prior to the dinner party.

Guests invited were Drs. and Mmes. Gordon Brown, Walter Furie, Harold H. Morris, Don Murphy, Virgil Ridgeway, Floyd H. Todd, Francis C. Herzog, Messrs. and Mmes. Jack Grimes, W. H. Davidson, Francis J. Heusel, Charles Hotzel, Herbert Murphy, Virgil Rothwell, Howard Taylor, Leo McCreary, John Wood and Loris Cox.

Druggists' Wives

Ladies Auxiliary to the Long Beach Pharmaceutical Association will honor Mrs. Edward H. Lieberman, president of the state auxiliary, at a luncheon meeting Tuesday at the Towne Club, Los Angeles and San Diego auxiliaries also will attend to welcome the state president. Hostesses will be Mmes. Ed Murray, P. M. Horgan, Wayne Jenkins, H. J. McMahon and George M. Vermilion.



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Have a really pretty umbrella this spring, to ward off showers and bolster morale at one and the same time. Might be white with a carved pink rose as handle.

Plastic Patent

Pick a plastic patent handbag for spring and wipe it clean of thumb prints with a damp cloth.




MR. BOB

KaMaKnit wool jersey suit—a jacket with a shape, the ease of a sweater settled over a hip-hugging pull-over and slim skirt . . . Junior Sophisticates . . . \$59.95 as featured cover February Mademoiselle.

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Greta's
MISS GANE ORIGINAL • 45⁰⁰

Of pure silk nubby tweed . . . stark white linen accents . . . long torso . . . bouffant skirt . . . all bespoke Spring, 1955

it's worth the trip to Belmont Shore!

Style Event on Calendar

"Round the Clock" fashions will be shown at the Downey Woman's Club, 9813 S. Paramount, Downey, by the Theta Chi Epsilon Sorority, Gamma Chapter, to provide needed equipment for round the clock care of young polio victims at Rancho Los Amigos.

Mrs. Frank Smith, chairman of the event, announced the date as March 1 at 8 p. m. with all types of daytime and evening fashions.

All styles modeled will be from Tiffet's Woman's Shop of Whittier with Virginia Warren as narrator.

In addition to the spring fashion showing, entertainment will be provided by dancers from the Humphrey Harmony House, Mrs. Jack Snow, pianist; and Richard Waggoner, soloist.

Wonder Shops



JUST GOES TO SHOW YOU what can happen to a tailored dress when R & K's mind is strictly on Spring. It comes out all silky and shapely; its waist slim as a new twig, its skirt buoyant. In silk and rayon woven like linen. Sizes 9 to 17.

Wonder Shops

Charge and budget accounts invited

- LONG BEACH 523 Pine Ave.
- BELLFLOWER 16517 Bellflower Blvd.

Social Galaxy

Mills Art Director to Address Alumnae

By BETTY WENTWORTH
Independent Women's Editor

A flurry of activity is surrounding the visit here this weekend of Dr. and Mrs. Alfred Neumeyer, who are the houseguests of Mrs. Ruth Craig Merrell at her home, 4201 Chestnut Ave. Dr. Neumeyer's name is a distinguished one in art circles. He has been affiliated for the past 20 years with the Mills College art faculty and is director of the campus art gallery.

This afternoon the Neumeyers and their hostess will attend the informal reception for Arthur Gallion, USC dean of architecture, at the Municipal Art Center. Afterwards they will dine at the Virginia Country Club with Mrs. Merrell, Dean Gallion, Mr. and Mrs. Samuel Heavenrich, and Mrs. Herbert Waite.

On Monday evening prior to his talk at 8 p. m. before Mills Alumnae and their guests at Mrs. Merrell's home, Dr. and Mrs. Neumeyer will be honored at a dinner party given by Mrs. Merrell.

Guests are to be Miss Isabel Connor, supervisor of art in the city school system; Misses Ruth Burdick and Elsa Warner, heads of the Wilson and Polytechnic High School art departments, respectively; Dr. John Olsen, co-ordinator of the art department at Long Beach State College, and Mrs. Olsen, Messrs. and Mrs. Samuel Heavenrich, Robert Whyte, Fritz Taves, Roger Case and John B. Merrell.

Assisting during the coffee hour to follow the lecture are Mills alumnae, Mrs. Harold Nissen, Robert McCune, Lucius L. Apgar and Richard F. Featherman.

Rounding out his busy schedule Dr. Neumeyer will speak Monday noon before Los Angeles Alumnae at their "college away from college" at the home of Mrs. William Maybee in Beverly Hills and on Tuesday morning at UCLA.

Spring blooms in pastel hues graced Etta (Mrs. Milton) Arthur's home on Thursday for the luncheon party given by the Assistance League's provisional committee honoring the busy provisionals who are just completing their year of training. Marjorie Van Dyke and Mary Miles were cohostesses.

Present in addition to Marie Hargrove, another committee member; Carol Scott, League proxy; and Jerry Green, provisional chairman; were neophytes, Verla Browning, Barbara Clark, Kitty Cody, Kas Barker, Peggy Elliott, Mareta Hart, Helen Keipp, Florence McBride, Cecilia Prichard, Carol Richey, Doris Swenson, Grace Vessels, Doris Young, Jess Young and Louise Young. The last named provisional was attending her final meeting since this weekend she and her husband, Thomas Young, plus young son, Tom, 14, are moving to Palo Alto where Tom Sr. has been transferred.

IT WAS LUNCHEON, chit-chat and cards on Wednesday at Hart (Mrs. Rufus) Davis' Pacific Ave. home for members of her bridge club. Bidding and passing and maybe doubling a bit were Cassiata Walker, Lois Fellows, Winifred Carney, Ann Settle, Dorothy Goodnight, Marian Heedwohl, Marian Cary, Flo Newton and Helen Wilkinson.

Van and Ronnie Heath were in Palm Springs last weekend supervising the final touches on their new Smoke Tree Ranch home. Van now embarks on that second step for new house-holders, the making-decisions-on-fabrics-and-colors stage. They're of course retaining their handsome ocean front home on the peninsula which, by the way, was thronged with Phi Gamma Delta and their dates (about 60 strong) on Friday night when they came down from USC as guests of Sandy Heath.

THAT DIFFICULT task of closing the door on a house where one has lived for 34 years was Winifred Carney's last week when she turned over the keys of her spacious and charming home at 4160 Locust Ave. to its new owners, the Raymond Rosslings. It has been the scene of family weddings and Mrs. Carney's gracious hospitality has been extended to multitudes of guests at many a beautiful party.

We predict that before too long a time that same welcoming hand will be extended at her new abode at 1230 E. Ocean Blvd., which has a broad view of the Pacific instead of sweeping lawns and gardens. The family portraits and cherished books are there despite the smaller size of her apartment.

WBA Meeting

Woman's Benefit Association Review No. 15 will have a covered dish luncheon Tuesday in Machinists Hall, at which Mrs. Minnie Buchanan, newly appointed financial secretary, will be guest of honor. Pioneer members will be hostesses. Visiting members are invited.

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with shirred roll collar
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100% all-wool in
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Mrs. Laurence Heppe

Elayne Rehn Becomes Bride of Laurence Heppe

A brocaded white satin ballerina-length gown was chosen by Miss Elayne Rehn, daughter of Mr. and Mrs. C. Eugene Rehn of 447 E. Sunset St., when she recited her marriage vows with Laurence Heppe. He is the son of Marion Heppe of Oakland.

Officiating at the afternoon service last Sunday in Immanuel Lutheran Church was Rev. Martin C. Olson. Two hundred guests witnessed the double ring service.

Completing the bride's attire was a veil held by a crown of pearls. Escorted down the aisle by her father, she carried white roses centered with an orchid.

In the entourage were Miss Marilyn Peterson, maid of honor; Linda Rehn, younger sister of the bride served as maid of honor; Robert Heppe, brother of the bridegroom, best man; and Curtis Rehn, brother of the bride.

William Halligan and William Lavin, ushers. The bridal attendants wore blue taffeta gowns and carried red roses.

Hostesses at the reception were Mrs. Hildur Anderson, Perry Bell, Charles Reed, Delpha Halligan, Curtis Rehn and Miss Carol Bridenbaugh.

The bride, a graduate of Jordan High School, served as a parish assistant at St. James Lutheran Church in Oakland. Her husband attended San Jose State College. The couple are honeymooning in Laguna Beach and will be at home to friends in San Jose.

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Coated costume

The most important fashion story to emerge from early spring showings . . . the beautifully co-ordinated look of the ensemble. Charm of the print dress echoed in the lining of the 3/4 coat. Sizes 8 to 16, \$29.95.

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Barbara Yunker's Betrothal Announced

Social interest in the Southland and the Midwest this morning focuses on the engagement of a prominent collegian couple, Miss Barbara Ann Yunker and William Leslie Bettison Jr.

Formal announcement of the betrothal was made last evening by the bride-to-be's parents, Mr. and Mrs. Chester Frederick Yunker, at a cocktail party for 400 friends and relatives in their home at 100 E. San Antonio Dr. The prospective bridegroom is the son of Dr. and Mrs. William Leslie Bettison of Grand Rapids, Mich. The popular pair plan an early summer wedding at St. Luke's Episcopal Church.

Betrothal cards engraved with the names of the couple were presented to guests at the door by the bride-elect's younger brother, Robert Warren. Also assisting at the party which was given from 5 to 9 p. m. were Barbara's teen-age brother, Donald, and Mrs. J. Stowe Carney, Mrs. William H. Cree, Messrs. and Mrs. Francis J. Heusel, Stanley W. Curtis, William C. Edwards, M. Jack Long, all of this city; Mr. and Mrs. W. W. Hoagland of Rolling Hills; Mr. and Mrs. M. F. Baker of Downey; Mr. and Mrs. Edward G. Heath of Carpentaria; Mr. and Mrs. Allen Stockstill of Pasadena, and Miss Jane Douglas of St. Joseph, Mo.

Miss Yunker greeted guests in a Pierre Balmain original gown of pure silk with a muted pink shading from the pale pink to shrimp tones. The dress was designed with a V-neckline in front and back and a wrapped torso above a bouffant skirt. Mrs. Yunker chose a Peggy Hunt original of navy blue lace which was entirely covered with sequins. The gown was fashioned with a scooped neckline and a full skirt.

The bride-elect, a third generation Californian, comes from a family long associated with cultural and civic growth of this state. She is the granddaughter of the late Mr. and

Mrs. Carl Frederick Yunker of San Francisco, and Mrs. John Jackson of Downey and the late Mr. Makson.

Miss Yunker, a graduate of Polytechnic High School where she was a member of Phi Gamma Chi Sorority, received her degree last June from Scripps College. There she served as president of her junior class and was active in student affairs.

Her fiancé is a 1951 graduate of the University of Michigan where he majored in zoology and chemistry.

Both young persons are studying at the American Institute for Foreign Trade in Phoenix, Ariz., and will receive their bachelor of foreign trade degrees in May.

Affiliated with Alpha Tau Omega fraternity and Delta Phi Epsilon, national professional foreign trade fraternity, the bridegroom-elect also is a member of the board of directors of the Grand Rapids Council on World Affairs and is a past member of the Grand Rapids Junior Chamber of Commerce. He spent two months in Yugoslavia in 1953 as a "community ambassador" representing Grand Rapids under the auspices of the Experiment in International Living of Putney, N. Y.

Note Milestone

Del Mar Rebekah Lodge 275 will celebrate its 52nd anniversary Tuesday evening at 8 o'clock in Machinists Hall. Emma Packman is chairman.

Choose Leader

A new president will be chosen when Alter Society, St. Anthony's Parish meets Wednesday at 1 p. m. in the Catholic Center.



Barbara Ann Yunker

Variety of Combinations Keynotes Fauth Designs

Madeleine Fauth believes that fashion is not a single trend, but a combination of many. This is reflected in her new spring collection, where variety is the keynote—in color, fabric and silhouette.

For the "Sophisticate," she presents her new sheaths called stems, which wrap the figure in straight, slim lines and emphasize hip detail. Long torso variations are featured in the full skirted silhouettes called the piquelette and the morning glory. The latter treatment is a version of the umbrella effect with much fullness near the hemline. The fancy free dress is a classic shirt type look with full skirt and natural waistline. A Madeleine Fauth trademark, the princess bodice, is still prominent with a defined bustline.

Fabric news is in her use of blends, such as Dacron and rayon, silk and cotton tweeds and wool and orlon. For five wear, pure silk is prominent.

Polka dots are important this season, and perennial blue, fawn beige and flower pot red predominate in color. Miss Fauth uses several brilliant floral prints, outstanding of which is an unusual multicolored one of mauve pinks and blues. Another is in stained glass colorings of royal blue and purple.

Miss Fauth's coats are of great fashion interest. Her "slim jim" is a three-quarter length sport coat with very narrow sleeves which stop just above the wrist. Tweeds, basket weaves and Venetian wool covert are used in gay spring colors such as zinnia red

and bright pink. Black and perennial blue poi de soie make attractive dress coats in full, but easy lines.

Widows Club

Spanish-American War Veterans Widows Club will meet Tuesday noon in Linden Hall for a sandwich luncheon and election of officers. A social hour will follow.

Nazareth Shrine

Nazareth Shrine S. White Shrine of Jerusalem, will meet Monday at 7:30 p. m. in Town Hall. The session will honor charter members and new members. Chairmen for the evening will be Beulah Sheley and Laura Smith.

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Young Coeds to Be Feted at Tea This Afternoon

Senior women of the four local high schools and women students at City College will be entertained this afternoon at 2:30 at a tea in the home of Supervisor and Mrs. Burton W. Chace, 4160 Country Club Dr. Women's Activity Committee of USC will be host at the event for young girls and their mothers.

Mrs. Edward White, dean of women at the university, will address the group, and the Kappa Kappa Gamma Sorority Quartet will sing several USC songs. Outstanding women leaders on the campus also will attend to explain life and activities on the campus and answer questions. Several faculty members from local schools will be guests.

Long Beach freshmen at USC who will assist as hostesses are Paula Chace, Marilyn Stivers, Beverly Davis, Donna Morgan and Sue Waddelow.

Decorations, name tags, napkins and the tea table centerpiece will feature the school's Trojan emblem, and the university's colors, cardinal and gold, will be carried out in the flower arrangements.

Local alumnae planning the event with Mrs. Wes Rollo, chairman, and Mrs. Chace are Misses. Clyde Dunlap, John Henderson, Robert Ivey, Noble Millie, Chester Moore, E. T. Moore, Neil Phillips, Ely Somerville and Don Spring.

Alice Clark 247 E. OCEAN

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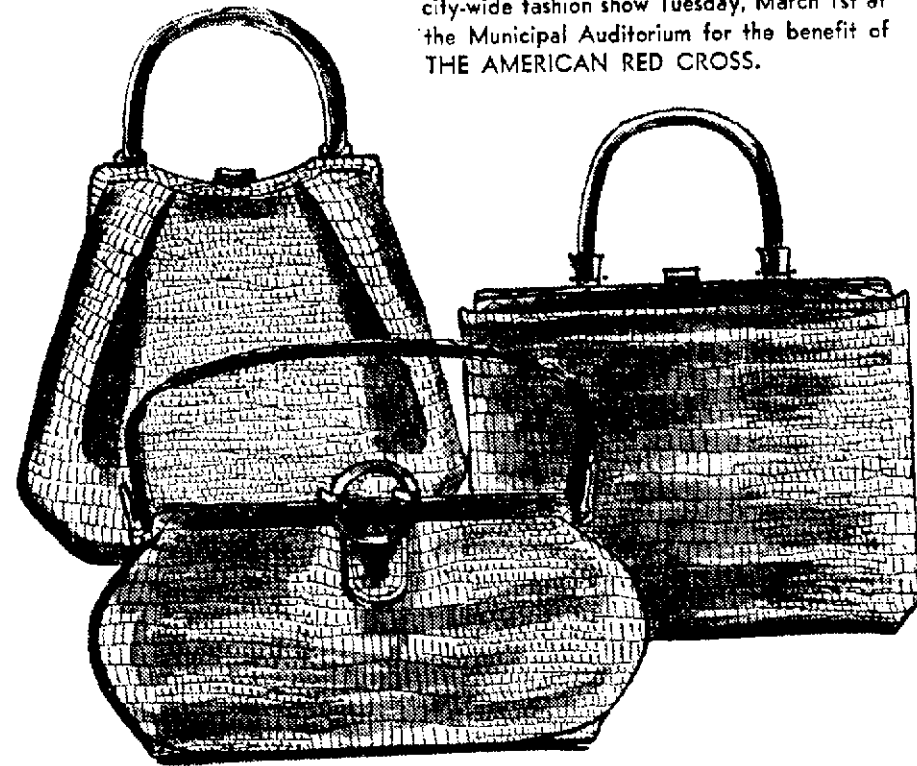
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RIBBED KNIT MIDDY

Zolot of California has designed this practical ribbed knit cuffed midy in white with Capri blue or red stripes. It is worn over an orlon challis permanently pleated skirt in white. The midy and skirt may be purchased separately. At Toni's, 337 E. Ocean Blvd.

Organists Program

Long Beach Chapter, American Guild of Organists will meet at 8 p. m. Tuesday in Pacific Coast Club. The program arranged by Fred Shaffer will feature selections performed by members.

Plastic Slicker

A plastic slicker today isn't the bottling-up thing it used to be. It has thousands of tiny pores that keep you breathing.

Bathroom Decor

The stand-by pair of bathmat-and-toilet-lid cover has a third companion: A contour-cut lavatory base rug.

Superfluous Hair

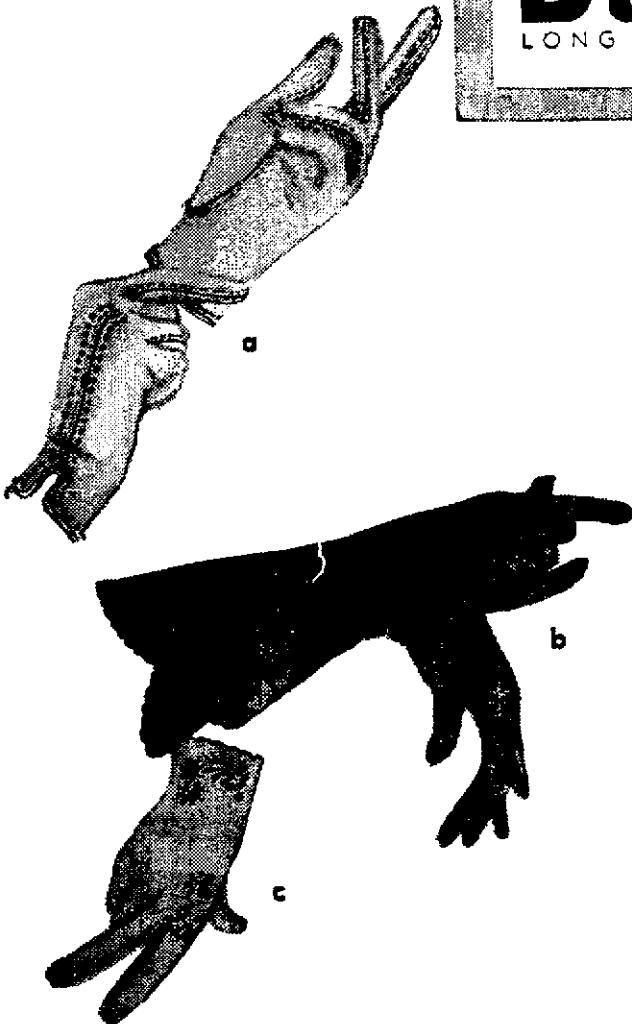
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in your beloved shorties as well as the
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Made by Wear-Right in a
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- c. Chatter, white, pink, navy. \$4

Gloves, Street Floor

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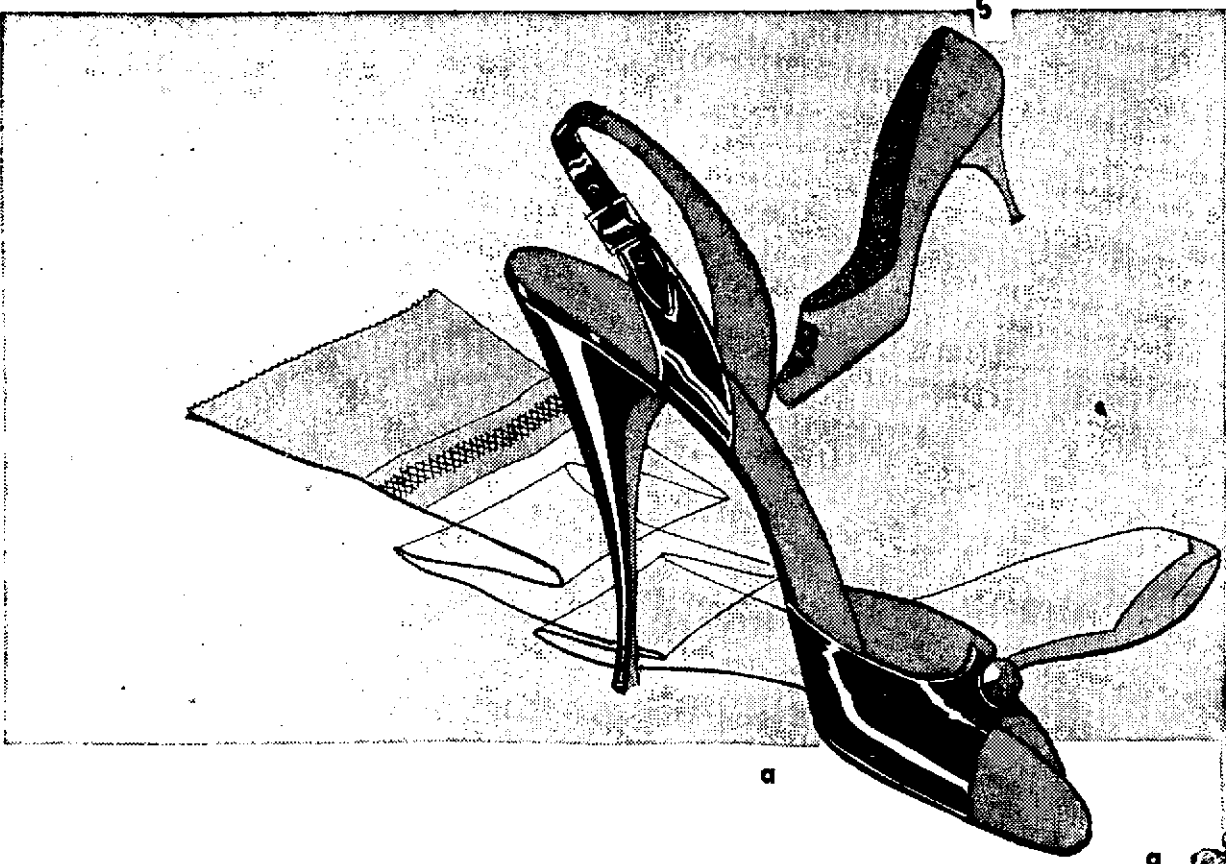
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Andrew Geller interprets the stiletto heel

Tapered to new narrowness, transformed to new heights!
Very high or mid-high heels combine with graceful design to bring you these shoes of unbelievable flattery.

- a. Barbi, black patent stiletto heel sling pump, grey, pearl toe-trim **22.95**
- b. Sonnetua, blue polished calf pump; suede cut-out, mid-high heel **22.95**

shadow sheer beautiful Bryans

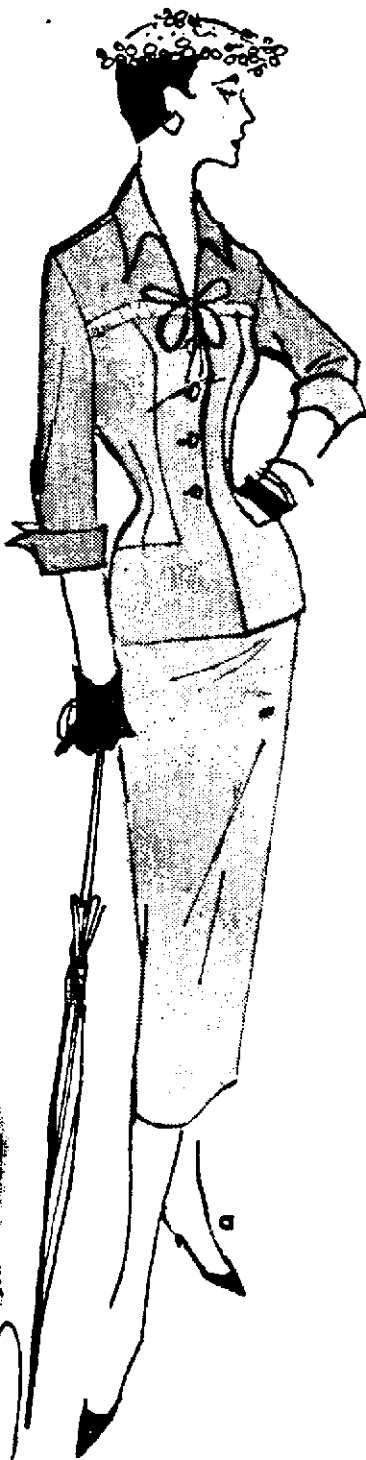
in a new collection of Spring colors. Proportioned sizes 8½ to 11; brief, American Miss, regular and long. **1.95**

Hosiery, Street Floor • Women's Shoes, Street Floor

names make news in spring millinery

... and our noted designers make the headlines with their brilliant interpretations of the most imaginative, the most enchanting spring hats you would ever want to see. There's every shape and every color, pure in line or lavishly trimmed ... all with the intangible flattery that is the signature of these world famous milliners.

- a. Chanda, sprinkles currants on white straw, velvet faced, **\$45**
 - b. Laddie Northridge drapes white navy satin on navy straw, **\$45**
 - c. John Frederics, straw bucket cloche, velvet edged, **\$27.95**
- Fashion Millinery, Third Floor



It's the story of the sleek suit in pure silk or smooth woollens with the longer jacket, eased at the waist, or the suit with the longer box jacket, straight or lightly curved at the waist. Often it's a narrower sliver of a coat over the multi-color swirl of a print dress. The smartest interpretations are simply detailed, illusion-proportioned to make the American woman look slimmer, taller, more serene than ever before.

- a. Forstmann Charmeen suit by Gene Shelly with Roman numeral applique yoke detail; contrasting crepe lining. Navy, citron or red. Sizes 10 to 16, **\$145**
- b. Gene Shelly's imported Dupione silk suit, with rolled neck tie and contrasting details. Navy, citron, or red. Sizes 10 to 16, **\$145**

Fashion Shop, Third Floor

the silken suit
by Gene Shelly

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The Wild Waves Are Saying

When Milady Buys, M'Lord Pays and It's Spring Again!



WASHABLE ROMAN PRINT

Roman art inspired the intricate design used by McKetrick in styling this eye-catching dress. It is a guaranteed washable fabric by Fuller. Colors are turquoise, orange or gold backgrounds, sizes 8-18. Now being shown for spring at Columbia, First and Pacific, and Lakewood Center.

Washing Tip

Cotton knits are just as fashionable for cold weather as they are for summer. Outer garments launder smoother if you lay them flat and smooth them out while they're drying.

Smooth Neck

Watch out when you get to low necklines! You need to give your back and neck the same careful scrubbing you give your hands if you're to look well in these fashions.



100% Pure

Cashmere Coats

Schick's now has a fabulous collection of 100% Cashmere coats, for juniors, petites and women. Exciting spring colors: navy, blush, spring blue, melon, grey, nude and off-white. 3 styles to choose from. Sketched, tuxedo collar style with dramatic push-up sleeves.

98.95

Leslie James Bali straw roller.....29.95

Jewelry from Schick's Boutique Shop

Schick's

Pine at Seventh
Park and Shop Validation

When that gleam in feminine eyes appears you know it's edging closer and closer. When Milady buys and M'Lord pays (bless you, M'Lord!) it's as sure a sign of spring as the fingers of a tulip pushing into the sun or a cock robin filling homestead rights in your back yard.

For the fashion edition a little snooping along a new tangent seemed in order so we queried a few of the ladies of town to discover their personal thoughts on, you'll excuse the term, the "latest."

Hazel (Mrs. George) Vermillion: As the mayor's wife, she must have clothes ready, willing and able to be on the go at a moment's notice and at startling speed. Mrs. V. has eyed the new tweeds with undisguised favor, seeing in them a fashion rightness and sturdiness to serve her well through her busy days. She is already the owner of a chic new black and white mix suit and topper and in-fers, with a twinkle, she's just begun to shop!

Joyce (Mrs. John) Berry: This gracious lady's penchant for shades of blue is legend to her wide circle of friends. If not blue, then soft greys or jet black have been her choice. She concluded this may be the revolution! For the first time in many years, the colors are so intriguing Joyce is considering a switch, maybe to the candy tones of pink or muted reds, never more handsome than in the new fabrics.

Ginny (Mrs. Rexford) Welch: Active in the club and social affairs of town, Ginny finds the new boxy suits to her exact liking. They're free in spirit, pert and chic, she thinks. And as for the shoes, Ginny finds them the most exciting styles in years and to prove it has added a daring pair of bright orange barefoot cocktail slippers to her wardrobe. She assures us—what the ads say is true. They stay on!

Verla (Mrs. Dick) Browning: The cottons of early spring and summer have always been a favorite with charming Verla and indeed they suit her fresh complexion very well. She finds the spring collection better than ever and looks forward to the soon-to-come balmy weather.

Julia (Mrs. Bill) Cheney: Even undergoing the temporary discomfort of back trouble for which she was in traction this week, Julia bubbled over with enthusiasm for the colors of spring and particularly for the vibrant oranges seen everywhere. But as to the lowered waistline—no, that style will get short shrift from Mrs. Cheney!

Hester (Mrs. Brewster) Gray: Always an admirer of the basic dress, soft voiced Hester has shopped and found some elegant examples of the basic in the 1955 selections. And the linens—the lovely new linens—they'll be liberally sprinkled through her smart wardrobe when warmer days arrive.

Dorothy (Mrs. John) Munhoffland: Chic Dorothy is another who feels exuberant about this year's crop of colors, fabrics and styles. For California living the costume look, she thinks, is better than ever. Regardless of the wonderful colors, Dorothy is thinking in terms of something trim in brown and white for a starter.

Nona (Mrs. Jim) Lantz: One of the first we talked to who is enthused over the long, lean look (and having seen trim Nona you don't wonder why!) and she doesn't give a fig for the boxy jacket effect. Her one fear for the L.L.L. is that some may grow too impressed with it and slip into the 1920 slouch. "Oh, never that!" says Nona and she thought sends her into gales of laughter.

Jean (Mrs. Carleton) Maloney: The colors are wonderful, there's no doubt of that, but for petite Jean spring and Navy go hand-in-hand and the bright hues will wait for warmer days. The hats? More attractive than ever and the numbers of round boxes on her wardrobe shelves are apt to grow and grow this spring!

Hope (Mrs. Bob) Cunningham: Another hat enthusiast of the season, Hope feels the

styles are more flattering along the chapeaux trail than they've been in many a year.

Martha (Mrs. Ray Jr.) Gould: Little Martha applauds the box jacket and the big collars which she finds most flattering and, like all of us, she's "sold" on spring's color scheme.

Virginia (Mrs. Morgan) Stivers: More than any other year in a long time, Virginia will live with thoughts of clothes between now and June—but mostly for pretty daughter, Marilyn, for whom the wedding bells will ring in that romantic month. But Virginia will take a quick look over her shoulder in the fashion salons as she shops with Marilyn and she'll admire most often those styles with the long torso look.

Laura (Mrs. Ed) Killingsworth: This little singing star with the commanding appearance is delighted that the soft, full skirt still has fashion's smile of approval for she likes this style's feminine lines. The barefoot sandals, she feels, combine comfort and an airy appearance. Laura also likes the lowered waistline and her honey blond coloring will be enhanced with the full bodied pastels of the new spring apparel.

Dorothy (Mrs. Kenneth) Martinson: With an eye to coming festivities, Dorothy marks her fashion ballot with a big and happy X right opposite the 1955 costume look which she thinks is not only flattering but practical as well. Again the new linens receive acclaim and the colors are all so lovely she thinks she may wind up the season with a rainbow complex!

Lillian (Mrs. Jack) Hammond: After all the fuss and fuming, merry-eyed Lil is delighted that skirt lengths are the way they are—neither too long nor too short and a fig for Dior!

Norma (Mrs. Bill) Harris: Here's one lady who looks askance at the bright orange hues, at least for her own use. She is, however, in full approval of all the other hues the designers have dreamed up in rich and full-toned pastels. And as far as considering the necessity of a basic black or blue, not this year, at least for Norma!

And now we'll ring our own private curtain down on opinions of a small cross-section of the many personable and radiant women of our town who, as far as we're concerned, are wonderful to see whether dressed in the best the couturiers have to offer, or keeping a date with pruning shears and a rose bush attired to back yard perfection in jeans and cotton blouse!

★ ★ ★
Joan Bescoe, who has been toying with the idea of turning columnist has suddenly decided to "do it!" She'll be in print, by-line and all, afore long.

If you'd like to shake the hand of a hand that shook the hand of the Duke of Edinburgh then we can tell you just how. But you'll soon plainly see that the hand you shake is well worth shaking for itself as well as for the famous hands it shook before! Mr. and Mrs. H. E. Lake and their sons, Grant and Ian, are spending a month with his parents, Mr. and Mrs. T. T. Lake, 233 Euclid Ave. It was last August up there at Port Radium in the Northwest Territory of Canada, a place Harold Lake and his family call home, that they entertained the Duke and his party, over from England for a hunting trip. At that time Harold and his wife hosted Queen Elizabeth's husband in their home and found him as gracious as his pictures indicate.

★ ★ ★
Heard that El Dorado champagne tea at Geneva Weiss' home Wednesday was one of the most truly elegant affairs of recent weeks. The affair is part and parcel of the local committee's work in support of the Los Angeles Philharmonic.

★ ★ ★
That was no earthquake last weekend in the vicinity of American and San Antonio Dr. That, friends, was the vibrations of a rip-swirling good party in full swing as the Dunc's Club entertained their husbands at a dinner and get better acquainted affair given at the Wagon Wheel.

The fun started with cocktails at 7:30 and then dinner and dancing. A few of the "earth movers" in attendance were Irvyns McDonnell, who had charge of the affair, and her husband, Bob; Naomi and Chuck Chandler, president Barbara Powell and husband, George, Tam and Tom Wall, Marie and Bill Todd, Yvonne and Harold Hall, Carolyn and Sterling Blakeman, Mary Lou and Jay Morehead, Barbara and Bud Barnum, Thelma and Gene Dreckman, Betty and Milton Cantor, Louis and Dan Callis, Joan and Tom Casey, Marilyn and Jack Marquette and, and, and, and many another joyous soul.

A new little water sprite has joined the ranks of sunworshippers along the gay strand of the Peninsula. She's Cynthia Jean, daughter of Beverly and Les Weed who, with another daughter, make their home on 65th Pl. Cynthia and her mother left Harriman Jones Thursday for home and all the neighbors agree she's one of the prettiest of the new baby crop.

Irish Linen Is Versatile

The striking and easy elegance of Irish linen fashions are more popular than ever on the resort scene with 'round the clock costumes from casual separates to formal the choice of smart women vacationing in the southern climes. One of the most versatile and practical of the favored fashion fabrics, Irish linen is, of course, crease-resistant, its beauty of texture and finish is superb and its inherent quality in both appearance and performance has been proved over many years. A great variety of new textures and weaves, prints and colors, add to the fashion interest of this fine fabric.



STRIPE COTTON

Gracious look of fashion is evident in Alex Colman's surplice stripe cotton dress. The intricate manipulation of the floral stripe gives emphasis to a narrow waist and a flowing unpressed pleated skirt. In bright shades of turquoise and pink. In misses' sportswear at May Company, Lakewood. Comes in sizes 10 to 16.

Knit Jacket

Knit a tweed jacket? Yes, indeed, for beauty at a price. A new yarn is 50 per cent wool, 50 per cent nylon. Done on big needles, the jacket is a lovely tweed-like topper. It washes out, too.

it's an
ELLEN KAYE

It's the all-important three-piece costume as the inimitable Ellen Kaye does it. It's wonderful, crease-resistant rayon and cotton sharkskin, etched in row upon row of stitching. Spring gray or brown, sizes 9 to 15...

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... this will be the correct dress!
... the dark crepe sheath, generously frosted with baroque lace ... almost indispensable for that important daytime-to-evening occasion.

\$45

Red Cross Fashion Show
Tues., Mar. 1st. Let's attend!

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at Audrey's BRIDAL AISLE



... Chapel-length loveliness of Chantilly lace galleons and nylon tulle, the gowns crisply pleated. \$19.95

AS SEEN IN MODERN BRIDE
The bridesmaid's gown of crystal-ette highlighted with Venice trim and full tulle skirt. 29.95

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- ★ FORMALS
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Use Our Convenient Charge or Lay-Away Plan

DIGOWOOL
IMPORTED TWEED
...young and notable 3-piece suit

Triumph of spring-fresh styling, Youthmore's boxy jacket costume in handsome color-hatched tweed ... surprised to match the softly tailored blouse. Sailor-at-ease look in the slot seam pockets buttoned off ... the skirt slim and worldly. Sizes 8 to 18 in Gold, Cognac, Turquoise

Anna Dena
ORIGINAL
213 E. BROADWAY

\$79.50

FREE Park & Shop CUSTOMER PARKING

CHARGE ACCOUNTS INVITED



BRIDE-ELECT
The betrothal of Vivian Spitz and David Morris Weisbl, son of Mr. and Mrs. M. W. Weisbl, 4441 Lakewood Blvd., is being announced today by the bride-elect's parents, Mr. and Mrs. M. Spitz, 261 Nieto Ave., at an informal family dinner party. Both young persons are graduates of Wilson High School. Miss Spitz is affiliated with Phi Beta Gamma and B'nai B'rith Young Women. Her fiancé was recently discharged from the Army. A June wedding is planned.



BETROTHAL TOLD
Lee Ann Brookins announced her engagement to John W. Nicoll by passing the traditional silver sweetheart pitcher at the Gamma Phi Beta Sorority at USC, where she is a student. Miss Brookins, daughter of Mr. and Mrs. R. N. Brookins of this city, also is a member of the senior class council, and the greater university committee at USC. Her fiancé, son of Dr. and Mrs. James R. P. Nicoll of Sherman Oaks, is a graduate of USC and a Phi Kappa Alpha.

Silhouette Changes in Easter Coat

The Easter coat will be identified by silhouette changes, fabric variation and softer colors. Newest identification marks of the spring coat are straighter lines, fabric variety, some attention to longer torso effect and a revived interest in the boy coat.

The boy coat is adopting soft detailing so that it is feminine rather than completely boyish. Its general effect for spring is concerned with novelty but-toning, soft pockets, often a back belt.

Toppers are being designed in short Eton lengths or fingertip versions, and while straighter, they often show pleated backs. They are done in washable nylon or Orlon fleece, in white or pastels.

In the fabric spotlight, shetlands return after a long absence in every size and in varied price ranges. The monotone tweed, once so successful, is as attractive in navy as in a wide choice of pastels and looks right for the boy coat revival. Lightweight tweeds are popular; nubby tweeds are soft looking in pastel tones; donegals with variegated nubs also are scheduled in pastels; tweeds with overchecks play up color.

A navy spring is in the air, especially in the 7-14 size range. Nevertheless pastels are popular, and the leader of these is pale blue. Pink, beige, aqua and maize span all fabric ranges. Heliotrope, spring violet, mauve and lavender coatings are the season's pet.



ANGELIC COTTON FAILE
You'll look and feel like an angel in these angelic fashions of fine quality cotton faille. Shown above are the felt belted dress, shorts and felt belted angel top. There are cuffed trousers not pictured. Sold separately in sizes 8-15 in heavenly shades. At The Smart Shop, 2105 E. 4th St.



ORLON FLEECE
Three-piece washable suit with 100 per cent orlon fleece jacket and Sanforlan wool skirt to match in beige, powder blue or pink, sizes 10-18. The blouse matches the lining. At Anna Dena, 213 E. Broadway.



LONG LOOK
The elongated look, so popular this season, is used in a smart charcoal and brown cotton check combination. Plain material forms the fitted bodice. The hat by Rabin is a copy of a French original. At J. C. Penney's, 6th and Pine Ave.

Visitors Here Incentive for Lakewood Occasions

By BERNICE AHRENDES

Out of town visitors and birthday parties were the "talk of the town" in Lakewood this past week. Here visiting from Ogden, Utah, are Mr. and Mrs. Earl East. They are seeing Southern California with their son, Norman, and his wife, Ethel, and with their daughter, Cleo Naugart of Huntington Beach. Norman East is a seventh grade teacher at Roosevelt School in Lakewood.

Mrs. "Ace" (Leatha) Henricksen was a busy hostess recently. At her home visiting has been her brother and his wife, Mr. and Mrs. J. Jenks Enos of San Jose. Last weekend they also entertained Mrs. Henricksen's nephew and his family, the Duwayne Fugers of Ogden, Utah. Fuger is attached to a U.S.S. battleship in the Long Beach harbor area.

On Thursday a group of Hazel Host's friends met to remember her with gifts as she is leaving this community. She was presented a cressage and a handkerchief from each with the giver's initial, just so she would have a way of remembering them. They traveled to the Farmer's Market in Hollywood for luncheon and shopping.

Chief Petty Officer Leonard Reichard, his wife Thelma and children, Paul and Charlene, are returning to their home at 4328 Arabelle Ave. this weekend. He is retiring from the Navy, and they will all be glad to be home after serving at the U. S. Naval Radio Station in Sonoma for the past two years. They return just in time to celebrate the sixth birthday of their niece, Eileen Baloga, daughter of Mr. and Mrs. John Baloga of 4817 Ashworth Ave.

On George Washington's Birthday Mark Pinsky, son of Mr. and Mrs. Elmer Pinsky of 3828 Candor Ave., celebrated his third birthday with a party. Singing happy birthday, dear Mark, were Louise and Don Horny, Dannie Uperatt, Gary Watt, Brad and Candy Foreman and Mike Powers. The theme of the party followed a train pattern. In the dining car refreshments were served.

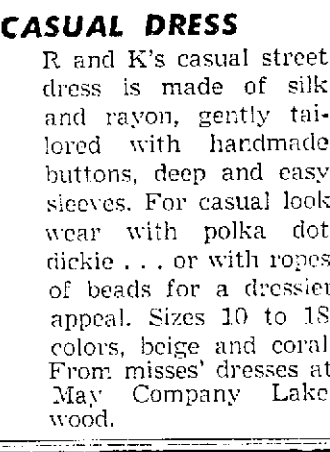
Tuesday evening Mrs. Lawrence Roma Kreeger of 5129 Coldbrook Ave. was the honoree of a stork shower given at the home of Mrs. J. F. (Lois) Robinson, 5660 Pepperwood Ave. Assisting hostesses were Mmes. Lois Hadley and Electa Harris. After the games refreshments were served to Mmes. Delores McClure, Betty Lou Hall, Betty Dixie, Shirley Fekstrand, Velma White, Vivian Sherman, Pat Blackham and Doris Boardman.

A dancing party was enjoyed by the friends of Lewis Hall Friday when they gathered to celebrate his 11th birthday. He is the son of Mr. and Mrs. Clyde Hall of 6038 Bayster Ave. The dancers were Linda Morgan, Linda Pitts, Marshall Evans, Tony Reynolds, Raymond Brown, Denis Jackson, Andrea Skildrand, Judy Davis, Leonard Blanton and Larry and Laura Hall. On Tuesday the Hall family enjoyed a trip to the desert, traveling through Palm Springs and Indio.

On Wednesday Mrs. Hall entertained luncheon guests. Her guests were his mother, Mrs. Alta Lewis of San Pedro; her aunt, Mrs. Jack Willis of Huntington Park, Betty Mullendore of Maywood and Jewel Crouthamel of San Pedro.



Colonial Era Depicted in Music, Story



Adah Roper Harris, concert pianist, presented the program at a tea given in Municipal Art Center by the art chairman of Woman's City Club, Mrs. Grace B. Benediktson. Attired in a George Washington wig and dress, Miss Harris depicted the Colonial era with music and story. During the changes for her acts, Mrs. L. H. Jarnagin, club president, and Samuel W. Heavenrich, art director, spoke briefly.

The audience participated in two songs from the period, and Mrs. Benediktson read a poem entitled, "Courage." The Civil War days were then featured by Miss Harris, who told stories of Lincoln and his last days as President. She also read and displayed two letters her father had written to his parents while at school at the age of 10, which had been rated by his teacher as "letter-perfect."

Guests of the art department were Mmes. E. B. Leimann, and Clifford A. Rohlberg. Mrs. David O. Anderson, hospitality chairman, had charge of the tea table and decorations and pouring at the silver services were Mmes. Rohlberg and Jarnagin.

CASUAL DRESS

R and K's casual street dress is made of silk and rayon, gently tailored with handmade buttons, deep and easy sleeves. For casual look wear with polka dot dickie... or with ropes of beads for a dressier appeal. Sizes 10 to 18, colors, beige and coral. From misses' dresses at May Company Lakewood.

SAILOR SUIT

Tailored for the pre-teen age daughter in your home is this navy and white two-piece sailor suit. The all-wool navy top is accented with white piping and the wool skirt is permanent pleated. With it, an open crown back hat. At J. C. Penney's, 6th and Pine Ave.—(Staff.)

Get ready for Spring...



Our new line of women's Spring fashions is now on display for you to see... personally selected from many famous brand names in all the new materials and styling... more beautiful than ever before!

Coordinated Sportswear

Suits, dresses, blouses, skirts, sweaters, jackets, pedal pushers, shorts and slax.

Also lingerie and accessories and top brands of girdles and bras.

A priceless young creation... looking delightful and staying that way because it is made of a wonder blend of cotton and dacron. A pretty print in rose, aqua, or navy.

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3948 ATLANTIC AVE.
OPEN FRIDAY EVENINGS TIL 9 1 BLOCK SOUTH OF CARSON

Wrecks Nails
What ruins a manicure quickest is scratching off bits of dirt on the stove or a pot, soak these spots first, either with a suds-soaked sponge or by filling the pan with sudsy water.

Primp in Private
Once your hair is settled in place, don't fuss with it in public. It gives an impression of fussiness and advancing age. Primp in private if your coiffure gets disrupted.

IMPORTED FABRICS
Don Loper has imported French ribbed silk for his emerald green full sweeping cocktail coat which is worn over a Junior Sophisticates dress of imported cotton and lace. The dress is completely pin tucked and enhanced by a bustle bow. Available at Mr. Bob, 112 E. Broadway.—(Staff photo.)

FEATHERWEIGHT
Bulk without weight, executed by Trifari, featherweight white beads combined with white and golden-tone chains. At C. C. Lewis Jewelers, 333 Pine Ave.

WHITE TOYO
Very fine white Toyo with navy faille underbrim forms this larger model hat for spring. Notice the cleverly manipulated band with rolled ends. By Caspar Davis and exclusive in Long Beach at Walker's, 4th and Pine Ave.

Veda Louise

Schiaparelli

SPRING GOES TO YOUR HEAD IN LOVELINESS . . . as fresh and pretty as a budding flower . . . as dainty as the song of a bird on the wing . . . spring hats to give you a lilting lift in spirit . . . 12.95 and up

NEW STORE HOURS: SHOP DOWNTOWN MONDAYS 9:30 A. M. TO 9 P. M.—FRIDAYS 12:30 P. M. TO 9 P. M. SHOP LAKEWOOD CENTER MONDAYS 9:30 A. M. TO 9:30 P. M.—THURS. & FRI. 12:30 P. M. TO 9:30 P. M.

LONG BEACH FIRST AT PACIFIC **Columbia** **LAKEWOOD CENTER**
"Your Family Store"

Hancock-Southgate Wedding Solemnized

One of the loveliest weddings of the winter season was solemnized Thursday evening at 8 o'clock when Josephine L. Southgate, daughter of Dr. and Mrs. Paul Southgate of 656 Havana Ave., exchanged nuptial lines with James Hancock, Dr. Grover C. Bagby read the double ring ceremony before 300 guests in Belmont Heights Methodist Church.

The bride was beautiful in a white wedding gown of imported silk, point lace and tulle. A lace bertha edged the portrait neckline of the lace bodice. Panels of lace and pleated tulle formed the skirt of the gown. Her wedding veil of imported illusion net was caught by pleated tulle trimmed with seed pearls. The new Mrs. Hancock carried a heart-shaped bouquet of butterfly orchids and hyacinths.

Attending the bride were Miss Sonja Shafro, maid of honor, and Mrs. Jay Scott and Mrs. Thomas Schupp, bridesmaids. They were attired in champagne colored crystal-embroidered ballgown length with

Hotel Greeters

Mrs. Dewey Herrington presided at the February meeting of the Women's Division of Hotel Greeters No. 65 in the room garden room of the Alexander Hotel. Mrs. Herrington was chosen as speaking delegate, with Della Moore as alternate, to represent the group at the state convention of greeters, March 9-12 in Pasadena. Mrs. Cook was nominated by state vice president and Marie Verch to the state board of directors.



IRRESISTIBLE CHECKS

No woman's wardrobe for spring is complete without a checked dress and who could resist this afternoon frock of navy and white pure silk woven check taffeta? It is an Albert Greene Original. A nylon net petticoat holds the bouffant skirt in circular grace. At Greta's Ladies Ready to Wear, 5012 E. 2nd St., Belmont Shore. — (Staff photo.)

BRIGHTEN YOUR WARDROBE



Add a new freshness with a youthful and slenderizing appeal... beautifully simple for casual daytime wear or readily enhanced with your favorite costume jewelry for more festive occasions... wear now and into Summer... its fashioned of cool, crease resistant rayon linen... The seasons favored colors in both cloud soft pastels and rich dark tones. Saucer sized ocean pearl button trim.

Hassell's
241 east ocean blvd.

EXCLUSIVE LADIES' APPAREL



Mrs. James Hancock



GLITTER BUTTON SWIRLER

A clever cotton and nylon blend that stays forever lustrous despite laundering is this Slick-a-Sheen swirl designed by Forever Young. It's as sleek and lustrous as silk... yet so very practical because it keeps its gleam and needs little ironing. In navy, mauve, blue or beige with rhinestone buckles on the cuff: sizes 12-20, 14 1/2-22 1/2. At Modern Woman, 436 Pine Ave.



Our
Hand-Loomed
Knit

... Imported
from Vienna

\$55

Flamingo beyond description... Swirling skirt of tier-on-tier cobweb weight wool—light as a melody... graceful scoop neck... intent on flattery. It goes from afternoon to cocktails with equal ease. Exquisite in pastels and white. Sizes 10 to 16.

Jean Ryan

LAKEWOOD CENTER—Opposite the May Co.
Open Mon., Thurs., Fri. to 9:30 P. M.
We Welcome Your 30-90-Day Charge Account

Style Revue on Calendar

Spring fashions will be previewed at Lakewood Country Club at 7:30 p. m. March 15 when the Lakewood Women's Club presents a dessert fashion show and bazaar for the benefit of the recently organized Lakewood Chapter of the City of Hope. Mrs. Stanley Solomon, president of the chapter, will be present to answer questions regarding the formation and functions of this organization. The fashion show will be presented by Wilma Hastings, modelist, wearing clothes from Columbia stores. Men's, women's and children's clothing will be featured.

Dessert will be served in the main dining room immediately following the style show. Silver tea services and floral centerpieces of jonquils and violets will grace the "L" shaped tables. Mrs. Stanley Solomon and Mrs. Charles Reuther, president of the Lakewood Women's Club, will pour.

Booths containing a large variety of articles made and donated by members of the club will be arranged in the solarium and reception hall. An art exhibit and sale, with paintings by club members and other local artists, will be presented by Mrs. George Winsor, fine arts chairman. Door prizes have been donated by merchants in the greater Lakewood area, according to Misses. Harry Atkins and Merle Quigley.

General chairman for the event is Mrs. Robert Howe. In charge of the fashion show and stage decorations are Misses. John Foster, Richard Foster and Joseph Wheeler. Arrangements for the bazaar have been made by Misses. Kenneth Schwartz, Nohel Rasmussen and Hugh Granate.

Specialty Dances to Be Featured

The Madame Calhoun Dance Studio of Paramount will present a program of "Rhythm on Parade" on the Community Program, sponsored by the Recreation Department in the Municipal Auditorium Monday evening at 8 o'clock.

Over 50 young dancers will be featured including Oriental, hula, Russian, close tap, Indian, Spanish, exhibition ballroom and many novelty numbers. Specialty numbers will be presented by Madame Calhoun's famous 3-year-old dancers.

Community singing will open the program at 7:30 p. m. led by George Griffith with Miss Beatrice Mozanoff as the accompanist.

Old time and square dancing will follow the stage show with music by the Tyo Orchestra and with Bill Simmons as the square dance caller.

This civic program is free to the public, and doors will open at 6:30 p. m.

Carolyn Buckman Is Married

Pretty Carolyn Ann Buckman, daughter of Mr. and Mrs. Frank C. Buckman of 4133 Gaviota Ave., became the bride of Albert Eugene Bercher, son of Mr. and Mrs. Walter W. Bercher, 708 E. Third St., a few days ago in a nuptial mass at St. Barnabas Catholic Church. Rev. Charles Cranham officiated at the morning double ring service in the presence of 300 friends and relatives of the couple.

Escorted to the altar by her father, the bride was gowned

in a Cabill original of white satin fashioned with a long train tiered with ruffles of imported Spanish lace. Her fingertip-length veil fell from a crown of seed pearls, and she wore a gold cross worn by her mother on her wedding day. The bridal bouquet was of white carnations and hyacinths centered with white orchids.

In the bridal party were Mrs. Lawrence Stevenson, maid of honor, in a pink lace and tulle gown; Mrs. Donald Pedneault and Mrs. T. C. Jackson, bridesmaids, in powder blue lace and tulle gowns; Sharon Fitzgerald, flower girl; Nicky Easton, nephew of the bride, ring bearer; Vince Elsker, best man, and William Brown and Dirk Wightman, ushers.

At the reception which followed in the parish hall, Misses. Roy Barnhart, John Shea, R. R. Ferlan, Donovan

Nevin, Misses Catherine Mulcahy and Doreen Jansen assumed hostess duties. Marian Easton, sister of the bride, presided at the guest book.

The mother of the bride wore a Dior blue nylon tulle over taffeta gown trimmed with lace. Mrs. Bercher wore a wine taffeta dress. White orchid corsages completed the ensembles.

The couple left on a honeymoon trip to Las Vegas, Nev., and are now residing at 5229 Brittain Ave., Lakewood.

The bride, a graduate of St. Anthony's High School, attended City College where she was a member of TNT. Her affiliations also include Philanthropies, Antonian Club, Newman Club and Couriers. Her husband, a graduate of St. Anthony's High School, was a member of Couriers Club, Antonian Club. He served in the Navy for two years.

Allied Arts to Hear Students

Allied Arts International will meet at 8 p. m. Tuesday in Municipal Art Center, with Cornelia Pollard presiding. The program will be devoted to Long Beach State College and its educational program, which includes all of the arts. An invitation is extended by the club to anyone interested.

A group of students from State College will tell about the gifted people born in February and will be led in their presentation by Dr. Joseph A. Wagner, head of the department of speech at State College. Students participating will be William Adams, Huey Shepherd, James Boxx, Doris Reid and others. Don Muchmore, director of public relations at State College, will show pictures and will tell of the remarkable development taking place on this attractive campus of 320 acres within the Long Beach area. Miss Gloria Adams will be the soloist for the evening.

Cashmere Takes on New Face for Spring

Cashmere, so long available only in solid colors, puts on a bright new complexion for the new season.

Cashmere tweeds, herringbones, flecks and checks are now new in coatings, suitings and dress fabrics.

Although newly introduced this spring, and already fashion endorsed, you'll be seeing the newest cashmeres in greater abundance in coming fall collections.

The soft, suppleness — the luxury feel of cashmere is enhanced by the bright patterns and colors of the new fabrics.

Look forward to this new luxury fabric in your plans for wardrobe sewing or in your coming purchases.



Mrs. Albert E. Bercher

Crystals

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5875 ATLANTIC AVE.



Sunrise

Vitality SHOES
famous for fashion and fit
reflect the sparkle of



Spring



Lawn

Exciting new styles... fabulous new leather treatments! That's what you'll find in our delightful new collection of every occasion Vitality Shoes! Select yours now!

\$10⁹⁵ to 12⁹⁵

Like whipped cream on a sundae!



LANZ BALLERINA...
TUCKED FRONT ORGANDY IN A'DESAS'MOOD...
FULL SKIRT UNDERSCORED WITH ATTACHED
ORGANDY PETTICOAT... SATISTE-LINED BODICE...
RED, BLACK OR BLUE POLKA DOTS ON WHITE
SIZES 7-15..... 29⁹⁵

Come in and see
the perfectly
beautiful new
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In Club Circles

Plans Boundary Changes to Ease Overcrowding

By RUTH REECE
Press-Telegram Club Editor

Not even the excitement of choosing new apparel for the Easter Parade has overshadowed interest in the new, stream-lined procedure approved by the board of directors of the California Federation of Women's Clubs in recent session at the Cliff Hotel in San Francisco. At this time officers sanctioned the plan of the reorganization committee for geographic boundary divisions of new state districts and recommended that the committee present the plan to the state convention May 15-18 in Coronado.

The new plan will divide the state into not less than 20 districts, to be composed of not fewer than ten clubs, or less than 1,000 members. To be adjudicated in the coming months will be the division of the state federation of more than 80,000 members into north, central, and south areas. The new set-up will mean that Los Angeles District, which now comprises the five large counties of Los Angeles, Ventura, Santa Barbara, San Luis Obispo, and Inyo, will be cut up into five or six districts. Just as the schools systems, the P.T.A., and others have had to adjust to stupendous population increases, the state federation is long overdue in making similar adjustments.

Local federation officers especially approving the new set-up are Miss Elsie A. Ries, second vice president of Los Angeles County, CFWC, who is also regional supervisor; Mrs. Ioy M. High, county recording secretary; and Mrs. Kenneth McCafferty, county treasurer.

AAUW Sets Meeting

Recently from an intercultural tour of Spain under the Del Amo Foundation of Los Angeles, Dr. Donald C. Cutter of the USC faculty, will address the American Association of University Women Tuesday at the YWCA on the topic, "Recent Changes in Spanish Social Life."

Dr. Cutter brings to his subject a love of Spanish, present and past, and a life of research on Spanish history from the days of the early Californians to a recent micro-filming survey of early deeds of the Indies in the library of Seville. He was commissioned by the Bancroft Library at Berkeley to assist in selecting documents for that library.

For the Encyclopedia Brit-

tanica, he has written "California," and "San Diego," for the past seven years, and is the author of a long list of books and articles on California, Mexican and Spanish subjects.

Mrs. Francis B. McCall will preside, and Mrs. Arthur Huey will introduce the speaker. The central zone group, with Miss Zuma Smith as chairman, will direct the social hour.

GOP Women

The 18th Congressional District Republican Women's Federation will meet Wednesday at 12:30 p.m. in the Lafayette Hotel Roof Ballroom. It will be a luncheon and fashion show honoring the women's editors of the local newspapers. Mrs. Richard A. Bixby will preside.

Mrs. F. E. Hagelberg, press chairman, will introduce honored guests. Mrs. Orville Cole, in costume, will give her dramatic impression of Broadway's latest hit, "Tea House of the August Moon." Mrs. Wilma Hastings will be commentator for the fashion show from Chausson's Shop, uptown Atlantic.

On the decoration committee are Misses Truman Cleveland and T. Ross Watteliet. Misses H. F. Dangberg and T. M. Davies will be in charge of tickets, and the hostesses for the day are Misses Pat Gay, Bernice Eagleton, Ruth Gross, E. G. Stubbs and Jack W. Cooper. Reservations are to be made with Mrs. Nadine Luebber.

Demo Study Club

Former Congressman Samuel F. Yorty, who has just returned from Washington, D. C., will be the luncheon speaker at a meeting of the Democratic Women's Study Club Wednesday in the Pageant Room of the Wilton Hotel, having as his topic, "Foreign Affairs." Mrs. Walter C. Williams will preside, and Mrs. Lucian F. Remley will introduce the speaker. Reservations for the 12:30 luncheon are to be made with Mrs. Remley not later than Tuesday.

The business session will start at 10:30 a. m. at which officers and chairmen of standing committees will give reports. Mrs. Eva Moise will present current events, and Mrs. Mary Rene will discuss recent legislation.

For the study hour program, Mrs. E. B. Rinearson plans to present some of the candidates who have filed applica-

tions for the Board of Education.

Kenny Benefit

Sister Elizabeth Kenny Auxiliary has scheduled a benefit bridge and canasta luncheon for Thursday noon in the Garden Room of Mottell's, proceeds of which will be allocated to the Kenny Polio Hospital for Southern California, the only hospital west of the Mississippi that gives the complete non-crippling Kenny treatment for polio victims.

Hospital statistics show that the total number of hospital days care given during 1931 was 22,529; the number of out-patient treatments given during the same period of time was 4,765 and the active out-patients number 169 according to reports from Mrs. Philip M. Thompson, president of the Long Beach Auxiliary. Citizens interested in visiting the hospital will be given a complete tour of the wards and grounds.

Auxiliary members assisting as hostesses at the benefit will be Misses Lester B. Cooper, Louis H. Murray, Harold F. Baker, Fred R. Schwarz, C. E. Forbes, Robert C. Fissell, Charles Koller, S. W. Ellery, Frank Ellsworth, E. H. Bennett, Gertrude M. Winslow, Blanche Canady, Tom Carr, Mark Kendall and the president, Mrs. Thompson. Reservations may be made with any committee member. The event is open to the public.

NLB Women's Club

North Long Beach Women's Club will celebrate "Junior-ettes Night" at 8 p. m.

Wednesday in Houghton Park clubhouse, with Mrs. Ralph Gott presiding. As this is the time when the senior club honors its junior members, Mrs. Gott is asking that all members attend, with their husbands and friends.

Students from Long Beach City College will present a play, and Mrs. Ruel Hird, program chairman, also has arranged for music to be given

by Lauren Reinecke, accordionist. Refreshments and a social hour will conclude the evening. No reservations are necessary, Mrs. Gott announces.

Quartet at Ebell

Ebell members and guests will be entertained by the "Song Brokers" male quartet, at tomorrow's program of Ebell Club at the clubhouse. Mrs. James Bryan Murray will preside.

Group F. Mrs. H. A. Zeldorf, chairman, will serve the luncheon.

Lady Lions

North Long Beach Lady Lions are looking forward to a pleasant and interesting dinner slated for 7:30 p. m. Tuesday at the Cook o' the North Cafe, 5834 Atlantic Ave. Honored at the affair will be new members, Misses Nathan Hasson, Barmie Warrick, and Edward Willits.

Hostesses for the evening are Misses Clarence Gibson and Michael Noster. Mrs. Kearny Madsen, president, will be in charge.



COTTON STARS IN SUITS

More and more manufacturers of ladies' apparel are discovering that cotton can be used for just about everything and this year is no exception as the popularity of the new crease-resistant cottons are sweeping the country. The two Duchess Royal suits, pictured above, are of Bates Disciplined Cotton and require very little pressing. These are available at Walker's Dept. Store, 114 and Pine Ave.



FASHION'S PRACTICAL PET

The lightweight unlined suit from Sacony's newest collection is Shoreliner. This Palm Beach cloth resists wrinkles, refuses to wilt and comes in new shades of the season. Contrasting band trim on collar and pockets and a slim skirt make this an eye-compelling addition to any wardrobe. At Pavey's, 501 American.

Suits Perfect for Travel

It's not the trend, it's the fashion. The "Traveling Suit" has been growing in importance as annual travel statistics mount, soar and swell.

Today more people are traveling more months of the year than at any previous time in America's wanderlust history. That means more women are travelers today (the single girls don't sit at home any more—they keep moving until somebody puts an altar in front of them; the married girls won't sit at home any more—they don't want their men to get the edge on them!).

Recent surveys show that 90 per cent of the women shoppers today eye their fashion purchases for their travel potential. Hence, the phenomenal growth of "The Traveling Suit."

Prime among the examples for 1933 is the Sacony suit of Palm Beach. These suits were conceived, first and foremost, as traveling suits, and really deserve the name. Their fabric, Palm Beach cloth, was especially woven to be cool for warm weather, to be lightweight and comfortable in cool climates, and to resist wrinkles, fading and signs of wear, whatever the time of year.

The styling is fresh and new, soft and feminine, and, as befits a seasoned traveler, ready to make a big impression at any hour of the day or night.

Whereas many suits have to depend on the cut alone for the definition of their silhouettes, Sacony actually tailor-shapes these suits like custom originals to assure their travel worthiness.

Another boon to any buyer of Sacony suits of Palm Beach—travel-minded or not—is that these suits are cut in proportioned size ranges for misses', petites' and half-sizes (there's even a specially designed group for junior figures), and this means no costly alterations in most cases, minimum alterations for exceptional figure problems.

— FENWICK'S — GRAND EUROPEAN TOUR

PERSONALLY CONDUCTED

Via World's Largest Liner

R. M. S. QUEEN ELIZABETH

Sailing May 4 — Returning Aug. 8

Visiting in 14 Countries

ENGLAND	ITALY	NORWAY
IRELAND	FRANCE	SWEDEN
SCOTLAND	FINLAND	DENMARK
BELGIUM	SWITZERLAND	GERMANY
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the friendly store of Long Beach



Patent
... in the spring mood
by *Jacqueline*

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chuck-a-luck

a near-nude, just strips, braided into 3 "dice" on the instep. Fun to play against ensembles of vivid pastel, or varicolors.

bare-back

simple as it is flattering! And fabulous—the way it stays on, the instep strap's elasticized. The flit heel—the slimmest yet.

SHOE SALON WALKER'S SECOND FLOOR OF FASHION

Walker's
the friendly store of Long Beach

new fabrics lend
dramatic interest to the

SPRING SUIT STORY



Duchess Royal

of "Shantano," the finest Egyptian cotton. An eloquent suit that keeps its price a secret. Suit and blouse, complete.

39.95

Duchess Royal

of imported pure Irish linen. Beneath the boxy jacket, a skirt pleated, front and back.

29.95

David Crystal

designs Lady Northool Suits in "Cruiseline," the new rayon repel-o-tized fabric that is crease and spot-resistant.

25.00

Red Cross Fashion Show

with Lawrence Walk and his orchestra
Municipal Auditorium, Tuesday, March 1
"Two Hours of Fun and Fashion"
sponsored by L. B. Retailers Associated
Tickets on sale at Walker's

Walker's Store Hours Fridays 12 noon 'til 9 p.m.
Other Days 9:30 to 5:30

Downtown Pine at Fourth Phone 707-451

Park Free Victoria Auto Parks with purchases of \$1 or more. Tickets validated service desk each floor.

In Art Circles

Two Exhibits Open Today at Center

By VERA WILLIAMS
Independent Press-Telegram Art Editor

Long Beach art exhibits: Municipal Art Center, 2300 E. Ocean Blvd.: Painter-printmakers and "Shopping Centers of Tomorrow."

Bank of Belmont Shore, E. 2nd St. and Santa Ana Ave.: Richard Arnold show.

Lafayette Hotel, Broadway and Linden Ave.: Spectrum Club show.

City College Gallery, Lakewood campus, 4901 E. Carson St.: Annual students show.

Pacific Coast Club, 850 E. Ocean Blvd.: Freda Marshall and Eugene Luff show.

Long Beach Branch, Los Angeles County Medical Assn., 514 Pine Ave.: Lois Cytron show.

Showcase, 2712 E. Broadway: Karl Seethaler show.

Two exhibits open today in the Municipal Art Center—"Shopping Centers of Tomorrow" and work of 11 painter-printmakers. Arthur Gallon, dean of architecture at USC, will speak at an informal reception from 2 to 4 p. m. A program of chamber music by the Los Angeles flute, viola and harp trio will follow. The public is invited.



FOR EASTER

A little girl suit for Easter in navy and white polka-dot with matching bag in crisp chromspun taffeta. At J. C. Penney's, 6th and Pine Ave.—(Staff.)

Prepared by Victor Gruen and Associates, architects and city planners, "Shopping Centers of Tomorrow" comes to the Art Center under the auspices of the American Federation of Arts. The shopping center, hub of a community, also will serve as a community civic and cultural center, believe exponents of this exhibit.

Fascinated by the graphic techniques developed since World War II, 14 contemporary New York artists, original painters branched out from oils to color lithography, engraving, stencil color, etching, equitint, celocut and color woodcut.

There is much difference between the painter's brush and tools involved in these other techniques, but it is noted that the painter-printmakers use the same style in whatever media they have chosen.

Termed "expert technicians in many fields," the group includes Will Barnet, Anna Citron, Worden Day, Sue Fuller, Jan Gels, Boris Margot, Alice Mason, George Moy, Gabor Peleidi, Anne Ryan, Louis Schanker, Karl Schrag, Kurt Seligmann and John von Wicht.

Huntington Library in San Marino announces its acquisition of a collection of portraits of North American Indians by the famous painter and historian of Indians, George Catlin. The 155 pencil sketches and 50 oils on paper are believed to be the last large collection of Catlin's original work.

The name of George Catlin is familiar to those who in their youth read his "Life Amongst the Indians" or who as adults have read any of his half-dozen other works on the Indians of North America. His collection of paintings of Indians in the Smithsonian Institution has been famous since it went there in 1885.

Sketches and oils in the Huntington collection are accompanied by a manuscript describing the portraits of the Indians. His years of travel in preparation for the work are described in the manuscript: "I started on my difficult campaign in the spring of 1832, and devoted eight years to visiting the tribes east of the Rocky Mountains; and at a date 20 years later made a journey of excessive fatigue and exposure to the tribes in and west of the Rocky Mountains. They everywhere treated me with hospitality—with honor, and with kindness." He painted the Indians in their own villages, with painstaking attention to facial characteristics and dress.

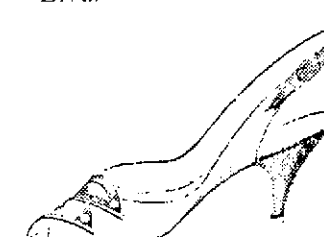
Step Lightly



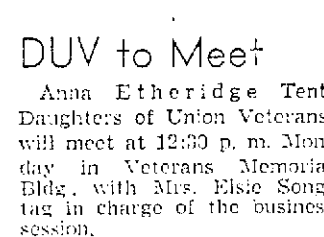
CALCUTTA lizard in red, corn flower blue and yellow, with bags to match, available at I. Miller Guild House, 507 E. Ocean Blvd.



THE VINEN pump, so stylish for spring, in black patent with faillie collar. At I. Miller Guild House, 507 E. Ocean Blvd.



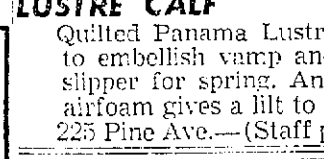
MEDIUM heel, sling pump, a popular must for every spring wardrobe, in black patent or flight blue calf. Available at I. Miller's Guild House, 507 E. Ocean Blvd.



DUV to Meet
Anna Etheridge Tent, Daughters of Union Veterans, will meet at 12:30 p. m. Monday in Veterans Memorial Bldg., with Mrs. Elsie Songtag in charge of the business session.



LUSTRE CALF
Quilted Panama Lustre Calf with bronze nail heads to embellish vamp and strap makes this a desirable slipper for spring. An inner lining of "fabricushion" airfoam gives a lift to your steps. A Dobyns' Original, 225 Pine Ave.—(Staff photo.)



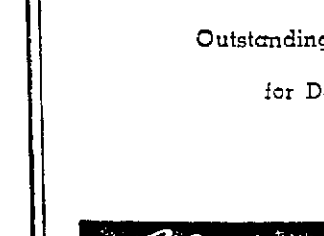
CLING SLING
Soft-textured leathers can now be draped like cloth as this cling sling which has been treated to a pleated vamp. In red kid. At Burt's, 345 Pine Ave.



SWEETHEART SHOE
This Milly shoe is so popular it has been made in nine combinations: Benedictine, avocado and Wedgwood with white, benedictine calf, Wedgwood calf, moonstone gray calf, Panama and red calf and black patent. Featured at Barnet's Fine Shoes, 207 Pine Ave.



EVENING BRANCH
Evening Branch of National Council of Jewish Women will meet Tuesday at 8 p. m. in the community room, Bank of Belmont Shore. Program for the evening will be conducted by new members, Mrs. Yale Waterman, Sam Sobelman, Joe Solomon, Nathan Brightman and Leonard Atlas.



LOOK LOVELIER and YOUNGER
Use Ex-Cel-Cis Rejuvenating Cream
Once you use Ex-Cel-Cis you'll never use any other.
Large 8-oz. Reg. \$1.75 \$1.25
CLEANSING CREAM \$1.25
Reg. \$1.75 Value
ASTRINGENT
EX-CEL-CIS BEAUTY SALON
2151 Alhambra PH. 70-0060
SANTA FE DRUG PH. 7-3432
RINEAR PH. 55-6011
PERFUME 232 Pine Ave.

Array of Colorful Shoe Fabrics

Inspired by the character and color of a multitude of leathers and fabrics, shoe designers have transformed a wonderful range of footwear silhouettes into creations as gay and unexpected as the first day of spring itself. Many of these diversified silhouettes, and no minor array of colorful materials, deserve a priority rating in spring shoe wardrobe.

As the spring-summer forecast unfolds, it is to be noted that designers reaffirm the importance of both the opened-up look and closed looks. This range of difference in silhouettes provides for tasteful coordination with every possible costume in a woman's wardrobe.

For pre-Easter wear, the closed-up look is the more important one and is characterized by trimmed or decorated pumps. Slim skirts and lack of adornment on spring ready-to-wear demand footwear that bears understated trimming, fashion analysis points out.

Discreet touches of decoration—single jeweled ornaments, nailheads, filigree work, cut steel, dainty bows, satin braidings, underlays, stitchings with a patterned effect—all these give a new look to spring pumps. However, some of the most unusual effects are gained through the use of tone-on-tone leather combinations, woven leather and combinations of leather with fabric. Such combinations have

provided, in part, for the successful revival of a sturdy old favorite—the spectator pump. But, women will be happy to note, the offspring differs from its ancestral family. Like other closed-up fashions for spring, it is a thin, delicately detailed fashion with a heel whittled down to elegant proportions.

For women whose activities carry them from suburban homes to town, to market, to a garden-club meeting, designers round out their spring-summer collections with most-lived-in shoes... these ranging from medium heel pumps to sophisticated flats and unusual wedges.

Most outdoor flats are closed-up in silhouette, depending upon color and trim for interest—perhaps flat discs of contrasting color applied around the throatline, or a gay pompon of leather strappings centered with a cork ornament. However, in the patio, country-club or at-home category, ultra sophisticated flats are opened up. Here the Italian influence asserts itself with straw cloth, raffia and plant leather bands poised on slim cork wedges or oval shaped wooden heels.

T-STRAP
New trend of high riding shoe fashions have brought out the T-strap. In this Qualicraft design an intricate T forms the instep design and curves out into a cling sling. At Leeds, 257 Pine Ave.

LOOK LOVELIER and YOUNGER
Use Ex-Cel-Cis Rejuvenating Cream
Once you use Ex-Cel-Cis you'll never use any other.
Large 8-oz. Reg. \$1.75 \$1.25
CLEANSING CREAM \$1.25
Reg. \$1.75 Value
ASTRINGENT
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2151 Alhambra PH. 70-0060
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RINEAR PH. 55-6011
PERFUME 232 Pine Ave.

CLING SLING
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Quilted Panama Lustre Calf with bronze nail heads to embellish vamp and strap makes this a desirable slipper for spring. An inner lining of "fabricushion" airfoam gives a lift to your steps. A Dobyns' Original, 225 Pine Ave.—(Staff photo.)

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Spring Lineup for Subteens

From plaid raincoats to print cottons, subteen fashions show an increasing preoccupation with style. This is especially evident in the Dior-inspired long torso which is seen in so many of the new spring fashions.

The full-skirted, long torso

seed subteen dresses have inspired a new look in subteen lingerie, with slips and petticoats molding the hips.

In suits, the long torso vies with box jackets for the most-important place. Both styles are seen displaying a nautical influence.

AGGY'S

Lakewood Center



Violet—Rose
Coral—Avocado
Grey—Yellow

1798

Sizes 10-16

Exquisitely yours in wonderful cotton Everglaze — full sweep skirt and petticoat with cotton satin cummerbund for that "Will of the Wisp" waistline... in three beautiful colors — all guaranteed to make you a hit in the Easter Parade.

Please don't miss the smart new array of Spring pretties at Aggy's!

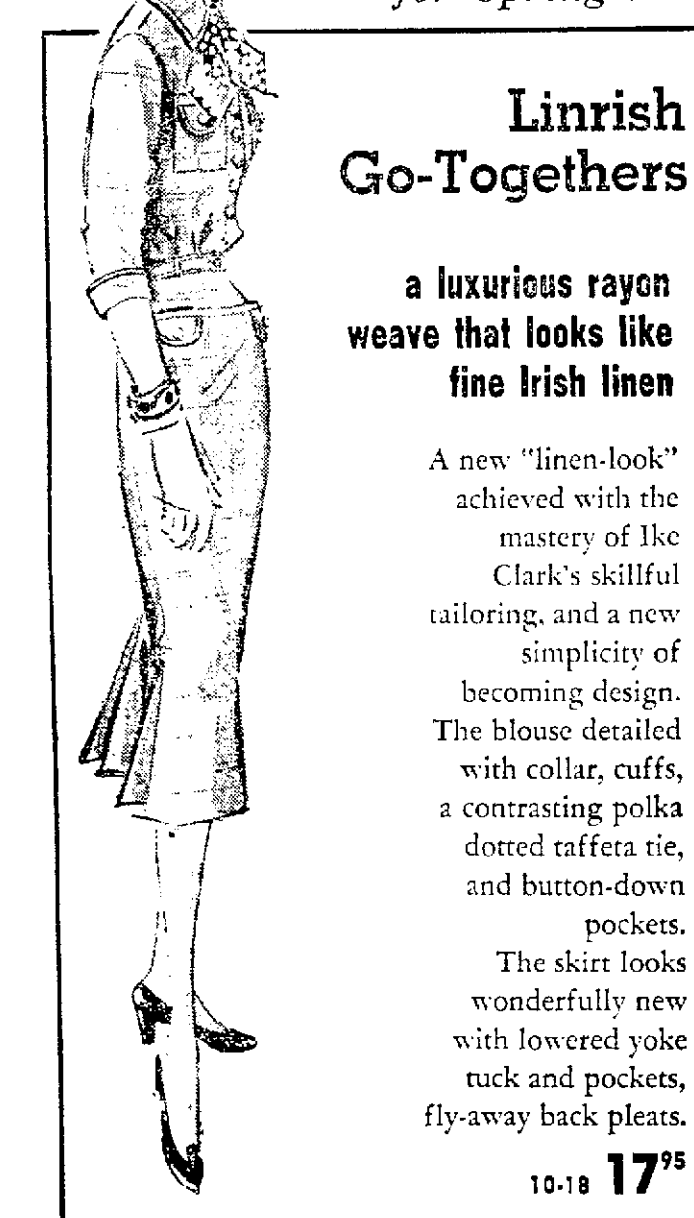
5241 Hazelbrook Ave.
Lakewood Center
on the Mall

Phone ME 5-1717

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Mon., Thurs., Fri.
12:30-9:30 P. M.
Tues., Wed., Sat.
9:30 A. M.-5:30 P. M.

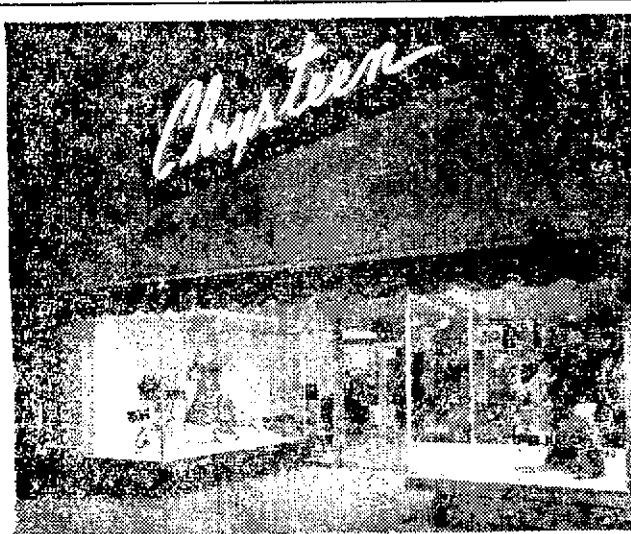
CHARGE AND LAY-AWAY PLANS

at
HARVEY WOOD'S
for Spring...



Linrish Go-Togethers
a luxurious rayon weave that looks like fine Irish linen
A new "linen-look" achieved with the mastery of Ike Clark's skillful tailoring, and a new simplicity of becoming design. The blouse detailed with collar, cuffs, a contrasting polka dotted taffeta tie, and button-down pockets. The skirt looks wonderfully new with lowered yoke ruck and pockets, fly-away back pleats.

10-18 1795
Harvey Wood
Sporting Goods
4129 Long Beach Blvd. ... at Carson
Open Fridays 'Til 9 Phone 4-8711



We invite you to view our

New Spring Collection

from
America's foremost designers

Outstanding Couturier Fashions
for Day or Evening
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4352 ATLANTIC (Bixby Knolls)
Open Daily 10 A. M. to 5:30 P. M.
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Chrysteen

it's the time... the season for
Little Furs



Night and day, the little fur goes all out for fun and fashion. While the season's young, view our collection of unusual furs in unusual designs at unusually low prices! Here and now, the low priced fur becomes high fashion!

Frank A. **HILL** and Son

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Werle 'The Word' in Fashion Schemes

"There is no minimizing the enormous impact that television has had on the influence of current fashion, nor the increasing demands it continues to make on the designer's inspiration to satisfy needs and desires of today's woman." Werle, designer of Loretta Young's striking personal wardrobe on "The Loretta Young Show," was speaking from experience. This outstanding couturier is one of those initially responsible for the new TV-consciousness in the fashion picture.

Through the past two years, during which his breathtaking creations have been worn by Loretta Young on her coast-to-coast television series, Werle

this powerful entertainment medium permits the women the opportunity to view fashion at home.

"In the relaxation of mid-lady's own living room, the picture of TV's foremost fashionables—Loretta Young, Ann Southern, Dinah Shore or Arlene Francis in a beautiful gown, becomes an indelible impression for a woman to carry with her, and enables her to bring her own wardrobe ideas into proportion of what can best be adapted to herself."

"Unquestionably, TV has enlarged the average woman's scope for sound style sense. Her thinking now embraces more and more meticulous detail in line and material. And she goes shopping more certain of what she wants—with more authority on what is right for her and her wardrobe needs."

"As a designer, the big thrill of my life and work is to make women more beautiful. Loretta Young has added to that. It is a thrill to see her make clothes more beautiful. Designing for her is designing for just about as close to perfection as you can get. She is classic, feminine, graceful. She loves clothes and consequently she gives the most to them. She walks, and sits, and stands with a special difference to her gown."

"Designing for TV is different in many ways from designing a gown that will look beautiful in a drawing room—or in a window. To make a complete fashion impression on the TV screen, clothes must have proper color contrasts and fabric texture, good silhouette and special attention must be paid to necklines and trimmings. And like good clothes for the stage, a gown must have movement. Then the combination of all of these things must be brought into fitting relationship to the personality of the star."

"Consequently, the individual woman is being treated to a designer's very best, in her home, where she may be perceptive and thoughtful as long as she wishes. It is no wonder that the woman of today is more fastidious and demanding in the things that are right for her and for her own important world of practical and beautiful dressing."



Designer Werle

Originals have become "The Word" in the national fashion scheme.

Werle, himself, says: "The force of Loretta Young's own personality, plus her exquisite taste for wearing clothes beautifully, has made her the most vital influence on fashion, and trends, today. Somewhere, you may credit the fact that



COMBINE THREE FABRICS

A buoyant look is achieved by designer Werle in this attractive combination of three fabrics. The pleated skirt is of silk and wool and the white cotton top is styled with V-neck front and back. Werle is designer of Loretta Young's personal wardrobe on her TV show. His creations are shown exclusively by Parisienne, 539 E. Ocean Blvd.



WATER COLOR PRINT

Look your prettiest after-five in this Will Steinman original water color print on pure silk. Two large jeweled hydrangea are applied on the left shoulder and right of skirt. Fitted to perfection. Available at Vinson's, 233 E. Ocean Blvd.—(Staff photo.)

Oswald Jacoby

Judge Play by Partner

Perhaps South should have let his partner play the hand at three no-trump. South could furnish nine fast tricks, provided that his partner could stop the black suits. I would surely take this risk with a reasonably reliable partner, but I would take a chance on five diamonds if my partner were unreliable.

For all I know, this may be another way of saying that you had five diamonds if you can think of an excuse to do so. Nobody likes to put an eight-card suit down on the table. When the hand was actually played, South led five diamonds without the slightest hesitation.

West opened the 10 of hearts, and South won with the ace. South then drew our round of trumps and wondered what to do about trying for an 11th trick. He could be sure of 10 tricks in the red suits, but he needed one of the black kings to make his game. If you were playing this hand and couldn't see the East-West cards, how would you go about trying for a black king? Would you try

my's long of hearts and getting to his hand with a second trump. He then led a spade towards dummy and finessed the jack. East had to win with the ace (as might be supposed from the fact that he had made an opening bid) and the rest was easy.

Even if East had held both the ace and queen of spades, South would have made the contract. East would have been obliged to return a black card. If he led clubs, dummy's king would win a trick.

If East led the ace of spades, South could ruff and get to dummy with a trump in order to discard on the king of spades. If East led a low spade, South would have to guess, but he would probably guess correctly in view of the opening bid.

Results in for Column on Bridge

Two weeks ago the Women's Section ran the regular bridge column by Oswald Jacoby and a new column by Easley Blackwood, side by side, and asked readers to vote on their preferences.

The results are in. Seventy-five per cent of the readers voting in the poll favored retaining Jacoby. Twenty-four per cent voted for Blackwood. The remaining one per cent requested that BOTH columns be published.

Editors of the Women's Section see in the results a strong vote of confidence in Jacoby's column. At the same time Blackwood's showing was remarkable considering the fact that he was published only once not enough to familiarize readers with this qualities.

The editors regret that space limitations forbid publishing both columns. So bowing to the voters' Jacoby it is!

And thanks, bridge fans, for your cooperation.

New Members

New members will be initiated when Decease of Honor Lodge 168 meets Thursday at 8 p. m. in Machinists Hall. Gene Graham will conduct the initiation. Margaret DeYoung will be chairman of the social hour.

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Service Set in Midst of Party Whirl

By VIRGINIA NEWTON

When you think of spring you think of flowers, fleecy clouds, hazy, lazy days and of course spring chapeaux. With this latter thought in mind the popular Officers Wives Club of Long Beach has made plans for a gay event, a Mad Hatter luncheon Tuesday at 12:30 p. m., Officers Club, Allen Center.

All members and their guests must wear hats of their own design, and there'll be a contest for the prettiest, most original, etc. It's a big, dark secret who the judges will be, but the hostesses will be Mmes. G. W. Davis, H. F. Delmore, and W. D. McCabe.

Reservations should be called in as soon as possible to Mrs. R. M. Whelpley, or Mrs. Francis Dolan.

Last night the wives of officers attached to the USS Helena enjoyed a dessert bridge event at the home of Mrs. W. A. Myers.

A charming cocktail party was held last Friday night at the home of Comdr. and Mrs. Herbert Peters in honor of Comdr. S. S. Arnet, USCG, who is retiring after an outstanding 30 years of active duty in the United States Coast Guard, and Mrs. Arnet, who is an active worker in the

Coast Guard Officers Wives Club. The popular couple will continue to make their home in San Pedro and follow their hobby of gardening.

A belated happy birthday wish to Capt. J. C. Woelfel, who shared his birthday recently with his friends at a cocktail event at the Woelfels' quarters aboard the Naval Station.

Mmes. George Foote, G. C. Brown and George Bailey were hostesses recently at a spring luncheon party held at Allen Center.

Last Thursday evening the wives of officers attached to the USS St. Paul met at the Towne Club and enjoyed a dinner party. Hostesses were Mrs. W. H. Rogers and Mrs. E. G. Rifenburgh.

House guests of Comdr. and Mrs. N. W. Bixby have been E. A. Strozzyk and Capt. J. L. Provert from New Jersey.

Capt. and Mrs. Ralph Prado of Lakewood entertained recently at a dinner honoring Capt. Ray Klemme.

House guests of Mrs. Garland are Capt. Guy Garland's parents, Mr. and Mrs. Thomas N. Y., who are here for the spring months.

Mrs. Charles Price of Lakewood is now in Kansas City, Mo., visiting friends and relatives. And more news from the Air Force set includes a de-

lightful back yard barbecue party at the home of Mrs. Bernard Womack.

New arrivals to our city are Mrs. P. J. Ramsbotham, wife of Capt. J. Ramsbotham, commander of TransDiv 72, who arrived with the captain's sister, Elizabeth Eskridge, from their home in Stonington, Conn.

Capt. and Mrs. Claude Rick-atts entertained recently for their house guests, Mayor and Mrs. Joseph E. Dillon of St. Paul, at a dinner party aboard the USS St. Paul. Among those attending were Rear Adm. and Mrs. Roland N. Smoot, Rear Adm. and Mrs. David M. Ty-ree and Comdr. and Mrs. P. G. Molteni Jr.

Navy aircraft out at NAS, Los Alamitos, were alerted to stay out of the air as Mister Stork flew low over the home of Lt. Comdr. and Mrs. John H. Knoop to drop a brand new Navy junior, David Griffith Knoop.

Down from Berkeley a few days last week were Capt. and Mrs. R. Washburn, who were the house guests of Comdr. and Mrs. Scott McCaughey. They gave a dinner in the Washburns' honor.

Officers of NAS, Los Alamitos, and their ladies and guests enjoyed a cocktail-dinner and dance event on the 160th birthday anniversary of the United States Navy Supply Corps. The party, with a George Washington theme,

was opened with a welcome address by Capt. J. B. Paschal and a reply by Comdr. W. F. Dellman, USNR. Between 200 and 250 guests were present. A very gay and funny floor show was presented by officers of the station. The show was written and produced by Lt. John P. Hannigan, who played the part of Bing Crosby. The three Andrews Sisters were represented by Lts. Jeff Davis, Joe McGraw and Bob Lawrence.

My, oh my what to do when some of your best friends come back from their cross country trip true-blue Florida boosters. That's just what's happened to Comdr. and Mrs. Robert Lynn, who have been seeing the nation in their beautiful trailer, the "USS Retired." Spent so much time down among the pines, the palms and the Spanish moss on the gulf stream that they plan to return there. Been gone about five months and returned last week.

Last night there was a happy wetting down party at the home of Comdr. and Mrs. D'Arcy Shouldice with their many friends helping the commander celebrate his recent promotion to full commander.

Lord Kitchener

Lord Kitchener Chapter, Daughters of the British Empire, will meet at 1 p. m. Tuesday at St. Luke's Episcopal Church.



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A truly fabulous coat! Luxury loomed by Einiger Mills from the finest wool with 25% mink added for unique softness and beauty. Superbly tailored by Malwin with dramatic flowing lines—new double pockets—Milium* crepe back satin lining. In nude . . . and luscious pastels. Sizes 6-14.

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Among Career Women

Altrusans Hear History of Rotary Club

By ANNE GILCHRIST

When Altrusa Club of Long Beach, women's service organization celebrated its second birthday and Founders' Day recently with a dinner party at the Lafayette Hotel, Dr. George Dotson, honored the women by appearing as guest speaker of the evening. Assistant Superintendent of Schools, Long Beach City College Division, Dr. Dotson, a prominent Rotarian, gave an interesting history of Rotary upon whose basic principles the first Altrusa Club was organized by Mamie L. Bass in Nashville, Tenn. in 1917.

As early as 1600, Dotson said, a small group of men met as the Roto Club. In the 18th Century there existed a Rotation Club. However, it was in Philadelphia 150 years ago that Benjamin Franklin actually originated the idea of service to others in group work. "Service Before Self" became a slogan and the idea soon spread to other countries until Rotary and all other service organizations have become important contributing factors to world fellowship and understanding.

Dr. Dotson explained to the Altrusans Rotary's four basic objectives: Club Service; Club Fellowship; Vocational Service; and Community Service.



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He also told of Rotary's emphasis on ethical business dealings based mainly on their four-way test which is "Is It the Truth?", "Is It Fair to All Concerned?", "Will It Be Beneficial?", "Will It Be Good Will?" That the Four Ideals of Rotary have contributed a lasting foundation for community service is proved by the million and half people throughout the world who meet regularly to sponsor humanitarian projects including 87,000 Rotary Clubs with 388,000 members.

And that number of Rotarians, he said, are proud to point to the near 400 Altrusa Clubs with membership devoted to service to others.

Dean Davidson of the Long Beach Chamber of Commerce appeared on the evening's program and also showed a colorized film of free enterprise and how it operates in the United States.

President Helen Smith welcomed guests of the evening and conducted the meeting.

Banking Women

The Women's Committee of the American Institute of Banking, Harbor District, gathered for regular business meeting at Hoefly's last week. The educational program was

outlined by Bernardine Lane, Sue Kuck, chairman, gave the report of the Chapter Leader's Mid-Winter meeting, held Feb. 12 in Santa Ana.

The Women's Committee is active in the Institutes program of education—its primary reason for existence. It offers all bank employees the opportunity to obtain an education that will prove useful to them in their chosen field. For their educational program this year the Women's Committee is sponsoring a special six week's class entitled, "Short-Sleeve English," which will begin March 1, from 7:30 p. m. to 9:00 p. m. at Franklin Jr. High School. Instructor will be Dick Opdahl.

Manuela Nieto B&PW

A dinner meeting of Manu-

Panhellenic Seats Staff at Luncheon

Mrs. E. John Hanna of Kappa Delta was installed recently as president of Long Beach Panhellenic Association at an attractive bridge luncheon at the Victor Hugo. Tables were gaily decorated with spring flowers and corsages of yellow jonquils were presented to new board members.

Mrs. William Barber, outgoing president, introduced the new leader. Mrs. Hanna presented her staff, Mrs. R. O. Gould, Kappa Kappa Gamma, vice president; Mrs. Everett W. Sweazy, Phi Mu, recording secretary; Mrs. Edward O. Goosman, Pi Beta Phi, corresponding secretary; Mrs. John W. Dillard, Sigma Kappa, treasurer; Mrs. Wolfe R. Deryro, Theta Upsilon, social chairman; Mrs. H. J. Hansen, Zeta Tau Alpha, scholarship chairman; Mrs. R. D. Gilman, Sigma Sigma, publicity; Mrs. Kenneth Alford, Upsilon Sigma, entertainment; Mrs. G. A. Branson, Alpha Chi Omega, relations; Mrs. Robert T. Jones, Alpha Delta Pi, Mrs. Gordon Hayter, Alpha Psi, Mrs. Robert T. Hunt, Chi Omega, Mrs. D. L. Witzel, Alpha Gamma Delta, Mrs. M. L. Poe, Beta Sigma Omicron, Mrs. Alfred Piquette, Alpha Omicron Pi, and Mrs. D. B. Welby, Alpha Zeta Delta, social committee; Mrs. Glenn A. White, Delta Delta Delta, Mrs. Charles Bennett, Gamma Phi Beta, Mrs. Edwin C. Bracht, Delta Zeta, Mrs. Robert N. Hall, Kappa Alpha Theta, Mrs. Fred Senator, Delta Gamma, scholarship committee.

Zonta Club

President George Washington's birthday was not forgotten by members of Zonta Club who used the traditional red cherry decorations for their last meeting, a buffet dinner in the home of Mrs. Gladys Christensen, 1098 Marcellus St. Tables bore miniature cherry trees complete with tiny clusters of the fruit.

President Myranna Coon was in charge of the business meeting which followed dinner and officiated as new members were initiated. Accepting their new role as Zontians were Clara Christie (aircraft industry), Angelina Elmore (shipbuilding industry), L. Phyllis McAlpin (representing a national department of government through the U. S. Navy), Lucille Murdoch (representing government on the municipal level through the Long Beach Police Department), Mary Noonan (arts, applied) and Zazel Becker (representing the classification, rancher).

It was announced that several members of the club would attend the 25th anniversary celebration of the Riverside Zonta Club.

Medical Lab. Technicians

Medical Laboratory Technicians will meet March 3 at 7:45 p. m. in the auditorium of the City Health Department, Willow and Pine. A film on medical technology as a career will be shown as well as a film on the RH factor. President Virginia Sowers invites all students in the area to attend this meeting to learn if they would be interested in training as a medical technician.

ela Nieto Business and Professional Women's Club at the Woodruff Community Church proved enjoyable and educational as well when Mrs. Mary Pierson, chairman of the committee on international relations, presented the evening's program. Herself a prominent soprano, Mrs. Pierson began the evening with a selection of songs typifying the music of several countries. Guest speaker of the evening was Miss Florence Whittle of the Los Angeles National B&PW who told of her extensive travels and of the people of many places. She placed special emphasis upon spots of current importance in world affairs.

New members greeted were Lucille Largent, Sadie Michnick and Eve Nanzio. President Elizabeth Leroy conducted the meeting.

Graceful Straps, Pumps for Style Conscious Miss

The little people have cast their eyes on fashion and fashion in juvenile footwear is the most significant trend to emerge in recent years. A style conscious little girl this spring will put her foot down in graceful single shell straps delicately treated with buttons, bows, fruit or floral clusters, felt appliques, discreet jewel trim, enamel ornaments, cutouts, vinyl-filled portholes.

She'll insist on pumps as well . . . and mama will be forced to accede to her little daughter's demands, albeit misgivings . . . because if she doesn't, her young miss will turn the straps under her slippers and create makeshift pumps for herself. But mama can hush-hush her qualms that pumps may lack the fitting qualities of straps, because new pump lasts being developed concentrate on proper fit for growing feet.

Black patent, as always, rates highest for spring. But black patent this season is sparked with touches of pearls, railroads, contrast stitching, delicate ornamentation. Colored patent, too, is finding favor, particularly bright red patent. Polka dot patent is a new note, effective as trimming on solid color background.

Leather shoes are delicately contrived in mouth-watering pastels cured to spring wearing apparel. Printed linings provide eye-appeal for the young miss, reflecting the popularity of printed linings in suit jackets and petticoat flounces.

Every boy and girl has a pair of moccasin loafers for play. Spring concepts add gores types to the standard penny loafer. Fringed kiltie shawls, brass rings and buckles, side straps, and whimsical ornaments mark the new loafers as definitely spring 1955.

Recite Vows in England

Patricia Margot-Anne Miller, daughter of Mr. and Mrs. Rex Miller of Compton, formerly of Rathfarnham County, Dublin, Eire, became the bride of John Malcolm Garner of Kent, England, recently, in Cobham, Kent, England. A luncheon followed at the Leather Bottle Inn. The couple will reside in

Added Wear

If they're economy-minded, brides pick a gown that will come in for additional wear. An added extra comes if the dress doesn't have to be cleaned, but is of a launderable miracle fabric.

Heading the fashion parade . . . for Spring



Little Turs

LOCKWOOD furs

SEVEN ELEVEN FINE AVENUE DOWNTOWN LONG BEACH

ESTABLISHED IN LONG BEACH FOR 33 YEARS



PRECIOUS PACKAGE

All dressed up and, we hope, some place to go, is little Jackie Hughes as she models a white leather two-strap dress-up shoe, styled for the two original Children's Booteries in Long Beach at 126 W. Broadway and 4346 Atlantic Ave. Decorated with simulated pearls, little leather flowers and fancy cut-outs, this style by Ramon will make both mother and daughter proud. There are many other styles for little folks' dress-up shoes, starting with "Baby Deer Minutaires" for tots of 2.—(Staff photo.)

White Stag Co-ordinates

Heading the list of fun togs created by White Stag are the "skinny pants." The manufacturer of this popular group of co-ordinates has a pair for every type of figure ranging from short shorts to Jamaica skirts and Bermuda length (just above the knees).

Pedal pushers range from clam digger's to calf skinner's (calf-length). White Stag's collection is of ice poplin and sailcloth and includes jackets, shirt tops, blouses, skirts, shorts, pedal pushers and the skinny pants of every type and color.

Black patent, as always, rates highest for spring. But black patent this season is sparked with touches of pearls, railroads, contrast stitching, delicate ornamentation. Colored patent, too, is finding favor, particularly bright red patent. Polka dot patent is a new note, effective as trimming on solid color background.

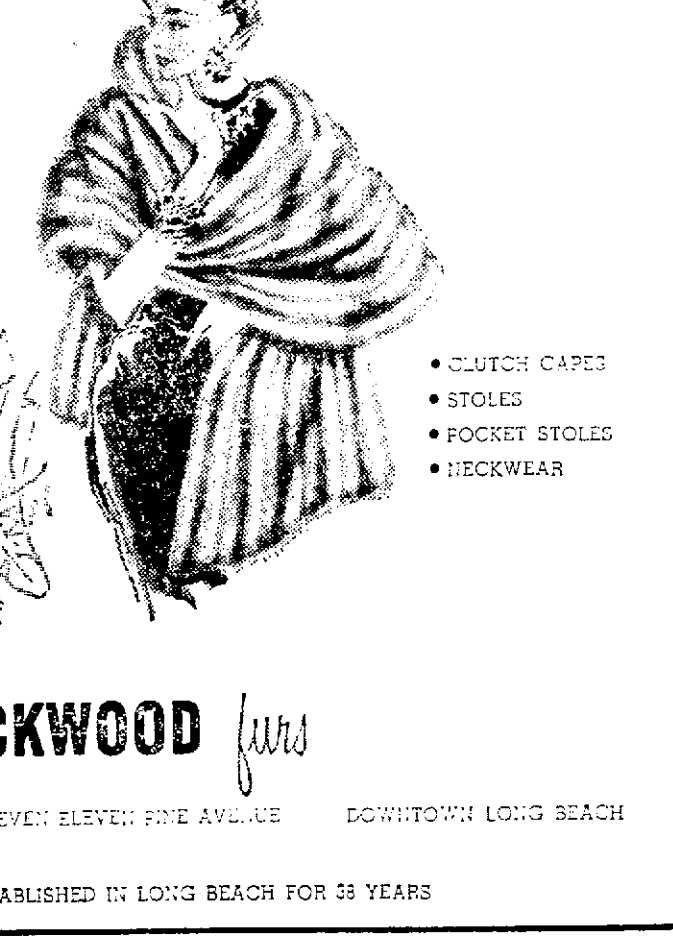
Leather shoes are delicately contrived in mouth-watering pastels cured to spring wearing apparel. Printed linings provide eye-appeal for the young miss, reflecting the popularity of printed linings in suit jackets and petticoat flounces.

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Heading the fashion parade . . . for Spring



Little Turs

LOCKWOOD furs

SEVEN ELEVEN FINE AVENUE DOWNTOWN LONG BEACH

ESTABLISHED IN LONG BEACH FOR 33 YEARS

Tanning of Kid Leather Long Process

Tanning takes six weeks and 46 processes to make the beautiful kid leather you wear in your shoes. If you ever went through a tannery, you would feel like you were going back to Biblical days. The color, the magic, the smell, all give it the feeling of antiquity.

As modern as tanneries are today, they still retain the handcraft atmosphere. The first thing that happens to the skins is—a mass rejuvenation—overnight, because they arrive stiff, harsh and dried out. It is tanning that makes them into the soft lovely leather you know.

They are put into what looks like an old Mississippi steamboat, with large paddles, and given a good bath. Then, they get shaved—like your husband shaves every a. m. (but with a machine 500 times as big as his razor). Then, another bath, but not in a washing machine—in a big iron tub which hangs from the ceiling. This is the way bandits were tortured in ancient China.

Kidskins go through two tanning processes, where all the oils and beautiful natural characteristics are put back. Not only chemicals, but eggs, flour and milk are used. Tanners use the same good ingredients you use for good cooking!

When they are dyed, hundreds of skins go into big drums—bigger than champagne vats in France. Then they are hung on a glorified clothesline and finished with the same care you give your face—a real cosmetic treatment. So this is why kid leather is as soft as your own skin and kid shoes move like a second skin over your feet.

Sheer Wool

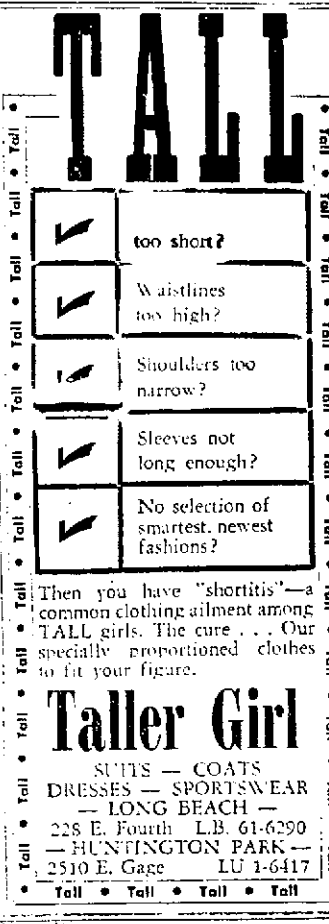
Watch for the sheer wool evening dress this spring in slim lines and with jeweled touches.

New Vitality Shoes for Spring

A wonderful new collection of Vitality Featherweights are now available at Crystal's, 5875 Atlantic and 4262 Atlantic Ave. These are the gayest, freshest new spring shoe styles ever assembled by Vitality. Of course their fit is legendary. They also modeled on proven lasts, cling without confining, mold without restraining and offer fine-fitting comfort. Vitality has adapted fashion and fit to harmonize with your spring wardrobe.

Town Suits

Nice for spring: tweed town suits in the pastels. This means pink, yellow, pale beige, blue and even apricot.



TALL

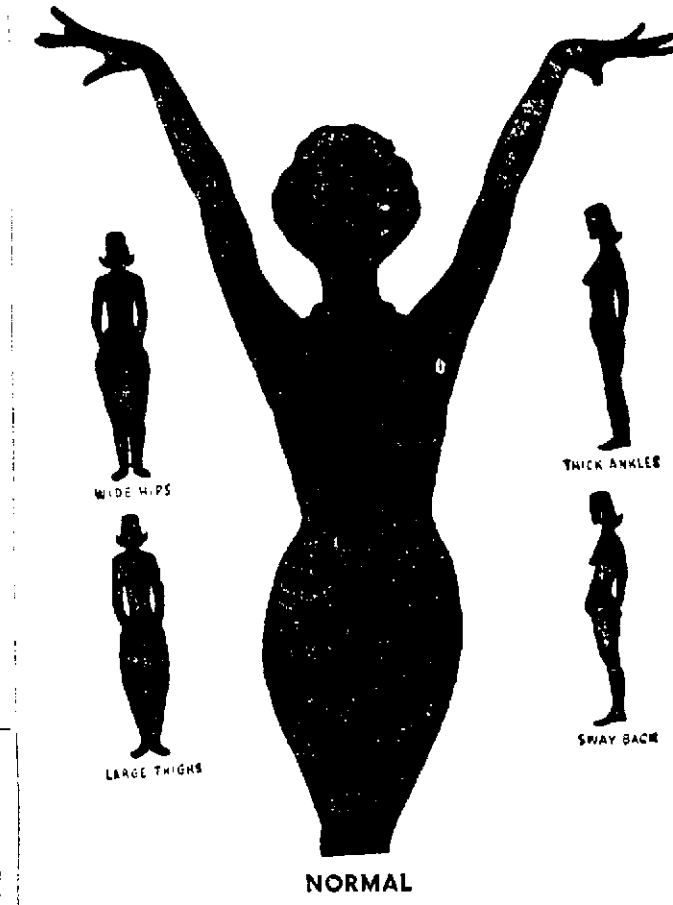
Then you have "shortitis"—a common clothing ailment among TALL girls. The cure . . . Our specially proportioned clothes to fit your figure.

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SUCCESSFUL REDUCING



THICK ANKLES
SNAY BACK
WIDE HIPS
LARGE THIGHS
NORMAL

WITH PROPER GUIDANCE, every woman can have a normal figure, well proportioned from top of head, to tip of toes, as in the center drawing above. Common figure faults, as illustrated above, are wide hips, large thighs, thick ankles and sway back, and if you fit into one of these categories, and are distressed, then consult the leading figure analyst on the West Coast, Miss Pat Walker, with her figure consultants, is ready to tackle any figure problem you may possess. These figure faults and others are being corrected in Miss Walker's salon by a supervised, "individually tailored" course of treatments.

BETTER FIGURE PROPORTION ANSWER TO WEIGHT PROBLEM

By MARTHA AINTREE
Special Beauty Editor

Easter is almost here and the new, exciting fashions are an answer to the well-groomed woman's dream. But are you ready to look your best in these sylphlike creations? Is reducing the answer? Have you tried to stick to a diet and then given up in despair?

There is an answer, and it's being revealed by the leading figure authority on the West Coast, Miss Pat Walker. "A perfect figure is every woman's most valuable asset; and every woman can have it—with proper guidance," said Miss Walker in an interview with this reporter.

"We begin with a fairly good figure in our teens and then we have a tendency to sag," she re-marked, "not only in the relaxed muscles of the abdomen but hips, ankles and arms. Nature didn't intend that!"

Getting back to our original state, or improving it, is the task assumed by Miss Walker and after dealing with more than 20,000 women in the Southland with regard to their weight and figure problems, she is a pretty good authority.

The most common figure faults are (1) protruding abdomen, (2) enlarged thighs and hips, (3) bulging waistline, (4) large legs, ankles and arms, and (5) sway back.

These common faults can be and are corrected in Miss Walker's four salons in the Lankershim Blvd in the VAL-Southland. First, there is a figure analysis when she decides what problems need to be corrected and then a regular course of treatment is mapped out for the customer. "Most women have the will power to stick to the treatments," said the figure

authority. "Only one in a hundred ever backslides after starting the reducing course."

The treatments, by scientific methods, are personalized and supervised by figure consultants in each salon. Every woman requires different treatments for her own personal figure problem.

What if you do not have a figure in our teens and then we have a tendency to sag," she re-marked, "not only in the relaxed muscles of the abdomen but hips, ankles and arms. Nature didn't intend that!"

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Copyright 1955 by Patricia Patrick Walker



Separates Continue in Style

Fashion harvests a big crop of cotton this year, and in the "cream of the crop," you'll find a wonderful group of gay "separates" skirts!

Full-swinging circles continue to be in the fashion whirl in the skirt lines. Pleated fancies, with slimmer lines, rate rave notices. Quilted charmers continue to be smart news.

Broadcloths, poplins, cotton prints, sharkskin weaves, cotton gabardine and chino are the fabrics of the skirt lines.

The more important silhouette for the many overblouse themes is the long torso skirt—this style has flat hip yoke with pleated or flared fullness below.

High-waisted skirt styles with suspenders are the newcomers with real style importance!

Prints run the gamut of tiny geometrics and florals, to abstract patterns executed with bold color and stroke. Fashion again favors the "upholstery" look of basketweave and hopsacking fabrics.

Some of the newer circles wear their own petticoats; others are pella-lined for permanent fullness.

Skirts for spring are clearly defined for all the many versatile top-notes, colors, and high fashion details of the season.



DOESKIN

Fine materials and workmanship contribute to the look of elegance which characterizes Kislav's completely handmade French doeskin gloves. Guaranteed washable. At Buffums', Broadway and Pine.

COSTUME LOOK

A silk-cotton cord fabric, smartly styled by Jackie Morgan in charcoal and white striped coat lined with orange. Soft, slenderizing sheath dress of matching charcoal grey. Sizes 10-16. At Aggy's, 5241 Hazelbrook Ave., 'On the Mall in Lakewood Center.'

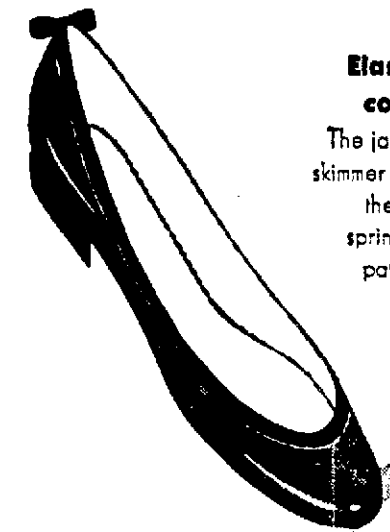
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100 FOR \$16.60
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Sinai Sisterhood

Gathering for luncheon Wednesday at 12:30 p. m. at Temple Sinai Auditorium will be Temple Sinai Sisterhood. Hostesses will be Mmes. Evelyn Brightman, Dorothy Bruning, Shirley Freedland, Jennie

Geffman, Eleanor Goldman, Ida Illitsky, Rose Kirschner, Sally Liberman, Dorothy Segal and Kat Weinberg. Mrs. Freida Kreiger, president, will appoint the nominating committee. A social hour will follow the program.

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Elasticized faille collars patent!

The jaunty bow-backed skimmer by Playgoers sets the fashion pace for spring! Yours in black patent. 4-10; AA,B.

\$2.99

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HOME RUNS ON THE COAT DIAMOND

Highest score to be won on the coat diamond for spring are these two originals. On the left, Herbert Sondheim has scored a hit with a silk and cotton stripe tweed straight coat worn over a white imported linen dress with linen lace and tucked detail on bodice. And another winner is Dan Milstein's dress coat in Forstmann's Hopsacking wool fashioned with kimono sleeves embroidered in coral and matching braid. Completely lined in Pellon to keep a permanent flair. At Buffums', Broadway at Pine.—(Staff photos.)



Look for Torso Silhouette in Sondheim Collection

The American woman easily loses her heart to fashion, but not her waistline. Consequently, says Herbert Sondheim, his Spring 1955 collection adheres to the torso silhouette that moulds the waist. Presented for day and night, sometimes under cover of a fitted or boxy jacket, the outline is always the same and always definite, even when it is soft, as in thin wool jersey, wispy silk prints, lace and black silk chiffon.

"Tender, too, and pretty," throughout the collection are cavalier collars, some more so than others in large shapes of fine white linen and lace, and others, as for suit jackets, of the fabric. Smaller flat Puritan type collars of plain white linen are particularly feminine for moulded, high-bosomed sheath dresses. Whitest of all are small jeweled cotton lace collars for after-5 costumes. For a charming, full-skirted black silk serge costume, the little lace collar belongs to the buttoned-in lace bodice of the dress, but is worn outside its how-tied bolero.

The grace of collars is matched in the Sondheim collection by the grace of skirts: some over net petticoats that are an intrinsic part of the shape. Slim skirts are invariably cased with a kick pleat in back. A young-looking dress of black linen-like silk is straight with patch pockets in front, but fluidly worked from the zippered bodice in back. Collared and cuffed in white linen, it makes a delightful portrait-of-a-lady impression that applies to numerous other fashions.

Unlike some collections, Herbert Sondheim doesn't insist upon "slim for day but full for evening." The 1955 basic dress in silk-like crepe de chine is a slender column deeply tucked all the way down and with brief, tucked sleeves. The 1955 bolero dress in black and white cotton checked like tweed is a decided contrast, its skirt swishing out from a small-waisted bodice of white linen with lace insertions.

All silhouettes—the moulded torso and moulded sheath, bloused and princess lines—are represented in different types of costumes as well as one-piece dresses. In the case of coat-and-dress costumes, it will be happily noted that the coat itself falls free, and hence has the usefulness of an easy, separate coat. One of these costumes combines a town coat and sheath of black liner-like silk, the coat lined in blue and white thumbprint tussle to match the dress cummerbund. For evening, a coat of yellow wide-ribbed wool jersey is light warmth for a fairy princess dress of jeweled white silk organza over white taffeta.

Going on with the Sondheim story means going on with specific fabrics, newly adapted to lilac time and far through the



GREEK KEY

Rayon linen sheath dress accented with Greek Key fagotted inserts. Dyed to match sweater with similar beaded border from Tahak's famous line of Tie-ins. Available at Jean Ryan's, 5207 Hazelbrook Ave., 'On the Mall in Lakewood Center.'—(Staff Photo.)

Carnation Club

Carnation Club will be entertained at a luncheon Wednesday noon by Margaret De Young at 4941 N. Bellflower Blvd. Ella Turner, president, will be in charge of the session.

COTTON IMPORT

Duo-purpose outfit is Pat Premo's black linen sheath dress with lined imported cotton plaid jacket. Sheath may be worn after-five with rhinestone jewelry. At Fashionette, 3500 E. Fourth St.—(Staff.)

Cosmetics Are Light and Airy

Spring's most appropriate fragrances and cosmetics, this year especially, will be light and feminine. A little flamboyance will not be misplaced, since all accessories will be airy and decorative.

With somewhat longer and much more feminine coiffures, bright and light lipstick, rouge and powder shades will contribute to the aura of "the gentle look" and at the same time, set a gay young mood for spring.

Particularly with this season's unusual necklines, perfume touched to the throat or just under the collarbone lends an extra dimension of beauty. As necklines become wider and shallower, colognes or liquid sachets are effective-plus at the shoulder. And with spring's short-sleeved favorites, fragrance at the inside of the elbow is indeed strategic.

PENNEY'S



CAN-CAN SUIT WITH ITS OWN RUFFLED PETTICOAT

The skirt is underscored with its own nylon net petticoat, the jacket is piped in contrasting color! Both are crisp faille—rayon-acetate-cotton blend in navy or red. 7 to 14 at Penney's. **BALCONY**

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PENNEY'S

"THE FAMILY STORE"

PINE AT SIXTH

LONG BEACH



Adele Simpson's Spring 1953 collection is as weather-wise as it is fashion-wise. Knowing just how a woman wants to look and feel, she calls this an open season on silks and cottons in which a little wool goes a long way.

Generalities notwithstanding, it's the trans-season silks that set the theme and make a spring suit—or dress—much more than simply that. Adele Simpson has chosen for her own two new highly prized suitings that change the face and future of the all-silk suit: tussah tweed lightly roughened and dry-textured, and silk tropical, a wonder-weight fabric that is warm enough for early spring, cool enough for southern travel and lovely enough for all time. There is a light touch of color for these fabrics—bisque, sky-dyed blue, cloud grey.

A rundown of the major suit silhouettes alone tells the "why" of Adele Simpson's great and ever-growing following: The little suit, with a small well-curved jacket neatly stopped just below the eased waistline and a skirt that may be slim or freshly flared; the 25-inch-long jacket as smooth and easy-curved as a princess dress, above a pleated or narrow skirt, and the pillbox jacket, a slim oblong above a slimmer skirt—all prove that while there is no single dominant silhouette there is a singular purpose: That every taste and every figure must be pleased.

Detail has been pared down to bring into clear focus a new, neatly tailored chic that is purely feminine. Suit collars don't ride the neck but are set down closer to naturally shaped shoulders, and notched lapels or revers are narrower. Armholes are high and sleeves

closer and cropped above the wristbone. The bosom is a gentle elevated curve. Hips are subtly accented with a flat cuff or with fingertip pockets set in at the jacket hem.

Noting that silk takes many forms in a woman's wardrobe, Adele Simpson shows worsteds touched with silk—meaning new silk-and-worsted blends as well as suits and costumes with silk in the right places, namely close to the body as in small bodices, scarves folded and tied at the throat and linings.

The new spring costumes are called "customates," a composite that takes in, among other things, custom-caliber fabrics, and made-for-each-other elegance that belies individual qualities for mingling with the rest of a wardrobe. Straight coats of silk-linen or silk-and-wool tweed are ensembled with slim silk dresses so lovely you'd never think they were primarily designed for under a coat. Pillbox jackets top arrow-slim dresses in costumes of worsted-and-silk or finest tissue worsteds.

"Spring in America, besides a suit, means a silk dress," Spilling out all the prints (naturally all silk, one after the other, Adele Simpson adds that for long life and happiness, a print must give the effect of color and lightness rather than pattern. Background prints sparkle with color—bright green marbles, golden champagne bubbles, almonds and candy drops. Domino dots range from pin-point to penny-size on silk sarah.

shantung, or butterfly taffeta. Often a light color is swirled over silk with the effect of a Van Gogh painting.

Lighter-than-air fabrics with star-dust sprinkles of tiny sequins and beads give a charming fairyland mood to the little evening dresses of this collection. Breath-of-spring colors—pink, mauve, rose-pink,

pale yellow and grey, and silk chiffon in peacock feather colors are made into belted basque dresses with floating skirts and bodices that are more often than not bare but not too low. Exception: the wicked-looking hourglass of black barathra with the skirt a thigh-to-calf flounce of dotted white silk organza.

Betrothal Told

Mr. and Mrs. Galen Martin of 1233 Milbrace Ave., Compton, are announcing the engagement of their daughter, Wilma, and Leon Robles, son of Mrs. Carrie Robles of Lynwood. Wilma is a graduate of Compton High School. Her fiancé attended Compton High School and served four years with the United States Navy. He is attending Compton Junior College. No date has been chosen by the young couple.

shopping sense

by Lisa Towne

JUNIOR'S 'FASHION MUSICAL'

There's spring in the air, and at this season a lady's interest turns to thoughts of fashions. For these style-conscious women, Symphony Juniors will again present their annual fashion luncheon March 14 at 12:30 p. m. in the Supper Room, Lafayette Hotel. All proceeds will go to the continuance fund of the Los Angeles Philharmonic Orchestra. Above, Mrs. Edward Killingsworth, at left, models a lace after-five dress while admiring the design are other members, from left, Mmes. Arnold J. Romeyn, Leo Rauch and Robert Johnson. Tickets may be obtained from members or Mrs. Rauch, 1507 Ocean Ave., Seal Beach.

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TO AID ORCHESTRA
Glancing over the program of fashions by Buffums' to be presented March 14, Lafayette Hotel, by Symphony Juniors are members from left, Mmes. Marshall W. Julian, I. J. Heinen, Lawrence C. Stewart and George W. Williams. John Horsey will be commentator for the event which has been arranged by Mrs. Rauch, ways and means chairman, and her committee, Mmes. Heinen, Williams and Romeyn.

Pale Pinks, Blues Tints in Hosiery
With every tint and hue of the rainbow spashed across the fashion horizon in from "pale to shocking" intensities—hosiery, too, takes on a dramatic change of face!

The basic color groupings for hosiery break down into Soft Beige: to wear with white, and all pale tones; Golden Beige: for all the "shock" colors; Creamy Rose: for the pinks, the helios and blue-violets of the season; Misty Gray: for the charcoals, blacks, navy and deep blues; Clear Taupe: to high light the sun and bronze shades, and a Golden Tan: to sparkle with all of the spring-timed greens.

Noteworthy in the color cues for hosiery is the introduction of a soft, soft mauve tint to mix or match with pinks, wood-violets, lilac and lavender shades.

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Prints Shine in All Facets of Fashion

From casual at-home clothes to those of majestic evening elegance, prints shine in every facet of fashion. Bursting with morning-fresh florals or demurely understated dots, print fashions run a colorful gamut and reach new heights of popularity this spring.

Spring's low torso silhouette, reports the Silk and Rayon Print Institute, is particularly well-adapted for printed fabrics. The elongated look is high lighted by fluid print skirts, often pleated from the hip.

Generally, the print carries through the dress to effect a long, unbroken line. Newest are the large-small versions of the same print found in one-piece dresses and coat-dress costumes.

A wide assortment of printed materials find sprightly expression in sheath dresses and the identical linings of go-with coats. The printed overblouse is a promising fashion entity.

Favorite among spring's print patterns are small florals, spaced or all-over and overlapping. Tiny brush strokes render a hand-painted look to shiny-surface fabrics. Stylized, small motifs are distinctive; and bold stripes add verve to many a fashion.

Polka dots rate with the leaders. Coin dots, spattered snow, bubbles, sprinkling rain make happy variations to the conventional flat dots.

Preferred print fabrics include shantung, surah and paper weight taffetas. Blend fabrics offer new properties for long wear and safe washability.

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Laces Add Elegant Touch to Fashions

By MARY HARTMANN
New York Staff Fashion Writer

This is the year for lace. Started last fall by Maurice Rentner with a Chantilly lace collar on a tweed afternoon suit, it is a trend that has been picked up by New York designers for all occasions, proving once more that grandmother's laces don't belong in the attic.

Of course the exhibit of Dutch paintings gave impetus

to this fashion, for the large stiffened lace collars of the 17th and 18th Centuries were styled to lighten the heavy fabrics worn by the successful patron. Today laces give a touch of elegance or lightness to almost every fabric and lace itself to machine-made as well as hand-made in nylon and acetate as well as the traditional cotton and cotton thread.

Lace for evening clothes has always been a stand-by though designers usually made use of the classic Chantilly. Braneli uses Alencon lace insets in a luxurious dress and jacket of silk organza and cashmere.

Cecil Chapman highlights Valenciennes in a beige silk organdy short evening dress pleated like tree bark. Christian Dior favors Chantilly in his spectacular short blue evening dress, the prettiest dress in town. Balmain contrasts white re-embroidered lace with black velvet and chiffon, the Sophisticate of sophisticated dresses.

Daytime brings lace into play as an accent or contrast. Yes, there are even lace bathing suits: Carolyn Schnurer showed one in coral with daron lace. Tina Leser shows a

linen skirt embroidered with Irish lace, and another one in lace on white faille; both are appropriate for ocean, lake or swimming pool. Coup of the year is undoubtedly a lace raincoat by Lawrence of London with rainboots to match done by Capzio.

Of course every spring brings lace in conventional lingerie touches, including blouses with a touch of Cluny or Irish, collars discreetly edged in Valenciennes. This year we find lace blouses done both by Madeleine de Rauch and by Jane Derby. Madeleine de Rauch shows a blouse that impresses us more by its beauty than by its usefulness. On the other hand, Jane Derby joins with Maurice Rentner, Herbert Sondheim and Ben Reis, in using lace on what have always been known as menswear fabrics: gray flannel, white flecked navy, and pinstriped black. She uses Valenciennes not only to outline a cardigan neck and suggest cuffs, but she includes a matching blouse of tucked lace with a bateau neck.

Traditional for Easter and Easter festivities have been dark dresses with touches of white. This year it's with touches of lace and no small touch either. All the collections have shown such dresses so appropriate for dining out, for graduation exercises, or for the best cocktail party. On black and navy silk and on silk taffeta, the wide white lace collar and cuffs from mid-arm to elbow reign supreme. Here is where grandmother's laces are indispensable, the more rare the more fashionable.

Sisterhood Event

Delegates to the recent National Reform Sisterhood convention in Los Angeles will report when the Sisterhood of Temple Israel meets for luncheon Tuesday at Temple Israel. Also on the program will be a talk by Edgar Harrison Wilman, director of the Young Planners' Center of Barker Bros. Hostesses will be Mrs. S. Guggenheim, L. Rosen and T. Schneider.



Mr., Mrs. Leo J. Geist

Event Today to Celebrate Golden Year

Celebrating their golden wedding anniversary today with an open house in Wesley Hall, Belmont Methodist Church, are Mr. and Mrs. Leo J. Geist, 1938 Appleton St. They were married in Thayer, Kan., Feb. 23, 1905, where Mr. Geist operated a restaurant and his wife owned a millinery shop. Moving to Long Beach in August, 1920, Mr. Geist opened a meat market in East Long Beach.

Both are charter members of Belmont Heights Methodist Church and serve as stewards on the church board. Mr. Geist is an usher in the church and is active in the men's organization. Mrs. Geist is a member of the Women's Society for Christian Service, Belmont Heights Garden Club, and has worked for the past 12 years with the Red Cross canteen. The couple has a son, Ray O. Geist, who resides in Long Beach. Presiding at the guest book today will be their granddaughter, Shirley Ann Geist.

CLOCHETTES

Trifari's Clochettes, a featherweight bib giving the massed but light look, is embellished by white bells. A shower of clochettes form the earring. At Kay Jeweler, 319 Pine Ave.



FOR TRUE ELEGANCE, nothing can match lace. Braneli designed the luxurious ensemble pictured at left of silk organza and cashmere with inserts of imported lace at the high neckline and in the full skirt. The back jacket of cashmere is lace trimmed. Tree-bark pleated beige silk organdy elaborated with beige re-embroidered lace forms the evening dress fashioned by Cecil Chapman for spring, 1955. The high curving bodice is smoothed over a snug midriff and waist into a flared skirt. Both gowns are available locally.

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FOR TOTS TO TEENS WHO DESERVE THE BEST

U. S. Bathing Suits Top World Swim Fashions

By DOROTHY ROE
Associated Press Women's Editor

There's one thing on which the nations of the world are in complete accord, says Louella Ballerina of Portland, Ore.—the American bathing suit.

Head of a staff of nine designers turning out three million bathing suits a year, Mrs. Ballerina has been doing some extended globe-trotting lately, studying the swim fashions of the rest of the world. Her conclusion: "No matter what language they speak or what their native styles may be for street wear, people of every country do their swimming American style."

Louella was doing a business which grossed a million dollars a year on her own in Los Angeles designing casual fashions before she joined up with a bathing suit firm, Jantzen, a couple of years ago. She has been studying, teaching and doing costume design ever since her school days, is particularly interested in native costumes of the various nations of the world, and has compiled a huge reference library on the subject.

Her first big designing suc-

cess in her native California was the introduction of the Bulgarian peasant dirndl skirt for American casual wear.

A part of Louella's job today is keeping a finger on the pulse of world trends in fashion, and coordinating the styles produced by her firm's 24 plants, located in practically every corner of the earth: France, England, Spain, Italy, Switzerland, Germany, South Africa, Australia, New Zealand, Hawaii, Argentina, Brazil, Chile, Peru, Mexico, Cuba and Canada. She says:

"Recently one of the big west coast stores wanted to do a fashion show of swim styles from all over the world, so we had samples sent in from all our plants. When they arrived, they were all identical with our current American line. The promotion manager was frantic. He called me up and said, 'Quick, Louella, you've got to help us out.' Design something that looks foreign."

The outstanding trend in current swim styles, she says, is the family group. "There is more family feeling in the United States today than ever before," she says. "Our family coordinates in bathing suit styles—outlet single styles every time."

"Every father swells out his chest when he sees his little boy wearing a bathing suit just like his own. Mothers like to dress their little girls in matching swim or sun suits, too. And often the whole family will choose swim fashions in one motif, such as a tartan plaid."



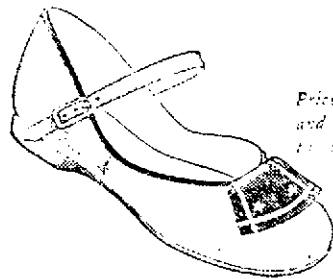
PLAID PERFECT

A sheath of a swimsuit by Jantzen has back zipper and adjustable strap. Colors are red with black, green and white with a red cord, a yellow with brown, blue and white with a brown cord. At Buffum's, Broadway and Pine.

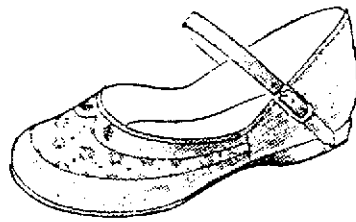
Baby Deer miniatures

Bring Fashion to her* toes

Low shoes for baby. Yes! At long last, dainty little slippers of softest kidskin keyed to the baby color you love. In pale delicate pink, blue or yellow. White, of course, and red for spice. Also black patent and white and gold. Especially designed with light, flexible soles for little ones under two with even a six-month size.



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Belt Fashions Follow Waist

No matter where the waistline wanders, belts continue to play an important part in the spring fashion scene.

They help give midday a change of silhouette and help transform easy, relaxed waistlines into more conventional lines.

For the natural waistline, a wide variety of contour belts, with high-fashion detailing, top the many full-circle skirts.

For a quick transition from the straight to the nipped-in waistline, there are slim circles of fabrics, leather, metals and plastics to cinch over-blouses and long line sweaters.

New as the silhouette itself, are belts that hug the hip. From two inches narrow, to four inches wide, they are made to be worn a fraction below the normal waistline.

Worn over straight sheaths with no waist, seam, or over clothes with "invisible" waistlines, they dramatize and heighten the long torso look.

Legion Auxiliary

Arthur L. Peterson Unit 27, American Legion Auxiliary, will meet Tuesday in Veterans Memorial Bldg.

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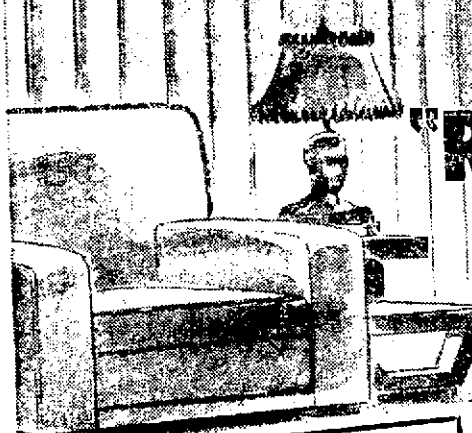
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Windows up to 3 FT Wide...	\$12.95	PER PAIR
Windows up to 5 FT Wide...	\$19.95	PER PAIR
Windows up to 7 FT Wide...	\$27.95	PER PAIR
Windows up to 9 FT Wide...	\$33.95	PER PAIR

(All draperies floor length. Wider windows priced proportionately.)



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LACE BRIDAL GOWN

"Happy is the bride the sun shines on," the saying goes, but this bride will be happy in rain or shine, we're sure. She'll be wearing this imported rose point lace gown styled with bertha collar on the portrait neckline and pleated tulle panels on the skirt. The illusion tiered veil cascades from a tiny lace hat. At Leon's Bridal Shop, 353 E. Ocean Blvd.—(Staff.)



BLOUSE BACK BOLERO

Cerulean Sapphire Blue Mink forms this luscious blouse back bolero jacket, the perfect topping for milady's spring wardrobe. Other jacket styles include dolman sleeves. Available at Frank Hill Furs, 3316 E. Broadway.—(Staff photo.)



IMPORTED COTTON BROCADE

So smart for spring is this costume suit made of imported cotton brocade. And so cool looking in lime and white. The square neckline of the dress is studded with rhinestones. An antique gold straw beret pill-box is its perfect complement. Available at Dinell's, 505 E. Ocean Blvd.



FUN TOGS

White Stag 'skinny pants' heads the list of fun togs created by this popular manufacturer. The pants and halter with bag to match are in cool, crisp, fied poplin in Sun Dot print. At Judy's, 5215 Hazelbrook Ave., 'On the Mall in Lakewood Center.'—(Staff Photo.)



JUNIOR MISS

Mr. Mort pipes up for spring and designs a slim-as-a-reed bolero costume for the junior figure. Black or navy rayon crepe, sizes 5-15. At Bobby's, 136 Pine Ave.



BOX JACKET

Quiet elegance is achieved in this Anglo Strawmat box jacket suit for spring. The skirt is navy gabardine. And for a bit of femininity, the white silk scarf drawn through the buttoned jacket. At Hassell's, 241 E. Ocean Blvd.—(Staff Photo.)

Dry Hair

If you're plagued with dry hair, try to keep it oiled or salvaged as much as possible. This means picking a right and a day when you're not going out. For example, try an application after you get home Friday nights. Wear a scarf Saturday and shampoo Saturday afternoon.

Shampoo Time

princess gowns. you've been shopping and have tried on hats others have tried on.

Golden Age Club

Golden Age Club will meet Thursday for a potluck luncheon in Linden Hall. Officers will be elected.

Glovelet

Gloves are growing shorter. Used to be that wristbone length was considered short. Now it's below the wristbone. A glovelet, really.

Wide Skirts

If you don't like the straight and narrow silhouette, pick a dress that floats. Wide skirts are good fashion for spring.

Bridal Gowns Tell Tall Story

Spring bridal gowns follow a Paris-inspired line with a new, tall look achieved by elongated waistlines, tiers, flounces and higher bustlines. Lace trim around the sides above the hip-line gives the long look to Shampoo your hair after Skirts are bouffant below the long waistline and bodices are molded.

are floor length, although there are many with chapel trains and quite a few ballerinas. Many feature little jackets over their strapless bodices. Cotton or silk organdy, nylon tulle, nylon eyelet and many laces, particularly the Chantilly type, lend a fragile, delicate air to this spring's bridal picture.

Fancy Pillow

Fancy pillow minus case? Yes, indeed. The cover, of dacron, is printed in rosebuds. Insides are dacron, too, for easy washing.

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New Leaders

Compton Junior Chamberettes met this week at the Tally-Ho Restaurant in Lynwood. The affair was a dinner meeting with election of officers and board members. Chosen were Mrs. Bob Tucker, president; Mrs. Bob Kerr, vice president; Mrs. Jay Holland, secretary; Mrs. Roland Hansen, treasurer and Mrs. Roger Dunn, publicity. New board members are Mmes. Ed Shaheen, Jim Billings, John Kirkwood and Bob Carpenter.

Refresh Hair

Minerals and iodine are good for the hair, so be sure to include fresh vegetables, fresh fruit and sea food in your diet for hair beauty.

Something New— Something Finer

THE newest nylon taffeta adjustable girdle is here. It's a fascinating thing—so smooth, so sleek—so delightful to the touch. It will control your figure, and leave you in a pleasant mood while doing so. Come in and see this girdle—you'll find it's really something different!

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Navy Is Tops for Spring

Navy blue with frosty touches of white has become almost a fashion synonym for spring. And, in this spring of 1955 this is truer than ever!

Throughout the fashion picture, navy emerges as the overwhelming color choice.

In all types of ready-to-wear—dresses, coats, suits, costumes, and sportswear—navy is so far ahead of other colors that it easily captures the '55 spring color crown.

Navy lends itself beautifully to color accessorizing. The fashion-wise woman loves to punctuate her navy outfit with crisp touches of white or eye-catching notes of gay red, pink, vivid green, or soft yellow. For this reason, most of the navy blue suits for spring are shown unadorned to allow a wide scope in color accents.

Navy coats are a three-to-one choice for spring. One important reason is that costume-minded women can team a navy coat with a navy background print for a smart duo.

Giving the spring showing of navy dresses a special 1955 look is the lavish use of lace frosting! Necklines are the focal point of interest with Flemish collars, lace-outlined scoop necklines, capelets, and small high collars adding an extra note of elegance to slimmed navy frocks.

Organdie, linen, pique, and satin are also used to add that spring-fresh accent.

Matching lace cuffs appear often on these lovely Easter-minded dresses to add that important fashion "plus" to spring navy.



FASHION DECREES MINK

Good styling and good taste go hand-in-hand whether in the furs a woman selects to wear or the car she chooses to drive. Shirley Repecko, TV star, models a natural Cerulean Mink stole from Harris Furs, 4260 Atlantic Ave.—(Graf Studio.)



STRIPES TAKE THE SPOTLIGHT

Nothing is more crisp looking, or cooler to wear, than linen. Pierre Balmain has designed this striped blue and white imported linen costume, touched off with large blue buttons on the coat. A bunch of violets on the pocket, or carried in the hand, gives the ensemble a completely feminine look. The outfit is available at Schick's, 7th and Pine Ave., and the hat is from the shop's Couturier Collection.—(Staff photo.)



POLKA-DOTS

White splash dots on charcoal taffeta make this attractive afternoon dress for spring. By Homa of New York, it is styled with the criss-cross and bouffant skirt. At J. C. Penney's, 6th and Pine Ave.—(Staff.)

Middy Dress

The middy dress, tucked all over and with a deep collar front and back, will be worn spring through summer this year.

Overblouse

The overblouse is important to 1955 fashion. In gresses, it gives the new, long-bodied line, may have either slim or full skirt.

Miss Berry Speaks Lines in Evening

California Heights Community Methodist Church was the setting for the recent double ring ceremony uniting in marriage Patricia Berry, daughter of Mrs. L. E. Beck of 1880 Cedar Ave., and Bob Gene Lattimore, son of Mr. and Mrs. E. S. Lattimore of Fullerton. Rev. James Hughes officiated at the evening service.

The bride, given in marriage by a close friend of the family, Paul T. Klink, wore a bluish pink velvet redingote over a bluish pink satin bridal gown. The sweetheart neckline was trimmed with pink and white pearls and crystal beads. The skirt of the velvet redingote extended into a chapel-length train. A pink net and pearl headpiece held her pink veil, and the bride carried white orchids surrounded by white carnations and white hyacinths.

In the bridal party were Kathleen Hawkins, maid of honor; Mrs. Patricia DeWitt, matron of honor; Sandra Stafford and Dorothy Wolff, bridesmaids; Sue Eubanks, cousin of the bridegroom.



Mrs. Bob Lattimore

flower girl, Claude Coronada, best man, and Lawrence McGuire, Ed Corrales, Merle Carroll and Jess Gonzales, ushers.

A reception was held at the church, when hostesses were Mmes. Nancy Smith, Jeanne Collins, Dorothy Klink, Dorothy Canning, Stella Smith and Miss Barbara Klink. The couple honeymooned at Rosarito Beach and Ensenada. They are residing in Anaheim.

The bride, a graduate of Garden Grove High School, is past honored queen of Bethel 212, Garden Grove, Job's Daughters. Her husband attended Anaheim High School, where he was active in sports. He is a veteran of the Korean conflict and is a member of Lakewood Elks.

DAR Presents Medit Award to Teacher

Featuring a program on American music and genealogy, Susan B. Anthony Chapter, D.A.R., met for luncheon in the Mirror Room of the Lafayette Hotel to commemorate the first anniversary of the organizing of the chapter. With the regent, Mrs. Opal Simpson, presiding, organizing and charter members were introduced new members and guests.

A review of American music from earliest days was presented by Mrs. Bernhard Hansen with Mrs. Carl S. Hanson, chairman of the music committee, at the piano. Thomas Jefferson and Paul Revere were among famous names mentioned as being musicians and composers.

Miss Mary Shouse, supervisor of music for the Long Beach Schools, was introduced by Mrs. Hansen to present the final number on the afternoon's program. The selection "Battle Hymn of the Republic" with arrangement by Becklasky and recorded at the convention for secondary school administrators at the Statler Hotel in 1933 was introduced by Miss Shouse. Some 200 high school students from Jordan Wilson and Poly High Schools a cappella groups with instrumentalists are featured in this very moving and inspirational selection. The narration preceding the music was prepared by John Wilson, principal of Jordan High School. The arrangement was so well received at the convention that recordings and the narration were sent to schools throughout the entire nation, Miss Shouse said.

Mrs. Opal Simpson commended Miss Shouse warmly on her achievements in the music field, and a D.A.R. award of merit for patriotic endeavor in the community was presented to her.

Following the musical part of the program, Mrs. Thomas E. Beckwith, chairman of the genealogy committee, introduced Miss Mildred Murphy, vice regent, who discussed the importance of genealogy.

The president general's message was read by Miss Odette Powell. The regent announced that the Susan B. Anthony Chapter has completed all requirements for the national gold honor roll and that the

Prints Good Year Around

Prints are a year-round fashion now, no longer confined to a few so-called "seasonal" months. Even the light shades, which used to be known as summer prints, appear in spring and winter. The whole print picture is so pretty, it would be a shame not to be seen in it.

You'll find fascinating new patterns in the most diversified range of colors imaginable, printed on a beautiful collection of fabrics... embossed failles, velvet soft crepes, textured crepes, acetate and

crepes, tissue failles, supple taffetas, crisp surahs and jerseys.

If your coat is brown, consider the golden tones which promise to be extremely important this spring... yellow, bronze, tangerine, maple sugar. Or try the warm flash of scarlet, the subtle accent of turquoise or a soft dusty pink. With blue, think of the violet tones and of red lacquer, or choose bright navy printed in white or strong color. Any of the golden tones, the pink family and the gentle off-whites will act as a mid-winter tonic.

If your coat is black or grey, warm browns, yellow beige or copper will add an unexpected accent. Bright shades of red, sharp green, or chalky pastels will flash as gaily as the first robin-redbreast when the snow still lingers in shady spots.

And at this time of year, a new print dress is a refreshing delight to your spirit and your wardrobe.

chapter would receive the state membership award at the 47th annual state conference in San Francisco Feb. 22-23. Membership in this newest D.A.R. chapter has been doubled within this, its first year. Hostesses for the luncheon were Mmes. Opal Simpson, Bernhard Hansen, Ernest C. Stever, Robert G. Stoddard and Miss Patricia Tindler.

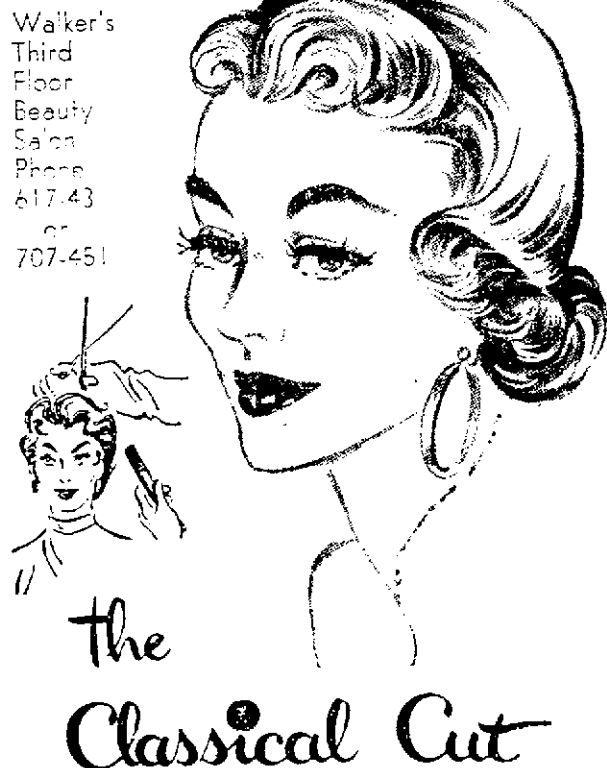
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TEACHERS TO HOLD CONCLAVE

Preparing for the state regional conference of Delta Kappa Gamma Society to be held at Long Beach City College Saturday are (left to right, seated) Abby M. Perry, president of Long Beach Chapter Eta, and Mildred Abbott, Beta Beta Chapter, regional director, and (standing) Hazel Harlan, president of Compton Chapter; Helen Rose, president of San Pedro Chapter, and Bess E. Olson, president of Long Beach Chapter Beta Iota.—(Staff photo.)

USC Professor to Address Delta Kappa Gamma Parley

"Growing Up in a Changing World" is the theme chosen by Delta Kappa Gamma Society for its regional chapters conference Saturday in the music hall at Long Beach City College, when more than 250 teachers are expected to attend.

Mildred Abbott, regional director, will preside at the opening session at 10 a. m. Welcome will be extended by Laura Mount, president of Huntington Park chapter, Beta Beta, and community singing will be directed by Golda Sullivan with accompaniment by Alice Gallup.

John G. Milner, associate professor in the school of social work at USC, will speak on "Youth in This World Today." Milner served as chief psychiatric social worker for the U. S. Army general hospital in the Fiji Islands and Calcutta, India. At the present time he is consultant to such agencies as the California Youth Authority and Probation Department. He also writes for professional journals in social work and education.

Following an intermission of music arranged by Ruth Whitsett Thayer, music chairman, panel discussion of the theme will be presented by Abby M. Perry, president of Long Beach Chapter Eta, program chairman. Speakers will be Neva Hagaman, Eta chapter, elementary supervisor of Long Beach City Schools; Sarah Buchanan, Alpha Phi co-ordinator of research and guidance, Los Angeles County Schools; Ella Reese, Beta Beta, principal of St. George's School, Huntington Park, and Frances Snyder, Alpha Beta, principal of Dana Junior High School, San Pedro.

Ensembles Steal Scene

This is the season when coats, suits and dresses all get together in a harmonious way to create exciting variations on costume themes.

From the Easter Parade forward into your vacation wardrobe, spring's season-

spanning costume goes forth in smart styling into summer wear, the long coat ensemble stands out prominently. Here a sheath dress will be slimly accented by a pencil-thin coat; dramatic sheath dresses will wear top notes offitted coats. Either way — the coat lining will matchmate its companion dress.

Teamed with dresses, too, are the little jackets that seem to melt into the basic silhouette, to create a one-piece effect. The melt-away jacket tops spring's jumper frocks, too.

Dress ensembles that feature a jacket top, stress all the important detailing of suit jackets. The 26" jacket length is favored, as is the hipline detailing which often picks up similar highlights from the sheath dress beneath. The semi-fitted, boxy jacket with its relaxed waistline and fitted hip also tops dresses, jumpers or vest and skirt ensembles.

Full and three-quarter lengths are new for costume coats and give dash to jacket and skirt suits, or blouse and skirt ensembles.

The little coat, or British-bagged "brevel" is free-swinging at the waist and the hip and sits smartly atop high-necked dresses and fitted suits.

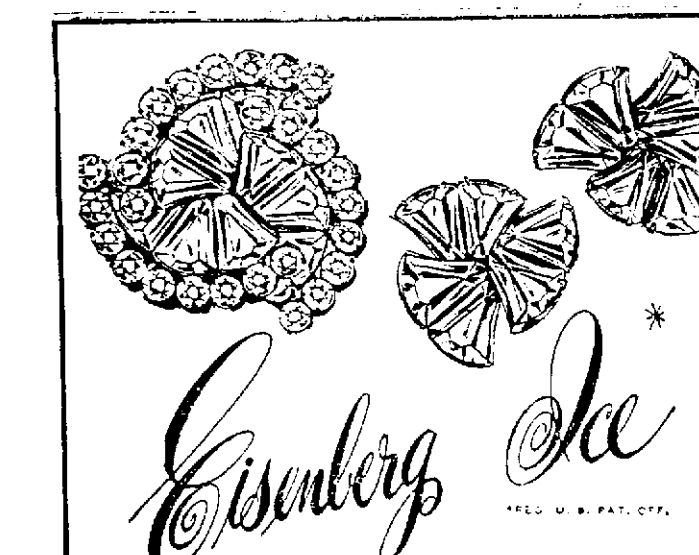
Clean Skin

Keep the skin around your eyes clean. A washing that cleans your face in areas that look like a Halloween mask isn't sufficient. Get lips, eyelids, hairline and nose.



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Child's Actions, Attitudes Reveal True Character

By ANGELO PATRI

It is not by signs nor outside appearances that a child's character should be judged. Things of the surface can be very misleading. One afternoon there was a conference of teachers of a certain grade to decide on the bestowal of a scholarship. One name and another was proposed for discussion. One teacher seemed to be strong in support of a certain boy and was asked for his qualifications.

"He is such a handsome boy, outstanding for politeness, and, well, he is a fine personality."

"Humph," came from the corner where an elderly teacher sat. "Humph. He has good looks. Sure. He inherited them. Good clothes. Sure. His father can afford them. And his mother sees that he goes to dancing school. Sure. He has good manners — on the surface. But what has he ever done to earn a distinguished honor like this? Just what has he DONE?"

Nobody answered that. Finally, to the satisfaction of all concerned, the scholarship went to a boy who had consistently earned more good marks through the years, who had always volunteered for whatever job nobody else wanted to do and consequently had piled up a store of experiences that made him an outstanding young citizen. He was not handsome but he was what the elderly teacher over in the corner declared, "wholesome."

Wholesomeness is rarely on the surface. It is an inner quality of health; health of body and health of spirit. It cannot be discovered by a passing glance. One has to live alongside it to know its existence and then one never forgets its

Victorian Parasols

If you're taking a winter vacation in the sun but don't want your fair skin to turn brown, get yourself a sunshade. These little Victorian parasols are good fashion.

Why Grow Old?

By JOSEPHINE LOWMAN

We all need a leg to stand on! Speaking figuratively or philosophically, we might as well make it as good looking as possible! A slim ankle and a beautifully curved calf are lovely parts of a charming figure.

The shape of our legs is dictated somewhat by bony structure (knock knees, bowlegs, or large bones in the ankle) but muscle development and distribution of fat also play important parts. I give calf slimming and developing exercises and ankle slimming exercises quite often in this column. Today let's consider fat knees.

This is a most difficult spot to reduce. Of course if you are overweight, a general loss will make a big difference in your knees as well as in your figure as a whole. Also let me remind you who have fat knees that these are often prettier than those which are too bony.

However, if yours are too fat, do the following two things. This is one spot in which you need have no fear of strenuous massage. I do not believe that much difference can be wrought through massage, but in this spot where you can knead the flesh vigorously between your fingers and the heel of your hand, you can improve the situation some.

Also do this exercise. Lie

on the floor on your abdomen. Lean on your elbows, legs straight, resting on the floor behind you. Bend your right knee and try to touch your right toe to your hips. Straighten your right leg, and at the same time bend your left leg, trying to touch your left toe to your hips. One leg straightens as the other bends. This is a sort of "Spank yourself" exercise. If you cannot bring the toes all the way to the hips, bring them as close as you can comfortably. Make this exercise brisk.

It doesn't matter how pretty your legs are, you will not look or act that way if you have weak arches. These can make you feel miserable and tired all over and can even cause pain in the feet, the calves and thighs and even in the hips. As the years and the

pounds mount you will be very wise to take some arch strengthening exercises. Of course, get rid of the pounds, too.

Here is an arch exercise. Sit in a chair with your legs stretched out in front of you, heels resting on the floor. Grip hard with your toes, pulling them down toward the floor. Hold while you count to 10 slowly. Relax and repeat.

If you would like to have my exercise leaflet for legs, which gives corrective exercises for the most common leg defects, send a stamped, self-addressed envelope with your request for leaflet No. 13 "Take Steps Toward Lovely Legs." Address Josephine Lowman, in care of the Press-Telegram.

This feature appears daily in the Press-Telegram.

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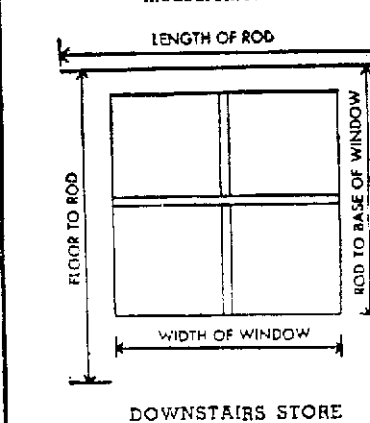
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63"	7.08	9.44	12.13	15.67	14.17	18.89	19.21	25.11	30.25	37.33
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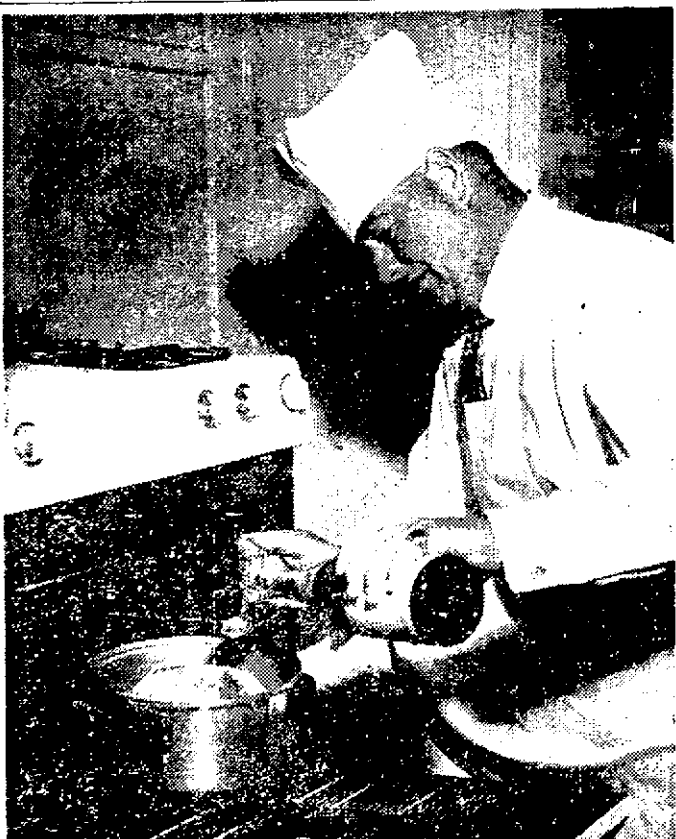
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JAMES R. DUNN

Chef of the Week

**James R. Dunn Offers
Recipe for Roast Duck**

By MILDRED K. FLANARY
Independent Press-Telegram Home Section Editor

He throws everything, including his imagination, into his cooking. The apple juice in biscuits. Chef of the Week James R. Dunn, prepares the family week-end breakfasts. The results are superb, but the preparation reported to be better left unsaid.

Sales manager for Long Beach American Airlines, he first proved his salesmanship by marrying his competition—the girl who was going for another air line.

His sales ability again stood him well when they flew to headquarters at their honeymoon and made known their wishes to live in California. A month later a transfer to the west end of the line came through, and the newlyweds were greeted at the sunny climate by a three-inch rain. After seeing for a time as agent at the Los Angeles Airport, he was sent to Long Beach by the government in charge of Air Ferry Command Pilots. In 1951 he was appointed to the position he now holds.

An athlete of note, Dunn was never inhibited in his youth by practice space. He grew up on the Kansas prairies. Graduating from the University of Kansas with a degree in liberal arts and physical education, he lettered in both football and track, with 50 to 60 medals to his credit. His high-jump record is 6 ft. 5, and he clocked up the 120-yard high hurdles in 14.9 seconds. He played professional football a year with the Tulsa Oilers, and handled transportation for a two-year period for the Los Angeles Rams. He got to a seven handicap, and has never been known to miss a duck, once he aims.

Our "chef's" idea of an individual dinner serving is a 2-oz. steak—a one-pound baked potato topped with sour cream dressing, a tossed salad and a half loaf of pizza bread. Today, however, his aim was good, so he's roasting a duck. Here's how he does it:

ROAST DUCK:
Soak duck overnight in vinegar and salt water. Drain and stuff cavity with sauerkraut. Place in covered roaster and cook in 350-degree oven for 1 hour.

During this time baste at least twice with burgundy wine, or any wine of your taste.

Now uncover and drain most of juice from roaster. Turn the duck breast down and cook uncovered for 45 minutes to 1 hour. Turn breast up and continue to cook until nice and brown, remembering to baste with wine two or three times. Twenty minutes before done or serving, put the entire duck with apricot preserves.

**Lake-Leibli
Troth Told**

Engagement of Miss Marjorie M. Leibli, daughter of Mr. and Mrs. Wilfred V. Leibli of Compton, and Charles E. Lake, son of Mr. and Mrs. H. E. Lake is being announced.

The bride-elect, a student at Long Beach State College where she is majoring in elementary education, is a graduate of Compton Junior College and affiliated with Alpha Gamma Sigma and Alpha Tau. Her fiancé, who attended New Mexico Military Institute, is a student at Compton Junior College. He plans to attend USC. Miss Leibli announced her betrothal to Alpha Tau Sorority sisters at a recent gathering when she cut a large cake inscribed with the names of the couple.

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Molly Mayfield

He Rules Out Pink Shirts

DEAR MRS. MAYFIELD:
I don't suppose you could call this a world-shattering problem, but at least it's enough of one to keep constant friction between my wife and me.

It's this way. I am a middle-aged man of conservative habits. I am still the double-breasted suit type. I guess you could say. And I like my suits in plain dark colors with solid color ties to go with them. I prefer white shirts at all times, and dark blue or black

socks.

I suppose this gives you a pretty fair picture of me. I need not add that I abhor sports jackets, clothes in stripes and plaids, and that I consider any man in loafers badly dressed. Nor would I be seen dead in that abomination, the Tyrolean hat.

I was a widower when I married two years ago, and my wife is several years younger than I am. In these two years she has done her level best to "make me over,"

clotheswise, that is. She is always buying striped shirts for me, and even lately came home with some pink ones. For Christmas she gave me a sports jacket that looked like something a sophomore would wear to the races.

A crowning blow was a yellow and black checked vest. Now all of these things I want to return (she refuses to do so) or give them to some of the young men in the office if they chance to fit.

This has become not only an inconvenience but an expense, as you can well imagine. However, my wife will not listen to reason, and continues right on buying things for me which she knows I will not wear.

I, in turn, deplore the extreme styles which she affects but I in no way try to change her, as I consider her clothes her own affair.

Please tell me how you think such a situation would be best managed.—L. L. D.

DEAR L. L. D.:
I can understand your wife wanting to sprighten up your attire, actually I can't blame her for trying to some extent. However, now that you have proven by both word and deed that you are fiercely against her fashion preferences, I do think she ought not to hound you.

It seems rather a shame that you can't bring yourself to wear just a little more the type of thing that pleases her, but, ah then, I'm a woman, and perhaps not being fair. And I must say I admire your attitude of considering her clothes her own affair.

I gather that a compromise—a little more conservatism on her part, a little less on yours—is out? Ah!—M.M.

(This feature appears in the Press-Telegram)

**Older People Require
Mental, Physical Exercise**

By DR. GEORGE W. CRANE

Case N-360: Charles H. DeVoe is a Hoosier clergyman who was 92 years old on August 22nd.

"Dr. Crane, I read your column faithfully in the Indianapolis STAR every morning," he informed me, "for I wish to keep up-to-date in modern psychology."

"I still occupy the pulpit as a guest preacher regularly and teach a large Bible class."

"For years I have used your Marriage Charts and Sex Bulletins in counseling my candidates for marriage, and I still conduct many weddings."

"I also pass many of your newspaper columns and Bulletins around to young ministers who are just starting out in life, for your practical psychology offers them many shortcuts to success."

"This is my 65th year in the Christian ministry. I'm still preaching and teaching—marrying and burying, and I expect to continue doing so till I die."

The Rev. DeVoe is harvesting a rich crop from a good life that he has devoted to Christian ethics.

His mind is still alert and his voice is strong, for he keeps them in practice.

Your brain cells grow figuratively rusty if you don't keep facing the problems of today and trying to plan ahead for tomorrow.

There are many men and women aged 92 who have become senile and confined to an easy chair by the atrophy of disuse.

They retired, or were forced by well-intentioned children into sitting down and taking it easy.

But that is cruel advice to elderly folks, for whenever you sit still very long, death slips his icy fingers beneath your skin and causes your muscles to atrophy.

That means they shrink in size and strength, so you find it harder tomorrow to get out of your easy chair than you did today.

My father-in-law was also 92 last fall. Three years earlier Mrs. Crane and I decided to buy him a TV set for his birthday, thinking it would brighten his lonely life where he resides on the farm with his bird dog.

And it did add sparkle. The moving figures on the TV screen also made him feel that people were there in his home for company.

But he began to grow weaker muscledly, for he would sit hour after hour in front of his TV set.

Thus, his muscles grew progressively more feeble. He could no longer push the wheel hoe in his garden. He became feeble much faster as a result of that TV set.

So never allow yourselves to become chained to your easy chair for any long periods of time, unless you have a broken

hip or are otherwise incapable of movement.

Keep moving today and you have greater chance of moving tomorrow.

Sit still today and you have less chance of moving tomorrow.

Despite your creaking bones and aches, force yourself to get outdoors. Go to church regularly. Do the chores around the house. Stay in the harness.

Charles DeVoe is still preaching and teaching a Bible class because he refuses to permit his mind to atrophy with the thought of retirement.

And because his mind is active, he drives his aged legs and arms into daily work for the church and for his fellowmen.

It should be an inspiration to all of us when we see good men at 92 still actively engaged in moral enterprises, so we salute you, Rev. DeVoe. This feature appears daily in the Independent.

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the friendly store of Long Beach

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**Now you can
'LIFT'**

**years from
your face
without surgery!**

Yes, it's true! A unique method of skin and tissue activation never before thought possible now actually helps your face to "lift itself"... safely, without surgery.

Dermetics' two remarkable skin fluids, *Reincarnation* and *Ageless*, help restore elasticity to sluggish, flabby skin and firmness to the tissue underneath so that contours may be "lifted" naturally... and aging hollows filled in.

Women from New York to Hollywood, from Paris to Rome report almost unbelievable results. You, too, will notice an amazing difference with each passing day, until your friends begin to wonder what your beauty secret can possibly be.

Start today to "lift" years from your face! Feel the quickening of life in your skin... see the brighter glow of fresh, young color, the lovely new petal-moist look... that comes in seconds! Ask for Dermetics' Natural "Face Lift" Beauty Program. It brings you in one package the two most revolutionary discoveries in Dermetics history.

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REG. \$8.00 SET
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90-DAY SUPPLY

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**COSMETICS
WALKER'S STREET FLOOR**



WHITTIER COLLEGE ALUMNI PLAN BANQUET

Checking decorations to be used at the Whittier College Alumni banquet slated for 7 p. m. March 6 in the Supper Room of the Lafayette Hotel are members of the planning committee for this sixth annual get-together. Pictured (left to right) are Mmes. John Christiansen, John Kegler, Dean Gilmore and John Christopher. The Long Beach chapter is host for the event. President of Whittier College, Paul Smith, will speak, and Dr. Charles Cooper, head of the English department, will visit with the alumni at a coffee hour following the banquet. Picture was taken at the home of the press chairman, Mrs. Vernon Shepherd, 1425 Armando Dr.

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**science now helps you
take off your fat while you
eat the foods you choose**

Do you like sweets, candy, cake, butter, gravy, potatoes? Have you tried one thing after another to reduce, spent dollar after dollar for pills and tablets and in spite of everything you've tried you're still too fat? Well, be as skeptical as you like, but now, right now, there's a wonderful new kind of capsule that helps you take off pounds and inches of ugly fat safely, quickly and so much easier you hardly know what's happening. You don't suffer starvation dieting hunger, you take no drugs, you don't exercise. In fact, you don't even diet one bit more than you want to, because you automatically eat less and here's why...

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Just recently a well known scientist perfected a new tiny capsule that combines not one but ALL THE RECOGNIZED proven aids to reducing. It combines the vitamins and minerals often lost when cutting off fattening foods containing these needed vitamins and minerals. It combines the vegetable cellulose that has no calories, yet expands when it absorbs water, thereby helping give the feeling of a full contented stomach. In fact, these tiny capsules are so packed with vitamins and minerals, protein and non-caloric filling food, they actually equal and exceed many a meal.

fat goes fast

You'll be surprised at the fat you lose the first week, the inches that disappear the first month. No hunger, no strict dieting, no drugs, no exercise. And the cost is absolutely nothing unless you grow slim, more youthful looking, more active and enjoy better health.

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180 Capsules
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Signed: Paul W. Stalsberry, Director American Research and Testing Laboratories, Chicago, Illinois

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COSMETICS WALKER'S STREET FLOOR

Chapeaux Shape Up in Straw

Effective new hats look subtly larger with a suggestion of bulk and greater importance. Little hats take cushioned edges, built-in fit and elegant detail.

Importantly shaped little hats include the chignon hat with a pouf of straw or fabric to extend the silhouette. Some have horseshoe openings, framed with ribbon or flowers, to show up back curls or a chignon coiffure. Others are worn far back on the head and secured by decorative devices while their opposites are perched far front, looking backwards with cutaway backs or small brims that turn up in back.

Deep cloche hats have a new look of bulk and importance, yet are kept from disarranging the hair by their shallow crowns and deep brims. Off-face cloches fit well down at the back of a smoother, longer bob.

Large-brimmed hats appear earlier than usual, probably because they make such excellent complements for long-jacket suits. Trimmed simply, the large hat takes drama in the use of a single gigantic flower, a huge jeweled buckle or a striking bow.

New straws and synthetics are beautifully decorative. Molded into sleek shapes that blend with costume lines, they need no trimming. Checker-board straws combine smooth

and textured strands, pale straws are woven with inky velvet and satinized straws take sombre shading for intriguing texture.

Designers weave white braid between colors, stripe cellophane plush in rainbow colors, loop sheer colored braids, interweave straws with net and embroider straws with tiny beads—all indicating a spring millinery trend to delicate detailing.

Velvet and silk roses sparkle with crystal dewdrops. Shaded pastel roses quiver on rubber stems, with life-like ladybugs and bees whimsically posed on petal or leaf. The effect is a real look for flowers of all sizes from lightly furled buds to full-blown cabbage roses.

Feathers are newly mated with flowers. Some straw hats are dotted with tiny feather wisps and sparkling stones. Sheer veiling and lace add delicate patterning to crowns or brims. Matte jersey, chiffon and organdie are shirred, pleated or draped for accent.

Even modestly-priced bonnets frequently achieve an amazing wealth of detail with a handmade look. And so appropriate it is with such understated trimmings as suits, dresses and coats are featuring.

While there are navy and

black hats a-plenty, most are color-trimmed. Golden honey tones from creamy white to deep "burnt" straw shades harmonize with every costume color. Luscious bonbon pastels range from sunny Lemon Drop to Candied Lime and Raspberry Frappe.

Far East influence is mirrored in brilliant jewel tones, for example: Siam Sapphire, Arabian Ruby and Kashmir Emerald. Particularly important blues are hyacinths and lavender-tinged violet. Turquoise and Midnight Blue rate high for evening.

Bright sun-splashed colors—orange, coral and flame are significant as body and trimming both. Taupe-tinged grays and chalky white look new and wonderful in the millinery designs of spring 1955.

Spring Coats

The wrapped look is important in spring coats both for daytime and evening wear. They taper from large collars to a slim body line.

Print News

There are lots of prints for spring, done on wool, silk and cotton. And for summer, brilliant prints on linen.

Delta Gamma Installation This Week

Alumnae of Long Beach Delta Gamma will install officers for the coming year at the annual Founders' Day dinner Thursday at 6:15 p. m. in the spacious home of Mrs. Walter E. Havekors, 790 Terrene Ave. Floral arrangements and table appointments will be in shades of bronze, pink and blue, the sorority colors.

In commemoration of the 82nd anniversary of the founding of the sorority, three February college graduates, Misses Diane Swanson and Helen Tripeny, UCLA, and Mrs. James Hancock, University of Colorado, Boulder, will lead a candle-lighting ceremony honoring the founders of the national sorority: Anna Boyd Ellington, Mary Comfort Leonard and Eva Webb Dodd.

Mrs. Douglas A. Newcomb will install Mrs. C. Roy Conn, president; Mrs. William P. Schwager, vice president; Mrs. W. G. Hein, secretary; Mrs. Miss Bess Olson, publicity; Mrs. Charles P. Lupton, membership; Mrs. V. M. Fay, nursery school representative; Mrs. Frederick Schafer, Panhellenic representative, and Mrs. William A. Wilson, Panhellenic alternate.



Mrs. C. Roy Conn

Speaker for the evening will be Mrs. Laurence K. Reynolds, Emerald Bay, public relations chairman of the nursery school for Visually Handicapped Children, Los Angeles, sponsored by Delta Gamma. An out-of-town guest will be Mrs. William E. Blumrock, Laguna Beach, president of the Orange County alumnae chapter.

Mrs. William Sadler is chairman for the event, and hostesses with Mrs. Havekors are Misses Bess Olson, Ruth Thomson; Misses William Deatherage and Richard Pear-sall. All Long Beach Delta Gammas are invited to attend. Reservations must be made by Tuesday.

Tri Delta Alliance Lists New Leaders

Mrs. Gustaf H. Erickson was installed president of the Long Beach Alliance of Tri Delta at a recent meeting in the home of Mrs. C. W. Latshaw, 4401 Olive Ave. Other elective officers installed by Mrs. W. P. Ellery, the retiring president, are Mrs. William Lightenberg, vice president; Miss May Brittain, recording secretary; Mrs. L. R. Christiansen, corresponding secretary; Mrs. Harold Hough, treasurer; Mrs. Glenn A. White, Panhellenic representative; Mrs. Roy Brown, alternate Panhellenic representative, and Mrs. Willard H. Van Dyke, representative to the Southern California Area Council.

Appointed by Mrs. Erickson to act as committee chairmen this year are Mrs. H. B. Hasselbach, reservations; Mrs. Mary Purdy, recommendations; Mrs. Georgie Ann Trower, press; Mrs. J. A. Richard, membership; Mrs. L. J. Wood, ways and means; Mrs. W. K. Stow, hospital; Mrs. Ellery, parliamentarian, and Mrs. F. M. Young, scholarship.

Mrs. Erickson, who resides at 311 Santa Ana Ave., is a graduate of Polytechnic High School and UCLA. During her years of membership in the Long Beach Alliance she has served as press chairman, recommendations chairman, representative to the Southern California Area Council, and last year as vice president and program chairman.

Preceding the installation ceremony, dessert was served by Mrs. Trower, chairman for the evening, and her committee, Mrs. Fred Penland, Mrs. Richard and Miss Golden Collins.



—Nola Brooks Studio

Mrs. Gustaf Erickson



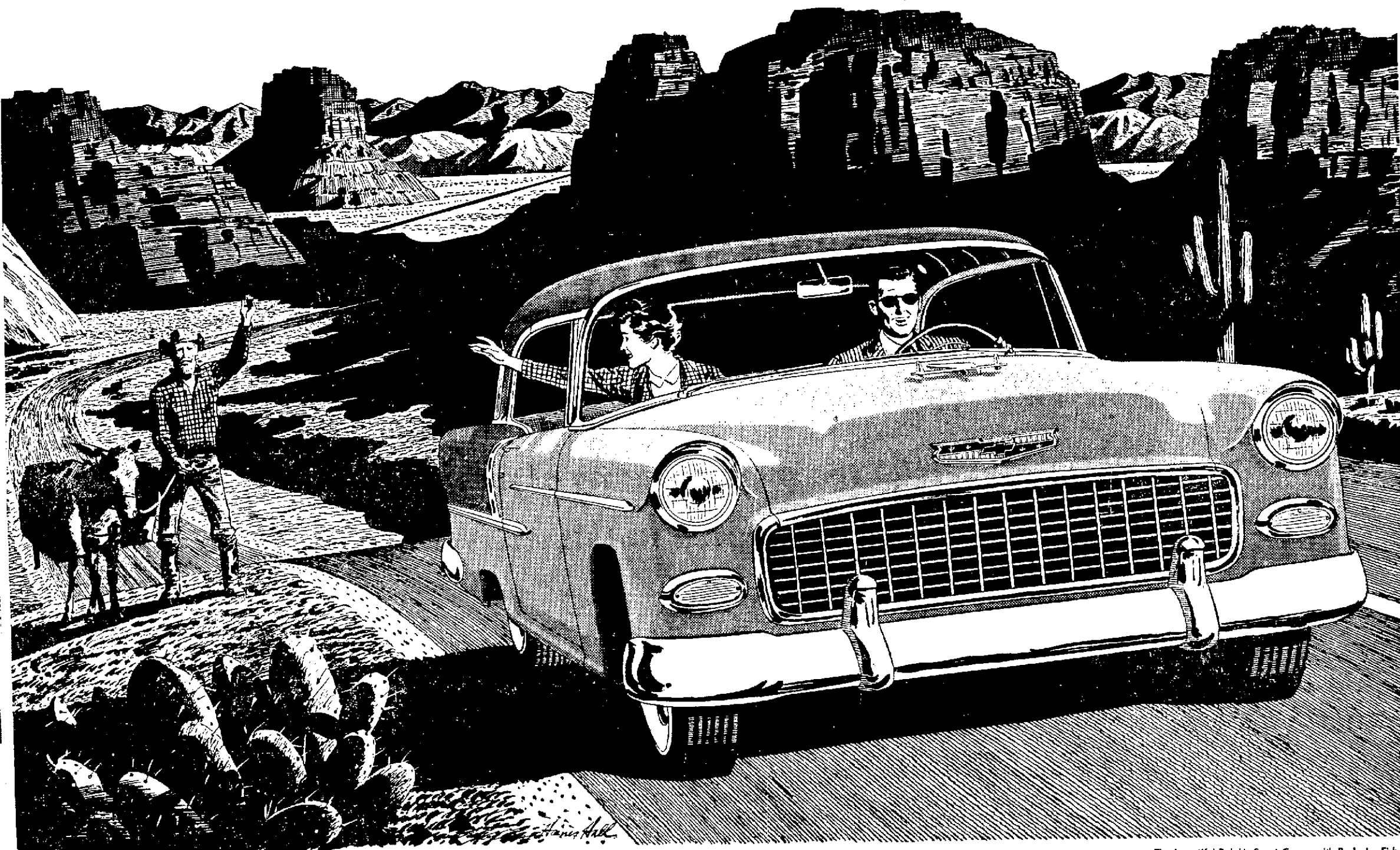
VISCA STRAW

Shaded wood violets trim this pearl visca straw Breton created by Phil Strana. It sits straight on the head with just a bit of tilt to the back and is anchored by tiny velvet-covered clips. At May Company Lakewood's better millinery department.



WOVEN STRAW

Imported woven straw with softly rolled satin facing and French forget-me-nots. Original Studio style by Caspar Davis and exclusive in Long Beach with Walker's, 4th and Pine Ave.



The beautiful Bel Air Sport Coupe with Body by Fisher

It's highway robbery!

For sheer fun out on the road, Chevrolet's stealing the thunder from the high-priced cars!

Up to this year, maybe there were reasons for wanting one of the higher priced cars. If you demanded something extra in driving fun . . . something really special in the way a car handled and felt and responded to your wishes . . . you simply had to pay a premium to get it.

Not any more! The Motoramic Chev-

rolet has changed all that. In fact, it's stealing the thunder from the high-priced cars on their own home grounds—out on the highway!

Talk about excitement! You have 162 high-compression horsepower under the hood with the new "Turbo-Fire V8"! (180 h.p. is optional at extra cost in all V8

models if you want it.) Or you can take your pick of two new "Blue-Flame" 6's—the hottest, highest powered sixes in the low-price field! Any one of these three engines brings you all the good things that come from Chevrolet's long leadership in valve-in-head design.

As for drives, just name it. Chevrolet offers new Overdrive, Super-Smooth Powerglide (extra-cost options), or a new and finer Synchro-Mesh transmission.

Whichever way you choose to go, you're headed for fun in the Motoramic Chevrolet! You're headed for a ride such as you'd expect only in the highest priced cars—silk-smooth on the straightaway, cat-steady on curves—thanks to Chevrolet's new Glide-

Ride front suspension and wide-spaced outrigger rear springs. You're headed for new experiences like "heads up" stopping with Chevrolet's exclusive Anti-Dive braking control, and new steering that's almost as easy as making a wish. All this, with Chevrolet's traditional economy. Come in and put this "show car" on the road!

motoramic



SEE YOUR CHEVROLET DEALER



POMPADOUR

Courtly as an Elizabethan Queen is California Designer Rose Marie Reid's swimsuit called Pompadour. An hourglass silhouette with long line bodice that molds the figure to slim perfection. In eight color combinations, sizes 10-16. At Bobby Sportswear, 136 Pine Ave.



MOTHER-TO-BE

Vagabond linen or rayon tweed are employed in this boxy jacket and maternity outfit skirt for the mother-in-waiting. The pencil-slim skirt has a kick pleat. At Al-La Maternity Shop, 432 Pine Ave.

Ensembles Offered for Mother-to-Be

The ladies-in-waiting of spring '55 have found new delights in maternity clothes.

Favored for the season are new three-piece ensembles, consisting of skirt, blouse and sleeveless jacket. Often the jacket is all-around box pleated.

New in dresses is a plaid one-piece. More conventional two-piece dresses are showing up in unconventional, bold colors.

Sportswear-wise, maternity clothes are making much of the Scotch influence—notably in wrap-around kilts. Bermuda shorts are popular, as always.

The main maternity fabric is linen-look rayon that washes so easily. Acetate crepe, cotton-silk and nylon-cotton are favored blends. A new English-made blend of 55% wool and 45% cotton has become increasingly important, particularly in sportswear.

Navy is even more popular this spring than last—and white collars are seen as frequent contrast. Black watch plaids are new and exciting, while pastel gingham checks many maternity fashions. Tweed, of course, is a key texture.

School Menus

Cafeterias to Feature Hot Dishes

The following menus will be served in Long Beach Elementary Schools in the week of February 28-March 4:

MONDAY: Beef biscuit roll with gravy, chopped spinach, peach gelatin, graham cracker and milk.

TUESDAY: Savory beans, buttered fresh corn, California fruit cup, whole wheat bread and butter and milk.

WEDNESDAY: Southern macaroni or baked fish, garden peas, pink applesauce, whole wheat bread and butter and milk.

THURSDAY: Hot meat loaf, mashed potatoes with gravy, carrot-pineapple raisin salad, whole wheat bread and butter and milk.

FRIDAY: Baked fillet of haddock, cut green beans, quartered orange, whole wheat bread and butter and milk.

The above items make up the elementary children's lunch. 25c. Soup, salad, and dessert from the Junior-Senior High School a la carte menu are sold in the elementary schools, but they may be purchased by the children only after they have purchased the tray lunch.

JUNIOR AND SENIOR HIGH
MONDAY: Italian spaghetti, calico cottage cheese salad, sliced peaches, toasted French bread and milk.

TUESDAY: Hamburger on bun, potato salad, fruit jello, gummy cookie and milk.

WEDNESDAY: Southern macaroni or baked fish, whole kernel corn, garden salad, whole wheat bread and butter and milk.

THURSDAY: Beef biscuit roll with gravy, frozen spinach, California fruit cup, Lorna Doone cookie and milk.

FRIDAY: Cheese enchilada or baked fillet of haddock, buttered peas, coleslaw with cream dressing, whole wheat bread and butter and milk.

Soup sells for 12c, the main hot dish 12c, vegetables 7c, vegetable salads 12c, plain cottage cheese 10c, fruit salads 12c, sandwich 15c, all desserts 10c. Milk, orange juice, fruit and ice cream are sold every day. Students in the Junior and Senior High Schools are not required to purchase the Grill Plate before purchasing a la carte items.

DOWNTOWN LONG BEACH

salutes

Spring

*with the smartest array of fashions
that ever ushered in this lovely season!*

Come, see DOWNTOWN'S gala array
of suits, coats, dresses, yard goods
and accessories . . . and be caught up
in the soft magic of Springtime.

With so many DOWNTOWN stores to serve
you . . . you'll find just the thing
that fits your fancy . . . in any price range, too!

Remember . . . all stores in
DOWNTOWN Long Beach are open
every Friday night 'til 9 for your shopping
pleasure . . . and the Park & Shop
plan provides ample FREE customer
parking for your convenience.



DOWNTOWN LONG BEACH RETAILERS



don't miss the

Red Cross Fashion Show

with

LAWRENCE WELK and his Orchestra



MUNICIPAL AUDITORIUM

TUESDAY, MARCH 1 AT 8 P. M.

"FASHIONS IN THE MUSICAL MOOD"

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INDEPENDENT
Press-Telegram

S ISSUE

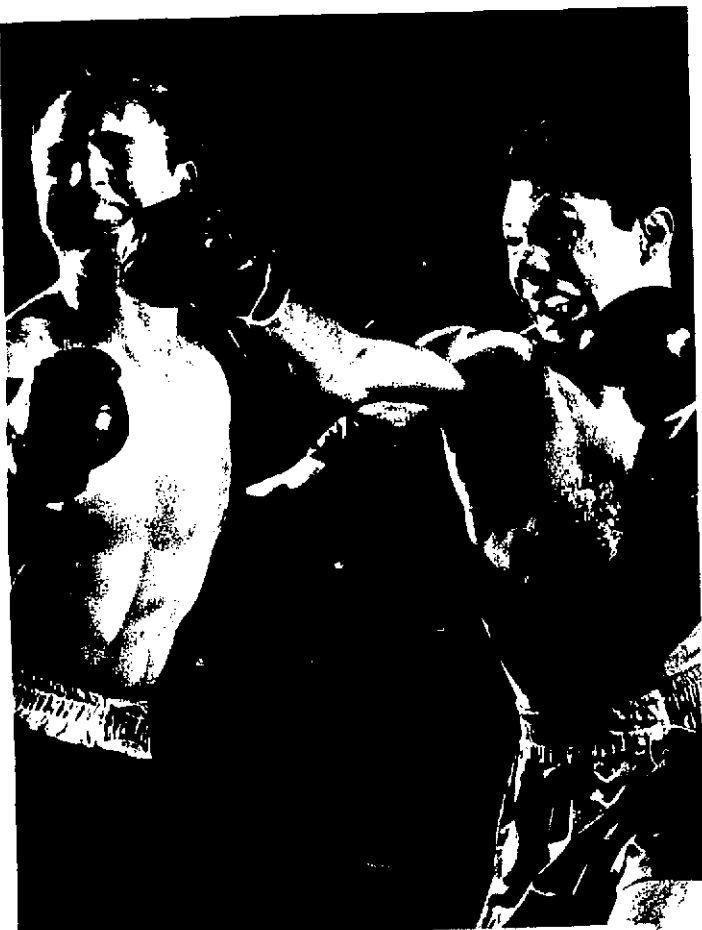
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Threat in
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→
HIESS: She's
to Germany

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So Fast You Need A Stopwatch To Time Its Speed!



FAST! Skillfully the fighters box, each seeking a flaw in the other's defense. Suddenly, it appears—and a gloved fist crashes through the opening—at 135 m.p.h.! That's fast—so fast you need a stopwatch to time its speed. Yes—and when you drop a Bayer Aspirin tablet in a glass of water, you'll see that it starts disintegrating almost instantly—so fast you need a stopwatch to time its speed. The same thing happens in your stomach. That's one reason why Bayer Aspirin relieves ordinary headache—makes you feel better—fast!

EFFECTIVE! Highest medical authorities say that Bayer Aspirin's single active ingredient is one of the most efficient of all pain relieving drugs.

GENTLE! Bayer Aspirin is so gentle doctors prescribe it even for small children.

DEPENDABLE! No other pain reliever can match Bayer Aspirin's record of safety—of safe use by millions of people. Bayer Aspirin has been tested—and proved—by time.

GET THE BEST—

GET **BAYER ASPIRIN**

The only remedy: LOVE

Though her husband is incurably ill, this
Illinois woman still finds life satisfying

by HELEN WIRSCHING

BREESE, ILL.

Weekdays, if you pass St. Dominic's Church in this little town east of St. Louis, you'll see a tall, gaunt man hesitatingly making his way down the steps. He clutches at the fold of his overcoat to control the palsy-like shaking that afflicts him every waking moment, sometimes even when he is asleep, and makes him too self-conscious to go to Mass on Sunday.

He is my husband, Arthur. At 56, he has been that way most of our married life. I have had to take his place as breadwinner; I am his nurse, his main companion. But I love him even more than I did 30 years ago.

My husband has Parkinson's Disease. You don't read much about it; it's not publicized like polio, heart trouble, cancer or TB. No one knows much about its cause, and there is no cure. Drugs can quiet the shaking and relax the stiffened mask of the familiar face. Only love makes it bearable.

But let's go back. Arthur and I met at a dance—oh, it must have been in 1922. I,

was Helen Hogan, of St. Louis. (I still have two brothers and a sister there.) I had had to quit school at 15 and go to work. I was still working, 10 years later, when I met Arthur.

Arthur was one of nine children of a tailor here in Breese. He always dressed immaculately, and I was proud to go out with him. He was handsome and a real gentleman—he actually had six suits!

Too, he was an expert marble cutter; at 22 he had been made foreman at the St. Louis Marble & Tile Co., and was making \$40 a week. He took me to all the shows and we had wonderful times together. He was always the life of the party. That's what makes it so pitiful, now . . .

We were married on Thanksgiving Day, 1924. I quit work and we took a three-room flat with a coal furnace and furniture that was all paid up.

But soon I began to notice how tired Arthur seemed when he came home from work. He would fall asleep in a chair right after supper, or at the movies. I remem-

parade

The Sunday Picture Magazine

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(COVER: DAVID P. PRESTON)



TOGETHER: Helen Wirsching shaves her husband in the kitchen of their home.

ber I used to blaze at him, "Say, did I marry you just to watch you sleep?" Neither of us suspected the truth.

Two years after our marriage, Arthur was examined for a life-insurance policy. He didn't get the policy. The doctor just told him to see a "nerve doctor" for a tremor in his hand. The specialist gave him some pills and told him not to worry.

A Dangerous Development

Then the St. Louis Marble & Tile Co. closed down and we moved to Tulsa, Okla., where Arthur's brother had a marble-contracting business. But Arthur got worse, not better. Gradually he developed palsy of the right arm; then came a spasmodic condition of the eyes that only sleep and relaxation would relieve. We saw doctor after doctor, but to no avail.

Finally Arthur's brother was forced to tell us that the firm couldn't continue to take the risk that an accident might happen during one of Arthur's spells. I don't blame him. Arthur was putting up a terrible effort to keep working, and I used

to worry that he would be hit by a car coming home. I used to plead with him to quit work and let me go and get a job.

One day, in desperation, I went to see our priest. Through him, Arthur was examined by three specialists. About a week later, the priest told us gently that Arthur had an incurable disease: sleeping sickness.

It was as though the earth had fallen out from under us. What could we do? To whom could we turn? There were no answers except the ones that have guided us ever since: to trust in God, to go on loving each other, to go on.

Arthur's mother died about then, so we came back here to Breese to live with his father. That was in 1933. For about a year I did housework in St. Louis; then I got the job as night operator in the Breese telephone exchange. It paid \$30 a month to start—but I was with Arthur.

His father died, and the house became ours. We've fixed up the second floor as an apartment; that brings in a little money. My pay now is \$1.07 an hour, but they're

installing dial phones soon. I hope I'll have a little pension then.

For Arthur's condition has grown slowly, steadily worse. We've known for a long time that it's really Parkinson's Disease, and we've known that we had only one choice: to make the best of it.

His hands have grown so paralyzed that he cannot close them, or do things like button his shirt. He cannot speak clearly. I have to bathe and shave him, and tie his shoes. "I'll bet I could get a job as a barber!" I tell him, and Arthur smiles.

Maybe that's the thing that has held us together best of all: *Arthur smiles*. Twenty years ago I was young, hoping for a bright future. Then this happened. I kept asking God, "Why to me?" It took time to overcome that, but finally I stopped feeling sorry for myself. My faith helps—but above all, Arthur helps. Whenever I get low, he gives me that million-dollar smile and tells me, "Nell, we've got each other!"

Each day I get home from work at 6:00 a.m. and sleep till 8:30. Then I make breakfast and dress my husband. While I do housework, he reads the morning paper; he spreads it on the kitchen table, because his hands can't hold it. Then he usually does the shopping for me. Everyone in town knows him and enjoys passing the time of day with him. When he comes back from the store he always has the latest gossip.

Our One Luxury

After lunch we both nap; later, we read or enjoy our one luxury: television. Often he helps me with chores around the house, though he really shouldn't. That way we have companionship; we even have fun!

After supper I tuck Arthur snug in bed, with the radio on so he can hear the 10 o'clock news. As I'm starting my night's work, he's falling asleep.

Maybe most people would think we have an empty sort of life, but it's not empty to us. You know, Arthur likes to tell the story of the man who complained that he had no shoes—until he met a man who had no feet. We know what we have, and we can get along without the rest. ■



Alone, Arthur Wirsching is a brave sight as he leaves church after weekday Mass

HOLLYWOOD TO HAMBURG

● The story on page 12, dealing with the complicated family life of Hollywood's Ursula Thiess (who also appears on today's cover), is a good example of how *PARADE* works to keep you "up" on behind-the-scenes developments in the entertainment world.

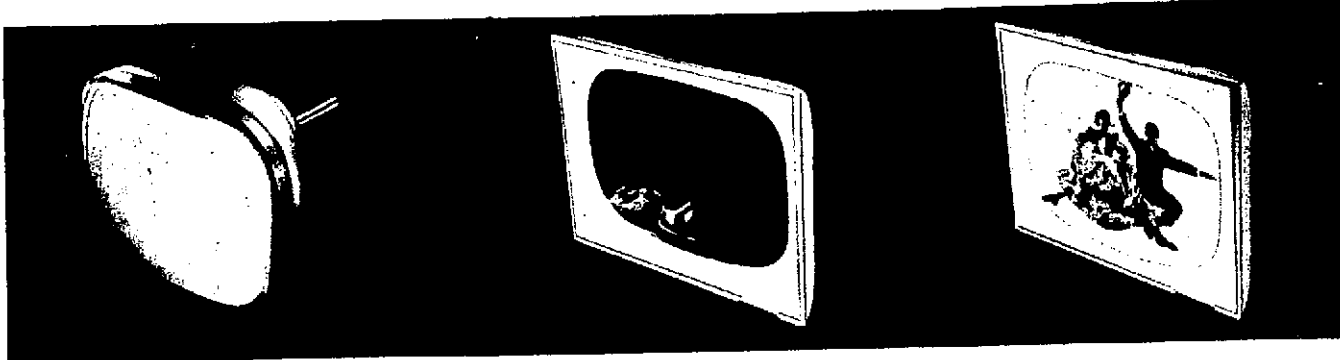
It was written by our West Coast correspondent, Lloyd Shearer, whose recent coverage for *PARADE* has embraced such varied figures as Kim Novak, Jack Palance, Debra Paget and boxer Bobo Olson. For the Ursula Thiess material, Shearer first interviewed the actress in Hollywood. Then he arranged to meet her mother and young son—both of whom are anxiously awaiting her arrival as you



read this—in Hamburg, Germany.

Shearer got to Europe by Scandinavian Airlines, which recently began transpolar service from Los Angeles to Copenhagen, Denmark. Chosen as one of the correspondents to cover the initial flight (I.), Shearer then caught another SAS plane to Hamburg. The trip not only let him exercise his sharp reportorial eye but also tested his knack at languages, of which he speaks five.

The Thiess assignment completed, he returned to the West Coast and settled down to gathering more material for exclusive *PARADE* stories. You'll be seeing the results regularly in your favorite Sunday magazine.



"Silver Screen 85" + HALOLIGHT® = Eye Fidelity

Millions of tiny particles of silver activate the new Sylvania picture—give it "supercharged" intensity

The restful frame of soft light that makes bright television *pleasant!*

Your eyes see more detail with much less effort when you watch Sylvania TV



Words or pictures are hard to see if crammed in a dark frame. That's why eye specialists say "surround light." That's why viewers' eyes turn to rest on Sylvania TV with HaloLight!



Words or pictures are hard to see if crammed in a dark frame. That's why eye specialists say "surround light." That's why viewers' eyes turn to rest on Sylvania TV with HaloLight!

On the screen, Bambi Linn and Rod Alexander

The only NEW TV! Sylvania looks different...is different!

... and so different! Watch Sylvania television for ten minutes and you'll never go back to enclosed oval viewing.

There's so much *extra* enjoyment for your eyes with the soft, luminous frame that expands and gentles the Sylvania picture.

And there's so much more to see in the new Sylvania "Silver Screen 85." This new picture tube adds up to *seven times* more picture contrast . . . shows 250 distinct shades between white and black! Framed in HaloLight, it brings Eye Fidelity to television. See the difference . . . at your Sylvania dealer!

SYLVANIA ELECTRIC PRODUCTS INC.

RADIO • TELEVISION • LIGHTING • ELECTRONICS • ATOMIC ENERGY

Radio & TV Division, Buffalo 7, N. Y. In Canada: Television made by Sylvania Electric (Canada) Ltd. and distributed by Northern Electric Company Limited



Shown above is the Sylvania FAIRFAX with HaloLight. Front-mounted speaker. Extra-long range reception. Mahogany veneer or blond Korina

keep your eye on **SYLVANIA**...fastest growing name in sight!



Before a bout, Thai boxer prays for help as opponent waits his turn.

GO AWAY, DEVILS!

BANGKOK, THAILAND. The "curtain raiser" to every boxing match in Thailand is a fight with devils. Before two boxers square off, they must first drive the devils from the ring. This they do in the dramatic pre-fight ritual pictured above.

Each fighter kneels, bows, flails his arms and kicks violently, meanwhile singing a weird chant. This is

supposed to put the devils on the run and bring good luck in their place.

The rules of Thai boxing (called *la savate*) allow the barefoot fighters to punch and kick at the same time. Their efforts are accompanied by wailing reed instruments and throbbing drums. And the hotter the fight the louder the music. Madison Square Garden was never like this.

Allsweet does it all

for spreading



Just taste it on toast!

for flavoring



...on sweet potato

for cooking



Your best cakes deserve Allsweet

...because it has
that fresh
natural flavor
you love!

People are writing us all the time to tell us about new uses they've discovered for Allsweet. So many uses, we've summed it up in a phrase: Allsweet does it all. For spreading, for flavoring, for cooking, Allsweet's flavor is delicate and good. Allsweet itself is pure, nutritious. And it costs so little to discover this, yourself. Ask your dealer for Allsweet.



THE ARCTIC:

HOT SPOT IN THE COLD WAR

Russia has greater experience there—but the U.S. is catching up fast. Here are new facts on the race to arm the ice caps

WASHINGTON, D. C.

FACE TO FACE across 5,500,000 square miles of ice-choked Arctic Ocean, the U.S. and Russia are struggling desperately for positions around the North Pole. Each side knows that should the cold war become hot, its strategic center will be the frigid polar region. The reason is simple: the shortest distance between Russian and American target cities, as the bomber flies, lies across the top of the world.

For both sides, the problems are staggering: numbing, sub-zero temperatures, violent winds, months of darkness, icebound supply routes, frozen machinery, drifting snow and bottomless crevasses that swallow up whole buildings and the great human problems of loneliness and boredom.

In the past four years, the U.S. has spent \$1½ billions to build a defense network on its side—a semi-circle sweeping from the Aleutian Islands at the Pacific end to Iceland on the Atlantic. Russia, according to piecemeal intelligence collected by the Pentagon, is arming the entire icy Siberian coast beginning at Murmansk on the Barents Sea and ending at the great Uelen air base, across Bering Strait from Alaska.

Neither side has had an easy task; but Russia has the advantage of four centuries of experience, dating back to 1580. Our first practical lessons came in 1941—when, ironically, we built Arctic bases to service lend-lease planes to Russia.

Those early attempts had some unhappy results. For instance, we didn't understand permafrost—the rock-like, permanently frozen ground inside the Arctic circle. In winter it is impervious to anything but blasting. In summer the top 12 to 18 inches melt into a gooey mud "till hell won't have it," as Arctic explorer Bernt Balchen told PARADE.

The Terrors of the Icecap

Nor did we understand the terrors of Greenland's icecap. The island is a huge basin packed with 8,000 to 10,000 feet of snow, which each year spills great chunks into the sea as icebergs. Temperatures drop to 75° below and winds rise to 125 mph. The icecap heaves and churns, leaving deep crevasses hidden by thin, treacherous layers of snow.

In our first attempts to conquer the Arctic, buildings crumpled, runways buckled and whole sites began

to sink slowly into the ice. This meant abandoning the tested laws of construction and finding new ones. But the Army's Corps of Engineers was equal to the challenge.

They learned, for example, that to prevent heated buildings from melting their permafrost foundations, they must be insulated and the Arctic ground actually "refrigerated" by blowing cold air under the buildings. They learned to construct gasoline storage tanks capable of withstanding winds up to 150 mph, to anchor buildings with concrete blocks, to start gasoline engines in weather 50° below zero, to spot hidden crevasses with a sound-echo device, to build runways to resist the stresses of the frozen North, to navigate by electronics in a land where magnetic compasses are useless and all landmarks look alike under the snow.

An example of our new techniques is sub-surface housing which is built to *sink*. Tube-like barracks in 18-foot sections are ballasted like a submarine so that they sink on an even keel. Men enter through hatches that peek above the surface, like a sub's conning tower.

Some of our information has been "borrowed" from the Russians, who have conducted hundreds of secret experiments in the Far North. Such information is difficult to come by, since the Arctic offers near-perfect security. But this much now can be revealed:

They're Communizing Eskimos

- Soviet engineers have built frozen fortifications with "ice concrete," made of sand, gravel, crushed rock and water.
- They have laid "ice rails" by freezing water in a single rut down the center of a road. This makes a winter track for special, tractor-drawn sleds with a main middle runner and balancing side runners.
- They have excavated tunnels in the permafrost, providing cheap cold-storage warehouses.
- They have completed more than 100 complex studies of ice strength, know exactly how thick ice must be to support heavy bombers.
- A Red medical team studied 426 frostbite cases, concluded that the best treatment was amputation of the affected part. (U.S. doctors disagree.)
- They are trying to map the bottom of the Arctic, presumably for submarine operations.
- They have sent "political teams" into the northern

Siberian wastes to communize the Eskimos. U.S. Intelligence got hold of one of the pamphlets used by the Red teams. Its pithy title: *An Account of the Social Organization of Northern Siberian Eskimos—A Study to Get the Ethnological Facts into the Framework of the Marxist Theory on the Evolution of Social Relations*. The Russian Army is conducting classes in Eskimo languages for officers and enlisted men.

- They have carried out engineering studies to see if railroads can be set up in the Arctic.
- One Red research team found 14 species of mosquitoes near the Arctic Circle.
- They have perfected a method for building usable airfields on soft snow. They make the landing strips as you would make a snowball—by packing it down.
- They are working round the clock to find ways to jam our warning radar frequencies in the Far North.

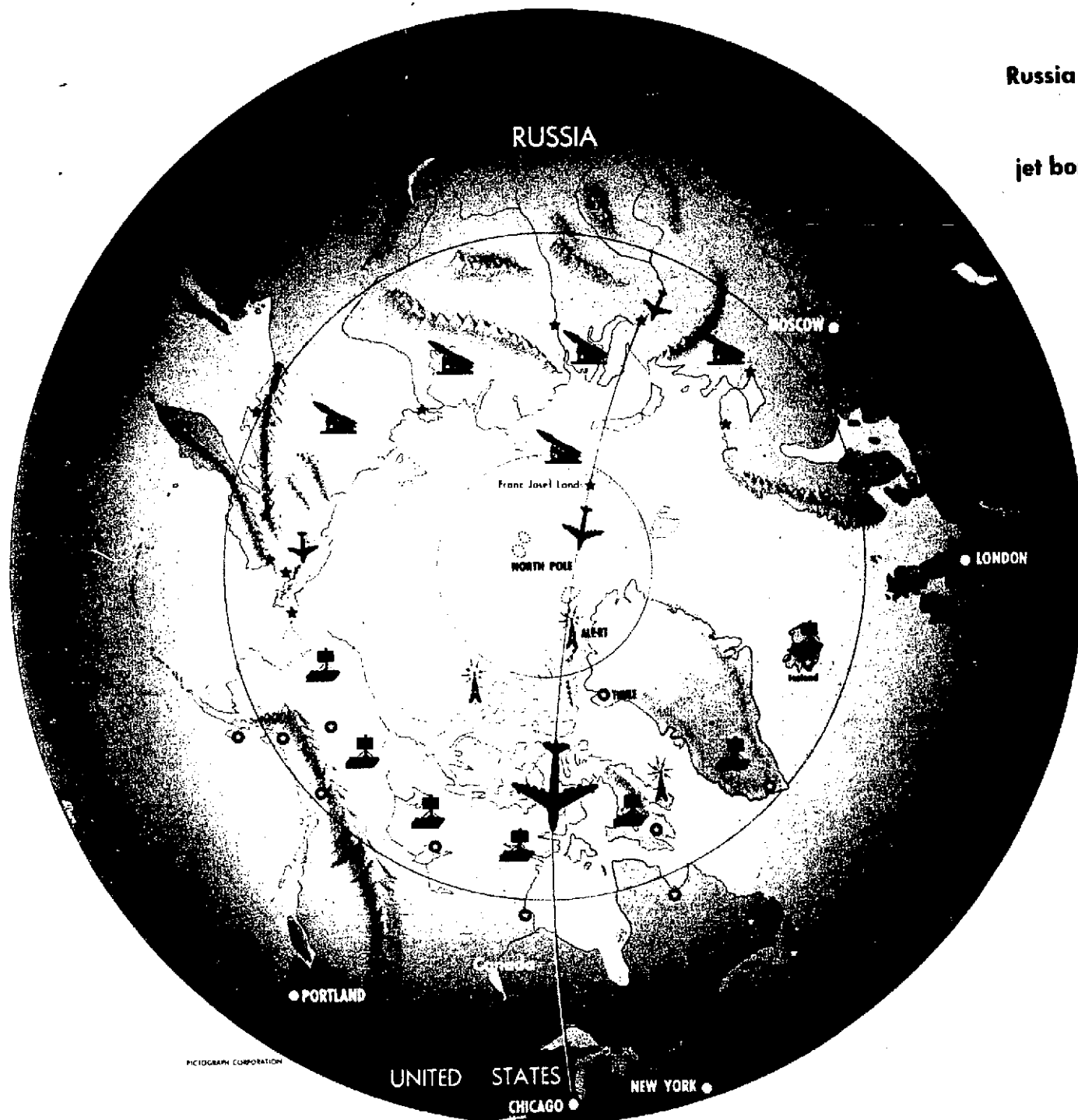
What progress are the Russians making in their Arctic buildup? We know precious little about what is going on behind the "ice curtain." Only a few details of the Red's Arctic fortifications are known. But here are some that can be disclosed:

- Long-range bombers are concentrated in two centers thousands of miles apart—the Kola Peninsula, facing Finland, and the Siberian Peninsula, facing Alaska. In both areas, the Reds have built gigantic air bases, underground hangars, radar warning posts, advance fighter bases and emergency fuel dumps.
- Secret launching sites for guided missiles and refueling stations for bombers have been established on tiny islands around Franz Josef Land, located high in the Arctic between Siberia and Greenland. A major airfield has been completed on Rudolph Island, less than 600 miles from the North Pole.
- Two Russian-manned ice islands now are floating only 150 miles from the North Pole. Officially, they are used for "scientific" studies and weather research. Actually, U.S. Intelligence knows that medium bombers have landed there, and that helicopters are based there.
- A chain of guided missile sites is under construction farther south, across the top of Siberia, according to evidence gathered by U.S. Intelligence. These are designed to fire multi-stage rockets (range: 3,500 miles) over the world's snowy roof.

Continued on page 8








Russia to the U.S.:

Six hours as the
jet bomber flies



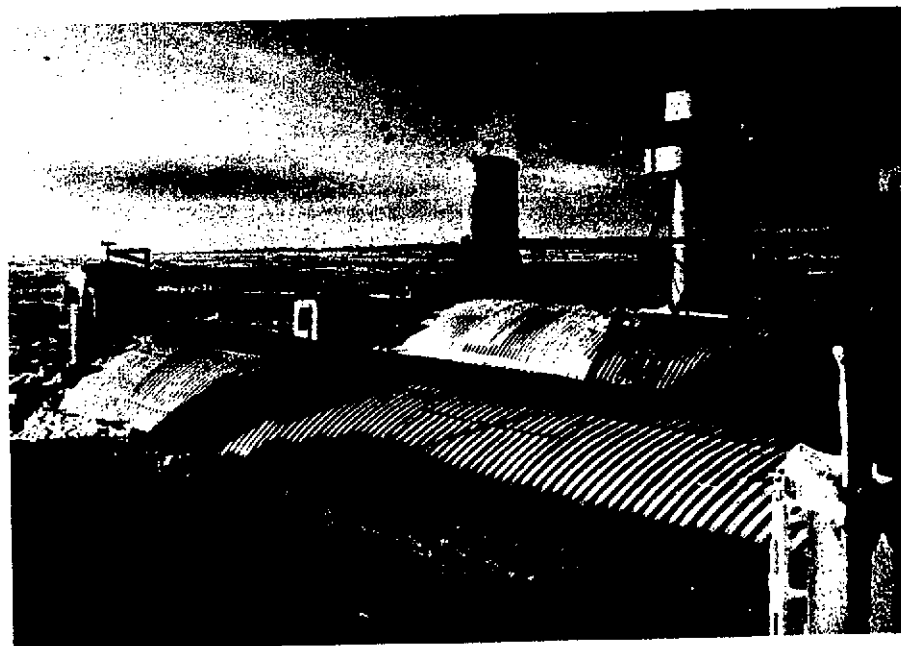
THIS MAP shows at a glance why the U.S. and Russia are vying for supremacy in the Arctic: the shortest route between them lies over the ice pack. Artist's symbols show newly revealed details of this bristling buildup.

KEY TO MAP

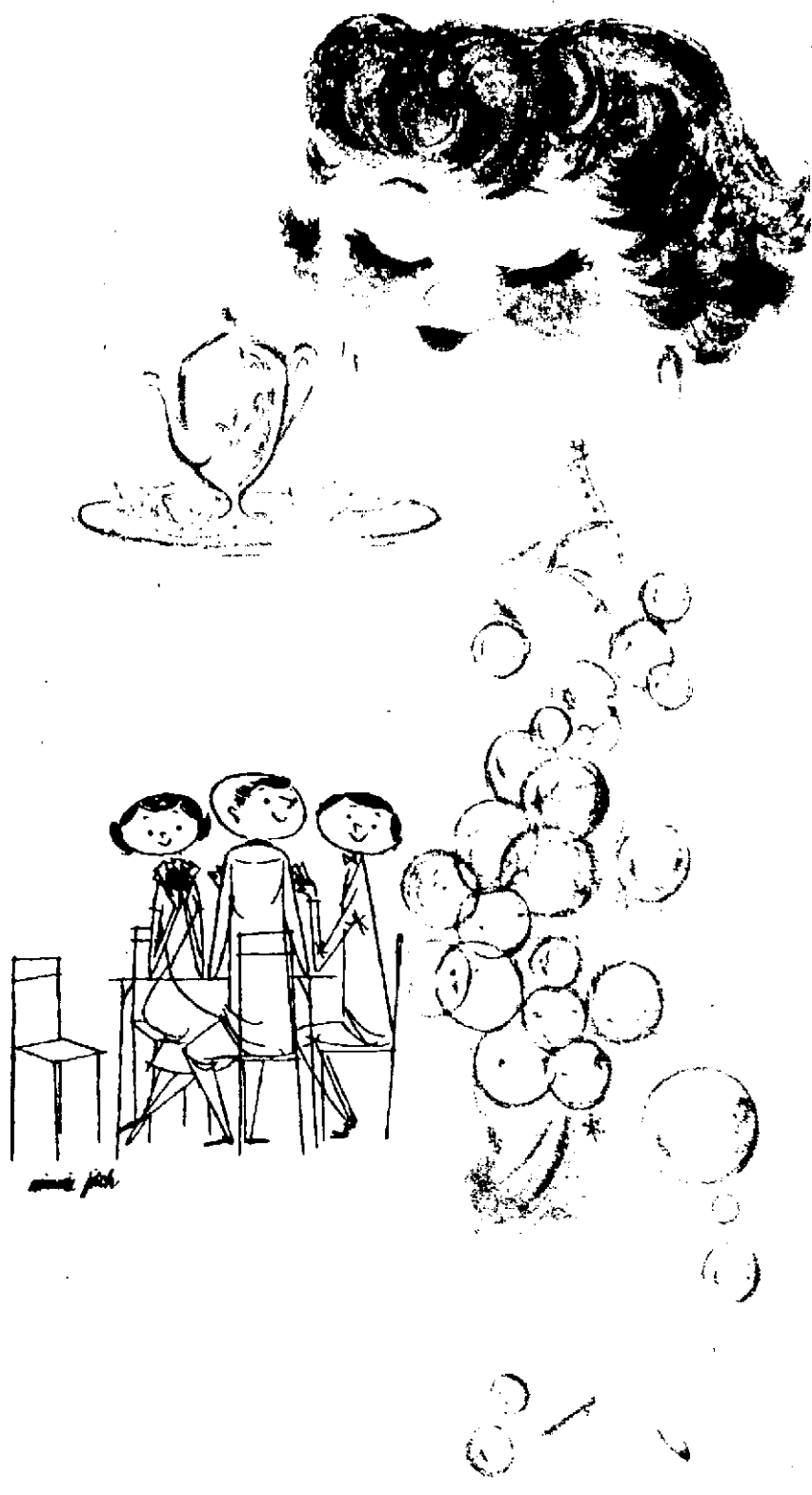
-  Guided-missile launching sites have been built near Franz Josef Land, are under construction along Siberian coastline.
-  Jet bombers can leap from Siberian bases, refuel at Franz Josef Land, reach Chicago six hours later.
-  Radio stations inside Arctic Circle talked to PARADE, reported on hardships in frozen North.
-  Ice-island bases gather weather and scientific data for both sides. Russians also use them for medium bombers and helicopters.
-  Red air bases are concentrated near Finland, in Siberia. Rudolph Island base is only 600 miles from Pole.
-  U.S. key base is at Thule, Greenland. New bases have been added in Greenland, Iceland, Alaska.
-  U.S. radar-warning net has been completed from Aleutians to Iceland.



RUSSIAN: Armed soldier stands guard over "scientific" station on floating ice island. Medium bombers and helicopters can land here.



AMERICAN: "Sinking" barracks like these are U.S. answer to construction problem in Far North. Men enter through "conning towers."



**It's that DIAL feeling—
you never worry about odor!**

More than a feeling, it's a fact: with Dial you never worry about odor. You see, normal perspiration has no odor until skin bacteria attack it. Ordinary soaps can't remove bacteria effectively. But Dial does! It's the one leading soap with AT-7 (Hexachlorophene). This remarkable ingredient clings to your skin, so it protects you all day—and for several days if need be. That's why Dial stops odor before it starts!



Aren't you glad you use Dial Soap?
(don't you wish everybody did!)

ARCTIC CONTINUED



NEAR POLE, Soviet team makes scientific study of Arctic ice, ocean currents.

● The most feverish Russian activity is along the Siberian coastline, where, with heavy icebreakers and high explosives, the Reds are trying to blast a shipping lane through the Arctic ice. If they can keep a channel open, they will be able to build and supply huge bomber bases in upper Siberia.

Do these Soviet accomplishments mean we are losing the race for Arctic supremacy? "We're moving into the Far North pretty late," the Army's Chief of Engineers, Maj. Gen. S. D. Sturgis, told PARADE. "But we're learning faster than any other nation ever learned up there. The Commies don't have anything to compare with our base at Thule, in Greenland. They are simply not technically capable of building that kind of base under those conditions."

In short, we are beating the Russians at their own game. Here are some of our accomplishments:

Radar and Air Bases

- In Alaska, three Air Force bases and two Army bases have been expanded, new radar stations erected and a pipeline built from Haines to Fairbanks.
- In Canada, a network of air bases and outposts has been set up. Fourteen new radar stations complete the web from Iceland to the tip of Alaska.
- In Greenland, coastal bases have been added to the 5,000-man base at Thule. A "floating" base has been established on the Arctic ice pack.
- In Iceland, we have built a series of new radar stations and enlarged one big air base.

The Arctic circle is dotted with other outposts—weather stations, radar posts, air strips, supply depots—operated jointly by the U.S. and Canada. Some are top secret; others are known to the Reds.

But the key to the Arctic no longer is construction, but supply. We can reach a few of our bases by supply ship in mid-summer months. The rest of the time we must use ski-equipped planes, parachute drops, snow-buggies and even dog teams. Yet not once has a single outpost been hamstrung by supply failure.



**It's that
diamond sparkle
look!**



DIAL SHAMPOO

**gives loads of
lanolated lather—
leaves your hair
brighter, fresher,
easier to manage**



Like a giant bird laying eggs, U.S. plane drops oil drums to isolated Air Force weather outpost on Greenland icecap.

The U.S. must battle on three Arctic fronts: construction, supply and sheer human survival

The biggest needs are fuel for heat and power and aviation gas for planes. At Thule, the harbor is relatively ice-free for six summer weeks. Activity is feverish: between mid-July and September 1, the Army rushes in 150,000 tons of dry cargo and 180,000 tons of fuel oil. The rest of the year, hundreds of planes bring in supplies. But other bases, farther north, must rely on parachute drops—adequate for radar and weather stations but not for major installations.

One solution to the fuel problem may be the new portable atomic-power plant now under construction at Fort Belvoir, Va. Small enough to be packed in planes, it could provide enough electricity to turn motors and heat buildings—replacing thousands of tons of fuel oil that now costs the taxpayers \$42 a barrel to deliver by air.

Meanwhile, pipelines are being laid to bases south of the first-line outposts. But harassed engineers are encountering diffi-

culties: lines carrying oil warm the frozen ground, sink unevenly until the pipe buckles. The Army's Arctic labs are striving to overcome this problem.

There is a third factor in conquering the Arctic: the problem of sheer survival in a land that defies the natural law that night follows day. At Thule, 5,000 men live in 52 days of total darkness in winter, 112 days of round-the-clock daylight in summer. Bases closer to the Pole have even longer periods of continued night and endless day.

To find out what living in the polar region is like, PARADE talked via short wave (or Morse code when reception was bad) to radio operators at our northernmost bases.

PARADE learned that the men manning our Arctic bases are in extra-good health. "I guess it's just too cold for germs to survive," suggested one radioman. Not long ago, a man at lonely Mould Bay outpost developed an infected tooth. His bud-

dies cranked up the radio set, contacted a dentist in Indiana and got instructions on how to extract the tooth and administer morphine. A cook performed the operation, using instruments fashioned from a carpenter's tool kit.

Although there is little sign of the Russians, men on the ice island photographed a Red plane last spring. The island had floated too close to another base to be useful, and the U. S. planned to abandon it until it floated to a better position. But delays kept postponing their departure. Two days before they left, a Soviet reconnaissance plane came by. Evidently the Reds thought the site had been abandoned and wanted a look-see. Russians in the air and Americans on the ice eagerly took pictures of each other.

PARADE's conversations with our men in the frozen North were filled with evidences of their efforts to fight off boredom and loneliness. Here are examples:

Polar Bears and Shakespeare

Al Crayden, Canadian naval station, Padloping Island: "We often go hunting with the natives. There are 30 here. A lot of the fellows have polar-bear skins. Some wanted to go hunting walrus on the ocean, but the natives wouldn't take them—too dangerous. They said, 'Eskimo die, okay; white man die, police come.'"

Sam McWhirter, Mould Bay: "It has been between 40 and 60 below. Most of the time we read. We have everything from Shakespeare to Little Orphan Annie."

In spite of hardships, the U.S. is winning its fight with human problems. But to keep pace with the Russians, there are two main hurdles still to be surmounted:

1) We need major bases closer to the North Pole so that, in case of trouble, our bombers can start the long hop as close to Russian targets as possible.

2) We need fighter and anti-aircraft defense farther north. As an Air Force major said: "As rockets and planes increase in speed, we must move our defenses close to the takeoff points, so we'll have maximum time to knock them down."

Each day, we are moving closer and closer to those objectives.



Helicopter brings supplies to Reds on floating ice island in Arctic Ocean.

My constipation worries are over!



Milk of Magnesia gives more complete

relief than single-purpose laxatives which have no effect on the acid indigestion that usually accompanies constipation. For Milk of Magnesia relieves both conditions. Two to four tablespoonfuls taken at bedtime work leisurely—without embarrassing urgency. So, when morning comes, you start the day feeling wonderful. Get Phillips' Milk of Magnesia—the best laxative money can buy.

Now! At Your Neighborhood Store
FAMILY MEDICINE CHEST TIME



A 6 star feature display offering your favorite drug products at lowest prices.

PHILLIPS' MILK OF MAGNESIA

Liquid or Tablets

The convenient 4-OUNCE SIZE... 28¢

The economical 12-OUNCE SIZE... 35¢

The money-saving 26-OUNCE SIZE... 85¢

Also available in tablet form

30 TABLETS, 28¢



Smith's "IRON-ON" RUG BINDING



"Just iron it on!" Save your rugs this easy way... bind worn and frayed edges of rugs, rug cushions, stair and hall runners with Smith's "iron-on" rug binding. It's the original—it's the heavy herringbone tape with the brown gum adhesive back—it's guaranteed to stick—it takes less heat and less pressure, is easier and quicker to put on. Be sure it's Smith's.

AT DIME, VARIETY & DEPT. STORES (NOTION COUNTERS)

1½" width 15¢ yd. • 2¼" width 25¢ yd. Ask for instruction sheet with each purchase.

GILMAN B. SMITH CO., INC.
917 Broadway, N. Y. 10, N. Y.

PARKAY MARGARINE'S \$75,000 CONTEST!

Win a big

45 COLOR
TV SETS!

3 CONTESTS!
45 COLOR TV SETS!
354 PRIZES IN ALL!

ENTER ALL 3 CONTESTS AS OFTEN AS YOU WISH!

1st CONTEST ends midnight, March 12, 1955

2nd CONTEST starts March 13, ends midnight, March 26, 1955

3rd CONTEST starts March 27, ends midnight, April 9, 1955

118 PRIZES GIVEN AWAY EVERY 2 WEEKS!



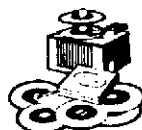
1st PRIZES—15 RCA Victor 21-inch Color Television sets—Deluxe Model 21CT55—given away in each of the 3 contests. As a bonus prize, if the blue end flap from each of two packs of Parkay accompanies your entry, you will receive free an RCA Victor

Factory Service Contract (or service equivalent) covering normal installation of the set with standard outdoor antenna, plus service as required by normal usage, including replacement of materials, parts, and tubes within one year.



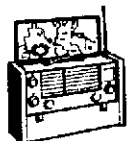
2nd PRIZES

13 Deluxe 1/2 H.P. RCA Air Conditioners, Model AC475-D-D21, in each of the 3 contests. (39 RCA Air Conditioners in all.) Built-in thermostat, exclusive Climate Tuner Panel.



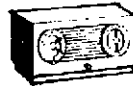
4th PRIZES

20 RCA Victor "Listener's Digests" in each of the 3 contests. (A total of 60 awarded.) Includes: album of 12 great classics masterfully condensed on 10 records, automatic "Victrola" 45 r.p.m. phonograph, 42-page enjoyment guide.



3rd PRIZES

15 RCA Victor "Strato-World" 7-Band Portable Radios, Model 3BX671, in each of the 3 contests. (45 radios given away in all.) "Powered to pick up the world," radio has AM and six short-wave bands.



5th PRIZES

25 RCA Victor "Reveille" Clock-Radios, Model 4CS31, in each of the 3 contests. (75 Clock-Radios awarded.) Pre-set, it turns itself on automatically, wakes you to favorite morning program. AM radio with "Golden Throat" tone.



6th PRIZES—30 prizes of 6 pairs of Powers Model Nylons. Glamorous, sheer, 60-gauge, 15 denier. (90 nylon unit prizes in all.)



Imagine owning this luxurious RCA Victor COLOR TV set—Deluxe Model 21CT55. Color Television as real as life—bright and clear on a huge 21-inch picture tube. Receives programs in black and white, too. Stunning cabinet in rich mahogany finish.

SPECIAL! ↓ DURING PERIOD OF CONTEST—10¢ OFF ON A PACKAGE OF PARKAY

SAVE 10¢

on Parkay Margarine
with this coupon, and

enter the big
\$75,000
contest!

This coupon entitles you to save 10¢
on the purchase of a pound of Parkay Margarine.

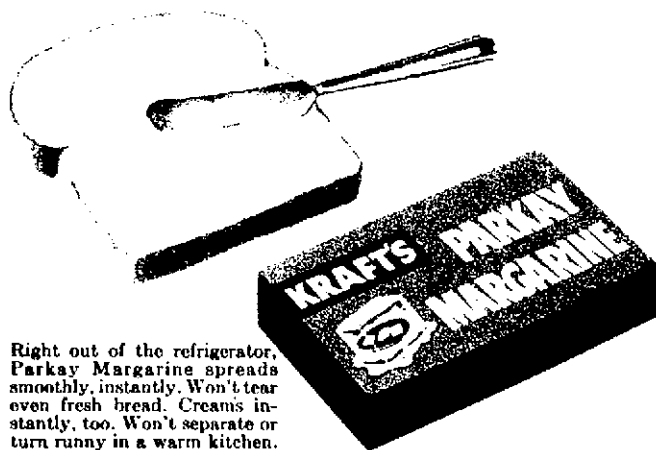
To the grocer: You are authorized to act as our agent in redeeming this coupon. A Kraft salesman will reimburse you, plus 2¢ for handling. The customer must pay any sales tax on the Parkay received. Cash redemption value of coupon is 1/20¢. Kraft Foods Company, Chicago, Ill.

Name _____

Address _____

City _____ State _____

COUPON VOID AFTER JUNE 1, 1955



Right out of the refrigerator, Parkay Margarine spreads smoothly, instantly. Won't tear even fresh bread. Creams instantly, too. Won't separate or turn runny in a warm kitchen. Buy it, try it . . . and enter Parkay's big contest now!

SPREADS SMOOTHLY EVEN WHEN ICE COLD!

21" RCA Victor Color TV set!

Or, if Color TV programming is not available in your area, you may choose a Certificate of Award for RCA Victor or RCA merchandise (see note below*) equal to list price of this set. Certificate redeemable at your local RCA Victor TV dealer.

Just add
a last line
to this
jingle:

Kraft's Parkay won't tear fresh bread,
Even ice cold, it will smoothly spread.
It tastes delicious as can be

You might add a line like this: "Try it yourself,
and you will see!" But you'll think of lots
better last lines than this. Just be sure that
your last line to the jingle rhymes with "be."

You can be the first in your neighborhood to own an RCA Victor 21" Color TV!

With a total of 45 of these big, beautiful 21-inch RCA Victor Color Television sets as first prizes in Parkay's big contest, you've got a real opportunity to be a winner!

And just take a look at the line-up of other wonderful prizes. All you have to do to enter is send in the blue end flap from a package of Parkay with your last line to the above jingle.

You can enter as many times as you wish! Just accompany each entry with a blue end flap from a pack of Parkay.

And to make it easy for you to buy Parkay, we're offering the coupon below—worth 10¢ off on Parkay.

Bonus prize for Color TV set winners!

Qualify for a special bonus prize. Here's how: Just send in the blue end flap from each of two packs of Parkay with each contest entry. Then if your entry is judged a first prize winner, you'll receive

free an RCA Victor Factory Service Contract (or service equivalent) covering normal installation and one year's service on the RCA Victor Color TV set. Your entry will receive exactly the same consideration for prizes if only one end flap is enclosed. The only difference is that you will not be eligible to receive the special bonus prize.

***NOTE:** This Certificate of Award, if you win a *bonus* prize, will include the established value of the one-year RCA Victor Factory Service Contract in RCA Victor or RCA merchandise (plus normal value of antenna and installation). The Certificate of Award will be redeemed for your choice of the following merchandise *only*—RCA Victor Television, Radios, "Victrola" Phonographs, New Orthophonic High Fidelity "Victrola" Phonographs, and Records; RCA Tape Recorders; RCA Air Conditioners; and RCA Estate Ranges.

Follow these easy rules to win!

1. Write a fourth line for the Kraft Parkay Margarine jingle printed above. Use entry blank on this page, or entry blank from your grocery store or RCA dealer, or plain piece of paper. Print your name and address and name and address of store where you bought Kraft's Parkay.
2. Send as many entries as you wish to Kraft's Parkay TV Contest, P.O. Box 1511, Chicago 77, Illinois. With each entry, include the blue end flap from a pack of Parkay. To be eligible for the special bonus prize, include the blue end flap from each of two packages of Parkay.
3. There are three contests, each two weeks long. Entries received before midnight, March 12, 1955, will be judged in the first contest. Thereafter, entries, as received, will be judged in the then current bi-weekly contests which will

close on midnight, March 26, 1955, and midnight, April 9, 1955. Entries for the final contest must be postmarked before midnight, April 9, 1955, and must be received by April 16, 1955.

4. Prizes will be awarded on the basis of sincerity, originality, and aptness. Judges' decisions are final. Entries must be original work of contestants, submitted in their own names.
5. Contest is open to any person living in the continental limits of the U. S., Hawaii, or Canada, except employees of the Kraft Foods Company or its advertising agencies and members of their families.

This contest will be governed by detailed official rules available at most grocers—but all information required for submitting entry is given here.

Kraft's Parkay TV Contest P. O. Box 1511, Chicago 77, Illinois

My last line for the jingle is:

Name _____

Street _____

City _____ Zone _____ State _____

Grocer's Name _____

Address _____

Get additional entry blanks at your grocer or your local RCA dealer.
Use plain paper if you wish.

**STOP PAIN
INSTANTLY
COMBAT INFECTION
PROMOTE HEALING**

WITH ANTISEPTIC

**Campho-
Phenique**

(Pronounced CAM-PO-FIN-EEK)

**USE IT FOR
MINOR BURNS, CUTS
SCRATCHES,
ABRASIONS**

Quick! Apply Campho-Phenique at once to minor burns from hot cooking utensils, hot water or steam... stops pain instantly, promotes rapid healing. The same thing happens when you use it on minor cuts, scratches and abrasions. Campho-Phenique is highly antiseptic. Wonderful for fever blisters, cold sores, gum boils; to relieve itching and to guard against infecting insect bites. Used on pimples. Campho-Phenique helps prevent their spread and re-infection.



**AND—For ATHLETE'S FOOT use
CAMPHO-PHENIQUE POWDER**

In The Yellow Shaker Can

1. Checks Fungus Growth.
2. Prevents Its Spread.
3. Stops Itching.
4. Promotes Rapid Healing.

**Cough keep
you awake
last night?**

Discover how this herb medicine eases coughs of colds so you breathe easy, sleep easy—naturally!



Why be kept awake with an annoying cough from a cold? The amazing herb cough medicine called PERTUSSIN quickly loosens phlegm so the coughing is relieved, and you can

breathe easy, sleep easy—naturally! PERTUSSIN contains no harmful drugs or narcotics. That's why it is prescribed by so many doctors. And PERTUSSIN tastes good—children take it readily. It is recommended by Parents' Magazine.

PERTUSSIN

12 parade FEBRUARY 27, 1955



WAITING in two-room Hamburg flat of his grandmother (r.), Michael Thiess plays with toy train. His new home will be a \$100,000 California mansion.

Why Ursula Thiess is going back

from Hollywood to Hamburg

She's off to fetch a little boy with blue eyes and a worried look—her son, Michael. . . BY LLOYD SHEARER

HAMBURG, GERMANY.

In a dreary two-room flat at 27 Haselbrookstrasse, here, a pale, blond, blue-eyed 9-year-old waits anxiously for the arrival of two Hollywood stars: his mother, Ursula Thiess (see cover), and the stepfather he's never met, Robert Taylor.

The boy's name is Michael Thiess. He is torn by many loves—the love of his grandmother, who's raised him since he was 14 days old; of his own beautiful mother, who's worked all over the world to support him; of this city where he was born and reared, and of a new experience, going to America.

"One minute," Michael confided recently. "I think I must go to Hollywood with my *Mutti* (mother) and meet Hop-along Cassidy. Next minute I am thinking I will never leave *Omi*."

Omi is Wilhelmine Huth, 52, Ursula Thiess' mother, a stout, long-faced German frau. She told me, "Last fall, when Ursula was first supposed to fly here and fetch the boy, Michael became so upset at the thought of leaving me that he almost suffered a nervous breakdown.

"He has spent his whole life with me, and when my daughter arrives I will tell her the truth. I do not think that the

child will go off to America without me."

The neighbors say that ever since her actress daughter married screen star Robert Taylor in 1954, Frau Huth has been seething to get to Hollywood.

"She is sure," one told me, "that her Ursula lives in a palace made of gold." But Frau Huth insists that she doesn't want to stay in America. "I merely want," she explains, to "help *Michelmann* get adjusted. You have no idea what a sensitive, artistic boy he is."

Michael displays a genuine flair for masquerading. He likes nothing better than to put on his mother's old clothes and play actress or dancer. He is completely happy if people will listen to his funny German recitations. His favorite toys are two Hop-along Cassidy pistols sent to him by his mother shortly after she arrived in Hollywood in 1951.

Mother Was a Model

The story behind that arrival is a typical rags-to-riches Hollywood saga.

In 1950 Ursula Thiess was a 26-year-old German divorcee with two small children to support. This she did by traveling up and down Western Germany, working as a photographer's model, a bit actress,

a minor stage player. Her foremost asset was her strikingly beautiful photogenic face, the features of which are patrician, soft and classic.

One day Howard Hughes of RKO spotted a photo of her and cabled a screen-test offer. Ursula left the children with her mother and flew to Hollywood.

There she earned relatively little money, but learned a lot, particularly of the English language. She also met, at a dinner party, one Spangler Arlington Brugh—better known as Robert Taylor. Last summer Taylor, 43, took Ursula, 30, for his wedded wife in a ceremony held on a boat in Jackson Lake, Wyoming. It was the second marriage for both.

The Taylors have just finished building a new \$100,000 mansion overlooking the Pacific Palisades, and Ursula is expecting her third child this coming June.

"I am sure," she told me in Hollywood a few weeks ago, "that I will have an easier time with this baby than I had with Manuela and Michael. Both of them were born during World War II. And believe me, it was rough!"

Just how rough Ursula Thiess declines to say. But here in Hamburg old friends and relatives, eager to establish their relationship with a rising screen star (*Monsoon*, *Bengal Brigade*, *The Americano*) spare none of the details.

Mother Did Farm Work

"Ursula and I," one told me, "pulled our *Pflichtjahr* together, and I know all about her." *Pflichtjahr* is the German name for the year of compulsory farm service the Nazis compelled every German girl to take. "She was sent to the rich Junker country of Mecklenburg, which the Russians now occupy.

"By the time she was finished she had grown into full and beautiful womanhood. She got a job in a stock company and when she was 17 she met George Thiess, a film director. She married him in 1942. But you must never mention his name in front of Ursula's mother; it is strictly *verboten*. From the beginning the marriage was not very satisfactory.

"In 1943, when the Allies were bombing Hamburg into rubble, Ursula gave birth to her first child, a girl, Manuela. The baby was born in the Finkenau Clinic where Ursula herself had been born.

"Probably you don't know this," my informant raved on, "but when Ursula was born, she had large, beautiful eyes. When she was a girl her hair was done up in braids. She was so pretty we used to call her 'Snow White.'"

Following Manuela's birth, mother and child were evacuated to the country north of Hamburg. In 1945 when Scottish troops pushed across the North German plain, they found Ursula on a village street. She was pregnant with Michael. Two officers loaded her into a staff car and raced to the Finkenau Clinic—just in time.

A year later Ursula divorced her husband. Thereafter, by working constantly,

she managed to scrape together enough money to support her daughter and son.

In 1951 she got her "lucky break" and made it to Hollywood. She sent back to 27 Haselbrookstrasse as much of her salary as possible. Her first American film, *Monsoon*, was shot partly in India; en route back to California, Ursula stopped in Hamburg for a family reunion.

Last January she sent a ticket for Manuela to fly to Hollywood. Although she's lived in California only 13 months, the 11-year-old girl already speaks English almost as well as her mother.

As for Robert Taylor, he is immensely proud of his stepdaughter. In the past year he has taken her fishing and flying, and only a few weeks ago Michael received a set of photos showing "Daddy" and "Dickie" (Manuela) beaming over their catch. On the back of one photo, Ursula had written, "How nice it will be when you can join us fishing."

Michael, who only recently recovered from an emergency appendicitis operation, is not so sure that he will enjoy fishing, even in California. As he waits for his



NEWLYWEDS Ursula and Robert Taylor are snapped honeymooning at Cloverdale, Calif., where he was on location acting in a movie.

mother, scheduled to arrive in Hamburg any day now, he is filled with nameless fears.

"Do you think," he asked me anxiously, "Robert Taylor will like me?"

"Sure," I said. "Any friend of Hopalong Cassidy's is a friend of Robert Taylor's."

Michael smiled. It was the first time he'd smiled that afternoon.

"You see," said his grandmother, "the boy needs me to be happy."



You can believe your ears

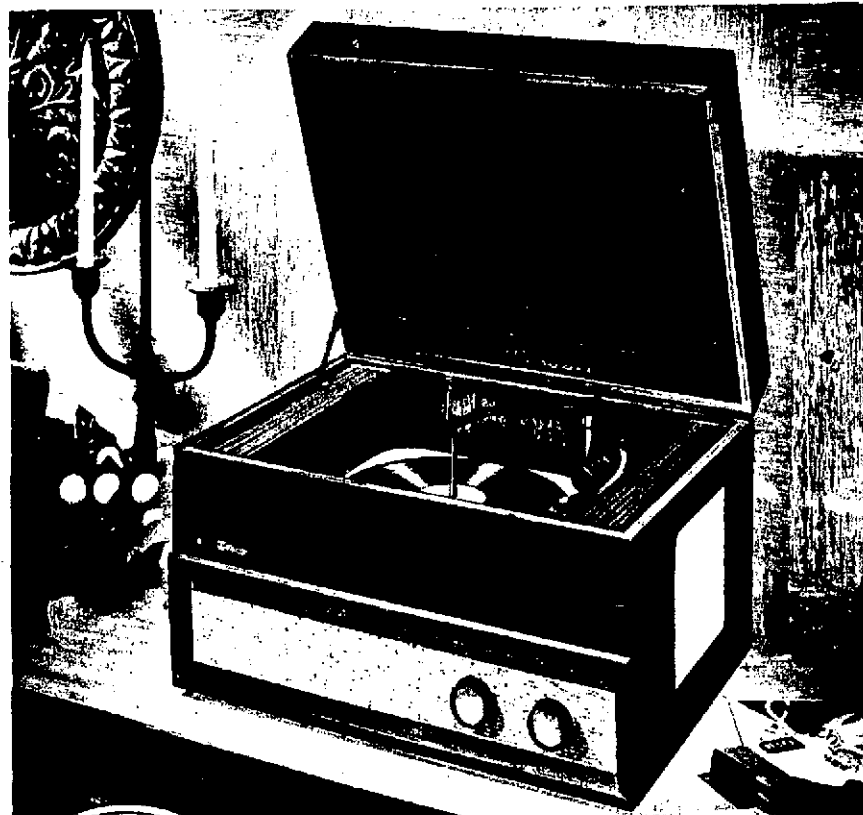
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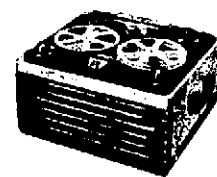
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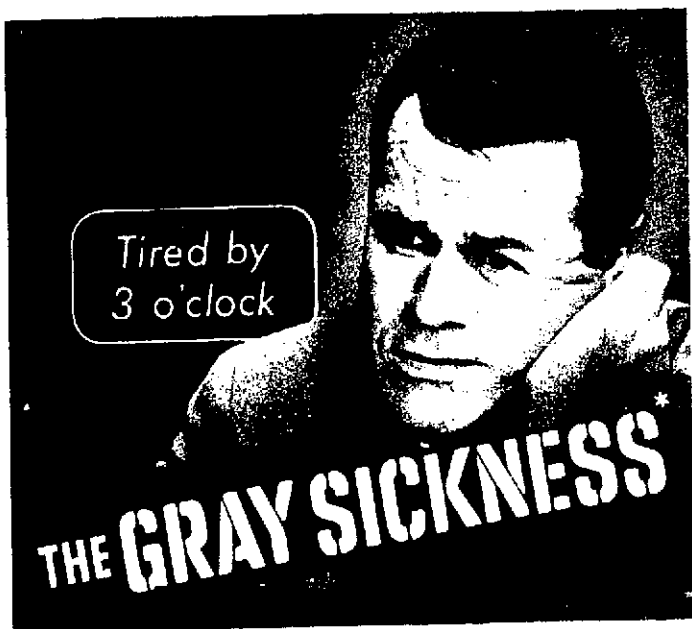


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*IRON deficiency anemia has been aptly called the **GRAY SICKNESS**. Not only because its victims have lost their once healthy color, but also because life itself has become gray and drab for them. For you simply can't enjoy work or play when you have to drag through day after weary day feeling tired, weak and listless. And sleep doesn't seem to refresh you for you wake up tired.

The **GRAY SICKNESS** means your blood isn't getting enough iron. It becomes weak, thin, washed-out... just can't supply your body with the full supply of oxygen it needs for buoyant health and radiant color. Signs of the **GRAY SICKNESS** may be due to other causes so you should see your doctor regularly.

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daily iron need... and this iron is fortified with vitamin B₁₂. Now this iron goes right to work... within 24 hours... to start building rich red blood... the kind of blood that soon brings back your normal strength and energy... fills you with your old-time pep... brings healthy color back to your cheeks again.

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Actually in just one week you'll start to feel your old self. You'll begin to enjoy doing a normal day's work again. So get **IRONIZED YEAST** tablets today. They are very economical to use even when taken in maximum dosage of 6 tablets daily. Just be sure you get genuine **IRONIZED YEAST**.

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- ☐ TIREDNESS ☐ NERVOUSNESS
- ☐ LOSS OF APPETITE
- ☐ FREQUENT HEADACHES
- ☐ LOSS OF ENERGY



ARTIST: Joanne Goldwater, who plans to become a commercial artist and designer, paints under the critical eye of her father, Sen. Barry M. Goldwater (R., Ariz.). Two younger Goldwater boys are in military school; daughter Peggy, 10, is planning to be a teacher.



BUDDING BARRISTERS: Sons of Atty. Gen. Herbert Brownell—James (standing), 11, and Thomas, 14—consult with their Dad about prospects for legal careers. Jimmy says he really wants to be a baseball player—but he would consider becoming a doctor or lawyer "on the side."

For "where to buy" and "what to pay" read the retail ads—today—

In other sections of this newspaper

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VIP Kids Are 'On Their Own'

by ELAINE SHEPARD

PHOTOS BY THE AUTHOR

WASHINGTON, D. C.

Whether famous relatives are a help or a handicap is a question that bothers people occasionally—but not most of the children of the VIPs here in the nation's capital.

While their elders make headlines, these youngsters pursue their own careers. Margaret Truman, who, some said, once traded on Papa's name, now has more singing commitments than ever; Herbert Hoover, Jr., is carving a diplomatic career; Harry F. Byrd, Jr., son of the Virginia Senator, is following in his father's footsteps as a state senator; British Ambassador Sir Roger Makins' twin daughters, Molly and Cynthia, are secretaries.

On these pages are other typical examples of VIP kids making good on their own.



SONGSTRESS: Pretty Pat Priest, daughter of Roy Priest and Ivy Baker Priest, Treasurer of the United States, is quite busy with a career as actress and singer. She likes to do comedy routines and is heard frequently on local television programs. She is shown here at station WTTG, Washington, with variety-program m.c. Art Lamb. Pat, who is 18, also has a society debut as part of her current schedule.



PIANIST: Gen. Nathan F. Twining, U.S. Air Force Chief of Staff, and Mrs. Twining listen to a number played for them by their son, Nathan A. Twining, 21. A student at Oberlin Conservatory, Oberlin, O., he shows promising talent as a pianist. The Twinings' older son, Richard, 27, has begun a career in the Air Force. Daughter Olivia, 19, a junior-college student, does fashion modeling in her spare time.

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That's why nothing... no other leading tooth paste... gets teeth as clean, as white as Pepsodent. Lever Brothers unconditionally guarantees that you will see this promise of whiter teeth come true—or will gladly refund your money.

Remember, too, cleaner, whiter teeth means less chance of tooth decay—and a sweeter breath with that clean mouth taste that lasts for hours. Why not change to Pepsodent today?



Have you tried Pepsodent Chlorophyll? Stops mouth odors instantly. Keeps your breath fresh for hours...yet won't stain!

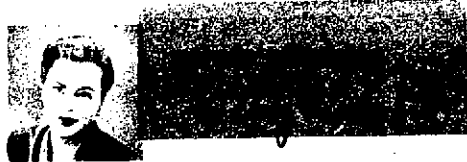


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'Junior' vs. 'Second'

When do you use which name? Here are the rules

One of the most frequent questions I receive concerns the use of "Junior" and "Second" in the naming of boy babies.

Let me give you the rule. A boy named for his father is of course "Junior." If the father himself is a "Junior" and the grandfather is living, then the new baby becomes "Second." He also is "Second," never "Junior," if he is named for some other living male member of the family who has exactly the same name. If the person for whom he was named was so distinguished that the use of the child's name without "Second" might cause confusion, he retains the "Second," sometimes for life. Here are two questions on this subject:

Q. If my coming baby is a son we should like to name him for his grandfather. However, my husband had a brother who was named for his father, was therefore "Junior." This brother is mentally ill and is institutionalized. Would it be proper for us under the circumstances to call the

new baby "Junior?" — Mrs. A.G.L., Indianapolis, Ind.

A. You could not possibly call the baby "Junior" for two reasons. One is that even though his uncle is in a mental institution he still retains his identity and you may not take it from him. Secondly, "Junior" means "the son of" and your baby will not be the son of his grandfather, obviously. If he is a boy you may call him "Second," naming him for his grandfather.

Q. I say my husband can write his name "the Second" since his father's brother had the same name. He says he can't. Who is right?—Mrs. W.B., Harrisburg, Pa.

A. You are right but there is no point in it, if his uncle is no longer living and there is no possibility of confusion.

QUESTIONS FROM READERS will be answered in this column as space permits. Address: Amy Vanderbilt, c/o PARADE, 285 Madison Ave., New York 17, N. Y.

patterns

Easter Parade-II

Right on the heels of last week's mother-and-daughter sets, here's some Easter finery for the lollipop group. It's the simplest kind of sewing for Mother—and it insures that a little girl will be a standout in the holiday parade. Clip the coupon before it's too late!

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#426: This dainty beribboned dress has a matching bonnet—and a little cape that will go with all "her" frocks. Sizes 1, 2, 3, 4, 5, 6 years. Size 2: dress and bonnet, 1 1/2 yds. of 35" material; cape, 1 1/4 yds. of 54".

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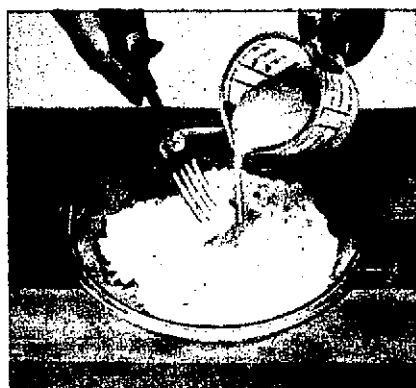
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by Beth Merrimon,
PARADE'S FOOD EDITOR



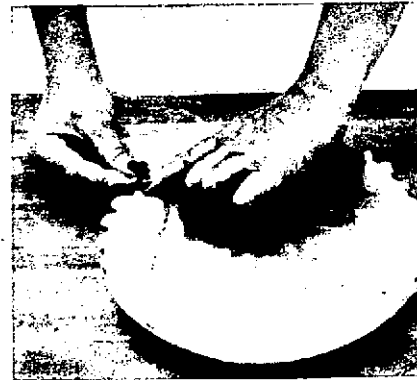
SIFT dry ingredients into pie pan. **POUR** oil-milk mixture over flour. This takes 1 minute.



MIX with a fork until flour mixture is completely dampened and gathers around fork. 30 sec.



PRESS evenly and firmly to line bottom of pan; press up to line the sides. This takes 1 minute.



TO FLUTE, pinch dough lightly with fingers. (Do not make a high fluted edge.) 30 sec.



3 MINUTE FLAKY PASTRY SHELL

Even if you've never made pastry before, you'll "click" with this easy new recipe. It's rich, flaky pastry made without mixing bowl, board or rolling pin. The shell won't shrink during baking, and it stays crisp. Best of all, it's ready for the oven *three minutes* after the ingredients are measured.

3-MINUTE PASTRY SHELL

1 1/2 cups sifted enriched flour	1 teaspoon salt
1 1/2 teaspoons sugar	1/2 cup cooking oil
	2 tablespoons cold milk

Sift dry ingredients into 9" pie pan. Combine oil and milk in measuring cup. Whip with fork and pour all at once over flour mixture. Mix with fork until flour is completely dampened. Press evenly and firmly with fingers to line bottom of pan; then press dough up to line sides and partly cover rim. Be sure dough is pressed to uniform thickness. To flute, pinch dough lightly with fingers. (Do not make a high fluted edge.) Fill as desired. Bake in hot oven (400°F.) 15 minutes,

then reduce heat to moderate (350°F.) and bake until filling is firm.

For Baked Shell: Prick entire surface; bake in hot oven (425°F.) 12 to 15 minutes. Cool before filling. **For Crumble Crust—8" or 9" pie:** Combine as directed above, using 2 cups flour, 2 teaspoons sugar, 1 1/4 teaspoons salt, 3/4 cup oil and 3 tablespoons milk. Set aside about 1/2 dough for topping. Press remaining dough into pan as for single crust. Fill with desired filling. Crumble dough for topping into bits; sprinkle over filling. Bake in hot oven (400°F.) 15 minutes; reduce to moderate (350°F.); bake 30 to 40 minutes. This recipe makes 8 tart shells.

CHOCOLATE BROWNIE PIE

Combine 3 well-beaten eggs, 1/2 cup sugar, 2 squares melted, unsweetened chocolate, 2 tablespoons melted butter, 1/4 cup light corn syrup. Beat thoroughly with a rotary beater. Stir in 1 cup broken walnuts. Pour into unbaked 9" pie shell. Bake in moderate oven (375°F.) 40 to 50 minutes, or until set. Garnish with whipped cream and walnut meats.

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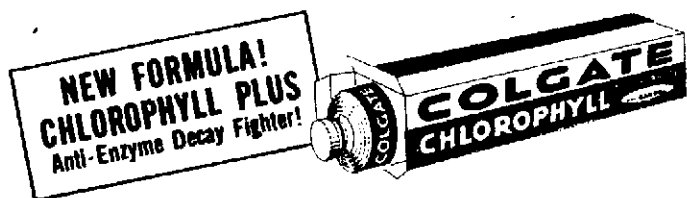
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"Coffee-break" at 5° below

A fire hose struggles against direction. Ice slicks the ladder. Flame and smoke roar up into the night. But now it's "under control" — at last. The fire fighter feels beaten by fatigue, numb with cold. Then someone says, "Here, have some hot coffee." Coffee! What a hearty, bracing drink. What a great way to ease tension and lift the spirit! Real hot coffee — good cheer in a cup! During your own day, "have some hot coffee" whenever you like. So much rich flavor — for only pennies a cup. Enjoy coffee often, and make it right. Use 2 level tablespoons (or 1 Standard Coffee Measure) to every cup. Give yourself a "Coffee-break." Think better, work better, feel better. PAN-AMERICAN COFFEE BUREAU, 120 Wall St., New York 5, N. Y.

Parade of Progress

BY PETER DRYDEN

KITCHEN HELPER

• Looking for a quick and simple way to separate grease or fat from roast drippings, soups or stews? A 16-ounce heat-resistant glass vessel with a special cover does the job. Just pour drippings in, tilt the vessel, press the cover button and greaseless liquid pours out from underneath the fat. \$2.25. JEPSCO, P. O. Box 94-E, Oakland 4, Calif.

TUBELESS RADIO

• A new portable radio uses eight transistors, not one vacuum tube. Maker says it runs a year on four flashlight batteries at a cost of 60¢. Safe for bathroom use: the transistors take only a trickle of power and there's no shock danger. And the transistors last a lifetime. RAYTHEON, Dept. PP, 5921 W. Dickens Ave., Chicago, Ill.

FOLD-AWAY TABLE

• Newest portable table for use indoors and out has aluminum legs and a steel top with limed-oak wood-grain finish. It stores in any closet or car trunk, opens at a button's touch to 24" x 60" size, weighs 22 lbs. \$24.95. INSTITUTIONAL SALES, 3231 N. Lee St., Philadelphia, Pa.

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• To take the leg strain out of driving, there's a lightweight metal tube you can slip onto the steering wheel post. It holds a sponge-covered pad against your right leg, rests it comfortably and keeps it from falling to the right, a cause of driving tension and discomfort. \$4.95. BRITAIN PRODUCTS, Cuyahoga Falls, O.

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• A new golf grip, of sponge rubber and neoprene, has a special dry back adhesive said to make it easy for anyone to regrip a club. A diamond face finish eliminates shock, sting, blisters and slippage, maker says. \$1.49. MAJOR, 1842 Givan Ave., New York 69, N. Y.



WITH A DRAINAGE WELL: Plants both grow and look better in these planters. Self-contained drainage wells in the bases (covered by perforated plastic plates) prevent plant "drowning" and eliminate the need for any protection underneath. In colors; from 2 3/8" to 6" square and 4 1/2" x 14" oblong; 10¢ to 98¢. COLUMBUS PLASTICS, 1625 W. Mound, Columbus 2, O.



RAM THAT NAIL: No more fuss, dropped nails or banged fingers with this rammer-hammer. Insert a nail in the nozzle, give the handle a push and it drives nail into wood. Magnetic retractor holds the nail; a powerful lever action does the ramming, even countersinks in soft wood. \$2. DO-HICKY, Dept. PP, Box 37, Rockville Centre, N. Y.



BABY-BLOTTER: Use it several ways—as an apron for mother during baby's bath, and as a hood towel or cape for him afterward. It blots him off thoroughly and keeps him warm in the process. Tied about mother's neck as an apron, it covers and protects the whole dress front from splashes. \$2.98. THOMAS TEXTILE CO., 71 W. 35th St., New York 1, N. Y.

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TWO FLAGS: Top photo, by a Navy cameraman, shows the scene most people think appears in memorial below.



The First Iwo Jima Flag

Ten years later, it gets recognition

Just 10 years ago, on February 23, 1945, men of the 2nd Battalion, 28th Marines stormed ashore on Iwo Jima and raised the American flag as a symbol of Allied progress against the Japanese in the Western Pacific. The historic photo of that event, now immortalized as a statue in Washington (above), is known to most Americans. Few know the flag so honored was the *second* raised on Mt. Suribachi.

Actually, Marines reached Suribachi's summit and planted a small flag (top photo) at 10:20 a.m. Later a larger flag—8' x 4', as opposed to 54" x 28"—was brought up. News photographer Joe Rosenthal then arrived and caught a dramatic shot. But now, a decade later, **PARADE** publishes proof that he missed the really dramatic moment in the conquest of Iwo Jima.

parade
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Cover, David P. Preston, 2-3, Ben & Sid Ross, 5, Ernst Haas from Magnum Photos, 6-9, Sovfoto, 12-13, Lloyd Shearer, MGM, 14-15, Elaine Shepard, 17, Gommi, 19, U.S. Navy, Defense Dept.

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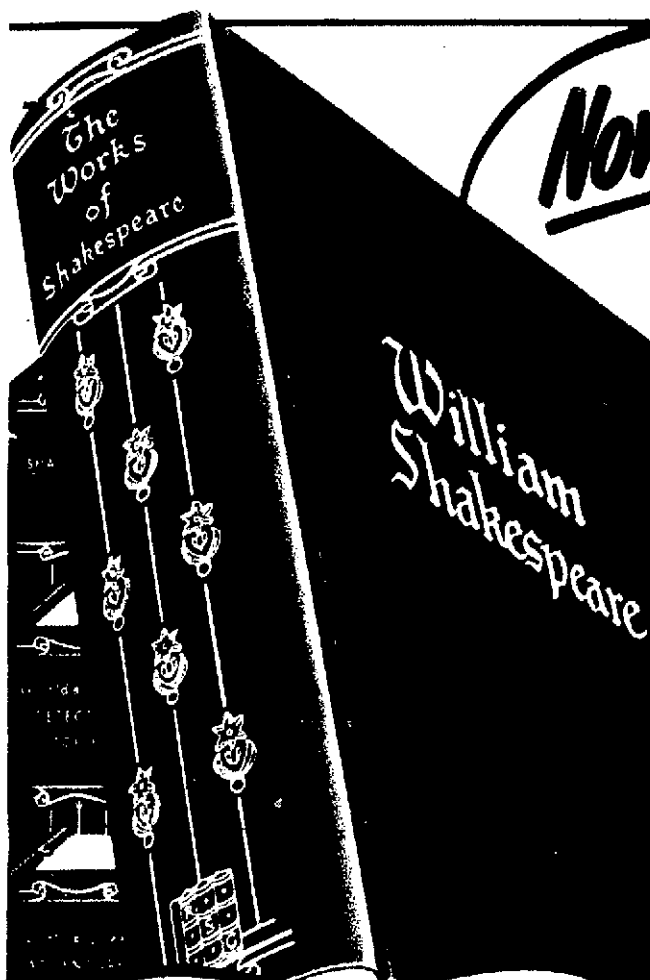


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Southland

MAGAZINE OF THE SUNDAY INDEPENDENT-PRESS-TELEGRAM, LONG BEACH, CAL.



—Photo by Jasper Nutter

Their Waves Move Slightly Forward . . . See Page 8.

"Not a single cavity in over 2 years"

... thanks to ANTIZYME, the first continuous-action anti-enzyme tooth paste.

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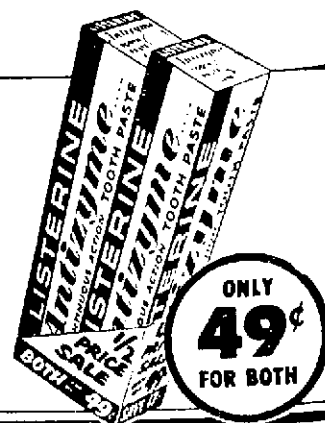
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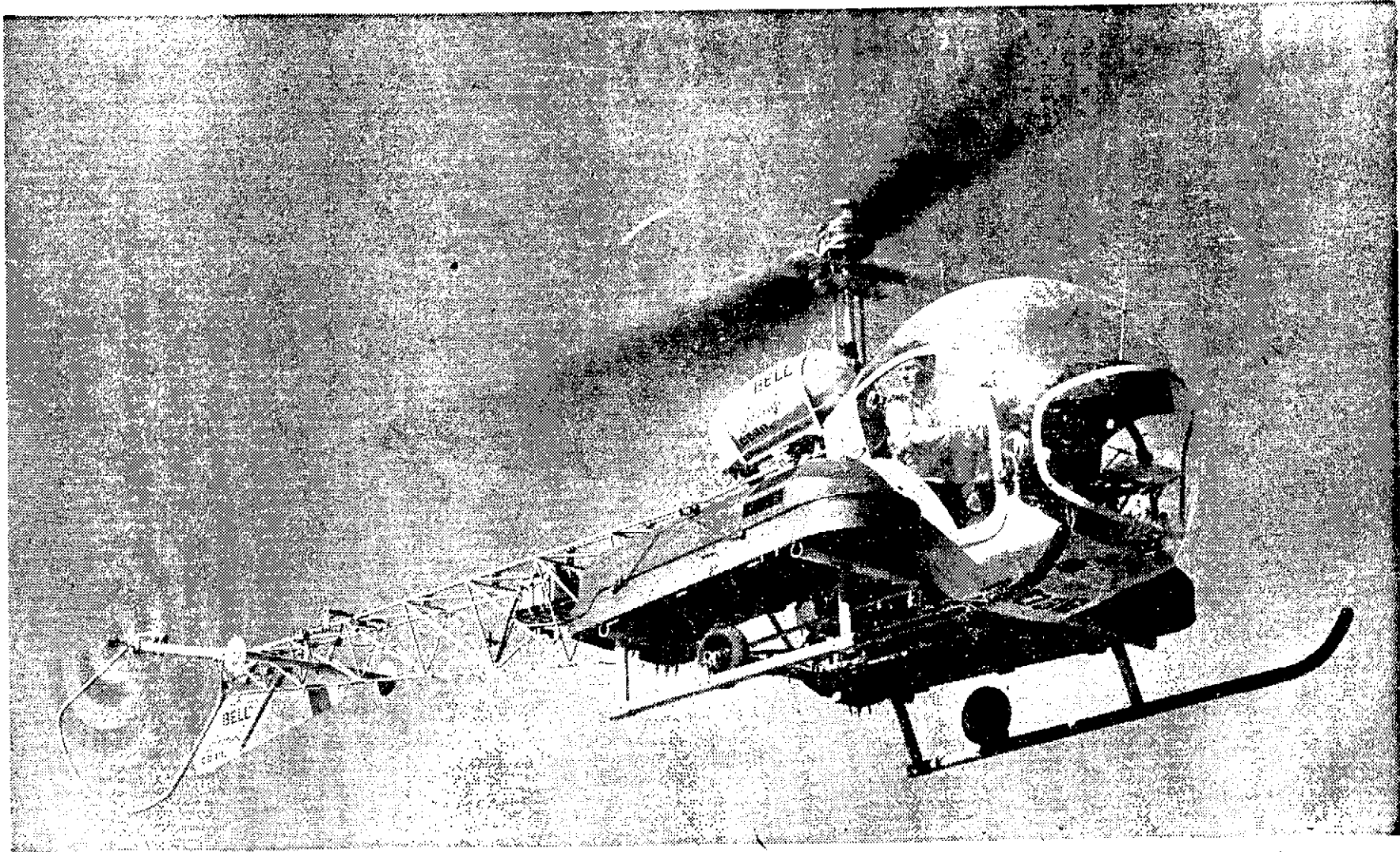
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Two 33¢ tubes of Antizyme. You pay regular price for one, get the other for one half price. You pay only 49¢ for both!





Helicopter, with patients in litters on each of its sides, speeds for Rooftop Helicopter Airport atop the Santa Monica Hospital. Rooftop airport, declared to be the first of its kind in the nation, is expected to be of incalculable value in saving lives.

First Heliport on a Hospital Roof

By Ellen Saunders

SUNDAY CROWDS gathered at the scene of an automobile accident this summer may be scanning the skies for the first glimpse of an ambulance rather than listening for the shriek of a siren to announce its arrival. Especially may this be true should the accident occur on Highway 101 above Malibu, where the report of a traffic bottleneck will release a helicopter from its port atop the roof of the Santa Monica Hospital and in less than 30 minutes the victim will be receiving treatment in the hospital's emergency ward.

According to Ralph Hromadka, superintendent of the Santa Monica Hospital, its Rooftop Airport is the first one of its kind in the nation. Leaders of the medical and aircraft world were on hand not long ago when the heliport was formally opened, using a helicopter provided through the courtesy of Douglas Aircraft Co.

Following the successful demonstration of the helicopter ambulance, a group of public-spirited Santa Monica area citizens founded the Helicopter Ambulance and Transport Service, known as HATS.

"**IF THE HELICOPTER** saves just one life it will have done everything," says Hromadka, whose hospital is charged with the responsibility of treating all the emergency cases in a resort area encompassing a population of 300,000 which can swell on any warm day to a million.

"We believe that in time the helicopter will be the answer to our greatest problem -- that of speeding up transportation of persons injured on the Pacific Coast Highway, in the surrounding roadless canyon areas and on fishing boats at sea. Week-end traffic jams often have prevented our ambulances from making

the return trip from Santa Monica to Malibu in less than 1½ hours. The helicopter, with a speed of up to 100 miles an hour, can cover the same distance in 15 minutes."

Hromadka's views are shared by Ysidro Reyes, who, as manager of the California Ambulance Service, has for years transported traffic victims to the hospital from various points in the Santa Monica Bay area.

"It's time we put into operation the lesson taught us in the Korean conflict when 20,000 GIs were evacuated from the battle field by means of helicopters," says Reyes. "The effectiveness of the helicopter in such areas as crop dusting, power and pipe line inspection, traffic routing and mail carrying is already well known but its tremendous possibilities for saving human lives are just beginning to be recognized."

REYES SAYS the plan has been endorsed 100 per cent by the Bay District Branch of the Los Angeles Medical Society, whose members know only too well that the chances of death are lessened for the critically injured patient who receives prompt medical care after being moved as little as possible. Because the helicopter requires only a 40x40-foot space on which to land, it can drop down on the highway at the victim's side.

The necessity for moving the patient less and the shortened time span will however probably demonstrate even most dramatically in sea rescues where the helicopter speed is four times faster than that of a surface vessel.

The helicopter now available

for use has room for only one passenger besides the pilot and physician. Thus the seriously injured patient has to be carried in an enclosed litter attached to the outside of the plane. Recognition that such a litter could produce an unfavorable psychological reaction in some patients has led to the recommendation that inside litter space be provided in the four-passenger helicopter ambulances which HATS and Bell Aircraft Co. are currently designing.

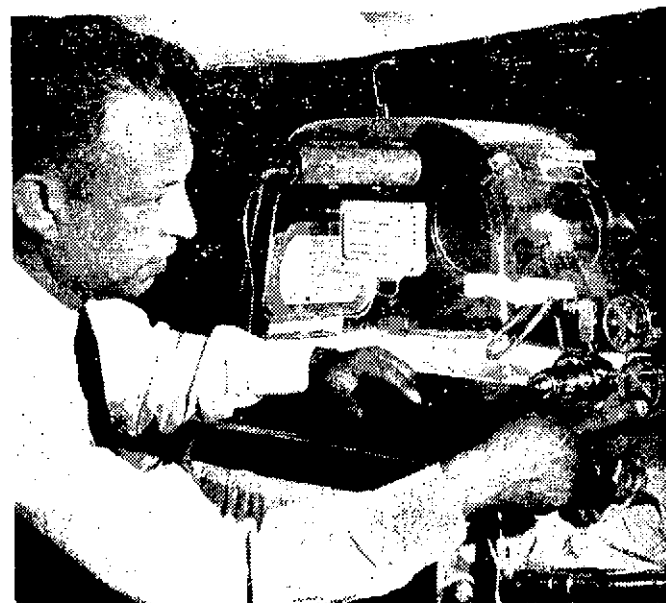
HATS directors predict that these ships will become the accepted mode of transportation for many patients other than traffic victims in the very near future. They point out that premature babies can be placed in a portable 12-pound plastic incubator which provides the proper temperature, humidity and oxygen and be flown to a hospital in a matter of minutes. A plastic iron lung, now in the process of development, means that this same service could be provided for polio patients.

WIDESPREAD USE of the helicopter would mean savings to the taxpayer also. For helicopter insurance rates are lower than those on an ambulance. Also on long hauls the operational expenses would be decreased because of the greater numbers who could be served within the same time span. That Los Angeles County is already thinking in these terms is evidenced by the fact that the Los Angeles County General Hospital has set aside space for a helicopter landing area adjacent to its emergency entrance.

Letters pouring into the Santa Monica Hospital from all parts of the United States and Canada point up the increasing interest of the medical profession in this experiment.



The helicopter lands at the hospital's rooftop heliport and the patient is rushed to emergency ward.



Premature babies can be placed in this new plastic incubator and flown to hospital in minutes.

What — No Paper Today?

JACK WATSON, clad in rumpled pajamas and robe, made another thorough search of his front yard. It was 7 a. m., and Jack was looking for the morning paper. A voice called to him from across the street:

"Hey, didn't you get your paper either?"

"No," Jack answered. "Wonder what happened? They've never missed us before. Guess I'll go in and call the circulation department."

A minute later he was on the phone.

"This is Jack Watson, 201 90th St. We didn't get our paper this morning and the fellow across the street didn't get his either. What happened?"

The voice at the other end of the line was cheery but firm.

"Sorry, sir, we just aren't going to have any paper today."

Jack became alert.

"You aren't going to what?"

"Sorry, sir. There wasn't much news today, and the staff decided to take the day off. 'There won't be any paper.' The phone clicked.

Jack put down the phone, stubbed his toe on a hassock, swore softly, and called to his wife.

"Mary, they're not going to have a paper today. By gosh, I'll go down there and tell them a thing or two. No paper!"

Mary came out of the kitchen wiping her hands on her apron.

"What's this about no paper, Jack? What do you mean they aren't going to have a paper today? They always have a paper."

"I don't know, but I'm going to find out. Fine way to start a man's day . . . no paper. I'll tell them a thing or two. . ."

★ ★ ★

THE ABOVE INCIDENT, of course, is purely fictional. Newspapers accept a responsibility which goes far beyond a mere business. Somehow, almost as if by magic, our newspapers get edited, printed and distributed with a sure regularity that is truly amazing if we ever stop to think about it. Yet most of us take this regularity completely for granted, rarely considering that, like "the show must go on," there is a tradition that "the presses must roll." And the history of a city, from its very beginning, is most accurately portrayed in the pages of the hometown newspaper which regularly presents featured accounts of the happenings in the community.

Long Beach is no exception. Way back in the 1880s, when this was a tiny community known as Willmore City, the small population enjoyed a publication known as the American Colony Enterprise. This and the other few remaining papers that were in existence years ago gives us a fascinating and accurate word picture of our city's growth. Probably few present



—Drawings by Parker Markle

Board and room cost \$6 a week at Iowa Villa in '99.

By Stella George

Long Beach residents remember reading that:

"The American Colony Enterprise is published . . . to give full particulars of whatever relates to the American Colony of Willmore City, which will be its business center . . . to call attention to the attractions and wonderful resources of the Los Angeles Valley . . . to invite all, coming to seek a home . . . to visit the American Colony . . . and examine . . . its rich lands, splendid water . . . then locate with us and help us build up a prosperous community here on the shores of the Pacific Ocean."

BY 1888 Willmore City had become known as Long Beach. An issue of the Long Beach Journal of that year mentions a blacksmith shop on First St. between Pine and Pacific. W. W. Lowe had a general merchandise store at Pine and Ocean, with a competitor, W. H. Nash, operating a similar store between First and Second, on Pine. These stores carried not only dry goods, but boots and shoes, hats, groceries and furnishings!

In the society column of the same paper, an item states, "Last Saturday Mr. Moss was thrown from his buggy and run over, but not seriously injured. His horse was frightened by the breakers." Apparently Mr. Moss was so well known in the small community as to need no initials! Another "social" note: "Mr. F. G. Butler has the contract for furnishing hay to the grading camp now at Alamitos."

Some briefs on international affairs appear in an 1899 issue of the Long Beach Journal:

"Electric lighting is making slow progress in London.

"Ex-queen Isabella of Spain recently won \$40,000 in a horse race.

"France is arming. She does not like the German garrisons along the Rhine.

"The divided skirt is becoming more popular in London every day. Of course, it is only worn beneath the ordinary skirt.

"The Eiffel coiffure is the latest social eccentricity in London. It is the revival of the six-story hairdressing of the 18th century and makes most women look like frights."

THE LONG BEACH BREAKER had appeared by 1899 to take the place of the Journal. At this time a sanitarium was erected on Second St. near the corner of Pine, offering all sorts of baths "given to assist the condition of

the patient." At the Iowa Villa, one could get room and board for \$6 a week, or he could pay 25 cents for a meal. Dr. Tudor, a Long Beach dentist, would fill a tooth with gold for \$1. A school report of Oct. 9, 1891 indicated that 128 students were enrolled in Long Beach schools.

An 1891 Long Beach Breaker carried an Inventors and Inventions column. One item states that an inventor had applied for a patent on an automatic child spanker! (The dreamer . . .) Another item of interest was the fact that a New Jersey man who had secured a patent on his idea of placing rubber tips on pencils was said to have realized \$200,000 from it!

Newspapers provide a wonderful source of information about the economic status of a community at any given time. For example, food prices alone tell a story. An 1892 issue of the Long Beach Breaker carried an advertisement for Boswell's Grocery Store located at Pine and Second, offering the following bargains: 17 pounds of sugar for \$1; 20 bars of soap for \$1; ham or bacon 15 cents a pound; coffee 35 cents a pound; and butter 32½ cents a pound. (Wonder what they used for half-cent pieces. . .)

THE YEAR 1895 brought a new newspaper to the Long Beach scene—a paper called The Eye. One bakery ad said much in a few words: "We don't ship bread to Los Angeles because we don't believe in monopolizing the earth!" (Wonder how Los Angeles baker competitors reacted to that one. . .)

In 1902 the tired businessman came home to find the Long Beach Press on his front doorstep. Undoubtedly, he was only mildly impressed with one front page ad which offered a lot on Cedar Ave. for \$650 and one on Pacific for \$600. In this same paper it was noted that an optician and jeweler had opened an office at 112 Pine, with prices definitely below Los Angeles prices! The family washing could be done at the Long Beach Steam Laundry, which even boasted a phone, the number 36. The classified section of a June 20 issue of the paper had one particularly interesting ad: "Wanted: Young man with \$100



In 1888, as Willmore City became Long Beach, W. W. Lowe had a general merchandise store on First St.

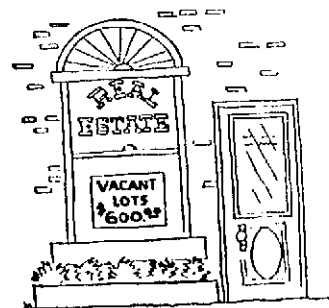
to take half interest in good paying business."

In 1903 Long Beach residents could enjoy the Long Beach Evening Tribune, at a cost of 40 cents a month for carrier delivery. A forerunner of some of our present-day used car advertising appeared in one classified advertisement . . . a horse was for sale at \$50, but this horse had only been driven by a lady! Another ad in a 1904 issue of the Tribune was for a school of dancing located on the corner of First and Pine, with a Professor Goldberg giving lessons. His prices seemed reasonable—12 lessons for \$1!

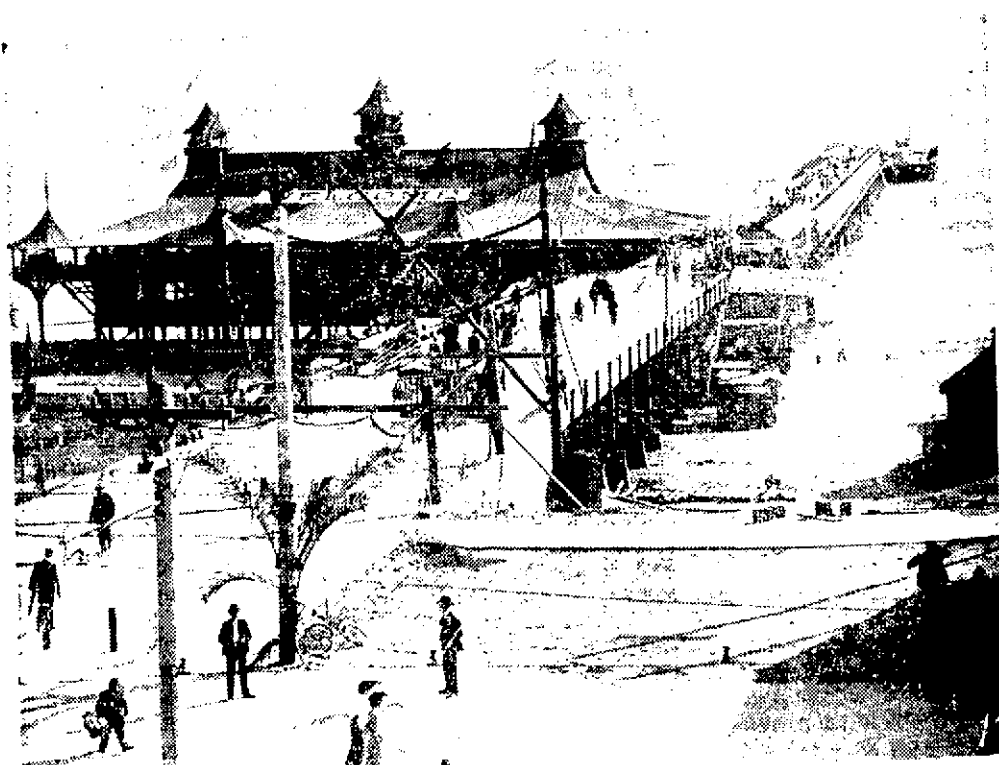
DURING the next five years (after 1903), the newspapers grew larger in size, more like our present Press-Telegram (with fewer pages, of course). An excellent word-picture of Long Beach in 1909 appeared in an issue of the Long Beach Press: "Long Beach, Los Angeles

County, California, is a cosmopolitan city of about 20,000 people. It has nine miles of crescent beach, a \$1,000,000 hotel open all the year, a \$250,000 shipbuilding plant, \$100,000 pleasure pier, \$35,000 auditorium overhanging the ocean (seats 6,000), 12 miles of paved streets, 72 miles of cement curbs and walks, sewage system costing \$201,000, building permits 1906-07-08 \$2,764,093, nine magnificent schools, 30 churches, four national banks with deposits of \$1,635,504, inner harbor being built by private capital at a cost of \$3,000,000. Long Beach is the fastest growing city in the United States—population 1900 was 2,173; 1909, 20,000—watch it grow."

A big headline in one Press issue of 1909 told about the opening of the library in Pacific Park. In connection with this opening, the presence of William Ross (Continued on Page 15)



A vacant lot on Pacific Ave. cost \$600 in 1902.



Right after the turn of the century, Long Beach boasted many advantages, among them a "crescent beach" and \$100,000 pleasure pier at foot of Pine Ave.

Sweater Sweethearts



Mara Corday, who stars with Lex Barker in "The Man From Bitter Ridge," can wear sweaters with the best of them.

Hollywood, which is, by its very nature, susceptible to fashion fads and fancies, and even creates its own fashions—goes on year after year as a sweater devotee. As a matter of fact, it appears that if anything is here to stay in the film capital it's the sweater girl. On the screen and off, inland's beauties like to wear them—and find little, if any opposition from among designers and co-workers to that inclination. For reasons best explained by pictures, many Hollywood celebrities are as famed for sweater glamour as for beauty in fancy gowns.



Too bad for movie audiences but not for movie makers! Colleen Miller looks like this around U-I between films. Her next release is "The Purple Mask."



A sweater girl by instinct as well as by nature, Myrna Hansen is athletic as well as buxom. She has first real movie chance in "Man Without a Star."



Martha Hyer of "Kiss of Fire" likes modern garb (above). Jane Russell (below) will don a sweater in "Foxfire."

He Leads the Post Parade

EUGENE (BEANS) KENNEDY is one of those rare persons who makes a living at race tracks. In fact, the lanky, Levi-wearing ex-rodeo performer has missed only one meeting since Santa Anita first opened its gates in 1934 and has never suffered a losing day!

By Jack Teele

Before you throw up your hands and exclaim that Kennedy's record is an impossible one, it should be added that al-

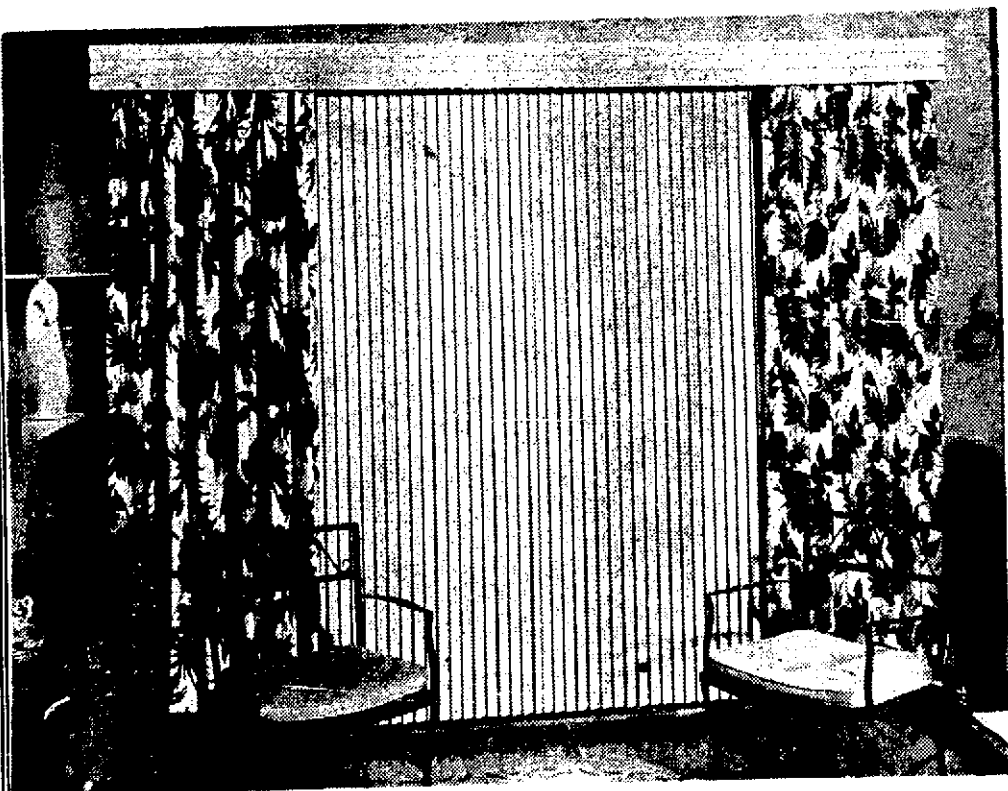
though Beans is not a jockey, he does ride horses, but he does not bet on them!

By profession Kennedy is an "outrider." At Santa Anita, he's the "head outrider" — the man in the black cap and flashy red coat who rides in front of the horses in their parade to the



Head outrider Eugene (Beans) Kennedy leads horses to post at Santa Anita. Also shown, jockey Trejos.

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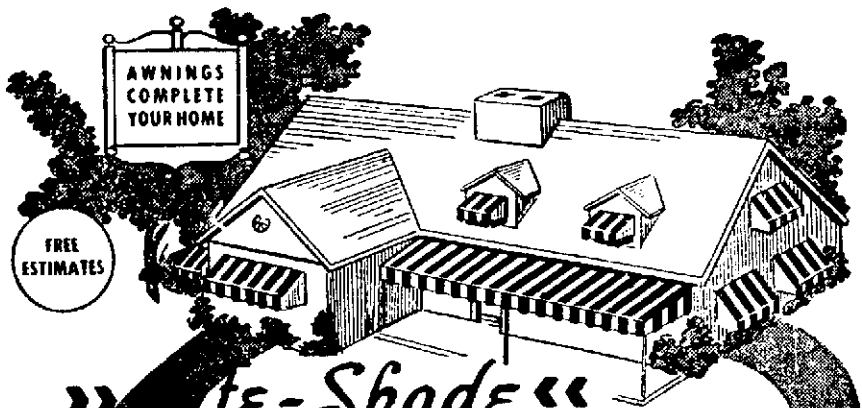
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starting gate. Since 1933 this has been his main source of income. His knowledge of racing and horses is amazing. He has been friend and confidant to many of the greats of the turf world. And he has known quite a passel of horses, too.

As head outrider, Beans is in charge of the horses and jockeys from the time they leave the walking ring until they are turned over to the starter.

"Our first job is to get the horses to the starting gate at exactly the right time," he explains, "and we catch runaway horses, help the riders with 'spooky' horses, and train the quarterhorses which all outriders use."

Probably the toughest of Kennedy's many jobs is schooling the quarter horses for their duties. The tracks buy quarter horses especially for use by Beans and other outriders, and they receive rigorous training.

"The horse must be taught not to break when the racers leave the starting gate unless just one horse runs away," Beans explained. "He must know how to stop suddenly once the runaway has been caught, and he should let the thoroughbred know who is boss."

How does a fellow get into this business of being an outrider? For Beans it is the climax of a long career in the "horse trade."

At 16 he left his job of delivering work horses in San Francisco to begin training as a jockey for the old Circle M Stable of J. J. Millerick.

After riding for Millerick for two years at the old Caliente and Vancouver tracks — at that time the only race tracks on the west coast — Beans' weight began to climb and he was forced to turn to new endeavors.

From jockeying, Kennedy had a try at rodeos. From 1926 until 1933 he toured the circuit as a bulldogger and bareback rider and made a pretty good living. Then, in 1933, Millerick lined Beans up with a job as an outrider at the Tanforan track near San Francisco and he has been leading post parades ever since.

Since he sees the top jockeys day in and day out, Beans knows most of them intimately. His favorite among the current crop is Willie Shoemaker.

"Willie gets along with horses in a race that other jockeys have trouble even getting to the starting gate," Beans said admiringly. "He just sits there and relaxes."

Kennedy exploded the myth that Shoemaker is terribly shy and quiet. "He may be that way with writers and owners, but

around the jockey room he and Ray York are the biggest clowns."

The veteran Eddie Arcaro is another of his favorites.

"Eddie," says Beans, "is the best of the older riders at helping the youngsters, and he has been especially helpful to George Taniguchi. George, by the way, is going to be a great rider. He is eager to learn and takes instruction well."

However, Beans' all-time choice is a jockey named Harry Richards, who rode Rosemont to victory in the 1937 Santa Anita Handicap. "Harry had a lotta guts . . . he was a great judge of pace and never made his move too early . . . he gotta lotta run out of a horse."

Like almost everyone in the racing business, Beans has a million stories. For instance, he remembers the day on which Arcaro made his Santa Anita debut.

"As we came onto the track for the feature race," Beans recalled, "the folks in the clubhouse and in the jockey club gave Eddie a big round of applause. 'Gee,' Arcaro said to me, 'these folks out here are sure nice to a newcomer.'"

"It won't be that way when we get down to the eighth pole," I told him.

"Sure enough, when we got down to the eighth pole, the \$2 bettors gave forth with a lusty round of boos and catcalls for Eddie and his favored entry."

"When the crowd quieted down, Johnny Longden yelled up from the rear of the pack, 'Hey, Eddie, I think you have inherited my clientele.'"

"The look on Arcaro's face was really a sight to behold."

Kennedy says that often the bettors get pretty personal.

"One feller got Johnny (Longden) so riled one day that he climbed the fence and busted him right in the stomach."

One of Beans' most unusual stories concerns a recent race at Santa Anita.

"I won't tell you the names of the jocks," Beans said with a big grin edging over his leathery face, "but it really happened."

"One of the boys was up on the even-money favorite and in the starting gate his whip became lodged in the gate and he couldn't pry it loose. The jockey in the next stall, a friend of his, said, 'Here, take my whip — this nag is 30-1 anyhow.' Well, you guessed it. The boy without the whip and his 30-1 horse came a-runnin' down the stretch to win the race, while the favorite, whip and all, ran out of the money."



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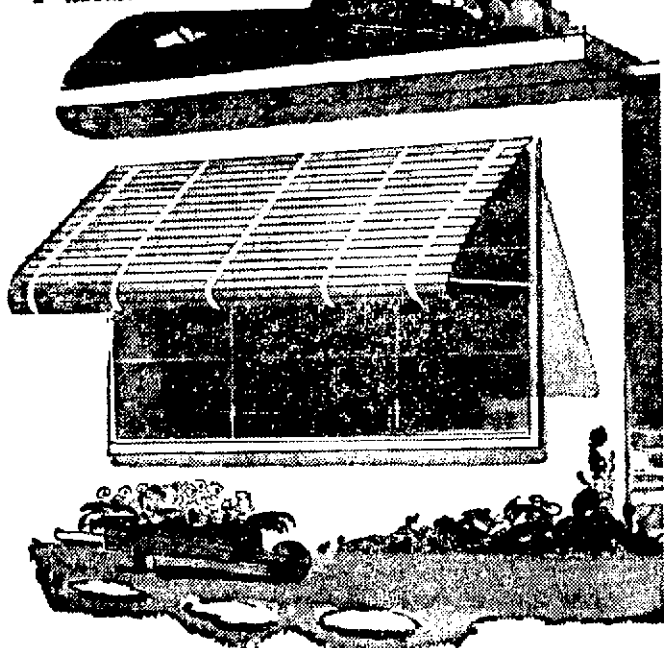
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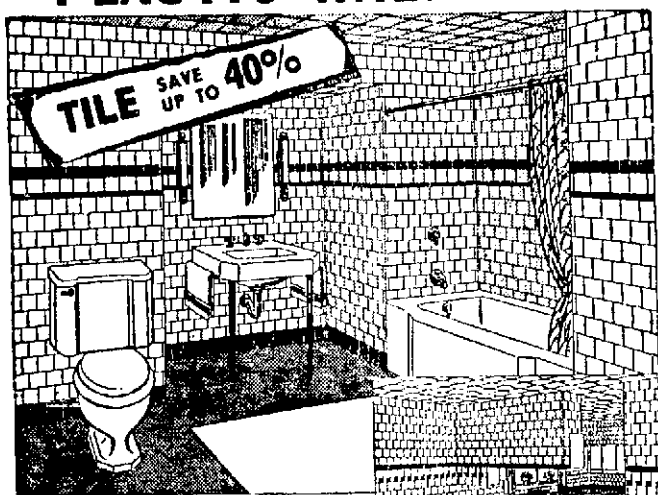
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FASHION

Their Waves Move Forward

What is new in Milady's hair styling fashions for 1955 will be revealed today and Monday when the Long Beach Hairdressers' Guild stages its 12th annual Beauty and Trade Show at the Wilton Hotel. The Southland's foremost stylists, both men and women, will compete for championship trophies in designing hairdresses while the show is in progress.

Charles Slough of San Diego, winner of more than a score of top awards in hair styling, tops a list of impressive guest artists who will put on personal demonstrations. In addition, manufacturers and suppliers of materials used in the profession will maintain exhibits and present their own demonstrations. The show will open for admission at noon both days, continuing until 9 p. m.

The current hair styling trend, as shown by the hairdressers fashioned for the models shown here, tends toward placing the stress upon a slight forward movement in Milady's waves, yet blending the hair style to the individual features.



Nadyne Rogers' hair-do has soft bang effect, slight forward look to blend with a wide forehead; personifies features.



Mary Ann McHenry in sophisticated long hairdress for evening or formal wear; silver lacquer gives a charcoal effect.



Phyllis McHenry wears short soft top, forward wave movement at the sides; nothing about it adds to her height.



Iris Schuller models a soft wave and short neckline. This hairdress is designed to lend softness to the features.



Lucretia Nosko with up-wave effect at back and sides, short pompadour effect at front; gives height to round face.

OUR COVER GIRLS—Center, Betty Samuel; clockwise around her, starting upper left: Lou Brown, Phyllis McHenry, Lucretia Nosko and Sally Castillo.

You'll find new *Beauty*

If you bring your problems to a member shop of the . . .

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Because . . . that's where you'll find The finest operators

It is only natural that the finest operators should prefer to work at the finest shops.

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Modern equipment is one of the prerequisites to becoming a member of the Hairdressers' Guild.

The newest styles

Our annual shows . . . plus visits to other conventions in other cities . . . plus trade publications . . . plus the inventiveness of our Guild Hairdressers . . . keeps us always abreast of the newest styles.

The Long Beach Hairdressers' Guild is playing host to coiffure artists from all over the country at its 12th Annual Show today and tomorrow at the Marine Room of the Wilton Hotel. (Sorry — because of our crowded schedule, we cannot invite the public.)

The following shops are members
of the Long Beach Hairdressers' Guild

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What Is This Thing Called Hi-Fi?

THE GUY STOOD in the middle of the room, hair streaming over his eyes, arms waving. "I've got rumble," he shouted. Patiently, Jerry Sharp, operator of one of Long Beach's many Hi-Fi shops, commiserated with the wild-eyed man. It's an awful thing to have rumble, he agreed in clinical tones. What did he attribute it to?

By Paul Wallace

"Well," the man said, "I've got four 15-inch loudspeakers mounted in my bedroom. I turn the volume 'way up and put on the '1812 Overture.'"

(This overture is a showy piece of music which starts with much

beating of drums and clashing of cymbals and fades out to the poignant sounds of a near-by cannonade.)

"Boy, the house shakes!" the customer cried ecstatically.

SHARP, a man with many answers to audio problems, was stuck. At the volume the man played his set in the little room, the sensitive phonograph pickup caught the vibrations from the blaring speakers and played them back through the hi-fi system as "rumble."

Fortunately, the man's problem was an unusual one. He was the type of audiophile who is interested solely in reproducing sound for sound's own sake — a lunatic fringe of hi-fi devotees.

The shop-keeper doesn't approve of that sort of thing at all. A superb high-fidelity record player or radio set-up only fulfills its purpose when it is used to play music, he feels.

For persons with no interest in music or those who are tone-deaf, owning an expensive hi-fi set would be like a blind man collecting art.

For the big majority who enjoy music, who like to listen to the radio or, particularly, records at home, real hi-fi will increase their enjoyment.

HIGH FIDELITY as applied to record players means just what it says. Simply, a high degree of faithfulness in reproducing sound, in the case of music just as it was played originally.

Despite much that has been written about it, hi-fi in most cases won't make the listener think he is actually listening to the original musical group rather than just a recording of it. It is a new experience in listening enjoyment only as driving one of the most expensive cars would be a new experience in transportation for a man who has wheeled a small, inexpensive auto around town all his life. It's a lot better — but don't expect too



Hi-fi, newest advance in reproducing recorded music, is in many forms. Here is a typical rig. Record player and TV set in shelf unit, baffle with speakers is at left.

much. You might be disappointed.

Actually, good high fidelity equipment is far superior to most of the one-package sound reproducing units on the market — the commercial console radio-phonograph combinations, for example. But the difference is rather subtle. It shows up in very accurate reproduction of the musical sounds throughout the entire range of tones audible to the ear — a fullness of sound usually lacking in "commercial" sets.

If a clarinet plays a run covering two octaves with fine tone and desirable overtones in the recording session, a good hi-fi set will reproduce the full range of tones right on pitch and complete with all the musical quality the artist put in.

This is not the same thing as hearing the same artist play in a concert hall. There, the listener can watch the musicians. He has a stronger feeling of association with the performers.

TRYING TO DUPLICATE a symphony concert in a living room is obviously not plausible. But a good audio system can create a very satisfying musical experience.

For music lovers, however, hi-fi can often improve on a live performance. A well balanced recording played over good equipment often brings out secondary melodic lines that might be drowned out for the spectator at a symphony concert.

High fidelity equipment differs from standard "commercial"

phonographs and radios only in degree. There is no actual point at which sound reproducing systems become "high fidelity."

AUDIO ENGINEERS have, nevertheless, set up certain rough standards of measure by which they determine whether a given system qualifies as "high fidelity." Most agree that real hi-fi should:

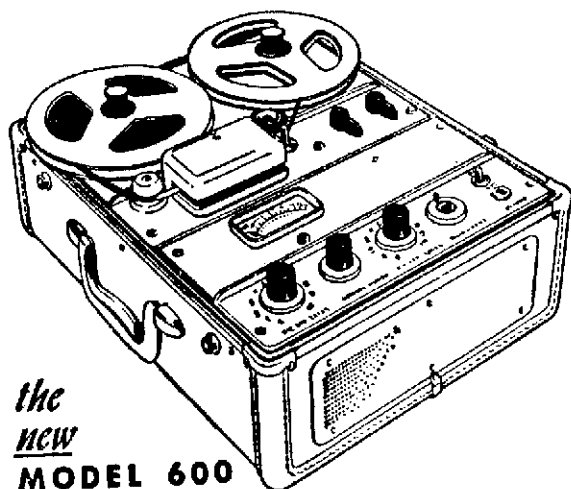
1. Be able to reproduce accurately a frequency response of from 50 to 15,000 cycles per second plus or minus a tolerance of not more than five decibels (a measure of volume of sound);
2. Be free from distortion (the two main types encountered are harmonic and intermodulation);
3. And be capable of reproducing the full dynamic range of the music (the loudness or softness of the instruments as played).

Frequency response is probably better known as pitch. A high-pitched note would be up in the thousands of cycles while the low bass notes are on the bottom of the scale. The average human ear can pick up sounds from about 50 cycles to 11,000. Some especially acute ears considerably extend this range.

Actually, most \$20 table radios now being built have frequency ranges well beyond those the ear can pick up. But, they don't reproduce the sounds truly enough to qualify.

When inquiring about hi-fi equipment, always ask not only the frequency range but also the plus or minus tolerance in decibels. Distortion in hi-fi is comparable to a photograph that is

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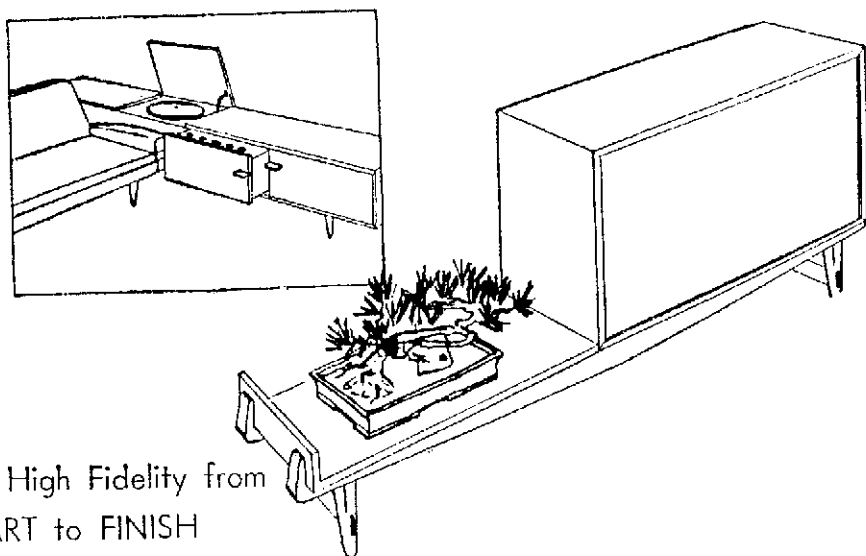
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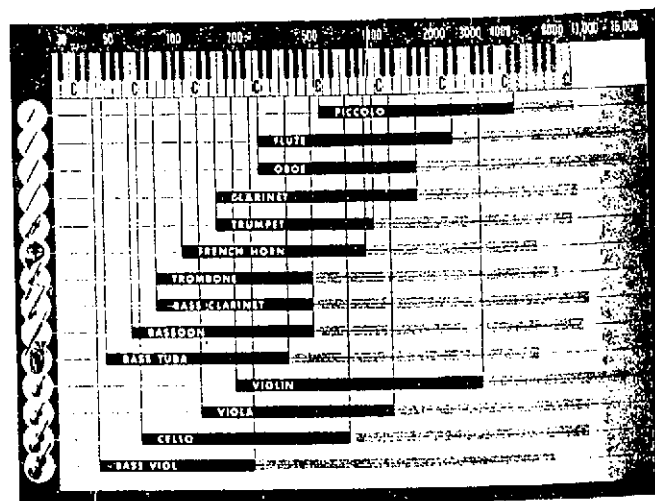
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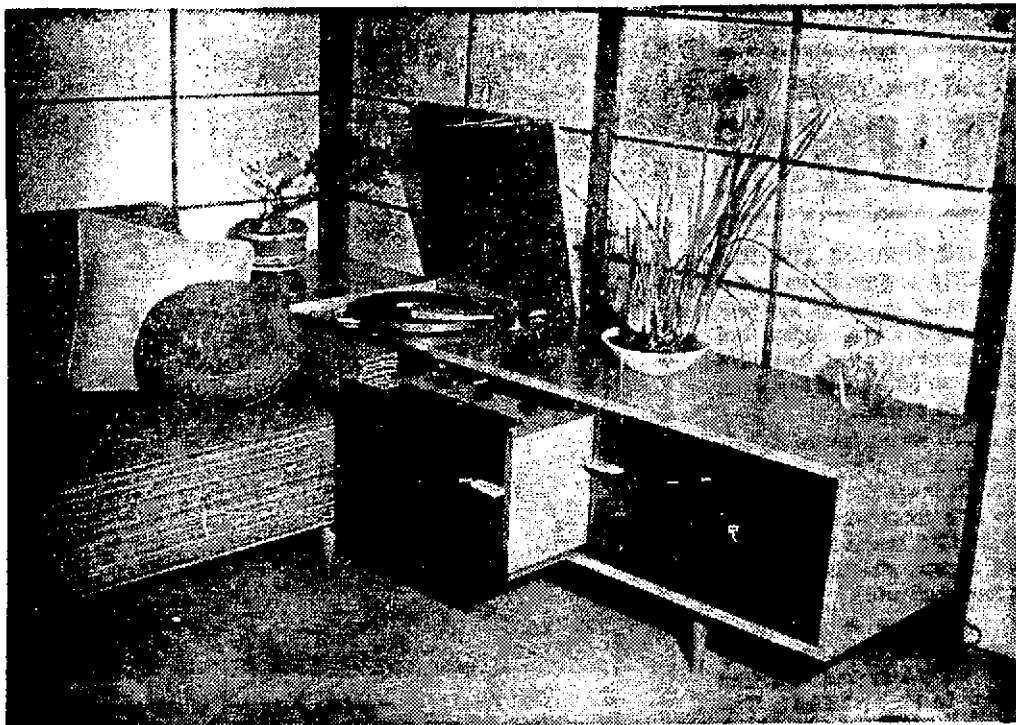
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Black bars show fundamental tone range for each instrument; shaded areas show additional range hi-fi pick up.



Specially designed furniture above holds record player, tuner and amplifier of this beautiful hi-fi set. Speaker unit is in cabinet placed across the room.

out of focus. When a hi-fi salesman tells a customer equipment is distortion-free, he should mean the intermodulation distortion should be less than 1 per cent and the harmonic distortion less than 3 per cent.

It would be well for the potential customer to check these figures before buying equipment. A good technician can explain more about distortion.

THE DYNAMIC RANGE of the music simply means the loudness or softness of the instruments played and the ability of the set to reproduce the volume faithfully.

All this sort of business can become pretty confusing to the layman. Ultimately, most end by simply telling the hi-fi technician how much they can afford to spend and letting him assemble the system. Most good hi-fi systems are put together of separately purchased components. Although true high fidelity sound set-ups can be bought pre-assembled, it is well to beware of one-unit "hi-fi" sets. Simply because a set has two or three speakers doesn't make it a high fidelity rig.

Custom audio shops usually sell only components. Part of the reason is that the cabinet of many "commercial" sets makes up around 60 per cent of the total cost, according to one high-fidelity authority. Although ready-built cabinets are available for hi-fi sets, many enthusiasts either build their own housings or have them built into furniture, walls, closets or other custom installations.

Readymade or custom cabinet work for a high fidelity system costs from \$40 upwards to \$500. The home craftsman can save enough by building his own cabinets to afford a top quality sound system at about the price of a "commercial" radio-phonograph. The sound technicians in the hi-fi business will advise their customers -- and often supply plans -- for building cabinets to house the newly purchased electronic equipment.

ELECTRONIC EQUIPMENT itself for a high fidelity system ranges in cost from around \$160 for a basic set of good quality to upwards of \$800. This does not include cabinet work.

Most audio men consider a basic hi-fi rig to be comprised of three units -- a record player, an amplifier and a loudspeaker. A tuner (radio receiver), tape recorder and television set with sound run through the high fidelity system are considered accessories. Most audiophiles who

start out with a basic system eventually add at least the tuner to the system.

The first component in a basic system, the record player, can cost anywhere from \$35 to \$96. It must have a magnetic pickup arm and be able to play the three speeds -- 78, 45 and 33 1/3 rpm -- of today's records.

In the magnetic pickup arm, the stylus rests very lightly in the record grooves. It cuts to a minimum record wear and "surface noise." The delicate needle actually sets up a vibration between two magnetic poles in the pickup arm which work like a dynamo to produce a minute current of electricity. This current goes to the second component, the amplifying unit, which builds up the tiny current to sufficient strength to operate the speaker, the final component.

Amplifying units sometimes are built in one part, just called an amplifier; sometimes in two parts, called the pre-amplifier and amplifier.

AMPLIFIERS COST from \$38 to \$260. They are rated in watts

of power output, as are loudspeakers.

The amplifier has the knobs used to control and regulate the sound produced by the high fidelity system. In some sets which have tuners, however, the controls are on this unit.

Primary controls are bass, treble and volume regulators. They can be used to alter the characteristics of the sound being reproduced.

Some of the better equipment has such additional controls as record equalizer switches and loudness controls. Generally, they compensate for deficiencies in human hearing and mechanical problems in disc recording.

The speakers actually take the electric current and transform it into sound. The speaker unit is the most important component.

(Continued on Page 29.)

The Big Question

? ? ?

Does mediocre reproduction from commercial radio phonographs satisfy you, or do you demand the thrilling recreation of the original performance which only high quality audio components can bring you?

The present popular acceptance of "High Fidelity" is not just a craze or a fad, but a deep-seated demand by discriminating people for the life-like and distortion free music which is available today from phonograph records, radio broadcasts and television programs.

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AUSTRIA and particularly the Tyrol is probably the best tourist buy in Europe today. You should be able to get hotel and food here at \$3 to \$5 a day, even in the high season.

The high season begins Feb. 1. The semi-high season begins Jan. 6. It is wonderful ski country with mountain-top hotels, good ski lifts, warm midday sun, frosty nights, sleighbells, excellent food and wine.

Transportation is by TWA or Pan American to Frankfurt, Germany, or Zurich, Switzerland. Both are less than \$500 round trip from New York. From either place, take second-class trains to the Tyrol. First and second-class are exactly the same except for price.

You can drink the tap water and the doctors, from much practice, are the best bonesetters in Europe. The number of people in splints on the streets is amazing.

The Austrian schilling runs 26 to the U. S. \$1. Tips go on your restaurant bill at the rate of 10 to 15 per cent. So leave enough to bring it up to 20 per cent. Same with your hotel bill.

For odd tipping, two schillings can be figured equal to a quarter tip in the States. A schilling per bag is the usual tip for porters on baggage.

THERE is no great difference in exchange rates so it is hardly worth while to buy schillings in the Swiss money markets.

Best buys in Austria are on the ski equipment line. You can get ski boots handmade for about \$20. Innsbruck is best. Sweaters are about \$12. The best selection I saw was in Kitzbuehel. Ski pants run about \$15, a little more if tailored.

One of the best lighters in the world is made in Austria. Little tubular lighters that stay lit in the wind. They are all over the European market at 50 cents. If you buy them in Austria, they are usually decorated with the Innsbruck arms and the Tyrolean eagle. Makes a very good small gift. Any tobacco shop.

FOR CLOTHING you need only street wear to get to your plane in New York.

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IT'S A GOOD IDEA THOUGH TO TAKE ALONG SOME AMERICAN LONG UNDER-

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Books on Travel

Two important books for those who love to travel the California byways are "Discovery Trips in California" (\$1.50) and "Western Campside Directory" (\$1), issued by Lane, publishers of Sunset Magazine.

"Discovery Trips in California" contains 66 travel articles that have appeared in Sunset, many of them exploring out-of-the-way places along the seashore, in the mountains, in the great valleys and in the deserts. Accompanying them are almost 400 photos and 67 maps. Some of these trips are for week ends, some are for longer periods.

And if you'd like to camp along the way, the "Directory of Western Campsites" lists 30,000 such spots — in national parks, national forests, state parks and county parks. All details the camper will wish to know are listed — name and location, elevation, number of units, availability of stoves and fireplaces, sanitary facilities, water, recreational facilities and special points of interest in the area.

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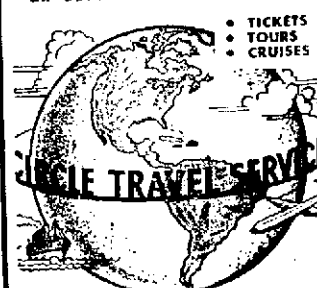
Yesterday's City

The ancient city of Pompei, smothered in 79 A.D. by hot volcanic ashes spewed from Mt. Vesuvius but brought again to sight after careful excavation, may be visited by tourists daily from 9 a. m. to sunset. Located on the outskirts of Naples, Pompei may be reached by auto, organized-tour coach or the trains which make the 35-minute trip several times a day. Americans who take one of Trans World Airlines' 17 flights a week from New York to Rome for an Italian holiday will find Naples itself a fascinating city only 2½ hours from Rome by train.

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His Pills Were a Dime a Bottle



—Drawing by Clyde Winslow

Medical practitioner of a past era, old Doc Gilpin was servant of mountain folk with whom he became a legend.

By O. G. Boyd

OLD DOC GILPIN, wrapped in his great coat of buffalo skin, his long white beard covered with frost, was coming down the old Mother Lode mountain road from the mines to his home. His sleigh, pulled by an old sorrel mare and lighted with numerous lanterns — why, no one ever knew — glittered like a Christmas tree as he rounded the tortuous curves. His two big dogs, who accompanied him everywhere, their breath steaming in the cold night air, stalked sedately behind.

The only practicing physician for miles around, he was revered by the people of this little mining community. A stout man of medium height, he wore a long white beard, partly stained yellow from smoking a short clay pipe.

The stories about him were legion. He treated a miner who was crippled with rheumatism for a whole year. Later the miner, once more in good health, dropped into Doc's office.

"How much do I owe you, Doc?" he queried.

"I guess about ten dollars," said Old Doc, thinking a moment.

"Don't you think that's a lit-

tle bit steep?" the miner asked, real serious like.

"Well, make it five then," said

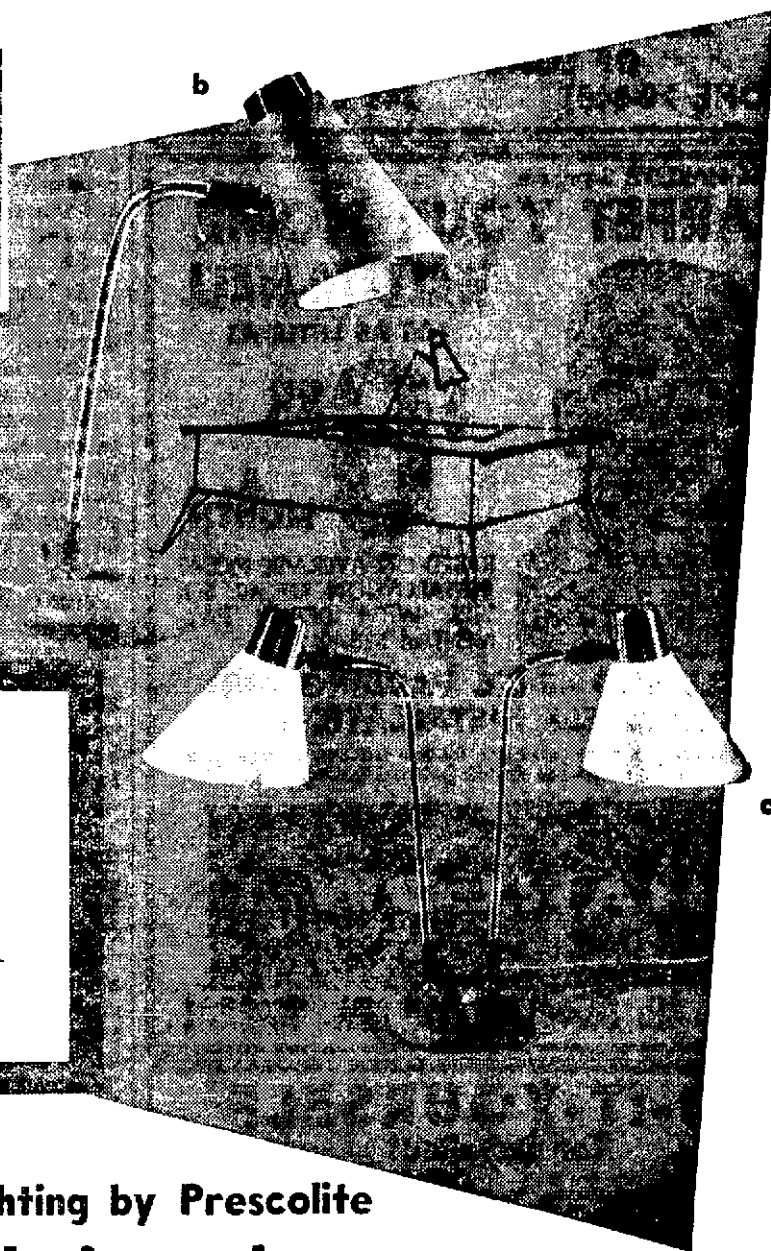
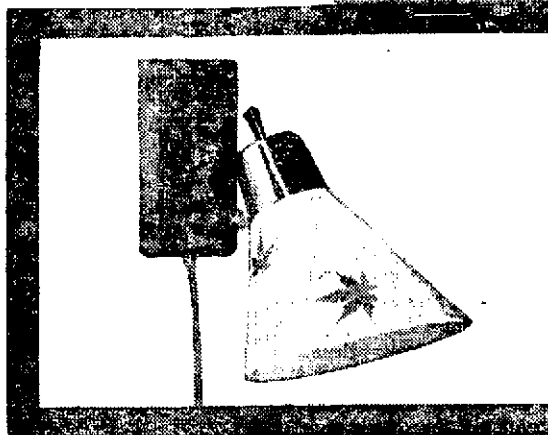
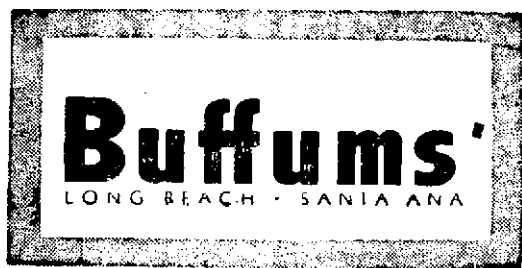
the old man without blinking an eye.

The miner handed him a 50-dollar bill and walked quickly away, shaking with laughter. It was probably the most money Doc had seen at any one time in a year.

A brilliant student, he had graduated with honors from an eastern medical school and held degrees in others. He must have loved the life of a mountain doctor, with all its hardships and heartbreaks. He came to the little town as a young man and never left.

Year after year he labored, wading through blizzards, braving torrential downpours, bringing children into the world, fighting epidemics, sewing up the injured and setting broken bones. He always had a twinkle in his merry blue eyes, a pat on the head for the children and a

(Continued on Page 14.)



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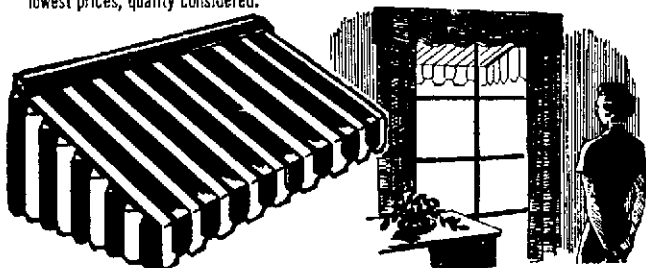
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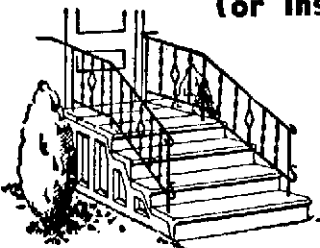
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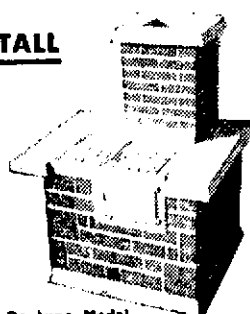
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The Old Pill Doctor

(Continued From Page 13.)

kindly word of sympathy for the sick.

DOC BECAME an authority on the treatment of pneumonia, which, in those days and at that altitude, had a very high fatality. One time, due to the coaxing of his friends in the little town, he put on his best clothes and went down to the city, to a meeting of the state medical society. He had written a paper on the treatment of pneumonia and it was read before the meeting. So great was his reputation that the big city specialists listened with rapt attention and later he was surrounded with doctors asking his advice and congratulating him.

He charged a nickel or a dime at the most for a generous bottle of pills. He had no set charge for his calls and seldom kept track of them. His wife tried to keep books for him. It was almost impossible. She finally persuaded him to get a young doctor to share his practice. Doc was pretty skeptical but at last agreed to the idea.

In due time young Dr. Carson arrived, very earnest and efficient. It was evident from the first that the old man's finances were not in the best of shape. He looked over the accumulation of years, but found very little he could collect on. Old Doc didn't like this collecting business any too well. His faith in people was unbelievable.

His young partner told him he should raise his prices, whatever they were.

"Hell," said the old man, "they can't pay what I charge now."

He gave the young doctor some patients to call on but most of them wanted to know if the old man was getting too feeble to get around. This was too much for Dr. Carson. He left for greener pastures.

THE OLD MAN loved to play poker and now and then found time to sit in the game that ran nightly in the local saloon. Strange to relate, he would always win three or four pots, then a call for the doctor would come. By the time he got back his place would be filled.

The bartender usually put in the call and the rest of the players saw to it that Doc was a few dollars to the good. It is doubtful if he ever caught on.

The railroad had a bad wreck a few miles down the canyon. A number of people were killed and injured. Doc got word of the wreck from the station engine. He caught a light engine coming down from the summit and was the first doctor to arrive at the scene. Most of the dead had been removed to the undertaker in the town near by. He did what he could for the injured before the hospital train arrived. A young boy was looking for his mother and said she had some money sewed in her dress. They looked for her among the injured but she wasn't there. Doc knew then she must be dead. He borrowed a horse and buggy and with the boy left for town at top

speed. They arrived just as the undertaker was about to burn the clothes taken from the dead. The boy identified his mother's dress; sewn in the hem they found five thousand dollars in bills.

Doc lived to be more than 80 years old and he died with his boots on. Never was there a man who gave more and asked so little. They buried him in the little mountain graveyard that overlooks the town he served so long and so faithfully.

The road up the mountain has been widened and the grades are not so steep. Autos climb it with effortless ease. The mining company has a fine hospital up there now with a young doctor and a nurse all dressed in white.

Somehow, something has gone out of the life of the oldtimers who were young in Doc's day. At night they look wistfully at the slopes of the rugged old mountain, as if they expect to see old Doc's lanterns start to flicker off and on as his horse brings him down the mountain and safely home.

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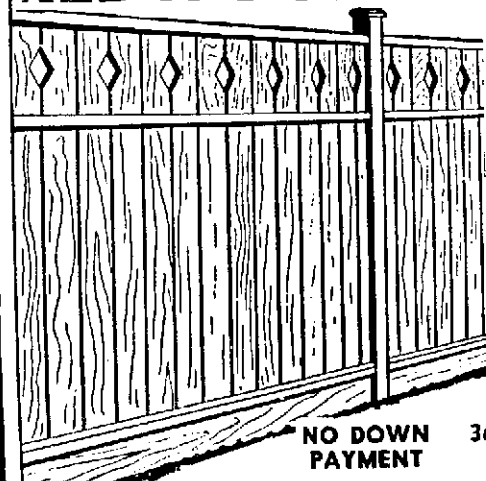
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NO PAPER

(Continued From Page 4)

Hartpence was mentioned with pride, inasmuch as his grandfather was a brother to John Ross, husband of Betsy Ross. (A little complicated but understandable. . .)

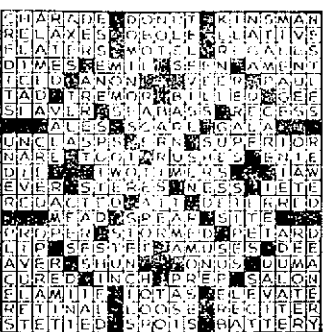
MANY AMUSEMENTS were offered in Long Beach at this time. At the Art Theater on the Pike, one could take the family to see "Ten Nights in a Bar-Room." "Salomy Jane" was playing at the Bently Grand Theater on the Strand. The Byde-a-Wyle theater was presenting "The Timely Place and Girl" at prices ranging from 10 cents to 30 cents, unless one wanted to indulge in a rocking chair which cost 50 cents! (No mention was made as to the cost of couches. . .)

The Majestic Dancing Pavilion charged 50 cents a couple, with a charge of 25 cents for an extra lady. Undoubtedly, if the extra lady wanted to bring an extra man he got in free. Bowling and billiards were available at the Pike; and the Wonderland theater presented a motion picture called "When Women Meet," a comedy.

It's very likely that 45 years from now, in 1999, someone will pick up an old 1955 issue of the Independent or Press-Telegram and chuckle as he exclaims:

"By gosh, listen to this: People were still looking at 21-inch television sets back in 1955! Look at this ad! Look at the clothes they wore! Take a look at this 'modern' airplane! This newspaper sure tells a story!"

SOLUTION TO TODAY'S PUZZLE
(See Page 30.)



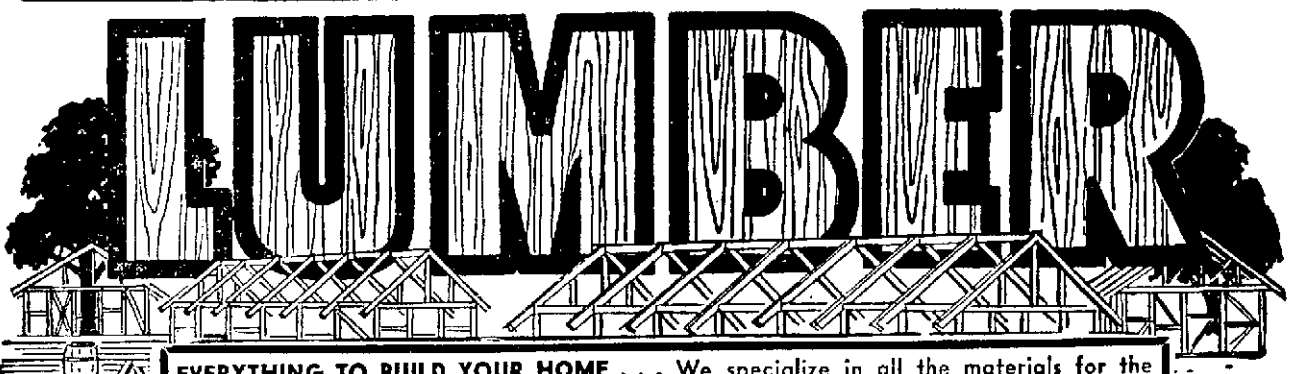
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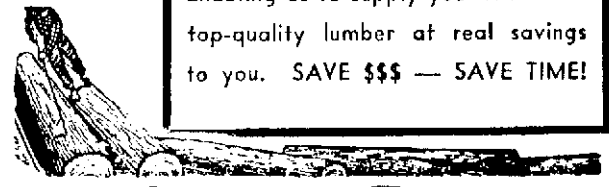
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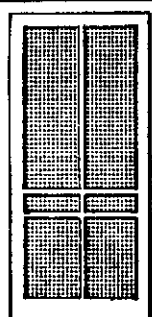
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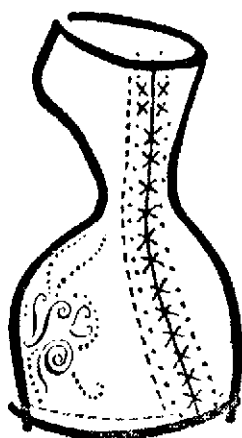


Guaranteed to brighten up "Blue Monday" dinner hours is Hamburger and Green Bean Casserole, as made by Mrs. W. B. Morlock, above, with "helper," Janis.

Mrs. Morlock's Hamburger and Green Bean Casserole

- | | |
|--|-------------------------------|
| 1 lb. ground round | 1/2 tsp. Worcestershire Sauce |
| 1 medium onion, chopped | 1 can tomato sauce |
| 2 tbl. green pepper, chopped | Paprika |
| 1 No. 303 can green beans whole, cut or French | |
| Salt and pepper to taste | |
| 4 or 5 medium-sized potatoes, mashed | |

Brown meat. Add onion and green pepper. Cook until onion is golden brown. Stir in Worcestershire Sauce, tomato sauce, green beans, including liquid, salt and pepper. Simmer for half hour. Pour into casserole and top with mashed potatoes. Sprinkle potatoes with paprika. Bake in moderate oven (350°) until potatoes turn golden brown.



Whatever it is, you'll find it in Bixby Knolls Shopping Center—a good place to shop. Atlantic Avenue at San Antonio Drive



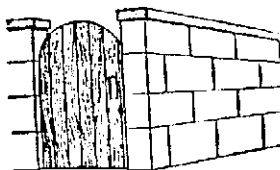
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COOKING

Casseroles to Dispel Monday Dinner Blues

By Mildred K. Flanary

Press-Telegram Home Economics Editor

BLUE MONDAY:

Webster says "blue" means low in spirit or melancholy. Just why this feeling should always set in on Monday, no one can say—perhaps it's just traditional. However, Monday always seems to be such a letdown after a carefree weekend.

For the homemaker, the solution is obvious—force yourself to put forth the needed extra effort and the day won't be half so bad. Blue Monday will end with satisfaction, too, if your family comes home to a rainbow in the shape of an extra-special surprise at dinner.

With charmer, three-year-old Janis as an able helper, Mrs. Walter B. Morlock, 5202 Walkerton St., seldom finds Monday is blue. She still remembers Dad, however, in her menu planning, and digs deeply into her specialty file.

One of her many recipes which is a family favorite is Hamburger and Green Bean Casserole, which is featured elsewhere on this page today. Here are some other good recipes:

Quickie Dried Beef Casserole

- Small can mushrooms,
- 4 oz. (stems and pieces)
- 3 tablespoons butter
- 3 tablespoons flour
- 2 cups milk
- 1/2 teaspoon pepper
- 1/2 pound dried sliced beef
- 3 cups mashed potatoes (leftover or instant)
- 1/2 cup shredded cheese

Brown mushrooms in butter; stir in flour and blend until smooth. Slowly add milk and cook, stirring over low heat until sauce is smooth and thickened. Add pepper. Combine with dried beef. Line a buttered 2-quart casserole with mashed potatoes. Fill center with creamed mixture. Sprinkle shredded cheese over potatoes. Bake in moderate oven, 350 deg. F., for 25 minutes or until potatoes are lightly browned and creamed mixture is piping hot. Serves 6 to 8.

Kitchen Tip:

Mrs. Morlock's Kitchen Tip: When boiling spaghetti, macaroni or noodles, to prevent it from boiling over, put batter around top edge of kettle.

Baked Cheese Rabbit

- 3 Shredded Wheat biscuits
- 2 tablespoons butter or margarine
- 2 eggs
- 1 1/2 teaspoons salt
- 1/2 teaspoon dry mustard
- 1/2 teaspoon paprika
- 1 1/4 cups milk
- 1 teaspoon Worcestershire sauce
- 2 cups (1/2 pound) grated American cheese

Split Shredded Wheat biscuits. Spread split sides with butter and lay butter side down in shallow glass baking dish (10x6 inches). Beat eggs and combine with remaining ingredients. Pour over Shredded Wheat. Bake in moderate oven (350 deg. F.) for about 30 minutes. Serve at once. Serves 6.

Sweet Sour Sausage With Succotash

- 1 pound pure pork sausage links
- 1 No. 2 can red kidney beans
- 1 No. 2 can whole kernel corn
- 2 tablespoons vinegar
- 2 tablespoons brown sugar

Pan-brown sausage in a heavy skillet. Pour off fat. Add drained kidney beans and corn. Mix vinegar and brown sugar. Pour mixture over sausage and vegetables. Cook over low heat, stirring occasionally, until vegetables are hot. Serve immediately. Serves 6.

Baked Ham and Corn Casserole

- 1 No. 2 can kernel corn
- 1 small onion, grated
- 1/2 cup minced green pepper
- 2 cups diced or cubed cooked or canned ham
- 1/2 teaspoon dry mustard
- 1/4 teaspoon Worcestershire sauce

1 1/2 cups medium white sauce
1/2 cup fine bread crumbs
1/2 cup grated fresh cheese
Combine corn, onion and green pepper; arrange half in bottom of buttered casserole. Top with layer of half the ham. Repeat layers of corn and ham. Blend mustard and Worcestershire into white sauce; pour over mixture in casserole. Mix crumbs and cheese; sprinkle over casserole. Bake in moderately hot oven (350 deg. F.) 25 minutes or until brown. Serve hot with crisp green salad, rolls and chilled beer for an easy and delicious summertime supper. Serves 4 to 6.

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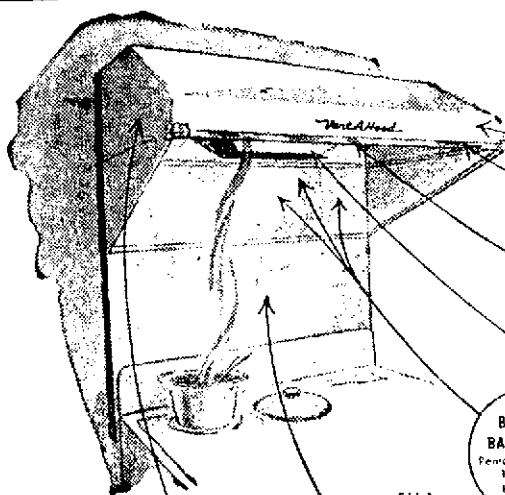
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| 1 BELL PEPPER,
CHOPPED | PINCH OF CAYENNE
PEPPER |
| 2 CLOVES GARLIC
CHOPPED | 1/2 CUP VINEGAR |
| 1 CUP OF WATER | SIMMER 1/2 HOUR |
| 2 TBSP. BROWN
SUGAR | 2 LBS. IOWA PORK
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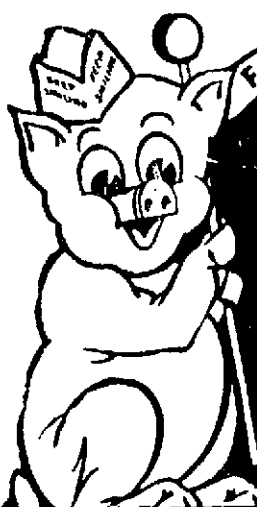
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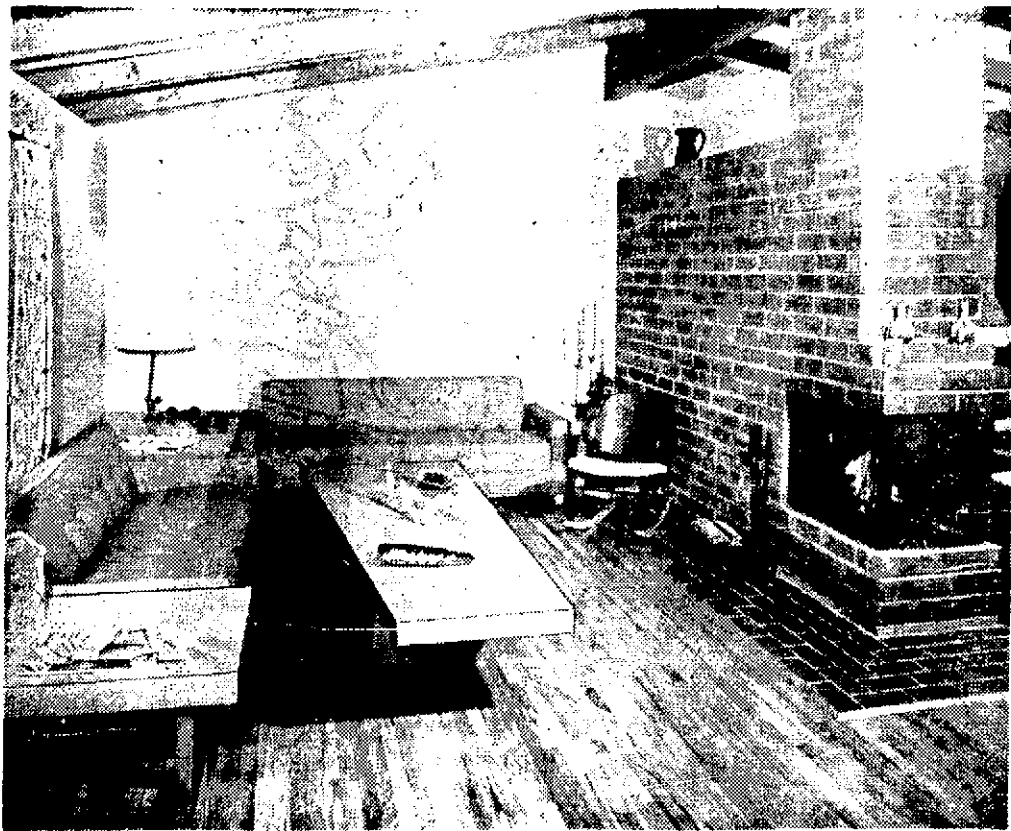
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Free-standing fireplace wall of red brick acts as divider in the Les Harter home, stopping short of ceiling and dramatizing the soaring overhead rafters.



Photos by Jasper Nutter

Serving both sides of the kitchen-living room setup, a cheery fireplace is a feature of the Harter home.

SOUTHLAND HOMES

House That's Gay, Full

By Eileen Ball

A HOME to be perfect must answer the needs and express the personality of the particular family it houses.

People who bow with pleasure to convention and formality would, for example, find small comfort in living in a house where the kitchen merges with the living room with no real definitive barrier between the two.

But for families who like to "live all over the house," the open-plan, with its partial or non-existing walls, was a heaven-sent architectural innovation, indeed.

Just such a couple is the Les Harters, who are completely devoted to living in the casual tempo in their home at 1980 Troquois Ave.

They enjoy company. And so, their friends always feel a genuine welcome when they call. Nor must they call ahead to announce their impending arrival. In Harter's words, he and his wife would just as soon be surprised. It goes without saying, then, that their is an "as is" pattern of daily living, one that is nothing but enviable.

THE HOUSE the Harters

bought in the Campus Homes unit provides ideal background for their relaxed mode of living. Designed by the architectural firm of Poper & Lockett, AIA, these homes were calculated to fill the growing demand for the contemporary house that has more honest good looks with less frills and more function with less maintenance than anything ever dreamed of a generation ago.

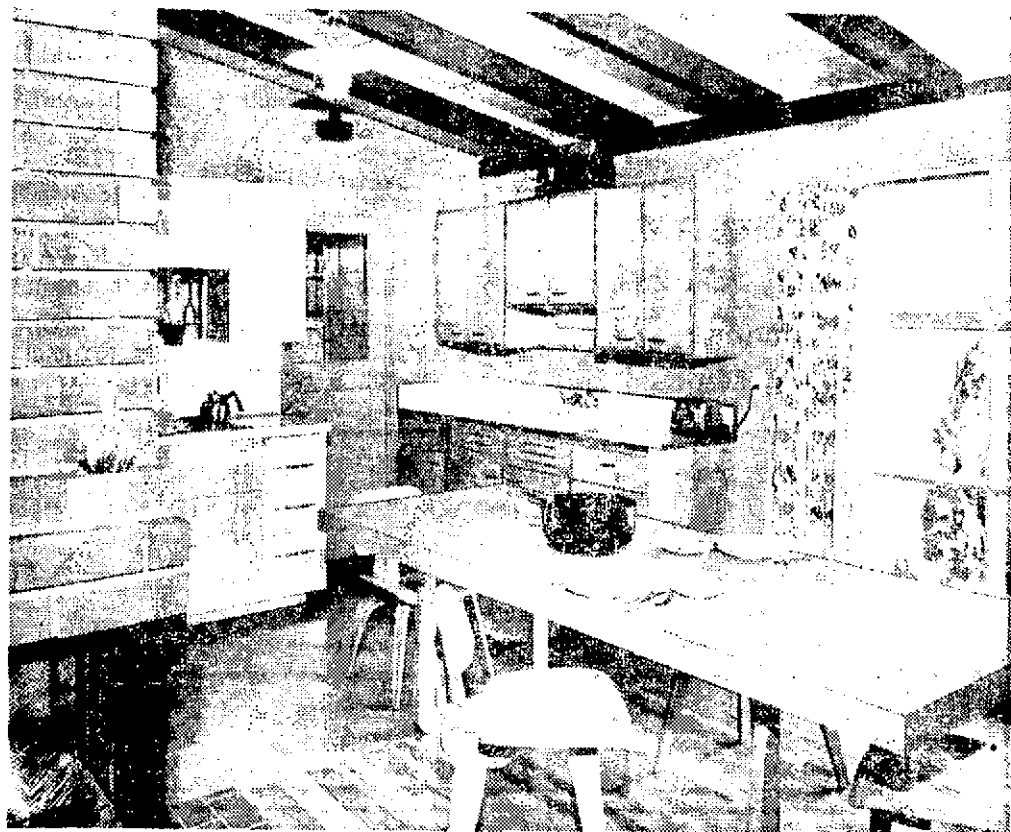
The houses that Poper & Lockett designed for this development pose an unconventional but a completely logical solution to today's living demands.

The absence of all but necessary walls has given the 1,100-square-foot houses an airy spaciousness usually possible only in twice the footage.

In addition to the aesthetic soundness of such a plan, there is the very real truth that such a house can actually accommodate twice the number of people that could be squeezed, uncomfortably, into the more conventional cubicle bungalow.

WHEN THE HARTERS have guests, for example, the universal tendency for "everyone to wind up in the kitchen" is elimi-

Kitchen and dining areas, below, of the Harter residence merge. The 8-foot dining table was designed and made by Harter, a skilled craftsman in wood.

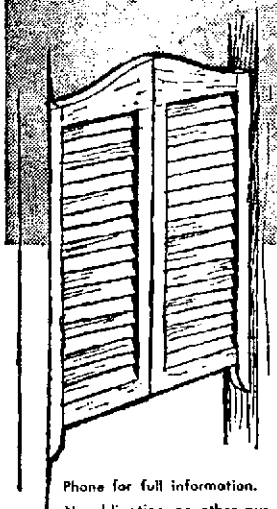


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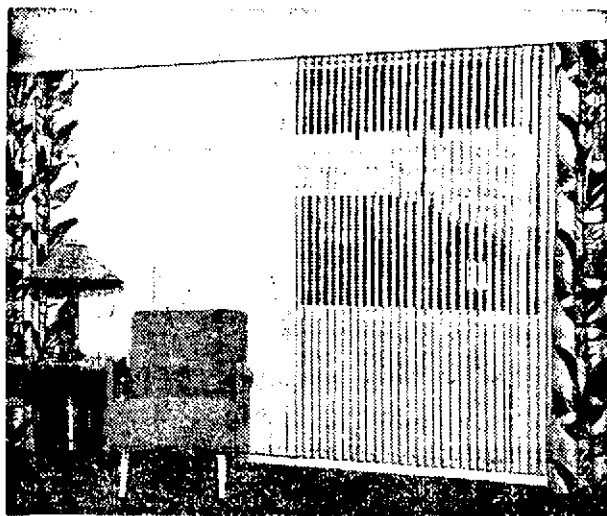
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nated. For their kitchen merges with the living room. The Harterers find this to be an ideal arrangement. To them, the kitchen is perhaps the friendliest and most congenial part of the house. So why, they reason, shut it off like a bad child?

A walkway bordered by wide planting areas verdant with the lush greenery of tropical plants leads to the front door, which opens into the heart of the house — the kitchen-dining room.

An area, undesignated by the conventionality of walls, serves itself up as an undefined entry. From here, a crackling fire in the open fireplace that divides the kitchen from the living area meets the first glance of guests. The kitchen area is located directly to the right.

A large and very attractive table, 3 feet wide and 8 feet long, stands ready to seat the family and as many guests as are apt to drop in during dinner. A company of early Charles Eames chairs, crafted entirely of laminated plywood, provide seating just as comfortable as it is handsome.

THE TABLE rates mention inasmuch as it was both designed and made by Harter, who is no novice to the art of furniture design. A former instructor in furniture design at L. B. City College and proprietor of a cabinet shop, Harter has a wealth of practical experience on which to rely.

The extra thick table top has been covered and its sides masked with formica in a ruffled oak pattern so realistic it could fool oak itself! The stirrup-contoured legs were Harter's own design, and provide an interesting solution to the problem of support.

The extended fireplace of common brick forms one wall of the kitchen against which stands the refrigerator. This partition stops a couple of feet short of the ceiling, thus comprising a partial wall over which soar the exposed rafters that add so much character to the house.

Harter, who is retained by the Millworkers Institute of California as technical consultant, has a deep-rooted love for natural woods in architecture. So the reliance of this house on the supporting roof members for looks as well as service held great appeal for him.

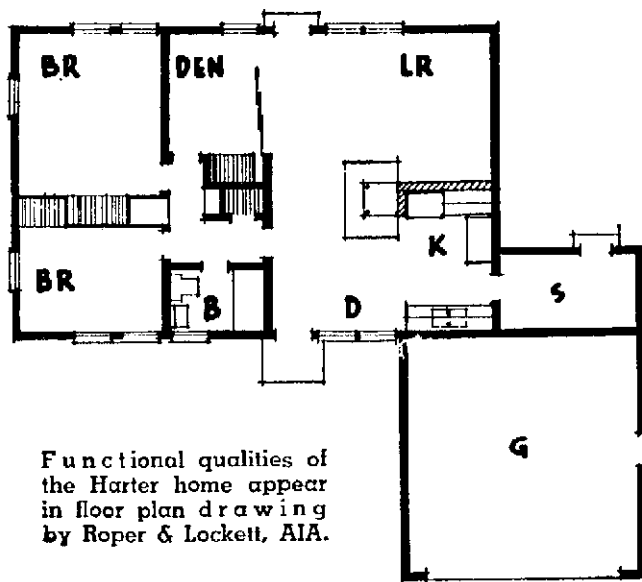
On the living room side of the divider fireplace there are still other examples of Harter's prowess as a furniture designer.

A wedge-shaped coffee table, 8 feet long, covered in oak formica and supported by squat stirrup-shaped legs stands before one of the pair of tweedy sofas. The two sofas and an ingenious contemporary rocker comprise the conversation area.

From here, expansive windows overlook and a French door opens to the spacious back garden.

A SMALL STUDY adjoins the living area and has a sliding partition door. Then, when privacy is desired in the den, the door may be pulled across tracks.

Here, two more wedge-shaped formica slab tops meet each other at a right angle in the corner of the study to form an expansive two-way desk. Harter explained that there are nine of his tables of varying sizes throughout the house.



Functional qualities of the Harter home appear in floor plan drawing by Roper & Lockett, AIA.

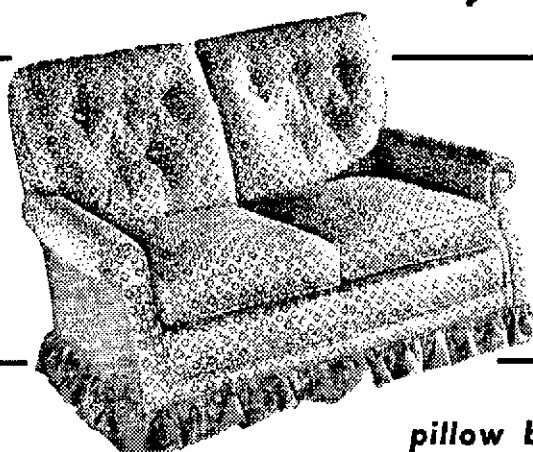


Greenery grows in abundance beside the walkway leading to Harter's front door. Dinette window surveys area.

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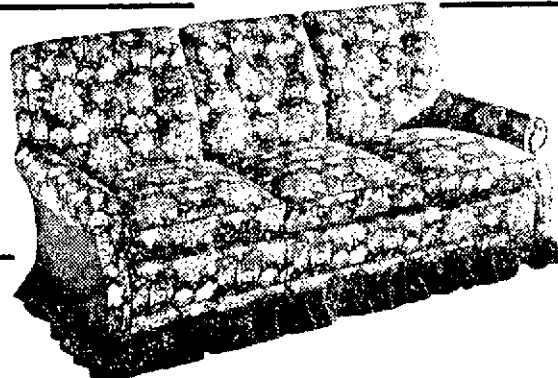


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Nosey, coatimondi, and Josephine, black Gibbon ape, are rare, interesting pets of Mr. and Mrs. Clarence King.

PET PARADE

Jungletown Visits TV

By Eleanor Avery Price

ROYAL KINGS may have their jewel-studded crowns, special regalia, and other hoop-de-da, but Clarence and Bessie King, 1165 E. Pacific Coast Hwy., have their pets, and to them little else is more important.

By turning the TV dial to Channel 13, KCOP, on Monday and Friday between 4 and 5 p. m., one may see some of the rare pets the Kings own on the Conglomerata program produced by Charles Vance with interviewers Marilyn Hare and Jack McElroy. Even the personnel at KCOP look forward eagerly to the hour when the Kings, with some unusual pets in their arms, walk into the building.

Many of the fine pets that the Kings have obtained since the early '40s when Clarence, a feed store owner, and Bessie, a Newport Beach schoolteacher, were married have arrived after perilous travel over ocean or through jungle, and information on their needs have sometimes been sketchy. But the Kings have a knack, and their experimental care amounted almost to genius. Now they are authorities on almost any pet known.

The Kings are pictured on this page with Nosey, the Coatimondi, and Josephine, a rare black baby Gibbon ape.

Nosey comes from tropical South America and is allied to the raccoon, though he has a longer body and tail and a long, flexible snout. He is an adaptable and affectionate fellow, easily kept as a pet. The conti will accept a collar and lead but because of his insatiable curiosity should have a good cage of his own.

The coatimondi eats foods that are enjoyed by cats and dogs, such as raw horse meat, cottage cheese, milk and eggs. He also enjoys fruit, nuts and sweets, particularly honey. His water crock should be kept full and elevated from the floor of the cage. It should be removed before feeding and then returned.

There should be a nest box in the cage no larger than is necessary, otherwise he might soil it. A nail keg is usually large enough.

JOSEPHINE comes from India and has attached herself so affectionately to Mrs. King that she spends a good part of the time riding around on Mrs. King's arm. She even clings there when Mrs. King washes dishes.

This little charmer eats fruits, nuts, cereals, either dry or softened with milk, and various cooked foods. Fried foods are taboo.

Although the Gibbon ape is extremely intelligent and eager to be part of the family, it is a mischievous little creature and

must be constantly watched when not caged.

If the Gibbon ape is to spend much time in the cage, the cage should be quite large and equipped with exercise bars and a platform near the top.

PARAKEET FUN: A new book certain to please parakeet fans is "Poyke, the Parakeet" (All-Pets Books, Inc., Fond du Lac, Wis., \$1). Poyke is the educated parakeet featured in cartoonist Wally Carlson's "Mostly Malarky." The book consists of photographs of his antics by Hardy Wieling of the Chicago Tribune and the cute captions are by Carlson.

ONE OF THE FINEST dog books to come off the press is Blanche Saunders' "The Complete Book of Dog Obedience" (Prentice-Hall, \$4). In his foreword, Harry Miller, director of the Gaines Dog Research Center, writes, "Dog Obedience and Blanche Saunders in this country are synonymous. She is the nearest thing we have to a 'Miss Obedience.'" Miss Saunders recently was honored by being named "Dog's Best Friend."



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Fight 'Em, Ladybug!

By Douglas Nelson Rhodes

THANKS to a tiny Australian beetle—a diminutive cousin of the familiar American "ladybug" or "ladybird," which inspired the famous "fly away home" nursery rhyme—Southern California's enormous citrus industry will soon be protected

from an invasion of insects that formerly created havoc among the crops.

Known by the jaw-breaking name of cryptolaemus montrouzieri, the beetle possesses an insatiable appetite for a species of mealybug that has cost citrus growers millions of dollars a year in spoiled fruit.

The Los Angeles County Insectary, at the request of orange and lemon growers, recently undertook to do research on the problem of finding an effective method of combatting the scourge of mealybugs threatening the huge industry. Thomas A. Kendall, county insectary superintendent, in a series of controlled tests found that the little ladybug from Australia was the mealybug's natural enemy. He imported breeding stock for further experimental work—and found himself with a three-fold job on his hands.

Mealybugs, as well as cryptolaemus, had to be propagated in the laboratory for the experiments and, though the beetles could feed on the mealybugs, the latter, too, had to eat. It wasn't practicable to feed them on a citrus diet alone so a nursery of potato sprouts was installed. Playing nursemaid to two kinds of insects proved a complicated project but the scientist estimated that success or failure of

(Continued on Page 22.)

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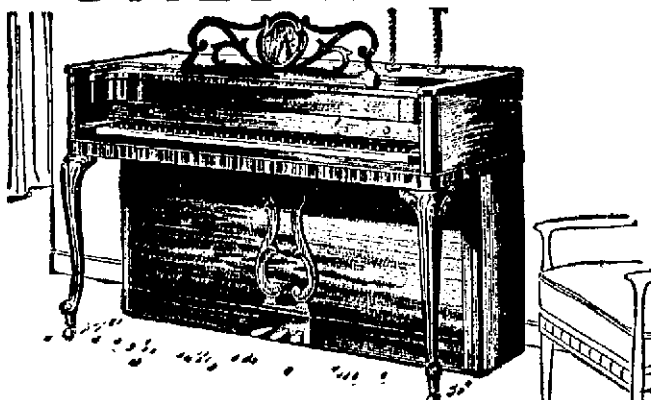
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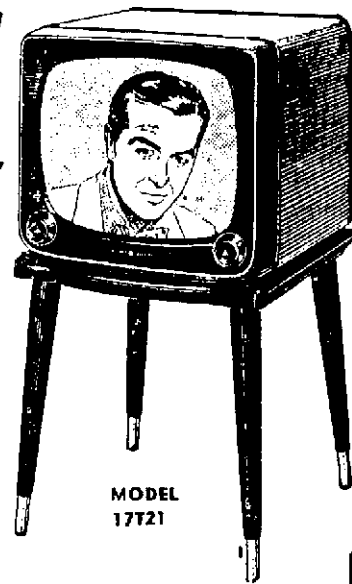
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LADYBUG

(Continued from Page 21)

the experiment could be determined in 90 days.

THE POTATOES were in trays which were placed in groups of 360 in each of 21 rooms in the long building. Temperature was kept at 80 degrees with 65 per cent humidity—an ideal climate for both potato sprouts and mealybugs. As soon as the potatoes showed vigorous growth they were infested with mealybugs, which multiply rapidly. Then, 25 ladybugs were placed in each tray to lay eggs. These hatch into larvae in 12 days. The larvae takes over from there, working on the mealybugs at a fantastic rate, and in three more weeks pupate and become ladybugs.

The scientist found that each change of the beetles' life cycle increases their appetites for mealybugs, and at maturity they are able to forage for themselves, seeking out their prey wherever the mealybugs may hide.

Each of the county insectary's propagating rooms has a muslin-covered window. When a light is displayed behind the curtain the ladybugs light on the fabric and are gathered in "squads" of 10 and placed in gelatin capsules. These are dumped into a hopper of a machine developed at the laboratory and are transferred



Los Angeles County insectary scientists inspect lettuce infected with aphids upon which ladybugs feed.

to paper sacks, 100 capsules to a sack.

CITRUS GROWERS then distribute the little soldiers, scattering them in their groves at

the rate of one 10-beetle squad per tree. These colonize in the interior of the trees and by the time they have reared a new hungry generation, the parents and offspring will have eaten every mealybug in the grove.

Cost of this method of controlling the insect scourge is very cheap in comparison with the traditional fumigation process. Dr. Kendall reports that the ladybugs can be organized into the most economical army ever put in the field. The mealybug menace can be eliminated by "beachheads" of cryptolaemus at a cost of but \$2.40 per acre, against a cost of \$50 per acre for the present unsatisfactory fumigation method.

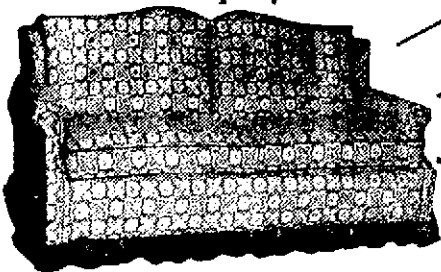
There now has been mobilized an army of beetle "soldiers" numbering 74,000,000 which are being turned loose in California orchards.

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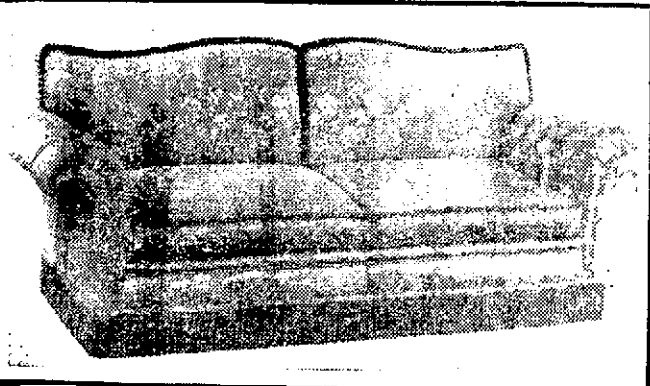


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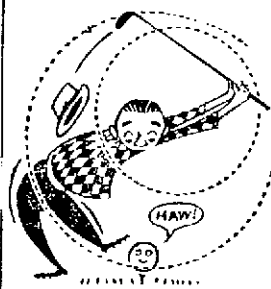
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This photo was made with lightweight speedlight equipment, using electronic principles, and a slave unit.

By the Shutterbug

THE ELECTRONIC AGE has caught up with ye old Shutterbug. I've been taking pictures lately with a portable speedlight. For the benefit of those like myself (until recently) who are wary of the new equipment, this means I was shooting flash pictures without the necessity of changing bulbs after each flash. It's done by electronics in small photo packages. For this education in practice, not theory, Ray Baxter, an official of the American Speedlight Corp., is responsible. He also demonstrated the great safety factors of the Ascor by several convincing tests. The Ascor light unit comes in two parts, each weighing only two pounds, two ounces. One is the shooting head which contains the flashtube in a reflector and the condenser. The other is the

power pack — a 510-volt dry battery in a plastic case on a shoulder strap. The shooting head is attached to the camera by a bracket. One connection goes to the shutter, which must have an X marking or a zero-delay mechanism for strobe synchronization. The other connection to the power pack is a coiled cord with a special lock-in grip. A few seconds after the button is pressed to ON, a blinker light starts flashing on the shooting head and you can see

CAMERA ANGLE

Electronic Flash

you're ready to start taking pictures. When you flash a picture, the blinker light goes out until the condenser recharges in four seconds, then starts flashing again. This is less time than it takes to put the slide in, turn the film holder over, take the slide out and cock the shutter for the next picture.

The light from this unit is roughly equivalent to that of a No. 5 flashbulb. It has a guide number of 190 for fast pan film and around 400 for the latest black-and-white high speed films. The quality of the light matches daylight so only daylight type color film may be used with a guide number of 45. The duration of each flash is 1/1300 of a second.

By using a similar unit with a photocell instead of a synch cord, side and back lighting is possible.

But you'll have to excuse me now, folks, while I return to my electronic living. They say these batteries are good for 1200 flashes each and I've got about 1100 to go.

THERE'S STILL TIME to enter this year's National High

School Photographic Awards and share a \$5,000 prize jackpot! Individual snaps may win as much as \$300. For full details and helpful tips on how to make prize-winning pictures write to National High School Photographic Awards, 343 State St., Rochester 4, N. Y. Entries should be sent directly to this address, too.

LONG BEACH CINEMA CLUB will meet at 8 p. m. Wednesday in Birney School, Spring St. and Maine Ave.

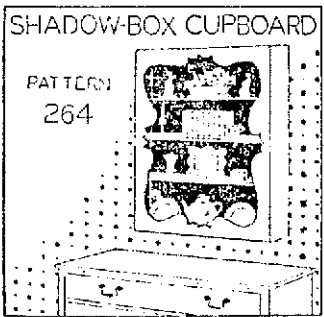
LONG BEACH CAMERA GUILD will have a black and white print competition at 8 p. m. Wednesday in Municipal Art Center, 2300 E. Ocean Blvd. Winners in the February color slide competition: Floyd Williamson, first; Clara Watkins, second; William Jordan, third; Elva Hayward, F. M. Scott, Floyd Williamson, honorable mention. Judge was Charles Norona, member of the Photographic Society of America and El Camino Real. In competitions in the Southern California Council of Camera Clubs, Elva Hayward won second place in color and Murray Shaner took first place in black and white.

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Face-Lifting a Fireplace

By Katherine Csiki

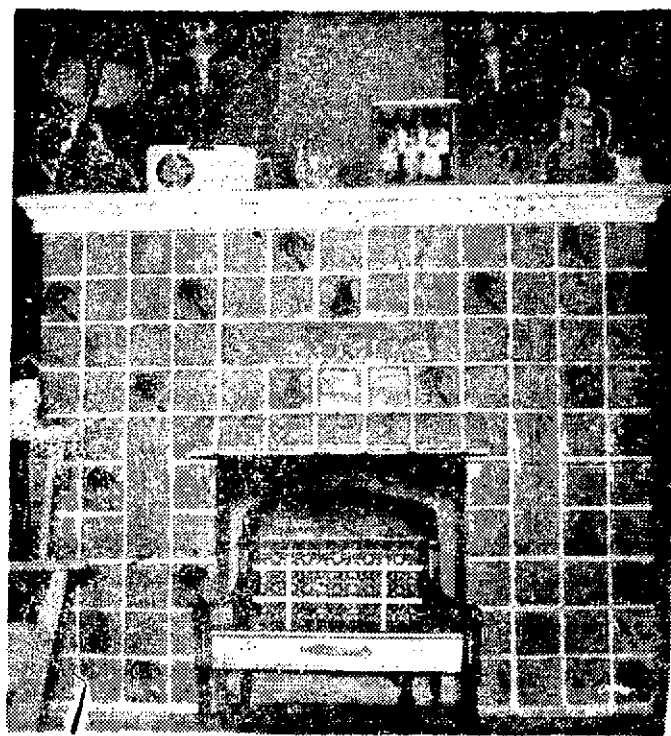
WHEN WE MOVED into one of the older houses in Long Beach, we were chagrined at the dullness of our imitation fireplace. It was the same light green of our uninteresting walls. It was built one third of the way in, on one side of a 30-foot living room and I wondered if something couldn't be done to make it a focal point in the room.

Beneath the three-sided, eight-inch-from-the-wall mantel was the regulation, worn bronze gas heater. The whole thing detracted from the big room, rather than taking the place it should have.

I admired mosaic type patterns of masonry in the homes of my friends. So, I experimented with patterns cut out of paper, until I found one which was comparatively simple. Cutout wind-blown palm trees became my theme with sailboats—in what I thought looked somewhat like a mosaic. Then, using rubber enamels, I blocked in the pictures. They were placed in a diamond formation over the sandstone; in alternating colors of Chinese red, black, yellow, ivory and Nile green. After this was finished, the fireplace took its place in the room.

I still wasn't satisfied. The fireplace lacked warmth, depth and gaiety. So, I bought a pint of high gloss fireplace enamel which was light oak in color to cover the blocks without pictures. A half-pint of walnut shaded clear varnish was used to cover the "mosaic" blocks. Along with these, I purchased a small can of dull white, inside paint.

By painting every third block with the varnish (the ones with



With paint and cutouts—and imagination—this imitation fireplace was made to assume its rightful values.

the palm trees and sailboats) and the alternating ones with enamel, a high gloss effect over all was achieved which made the fireplace a high point in the room. Finally, by painting between the "make believe blocks" pressed into the sandstone with the white paint, I made the block effect seem more realistic.

HAVING EMBARKED on the project, we became braver and having decided the light green walls weren't right, we purchased mint green for them. The darker color behind it made the "face lifted" fireplace more attractive.

To finish "Operation Face Lift" we bought gold paint and

went over the tarnished gas burner. Now our friends exclaim "what a charming fireplace you have."

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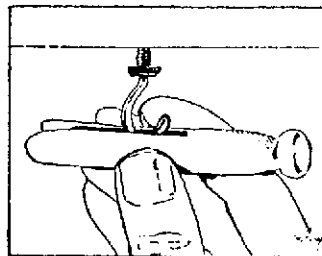
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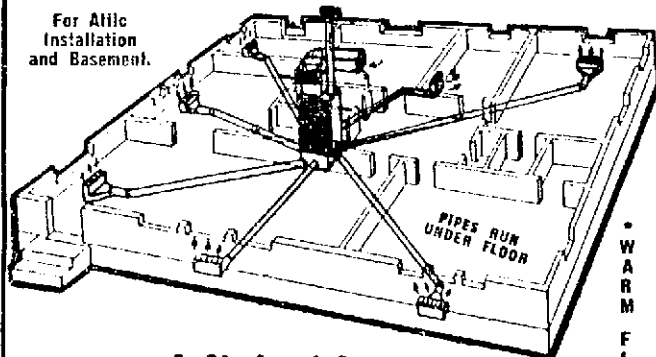
Make Do

A clothespin is a handy tool for putting up cup hooks under a shelf. The American Home magazine suggests you use them this way to prevent sore fingers.



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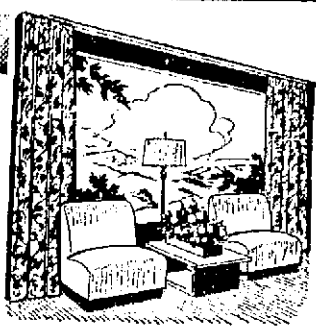
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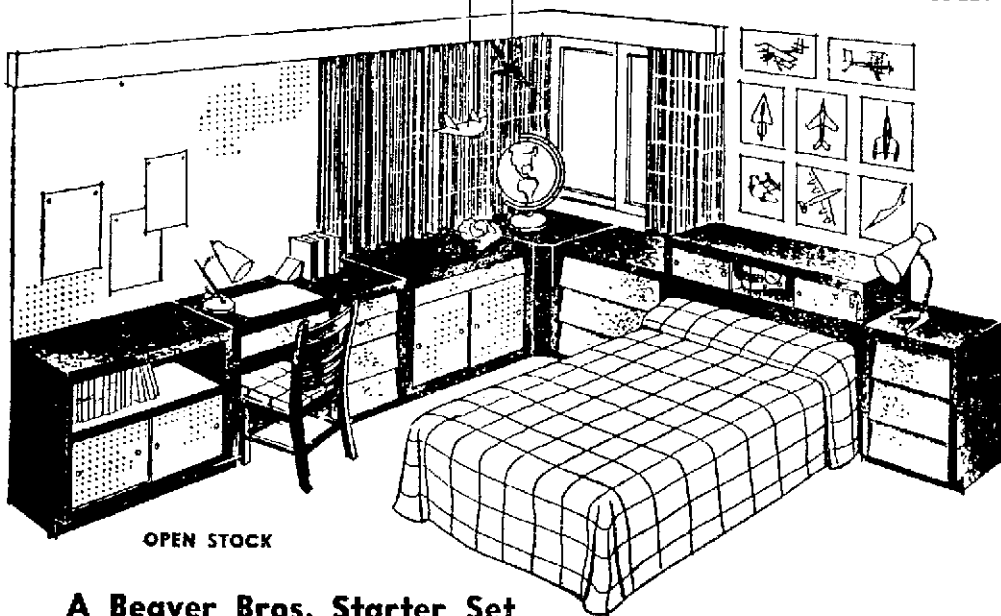
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BOOK REVIEWS

Foot-Loose and Fancy-Free

By Fred Taylor Kraft

Independent-Press-Telegram Book Editor

FRANCOISE SAGAN is a slender, attractive Parisian with a French bob who, after flunking her examinations at the age of 17, found time weighing her down. She decided to write a novel, and the happy result is "Bonjour Tristesse" (Dutton, \$2.50), which at once drew exclamations from critics, sold more than 200,000 copies in her native land, and is now being translated into a dozen different languages while producers bid for movie rights.

Miss Sagan says her teen-age friends are too young to read "Bonjour Tristesse." She is probably right. For this novel, told in first-person by Cecile, a girl the author's own age, is charged with the free-thinking and the acts of the libertine. Cecile is the motherless daughter of a man who refuses all ideas of fidelity or serious commitments and who enjoys his gay, carefree existence. While Cecile tags along in complete bliss her father takes one mistress after another, finally centering his attentions on a young demimondaine called Elsa. Then, at a Mediterranean villa, their life is interrupted by a visit from Anne, a friend of Cecile's dead mother, who obviously has come to conquer. Anne is more mature than Elsa, but at the same time is almost faultless femininity, and with her charms wins Cecile's father. But Cecile finds Anne doesn't believe in their carefree life. Furthermore, she's dictatorial. Cecile grapples with the problem of whether she would be happy living the well-patented life that Anne demands, or continuing as she is, going when and where fancy calls, without a care in the world. Deciding in favor of the latter, she

recruits the help of her young Italian lover in a plot that would win young Elsa back to her father.

Miss Sagan writes simply but convincingly, and as she writes her characters come out in the full light of life.

MORE FICTION: The feudal times of the Faroe Islands in the 18th Century were days of despots who exercised merciless control over their subjects, and Richard B. Thomsen writes of them in "The Tyrants" (Putnam, \$3.50).

During these times, the Island Council adopted Paragraph 8, a law forbidding landless serfs to marry. Two luckless youths were Jorund and Sigvad, each bound to bitter, cruel Guttorm of Bratte. In violence they found their escape and finally landed grants that enabled each to raise

a family side by side. But Jorund, too, became a tyrant, and Sigvad a lesser one. And like the tyrant that preceded them, they were undone at last.

Thomsen, a native of the Faroes, has written five novels since 1950, is now Denmark's most popular author. This is the first of his novels to be translated into English. G. C. F.

A LAUGHING MATTER: Almost dead-center in the state of Nevada, on busy Hwy. 50, stands Austin, population (including the rest of Lander County, which is twice as big as the state of Rhode Island) 419. There is little visible evidence that Austin's population once actually numbered into the thousands, and that its withered, weather-beaten business section at one time stretched for a distance of two miles.

The roaring Austin stampede got going in 1863, following discovery of an outcropping of rich silver ore. The miners who swarmed into the surrounding hills were a cussing, drinking, pun-loving lot and there came to town the Reese River Reveille, an uninhibited newspaper that kept its constituents in stitches as it matched pun for pun and reported the crazy goings-on. It was from the Reveille that historian Oscar Lewis got most of the material for "The Town That Died Laughing" (Little, Brown, \$3.75), which is the story of Austin from its beginnings until today. Readers will find immense pleasure in its pages. F. T. K.

ON COURTING: You don't have to know the history of courting to make love, darling, but it does no harm. At any rate, you won't be bored. So why not read "A History of Courting" (Dutton, \$3.75), by E. S. Turner?

JANE EKLUND BALL

A grand farewell party to an old house in Los Angeles is the setting for "Philippa" (Houghton Mifflin, \$3.50), in which a talented Los Angeles writer tells the poignant story of the family of that house, and of Philippa, who's married with two children and who meets at the party a man whom she's always loved. This is a novel in which you get to know the characters as well as some people you've known a lifetime.

SCORN FOR THE TRITE: Gustave Flaubert, one of France's most refined men of literature, nonetheless held contempt for the bourgeois. His scorn for the trite, the cliches, the blind beliefs and the fixed ideas that he found among the bourgeois was so great that he went about making exhaustive compilations which he published with satiric glee under the title of "A Dictionary of Platitudes." This work is now translated in full from the French (Rodaie Press, \$4.25), with a preface by Dr. Edward J. Fluck.

Writers to Meet

California Writers Guild will have its 22nd annual mid-winter roundup at 4 p. m. March 5 in Brookside Golf Club, 1133 Rosemont Ave., Pasadena. Dinner will be at 6 p. m.

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Shorty Harris, who made millions for others but not a penny for himself. Dad Fairbanks who liked poker and \$10,000 bets. Rosie who loved 'em and killed 'em.

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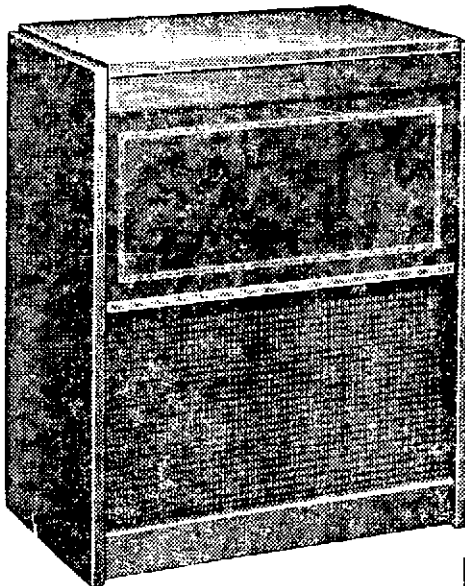
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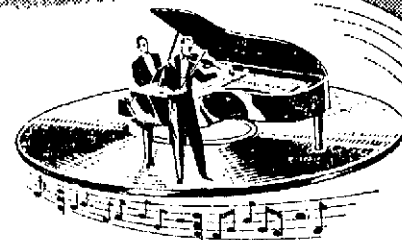
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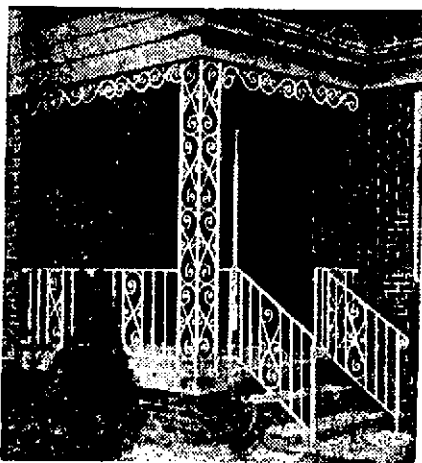
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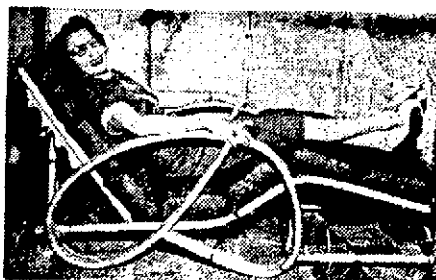
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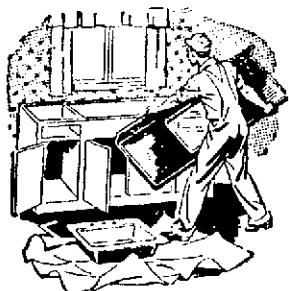
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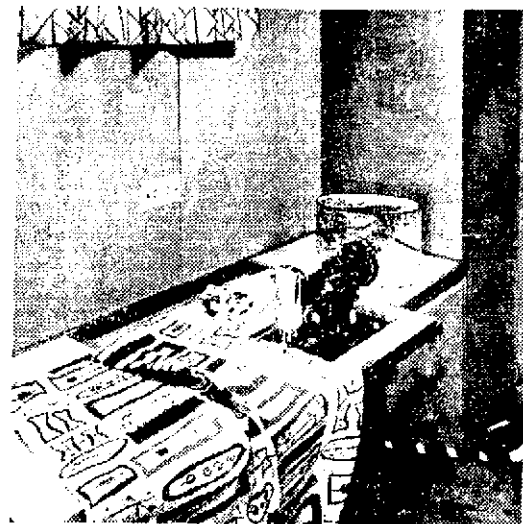
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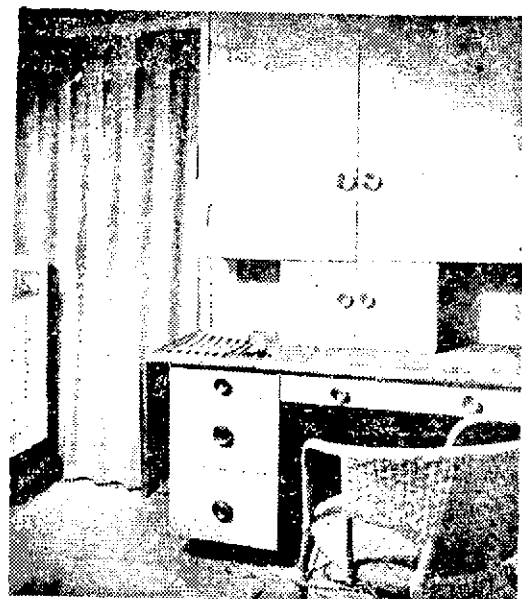
HOW TO Develop Storage Room and Add Sewing Space to Your Home

GOOD STORAGE is more than "places to put things." It's the result of careful planning that makes the most of even the smallest space. Here are some storage ideas that will help you add sewing space to your home with all your equipment and material's packed neatly away while not in use.

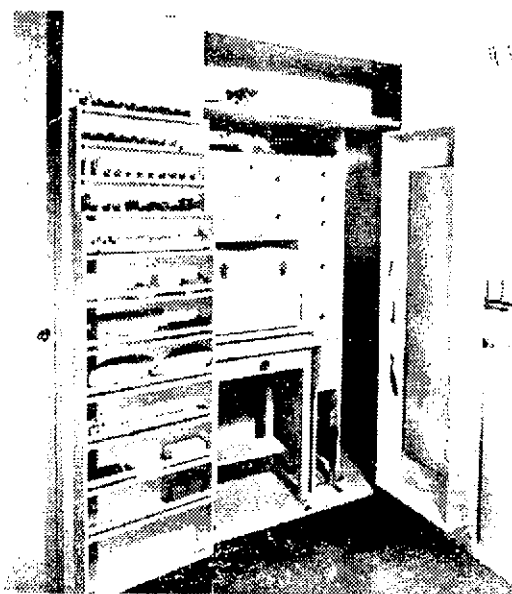
1. SEWING TOOLS. For a dream storage unit organized to the last spool of thread, adapt ideas from this built-in (only 4½ feet wide and 15 inches deep). It has several small-size drawers for patterns, notions, and machine attachments; large drawers for fabrics. The table is a base for a portable machine.



2. A MENDING CENTER can be located ideally in a kitchen-utility or laundry room. This one is close to the automatic washer and dryer in one end of a kitchen. Clothes to be mended and sewing supplies occupy drawers. Drop leaf on left end can be raised for more work space.



3. FOLDING DOORS cover the sewing machine shown in photograph No. 2 while it's not in use. The housewife can use this handy mending center while dinner cooks at the other end of the kitchen.



4. ONE DOUBLE DUTY UNIT can serve both as a sewing center and as a place for other hobbies. This one offers space and storage room for a sewing center—as shown here—and a hobby spot.



5. THE FAMILY ARTIST takes over on the double duty unit. Artist's paints and brushes are kept in a few of the drawers; sewing equipment is stowed away in others.



Adding humus in the form of peat moss to the soil aids in improving water absorption and conserving rainfall.

GARDENS

What to Do With the Rain

By Bob Gilmore

WHAT TO DO with the rain from a gardener's point of view, is a two sided problem. There is the matter of conserving this moisture and making proper use of it. Also to be considered is the distribution of excess moisture—such as in a sudden cloudburst—so it performs a benefit without causing damage.

Conserving moisture is of prime importance. Rain that washes off the surface, then rushes down the street is a complete waste. Not only are your plants denied their drink but damaging erosion may result. Your first problem then is to make sure that sufficient rainfall remains on your land.

Certain soils, because of their texture, do not readily absorb moisture. Water fails to penetrate and either puddles on the surface or, on slopes, rushes off to some low point. You can increase the moisture retentive capacities of any soil by adding humus. This material is available in the form of peat, leaf mold, strawy manures and bean straw.

CATCH BASINS should be constructed around trees and large shrubs. This is especially important for trees growing in lawn areas. Trees require tremendous quantities of water and a proper catch basin will make the most of any rainfall, no matter how slight. The catch basin should be kept clear of all vege-

tation. If the depression formed measures from one to two feet across, the purpose of conserving moisture will be amply served.

Cultivating the soil after rainfall is also of real value. Do not try this immediately after the rains but wait a few days until the soil mellowed and is easy to work. Cultivation breaks up clods of dirt and provides a dust mulch that is very effective.

Irrigation furrows for vegetables should be deeper during the winter than in summer. The deeper the furrows, the higher the raised bed and consequently the better the drainage. This is especially important in heavy soils which tend to become

water-logged. In addition, evaporation is usually slowed down during winter because of the low temperatures prevailing.

THE GREATEST DANGER from sudden or heavy rains occurs on bare or denuded areas. These are especially susceptible to erosion. Areas that are heavily planted rarely suffer from this condition. Should the topsoil be washed off it will have to be replaced. Keeping the soil covered with low, creeping ornamentals minimizes this danger. Violas and pansies perform excellently as ground covers and are heavy drinkers.

Plant protectors should be used to protect small plants from being beaten down by heavy rains.

Garden Club Directory

- AFRICAN VIOLET SOCIETY** Meets 1 p. m. second Friday of each month (Linden Hall) Linden and Broadway visitors welcome.
- AGASSIZ NATURE CLUB** Meets 7:30 p. m. fourth Tuesday of each month Alamitos Branch Library, 1836 E. Third. Visitors welcome.
- ALAMITOS HAY GARDEN CLUB** Meets noon last Thursday of each month in homes Ph. 90-2298 for meeting place.
- BEGONIA SOCIETY** Long Beach Parent Chapter Meets 7:30 p. m. second Tuesday of each month at 2255 Elm Ave. Visitors invited.
- BEAUMONT HEIGHTS GARDEN CLUB** Meets 2 p. m. first Tuesday of each month Westley Hall, Beaumont Heights Methodist Church, Third and Terminal. Visitors welcome.
- CACTUS CLUB** Meets 2 p. m. third Sunday of each month in homes Ph. 88-590 for meeting place. Visitors welcome.
- CALIFORNIA FUCHSIA SOCIETY** Meets 7:30 p. m. fourth Wednesday of each month Houghton Park Clubhouse, Atlantic and Harding. Visitors welcome.
- LAKEWOOD GARDEN CLUB** Meets 4 p. m. fourth Tuesday of each month, St. Cornelius Social Hall, Bellflower Blvd. and Flagstone St. Visitors welcome.
- LONG BEACH GARDEN CLUB** Meets 7:30 p. m. second Tuesday of each month in Linden Hall, 205 Linden Ave. Visitors welcome.
- LOS ALTOS GARDEN CLUB** Meets 12:30 p. m. first Wednesday of each month in homes. Ph. 96-031 for meeting place. Visitors welcome.
- The Kultivators, garden section of Los Altos Woman's Club, 8 p. m. third Tuesday, social hall, Los Altos United Church, 3550 Alhambra St. Phone 34-2509.
- NATIONAL FUCHSIA SOCIETY** Lakewood branch Meets 8 p. m. second Tuesday of each month Lakewood Community Church, Centralia and Sunfield. Visitors welcome.
- NATIONAL FUCHSIA SOCIETY** Lincoln Village Branch Meets 7:30 p. m. third Monday of each month at Dominguez Community Hall on Santa Fe Ave. Visitors invited.
- NATIONAL FUCHSIA SOCIETY** Long Beach branch Meets 7:30 p. m. second Thursday of each month Machinists Hall, 728 Elm Ave. Visitors welcome.
- ORCHID SOCIETY OF SOUTHERN CALIFORNIA** Meets 8 p. m. second Monday of each month Fiesta Hall Plummer Park, 7377 Santa Monica Blvd. Hollywood. Visitors welcome.
- PLAZA GARDEN CLUB** Meets first Wednesday of each month 8 p. m. in homes. Phone 90-2819 for meeting place. Visitors welcome.
- SOUTH COAST ORCHID SOCIETY** Meets 7:30 p. m. fourth Monday of each month Silverado Park Clubhouse, 31st and Santa Fe. Visitors welcome.
- SPADE AND FROWIE CLUB** (branch of Lakewood Plaza Women's Club) Meets 8 p. m. second Wednesday of each month in homes Ph. 90-7232 for meeting place.

Tips on Gardening

GARDENING TIPS for the week... If your lawn needs re-seeding, don't postpone the job. The weather now is just about right. The seed bed should be kept constantly moist until the seedlings are well established. It may be necessary to water three times a day at first. The surface must not be allowed to dry out.

This is a good time to select dahlia tubers. But don't rush

their planting. Cold nights and wet soils are discouraging factors. Dahlia clumps may be divided for planting when the night temperature warms up.

Camellias usually start their new growth about this time. They will require a good feeding but make sure you apply an acid food. A mulch over their root system will also prove of value. More water should be given the plants from here on.

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C. M. Wilson
Finest new soft pink; huge blooms.

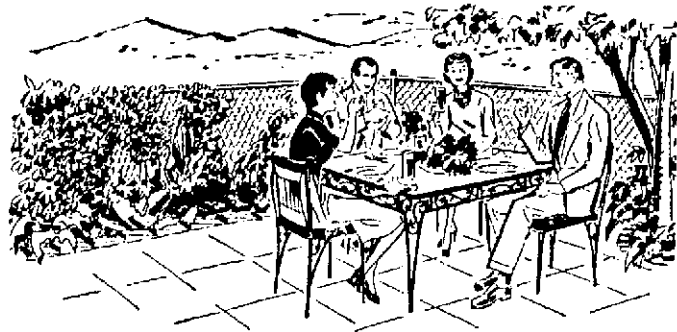
Elegans (Chandler)
Big rose pink splashed with white.

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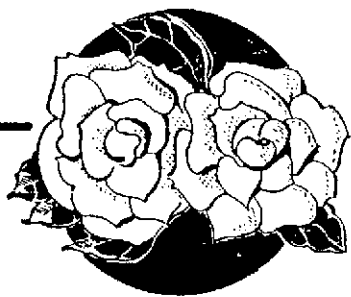
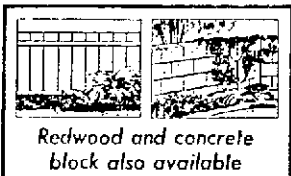
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New Flowers Take a Bow



Extra early snapdragons bloom when other varieties are only in bud. They are among several flower newcomers.

By Murtha Hurley

MAKING THEIR BOW to Southland gardeners in 1955 is a group of new flowers developed by horticultural experts after months, often years, of patient experimentation.

For the first time in 18 years, a perennial flower bows in as the winner of the coveted All-America Bronze Medal. It is McKana's giant columbine.

Among prize-winning new annuals are Toreador Cockscomb and a new, fringed petunia, Prima Donna, almost a twin of Ballerina, introduced in 1952.

New also are the Crown Jewel petunias, a ruffled red single French marigold, a taller than usual scarlet aster, and an extra-early snapdragon.

McKana's Giant columbine is an outstanding strain of artistic form, exquisite colors, and taller, more bushy, stronger plants.

TOREADOR COCKSCOMB has huge, glowing red heads, or combs, on low, compact plants growing about two feet tall. Foliage is a light green and the heavy stems have a rosy-pink tinge. Different from most cockscomb plants, a special feature of Toreador is that the plant develops one giant, spectacular comb. This is an excellent late summer and garden flower, easily grown from seed.

Prima Donna petunia is a

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—Photos by Burpee

This new aster is bright scarlet, yellow centered.

a plant of vigor, bearing exquisite, huge rose-pink flowers. The plants develop into compact bushes, 15 inches tall and almost as wide, and produce an abundance of blooms that are fine for cutting. They make a colorful bed or border in the garden.

CROWN JEWEL petunias are a blend of five sparkling colors: Cream-white, rose, pink, red and purple. Flowers are large singles.

LOW-GROWING, ruffled red single French marigold is a stunner. (Continued on Page 29.)

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Mahogany red marigold's petals are yellow-edged.

Flowers

(Continued From Page 28.)

ner. Its flowers open to about 1 3/4 inches across and have a rich mahogany color with a golden edge to the ruffled petals. As the flowers age, they change to deep orange. Plants grow a foot tall, are colorful as border or bedding plants.

Scarlet Pyramid aster is a vigorous, bushy plant with clean, dark green foliage and a profusion of scarlet semi-double flowers with golden centers on long stems. Flowers are large, three inches across. Plants grow two to 2 1/2 feet tall.

Extra-early snapdragons, as their name implies, bloom much earlier than other varieties, coming into flower while others are only in bud. Colors cover a wide range from dark red, cherry, rose to light pink, lavender, golden and primrose yellow, white, and many color combinations.

Spikes are sturdy and well formed with large flowers, prized for cutting. Under good growing conditions the plants reached a height of two feet or more.

Hi-Fi

(Continued From Page 11.)

nent in a high fidelity system. It is the least accurate and is the unit on which the most money should be spent. Separate speakers to reproduce different sound frequencies, basically a big cone-type "woofer" for low notes and a small diaphragm-type "tweeter" for high ones, are usually incorporated in hi-fi sets eventually.

Speaker units range from \$10 for a small single speaker to \$700 for a multiple speaker setup. A 20-watt speaker should be considered the minimum. A good speaker, however, is completely wasted unless it is enclosed in a properly dimensioned box called a baffle, built with sound insulation material on the inside.

Audio salesmen and technicians will give the customer the proper size and often plans for building the baffle. Almost always, the speakers are mounted in a separate cabinet from the other components to keep speaker vibration from being picked up by the record player.

"There is no 'best' high fidelity sound system for the average home. Most audio technicians first visit the home of a potential customer, then prescribe a sound system for him as close to his budget as possible.

Each room, because of acoustic and other factors, is a separate problem and to realize the full potential of the medium, each installation should be custommade.

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IVY GERANIUMS (Choose from 6 Colors) Doz. **49c**
TREES (White Birch) Ea. **79c**
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PEAT MOSS 2 1/4 CU.-FT. **\$1.29** **LARGE BALE** 7 1/2 CU.-FT. **\$4.59**
\$6.00 VALUE

STOCKS (Mixed Colors) Doz. **19c**
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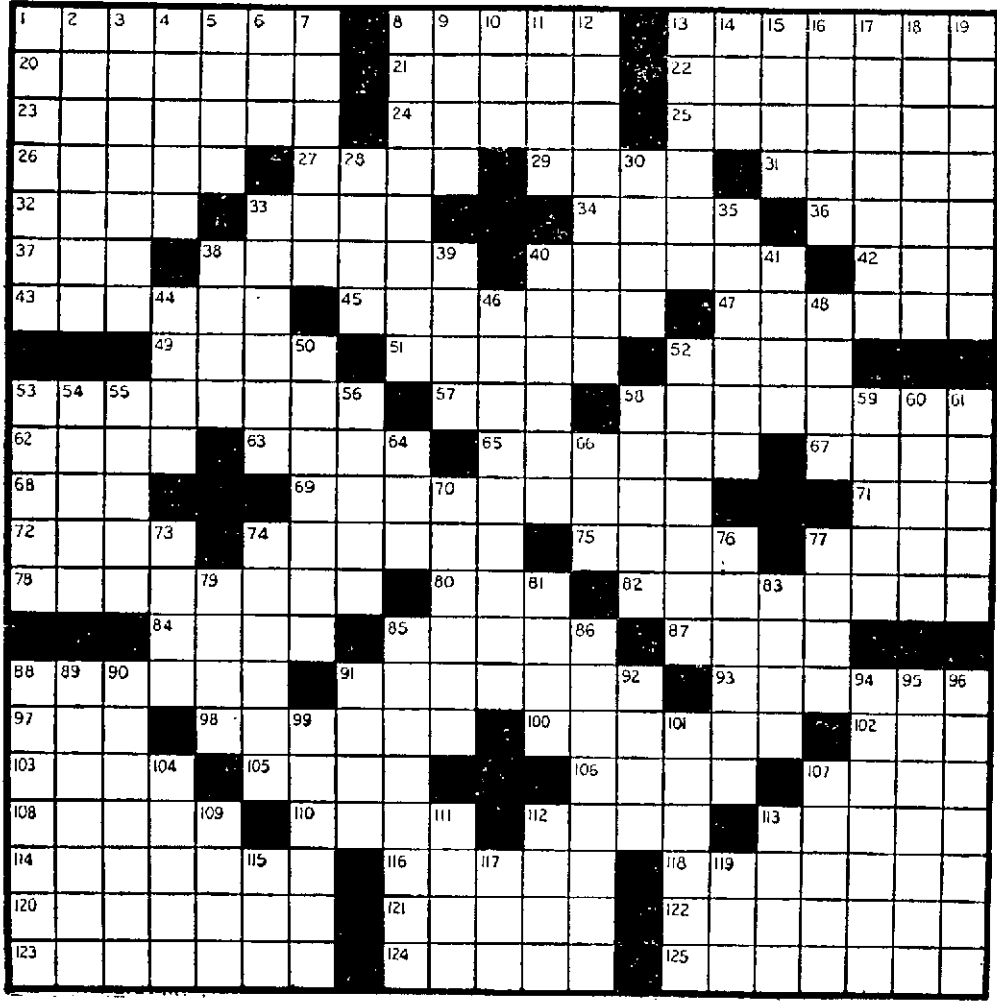
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Southland's Crossword Puzzle

(Solution to Puzzle on Page 15.)

- BY LEONARD GOLDBERG**
ACROSS
1 Guessing game
8 Breakfast cake: Colloq.
13 Relative
20 Rests
21 Old French coin
22 Excitable
23 Click-beetles
24 Drive-in hotel
25 Treats sumptuously
26 Coins
27 Author Ludwig
29 Noticed
31 Catkin
32 — tea
33 Soon
34 Twist
36 One of the Apostles
37 Gamut
38 A shaking
40 Dunned
42 "— whizz!"
43 Droot
45 Blush food fish
47 Apse, in a church
49 Brews
51 Threaten
52 Festive
53 Opens the fist
57 Sea eagle
58 Finer
62 Nostril
63 Locomotive's sound
65 Hurries
67 Grafted: Her.
68 Cube
69 Deceivers:
Slang
71 Game of marbles
72 Eternally
74 Cubic
measures
75 Cape
77 Head: Fr.
78 Edited
80 Siamese coin
82 Thwarted
84 Drink of water and honey
- 85 Javelin
87 Location
88 Correct
91 Ragged
93 "Hoist by his own —"
97 Sass
98 Singing combination
100 Entertains
102 River in Scotland
103 State
105 Avoid
106 Burden
107 Former Russian parliament
108 Healed
110 Measure
112 Pre-college school
113 Parlor
114 Native of Elam
116 Tiny amounts
118 Phase
120 Of part of eye
121 Liberate
122 Narrator
123 Restored, in printing
124 Leopard's markings
125 Lemon and Hegan
DOWN
1 Good marks
2 Spiral
3 San Francisco suburb
4 Appraised
5 Chopping tools
6 German article
7 Aurient
8 Jewish ascetic
9 Indoor game
10 Negation
11 Christmas logs
12 Broadcast
13 Gist: core
14 Island: Fr.
15 Hindu snake
16 Imprint
17 Distance covered
18 Roads
19 Fondles
23 Homemakers
25 Slippery persons
27 Defate
28 Knocks again
33 Brain tissue
39 Athletic contest
40 Circus impresario
41 Strike out
44 Valley
46 Lawyer
48 Be concerned
50 Detected
52 Reckons
53 Beneath
54 Gullible
55 Tenet
56 Planted
58 Tatter
59 Between: Prefix
60 Mexican grass, used in weaving
61 Married again
64 High crag
66 Japanese coin
70 Kitchen necessity
73 Inclined walk
74 Ogles
76 Stalklike parts
of plants
77 Allowance for weight
79 School grades
81 Indian of Colombia
83 French summers
85 Office machines
86 Feelings of contrition
88 Gold deposits
89 Bill
90 Manage
91 Daze
92 Sandy hill
94 Praise
95 Further away
96 Jurisdiction of a dean
99 Gladiator's weapon
101 Unbearable
104 Pay up
107 Ship crane
109 Nick
111 Loop
112 Gone
113 Denominator
115 Toe, Scot.
117 Also
119 Shelter



Graphically depicting the USS Rochester at sea, this Arthur Beaumont painting captures spirit of U. S. Navy.

He Paints for the Fleet

By Vera Williams

THE CRUISER ROCHESTER speeds through heavy seas while a companion ship signals

from its yard arm: "Well done." This graphic painting by Arthur Beaumont, distinguished naval and marine painter, was presented by the ship's officers to Capt. John Quinn recently at Allen Center, Terminal Island.

Propaganda Stamps

In recent years postage stamps have been used effectively for propaganda — especially by Communist countries. Non-Communist lands have been counteracting this effort with postage stamps of their own.



Formosa, headquarters of Nationalist China, has used a recent occurrence for propaganda on a new set of stamps.

Honored was "Liberation Day — Jan. 23." This was the date in 1954 when 14,000 Chinese Communist POWs from the Korean war chose Nationalist China (on Formosa) rather than go back to the Red-held mainland.

The 40 c blue green depicts a soldier on a world globe. The chains have been broken. A slogan reads: "Fight Back to the Mainland."

The \$1 sepia shows a repatriate holding the Nationalist flag and the torch of freedom. The \$1.60 red pictures the torch of freedom and the date.

An engraved inscription reads: "To our shipmate, Capt. John Quinn, skipper of the good ship Rochester during a memorable cruise July 1953 to February 1955."

The artist and Mrs. Beaumont were guests at the presentation.

Beaumont, whom Adm. Robert Berry calls "the greatest naval artist in the history of the U. S. Navy," developed the painting from sketches made while he was aboard the Rochester as the guest of the captain.

The action is typical of Beaumont's style and has the authenticity that comes from two decades of painting with the Navy.

Beaumont recently completed the first painting of the nuclear submarine USS Nautilus. The painting, which now is in the White House, eventually will hang in the wardroom of the Nautilus.

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NORMAN COWAN
Appearing Nightly
AT OUR PIANO-BAR

meet your host



PAUL HOOVER
Fit for a King

IF YOU want to see an Armenian's eyes light up like the number 10,000,000 on a pinball machine — just serve him some shish-kebab.

Americans love shish-kebab, too, especially the way it's prepared a la Armenian at the Southland's two Paul's restaurants — Paul's of Lakewood at Carson St. and Bellflower Blvd. and Paul's of Santa Fe Springs on Telegraph Road at Orr and Day Road.

Owner Paul Hoover sees to it that the lamb which goes into his shish-kebab is marinated carefully for 24 hours in wine vinegar, oil, cracked pepper, paprika and other spices. Then the meat is cubed and placed on a 12-inch skewer. Between the cubes of lamb are inserted scrumptious, dollar-sized fresh mushrooms, green peppers and onions.

Then the whole affair is broiled over a hot charcoal fire. And when it's finished it's fit to be served to the King of Armenia.

At Paul's restaurants, shish-kebab is accompanied by a generous mixed green salad, with choice of creamy roquefort, thousand island or French dressing, and choice of baked potatoes with cheese sauce and chives, French-fried potatoes or whipped potatoes. It is very reasonably priced at \$2.50 per person.

PAUL'S restaurants are also famed for another specialty. This is old-fashioned chicken and dumplings, served only on Sundays and Thursdays. The chicken is tender as a grandmother's love and the dumplings are light, fluffy and as big as basketballs. Included with the meal are choice of California fruit cocktail or tomato juice, choice of soup or green salad; vegetables, hot rolls, choice of beverage and choice of dessert. The tab for all that is \$2, complete.

Incidentally, Paul's of Santa Fe Springs features a spanking new banquet room which has seating space for 100 persons.

—TEDD THOMEY

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"QUALITY FOOD
at
Sensible Prices"
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AT SAVINGS OF 1/3 TO OVER 1/2
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SALE STARTS TODAY, SUN., 11 a.m.-5 p.m.
OVER 500 SAMPLES OF LIVING ROOM, DINING ROOM, BEDROOM, LAMPS, TABLES
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MODERN FOAM RUBBER CHAIR

\$42.50 Value. Armless occasional chair in all hardwood frame, hand-tied spring base, foam rubber padding, smart, low . . . a real buy..... **19⁹⁵**

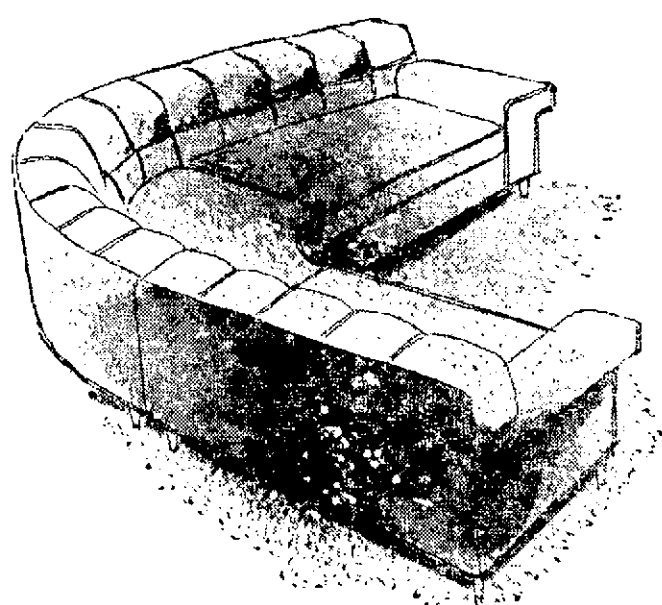
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\$48.88 Value box spring or mattress. Say good-bye to sleepless nights with Simmons construction . . . Hundreds of coil springs, extra heavy padding. Fully guaranteed for 10 years. Now buy either piece for only **28⁸⁸**

Modern Foam Rubber Sofa

Smart low design, lovely fabric, all hardwood frame.

174.50 value..... **77⁵⁰**



3-pc. ALL-FOAM RUBBER CORNER SECTIONAL

- REMOVABLE ZIPPER CUSHIONS
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Reg. 549.50 — **299⁵⁰**

TERMS? SURE!
10% Down, 24 Months to Pay!

Occ. Tables by Lane

Odd Lime oak end and coffee tables in heavy hardwood.

42.95 values..... **14⁹⁵**

Simmons Bed Divan

King Size length dual purpose sleep sofa in Simmons guaranteed construction.

129.95 value..... **88⁵⁰**

Lightolier Table Lamps

Hand-made originals in modern black and white Bisque china. Must be seen to be appreciated.

63.50 values..... **16⁹⁵**

Seafoam Mahogany Bedroom

All Eastern hardwood double dresser bookcase headboard with built-in nightstands.

239.95 value..... **159⁹⁵**

Rug Samples

27" by 54" throw rugs. Variety of patterns and weaves.

6.95 - 11.95 value..... **1⁹⁵**

Kenmar Swingking Chair

The nationally advertised contour chair for real comfort.

119.50 value..... **78⁵⁰**

Maple Cobbler's Bench

An ideal Early American coffee table.

19.95 Value..... **9⁹⁵**



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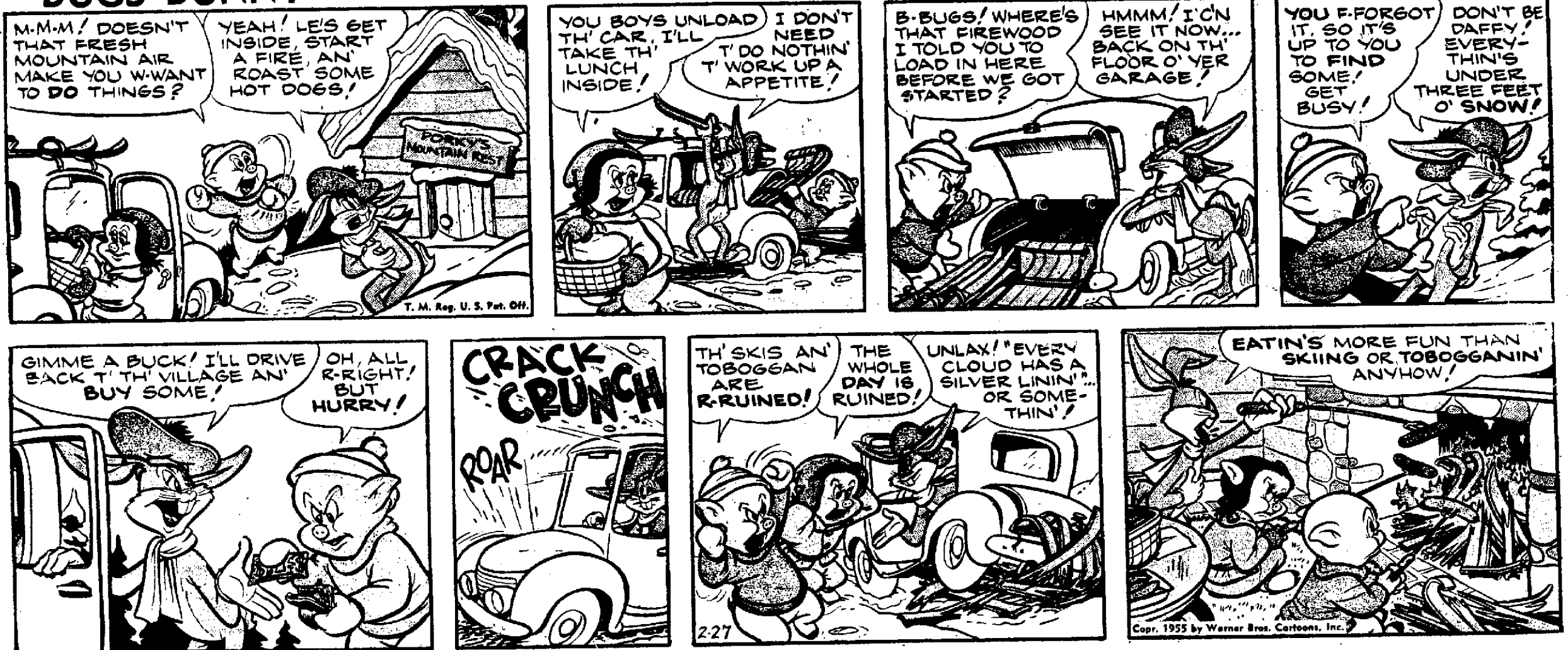
JET SCOTT

by Stark and Robinson



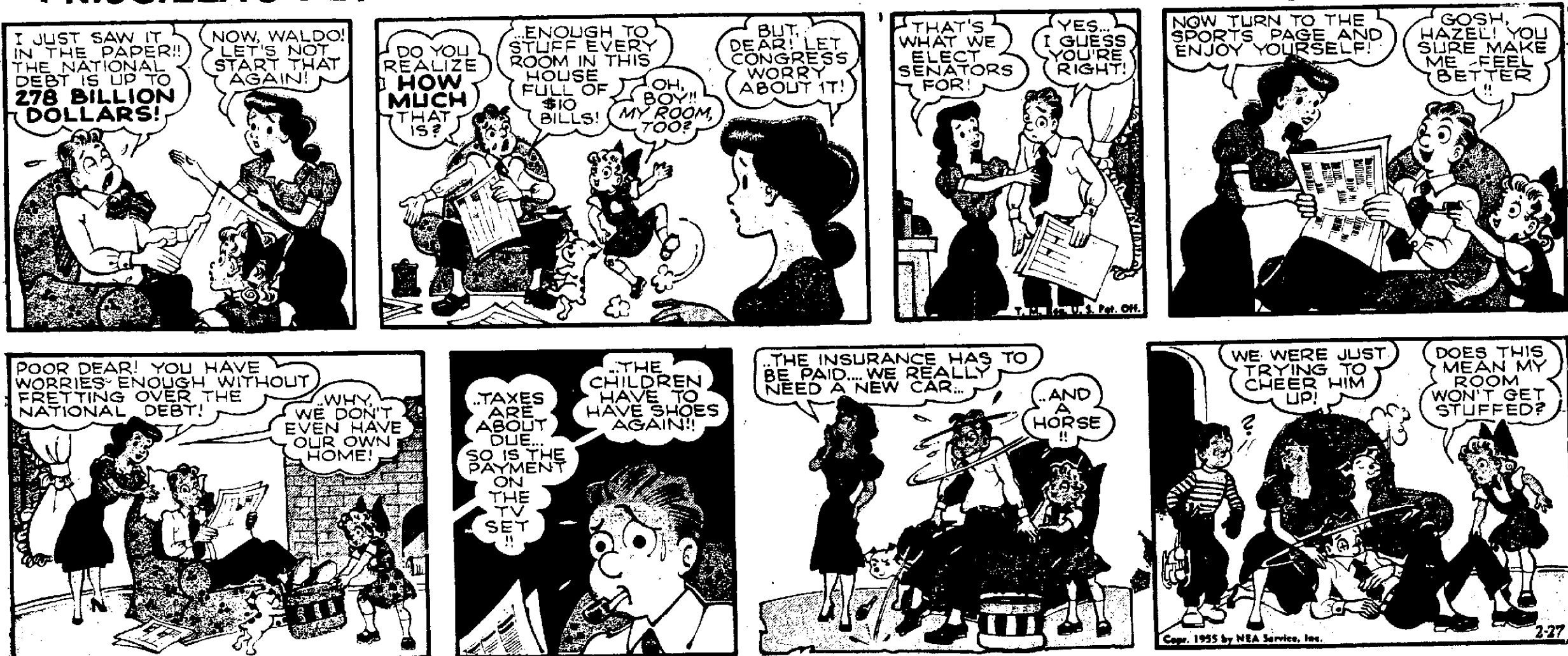
BUGS BUNNY

The Famous Rabbit

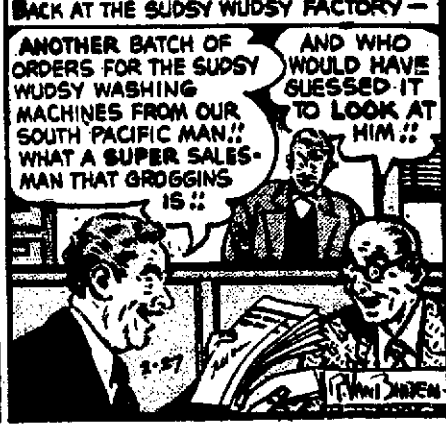


PRISCILLA'S POP

By Al Vermeer



OUR NATIONAL DRINK IS HAZER-EYE.' IT IS COMPOUNDED FROM MANY FRUITS, VEGETABLES AND SUCH. WHEN DRUNK (UGH) UNMIXED IT TASTES HORRIBLE!!



MAIL ENTRY TO:
Howdy Dooty Contest
P. O. Box 249, New York 46, N. Y.

THE JACKSON TWINS

By Dick Brooks



BO

By Frank Beck



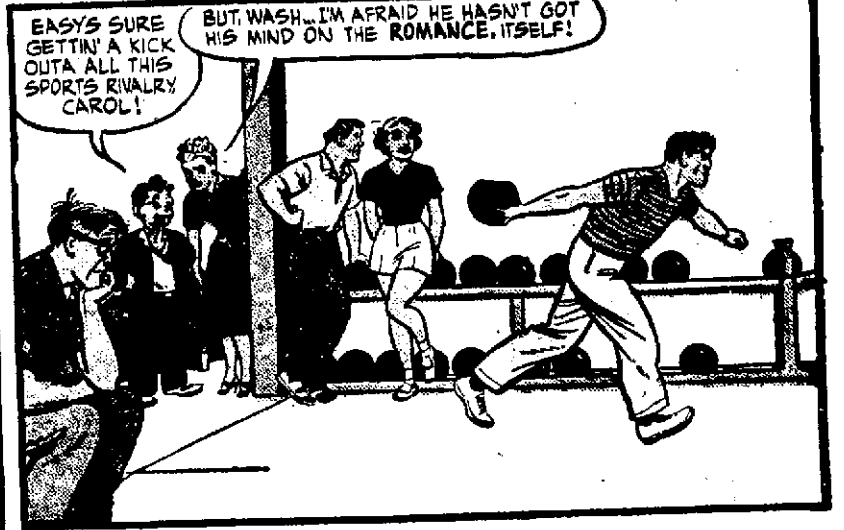
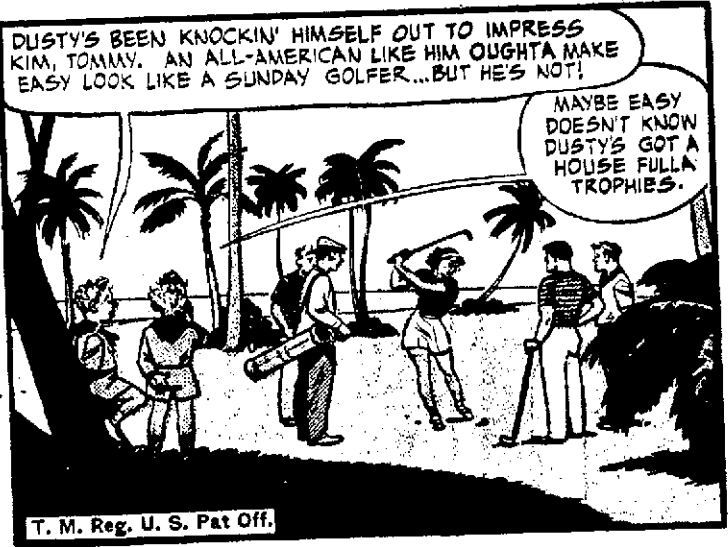
THE NEBBS

By Hess

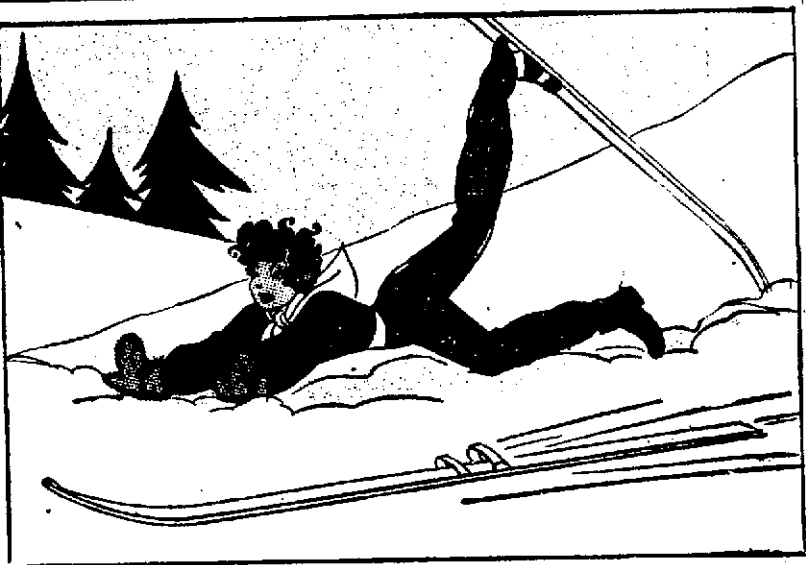
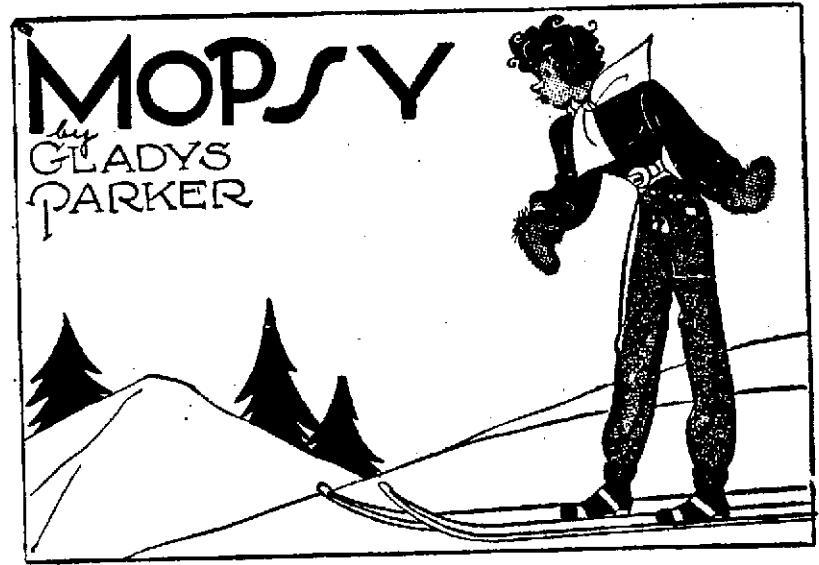
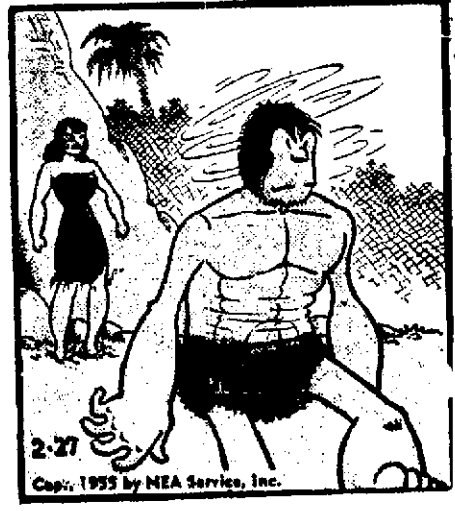


Captain EASY

by LEE M. TURNER



ALLEY OOP



NANCY

By Ernie Bushmiller



PETER PAIN

DOES- IN
A DO-IT-YOURSELF!

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Panel 1: Peter Pain is shown in a state of distress, saying, "SURPRISE! I JUST DECIDED TO GIVE THE LIVING ROOM A 'FACE LIFTING' BEFORE OUR ANNIVERSARY!".

Panel 2: Peter Pain is shown in a state of distress, saying, "DO IT YOURSELF? IT'LL SAVE MONEY, BUT WHAT A JOB!".

Panel 3: Peter Pain is shown in a state of distress, saying, "OH, NO! NOT THOSE RHEUMATIC PAINS NOW!".

Panel 4: Peter Pain is shown in a state of distress, saying, "GLAD TO FURNISH 'EM!".

Panel 5: Peter Pain is shown in a state of distress, saying, "EVERYTHING'S HALF-DONE... BUT I DON'T FEEL MUCH LIKE FINISHING WITH THESE RHEUMATICS!".

Panel 6: Peter Pain is shown in a state of distress, saying, "OH, DON'T WORRY, HONEY! HOW ABOUT TRYING SOME BEN-GAY?".

Panel 7: Peter Pain is shown in a state of distress, saying, "ERP! THIS GUY HAS DESIGNS ON ME!".

Panel 8: Peter Pain is shown in a state of distress, saying, "OH, THAT FEELS MUCH BETTER! BEN-GAY FEELS SO WARM AND SOOTHING!".

Panel 9: Peter Pain is shown in a state of distress, saying, "SURE DOES! AND IT'S JUST AS GOOD FOR CHEST COLD MISERIES!".

Panel 10: Peter Pain is shown in a state of distress, saying, "ACTS FAST WHERE YOU HURT! BECAUSE BEN-GAY CONTAINS UP TO 2 1/2 TIMES MORE OF TWO FAMOUS PAIN RELIEVING AGENTS THAN FIVE OTHER WIDELY OFFERED RUB-INS! BEN-GAY CONTAINS LANOLIN".

Panel 11: Peter Pain is shown in a state of distress, saying, "HAPPY ANNIVERSARY!".

Panel 12: Peter Pain is shown in a state of distress, saying, "YOUR ROOM LOOKS LOVELY! IT MUST HAVE COST YOU A FORTUNE!".

Panel 13: Peter Pain is shown in a state of distress, saying, "NO! IT'S AMAZING WHAT YOU CAN DO YOURSELF WITH A LITTLE EFFORT... AND A LITTLE BEN-GAY!".

Panel 14: Peter Pain is shown in a state of distress, saying, "DRAT! BEN-GAY ALWAYS MAKES AN INFERIOR DECORATOR OUT OF ME!".

Panel 15: Peter Pain is shown in a state of distress, saying, "RED PACKAGE FOR ADULTS Fast relief from pain due to CHEST COLDS, MUSCULAR STRAIN, RHEUMATISM, NEURALGIA HEADACHE, ACHING FEET BLUE PACKAGE FOR CHILDREN Fast relief from CHEST COLD DISCOMFORT".

Panel 16: Peter Pain is shown in a state of distress, saying, "RED BEN-GAY for You BLUE BEN-GAY for Children".

I thought Business came Before Pleasure!

Panel 1: A woman is shown in a state of distress, saying, "YOU DON'T SPEND ANY TIME MAKING YOURSELF ATTRACTIVE. LOOK AT YOUR HAIR AND HANDS... THEY'RE A SIGHT!".

Panel 2: A woman is shown in a state of distress, saying, "AND MEN LOVE THEIR WOMAN ATTRACTIVE, EH? ALL RIGHT... I'LL GET MY HAIR DONE... BUT NOTHING WILL HELP THESE UGLY CHAPPED HANDS!".

Panel 3: A woman is shown in a state of distress, saying, "PACQUINS WILL! AFTER THE HAIR DRESSER--- STOP AND TALK TO DOC'S NURSE. SHE TOLD ME PACQUINS ACTUALLY HEALS CHAPPED HANDS! I USE IT REGULARLY, AND ESPECIALLY AT BEDTIME!".

Panel 4: A woman is shown in a state of distress, saying, "IT'S WORTH A TRY!".

Panel 5: A woman is shown in a state of distress, saying, "PACQUINS CONTAINS MORE HEALING 'HUMECTANT' THAN ANY LEADING HAND LOTION. 'HUMECTANT' IS THE FINEST INGREDIENT KNOWN TO DERMATOLOGISTS FOR HEALING CHAPPED SKIN. IT'S A 'PRESCRIPTION' FOR LOVELY HANDS!".

Panel 6: A woman is shown in a state of distress, saying, "COME ON... I'D LIKE TO ASK FOR YOUR HAND, M'LADY!".

Panel 7: A woman is shown in a state of distress, saying, "IT'S YOURS, THANKS TO PACQUINS."

Panel 8: A woman is shown in a state of distress, saying, "PACQUINS HEALING 'HUMECTANT' SOFTENS AND SMOOTHS ROUGH, DRY SKIN INSTANTLY".

Panel 9: A woman is shown in a state of distress, saying, "Chapped skin heals! Dry skin softens! Rough skin smooths! Red skin whitens!".

Panel 10: A woman is shown in a state of distress, saying, "Pacquins was first made for doctors and nurses who have their hands in disinfectant and water 30 to 40 times a day! Use it regularly to keep your hands, legs, arms soft, smooth, young-looking. On sale at all cosmetic counters in U. S. and Canada".

Panel 11: A woman is shown in a state of distress, saying, "PACQUINS HAND CREAM CONTAINS LANOLIN".

SUNDAY, FEBRUARY 27, 1955

PART



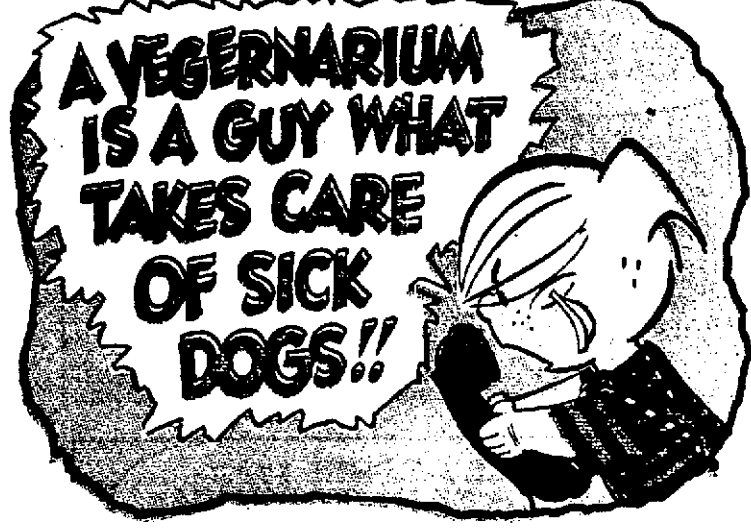
by Hank Ketcham



HELLO, LADY? LISTEN I WANT THE VEGERNARIUM!



THE VEGERNARIUM! DON'T YOU KNOW WHAT A VEGERNARIUM IS?

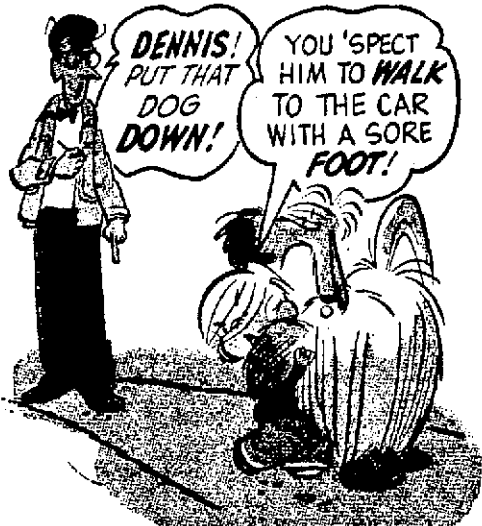


A VEGERNARIUM IS A GUY WHAT TAKES CARE OF SICK DOGS!!



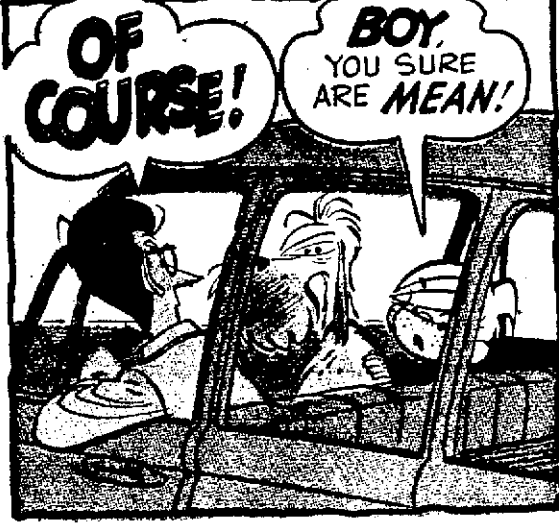
COME ON, HONEY, DADDY IS GOING TO TAKE RUFF TO THE VETERINARIAN.

HIS OL' FOOT SURE HURTS HIM!



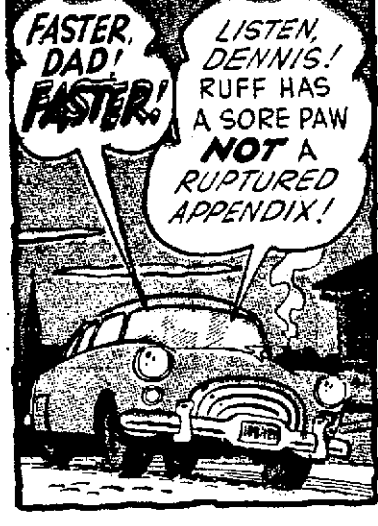
DENNIS! PUT THAT DOG DOWN!

YOU 'SPECT HIM TO WALK TO THE CAR WITH A SORE FOOT!



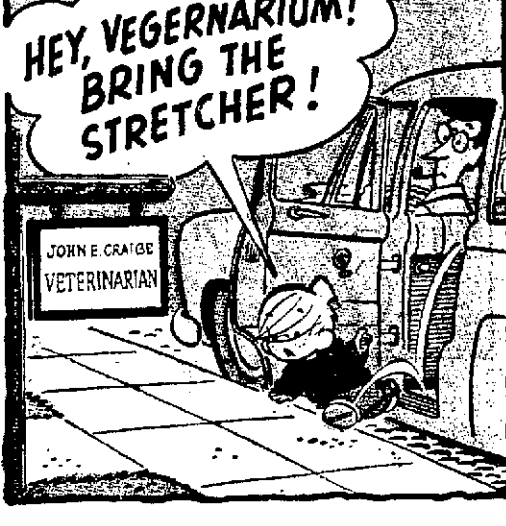
OF COURSE!

BOY, YOU SURE ARE MEAN!



FASTER, DAD! FASTER!

LISTEN, DENNIS! RUFF HAS A SORE PAW NOT A RUPTURED APPENDIX!



HEY, VEGERNARIUM! BRING THE STRETCHER!



GET DOWN FROM THERE YOU BIG CLOWN!

AW, DAD! RUFF IS SICK!



LOOK, DAD, SHE'S GOT A SKUNK!

RUFF! GET AWAY FROM THAT POLECAT!

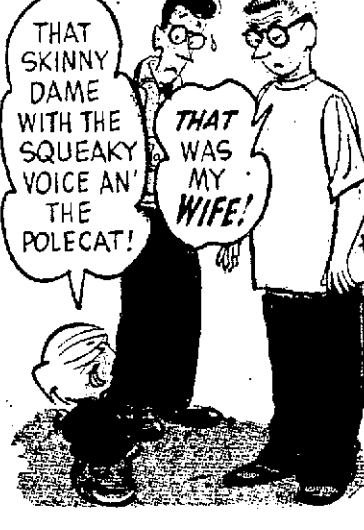


I'LL THANK YOU NOT TO CALL MY BABY DOLL A POLECAT!



BOY! WHAT AN OL' SOURPUSS!

WHO?



THAT SKINNY DAME WITH THE SQUEAKY VOICE AN' THE POLECAT!

THAT WAS MY WIFE!



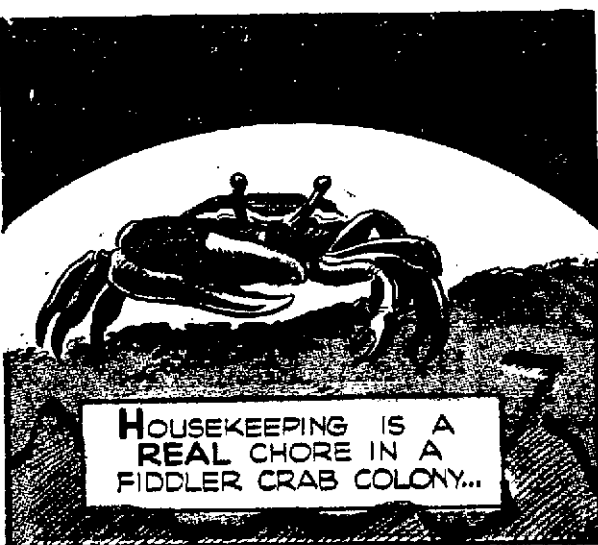
YOUR DOG HAS A THORN IN HIS PAW.

I KNOW HOW HE FEELS. I'VE HAD ONE IN MY SIDE FOR YEARS

MARK TRAIL

by

BOB DODD



HOUSEKEEPING IS A REAL CHORE IN A FIDDLER CRAB COLONY...

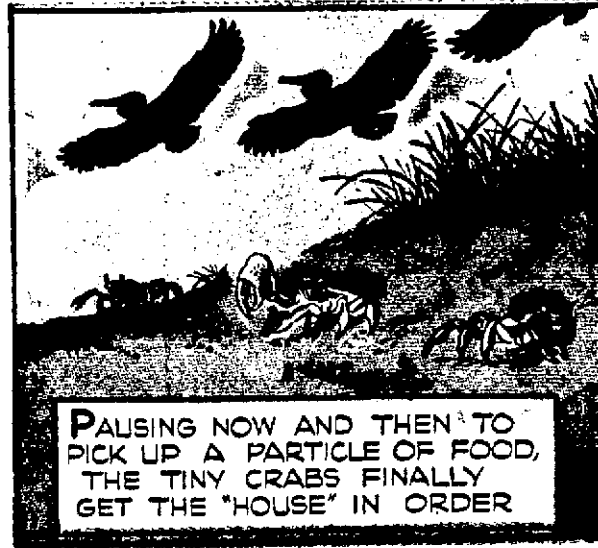


FOR THE LITTLE CRUSTACEANS MUST REMODEL THEIR BURROW HOMES WITH EACH EBBING TIDE

WHEN THE WATER RECEDES, THE SMOOTH SANDY BEACH SUDDENLY ERUPTS... AS THOUSANDS OF FIDDLERS BEGIN CLEANING HOUSE



IN AND OUT THEY SCURRY, CARRYING PELLETS OF SAND FROM THEIR TUNNELS

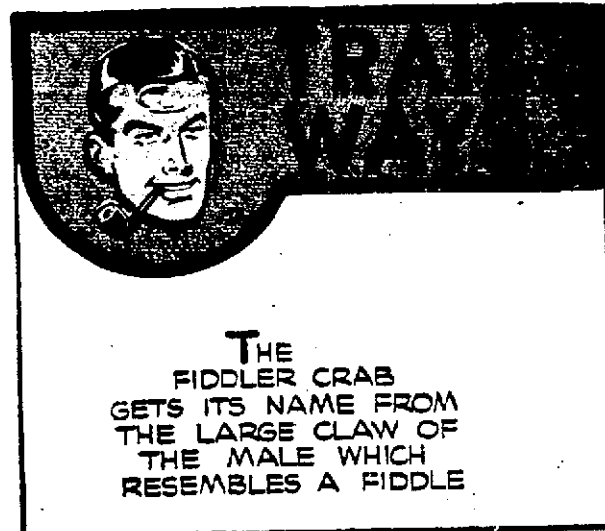


PAUSING NOW AND THEN TO PICK UP A PARTICLE OF FOOD, THE TINY CRABS FINALLY GET THE "HOUSE" IN ORDER

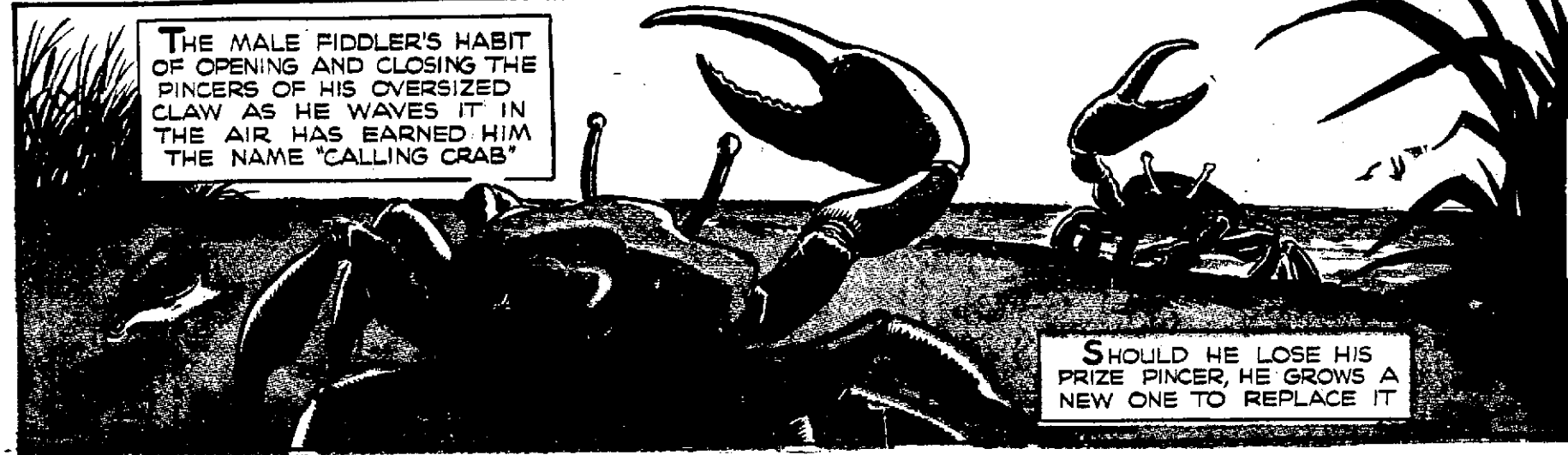


BUT BEFORE THEY CAN RELAX AND ENJOY THE RESULT OF THEIR LABORS...

THE IN-COMING TIDE SENDS THEM INDOORS...AND ONCE MORE THE FLOWING SAND SMOOTHS OUT THE BEACH, LEAVING NO TRACE OF THE BUSY COLONY



THE FIDDLER CRAB GETS ITS NAME FROM THE LARGE CLAW OF THE MALE WHICH RESEMBLES A FIDDLE

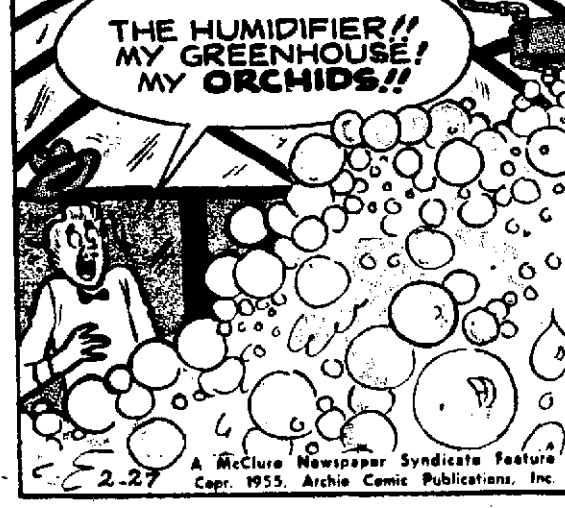


THE MALE FIDDLER'S HABIT OF OPENING AND CLOSING THE PINCERS OF HIS OVERSIZED CLAW AS HE WAVES IT IN THE AIR HAS EARNED HIM THE NAME "CALLING CRAB"

SHOULD HE LOSE HIS PRIZE PINCEER, HE GROWS A NEW ONE TO REPLACE IT

ARCHIE

By Bob Montana



THERE OUGHTA BE A LAW

By Al Fagaly and Harry Shorten



VIGNETTES OF LIFE

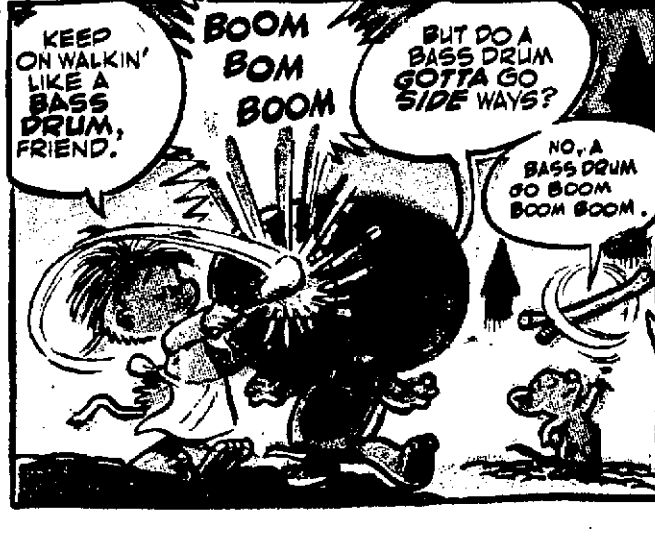
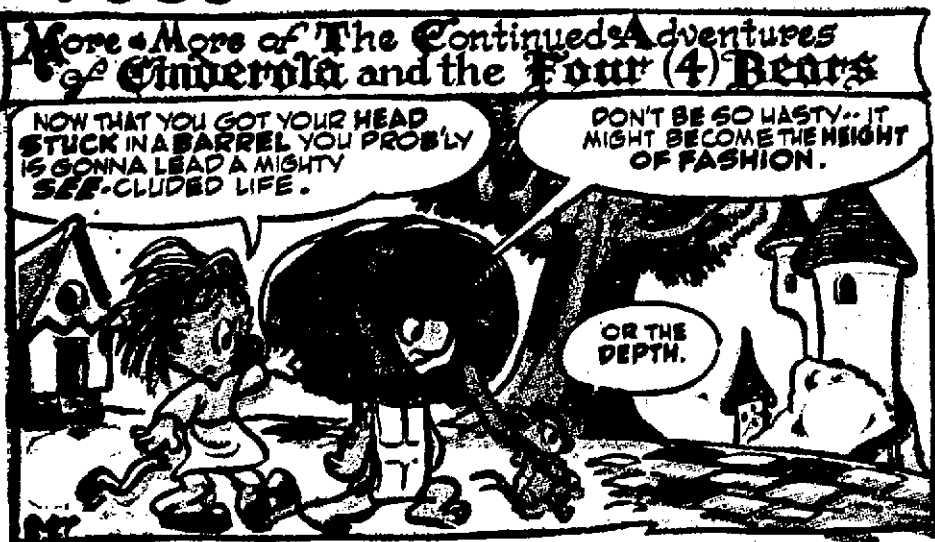
If Looks Could Kill

BY HARRY WEINERT

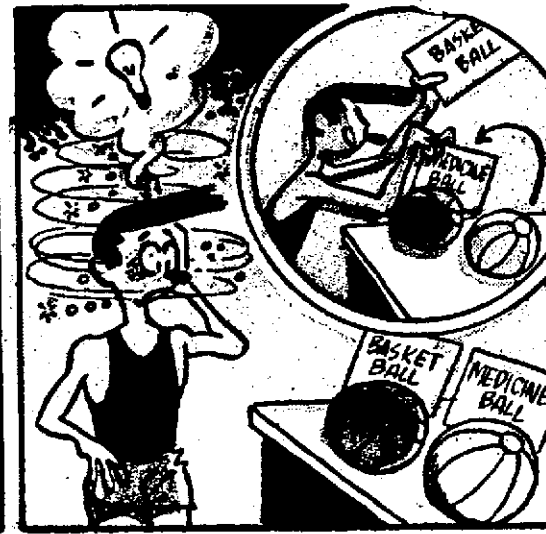
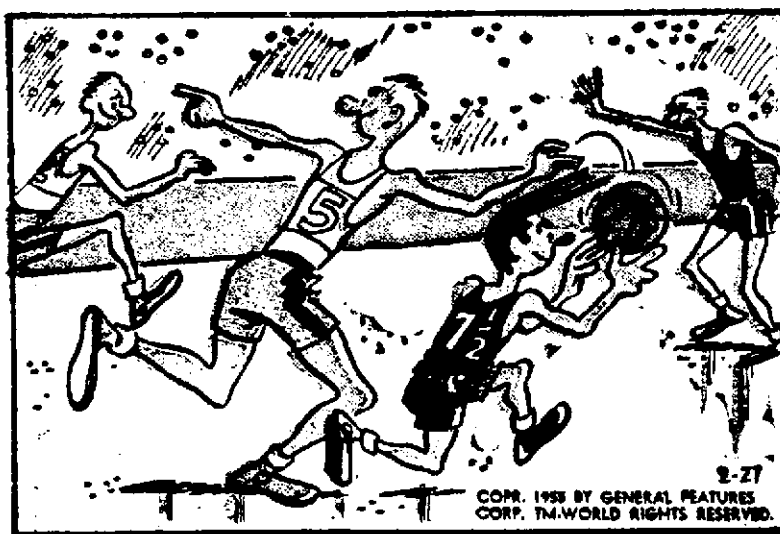
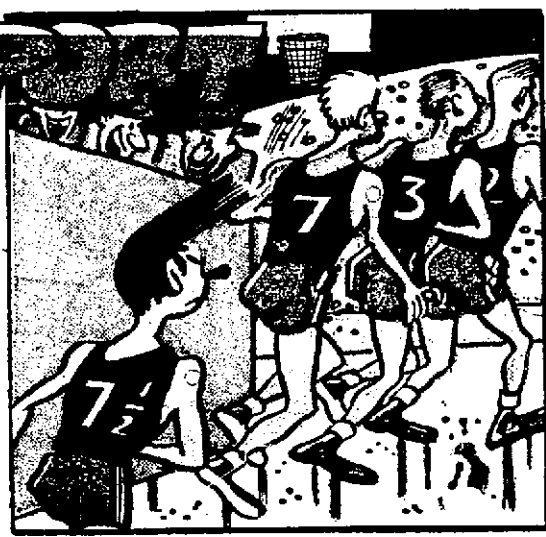
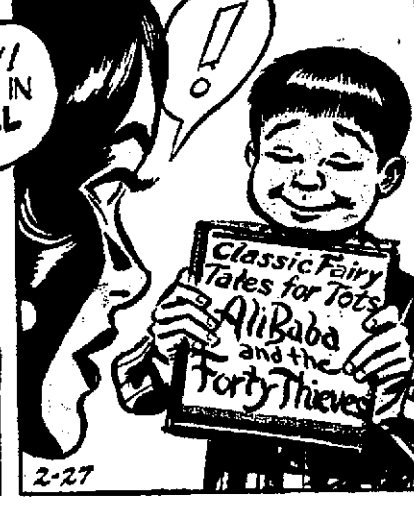
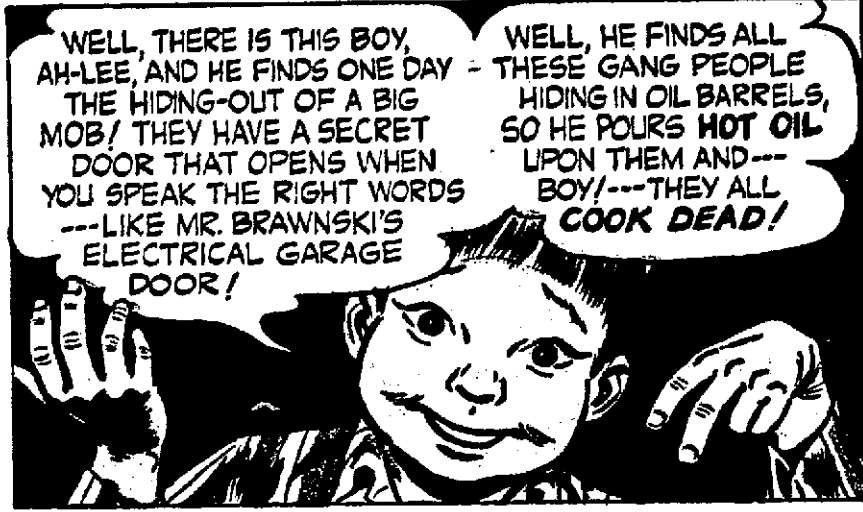
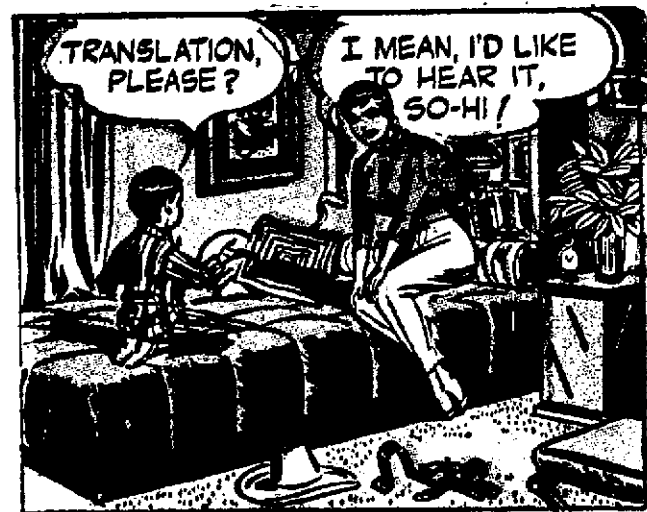


POGO

By Walt Kelly



STEVE ROPER



OUT OUR WAY

The Willets

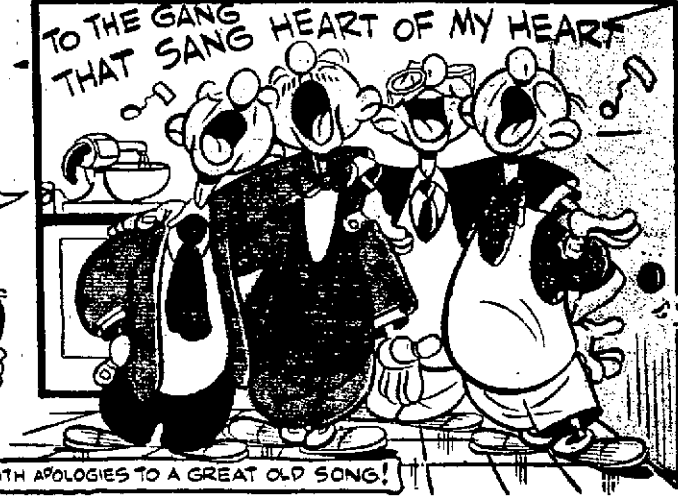
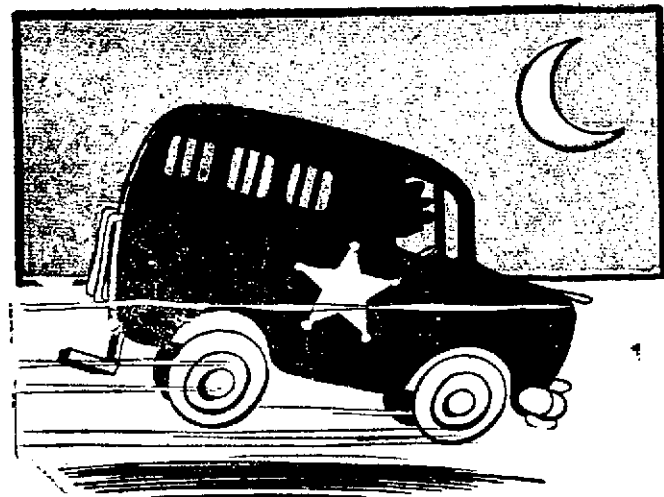
T. M. Reg. U. S. Pat Off.

By J. R. Williams



OUR BOARDING HOUSE

With Major Hoople



LONG SAM

by Al Capp & Bob Almond

SINCE TH' DOC' CURED TH' WILD BOY O' HIS BLINDNESS--AN' LEFT OUR VALLEY--THEM TWO AINT DONE NOTHIN' BUT STARE AN' JABBER AT EACH OTHER--

ME--LONG SAM! ME--LONG--SAM--

NO--ME!!!

AND I CAN'T SAY I BLAME 'EM, CUSS 'EM!!! THEY'RE THE TWO MOST-BEAUTIFUL CRITTERS NATURE EVER CREATED!!

O' COURSE, HE IS A MAN, AN' THAT MAKES HIM A NATURAL--BORN NO-GOOD TO BEGIN WITH, IN MY BOOK--

BUT-- HE AIN'T NEVER BEEN OUT IN TH' WORLD TO LARN TH' DIRTY TRICKS O' MEN--AN' HE SHORE AINT GONNA LARN 'EM HERE!! SO MEBBE WE THREE'LL GIT ALONG ALL RIGHT-- ALONE IN OUR VALLEY--

OUTSIDE THE VALLEY--

ALTHOUGH I'VE BEEN CAST OUT FROM THAT GARDEN OF EDEN--I DON'T WANT IT SPOILED--BY OTHERS--

MAY HEAVEN PROTECT YOU, LONG SAM--AND YOU, LUCKY WILD BOY--AND EVEN YOU, MAN-HATING OLD MAW!!!

TO BE CONTINUED.

RUSTY DUSTY

GOOD! THE ENGLISHMAN'S ON TIME!

желану вам всего наилучшего. спасибо!

MAY I SEE YOUR CREDENTIALS, PLEASE?

CERTAINLY!

THESE ARE OKAY, LIEUTENANT. THIS WAY...

DUSTY, STAY BY THE PLANE. THERE'S SOMETHING FUNNY ABOUT THIS GUY...

WELL, LIEUTENANT, HERE THEY ARE...

HOLD IT, COMMANDER! THIS MAN IS A PHONY!

ON SPECIAL MISSION! RUSTY, DUSTY AND COMMANDER LOGAN, USN, RENDEZVOUS WITH BRITISH NAVAL OFFICER AT SECRET AIRFIELD TO GIVE HIM NEW ATOMIC PLANS.

GET HIM, DUSTY!

I DON'T GET IT! HOW D'YOU KNOW THEY WERE FAKES?

SIMPLE! THE BRITISH NAVY DOESN'T ALLOW MUSTACHES! IT'S BEARDS...OR NOTHING!

RUSTY SURE IS SMART... HE'S SO HANDSOME, TOO!

THANKS TO THE COMMANDER... HE LOANED US A BOTTLE OF OUR FAVORITE 'VASELINE' HAIR TONIC.

TO KEEP YOUR HAIR LOOKING NATURALLY WELL-GROOMED, YOU NEED 'VASELINE' HAIR TONIC. IT SUPPLEMENTS THE NATURAL OILS IN YOUR HAIR...CHECKS DRY, OIL-STARVED SCALP, AND 'VASELINE' HAIR TONIC CONTAINS NOT ONE DROP OF ALCOHOL OR ANY OTHER SCALP-DRYING 'MYSTERY' INGREDIENTS. JUST A FEW DROPS A DAY KEEPS YOUR HAIR LOOKING NATURALLY NEAT...HOUR AFTER HOUR, TRY IT!

THE TROUBLE TWINS

LET'S ROAST THE MARSHMALLOWS!

BUT MOTHER TOLD US NOT TO PLAY WITH FIRE!

OUCH! I BURNED MY HAND!

MOM'S GOING TO ROAST YOU FOR PLAYING WITH FIRE!

GEE, MOM, THIS 'VASELINE' PETROLEUM JELLY IS SO SOOTHING!

IT'S JUST THE THING FOR A MINOR BURN. HELPS PREVENT INFECTION, TOO.

MY HUSBAND USES 'VASELINE' PETROLEUM JELLY FOR WORK-SORE HANDS. I USE IT TO GUARD AGAINST CHAPPED SKIN. AND WHEN THE TWINS WERE BABIES, I USED 'VASELINE' PETROLEUM JELLY TO PREVENT DIAPER RASH. NO MEDICINE CABINET SHOULD BE WITHOUT IT! GET A JAR OR TUBE TODAY!

Vaseline
TRADE MARK
PETROLEUM JELLY

The First Aid Kit in a Jar

Reader's Digest calls it the "Wonder Jelly"

© 1955, The Vaseline Petroleum Jelly Co., New York, N.Y.

WHITE KING D IS GIVING AWAY deluxe PORTABLE BIG BOY BARBECUES

RETAIL VALUE \$89.95 EACH



BUY A BOX OF WHITE KING "D" AND ENTER THIS EASY, EXCITING CONTEST!

WHITE KING D—the wonderful new detergent with “balanced” power now offers you (if you live in the west) the opportunity to win one of these deluxe Big Boy Barbecues—and we do mean *deluxe*!

This model as shown retails for \$89.95. It has a stainless steel hood, electric motor and spit, adjustable grill, fire rake, a Formica cutting board and many other deluxe features. No picture can do it justice—take it from us you'll love it! It is really a knockout!

THIS WHITE KING "D" CONTEST IS SIMPLE AND EASY. All you do is complete this statement in 25 additional words or less:

"I like the way WHITE KING 'D' works for me, because..."

Send in as many entries as you want. Grab that pencil right now—and good luck!

stainless steel hood

adjustable 24" chrome grill

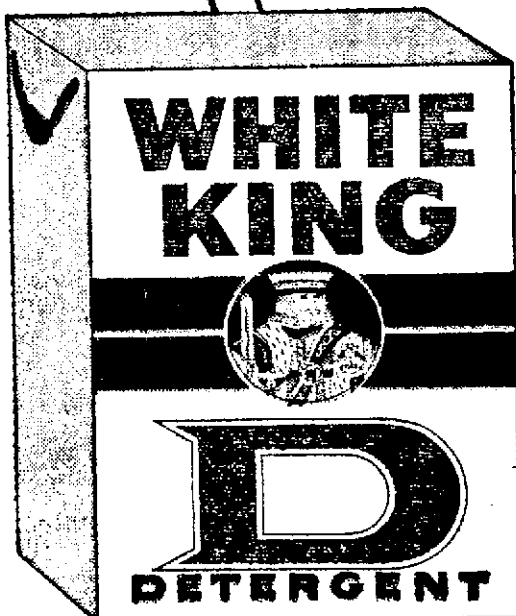
formica cutting board

THIS IS THE POURING SPOUT TAB

ENTER NOW!
ENTER OFTEN!

Enter each weekly contest as many times as you wish, but enclose the tab from the pouring spout from a package of WHITE KING D with each entry. Your entry must be your original work, submitted in your own name. Only one prize to a contestant. Your name and address must appear legibly on your entry and all entries must carry sufficient postage.

If you have been using White King D you will think of dozens of advantages that this product has, such as the fact that you no longer need to buy one product for your heavy wash and *another* one for your dainty personal laundry. The “balanced” power in White King D will thoroughly clean your greasiest pots and pans—and yet is perfectly safe for your finest china. Whatever your reasons, they are sure to be *good*. So send them in. You may easily win one of these deluxe “Big Boy” barbecues.



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SEPARATE
WEEKLY
CONTESTS!

Entries for individual weekly contests must be received as follows:

1st weekly contest...by midnight March 6
2nd weekly contest...by midnight March 13
3rd weekly contest...by midnight March 20
4th weekly contest...by midnight March 27
5th weekly contest...by midnight April 3
6th weekly contest...by midnight April 10

Complete official rules and additional entry blanks may be obtained at your dealers.

WHITE KING D CONTEST, Box 60, Los Angeles 51, Calif.

I would like to win a Big Boy Barbecue. Here is my contest entry, which I am completing in 25 additional words or less:

"I like the way WHITE KING D works for me, because..."

I am enclosing 1 WHITE KING D pouring spout tab (send in as many entries as you wish, but enclose the tab from a pouring spout from a package of WHITE KING D with every entry).

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____